

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	6,180	48,074	108,190
2010 Total Population	7,077	51,869	122,122
2016 Total Population	7,554	53,895	127,524
2016 Group Quarters	0	22	528
2021 Total Population	7,893	55,756	132,182
2016-2021 Annual Rate	0.88%	0.68%	0.72%
2016 Total Daytime Population	5,610	38,366	112,410
Workers	1,613	13,628	52,991
Residents	3,997	24,738	59,419
Household Summary			
2000 Households	2,600	19,021	43,955
2000 Average Household Size	2.37	2.51	2.44
2010 Households	3,031	20,284	50,065
2010 Average Household Size	2.33	2.56	2.43
2016 Households	3,183	20,746	51,453
2016 Average Household Size	2.37	2.60	2.47
2021 Households	3,297	21,299	52,938
2021 Average Household Size	2.39	2.62	2.49
2016-2021 Annual Rate	0.71%	0.53%	0.57%
2010 Families	1,986	14,286	32,410
2010 Average Family Size	2.90	3.04	3.00
2016 Families	2,075	14,511	33,051
2016 Average Family Size	2.96	3.10	3.06
2021 Families	2,142	14,842	33,866
2021 Average Family Size	2.99	3.13	3.09
2016-2021 Annual Rate	0.64%	0.45%	0.49%
Housing Unit Summary			
2000 Housing Units	2,676	19,474	45,494
Owner Occupied Housing Units	80.8%	75.4%	67.7%
Renter Occupied Housing Units	16.3%	22.3%	28.9%
Vacant Housing Units	2.8%	2.3%	3.4%
2010 Housing Units	3,154	20,978	52,242
Owner Occupied Housing Units	77.5%	78.3%	66.3%
Renter Occupied Housing Units	18.6%	18.4%	29.6%
Vacant Housing Units	3.9%	3.3%	4.2%
2016 Housing Units	3,297	21,457	53,756
Owner Occupied Housing Units	76.6%	76.4%	64.0%
Renter Occupied Housing Units	19.9%	20.2%	31.7%
Vacant Housing Units	3.5%	3.3%	4.3%
2021 Housing Units	3,411	22,019	55,310
Owner Occupied Housing Units	77.4%	76.5%	64.1%
Renter Occupied Housing Units	19.3%	20.2%	31.6%
Vacant Housing Units	3.3%	3.3%	4.3%
Median Household Income			
2016	\$80,022	\$82,093	\$71,346
2021	\$90,450	\$91,557	\$79,127
Median Home Value			
2016	\$293,867	\$279,760	\$260,435
2021	\$337,877	\$325,666	\$302,996
Per Capita Income			
2016	\$42,125	\$37,787	\$35,065
2021	\$45,532	\$41,208	\$37,801
Median Age			
2010	44.8	40.2	40.1
2016	46.0	40.9	41.0
2021	46.6	41.2	41.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2016 Households by Income			
Household Income Base	3,183	20,746	51,451
<\$15,000	8.4%	4.8%	6.2%
\$15,000 - \$24,999	5.4%	4.2%	6.0%
\$25,000 - \$34,999	5.8%	5.2%	7.6%
\$35,000 - \$49,999	10.7%	10.7%	12.9%
\$50,000 - \$74,999	16.7%	19.2%	19.3%
\$75,000 - \$99,999	11.9%	16.6%	15.2%
\$100,000 - \$149,999	19.1%	21.3%	19.3%
\$150,000 - \$199,999	12.6%	10.9%	8.1%
\$200,000+	9.3%	7.1%	5.3%
Average Household Income	\$100,739	\$97,955	\$86,666
2021 Households by Income			
Household Income Base	3,297	21,299	52,936
<\$15,000	9.9%	5.4%	7.3%
\$15,000 - \$24,999	5.2%	4.1%	5.9%
\$25,000 - \$34,999	4.8%	4.4%	6.8%
\$35,000 - \$49,999	9.7%	9.3%	11.9%
\$50,000 - \$74,999	12.7%	14.8%	14.7%
\$75,000 - \$99,999	11.5%	16.5%	15.9%
\$100,000 - \$149,999	20.6%	23.9%	21.6%
\$150,000 - \$199,999	15.2%	13.4%	9.7%
\$200,000+	10.6%	8.2%	6.2%
Average Household Income	\$109,857	\$107,635	\$94,157
2016 Owner Occupied Housing Units by Value			
Total	2,526	16,403	34,403
<\$50,000	3.6%	4.2%	4.1%
\$50,000 - \$99,999	0.6%	1.0%	1.6%
\$100,000 - \$149,999	5.9%	2.5%	4.1%
\$150,000 - \$199,999	13.6%	10.9%	14.2%
\$200,000 - \$249,999	13.3%	20.6%	22.7%
\$250,000 - \$299,999	14.8%	18.1%	16.6%
\$300,000 - \$399,999	25.7%	20.9%	17.5%
\$400,000 - \$499,999	12.8%	11.7%	9.7%
\$500,000 - \$749,999	7.3%	7.6%	7.1%
\$750,000 - \$999,999	1.2%	1.7%	1.7%
\$1,000,000 +	1.1%	0.9%	0.9%
Average Home Value	\$321,516	\$319,004	\$303,979
2021 Owner Occupied Housing Units by Value			
Total	2,639	16,841	35,435
<\$50,000	2.8%	3.2%	3.4%
\$50,000 - \$99,999	0.4%	0.9%	1.6%
\$100,000 - \$149,999	5.8%	2.4%	3.9%
\$150,000 - \$199,999	8.3%	6.7%	9.5%
\$200,000 - \$249,999	8.8%	15.2%	17.8%
\$250,000 - \$299,999	10.2%	13.6%	13.0%
\$300,000 - \$399,999	36.4%	31.4%	26.9%
\$400,000 - \$499,999	15.8%	14.2%	11.8%
\$500,000 - \$749,999	8.7%	9.1%	8.7%
\$750,000 - \$999,999	1.5%	2.2%	2.2%
\$1,000,000 +	1.4%	1.1%	1.2%
Average Home Value	\$354,138	\$351,820	\$334,977

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	7,075	51,865	122,119
0 - 4	4.6%	5.8%	5.9%
5 - 9	5.6%	5.9%	5.6%
10 - 14	5.8%	6.2%	5.9%
15 - 24	11.1%	12.0%	12.1%
25 - 34	10.2%	13.0%	13.8%
35 - 44	13.0%	13.8%	13.2%
45 - 54	16.1%	16.6%	15.3%
55 - 64	14.2%	13.7%	12.4%
65 - 74	9.3%	6.8%	6.7%
75 - 84	7.4%	4.6%	5.8%
85 +	2.7%	1.6%	3.4%
18 +	79.8%	77.9%	78.8%
2016 Population by Age			
Total	7,554	53,895	127,524
0 - 4	4.3%	5.4%	5.5%
5 - 9	5.1%	5.9%	5.6%
10 - 14	5.9%	6.1%	5.7%
15 - 24	10.7%	11.1%	11.2%
25 - 34	10.6%	13.3%	14.1%
35 - 44	11.9%	13.6%	12.9%
45 - 54	14.9%	14.1%	13.2%
55 - 64	15.1%	14.6%	13.6%
65 - 74	11.5%	9.4%	8.9%
75 - 84	6.8%	4.5%	5.5%
85 +	3.2%	1.9%	3.7%
18 +	81.2%	79.1%	79.8%
2021 Population by Age			
Total	7,891	55,757	132,184
0 - 4	4.2%	5.4%	5.5%
5 - 9	4.8%	5.5%	5.3%
10 - 14	5.4%	5.9%	5.6%
15 - 24	10.4%	10.4%	10.4%
25 - 34	11.0%	13.8%	14.3%
35 - 44	12.1%	14.3%	13.6%
45 - 54	13.5%	12.8%	12.1%
55 - 64	15.3%	13.9%	13.2%
65 - 74	13.2%	11.0%	10.7%
75 - 84	6.9%	5.0%	5.8%
85 +	3.2%	2.1%	3.5%
18 +	82.2%	79.8%	80.4%
2010 Population by Sex			
Males	3,318	24,668	57,748
Females	3,759	27,201	64,374
2016 Population by Sex			
Males	3,572	25,689	60,550
Females	3,983	28,206	66,975
2021 Population by Sex			
Males	3,763	26,667	63,028
Females	4,130	29,090	69,154

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	7,078	51,870	122,121
White Alone	84.9%	80.1%	76.1%
Black Alone	6.7%	8.5%	13.1%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	5.9%	8.7%	7.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.5%	0.6%	1.0%
Two or More Races	1.8%	2.0%	2.1%
Hispanic Origin	2.4%	2.5%	3.3%
Diversity Index	30.6	37.6	43.7
2016 Population by Race/Ethnicity			
Total	7,554	53,895	127,525
White Alone	80.9%	75.0%	71.1%
Black Alone	8.0%	10.3%	15.2%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	7.8%	11.3%	9.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.7%	0.8%	1.3%
Two or More Races	2.3%	2.5%	2.6%
Hispanic Origin	3.4%	3.5%	4.5%
Diversity Index	37.7	45.5	50.8
2021 Population by Race/Ethnicity			
Total	7,892	55,756	132,183
White Alone	76.9%	70.2%	66.6%
Black Alone	9.4%	11.9%	17.0%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	9.6%	13.7%	11.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.0%	1.0%	1.6%
Two or More Races	2.8%	3.0%	3.1%
Hispanic Origin	4.5%	4.6%	5.7%
Diversity Index	44.3	52.1	56.7
2010 Population by Relationship and Household Type			
Total	7,077	51,869	122,122
In Households	100.0%	100.0%	99.6%
In Family Households	83.1%	85.6%	81.8%
Householder	27.8%	27.6%	26.5%
Spouse	21.9%	21.7%	20.0%
Child	28.2%	30.6%	29.1%
Other relative	3.5%	3.8%	4.1%
Nonrelative	1.6%	1.8%	2.1%
In Nonfamily Households	16.9%	14.3%	17.8%
In Group Quarters	0.0%	0.0%	0.4%
Institutionalized Population	0.0%	0.0%	0.3%
Noninstitutionalized Population	0.0%	0.0%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2016 Population 25+ by Educational Attainment			
Total	5,592	38,506	91,727
Less than 9th Grade	1.8%	1.9%	2.8%
9th - 12th Grade, No Diploma	4.9%	3.8%	4.7%
High School Graduate	27.2%	24.3%	26.0%
GED/Alternative Credential	3.9%	3.1%	3.3%
Some College, No Degree	19.7%	17.8%	19.4%
Associate Degree	7.8%	8.4%	8.5%
Bachelor's Degree	18.1%	24.6%	21.4%
Graduate/Professional Degree	16.7%	16.2%	13.9%
2016 Population 15+ by Marital Status			
Total	6,399	44,509	106,024
Never Married	25.2%	28.9%	29.9%
Married	54.5%	56.2%	52.1%
Widowed	9.8%	6.3%	8.0%
Divorced	10.5%	8.7%	9.9%
2016 Civilian Population 16+ in Labor Force			
Civilian Employed	95.3%	96.4%	96.1%
Civilian Unemployed	4.7%	3.6%	3.9%
2016 Employed Population 16+ by Industry			
Total	3,628	29,714	69,418
Agriculture/Mining	0.8%	0.3%	0.4%
Construction	7.0%	5.7%	6.4%
Manufacturing	6.4%	6.5%	5.4%
Wholesale Trade	1.1%	1.4%	1.9%
Retail Trade	9.8%	10.1%	10.8%
Transportation/Utilities	3.6%	4.3%	4.5%
Information	1.3%	1.5%	1.6%
Finance/Insurance/Real Estate	5.9%	6.7%	6.9%
Services	57.7%	56.1%	54.8%
Public Administration	6.3%	7.4%	7.4%
2016 Employed Population 16+ by Occupation			
Total	3,628	29,714	69,417
White Collar	78.0%	71.8%	68.8%
Management/Business/Financial	20.4%	18.7%	16.2%
Professional	32.2%	30.7%	28.6%
Sales	9.2%	9.1%	9.5%
Administrative Support	16.2%	13.3%	14.5%
Services	8.8%	13.6%	15.6%
Blue Collar	13.2%	14.6%	15.7%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	4.7%	3.4%	3.7%
Installation/Maintenance/Repair	2.4%	2.8%	3.6%
Production	1.9%	4.0%	3.4%
Transportation/Material Moving	4.2%	4.3%	4.9%
2010 Population By Urban/ Rural Status			
Total Population	7,077	51,869	122,122
Population Inside Urbanized Area	100.0%	95.5%	94.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	4.5%	5.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	3,031	20,284	50,065
Households with 1 Person	29.8%	23.7%	28.8%
Households with 2+ People	70.2%	76.3%	71.2%
Family Households	65.5%	70.4%	64.7%
Husband-wife Families	51.8%	55.5%	48.8%
With Related Children	20.4%	23.9%	20.4%
Other Family (No Spouse Present)	13.8%	14.9%	15.9%
Other Family with Male Householder	3.8%	4.0%	4.3%
With Related Children	1.9%	2.1%	2.3%
Other Family with Female Householder	10.0%	10.9%	11.6%
With Related Children	5.2%	6.4%	7.0%
Nonfamily Households	4.7%	5.9%	6.5%
All Households with Children	27.8%	32.8%	30.0%
Multigenerational Households	3.4%	4.2%	4.1%
Unmarried Partner Households	5.0%	6.0%	6.5%
Male-female	4.4%	5.3%	5.8%
Same-sex	0.6%	0.7%	0.7%
2010 Households by Size			
Total	3,030	20,284	50,064
1 Person Household	29.8%	23.7%	28.8%
2 Person Household	35.1%	34.2%	33.3%
3 Person Household	14.9%	18.2%	16.7%
4 Person Household	13.2%	15.5%	13.3%
5 Person Household	4.9%	5.7%	5.2%
6 Person Household	1.4%	1.8%	1.8%
7 + Person Household	0.7%	1.0%	0.9%
2010 Households by Tenure and Mortgage Status			
Total	3,031	20,284	50,065
Owner Occupied	80.7%	81.0%	69.2%
Owned with a Mortgage/Loan	54.9%	61.2%	51.1%
Owned Free and Clear	25.8%	19.8%	18.0%
Renter Occupied	19.3%	19.0%	30.8%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,154	20,978	52,242
Housing Units Inside Urbanized Area	100.0%	95.7%	94.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	4.3%	5.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Savvy Suburbanites (1D)	Pleasantville (2B)	Pleasantville (2B)
2.	Pleasantville (2B)	Enterprising Professionals	Bright Young Professionals
3.	Old and Newcomers (8F)	Savvy Suburbanites (1D)	Enterprising Professionals
2016 Consumer Spending			
Apparel & Services: Total \$	\$8,192,996	\$52,569,292	\$116,120,139
Average Spent	\$2,573.99	\$2,533.95	\$2,256.82
Spending Potential Index	128	126	112
Education: Total \$	\$6,637,924	\$41,298,137	\$86,002,975
Average Spent	\$2,085.43	\$1,990.66	\$1,671.49
Spending Potential Index	147	141	118
Entertainment/Recreation: Total \$	\$11,879,978	\$75,301,131	\$166,629,666
Average Spent	\$3,732.32	\$3,629.67	\$3,238.48
Spending Potential Index	128	125	111
Food at Home: Total \$	\$19,516,158	\$123,074,828	\$277,858,975
Average Spent	\$6,131.37	\$5,932.46	\$5,400.25
Spending Potential Index	123	119	108
Food Away from Home: Total \$	\$12,332,883	\$79,344,088	\$177,340,546
Average Spent	\$3,874.61	\$3,824.55	\$3,446.65
Spending Potential Index	125	124	111
Health Care: Total \$	\$21,453,851	\$132,020,422	\$296,213,449
Average Spent	\$6,740.14	\$6,363.66	\$5,756.97
Spending Potential Index	127	120	109
HH Furnishings & Equipment: Total \$	\$7,257,463	\$46,161,353	\$102,066,816
Average Spent	\$2,280.07	\$2,225.07	\$1,983.69
Spending Potential Index	129	126	112
Personal Care Products & Services: Total \$	\$3,007,160	\$19,056,267	\$42,495,261
Average Spent	\$944.76	\$918.55	\$825.90
Spending Potential Index	129	125	113
Shelter: Total \$	\$65,352,238	\$416,494,718	\$918,889,172
Average Spent	\$20,531.65	\$20,075.90	\$17,858.81
Spending Potential Index	132	129	115
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$9,605,886	\$59,056,190	\$132,441,820
Average Spent	\$3,017.87	\$2,846.63	\$2,574.03
Spending Potential Index	130	123	111
Travel: Total \$	\$8,192,420	\$51,811,141	\$111,307,260
Average Spent	\$2,573.80	\$2,497.40	\$2,163.28
Spending Potential Index	138	134	116
Vehicle Maintenance & Repairs: Total \$	\$4,147,545	\$26,135,000	\$58,364,518
Average Spent	\$1,303.03	\$1,259.76	\$1,134.33
Spending Potential Index	126	122	110

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

Top Tapestry Segments	Percent	Demographic Summary	2016	2021
Savvy Suburbanites (1D)	30.0%	Population	7,554	7,893
Pleasantville (2B)	25.7%	Households	3,183	3,297
Old and Newcomers (8F)	24.4%	Families	2,075	2,142
Golden Years (9B)	19.8%	Median Age	46.0	46.6
Top Tier (1A)	0.0%	Median Household Income	\$80,022	\$90,450
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		128	\$2,573.99	\$8,192,996
Men's		130	\$519.77	\$1,654,432
Women's		129	\$886.87	\$2,822,908
Children's		119	\$382.25	\$1,216,689
Footwear		127	\$544.55	\$1,733,294
Watches & Jewelry		136	\$141.16	\$449,302
Apparel Products and Services (1)		138	\$99.39	\$316,370
Computer				
Computers and Hardware for Home Use		131	\$226.88	\$722,159
Portable Memory		127	\$5.99	\$19,060
Computer Software		136	\$17.57	\$55,910
Computer Accessories		134	\$23.90	\$76,069
Entertainment & Recreation		128	\$3,732.32	\$11,879,978
Fees and Admissions		144	\$830.11	\$2,642,240
Membership Fees for Clubs (2)		148	\$282.75	\$899,989
Fees for Participant Sports, excl. Trips		140	\$125.19	\$398,475
Tickets to Theatre/Operas/Concerts		150	\$79.13	\$251,886
Tickets to Movies/Museums/Parks		129	\$86.06	\$273,919
Admission to Sporting Events, excl. Trips		143	\$76.04	\$242,032
Fees for Recreational Lessons		146	\$179.98	\$572,884
Dating Services		139	\$0.96	\$3,055
TV/Video/Audio		123	\$1,479.95	\$4,710,680
Cable and Satellite Television Services		123	\$1,098.49	\$3,496,478
Televisions		127	\$139.58	\$444,276
Satellite Dishes		107	\$1.56	\$4,976
VCRs, Video Cameras, and DVD Players		124	\$10.07	\$32,063
Miscellaneous Video Equipment		110	\$8.50	\$27,053
Video Cassettes and DVDs		118	\$21.89	\$69,689
Video Game Hardware/Accessories		119	\$30.41	\$96,809
Video Game Software		115	\$15.87	\$50,513
Streaming/Downloaded Video		122	\$22.11	\$70,365
Rental of Video Cassettes and DVDs		118	\$19.20	\$61,104
Installation of Televisions		127	\$1.17	\$3,715
Audio (3)		130	\$106.10	\$337,724
Rental and Repair of TV/Radio/Sound Equipment		127	\$5.00	\$15,916
Pets		123	\$658.31	\$2,095,414
Toys/Games/Crafts/Hobbies (4)		121	\$138.30	\$440,196
Recreational Vehicles and Fees (5)		128	\$137.54	\$437,800
Sports/Recreation/Exercise Equipment (6)		124	\$204.55	\$651,073
Photo Equipment and Supplies (7)		130	\$71.75	\$228,372
Reading (8)		133	\$174.00	\$553,838
Catered Affairs (9)		146	\$37.82	\$120,366
Food		124	\$10,005.98	\$31,849,042
Food at Home		123	\$6,131.37	\$19,516,158
Bakery and Cereal Products		124	\$834.32	\$2,655,643
Meats, Poultry, Fish, and Eggs		122	\$1,351.10	\$4,300,560
Dairy Products		124	\$656.67	\$2,090,190
Fruits and Vegetables		126	\$1,201.55	\$3,824,548
Snacks and Other Food at Home (10)		122	\$2,087.72	\$6,645,218
Food Away from Home		125	\$3,874.61	\$12,332,883
Alcoholic Beverages		134	\$685.33	\$2,181,390

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Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	152	\$11,386.46	\$36,243,098
Value of Retirement Plans	147	\$38,499.88	\$122,545,120
Value of Other Financial Assets	134	\$1,515.83	\$4,824,886
Vehicle Loan Amount excluding Interest	117	\$2,845.52	\$9,057,277
Value of Credit Card Debt	133	\$759.88	\$2,418,710
Health			
Nonprescription Drugs	125	\$155.25	\$494,160
Prescription Drugs	122	\$509.42	\$1,621,495
Eyeglasses and Contact Lenses	130	\$116.33	\$370,269
Home			
Mortgage Payment and Basics (11)	140	\$11,993.33	\$38,174,783
Maintenance and Remodeling Services	139	\$2,436.71	\$7,756,049
Maintenance and Remodeling Materials (12)	122	\$444.68	\$1,415,419
Utilities, Fuel, and Public Services	124	\$6,047.01	\$19,247,624
Household Furnishings and Equipment			
Household Textiles (13)	132	\$114.74	\$365,212
Furniture	129	\$633.37	\$2,016,013
Rugs	147	\$35.79	\$113,917
Major Appliances (14)	127	\$358.87	\$1,142,268
Housewares (15)	127	\$106.11	\$337,742
Small Appliances	129	\$60.81	\$193,574
Luggage	143	\$13.21	\$42,032
Telephones and Accessories	124	\$87.89	\$279,746
Household Operations			
Child Care	131	\$555.38	\$1,767,764
Lawn and Garden (16)	131	\$534.36	\$1,700,874
Moving/Storage/Freight Express	124	\$78.62	\$250,239
Housekeeping Supplies (17)	125	\$876.68	\$2,790,480
Insurance			
Owners and Renters Insurance	127	\$586.21	\$1,865,896
Vehicle Insurance	125	\$1,395.95	\$4,443,300
Life/Other Insurance	137	\$566.56	\$1,803,358
Health Insurance	128	\$4,321.59	\$13,755,624
Personal Care Products (18)	125	\$540.88	\$1,721,630
School Books and Supplies (19)	126	\$206.58	\$657,537
Smoking Products	110	\$450.04	\$1,432,462
Transportation			
Payments on Vehicles excluding Leases	117	\$2,445.05	\$7,782,599
Gasoline and Motor Oil	118	\$3,637.55	\$11,578,315
Vehicle Maintenance and Repairs	126	\$1,303.03	\$4,147,545
Travel			
Airline Fares	142	\$649.73	\$2,068,105
Lodging on Trips	140	\$648.68	\$2,064,748
Auto/Truck Rental on Trips	137	\$32.93	\$104,820
Food and Drink on Trips	136	\$597.18	\$1,900,815

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Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2016	2021
Pleasantville (2B)	29.5%	Population	53,895	55,756
Enterprising Professionals (2D)	20.4%	Households	20,746	21,299
Savvy Suburbanites (1D)	17.4%	Families	14,511	14,842
Golden Years (9B)	7.9%	Median Age	40.9	41.2
Home Improvement (4B)	4.7%	Median Household Income	\$82,093	\$91,557
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		126	\$2,533.95	\$52,569,292
Men's		127	\$511.35	\$10,608,390
Women's		126	\$860.14	\$17,844,372
Children's		121	\$390.35	\$8,098,158
Footwear		126	\$538.47	\$11,171,191
Watches & Jewelry		132	\$136.72	\$2,836,353
Apparel Products and Services (1)		134	\$96.93	\$2,010,827
Computer				
Computers and Hardware for Home Use		130	\$225.00	\$4,667,812
Portable Memory		125	\$5.89	\$122,267
Computer Software		132	\$17.14	\$355,593
Computer Accessories		129	\$22.99	\$477,053
Entertainment & Recreation		125	\$3,629.67	\$75,301,131
Fees and Admissions		142	\$820.64	\$17,024,959
Membership Fees for Clubs (2)		143	\$274.32	\$5,691,097
Fees for Participant Sports, excl. Trips		140	\$124.88	\$2,590,716
Tickets to Theatre/Operas/Concerts		143	\$75.50	\$1,566,396
Tickets to Movies/Museums/Parks		133	\$88.10	\$1,827,716
Admission to Sporting Events, excl. Trips		138	\$73.62	\$1,527,323
Fees for Recreational Lessons		149	\$183.26	\$3,801,992
Dating Services		138	\$0.95	\$19,720
TV/Video/Audio		118	\$1,421.08	\$29,481,725
Cable and Satellite Television Services		116	\$1,043.54	\$21,649,183
Televisions		125	\$137.02	\$2,842,545
Satellite Dishes		110	\$1.61	\$33,421
VCRs, Video Cameras, and DVD Players		124	\$10.06	\$208,675
Miscellaneous Video Equipment		109	\$8.38	\$173,897
Video Cassettes and DVDs		118	\$21.83	\$452,980
Video Game Hardware/Accessories		117	\$30.11	\$624,642
Video Game Software		117	\$16.12	\$334,471
Streaming/Downloaded Video		123	\$22.42	\$465,103
Rental of Video Cassettes and DVDs		119	\$19.46	\$403,662
Installation of Televisions		121	\$1.11	\$22,995
Audio (3)		128	\$104.50	\$2,167,887
Rental and Repair of TV/Radio/Sound Equipment		125	\$4.93	\$102,263
Pets		119	\$637.87	\$13,233,192
Toys/Games/Crafts/Hobbies (4)		119	\$136.53	\$2,832,447
Recreational Vehicles and Fees (5)		125	\$134.75	\$2,795,557
Sports/Recreation/Exercise Equipment (6)		125	\$207.58	\$4,306,354
Photo Equipment and Supplies (7)		129	\$71.11	\$1,475,151
Reading (8)		125	\$163.59	\$3,393,753
Catered Affairs (9)		141	\$36.54	\$757,993
Food		121	\$9,757.01	\$202,418,916
Food at Home		119	\$5,932.46	\$123,074,828
Bakery and Cereal Products		119	\$800.96	\$16,616,763
Meats, Poultry, Fish, and Eggs		118	\$1,308.23	\$27,140,576
Dairy Products		119	\$631.52	\$13,101,440
Fruits and Vegetables		122	\$1,167.38	\$24,218,480
Snacks and Other Food at Home (10)		118	\$2,024.37	\$41,997,569
Food Away from Home		124	\$3,824.55	\$79,344,088
Alcoholic Beverages		130	\$665.23	\$13,800,852

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	137	\$10,274.41	\$213,152,858
Value of Retirement Plans	135	\$35,334.45	\$733,048,427
Value of Other Financial Assets	123	\$1,391.28	\$28,863,454
Vehicle Loan Amount excluding Interest	117	\$2,852.00	\$59,167,641
Value of Credit Card Debt	128	\$732.01	\$15,186,245
Health			
Nonprescription Drugs	118	\$147.09	\$3,051,442
Prescription Drugs	112	\$468.45	\$9,718,476
Eyeglasses and Contact Lenses	123	\$110.06	\$2,283,232
Home			
Mortgage Payment and Basics (11)	136	\$11,647.11	\$241,631,016
Maintenance and Remodeling Services	130	\$2,281.36	\$47,329,100
Maintenance and Remodeling Materials (12)	116	\$419.68	\$8,706,714
Utilities, Fuel, and Public Services	118	\$5,771.63	\$119,738,161
Household Furnishings and Equipment			
Household Textiles (13)	127	\$111.04	\$2,303,544
Furniture	127	\$624.41	\$12,954,036
Rugs	139	\$33.87	\$702,648
Major Appliances (14)	123	\$349.16	\$7,243,726
Housewares (15)	124	\$103.37	\$2,144,432
Small Appliances	125	\$58.82	\$1,220,361
Luggage	139	\$12.83	\$266,187
Telephones and Accessories	119	\$84.96	\$1,762,610
Household Operations			
Child Care	137	\$578.61	\$12,003,918
Lawn and Garden (16)	123	\$502.14	\$10,417,300
Moving/Storage/Freight Express	125	\$79.23	\$1,643,681
Housekeeping Supplies (17)	120	\$842.89	\$17,486,542
Insurance			
Owners and Renters Insurance	118	\$544.52	\$11,296,573
Vehicle Insurance	121	\$1,351.50	\$28,038,289
Life/Other Insurance	128	\$531.79	\$11,032,619
Health Insurance	121	\$4,081.52	\$84,675,181
Personal Care Products (18)	122	\$530.74	\$11,010,713
School Books and Supplies (19)	125	\$205.84	\$4,270,403
Smoking Products	101	\$415.32	\$8,616,244
Transportation			
Payments on Vehicles excluding Leases	117	\$2,431.40	\$50,441,830
Gasoline and Motor Oil	115	\$3,548.27	\$73,612,351
Vehicle Maintenance and Repairs	122	\$1,259.76	\$26,135,000
Travel			
Airline Fares	139	\$635.61	\$13,186,369
Lodging on Trips	134	\$623.87	\$12,942,861
Auto/Truck Rental on Trips	135	\$32.46	\$673,466
Food and Drink on Trips	132	\$578.60	\$12,003,618

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Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2016	2021
Pleasantville (2B)	18.5%	Population	127,524	132,182
Bright Young Professionals (8C)	16.8%	Households	51,453	52,938
Enterprising Professionals (2D)	14.6%	Families	33,051	33,866
Savvy Suburbanites (1D)	9.5%	Median Age	41.0	41.2
Golden Years (9B)	6.3%	Median Household Income	\$71,346	\$79,127
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		112	\$2,256.82	\$116,120,139
Men's		113	\$453.39	\$23,328,398
Women's		113	\$771.49	\$39,695,429
Children's		108	\$349.73	\$17,994,667
Footwear		111	\$477.20	\$24,553,313
Watches & Jewelry		116	\$119.91	\$6,169,669
Apparel Products and Services (1)		118	\$85.10	\$4,378,663
Computer				
Computers and Hardware for Home Use		116	\$200.47	\$10,314,608
Portable Memory		113	\$5.29	\$272,379
Computer Software		118	\$15.26	\$785,264
Computer Accessories		115	\$20.43	\$1,051,151
Entertainment & Recreation		111	\$3,238.48	\$166,629,666
Fees and Admissions		121	\$700.92	\$36,064,379
Membership Fees for Clubs (2)		122	\$233.28	\$12,003,110
Fees for Participant Sports, excl. Trips		123	\$109.95	\$5,657,433
Tickets to Theatre/Operas/Concerts		122	\$64.27	\$3,306,931
Tickets to Movies/Museums/Parks		117	\$77.90	\$4,008,338
Admission to Sporting Events, excl. Trips		119	\$63.36	\$3,260,178
Fees for Recreational Lessons		123	\$151.27	\$7,783,091
Dating Services		128	\$0.88	\$45,298
TV/Video/Audio		108	\$1,301.12	\$66,946,332
Cable and Satellite Television Services		107	\$960.90	\$49,441,033
Televisions		112	\$123.20	\$6,339,260
Satellite Dishes		101	\$1.48	\$76,230
VCRs, Video Cameras, and DVD Players		113	\$9.11	\$468,558
Miscellaneous Video Equipment		105	\$8.11	\$417,463
Video Cassettes and DVDs		109	\$20.06	\$1,032,129
Video Game Hardware/Accessories		108	\$27.61	\$1,420,637
Video Game Software		109	\$15.01	\$772,342
Streaming/Downloaded Video		112	\$20.37	\$1,048,283
Rental of Video Cassettes and DVDs		109	\$17.85	\$918,495
Installation of Televisions		109	\$1.00	\$51,685
Audio (3)		112	\$92.01	\$4,734,418
Rental and Repair of TV/Radio/Sound Equipment		112	\$4.39	\$225,800
Pets		107	\$574.70	\$29,570,257
Toys/Games/Crafts/Hobbies (4)		107	\$122.50	\$6,302,959
Recreational Vehicles and Fees (5)		109	\$117.25	\$6,032,769
Sports/Recreation/Exercise Equipment (6)		110	\$182.06	\$9,367,767
Photo Equipment and Supplies (7)		114	\$62.84	\$3,233,451
Reading (8)		112	\$146.32	\$7,528,764
Catered Affairs (9)		119	\$30.77	\$1,582,987
Food		110	\$8,846.90	\$455,199,521
Food at Home		108	\$5,400.25	\$277,858,975
Bakery and Cereal Products		108	\$727.81	\$37,447,888
Meats, Poultry, Fish, and Eggs		108	\$1,194.78	\$61,475,063
Dairy Products		108	\$571.29	\$29,394,629
Fruits and Vegetables		111	\$1,056.26	\$54,347,596
Snacks and Other Food at Home (10)		108	\$1,850.11	\$95,193,799
Food Away from Home		111	\$3,446.65	\$177,340,546
Alcoholic Beverages		115	\$589.37	\$30,324,598

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	120	\$9,023.86	\$464,304,465
Value of Retirement Plans	114	\$29,833.46	\$1,535,021,142
Value of Other Financial Assets	111	\$1,252.98	\$64,469,374
Vehicle Loan Amount excluding Interest	108	\$2,631.17	\$135,381,435
Value of Credit Card Debt	112	\$640.78	\$32,970,184
Health			
Nonprescription Drugs	108	\$133.96	\$6,892,768
Prescription Drugs	104	\$435.43	\$22,403,981
Eyeglasses and Contact Lenses	109	\$97.45	\$5,014,282
Home			
Mortgage Payment and Basics (11)	116	\$9,942.07	\$511,549,385
Maintenance and Remodeling Services	113	\$1,974.27	\$101,582,080
Maintenance and Remodeling Materials (12)	102	\$371.31	\$19,104,894
Utilities, Fuel, and Public Services	108	\$5,241.88	\$269,710,592
Household Furnishings and Equipment			
Household Textiles (13)	113	\$98.07	\$5,046,175
Furniture	114	\$558.27	\$28,724,583
Rugs	118	\$28.83	\$1,483,304
Major Appliances (14)	110	\$310.69	\$15,985,776
Housewares (15)	113	\$94.46	\$4,860,109
Small Appliances	112	\$52.56	\$2,704,150
Luggage	120	\$11.08	\$569,917
Telephones and Accessories	109	\$77.81	\$4,003,667
Household Operations			
Child Care	117	\$496.84	\$25,564,064
Lawn and Garden (16)	109	\$444.03	\$22,846,836
Moving/Storage/Freight Express	115	\$73.15	\$3,763,628
Housekeeping Supplies (17)	109	\$766.45	\$39,436,377
Insurance			
Owners and Renters Insurance	106	\$489.36	\$25,179,220
Vehicle Insurance	109	\$1,225.88	\$63,075,077
Life/Other Insurance	111	\$461.25	\$23,732,593
Health Insurance	109	\$3,682.81	\$189,491,512
Personal Care Products (18)	111	\$480.84	\$24,740,631
School Books and Supplies (19)	111	\$182.57	\$9,393,529
Smoking Products	96	\$393.55	\$20,249,418
Transportation			
Payments on Vehicles excluding Leases	107	\$2,222.22	\$114,340,120
Gasoline and Motor Oil	106	\$3,255.71	\$167,516,242
Vehicle Maintenance and Repairs	110	\$1,134.33	\$58,364,518
Travel			
Airline Fares	119	\$545.07	\$28,045,446
Lodging on Trips	116	\$537.76	\$27,669,262
Auto/Truck Rental on Trips	118	\$28.30	\$1,456,099
Food and Drink on Trips	115	\$503.24	\$25,893,087

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- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

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9708 Belair Rd, Nottingham, Maryland, 21236
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.41663
Longitude: -76.45938

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	232		1,527		4,198							
Total Employees:	1,873		18,509		58,896							
Total Residential Population:	7,554		53,895		127,524							
Employee/Residential Population Ratio:	0.25:1		0.34:1		0.46:1							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	8	3.4%	40	2.1%	44	2.9%	274	1.5%	95	2.3%	651	1.1%
Construction	21	9.1%	115	6.1%	157	10.3%	1,094	5.9%	428	10.2%	3,745	6.4%
Manufacturing	4	1.7%	22	1.2%	30	2.0%	381	2.1%	91	2.2%	1,247	2.1%
Transportation	1	0.4%	3	0.2%	31	2.0%	177	1.0%	97	2.3%	954	1.6%
Communication	3	1.3%	24	1.3%	17	1.1%	225	1.2%	44	1.0%	561	1.0%
Utility	2	0.9%	18	1.0%	9	0.6%	104	0.6%	22	0.5%	250	0.4%
Wholesale Trade	2	0.9%	8	0.4%	40	2.6%	300	1.6%	146	3.5%	2,591	4.4%
Retail Trade Summary	45	19.4%	528	28.2%	312	20.4%	4,836	26.1%	934	22.2%	17,128	29.1%
Home Improvement	1	0.4%	13	0.7%	20	1.3%	240	1.3%	63	1.5%	1,686	2.9%
General Merchandise Stores	0	0.0%	0	0.0%	4	0.3%	506	2.7%	24	0.6%	2,329	4.0%
Food Stores	11	4.7%	167	8.9%	32	2.1%	596	3.2%	91	2.2%	1,543	2.6%
Auto Dealers, Gas Stations, Auto Aftermarket	2	0.9%	2	0.1%	21	1.4%	97	0.5%	90	2.1%	1,465	2.5%
Apparel & Accessory Stores	0	0.0%	0	0.0%	27	1.8%	364	2.0%	74	1.8%	887	1.5%
Furniture & Home Furnishings	3	1.3%	14	0.7%	28	1.8%	338	1.8%	86	2.0%	1,351	2.3%
Eating & Drinking Places	18	7.8%	251	13.4%	96	6.3%	2,112	11.4%	261	6.2%	5,580	9.5%
Miscellaneous Retail	9	3.9%	81	4.3%	83	5.4%	584	3.2%	245	5.8%	2,288	3.9%
Finance, Insurance, Real Estate Summary	44	19.0%	265	14.1%	229	15.0%	1,421	7.7%	543	12.9%	3,072	5.2%
Banks, Savings & Lending Institutions	21	9.1%	134	7.2%	89	5.8%	396	2.1%	214	5.1%	790	1.3%
Securities Brokers	0	0.0%	0	0.0%	13	0.9%	74	0.4%	34	0.8%	176	0.3%
Insurance Carriers & Agents	8	3.4%	29	1.5%	45	2.9%	233	1.3%	109	2.6%	589	1.0%
Real Estate, Holding, Other Investment Offices	15	6.5%	102	5.4%	82	5.4%	718	3.9%	185	4.4%	1,516	2.6%
Services Summary	97	41.8%	843	45.0%	600	39.3%	9,487	51.3%	1,621	38.6%	26,287	44.6%
Hotels & Lodging	0	0.0%	9	0.5%	6	0.4%	231	1.2%	14	0.3%	367	0.6%
Automotive Services	7	3.0%	36	1.9%	40	2.6%	247	1.3%	130	3.1%	690	1.2%
Motion Pictures & Amusements	9	3.9%	94	5.0%	47	3.1%	349	1.9%	115	2.7%	704	1.2%
Health Services	15	6.5%	124	6.6%	89	5.8%	2,264	12.2%	304	7.2%	8,150	13.8%
Legal Services	1	0.4%	13	0.7%	7	0.5%	43	0.2%	22	0.5%	104	0.2%
Education Institutions & Libraries	4	1.7%	133	7.1%	29	1.9%	1,115	6.0%	73	1.7%	3,660	6.2%
Other Services	61	26.3%	434	23.2%	383	25.1%	5,239	28.3%	962	22.9%	12,612	21.4%
Government	0	0.0%	0	0.0%	5	0.3%	189	1.0%	27	0.6%	2,359	4.0%
Unclassified Establishments	5	2.2%	6	0.3%	52	3.4%	21	0.1%	151	3.6%	51	0.1%
Totals	232	100.0%	1,873	100.0%	1,527	100.0%	18,509	100.0%	4,198	100.0%	58,896	100.0%

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Business Summary

9708 Belair Rd, Nottingham, Maryland, 21236
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.41663
Longitude: -76.45938

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.4%	1	0.1%	6	0.4%	11	0.1%	12	0.3%	28	0.0%
Mining	0	0.0%	0	0.0%	1	0.1%	1	0.0%	1	0.0%	1	0.0%
Utilities	1	0.4%	8	0.4%	3	0.2%	28	0.2%	7	0.2%	69	0.1%
Construction	22	9.5%	120	6.4%	168	11.0%	1,190	6.4%	456	10.9%	3,963	6.7%
Manufacturing	4	1.7%	23	1.2%	31	2.0%	421	2.3%	92	2.2%	1,313	2.2%
Wholesale Trade	2	0.9%	8	0.4%	39	2.6%	297	1.6%	141	3.4%	2,576	4.4%
Retail Trade	26	11.2%	270	14.4%	210	13.8%	2,649	14.3%	654	15.6%	11,327	19.2%
Motor Vehicle & Parts Dealers	1	0.4%	2	0.1%	11	0.7%	65	0.4%	56	1.3%	1,330	2.3%
Furniture & Home Furnishings Stores	1	0.4%	3	0.2%	11	0.7%	183	1.0%	41	1.0%	883	1.5%
Electronics & Appliance Stores	2	0.9%	11	0.6%	15	1.0%	121	0.7%	43	1.0%	387	0.7%
Bldg Material & Garden Equipment & Supplies Dealers	1	0.4%	13	0.7%	20	1.3%	240	1.3%	63	1.5%	1,686	2.9%
Food & Beverage Stores	9	3.9%	150	8.0%	32	2.1%	562	3.0%	90	2.1%	1,498	2.5%
Health & Personal Care Stores	7	3.0%	60	3.2%	28	1.8%	233	1.3%	77	1.8%	832	1.4%
Gasoline Stations	1	0.4%	0	0.0%	10	0.7%	32	0.2%	34	0.8%	135	0.2%
Clothing & Clothing Accessories Stores	0	0.0%	1	0.1%	35	2.3%	422	2.3%	95	2.3%	1,035	1.8%
Sport Goods, Hobby, Book, & Music Stores	1	0.4%	20	1.1%	11	0.7%	130	0.7%	36	0.9%	581	1.0%
General Merchandise Stores	0	0.0%	0	0.0%	4	0.3%	506	2.7%	24	0.6%	2,329	4.0%
Miscellaneous Store Retailers	1	0.4%	9	0.5%	29	1.9%	147	0.8%	80	1.9%	598	1.0%
Nonstore Retailers	1	0.4%	0	0.0%	6	0.4%	9	0.0%	15	0.4%	33	0.1%
Transportation & Warehousing	2	0.9%	10	0.5%	28	1.8%	150	0.8%	76	1.8%	753	1.3%
Information	4	1.7%	52	2.8%	29	1.9%	357	1.9%	78	1.9%	941	1.6%
Finance & Insurance	29	12.5%	163	8.7%	147	9.6%	704	3.8%	359	8.6%	1,559	2.6%
Central Bank/Credit Intermediation & Related Activities	21	9.1%	134	7.2%	89	5.8%	397	2.1%	215	5.1%	792	1.3%
Securities, Commodity Contracts & Other Financial	0	0.0%	0	0.0%	13	0.9%	74	0.4%	35	0.8%	177	0.3%
Insurance Carriers & Related Activities; Funds, Trusts &	8	3.4%	29	1.5%	45	2.9%	233	1.3%	109	2.6%	589	1.0%
Real Estate, Rental & Leasing	17	7.3%	90	4.8%	95	6.2%	720	3.9%	238	5.7%	1,570	2.7%
Professional, Scientific & Tech Services	18	7.8%	91	4.9%	124	8.1%	884	4.8%	304	7.2%	2,138	3.6%
Legal Services	3	1.3%	20	1.1%	14	0.9%	76	0.4%	38	0.9%	170	0.3%
Management of Companies & Enterprises	1	0.4%	7	0.4%	1	0.1%	7	0.0%	1	0.0%	8	0.0%
Administrative & Support & Waste Management & Remediation	19	8.2%	90	4.8%	105	6.9%	2,973	16.1%	237	5.6%	7,122	12.1%
Educational Services	5	2.2%	135	7.2%	37	2.4%	1,121	6.1%	89	2.1%	3,612	6.1%
Health Care & Social Assistance	26	11.2%	251	13.4%	136	8.9%	2,859	15.4%	411	9.8%	9,753	16.6%
Arts, Entertainment & Recreation	3	1.3%	67	3.6%	22	1.4%	237	1.3%	57	1.4%	473	0.8%
Accommodation & Food Services	20	8.6%	267	14.3%	106	6.9%	2,377	12.8%	289	6.9%	6,081	10.3%
Accommodation	0	0.0%	9	0.5%	6	0.4%	231	1.2%	14	0.3%	367	0.6%
Food Services & Drinking Places	19	8.2%	258	13.8%	100	6.5%	2,146	11.6%	275	6.6%	5,713	9.7%
Other Services (except Public Administration)	28	12.1%	215	11.5%	183	12.0%	1,313	7.1%	513	12.2%	3,202	5.4%
Automotive Repair & Maintenance	5	2.2%	27	1.4%	32	2.1%	209	1.1%	100	2.4%	571	1.0%
Public Administration	0	0.0%	0	0.0%	5	0.3%	189	1.0%	27	0.6%	2,359	4.0%
Unclassified Establishments	5	2.2%	6	0.3%	52	3.4%	21	0.1%	151	3.6%	51	0.1%
Total	232	100.0%	1,873	100.0%	1,527	100.0%	18,509	100.0%	4,198	100.0%	58,896	100.0%

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