



Market Profile

2854 Jessup Rd, Jessup, Maryland, 20794 2
 2854 Jessup Rd, Jessup, Maryland, 20794
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.14282
 Longitude: -76.76209

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	5,849	40,139	142,824
2020 Total Population	7,630	56,556	176,134
2020 Group Quarters	3,890	6,278	7,005
2022 Total Population	8,488	58,322	182,511
2022 Group Quarters	3,890	6,278	7,005
2027 Total Population	8,857	60,053	187,583
2022-2027 Annual Rate	0.85%	0.59%	0.55%
2022 Total Daytime Population	4,044	75,953	205,092
Workers	1,348	49,714	123,075
Residents	2,696	26,239	82,017
Household Summary			
2010 Households	664	12,032	49,929
2010 Average Household Size	2.50	2.79	2.71
2020 Total Households	1,644	19,210	62,759
2020 Average Household Size	2.27	2.62	2.69
2022 Total Households	1,983	19,947	65,070
2022 Average Household Size	2.32	2.61	2.70
2027 Total Households	2,134	20,564	66,721
2027 Average Household Size	2.33	2.62	2.71
2022-2027 Annual Rate	1.48%	0.61%	0.50%
2010 Families	488	8,984	35,106
2010 Average Family Size	2.91	3.23	3.22
2022 Total Families	1,435	14,378	44,459
2022 Average Family Size	2.74	3.08	3.26
2027 Total Families	1,546	14,802	45,500
2027 Average Family Size	2.75	3.08	3.27
2022-2027 Annual Rate	1.50%	0.58%	0.46%
Housing Unit Summary			
2000 Housing Units	791	10,001	43,799
Owner Occupied Housing Units	45.3%	56.9%	63.8%
Renter Occupied Housing Units	44.6%	36.9%	31.9%
Vacant Housing Units	10.1%	6.2%	4.3%
2010 Housing Units	723	12,951	52,805
Owner Occupied Housing Units	54.1%	55.5%	61.9%
Renter Occupied Housing Units	37.8%	37.3%	32.6%
Vacant Housing Units	8.2%	7.1%	5.4%
2020 Housing Units	1,749	20,547	65,762
Vacant Housing Units	6.0%	6.5%	4.6%
2022 Housing Units	2,113	21,405	68,344
Owner Occupied Housing Units	49.1%	54.9%	60.4%
Renter Occupied Housing Units	44.7%	38.3%	34.8%
Vacant Housing Units	6.2%	6.8%	4.8%
2027 Housing Units	2,277	22,140	70,326
Owner Occupied Housing Units	52.9%	56.2%	61.6%
Renter Occupied Housing Units	40.8%	36.7%	33.3%
Vacant Housing Units	6.3%	7.1%	5.1%
Median Household Income			
2022	\$112,180	\$112,130	\$109,587
2027	\$119,224	\$122,589	\$121,181
Median Home Value			
2022	\$453,226	\$397,544	\$384,492
2027	\$479,206	\$421,263	\$404,113
Per Capita Income			
2022	\$31,013	\$48,225	\$50,809
2027	\$35,284	\$55,869	\$57,808
Median Age			
2010	35.3	32.5	33.3
2022	33.8	34.3	35.2
2027	33.6	34.6	35.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

2854 Jessup Rd, Jessup, Maryland, 20794 2
 2854 Jessup Rd, Jessup, Maryland, 20794
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.14282
 Longitude: -76.76209

	1 mile	3 miles	5 miles
2022 Households by Income			
Household Income Base	1,983	19,947	65,070
<\$15,000	0.8%	2.0%	3.0%
\$15,000 - \$24,999	4.1%	3.5%	3.5%
\$25,000 - \$34,999	2.2%	3.1%	3.5%
\$35,000 - \$49,999	4.9%	5.6%	6.1%
\$50,000 - \$74,999	15.1%	13.3%	13.2%
\$75,000 - \$99,999	14.2%	13.9%	14.0%
\$100,000 - \$149,999	25.4%	25.3%	24.4%
\$150,000 - \$199,999	16.5%	16.4%	14.9%
\$200,000+	16.8%	16.9%	17.5%
Average Household Income	\$143,994	\$143,037	\$142,894
2027 Households by Income			
Household Income Base	2,134	20,564	66,721
<\$15,000	0.6%	1.5%	2.3%
\$15,000 - \$24,999	2.8%	2.6%	2.7%
\$25,000 - \$34,999	1.7%	2.2%	2.7%
\$35,000 - \$49,999	2.0%	3.1%	4.3%
\$50,000 - \$74,999	14.6%	12.7%	11.4%
\$75,000 - \$99,999	15.8%	14.5%	13.3%
\$100,000 - \$149,999	25.1%	23.7%	24.8%
\$150,000 - \$199,999	18.3%	17.3%	17.3%
\$200,000+	19.1%	22.3%	21.2%
Average Household Income	\$159,512	\$165,531	\$163,034
2022 Owner Occupied Housing Units by Value			
Total	1,038	11,723	41,234
<\$50,000	2.5%	4.4%	3.0%
\$50,000 - \$99,999	0.4%	0.3%	0.5%
\$100,000 - \$149,999	0.7%	1.0%	0.5%
\$150,000 - \$199,999	0.0%	0.4%	2.3%
\$200,000 - \$249,999	1.6%	2.8%	4.1%
\$250,000 - \$299,999	6.5%	9.1%	10.8%
\$300,000 - \$399,999	25.6%	32.8%	34.0%
\$400,000 - \$499,999	23.9%	27.0%	23.5%
\$500,000 - \$749,999	32.8%	19.3%	18.6%
\$750,000 - \$999,999	1.3%	1.4%	1.6%
\$1,000,000 - \$1,499,999	4.7%	1.1%	0.8%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.1%	0.3%	0.2%
Average Home Value	\$497,254	\$425,356	\$414,776
2027 Owner Occupied Housing Units by Value			
Total	1,205	12,415	43,287
<\$50,000	1.8%	3.7%	2.5%
\$50,000 - \$99,999	0.2%	0.2%	0.3%
\$100,000 - \$149,999	0.2%	0.4%	0.3%
\$150,000 - \$199,999	0.0%	0.2%	1.5%
\$200,000 - \$249,999	0.9%	1.5%	2.7%
\$250,000 - \$299,999	4.3%	6.8%	8.7%
\$300,000 - \$399,999	21.9%	30.9%	32.9%
\$400,000 - \$499,999	26.1%	29.9%	25.8%
\$500,000 - \$749,999	36.8%	22.6%	21.7%
\$750,000 - \$999,999	1.8%	1.9%	2.1%
\$1,000,000 - \$1,499,999	5.9%	1.5%	1.1%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.1%	0.3%	0.2%
Average Home Value	\$530,290	\$452,147	\$439,472

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

2854 Jessup Rd, Jessup, Maryland, 20794 2
 2854 Jessup Rd, Jessup, Maryland, 20794
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.14282
 Longitude: -76.76209

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	5,849	40,136	142,824
0 - 4	2.4%	8.1%	8.0%
5 - 9	2.0%	6.8%	7.2%
10 - 14	1.8%	5.6%	6.6%
15 - 24	15.9%	13.5%	13.0%
25 - 34	27.3%	20.8%	18.4%
35 - 44	23.5%	17.3%	16.9%
45 - 54	16.8%	13.9%	14.9%
55 - 64	6.5%	8.4%	9.0%
65 - 74	2.7%	3.8%	4.0%
75 - 84	0.9%	1.4%	1.6%
85 +	0.3%	0.4%	0.5%
18 +	92.6%	76.3%	74.3%
2022 Population by Age			
Total	8,488	58,321	182,512
0 - 4	5.0%	7.3%	7.0%
5 - 9	4.3%	7.2%	7.1%
10 - 14	3.8%	6.7%	6.9%
15 - 24	14.9%	12.1%	12.3%
25 - 34	25.1%	17.9%	16.4%
35 - 44	19.6%	17.2%	16.3%
45 - 54	13.2%	12.2%	12.8%
55 - 64	7.6%	9.7%	11.0%
65 - 74	4.1%	6.3%	6.6%
75 - 84	1.8%	2.7%	2.8%
85 +	0.6%	0.8%	0.8%
18 +	85.2%	75.7%	75.5%
2027 Population by Age			
Total	8,856	60,051	187,583
0 - 4	5.4%	7.6%	7.1%
5 - 9	4.5%	7.1%	6.8%
10 - 14	3.6%	6.3%	6.4%
15 - 24	15.0%	12.1%	11.8%
25 - 34	24.8%	17.8%	17.0%
35 - 44	19.2%	17.2%	16.2%
45 - 54	13.2%	12.1%	12.6%
55 - 64	7.1%	8.9%	10.3%
65 - 74	4.4%	6.6%	7.3%
75 - 84	2.1%	3.4%	3.6%
85 +	0.6%	0.9%	0.9%
18 +	84.6%	75.9%	76.3%
2010 Population by Sex			
Males	4,320	22,028	71,724
Females	1,529	18,111	71,101
2022 Population by Sex			
Males	5,827	31,145	91,542
Females	2,662	27,178	90,969
2027 Population by Sex			
Males	5,996	31,935	93,947
Females	2,861	28,118	93,635

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

2854 Jessup Rd, Jessup, Maryland, 20794 2
 2854 Jessup Rd, Jessup, Maryland, 20794
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.14282
 Longitude: -76.76209

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	5,849	40,141	142,824
White Alone	38.3%	49.1%	49.9%
Black Alone	57.5%	35.7%	32.7%
American Indian Alone	0.2%	0.4%	0.3%
Asian Alone	1.7%	8.1%	9.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	0.9%	2.3%	2.8%
Two or More Races	1.3%	4.4%	4.5%
Hispanic Origin	3.5%	7.9%	8.1%
Diversity Index	55.4	67.8	68.7
2020 Population by Race/Ethnicity			
Total	7,630	56,556	176,134
White Alone	31.3%	35.0%	36.1%
Black Alone	52.7%	37.1%	35.4%
American Indian Alone	0.3%	0.4%	0.5%
Asian Alone	5.9%	12.7%	12.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.0%	5.2%	6.4%
Two or More Races	5.6%	9.4%	9.4%
Hispanic Origin	7.6%	11.4%	12.6%
Diversity Index	67.0	77.0	77.9
2022 Population by Race/Ethnicity			
Total	8,488	58,322	182,512
White Alone	31.8%	34.5%	35.5%
Black Alone	50.5%	37.0%	35.2%
American Indian Alone	0.3%	0.4%	0.5%
Asian Alone	6.6%	12.9%	12.3%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.2%	5.4%	6.8%
Two or More Races	6.5%	9.6%	9.7%
Hispanic Origin	8.2%	11.5%	12.8%
Diversity Index	68.9	77.3	78.3
2027 Population by Race/Ethnicity			
Total	8,857	60,053	187,583
White Alone	30.5%	32.4%	33.3%
Black Alone	50.2%	37.3%	35.4%
American Indian Alone	0.3%	0.4%	0.5%
Asian Alone	7.0%	13.4%	12.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.6%	5.9%	7.3%
Two or More Races	7.4%	10.5%	10.4%
Hispanic Origin	8.5%	11.6%	13.0%
Diversity Index	69.8	78.0	79.2
2010 Population by Relationship and Household Type			
Total	5,849	40,139	142,824
In Households	28.4%	83.7%	94.8%
In Family Households	25.0%	74.1%	81.5%
Householder	7.5%	22.1%	24.5%
Spouse	6.1%	17.4%	18.0%
Child	9.4%	29.1%	32.0%
Other relative	1.3%	3.8%	4.6%
Nonrelative	0.7%	1.8%	2.4%
In Nonfamily Households	3.3%	9.6%	13.3%
In Group Quarters	71.6%	16.3%	5.2%
Institutionalized Population	71.6%	14.9%	4.3%
Noninstitutionalized Population	0.0%	1.3%	1.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

2854 Jessup Rd, Jessup, Maryland, 20794 2
 2854 Jessup Rd, Jessup, Maryland, 20794
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.14282
 Longitude: -76.76209

	1 mile	3 miles	5 miles
2022 Population 25+ by Educational Attainment			
Total	6,119	38,900	121,790
Less than 9th Grade	2.2%	1.6%	2.1%
9th - 12th Grade, No Diploma	14.6%	6.5%	4.3%
High School Graduate	19.8%	14.5%	16.2%
GED/Alternative Credential	13.2%	4.6%	2.9%
Some College, No Degree	18.1%	15.3%	15.6%
Associate Degree	5.3%	8.4%	8.3%
Bachelor's Degree	15.6%	27.7%	28.2%
Graduate/Professional Degree	11.3%	21.3%	22.4%
2022 Population 15+ by Marital Status			
Total	7,385	45,932	144,272
Never Married	55.9%	38.0%	36.5%
Married	31.4%	51.2%	51.6%
Widowed	2.7%	2.4%	3.0%
Divorced	10.0%	8.5%	8.9%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	2,265	26,888	97,738
Population 16+ Employed	96.4%	96.0%	95.6%
Population 16+ Unemployment rate	3.6%	4.0%	4.4%
Population 16-24 Employed	9.5%	10.1%	11.1%
Population 16-24 Unemployment rate	14.8%	13.4%	13.8%
Population 25-54 Employed	68.4%	67.7%	67.8%
Population 25-54 Unemployment rate	2.9%	3.0%	3.1%
Population 55-64 Employed	16.5%	15.9%	15.9%
Population 55-64 Unemployment rate	0.0%	2.5%	3.1%
Population 65+ Employed	5.5%	6.3%	5.1%
Population 65+ Unemployment rate	0.0%	1.9%	2.6%
2022 Employed Population 16+ by Industry			
Total	2,183	25,803	93,420
Agriculture/Mining	0.0%	0.0%	0.1%
Construction	9.0%	6.0%	5.2%
Manufacturing	4.3%	4.2%	4.3%
Wholesale Trade	2.6%	2.2%	2.3%
Retail Trade	8.9%	9.0%	8.3%
Transportation/Utilities	3.8%	4.7%	4.7%
Information	1.7%	1.7%	1.8%
Finance/Insurance/Real Estate	5.1%	5.0%	5.3%
Services	45.4%	47.8%	50.9%
Public Administration	19.1%	19.5%	17.1%
2022 Employed Population 16+ by Occupation			
Total	2,181	25,804	93,421
White Collar	70.8%	74.3%	73.1%
Management/Business/Financial	21.1%	22.2%	22.3%
Professional	35.0%	36.8%	35.0%
Sales	7.6%	6.7%	6.6%
Administrative Support	7.1%	8.6%	9.3%
Services	13.7%	11.5%	13.4%
Blue Collar	15.4%	14.3%	13.5%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	5.4%	3.0%	2.9%
Installation/Maintenance/Repair	2.2%	2.7%	2.7%
Production	2.7%	2.6%	2.6%
Transportation/Material Moving	5.1%	5.8%	5.2%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

2854 Jessup Rd, Jessup, Maryland, 20794 2
 2854 Jessup Rd, Jessup, Maryland, 20794
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.14282
 Longitude: -76.76209

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	664	12,032	49,926
Households with 1 Person	20.9%	19.8%	23.0%
Households with 2+ People	79.1%	80.2%	77.0%
Family Households	73.5%	74.7%	70.3%
Husband-wife Families	59.6%	58.6%	51.7%
With Related Children	30.1%	32.1%	28.2%
Other Family (No Spouse Present)	13.9%	16.1%	18.6%
Other Family with Male Householder	5.4%	4.7%	4.6%
With Related Children	3.0%	2.6%	2.6%
Other Family with Female Householder	8.4%	11.4%	14.0%
With Related Children	5.0%	7.8%	9.6%
Nonfamily Households	5.6%	5.5%	6.7%
All Households with Children	38.4%	42.9%	40.8%
Multigenerational Households	5.1%	5.5%	4.8%
Unmarried Partner Households	5.6%	5.2%	6.2%
Male-female	4.7%	4.4%	5.4%
Same-sex	0.9%	0.8%	0.8%
2010 Households by Size			
Total	665	12,031	49,929
1 Person Household	20.9%	19.8%	23.0%
2 Person Household	31.4%	30.3%	29.6%
3 Person Household	17.9%	19.4%	19.2%
4 Person Household	16.1%	16.9%	16.5%
5 Person Household	8.0%	8.4%	7.2%
6 Person Household	3.6%	3.4%	2.7%
7 + Person Household	2.1%	1.9%	1.8%
2010 Households by Tenure and Mortgage Status			
Total	664	12,030	49,930
Owner Occupied	58.9%	59.8%	65.5%
Owned with a Mortgage/Loan	42.2%	49.9%	57.1%
Owned Free and Clear	16.7%	9.9%	8.4%
Renter Occupied	41.1%	40.2%	34.5%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	113	127	125
Percent of Income for Mortgage	21.3%	18.7%	18.5%
Wealth Index	136	137	139
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	723	12,951	52,805
Housing Units Inside Urbanized Area	100.0%	100.0%	99.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.1%
2010 Population By Urban/ Rural Status			
Total Population	5,849	40,139	142,824
Population Inside Urbanized Area	100.0%	100.0%	99.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

2854 Jessup Rd, Jessup, Maryland, 20794 2
 2854 Jessup Rd, Jessup, Maryland, 20794
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.14282
 Longitude: -76.76209

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Parks and Rec (5C)	Enterprising Professionals (2D)	Enterprising Professionals (2D)
2.	Military Proximity (14A)	Military Proximity (14A)	Savvy Suburbanites (1D)
3.	Enterprising Professionals (2D)	Boomburbs (1C)	Boomburbs (1C)
2022 Consumer Spending			
Apparel & Services: Total \$	\$6,685,773	\$65,637,531	\$212,872,074
Average Spent	\$3,371.54	\$3,290.60	\$3,271.43
Spending Potential Index	140	137	136
Education: Total \$	\$6,092,216	\$57,033,989	\$185,085,692
Average Spent	\$3,072.22	\$2,859.28	\$2,844.41
Spending Potential Index	157	146	145
Entertainment/Recreation: Total \$	\$9,633,338	\$95,985,742	\$312,115,632
Average Spent	\$4,857.96	\$4,812.04	\$4,796.61
Spending Potential Index	132	131	131
Food at Home: Total \$	\$16,527,611	\$161,604,950	\$527,102,618
Average Spent	\$8,334.65	\$8,101.72	\$8,100.55
Spending Potential Index	135	131	131
Food Away from Home: Total \$	\$12,063,595	\$119,068,785	\$385,916,375
Average Spent	\$6,083.51	\$5,969.26	\$5,930.79
Spending Potential Index	141	138	138
Health Care: Total \$	\$17,313,730	\$173,532,632	\$565,684,098
Average Spent	\$8,731.08	\$8,699.69	\$8,693.47
Spending Potential Index	123	123	123
HH Furnishings & Equipment: Total \$	\$6,733,988	\$67,975,200	\$221,118,835
Average Spent	\$3,395.86	\$3,407.79	\$3,398.17
Spending Potential Index	133	133	133
Personal Care Products & Services: Total \$	\$2,722,521	\$27,119,032	\$88,742,742
Average Spent	\$1,372.93	\$1,359.55	\$1,363.80
Spending Potential Index	135	133	134
Shelter: Total \$	\$65,073,602	\$635,574,884	\$2,079,062,677
Average Spent	\$32,815.73	\$31,863.18	\$31,951.17
Spending Potential Index	143	139	140
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$6,508,670	\$68,639,845	\$222,772,623
Average Spent	\$3,282.23	\$3,441.11	\$3,423.58
Spending Potential Index	121	127	126
Travel: Total \$	\$7,920,441	\$80,335,066	\$261,741,809
Average Spent	\$3,994.17	\$4,027.43	\$4,022.47
Spending Potential Index	139	140	140
Vehicle Maintenance & Repairs: Total \$	\$3,257,841	\$32,173,589	\$103,881,247
Average Spent	\$1,642.89	\$1,612.95	\$1,596.45
Spending Potential Index	130	128	127

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.