

5016 Sinclair Ln
 5016 Sinclair Ln, Baltimore, Maryland, 21206
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.32328
 Longitude: -76.54568

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	24,389	189,530	512,497
2020 Total Population	23,547	181,724	511,873
2020 Group Quarters	220	2,577	15,909
2022 Total Population	22,969	178,051	507,745
2022 Group Quarters	220	2,577	15,909
2027 Total Population	22,256	173,169	499,246
2022-2027 Annual Rate	-0.63%	-0.55%	-0.34%
2022 Total Daytime Population	17,157	150,259	570,408
Workers	5,343	56,901	318,461
Residents	11,814	93,358	251,947
Household Summary			
2010 Households	9,749	70,078	208,163
2010 Average Household Size	2.48	2.65	2.36
2020 Total Households	9,845	69,990	217,454
2020 Average Household Size	2.37	2.56	2.28
2022 Total Households	9,728	69,271	216,211
2022 Average Household Size	2.34	2.53	2.27
2027 Total Households	9,489	67,756	213,537
2027 Average Household Size	2.32	2.52	2.26
2022-2027 Annual Rate	-0.50%	-0.44%	-0.25%
2010 Families	5,943	44,659	112,923
2010 Average Family Size	3.13	3.23	3.07
2022 Total Families	5,832	43,014	111,749
2022 Average Family Size	3.02	3.15	3.06
2027 Total Families	5,697	42,047	110,232
2027 Average Family Size	3.00	3.13	3.04
2022-2027 Annual Rate	-0.47%	-0.45%	-0.27%
Housing Unit Summary			
2000 Housing Units	10,892	84,911	237,560
Owner Occupied Housing Units	43.6%	57.5%	49.2%
Renter Occupied Housing Units	47.7%	29.4%	39.0%
Vacant Housing Units	8.6%	13.1%	11.8%
2010 Housing Units	10,883	81,078	237,413
Owner Occupied Housing Units	42.4%	53.9%	47.0%
Renter Occupied Housing Units	47.2%	32.5%	40.6%
Vacant Housing Units	10.4%	13.6%	12.3%
2020 Housing Units	10,780	79,388	244,475
Vacant Housing Units	8.7%	11.8%	11.1%
2022 Housing Units	10,704	78,724	244,464
Owner Occupied Housing Units	41.2%	55.3%	47.3%
Renter Occupied Housing Units	49.7%	32.7%	41.2%
Vacant Housing Units	9.1%	12.0%	11.6%
2027 Housing Units	10,713	78,881	245,719
Owner Occupied Housing Units	41.3%	55.1%	47.3%
Renter Occupied Housing Units	47.3%	30.8%	39.6%
Vacant Housing Units	11.4%	14.1%	13.1%
Median Household Income			
2022	\$42,509	\$57,756	\$62,801
2027	\$49,575	\$67,608	\$75,268
Median Home Value			
2022	\$163,651	\$201,842	\$249,228
2027	\$179,392	\$243,044	\$278,288
Per Capita Income			
2022	\$25,545	\$31,979	\$41,441
2027	\$29,706	\$37,884	\$48,732
Median Age			
2010	33.1	35.1	34.7
2022	35.0	37.6	36.8
2027	36.3	38.6	37.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Households by Income			
Household Income Base	9,728	69,268	216,199
<\$15,000	15.5%	13.0%	13.4%
\$15,000 - \$24,999	8.6%	7.2%	7.0%
\$25,000 - \$34,999	16.1%	10.0%	8.9%
\$35,000 - \$49,999	16.7%	13.4%	11.3%
\$50,000 - \$74,999	15.0%	16.4%	15.8%
\$75,000 - \$99,999	12.4%	12.4%	11.8%
\$100,000 - \$149,999	13.2%	17.6%	16.7%
\$150,000 - \$199,999	0.8%	5.1%	6.1%
\$200,000+	1.6%	5.0%	9.0%
Average Household Income	\$60,327	\$81,859	\$96,816
2027 Households by Income			
Household Income Base	9,489	67,753	213,525
<\$15,000	14.5%	11.6%	11.8%
\$15,000 - \$24,999	8.2%	6.3%	6.0%
\$25,000 - \$34,999	13.9%	8.8%	7.9%
\$35,000 - \$49,999	13.7%	11.0%	9.3%
\$50,000 - \$74,999	16.1%	16.0%	14.8%
\$75,000 - \$99,999	14.7%	13.3%	12.2%
\$100,000 - \$149,999	15.4%	19.8%	18.8%
\$150,000 - \$199,999	1.1%	6.1%	7.6%
\$200,000+	2.5%	7.2%	11.6%
Average Household Income	\$69,706	\$96,403	\$113,440
2022 Owner Occupied Housing Units by Value			
Total	4,391	43,485	115,542
<\$50,000	8.2%	8.1%	5.0%
\$50,000 - \$99,999	14.0%	8.2%	5.0%
\$100,000 - \$149,999	21.0%	12.1%	9.4%
\$150,000 - \$199,999	24.7%	21.0%	16.8%
\$200,000 - \$249,999	11.4%	14.8%	14.0%
\$250,000 - \$299,999	7.2%	16.9%	18.4%
\$300,000 - \$399,999	6.8%	10.6%	14.0%
\$400,000 - \$499,999	2.2%	2.6%	6.1%
\$500,000 - \$749,999	1.4%	3.1%	7.3%
\$750,000 - \$999,999	1.9%	1.3%	2.3%
\$1,000,000 - \$1,499,999	0.8%	0.7%	0.9%
\$1,500,000 - \$1,999,999	0.3%	0.2%	0.3%
\$2,000,000 +	0.0%	0.3%	0.4%
Average Home Value	\$202,562	\$239,072	\$297,280
2027 Owner Occupied Housing Units by Value			
Total	4,408	43,429	116,145
<\$50,000	10.5%	8.2%	5.1%
\$50,000 - \$99,999	11.2%	6.4%	3.9%
\$100,000 - \$149,999	14.7%	8.7%	6.6%
\$150,000 - \$199,999	23.1%	15.3%	11.9%
\$200,000 - \$249,999	12.2%	13.2%	11.6%
\$250,000 - \$299,999	8.4%	19.3%	19.2%
\$300,000 - \$399,999	9.9%	15.1%	17.5%
\$400,000 - \$499,999	3.3%	4.2%	8.3%
\$500,000 - \$749,999	2.6%	5.2%	10.1%
\$750,000 - \$999,999	2.0%	2.2%	3.3%
\$1,000,000 - \$1,499,999	1.5%	1.4%	1.4%
\$1,500,000 - \$1,999,999	0.7%	0.3%	0.5%
\$2,000,000 +	0.0%	0.4%	0.6%
Average Home Value	\$233,717	\$283,562	\$342,297

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Age			
Total	24,392	189,535	512,496
0 - 4	7.5%	6.9%	6.2%
5 - 9	6.9%	6.2%	5.4%
10 - 14	6.8%	6.3%	5.2%
15 - 24	16.5%	15.6%	16.3%
25 - 34	14.9%	14.8%	17.3%
35 - 44	12.7%	12.9%	12.8%
45 - 54	15.1%	14.9%	14.1%
55 - 64	11.7%	11.3%	11.0%
65 - 74	4.8%	6.0%	6.1%
75 - 84	2.3%	3.6%	3.8%
85 +	0.8%	1.5%	1.7%
18 +	74.4%	76.3%	79.8%
2022 Population by Age			
Total	22,967	178,051	507,746
0 - 4	6.7%	6.1%	5.4%
5 - 9	6.8%	6.2%	5.3%
10 - 14	7.0%	6.3%	5.3%
15 - 24	13.5%	12.6%	13.4%
25 - 34	16.0%	15.0%	17.9%
35 - 44	13.0%	13.4%	13.4%
45 - 54	11.2%	11.7%	11.1%
55 - 64	12.4%	12.8%	12.2%
65 - 74	8.8%	9.5%	9.3%
75 - 84	3.3%	4.4%	4.7%
85 +	1.2%	1.8%	2.0%
18 +	75.6%	78.0%	81.1%
2027 Population by Age			
Total	22,254	173,169	499,245
0 - 4	6.8%	6.1%	5.5%
5 - 9	6.5%	5.9%	5.1%
10 - 14	6.7%	6.1%	5.1%
15 - 24	13.7%	12.6%	13.4%
25 - 34	14.1%	13.9%	16.3%
35 - 44	14.9%	14.2%	14.6%
45 - 54	10.9%	11.8%	11.1%
55 - 64	11.0%	11.7%	11.0%
65 - 74	9.4%	10.4%	10.0%
75 - 84	4.5%	5.4%	5.7%
85 +	1.4%	1.9%	2.1%
18 +	75.9%	78.3%	81.4%
2010 Population by Sex			
Males	11,036	89,171	245,047
Females	13,352	100,359	267,450
2022 Population by Sex			
Males	10,399	84,314	242,987
Females	12,570	93,737	264,758
2027 Population by Sex			
Males	10,077	82,213	239,449
Females	12,179	90,956	259,797

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Race/Ethnicity			
Total	24,389	189,529	512,496
White Alone	9.8%	32.3%	46.0%
Black Alone	85.0%	60.0%	45.7%
American Indian Alone	0.4%	0.5%	0.4%
Asian Alone	2.1%	1.5%	3.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.7%	3.3%	2.2%
Two or More Races	2.1%	2.3%	2.3%
Hispanic Origin	1.8%	6.6%	5.1%
Diversity Index	29.3	59.0	61.9
2020 Population by Race/Ethnicity			
Total	23,547	181,724	511,873
White Alone	6.4%	26.1%	39.6%
Black Alone	87.2%	56.1%	43.0%
American Indian Alone	0.3%	0.7%	0.5%
Asian Alone	1.2%	2.6%	4.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.5%	8.5%	5.5%
Two or More Races	3.4%	6.0%	6.4%
Hispanic Origin	2.8%	12.6%	9.3%
Diversity Index	27.5	69.2	70.8
2022 Population by Race/Ethnicity			
Total	22,967	178,050	507,745
White Alone	6.3%	25.9%	39.2%
Black Alone	87.0%	55.5%	42.7%
American Indian Alone	0.3%	0.7%	0.5%
Asian Alone	1.2%	2.7%	5.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.7%	9.1%	5.9%
Two or More Races	3.5%	6.1%	6.6%
Hispanic Origin	2.9%	13.0%	9.6%
Diversity Index	28.0	70.0	71.3
2027 Population by Race/Ethnicity			
Total	22,256	173,169	499,245
White Alone	6.2%	24.7%	37.8%
Black Alone	86.0%	54.4%	42.0%
American Indian Alone	0.3%	0.7%	0.5%
Asian Alone	1.4%	2.8%	5.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.3%	10.6%	6.9%
Two or More Races	3.9%	6.7%	7.3%
Hispanic Origin	3.2%	14.2%	10.3%
Diversity Index	30.1	71.7	72.9
2010 Population by Relationship and Household Type			
Total	24,389	189,531	512,496
In Households	99.0%	98.1%	95.7%
In Family Households	80.3%	80.3%	71.0%
Householder	24.3%	23.6%	22.0%
Spouse	9.8%	11.4%	11.9%
Child	35.8%	33.9%	28.3%
Other relative	6.5%	7.2%	5.5%
Nonrelative	3.9%	4.2%	3.3%
In Nonfamily Households	18.7%	17.7%	24.6%
In Group Quarters	1.0%	1.9%	4.3%
Institutionalized Population	0.9%	0.4%	1.7%
Noninstitutionalized Population	0.1%	1.6%	2.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2022 Population 25+ by Educational Attainment			
Total	15,155	122,387	358,650
Less than 9th Grade	4.2%	5.5%	4.2%
9th - 12th Grade, No Diploma	7.4%	8.7%	7.4%
High School Graduate	36.1%	30.5%	25.1%
GED/Alternative Credential	7.2%	5.5%	4.4%
Some College, No Degree	24.2%	18.7%	16.8%
Associate Degree	5.3%	5.9%	6.1%
Bachelor's Degree	10.4%	14.6%	19.4%
Graduate/Professional Degree	5.2%	10.6%	16.6%
2022 Population 15+ by Marital Status			
Total	18,257	144,878	426,455
Never Married	55.3%	47.7%	49.0%
Married	27.2%	35.5%	35.0%
Widowed	6.7%	6.4%	6.1%
Divorced	10.8%	10.4%	9.9%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	12,088	91,555	270,960
Population 16+ Employed	93.5%	94.0%	94.9%
Population 16+ Unemployment rate	6.5%	6.0%	5.1%
Population 16-24 Employed	14.4%	12.2%	12.4%
Population 16-24 Unemployment rate	9.6%	11.3%	10.8%
Population 25-54 Employed	65.0%	65.9%	66.9%
Population 25-54 Unemployment rate	6.2%	5.8%	4.5%
Population 55-64 Employed	13.8%	15.4%	14.1%
Population 55-64 Unemployment rate	2.2%	2.7%	3.1%
Population 65+ Employed	6.8%	6.5%	6.6%
Population 65+ Unemployment rate	10.0%	3.9%	4.2%
2022 Employed Population 16+ by Industry			
Total	11,307	86,106	257,115
Agriculture/Mining	0.3%	0.2%	0.2%
Construction	4.5%	7.7%	6.1%
Manufacturing	4.7%	4.9%	4.6%
Wholesale Trade	1.4%	1.8%	1.8%
Retail Trade	12.3%	9.5%	8.9%
Transportation/Utilities	10.4%	7.9%	6.4%
Information	0.8%	1.2%	1.5%
Finance/Insurance/Real Estate	5.9%	5.4%	5.8%
Services	51.1%	52.8%	56.4%
Public Administration	8.6%	8.8%	8.3%
2022 Employed Population 16+ by Occupation			
Total	11,308	86,107	257,115
White Collar	52.0%	55.0%	64.2%
Management/Business/Financial	11.3%	13.4%	16.4%
Professional	17.3%	21.7%	29.7%
Sales	9.2%	7.1%	6.8%
Administrative Support	14.3%	12.8%	11.3%
Services	24.2%	21.3%	17.6%
Blue Collar	23.8%	23.7%	18.2%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	3.4%	5.7%	4.2%
Installation/Maintenance/Repair	1.9%	2.9%	2.4%
Production	3.3%	3.9%	3.3%
Transportation/Material Moving	15.2%	11.0%	8.2%

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2010 Households by Type			
Total	9,749	70,079	208,162
Households with 1 Person	33.0%	28.2%	34.9%
Households with 2+ People	67.0%	71.8%	65.1%
Family Households	61.0%	63.7%	54.2%
Husband-wife Families	24.5%	30.8%	29.4%
With Related Children	11.0%	13.0%	11.8%
Other Family (No Spouse Present)	36.4%	32.9%	24.9%
Other Family with Male Householder	6.1%	6.7%	5.4%
With Related Children	3.3%	3.5%	2.7%
Other Family with Female Householder	30.3%	26.2%	19.5%
With Related Children	20.9%	16.8%	12.4%
Nonfamily Households	6.1%	8.1%	10.9%
All Households with Children	35.7%	33.9%	27.5%
Multigenerational Households	6.9%	8.0%	5.5%
Unmarried Partner Households	8.5%	8.9%	8.7%
Male-female	7.7%	7.8%	7.5%
Same-sex	0.8%	1.2%	1.2%
2010 Households by Size			
Total	9,751	70,079	208,162
1 Person Household	33.0%	28.2%	34.9%
2 Person Household	27.9%	29.0%	30.3%
3 Person Household	16.8%	17.6%	15.5%
4 Person Household	11.6%	12.1%	10.2%
5 Person Household	6.0%	6.8%	5.0%
6 Person Household	2.7%	3.3%	2.2%
7 + Person Household	2.0%	2.9%	1.8%
2010 Households by Tenure and Mortgage Status			
Total	9,749	70,078	208,163
Owner Occupied	47.3%	62.4%	53.7%
Owned with a Mortgage/Loan	40.1%	47.0%	40.4%
Owned Free and Clear	7.3%	15.4%	13.3%
Renter Occupied	52.7%	37.6%	46.3%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	101	117	104
Percent of Income for Mortgage	20.3%	18.4%	20.9%
Wealth Index	40	63	75
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	10,883	81,078	237,413
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	24,389	189,530	512,497
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Family Foundations (12A)	Parks and Rec (5C)	Parks and Rec (5C)
2.	Metro Fusion (11C)	Family Foundations (12A)	Metro Renters (3B)
3.	City Strivers (11A)	Front Porches (8E)	Front Porches (8E)
2022 Consumer Spending			
Apparel & Services: Total \$	\$14,258,559	\$134,778,712	\$501,518,429
Average Spent	\$1,465.72	\$1,945.67	\$2,319.58
Spending Potential Index	61	81	96
Education: Total \$	\$10,991,875	\$112,732,143	\$424,553,044
Average Spent	\$1,129.92	\$1,627.41	\$1,963.61
Spending Potential Index	58	83	100
Entertainment/Recreation: Total \$	\$20,165,127	\$195,558,768	\$716,144,209
Average Spent	\$2,072.90	\$2,823.10	\$3,312.25
Spending Potential Index	56	77	90
Food at Home: Total \$	\$36,282,560	\$343,027,403	\$1,256,714,089
Average Spent	\$3,729.70	\$4,951.96	\$5,812.44
Spending Potential Index	60	80	94
Food Away from Home: Total \$	\$25,282,360	\$236,506,198	\$885,014,592
Average Spent	\$2,598.93	\$3,414.22	\$4,093.29
Spending Potential Index	60	79	95
Health Care: Total \$	\$39,422,599	\$378,638,560	\$1,355,931,897
Average Spent	\$4,052.49	\$5,466.05	\$6,271.34
Spending Potential Index	57	77	88
HH Furnishings & Equipment: Total \$	\$14,282,393	\$137,125,573	\$500,884,700
Average Spent	\$1,468.17	\$1,979.55	\$2,316.65
Spending Potential Index	57	77	90
Personal Care Products & Services: Total \$	\$5,921,149	\$56,414,568	\$208,406,978
Average Spent	\$608.67	\$814.40	\$963.91
Spending Potential Index	60	80	95
Shelter: Total \$	\$132,072,815	\$1,274,372,422	\$4,766,014,148
Average Spent	\$13,576.56	\$18,396.91	\$22,043.35
Spending Potential Index	59	80	96
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$13,866,886	\$134,008,464	\$486,972,372
Average Spent	\$1,425.46	\$1,934.55	\$2,252.30
Spending Potential Index	52	71	83
Travel: Total \$	\$15,314,748	\$149,838,643	\$552,280,233
Average Spent	\$1,574.30	\$2,163.08	\$2,554.36
Spending Potential Index	55	75	89
Vehicle Maintenance & Repairs: Total \$	\$7,236,774	\$67,822,748	\$246,940,259
Average Spent	\$743.91	\$979.09	\$1,142.13
Spending Potential Index	59	78	91

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

5016 Sinclair Ln
 5016 Sinclair Ln, Baltimore, Maryland, 21206
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 39.32328
 Longitude: -76.54568

Top Tapestry Segments	Percent	Demographic Summary	2022	2027
Family Foundations (12A)	38.4%	Population	22,969	22,256
Metro Fusion (11C)	34.2%	Households	9,728	9,489
City Strivers (11A)	9.0%	Families	5,832	5,697
Bright Young Professionals (8C)	7.4%	Median Age	35.0	36.3
Front Porches (8E)	7.3%	Median Household Income	\$42,509	\$49,575
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		61	\$1,465.72	\$14,258,559
Men's		61	\$280.41	\$2,727,787
Women's		60	\$500.78	\$4,871,544
Children's		62	\$218.00	\$2,120,706
Footwear		63	\$358.84	\$3,490,766
Watches & Jewelry		57	\$83.39	\$811,195
Apparel Products and Services (1)		61	\$36.37	\$353,764
Computer				
Computers and Hardware for Home Use		58	\$111.65	\$1,086,168
Portable Memory		59	\$2.91	\$28,267
Computer Software		62	\$6.76	\$65,717
Computer Accessories		60	\$12.33	\$119,936
Entertainment & Recreation		56	\$2,072.90	\$20,165,127
Fees and Admissions		55	\$460.13	\$4,476,153
Membership Fees for Clubs (2)		55	\$156.04	\$1,517,950
Fees for Participant Sports, excl. Trips		56	\$72.89	\$709,113
Tickets to Theatre/Operas/Concerts		55	\$50.34	\$489,735
Tickets to Movies		60	\$37.69	\$366,615
Tickets to Parks or Museums		57	\$21.80	\$212,092
Admission to Sporting Events, excl. Trips		52	\$37.81	\$367,797
Fees for Recreational Lessons		52	\$82.51	\$802,627
Dating Services		77	\$1.05	\$10,224
TV/Video/Audio		60	\$803.51	\$7,816,512
Cable and Satellite Television Services		60	\$547.04	\$5,321,572
Televisions		63	\$79.98	\$778,055
Satellite Dishes		59	\$1.05	\$10,256
VCRs, Video Cameras, and DVD Players		60	\$3.36	\$32,727
Miscellaneous Video Equipment		57	\$10.13	\$98,548
Video Cassettes and DVDs		62	\$5.37	\$52,277
Video Game Hardware/Accessories		67	\$21.86	\$212,609
Video Game Software		67	\$12.23	\$118,933
Rental/Streaming/Downloaded Video		63	\$49.96	\$486,016
Installation of Televisions		48	\$0.40	\$3,889
Audio (3)		58	\$69.97	\$680,684
Rental and Repair of TV/Radio/Sound Equipment		64	\$2.15	\$20,946
Pets		54	\$445.22	\$4,331,124
Toys/Games/Crafts/Hobbies (4)		60	\$78.86	\$767,168
Recreational Vehicles and Fees (5)		48	\$61.50	\$598,295
Sports/Recreation/Exercise Equipment (6)		53	\$108.94	\$1,059,732
Photo Equipment and Supplies (7)		58	\$30.26	\$294,359
Reading (8)		56	\$66.05	\$642,580
Catered Affairs (9)		56	\$18.63	\$181,252
Food		60	\$6,328.63	\$61,564,920
Food at Home		60	\$3,729.70	\$36,282,560
Bakery and Cereal Products		60	\$476.49	\$4,635,270
Meats, Poultry, Fish, and Eggs		61	\$814.33	\$7,921,842
Dairy Products		59	\$366.77	\$3,567,920
Fruits and Vegetables		60	\$721.76	\$7,021,251
Snacks and Other Food at Home (10)		60	\$1,350.36	\$13,136,277
Food Away from Home		60	\$2,598.93	\$25,282,360
Alcoholic Beverages		58	\$415.11	\$4,038,174

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	51	\$15,813.68	\$153,835,440
Value of Retirement Plans	50	\$57,458.10	\$558,952,390
Value of Other Financial Assets	55	\$5,388.18	\$52,416,192
Vehicle Loan Amount excluding Interest	63	\$2,041.27	\$19,857,518
Value of Credit Card Debt	59	\$1,855.81	\$18,053,334
Health			
Nonprescription Drugs	57	\$101.01	\$982,642
Prescription Drugs	57	\$215.53	\$2,096,674
Eyeglasses and Contact Lenses	56	\$61.19	\$595,295
Home			
Mortgage Payment and Basics (11)	50	\$6,004.87	\$58,415,375
Maintenance and Remodeling Services	48	\$1,566.17	\$15,235,671
Maintenance and Remodeling Materials (12)	48	\$336.14	\$3,269,976
Utilities, Fuel, and Public Services	60	\$3,414.54	\$33,216,629
Household Furnishings and Equipment			
Household Textiles (13)	60	\$68.64	\$667,774
Furniture	59	\$427.57	\$4,159,424
Rugs	54	\$19.46	\$189,349
Major Appliances (14)	55	\$234.85	\$2,284,613
Housewares (15)	58	\$57.75	\$561,800
Small Appliances	61	\$36.23	\$352,464
Luggage	61	\$11.57	\$112,538
Telephones and Accessories	58	\$66.52	\$647,076
Household Operations			
Child Care	56	\$339.54	\$3,303,049
Lawn and Garden (16)	51	\$290.06	\$2,821,718
Moving/Storage/Freight Express	61	\$49.47	\$481,199
Housekeeping Supplies (17)	60	\$528.48	\$5,141,014
Insurance			
Owners and Renters Insurance	53	\$379.69	\$3,693,630
Vehicle Insurance	62	\$1,310.22	\$12,745,846
Life/Other Insurance	54	\$369.11	\$3,590,667
Health Insurance	58	\$2,701.51	\$26,280,324
Personal Care Products (18)	60	\$340.97	\$3,316,994
School Books and Supplies (19)	61	\$91.15	\$886,717
Smoking Products	65	\$284.15	\$2,764,198
Transportation			
Payments on Vehicles excluding Leases	59	\$1,756.21	\$17,084,376
Gasoline and Motor Oil	60	\$1,648.08	\$16,032,494
Vehicle Maintenance and Repairs	59	\$743.91	\$7,236,774
Travel			
Airline Fares	55	\$393.17	\$3,824,802
Lodging on Trips	54	\$432.39	\$4,206,319
Auto/Truck Rental on Trips	57	\$35.41	\$344,477
Food and Drink on Trips	56	\$378.62	\$3,683,211

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

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5016 Sinclair Ln
 5016 Sinclair Ln, Baltimore, Maryland, 21206
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 39.32328
 Longitude: -76.54568

Top Tapestry Segments	Percent	Demographic Summary	2022	2027
Parks and Rec (5C)	19.4%	Population	178,051	173,169
Family Foundations (12A)	14.3%	Households	69,271	67,756
Front Porches (8E)	10.1%	Families	43,014	42,047
Modest Income Homes (12D)	10.1%	Median Age	37.6	38.6
Metro Fusion (11C)	7.1%	Median Household Income	\$57,756	\$67,608
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		81	\$1,945.67	\$134,778,712
Men's		80	\$368.46	\$25,523,617
Women's		80	\$669.38	\$46,368,788
Children's		80	\$280.68	\$19,442,691
Footwear		84	\$480.70	\$33,298,872
Watches & Jewelry		77	\$112.18	\$7,770,677
Apparel Products and Services (1)		84	\$50.27	\$3,482,074
Computer				
Computers and Hardware for Home Use		77	\$146.90	\$10,175,703
Portable Memory		77	\$3.81	\$264,138
Computer Software		83	\$9.02	\$625,145
Computer Accessories		79	\$16.10	\$1,115,336
Entertainment & Recreation		77	\$2,823.10	\$195,558,768
Fees and Admissions		77	\$646.19	\$44,762,386
Membership Fees for Clubs (2)		77	\$218.54	\$15,138,710
Fees for Participant Sports, excl. Trips		75	\$98.14	\$6,798,304
Tickets to Theatre/Operas/Concerts		80	\$73.34	\$5,080,459
Tickets to Movies		77	\$48.73	\$3,375,393
Tickets to Parks or Museums		74	\$28.40	\$1,967,601
Admission to Sporting Events, excl. Trips		75	\$54.82	\$3,797,518
Fees for Recreational Lessons		77	\$122.79	\$8,505,980
Dating Services		104	\$1.42	\$98,419
TV/Video/Audio		80	\$1,068.34	\$74,004,878
Cable and Satellite Television Services		81	\$738.87	\$51,182,502
Televisions		80	\$101.90	\$7,058,408
Satellite Dishes		74	\$1.32	\$91,610
VCRs, Video Cameras, and DVD Players		79	\$4.39	\$304,390
Miscellaneous Video Equipment		84	\$14.74	\$1,020,900
Video Cassettes and DVDs		80	\$6.95	\$481,163
Video Game Hardware/Accessories		83	\$27.15	\$1,880,594
Video Game Software		84	\$15.31	\$1,060,647
Rental/Streaming/Downloaded Video		78	\$62.60	\$4,336,575
Installation of Televisions		70	\$0.59	\$40,589
Audio (3)		75	\$91.75	\$6,355,897
Rental and Repair of TV/Radio/Sound Equipment		82	\$2.77	\$191,602
Pets		73	\$608.75	\$42,169,022
Toys/Games/Crafts/Hobbies (4)		79	\$103.31	\$7,156,198
Recreational Vehicles and Fees (5)		71	\$90.48	\$6,267,461
Sports/Recreation/Exercise Equipment (6)		72	\$146.49	\$10,147,238
Photo Equipment and Supplies (7)		76	\$39.92	\$2,765,471
Reading (8)		79	\$92.82	\$6,429,626
Catered Affairs (9)		81	\$27.09	\$1,876,433
Food		80	\$8,366.18	\$579,533,601
Food at Home		80	\$4,951.96	\$343,027,403
Bakery and Cereal Products		80	\$639.17	\$44,275,637
Meats, Poultry, Fish, and Eggs		81	\$1,081.68	\$74,929,162
Dairy Products		79	\$493.01	\$34,150,951
Fruits and Vegetables		80	\$963.59	\$66,749,022
Snacks and Other Food at Home (10)		79	\$1,774.52	\$122,922,632
Food Away from Home		79	\$3,414.22	\$236,506,198
Alcoholic Beverages		79	\$563.01	\$39,000,436

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	72	\$22,309.52	\$1,545,402,698
Value of Retirement Plans	74	\$84,115.90	\$5,826,792,383
Value of Other Financial Assets	78	\$7,584.16	\$525,362,363
Vehicle Loan Amount excluding Interest	78	\$2,534.58	\$175,573,226
Value of Credit Card Debt	80	\$2,516.07	\$174,290,838
Health			
Nonprescription Drugs	76	\$132.87	\$9,204,291
Prescription Drugs	76	\$290.03	\$20,090,678
Eyeglasses and Contact Lenses	77	\$84.54	\$5,855,932
Home			
Mortgage Payment and Basics (11)	73	\$8,796.89	\$609,369,330
Maintenance and Remodeling Services	70	\$2,294.09	\$158,913,749
Maintenance and Remodeling Materials (12)	67	\$469.83	\$32,545,396
Utilities, Fuel, and Public Services	80	\$4,522.39	\$313,270,643
Household Furnishings and Equipment			
Household Textiles (13)	80	\$91.99	\$6,372,205
Furniture	79	\$571.18	\$39,565,983
Rugs	76	\$27.09	\$1,876,587
Major Appliances (14)	75	\$319.79	\$22,151,954
Housewares (15)	76	\$76.00	\$5,264,585
Small Appliances	79	\$47.12	\$3,263,873
Luggage	78	\$14.88	\$1,031,020
Telephones and Accessories	82	\$93.01	\$6,443,105
Household Operations			
Child Care	77	\$464.55	\$32,180,030
Lawn and Garden (16)	72	\$409.60	\$28,373,151
Moving/Storage/Freight Express	76	\$61.24	\$4,242,307
Housekeeping Supplies (17)	79	\$698.13	\$48,360,333
Insurance			
Owners and Renters Insurance	73	\$519.58	\$35,991,869
Vehicle Insurance	79	\$1,683.74	\$116,634,491
Life/Other Insurance	76	\$518.20	\$35,896,054
Health Insurance	78	\$3,651.46	\$252,939,954
Personal Care Products (18)	79	\$448.28	\$31,053,131
School Books and Supplies (19)	78	\$116.02	\$8,036,737
Smoking Products	86	\$374.05	\$25,910,499
Transportation			
Payments on Vehicles excluding Leases	76	\$2,250.85	\$155,918,730
Gasoline and Motor Oil	78	\$2,127.30	\$147,359,994
Vehicle Maintenance and Repairs	78	\$979.09	\$67,822,748
Travel			
Airline Fares	76	\$542.98	\$37,612,577
Lodging on Trips	75	\$601.76	\$41,684,787
Auto/Truck Rental on Trips	76	\$47.42	\$3,284,842
Food and Drink on Trips	76	\$515.46	\$35,706,136

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

5016 Sinclair Ln
 5016 Sinclair Ln, Baltimore, Maryland, 21206
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 39.32328
 Longitude: -76.54568

Top Tapestry Segments	Percent	Demographic Summary	2022	2027
Parks and Rec (5C)	14.9%	Population	507,745	499,246
Metro Renters (3B)	12.7%	Households	216,211	213,537
Front Porches (8E)	7.7%	Families	111,749	110,232
Family Foundations (12A)	7.5%	Median Age	36.8	37.9
City Strivers (11A)	4.9%	Median Household Income	\$62,801	\$75,268
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		96	\$2,319.58	\$501,518,429
Men's		97	\$447.66	\$96,788,211
Women's		94	\$792.23	\$171,289,415
Children's		94	\$331.91	\$71,761,662
Footwear		100	\$569.57	\$123,146,439
Watches & Jewelry		94	\$137.42	\$29,711,766
Apparel Products and Services (1)		100	\$59.74	\$12,917,169
Computer				
Computers and Hardware for Home Use		93	\$177.94	\$38,472,904
Portable Memory		92	\$4.55	\$983,283
Computer Software		102	\$11.19	\$2,420,136
Computer Accessories		94	\$19.15	\$4,140,997
Entertainment & Recreation		90	\$3,312.25	\$716,144,209
Fees and Admissions		91	\$766.81	\$165,792,152
Membership Fees for Clubs (2)		93	\$261.95	\$56,636,645
Fees for Participant Sports, excl. Trips		88	\$114.63	\$24,783,713
Tickets to Theatre/Operas/Concerts		95	\$86.91	\$18,791,172
Tickets to Movies		94	\$59.30	\$12,822,103
Tickets to Parks or Museums		88	\$33.80	\$7,307,450
Admission to Sporting Events, excl. Trips		87	\$63.96	\$13,828,668
Fees for Recreational Lessons		90	\$144.52	\$31,247,241
Dating Services		127	\$1.74	\$375,161
TV/Video/Audio		93	\$1,238.78	\$267,838,304
Cable and Satellite Television Services		92	\$841.86	\$182,018,428
Televisions		95	\$120.89	\$26,137,249
Satellite Dishes		91	\$1.63	\$352,894
VCRs, Video Cameras, and DVD Players		93	\$5.18	\$1,120,756
Miscellaneous Video Equipment		97	\$17.18	\$3,713,896
Video Cassettes and DVDs		96	\$8.41	\$1,818,498
Video Game Hardware/Accessories		101	\$33.18	\$7,173,724
Video Game Software		105	\$19.05	\$4,118,758
Rental/Streaming/Downloaded Video		96	\$76.72	\$16,587,318
Installation of Televisions		86	\$0.72	\$155,590
Audio (3)		91	\$110.65	\$23,923,068
Rental and Repair of TV/Radio/Sound Equipment		99	\$3.32	\$718,124
Pets		86	\$711.43	\$153,817,976
Toys/Games/Crafts/Hobbies (4)		94	\$122.85	\$26,562,247
Recreational Vehicles and Fees (5)		79	\$101.16	\$21,872,632
Sports/Recreation/Exercise Equipment (6)		87	\$178.44	\$38,581,625
Photo Equipment and Supplies (7)		95	\$49.79	\$10,765,408
Reading (8)		94	\$109.70	\$23,717,533
Catered Affairs (9)		101	\$33.70	\$7,285,318
Food		94	\$9,905.73	\$2,141,728,681
Food at Home		94	\$5,812.44	\$1,256,714,089
Bakery and Cereal Products		94	\$746.38	\$161,376,465
Meats, Poultry, Fish, and Eggs		94	\$1,262.51	\$272,969,190
Dairy Products		93	\$579.96	\$125,393,130
Fruits and Vegetables		94	\$1,135.64	\$245,538,347
Snacks and Other Food at Home (10)		93	\$2,087.95	\$451,436,956
Food Away from Home		95	\$4,093.29	\$885,014,592
Alcoholic Beverages		95	\$677.45	\$146,472,237

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

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 5016 Sinclair Ln, Baltimore, Maryland, 21206
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 39.32328
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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	84	\$26,073.93	\$5,637,470,613
Value of Retirement Plans	83	\$94,485.21	\$20,428,742,035
Value of Other Financial Assets	88	\$8,561.70	\$1,851,132,672
Vehicle Loan Amount excluding Interest	92	\$2,985.92	\$645,587,820
Value of Credit Card Debt	93	\$2,916.69	\$630,621,525
Health			
Nonprescription Drugs	88	\$154.01	\$33,298,256
Prescription Drugs	86	\$325.93	\$70,468,946
Eyeglasses and Contact Lenses	89	\$97.43	\$21,065,475
Home			
Mortgage Payment and Basics (11)	81	\$9,812.21	\$2,121,506,997
Maintenance and Remodeling Services	79	\$2,579.92	\$557,808,160
Maintenance and Remodeling Materials (12)	75	\$524.16	\$113,328,375
Utilities, Fuel, and Public Services	92	\$5,202.20	\$1,124,773,699
Household Furnishings and Equipment			
Household Textiles (13)	95	\$108.89	\$23,543,053
Furniture	93	\$673.62	\$145,643,310
Rugs	87	\$31.24	\$6,754,320
Major Appliances (14)	85	\$362.27	\$78,327,122
Housewares (15)	91	\$91.35	\$19,751,339
Small Appliances	94	\$56.43	\$12,201,256
Luggage	95	\$18.03	\$3,898,504
Telephones and Accessories	95	\$108.22	\$23,398,193
Household Operations			
Child Care	94	\$568.10	\$122,829,685
Lawn and Garden (16)	80	\$456.50	\$98,699,328
Moving/Storage/Freight Express	96	\$77.42	\$16,738,724
Housekeeping Supplies (17)	92	\$810.74	\$175,290,706
Insurance			
Owners and Renters Insurance	81	\$572.55	\$123,792,197
Vehicle Insurance	93	\$1,973.73	\$426,742,330
Life/Other Insurance	85	\$581.71	\$125,772,665
Health Insurance	89	\$4,184.48	\$904,731,593
Personal Care Products (18)	94	\$531.13	\$114,835,402
School Books and Supplies (19)	94	\$139.51	\$30,164,435
Smoking Products	100	\$434.62	\$93,968,623
Transportation			
Payments on Vehicles excluding Leases	88	\$2,612.65	\$564,883,623
Gasoline and Motor Oil	91	\$2,490.03	\$538,372,153
Vehicle Maintenance and Repairs	91	\$1,142.13	\$246,940,259
Travel			
Airline Fares	91	\$652.57	\$141,092,056
Lodging on Trips	87	\$701.28	\$151,623,393
Auto/Truck Rental on Trips	92	\$57.20	\$12,366,624
Food and Drink on Trips	90	\$609.00	\$131,671,545

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Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Business Summary

5016 Sinclair Ln
 5016 Sinclair Ln, Baltimore, Maryland, 21206
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.32328
 Longitude: -76.54568

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	456		5,425		22,570							
Total Employees:	3,730		59,105		311,374							
Total Residential Population:	22,969		178,051		507,745							
Employee/Residential Population Ratio (per 100 Residents)	16		33		61							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	0	0.0%	0	0.0%	51	0.9%	693	1.2%	178	0.8%	1,732	0.6%
Construction	31	6.8%	329	8.8%	356	6.6%	3,563	6.0%	1,014	4.5%	9,320	3.0%
Manufacturing	13	2.9%	165	4.4%	135	2.5%	2,659	4.5%	455	2.0%	9,412	3.0%
Transportation	18	3.9%	90	2.4%	152	2.8%	1,816	3.1%	479	2.1%	6,231	2.0%
Communication	3	0.7%	12	0.3%	45	0.8%	224	0.4%	173	0.8%	1,535	0.5%
Utility	0	0.0%	1	0.0%	13	0.2%	104	0.2%	52	0.2%	1,273	0.4%
Wholesale Trade	28	6.1%	190	5.1%	181	3.3%	2,870	4.9%	482	2.1%	7,146	2.3%
Retail Trade Summary	92	20.2%	755	20.2%	1,206	22.2%	9,040	15.3%	4,464	19.8%	45,780	14.7%
Home Improvement	0	0.0%	0	0.0%	34	0.6%	788	1.3%	119	0.5%	2,492	0.8%
General Merchandise Stores	8	1.8%	70	1.9%	77	1.4%	814	1.4%	218	1.0%	3,260	1.0%
Food Stores	13	2.9%	202	5.4%	189	3.5%	1,704	2.9%	548	2.4%	6,137	2.0%
Auto Dealers, Gas Stations, Auto Aftermarket	13	2.9%	70	1.9%	144	2.7%	1,077	1.8%	343	1.5%	3,088	1.0%
Apparel & Accessory Stores	6	1.3%	40	1.1%	61	1.1%	387	0.7%	238	1.1%	4,715	1.5%
Furniture & Home Furnishings	2	0.4%	6	0.2%	70	1.3%	393	0.7%	210	0.9%	1,641	0.5%
Eating & Drinking Places	28	6.1%	246	6.6%	378	7.0%	2,869	4.9%	1,756	7.8%	18,338	5.9%
Miscellaneous Retail	22	4.8%	121	3.2%	253	4.7%	1,008	1.7%	1,032	4.6%	6,108	2.0%
Finance, Insurance, Real Estate Summary	36	7.9%	244	6.5%	357	6.6%	2,264	3.8%	2,113	9.4%	20,399	6.6%
Banks, Savings & Lending Institutions	12	2.6%	70	1.9%	77	1.4%	447	0.8%	386	1.7%	4,577	1.5%
Securities Brokers	3	0.7%	16	0.4%	31	0.6%	265	0.4%	268	1.2%	4,029	1.3%
Insurance Carriers & Agents	1	0.2%	8	0.2%	44	0.8%	288	0.5%	224	1.0%	2,518	0.8%
Real Estate, Holding, Other Investment Offices	21	4.6%	150	4.0%	205	3.8%	1,264	2.1%	1,235	5.5%	9,275	3.0%
Services Summary	169	37.1%	1,878	50.3%	2,110	38.9%	33,762	57.1%	9,414	41.7%	175,629	56.4%
Hotels & Lodging	2	0.4%	72	1.9%	14	0.3%	213	0.4%	113	0.5%	5,008	1.6%
Automotive Services	12	2.6%	179	4.8%	204	3.8%	1,074	1.8%	557	2.5%	3,681	1.2%
Motion Pictures & Amusements	8	1.8%	28	0.8%	97	1.8%	778	1.3%	471	2.1%	4,131	1.3%
Health Services	13	2.9%	498	13.4%	258	4.8%	16,479	27.9%	1,681	7.4%	71,144	22.8%
Legal Services	1	0.2%	4	0.1%	42	0.8%	210	0.4%	689	3.1%	8,775	2.8%
Education Institutions & Libraries	9	2.0%	379	10.2%	124	2.3%	5,299	9.0%	494	2.2%	23,799	7.6%
Other Services	124	27.2%	717	19.2%	1,370	25.3%	9,709	16.4%	5,409	24.0%	59,090	19.0%
Government	2	0.4%	34	0.9%	45	0.8%	1,328	2.2%	401	1.8%	28,939	9.3%
Unclassified Establishments	64	14.0%	33	0.9%	775	14.3%	783	1.3%	3,344	14.8%	3,978	1.3%
Totals	456	100.0%	3,730	100.0%	5,425	100.0%	59,105	100.0%	22,570	100.0%	311,374	100.0%

Source: Copyright 2022 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2022.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



Business Summary

5016 Sinclair Ln
 5016 Sinclair Ln, Baltimore, Maryland, 21206
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.32328
 Longitude: -76.54568

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	12	0.2%	299	0.5%	36	0.2%	416	0.1%
Mining	0	0.0%	0	0.0%	2	0.0%	62	0.1%	11	0.0%	121	0.0%
Utilities	0	0.0%	0	0.0%	1	0.0%	8	0.0%	12	0.1%	909	0.3%
Construction	33	7.2%	440	11.8%	378	7.0%	3,907	6.6%	1,117	4.9%	10,937	3.5%
Manufacturing	17	3.7%	284	7.6%	165	3.0%	2,955	5.0%	467	2.1%	7,952	2.6%
Wholesale Trade	28	6.1%	190	5.1%	174	3.2%	2,852	4.8%	454	2.0%	7,057	2.3%
Retail Trade	60	13.2%	379	10.2%	785	14.5%	5,700	9.6%	2,586	11.5%	26,307	8.4%
Motor Vehicle & Parts Dealers	11	2.4%	63	1.7%	114	2.1%	935	1.6%	260	1.2%	2,623	0.8%
Furniture & Home Furnishings Stores	1	0.2%	2	0.1%	35	0.6%	184	0.3%	104	0.5%	906	0.3%
Electronics & Appliance Stores	1	0.2%	3	0.1%	27	0.5%	126	0.2%	86	0.4%	586	0.2%
Bldg Material & Garden Equipment & Supplies Dealers	0	0.0%	0	0.0%	34	0.6%	788	1.3%	119	0.5%	2,492	0.8%
Food & Beverage Stores	12	2.6%	82	2.2%	194	3.6%	1,424	2.4%	550	2.4%	5,496	1.8%
Health & Personal Care Stores	4	0.9%	23	0.6%	58	1.1%	280	0.5%	278	1.2%	2,163	0.7%
Gasoline Stations	2	0.4%	7	0.2%	31	0.6%	142	0.2%	83	0.4%	465	0.1%
Clothing & Clothing Accessories Stores	7	1.5%	40	1.1%	70	1.3%	411	0.7%	292	1.3%	4,963	1.6%
Sport Goods, Hobby, Book, & Music Stores	3	0.7%	10	0.3%	20	0.4%	102	0.2%	116	0.5%	1,098	0.4%
General Merchandise Stores	8	1.8%	70	1.9%	77	1.4%	814	1.4%	218	1.0%	3,260	1.0%
Miscellaneous Store Retailers	7	1.5%	54	1.4%	84	1.5%	420	0.7%	353	1.6%	2,083	0.7%
Nonstore Retailers	4	0.9%	25	0.7%	41	0.8%	75	0.1%	126	0.6%	172	0.1%
Transportation & Warehousing	15	3.3%	217	5.8%	143	2.6%	2,022	3.4%	397	1.8%	5,869	1.9%
Information	6	1.3%	55	1.5%	89	1.6%	704	1.2%	477	2.1%	7,798	2.5%
Finance & Insurance	15	3.3%	94	2.5%	154	2.8%	1,024	1.7%	900	4.0%	11,321	3.6%
Central Bank/Credit Intermediation & Related Activities	11	2.4%	70	1.9%	76	1.4%	447	0.8%	366	1.6%	4,362	1.4%
Securities, Commodity Contracts & Other Financial	4	0.9%	16	0.4%	34	0.6%	289	0.5%	308	1.4%	4,439	1.4%
Insurance Carriers & Related Activities; Funds, Trusts &	1	0.2%	8	0.2%	44	0.8%	288	0.5%	225	1.0%	2,520	0.8%
Real Estate, Rental & Leasing	26	5.7%	158	4.2%	220	4.1%	1,163	2.0%	1,203	5.3%	8,270	2.7%
Professional, Scientific & Tech Services	21	4.6%	92	2.5%	389	7.2%	3,117	5.3%	2,374	10.5%	30,158	9.7%
Legal Services	1	0.2%	4	0.1%	59	1.1%	280	0.5%	750	3.3%	9,060	2.9%
Management of Companies & Enterprises	0	0.0%	0	0.0%	14	0.3%	156	0.3%	92	0.4%	916	0.3%
Administrative & Support & Waste Management & Remediation	15	3.3%	90	2.4%	166	3.1%	1,303	2.2%	701	3.1%	7,219	2.3%
Educational Services	9	2.0%	379	10.2%	128	2.4%	5,188	8.8%	510	2.3%	23,321	7.5%
Health Care & Social Assistance	31	6.8%	649	17.4%	429	7.9%	18,482	31.3%	2,253	10.0%	78,962	25.4%
Arts, Entertainment & Recreation	7	1.5%	32	0.9%	85	1.6%	823	1.4%	454	2.0%	5,483	1.8%
Accommodation & Food Services	30	6.6%	319	8.6%	408	7.5%	3,222	5.5%	1,918	8.5%	23,778	7.6%
Accommodation	2	0.4%	72	1.9%	14	0.3%	213	0.4%	113	0.5%	5,008	1.6%
Food Services & Drinking Places	28	6.1%	246	6.6%	394	7.3%	3,009	5.1%	1,806	8.0%	18,770	6.0%
Other Services (except Public Administration)	78	17.1%	285	7.6%	867	16.0%	4,014	6.8%	2,861	12.7%	21,300	6.8%
Automotive Repair & Maintenance	10	2.2%	37	1.0%	164	3.0%	640	1.1%	383	1.7%	1,873	0.6%
Public Administration	2	0.4%	34	0.9%	45	0.8%	1,328	2.2%	404	1.8%	29,315	9.4%
Unclassified Establishments	64	14.0%	33	0.9%	774	14.3%	776	1.3%	3,342	14.8%	3,964	1.3%
Total	456	100.0%	3,730	100.0%	5,425	100.0%	59,105	100.0%	22,570	100.0%	311,374	100.0%

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February 24, 2023