

FOR LEASE

New Castle, Delaware

RETAIL PAD SITE

2615 PULASKI HIGHWAY | NEWARK, DELAWARE 19702

AVAILABLE

1.18 Acres

ZONING

CR (Commercial Residential)

DATE AVAILABLE

Immediately

RENTAL RATE

\$85,000/Year, NNN

HIGHLIGHTS

- ▶ 1.18 Acres of commercially zoned land on highly visible Pulaski Highway/Rt. 40
- ▶ 29,691 AADT on Pulaski Hwy/Rt. 40
- ▶ Excellent location in the Newark Business District



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New Castle, Delaware

LOCAL TRADE AREA

2615 PULASKI HIGHWAY | NEWARK, DELAWARE 19702



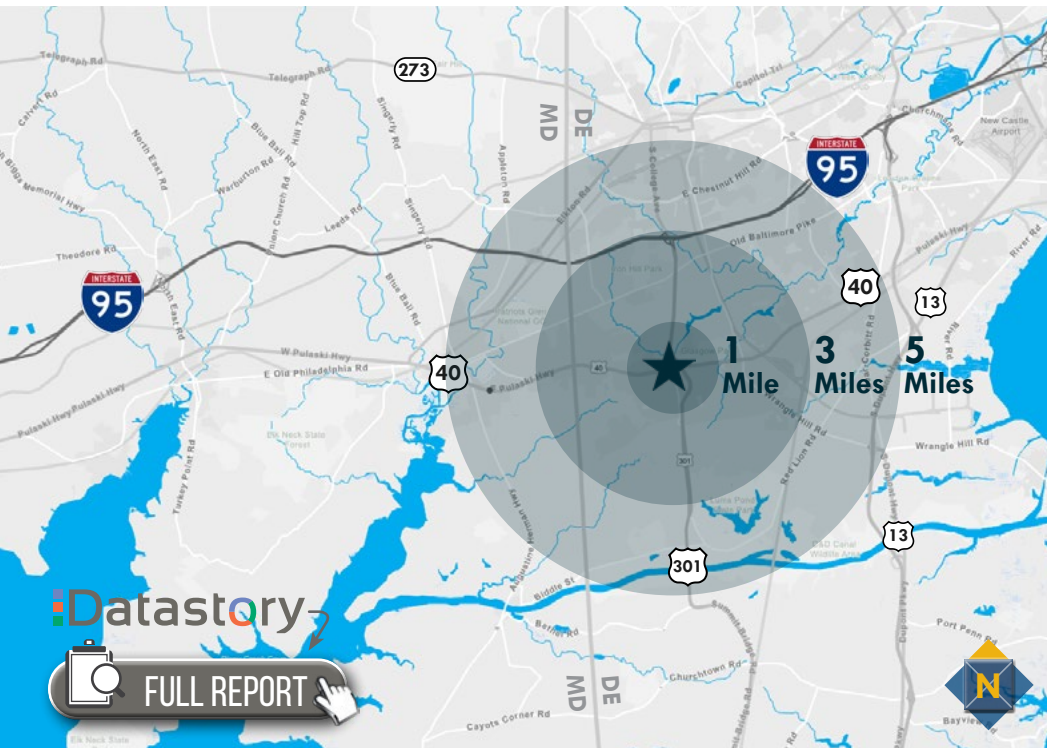
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New Castle, Delaware

LOCATION / DEMOGRAPHICS (2020)

2615 PULASKI HIGHWAY | NEWARK, DELAWARE 19702



Datastory

FULL REPORT

RESIDENTIAL POPULATION

1,303
1 MILE
20,284
3 MILES
63,507
5 MILES

NUMBER OF HOUSEHOLDS

913
1 MILE
14,049
3 MILES
42,573
5 MILES

AVERAGE HH SIZE

2.64
1 MILE
2.76
3 MILES
2.72
5 MILES

MEDIAN AGE

40.4
1 MILE
37.1
3 MILES
35.9
5 MILES

AVERAGE HH INCOME

\$115,560
1 MILE
\$103,771
3 MILES
\$93,419
5 MILES

EDUCATION (COLLEGE+)

46.8%
1 MILE
48.2%
3 MILES
43%
5 MILES

EMPLOYMENT (AGE 16+ IN LABOR FORCE)

90.7%
1 MILE
87.5%
3 MILES
86.5%
5 MILES

DAYTIME POPULATION

4,318
1 MILE
36,251
3 MILES
109,626
5 MILES

47%

SOCCER MOMS
2 MILES

Life in the suburban wilderness offsets the hectic pace of two working parents with growing children for this affluent, family-oriented market. They favor time-saving devices and like banking online.

2.97
AVERAGE HH SIZE
37.0
MEDIAN AGE
\$90,500
MEDIAN HH INCOME

LEARN MORE

25%

BRIGHT YOUNG PROFESSIONALS
2 MILES

These communities are home to young, educated, working professionals. Labor force participation is high, generally white-collar work. Residents are physically active and up on the latest technology.

2.41
AVERAGE HH SIZE
33.0
MEDIAN AGE
\$54,000
MEDIAN HH INCOME

LEARN MORE

13%

HOME IMPROVEMENT
2 MILES

Friends and family are central to this segment and help to influence household buying decisions. This diverse group of residents enjoy their automobiles and like cars that are fun to drive.

2.88
AVERAGE HH SIZE
37.7
MEDIAN AGE
\$72,100
MEDIAN HH INCOME

LEARN MORE

11%

ENTERPRISING PROFESSIONALS
2 MILES

Many of these families are two-income married couples approaching retirement age. They are comfortable in their jobs and their homes and budget wisely, but do not plan on retiring anytime soon or moving.

2.48
AVERAGE HH SIZE
35.3
MEDIAN AGE
\$86,600
MEDIAN HH INCOME

LEARN MORE

MACKENZIE
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