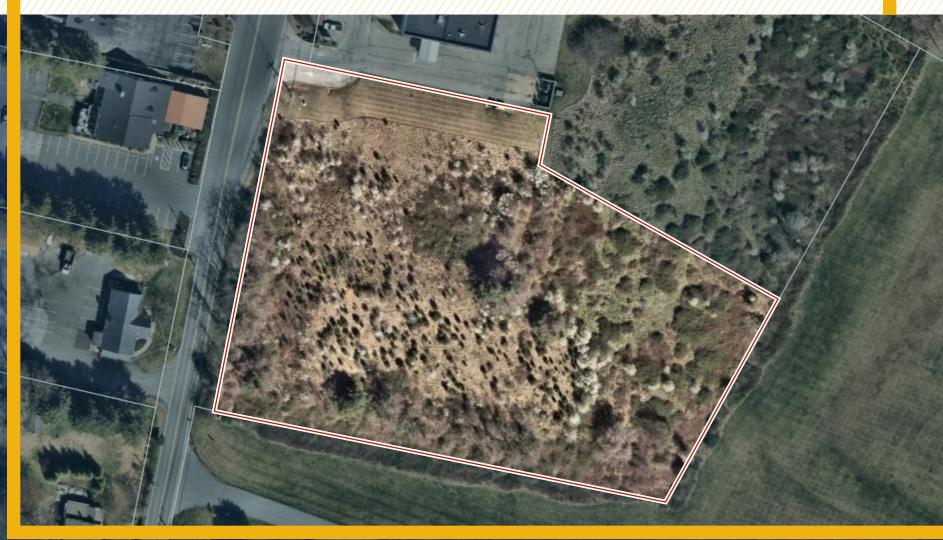




## 2.96 AC OF COMMERCIALLY ZONED LAND

2401 PLEASANTVILLE ROAD | FALLSTON, MARYLAND 21047





# **PROPERTY** OVERVIEW

#### HIGHLIGHTS:

- $\bullet$  2.96 acres  $\pm$  of commercially zoned land
- Multi-tenant building with drive-thru option
- Multiple conceptuals see page 4
- Outdoor patio seating available
- New construction in affluent market
- Access to Fallston Road (Route 152) via a signalized intersection or by easement across adjacent Walgreens
- Potential pylon signage along Fallston Road
- Ideal for user or developer seeking to serve affluent and growing Fallston submarket

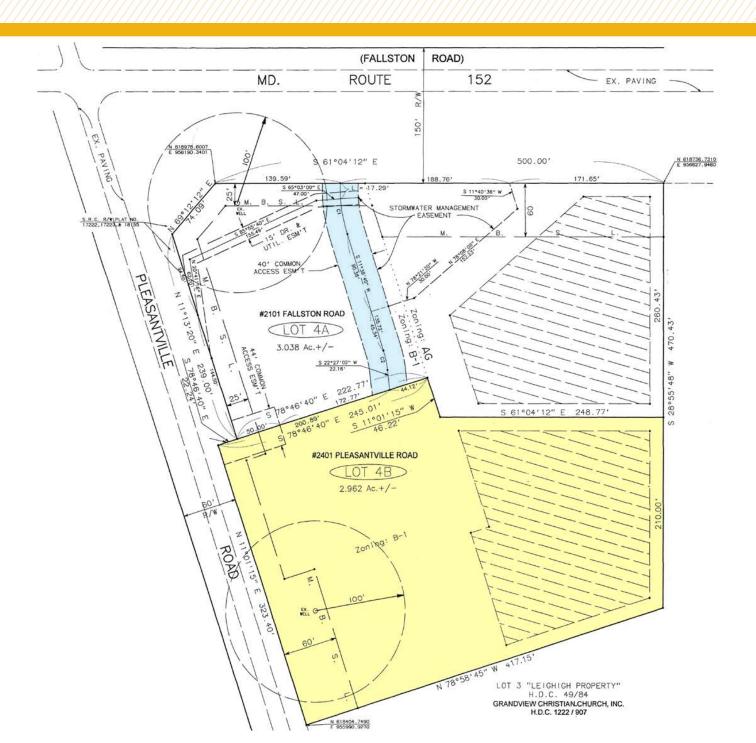
LOT SIZE: 2.962 ACRES ±

ZONING: B1 (NEIGHBORHOOD BUSINESS DIST.)

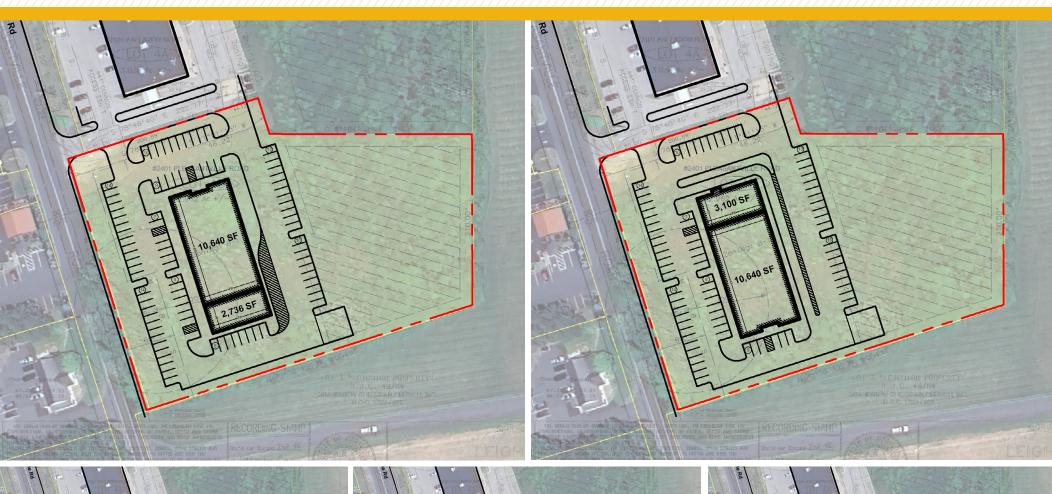
RENTAL RATE: NEGOTIABLE



## **SURVEY**

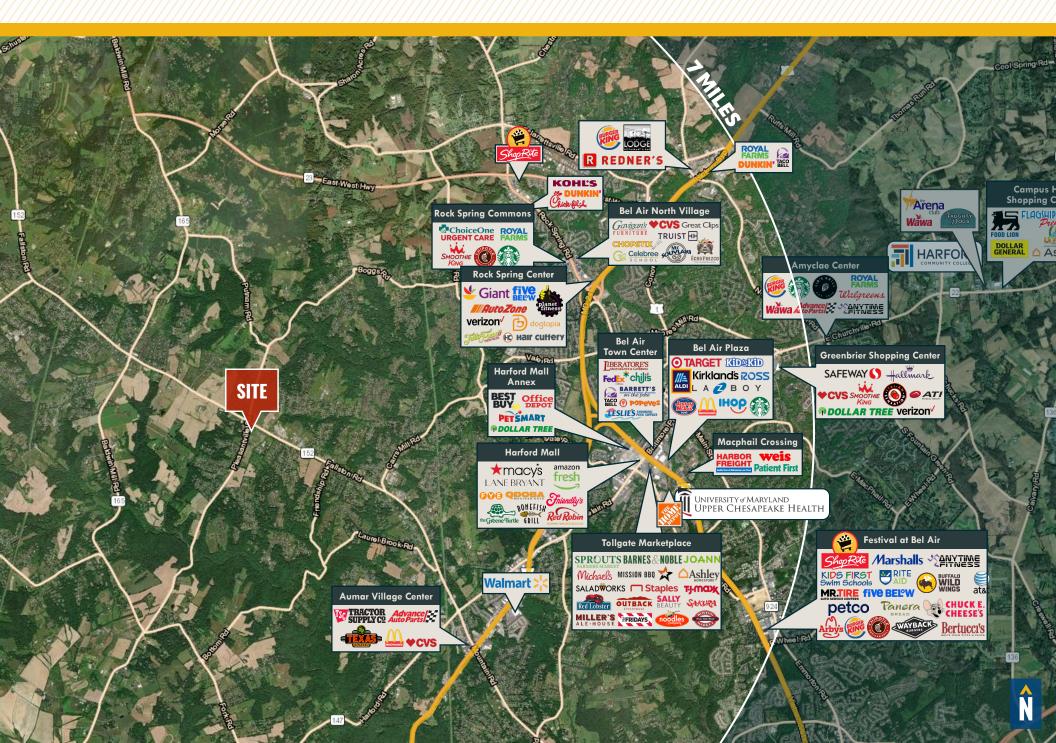


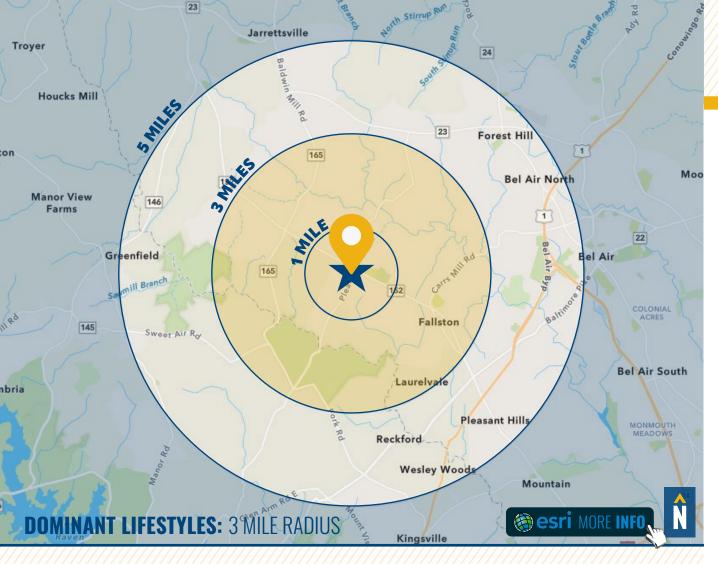
## **CONCEPTUALS**





### **MARKET** AERIAL





73% SAVVY SUBURBANITES



These residents are well educated, well read and well capitalized. Largely empty nesters, they have a suburban lifestyle, but also enjoy good food and wine, plus the amenities of the city's cultural events.

Median Age: 45.1

Median Household Income: \$108,700

13% EXURBANITES



These residents are approaching retirement but show few signs of slowing down. They are active in their communities and seasoned travelers, with a lifestyle that is both affluent and urbane.

Median Age: 51.0

Median Household Income: \$103,400

10% PROFESSIONAL PRIDE



These well-educated consumers are career professionals with an annual household income more than twice the US level. Their homes tend to be equipped with home gyms and in-home theaters.

Median Age: 40.8

Median Household Income: \$138,100

## **DEMOGRAPHICS**

2024

**RADIUS:** 

1 MILE

3 MILES

5 MILES

#### **RESIDENTIAL POPULATION**



1,809

12,918

48,221

#### **DAYTIME POPULATION**



1,564

9,095

42.246

#### **AVERAGE HOUSEHOLD INCOME**



\$207,986

\$195,845

\$164,402

#### **NUMBER OF HOUSEHOLDS**



678

4,526

17,922

#### **MEDIAN AGE**



46.6

45.3

44.9

FULL **DEMOS REPORT** 

## FOR MORE INFO CONTACT:



SEAN LANGFORD
SENIOR VICE PRESIDENT
443.573.3218
SLANGFORD@mackenziecommercial.com



