

Market Profile

225 Brierhill Dr, Bel Air, Maryland, 21015 2
225 Brierhill Dr, Bel Air, Maryland, 21015
Rings: 1, 3, 5 mile radii



Population Summary	1 mile	3 miles	5 miles
2010 Total Population	11,012	57,460	104,112
2020 Total Population	11,636	60,167	110,940
2020 Group Quarters	83	919	1,133
2026 Total Population	11,840	61,571	112,743
2026 Group Quarters	81	899	1,104
2031 Total Population	11,988	62,441	114,110
2026-2031 Annual Rate	0.25%	0.28%	0.24%
2026 Total Daytime Population	8,820	64,560	108,845
Workers	2,862	34,664	54,691
Residents	5,958	29,896	54,154

Household Summary			
2010 Total Households	4,093	21,298	38,159
2010 Average Household Size	2.67	2.65	2.70
2020 Total Households	4,446	22,656	41,284
2020 Average Household Size	2.60	2.62	2.66
2026 Total Households	4,600	23,483	42,506
2026 Average Household Size	2.56	2.58	2.63
2031 Total Households	4,691	23,962	43,308
2031 Average Household Size	2.54	2.57	2.61
2026-2031 Annual Rate	0.39%	0.40%	0.37%
2026 Families	3,059	16,543	30,397
2026 Average Family Size	3.19	3.11	3.13
2031 Families	3,099	16,774	30,784
2031 Average Family Size	3.18	3.11	3.12
2026-2031 Growth Rate	0.26%	0.28%	0.25%

Median Household Income			
2026	\$104,159	\$129,675	\$127,368
2031	\$113,561	\$148,668	\$145,923

Per Capita Income	1 mile	3 miles	5 miles
2026	\$50,296	\$57,694	\$56,593
2031	\$55,985	\$64,274	\$63,271

2026 Households by Income			
Household Income Base	4,601	23,483	42,505
<\$10,000	4.8%	4.0%	3.3%
\$10,000-14,999	2.1%	1.2%	0.9%
\$15,000-19,999	1.1%	0.9%	1.0%
\$20,000-24,999	2.8%	1.8%	1.6%
\$25,000-29,999	1.3%	1.6%	1.5%
\$30,000-34,999	5.4%	2.2%	2.1%
\$35,000-39,999	1.6%	1.2%	1.3%
\$40,000-44,999	3.2%	2.2%	1.9%
\$45,000-49,999	3.4%	3.0%	2.5%
\$50,000-59,999	5.5%	4.9%	4.5%
\$60,000-74,999	8.1%	5.7%	5.9%
\$75000-99999	8.1%	8.3%	9.9%
\$100,000-124,999	12.3%	11.0%	12.6%
\$125,000-149,999	9.2%	9.3%	9.5%
\$150000-199999	15.1%	17.2%	17.8%
\$200,000-249,999	7.1%	11.8%	10.9%
\$250,000-299,999	3.1%	5.2%	5.0%
\$300,000-399,999	3.6%	5.5%	5.1%
\$400,000-499,999	1.0%	1.4%	1.3%
\$500,000+	1.1%	1.5%	1.5%
Average Household Income	\$123,187	\$150,925	\$149,716

2026 Affordability, Mortgage and Wealth			
Housing Affordability Index	95	111	110
Percent of Income for Mortgage	24.5%	21.3%	21.3%
Wealth Index	107	140	135

Median Home Value			
2026	\$434,274	\$468,681	\$462,023
2031	\$484,954	\$534,498	\$530,922

2026 Home Value	1 mile	3 miles	5 miles
Total Owner Occupied Housing Units	3,463	19,232	35,267
<\$50,000	2.4%	0.9%	0.9%
\$50,000 - \$99,999	0.0%	0.2%	0.2%
\$100,000 - \$149,999	0.0%	0.3%	0.3%
\$150,000 - \$199,999	1.8%	1.0%	1.1%
\$200,000 - \$249,999	3.9%	3.3%	4.2%
\$250,000 - \$299,999	7.1%	6.6%	7.9%
\$300,000 - \$399,999	24.1%	18.9%	20.5%
\$400,000 - \$499,999	31.2%	27.4%	24.1%
\$500,000 - \$749,999	28.7%	33.4%	31.8%
\$750,000 - \$999,999	0.8%	6.6%	7.6%
\$1,000,000 - \$1,499,999	0.0%	0.8%	0.8%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.6%	0.7%
Average Home Value	\$443,615	\$507,265	\$504,299

Housing Unit Summary			
2010 Total Housing Units	4,386	22,257	39,742
Owner Occupied Housing Units	74.3%	81.8%	84.5%
Renter Occupied Housing Units	25.7%	18.2%	15.5%
Vacant Housing Units	6.7%	4.3%	4.0%
2020 Housing Units	4,614	23,387	42,654
Owner Occupied Housing Units	73.8%	81.0%	82.1%
Renter Occupied Housing Units	26.2%	19.0%	17.9%
Vacant Housing Units	3.5%	3.2%	3.2%
2026 Housing Units	4,756	24,162	43,766
Owner Occupied Housing Units	75.3%	81.9%	83.0%
Renter Occupied Housing Units	24.7%	18.1%	17.0%
Vacant Housing Units	3.3%	2.8%	2.9%
2031 Total Housing Units	4,866	24,744	44,684
Owner Occupied Housing Units	76.3%	82.7%	83.6%
Renter Occupied Housing Units	23.7%	17.3%	16.4%
Vacant Housing Units	3.6%	3.2%	3.1%

2026 Population by Sex	1 mile	3 miles	5 miles
Males	5,716	30,264	55,508
Females	6,124	31,307	57,235

Median Age			
2010	38.5	40.5	39.4
2020	40.2	41.6	40.6
2026	41.5	42.2	41.3
2031	42.6	42.9	42.0

2026 Population by Age			
Total	11,839	61,573	112,744
0 - 4	5.0%	5.0%	5.2%
5 - 9	5.5%	5.7%	5.9%
10 - 14	6.2%	6.3%	6.4%
15 - 24	12.2%	11.5%	11.5%
25 - 34	12.6%	12.3%	12.7%
35 - 44	13.8%	13.3%	13.7%
45 - 54	12.0%	12.0%	12.2%
55 - 64	11.6%	13.1%	13.0%
65 - 74	11.3%	11.3%	10.9%
75 - 84	6.9%	6.9%	6.4%
85 +	2.5%	2.6%	2.1%
18 +	79.2%	79.2%	78.7%

2026 Population 15+ by Marital Status			
Total	9,856	51,168	93,056
Never Married	26.5%	26.0%	27.3%
Married	56.7%	60.0%	58.8%
Widowed	7.8%	6.5%	5.8%
Divorced	9.0%	7.5%	8.1%

2026 Pop 25+ by Educational Attainment	1 mile	3 miles	5 miles
Total	8,412	44,078	80,132
Less than 9th Grade	0.8%	1.1%	1.1%
9th - 12th Grade, No Diploma	2.7%	2.5%	2.3%
High School Graduate	16.9%	19.0%	19.1%
GED/Alternative Credential	3.4%	2.8%	2.4%
Some College, No Degree	19.7%	14.1%	15.3%
Associate Degree	9.0%	9.2%	9.2%
Bachelor's Degree	26.8%	29.4%	29.4%
Graduate/Professional Degree	20.7%	21.9%	21.1%

2020 Population by Race/Ethnicity			
Total	11,636	60,167	110,940
White Alone	80.3%	82.6%	81.4%
Black Alone	6.6%	5.1%	6.0%
American Indian Alone	0.2%	0.1%	0.2%
Asian Alone	4.8%	4.3%	4.4%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	1.8%	1.6%	1.5%
Two or More Races	1.8%	1.6%	1.5%
Hispanic Origin	4.7%	4.6%	4.5%
Diversity Index	40.2	37.0	38.6

2026 Population by Race/Ethnicity			
Total	11,840	61,571	112,743
White Alone	78.5%	80.8%	79.5%
Black Alone	7.2%	5.6%	6.7%
American Indian Alone	0.3%	0.2%	0.2%
Asian Alone	5.1%	4.7%	4.8%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	2.0%	1.8%	1.7%
Two or More Races	6.9%	7.0%	7.2%
Hispanic Origin	5.4%	5.3%	5.3%
Diversity Index	43.5	40.4	42.0

2026 Employed Pop 16+ by Occupation	1 mile	3 miles	5 miles
Total	6,256	33,032	61,095
White Collar	66.6%	73.0%	74.3%
Management/Business/Financial	19.4%	22.6%	23.4%
Professional	26.4%	30.7%	31.4%
Sales	13.1%	9.3%	8.5%
Administrative Support	7.7%	10.6%	11.0%
Services	12.4%	13.2%	12.6%

2026 Employed Pop 16+ by Occupation			
Total	6,256	33,032	61,095
Blue Collar	21.0%	13.7%	13.1%
Farming/Forestry/Fishing	1.0%	0.4%	0.3%
Construction/Extraction	2.1%	2.5%	2.6%
Installation/Maintenance/Repair	3.7%	2.5%	2.4%
Production	2.9%	2.6%	2.8%
Transportation/Material Moving	11.2%	5.7%	5.0%
White Collar	66.6%	73.0%	74.3%
Management/Business/Financial	19.4%	22.6%	23.4%
Professional	26.4%	30.7%	31.4%
Sales	13.1%	9.3%	8.5%
Administrative Support	7.7%	10.6%	11.0%
Services	12.4%	13.2%	12.6%

2026 Civilian Population 16+ in Labor Force			
Civilian Population 16+	6,256	33,032	61,095
Population 16+ Employed	94.8%	96.4%	96.5%
Population 16+ Unemployment rate	5.1%	3.6%	3.5%
Population 16-24 Employed	11.9%	12.1%	12.2%
Population 16-24 Unemployment rate	10.7%	7.5%	6.9%
Population 25-54 Employed	59.8%	59.0%	59.9%
Population 25-54 Unemployment rate	4.6%	3.2%	3.1%
Population 55-64 Employed	15%	17%	17%
Population 55-64 Unemployment rate	5.0%	3.7%	3.4%
Population 65+ Employed	8%	8%	7%
Population 65+ Unemployment rate	0.2%	0.2%	0.5%

2026 Employed Population 16+ by Industry	1 mile	3 miles	5 miles
Total	5,933	31,834	58,965
Agriculture/Mining	0.5%	0.4%	0.4%
Construction	4.3%	4.7%	5.3%
Manufacturing	9.2%	6.6%	6.9%
Wholesale Trade	2.4%	1.7%	1.8%
Retail Trade	14.6%	11.2%	10.3%
Transportation/Utilities	7.4%	5.4%	5.3%
Information	1%	1%	1%
Finance/Insurance/Real Estate	3.5%	6.1%	7.1%
Services	47.7%	52.7%	51.9%
Public Administration	9.2%	10.3%	9.6%

2026 Consumer Spending			
Apparel & Services: Total \$	\$11,572,892	\$71,297,200	\$128,885,247
Average Spent	\$2,515.85	\$3,036.12	\$3,032.17
Spending Potential Index	99	119	119
Education: Total \$	\$10,086,709	\$62,937,047	\$111,550,632
Average Spent	\$2,192.76	\$2,680.11	\$2,624.35
Spending Potential Index	109	134	131
Entertainment/Recreation: Total \$	\$19,948,289	\$125,042,083	\$224,261,582
Average Spent	\$4,336.58	\$5,324.79	\$5,276.00
Spending Potential Index	101	124	123
Food at Home: Total \$	\$35,553,377	\$217,244,946	\$390,243,168
Average Spent	\$7,728.99	\$9,251.16	\$9,180.90
Spending Potential Index	98	117	116
Food Away from Home: Total \$	\$20,153,915	\$124,758,854	\$225,718,445
Average Spent	\$4,381.29	\$5,312.73	\$5,310.27
Spending Potential Index	98	119	119
Health Care: Total \$	\$36,609,421	\$227,438,272	\$407,679,934
Average Spent	\$7,958.57	\$9,685.23	\$9,591.11
Spending Potential Index	99	121	120
HH Furnishings & Equipment: Total \$	\$13,090,798	\$81,915,953	\$147,356,974
Average Spent	\$2,845.83	\$3,488.31	\$3,466.73
Spending Potential Index	100	123	122
Personal Care Products & Services: Total \$	\$5,294,407	\$32,792,073	\$59,011,896
Average Spent	\$1,150.96	\$1,396.42	\$1,388.32
Spending Potential Index	101	122	122

2026 Consumer Spending	1 mile	3 miles	5 miles
Shelter: Total \$	\$126,562,958	\$780,742,903	\$1,394,878,099
Average Spent	\$27,513.69	\$33,247.15	\$32,816.03
Spending Potential Index	100	121	119
Support Payments/Gifts in Kind: Total \$	\$14,496,031	\$91,492,199	\$164,317,485
Average Spent	\$3,151.31	\$3,896.10	\$3,865.75
Spending Potential Index	103	128	127
Travel: Total \$	\$17,500,429	\$111,086,045	\$197,489,379
Average Spent	\$3,804.44	\$4,730.49	\$4,646.15
Spending Potential Index	104	129	127
Vehicle Maintenance & Repairs: Total \$	\$5,573,744	\$34,521,153	\$62,171,202
Average Spent	\$1,211.68	\$1,470.05	\$1,462.65
Spending Potential Index	98	119	118

Top Tapestry Segment		
1 mile	3 miles	5 miles
Savvy Suburbanites (L1): This segment is characterized by affluent New England and Mid-Atlantic suburbanites in major metropolises. Learn more about this segment...	Savvy Suburbanites (L1): This segment is characterized by affluent New England and Mid-Atlantic suburbanites in major metropolises. Learn more about this segment...	Savvy Suburbanites (L1): This segment is characterized by affluent New England and Mid-Atlantic suburbanites in major metropolises. Learn more about this segment...

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Retail Goods and Services Expenditures

225 Brierhill Dr, Bel Air, Maryland, 21015 2
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Ring: 1 mile radius



Top Tapestry Segments	Percent	Demographic Summary	2026	2031
Savvy Suburbanites (L1)	43.7%	Population	11,840	11,988
Retirement Communities (J3)	29.2%	Households	4,600	4,691
Metro Fusion (C3)	12.5%	Families	3,059	3,099
City Greens (K6)	10.0%	Median Age	41.5	42.6
Dreambelt (K5)	2.0%	Median Household Income	\$104,159	\$113,561

	Spending Potential Index	Average Amount Spent	Total
Apparel and Services	99	\$2,515.85	\$11,572,892
Men's	98	\$497.27	\$2,287,453
Women's	102	\$863.27	\$3,971,022
Children's	95	\$329.34	\$1,514,968
Footwear	95	\$562.22	\$2,586,230
Watches & Jewelry	103	\$172.74	\$794,602
Apparel Products and Services (1)	102	\$91.00	\$418,616
Computer			
Computers and Hardware for Home Use	103	\$228.05	\$1,049,008
Portable Memory	102	\$4.24	\$19,521
Computer Software	105	\$20.04	\$92,195
Computer Accessories	100	\$20.51	\$94,352
Education	101	\$4,336.58	\$19,948,289
Educational Books, Supplies, and Other Expenditures	97	\$46.47	\$213,773
Other School Supplies	99	\$89.11	\$409,892

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

	Spending Potential Index	Average Amount Spent	Total
Entertainment & Recreation	101	\$4,336.58	\$19,948,289
Fees and Admissions	105	\$1,075.36	\$4,946,657
Membership Fees for Clubs (2)	107	\$376.05	\$1,729,843
Fees for Participant Sports, excl. Trips	106	\$203.34	\$935,384
Tickets to Theatre/Operas/Concerts	105	\$141.89	\$652,687
Tickets to Movies	103	\$38.78	\$178,405
Tickets to Parks or Museums	91	\$39.76	\$182,893
Admission to Sporting Events, excl. Trips	101	\$115.04	\$529,179
Fees for Recreational Lessons	106	\$159.02	\$731,475
Dating Services	110	\$1.48	\$6,791
TV/Video/Audio	99	\$1,211.65	\$5,573,594
Cable and Satellite Television Services	99	\$617.28	\$2,839,481
Televisions	100	\$109.09	\$501,811
Satellite Dishes	81	\$0.70	\$3,210
VCRs, Video Cameras, and DVD Players	90	\$3.11	\$14,326
Miscellaneous Video Equipment	106	\$32.71	\$150,458
Video Cassettes and DVDs	88	\$3.47	\$15,963
Video Game Hardware/Accessories	92	\$40.34	\$185,581
Video Game Software	99	\$22.37	\$102,922
Rental/Streaming/Downloaded Video	98	\$221.39	\$1,018,410
Installation of Televisions	106	\$1.56	\$7,171
Audio (3)	102	\$156.41	\$719,468
Repair of TV/Radio/Sound Equipment	88	\$3.22	\$14,795
Pets	99	\$1,127.66	\$5,187,237
Toys/Games/Crafts/Hobbies (4)	100	\$193.72	\$891,113
Recreational Vehicles and Fees (5)	104	\$173.81	\$799,504
Sports/Recreation/Exercise Equipment (6)	98	\$274.27	\$1,261,641
Photo Equipment and Supplies (7)	101	\$70.92	\$326,210
Reading (8)	106	\$147.61	\$678,991
Catered Affairs	108	\$67.75	\$311,658

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

	Spending Potential Index	Average Amount Spent	Total
Food	98	\$12,110.28	\$55,707,292
Food at Home	98	\$7,728.99	\$35,553,377
Bakery and Cereal Products	99	\$1,039.70	\$4,782,610
Meats, Poultry, Fish, and Eggs	98	\$1,649.78	\$7,588,980
Dairy Products	98	\$790.05	\$3,634,215
Fruits and Vegetables	98	\$1,244.29	\$5,723,734
Snacks and Other Food at Home (9)	98	\$2,139.65	\$9,842,390
Food Away from Home	98	\$4,381.29	\$20,153,915
Alcoholic Beverages	104	\$744.88	\$3,426,456
Financial			
Value of Stocks/Bonds/Mutual Funds	111	\$62,543.48	\$287,700,023
Value of Retirement Plans	111	\$180,756.23	\$831,478,649
Value of Other Financial Assets	107	\$15,242.64	\$70,116,132
Vehicle Loan Amount excluding Interest	93	\$3,666.16	\$16,864,330
Value of Credit Card Debt	99	\$3,294.24	\$15,153,507
Health			
Nonprescription Drugs	99	\$199.47	\$917,547
Prescription Drugs	99	\$451.99	\$2,079,134
Eyeglasses and Contact Lenses	102	\$143.60	\$660,566
Personal Care Products (10)	97	\$636.86	\$2,929,554
Smoking Products	87	\$398.61	\$1,833,602
Home			
Mortgage Payment and Basics (11)	102	\$13,949.73	\$64,168,741
Maintenance and Remodeling Services	103	\$4,922.10	\$22,641,643
Maintenance and Remodeling Materials (12)	90	\$680.66	\$3,131,040
Utilities, Fuel, and Public Services	97	\$5,933.90	\$27,295,952

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

	Spending Potential Index	Average Amount Spent	Total
Household Furnishings and Equipment			
Household Textiles (13)	101	\$108.37	\$498,501
Furniture	101	\$844.33	\$3,883,918
Rugs	108	\$40.77	\$187,526
Major Appliances (14)	96	\$477.65	\$2,197,199
Housewares (15)	91	\$100.00	\$459,992
Small Appliances	94	\$71.43	\$328,594
Luggage	101	\$25.25	\$116,162
Telephones and Accessories	105	\$69.89	\$321,506
Household Operations			
Child Care	101	\$607.85	\$2,796,109
Lawn and Garden (16)	102	\$727.94	\$3,348,519
Moving/Storage/Freight Express	97	\$96.96	\$446,000
Housekeeping Supplies (17)	99	\$926.63	\$4,262,520
Insurance			
Owners and Renters Insurance	97	\$928.64	\$4,271,724
Vehicle Insurance	95	\$2,360.35	\$10,857,613
Life/Other Insurance	100	\$740.44	\$3,406,012
Health Insurance	99	\$5,165.44	\$23,761,009
Transportation			
Payments on Vehicles excluding Leases	95	\$3,085.95	\$14,195,380
Gasoline/Diesel Fuel/Electric Vehicle Charging	92	\$3,030.76	\$13,941,494
Vehicle Maintenance and Repairs	98	\$1,211.68	\$5,573,744
Travel			
Airline Fares	105	\$953.44	\$4,385,803
Lodging on Trips	106	\$1,229.15	\$5,654,080
Food and Drink on Trips	102	\$891.74	\$4,101,988

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

- (1) Apparel Products and Services includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs includes membership fees for social, recreational, and health clubs.
- (3) Audio includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Snacks and Other Food at Home includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (10) Personal Care Products includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (11) Mortgage Payment and Basics includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.



Retail Goods and Services Expenditures

225 Brierhill Dr, Bel Air, Maryland, 21015 2
225 Brierhill Dr, Bel Air, Maryland, 21015
Ring: 3 mile radius



Top Tapestry Segments	Percent	Demographic Summary	2026	2031
Savvy Suburbanites (L1)	37.6%	Population	61,571	62,441
Retirement Communities (J3)	14.0%	Households	23,483	23,962
Professional Pride (L2)	7.9%	Families	16,543	16,774
City Greens (K6)	7.6%	Median Age	42.2	42.9
Burbs and Beyond (K8)	7.0%	Median Household Income	\$129,675	\$148,668

	Spending Potential Index	Average Amount Spent	Total
Apparel and Services	119	\$3,036.12	\$71,297,200
Men's	117	\$596.03	\$13,996,590
Women's	124	\$1,043.95	\$24,515,022
Children's	116	\$404.79	\$9,505,729
Footwear	113	\$671.41	\$15,766,719
Watches & Jewelry	125	\$211.28	\$4,961,514
Apparel Products and Services (1)	122	\$108.66	\$2,551,626
Computer			
Computers and Hardware for Home Use	124	\$273.18	\$6,415,058
Portable Memory	123	\$5.12	\$120,253
Computer Software	123	\$23.45	\$550,695
Computer Accessories	120	\$24.63	\$578,363
Education	124	\$5,324.79	\$125,042,083
Educational Books, Supplies, and Other Expenditures	118	\$56.39	\$1,324,188
Other School Supplies	119	\$107.55	\$2,525,600

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

	Spending Potential Index	Average Amount Spent	Total
Entertainment & Recreation	124	\$5,324.79	\$125,042,083
Fees and Admissions	131	\$1,343.11	\$31,540,155
Membership Fees for Clubs (2)	132	\$463.62	\$10,887,122
Fees for Participant Sports, excl. Trips	134	\$257.33	\$6,042,783
Tickets to Theatre/Operas/Concerts	127	\$171.73	\$4,032,650
Tickets to Movies	124	\$46.93	\$1,102,053
Tickets to Parks or Museums	119	\$52.03	\$1,221,917
Admission to Sporting Events, excl. Trips	129	\$146.65	\$3,443,714
Fees for Recreational Lessons	136	\$203.20	\$4,771,710
Dating Services	121	\$1.63	\$38,205
TV/Video/Audio	119	\$1,449.08	\$34,028,783
Cable and Satellite Television Services	119	\$737.97	\$17,329,637
Televisions	119	\$128.89	\$3,026,772
Satellite Dishes	109	\$0.94	\$22,125
VCRs, Video Cameras, and DVD Players	110	\$3.77	\$88,554
Miscellaneous Video Equipment	123	\$38.11	\$894,916
Video Cassettes and DVDs	107	\$4.20	\$98,636
Video Game Hardware/Accessories	107	\$46.70	\$1,096,551
Video Game Software	114	\$25.91	\$608,395
Rental/Streaming/Downloaded Video	118	\$266.65	\$6,261,726
Installation of Televisions	129	\$1.89	\$44,463
Audio (3)	124	\$190.17	\$4,465,661
Repair of TV/Radio/Sound Equipment	106	\$3.89	\$91,348
Pets	121	\$1,385.56	\$32,537,006
Toys/Games/Crafts/Hobbies (4)	122	\$235.88	\$5,539,189
Recreational Vehicles and Fees (5)	134	\$223.63	\$5,251,514
Sports/Recreation/Exercise Equipment (6)	123	\$343.90	\$8,075,853
Photo Equipment and Supplies (7)	124	\$86.99	\$2,042,730
Reading (8)	128	\$177.87	\$4,177,005
Catered Affairs	131	\$82.21	\$1,930,641

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

	Spending Potential Index	Average Amount Spent	Total
Food	118	\$14,563.89	\$342,003,801
Food at Home	117	\$9,251.16	\$217,244,946
Bakery and Cereal Products	119	\$1,243.93	\$29,211,317
Meats, Poultry, Fish, and Eggs	117	\$1,966.12	\$46,170,414
Dairy Products	118	\$947.92	\$22,259,977
Fruits and Vegetables	118	\$1,494.31	\$35,090,977
Snacks and Other Food at Home (9)	118	\$2,571.10	\$60,377,150
Food Away from Home	119	\$5,312.73	\$124,758,854
Alcoholic Beverages	127	\$906.26	\$21,281,718
Financial			
Value of Stocks/Bonds/Mutual Funds	139	\$78,628.10	\$1,846,423,751
Value of Retirement Plans	139	\$226,851.85	\$5,327,161,950
Value of Other Financial Assets	131	\$18,734.54	\$439,943,305
Vehicle Loan Amount excluding Interest	115	\$4,542.80	\$106,678,608
Value of Credit Card Debt	122	\$4,043.19	\$94,946,162
Health			
Nonprescription Drugs	118	\$238.31	\$5,596,340
Prescription Drugs	119	\$544.62	\$12,789,338
Eyeglasses and Contact Lenses	124	\$175.42	\$4,119,378
Personal Care Products (10)	117	\$767.19	\$18,015,835
Smoking Products	100	\$457.13	\$10,734,785
Home			
Mortgage Payment and Basics (11)	132	\$18,090.68	\$424,823,329
Maintenance and Remodeling Services	133	\$6,332.09	\$148,696,355
Maintenance and Remodeling Materials (12)	118	\$889.57	\$20,889,715
Utilities, Fuel, and Public Services	116	\$7,148.80	\$167,875,166

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

	Spending Potential Index	Average Amount Spent	Total
Household Furnishings and Equipment			
Household Textiles (13)	121	\$129.88	\$3,050,050
Furniture	123	\$1,025.45	\$24,080,575
Rugs	131	\$49.30	\$1,157,696
Major Appliances (14)	121	\$599.50	\$14,078,050
Housewares (15)	111	\$121.40	\$2,850,893
Small Appliances	114	\$86.08	\$2,021,513
Luggage	125	\$31.26	\$734,092
Telephones and Accessories	128	\$84.96	\$1,995,213
Household Operations			
Child Care	128	\$776.39	\$18,231,970
Lawn and Garden (16)	127	\$907.64	\$21,314,202
Moving/Storage/Freight Express	114	\$114.07	\$2,678,625
Housekeeping Supplies (17)	118	\$1,108.59	\$26,032,938
Insurance			
Owners and Renters Insurance	122	\$1,167.08	\$27,406,571
Vehicle Insurance	114	\$2,821.91	\$66,266,903
Life/Other Insurance	126	\$929.01	\$21,816,020
Health Insurance	121	\$6,282.71	\$147,536,857
Transportation			
Payments on Vehicles excluding Leases	117	\$3,802.61	\$89,296,674
Gasoline/Diesel Fuel/Electric Vehicle Charging	112	\$3,668.68	\$86,151,641
Vehicle Maintenance and Repairs	119	\$1,470.05	\$34,521,153
Travel			
Airline Fares	130	\$1,179.81	\$27,705,556
Lodging on Trips	131	\$1,529.22	\$35,910,623
Food and Drink on Trips	126	\$1,106.59	\$25,985,964

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

- (1) Apparel Products and Services includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs includes membership fees for social, recreational, and health clubs.
- (3) Audio includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Snacks and Other Food at Home includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (10) Personal Care Products includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (11) Mortgage Payment and Basics includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.



Retail Goods and Services Expenditures

225 Brierhill Dr, Bel Air, Maryland, 21015 2
225 Brierhill Dr, Bel Air, Maryland, 21015
Ring: 5 mile radius



Top Tapestry Segments	Percent	Demographic Summary	2026	2031
Savvy Suburbanites (L1)	34.2%	Population	112,743	114,110
Professional Pride (L2)	9.4%	Households	42,506	43,308
Flourishing Families (H1)	9.1%	Families	30,397	30,784
Retirement Communities (J3)	7.7%	Median Age	41.3	42.0
Dreambelt (K5)	7.2%	Median Household Income	\$127,368	\$145,923

	Spending Potential Index	Average Amount Spent	Total
Apparel and Services	119	\$3,032.17	\$128,885,247
Men's	116	\$591.08	\$25,124,472
Women's	123	\$1,037.94	\$44,118,655
Children's	119	\$413.63	\$17,581,805
Footwear	113	\$672.01	\$28,564,561
Watches & Jewelry	125	\$211.14	\$8,974,616
Apparel Products and Services (1)	120	\$106.36	\$4,521,139
Computer			
Computers and Hardware for Home Use	122	\$269.48	\$11,454,372
Portable Memory	122	\$5.07	\$215,469
Computer Software	121	\$22.99	\$977,205
Computer Accessories	117	\$24.11	\$1,024,900
Education	123	\$5,276.00	\$224,261,582
Educational Books, Supplies, and Other Expenditures	119	\$57.18	\$2,430,540
Other School Supplies	119	\$107.92	\$4,587,236

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

	Spending Potential Index	Average Amount Spent	Total
Entertainment & Recreation	123	\$5,276.00	\$224,261,582
Fees and Admissions	130	\$1,332.59	\$56,643,220
Membership Fees for Clubs (2)	130	\$455.46	\$19,359,975
Fees for Participant Sports, excl. Trips	135	\$257.62	\$10,950,387
Tickets to Theatre/Operas/Concerts	125	\$168.04	\$7,142,639
Tickets to Movies	124	\$46.92	\$1,994,261
Tickets to Parks or Museums	121	\$52.53	\$2,232,747
Admission to Sporting Events, excl. Trips	130	\$148.19	\$6,298,914
Fees for Recreational Lessons	135	\$202.25	\$8,596,904
Dating Services	118	\$1.59	\$67,394
TV/Video/Audio	117	\$1,433.07	\$60,914,139
Cable and Satellite Television Services	116	\$718.76	\$30,551,477
Televisions	120	\$130.58	\$5,550,459
Satellite Dishes	110	\$0.95	\$40,318
VCRs, Video Cameras, and DVD Players	112	\$3.85	\$163,792
Miscellaneous Video Equipment	124	\$38.20	\$1,623,609
Video Cassettes and DVDs	104	\$4.09	\$173,958
Video Game Hardware/Accessories	108	\$47.46	\$2,017,216
Video Game Software	113	\$25.71	\$1,092,661
Rental/Streaming/Downloaded Video	120	\$269.94	\$11,474,101
Installation of Televisions	130	\$1.91	\$81,151
Audio (3)	122	\$187.75	\$7,980,463
Repair of TV/Radio/Sound Equipment	105	\$3.88	\$164,935
Pets	120	\$1,368.95	\$58,188,694
Toys/Games/Crafts/Hobbies (4)	122	\$237.18	\$10,081,467
Recreational Vehicles and Fees (5)	134	\$224.11	\$9,525,991
Sports/Recreation/Exercise Equipment (6)	125	\$347.33	\$14,763,486
Photo Equipment and Supplies (7)	122	\$85.78	\$3,646,294
Reading (8)	123	\$170.05	\$7,228,108
Catered Affairs	128	\$80.54	\$3,423,288

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

	Spending Potential Index	Average Amount Spent	Total
Food	117	\$14,491.17	\$615,961,613
Food at Home	116	\$9,180.90	\$390,243,168
Bakery and Cereal Products	117	\$1,232.15	\$52,373,683
Meats, Poultry, Fish, and Eggs	116	\$1,952.08	\$82,974,917
Dairy Products	117	\$939.18	\$39,920,869
Fruits and Vegetables	116	\$1,477.35	\$62,796,384
Snacks and Other Food at Home (9)	117	\$2,556.63	\$108,671,922
Food Away from Home	119	\$5,310.27	\$225,718,445
Alcoholic Beverages	124	\$887.56	\$37,726,696
Financial			
Value of Stocks/Bonds/Mutual Funds	132	\$74,838.89	\$3,181,101,990
Value of Retirement Plans	135	\$220,395.27	\$9,368,121,529
Value of Other Financial Assets	129	\$18,459.07	\$784,621,101
Vehicle Loan Amount excluding Interest	119	\$4,675.80	\$198,749,457
Value of Credit Card Debt	121	\$4,034.74	\$171,500,832
Health			
Nonprescription Drugs	117	\$236.25	\$10,041,875
Prescription Drugs	118	\$537.68	\$22,854,545
Eyeglasses and Contact Lenses	122	\$172.63	\$7,337,915
Personal Care Products (10)	118	\$770.27	\$32,741,298
Smoking Products	100	\$457.21	\$19,434,354
Home			
Mortgage Payment and Basics (11)	131	\$17,987.46	\$764,574,910
Maintenance and Remodeling Services	130	\$6,198.39	\$263,468,811
Maintenance and Remodeling Materials (12)	118	\$890.36	\$37,845,543
Utilities, Fuel, and Public Services	116	\$7,129.70	\$303,054,992

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

	Spending Potential Index	Average Amount Spent	Total
Household Furnishings and Equipment			
Household Textiles (13)	119	\$128.43	\$5,458,892
Furniture	122	\$1,021.07	\$43,401,712
Rugs	130	\$48.91	\$2,078,785
Major Appliances (14)	121	\$599.52	\$25,483,258
Housewares (15)	110	\$120.86	\$5,137,165
Small Appliances	113	\$85.36	\$3,628,167
Luggage	124	\$30.81	\$1,309,576
Telephones and Accessories	126	\$83.16	\$3,534,781
Household Operations			
Child Care	130	\$784.59	\$33,349,945
Lawn and Garden (16)	124	\$888.27	\$37,756,774
Moving/Storage/Freight Express	112	\$111.42	\$4,736,205
Housekeeping Supplies (17)	118	\$1,100.74	\$46,788,096
Insurance			
Owners and Renters Insurance	122	\$1,170.65	\$49,759,582
Vehicle Insurance	115	\$2,856.02	\$121,397,967
Life/Other Insurance	125	\$923.63	\$39,259,635
Health Insurance	120	\$6,235.33	\$265,038,765
Transportation			
Payments on Vehicles excluding Leases	119	\$3,877.95	\$164,836,032
Gasoline/Diesel Fuel/Electric Vehicle Charging	113	\$3,709.67	\$157,683,413
Vehicle Maintenance and Repairs	118	\$1,462.65	\$62,171,202
Travel			
Airline Fares	126	\$1,148.90	\$48,835,202
Lodging on Trips	129	\$1,499.09	\$63,720,493
Food and Drink on Trips	124	\$1,093.38	\$46,475,115

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

- (1) Apparel Products and Services includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs includes membership fees for social, recreational, and health clubs.
- (3) Audio includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Snacks and Other Food at Home includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (10) Personal Care Products includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (11) Mortgage Payment and Basics includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.



Business Summary Report (NAICS)

225 Brierhill Dr, Bel Air, Maryland, 21015 2
225 Brierhill Dr, Bel Air, Maryland, 21015
Rings: 1, 3, 5 mile radii



Data for all businesses in area	1 mile	3 miles	5 miles
Total Businesses	223	2,340	3,862
Total Employees	1,725	25,224	39,547
Total Population	11,840	61,571	112,743
Employee/Population Ratio (per 100)	14.6	41.0	35.1

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Agriculture, Forestry, Fishing & Hunting (11)	0	0.0%	1	0.1%	8	0.3%	35	0.1%	19	0.5%	123	0.3%
Mining (21)	0	0.0%	0	0.0%	2	0.1%	14	0.1%	3	0.1%	18	0.1%
Utilities (22)	0	0.0%	0	0.0%	1	0.0%	4	0.0%	1	0.0%	4	0.0%
Construction (23)	20	9.0%	93	5.4%	163	7.0%	866	3.4%	335	8.7%	1,797	4.5%
Building Construction (236)	7	3.1%	40	2.3%	58	2.5%	290	1.1%	132	3.4%	633	1.6%
Heavy/Civil Eng Construction (237)	1	0.5%	3	0.2%	8	0.3%	53	0.2%	15	0.4%	127	0.3%
Specialty Trade Contractor (238)	11	4.9%	50	2.9%	97	4.2%	523	2.1%	188	4.9%	1,037	2.6%
Manufacturing (31-33)	2	0.9%	75	4.3%	39	1.7%	422	1.7%	87	2.3%	963	2.4%
Wholesale Trade (42)	1	0.5%	5	0.3%	41	1.8%	407	1.6%	67	1.7%	679	1.7%
Durable Goods (423)	0	0.0%	2	0.1%	35	1.5%	325	1.3%	56	1.4%	558	1.4%
Nondurable Goods (424)	1	0.5%	3	0.2%	4	0.2%	60	0.2%	7	0.2%	99	0.3%
Wholesale Trade Broker (425)	0	0.0%	0	0.0%	3	0.1%	22	0.1%	3	0.1%	23	0.1%



Source: This infographic contains data provided by Esri-Data Axle (2026), Esri (2026). Data note: Not all NAICS subcategories for a 2 digit major category are being shown. Business summaries are based on primary NAICS assignment by Data Axle.

Business Summary Report (NAICS)

225 Brierhill Dr, Bel Air, Maryland, 21015 2

225 Brierhill Dr, Bel Air, Maryland, 21015

Rings: 1, 3, 5 mile radii



by NAICS Codes	1 mile				3 miles				5 miles			
	Businesses Number	%	Employees Number	%	Businesses Number	%	Employees Number	%	Businesses Number	%	Employees Number	%
Retail Trade (44-45)	23	10.3%	231	13.4%	256	10.9%	3,293	13.1%	442	11.4%	6,835	17.3%
Motor Vehicle & Parts Dealers (441)	1	0.5%	13	0.8%	17	0.7%	133	0.5%	52	1.4%	2,343	5.9%
Furniture & Home Furnishings (4491)	0	0.0%	1	0.1%	21	0.9%	87	0.3%	36	0.9%	171	0.4%
Electronics & Appliance Retailers (4492)	1	0.5%	3	0.2%	8	0.3%	161	0.6%	12	0.3%	177	0.5%
Building & Garden Equipment (444)	0	0.0%	0	0.0%	14	0.6%	345	1.4%	31	0.8%	404	1.0%
Food & Beverage Retailers (445)	4	1.8%	132	7.7%	40	1.7%	1,147	4.5%	70	1.8%	1,818	4.6%
Pharmacy & Personal Care Retailers (456)	5	2.2%	33	1.9%	37	1.6%	235	0.9%	56	1.4%	329	0.8%
Gasoline and Other Fuel Dealers (457)	1	0.5%	3	0.2%	8	0.3%	36	0.1%	13	0.3%	66	0.2%
Clothing, Shoe, & Jewelry Retailers (458)	1	0.5%	2	0.1%	34	1.4%	210	0.8%	45	1.2%	277	0.7%
Sports, Hobby, & Music Retailers (459)	5	2.2%	26	1.5%	43	1.8%	353	1.4%	70	1.8%	468	1.2%
General Merchandise Retailers (455)	5	2.2%	18	1.0%	34	1.4%	586	2.3%	56	1.4%	781	2.0%
Transportation & Warehousing (48-49)	1	0.5%	3	0.2%	18	0.8%	65	0.3%	44	1.1%	237	0.6%
Truck Transportation (484)	1	0.5%	3	0.2%	8	0.3%	30	0.1%	17	0.4%	74	0.2%
Information (51)	4	1.8%	17	1.0%	28	1.2%	261	1.0%	53	1.4%	459	1.2%
Finance & Insurance (52)	17	7.6%	116	6.7%	157	6.7%	1,093	4.3%	235	6.1%	1,601	4.0%
Central Bank, Credit & Related (521-522)	7	3.1%	76	4.4%	50	2.1%	461	1.8%	78	2.0%	762	1.9%
Securities & Commodity Contracts (523)	6	2.7%	23	1.3%	54	2.3%	260	1.0%	80	2.1%	377	0.9%
Funds, Trusts & Other Financial (524-525)	4	1.8%	18	1.0%	53	2.3%	372	1.5%	77	2.0%	462	1.2%
Real Estate, Rental & Leasing (53)	19	8.5%	116	6.7%	116	5.0%	1,002	4.0%	193	5.0%	1,455	3.7%
Professional, Scientific & Tech Services (54)	27	12.1%	160	9.3%	297	12.7%	1,963	7.8%	453	11.7%	2,882	7.3%
Legal Services (5411)	4	1.8%	14	0.8%	87	3.7%	407	1.6%	109	2.8%	489	1.2%
Management of Companies (55)	0	0.0%	2	0.1%	6	0.3%	43	0.2%	11	0.3%	90	0.2%
Admin, Support & Waste Mgmt (56)	14	6.3%	64	3.7%	83	3.5%	412	1.6%	160	4.1%	823	2.1%



Source: This infographic contains data provided by Esri-Data Axle (2026), Esri (2026). Data note: Not all NAICS subcategories for a 2 digit major category are being shown. Business summaries are based on primary NAICS assignment by Data Axle.

Business Summary Report (NAICS)

225 Brierhill Dr, Bel Air, Maryland, 21015 2
225 Brierhill Dr, Bel Air, Maryland, 21015
Rings: 1, 3, 5 mile radii



by NAICS Codes	1 mile				3 miles				5 miles			
	Businesses	%	Employees Number	%	Businesses	%	Employees Number	%	Businesses	%	Employees Number	%
Educational Services (61)	6	2.7%	234	13.6%	65	2.8%	2,860	11.3%	106	2.7%	4,036	10.2%
Health Care & Social Assistance (62)	27	12.1%	262	15.2%	396	16.9%	6,248	24.8%	583	15.1%	8,478	21.4%
Ambulatory Health Care (621)	19	8.5%	182	10.6%	300	12.8%	3,493	13.8%	437	11.3%	4,806	12.2%
Physicians & Doctors (6211)	4	1.8%	34	2.0%	143	6.1%	1,588	6.3%	185	4.8%	2,043	5.2%
Dentists (6212)	4	1.8%	59	3.4%	34	1.4%	268	1.1%	59	1.5%	485	1.2%
Specialty Health Practitioners (6213)	7	3.1%	29	1.7%	61	2.6%	657	2.6%	96	2.5%	897	2.3%
Outpatient & Urgent Care (6214)	1	0.5%	23	1.3%	10	0.4%	146	0.6%	18	0.5%	215	0.5%
Medical & Diagnostic Labs (6215)	0	0.0%	2	0.1%	6	0.3%	114	0.5%	10	0.3%	145	0.4%
Home Health Care Services (6216)	1	0.5%	13	0.8%	10	0.4%	280	1.1%	14	0.4%	371	0.9%
Other Ambulatory Health (6219)	1	0.5%	21	1.2%	35	1.5%	440	1.7%	55	1.4%	650	1.6%
Hospital (622)	1	0.5%	4	0.2%	22	0.9%	1,770	7.0%	29	0.8%	1,959	5.0%
Nursing/Residential Care Facilities (623)	0	0.0%	1	0.1%	16	0.7%	484	1.9%	23	0.6%	669	1.7%
Social Assistance (624)	7	3.1%	0.8%	4.3%	59	2.5%	1.1%	2.0%	93	2.4%	0.9%	2.6%
Arts, Entertainment & Recreation (71)	4	1.8%	21	1.2%	48	2.0%	596	2.4%	83	2.1%	819	2.1%
Accommodation & Food Services (72)	22	9.9%	205	11.9%	146	6.2%	2,462	9.8%	232	6.0%	3,794	9.6%
Accommodation (721)	1	0.5%	1	0.1%	3	0.1%	19	0.1%	5	0.1%	41	0.1%
Food & Drinking Places (722)	21	9.4%	204	11.8%	143	6.1%	2,444	9.7%	228	5.9%	3,753	9.5%
Other Services Except Public Admin (81)	22	9.9%	114	6.6%	299	12.8%	1,925	7.6%	504	13.1%	2,935	7.4%
Repair & Maintenance (811)	3	1.4%	8	0.5%	63	2.7%	387	1.5%	117	3.0%	634	1.6%
Auto Repair & Maintenance (8111)	0	0.0%	0	0.0%	44	1.9%	301	1.2%	87	2.3%	494	1.3%
Personal & Laundry Service (812)	13	5.8%	80	4.6%	127	5.4%	739	2.9%	196	5.1%	1,136	2.9%
Civic and Other Orgs (813)	7	3.1%	26	1.5%	109	4.7%	799	3.2%	191	5.0%	1,165	3.0%
Public Administration (92)	0	0.0%	6	0.3%	57	2.4%	1,249	5.0%	70	1.8%	1,515	3.8%
Unclassified Establishments (99)	13	5.8%	1	0.1%	114	4.9%	4	0.0%	182	4.7%	4	0.0%
Total (11-99)	223	100.0%	1,725	100.0%	2,340	100.0%	25,224	100.0%	3,862	100.0%	39,547	100.0%



Source: This infographic contains data provided by Esri-Data Axle (2026), Esri (2026). Data note: Not all NAICS subcategories for a 2 digit major category are being shown. Business summaries are based on primary NAICS assignment by Data Axle.