

York Rd, Lutherville Timonium, Maryland, 21093
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.43167
 Longitude: -76.62124

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	8,704	71,353	165,141
2010 Total Population	8,899	76,607	172,479
2019 Total Population	9,094	80,369	178,210
2019 Group Quarters	16	8,991	10,185
2024 Total Population	9,174	82,287	180,927
2019-2024 Annual Rate	0.18%	0.47%	0.30%
2019 Total Daytime Population	16,117	110,370	212,832
Workers	11,945	73,154	130,842
Residents	4,172	37,216	81,990
Household Summary			
2000 Households	3,605	29,856	69,713
2000 Average Household Size	2.41	2.17	2.26
2010 Households	3,601	30,458	70,490
2010 Average Household Size	2.47	2.23	2.31
2019 Households	3,650	31,816	72,462
2019 Average Household Size	2.49	2.24	2.32
2024 Households	3,671	32,688	73,583
2024 Average Household Size	2.49	2.24	2.32
2019-2024 Annual Rate	0.11%	0.54%	0.31%
2010 Families	2,476	16,842	41,749
2010 Average Family Size	2.98	2.92	2.93
2019 Families	2,483	17,188	42,131
2019 Average Family Size	3.03	2.97	2.98
2024 Families	2,488	17,445	42,437
2024 Average Family Size	3.04	2.99	2.99
2019-2024 Annual Rate	0.04%	0.30%	0.14%
Housing Unit Summary			
2000 Housing Units	3,674	30,965	72,571
Owner Occupied Housing Units	86.6%	55.7%	61.2%
Renter Occupied Housing Units	11.5%	40.7%	34.9%
Vacant Housing Units	1.9%	3.6%	3.9%
2010 Housing Units	3,748	32,468	75,241
Owner Occupied Housing Units	83.9%	54.1%	59.7%
Renter Occupied Housing Units	12.2%	39.7%	34.0%
Vacant Housing Units	3.9%	6.2%	6.3%
2019 Housing Units	3,780	33,770	77,527
Owner Occupied Housing Units	84.6%	53.5%	59.4%
Renter Occupied Housing Units	12.0%	40.7%	34.0%
Vacant Housing Units	3.4%	5.8%	6.5%
2024 Housing Units	3,792	34,642	78,889
Owner Occupied Housing Units	85.3%	53.5%	59.5%
Renter Occupied Housing Units	11.4%	40.9%	33.8%
Vacant Housing Units	3.2%	5.6%	6.7%
Median Household Income			
2019	\$101,751	\$81,831	\$81,887
2024	\$106,258	\$85,894	\$87,393
Median Home Value			
2019	\$354,221	\$385,151	\$355,041
2024	\$368,039	\$412,821	\$386,963
Per Capita Income			
2019	\$47,915	\$44,884	\$46,976
2024	\$52,958	\$48,572	\$51,135
Median Age			
2010	45.8	38.4	39.1
2019	47.9	39.3	40.3
2024	48.1	40.0	40.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2019 Households by Income			
Household Income Base	3,650	31,809	72,455
<\$15,000	3.1%	7.3%	7.5%
\$15,000 - \$24,999	5.5%	5.6%	5.4%
\$25,000 - \$34,999	7.1%	7.3%	7.0%
\$35,000 - \$49,999	6.8%	10.1%	10.2%
\$50,000 - \$74,999	11.6%	15.4%	15.7%
\$75,000 - \$99,999	14.2%	12.9%	12.6%
\$100,000 - \$149,999	27.7%	19.6%	19.5%
\$150,000 - \$199,999	12.9%	10.2%	9.5%
\$200,000+	11.0%	11.7%	12.6%
Average Household Income	\$117,947	\$112,971	\$115,384
2024 Households by Income			
Household Income Base	3,671	32,681	73,576
<\$15,000	2.8%	6.6%	6.7%
\$15,000 - \$24,999	4.9%	5.0%	4.8%
\$25,000 - \$34,999	6.8%	7.1%	6.7%
\$35,000 - \$49,999	6.3%	9.6%	9.5%
\$50,000 - \$74,999	10.5%	15.2%	15.1%
\$75,000 - \$99,999	13.3%	13.1%	12.8%
\$100,000 - \$149,999	27.2%	19.9%	20.2%
\$150,000 - \$199,999	14.9%	11.1%	10.5%
\$200,000+	13.2%	12.5%	13.8%
Average Household Income	\$130,759	\$121,859	\$125,616
2019 Owner Occupied Housing Units by Value			
Total	3,197	18,068	46,058
<\$50,000	1.0%	1.1%	1.2%
\$50,000 - \$99,999	0.0%	0.4%	1.5%
\$100,000 - \$149,999	0.5%	1.3%	4.8%
\$150,000 - \$199,999	1.0%	3.4%	8.1%
\$200,000 - \$249,999	7.2%	6.1%	9.4%
\$250,000 - \$299,999	14.4%	11.1%	12.3%
\$300,000 - \$399,999	47.8%	31.2%	23.1%
\$400,000 - \$499,999	19.1%	20.2%	15.8%
\$500,000 - \$749,999	7.7%	17.0%	15.8%
\$750,000 - \$999,999	1.3%	4.4%	4.3%
\$1,000,000 - \$1,499,999	0.0%	2.5%	2.3%
\$1,500,000 - \$1,999,999	0.0%	0.6%	0.8%
\$2,000,000 +	0.0%	0.7%	0.7%
Average Home Value	\$371,064	\$454,664	\$422,163
2024 Owner Occupied Housing Units by Value			
Total	3,236	18,519	46,941
<\$50,000	0.5%	0.5%	0.7%
\$50,000 - \$99,999	0.0%	0.2%	1.0%
\$100,000 - \$149,999	0.2%	0.7%	3.4%
\$150,000 - \$199,999	0.5%	1.9%	6.3%
\$200,000 - \$249,999	4.5%	4.4%	7.7%
\$250,000 - \$299,999	11.6%	9.1%	11.1%
\$300,000 - \$399,999	48.1%	30.3%	22.7%
\$400,000 - \$499,999	22.3%	23.2%	17.8%
\$500,000 - \$749,999	10.4%	20.0%	19.3%
\$750,000 - \$999,999	1.9%	5.9%	6.0%
\$1,000,000 - \$1,499,999	0.0%	2.6%	2.4%
\$1,500,000 - \$1,999,999	0.0%	0.6%	0.9%
\$2,000,000 +	0.0%	0.7%	0.7%
Average Home Value	\$393,769	\$485,071	\$457,361

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	8,897	76,608	172,479
0 - 4	5.3%	4.3%	5.3%
5 - 9	6.4%	5.0%	5.5%
10 - 14	5.9%	5.2%	5.6%
15 - 24	10.1%	20.7%	16.5%
25 - 34	8.2%	11.4%	12.2%
35 - 44	12.9%	10.9%	12.1%
45 - 54	16.3%	13.0%	13.9%
55 - 64	14.6%	11.3%	12.5%
65 - 74	9.2%	7.1%	7.3%
75 - 84	7.8%	7.0%	5.8%
85 +	3.5%	4.2%	3.1%
18 +	78.6%	82.2%	80.0%
2019 Population by Age			
Total	9,094	80,371	178,211
0 - 4	4.5%	3.9%	4.7%
5 - 9	5.8%	4.3%	5.0%
10 - 14	6.1%	4.8%	5.4%
15 - 24	10.0%	20.4%	15.6%
25 - 34	9.4%	12.2%	13.1%
35 - 44	10.4%	10.0%	11.3%
45 - 54	14.0%	11.1%	11.7%
55 - 64	15.3%	11.8%	13.0%
65 - 74	12.1%	9.6%	10.3%
75 - 84	8.0%	7.0%	6.2%
85 +	4.4%	4.9%	3.7%
18 +	79.9%	83.8%	81.7%
2024 Population by Age			
Total	9,174	82,286	180,926
0 - 4	4.7%	4.0%	4.8%
5 - 9	5.4%	4.2%	4.8%
10 - 14	5.6%	4.4%	5.0%
15 - 24	10.1%	19.7%	15.1%
25 - 34	9.4%	12.4%	13.2%
35 - 44	11.3%	10.6%	11.9%
45 - 54	12.8%	10.2%	11.0%
55 - 64	14.5%	11.2%	11.9%
65 - 74	12.7%	10.1%	11.0%
75 - 84	9.1%	8.2%	7.5%
85 +	4.3%	5.0%	3.8%
18 +	80.7%	84.6%	82.3%
2010 Population by Sex			
Males	4,210	35,648	80,389
Females	4,689	40,959	92,090
2019 Population by Sex			
Males	4,315	37,578	83,518
Females	4,779	42,791	94,692
2024 Population by Sex			
Males	4,364	38,448	84,943
Females	4,810	43,839	95,984

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	8,898	76,607	172,480
White Alone	86.4%	78.0%	72.0%
Black Alone	2.8%	10.1%	17.8%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	7.6%	8.0%	6.7%
Pacific Islander Alone	0.2%	0.0%	0.0%
Some Other Race Alone	0.9%	1.6%	1.2%
Two or More Races	2.0%	2.1%	2.2%
Hispanic Origin	3.2%	4.4%	3.7%
Diversity Index	29.3	42.8	48.5
2019 Population by Race/Ethnicity			
Total	9,095	80,369	178,210
White Alone	80.2%	70.7%	65.9%
Black Alone	4.0%	13.0%	20.1%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	11.1%	10.9%	9.2%
Pacific Islander Alone	0.2%	0.1%	0.0%
Some Other Race Alone	1.4%	2.4%	1.7%
Two or More Races	2.9%	2.8%	2.9%
Hispanic Origin	5.2%	6.6%	5.5%
Diversity Index	40.8	53.7	56.6
2024 Population by Race/Ethnicity			
Total	9,174	82,287	180,926
White Alone	75.7%	66.1%	62.1%
Black Alone	4.8%	14.6%	21.4%
American Indian Alone	0.3%	0.2%	0.2%
Asian Alone	13.6%	12.8%	10.8%
Pacific Islander Alone	0.2%	0.1%	0.0%
Some Other Race Alone	1.9%	2.8%	2.1%
Two or More Races	3.5%	3.3%	3.4%
Hispanic Origin	6.8%	8.1%	6.8%
Diversity Index	48.0	59.6	61.3
2010 Population by Relationship and Household Type			
Total	8,899	76,607	172,479
In Households	99.8%	88.6%	94.3%
In Family Households	84.2%	65.6%	72.7%
Householder	28.1%	22.0%	24.2%
Spouse	23.0%	17.2%	18.0%
Child	28.7%	22.6%	25.8%
Other relative	3.2%	2.5%	3.0%
Nonrelative	1.3%	1.3%	1.7%
In Nonfamily Households	15.6%	23.0%	21.6%
In Group Quarters	0.2%	11.4%	5.7%
Institutionalized Population	0.2%	4.1%	2.3%
Noninstitutionalized Population	0.0%	7.3%	3.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2019 Population 25+ by Educational Attainment			
Total	6,694	53,531	123,410
Less than 9th Grade	2.0%	2.5%	2.2%
9th - 12th Grade, No Diploma	2.0%	2.8%	2.8%
High School Graduate	13.0%	13.5%	14.7%
GED/Alternative Credential	2.2%	1.8%	2.0%
Some College, No Degree	16.9%	15.0%	15.4%
Associate Degree	7.0%	6.1%	6.6%
Bachelor's Degree	29.2%	30.9%	29.1%
Graduate/Professional Degree	27.7%	27.2%	27.2%
2019 Population 15+ by Marital Status			
Total	7,601	69,938	151,287
Never Married	26.4%	39.8%	36.6%
Married	59.5%	45.5%	48.3%
Widowed	6.8%	6.5%	6.2%
Divorced	7.3%	8.2%	8.8%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	98.3%	97.3%	96.7%
Civilian Unemployed (Unemployment Rate)	1.7%	2.7%	3.3%
2019 Employed Population 16+ by Industry			
Total	5,028	42,929	97,091
Agriculture/Mining	0.3%	0.2%	0.2%
Construction	4.3%	3.5%	3.5%
Manufacturing	5.6%	5.4%	4.9%
Wholesale Trade	2.6%	2.3%	2.0%
Retail Trade	11.1%	8.8%	8.3%
Transportation/Utilities	4.5%	4.2%	4.1%
Information	2.5%	1.8%	1.8%
Finance/Insurance/Real Estate	8.1%	10.0%	9.8%
Services	56.0%	58.1%	58.6%
Public Administration	4.9%	5.8%	6.9%
2019 Employed Population 16+ by Occupation			
Total	5,027	42,929	97,089
White Collar	80.1%	76.2%	75.4%
Management/Business/Financial	19.7%	19.0%	19.5%
Professional	36.3%	32.7%	33.6%
Sales	12.8%	12.7%	10.7%
Administrative Support	11.3%	11.8%	11.6%
Services	12.1%	15.9%	15.5%
Blue Collar	7.8%	7.9%	9.2%
Farming/Forestry/Fishing	0.4%	0.2%	0.1%
Construction/Extraction	2.4%	1.7%	2.0%
Installation/Maintenance/Repair	1.9%	1.6%	1.9%
Production	1.4%	1.8%	2.0%
Transportation/Material Moving	1.8%	2.6%	3.1%
2010 Population By Urban/ Rural Status			
Total Population	8,899	76,607	172,479
Population Inside Urbanized Area	99.9%	99.1%	98.4%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.1%	0.9%	1.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	3,600	30,457	70,490
Households with 1 Person	25.9%	34.7%	31.7%
Households with 2+ People	74.1%	65.3%	68.3%
Family Households	68.8%	55.3%	59.2%
Husband-wife Families	56.2%	43.3%	44.2%
With Related Children	23.8%	18.2%	18.9%
Other Family (No Spouse Present)	12.6%	12.0%	15.0%
Other Family with Male Householder	3.2%	3.1%	3.5%
With Related Children	1.5%	1.5%	1.8%
Other Family with Female Householder	9.3%	8.8%	11.5%
With Related Children	4.5%	4.9%	6.8%
Nonfamily Households	5.3%	10.0%	9.1%
All Households with Children	30.0%	24.7%	27.7%
Multigenerational Households	2.6%	1.9%	2.5%
Unmarried Partner Households	4.4%	5.2%	5.6%
Male-female	3.2%	4.5%	4.8%
Same-sex	1.2%	0.7%	0.9%
2010 Households by Size			
Total	3,599	30,458	70,490
1 Person Household	25.9%	34.7%	31.7%
2 Person Household	35.9%	33.5%	34.0%
3 Person Household	17.0%	14.5%	15.7%
4 Person Household	13.9%	11.4%	12.1%
5 Person Household	5.0%	4.1%	4.5%
6 Person Household	1.7%	1.3%	1.4%
7 + Person Household	0.6%	0.5%	0.6%
2010 Households by Tenure and Mortgage Status			
Total	3,601	30,458	70,490
Owner Occupied	87.3%	57.7%	63.7%
Owned with a Mortgage/Loan	58.3%	38.5%	45.2%
Owned Free and Clear	29.0%	19.3%	18.5%
Renter Occupied	12.7%	42.3%	36.3%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,748	32,468	75,241
Housing Units Inside Urbanized Area	100.0%	99.2%	98.6%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.8%	1.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Pleasantville (2B)	Young and Restless (11B)	Exurbanites (1E)
2.	Exurbanites (1E)	Exurbanites (1E)	Top Tier (1A)
3.	Urban Chic (2A)	Golden Years (9B)	Young and Restless (11B)
2019 Consumer Spending			
Apparel & Services: Total \$	\$9,904,778	\$88,072,418	\$203,888,307
Average Spent	\$2,713.64	\$2,768.18	\$2,813.73
Spending Potential Index	127	129	131
Education: Total \$	\$9,243,002	\$70,372,113	\$161,725,908
Average Spent	\$2,532.33	\$2,211.85	\$2,231.87
Spending Potential Index	159	139	140
Entertainment/Recreation: Total \$	\$15,748,770	\$131,708,897	\$306,276,574
Average Spent	\$4,314.73	\$4,139.71	\$4,226.72
Spending Potential Index	132	127	129
Food at Home: Total \$	\$23,194,961	\$207,231,748	\$480,215,252
Average Spent	\$6,354.78	\$6,513.44	\$6,627.13
Spending Potential Index	123	126	128
Food Away from Home: Total \$	\$16,684,847	\$151,020,383	\$348,938,957
Average Spent	\$4,571.19	\$4,746.68	\$4,815.48
Spending Potential Index	124	129	131
Health Care: Total \$	\$27,296,600	\$232,600,049	\$541,090,512
Average Spent	\$7,478.52	\$7,310.79	\$7,467.23
Spending Potential Index	126	123	126
HH Furnishings & Equipment: Total \$	\$10,026,931	\$86,597,495	\$200,907,541
Average Spent	\$2,747.10	\$2,721.82	\$2,772.59
Spending Potential Index	129	128	130
Personal Care Products & Services: Total \$	\$4,069,623	\$36,469,856	\$84,443,930
Average Spent	\$1,114.97	\$1,146.27	\$1,165.35
Spending Potential Index	126	129	131
Shelter: Total \$	\$92,476,498	\$778,488,381	\$1,808,683,165
Average Spent	\$25,336.03	\$24,468.46	\$24,960.44
Spending Potential Index	137	132	135
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$11,923,422	\$102,133,763	\$236,900,906
Average Spent	\$3,266.69	\$3,210.14	\$3,269.31
Spending Potential Index	132	129	132
Travel: Total \$	\$11,864,608	\$93,403,704	\$218,739,639
Average Spent	\$3,250.58	\$2,935.75	\$3,018.68
Spending Potential Index	145	131	135
Vehicle Maintenance & Repairs: Total \$	\$5,113,472	\$47,985,621	\$109,578,019
Average Spent	\$1,400.95	\$1,508.22	\$1,512.21
Spending Potential Index	122	132	132

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

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Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Pleasantville (2B)	63.8%	Population	9,094	9,174
Exurbanites (1E)	19.1%	Households	3,650	3,671
Urban Chic (2A)	11.3%	Families	2,483	2,488
Savvy Suburbanites (1D)	3.8%	Median Age	47.9	48.1
In Style (5B)	1.3%	Median Household Income	\$101,751	\$106,258
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		127	\$2,713.64	\$9,904,778
Men's		128	\$528.70	\$1,929,752
Women's		135	\$969.77	\$3,539,661
Children's		114	\$366.49	\$1,337,693
Footwear		121	\$583.34	\$2,129,192
Watches & Jewelry		123	\$169.42	\$618,377
Apparel Products and Services (1)		144	\$95.92	\$350,103
Computer				
Computers and Hardware for Home Use		131	\$216.18	\$789,046
Portable Memory		131	\$5.84	\$21,318
Computer Software		131	\$13.27	\$48,453
Computer Accessories		128	\$24.23	\$88,427
Entertainment & Recreation		132	\$4,314.73	\$15,748,770
Fees and Admissions		149	\$1,064.56	\$3,885,656
Membership Fees for Clubs (2)		156	\$369.29	\$1,347,923
Fees for Participant Sports, excl. Trips		136	\$145.50	\$531,060
Tickets to Theatre/Operas/Concerts		160	\$120.27	\$438,970
Tickets to Movies		126	\$68.87	\$251,372
Tickets to Parks or Museums		138	\$44.48	\$162,339
Admission to Sporting Events, excl. Trips		139	\$87.90	\$320,835
Fees for Recreational Lessons		159	\$227.34	\$829,807
Dating Services		131	\$0.92	\$3,351
TV/Video/Audio		118	\$1,444.09	\$5,270,923
Cable and Satellite Television Services		119	\$1,051.11	\$3,836,539
Televisions		113	\$122.78	\$448,138
Satellite Dishes		125	\$1.96	\$7,150
VCRs, Video Cameras, and DVD Players		106	\$6.14	\$22,410
Miscellaneous Video Equipment		111	\$28.23	\$103,022
Video Cassettes and DVDs		110	\$12.59	\$45,963
Video Game Hardware/Accessories		105	\$29.35	\$107,117
Video Game Software		108	\$16.36	\$59,723
Rental/Streaming/Downloaded Video		108	\$50.58	\$184,608
Installation of Televisions		152	\$1.73	\$6,297
Audio (3)		123	\$120.42	\$439,526
Rental and Repair of TV/Radio/Sound Equipment		91	\$2.86	\$10,430
Pets		125	\$825.46	\$3,012,944
Toys/Games/Crafts/Hobbies (4)		121	\$142.76	\$521,072
Recreational Vehicles and Fees (5)		194	\$310.69	\$1,134,006
Sports/Recreation/Exercise Equipment (6)		130	\$269.17	\$982,461
Photo Equipment and Supplies (7)		128	\$66.84	\$243,957
Reading (8)		141	\$150.90	\$550,780
Catered Affairs (9)		151	\$40.27	\$146,973
Food		123	\$10,925.98	\$39,879,809
Food at Home		123	\$6,354.78	\$23,194,961
Bakery and Cereal Products		123	\$834.85	\$3,047,197
Meats, Poultry, Fish, and Eggs		122	\$1,400.40	\$5,111,446
Dairy Products		125	\$668.67	\$2,440,655
Fruits and Vegetables		128	\$1,303.93	\$4,759,358
Snacks and Other Food at Home (10)		119	\$2,146.93	\$7,836,305
Food Away from Home		124	\$4,571.19	\$16,684,847
Alcoholic Beverages		140	\$808.26	\$2,950,160

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Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	164	\$35,198.90	\$128,475,971
Value of Retirement Plans	157	\$149,856.93	\$546,977,798
Value of Other Financial Assets	164	\$9,298.19	\$33,938,378
Vehicle Loan Amount excluding Interest	104	\$2,982.81	\$10,887,259
Value of Credit Card Debt	132	\$3,224.26	\$11,768,556
Health			
Nonprescription Drugs	118	\$169.18	\$617,492
Prescription Drugs	117	\$426.99	\$1,558,511
Eyeglasses and Contact Lenses	128	\$115.95	\$423,231
Home			
Mortgage Payment and Basics (11)	157	\$15,755.03	\$57,505,862
Maintenance and Remodeling Services	154	\$3,294.40	\$12,024,549
Maintenance and Remodeling Materials (12)	135	\$662.14	\$2,416,805
Utilities, Fuel, and Public Services	121	\$5,884.24	\$21,477,491
Household Furnishings and Equipment			
Household Textiles (13)	124	\$124.38	\$453,984
Furniture	128	\$785.87	\$2,868,431
Rugs	137	\$44.26	\$161,549
Major Appliances (14)	126	\$447.62	\$1,633,822
Housewares (15)	128	\$136.20	\$497,142
Small Appliances	121	\$58.83	\$214,715
Luggage	136	\$19.02	\$69,410
Telephones and Accessories	135	\$101.89	\$371,887
Household Operations			
Child Care	140	\$711.96	\$2,598,639
Lawn and Garden (16)	142	\$664.62	\$2,425,849
Moving/Storage/Freight Express	110	\$72.95	\$266,254
Housekeeping Supplies (17)	119	\$890.94	\$3,251,933
Insurance			
Owners and Renters Insurance	126	\$731.95	\$2,671,605
Vehicle Insurance	117	\$1,812.40	\$6,615,271
Life/Other Insurance	139	\$639.53	\$2,334,300
Health Insurance	127	\$4,982.12	\$18,184,732
Personal Care Products (18)	120	\$602.61	\$2,199,526
School Books and Supplies (19)	127	\$196.50	\$717,239
Smoking Products	101	\$407.06	\$1,485,778
Transportation			
Payments on Vehicles excluding Leases	108	\$2,746.96	\$10,026,403
Gasoline and Motor Oil	115	\$2,623.01	\$9,573,993
Vehicle Maintenance and Repairs	122	\$1,400.95	\$5,113,472
Travel			
Airline Fares	151	\$825.69	\$3,013,774
Lodging on Trips	149	\$922.72	\$3,367,942
Auto/Truck Rental on Trips	144	\$37.86	\$138,189
Food and Drink on Trips	142	\$766.58	\$2,798,019

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York Rd, Lutherville Timonium, Maryland, 21093
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 39.43167
 Longitude: -76.62124

Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Young and Restless (11B)	13.5%	Population	80,369	82,287
Exurbanites (1E)	12.1%	Households	31,816	32,688
Golden Years (9B)	10.1%	Families	17,188	17,445
Pleasantville (2B)	9.3%	Median Age	39.3	40.0
College Towns (14B)	9.1%	Median Household Income	\$81,831	\$85,894
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		129	\$2,768.18	\$88,072,418
Men's		131	\$540.67	\$17,201,911
Women's		131	\$945.13	\$30,070,241
Children's		122	\$394.04	\$12,536,881
Footwear		128	\$617.45	\$19,644,808
Watches & Jewelry		132	\$181.86	\$5,786,079
Apparel Products and Services (1)		134	\$89.03	\$2,832,498
Computer				
Computers and Hardware for Home Use		135	\$223.80	\$7,120,372
Portable Memory		129	\$5.77	\$183,433
Computer Software		138	\$14.03	\$446,257
Computer Accessories		129	\$24.40	\$776,198
Entertainment & Recreation		127	\$4,139.71	\$131,708,897
Fees and Admissions		134	\$956.24	\$30,423,838
Membership Fees for Clubs (2)		137	\$324.77	\$10,332,981
Fees for Participant Sports, excl. Trips		130	\$139.21	\$4,429,227
Tickets to Theatre/Operas/Concerts		140	\$105.56	\$3,358,610
Tickets to Movies		134	\$73.27	\$2,331,203
Tickets to Parks or Museums		129	\$41.57	\$1,322,566
Admission to Sporting Events, excl. Trips		129	\$81.48	\$2,592,321
Fees for Recreational Lessons		132	\$189.31	\$6,023,130
Dating Services		151	\$1.06	\$33,799
TV/Video/Audio		124	\$1,520.82	\$48,386,397
Cable and Satellite Television Services		122	\$1,075.21	\$34,208,953
Televisions		127	\$137.88	\$4,386,694
Satellite Dishes		115	\$1.81	\$57,442
VCRs, Video Cameras, and DVD Players		130	\$7.50	\$238,699
Miscellaneous Video Equipment		124	\$31.61	\$1,005,765
Video Cassettes and DVDs		125	\$14.28	\$454,224
Video Game Hardware/Accessories		135	\$37.65	\$1,197,772
Video Game Software		136	\$20.61	\$655,581
Rental/Streaming/Downloaded Video		134	\$62.48	\$1,987,766
Installation of Televisions		136	\$1.55	\$49,177
Audio (3)		129	\$126.16	\$4,013,752
Rental and Repair of TV/Radio/Sound Equipment		130	\$4.10	\$130,572
Pets		120	\$793.27	\$25,238,533
Toys/Games/Crafts/Hobbies (4)		126	\$149.04	\$4,741,886
Recreational Vehicles and Fees (5)		130	\$207.03	\$6,587,011
Sports/Recreation/Exercise Equipment (6)		129	\$266.34	\$8,473,850
Photo Equipment and Supplies (7)		132	\$68.95	\$2,193,581
Reading (8)		132	\$140.79	\$4,479,302
Catered Affairs (9)		140	\$37.23	\$1,184,498
Food		127	\$11,260.12	\$358,252,132
Food at Home		126	\$6,513.44	\$207,231,748
Bakery and Cereal Products		126	\$853.22	\$27,146,103
Meats, Poultry, Fish, and Eggs		126	\$1,441.24	\$45,854,441
Dairy Products		125	\$670.62	\$21,336,548
Fruits and Vegetables		127	\$1,295.92	\$41,230,969
Snacks and Other Food at Home (10)		125	\$2,252.44	\$71,663,688
Food Away from Home		129	\$4,746.68	\$151,020,383
Alcoholic Beverages		135	\$778.34	\$24,763,623

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	138	\$29,587.51	\$941,356,143
Value of Retirement Plans	130	\$123,840.76	\$3,940,117,732
Value of Other Financial Assets	137	\$7,767.34	\$247,125,761
Vehicle Loan Amount excluding Interest	121	\$3,456.41	\$109,969,170
Value of Credit Card Debt	125	\$3,061.00	\$97,388,701
Health			
Nonprescription Drugs	124	\$178.22	\$5,670,378
Prescription Drugs	119	\$432.98	\$13,775,610
Eyeglasses and Contact Lenses	123	\$111.55	\$3,549,102
Home			
Mortgage Payment and Basics (11)	122	\$12,319.95	\$391,971,530
Maintenance and Remodeling Services	124	\$2,654.18	\$84,445,361
Maintenance and Remodeling Materials (12)	113	\$553.91	\$17,623,140
Utilities, Fuel, and Public Services	123	\$5,993.54	\$190,690,463
Household Furnishings and Equipment			
Household Textiles (13)	128	\$128.34	\$4,083,299
Furniture	130	\$796.07	\$25,327,784
Rugs	128	\$41.54	\$1,321,656
Major Appliances (14)	121	\$427.66	\$13,606,285
Housewares (15)	127	\$135.24	\$4,302,841
Small Appliances	129	\$62.63	\$1,992,583
Luggage	133	\$18.64	\$592,907
Telephones and Accessories	137	\$103.10	\$3,280,174
Household Operations			
Child Care	129	\$656.37	\$20,882,953
Lawn and Garden (16)	122	\$570.71	\$18,157,810
Moving/Storage/Freight Express	141	\$93.65	\$2,979,504
Housekeeping Supplies (17)	124	\$927.53	\$29,510,160
Insurance			
Owners and Renters Insurance	116	\$670.17	\$21,321,975
Vehicle Insurance	125	\$1,932.43	\$61,482,229
Life/Other Insurance	122	\$560.94	\$17,846,770
Health Insurance	123	\$4,844.55	\$154,134,156
Personal Care Products (18)	128	\$639.44	\$20,344,497
School Books and Supplies (19)	133	\$206.60	\$6,573,189
Smoking Products	120	\$484.60	\$15,418,156
Transportation			
Payments on Vehicles excluding Leases	118	\$3,007.55	\$95,688,285
Gasoline and Motor Oil	123	\$2,811.28	\$89,443,737
Vehicle Maintenance and Repairs	132	\$1,508.22	\$47,985,621
Travel			
Airline Fares	135	\$739.58	\$23,530,599
Lodging on Trips	130	\$805.74	\$25,635,351
Auto/Truck Rental on Trips	134	\$35.01	\$1,114,011
Food and Drink on Trips	130	\$703.33	\$22,377,195

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York Rd, Lutherville Timonium, Maryland, 21093
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 39.43167
 Longitude: -76.62124

Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Exurbanites (1E)	10.5%	Population	178,210	180,927
Top Tier (1A)	9.1%	Households	72,462	73,583
Young and Restless (11B)	7.7%	Families	42,131	42,437
Enterprising Professionals (2D)	7.5%	Median Age	40.3	40.9
Urban Chic (2A)	6.9%	Median Household Income	\$81,887	\$87,393
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		131	\$2,813.73	\$203,888,307
Men's		132	\$547.45	\$39,669,559
Women's		134	\$964.24	\$69,870,644
Children's		124	\$399.29	\$28,933,394
Footwear		130	\$626.91	\$45,427,463
Watches & Jewelry		133	\$184.26	\$13,351,500
Apparel Products and Services (1)		138	\$91.58	\$6,635,746
Computer				
Computers and Hardware for Home Use		137	\$226.44	\$16,408,290
Portable Memory		132	\$5.90	\$427,619
Computer Software		139	\$14.09	\$1,020,705
Computer Accessories		131	\$24.85	\$1,800,714
Entertainment & Recreation		129	\$4,226.72	\$306,276,574
Fees and Admissions		138	\$985.59	\$71,417,874
Membership Fees for Clubs (2)		141	\$333.83	\$24,190,014
Fees for Participant Sports, excl. Trips		134	\$143.72	\$10,414,468
Tickets to Theatre/Operas/Concerts		144	\$108.67	\$7,874,135
Tickets to Movies		135	\$74.23	\$5,378,902
Tickets to Parks or Museums		132	\$42.76	\$3,098,465
Admission to Sporting Events, excl. Trips		132	\$83.54	\$6,053,693
Fees for Recreational Lessons		138	\$197.77	\$14,331,040
Dating Services		151	\$1.06	\$77,157
TV/Video/Audio		126	\$1,543.61	\$111,853,117
Cable and Satellite Television Services		124	\$1,095.03	\$79,348,218
Televisions		128	\$139.12	\$10,080,864
Satellite Dishes		118	\$1.86	\$135,127
VCRs, Video Cameras, and DVD Players		131	\$7.53	\$545,935
Miscellaneous Video Equipment		125	\$31.87	\$2,309,319
Video Cassettes and DVDs		126	\$14.44	\$1,046,552
Video Game Hardware/Accessories		132	\$36.93	\$2,675,977
Video Game Software		134	\$20.39	\$1,477,431
Rental/Streaming/Downloaded Video		134	\$62.81	\$4,551,115
Installation of Televisions		139	\$1.59	\$115,208
Audio (3)		131	\$127.99	\$9,274,218
Rental and Repair of TV/Radio/Sound Equipment		128	\$4.05	\$293,153
Pets		123	\$811.45	\$58,799,460
Toys/Games/Crafts/Hobbies (4)		128	\$151.18	\$10,954,786
Recreational Vehicles and Fees (5)		132	\$211.58	\$15,331,193
Sports/Recreation/Exercise Equipment (6)		131	\$270.91	\$19,630,806
Photo Equipment and Supplies (7)		135	\$70.26	\$5,091,271
Reading (8)		135	\$143.71	\$10,413,424
Catered Affairs (9)		144	\$38.43	\$2,784,642
Food		129	\$11,442.61	\$829,154,208
Food at Home		128	\$6,627.13	\$480,215,252
Bakery and Cereal Products		128	\$868.11	\$62,905,212
Meats, Poultry, Fish, and Eggs		128	\$1,465.48	\$106,191,314
Dairy Products		128	\$683.95	\$49,560,689
Fruits and Vegetables		130	\$1,323.43	\$95,898,385
Snacks and Other Food at Home (10)		127	\$2,286.16	\$165,659,652
Food Away from Home		131	\$4,815.48	\$348,938,957
Alcoholic Beverages		138	\$795.33	\$57,631,486

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	141	\$30,305.12	\$2,195,969,726
Value of Retirement Plans	135	\$128,277.80	\$9,295,265,582
Value of Other Financial Assets	139	\$7,871.71	\$570,400,172
Vehicle Loan Amount excluding Interest	122	\$3,483.75	\$252,439,574
Value of Credit Card Debt	129	\$3,157.47	\$228,796,355
Health			
Nonprescription Drugs	126	\$180.98	\$13,114,471
Prescription Drugs	121	\$441.49	\$31,991,431
Eyeglasses and Contact Lenses	126	\$114.00	\$8,260,929
Home			
Mortgage Payment and Basics (11)	127	\$12,828.25	\$929,560,536
Maintenance and Remodeling Services	130	\$2,767.05	\$200,506,171
Maintenance and Remodeling Materials (12)	118	\$575.72	\$41,718,003
Utilities, Fuel, and Public Services	125	\$6,081.34	\$440,666,103
Household Furnishings and Equipment			
Household Textiles (13)	130	\$130.38	\$9,447,757
Furniture	132	\$809.08	\$58,627,658
Rugs	131	\$42.63	\$3,089,042
Major Appliances (14)	124	\$437.87	\$31,729,195
Housewares (15)	129	\$137.31	\$9,949,721
Small Appliances	130	\$63.32	\$4,588,544
Luggage	136	\$19.02	\$1,378,124
Telephones and Accessories	137	\$103.37	\$7,490,508
Household Operations			
Child Care	133	\$678.73	\$49,181,975
Lawn and Garden (16)	125	\$588.73	\$42,660,720
Moving/Storage/Freight Express	141	\$93.72	\$6,791,347
Housekeeping Supplies (17)	126	\$943.74	\$68,385,107
Insurance			
Owners and Renters Insurance	119	\$689.10	\$49,933,702
Vehicle Insurance	126	\$1,950.87	\$141,364,188
Life/Other Insurance	125	\$578.25	\$41,900,982
Health Insurance	126	\$4,947.50	\$358,505,902
Personal Care Products (18)	130	\$648.64	\$47,001,839
School Books and Supplies (19)	134	\$207.32	\$15,022,769
Smoking Products	120	\$486.20	\$35,231,289
Transportation			
Payments on Vehicles excluding Leases	120	\$3,051.85	\$221,143,240
Gasoline and Motor Oil	124	\$2,838.51	\$205,683,768
Vehicle Maintenance and Repairs	132	\$1,512.21	\$109,578,019
Travel			
Airline Fares	139	\$761.17	\$55,155,977
Lodging on Trips	134	\$830.00	\$60,143,377
Auto/Truck Rental on Trips	138	\$36.06	\$2,612,754
Food and Drink on Trips	134	\$722.24	\$52,335,169

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

York Rd, Lutherville Timonium, Maryland, 21093
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.43167
 Longitude: -76.62124

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	1,086		5,436		9,548							
Total Employees:	12,306		73,872		134,069							
Total Residential Population:	9,094		80,369		178,210							
Employee/Residential Population Ratio (per 100 Residents)	135		92		75							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	14	1.3%	126	1.0%	56	1.0%	476	0.6%	119	1.2%	1,262	0.9%
Construction	61	5.6%	580	4.7%	214	3.9%	2,816	3.8%	419	4.4%	5,014	3.7%
Manufacturing	24	2.2%	505	4.1%	89	1.6%	2,952	4.0%	185	1.9%	8,944	6.7%
Transportation	8	0.7%	59	0.5%	59	1.1%	528	0.7%	117	1.2%	977	0.7%
Communication	11	1.0%	115	0.9%	37	0.7%	415	0.6%	79	0.8%	2,007	1.5%
Utility	1	0.1%	4	0.0%	7	0.1%	71	0.1%	13	0.1%	153	0.1%
Wholesale Trade	19	1.7%	134	1.1%	75	1.4%	1,785	2.4%	172	1.8%	3,112	2.3%
Retail Trade Summary	201	18.5%	3,267	26.5%	896	16.5%	14,651	19.8%	1,690	17.7%	27,104	20.2%
Home Improvement	8	0.7%	55	0.4%	23	0.4%	312	0.4%	53	0.6%	1,205	0.9%
General Merchandise Stores	9	0.8%	142	1.2%	37	0.7%	706	1.0%	73	0.8%	1,731	1.3%
Food Stores	21	1.9%	310	2.5%	69	1.3%	1,284	1.7%	145	1.5%	3,344	2.5%
Auto Dealers, Gas Stations, Auto Aftermarket	16	1.5%	700	5.7%	65	1.2%	2,894	3.9%	126	1.3%	3,704	2.8%
Apparel & Accessory Stores	11	1.0%	80	0.7%	127	2.3%	1,540	2.1%	169	1.8%	1,753	1.3%
Furniture & Home Furnishings	28	2.6%	339	2.8%	71	1.3%	717	1.0%	143	1.5%	1,423	1.1%
Eating & Drinking Places	51	4.7%	899	7.3%	253	4.7%	4,443	6.0%	508	5.3%	8,366	6.2%
Miscellaneous Retail	55	5.1%	742	6.0%	251	4.6%	2,756	3.7%	473	5.0%	5,578	4.2%
Finance, Insurance, Real Estate Summary	179	16.5%	1,468	11.9%	875	16.1%	7,240	9.8%	1,429	15.0%	13,547	10.1%
Banks, Savings & Lending Institutions	26	2.4%	220	1.8%	128	2.4%	999	1.4%	210	2.2%	1,715	1.3%
Securities Brokers	37	3.4%	305	2.5%	199	3.7%	1,459	2.0%	291	3.0%	2,408	1.8%
Insurance Carriers & Agents	47	4.3%	362	2.9%	189	3.5%	1,866	2.5%	314	3.3%	4,072	3.0%
Real Estate, Holding, Other Investment Offices	69	6.4%	581	4.7%	359	6.6%	2,916	3.9%	614	6.4%	5,352	4.0%
Services Summary	465	42.8%	5,650	45.9%	2,436	44.8%	38,815	52.5%	4,219	44.2%	67,128	50.1%
Hotels & Lodging	3	0.3%	155	1.3%	17	0.3%	741	1.0%	43	0.5%	1,933	1.4%
Automotive Services	17	1.6%	309	2.5%	87	1.6%	956	1.3%	206	2.2%	1,711	1.3%
Motion Pictures & Amusements	38	3.5%	273	2.2%	133	2.4%	1,428	1.9%	255	2.7%	2,953	2.2%
Health Services	112	10.3%	1,506	12.2%	572	10.5%	14,793	20.0%	893	9.4%	22,847	17.0%
Legal Services	27	2.5%	181	1.5%	337	6.2%	2,339	3.2%	412	4.3%	3,338	2.5%
Education Institutions & Libraries	20	1.8%	481	3.9%	107	2.0%	3,368	4.6%	196	2.1%	7,196	5.4%
Other Services	250	23.0%	2,745	22.3%	1,184	21.8%	15,189	20.6%	2,214	23.2%	27,151	20.3%
Government	3	0.3%	362	2.9%	105	1.9%	3,962	5.4%	127	1.3%	4,475	3.3%
Unclassified Establishments	100	9.2%	35	0.3%	589	10.8%	161	0.2%	977	10.2%	346	0.3%
Totals	1,086	100.0%	12,306	100.0%	5,436	100.0%	73,872	100.0%	9,548	100.0%	134,069	100.0%

Source: Copyright 2019 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2019.

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York Rd, Lutherville Timonium, Maryland, 21093
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.43167
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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	2	0.2%	7	0.1%	9	0.2%	30	0.0%	16	0.2%	50	0.0%
Mining	0	0.0%	0	0.0%	0	0.0%	2	0.0%	1	0.0%	8	0.0%
Utilities	1	0.1%	4	0.0%	1	0.0%	6	0.0%	3	0.0%	18	0.0%
Construction	66	6.1%	609	4.9%	233	4.3%	3,087	4.2%	456	4.8%	5,501	4.1%
Manufacturing	29	2.7%	559	4.5%	103	1.9%	3,060	4.1%	203	2.1%	8,960	6.7%
Wholesale Trade	17	1.6%	125	1.0%	72	1.3%	1,772	2.4%	165	1.7%	3,084	2.3%
Retail Trade	143	13.2%	2,323	18.9%	612	11.3%	9,961	13.5%	1,132	11.9%	18,322	13.7%
Motor Vehicle & Parts Dealers	10	0.9%	668	5.4%	47	0.9%	2,805	3.8%	92	1.0%	3,530	2.6%
Furniture & Home Furnishings Stores	16	1.5%	153	1.2%	41	0.8%	363	0.5%	76	0.8%	706	0.5%
Electronics & Appliance Stores	8	0.7%	229	1.9%	23	0.4%	379	0.5%	51	0.5%	654	0.5%
Bldg Material & Garden Equipment & Supplies Dealers	8	0.7%	55	0.4%	23	0.4%	312	0.4%	53	0.6%	1,205	0.9%
Food & Beverage Stores	20	1.8%	305	2.5%	58	1.1%	1,221	1.7%	135	1.4%	3,386	2.5%
Health & Personal Care Stores	17	1.6%	157	1.3%	70	1.3%	898	1.2%	125	1.3%	1,349	1.0%
Gasoline Stations	6	0.6%	32	0.3%	17	0.3%	89	0.1%	34	0.4%	174	0.1%
Clothing & Clothing Accessories Stores	13	1.2%	232	1.9%	151	2.8%	1,902	2.6%	206	2.2%	2,189	1.6%
Sport Goods, Hobby, Book, & Music Stores	13	1.2%	146	1.2%	38	0.7%	393	0.5%	77	0.8%	1,130	0.8%
General Merchandise Stores	9	0.8%	142	1.2%	37	0.7%	706	1.0%	73	0.8%	1,731	1.3%
Miscellaneous Store Retailers	19	1.7%	202	1.6%	91	1.7%	704	1.0%	179	1.9%	1,869	1.4%
Nonstore Retailers	4	0.4%	2	0.0%	15	0.3%	190	0.3%	32	0.3%	398	0.3%
Transportation & Warehousing	4	0.4%	44	0.4%	40	0.7%	421	0.6%	84	0.9%	806	0.6%
Information	19	1.7%	196	1.6%	98	1.8%	1,421	1.9%	199	2.1%	4,340	3.2%
Finance & Insurance	112	10.3%	933	7.6%	525	9.7%	4,414	6.0%	833	8.7%	8,348	6.2%
Central Bank/Credit Intermediation & Related Activities	26	2.4%	218	1.8%	129	2.4%	994	1.3%	211	2.2%	1,710	1.3%
Securities, Commodity Contracts & Other Financial	39	3.6%	353	2.9%	206	3.8%	1,543	2.1%	304	3.2%	2,507	1.9%
Insurance Carriers & Related Activities; Funds, Trusts &	47	4.3%	362	2.9%	189	3.5%	1,877	2.5%	318	3.3%	4,131	3.1%
Real Estate, Rental & Leasing	64	5.9%	481	3.9%	333	6.1%	2,511	3.4%	595	6.2%	4,847	3.6%
Professional, Scientific & Tech Services	130	12.0%	1,198	9.7%	825	15.2%	9,328	12.6%	1,283	13.4%	13,806	10.3%
Legal Services	34	3.1%	211	1.7%	367	6.8%	2,553	3.5%	453	4.7%	3,640	2.7%
Management of Companies & Enterprises	4	0.4%	26	0.2%	19	0.3%	174	0.2%	38	0.4%	348	0.3%
Administrative & Support & Waste Management & Remediation	40	3.7%	884	7.2%	213	3.9%	2,486	3.4%	377	3.9%	4,194	3.1%
Educational Services	30	2.8%	558	4.5%	142	2.6%	3,417	4.6%	258	2.7%	7,400	5.5%
Health Care & Social Assistance	136	12.5%	1,766	14.4%	700	12.9%	16,971	23.0%	1,141	12.0%	27,774	20.7%
Arts, Entertainment & Recreation	26	2.4%	210	1.7%	93	1.7%	1,116	1.5%	161	1.7%	2,391	1.8%
Accommodation & Food Services	57	5.2%	1,072	8.7%	282	5.2%	5,298	7.2%	574	6.0%	10,531	7.9%
Accommodation	3	0.3%	155	1.3%	17	0.3%	741	1.0%	43	0.5%	1,933	1.4%
Food Services & Drinking Places	54	5.0%	917	7.5%	265	4.9%	4,557	6.2%	531	5.6%	8,598	6.4%
Other Services (except Public Administration)	104	9.6%	913	7.4%	443	8.1%	4,273	5.8%	926	9.7%	8,521	6.4%
Automotive Repair & Maintenance	15	1.4%	299	2.4%	56	1.0%	734	1.0%	154	1.6%	1,376	1.0%
Public Administration	3	0.3%	362	2.9%	105	1.9%	3,962	5.4%	127	1.3%	4,475	3.3%
Unclassified Establishments	100	9.2%	35	0.3%	589	10.8%	161	0.2%	977	10.2%	346	0.3%
Total	1,086	100.0%	12,306	100.0%	5,436	100.0%	73,872	100.0%	9,548	100.0%	134,069	100.0%

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