

1111 Maryland Ave, Hagerstown, Maryland, 21740 4
 1111 Maryland Ave, Hagerstown, Maryland, 21740
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.62156
 Longitude: -77.73467

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	8,720	51,198	82,064
2010 Total Population	8,531	54,529	91,018
2018 Total Population	8,667	55,136	94,274
2018 Group Quarters	77	1,285	7,643
2023 Total Population	8,792	55,986	96,410
2018-2023 Annual Rate	0.29%	0.31%	0.45%
2018 Total Daytime Population	9,823	69,175	105,742
Workers	5,113	39,915	60,078
Residents	4,710	29,260	45,664
Household Summary			
2000 Households	3,648	21,644	31,315
2000 Average Household Size	2.36	2.30	2.34
2010 Households	3,677	22,593	34,679
2010 Average Household Size	2.30	2.35	2.40
2018 Households	3,743	22,819	35,881
2018 Average Household Size	2.29	2.36	2.41
2023 Households	3,799	23,153	36,690
2023 Average Household Size	2.29	2.36	2.42
2018-2023 Annual Rate	0.30%	0.29%	0.45%
2010 Families	2,194	13,595	21,683
2010 Average Family Size	2.90	2.97	2.98
2018 Families	2,188	13,509	22,183
2018 Average Family Size	2.94	3.02	3.04
2023 Families	2,199	13,619	22,565
2023 Average Family Size	2.96	3.04	3.06
2018-2023 Annual Rate	0.10%	0.16%	0.34%
Housing Unit Summary			
2000 Housing Units	3,844	23,107	33,162
Owner Occupied Housing Units	48.0%	48.4%	54.2%
Renter Occupied Housing Units	46.9%	45.3%	40.2%
Vacant Housing Units	5.1%	6.3%	5.6%
2010 Housing Units	4,053	25,165	38,217
Owner Occupied Housing Units	46.5%	47.1%	51.4%
Renter Occupied Housing Units	44.2%	42.7%	39.3%
Vacant Housing Units	9.3%	10.2%	9.3%
2018 Housing Units	4,100	25,546	39,525
Owner Occupied Housing Units	47.6%	48.1%	52.7%
Renter Occupied Housing Units	43.7%	41.2%	38.0%
Vacant Housing Units	8.7%	10.7%	9.2%
2023 Housing Units	4,184	26,098	40,668
Owner Occupied Housing Units	48.4%	48.9%	53.6%
Renter Occupied Housing Units	42.5%	39.8%	36.6%
Vacant Housing Units	9.2%	11.3%	9.8%
Median Household Income			
2018	\$43,143	\$44,735	\$52,467
2023	\$50,514	\$51,739	\$60,665
Median Home Value			
2018	\$170,807	\$181,017	\$204,139
2023	\$187,758	\$201,182	\$240,383
Per Capita Income			
2018	\$23,485	\$24,687	\$26,448
2023	\$27,861	\$28,994	\$31,501
Median Age			
2010	37.0	37.3	37.9
2018	38.0	38.5	38.8
2023	38.8	39.1	39.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2018 Households by Income			
Household Income Base	3,743	22,819	35,881
<\$15,000	11.9%	14.4%	12.0%
\$15,000 - \$24,999	17.3%	14.3%	12.0%
\$25,000 - \$34,999	11.0%	11.4%	10.2%
\$35,000 - \$49,999	15.7%	13.8%	13.2%
\$50,000 - \$74,999	20.9%	17.9%	18.3%
\$75,000 - \$99,999	11.4%	12.3%	13.6%
\$100,000 - \$149,999	9.0%	10.8%	12.8%
\$150,000 - \$199,999	1.6%	3.1%	4.4%
\$200,000+	1.1%	2.0%	3.5%
Average Household Income	\$53,407	\$58,240	\$67,964
2023 Households by Income			
Household Income Base	3,799	23,153	36,690
<\$15,000	11.0%	13.5%	11.0%
\$15,000 - \$24,999	15.5%	12.9%	10.5%
\$25,000 - \$34,999	9.2%	9.9%	8.6%
\$35,000 - \$49,999	13.6%	12.0%	11.2%
\$50,000 - \$74,999	20.5%	17.0%	16.8%
\$75,000 - \$99,999	13.5%	13.7%	14.7%
\$100,000 - \$149,999	12.6%	14.0%	16.4%
\$150,000 - \$199,999	2.3%	4.1%	5.8%
\$200,000+	1.9%	2.9%	5.0%
Average Household Income	\$63,469	\$68,812	\$81,306
2018 Owner Occupied Housing Units by Value			
Total	1,953	12,290	20,843
<\$50,000	2.2%	4.2%	3.7%
\$50,000 - \$99,999	6.7%	10.0%	7.4%
\$100,000 - \$149,999	27.5%	19.0%	14.5%
\$150,000 - \$199,999	32.7%	27.0%	23.0%
\$200,000 - \$249,999	16.9%	15.8%	16.1%
\$250,000 - \$299,999	5.9%	12.0%	13.4%
\$300,000 - \$399,999	2.6%	7.1%	12.1%
\$400,000 - \$499,999	1.8%	2.2%	4.6%
\$500,000 - \$749,999	2.1%	1.6%	3.9%
\$750,000 - \$999,999	0.1%	0.4%	0.6%
\$1,000,000 - \$1,499,999	1.4%	0.4%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.0%	0.2%	0.2%
Average Home Value	\$200,819	\$205,662	\$241,481
2023 Owner Occupied Housing Units by Value			
Total	2,023	12,768	21,790
<\$50,000	1.8%	3.6%	2.9%
\$50,000 - \$99,999	5.9%	8.6%	6.1%
\$100,000 - \$149,999	20.6%	14.3%	10.5%
\$150,000 - \$199,999	28.8%	23.2%	18.6%
\$200,000 - \$249,999	18.0%	15.6%	14.8%
\$250,000 - \$299,999	7.8%	14.5%	14.9%
\$300,000 - \$399,999	4.3%	10.7%	16.1%
\$400,000 - \$499,999	4.2%	4.1%	6.9%
\$500,000 - \$749,999	4.9%	3.4%	6.6%
\$750,000 - \$999,999	0.3%	0.8%	1.2%
\$1,000,000 - \$1,499,999	3.6%	0.9%	0.9%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.2%
\$2,000,000 +	0.0%	0.3%	0.3%
Average Home Value	\$254,140	\$244,282	\$285,878

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	8,530	54,530	91,019
0 - 4	8.3%	7.6%	6.6%
5 - 9	6.4%	6.8%	6.3%
10 - 14	6.1%	6.2%	6.0%
15 - 24	12.6%	12.3%	12.7%
25 - 34	14.3%	14.1%	14.6%
35 - 44	12.5%	13.2%	14.0%
45 - 54	12.5%	14.1%	14.5%
55 - 64	10.8%	11.3%	11.2%
65 - 74	7.3%	7.1%	6.9%
75 - 84	6.2%	5.0%	4.9%
85 +	3.2%	2.4%	2.3%
18 +	75.7%	75.8%	77.5%
2018 Population by Age			
Total	8,666	55,137	94,274
0 - 4	7.7%	6.9%	6.1%
5 - 9	6.7%	6.4%	5.8%
10 - 14	6.1%	6.2%	5.8%
15 - 24	11.7%	12.1%	12.5%
25 - 34	14.0%	13.9%	14.6%
35 - 44	12.2%	12.5%	13.1%
45 - 54	11.4%	12.7%	13.3%
55 - 64	11.1%	12.2%	12.2%
65 - 74	9.6%	9.3%	9.1%
75 - 84	5.8%	5.2%	5.0%
85 +	3.8%	2.6%	2.5%
18 +	76.3%	77.1%	78.8%
2023 Population by Age			
Total	8,792	55,987	96,411
0 - 4	7.6%	6.9%	6.1%
5 - 9	6.5%	6.2%	5.7%
10 - 14	6.1%	6.0%	5.7%
15 - 24	11.4%	11.9%	12.2%
25 - 34	13.7%	13.8%	14.7%
35 - 44	12.5%	12.7%	13.4%
45 - 54	10.5%	11.8%	12.3%
55 - 64	11.0%	11.9%	11.9%
65 - 74	10.1%	10.1%	9.9%
75 - 84	6.7%	6.1%	5.7%
85 +	4.0%	2.6%	2.5%
18 +	76.4%	77.5%	79.2%
2010 Population by Sex			
Males	3,969	26,172	46,889
Females	4,562	28,357	44,129
2018 Population by Sex			
Males	4,034	26,447	48,400
Females	4,633	28,689	45,874
2023 Population by Sex			
Males	4,095	26,933	49,566
Females	4,697	29,053	46,843

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2010 Population by Race/Ethnicity			
Total	8,532	54,529	91,017
White Alone	83.1%	80.7%	79.0%
Black Alone	9.8%	11.9%	14.2%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	0.9%	1.4%	1.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.8%	1.7%	1.5%
Two or More Races	4.2%	4.0%	3.3%
Hispanic Origin	4.4%	4.7%	4.4%
Diversity Index	35.9	39.5	40.9
2018 Population by Race/Ethnicity			
Total	8,667	55,137	94,275
White Alone	77.9%	75.2%	74.1%
Black Alone	12.6%	15.0%	16.9%
American Indian Alone	0.1%	0.3%	0.2%
Asian Alone	1.3%	2.0%	2.4%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.6%	2.4%	2.1%
Two or More Races	5.3%	5.1%	4.2%
Hispanic Origin	6.6%	6.9%	6.4%
Diversity Index	45.4	48.7	49.2
2023 Population by Race/Ethnicity			
Total	8,793	55,986	96,409
White Alone	73.6%	70.9%	70.3%
Black Alone	14.6%	17.1%	18.7%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	1.6%	2.5%	3.0%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	3.3%	3.0%	2.6%
Two or More Races	6.5%	6.1%	5.1%
Hispanic Origin	8.5%	8.8%	8.2%
Diversity Index	52.4	55.2	55.0
2010 Population by Relationship and Household Type			
Total	8,531	54,529	91,018
In Households	99.1%	97.6%	91.4%
In Family Households	78.0%	77.4%	73.9%
Householder	25.8%	24.9%	23.8%
Spouse	15.9%	16.1%	16.6%
Child	29.8%	29.7%	27.7%
Other relative	3.0%	3.4%	3.0%
Nonrelative	3.5%	3.3%	2.8%
In Nonfamily Households	21.1%	20.2%	17.5%
In Group Quarters	0.9%	2.4%	8.6%
Institutionalized Population	0.8%	1.8%	8.0%
Noninstitutionalized Population	0.1%	0.7%	0.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2018 Population 25+ by Educational Attainment			
Total	5,883	37,737	65,781
Less than 9th Grade	4.2%	3.5%	3.3%
9th - 12th Grade, No Diploma	9.6%	11.0%	10.2%
High School Graduate	35.0%	33.6%	30.3%
GED/Alternative Credential	4.8%	5.7%	6.8%
Some College, No Degree	22.6%	21.8%	21.3%
Associate Degree	7.0%	7.3%	7.7%
Bachelor's Degree	8.9%	10.2%	12.0%
Graduate/Professional Degree	7.8%	7.0%	8.4%
2018 Population 15+ by Marital Status			
Total	6,898	44,422	77,548
Never Married	36.3%	33.4%	34.3%
Married	40.2%	44.9%	45.5%
Widowed	9.5%	7.6%	7.3%
Divorced	14.0%	14.0%	12.9%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	93.3%	93.5%	94.0%
Civilian Unemployed (Unemployment Rate)	6.7%	6.5%	6.0%
2018 Employed Population 16+ by Industry			
Total	4,019	26,110	43,087
Agriculture/Mining	0.1%	0.6%	0.7%
Construction	5.3%	6.3%	6.3%
Manufacturing	6.0%	6.4%	7.6%
Wholesale Trade	1.1%	2.0%	2.2%
Retail Trade	14.2%	14.2%	13.3%
Transportation/Utilities	8.1%	6.7%	6.2%
Information	1.6%	2.0%	1.9%
Finance/Insurance/Real Estate	7.1%	8.5%	8.9%
Services	48.2%	46.4%	46.4%
Public Administration	8.3%	6.8%	6.7%
2018 Employed Population 16+ by Occupation			
Total	4,018	26,109	43,086
White Collar	53.5%	55.4%	57.7%
Management/Business/Financial	11.2%	11.6%	12.8%
Professional	16.9%	17.6%	19.4%
Sales	9.1%	9.7%	10.4%
Administrative Support	16.3%	16.5%	15.1%
Services	24.6%	20.4%	19.0%
Blue Collar	21.8%	24.2%	23.4%
Farming/Forestry/Fishing	0.0%	0.2%	0.3%
Construction/Extraction	3.0%	4.7%	4.7%
Installation/Maintenance/Repair	4.0%	4.2%	3.9%
Production	5.1%	5.2%	5.4%
Transportation/Material Moving	9.7%	9.9%	9.0%
2010 Population By Urban/ Rural Status			
Total Population	8,531	54,529	91,018
Population Inside Urbanized Area	100.0%	96.3%	92.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	3.7%	7.1%

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2010 Households by Type			
Total	3,678	22,593	34,679
Households with 1 Person	33.4%	32.6%	30.6%
Households with 2+ People	66.6%	67.4%	69.4%
Family Households	59.7%	60.2%	62.5%
Husband-wife Families	36.7%	39.0%	43.6%
With Related Children	13.7%	15.8%	17.9%
Other Family (No Spouse Present)	23.0%	21.1%	18.9%
Other Family with Male Householder	5.3%	5.2%	4.9%
With Related Children	3.2%	3.2%	3.1%
Other Family with Female Householder	17.7%	16.0%	14.0%
With Related Children	13.3%	11.5%	9.9%
Nonfamily Households	7.0%	7.3%	6.8%
All Households with Children	30.7%	31.1%	31.5%
Multigenerational Households	3.1%	3.4%	3.3%
Unmarried Partner Households	10.3%	9.5%	8.7%
Male-female	9.4%	8.6%	7.9%
Same-sex	0.9%	0.8%	0.8%
2010 Households by Size			
Total	3,678	22,592	34,678
1 Person Household	33.4%	32.6%	30.6%
2 Person Household	33.8%	32.6%	33.3%
3 Person Household	15.3%	15.4%	15.6%
4 Person Household	9.8%	10.8%	11.6%
5 Person Household	4.6%	5.1%	5.3%
6 Person Household	1.9%	2.1%	2.1%
7 + Person Household	1.1%	1.4%	1.3%
2010 Households by Tenure and Mortgage Status			
Total	3,677	22,593	34,679
Owner Occupied	51.3%	52.5%	56.7%
Owned with a Mortgage/Loan	32.6%	36.2%	39.3%
Owned Free and Clear	18.7%	16.3%	17.3%
Renter Occupied	48.7%	47.5%	43.3%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	4,053	25,165	38,217
Housing Units Inside Urbanized Area	100.0%	96.9%	93.5%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	3.1%	6.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Front Porches (8E)	Parks and Rec (5C)	Parks and Rec (5C)
2.	Retirement Communities	Front Porches (8E)	Old and Newcomers (8F)
3.	Metro Fusion (11C)	Hardscrabble Road (8G)	Bright Young Professionals
2018 Consumer Spending			
Apparel & Services: Total \$	\$5,319,952	\$35,166,686	\$63,860,951
Average Spent	\$1,421.31	\$1,541.11	\$1,779.80
Spending Potential Index	65	71	82
Education: Total \$	\$3,463,947	\$23,194,356	\$42,390,703
Average Spent	\$925.45	\$1,016.45	\$1,181.42
Spending Potential Index	64	70	82
Entertainment/Recreation: Total \$	\$7,652,288	\$51,199,159	\$93,949,680
Average Spent	\$2,044.43	\$2,243.71	\$2,618.37
Spending Potential Index	63	70	81
Food at Home: Total \$	\$12,484,712	\$82,594,102	\$149,303,490
Average Spent	\$3,335.48	\$3,619.53	\$4,161.07
Spending Potential Index	66	72	83
Food Away from Home: Total \$	\$8,636,964	\$56,795,266	\$103,450,623
Average Spent	\$2,307.50	\$2,488.95	\$2,883.16
Spending Potential Index	66	71	82
Health Care: Total \$	\$13,514,530	\$90,850,602	\$167,781,212
Average Spent	\$3,610.61	\$3,981.36	\$4,676.05
Spending Potential Index	63	70	82
HH Furnishings & Equipment: Total \$	\$4,960,699	\$32,962,846	\$60,720,094
Average Spent	\$1,325.33	\$1,444.54	\$1,692.26
Spending Potential Index	63	69	81
Personal Care Products & Services: Total \$	\$2,016,480	\$13,216,312	\$24,244,311
Average Spent	\$538.73	\$579.18	\$675.69
Spending Potential Index	65	70	82
Shelter: Total \$	\$42,758,620	\$277,878,174	\$500,954,200
Average Spent	\$11,423.62	\$12,177.49	\$13,961.55
Spending Potential Index	68	73	83
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$5,911,688	\$38,970,672	\$71,762,900
Average Spent	\$1,579.40	\$1,707.82	\$2,000.03
Spending Potential Index	64	69	80
Travel: Total \$	\$4,988,982	\$32,958,577	\$61,274,538
Average Spent	\$1,332.88	\$1,444.35	\$1,707.72
Spending Potential Index	62	67	79
Vehicle Maintenance & Repairs: Total \$	\$2,608,613	\$17,307,284	\$31,640,785
Average Spent	\$696.93	\$758.46	\$881.83
Spending Potential Index	65	71	82

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

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Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Front Porches (8E)	28.7%	Population	8,667	8,792
Retirement Communities (9E)	24.0%	Households	3,743	3,799
Metro Fusion (11C)	20.1%	Families	2,188	2,199
Old and Newcomers (8F)	18.4%	Median Age	38.0	38.8
Parks and Rec (5C)	7.2%	Median Household Income	\$43,143	\$50,514
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		65	\$1,421.31	\$5,319,952
Men's		66	\$271.25	\$1,015,300
Women's		66	\$488.08	\$1,826,899
Children's		65	\$209.19	\$783,005
Footwear		66	\$311.27	\$1,165,074
Watches & Jewelry		63	\$90.40	\$338,369
Apparel Products and Services (1)		62	\$51.11	\$191,305
Computer				
Computers and Hardware for Home Use		68	\$116.14	\$434,724
Portable Memory		68	\$3.69	\$13,801
Computer Software		72	\$7.58	\$28,368
Computer Accessories		67	\$12.57	\$47,061
Entertainment & Recreation		63	\$2,044.43	\$7,652,288
Fees and Admissions		62	\$423.38	\$1,584,695
Membership Fees for Clubs (2)		62	\$139.25	\$521,230
Fees for Participant Sports, excl. Trips		62	\$70.35	\$263,337
Tickets to Theatre/Operas/Concerts		65	\$42.91	\$160,630
Tickets to Movies/Museums/Parks		67	\$53.79	\$201,334
Admission to Sporting Events, excl. Trips		59	\$34.81	\$130,277
Fees for Recreational Lessons		59	\$81.68	\$305,715
Dating Services		87	\$0.58	\$2,171
TV/Video/Audio		67	\$870.60	\$3,258,641
Cable and Satellite Television Services		66	\$639.02	\$2,391,860
Televisions		69	\$81.01	\$303,239
Satellite Dishes		61	\$1.08	\$4,055
VCRs, Video Cameras, and DVD Players		71	\$3.90	\$14,613
Miscellaneous Video Equipment		61	\$8.77	\$32,814
Video Cassettes and DVDs		68	\$8.46	\$31,651
Video Game Hardware/Accessories		72	\$21.42	\$80,173
Video Game Software		74	\$11.06	\$41,380
Streaming/Downloaded Video		71	\$23.45	\$87,759
Rental of Video Cassettes and DVDs		69	\$8.89	\$33,264
Installation of Televisions		59	\$0.54	\$2,035
Audio (3)		65	\$60.48	\$226,372
Rental and Repair of TV/Radio/Sound Equipment		62	\$2.52	\$9,425
Pets		60	\$380.86	\$1,425,575
Toys/Games/Crafts/Hobbies (4)		66	\$76.11	\$284,870
Recreational Vehicles and Fees (5)		54	\$58.73	\$219,808
Sports/Recreation/Exercise Equipment (6)		62	\$110.24	\$412,632
Photo Equipment and Supplies (7)		63	\$33.65	\$125,947
Reading (8)		65	\$73.45	\$274,928
Catered Affairs (9)		57	\$17.42	\$65,193
Food		66	\$5,642.98	\$21,121,676
Food at Home		66	\$3,335.48	\$12,484,712
Bakery and Cereal Products		67	\$439.52	\$1,645,135
Meats, Poultry, Fish, and Eggs		67	\$752.75	\$2,817,549
Dairy Products		66	\$342.03	\$1,280,221
Fruits and Vegetables		67	\$657.90	\$2,462,508
Snacks and Other Food at Home (10)		66	\$1,143.28	\$4,279,299
Food Away from Home		66	\$2,307.50	\$8,636,964
Alcoholic Beverages		67	\$373.74	\$1,398,893

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1111 Maryland Ave, Hagerstown, Maryland, 21740 4
 1111 Maryland Ave, Hagerstown, Maryland, 21740
 Ring: 1 mile radius

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	60	\$3,022.13	\$11,311,843
Value of Retirement Plans	58	\$13,427.77	\$50,260,158
Value of Other Financial Assets	67	\$942.34	\$3,527,173
Vehicle Loan Amount excluding Interest	61	\$1,706.54	\$6,387,576
Value of Credit Card Debt	65	\$381.33	\$1,427,309
Health			
Nonprescription Drugs	65	\$86.08	\$322,208
Prescription Drugs	63	\$227.45	\$851,331
Eyeglasses and Contact Lenses	62	\$58.04	\$217,244
Home			
Mortgage Payment and Basics (11)	56	\$4,803.93	\$17,981,095
Maintenance and Remodeling Services	55	\$1,125.60	\$4,213,115
Maintenance and Remodeling Materials (12)	53	\$261.63	\$979,276
Utilities, Fuel, and Public Services	65	\$3,220.85	\$12,055,633
Household Furnishings and Equipment			
Household Textiles (13)	66	\$65.32	\$244,482
Furniture	65	\$397.16	\$1,486,586
Rugs	65	\$15.89	\$59,480
Major Appliances (14)	60	\$208.28	\$779,582
Housewares (15)	64	\$66.02	\$247,125
Small Appliances	68	\$33.33	\$124,763
Luggage	65	\$8.94	\$33,452
Telephones and Accessories	64	\$45.33	\$169,654
Household Operations			
Child Care	62	\$319.16	\$1,194,602
Lawn and Garden (16)	57	\$246.25	\$921,726
Moving/Storage/Freight Express	75	\$48.65	\$182,093
Housekeeping Supplies (17)	64	\$462.58	\$1,731,439
Insurance			
Owners and Renters Insurance	57	\$324.24	\$1,213,634
Vehicle Insurance	66	\$825.78	\$3,090,889
Life/Other Insurance	58	\$240.83	\$901,411
Health Insurance	63	\$2,381.69	\$8,914,662
Personal Care Products (18)	66	\$321.68	\$1,204,045
School Books and Supplies (19)	65	\$100.01	\$374,325
Smoking Products	68	\$283.54	\$1,061,302
Transportation			
Payments on Vehicles excluding Leases	62	\$1,480.66	\$5,542,111
Gasoline and Motor Oil	65	\$1,557.49	\$5,829,677
Vehicle Maintenance and Repairs	65	\$696.93	\$2,608,613
Travel			
Airline Fares	64	\$336.88	\$1,260,952
Lodging on Trips	60	\$343.35	\$1,285,152
Auto/Truck Rental on Trips	61	\$17.00	\$63,644
Food and Drink on Trips	62	\$322.18	\$1,205,906

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 1111 Maryland Ave, Hagerstown, Maryland, 21740
 Ring: 3 mile radius

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Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Parks and Rec (5C)	17.6%	Population	55,136	55,986
Front Porches (8E)	12.0%	Households	22,819	23,153
Hardscrabble Road (8G)	8.3%	Families	13,509	13,619
Bright Young Professionals (8C)	7.3%	Median Age	38.5	39.1
Social Security Set (9F)	7.1%	Median Household Income	\$44,735	\$51,739
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		71	\$1,541.11	\$35,166,686
Men's		71	\$295.61	\$6,745,612
Women's		71	\$525.16	\$11,983,718
Children's		71	\$230.48	\$5,259,271
Footwear		71	\$335.79	\$7,662,306
Watches & Jewelry		69	\$98.42	\$2,245,917
Apparel Products and Services (1)		67	\$55.65	\$1,269,863
Computer				
Computers and Hardware for Home Use		72	\$123.04	\$2,807,738
Portable Memory		72	\$3.90	\$89,086
Computer Software		75	\$7.90	\$180,205
Computer Accessories		71	\$13.39	\$305,478
Entertainment & Recreation		70	\$2,243.71	\$51,199,159
Fees and Admissions		67	\$458.90	\$10,471,694
Membership Fees for Clubs (2)		67	\$150.90	\$3,443,480
Fees for Participant Sports, excl. Trips		68	\$76.47	\$1,744,882
Tickets to Theatre/Operas/Concerts		69	\$45.61	\$1,040,871
Tickets to Movies/Museums/Parks		70	\$56.12	\$1,280,548
Admission to Sporting Events, excl. Trips		67	\$39.47	\$900,726
Fees for Recreational Lessons		65	\$89.72	\$2,047,211
Dating Services		91	\$0.61	\$13,976
TV/Video/Audio		73	\$951.35	\$21,708,817
Cable and Satellite Television Services		73	\$702.89	\$16,039,153
Televisions		74	\$87.38	\$1,993,947
Satellite Dishes		64	\$1.13	\$25,865
VCRs, Video Cameras, and DVD Players		74	\$4.11	\$93,891
Miscellaneous Video Equipment		68	\$9.81	\$223,946
Video Cassettes and DVDs		73	\$9.09	\$207,361
Video Game Hardware/Accessories		78	\$23.14	\$527,993
Video Game Software		80	\$11.94	\$272,439
Streaming/Downloaded Video		74	\$24.61	\$561,652
Rental of Video Cassettes and DVDs		73	\$9.34	\$213,197
Installation of Televisions		62	\$0.57	\$12,987
Audio (3)		69	\$64.62	\$1,474,582
Rental and Repair of TV/Radio/Sound Equipment		67	\$2.71	\$61,806
Pets		67	\$428.58	\$9,779,744
Toys/Games/Crafts/Hobbies (4)		72	\$83.02	\$1,894,373
Recreational Vehicles and Fees (5)		62	\$67.99	\$1,551,387
Sports/Recreation/Exercise Equipment (6)		67	\$120.30	\$2,745,132
Photo Equipment and Supplies (7)		68	\$36.46	\$832,006
Reading (8)		70	\$78.70	\$1,795,762
Catered Affairs (9)		61	\$18.42	\$420,245
Food		72	\$6,108.48	\$139,389,368
Food at Home		72	\$3,619.53	\$82,594,102
Bakery and Cereal Products		72	\$477.79	\$10,902,621
Meats, Poultry, Fish, and Eggs		73	\$818.89	\$18,686,289
Dairy Products		72	\$371.89	\$8,486,159
Fruits and Vegetables		72	\$707.92	\$16,153,980
Snacks and Other Food at Home (10)		72	\$1,243.05	\$28,365,052
Food Away from Home		71	\$2,488.95	\$56,795,266
Alcoholic Beverages		71	\$399.17	\$9,108,702

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	65	\$3,260.52	\$74,401,769
Value of Retirement Plans	65	\$15,145.82	\$345,612,395
Value of Other Financial Assets	70	\$990.82	\$22,609,492
Vehicle Loan Amount excluding Interest	69	\$1,927.14	\$43,975,519
Value of Credit Card Debt	71	\$417.93	\$9,536,639
Health			
Nonprescription Drugs	71	\$94.27	\$2,151,245
Prescription Drugs	70	\$253.54	\$5,785,479
Eyeglasses and Contact Lenses	69	\$64.18	\$1,464,600
Home			
Mortgage Payment and Basics (11)	64	\$5,495.34	\$125,398,104
Maintenance and Remodeling Services	63	\$1,276.84	\$29,136,270
Maintenance and Remodeling Materials (12)	63	\$308.52	\$7,040,071
Utilities, Fuel, and Public Services	72	\$3,556.18	\$81,148,382
Household Furnishings and Equipment			
Household Textiles (13)	71	\$70.14	\$1,600,543
Furniture	71	\$432.82	\$9,876,516
Rugs	71	\$17.53	\$399,957
Major Appliances (14)	68	\$235.79	\$5,380,503
Housewares (15)	70	\$72.20	\$1,647,603
Small Appliances	73	\$35.66	\$813,715
Luggage	69	\$9.44	\$215,518
Telephones and Accessories	67	\$47.41	\$1,081,954
Household Operations			
Child Care	69	\$354.46	\$8,088,392
Lawn and Garden (16)	65	\$279.19	\$6,370,793
Moving/Storage/Freight Express	75	\$48.80	\$1,113,664
Housekeeping Supplies (17)	71	\$506.81	\$11,564,822
Insurance			
Owners and Renters Insurance	66	\$372.28	\$8,495,076
Vehicle Insurance	71	\$898.87	\$20,511,330
Life/Other Insurance	66	\$273.13	\$6,232,611
Health Insurance	70	\$2,630.11	\$60,016,459
Personal Care Products (18)	71	\$345.41	\$7,881,832
School Books and Supplies (19)	69	\$107.01	\$2,441,962
Smoking Products	78	\$322.65	\$7,362,492
Transportation			
Payments on Vehicles excluding Leases	69	\$1,657.09	\$37,813,234
Gasoline and Motor Oil	71	\$1,703.73	\$38,877,416
Vehicle Maintenance and Repairs	71	\$758.46	\$17,307,284
Travel			
Airline Fares	68	\$357.78	\$8,164,072
Lodging on Trips	66	\$379.18	\$8,652,593
Auto/Truck Rental on Trips	66	\$18.39	\$419,687
Food and Drink on Trips	68	\$349.45	\$7,974,205

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Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Parks and Rec (5C)	17.7%	Population	94,274	96,410
Old and Newcomers (8F)	9.0%	Households	35,881	36,690
Bright Young Professionals (8C)	8.4%	Families	22,183	22,565
Front Porches (8E)	7.6%	Median Age	38.8	39.2
Midlife Constants (5E)	7.5%	Median Household Income	\$52,467	\$60,665
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		82	\$1,779.80	\$63,860,951
Men's		82	\$339.77	\$12,191,297
Women's		82	\$607.92	\$21,812,803
Children's		82	\$266.00	\$9,544,463
Footwear		82	\$384.99	\$13,813,719
Watches & Jewelry		81	\$115.47	\$4,143,160
Apparel Products and Services (1)		79	\$65.65	\$2,355,510
Computer				
Computers and Hardware for Home Use		83	\$141.44	\$5,074,962
Portable Memory		83	\$4.50	\$161,364
Computer Software		85	\$8.93	\$320,253
Computer Accessories		83	\$15.54	\$557,585
Entertainment & Recreation		81	\$2,618.37	\$93,949,680
Fees and Admissions		79	\$543.19	\$19,490,172
Membership Fees for Clubs (2)		79	\$179.28	\$6,432,888
Fees for Participant Sports, excl. Trips		81	\$90.98	\$3,264,554
Tickets to Theatre/Operas/Concerts		80	\$53.29	\$1,912,173
Tickets to Movies/Museums/Parks		81	\$64.45	\$2,312,592
Admission to Sporting Events, excl. Trips		80	\$47.58	\$1,707,140
Fees for Recreational Lessons		77	\$106.94	\$3,837,020
Dating Services		99	\$0.66	\$23,806
TV/Video/Audio		84	\$1,091.55	\$39,165,789
Cable and Satellite Television Services		84	\$807.45	\$28,971,946
Televisions		85	\$99.88	\$3,583,744
Satellite Dishes		76	\$1.33	\$47,692
VCRs, Video Cameras, and DVD Players		85	\$4.68	\$167,892
Miscellaneous Video Equipment		81	\$11.66	\$418,274
Video Cassettes and DVDs		84	\$10.41	\$373,460
Video Game Hardware/Accessories		87	\$25.87	\$928,249
Video Game Software		89	\$13.26	\$475,864
Streaming/Downloaded Video		84	\$27.95	\$1,002,938
Rental of Video Cassettes and DVDs		83	\$10.59	\$380,067
Installation of Televisions		74	\$0.68	\$24,424
Audio (3)		80	\$74.79	\$2,683,511
Rental and Repair of TV/Radio/Sound Equipment		75	\$3.00	\$107,728
Pets		80	\$506.50	\$18,173,785
Toys/Games/Crafts/Hobbies (4)		83	\$95.68	\$3,433,198
Recreational Vehicles and Fees (5)		75	\$82.44	\$2,957,992
Sports/Recreation/Exercise Equipment (6)		80	\$142.70	\$5,120,045
Photo Equipment and Supplies (7)		80	\$42.91	\$1,539,725
Reading (8)		82	\$91.75	\$3,292,158
Catered Affairs (9)		71	\$21.65	\$776,815
Food		83	\$7,044.23	\$252,754,113
Food at Home		83	\$4,161.07	\$149,303,490
Bakery and Cereal Products		83	\$549.19	\$19,705,551
Meats, Poultry, Fish, and Eggs		83	\$937.49	\$33,638,036
Dairy Products		83	\$427.88	\$15,352,824
Fruits and Vegetables		83	\$813.80	\$29,199,913
Snacks and Other Food at Home (10)		83	\$1,432.71	\$51,407,166
Food Away from Home		82	\$2,883.16	\$103,450,623
Alcoholic Beverages		83	\$462.63	\$16,599,462

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 Ring: 5 mile radius

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	78	\$3,933.03	\$141,120,899
Value of Retirement Plans	80	\$18,431.97	\$661,357,542
Value of Other Financial Assets	83	\$1,177.30	\$42,242,659
Vehicle Loan Amount excluding Interest	81	\$2,258.31	\$81,030,265
Value of Credit Card Debt	83	\$487.67	\$17,498,165
Health			
Nonprescription Drugs	83	\$110.08	\$3,949,847
Prescription Drugs	82	\$297.41	\$10,671,442
Eyeglasses and Contact Lenses	81	\$75.58	\$2,711,940
Home			
Mortgage Payment and Basics (11)	78	\$6,730.33	\$241,490,912
Maintenance and Remodeling Services	77	\$1,569.61	\$56,319,243
Maintenance and Remodeling Materials (12)	78	\$380.57	\$13,655,159
Utilities, Fuel, and Public Services	83	\$4,111.11	\$147,510,595
Household Furnishings and Equipment			
Household Textiles (13)	82	\$80.98	\$2,905,790
Furniture	82	\$503.44	\$18,063,799
Rugs	83	\$20.35	\$730,075
Major Appliances (14)	80	\$280.09	\$10,049,891
Housewares (15)	82	\$84.50	\$3,031,943
Small Appliances	83	\$40.69	\$1,460,091
Luggage	80	\$11.00	\$394,727
Telephones and Accessories	78	\$54.88	\$1,969,028
Household Operations			
Child Care	81	\$415.85	\$14,920,945
Lawn and Garden (16)	79	\$338.49	\$12,145,251
Moving/Storage/Freight Express	85	\$54.78	\$1,965,465
Housekeeping Supplies (17)	82	\$588.94	\$21,131,864
Insurance			
Owners and Renters Insurance	79	\$451.06	\$16,184,502
Vehicle Insurance	82	\$1,039.24	\$37,289,085
Life/Other Insurance	79	\$329.19	\$11,811,646
Health Insurance	82	\$3,088.58	\$110,821,507
Personal Care Products (18)	82	\$399.31	\$14,327,777
School Books and Supplies (19)	79	\$122.91	\$4,410,034
Smoking Products	87	\$360.87	\$12,948,229
Transportation			
Payments on Vehicles excluding Leases	81	\$1,943.77	\$69,744,262
Gasoline and Motor Oil	82	\$1,968.11	\$70,617,618
Vehicle Maintenance and Repairs	82	\$881.83	\$31,640,785
Travel			
Airline Fares	79	\$419.07	\$15,036,813
Lodging on Trips	79	\$452.62	\$16,240,359
Auto/Truck Rental on Trips	78	\$21.73	\$779,855
Food and Drink on Trips	80	\$412.82	\$14,812,541

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Business Summary

1111 Maryland Ave, Hagerstown, Maryland, 21740 4
 1111 Maryland Ave, Hagerstown, Maryland, 21740
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.62156
 Longitude: -77.73467

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	419		2,563		3,581							
Total Employees:	5,414		39,393		58,446							
Total Residential Population:	8,667		55,136		94,274							
Employee/Residential Population Ratio (per 100 Residents)	62		71		62							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	6	1.4%	60	1.1%	30	1.2%	214	0.5%	54	1.5%	381	0.7%
Construction	17	4.1%	280	5.2%	110	4.3%	1,701	4.3%	192	5.4%	2,414	4.1%
Manufacturing	22	5.3%	735	13.6%	91	3.6%	2,772	7.0%	130	3.6%	5,837	10.0%
Transportation	6	1.4%	156	2.9%	45	1.8%	773	2.0%	89	2.5%	2,171	3.7%
Communication	3	0.7%	22	0.4%	26	1.0%	289	0.7%	31	0.9%	350	0.6%
Utility	2	0.5%	54	1.0%	8	0.3%	99	0.3%	12	0.3%	204	0.3%
Wholesale Trade	34	8.1%	369	6.8%	89	3.5%	1,168	3.0%	152	4.2%	2,420	4.1%
Retail Trade Summary	171	40.8%	1,930	35.6%	696	27.2%	11,740	29.8%	917	25.6%	15,779	27.0%
Home Improvement	7	1.7%	95	1.8%	30	1.2%	746	1.9%	42	1.2%	1,255	2.1%
General Merchandise Stores	6	1.4%	42	0.8%	30	1.2%	1,580	4.0%	40	1.1%	1,842	3.2%
Food Stores	5	1.2%	91	1.7%	43	1.7%	1,118	2.8%	62	1.7%	1,605	2.7%
Auto Dealers, Gas Stations, Auto Aftermarket	11	2.6%	107	2.0%	69	2.7%	1,349	3.4%	104	2.9%	2,193	3.8%
Apparel & Accessory Stores	34	8.1%	439	8.1%	62	2.4%	838	2.1%	63	1.8%	845	1.4%
Furniture & Home Furnishings	8	1.9%	110	2.0%	37	1.4%	374	0.9%	57	1.6%	541	0.9%
Eating & Drinking Places	25	6.0%	282	5.2%	198	7.7%	3,507	8.9%	255	7.1%	4,434	7.6%
Miscellaneous Retail	73	17.4%	763	14.1%	226	8.8%	2,226	5.7%	295	8.2%	3,065	5.2%
Finance, Insurance, Real Estate Summary	29	6.9%	205	3.8%	237	9.2%	1,923	4.9%	331	9.2%	2,521	4.3%
Banks, Savings & Lending Institutions	5	1.2%	39	0.7%	47	1.8%	405	1.0%	65	1.8%	568	1.0%
Securities Brokers	3	0.7%	8	0.1%	21	0.8%	70	0.2%	36	1.0%	122	0.2%
Insurance Carriers & Agents	13	3.1%	53	1.0%	69	2.7%	507	1.3%	89	2.5%	609	1.0%
Real Estate, Holding, Other Investment Offices	9	2.1%	105	1.9%	100	3.9%	941	2.4%	141	3.9%	1,222	2.1%
Services Summary	111	26.5%	1,535	28.4%	1,003	39.1%	16,836	42.7%	1,362	38.0%	22,292	38.1%
Hotels & Lodging	0	0.0%	10	0.2%	21	0.8%	432	1.1%	26	0.7%	525	0.9%
Automotive Services	13	3.1%	54	1.0%	84	3.3%	486	1.2%	115	3.2%	676	1.2%
Motion Pictures & Amusements	11	2.6%	67	1.2%	61	2.4%	566	1.4%	83	2.3%	832	1.4%
Health Services	10	2.4%	110	2.0%	198	7.7%	6,015	15.3%	252	7.0%	7,683	13.1%
Legal Services	2	0.5%	13	0.2%	36	1.4%	134	0.3%	44	1.2%	158	0.3%
Education Institutions & Libraries	6	1.4%	356	6.6%	42	1.6%	1,565	4.0%	65	1.8%	2,377	4.1%
Other Services	68	16.2%	926	17.1%	560	21.8%	7,637	19.4%	777	21.7%	10,041	17.2%
Government	8	1.9%	66	1.2%	122	4.8%	1,838	4.7%	147	4.1%	4,028	6.9%
Unclassified Establishments	11	2.6%	1	0.0%	107	4.2%	41	0.1%	164	4.6%	49	0.1%
Totals	419	100.0%	5,414	100.0%	2,563	100.0%	39,393	100.0%	3,581	100.0%	58,446	100.0%

Source: Copyright 2018 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2018.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

Business Summary

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	2	0.5%	9	0.2%	3	0.1%	13	0.0%	8	0.2%	31	0.1%
Mining	0	0.0%	0	0.0%	3	0.1%	17	0.0%	5	0.1%	41	0.1%
Utilities	1	0.2%	46	0.8%	6	0.2%	86	0.2%	8	0.2%	117	0.2%
Construction	19	4.5%	300	5.5%	118	4.6%	1,763	4.5%	204	5.7%	2,522	4.3%
Manufacturing	21	5.0%	536	9.9%	90	3.5%	2,279	5.8%	136	3.8%	5,371	9.2%
Wholesale Trade	32	7.6%	366	6.8%	84	3.3%	1,156	2.9%	148	4.1%	2,415	4.1%
Retail Trade	144	34.4%	1,640	30.3%	487	19.0%	8,153	20.7%	641	17.9%	11,159	19.1%
Motor Vehicle & Parts Dealers	8	1.9%	52	1.0%	51	2.0%	1,077	2.7%	75	2.1%	1,755	3.0%
Furniture & Home Furnishings Stores	6	1.4%	90	1.7%	24	0.9%	279	0.7%	33	0.9%	345	0.6%
Electronics & Appliance Stores	2	0.5%	17	0.3%	8	0.3%	79	0.2%	14	0.4%	145	0.2%
Bldg Material & Garden Equipment & Supplies Dealers	7	1.7%	95	1.8%	30	1.2%	746	1.9%	42	1.2%	1,255	2.1%
Food & Beverage Stores	5	1.2%	86	1.6%	47	1.8%	1,108	2.8%	68	1.9%	1,552	2.7%
Health & Personal Care Stores	8	1.9%	70	1.3%	49	1.9%	466	1.2%	61	1.7%	581	1.0%
Gasoline Stations	3	0.7%	55	1.0%	18	0.7%	271	0.7%	29	0.8%	438	0.7%
Clothing & Clothing Accessories Stores	38	9.1%	451	8.3%	72	2.8%	900	2.3%	74	2.1%	916	1.6%
Sport Goods, Hobby, Book, & Music Stores	5	1.2%	87	1.6%	27	1.1%	326	0.8%	40	1.1%	431	0.7%
General Merchandise Stores	6	1.4%	42	0.8%	30	1.2%	1,580	4.0%	40	1.1%	1,842	3.2%
Miscellaneous Store Retailers	53	12.6%	553	10.2%	114	4.4%	1,268	3.2%	137	3.8%	1,637	2.8%
Nonstore Retailers	4	1.0%	40	0.7%	17	0.7%	51	0.1%	28	0.8%	262	0.4%
Transportation & Warehousing	5	1.2%	54	1.0%	37	1.4%	571	1.4%	73	2.0%	1,913	3.3%
Information	7	1.7%	233	4.3%	53	2.1%	2,736	6.9%	64	1.8%	2,922	5.0%
Finance & Insurance	20	4.8%	100	1.8%	140	5.5%	998	2.5%	196	5.5%	1,320	2.3%
Central Bank/Credit Intermediation & Related Activities	5	1.2%	39	0.7%	49	1.9%	415	1.1%	69	1.9%	581	1.0%
Securities, Commodity Contracts & Other Financial	3	0.7%	8	0.1%	22	0.9%	76	0.2%	37	1.0%	128	0.2%
Insurance Carriers & Related Activities; Funds, Trusts &	13	3.1%	53	1.0%	69	2.7%	508	1.3%	90	2.5%	611	1.0%
Real Estate, Rental & Leasing	15	3.6%	227	4.2%	121	4.7%	1,085	2.8%	171	4.8%	1,427	2.4%
Professional, Scientific & Tech Services	18	4.3%	383	7.1%	180	7.0%	2,016	5.1%	254	7.1%	2,548	4.4%
Legal Services	4	1.0%	18	0.3%	48	1.9%	175	0.4%	59	1.6%	208	0.4%
Management of Companies & Enterprises	0	0.0%	1	0.0%	4	0.2%	62	0.2%	5	0.1%	72	0.1%
Administrative & Support & Waste Management & Remediation	8	1.9%	114	2.1%	73	2.8%	723	1.8%	109	3.0%	1,093	1.9%
Educational Services	10	2.4%	369	6.8%	48	1.9%	1,592	4.0%	72	2.0%	2,414	4.1%
Health Care & Social Assistance	24	5.7%	393	7.3%	278	10.8%	7,822	19.9%	353	9.9%	10,456	17.9%
Arts, Entertainment & Recreation	7	1.7%	58	1.1%	48	1.9%	529	1.3%	68	1.9%	787	1.3%
Accommodation & Food Services	27	6.4%	299	5.5%	222	8.7%	3,976	10.1%	287	8.0%	5,007	8.6%
Accommodation	0	0.0%	10	0.2%	21	0.8%	432	1.1%	26	0.7%	525	0.9%
Food Services & Drinking Places	26	6.2%	289	5.3%	202	7.9%	3,543	9.0%	260	7.3%	4,482	7.7%
Other Services (except Public Administration)	41	9.8%	220	4.1%	340	13.3%	1,945	4.9%	470	13.1%	2,759	4.7%
Automotive Repair & Maintenance	9	2.1%	39	0.7%	64	2.5%	374	0.9%	85	2.4%	483	0.8%
Public Administration	8	1.9%	66	1.2%	122	4.8%	1,838	4.7%	147	4.1%	4,028	6.9%
Unclassified Establishments	11	2.6%	1	0.0%	106	4.1%	34	0.1%	163	4.6%	42	0.1%
Total	419	100.0%	5,414	100.0%	2,563	100.0%	39,393	100.0%	3,581	100.0%	58,446	100.0%

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