

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	1,247	29,659	115,064
2010 Total Population	2,280	38,206	130,283
2018 Total Population	3,414	50,915	154,087
2018 Group Quarters	70	786	6,345
2023 Total Population	4,106	57,300	166,741
2018-2023 Annual Rate	3.76%	2.39%	1.59%
2018 Total Daytime Population	7,839	71,711	194,424
Workers	6,265	49,071	125,421
Residents	1,574	22,640	69,003
<b>Household Summary</b>			
2000 Households	432	10,130	38,956
2000 Average Household Size	2.70	2.70	2.74
2010 Households	840	13,773	45,237
2010 Average Household Size	2.62	2.70	2.74
2018 Households	1,257	18,409	53,416
2018 Average Household Size	2.66	2.72	2.77
2023 Households	1,513	20,675	57,769
2023 Average Household Size	2.67	2.73	2.78
2018-2023 Annual Rate	3.78%	2.35%	1.58%
2010 Families	563	9,721	32,514
2010 Average Family Size	3.10	3.19	3.22
2018 Families	832	12,817	37,925
2018 Average Family Size	3.19	3.25	3.29
2023 Families	997	14,316	40,805
2023 Average Family Size	3.22	3.28	3.31
2018-2023 Annual Rate	3.68%	2.24%	1.47%
<b>Housing Unit Summary</b>			
2000 Housing Units	455	10,656	40,563
Owner Occupied Housing Units	86.2%	76.3%	71.6%
Renter Occupied Housing Units	8.8%	18.7%	24.4%
Vacant Housing Units	5.1%	4.9%	4.0%
2010 Housing Units	898	14,529	47,497
Owner Occupied Housing Units	60.9%	71.3%	70.6%
Renter Occupied Housing Units	32.6%	23.5%	24.7%
Vacant Housing Units	6.5%	5.2%	4.8%
2018 Housing Units	1,276	19,114	55,951
Owner Occupied Housing Units	60.4%	66.4%	67.8%
Renter Occupied Housing Units	38.2%	29.9%	27.6%
Vacant Housing Units	1.5%	3.7%	4.5%
2023 Housing Units	1,531	21,387	60,400
Owner Occupied Housing Units	60.4%	67.3%	68.7%
Renter Occupied Housing Units	38.5%	29.4%	26.9%
Vacant Housing Units	1.2%	3.3%	4.4%
<b>Median Household Income</b>			
2018	\$100,127	\$102,524	\$100,025
2023	\$103,600	\$112,700	\$109,281
<b>Median Home Value</b>			
2018	\$329,500	\$362,561	\$353,828
2023	\$353,181	\$394,756	\$382,565
<b>Per Capita Income</b>			
2018	\$35,832	\$44,520	\$41,471
2023	\$39,938	\$51,338	\$47,805
<b>Median Age</b>			
2010	32.4	34.4	35.3
2018	34.7	36.3	36.7
2023	35.0	37.2	37.4

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
<b>2018 Households by Income</b>			
Household Income Base	1,257	18,409	53,413
<\$15,000	5.0%	4.5%	4.4%
\$15,000 - \$24,999	2.1%	3.4%	3.8%
\$25,000 - \$34,999	1.8%	3.5%	4.4%
\$35,000 - \$49,999	6.4%	6.8%	7.6%
\$50,000 - \$74,999	16.5%	16.3%	15.8%
\$75,000 - \$99,999	17.8%	13.8%	14.1%
\$100,000 - \$149,999	39.3%	23.1%	23.4%
\$150,000 - \$199,999	7.8%	15.3%	14.0%
\$200,000+	3.2%	13.4%	12.6%
Average Household Income	\$97,243	\$122,059	\$118,294
<b>2023 Households by Income</b>			
Household Income Base	1,513	20,675	57,766
<\$15,000	4.4%	4.0%	3.8%
\$15,000 - \$24,999	1.7%	2.8%	3.0%
\$25,000 - \$34,999	1.3%	2.6%	3.3%
\$35,000 - \$49,999	4.8%	5.1%	5.8%
\$50,000 - \$74,999	13.5%	13.3%	13.2%
\$75,000 - \$99,999	17.3%	13.4%	13.8%
\$100,000 - \$149,999	44.2%	25.3%	26.1%
\$150,000 - \$199,999	8.9%	17.0%	15.5%
\$200,000+	3.9%	16.7%	15.5%
Average Household Income	\$108,985	\$141,393	\$136,701
<b>2018 Owner Occupied Housing Units by Value</b>			
Total	771	12,697	37,944
<\$50,000	1.9%	4.9%	2.9%
\$50,000 - \$99,999	0.0%	4.3%	2.7%
\$100,000 - \$149,999	2.7%	1.3%	1.7%
\$150,000 - \$199,999	3.5%	2.7%	4.5%
\$200,000 - \$249,999	16.6%	8.7%	10.5%
\$250,000 - \$299,999	13.7%	8.9%	12.3%
\$300,000 - \$399,999	38.9%	30.7%	28.6%
\$400,000 - \$499,999	15.7%	20.2%	17.4%
\$500,000 - \$749,999	6.6%	16.2%	15.8%
\$750,000 - \$999,999	0.1%	1.5%	2.7%
\$1,000,000 - \$1,499,999	0.1%	0.5%	0.6%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.1%	0.2%
Average Home Value	\$336,089	\$376,670	\$383,255
<b>2023 Owner Occupied Housing Units by Value</b>			
Total	924	14,397	41,501
<\$50,000	1.0%	2.2%	1.5%
\$50,000 - \$99,999	0.0%	2.0%	1.5%
\$100,000 - \$149,999	1.3%	1.8%	1.5%
\$150,000 - \$199,999	1.9%	1.7%	2.8%
\$200,000 - \$249,999	11.3%	6.1%	7.7%
\$250,000 - \$299,999	11.9%	7.6%	10.7%
\$300,000 - \$399,999	42.5%	30.2%	29.4%
\$400,000 - \$499,999	20.8%	23.7%	20.3%
\$500,000 - \$749,999	9.0%	21.9%	20.1%
\$750,000 - \$999,999	0.1%	2.0%	3.3%
\$1,000,000 - \$1,499,999	0.2%	0.7%	0.9%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.2%	0.3%
Average Home Value	\$365,503	\$420,789	\$420,782

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

7005 Banbury Dr, Hanover, Maryland, 21076  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 39.18319  
 Longitude: -76.73452

	1 mile	3 miles	5 miles
<b>2010 Population by Age</b>			
Total	2,286	38,206	130,284
0 - 4	6.4%	7.3%	7.2%
5 - 9	7.4%	7.3%	7.0%
10 - 14	5.8%	6.7%	6.7%
15 - 24	13.3%	11.9%	12.4%
25 - 34	22.3%	18.1%	16.2%
35 - 44	16.6%	17.2%	16.0%
45 - 54	14.4%	15.4%	15.7%
55 - 64	6.8%	9.4%	10.2%
65 - 74	3.9%	4.3%	5.1%
75 - 84	2.2%	2.0%	2.6%
85 +	0.6%	0.6%	0.9%
18 +	76.8%	75.0%	75.1%
<b>2018 Population by Age</b>			
Total	3,416	50,916	154,085
0 - 4	6.4%	6.6%	6.4%
5 - 9	6.1%	7.1%	6.8%
10 - 14	6.1%	7.1%	6.8%
15 - 24	12.6%	11.4%	11.9%
25 - 34	19.3%	15.5%	15.3%
35 - 44	17.3%	16.6%	15.1%
45 - 54	13.2%	14.5%	14.1%
55 - 64	10.5%	11.4%	11.9%
65 - 74	5.3%	6.5%	7.3%
75 - 84	2.4%	2.5%	3.1%
85 +	0.8%	0.8%	1.2%
18 +	77.9%	75.4%	76.2%
<b>2023 Population by Age</b>			
Total	4,104	57,302	166,741
0 - 4	6.7%	6.6%	6.4%
5 - 9	5.8%	6.7%	6.4%
10 - 14	5.3%	6.7%	6.5%
15 - 24	11.3%	10.8%	11.2%
25 - 34	20.9%	15.4%	15.5%
35 - 44	17.3%	17.1%	15.6%
45 - 54	12.5%	13.7%	13.1%
55 - 64	10.2%	11.3%	11.8%
65 - 74	6.2%	7.5%	8.3%
75 - 84	2.8%	3.3%	3.9%
85 +	0.9%	1.0%	1.2%
18 +	79.3%	76.2%	77.0%
<b>2010 Population by Sex</b>			
Males	1,167	19,233	65,720
Females	1,113	18,973	64,563
<b>2018 Population by Sex</b>			
Males	1,701	25,362	77,310
Females	1,713	25,553	76,777
<b>2023 Population by Sex</b>			
Males	2,016	28,468	83,630
Females	2,090	28,832	83,111

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	2,280	38,208	130,283
White Alone	64.3%	60.7%	61.4%
Black Alone	19.6%	19.7%	23.4%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	11.1%	13.4%	9.3%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	2.5%	1.8%	1.9%
Two or More Races	2.4%	3.9%	3.7%
Hispanic Origin	7.4%	6.0%	5.8%
Diversity Index	60.0	62.2	60.8
<b>2018 Population by Race/Ethnicity</b>			
Total	3,414	50,915	154,088
White Alone	57.2%	52.5%	54.8%
Black Alone	21.6%	23.2%	25.8%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	15.1%	17.0%	12.2%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	3.0%	2.4%	2.4%
Two or More Races	3.0%	4.6%	4.4%
Hispanic Origin	9.3%	7.5%	7.5%
Diversity Index	67.1	69.2	67.2
<b>2023 Population by Race/Ethnicity</b>			
Total	4,106	57,300	166,741
White Alone	51.9%	47.4%	50.3%
Black Alone	22.7%	24.6%	26.9%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	18.4%	19.8%	14.5%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	3.5%	2.8%	2.9%
Two or More Races	3.4%	5.1%	5.0%
Hispanic Origin	10.8%	8.8%	8.9%
Diversity Index	71.4	72.8	71.0
<b>2010 Population by Relationship and Household Type</b>			
Total	2,280	38,206	130,283
In Households	96.5%	97.2%	95.0%
In Family Households	78.8%	83.3%	82.4%
Householder	23.9%	25.4%	25.0%
Spouse	18.6%	19.7%	19.3%
Child	28.6%	31.8%	32.0%
Other relative	5.5%	4.2%	4.0%
Nonrelative	2.2%	2.2%	2.1%
In Nonfamily Households	17.7%	13.9%	12.6%
In Group Quarters	3.5%	2.8%	5.0%
Institutionalized Population	3.5%	2.8%	4.7%
Noninstitutionalized Population	0.0%	0.1%	0.3%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
<b>2018 Population 25+ by Educational Attainment</b>			
Total	2,349	34,523	104,800
Less than 9th Grade	3.8%	3.2%	2.7%
9th - 12th Grade, No Diploma	3.6%	4.8%	5.3%
High School Graduate	18.1%	16.4%	18.0%
GED/Alternative Credential	4.2%	2.7%	3.7%
Some College, No Degree	15.6%	16.1%	17.8%
Associate Degree	8.6%	6.6%	6.9%
Bachelor's Degree	27.7%	28.0%	25.0%
Graduate/Professional Degree	18.5%	22.2%	20.7%
<b>2018 Population 15+ by Marital Status</b>			
Total	2,779	40,325	123,100
Never Married	38.4%	31.1%	33.0%
Married	52.8%	56.6%	53.5%
Widowed	1.5%	3.3%	3.8%
Divorced	7.3%	9.0%	9.7%
<b>2018 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	93.4%	96.0%	95.8%
Civilian Unemployed (Unemployment Rate)	6.6%	4.0%	4.2%
<b>2018 Employed Population 16+ by Industry</b>			
Total	1,844	27,949	79,564
Agriculture/Mining	0.4%	0.1%	0.1%
Construction	3.0%	4.3%	4.7%
Manufacturing	9.2%	5.2%	4.8%
Wholesale Trade	6.0%	2.9%	3.1%
Retail Trade	5.7%	8.0%	8.9%
Transportation/Utilities	3.7%	3.4%	4.2%
Information	0.4%	2.1%	1.8%
Finance/Insurance/Real Estate	4.5%	5.7%	5.9%
Services	51.3%	52.0%	51.9%
Public Administration	15.8%	16.3%	14.7%
<b>2018 Employed Population 16+ by Occupation</b>			
Total	1,841	27,950	79,566
White Collar	63.8%	74.3%	73.0%
Management/Business/Financial	19.1%	19.7%	19.2%
Professional	30.6%	35.6%	32.4%
Sales	7.1%	7.8%	9.0%
Administrative Support	7.0%	11.1%	12.5%
Services	22.7%	13.7%	14.0%
Blue Collar	13.3%	12.1%	13.0%
Farming/Forestry/Fishing	0.0%	0.1%	0.2%
Construction/Extraction	1.5%	2.0%	2.5%
Installation/Maintenance/Repair	4.9%	3.0%	3.4%
Production	3.1%	3.1%	2.8%
Transportation/Material Moving	3.7%	4.0%	4.2%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	2,280	38,206	130,283
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
<b>2010 Households by Type</b>			
Total	840	13,773	45,238
Households with 1 Person	22.4%	22.3%	22.0%
Households with 2+ People	77.6%	77.7%	78.0%
Family Households	67.0%	70.6%	71.9%
Husband-wife Families	52.0%	54.9%	55.4%
With Related Children	28.1%	29.4%	28.5%
Other Family (No Spouse Present)	15.0%	15.7%	16.5%
Other Family with Male Householder	4.2%	4.5%	4.3%
With Related Children	2.7%	2.5%	2.3%
Other Family with Female Householder	10.7%	11.2%	12.2%
With Related Children	6.4%	7.4%	8.0%
Nonfamily Households	10.6%	7.1%	6.1%
All Households with Children	38.6%	39.9%	39.3%
Multigenerational Households	4.3%	4.7%	4.9%
Unmarried Partner Households	7.5%	6.4%	5.7%
Male-female	6.8%	5.6%	5.0%
Same-sex	0.7%	0.7%	0.7%
<b>2010 Households by Size</b>			
Total	840	13,773	45,236
1 Person Household	22.4%	22.3%	22.0%
2 Person Household	30.4%	30.5%	30.4%
3 Person Household	19.9%	18.9%	19.0%
4 Person Household	16.9%	17.7%	17.2%
5 Person Household	6.3%	6.9%	7.2%
6 Person Household	2.4%	2.4%	2.7%
7 + Person Household	1.8%	1.4%	1.5%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	840	13,773	45,237
Owner Occupied	65.1%	75.2%	74.1%
Owned with a Mortgage/Loan	54.9%	63.3%	61.3%
Owned Free and Clear	10.4%	11.9%	12.8%
Renter Occupied	34.9%	24.8%	25.9%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	898	14,529	47,497
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

7005 Banbury Dr, Hanover, Maryland, 21076  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 39.18319  
Longitude: -76.73452

	1 mile	3 miles	5 miles
<b>Top 3 Tapestry Segments</b>			
	1. Enterprising Professionals	Enterprising Professionals	Enterprising Professionals
	2. City Lights (8A)	Boomburbs (1C)	Professional Pride (1B)
	3. The Great Outdoors (6C)	Exurbanites (1E)	Pleasantville (2B)
<b>2018 Consumer Spending</b>			
Apparel & Services: Total \$	\$3,278,986	\$59,239,044	\$164,564,683
Average Spent	\$2,608.58	\$3,217.94	\$3,080.81
Spending Potential Index	120	148	142
Education: Total \$	\$2,136,645	\$39,638,484	\$115,139,485
Average Spent	\$1,699.80	\$2,153.21	\$2,155.52
Spending Potential Index	117	149	149
Entertainment/Recreation: Total \$	\$4,575,420	\$84,608,312	\$237,014,433
Average Spent	\$3,639.95	\$4,596.03	\$4,437.14
Spending Potential Index	113	143	138
Food at Home: Total \$	\$7,139,856	\$128,396,867	\$360,218,565
Average Spent	\$5,680.08	\$6,974.68	\$6,743.65
Spending Potential Index	113	139	134
Food Away from Home: Total \$	\$5,287,364	\$95,105,242	\$263,983,997
Average Spent	\$4,206.34	\$5,166.24	\$4,942.04
Spending Potential Index	120	147	141
Health Care: Total \$	\$7,578,181	\$143,269,383	\$404,513,537
Average Spent	\$6,028.78	\$7,782.57	\$7,572.89
Spending Potential Index	105	136	132
HH Furnishings & Equipment: Total \$	\$3,020,230	\$56,108,521	\$155,871,748
Average Spent	\$2,402.73	\$3,047.89	\$2,918.07
Spending Potential Index	115	146	140
Personal Care Products & Services: Total \$	\$1,235,843	\$22,573,156	\$62,630,291
Average Spent	\$983.17	\$1,226.20	\$1,172.50
Spending Potential Index	119	148	142
Shelter: Total \$	\$25,015,704	\$446,062,058	\$1,263,648,052
Average Spent	\$19,901.12	\$24,230.65	\$23,656.73
Spending Potential Index	119	144	141
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$3,456,203	\$64,924,873	\$184,077,316
Average Spent	\$2,749.56	\$3,526.80	\$3,446.11
Spending Potential Index	111	142	139
Travel: Total \$	\$3,215,229	\$60,301,512	\$168,934,759
Average Spent	\$2,557.86	\$3,275.65	\$3,162.62
Spending Potential Index	119	152	147
Vehicle Maintenance & Repairs: Total \$	\$1,509,740	\$27,784,351	\$77,888,345
Average Spent	\$1,201.07	\$1,509.28	\$1,458.15
Spending Potential Index	112	140	136

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

7005 Banbury Dr, Hanover, Maryland, 21076  
 Ring: 1 mile radius

Prepared by Esri  
 Latitude: 39.18319  
 Longitude: -76.73452

Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Enterprising Professionals (2D)	90.4%	Population	3,414	4,106
City Lights (8A)	4.5%	Households	1,257	1,513
The Great Outdoors (6C)	2.8%	Families	832	997
Exurbanites (1E)	2.3%	Median Age	34.7	35.0
Top Tier (1A)	0.0%	Median Household Income	\$100,127	\$103,600
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		120	\$2,608.58	\$3,278,986
Men's		117	\$483.68	\$607,992
Women's		119	\$883.67	\$1,110,772
Children's		121	\$390.66	\$491,062
Footwear		121	\$569.17	\$715,448
Watches & Jewelry		123	\$175.70	\$220,855
Apparel Products and Services (1)		128	\$105.69	\$132,857
<b>Computer</b>				
Computers and Hardware for Home Use		122	\$208.03	\$261,491
Portable Memory		124	\$6.74	\$8,472
Computer Software		127	\$13.39	\$16,834
Computer Accessories		117	\$22.10	\$27,781
<b>Entertainment &amp; Recreation</b>		113	\$3,639.95	\$4,575,420
Fees and Admissions		122	\$833.20	\$1,047,334
Membership Fees for Clubs (2)		119	\$269.83	\$339,180
Fees for Participant Sports, excl. Trips		120	\$135.41	\$170,210
Tickets to Theatre/Operas/Concerts		120	\$79.67	\$100,150
Tickets to Movies/Museums/Parks		128	\$102.23	\$128,505
Admission to Sporting Events, excl. Trips		112	\$66.43	\$83,501
Fees for Recreational Lessons		129	\$178.68	\$224,597
Dating Services		142	\$0.95	\$1,191
TV/Video/Audio		109	\$1,424.03	\$1,790,009
Cable and Satellite Television Services		105	\$1,016.87	\$1,278,208
Televisions		116	\$137.28	\$172,566
Satellite Dishes		122	\$2.15	\$2,697
VCRs, Video Cameras, and DVD Players		120	\$6.65	\$8,361
Miscellaneous Video Equipment		116	\$16.74	\$21,041
Video Cassettes and DVDs		118	\$14.63	\$18,388
Video Game Hardware/Accessories		119	\$35.55	\$44,684
Video Game Software		121	\$18.10	\$22,746
Streaming/Downloaded Video		127	\$42.19	\$53,030
Rental of Video Cassettes and DVDs		125	\$15.97	\$20,074
Installation of Televisions		128	\$1.18	\$1,480
Audio (3)		121	\$112.94	\$141,962
Rental and Repair of TV/Radio/Sound Equipment		111	\$3.80	\$4,772
Pets		106	\$677.24	\$851,289
Toys/Games/Crafts/Hobbies (4)		118	\$136.21	\$171,216
Recreational Vehicles and Fees (5)		109	\$119.42	\$150,116
Sports/Recreation/Exercise Equipment (6)		123	\$220.13	\$276,700
Photo Equipment and Supplies (7)		125	\$66.61	\$83,729
Reading (8)		112	\$126.06	\$158,460
Catered Affairs (9)		137	\$37.05	\$46,567
<b>Food</b>		116	\$9,886.41	\$12,427,220
Food at Home		113	\$5,680.08	\$7,139,856
Bakery and Cereal Products		113	\$741.79	\$932,435
Meats, Poultry, Fish, and Eggs		112	\$1,263.33	\$1,588,011
Dairy Products		113	\$584.12	\$734,239
Fruits and Vegetables		115	\$1,133.21	\$1,424,450
Snacks and Other Food at Home (10)		113	\$1,957.61	\$2,460,721
Food Away from Home		120	\$4,206.34	\$5,287,364
Alcoholic Beverages		123	\$687.46	\$864,139

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	109	\$5,473.83	\$6,880,601
Value of Retirement Plans	105	\$24,310.64	\$30,558,480
Value of Other Financial Assets	96	\$1,357.97	\$1,706,972
Vehicle Loan Amount excluding Interest	108	\$3,021.57	\$3,798,116
Value of Credit Card Debt	115	\$679.87	\$854,596
<b>Health</b>			
Nonprescription Drugs	107	\$142.08	\$178,596
Prescription Drugs	97	\$348.88	\$438,543
Eyeglasses and Contact Lenses	108	\$100.06	\$125,774
<b>Home</b>			
Mortgage Payment and Basics (11)	110	\$9,478.89	\$11,914,962
Maintenance and Remodeling Services	107	\$2,194.81	\$2,758,873
Maintenance and Remodeling Materials (12)	99	\$482.98	\$607,110
Utilities, Fuel, and Public Services	106	\$5,270.40	\$6,624,896
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	117	\$115.44	\$145,108
Furniture	117	\$713.24	\$896,543
Rugs	110	\$26.97	\$33,903
Major Appliances (14)	104	\$360.94	\$453,698
Housewares (15)	113	\$116.64	\$146,620
Small Appliances	116	\$56.56	\$71,102
Luggage	130	\$17.82	\$22,405
Telephones and Accessories	129	\$90.38	\$113,603
<b>Household Operations</b>			
Child Care	134	\$688.35	\$865,253
Lawn and Garden (16)	101	\$435.35	\$547,233
Moving/Storage/Freight Express	142	\$91.86	\$115,463
Housekeeping Supplies (17)	110	\$787.84	\$990,312
<b>Insurance</b>			
Owners and Renters Insurance	98	\$555.95	\$698,834
Vehicle Insurance	110	\$1,389.32	\$1,746,370
Life/Other Insurance	106	\$440.70	\$553,963
Health Insurance	106	\$3,999.57	\$5,027,458
Personal Care Products (18)	118	\$570.87	\$717,583
School Books and Supplies (19)	122	\$181.50	\$228,149
Smoking Products	98	\$407.57	\$512,311
<b>Transportation</b>			
Payments on Vehicles excluding Leases	111	\$2,659.51	\$3,343,001
Gasoline and Motor Oil	110	\$2,644.25	\$3,323,827
Vehicle Maintenance and Repairs	112	\$1,201.07	\$1,509,740
<b>Travel</b>			
Airline Fares	125	\$657.03	\$825,892
Lodging on Trips	115	\$659.54	\$829,038
Auto/Truck Rental on Trips	122	\$33.77	\$42,452
Food and Drink on Trips	118	\$609.25	\$765,831

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Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Enterprising Professionals (2D)	38.1%	Population	50,915	57,300
Boomburbs (1C)	16.4%	Households	18,409	20,675
Exurbanites (1E)	7.0%	Families	12,817	14,316
Professional Pride (1B)	6.7%	Median Age	36.3	37.2
Soccer Moms (4A)	6.7%	Median Household Income	\$102,524	\$112,700
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		148	\$3,217.94	\$59,239,044
Men's		144	\$594.44	\$10,943,007
Women's		147	\$1,090.67	\$20,078,135
Children's		149	\$481.04	\$8,855,456
Footwear		147	\$691.93	\$12,737,719
Watches & Jewelry		156	\$223.86	\$4,120,957
Apparel Products and Services (1)		164	\$136.01	\$2,503,770
<b>Computer</b>				
Computers and Hardware for Home Use		149	\$253.09	\$4,659,049
Portable Memory		152	\$8.28	\$152,345
Computer Software		150	\$15.80	\$290,948
Computer Accessories		147	\$27.72	\$510,285
<b>Entertainment &amp; Recreation</b>		143	\$4,596.03	\$84,608,312
Fees and Admissions		157	\$1,070.65	\$19,709,590
Membership Fees for Clubs (2)		154	\$348.91	\$6,423,049
Fees for Participant Sports, excl. Trips		155	\$175.35	\$3,228,054
Tickets to Theatre/Operas/Concerts		151	\$100.14	\$1,843,442
Tickets to Movies/Museums/Parks		155	\$123.87	\$2,280,408
Admission to Sporting Events, excl. Trips		151	\$89.42	\$1,646,201
Fees for Recreational Lessons		168	\$231.95	\$4,269,964
Dating Services		149	\$1.00	\$18,471
TV/Video/Audio		134	\$1,753.93	\$32,288,049
Cable and Satellite Television Services		131	\$1,260.67	\$23,207,598
Televisions		141	\$166.68	\$3,068,434
Satellite Dishes		156	\$2.74	\$50,474
VCRs, Video Cameras, and DVD Players		145	\$7.98	\$146,990
Miscellaneous Video Equipment		150	\$21.72	\$399,870
Video Cassettes and DVDs		144	\$17.84	\$328,363
Video Game Hardware/Accessories		140	\$41.60	\$765,771
Video Game Software		140	\$20.93	\$385,336
Streaming/Downloaded Video		150	\$49.69	\$914,773
Rental of Video Cassettes and DVDs		146	\$18.71	\$344,388
Installation of Televisions		175	\$1.61	\$29,679
Audio (3)		150	\$139.37	\$2,565,727
Rental and Repair of TV/Radio/Sound Equipment		128	\$4.38	\$80,645
Pets		138	\$875.39	\$16,115,142
Toys/Games/Crafts/Hobbies (4)		145	\$167.59	\$3,085,246
Recreational Vehicles and Fees (5)		148	\$162.71	\$2,995,393
Sports/Recreation/Exercise Equipment (6)		156	\$279.22	\$5,140,245
Photo Equipment and Supplies (7)		156	\$82.90	\$1,526,152
Reading (8)		142	\$159.62	\$2,938,368
Catered Affairs (9)		163	\$44.01	\$810,127
<b>Food</b>		142	\$12,140.92	\$223,502,108
Food at Home		139	\$6,974.68	\$128,396,867
Bakery and Cereal Products		138	\$911.36	\$16,777,314
Meats, Poultry, Fish, and Eggs		137	\$1,546.44	\$28,468,444
Dairy Products		138	\$717.27	\$13,204,199
Fruits and Vegetables		141	\$1,386.20	\$25,518,599
Snacks and Other Food at Home (10)		140	\$2,413.40	\$44,428,310
Food Away from Home		147	\$5,166.24	\$95,105,242
Alcoholic Beverages		149	\$836.05	\$15,390,876

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	148	\$7,439.72	\$136,957,802
Value of Retirement Plans	145	\$33,560.77	\$617,820,235
Value of Other Financial Assets	129	\$1,815.50	\$33,421,561
Vehicle Loan Amount excluding Interest	136	\$3,811.19	\$70,160,149
Value of Credit Card Debt	145	\$853.80	\$15,717,637
<b>Health</b>			
Nonprescription Drugs	136	\$180.85	\$3,329,268
Prescription Drugs	127	\$459.23	\$8,453,989
Eyeglasses and Contact Lenses	139	\$129.40	\$2,382,084
<b>Home</b>			
Mortgage Payment and Basics (11)	151	\$13,029.39	\$239,858,094
Maintenance and Remodeling Services	150	\$3,064.91	\$56,421,857
Maintenance and Remodeling Materials (12)	138	\$678.47	\$12,490,019
Utilities, Fuel, and Public Services	134	\$6,629.79	\$122,047,804
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	146	\$143.60	\$2,643,590
Furniture	147	\$897.18	\$16,516,254
Rugs	138	\$33.90	\$624,047
Major Appliances (14)	138	\$480.56	\$8,846,649
Housewares (15)	142	\$147.25	\$2,710,789
Small Appliances	140	\$68.41	\$1,259,341
Luggage	160	\$21.98	\$404,712
Telephones and Accessories	157	\$110.08	\$2,026,388
<b>Household Operations</b>			
Child Care	162	\$832.80	\$15,331,104
Lawn and Garden (16)	139	\$598.91	\$11,025,281
Moving/Storage/Freight Express	161	\$104.44	\$1,922,682
Housekeeping Supplies (17)	138	\$989.39	\$18,213,652
<b>Insurance</b>			
Owners and Renters Insurance	135	\$767.24	\$14,124,147
Vehicle Insurance	137	\$1,728.26	\$31,815,580
Life/Other Insurance	143	\$597.10	\$10,992,059
Health Insurance	136	\$5,148.80	\$94,784,266
Personal Care Products (18)	145	\$703.83	\$12,956,744
School Books and Supplies (19)	148	\$221.36	\$4,074,990
Smoking Products	117	\$485.43	\$8,936,343
<b>Transportation</b>			
Payments on Vehicles excluding Leases	141	\$3,358.76	\$61,831,441
Gasoline and Motor Oil	137	\$3,281.59	\$60,410,731
Vehicle Maintenance and Repairs	140	\$1,509.28	\$27,784,351
<b>Travel</b>			
Airline Fares	156	\$823.90	\$15,167,171
Lodging on Trips	151	\$862.44	\$15,876,738
Auto/Truck Rental on Trips	158	\$43.80	\$806,317
Food and Drink on Trips	150	\$778.18	\$14,325,535

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Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Enterprising Professionals (2D)	30.7%	Population	154,087	166,741
Professional Pride (1B)	9.5%	Households	53,416	57,769
Pleasantville (2B)	8.8%	Families	37,925	40,805
Savvy Suburbanites (1D)	8.1%	Median Age	36.7	37.4
Bright Young Professionals (8C)	5.7%	Median Household Income	\$100,025	\$109,281
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		142	\$3,080.81	\$164,564,683
Men's		139	\$575.15	\$30,722,177
Women's		142	\$1,053.87	\$56,293,714
Children's		141	\$454.03	\$24,252,315
Footwear		140	\$660.95	\$35,305,377
Watches & Jewelry		147	\$210.96	\$11,268,484
Apparel Products and Services (1)		152	\$125.85	\$6,722,616
<b>Computer</b>				
Computers and Hardware for Home Use		143	\$244.02	\$13,034,641
Portable Memory		143	\$7.79	\$415,932
Computer Software		145	\$15.27	\$815,617
Computer Accessories		141	\$26.47	\$1,414,040
<b>Entertainment &amp; Recreation</b>		138	\$4,437.14	\$237,014,433
Fees and Admissions		152	\$1,035.17	\$55,294,683
Membership Fees for Clubs (2)		151	\$340.47	\$18,186,675
Fees for Participant Sports, excl. Trips		148	\$166.75	\$8,907,144
Tickets to Theatre/Operas/Concerts		151	\$100.02	\$5,342,831
Tickets to Movies/Museums/Parks		148	\$118.35	\$6,321,937
Admission to Sporting Events, excl. Trips		146	\$86.44	\$4,617,433
Fees for Recreational Lessons		161	\$222.16	\$11,867,120
Dating Services		143	\$0.96	\$51,543
TV/Video/Audio		131	\$1,705.23	\$91,086,795
Cable and Satellite Television Services		128	\$1,232.49	\$65,834,802
Televisions		136	\$160.91	\$8,594,989
Satellite Dishes		143	\$2.51	\$134,105
VCRs, Video Cameras, and DVD Players		139	\$7.69	\$410,796
Miscellaneous Video Equipment		143	\$20.64	\$1,102,309
Video Cassettes and DVDs		137	\$16.92	\$904,041
Video Game Hardware/Accessories		135	\$40.17	\$2,145,986
Video Game Software		134	\$20.12	\$1,074,591
Streaming/Downloaded Video		142	\$47.16	\$2,518,921
Rental of Video Cassettes and DVDs		140	\$17.87	\$954,475
Installation of Televisions		163	\$1.50	\$79,880
Audio (3)		143	\$133.16	\$7,112,986
Rental and Repair of TV/Radio/Sound Equipment		119	\$4.10	\$218,914
Pets		131	\$836.52	\$44,683,703
Toys/Games/Crafts/Hobbies (4)		140	\$161.18	\$8,609,811
Recreational Vehicles and Fees (5)		142	\$155.33	\$8,297,183
Sports/Recreation/Exercise Equipment (6)		149	\$266.17	\$14,217,701
Photo Equipment and Supplies (7)		147	\$78.15	\$4,174,699
Reading (8)		139	\$156.48	\$8,358,549
Catered Affairs (9)		159	\$42.90	\$2,291,309
<b>Food</b>		137	\$11,685.69	\$624,202,563
Food at Home		134	\$6,743.65	\$360,218,565
Bakery and Cereal Products		134	\$886.22	\$47,338,287
Meats, Poultry, Fish, and Eggs		133	\$1,496.00	\$79,910,167
Dairy Products		134	\$696.83	\$37,222,138
Fruits and Vegetables		137	\$1,344.20	\$71,801,900
Snacks and Other Food at Home (10)		134	\$2,320.39	\$123,946,074
Food Away from Home		141	\$4,942.04	\$263,983,997
Alcoholic Beverages		145	\$810.99	\$43,319,699

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	147	\$7,393.59	\$394,935,942
Value of Retirement Plans	144	\$33,265.90	\$1,776,931,229
Value of Other Financial Assets	128	\$1,803.96	\$96,360,077
Vehicle Loan Amount excluding Interest	129	\$3,610.27	\$192,846,420
Value of Credit Card Debt	141	\$833.80	\$44,538,367
<b>Health</b>			
Nonprescription Drugs	130	\$173.54	\$9,270,049
Prescription Drugs	124	\$446.12	\$23,829,925
Eyeglasses and Contact Lenses	135	\$125.72	\$6,715,255
<b>Home</b>			
Mortgage Payment and Basics (11)	146	\$12,619.72	\$674,094,796
Maintenance and Remodeling Services	145	\$2,964.74	\$158,364,810
Maintenance and Remodeling Materials (12)	137	\$673.16	\$35,957,282
Utilities, Fuel, and Public Services	131	\$6,480.22	\$346,147,576
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	140	\$137.90	\$7,366,224
Furniture	141	\$859.58	\$45,915,134
Rugs	140	\$34.44	\$1,839,599
Major Appliances (14)	132	\$460.27	\$24,585,912
Housewares (15)	138	\$142.90	\$7,633,354
Small Appliances	136	\$66.69	\$3,562,201
Luggage	152	\$20.84	\$1,113,311
Telephones and Accessories	147	\$103.45	\$5,525,671
<b>Household Operations</b>			
Child Care	157	\$807.40	\$43,128,004
Lawn and Garden (16)	134	\$576.62	\$30,800,678
Moving/Storage/Freight Express	150	\$97.35	\$5,200,226
Housekeeping Supplies (17)	133	\$953.11	\$50,911,162
<b>Insurance</b>			
Owners and Renters Insurance	131	\$743.24	\$39,700,726
Vehicle Insurance	133	\$1,679.80	\$89,728,198
Life/Other Insurance	141	\$587.90	\$31,403,393
Health Insurance	133	\$5,021.38	\$268,221,810
Personal Care Products (18)	139	\$673.66	\$35,984,254
School Books and Supplies (19)	143	\$212.91	\$11,372,586
Smoking Products	115	\$478.26	\$25,546,611
<b>Transportation</b>			
Payments on Vehicles excluding Leases	134	\$3,192.82	\$170,547,753
Gasoline and Motor Oil	132	\$3,156.51	\$168,608,376
Vehicle Maintenance and Repairs	136	\$1,458.15	\$77,888,345
<b>Travel</b>			
Airline Fares	151	\$797.04	\$42,574,862
Lodging on Trips	146	\$834.08	\$44,553,225
Auto/Truck Rental on Trips	150	\$41.55	\$2,219,535
Food and Drink on Trips	145	\$752.87	\$40,215,191

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

7005 Banbury Dr, Hanover, Maryland, 21076  
Rings: 1, 3, 5 mile radii

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Latitude: 39.18319  
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Data for all businesses in area	1 mile				3 miles				5 miles			
Total Businesses:	370				2,099				6,062			
Total Employees:	9,182				52,792				133,605			
Total Residential Population:	3,414				50,915				154,087			
Employee/Residential Population Ratio (per 100 Residents)	269				104				87			
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	2	0.5%	22	0.2%	21	1.0%	223	0.4%	61	1.0%	725	0.5%
Construction	41	11.1%	811	8.8%	187	8.9%	2,879	5.5%	485	8.0%	8,173	6.1%
Manufacturing	23	6.2%	795	8.7%	82	3.9%	3,427	6.5%	226	3.7%	17,190	12.9%
Transportation	21	5.7%	550	6.0%	77	3.7%	1,703	3.2%	247	4.1%	5,786	4.3%
Communication	4	1.1%	135	1.5%	23	1.1%	323	0.6%	70	1.2%	701	0.5%
Utility	3	0.8%	24	0.3%	8	0.4%	82	0.2%	26	0.4%	785	0.6%
Wholesale Trade	38	10.3%	1,021	11.1%	143	6.8%	4,517	8.6%	370	6.1%	11,334	8.5%
Retail Trade Summary	51	13.8%	768	8.4%	522	24.9%	8,316	15.8%	1,286	21.2%	22,130	16.6%
Home Improvement	5	1.4%	32	0.3%	25	1.2%	226	0.4%	76	1.3%	1,399	1.0%
General Merchandise Stores	1	0.3%	5	0.1%	14	0.7%	414	0.8%	42	0.7%	1,378	1.0%
Food Stores	5	1.4%	71	0.8%	40	1.9%	704	1.3%	117	1.9%	2,287	1.7%
Auto Dealers, Gas Stations, Auto Aftermarket	8	2.2%	56	0.6%	49	2.3%	358	0.7%	119	2.0%	1,381	1.0%
Apparel & Accessory Stores	3	0.8%	63	0.7%	74	3.5%	1,081	2.0%	101	1.7%	1,382	1.0%
Furniture & Home Furnishings	10	2.7%	91	1.0%	55	2.6%	669	1.3%	153	2.5%	1,932	1.4%
Eating & Drinking Places	9	2.4%	193	2.1%	132	6.3%	3,130	5.9%	382	6.3%	8,457	6.3%
Miscellaneous Retail	9	2.4%	257	2.8%	134	6.4%	1,735	3.3%	296	4.9%	3,914	2.9%
Finance, Insurance, Real Estate Summary	24	6.5%	137	1.5%	171	8.1%	1,289	2.4%	518	8.5%	6,131	4.6%
Banks, Savings & Lending Institutions	1	0.3%	7	0.1%	25	1.2%	177	0.3%	88	1.5%	1,277	1.0%
Securities Brokers	2	0.5%	14	0.2%	11	0.5%	75	0.1%	48	0.8%	420	0.3%
Insurance Carriers & Agents	8	2.2%	42	0.5%	37	1.8%	292	0.6%	99	1.6%	1,011	0.8%
Real Estate, Holding, Other Investment Offices	13	3.5%	73	0.8%	97	4.6%	745	1.4%	284	4.7%	3,423	2.6%
Services Summary	135	36.5%	2,538	27.6%	719	34.3%	14,231	27.0%	2,284	37.7%	40,843	30.6%
Hotels & Lodging	6	1.6%	270	2.9%	42	2.0%	1,508	2.9%	81	1.3%	2,680	2.0%
Automotive Services	20	5.4%	247	2.7%	85	4.0%	1,021	1.9%	209	3.4%	2,645	2.0%
Motion Pictures & Amusements	8	2.2%	82	0.9%	44	2.1%	3,533	6.7%	152	2.5%	4,767	3.6%
Health Services	9	2.4%	220	2.4%	64	3.0%	1,173	2.2%	226	3.7%	4,823	3.6%
Legal Services	1	0.3%	22	0.2%	10	0.5%	97	0.2%	39	0.6%	280	0.2%
Education Institutions & Libraries	3	0.8%	136	1.5%	32	1.5%	1,026	1.9%	121	2.0%	6,024	4.5%
Other Services	88	23.8%	1,561	17.0%	442	21.1%	5,872	11.1%	1,455	24.0%	19,626	14.7%
Government	2	0.5%	2,205	24.0%	17	0.8%	15,076	28.6%	80	1.3%	18,415	13.8%
Unclassified Establishments	25	6.8%	177	1.9%	128	6.1%	727	1.4%	408	6.7%	1,392	1.0%
Totals	370	100.0%	9,182	100.0%	2,099	100.0%	52,792	100.0%	6,062	100.0%	133,605	100.0%

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	2	0.1%	3	0.0%	6	0.1%	29	0.0%
Mining	0	0.0%	4	0.0%	2	0.1%	22	0.0%	6	0.1%	63	0.0%
Utilities	1	0.3%	13	0.1%	3	0.1%	29	0.1%	9	0.1%	71	0.1%
Construction	45	12.2%	834	9.1%	204	9.7%	3,014	5.7%	534	8.8%	8,649	6.5%
Manufacturing	24	6.5%	837	9.1%	87	4.1%	3,630	6.9%	233	3.8%	17,147	12.8%
Wholesale Trade	37	10.0%	1,011	11.0%	141	6.7%	4,502	8.5%	364	6.0%	11,297	8.5%
Retail Trade	39	10.5%	521	5.7%	373	17.8%	4,836	9.2%	862	14.2%	13,081	9.8%
Motor Vehicle & Parts Dealers	8	2.2%	53	0.6%	36	1.7%	286	0.5%	81	1.3%	1,017	0.8%
Furniture & Home Furnishings Stores	3	0.8%	24	0.3%	20	1.0%	220	0.4%	68	1.1%	939	0.7%
Electronics & Appliance Stores	6	1.6%	57	0.6%	34	1.6%	432	0.8%	77	1.3%	939	0.7%
Bldg Material & Garden Equipment & Supplies Dealers	4	1.1%	28	0.3%	23	1.1%	214	0.4%	74	1.2%	1,387	1.0%
Food & Beverage Stores	4	1.1%	25	0.3%	34	1.6%	419	0.8%	98	1.6%	1,847	1.4%
Health & Personal Care Stores	1	0.3%	4	0.0%	27	1.3%	190	0.4%	69	1.1%	670	0.5%
Gasoline Stations	1	0.3%	3	0.0%	12	0.6%	72	0.1%	38	0.6%	365	0.3%
Clothing & Clothing Accessories Stores	3	0.8%	63	0.7%	87	4.1%	1,150	2.2%	121	2.0%	1,487	1.1%
Sport Goods, Hobby, Book, & Music Stores	2	0.5%	8	0.1%	16	0.8%	259	0.5%	46	0.8%	843	0.6%
General Merchandise Stores	1	0.3%	5	0.1%	14	0.7%	414	0.8%	42	0.7%	1,378	1.0%
Miscellaneous Store Retailers	6	1.6%	228	2.5%	63	3.0%	1,087	2.1%	119	2.0%	1,724	1.3%
Nonstore Retailers	1	0.3%	22	0.2%	7	0.3%	94	0.2%	29	0.5%	485	0.4%
Transportation & Warehousing	20	5.4%	548	6.0%	79	3.8%	1,729	3.3%	240	4.0%	5,722	4.3%
Information	9	2.4%	194	2.1%	55	2.6%	853	1.6%	198	3.3%	3,505	2.6%
Finance & Insurance	13	3.5%	78	0.8%	78	3.7%	561	1.1%	247	4.1%	2,964	2.2%
Central Bank/Credit Intermediation & Related Activities	2	0.5%	10	0.1%	26	1.2%	176	0.3%	87	1.4%	1,261	0.9%
Securities, Commodity Contracts & Other Financial	2	0.5%	14	0.2%	13	0.6%	80	0.2%	55	0.9%	457	0.3%
Insurance Carriers & Related Activities; Funds, Trusts &	9	2.4%	53	0.6%	39	1.9%	305	0.6%	105	1.7%	1,247	0.9%
Real Estate, Rental & Leasing	17	4.6%	200	2.2%	116	5.5%	1,385	2.6%	340	5.6%	4,071	3.0%
Professional, Scientific & Tech Services	48	13.0%	967	10.5%	204	9.7%	2,963	5.6%	671	11.1%	10,318	7.7%
Legal Services	3	0.8%	25	0.3%	13	0.6%	107	0.2%	48	0.8%	325	0.2%
Management of Companies & Enterprises	0	0.0%	3	0.0%	2	0.1%	14	0.0%	7	0.1%	140	0.1%
Administrative & Support & Waste Management & Remediation	14	3.8%	269	2.9%	82	3.9%	1,334	2.5%	246	4.1%	4,097	3.1%
Educational Services	7	1.9%	187	2.0%	37	1.8%	1,079	2.0%	144	2.4%	6,155	4.6%
Health Care & Social Assistance	10	2.7%	228	2.5%	80	3.8%	1,327	2.5%	313	5.2%	6,050	4.5%
Arts, Entertainment & Recreation	4	1.1%	31	0.3%	30	1.4%	3,423	6.5%	97	1.6%	4,393	3.3%
Accommodation & Food Services	15	4.1%	465	5.1%	180	8.6%	4,696	8.9%	485	8.0%	11,366	8.5%
Accommodation	6	1.6%	270	2.9%	42	2.0%	1,508	2.9%	81	1.3%	2,680	2.0%
Food Services & Drinking Places	10	2.7%	195	2.1%	138	6.6%	3,188	6.0%	404	6.7%	8,687	6.5%
Other Services (except Public Administration)	38	10.3%	411	4.5%	199	9.5%	1,587	3.0%	573	9.5%	4,688	3.5%
Automotive Repair & Maintenance	14	3.8%	83	0.9%	50	2.4%	308	0.6%	123	2.0%	1,299	1.0%
Public Administration	2	0.5%	2,205	24.0%	17	0.8%	15,076	28.6%	80	1.3%	18,415	13.8%
Unclassified Establishments	25	6.8%	177	1.9%	128	6.1%	727	1.4%	407	6.7%	1,385	1.0%
<b>Total</b>	<b>370</b>	<b>100.0%</b>	<b>9,182</b>	<b>100.0%</b>	<b>2,099</b>	<b>100.0%</b>	<b>52,792</b>	<b>100.0%</b>	<b>6,062</b>	<b>100.0%</b>	<b>133,605</b>	<b>100.0%</b>

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