

8 Park Ave, Baltimore, Maryland, 21201  
Rings: 0.5, 1, 1.5 mile radii

Prepared by Esri  
Latitude: 39.29008  
Longitude: -76.61816

	0.5 miles	1 mile	1.5 miles
<b>Population Summary</b>			
2000 Total Population	6,180	40,503	93,734
2010 Total Population	7,979	42,996	92,275
2019 Total Population	10,937	46,740	96,292
2019 Group Quarters	745	8,412	10,492
2024 Total Population	12,053	49,624	99,801
2019-2024 Annual Rate	1.96%	1.20%	0.72%
2019 Total Daytime Population	89,857	151,325	224,019
Workers	85,891	133,216	181,825
Residents	3,966	18,109	42,194
<b>Household Summary</b>			
2000 Households	3,496	16,734	39,411
2000 Average Household Size	1.38	1.86	2.08
2010 Households	5,144	19,547	41,377
2010 Average Household Size	1.41	1.79	1.99
2019 Households	7,031	21,858	44,049
2019 Average Household Size	1.45	1.75	1.95
2024 Households	7,716	23,396	46,073
2024 Average Household Size	1.47	1.76	1.94
2019-2024 Annual Rate	1.88%	1.37%	0.90%
2010 Families	900	5,761	15,103
2010 Average Family Size	2.27	2.85	2.99
2019 Families	1,212	6,080	15,357
2019 Average Family Size	2.35	2.82	2.96
2024 Families	1,341	6,573	15,932
2024 Average Family Size	2.38	2.83	2.95
2019-2024 Annual Rate	2.04%	1.57%	0.74%
<b>Housing Unit Summary</b>			
2000 Housing Units	3,943	19,812	48,835
Owner Occupied Housing Units	9.2%	17.0%	22.4%
Renter Occupied Housing Units	79.5%	67.5%	58.3%
Vacant Housing Units	11.3%	15.5%	19.3%
2010 Housing Units	6,073	23,351	51,502
Owner Occupied Housing Units	8.4%	16.4%	22.1%
Renter Occupied Housing Units	76.3%	67.3%	58.2%
Vacant Housing Units	15.3%	16.3%	19.7%
2019 Housing Units	7,448	24,869	53,614
Owner Occupied Housing Units	9.3%	17.0%	22.5%
Renter Occupied Housing Units	85.1%	70.9%	59.6%
Vacant Housing Units	5.6%	12.1%	17.8%
2024 Housing Units	8,051	25,892	55,190
Owner Occupied Housing Units	8.8%	16.5%	22.1%
Renter Occupied Housing Units	87.1%	73.9%	61.4%
Vacant Housing Units	4.2%	9.6%	16.5%
<b>Median Household Income</b>			
2019	\$53,862	\$44,058	\$45,745
2024	\$60,567	\$51,177	\$53,003
<b>Median Home Value</b>			
2019	\$294,200	\$271,648	\$275,598
2024	\$350,424	\$316,076	\$316,755
<b>Per Capita Income</b>			
2019	\$49,004	\$34,459	\$35,978
2024	\$57,145	\$39,883	\$42,038
<b>Median Age</b>			
2010	29.6	31.8	32.0
2019	30.7	32.9	33.5
2024	32.0	33.8	34.4

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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<b>2019 Households by Income</b>			
Household Income Base	7,031	21,858	44,049
<\$15,000	19.0%	25.0%	24.1%
\$15,000 - \$24,999	6.5%	9.0%	9.7%
\$25,000 - \$34,999	7.9%	8.8%	8.7%
\$35,000 - \$49,999	12.7%	10.6%	9.7%
\$50,000 - \$74,999	18.1%	14.9%	13.9%
\$75,000 - \$99,999	11.3%	8.9%	8.7%
\$100,000 - \$149,999	11.7%	11.3%	11.6%
\$150,000 - \$199,999	6.6%	5.9%	6.6%
\$200,000+	6.2%	5.4%	6.9%
Average Household Income	\$78,791	\$71,099	\$77,163
<b>2024 Households by Income</b>			
Household Income Base	7,716	23,396	46,073
<\$15,000	16.7%	22.2%	21.4%
\$15,000 - \$24,999	5.5%	8.1%	8.6%
\$25,000 - \$34,999	7.3%	8.5%	8.4%
\$35,000 - \$49,999	11.6%	10.3%	9.3%
\$50,000 - \$74,999	17.3%	14.6%	13.6%
\$75,000 - \$99,999	12.0%	9.6%	9.3%
\$100,000 - \$149,999	13.5%	12.6%	12.7%
\$150,000 - \$199,999	8.3%	7.4%	8.2%
\$200,000+	7.8%	6.7%	8.6%
Average Household Income	\$91,896	\$82,064	\$89,631
<b>2019 Owner Occupied Housing Units by Value</b>			
Total	687	4,211	12,071
<\$50,000	2.2%	2.2%	3.8%
\$50,000 - \$99,999	1.0%	5.7%	11.2%
\$100,000 - \$149,999	4.5%	12.4%	9.4%
\$150,000 - \$199,999	11.4%	12.7%	9.3%
\$200,000 - \$249,999	14.8%	11.7%	10.0%
\$250,000 - \$299,999	18.2%	12.4%	12.5%
\$300,000 - \$399,999	14.6%	15.5%	20.3%
\$400,000 - \$499,999	14.4%	8.9%	10.0%
\$500,000 - \$749,999	16.4%	12.0%	9.5%
\$750,000 - \$999,999	2.0%	4.7%	3.0%
\$1,000,000 - \$1,499,999	0.3%	0.7%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.1%	1.2%	0.7%
Average Home Value	\$353,603	\$348,943	\$317,073
<b>2024 Owner Occupied Housing Units by Value</b>			
Total	704	4,255	12,167
<\$50,000	2.0%	1.8%	3.1%
\$50,000 - \$99,999	0.6%	4.0%	9.2%
\$100,000 - \$149,999	2.8%	9.1%	7.0%
\$150,000 - \$199,999	7.5%	9.6%	6.9%
\$200,000 - \$249,999	11.9%	10.3%	8.1%
\$250,000 - \$299,999	16.6%	12.1%	11.9%
\$300,000 - \$399,999	16.8%	18.6%	23.2%
\$400,000 - \$499,999	16.3%	10.4%	12.3%
\$500,000 - \$749,999	22.0%	16.0%	13.0%
\$750,000 - \$999,999	2.8%	6.0%	4.0%
\$1,000,000 - \$1,499,999	0.3%	0.8%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.1%	1.2%	0.8%
Average Home Value	\$392,141	\$390,438	\$357,332

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Population by Age</b>			
Total	7,978	42,999	92,275
0 - 4	2.4%	4.3%	5.6%
5 - 9	1.0%	3.5%	4.6%
10 - 14	0.9%	2.7%	3.7%
15 - 24	21.1%	18.2%	17.3%
25 - 34	39.0%	28.0%	24.4%
35 - 44	11.3%	13.3%	12.9%
45 - 54	8.7%	12.6%	12.9%
55 - 64	7.3%	8.6%	9.3%
65 - 74	4.5%	5.0%	5.3%
75 - 84	2.7%	2.8%	2.9%
85 +	1.1%	1.0%	1.0%
18 +	95.1%	87.3%	83.6%
<b>2019 Population by Age</b>			
Total	10,937	46,740	96,290
0 - 4	2.2%	3.7%	4.9%
5 - 9	1.1%	3.0%	4.2%
10 - 14	0.7%	2.6%	3.7%
15 - 24	17.3%	15.7%	14.6%
25 - 34	42.0%	30.0%	26.2%
35 - 44	12.0%	13.7%	13.4%
45 - 54	7.4%	10.6%	10.9%
55 - 64	7.6%	9.6%	10.4%
65 - 74	5.8%	6.7%	7.2%
75 - 84	2.8%	3.3%	3.4%
85 +	1.1%	1.2%	1.2%
18 +	95.5%	88.9%	85.1%
<b>2024 Population by Age</b>			
Total	12,054	49,625	99,802
0 - 4	2.3%	3.9%	4.9%
5 - 9	1.0%	3.0%	4.0%
10 - 14	0.7%	2.6%	3.5%
15 - 24	17.3%	15.5%	14.5%
25 - 34	38.5%	28.2%	24.5%
35 - 44	14.6%	15.1%	14.9%
45 - 54	7.3%	10.1%	10.4%
55 - 64	7.3%	9.1%	9.8%
65 - 74	6.4%	7.2%	7.9%
75 - 84	3.4%	4.0%	4.2%
85 +	1.2%	1.3%	1.3%
18 +	95.6%	88.8%	85.4%
<b>2010 Population by Sex</b>			
Males	3,973	23,427	47,168
Females	4,006	19,569	45,107
<b>2019 Population by Sex</b>			
Males	5,455	25,548	49,462
Females	5,482	21,193	46,830
<b>2024 Population by Sex</b>			
Males	5,989	26,907	51,172
Females	6,064	22,716	48,628

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

	0.5 miles	1 mile	1.5 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	7,978	42,997	92,275
White Alone	52.1%	36.3%	36.3%
Black Alone	28.0%	54.8%	55.5%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	15.0%	5.6%	4.2%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	1.3%	0.9%	1.4%
Two or More Races	3.2%	2.1%	2.2%
Hispanic Origin	4.6%	3.1%	3.8%
Diversity Index	66.0	59.2	59.1
<b>2019 Population by Race/Ethnicity</b>			
Total	10,936	46,742	96,291
White Alone	49.6%	36.2%	36.5%
Black Alone	28.2%	52.6%	53.3%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	16.6%	7.0%	5.3%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	1.5%	1.1%	1.8%
Two or More Races	3.7%	2.6%	2.7%
Hispanic Origin	6.4%	4.4%	5.3%
Diversity Index	68.9	62.2	62.2
<b>2024 Population by Race/Ethnicity</b>			
Total	12,053	49,625	99,801
White Alone	48.4%	35.8%	36.7%
Black Alone	27.4%	51.7%	51.8%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	18.1%	7.9%	6.0%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	1.8%	1.3%	2.2%
Two or More Races	4.0%	2.9%	3.0%
Hispanic Origin	7.9%	5.6%	6.5%
Diversity Index	70.8	64.0	64.3
<b>2010 Population by Relationship and Household Type</b>			
Total	7,979	42,996	92,275
In Households	90.7%	81.3%	89.1%
In Family Households	26.3%	39.9%	51.4%
Householder	10.6%	13.4%	16.4%
Spouse	7.3%	6.0%	7.0%
Child	5.9%	15.7%	21.0%
Other relative	1.7%	3.0%	4.5%
Nonrelative	0.7%	1.7%	2.5%
In Nonfamily Households	64.4%	41.4%	37.7%
In Group Quarters	9.3%	18.7%	10.9%
Institutionalized Population	0.3%	13.7%	6.7%
Noninstitutionalized Population	9.0%	5.0%	4.2%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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<b>2019 Population 25+ by Educational Attainment</b>			
Total	8,610	35,016	69,962
Less than 9th Grade	2.2%	3.5%	4.2%
9th - 12th Grade, No Diploma	3.7%	12.0%	12.0%
High School Graduate	8.1%	14.6%	16.6%
GED/Alternative Credential	0.8%	5.7%	5.2%
Some College, No Degree	7.6%	13.7%	14.3%
Associate Degree	4.1%	4.1%	3.7%
Bachelor's Degree	35.8%	23.1%	21.9%
Graduate/Professional Degree	37.7%	23.4%	22.1%
<b>2019 Population 15+ by Marital Status</b>			
Total	10,498	42,362	84,006
Never Married	70.0%	66.3%	62.6%
Married	20.3%	20.3%	23.4%
Widowed	2.8%	3.9%	4.5%
Divorced	6.9%	9.5%	9.5%
<b>2019 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	97.8%	94.9%	94.6%
Civilian Unemployed (Unemployment Rate)	2.2%	5.1%	5.4%
<b>2019 Employed Population 16+ by Industry</b>			
Total	7,094	23,610	49,497
Agriculture/Mining	0.1%	0.1%	0.2%
Construction	1.5%	1.8%	2.4%
Manufacturing	2.6%	3.2%	3.6%
Wholesale Trade	1.3%	1.2%	1.5%
Retail Trade	5.3%	6.8%	7.0%
Transportation/Utilities	3.7%	4.6%	4.9%
Information	5.2%	2.9%	2.7%
Finance/Insurance/Real Estate	9.1%	6.8%	6.0%
Services	65.9%	64.9%	63.1%
Public Administration	5.4%	7.5%	8.6%
<b>2019 Employed Population 16+ by Occupation</b>			
Total	7,092	23,609	49,497
White Collar	91.4%	80.0%	74.2%
Management/Business/Financial	20.5%	18.6%	18.0%
Professional	54.8%	43.8%	39.1%
Sales	6.2%	6.9%	6.9%
Administrative Support	9.9%	10.6%	10.2%
Services	7.4%	14.2%	16.7%
Blue Collar	1.2%	5.8%	9.1%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	0.1%	0.7%	1.4%
Installation/Maintenance/Repair	0.1%	0.9%	1.3%
Production	0.4%	1.7%	2.2%
Transportation/Material Moving	0.6%	2.5%	4.1%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	7,979	42,996	92,275
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Households by Type</b>			
Total	5,143	19,547	41,376
Households with 1 Person	63.7%	54.8%	48.2%
Households with 2+ People	36.3%	45.2%	51.8%
Family Households	17.5%	29.5%	36.5%
Husband-wife Families	12.0%	13.2%	15.6%
With Related Children	2.6%	3.7%	5.1%
Other Family (No Spouse Present)	5.5%	16.2%	20.9%
Other Family with Male Householder	1.4%	2.6%	3.8%
With Related Children	0.5%	1.2%	1.7%
Other Family with Female Householder	4.1%	13.6%	17.1%
With Related Children	2.4%	9.5%	12.0%
Nonfamily Households	18.8%	15.7%	15.3%
All Households with Children	5.6%	14.7%	19.1%
Multigenerational Households	0.6%	2.4%	3.5%
Unmarried Partner Households	7.6%	8.3%	8.7%
Male-female	6.2%	6.8%	7.4%
Same-sex	1.4%	1.4%	1.3%
<b>2010 Households by Size</b>			
Total	5,143	19,549	41,378
1 Person Household	63.7%	54.8%	48.2%
2 Person Household	28.3%	27.7%	28.2%
3 Person Household	5.1%	8.9%	11.5%
4 Person Household	2.0%	4.9%	6.4%
5 Person Household	0.6%	2.0%	3.0%
6 Person Household	0.2%	0.9%	1.4%
7 + Person Household	0.1%	0.8%	1.3%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	5,144	19,547	41,377
Owner Occupied	10.0%	19.6%	27.5%
Owned with a Mortgage/Loan	8.0%	15.9%	21.7%
Owned Free and Clear	2.0%	3.6%	5.8%
Renter Occupied	90.0%	80.4%	72.5%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	6,073	23,351	51,502
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Metro Renters (3B)	Metro Renters (3B)	Metro Renters (3B)
2.	College Towns (14B)	City Commons (11E)	City Commons (11E)
3.	Retirement Communities (9E)	College Towns (14B)	Social Security Set (9F)
<b>2019 Consumer Spending</b>			
Apparel & Services: Total \$	\$14,829,776	\$41,373,852	\$90,073,649
Average Spent	\$2,109.20	\$1,892.85	\$2,044.85
Spending Potential Index	98	88	95
Education: Total \$	\$10,243,564	\$28,611,138	\$62,762,161
Average Spent	\$1,456.91	\$1,308.95	\$1,424.83
Spending Potential Index	91	82	89
Entertainment/Recreation: Total \$	\$19,901,321	\$56,334,876	\$123,595,029
Average Spent	\$2,830.51	\$2,577.31	\$2,805.85
Spending Potential Index	87	79	86
Food at Home: Total \$	\$33,719,036	\$96,007,306	\$210,456,397
Average Spent	\$4,795.77	\$4,392.32	\$4,777.78
Spending Potential Index	93	85	92
Food Away from Home: Total \$	\$25,584,140	\$70,513,089	\$152,396,398
Average Spent	\$3,638.76	\$3,225.96	\$3,459.70
Spending Potential Index	99	88	94
Health Care: Total \$	\$33,575,935	\$97,060,472	\$214,273,284
Average Spent	\$4,775.41	\$4,440.50	\$4,864.43
Spending Potential Index	80	75	82
HH Furnishings & Equipment: Total \$	\$13,270,526	\$37,138,212	\$80,842,961
Average Spent	\$1,887.43	\$1,699.07	\$1,835.30
Spending Potential Index	89	80	86
Personal Care Products & Services: Total \$	\$5,743,960	\$16,062,106	\$34,883,813
Average Spent	\$816.95	\$734.84	\$791.93
Spending Potential Index	92	83	89
Shelter: Total \$	\$126,229,638	\$354,402,359	\$775,354,158
Average Spent	\$17,953.30	\$16,213.85	\$17,602.08
Spending Potential Index	97	88	95
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$14,245,566	\$41,013,957	\$90,683,253
Average Spent	\$2,026.11	\$1,876.38	\$2,058.69
Spending Potential Index	82	76	83
Travel: Total \$	\$13,276,147	\$37,145,464	\$81,349,476
Average Spent	\$1,888.23	\$1,699.40	\$1,846.80
Spending Potential Index	84	76	82
Vehicle Maintenance & Repairs: Total \$	\$7,512,125	\$20,980,677	\$45,264,631
Average Spent	\$1,068.43	\$959.86	\$1,027.60
Spending Potential Index	93	84	90

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Metro Renters (3B)	73.4%	Population	10,937	12,053
College Towns (14B)	12.4%	Households	7,031	7,716
Retirement Communities (9E)	7.4%	Families	1,212	1,341
Young and Restless (11B)	6.2%	Median Age	30.7	32.0
City Commons (11E)	0.6%	Median Household Income	\$53,862	\$60,567
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		98	\$2,109.20	\$14,829,776
Men's		102	\$420.65	\$2,957,609
Women's		95	\$682.60	\$4,799,346
Children's		97	\$311.50	\$2,190,191
Footwear		102	\$488.60	\$3,435,316
Watches & Jewelry		105	\$144.85	\$1,018,454
Apparel Products and Services (1)		92	\$61.00	\$428,859
<b>Computer</b>				
Computers and Hardware for Home Use		105	\$173.11	\$1,217,155
Portable Memory		91	\$4.04	\$28,380
Computer Software		113	\$11.49	\$80,818
Computer Accessories		90	\$17.03	\$119,729
<b>Entertainment &amp; Recreation</b>		87	\$2,830.51	\$19,901,321
Fees and Admissions		88	\$626.80	\$4,407,038
Membership Fees for Clubs (2)		90	\$212.01	\$1,490,614
Fees for Participant Sports, excl. Trips		83	\$88.52	\$622,414
Tickets to Theatre/Operas/Concerts		93	\$70.22	\$493,716
Tickets to Movies		104	\$57.10	\$401,461
Tickets to Parks or Museums		95	\$30.69	\$215,753
Admission to Sporting Events, excl. Trips		82	\$51.71	\$363,580
Fees for Recreational Lessons		81	\$115.55	\$812,412
Dating Services		144	\$1.01	\$7,087
TV/Video/Audio		91	\$1,116.13	\$7,847,507
Cable and Satellite Television Services		86	\$759.87	\$5,342,663
Televisions		101	\$109.13	\$767,262
Satellite Dishes		71	\$1.12	\$7,907
VCRs, Video Cameras, and DVD Players		101	\$5.84	\$41,071
Miscellaneous Video Equipment		91	\$23.18	\$162,955
Video Cassettes and DVDs		94	\$10.71	\$75,312
Video Game Hardware/Accessories		121	\$33.80	\$237,616
Video Game Software		125	\$19.00	\$133,558
Rental/Streaming/Downloaded Video		116	\$54.44	\$382,735
Installation of Televisions		61	\$0.69	\$4,853
Audio (3)		97	\$94.83	\$666,716
Rental and Repair of TV/Radio/Sound Equipment		112	\$3.54	\$24,858
Pets		79	\$524.02	\$3,684,385
Toys/Games/Crafts/Hobbies (4)		96	\$113.65	\$799,045
Recreational Vehicles and Fees (5)		57	\$90.33	\$635,077
Sports/Recreation/Exercise Equipment (6)		88	\$182.38	\$1,282,282
Photo Equipment and Supplies (7)		105	\$54.78	\$385,177
Reading (8)		85	\$91.06	\$640,275
Catered Affairs (9)		118	\$31.37	\$220,536
<b>Food</b>		95	\$8,434.53	\$59,303,176
Food at Home		93	\$4,795.77	\$33,719,036
Bakery and Cereal Products		92	\$623.26	\$4,382,167
Meats, Poultry, Fish, and Eggs		93	\$1,066.22	\$7,496,558
Dairy Products		91	\$487.65	\$3,428,668
Fruits and Vegetables		93	\$947.41	\$6,661,273
Snacks and Other Food at Home (10)		93	\$1,671.22	\$11,750,370
Food Away from Home		99	\$3,638.76	\$25,584,140
Alcoholic Beverages		102	\$586.53	\$4,123,892

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	70	\$14,995.97	\$105,436,663
Value of Retirement Plans	63	\$60,495.93	\$425,346,876
Value of Other Financial Assets	77	\$4,351.48	\$30,595,254
Vehicle Loan Amount excluding Interest	93	\$2,654.50	\$18,663,798
Value of Credit Card Debt	85	\$2,088.71	\$14,685,745
<b>Health</b>			
Nonprescription Drugs	85	\$121.88	\$856,929
Prescription Drugs	73	\$266.78	\$1,875,750
Eyeglasses and Contact Lenses	79	\$71.48	\$502,551
<b>Home</b>			
Mortgage Payment and Basics (11)	61	\$6,169.72	\$43,379,303
Maintenance and Remodeling Services	60	\$1,284.13	\$9,028,711
Maintenance and Remodeling Materials (12)	57	\$279.90	\$1,967,958
Utilities, Fuel, and Public Services	87	\$4,231.85	\$29,754,116
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	92	\$92.44	\$649,951
Furniture	94	\$577.61	\$4,061,165
Rugs	80	\$25.95	\$182,457
Major Appliances (14)	74	\$262.66	\$1,846,779
Housewares (15)	88	\$93.62	\$658,261
Small Appliances	100	\$48.71	\$342,456
Luggage	96	\$13.48	\$94,803
Telephones and Accessories	99	\$74.96	\$527,051
<b>Household Operations</b>			
Child Care	101	\$515.44	\$3,624,054
Lawn and Garden (16)	65	\$306.40	\$2,154,278
Moving/Storage/Freight Express	126	\$83.38	\$586,214
Housekeeping Supplies (17)	87	\$654.77	\$4,603,688
<b>Insurance</b>			
Owners and Renters Insurance	64	\$370.67	\$2,606,185
Vehicle Insurance	94	\$1,451.30	\$10,204,118
Life/Other Insurance	68	\$311.17	\$2,187,854
Health Insurance	81	\$3,193.50	\$22,453,525
Personal Care Products (18)	95	\$476.45	\$3,349,918
School Books and Supplies (19)	100	\$155.27	\$1,091,714
Smoking Products	100	\$403.47	\$2,836,814
<b>Transportation</b>			
Payments on Vehicles excluding Leases	88	\$2,244.49	\$15,780,975
Gasoline and Motor Oil	93	\$2,121.91	\$14,919,123
Vehicle Maintenance and Repairs	93	\$1,068.43	\$7,512,125
<b>Travel</b>			
Airline Fares	91	\$496.81	\$3,493,090
Lodging on Trips	79	\$487.27	\$3,425,986
Auto/Truck Rental on Trips	90	\$23.66	\$166,365
Food and Drink on Trips	85	\$460.94	\$3,240,862

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8 Park Ave, Baltimore, Maryland, 21201  
 Ring: 1 mile radius

Prepared by Esri  
 Latitude: 39.29008  
 Longitude: -76.61816

Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Metro Renters (3B)	47.1%	Population	46,740	49,624
City Commons (11E)	14.5%	Households	21,858	23,396
College Towns (14B)	6.9%	Families	6,080	6,573
Social Security Set (9F)	6.5%	Median Age	32.9	33.8
Retirement Communities (9E)	6.3%	Median Household Income	\$44,058	\$51,177
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		88	\$1,892.85	\$41,373,852
Men's		90	\$372.26	\$8,136,849
Women's		86	\$618.12	\$13,510,892
Children's		87	\$279.26	\$6,104,096
Footwear		92	\$442.94	\$9,681,804
Watches & Jewelry		90	\$124.57	\$2,722,766
Apparel Products and Services (1)		84	\$55.70	\$1,217,445
<b>Computer</b>				
Computers and Hardware for Home Use		92	\$153.06	\$3,345,596
Portable Memory		82	\$3.65	\$79,878
Computer Software		100	\$10.15	\$221,815
Computer Accessories		81	\$15.30	\$334,450
<b>Entertainment &amp; Recreation</b>		79	\$2,577.31	\$56,334,876
Fees and Admissions		79	\$563.28	\$12,312,223
Membership Fees for Clubs (2)		80	\$188.62	\$4,122,773
Fees for Participant Sports, excl. Trips		74	\$79.58	\$1,739,445
Tickets to Theatre/Operas/Concerts		83	\$62.82	\$1,373,132
Tickets to Movies		92	\$50.21	\$1,097,455
Tickets to Parks or Museums		85	\$27.62	\$603,756
Admission to Sporting Events, excl. Trips		75	\$47.22	\$1,032,160
Fees for Recreational Lessons		74	\$106.31	\$2,323,701
Dating Services		130	\$0.91	\$19,802
TV/Video/Audio		84	\$1,029.01	\$22,492,178
Cable and Satellite Television Services		81	\$714.28	\$15,612,757
Televisions		90	\$97.44	\$2,129,868
Satellite Dishes		67	\$1.05	\$22,950
VCRs, Video Cameras, and DVD Players		90	\$5.19	\$113,406
Miscellaneous Video Equipment		81	\$20.69	\$452,237
Video Cassettes and DVDs		84	\$9.61	\$210,066
Video Game Hardware/Accessories		106	\$29.67	\$648,513
Video Game Software		108	\$16.48	\$360,304
Rental/Streaming/Downloaded Video		101	\$47.14	\$1,030,406
Installation of Televisions		57	\$0.65	\$14,122
Audio (3)		85	\$83.45	\$1,824,138
Rental and Repair of TV/Radio/Sound Equipment		107	\$3.36	\$73,410
Pets		72	\$478.85	\$10,466,694
Toys/Games/Crafts/Hobbies (4)		86	\$102.06	\$2,230,753
Recreational Vehicles and Fees (5)		54	\$86.86	\$1,898,485
Sports/Recreation/Exercise Equipment (6)		77	\$158.97	\$3,474,791
Photo Equipment and Supplies (7)		92	\$47.67	\$1,041,993
Reading (8)		78	\$83.53	\$1,825,802
Catered Affairs (9)		102	\$27.08	\$591,955
<b>Food</b>		86	\$7,618.28	\$166,520,395
Food at Home		85	\$4,392.32	\$96,007,306
Bakery and Cereal Products		84	\$572.77	\$12,519,637
Meats, Poultry, Fish, and Eggs		86	\$984.22	\$21,513,154
Dairy Products		83	\$446.42	\$9,757,757
Fruits and Vegetables		85	\$863.06	\$18,864,761
Snacks and Other Food at Home (10)		85	\$1,525.85	\$33,351,997
Food Away from Home		88	\$3,225.96	\$70,513,089
Alcoholic Beverages		89	\$512.33	\$11,198,405

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	65	\$13,999.99	\$306,011,881
Value of Retirement Plans	60	\$57,609.64	\$1,259,231,442
Value of Other Financial Assets	79	\$4,481.09	\$97,947,642
Vehicle Loan Amount excluding Interest	83	\$2,360.27	\$51,590,788
Value of Credit Card Debt	79	\$1,926.61	\$42,111,936
<b>Health</b>			
Nonprescription Drugs	79	\$112.99	\$2,469,695
Prescription Drugs	71	\$257.93	\$5,637,783
Eyeglasses and Contact Lenses	73	\$66.11	\$1,444,957
<b>Home</b>			
Mortgage Payment and Basics (11)	57	\$5,749.34	\$125,669,133
Maintenance and Remodeling Services	56	\$1,204.48	\$26,327,463
Maintenance and Remodeling Materials (12)	54	\$262.11	\$5,729,111
Utilities, Fuel, and Public Services	81	\$3,930.60	\$85,914,954
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	84	\$84.38	\$1,844,297
Furniture	85	\$520.55	\$11,378,150
Rugs	73	\$23.79	\$520,009
Major Appliances (14)	69	\$244.09	\$5,335,362
Housewares (15)	79	\$84.06	\$1,837,329
Small Appliances	90	\$43.83	\$958,054
Luggage	86	\$11.98	\$261,904
Telephones and Accessories	85	\$64.41	\$1,407,831
<b>Household Operations</b>			
Child Care	88	\$447.09	\$9,772,421
Lawn and Garden (16)	61	\$284.99	\$6,229,260
Moving/Storage/Freight Express	109	\$72.14	\$1,576,825
Housekeeping Supplies (17)	81	\$604.14	\$13,205,193
<b>Insurance</b>			
Owners and Renters Insurance	61	\$351.79	\$7,689,521
Vehicle Insurance	85	\$1,314.96	\$28,742,496
Life/Other Insurance	65	\$297.82	\$6,509,789
Health Insurance	75	\$2,962.37	\$64,751,402
Personal Care Products (18)	86	\$430.85	\$9,417,433
School Books and Supplies (19)	89	\$137.88	\$3,013,869
Smoking Products	95	\$381.63	\$8,341,618
<b>Transportation</b>			
Payments on Vehicles excluding Leases	79	\$2,010.06	\$43,935,929
Gasoline and Motor Oil	84	\$1,913.82	\$41,832,241
Vehicle Maintenance and Repairs	84	\$959.86	\$20,980,677
<b>Travel</b>			
Airline Fares	81	\$442.20	\$9,665,505
Lodging on Trips	71	\$443.19	\$9,687,186
Auto/Truck Rental on Trips	80	\$20.94	\$457,724
Food and Drink on Trips	77	\$414.42	\$9,058,488

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Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Metro Renters (3B)	35.9%	Population	96,292	99,801
City Commons (11E)	16.5%	Households	44,049	46,073
Social Security Set (9F)	9.5%	Families	15,357	15,932
Laptops and Lattes (3A)	7.0%	Median Age	33.5	34.4
Emerald City (8B)	5.1%	Median Household Income	\$45,745	\$53,003
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		95	\$2,044.85	\$90,073,649
Men's		97	\$400.51	\$17,641,853
Women's		93	\$671.23	\$29,566,997
Children's		93	\$300.36	\$13,230,668
Footwear		100	\$479.95	\$21,141,398
Watches & Jewelry		95	\$131.43	\$5,789,394
Apparel Products and Services (1)		92	\$61.37	\$2,703,339
<b>Computer</b>				
Computers and Hardware for Home Use		99	\$164.27	\$7,235,904
Portable Memory		89	\$3.95	\$174,025
Computer Software		107	\$10.84	\$477,416
Computer Accessories		87	\$16.55	\$728,916
<b>Entertainment &amp; Recreation</b>		86	\$2,805.85	\$123,595,029
Fees and Admissions		86	\$613.07	\$27,004,904
Membership Fees for Clubs (2)		86	\$204.54	\$9,009,670
Fees for Participant Sports, excl. Trips		80	\$85.83	\$3,780,878
Tickets to Theatre/Operas/Concerts		91	\$68.38	\$3,011,875
Tickets to Movies		98	\$53.65	\$2,363,319
Tickets to Parks or Museums		93	\$29.99	\$1,321,066
Admission to Sporting Events, excl. Trips		82	\$51.84	\$2,283,297
Fees for Recreational Lessons		82	\$117.87	\$5,191,836
Dating Services		140	\$0.98	\$42,963
TV/Video/Audio		92	\$1,121.69	\$49,409,280
Cable and Satellite Television Services		89	\$786.33	\$34,637,189
Televisions		96	\$104.47	\$4,601,784
Satellite Dishes		74	\$1.16	\$51,028
VCRs, Video Cameras, and DVD Players		95	\$5.48	\$241,598
Miscellaneous Video Equipment		87	\$22.16	\$976,181
Video Cassettes and DVDs		90	\$10.30	\$453,703
Video Game Hardware/Accessories		112	\$31.24	\$1,376,198
Video Game Software		114	\$17.34	\$763,953
Rental/Streaming/Downloaded Video		106	\$49.69	\$2,188,928
Installation of Televisions		63	\$0.72	\$31,504
Audio (3)		91	\$89.13	\$3,926,093
Rental and Repair of TV/Radio/Sound Equipment		116	\$3.66	\$161,123
Pets		79	\$521.69	\$22,979,778
Toys/Games/Crafts/Hobbies (4)		93	\$109.95	\$4,843,359
Recreational Vehicles and Fees (5)		62	\$99.07	\$4,363,757
Sports/Recreation/Exercise Equipment (6)		82	\$169.02	\$7,445,117
Photo Equipment and Supplies (7)		98	\$50.82	\$2,238,781
Reading (8)		86	\$91.27	\$4,020,286
Catered Affairs (9)		110	\$29.28	\$1,289,766
<b>Food</b>		93	\$8,237.48	\$362,852,795
Food at Home		92	\$4,777.78	\$210,456,397
Bakery and Cereal Products		92	\$624.27	\$27,498,268
Meats, Poultry, Fish, and Eggs		94	\$1,074.17	\$47,316,139
Dairy Products		91	\$486.05	\$21,409,969
Fruits and Vegetables		92	\$938.81	\$41,353,796
Snacks and Other Food at Home (10)		92	\$1,654.48	\$72,878,226
Food Away from Home		94	\$3,459.70	\$152,396,398
Alcoholic Beverages		95	\$548.47	\$24,159,599

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	72	\$15,452.79	\$680,679,740
Value of Retirement Plans	68	\$64,401.59	\$2,836,825,519
Value of Other Financial Assets	89	\$5,043.71	\$222,170,312
Vehicle Loan Amount excluding Interest	88	\$2,513.30	\$110,708,302
Value of Credit Card Debt	87	\$2,117.21	\$93,260,824
<b>Health</b>			
Nonprescription Drugs	86	\$122.96	\$5,416,396
Prescription Drugs	78	\$286.42	\$12,616,647
Eyeglasses and Contact Lenses	80	\$72.43	\$3,190,557
<b>Home</b>			
Mortgage Payment and Basics (11)	64	\$6,395.60	\$281,719,916
Maintenance and Remodeling Services	63	\$1,340.62	\$59,053,058
Maintenance and Remodeling Materials (12)	59	\$290.00	\$12,774,312
Utilities, Fuel, and Public Services	88	\$4,296.71	\$189,265,863
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	91	\$91.63	\$4,036,350
Furniture	92	\$562.23	\$24,765,708
Rugs	81	\$26.23	\$1,155,532
Major Appliances (14)	76	\$267.48	\$11,782,156
Housewares (15)	85	\$90.51	\$3,987,010
Small Appliances	97	\$47.28	\$2,082,823
Luggage	92	\$12.89	\$567,985
Telephones and Accessories	90	\$67.77	\$2,985,419
<b>Household Operations</b>			
Child Care	94	\$478.09	\$21,059,378
Lawn and Garden (16)	67	\$313.77	\$13,821,379
Moving/Storage/Freight Express	114	\$75.58	\$3,329,285
Housekeeping Supplies (17)	88	\$658.69	\$29,014,611
<b>Insurance</b>			
Owners and Renters Insurance	67	\$390.36	\$17,194,807
Vehicle Insurance	92	\$1,419.77	\$62,539,307
Life/Other Insurance	72	\$333.24	\$14,678,738
Health Insurance	83	\$3,243.02	\$142,851,916
Personal Care Products (18)	93	\$465.02	\$20,483,607
School Books and Supplies (19)	95	\$147.21	\$6,484,392
Smoking Products	104	\$419.58	\$18,482,270
<b>Transportation</b>			
Payments on Vehicles excluding Leases	85	\$2,156.28	\$94,982,132
Gasoline and Motor Oil	90	\$2,058.54	\$90,676,521
Vehicle Maintenance and Repairs	90	\$1,027.60	\$45,264,631
<b>Travel</b>			
Airline Fares	88	\$478.80	\$21,090,579
Lodging on Trips	78	\$484.58	\$21,345,316
Auto/Truck Rental on Trips	86	\$22.57	\$993,971
Food and Drink on Trips	83	\$449.79	\$19,812,656

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

8 Park Ave, Baltimore, Maryland, 21201  
 Rings: 0.5, 1, 1.5 mile radii

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Data for all businesses in area	0.5 miles				1 mile				1.5 miles			
Total Businesses:	3,065				5,622				8,089			
Total Employees:	72,794				115,992				149,887			
Total Residential Population:	10,937				46,740				96,292			
Employee/Residential Population Ratio (per 100 Residents)	666				248				156			
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	12	0.4%	77	0.1%	21	0.4%	201	0.2%	31	0.4%	301	0.2%
Construction	61	2.0%	818	1.1%	122	2.2%	1,484	1.3%	198	2.4%	2,154	1.4%
Manufacturing	49	1.6%	1,455	2.0%	109	1.9%	2,958	2.6%	165	2.0%	4,156	2.8%
Transportation	42	1.4%	430	0.6%	83	1.5%	1,815	1.6%	130	1.6%	2,146	1.4%
Communication	29	0.9%	138	0.2%	44	0.8%	241	0.2%	62	0.8%	345	0.2%
Utility	11	0.4%	60	0.1%	17	0.3%	121	0.1%	19	0.2%	206	0.1%
Wholesale Trade	42	1.4%	344	0.5%	77	1.4%	767	0.7%	124	1.5%	1,415	0.9%
Retail Trade Summary	498	16.2%	4,232	5.8%	982	17.5%	9,414	8.1%	1,561	19.3%	14,117	9.4%
Home Improvement	5	0.2%	48	0.1%	15	0.3%	274	0.2%	33	0.4%	543	0.4%
General Merchandise Stores	15	0.5%	78	0.1%	25	0.4%	129	0.1%	54	0.7%	276	0.2%
Food Stores	57	1.9%	297	0.4%	109	1.9%	613	0.5%	184	2.3%	1,112	0.7%
Auto Dealers, Gas Stations, Auto Aftermarket	13	0.4%	72	0.1%	30	0.5%	145	0.1%	43	0.5%	204	0.1%
Apparel & Accessory Stores	40	1.3%	301	0.4%	68	1.2%	509	0.4%	99	1.2%	775	0.5%
Furniture & Home Furnishings	18	0.6%	256	0.4%	36	0.6%	484	0.4%	52	0.6%	594	0.4%
Eating & Drinking Places	226	7.4%	2,219	3.0%	472	8.4%	5,654	4.9%	757	9.4%	8,427	5.6%
Miscellaneous Retail	124	4.0%	961	1.3%	226	4.0%	1,605	1.4%	338	4.2%	2,187	1.5%
Finance, Insurance, Real Estate Summary	383	12.5%	6,153	8.5%	688	12.2%	9,764	8.4%	910	11.2%	13,292	8.9%
Banks, Savings & Lending Institutions	61	2.0%	2,248	3.1%	96	1.7%	3,272	2.8%	124	1.5%	4,361	2.9%
Securities Brokers	81	2.6%	1,160	1.6%	127	2.3%	1,883	1.6%	159	2.0%	3,069	2.0%
Insurance Carriers & Agents	44	1.4%	706	1.0%	73	1.3%	1,020	0.9%	94	1.2%	1,299	0.9%
Real Estate, Holding, Other Investment Offices	197	6.4%	2,039	2.8%	392	7.0%	3,589	3.1%	533	6.6%	4,563	3.0%
Services Summary	1,330	43.4%	47,279	64.9%	2,351	41.8%	65,764	56.7%	3,360	41.5%	86,456	57.7%
Hotels & Lodging	33	1.1%	2,445	3.4%	59	1.0%	4,133	3.6%	73	0.9%	5,391	3.6%
Automotive Services	68	2.2%	627	0.9%	107	1.9%	976	0.8%	157	1.9%	1,470	1.0%
Motion Pictures & Amusements	51	1.7%	854	1.2%	102	1.8%	1,367	1.2%	149	1.8%	1,809	1.2%
Health Services	195	6.4%	25,309	34.8%	327	5.8%	30,248	26.1%	463	5.7%	36,269	24.2%
Legal Services	318	10.4%	6,138	8.4%	428	7.6%	7,651	6.6%	464	5.7%	7,872	5.3%
Education Institutions & Libraries	61	2.0%	3,934	5.4%	115	2.0%	6,229	5.4%	207	2.6%	9,245	6.2%
Other Services	604	19.7%	7,971	11.0%	1,213	21.6%	15,158	13.1%	1,846	22.8%	24,400	16.3%
Government	151	4.9%	11,219	15.4%	274	4.9%	22,415	19.3%	299	3.7%	23,906	15.9%
Unclassified Establishments	457	14.9%	588	0.8%	853	15.2%	1,050	0.9%	1,231	15.2%	1,392	0.9%
Totals	3,065	100.0%	72,794	100.0%	5,622	100.0%	115,992	100.0%	8,089	100.0%	149,887	100.0%

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	5	0.2%	15	0.0%	9	0.2%	23	0.0%	9	0.1%	24	0.0%
Mining	2	0.1%	18	0.0%	3	0.1%	24	0.0%	3	0.0%	24	0.0%
Utilities	8	0.3%	44	0.1%	11	0.2%	96	0.1%	12	0.1%	136	0.1%
Construction	72	2.3%	934	1.3%	147	2.6%	1,752	1.5%	241	3.0%	2,595	1.7%
Manufacturing	32	1.0%	520	0.7%	74	1.3%	1,234	1.1%	125	1.5%	2,215	1.5%
Wholesale Trade	38	1.2%	332	0.5%	72	1.3%	754	0.7%	117	1.4%	1,387	0.9%
Retail Trade	266	8.7%	1,952	2.7%	494	8.8%	3,619	3.1%	778	9.6%	5,489	3.7%
Motor Vehicle & Parts Dealers	9	0.3%	50	0.1%	19	0.3%	94	0.1%	27	0.3%	125	0.1%
Furniture & Home Furnishings Stores	6	0.2%	69	0.1%	14	0.2%	212	0.2%	24	0.3%	288	0.2%
Electronics & Appliance Stores	13	0.4%	186	0.3%	22	0.4%	259	0.2%	28	0.3%	291	0.2%
Bldg Material & Garden Equipment & Supplies Dealers	5	0.2%	48	0.1%	15	0.3%	274	0.2%	33	0.4%	543	0.4%
Food & Beverage Stores	53	1.7%	257	0.4%	108	1.9%	531	0.5%	196	2.4%	1,013	0.7%
Health & Personal Care Stores	31	1.0%	219	0.3%	59	1.0%	476	0.4%	84	1.0%	642	0.4%
Gasoline Stations	5	0.2%	22	0.0%	10	0.2%	52	0.0%	16	0.2%	79	0.1%
Clothing & Clothing Accessories Stores	61	2.0%	422	0.6%	93	1.7%	649	0.6%	126	1.6%	920	0.6%
Sport Goods, Hobby, Book, & Music Stores	12	0.4%	72	0.1%	24	0.4%	185	0.2%	37	0.5%	302	0.2%
General Merchandise Stores	15	0.5%	78	0.1%	25	0.4%	129	0.1%	54	0.7%	276	0.2%
Miscellaneous Store Retailers	48	1.6%	247	0.3%	92	1.6%	400	0.3%	137	1.7%	577	0.4%
Nonstore Retailers	8	0.3%	280	0.4%	12	0.2%	358	0.3%	16	0.2%	433	0.3%
Transportation & Warehousing	35	1.1%	324	0.4%	57	1.0%	1,485	1.3%	89	1.1%	1,713	1.1%
Information	96	3.1%	2,002	2.8%	165	2.9%	3,272	2.8%	221	2.7%	4,906	3.3%
Finance & Insurance	200	6.5%	4,250	5.8%	319	5.7%	6,466	5.6%	405	5.0%	9,034	6.0%
Central Bank/Credit Intermediation & Related Activities	57	1.9%	2,143	2.9%	91	1.6%	3,150	2.7%	121	1.5%	4,247	2.8%
Securities, Commodity Contracts & Other Financial	97	3.2%	1,391	1.9%	153	2.7%	2,285	2.0%	188	2.3%	3,476	2.3%
Insurance Carriers & Related Activities; Funds, Trusts &	46	1.5%	716	1.0%	75	1.3%	1,032	0.9%	96	1.2%	1,311	0.9%
Real Estate, Rental & Leasing	166	5.4%	1,686	2.3%	335	6.0%	2,865	2.5%	466	5.8%	3,890	2.6%
Professional, Scientific & Tech Services	554	18.1%	9,549	13.1%	854	15.2%	13,699	11.8%	1,071	13.2%	16,921	11.3%
Legal Services	328	10.7%	6,193	8.5%	447	8.0%	7,744	6.7%	487	6.0%	7,981	5.3%
Management of Companies & Enterprises	16	0.5%	167	0.2%	29	0.5%	293	0.3%	39	0.5%	394	0.3%
Administrative & Support & Waste Management & Remediation	103	3.4%	1,370	1.9%	191	3.4%	2,314	2.0%	256	3.2%	2,802	1.9%
Educational Services	50	1.6%	3,537	4.9%	106	1.9%	5,785	5.0%	199	2.5%	8,769	5.9%
Health Care & Social Assistance	242	7.9%	26,073	35.8%	417	7.4%	31,620	27.3%	613	7.6%	38,470	25.7%
Arts, Entertainment & Recreation	55	1.8%	1,121	1.5%	128	2.3%	2,797	2.4%	190	2.3%	3,731	2.5%
Accommodation & Food Services	263	8.6%	4,692	6.4%	539	9.6%	9,850	8.5%	841	10.4%	13,917	9.3%
Accommodation	33	1.1%	2,445	3.4%	59	1.0%	4,133	3.6%	73	0.9%	5,391	3.6%
Food Services & Drinking Places	230	7.5%	2,247	3.1%	480	8.5%	5,717	4.9%	768	9.5%	8,526	5.7%
Other Services (except Public Administration)	253	8.3%	2,088	2.9%	543	9.7%	4,208	3.6%	883	10.9%	7,801	5.2%
Automotive Repair & Maintenance	7	0.2%	22	0.0%	18	0.3%	85	0.1%	46	0.6%	209	0.1%
Public Administration	153	5.0%	11,538	15.9%	277	4.9%	22,791	19.6%	302	3.7%	24,282	16.2%
Unclassified Establishments	456	14.9%	582	0.8%	852	15.2%	1,043	0.9%	1,230	15.2%	1,385	0.9%
<b>Total</b>	<b>3,065</b>	<b>100.0%</b>	<b>72,794</b>	<b>100.0%</b>	<b>5,622</b>	<b>100.0%</b>	<b>115,992</b>	<b>100.0%</b>	<b>8,089</b>	<b>100.0%</b>	<b>149,887</b>	<b>100.0%</b>

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