

SALE/LEASE

Harford County, Maryland

RETAIL PAD SITE

1204 PULASKI HIGHWAY | JOPPA, MARYLAND 21085

LOT SIZE

1.13 Acres

BUILDING SIZE

2,196 sf RBA (Built 1998)

ZONING

B3 (General Business District)

TRAFFIC COUNT

25,480 AADT (Pulaski Hwy/Rt. 40)

HIGHLIGHTS

- ▶ 1.13 Acres of commercially zoned land on Pulaski Highway, Joppa, MD's retail corridor
- ▶ Lot improved by a 2,196 sf office/retail building
- ▶ Approx. 300 ft. of frontage along busy Pulaski Highway
- ▶ Just east of heavily trafficked, signalized intersection with Mountain Road (MD Rt. 152)
- ▶ Easy access to Interstate 95



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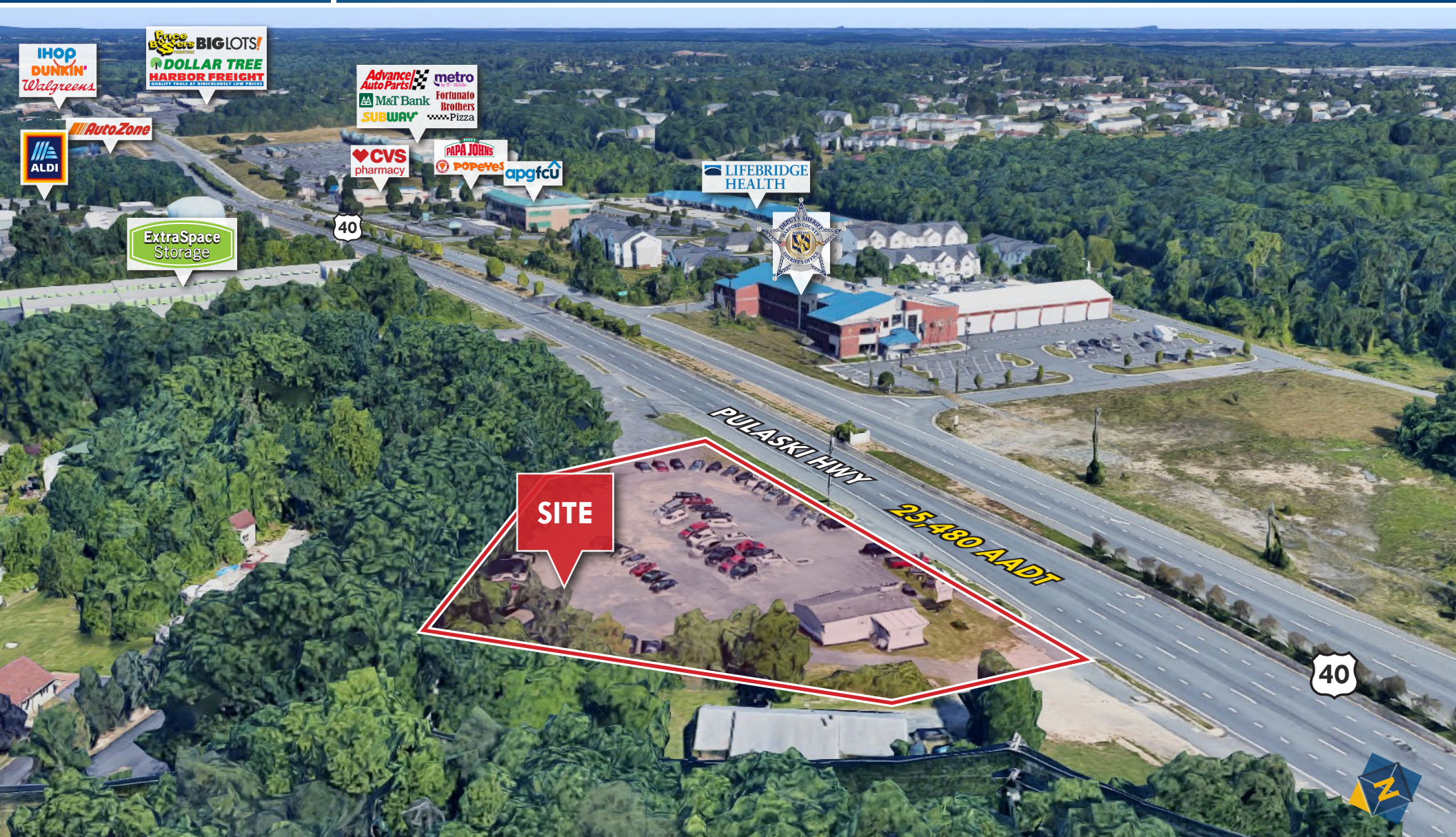
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SALE/LEASE

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BIRDSEYE

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TRADE AREA

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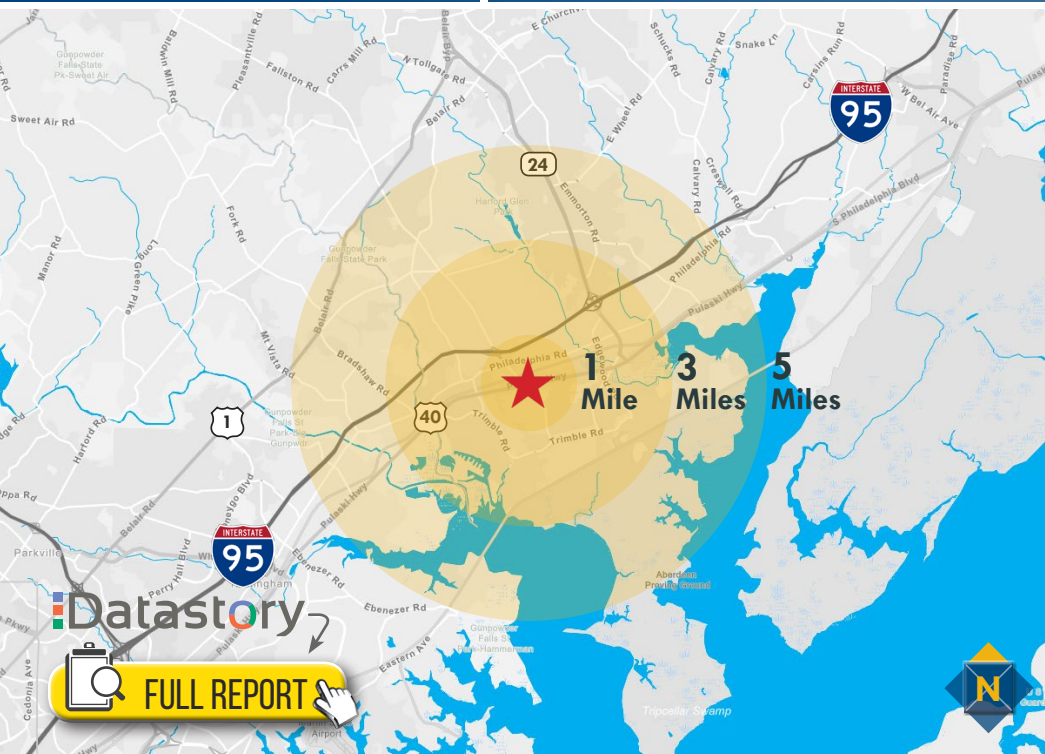


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LOCATION / DEMOGRAPHICS

1204 PULASKI HIGHWAY | JOPPA, MARYLAND 21085



Datastory

[FULL REPORT](#)

RESIDENTIAL POPULATION 7,349 1 MILE 46,202 3 MILES 91,872 5 MILES	NUMBER OF HOUSEHOLDS 2,745 1 MILE 17,516 3 MILES 33,864 5 MILES	AVERAGE HH SIZE 2.67 1 MILE 2.63 3 MILES 2.71 5 MILES	MEDIAN AGE 34.6 1 MILE 36.3 3 MILES 38.2 5 MILES
AVERAGE HH INCOME \$65,486 1 MILE \$78,985 3 MILES \$96,761 5 MILES	EDUCATION (COLLEGE+) 54.4% 1 MILE 59.5% 3 MILES 63.4% 5 MILES	EMPLOYMENT (AGE 16+ IN LABOR FORCE) 95.1% 1 MILE 96.0% 3 MILES 96.0% 5 MILES	DAYTIME POPULATION 6,655 1 MILE 40,986 3 MILES 73,378 5 MILES

30% METRO FUSION
2 MILES

Metro Fusion is a young, diverse market made up of hard-working residents that are dedicated to climbing the ladders of their professional and social lives. They spend money readily unless saving.

2.65
AVERAGE HH SIZE

29.3
MEDIAN AGE

\$35,700
MEDIAN HH INCOME

[LEARN MORE](#)

16% HOME IMPROVEMENT
2 MILES

These married-couple families spend a lot of time on the go and therefore tend to eat out regularly. When at home, weekends are consumed with home improvement and remodeling projects.

2.88
AVERAGE HH SIZE

37.7
MEDIAN AGE

\$72,100
MEDIAN HH INCOME

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12% MIDDLEBURG
2 MILES

These conservative, family-oriented consumers are thrifty but willing to carry some debt and are already investing in their futures. They rely on their smartphones, prefer to buy American & travel in the US.

2.75
AVERAGE HH SIZE

36.1
MEDIAN AGE

\$59,800
MEDIAN HH INCOME

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10% PARKS AND REC
2 MILES

Many of these families are two-income married couples approaching retirement age. They are comfortable in their jobs and their homes and budget wisely, but do not plan on retiring anytime soon or moving.

2.51
AVERAGE HH SIZE

40.9
MEDIAN AGE

\$60,000
MEDIAN HH INCOME

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