



Market Profile

1120 N Charles St, Baltimore, Maryland, 21201 2
 1120 N Charles St, Baltimore, Maryland, 21201
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.30300
 Longitude: -76.61606

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	51,283	318,509	610,414
2010 Total Population	48,813	299,873	578,725
2017 Total Population	51,254	302,358	579,164
2017 Group Quarters	9,125	16,918	25,661
2022 Total Population	51,927	302,234	577,586
2017-2022 Annual Rate	0.26%	-0.01%	-0.05%
2017 Total Daytime Population	98,959	426,999	685,843
Workers	73,607	269,084	375,834
Residents	25,352	157,915	310,009
Household Summary			
2000 Households	20,899	127,510	239,661
2000 Average Household Size	1.97	2.37	2.44
2010 Households	21,388	124,084	231,202
2010 Average Household Size	1.87	2.29	2.40
2017 Households	22,892	125,870	231,728
2017 Average Household Size	1.84	2.27	2.39
2022 Households	23,351	126,217	231,351
2022 Average Household Size	1.83	2.26	2.39
2017-2022 Annual Rate	0.40%	0.06%	-0.03%
2010 Families	6,783	58,286	124,112
2010 Average Family Size	3.02	3.15	3.15
2017 Families	6,922	57,939	122,675
2017 Average Family Size	2.99	3.14	3.15
2022 Families	6,934	57,561	121,667
2022 Average Family Size	2.98	3.14	3.16
2017-2022 Annual Rate	0.03%	-0.13%	-0.16%
Housing Unit Summary			
2000 Housing Units	25,293	156,059	280,422
Owner Occupied Housing Units	13.5%	35.6%	43.1%
Renter Occupied Housing Units	69.1%	46.1%	42.3%
Vacant Housing Units	17.4%	18.3%	14.5%
2010 Housing Units	26,335	155,462	276,098
Owner Occupied Housing Units	13.7%	32.5%	40.0%
Renter Occupied Housing Units	67.5%	47.3%	43.7%
Vacant Housing Units	18.8%	20.2%	16.3%
2017 Housing Units	27,784	160,247	282,975
Owner Occupied Housing Units	12.5%	29.9%	36.9%
Renter Occupied Housing Units	69.9%	48.7%	45.0%
Vacant Housing Units	17.6%	21.5%	18.1%
2022 Housing Units	28,403	162,646	286,469
Owner Occupied Housing Units	12.4%	29.4%	36.2%
Renter Occupied Housing Units	69.8%	48.2%	44.5%
Vacant Housing Units	17.8%	22.4%	19.2%
Median Household Income			
2017	\$30,030	\$38,716	\$41,044
2022	\$32,554	\$41,486	\$43,158
Median Home Value			
2017	\$187,099	\$175,644	\$161,785
2022	\$214,892	\$194,696	\$174,894
Per Capita Income			
2017	\$24,722	\$26,761	\$25,503
2022	\$29,085	\$30,850	\$28,789
Median Age			
2010	32.0	33.1	34.3
2017	33.0	34.3	35.4
2022	33.8	35.3	36.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Households by Income			
Household Income Base	22,892	125,870	231,698
<\$15,000	31.5%	23.0%	19.9%
\$15,000 - \$24,999	12.5%	12.4%	12.2%
\$25,000 - \$34,999	10.5%	10.8%	11.5%
\$35,000 - \$49,999	11.4%	12.2%	13.3%
\$50,000 - \$74,999	14.3%	15.4%	17.1%
\$75,000 - \$99,999	6.9%	8.8%	9.6%
\$100,000 - \$149,999	7.0%	9.0%	9.0%
\$150,000 - \$199,999	2.9%	3.9%	3.5%
\$200,000+	2.9%	4.6%	3.8%
Average Household Income	\$50,253	\$62,224	\$61,278
2022 Households by Income			
Household Income Base	23,351	126,217	231,321
<\$15,000	30.9%	22.8%	20.1%
\$15,000 - \$24,999	11.6%	11.8%	11.9%
\$25,000 - \$34,999	9.4%	9.9%	10.7%
\$35,000 - \$49,999	9.8%	10.7%	11.9%
\$50,000 - \$74,999	13.6%	14.3%	16.0%
\$75,000 - \$99,999	7.5%	8.8%	9.5%
\$100,000 - \$149,999	9.1%	10.8%	10.6%
\$150,000 - \$199,999	4.2%	5.1%	4.6%
\$200,000+	3.8%	5.6%	4.7%
Average Household Income	\$59,516	\$71,836	\$69,403
2017 Owner Occupied Housing Units by Value			
Total	3,467	47,847	104,274
<\$50,000	5.2%	6.4%	5.2%
\$50,000 - \$99,999	18.4%	20.5%	18.7%
\$100,000 - \$149,999	16.4%	15.6%	21.7%
\$150,000 - \$199,999	13.5%	14.6%	18.7%
\$200,000 - \$249,999	8.5%	11.5%	11.3%
\$250,000 - \$299,999	7.1%	8.2%	6.9%
\$300,000 - \$399,999	11.4%	11.2%	8.2%
\$400,000 - \$499,999	7.5%	5.2%	3.6%
\$500,000 - \$749,999	9.7%	4.0%	3.2%
\$750,000 - \$999,999	1.2%	1.5%	1.5%
\$1,000,000 +	1.2%	1.3%	1.0%
Average Home Value	\$257,336	\$227,692	\$210,386
2022 Owner Occupied Housing Units by Value			
Total	3,526	47,804	103,741
<\$50,000	2.8%	3.9%	3.2%
\$50,000 - \$99,999	15.3%	17.5%	15.4%
\$100,000 - \$149,999	16.8%	15.9%	22.1%
\$150,000 - \$199,999	12.8%	14.2%	18.6%
\$200,000 - \$249,999	7.9%	10.8%	11.0%
\$250,000 - \$299,999	7.1%	8.3%	7.2%
\$300,000 - \$399,999	13.1%	13.7%	10.4%
\$400,000 - \$499,999	9.5%	6.9%	4.8%
\$500,000 - \$749,999	11.8%	5.2%	4.1%
\$750,000 - \$999,999	1.4%	2.0%	1.8%
\$1,000,000 +	1.5%	1.5%	1.3%
Average Home Value	\$286,206	\$254,186	\$232,672

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	48,815	299,874	578,725
0 - 4	4.9%	6.3%	6.6%
5 - 9	4.3%	5.1%	5.7%
10 - 14	3.5%	4.8%	5.5%
15 - 24	19.6%	17.0%	16.5%
25 - 34	23.0%	19.9%	16.9%
35 - 44	12.5%	12.6%	12.4%
45 - 54	13.7%	13.5%	14.1%
55 - 64	9.2%	10.2%	11.0%
65 - 74	5.4%	5.7%	6.1%
75 - 84	2.9%	3.4%	3.8%
85 +	1.1%	1.5%	1.6%
18 +	84.9%	80.5%	78.6%
2017 Population by Age			
Total	51,255	302,356	579,163
0 - 4	4.3%	5.7%	6.0%
5 - 9	3.8%	5.2%	5.8%
10 - 14	3.4%	4.8%	5.4%
15 - 24	17.4%	14.9%	14.6%
25 - 34	25.1%	20.6%	17.6%
35 - 44	12.4%	12.6%	12.2%
45 - 54	11.9%	11.9%	12.2%
55 - 64	10.3%	11.5%	12.3%
65 - 74	6.9%	7.6%	8.1%
75 - 84	3.1%	3.6%	3.9%
85 +	1.3%	1.6%	1.8%
18 +	86.3%	81.6%	79.8%
2022 Population by Age			
Total	51,927	302,235	577,587
0 - 4	4.3%	5.7%	6.0%
5 - 9	3.5%	4.9%	5.4%
10 - 14	3.2%	4.7%	5.5%
15 - 24	16.3%	14.1%	13.8%
25 - 34	25.3%	20.2%	17.2%
35 - 44	13.5%	13.5%	13.2%
45 - 54	11.0%	11.0%	11.3%
55 - 64	10.1%	11.4%	12.0%
65 - 74	7.7%	8.7%	9.2%
75 - 84	3.8%	4.2%	4.6%
85 +	1.3%	1.6%	1.8%
18 +	86.9%	82.0%	80.0%
2010 Population by Sex			
Males	25,719	145,493	273,221
Females	23,094	154,380	305,504
2017 Population by Sex			
Males	27,099	147,296	274,396
Females	24,155	155,062	304,768
2022 Population by Sex			
Males	27,460	147,527	274,444
Females	24,467	154,706	303,142

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	48,813	299,872	578,724
White Alone	25.9%	31.2%	29.7%
Black Alone	66.2%	61.1%	63.3%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	4.6%	3.3%	2.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.8%	1.8%	1.9%
Two or More Races	2.2%	2.1%	2.1%
Hispanic Origin	2.7%	4.4%	4.4%
Diversity Index	51.9	56.8	55.2
2017 Population by Race/Ethnicity			
Total	51,255	302,358	579,164
White Alone	26.7%	31.6%	29.8%
Black Alone	63.6%	59.3%	61.8%
American Indian Alone	0.2%	0.4%	0.4%
Asian Alone	5.8%	4.0%	3.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.0%	2.2%	2.4%
Two or More Races	2.6%	2.5%	2.5%
Hispanic Origin	3.5%	5.3%	5.5%
Diversity Index	55.3	59.3	57.7
2022 Population by Race/Ethnicity			
Total	51,926	302,232	577,586
White Alone	26.7%	31.6%	29.6%
Black Alone	62.1%	58.0%	60.8%
American Indian Alone	0.2%	0.4%	0.4%
Asian Alone	6.8%	4.6%	3.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.1%	2.5%	2.8%
Two or More Races	2.9%	2.8%	2.8%
Hispanic Origin	4.2%	6.3%	6.6%
Diversity Index	57.5	61.3	59.7
2010 Population by Relationship and Household Type			
Total	48,813	299,873	578,725
In Households	82.0%	94.6%	95.7%
In Family Households	44.0%	64.7%	71.2%
Householder	13.9%	19.4%	21.5%
Spouse	4.9%	8.1%	9.5%
Child	19.3%	27.4%	30.3%
Other relative	3.9%	6.3%	6.4%
Nonrelative	2.1%	3.6%	3.7%
In Nonfamily Households	38.0%	29.8%	24.5%
In Group Quarters	18.0%	5.4%	4.3%
Institutionalized Population	12.1%	2.4%	1.7%
Noninstitutionalized Population	5.9%	3.0%	2.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Population 25+ by Educational Attainment			
Total	36,389	209,730	394,974
Less than 9th Grade	6.2%	6.0%	5.8%
9th - 12th Grade, No Diploma	13.0%	11.9%	11.7%
High School Graduate	17.4%	21.3%	24.3%
GED/Alternative Credential	6.6%	5.3%	5.2%
Some College, No Degree	16.6%	16.5%	19.2%
Associate Degree	3.6%	3.9%	4.6%
Bachelor's Degree	17.6%	18.3%	15.5%
Graduate/Professional Degree	18.9%	16.8%	13.8%
2017 Population 15+ by Marital Status			
Total	45,319	254,904	479,680
Never Married	65.5%	57.9%	53.2%
Married	19.1%	26.0%	29.5%
Widowed	4.5%	5.6%	6.3%
Divorced	10.9%	10.5%	11.0%
2017 Civilian Population 16+ in Labor Force			
Civilian Employed	89.9%	90.1%	90.2%
Civilian Unemployed (Unemployment Rate)	10.1%	9.9%	9.8%
2017 Employed Population 16+ by Industry			
Total	20,929	141,967	269,440
Agriculture/Mining	0.1%	0.2%	0.2%
Construction	2.0%	4.4%	5.0%
Manufacturing	3.3%	4.4%	4.7%
Wholesale Trade	1.2%	1.7%	2.0%
Retail Trade	6.5%	7.9%	8.9%
Transportation/Utilities	3.9%	4.2%	5.4%
Information	2.7%	2.1%	1.7%
Finance/Insurance/Real Estate	4.5%	5.3%	5.2%
Services	68.3%	61.9%	58.5%
Public Administration	7.4%	7.8%	8.4%
2017 Employed Population 16+ by Occupation			
Total	20,929	141,967	269,439
White Collar	69.7%	64.9%	60.7%
Management/Business/Financial	12.3%	14.0%	12.4%
Professional	40.4%	31.8%	26.3%
Sales	6.1%	7.6%	8.4%
Administrative Support	11.0%	11.6%	13.6%
Services	21.3%	21.4%	22.5%
Blue Collar	9.0%	13.6%	16.7%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	1.2%	3.3%	3.9%
Installation/Maintenance/Repair	0.9%	1.7%	2.1%
Production	3.0%	3.3%	3.7%
Transportation/Material Moving	3.8%	5.2%	6.9%
2010 Population By Urban/ Rural Status			
Total Population	48,813	299,873	578,725
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	21,388	124,084	231,202
Households with 1 Person	54.8%	39.6%	35.8%
Households with 2+ People	45.2%	60.4%	64.2%
Family Households	31.7%	47.0%	53.7%
Husband-wife Families	11.0%	19.6%	23.7%
With Related Children	3.3%	7.2%	9.5%
Other Family (No Spouse Present)	20.7%	27.4%	30.0%
Other Family with Male Householder	3.2%	5.3%	5.8%
With Related Children	1.5%	2.5%	2.8%
Other Family with Female Householder	17.5%	22.1%	24.2%
With Related Children	12.1%	14.4%	15.7%
Nonfamily Households	13.5%	13.5%	10.6%
All Households with Children	17.2%	24.5%	28.5%
Multigenerational Households	3.3%	6.1%	6.7%
Unmarried Partner Households	8.3%	9.4%	8.9%
Male-female	6.6%	8.1%	7.7%
Same-sex	1.6%	1.3%	1.2%
2010 Households by Size			
Total	21,388	124,085	231,201
1 Person Household	54.8%	39.6%	35.8%
2 Person Household	25.4%	28.5%	28.6%
3 Person Household	9.1%	14.1%	15.5%
4 Person Household	5.3%	8.6%	10.0%
5 Person Household	2.8%	4.7%	5.4%
6 Person Household	1.4%	2.3%	2.5%
7 + Person Household	1.2%	2.3%	2.2%
2010 Households by Tenure and Mortgage Status			
Total	21,388	124,084	231,202
Owner Occupied	16.9%	40.7%	47.8%
Owned with a Mortgage/Loan	12.9%	30.2%	35.9%
Owned Free and Clear	4.0%	10.5%	11.9%
Renter Occupied	83.1%	59.3%	52.2%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	26,335	155,462	276,098
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Metro Renters (3B)	Metro Renters (3B)	Modest Income Homes
2.	City Commons (11E)	Modest Income Homes	Family Foundations (12A)
3.	Social Security Set (9F)	City Commons (11E)	Metro Renters (3B)
2017 Consumer Spending			
Apparel & Services: Total \$	\$32,439,428	\$216,459,501	\$387,343,624
Average Spent	\$1,417.06	\$1,719.71	\$1,671.54
Spending Potential Index	66	80	77
Education: Total \$	\$23,491,236	\$154,616,377	\$275,076,251
Average Spent	\$1,026.18	\$1,228.38	\$1,187.07
Spending Potential Index	70	84	82
Entertainment/Recreation: Total \$	\$43,943,517	\$299,584,322	\$543,742,996
Average Spent	\$1,919.60	\$2,380.11	\$2,346.47
Spending Potential Index	62	76	75
Food at Home: Total \$	\$76,937,820	\$513,351,292	\$920,388,399
Average Spent	\$3,360.90	\$4,078.42	\$3,971.85
Spending Potential Index	67	81	79
Food Away from Home: Total \$	\$51,184,250	\$338,714,023	\$603,063,901
Average Spent	\$2,235.90	\$2,690.98	\$2,602.46
Spending Potential Index	67	81	78
Health Care: Total \$	\$72,928,775	\$512,036,825	\$947,341,847
Average Spent	\$3,185.78	\$4,067.98	\$4,088.16
Spending Potential Index	57	73	73
HH Furnishings & Equipment: Total \$	\$27,360,666	\$186,034,719	\$336,869,818
Average Spent	\$1,195.21	\$1,477.99	\$1,453.73
Spending Potential Index	61	76	75
Personal Care Products & Services: Total \$	\$11,574,616	\$77,847,032	\$140,385,347
Average Spent	\$505.62	\$618.47	\$605.82
Spending Potential Index	63	78	76
Shelter: Total \$	\$254,624,640	\$1,695,129,826	\$3,036,435,722
Average Spent	\$11,122.87	\$13,467.31	\$13,103.45
Spending Potential Index	69	83	81
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$30,356,453	\$213,429,283	\$394,403,835
Average Spent	\$1,326.07	\$1,695.63	\$1,702.01
Spending Potential Index	57	72	73
Travel: Total \$	\$26,949,835	\$187,229,491	\$344,258,456
Average Spent	\$1,177.26	\$1,487.48	\$1,485.61
Spending Potential Index	57	72	72
Vehicle Maintenance & Repairs: Total \$	\$15,135,484	\$103,232,295	\$187,816,140
Average Spent	\$661.17	\$820.15	\$810.50
Spending Potential Index	62	76	76

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.