





- 2 TOBACCO EXPRESS
- **3** MUNCHIES CAFÉ
- 4 NEXT ONE UP
- 5 NASA NAILS
- 6 GORDON FLORIST
- 1 LEVIN EYECARE

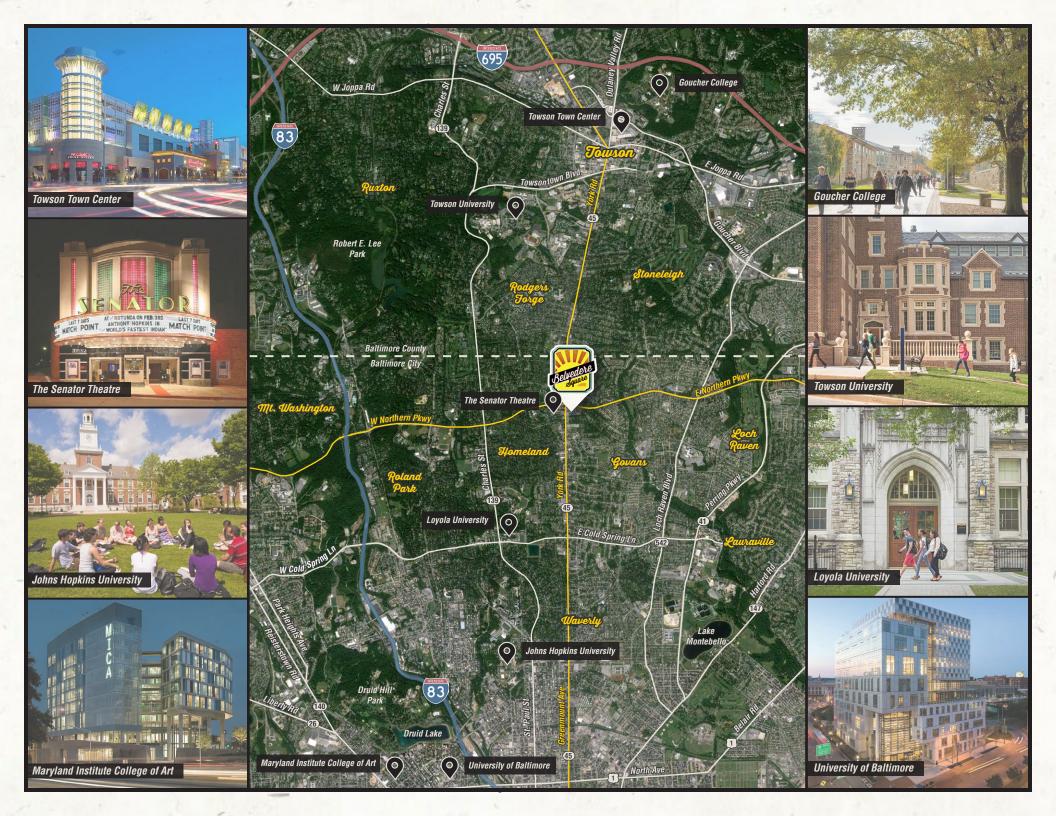
- **9** LOVE IS LOVE
- 10 GRAND CRU
- 11 THAI LANDING
- 12 HILO POKE
- 13 TOM TOM
- 14 KESH & FRESH

- 16 PIZZA TRUST
- 17 PRIGEL FAMILY CREAMERY
- 18 ATWATER'S
- 19 B'MORE TWIST
- 20 NEOPOL SAVORY SMOKERY 27 AT LEASE
- 21 PONO TACO

- 23 KOBA KOREAN BARBECUE
- 24 F45 TRAINING
- 23 PHOENIX REHABILITATION
- 26 AVAILABLE: 1,875 SF
- 28 THE PHARMACY AT BSQ.
- 30 MD VASCULAR SPECIALISTS
- 31 AVAILABLE: 2,631 SF (2ND FL)
- 32 MULTI-SPECIALTY HEALTH CARE
- 33 BRIDGES BALTIMORE
- 34 JIMMY JOHN'S
- 35 VERIZON

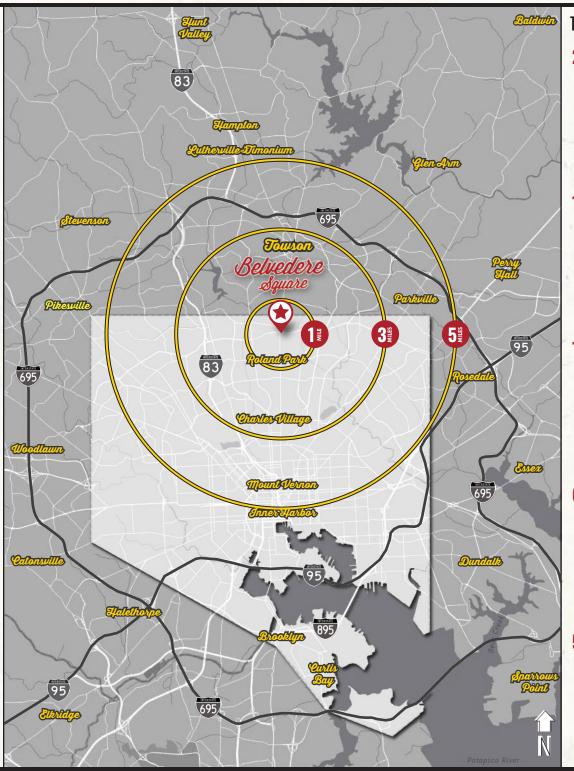
- **37 TRUIST**
- 33 UNIVERSITY OF MARYLAND **URGENT CARE**





#### Demographics (2022): 5 MI. 3 MI. **RESIDENTIAL POPULATION** 187,855 26,196 500.935 NUMBER OF HOUSEHOLDS 10,599 77,456 209,101 S AVG. HOUSEHOLD INCOME \$128,562 \$115,360 \$96,746 TA DAYTIME POPULATION 194.135 509.443 20.794 EDUCATION (COLLEGE+) 70.8% 62.0% 68.2% Relail Expendilures: 3 MI. 5 MI. FURNITURE + HOME \$133.3M \$304.3M \$20.2M ENTERTAINMENT/RECREATION \$694.9M \$46.2M \$305.0M **FASHION + CLOTHING** \$210.5M \$480.5M \$32.1M FOOD AWAY FROM HOME \$846.6M \$56.0M \$372.2M **HEALTH + WELLNESS** \$7.9M \$52.7M \$124.5M

**FULL REPORT** 



#### Top Lifestyles (2 Mile Radius):

#### 22.6% FAMILY FOUNDATIONS



Family and faith are the cornerstones of life in these communities. Style is important to these consumers, who spend on clothing for themselves and their children, as well as on smartphones.

2.71 AVG. HH SIZE | MEDIAN AGE

39.6

\$43,100 MEDIAN HH INCOME

#### 15.0% CITY STRIVERS



These consumers are bold in their purchasing decisions, seeking out deals on branded clothing, sometimes indulging in restaurants and personal services, and splurging on their cable TV package.

2.78 AVG. HH SIZE

35.3 MEDIAN AGE

\$44,700 MEDIAN HH INCOME

#### 13.5% URBAN CHIC



These are professionals that live a sophisticated, exclusive lifestyle. They are busy, well-connected consumers-avid readers and moviegoers, environ-mentally active, and financially stable.

2.39 AVG. HH SIZE | MEDIAN AGE

43.3

\$109,400 MEDIAN HH INCOME

#### 6.9% TOP TIER



These residents of the wealthiest Tapestry market earn more than 3x the US household income. They frequent upscale salons, spas and fitness centers and shop at high-end retailers for their personal effects.

2.84

47.3

\$173,2 AVG. HH SIZE | MEDIAN AGE | MEDIAN HH INCOME

#### 5.4% EMERALD CITY



Well educated and well employed, half have a college degree and a professional occupation. Highly connected, they use the Internet for entertainment and environmentally friendly purchases.

2.06

MEDIAN AGE

\$59,200 MEDIAN HH INCOME





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MORNING, NOON, & NIGHT



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