

101 W Fayette St, Baltimore, Maryland, 21201
Rings: 0.5, 1, 1.5 mile radii

Prepared by Esri
Latitude: 39.28988
Longitude: -76.61707

	0.5 miles	1 mile	1.5 miles
Population Summary			
2010 Total Population	7,730	42,791	91,621
2020 Total Population	11,159	43,894	91,641
2020 Group Quarters	465	3,774	4,901
2022 Total Population	11,294	44,756	92,154
2022 Group Quarters	465	3,774	4,901
2027 Total Population	10,845	43,823	90,730
2022-2027 Annual Rate	-0.81%	-0.42%	-0.31%
2022 Total Daytime Population	71,453	130,329	192,628
Workers	67,007	111,173	151,527
Residents	4,446	19,156	41,101
Household Summary			
2010 Households	4,845	19,501	41,158
2010 Average Household Size	1.41	1.78	1.99
2020 Total Households	7,781	24,012	47,050
2020 Average Household Size	1.37	1.67	1.84
2022 Households	7,616	23,963	46,929
2022 Average Household Size	1.42	1.71	1.86
2027 Households	7,377	23,584	46,535
2027 Average Household Size	1.41	1.70	1.84
2022-2027 Annual Rate	-0.64%	-0.32%	-0.17%
2010 Families	775	5,779	14,962
2010 Average Family Size	2.31	2.83	2.99
2022 Families	1,167	6,501	15,716
2022 Average Family Size	2.37	2.81	2.88
2027 Families	1,131	6,452	15,610
2027 Average Family Size	2.34	2.78	2.84
2022-2027 Annual Rate	-0.62%	-0.15%	-0.14%
Housing Unit Summary			
2000 Housing Units	3,635	19,962	48,435
Owner Occupied Housing Units	8.0%	16.9%	22.6%
Renter Occupied Housing Units	80.4%	68.1%	58.3%
Vacant Housing Units	11.6%	15.0%	19.1%
2010 Housing Units	5,747	23,246	51,028
Owner Occupied Housing Units	6.3%	16.9%	22.2%
Renter Occupied Housing Units	78.0%	67.0%	58.4%
Vacant Housing Units	15.7%	16.1%	19.3%
2020 Housing Units	9,109	28,190	56,342
Vacant Housing Units	14.6%	14.8%	16.5%
2022 Housing Units	9,020	28,707	57,090
Owner Occupied Housing Units	8.3%	17.3%	23.7%
Renter Occupied Housing Units	76.1%	66.2%	58.5%
Vacant Housing Units	15.6%	16.5%	17.8%
2027 Housing Units	8,928	28,732	57,397
Owner Occupied Housing Units	8.6%	17.6%	24.2%
Renter Occupied Housing Units	74.0%	64.4%	56.9%
Vacant Housing Units	17.4%	17.9%	18.9%
Median Household Income			
2022	\$62,410	\$52,076	\$55,234
2027	\$78,445	\$61,680	\$67,296
Median Home Value			
2022	\$307,386	\$328,955	\$323,342
2027	\$384,737	\$365,526	\$354,620
Per Capita Income			
2022	\$64,960	\$50,043	\$50,971
2027	\$82,090	\$61,813	\$61,848
Median Age			
2010	29.9	31.9	31.9
2022	29.8	33.2	33.9
2027	30.5	34.2	34.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Households by Income			
Household Income Base	7,616	23,957	46,923
<\$15,000	15.9%	22.5%	21.4%
\$15,000 - \$24,999	5.8%	8.2%	8.0%
\$25,000 - \$34,999	6.0%	8.2%	8.4%
\$35,000 - \$49,999	10.7%	9.5%	8.5%
\$50,000 - \$74,999	19.5%	14.2%	13.2%
\$75,000 - \$99,999	11.1%	8.6%	8.9%
\$100,000 - \$149,999	15.9%	13.6%	14.0%
\$150,000 - \$199,999	4.9%	4.7%	5.6%
\$200,000+	10.2%	10.5%	11.9%
Average Household Income	\$97,733	\$92,237	\$99,254
2027 Households by Income			
Household Income Base	7,377	23,578	46,529
<\$15,000	13.9%	20.2%	19.1%
\$15,000 - \$24,999	5.3%	7.2%	7.1%
\$25,000 - \$34,999	6.1%	8.5%	8.3%
\$35,000 - \$49,999	6.1%	7.6%	7.0%
\$50,000 - \$74,999	16.3%	11.8%	11.3%
\$75,000 - \$99,999	12.8%	8.1%	8.5%
\$100,000 - \$149,999	18.4%	15.8%	15.9%
\$150,000 - \$199,999	5.9%	6.3%	7.3%
\$200,000+	15.2%	14.5%	15.6%
Average Household Income	\$122,580	\$113,506	\$119,689
2022 Owner Occupied Housing Units by Value			
Total	739	4,933	13,510
<\$50,000	2.6%	1.7%	3.4%
\$50,000 - \$99,999	0.3%	1.9%	4.7%
\$100,000 - \$149,999	2.0%	4.4%	3.8%
\$150,000 - \$199,999	3.9%	8.6%	6.2%
\$200,000 - \$249,999	5.8%	7.5%	6.5%
\$250,000 - \$299,999	34.5%	19.7%	19.3%
\$300,000 - \$399,999	11.9%	21.1%	25.8%
\$400,000 - \$499,999	9.9%	7.7%	9.8%
\$500,000 - \$749,999	26.0%	19.7%	15.7%
\$750,000 - \$999,999	1.6%	4.8%	3.3%
\$1,000,000 - \$1,499,999	0.8%	1.5%	0.8%
\$1,500,000 - \$1,999,999	0.0%	0.3%	0.2%
\$2,000,000 +	0.7%	0.9%	0.5%
Average Home Value	\$406,326	\$412,698	\$373,118
2027 Owner Occupied Housing Units by Value			
Total	757	5,050	13,846
<\$50,000	2.4%	1.7%	3.4%
\$50,000 - \$99,999	0.1%	1.2%	3.6%
\$100,000 - \$149,999	1.1%	2.5%	2.4%
\$150,000 - \$199,999	2.5%	5.1%	3.7%
\$200,000 - \$249,999	4.1%	5.5%	4.3%
\$250,000 - \$299,999	29.2%	18.1%	16.7%
\$300,000 - \$399,999	12.5%	24.3%	28.9%
\$400,000 - \$499,999	10.8%	8.2%	11.1%
\$500,000 - \$749,999	33.8%	24.8%	20.2%
\$750,000 - \$999,999	1.7%	5.7%	4.1%
\$1,000,000 - \$1,499,999	1.2%	1.6%	0.9%
\$1,500,000 - \$1,999,999	0.0%	0.4%	0.2%
\$2,000,000 +	0.5%	0.9%	0.5%
Average Home Value	\$441,711	\$449,569	\$406,847

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Age			
Total	7,731	42,790	91,624
0 - 4	2.1%	4.3%	5.6%
5 - 9	0.9%	3.5%	4.5%
10 - 14	0.7%	2.7%	3.6%
15 - 24	21.4%	18.0%	17.3%
25 - 34	37.4%	28.0%	24.9%
35 - 44	10.8%	13.3%	12.9%
45 - 54	8.1%	12.6%	12.7%
55 - 64	7.3%	8.6%	9.2%
65 - 74	5.8%	5.0%	5.3%
75 - 84	3.9%	2.9%	2.9%
85 +	1.5%	1.0%	1.0%
18 +	95.8%	87.3%	83.7%
2022 Population by Age			
Total	11,293	44,755	92,154
0 - 4	2.2%	4.1%	4.9%
5 - 9	1.0%	3.4%	4.2%
10 - 14	0.8%	3.1%	3.7%
15 - 24	21.3%	15.0%	14.0%
25 - 34	40.8%	28.9%	25.8%
35 - 44	11.5%	13.4%	13.7%
45 - 54	6.1%	9.2%	9.8%
55 - 64	6.6%	9.4%	10.1%
65 - 74	5.4%	7.7%	8.1%
75 - 84	3.0%	4.2%	4.1%
85 +	1.3%	1.7%	1.5%
18 +	95.2%	87.4%	84.9%
2027 Population by Age			
Total	10,845	43,821	90,729
0 - 4	2.2%	4.2%	4.9%
5 - 9	1.0%	3.4%	4.1%
10 - 14	0.8%	3.0%	3.6%
15 - 24	21.8%	15.2%	14.3%
25 - 34	37.4%	26.1%	23.4%
35 - 44	13.5%	15.1%	15.3%
45 - 54	6.3%	9.4%	9.9%
55 - 64	6.2%	8.6%	9.3%
65 - 74	5.8%	8.1%	8.6%
75 - 84	3.5%	5.1%	5.0%
85 +	1.5%	1.9%	1.7%
18 +	95.0%	87.5%	85.2%
2010 Population by Sex			
Males	3,869	23,351	46,828
Females	3,860	19,440	44,793
2022 Population by Sex			
Males	5,597	22,514	45,488
Females	5,697	22,242	46,666
2027 Population by Sex			
Males	5,374	22,077	44,863
Females	5,471	21,746	45,866

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 23, 2022

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2010 Population by Race/Ethnicity			
Total	7,729	42,791	91,621
White Alone	50.8%	36.8%	37.3%
Black Alone	29.1%	54.3%	54.4%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	15.5%	5.6%	4.3%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	1.2%	0.9%	1.5%
Two or More Races	3.0%	2.1%	2.2%
Hispanic Origin	4.5%	3.1%	4.0%
Diversity Index	66.4	59.3	59.6
2020 Population by Race/Ethnicity			
Total	11,159	43,894	91,641
White Alone	41.2%	37.1%	38.0%
Black Alone	33.4%	46.5%	46.4%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	15.2%	7.9%	6.3%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	2.2%	2.1%	2.7%
Two or More Races	7.5%	6.1%	6.1%
Hispanic Origin	6.6%	5.3%	6.1%
Diversity Index	72.7	67.2	67.3
2022 Population by Race/Ethnicity			
Total	11,294	44,755	92,153
White Alone	40.6%	36.1%	37.4%
Black Alone	33.3%	47.1%	46.5%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	15.4%	8.0%	6.4%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	2.6%	2.4%	3.0%
Two or More Races	7.7%	6.2%	6.3%
Hispanic Origin	6.9%	5.4%	6.2%
Diversity Index	73.3	67.5	67.7
2027 Population by Race/Ethnicity			
Total	10,846	43,823	90,730
White Alone	39.0%	35.0%	36.6%
Black Alone	32.2%	46.0%	45.2%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	16.5%	8.6%	6.9%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	3.4%	3.1%	3.9%
Two or More Races	8.5%	6.9%	7.0%
Hispanic Origin	7.3%	5.8%	6.7%
Diversity Index	74.8	69.0	69.4
2010 Population by Relationship and Household Type			
Total	7,730	42,791	91,621
In Households	88.4%	81.0%	89.4%
In Family Households	23.7%	39.9%	51.2%
Householder	9.8%	13.5%	16.4%
Spouse	7.0%	6.1%	7.1%
Child	5.0%	15.7%	20.9%
Other relative	1.4%	2.9%	4.4%
Nonrelative	0.6%	1.7%	2.4%
In Nonfamily Households	64.6%	41.1%	38.2%
In Group Quarters	11.6%	19.0%	10.6%
Institutionalized Population	1.0%	13.9%	6.7%
Noninstitutionalized Population	10.6%	5.1%	3.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2022 Population 25+ by Educational Attainment			
Total	8,435	33,305	67,372
Less than 9th Grade	1.8%	3.4%	3.3%
9th - 12th Grade, No Diploma	1.6%	8.2%	9.5%
High School Graduate	6.1%	14.5%	16.5%
GED/Alternative Credential	1.0%	4.7%	4.5%
Some College, No Degree	10.6%	13.2%	12.9%
Associate Degree	2.6%	3.8%	3.8%
Bachelor's Degree	39.7%	27.3%	25.3%
Graduate/Professional Degree	36.6%	24.9%	24.2%
2022 Population 15+ by Marital Status			
Total	10,845	40,007	80,310
Never Married	69.8%	65.9%	63.4%
Married	19.8%	21.4%	23.2%
Widowed	2.2%	4.0%	4.5%
Divorced	8.2%	8.7%	8.8%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	7,088	24,519	51,505
Population 16+ Employed	97.6%	95.7%	95.5%
Population 16+ Unemployment rate	2.4%	4.3%	4.5%
Population 16-24 Employed	17.4%	14.8%	14.5%
Population 16-24 Unemployment rate	10.6%	6.6%	6.6%
Population 25-54 Employed	73.8%	71.6%	70.7%
Population 25-54 Unemployment rate	0.3%	3.3%	3.6%
Population 55-64 Employed	4.7%	8.1%	9.1%
Population 55-64 Unemployment rate	1.2%	4.7%	4.7%
Population 65+ Employed	4.1%	5.4%	5.7%
Population 65+ Unemployment rate	3.4%	9.6%	9.0%
2022 Employed Population 16+ by Industry			
Total	6,919	23,467	49,192
Agriculture/Mining	0.1%	0.1%	0.2%
Construction	1.5%	1.8%	2.4%
Manufacturing	2.5%	3.1%	3.6%
Wholesale Trade	1.3%	1.3%	1.5%
Retail Trade	5.5%	7.1%	7.0%
Transportation/Utilities	3.3%	4.5%	4.6%
Information	4.0%	2.2%	2.2%
Finance/Insurance/Real Estate	8.7%	6.8%	5.9%
Services	67.4%	65.7%	64.1%
Public Administration	5.7%	7.3%	8.5%
2022 Employed Population 16+ by Occupation			
Total	6,920	23,467	49,191
White Collar	92.1%	81.9%	76.8%
Management/Business/Financial	22.7%	22.2%	21.4%
Professional	57.1%	45.7%	41.9%
Sales	4.9%	5.6%	5.5%
Administrative Support	7.3%	8.4%	7.9%
Services	6.5%	12.3%	14.4%
Blue Collar	1.4%	5.7%	8.8%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	0.1%	0.5%	1.3%
Installation/Maintenance/Repair	0.1%	0.6%	0.9%
Production	0.3%	1.5%	1.9%
Transportation/Material Moving	0.9%	3.1%	4.5%

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2010 Households by Type			
Total	4,845	19,501	41,158
Households with 1 Person	66.9%	54.9%	48.1%
Households with 2+ People	33.1%	45.1%	51.9%
Family Households	16.0%	29.6%	36.4%
Husband-wife Families	11.4%	13.4%	15.6%
With Related Children	2.4%	3.7%	5.1%
Other Family (No Spouse Present)	4.6%	16.2%	20.7%
Other Family with Male Householder	1.2%	2.6%	3.7%
With Related Children	0.5%	1.2%	1.7%
Other Family with Female Householder	3.4%	13.6%	17.0%
With Related Children	1.8%	9.6%	11.9%
Nonfamily Households	17.2%	15.4%	15.6%
All Households with Children	4.7%	14.7%	18.9%
Multigenerational Households	0.5%	2.4%	3.5%
Unmarried Partner Households	7.6%	8.2%	8.8%
Male-female	6.2%	6.8%	7.4%
Same-sex	1.4%	1.4%	1.3%
2010 Households by Size			
Total	4,844	19,501	41,156
1 Person Household	66.9%	54.9%	48.1%
2 Person Household	26.2%	27.7%	28.4%
3 Person Household	4.5%	8.9%	11.6%
4 Person Household	1.7%	4.8%	6.3%
5 Person Household	0.5%	2.0%	3.0%
6 Person Household	0.2%	0.9%	1.4%
7 + Person Household	0.1%	0.7%	1.3%
2010 Households by Tenure and Mortgage Status			
Total	4,844	19,500	41,157
Owner Occupied	7.5%	20.1%	27.5%
Owned with a Mortgage/Loan	6.1%	16.4%	21.7%
Owned Free and Clear	1.4%	3.7%	5.8%
Renter Occupied	92.5%	79.9%	72.5%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	84	66	71
Percent of Income for Mortgage	26.0%	33.3%	30.9%
Wealth Index	54	58	66
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	5,747	23,246	51,028
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	7,730	42,791	91,621
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Metro Renters (3B)	Metro Renters (3B)	Metro Renters (3B)
2.	College Towns (14B)	City Commons (11E)	City Commons (11E)
3.	Retirement Communities (9E)	Retirement Communities (9E)	Social Security Set (9F)
2022 Consumer Spending			
Apparel & Services: Total \$	\$18,503,876	\$55,026,096	\$116,090,028
Average Spent	\$2,429.61	\$2,296.29	\$2,473.74
Spending Potential Index	101	95	103
Education: Total \$	\$15,333,332	\$44,846,461	\$94,508,147
Average Spent	\$2,013.31	\$1,871.49	\$2,013.85
Spending Potential Index	103	95	103
Entertainment/Recreation: Total \$	\$24,869,594	\$74,681,787	\$157,544,619
Average Spent	\$3,265.44	\$3,116.55	\$3,357.08
Spending Potential Index	89	85	91
Food at Home: Total \$	\$44,135,793	\$134,153,142	\$284,213,629
Average Spent	\$5,795.14	\$5,598.35	\$6,056.25
Spending Potential Index	94	90	98
Food Away from Home: Total \$	\$33,418,305	\$98,067,366	\$205,823,292
Average Spent	\$4,387.91	\$4,092.45	\$4,385.84
Spending Potential Index	102	95	102
Health Care: Total \$	\$44,219,946	\$137,321,421	\$290,565,024
Average Spent	\$5,806.19	\$5,730.56	\$6,191.59
Spending Potential Index	82	81	87
HH Furnishings & Equipment: Total \$	\$17,312,659	\$51,896,435	\$109,476,883
Average Spent	\$2,273.20	\$2,165.69	\$2,332.82
Spending Potential Index	89	85	91
Personal Care Products & Services: Total \$	\$7,415,845	\$22,301,815	\$47,058,186
Average Spent	\$973.72	\$930.68	\$1,002.75
Spending Potential Index	95	91	98
Shelter: Total \$	\$174,063,265	\$514,961,329	\$1,087,651,384
Average Spent	\$22,854.95	\$21,489.85	\$23,176.53
Spending Potential Index	100	94	101
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$15,901,361	\$48,489,950	\$102,215,598
Average Spent	\$2,087.89	\$2,023.53	\$2,178.09
Spending Potential Index	77	74	80
Travel: Total \$	\$19,174,385	\$56,490,305	\$118,774,451
Average Spent	\$2,517.65	\$2,357.40	\$2,530.94
Spending Potential Index	88	82	88
Vehicle Maintenance & Repairs: Total \$	\$8,666,571	\$26,246,756	\$55,073,445
Average Spent	\$1,137.94	\$1,095.30	\$1,173.55
Spending Potential Index	90	87	93

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

101 W Fayette St, Baltimore, Maryland, 21201
Ring: 0.5 mile radius

Prepared by Esri
Latitude: 39.28988
Longitude: -76.61707

Top Tapestry Segments	Percent	Demographic Summary	2022	2027
Metro Renters (3B)	79.2%	Population	11,294	10,845
College Towns (14B)	12.1%	Households	7,616	7,377
Retirement Communities (9E)	5.2%	Families	1,167	1,131
Young and Restless (11B)	3.2%	Median Age	29.8	30.5
Unclassified (15)	0.2%	Median Household Income	\$62,410	\$78,445
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		101	\$2,429.61	\$18,503,876
Men's		106	\$490.33	\$3,734,349
Women's		96	\$809.50	\$6,165,119
Children's		99	\$349.33	\$2,660,490
Footwear		104	\$592.93	\$4,515,769
Watches & Jewelry		102	\$149.68	\$1,139,990
Apparel Products and Services (1)		97	\$58.34	\$444,342
Computer				
Computers and Hardware for Home Use		100	\$191.27	\$1,456,730
Portable Memory		97	\$4.77	\$36,351
Computer Software		119	\$12.95	\$98,645
Computer Accessories		96	\$19.70	\$150,047
Entertainment & Recreation		89	\$3,265.44	\$24,869,594
Fees and Admissions		89	\$752.32	\$5,729,693
Membership Fees for Clubs (2)		95	\$267.74	\$2,039,095
Fees for Participant Sports, excl. Trips		83	\$108.27	\$824,554
Tickets to Theatre/Operas/Concerts		91	\$83.36	\$634,884
Tickets to Movies		103	\$65.24	\$496,904
Tickets to Parks or Museums		90	\$34.84	\$265,325
Admission to Sporting Events, excl. Trips		83	\$60.52	\$460,929
Fees for Recreational Lessons		82	\$130.56	\$994,337
Dating Services		131	\$1.79	\$13,664
TV/Video/Audio		91	\$1,209.84	\$9,214,178
Cable and Satellite Television Services		84	\$769.86	\$5,863,244
Televisions		102	\$129.41	\$985,550
Satellite Dishes		107	\$1.92	\$14,652
VCRs, Video Cameras, and DVD Players		97	\$5.41	\$41,209
Miscellaneous Video Equipment		96	\$16.85	\$128,334
Video Cassettes and DVDs		108	\$9.44	\$71,915
Video Game Hardware/Accessories		119	\$39.25	\$298,932
Video Game Software		130	\$23.58	\$179,556
Rental/Streaming/Downloaded Video		113	\$90.41	\$688,529
Installation of Televisions		81	\$0.68	\$5,185
Audio (3)		98	\$119.33	\$908,826
Rental and Repair of TV/Radio/Sound Equipment		110	\$3.71	\$28,247
Pets		84	\$697.76	\$5,314,124
Toys/Games/Crafts/Hobbies (4)		99	\$130.61	\$994,743
Recreational Vehicles and Fees (5)		63	\$80.71	\$614,693
Sports/Recreation/Exercise Equipment (6)		94	\$192.97	\$1,469,693
Photo Equipment and Supplies (7)		112	\$58.68	\$446,883
Reading (8)		90	\$105.53	\$803,729
Catered Affairs (9)		113	\$37.58	\$286,213
Food		97	\$10,183.05	\$77,554,098
Food at Home		94	\$5,795.14	\$44,135,793
Bakery and Cereal Products		91	\$726.85	\$5,535,659
Meats, Poultry, Fish, and Eggs		93	\$1,245.77	\$9,487,773
Dairy Products		92	\$573.13	\$4,364,922
Fruits and Vegetables		94	\$1,133.44	\$8,632,264
Snacks and Other Food at Home (10)		95	\$2,115.96	\$16,115,174
Food Away from Home		102	\$4,387.91	\$33,418,305
Alcoholic Beverages		101	\$720.61	\$5,488,137

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	75	\$23,366.04	\$177,955,770
Value of Retirement Plans	66	\$74,819.71	\$569,826,892
Value of Other Financial Assets	71	\$6,976.12	\$53,130,100
Vehicle Loan Amount excluding Interest	101	\$3,269.28	\$24,898,808
Value of Credit Card Debt	89	\$2,800.22	\$21,326,455
Health			
Nonprescription Drugs	85	\$149.73	\$1,140,329
Prescription Drugs	76	\$286.60	\$2,182,760
Eyeglasses and Contact Lenses	82	\$90.03	\$685,704
Home			
Mortgage Payment and Basics (11)	65	\$7,816.59	\$59,531,147
Maintenance and Remodeling Services	63	\$2,046.50	\$15,586,141
Maintenance and Remodeling Materials (12)	62	\$432.30	\$3,292,430
Utilities, Fuel, and Public Services	89	\$5,009.06	\$38,148,974
Household Furnishings and Equipment			
Household Textiles (13)	96	\$110.11	\$838,629
Furniture	95	\$686.72	\$5,230,090
Rugs	79	\$28.13	\$214,240
Major Appliances (14)	76	\$324.48	\$2,471,218
Housewares (15)	96	\$96.48	\$734,812
Small Appliances	102	\$60.91	\$463,918
Luggage	102	\$19.40	\$147,713
Telephones and Accessories	89	\$101.61	\$773,890
Household Operations			
Child Care	106	\$639.72	\$4,872,099
Lawn and Garden (16)	66	\$378.01	\$2,878,938
Moving/Storage/Freight Express	117	\$94.96	\$723,181
Housekeeping Supplies (17)	89	\$785.10	\$5,979,315
Insurance			
Owners and Renters Insurance	66	\$470.98	\$3,587,009
Vehicle Insurance	97	\$2,046.08	\$15,582,928
Life/Other Insurance	71	\$487.05	\$3,709,353
Health Insurance	82	\$3,872.07	\$29,489,692
Personal Care Products (18)	97	\$548.99	\$4,181,080
School Books and Supplies (19)	101	\$150.40	\$1,145,435
Smoking Products	103	\$450.11	\$3,428,021
Transportation			
Payments on Vehicles excluding Leases	91	\$2,690.83	\$20,493,355
Gasoline and Motor Oil	94	\$2,583.49	\$19,675,880
Vehicle Maintenance and Repairs	90	\$1,137.94	\$8,666,571
Travel			
Airline Fares	93	\$664.81	\$5,063,182
Lodging on Trips	83	\$664.72	\$5,062,506
Auto/Truck Rental on Trips	95	\$59.32	\$451,794
Food and Drink on Trips	90	\$608.36	\$4,633,247

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2022	2027
Metro Renters (3B)	47.4%	Population	44,756	43,823
City Commons (11E)	15.8%	Households	23,963	23,584
Retirement Communities (9E)	7.0%	Families	6,501	6,452
Social Security Set (9F)	6.7%	Median Age	33.2	34.2
College Towns (14B)	6.5%	Median Household Income	\$52,076	\$61,680
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		95	\$2,296.29	\$55,026,096
Men's		98	\$453.51	\$10,867,509
Women's		92	\$769.45	\$18,438,380
Children's		94	\$330.08	\$7,909,720
Footwear		99	\$565.61	\$13,553,667
Watches & Jewelry		96	\$139.74	\$3,348,636
Apparel Products and Services (1)		95	\$56.84	\$1,361,981
Computer				
Computers and Hardware for Home Use		93	\$176.67	\$4,233,540
Portable Memory		90	\$4.44	\$106,395
Computer Software		107	\$11.65	\$279,140
Computer Accessories		92	\$18.82	\$450,987
Entertainment & Recreation		85	\$3,116.55	\$74,681,787
Fees and Admissions		83	\$701.79	\$16,817,084
Membership Fees for Clubs (2)		87	\$246.58	\$5,908,748
Fees for Participant Sports, excl. Trips		78	\$102.39	\$2,453,616
Tickets to Theatre/Operas/Concerts		86	\$78.70	\$1,885,974
Tickets to Movies		94	\$59.61	\$1,428,544
Tickets to Parks or Museums		84	\$32.22	\$772,094
Admission to Sporting Events, excl. Trips		78	\$56.84	\$1,361,998
Fees for Recreational Lessons		77	\$123.67	\$2,963,530
Dating Services		130	\$1.78	\$42,579
TV/Video/Audio		89	\$1,182.64	\$28,339,556
Cable and Satellite Television Services		84	\$774.39	\$18,556,619
Televisions		96	\$122.35	\$2,931,832
Satellite Dishes		97	\$1.74	\$41,653
VCRs, Video Cameras, and DVD Players		92	\$5.15	\$123,343
Miscellaneous Video Equipment		90	\$15.88	\$380,493
Video Cassettes and DVDs		100	\$8.74	\$209,554
Video Game Hardware/Accessories		111	\$36.50	\$874,700
Video Game Software		118	\$21.51	\$515,339
Rental/Streaming/Downloaded Video		103	\$82.09	\$1,967,221
Installation of Televisions		76	\$0.64	\$15,403
Audio (3)		90	\$109.91	\$2,633,676
Rental and Repair of TV/Radio/Sound Equipment		111	\$3.74	\$89,723
Pets		80	\$664.58	\$15,925,340
Toys/Games/Crafts/Hobbies (4)		94	\$123.17	\$2,951,494
Recreational Vehicles and Fees (5)		62	\$79.88	\$1,914,076
Sports/Recreation/Exercise Equipment (6)		86	\$176.38	\$4,226,589
Photo Equipment and Supplies (7)		101	\$52.66	\$1,261,976
Reading (8)		87	\$102.04	\$2,445,285
Catered Affairs (9)		101	\$33.89	\$812,098
Food		92	\$9,690.79	\$232,220,508
Food at Home		90	\$5,598.35	\$134,153,142
Bakery and Cereal Products		89	\$708.46	\$16,976,852
Meats, Poultry, Fish, and Eggs		90	\$1,210.42	\$29,005,178
Dairy Products		89	\$552.49	\$13,239,295
Fruits and Vegetables		91	\$1,090.27	\$26,126,259
Snacks and Other Food at Home (10)		91	\$2,036.70	\$48,805,559
Food Away from Home		95	\$4,092.45	\$98,067,366
Alcoholic Beverages		93	\$664.42	\$15,921,576

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	73	\$22,687.44	\$543,659,220
Value of Retirement Plans	65	\$74,541.08	\$1,786,227,918
Value of Other Financial Assets	76	\$7,403.86	\$177,418,597
Vehicle Loan Amount excluding Interest	93	\$3,032.87	\$72,676,638
Value of Credit Card Debt	86	\$2,706.03	\$64,844,614
Health			
Nonprescription Drugs	84	\$147.07	\$3,524,327
Prescription Drugs	78	\$294.38	\$7,054,195
Eyeglasses and Contact Lenses	80	\$88.27	\$2,115,232
Home			
Mortgage Payment and Basics (11)	63	\$7,621.05	\$182,623,260
Maintenance and Remodeling Services	62	\$2,014.67	\$48,277,469
Maintenance and Remodeling Materials (12)	60	\$422.00	\$10,112,395
Utilities, Fuel, and Public Services	87	\$4,915.83	\$117,797,984
Household Furnishings and Equipment			
Household Textiles (13)	91	\$105.36	\$2,524,670
Furniture	89	\$649.17	\$15,556,110
Rugs	77	\$27.52	\$659,505
Major Appliances (14)	74	\$315.04	\$7,549,408
Housewares (15)	90	\$89.89	\$2,154,141
Small Appliances	96	\$57.13	\$1,369,012
Luggage	95	\$18.02	\$431,933
Telephones and Accessories	87	\$98.50	\$2,360,411
Household Operations			
Child Care	94	\$567.38	\$13,596,024
Lawn and Garden (16)	66	\$374.01	\$8,962,514
Moving/Storage/Freight Express	106	\$85.50	\$2,048,725
Housekeeping Supplies (17)	87	\$768.49	\$18,415,425
Insurance			
Owners and Renters Insurance	67	\$475.03	\$11,383,220
Vehicle Insurance	92	\$1,945.62	\$46,622,823
Life/Other Insurance	72	\$490.87	\$11,762,782
Health Insurance	81	\$3,821.25	\$91,568,697
Personal Care Products (18)	92	\$522.64	\$12,523,987
School Books and Supplies (19)	95	\$141.09	\$3,380,833
Smoking Products	103	\$448.71	\$10,752,332
Transportation			
Payments on Vehicles excluding Leases	86	\$2,536.27	\$60,776,684
Gasoline and Motor Oil	90	\$2,450.28	\$58,715,979
Vehicle Maintenance and Repairs	87	\$1,095.30	\$26,246,756
Travel			
Airline Fares	86	\$614.56	\$14,726,727
Lodging on Trips	78	\$627.99	\$15,048,616
Auto/Truck Rental on Trips	88	\$55.01	\$1,318,226
Food and Drink on Trips	84	\$569.34	\$13,643,071

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Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

101 W Fayette St, Baltimore, Maryland, 21201
Ring: 1.5 mile radius

Prepared by Esri
Latitude: 39.28988
Longitude: -76.61707

Top Tapestry Segments	Percent	Demographic Summary	2022	2027
Metro Renters (3B)	37.9%	Population	92,154	90,730
City Commons (11E)	16.5%	Households	46,929	46,535
Social Security Set (9F)	9.5%	Families	15,716	15,610
Laptops and Lattes (3A)	7.1%	Median Age	33.9	34.9
Emerald City (8B)	5.2%	Median Household Income	\$55,234	\$67,296
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		103	\$2,473.74	\$116,090,028
Men's		105	\$485.40	\$22,779,496
Women's		99	\$827.62	\$38,839,335
Children's		101	\$355.39	\$16,678,151
Footwear		107	\$611.78	\$28,710,169
Watches & Jewelry		103	\$151.04	\$7,088,227
Apparel Products and Services (1)		105	\$62.67	\$2,940,914
Computer				
Computers and Hardware for Home Use		99	\$188.38	\$8,840,575
Portable Memory		97	\$4.79	\$224,854
Computer Software		113	\$12.39	\$581,285
Computer Accessories		98	\$20.05	\$940,983
Entertainment & Recreation		91	\$3,357.08	\$157,544,619
Fees and Admissions		90	\$757.00	\$35,525,153
Membership Fees for Clubs (2)		94	\$264.68	\$12,421,137
Fees for Participant Sports, excl. Trips		84	\$109.84	\$5,154,887
Tickets to Theatre/Operas/Concerts		93	\$85.46	\$4,010,418
Tickets to Movies		100	\$63.38	\$2,974,579
Tickets to Parks or Museums		90	\$34.55	\$1,621,311
Admission to Sporting Events, excl. Trips		83	\$61.05	\$2,865,163
Fees for Recreational Lessons		85	\$136.02	\$6,383,307
Dating Services		147	\$2.01	\$94,351
TV/Video/Audio		96	\$1,276.22	\$59,891,910
Cable and Satellite Television Services		92	\$844.41	\$39,627,308
Televisions		102	\$129.89	\$6,095,685
Satellite Dishes		101	\$1.81	\$84,941
VCRs, Video Cameras, and DVD Players		99	\$5.49	\$257,455
Miscellaneous Video Equipment		97	\$17.05	\$800,079
Video Cassettes and DVDs		106	\$9.25	\$434,018
Video Game Hardware/Accessories		117	\$38.60	\$1,811,492
Video Game Software		124	\$22.53	\$1,057,084
Rental/Streaming/Downloaded Video		108	\$85.91	\$4,031,830
Installation of Televisions		82	\$0.69	\$32,379
Audio (3)		96	\$116.56	\$5,470,264
Rental and Repair of TV/Radio/Sound Equipment		120	\$4.04	\$189,374
Pets		86	\$713.57	\$33,487,185
Toys/Games/Crafts/Hobbies (4)		100	\$131.50	\$6,171,340
Recreational Vehicles and Fees (5)		69	\$87.98	\$4,128,841
Sports/Recreation/Exercise Equipment (6)		92	\$188.80	\$8,860,030
Photo Equipment and Supplies (7)		106	\$55.55	\$2,606,876
Reading (8)		94	\$110.36	\$5,178,868
Catered Affairs (9)		110	\$36.64	\$1,719,366
Food		99	\$10,442.09	\$490,036,922
Food at Home		98	\$6,056.25	\$284,213,629
Bakery and Cereal Products		97	\$769.57	\$36,115,368
Meats, Poultry, Fish, and Eggs		98	\$1,312.80	\$61,608,158
Dairy Products		96	\$598.97	\$28,109,095
Fruits and Vegetables		98	\$1,180.70	\$55,409,025
Snacks and Other Food at Home (10)		98	\$2,194.21	\$102,971,984
Food Away from Home		102	\$4,385.84	\$205,823,292
Alcoholic Beverages		100	\$711.81	\$33,404,638

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Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	79	\$24,453.68	\$1,147,586,781
Value of Retirement Plans	72	\$81,730.66	\$3,835,537,977
Value of Other Financial Assets	83	\$8,143.50	\$382,166,487
Vehicle Loan Amount excluding Interest	98	\$3,183.39	\$149,393,209
Value of Credit Card Debt	93	\$2,927.05	\$137,363,603
Health			
Nonprescription Drugs	90	\$158.16	\$7,422,493
Prescription Drugs	84	\$318.86	\$14,963,744
Eyeglasses and Contact Lenses	87	\$95.78	\$4,494,709
Home			
Mortgage Payment and Basics (11)	69	\$8,339.67	\$391,372,260
Maintenance and Remodeling Services	67	\$2,200.85	\$103,283,746
Maintenance and Remodeling Materials (12)	65	\$458.99	\$21,539,901
Utilities, Fuel, and Public Services	94	\$5,303.86	\$248,905,010
Household Furnishings and Equipment			
Household Textiles (13)	99	\$113.71	\$5,336,508
Furniture	96	\$696.37	\$32,679,879
Rugs	84	\$29.96	\$1,405,906
Major Appliances (14)	79	\$340.12	\$15,961,452
Housewares (15)	96	\$95.92	\$4,501,493
Small Appliances	102	\$60.97	\$2,861,143
Luggage	101	\$19.24	\$902,840
Telephones and Accessories	95	\$108.32	\$5,083,558
Household Operations			
Child Care	100	\$601.87	\$28,245,239
Lawn and Garden (16)	71	\$404.88	\$19,000,630
Moving/Storage/Freight Express	111	\$89.91	\$4,219,567
Housekeeping Supplies (17)	94	\$831.25	\$39,009,727
Insurance			
Owners and Renters Insurance	73	\$515.73	\$24,202,516
Vehicle Insurance	98	\$2,078.22	\$97,528,925
Life/Other Insurance	78	\$537.43	\$25,221,101
Health Insurance	88	\$4,131.96	\$193,908,621
Personal Care Products (18)	99	\$561.39	\$26,345,365
School Books and Supplies (19)	101	\$150.35	\$7,055,726
Smoking Products	111	\$484.01	\$22,713,976
Transportation			
Payments on Vehicles excluding Leases	91	\$2,690.52	\$126,263,625
Gasoline and Motor Oil	96	\$2,613.55	\$122,651,403
Vehicle Maintenance and Repairs	93	\$1,173.55	\$55,073,445
Travel			
Airline Fares	92	\$660.29	\$30,986,746
Lodging on Trips	84	\$674.72	\$31,664,080
Auto/Truck Rental on Trips	94	\$58.94	\$2,766,142
Food and Drink on Trips	90	\$610.32	\$28,641,659

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Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

101 W Fayette St, Baltimore, Maryland, 21201
Rings: 0.5, 1, 1.5 mile radii

Prepared by Esri
Latitude: 39.28988
Longitude: -76.61707

Data for all businesses in area				0.5 miles		1 mile		1.5 miles				
Total Businesses:				2,989		6,042		8,441				
Total Employees:				73,529		121,471		151,288				
Total Residential Population:				11,294		44,756		92,154				
Employee/Residential Population Ratio (per 100 Residents)				651		271		164				
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	9	0.3%	46	0.1%	25	0.4%	225	0.2%	39	0.5%	354	0.2%
Construction	53	1.8%	659	0.9%	125	2.1%	1,351	1.1%	196	2.3%	1,940	1.3%
Manufacturing	38	1.3%	946	1.3%	104	1.7%	2,723	2.2%	154	1.8%	3,577	2.4%
Transportation	34	1.1%	360	0.5%	85	1.4%	1,832	1.5%	130	1.5%	2,201	1.5%
Communication	22	0.7%	327	0.4%	35	0.6%	451	0.4%	49	0.6%	548	0.4%
Utility	8	0.3%	867	1.2%	15	0.2%	938	0.8%	18	0.2%	1,025	0.7%
Wholesale Trade	39	1.3%	284	0.4%	81	1.3%	748	0.6%	129	1.5%	1,416	0.9%
Retail Trade Summary	415	13.9%	2,996	4.1%	944	15.6%	8,433	6.9%	1,428	16.9%	12,154	8.0%
Home Improvement	4	0.1%	47	0.1%	17	0.3%	301	0.2%	32	0.4%	491	0.3%
General Merchandise Stores	15	0.5%	83	0.1%	26	0.4%	131	0.1%	55	0.7%	279	0.2%
Food Stores	46	1.5%	198	0.3%	94	1.6%	548	0.5%	162	1.9%	1,033	0.7%
Auto Dealers, Gas Stations, Auto Aftermarket	14	0.5%	93	0.1%	31	0.5%	158	0.1%	43	0.5%	212	0.1%
Apparel & Accessory Stores	26	0.9%	155	0.2%	59	1.0%	465	0.4%	85	1.0%	625	0.4%
Furniture & Home Furnishings	16	0.5%	166	0.2%	35	0.6%	488	0.4%	53	0.6%	605	0.4%
Eating & Drinking Places	197	6.6%	1,674	2.3%	470	7.8%	5,310	4.4%	704	8.3%	7,487	4.9%
Miscellaneous Retail	97	3.2%	579	0.8%	212	3.5%	1,034	0.9%	295	3.5%	1,423	0.9%
Finance, Insurance, Real Estate Summary	362	12.1%	5,428	7.4%	727	12.0%	9,585	7.9%	951	11.3%	11,617	7.7%
Banks, Savings & Lending Institutions	65	2.2%	1,910	2.6%	111	1.8%	2,702	2.2%	148	1.8%	2,944	1.9%
Securities Brokers	78	2.6%	1,138	1.5%	145	2.4%	2,572	2.1%	170	2.0%	3,259	2.2%
Insurance Carriers & Agents	34	1.1%	393	0.5%	60	1.0%	587	0.5%	73	0.9%	701	0.5%
Real Estate, Holding, Other Investment Offices	185	6.2%	1,988	2.7%	411	6.8%	3,725	3.1%	559	6.6%	4,713	3.1%
Services Summary	1,362	45.6%	46,251	62.9%	2,529	41.9%	68,912	56.7%	3,524	41.7%	88,178	58.3%
Hotels & Lodging	28	0.9%	1,929	2.6%	60	1.0%	3,785	3.1%	74	0.9%	4,286	2.8%
Automotive Services	54	1.8%	484	0.7%	96	1.6%	935	0.8%	132	1.6%	1,311	0.9%
Motion Pictures & Amusements	46	1.5%	840	1.1%	106	1.8%	1,714	1.4%	154	1.8%	2,439	1.6%
Health Services	219	7.3%	24,318	33.1%	395	6.5%	29,754	24.5%	555	6.6%	34,933	23.1%
Legal Services	332	11.1%	6,131	8.3%	444	7.3%	7,503	6.2%	486	5.8%	7,790	5.1%
Education Institutions & Libraries	59	2.0%	2,309	3.1%	123	2.0%	5,133	4.2%	203	2.4%	8,312	5.5%
Other Services	625	20.9%	10,241	13.9%	1,306	21.6%	20,087	16.5%	1,919	22.7%	29,107	19.2%
Government	150	5.0%	14,547	19.8%	278	4.6%	24,605	20.3%	303	3.6%	26,191	17.3%
Unclassified Establishments	496	16.6%	816	1.1%	1,094	18.1%	1,667	1.4%	1,520	18.0%	2,087	1.4%
Totals	2,989	100.0%	73,529	100.0%	6,042	100.0%	121,471	100.0%	8,441	100.0%	151,288	100.0%

Source: Copyright 2022 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2022.

Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

101 W Fayette St, Baltimore, Maryland, 21201
Rings: 0.5, 1, 1.5 mile radii

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Latitude: 39.28988
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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	4	0.1%	12	0.0%	11	0.2%	47	0.0%	13	0.2%	56	0.0%
Mining	4	0.1%	26	0.0%	5	0.1%	36	0.0%	5	0.1%	36	0.0%
Utilities	6	0.2%	857	1.2%	8	0.1%	904	0.7%	9	0.1%	951	0.6%
Construction	67	2.2%	1,194	1.6%	156	2.6%	2,130	1.8%	242	2.9%	2,842	1.9%
Manufacturing	30	1.0%	540	0.7%	74	1.2%	1,210	1.0%	127	1.5%	2,009	1.3%
Wholesale Trade	34	1.1%	268	0.4%	72	1.2%	725	0.6%	118	1.4%	1,377	0.9%
Retail Trade	214	7.2%	1,270	1.7%	460	7.6%	2,947	2.4%	696	8.2%	4,409	2.9%
Motor Vehicle & Parts Dealers	12	0.4%	90	0.1%	25	0.4%	133	0.1%	34	0.4%	168	0.1%
Furniture & Home Furnishings Stores	5	0.2%	59	0.1%	17	0.3%	236	0.2%	27	0.3%	309	0.2%
Electronics & Appliance Stores	10	0.3%	103	0.1%	16	0.3%	238	0.2%	20	0.2%	265	0.2%
Bldg Material & Garden Equipment & Supplies Dealers	4	0.1%	47	0.1%	17	0.3%	301	0.2%	32	0.4%	491	0.3%
Food & Beverage Stores	43	1.4%	167	0.2%	91	1.5%	409	0.3%	158	1.9%	849	0.6%
Health & Personal Care Stores	26	0.9%	117	0.2%	61	1.0%	317	0.3%	77	0.9%	414	0.3%
Gasoline Stations	1	0.0%	3	0.0%	6	0.1%	25	0.0%	9	0.1%	44	0.0%
Clothing & Clothing Accessories Stores	44	1.5%	279	0.4%	83	1.4%	603	0.5%	111	1.3%	766	0.5%
Sport Goods, Hobby, Book, & Music Stores	8	0.3%	37	0.1%	17	0.3%	83	0.1%	28	0.3%	179	0.1%
General Merchandise Stores	15	0.5%	83	0.1%	26	0.4%	131	0.1%	55	0.7%	279	0.2%
Miscellaneous Store Retailers	43	1.4%	253	0.3%	93	1.5%	401	0.3%	131	1.6%	566	0.4%
Nonstore Retailers	2	0.1%	33	0.0%	9	0.1%	72	0.1%	15	0.2%	79	0.1%
Transportation & Warehousing	29	1.0%	300	0.4%	60	1.0%	1,674	1.4%	91	1.1%	1,972	1.3%
Information	77	2.6%	1,451	2.0%	152	2.5%	3,099	2.6%	202	2.4%	4,644	3.1%
Finance & Insurance	180	6.0%	3,459	4.7%	330	5.5%	6,036	5.0%	406	4.8%	7,077	4.7%
Central Bank/Credit Intermediation & Related Activities	55	1.8%	1,745	2.4%	98	1.6%	2,508	2.1%	134	1.6%	2,744	1.8%
Securities, Commodity Contracts & Other Financial	91	3.0%	1,318	1.8%	170	2.8%	2,939	2.4%	197	2.3%	3,630	2.4%
Insurance Carriers & Related Activities; Funds, Trusts &	35	1.2%	395	0.5%	61	1.0%	589	0.5%	74	0.9%	703	0.5%
Real Estate, Rental & Leasing	158	5.3%	1,673	2.3%	350	5.8%	2,918	2.4%	485	5.7%	3,944	2.6%
Professional, Scientific & Tech Services	597	20.0%	10,086	13.7%	945	15.6%	15,915	13.1%	1,165	13.8%	18,918	12.5%
Legal Services	341	11.4%	6,177	8.4%	462	7.6%	7,590	6.2%	507	6.0%	7,885	5.2%
Management of Companies & Enterprises	15	0.5%	164	0.2%	34	0.6%	347	0.3%	47	0.6%	467	0.3%
Administrative & Support & Waste Management & Remediation	96	3.2%	2,098	2.9%	195	3.2%	3,075	2.5%	252	3.0%	3,509	2.3%
Educational Services	47	1.6%	2,127	2.9%	112	1.9%	4,924	4.1%	193	2.3%	8,080	5.3%
Health Care & Social Assistance	258	8.6%	24,823	33.8%	483	8.0%	31,184	25.7%	696	8.2%	36,976	24.4%
Arts, Entertainment & Recreation	51	1.7%	1,122	1.5%	136	2.3%	3,127	2.6%	199	2.4%	4,251	2.8%
Accommodation & Food Services	230	7.7%	3,630	4.9%	539	8.9%	9,166	7.5%	792	9.4%	11,885	7.9%
Accommodation	28	0.9%	1,929	2.6%	60	1.0%	3,785	3.1%	74	0.9%	4,286	2.8%
Food Services & Drinking Places	202	6.8%	1,701	2.3%	480	7.9%	5,381	4.4%	718	8.5%	7,599	5.0%
Other Services (except Public Administration)	245	8.2%	2,715	3.7%	548	9.1%	5,366	4.4%	878	10.4%	9,239	6.1%
Automotive Repair & Maintenance	5	0.2%	15	0.0%	20	0.3%	94	0.1%	44	0.5%	182	0.1%
Public Administration	153	5.1%	14,904	20.3%	281	4.7%	24,981	20.6%	306	3.6%	26,567	17.6%
Unclassified Establishments	495	16.6%	810	1.1%	1,093	18.1%	1,660	1.4%	1,519	18.0%	2,080	1.4%
Total	2,989	100.0%	73,529	100.0%	6,042	100.0%	121,471	100.0%	8,441	100.0%	151,288	100.0%

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