

803 S Caroline St, Baltimore, Maryland, 21231
 Rings: 0.5, 1, 2 mile radii

Prepared by Esri
 Latitude: 39.28173
 Longitude: -76.59645

	0.5 miles	1 mile	2 miles
Population Summary			
2000 Total Population	5,773	28,646	123,670
2010 Total Population	7,179	31,979	121,735
2019 Total Population	8,378	35,348	130,487
2019 Group Quarters	201	1,157	9,325
2024 Total Population	9,613	38,013	134,096
2019-2024 Annual Rate	2.79%	1.46%	0.55%
2019 Total Daytime Population	19,586	77,558	257,586
Workers	16,589	65,587	204,465
Residents	2,997	11,971	53,121
Household Summary			
2000 Households	2,972	14,245	50,203
2000 Average Household Size	1.90	1.95	2.25
2010 Households	3,743	16,066	53,046
2010 Average Household Size	1.87	1.92	2.13
2019 Households	4,454	17,949	58,046
2019 Average Household Size	1.84	1.90	2.09
2024 Households	5,223	19,413	60,202
2024 Average Household Size	1.80	1.90	2.07
2019-2024 Annual Rate	3.24%	1.58%	0.73%
2010 Families	1,298	6,047	21,592
2010 Average Family Size	2.75	2.66	3.01
2019 Families	1,496	6,719	22,783
2019 Average Family Size	2.74	2.66	2.99
2024 Families	1,705	7,238	23,368
2024 Average Family Size	2.71	2.66	2.98
2019-2024 Annual Rate	2.65%	1.50%	0.51%
Housing Unit Summary			
2000 Housing Units	3,559	17,048	60,997
Owner Occupied Housing Units	27.0%	38.9%	34.8%
Renter Occupied Housing Units	56.6%	44.7%	47.5%
Vacant Housing Units	16.5%	16.4%	17.7%
2010 Housing Units	4,632	19,179	64,920
Owner Occupied Housing Units	23.4%	38.7%	31.5%
Renter Occupied Housing Units	57.4%	45.1%	50.2%
Vacant Housing Units	19.2%	16.2%	18.3%
2019 Housing Units	4,975	20,066	68,596
Owner Occupied Housing Units	24.2%	39.8%	31.7%
Renter Occupied Housing Units	65.3%	49.6%	52.9%
Vacant Housing Units	10.5%	10.6%	15.4%
2024 Housing Units	5,420	21,114	70,487
Owner Occupied Housing Units	22.6%	38.4%	31.2%
Renter Occupied Housing Units	73.8%	53.6%	54.2%
Vacant Housing Units	3.6%	8.1%	14.6%
Median Household Income			
2019	\$87,976	\$97,815	\$61,197
2024	\$106,546	\$106,829	\$70,617
Median Home Value			
2019	\$350,350	\$353,997	\$282,102
2024	\$377,567	\$391,927	\$320,402
Per Capita Income			
2019	\$66,797	\$65,314	\$42,035
2024	\$79,621	\$73,922	\$48,402
Median Age			
2010	32.6	32.9	31.8
2019	35.0	35.1	33.6
2024	35.8	36.1	34.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2019 Households by Income			
Household Income Base	4,454	17,949	58,046
<\$15,000	13.3%	11.9%	17.1%
\$15,000 - \$24,999	5.2%	5.2%	7.6%
\$25,000 - \$34,999	7.5%	5.1%	7.8%
\$35,000 - \$49,999	5.6%	6.8%	10.0%
\$50,000 - \$74,999	13.0%	11.5%	14.1%
\$75,000 - \$99,999	9.4%	10.1%	9.7%
\$100,000 - \$149,999	16.0%	19.6%	15.6%
\$150,000 - \$199,999	12.2%	13.6%	9.1%
\$200,000+	17.8%	16.2%	9.0%
Average Household Income	\$125,985	\$129,180	\$93,590
2024 Households by Income			
Household Income Base	5,223	19,413	60,202
<\$15,000	10.5%	10.5%	15.1%
\$15,000 - \$24,999	4.2%	4.6%	6.5%
\$25,000 - \$34,999	6.5%	4.7%	7.3%
\$35,000 - \$49,999	4.9%	6.1%	9.4%
\$50,000 - \$74,999	11.8%	10.5%	13.5%
\$75,000 - \$99,999	9.1%	9.7%	9.9%
\$100,000 - \$149,999	16.8%	19.6%	16.7%
\$150,000 - \$199,999	15.0%	15.4%	10.8%
\$200,000+	21.3%	18.8%	10.8%
Average Household Income	\$147,043	\$145,478	\$106,957
2019 Owner Occupied Housing Units by Value			
Total	1,205	7,993	21,728
<\$50,000	0.7%	0.8%	4.5%
\$50,000 - \$99,999	1.1%	1.5%	9.2%
\$100,000 - \$149,999	0.6%	2.0%	6.8%
\$150,000 - \$199,999	7.6%	5.8%	9.0%
\$200,000 - \$249,999	7.4%	10.2%	11.5%
\$250,000 - \$299,999	14.9%	15.1%	14.1%
\$300,000 - \$399,999	35.5%	27.1%	21.0%
\$400,000 - \$499,999	14.7%	15.5%	11.3%
\$500,000 - \$749,999	14.7%	14.6%	8.7%
\$750,000 - \$999,999	1.0%	4.9%	2.7%
\$1,000,000 - \$1,499,999	2.0%	1.5%	0.8%
\$1,500,000 - \$1,999,999	0.0%	0.3%	0.1%
\$2,000,000 +	0.0%	0.9%	0.4%
Average Home Value	\$388,216	\$419,533	\$320,304
2024 Owner Occupied Housing Units by Value			
Total	1,224	8,102	21,962
<\$50,000	0.3%	0.4%	3.8%
\$50,000 - \$99,999	0.4%	0.7%	7.6%
\$100,000 - \$149,999	0.2%	1.0%	5.0%
\$150,000 - \$199,999	3.9%	3.0%	6.5%
\$200,000 - \$249,999	4.6%	6.6%	9.1%
\$250,000 - \$299,999	12.1%	12.4%	13.2%
\$300,000 - \$399,999	36.6%	28.1%	23.5%
\$400,000 - \$499,999	17.3%	18.5%	13.9%
\$500,000 - \$749,999	20.1%	19.6%	12.0%
\$750,000 - \$999,999	1.7%	6.6%	3.9%
\$1,000,000 - \$1,499,999	2.6%	1.7%	0.9%
\$1,500,000 - \$1,999,999	0.0%	0.4%	0.1%
\$2,000,000 +	0.0%	1.0%	0.5%
Average Home Value	\$430,805	\$467,484	\$359,600

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	7,181	31,980	121,734
0 - 4	5.5%	5.6%	6.0%
5 - 9	4.2%	3.1%	4.2%
10 - 14	3.0%	2.3%	3.6%
15 - 24	11.9%	12.5%	15.6%
25 - 34	31.6%	31.8%	27.5%
35 - 44	14.6%	14.9%	13.6%
45 - 54	12.1%	11.1%	11.9%
55 - 64	9.4%	9.8%	8.8%
65 - 74	4.3%	4.9%	4.9%
75 - 84	2.6%	2.9%	2.7%
85 +	0.9%	1.0%	1.1%
18 +	85.5%	87.5%	83.6%
2019 Population by Age			
Total	8,376	35,349	130,486
0 - 4	4.7%	4.8%	5.2%
5 - 9	3.9%	3.7%	4.4%
10 - 14	3.2%	2.9%	3.8%
15 - 24	9.8%	9.8%	12.7%
25 - 34	28.5%	28.7%	27.3%
35 - 44	17.9%	17.1%	14.9%
45 - 54	10.8%	10.5%	10.6%
55 - 64	10.5%	10.5%	9.9%
65 - 74	6.7%	7.3%	6.7%
75 - 84	2.8%	3.5%	3.2%
85 +	1.1%	1.3%	1.2%
18 +	86.2%	87.1%	84.5%
2024 Population by Age			
Total	9,613	38,014	134,096
0 - 4	4.6%	4.8%	5.2%
5 - 9	3.7%	3.6%	4.2%
10 - 14	3.0%	2.9%	3.7%
15 - 24	10.2%	10.2%	12.7%
25 - 34	26.9%	26.4%	25.3%
35 - 44	19.7%	18.2%	16.3%
45 - 54	11.1%	10.7%	10.6%
55 - 64	9.2%	9.7%	9.4%
65 - 74	7.1%	7.8%	7.4%
75 - 84	3.4%	4.4%	3.8%
85 +	1.2%	1.4%	1.3%
18 +	87.0%	87.1%	84.8%
2010 Population by Sex			
Males	3,601	15,992	62,096
Females	3,578	15,987	59,639
2019 Population by Sex			
Males	4,252	17,783	67,001
Females	4,126	17,566	63,486
2024 Population by Sex			
Males	4,879	19,094	68,768
Females	4,734	18,920	65,328

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

	0.5 miles	1 mile	2 miles
2010 Population by Race/Ethnicity			
Total	7,178	31,980	121,735
White Alone	59.4%	68.7%	45.9%
Black Alone	28.0%	21.4%	44.2%
American Indian Alone	0.5%	0.4%	0.5%
Asian Alone	4.6%	4.2%	3.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.6%	3.1%	3.4%
Two or More Races	2.7%	2.3%	2.3%
Hispanic Origin	9.8%	7.6%	7.7%
Diversity Index	64.3	55.4	65.0
2019 Population by Race/Ethnicity			
Total	8,377	35,349	130,486
White Alone	59.4%	67.0%	45.9%
Black Alone	25.3%	21.0%	42.1%
American Indian Alone	0.4%	0.4%	0.5%
Asian Alone	5.5%	4.9%	4.5%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	5.8%	3.9%	4.2%
Two or More Races	3.5%	2.8%	2.8%
Hispanic Origin	12.7%	9.8%	9.9%
Diversity Index	67.2	59.2	68.0
2024 Population by Race/Ethnicity			
Total	9,613	38,013	134,096
White Alone	60.3%	65.8%	45.7%
Black Alone	22.6%	20.6%	40.9%
American Indian Alone	0.4%	0.3%	0.5%
Asian Alone	6.4%	5.6%	5.1%
Pacific Islander Alone	0.1%	0.0%	0.1%
Some Other Race Alone	6.4%	4.4%	4.7%
Two or More Races	3.9%	3.2%	3.1%
Hispanic Origin	14.8%	11.6%	11.6%
Diversity Index	68.8	62.0	70.0
2010 Population by Relationship and Household Type			
Total	7,179	31,979	121,735
In Households	97.2%	96.4%	92.7%
In Family Households	52.1%	52.3%	56.6%
Householder	18.0%	18.5%	17.7%
Spouse	9.8%	12.1%	8.6%
Child	17.6%	16.2%	21.7%
Other relative	4.3%	3.6%	5.4%
Nonrelative	2.4%	2.1%	3.2%
In Nonfamily Households	45.1%	44.1%	36.1%
In Group Quarters	2.8%	3.6%	7.3%
Institutionalized Population	0.0%	1.3%	5.0%
Noninstitutionalized Population	2.8%	2.3%	2.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2019 Population 25+ by Educational Attainment			
Total	6,568	27,885	96,437
Less than 9th Grade	2.2%	2.6%	4.4%
9th - 12th Grade, No Diploma	5.6%	5.6%	9.9%
High School Graduate	10.2%	10.6%	15.2%
GED/Alternative Credential	1.8%	2.0%	4.1%
Some College, No Degree	14.3%	10.0%	13.0%
Associate Degree	2.6%	3.4%	3.8%
Bachelor's Degree	25.7%	32.3%	25.4%
Graduate/Professional Degree	37.6%	33.6%	24.1%
2019 Population 15+ by Marital Status			
Total	7,386	31,337	113,003
Never Married	54.0%	51.4%	59.2%
Married	28.9%	35.2%	27.6%
Widowed	4.0%	3.9%	4.0%
Divorced	13.1%	9.6%	9.1%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	96.4%	97.1%	95.2%
Civilian Unemployed (Unemployment Rate)	3.6%	2.9%	4.8%
2019 Employed Population 16+ by Industry			
Total	5,477	23,707	73,187
Agriculture/Mining	0.2%	0.2%	0.2%
Construction	3.5%	3.5%	4.3%
Manufacturing	3.4%	4.9%	4.4%
Wholesale Trade	1.5%	2.1%	1.7%
Retail Trade	3.0%	4.1%	5.6%
Transportation/Utilities	1.2%	2.9%	4.4%
Information	3.6%	2.7%	2.5%
Finance/Insurance/Real Estate	7.0%	8.1%	6.9%
Services	65.4%	62.8%	61.9%
Public Administration	11.2%	8.7%	8.0%
2019 Employed Population 16+ by Occupation			
Total	5,478	23,709	73,187
White Collar	82.7%	85.0%	76.5%
Management/Business/Financial	21.4%	25.4%	20.2%
Professional	49.3%	45.0%	39.2%
Sales	3.8%	6.8%	7.2%
Administrative Support	8.3%	7.8%	9.9%
Services	10.7%	9.1%	14.4%
Blue Collar	6.6%	5.9%	9.2%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	1.8%	1.6%	2.2%
Installation/Maintenance/Repair	1.6%	1.1%	1.4%
Production	1.7%	1.7%	2.3%
Transportation/Material Moving	1.5%	1.5%	3.1%
2010 Population By Urban/ Rural Status			
Total Population	7,179	31,979	121,735
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	3,744	16,066	53,047
Households with 1 Person	49.1%	42.8%	42.1%
Households with 2+ People	50.9%	57.2%	57.9%
Family Households	34.7%	37.6%	40.7%
Husband-wife Families	19.0%	24.3%	19.8%
With Related Children	4.4%	7.3%	6.6%
Other Family (No Spouse Present)	15.7%	13.4%	20.9%
Other Family with Male Householder	3.2%	3.1%	4.4%
With Related Children	1.1%	1.2%	2.0%
Other Family with Female Householder	12.5%	10.2%	16.5%
With Related Children	9.3%	6.5%	10.9%
Nonfamily Households	16.2%	19.6%	17.2%
All Households with Children	15.0%	15.1%	19.9%
Multigenerational Households	1.5%	2.0%	4.1%
Unmarried Partner Households	8.4%	9.6%	9.8%
Male-female	7.5%	8.5%	8.5%
Same-sex	0.8%	1.1%	1.3%
2010 Households by Size			
Total	3,743	16,066	53,046
1 Person Household	49.1%	42.8%	42.1%
2 Person Household	31.6%	35.0%	30.9%
3 Person Household	10.3%	12.8%	13.0%
4 Person Household	4.8%	5.8%	7.0%
5 Person Household	2.4%	2.0%	3.5%
6 Person Household	1.0%	0.8%	1.8%
7 + Person Household	0.8%	0.8%	1.7%
2010 Households by Tenure and Mortgage Status			
Total	3,743	16,066	53,046
Owner Occupied	28.9%	46.2%	38.6%
Owned with a Mortgage/Loan	22.5%	37.3%	30.2%
Owned Free and Clear	6.4%	8.9%	8.4%
Renter Occupied	71.1%	53.8%	61.4%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	4,632	19,179	64,920
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Metro Renters (3B)	Metro Renters (3B)	Metro Renters (3B)
2.	City Commons (11E)	Laptops and Lattes (3A)	Laptops and Lattes (3A)
3.	Trendsetters (3C)	Emerald City (8B)	City Commons (11E)
2019 Consumer Spending			
Apparel & Services: Total \$	\$15,082,049	\$60,769,963	\$143,175,751
Average Spent	\$3,386.18	\$3,385.70	\$2,466.59
Spending Potential Index	158	158	115
Education: Total \$	\$10,353,557	\$43,806,323	\$100,528,083
Average Spent	\$2,324.55	\$2,440.60	\$1,731.87
Spending Potential Index	146	153	109
Entertainment/Recreation: Total \$	\$20,111,674	\$83,088,729	\$196,997,463
Average Spent	\$4,515.42	\$4,629.16	\$3,393.82
Spending Potential Index	138	142	104
Food at Home: Total \$	\$34,307,710	\$137,501,558	\$331,740,281
Average Spent	\$7,702.67	\$7,660.68	\$5,715.13
Spending Potential Index	149	148	110
Food Away from Home: Total \$	\$25,817,344	\$102,884,497	\$243,020,985
Average Spent	\$5,796.44	\$5,732.05	\$4,186.70
Spending Potential Index	158	156	114
Health Care: Total \$	\$33,629,172	\$138,685,694	\$338,550,876
Average Spent	\$7,550.33	\$7,726.65	\$5,832.46
Spending Potential Index	127	130	98
HH Furnishings & Equipment: Total \$	\$13,281,276	\$53,954,307	\$129,032,721
Average Spent	\$2,981.88	\$3,005.98	\$2,222.94
Spending Potential Index	140	141	104
Personal Care Products & Services: Total \$	\$5,765,078	\$23,216,032	\$55,411,524
Average Spent	\$1,294.36	\$1,293.44	\$954.61
Spending Potential Index	146	146	108
Shelter: Total \$	\$128,445,647	\$528,555,577	\$1,231,278,491
Average Spent	\$28,838.27	\$29,447.63	\$21,212.12
Spending Potential Index	156	159	115
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$14,042,730	\$61,734,364	\$143,875,007
Average Spent	\$3,152.84	\$3,439.43	\$2,478.64
Spending Potential Index	127	139	100
Travel: Total \$	\$13,395,959	\$57,143,191	\$131,216,274
Average Spent	\$3,007.62	\$3,183.64	\$2,260.56
Spending Potential Index	134	142	101
Vehicle Maintenance & Repairs: Total \$	\$7,276,716	\$28,880,497	\$71,052,210
Average Spent	\$1,633.75	\$1,609.03	\$1,224.07
Spending Potential Index	143	141	107

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

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Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Metro Renters (3B)	75.6%	Population	8,378	9,613
City Commons (11E)	16.9%	Households	4,454	5,223
Trendsetters (3C)	7.4%	Families	1,496	1,705
Top Tier (1A)	0.0%	Median Age	35.0	35.8
Professional Pride (1B)	0.0%	Median Household Income	\$87,976	\$106,546
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		158	\$3,386.18	\$15,082,049
Men's		161	\$666.45	\$2,968,381
Women's		153	\$1,099.00	\$4,894,954
Children's		156	\$502.95	\$2,240,154
Footwear		164	\$790.33	\$3,520,141
Watches & Jewelry		165	\$228.14	\$1,016,115
Apparel Products and Services (1)		150	\$99.30	\$442,304
Computer				
Computers and Hardware for Home Use		165	\$273.79	\$1,219,479
Portable Memory		145	\$6.48	\$28,873
Computer Software		182	\$18.45	\$82,165
Computer Accessories		140	\$26.58	\$118,392
Entertainment & Recreation		138	\$4,515.42	\$20,111,674
Fees and Admissions		141	\$1,006.97	\$4,485,036
Membership Fees for Clubs (2)		144	\$339.71	\$1,513,048
Fees for Participant Sports, excl. Trips		130	\$139.86	\$622,949
Tickets to Theatre/Operas/Concerts		149	\$112.45	\$500,874
Tickets to Movies		164	\$89.98	\$400,762
Tickets to Parks or Museums		155	\$50.00	\$222,679
Admission to Sporting Events, excl. Trips		131	\$82.84	\$368,985
Fees for Recreational Lessons		133	\$190.47	\$848,351
Dating Services		237	\$1.66	\$7,388
TV/Video/Audio		146	\$1,784.79	\$7,949,445
Cable and Satellite Television Services		139	\$1,224.50	\$5,453,932
Televisions		159	\$172.80	\$769,658
Satellite Dishes		116	\$1.82	\$8,086
VCRs, Video Cameras, and DVD Players		158	\$9.09	\$40,473
Miscellaneous Video Equipment		144	\$36.52	\$162,639
Video Cassettes and DVDs		146	\$16.69	\$74,358
Video Game Hardware/Accessories		189	\$52.82	\$235,258
Video Game Software		196	\$29.78	\$132,645
Rental/Streaming/Downloaded Video		182	\$85.08	\$378,953
Installation of Televisions		88	\$1.00	\$4,446
Audio (3)		152	\$148.86	\$663,013
Rental and Repair of TV/Radio/Sound Equipment		185	\$5.83	\$25,983
Pets		126	\$830.72	\$3,700,039
Toys/Games/Crafts/Hobbies (4)		153	\$180.98	\$806,099
Recreational Vehicles and Fees (5)		91	\$145.31	\$647,211
Sports/Recreation/Exercise Equipment (6)		138	\$285.15	\$1,270,061
Photo Equipment and Supplies (7)		166	\$86.57	\$385,576
Reading (8)		135	\$143.88	\$640,848
Catered Affairs (9)		192	\$51.05	\$227,359
Food		153	\$13,499.11	\$60,125,054
Food at Home		149	\$7,702.67	\$34,307,710
Bakery and Cereal Products		147	\$1,000.81	\$4,457,615
Meats, Poultry, Fish, and Eggs		151	\$1,721.63	\$7,668,156
Dairy Products		146	\$781.93	\$3,482,726
Fruits and Vegetables		150	\$1,524.67	\$6,790,880
Snacks and Other Food at Home (10)		149	\$2,673.63	\$11,908,333
Food Away from Home		158	\$5,796.44	\$25,817,344
Alcoholic Beverages		163	\$937.93	\$4,177,541

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	107	\$22,985.18	\$102,375,994
Value of Retirement Plans	100	\$95,571.78	\$425,676,687
Value of Other Financial Assets	129	\$7,329.15	\$32,644,052
Vehicle Loan Amount excluding Interest	146	\$4,176.73	\$18,603,165
Value of Credit Card Debt	138	\$3,375.86	\$15,036,061
Health			
Nonprescription Drugs	134	\$191.99	\$855,119
Prescription Drugs	115	\$421.55	\$1,877,565
Eyeglasses and Contact Lenses	125	\$112.75	\$502,201
Home			
Mortgage Payment and Basics (11)	98	\$9,835.74	\$43,808,400
Maintenance and Remodeling Services	95	\$2,022.69	\$9,009,049
Maintenance and Remodeling Materials (12)	89	\$435.11	\$1,937,985
Utilities, Fuel, and Public Services	139	\$6,777.98	\$30,189,141
Household Furnishings and Equipment			
Household Textiles (13)	147	\$147.07	\$655,054
Furniture	150	\$920.40	\$4,099,478
Rugs	126	\$40.76	\$181,533
Major Appliances (14)	117	\$413.53	\$1,841,856
Housewares (15)	138	\$146.94	\$654,486
Small Appliances	159	\$77.43	\$344,872
Luggage	154	\$21.54	\$95,958
Telephones and Accessories	153	\$115.38	\$513,899
Household Operations			
Child Care	166	\$844.40	\$3,760,955
Lawn and Garden (16)	102	\$481.02	\$2,142,467
Moving/Storage/Freight Express	198	\$131.72	\$586,695
Housekeeping Supplies (17)	139	\$1,042.15	\$4,641,747
Insurance			
Owners and Renters Insurance	100	\$580.86	\$2,587,134
Vehicle Insurance	149	\$2,300.10	\$10,244,667
Life/Other Insurance	109	\$500.72	\$2,230,191
Health Insurance	129	\$5,063.52	\$22,552,926
Personal Care Products (18)	152	\$759.09	\$3,380,987
School Books and Supplies (19)	158	\$244.51	\$1,089,038
Smoking Products	163	\$658.19	\$2,931,587
Transportation			
Payments on Vehicles excluding Leases	140	\$3,550.30	\$15,813,017
Gasoline and Motor Oil	147	\$3,368.27	\$15,002,284
Vehicle Maintenance and Repairs	143	\$1,633.75	\$7,276,716
Travel			
Airline Fares	146	\$795.65	\$3,543,820
Lodging on Trips	125	\$778.00	\$3,465,213
Auto/Truck Rental on Trips	144	\$37.65	\$167,688
Food and Drink on Trips	136	\$733.30	\$3,266,135

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803 S Caroline St, Baltimore, Maryland, 21231
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 39.28173
 Longitude: -76.59645

Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Metro Renters (3B)	43.3%	Population	35,348	38,013
Laptops and Lattes (3A)	25.0%	Households	17,949	19,413
Emerald City (8B)	9.4%	Families	6,719	7,238
Trendsetters (3C)	5.0%	Median Age	35.1	36.1
City Commons (11E)	4.5%	Median Household Income	\$97,815	\$106,829
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		158	\$3,385.70	\$60,769,963
Men's		162	\$670.41	\$12,033,147
Women's		155	\$1,117.72	\$20,061,901
Children's		150	\$483.92	\$8,685,810
Footwear		163	\$781.37	\$14,024,895
Watches & Jewelry		162	\$224.17	\$4,023,567
Apparel Products and Services (1)		163	\$108.12	\$1,940,643
Computer				
Computers and Hardware for Home Use		165	\$273.36	\$4,906,542
Portable Memory		145	\$6.48	\$116,258
Computer Software		174	\$17.69	\$317,582
Computer Accessories		143	\$27.04	\$485,389
Entertainment & Recreation		142	\$4,629.16	\$83,088,729
Fees and Admissions		151	\$1,074.16	\$19,280,009
Membership Fees for Clubs (2)		154	\$363.46	\$6,523,661
Fees for Participant Sports, excl. Trips		134	\$143.49	\$2,575,546
Tickets to Theatre/Operas/Concerts		161	\$121.37	\$2,178,535
Tickets to Movies		164	\$90.00	\$1,615,347
Tickets to Parks or Museums		158	\$50.96	\$914,645
Admission to Sporting Events, excl. Trips		141	\$88.75	\$1,593,031
Fees for Recreational Lessons		150	\$214.56	\$3,851,085
Dating Services		224	\$1.57	\$28,159
TV/Video/Audio		144	\$1,758.36	\$31,560,809
Cable and Satellite Television Services		139	\$1,224.48	\$21,978,218
Televisions		154	\$166.57	\$2,989,786
Satellite Dishes		119	\$1.87	\$33,600
VCRs, Video Cameras, and DVD Players		146	\$8.44	\$151,459
Miscellaneous Video Equipment		135	\$34.31	\$615,820
Video Cassettes and DVDs		139	\$15.94	\$286,061
Video Game Hardware/Accessories		169	\$47.17	\$846,680
Video Game Software		178	\$27.06	\$485,670
Rental/Streaming/Downloaded Video		171	\$80.09	\$1,437,519
Installation of Televisions		111	\$1.26	\$22,647
Audio (3)		149	\$145.87	\$2,618,304
Rental and Repair of TV/Radio/Sound Equipment		168	\$5.30	\$95,043
Pets		128	\$849.57	\$15,248,925
Toys/Games/Crafts/Hobbies (4)		151	\$177.92	\$3,193,503
Recreational Vehicles and Fees (5)		119	\$189.88	\$3,408,200
Sports/Recreation/Exercise Equipment (6)		137	\$283.45	\$5,087,631
Photo Equipment and Supplies (7)		167	\$86.84	\$1,558,741
Reading (8)		144	\$153.28	\$2,751,244
Catered Affairs (9)		209	\$55.69	\$999,666
Food		151	\$13,392.73	\$240,386,054
Food at Home		148	\$7,660.68	\$137,501,558
Bakery and Cereal Products		147	\$999.14	\$17,933,503
Meats, Poultry, Fish, and Eggs		149	\$1,708.64	\$30,668,446
Dairy Products		147	\$786.46	\$14,116,202
Fruits and Vegetables		151	\$1,538.66	\$27,617,365
Snacks and Other Food at Home (10)		146	\$2,627.78	\$47,166,041
Food Away from Home		156	\$5,732.05	\$102,884,497
Alcoholic Beverages		165	\$952.78	\$17,101,461

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	125	\$26,725.75	\$479,700,572
Value of Retirement Plans	114	\$108,486.31	\$1,947,220,699
Value of Other Financial Assets	133	\$7,563.86	\$135,763,722
Vehicle Loan Amount excluding Interest	136	\$3,883.05	\$69,696,954
Value of Credit Card Debt	142	\$3,465.99	\$62,211,032
Health			
Nonprescription Drugs	133	\$191.63	\$3,439,569
Prescription Drugs	118	\$429.65	\$7,711,742
Eyeglasses and Contact Lenses	129	\$116.39	\$2,089,146
Home			
Mortgage Payment and Basics (11)	110	\$11,067.64	\$198,653,024
Maintenance and Remodeling Services	108	\$2,315.88	\$41,567,773
Maintenance and Remodeling Materials (12)	97	\$473.81	\$8,504,461
Utilities, Fuel, and Public Services	137	\$6,676.60	\$119,838,306
Household Furnishings and Equipment			
Household Textiles (13)	147	\$147.03	\$2,639,007
Furniture	150	\$919.70	\$16,507,737
Rugs	140	\$45.52	\$817,097
Major Appliances (14)	119	\$422.29	\$7,579,772
Housewares (15)	139	\$147.96	\$2,655,814
Small Appliances	157	\$76.27	\$1,368,938
Luggage	156	\$21.84	\$392,037
Telephones and Accessories	152	\$114.72	\$2,059,196
Household Operations			
Child Care	168	\$854.71	\$15,341,115
Lawn and Garden (16)	111	\$521.52	\$9,360,809
Moving/Storage/Freight Express	182	\$121.15	\$2,174,457
Housekeeping Supplies (17)	139	\$1,045.01	\$18,756,955
Insurance			
Owners and Renters Insurance	105	\$608.23	\$10,917,057
Vehicle Insurance	144	\$2,224.01	\$39,918,716
Life/Other Insurance	117	\$540.75	\$9,705,941
Health Insurance	131	\$5,155.69	\$92,539,404
Personal Care Products (18)	149	\$748.13	\$13,428,268
School Books and Supplies (19)	153	\$237.36	\$4,260,424
Smoking Products	154	\$620.01	\$11,128,610
Transportation			
Payments on Vehicles excluding Leases	133	\$3,368.84	\$60,467,308
Gasoline and Motor Oil	140	\$3,208.08	\$57,581,873
Vehicle Maintenance and Repairs	141	\$1,609.03	\$28,880,497
Travel			
Airline Fares	155	\$847.22	\$15,206,780
Lodging on Trips	134	\$834.73	\$14,982,631
Auto/Truck Rental on Trips	150	\$39.45	\$708,071
Food and Drink on Trips	142	\$766.83	\$13,763,797

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803 S Caroline St, Baltimore, Maryland, 21231
 Ring: 2 mile radius

Prepared by Esri
 Latitude: 39.28173
 Longitude: -76.59645

Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Metro Renters (3B)	40.1%	Population	130,487	134,096
Laptops and Lattes (3A)	10.0%	Households	58,046	60,202
City Commons (11E)	9.7%	Families	22,783	23,368
Emerald City (8B)	7.7%	Median Age	33.6	34.5
Modest Income Homes (12D)	6.5%	Median Household Income	\$61,197	\$70,617
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		115	\$2,466.59	\$143,175,751
Men's		117	\$483.78	\$28,081,690
Women's		112	\$809.43	\$46,984,120
Children's		113	\$363.61	\$21,105,967
Footwear		120	\$574.62	\$33,354,347
Watches & Jewelry		116	\$160.69	\$9,327,327
Apparel Products and Services (1)		112	\$74.46	\$4,322,301
Computer				
Computers and Hardware for Home Use		120	\$197.96	\$11,490,537
Portable Memory		107	\$4.77	\$276,749
Computer Software		128	\$12.98	\$753,344
Computer Accessories		105	\$19.97	\$1,159,177
Entertainment & Recreation		104	\$3,393.82	\$196,997,463
Fees and Admissions		105	\$751.67	\$43,631,200
Membership Fees for Clubs (2)		106	\$251.79	\$14,615,453
Fees for Participant Sports, excl. Trips		98	\$104.89	\$6,088,170
Tickets to Theatre/Operas/Concerts		111	\$83.43	\$4,842,840
Tickets to Movies		118	\$64.91	\$3,767,897
Tickets to Parks or Museums		113	\$36.51	\$2,119,475
Admission to Sporting Events, excl. Trips		100	\$63.24	\$3,671,003
Fees for Recreational Lessons		102	\$145.74	\$8,459,453
Dating Services		164	\$1.15	\$66,909
TV/Video/Audio		109	\$1,337.43	\$77,632,461
Cable and Satellite Television Services		106	\$934.61	\$54,250,309
Televisions		116	\$125.37	\$7,277,295
Satellite Dishes		90	\$1.41	\$82,028
VCRs, Video Cameras, and DVD Players		114	\$6.55	\$380,407
Miscellaneous Video Equipment		105	\$26.77	\$1,553,830
Video Cassettes and DVDs		108	\$12.33	\$715,593
Video Game Hardware/Accessories		133	\$36.96	\$2,145,326
Video Game Software		136	\$20.64	\$1,198,253
Rental/Streaming/Downloaded Video		128	\$59.70	\$3,465,111
Installation of Televisions		76	\$0.87	\$50,774
Audio (3)		111	\$108.00	\$6,269,172
Rental and Repair of TV/Radio/Sound Equipment		134	\$4.21	\$244,364
Pets		96	\$632.20	\$36,696,782
Toys/Games/Crafts/Hobbies (4)		112	\$132.38	\$7,683,866
Recreational Vehicles and Fees (5)		78	\$124.47	\$7,225,146
Sports/Recreation/Exercise Equipment (6)		100	\$207.80	\$12,062,046
Photo Equipment and Supplies (7)		118	\$61.69	\$3,581,144
Reading (8)		103	\$110.05	\$6,387,743
Catered Affairs (9)		136	\$36.13	\$2,097,076
Food		112	\$9,901.82	\$574,761,266
Food at Home		110	\$5,715.13	\$331,740,281
Bakery and Cereal Products		110	\$746.11	\$43,308,412
Meats, Poultry, Fish, and Eggs		112	\$1,280.34	\$74,318,369
Dairy Products		109	\$582.29	\$33,799,584
Fruits and Vegetables		111	\$1,128.13	\$65,483,390
Snacks and Other Food at Home (10)		110	\$1,978.27	\$114,830,526
Food Away from Home		114	\$4,186.70	\$243,020,985
Alcoholic Beverages		116	\$669.98	\$38,889,907

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	88	\$18,830.76	\$1,093,050,258
Value of Retirement Plans	83	\$78,872.95	\$4,578,259,260
Value of Other Financial Assets	102	\$5,812.43	\$337,388,234
Vehicle Loan Amount excluding Interest	106	\$3,033.54	\$176,084,609
Value of Credit Card Debt	105	\$2,556.89	\$148,417,176
Health			
Nonprescription Drugs	102	\$146.34	\$8,494,180
Prescription Drugs	93	\$339.09	\$19,682,958
Eyeglasses and Contact Lenses	96	\$87.26	\$5,064,972
Home			
Mortgage Payment and Basics (11)	79	\$7,996.27	\$464,151,363
Maintenance and Remodeling Services	78	\$1,669.96	\$96,934,613
Maintenance and Remodeling Materials (12)	74	\$359.62	\$20,874,543
Utilities, Fuel, and Public Services	106	\$5,130.85	\$297,825,032
Household Furnishings and Equipment			
Household Textiles (13)	110	\$109.79	\$6,372,846
Furniture	111	\$678.64	\$39,392,280
Rugs	99	\$31.96	\$1,855,410
Major Appliances (14)	92	\$324.13	\$18,814,168
Housewares (15)	103	\$109.32	\$6,345,320
Small Appliances	116	\$56.59	\$3,284,568
Luggage	112	\$15.69	\$911,012
Telephones and Accessories	110	\$83.08	\$4,822,189
Household Operations			
Child Care	116	\$593.91	\$34,473,979
Lawn and Garden (16)	82	\$385.96	\$22,403,515
Moving/Storage/Freight Express	136	\$90.17	\$5,233,850
Housekeeping Supplies (17)	105	\$786.41	\$45,648,059
Insurance			
Owners and Renters Insurance	82	\$475.57	\$27,605,100
Vehicle Insurance	110	\$1,700.44	\$98,703,457
Life/Other Insurance	88	\$404.39	\$23,473,297
Health Insurance	99	\$3,891.76	\$225,901,353
Personal Care Products (18)	111	\$557.51	\$32,361,070
School Books and Supplies (19)	114	\$176.93	\$10,269,844
Smoking Products	121	\$489.22	\$28,397,161
Transportation			
Payments on Vehicles excluding Leases	103	\$2,610.42	\$151,524,666
Gasoline and Motor Oil	108	\$2,473.27	\$143,563,382
Vehicle Maintenance and Repairs	107	\$1,224.07	\$71,052,210
Travel			
Airline Fares	108	\$587.00	\$34,073,181
Lodging on Trips	96	\$594.68	\$34,518,948
Auto/Truck Rental on Trips	105	\$27.66	\$1,605,454
Food and Drink on Trips	102	\$549.28	\$31,883,475

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

803 S Caroline St, Baltimore, Maryland, 21231
Rings: 0.5, 1, 2 mile radii

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Latitude: 39.28173
Longitude: -76.59645

Data for all businesses in area	0.5 miles				1 mile				2 miles			
Total Businesses:	898				3,475				9,567			
Total Employees:	14,642				59,309				175,600			
Total Residential Population:	8,378				35,348				130,487			
Employee/Residential Population Ratio (per 100 Residents)	175				168				135			
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	2	0.2%	44	0.3%	14	0.4%	235	0.4%	50	0.5%	520	0.3%
Construction	22	2.4%	214	1.5%	85	2.4%	789	1.3%	265	2.8%	2,852	1.6%
Manufacturing	17	1.9%	293	2.0%	62	1.8%	1,454	2.5%	197	2.1%	5,163	2.9%
Transportation	19	2.1%	167	1.1%	73	2.1%	1,240	2.1%	193	2.0%	2,927	1.7%
Communication	10	1.1%	62	0.4%	29	0.8%	150	0.3%	85	0.9%	428	0.2%
Utility	1	0.1%	6	0.0%	10	0.3%	54	0.1%	26	0.3%	494	0.3%
Wholesale Trade	15	1.7%	180	1.2%	52	1.5%	502	0.8%	159	1.7%	1,919	1.1%
Retail Trade Summary	292	32.5%	3,034	20.7%	767	22.1%	11,488	19.4%	2,004	20.9%	20,768	11.8%
Home Improvement	5	0.6%	57	0.4%	18	0.5%	290	0.5%	41	0.4%	688	0.4%
General Merchandise Stores	12	1.3%	51	0.3%	24	0.7%	136	0.2%	69	0.7%	544	0.3%
Food Stores	23	2.6%	321	2.2%	68	2.0%	789	1.3%	247	2.6%	1,708	1.0%
Auto Dealers, Gas Stations, Auto Aftermarket	5	0.6%	23	0.2%	24	0.7%	120	0.2%	71	0.7%	524	0.3%
Apparel & Accessory Stores	24	2.7%	243	1.7%	42	1.2%	3,257	5.5%	111	1.2%	3,863	2.2%
Furniture & Home Furnishings	12	1.3%	90	0.6%	27	0.8%	184	0.3%	73	0.8%	670	0.4%
Eating & Drinking Places	163	18.2%	2,052	14.0%	429	12.3%	5,659	9.5%	981	10.3%	10,038	5.7%
Miscellaneous Retail	47	5.2%	197	1.3%	135	3.9%	1,054	1.8%	411	4.3%	2,734	1.6%
Finance, Insurance, Real Estate Summary	112	12.5%	3,452	23.6%	435	12.5%	8,081	13.6%	1,066	11.1%	15,289	8.7%
Banks, Savings & Lending Institutions	22	2.4%	1,338	9.1%	65	1.9%	2,703	4.6%	156	1.6%	4,734	2.7%
Securities Brokers	22	2.4%	1,328	9.1%	76	2.2%	1,998	3.4%	166	1.7%	3,109	1.8%
Insurance Carriers & Agents	10	1.1%	279	1.9%	53	1.5%	1,184	2.0%	122	1.3%	2,127	1.2%
Real Estate, Holding, Other Investment Offices	58	6.5%	508	3.5%	241	6.9%	2,196	3.7%	622	6.5%	5,320	3.0%
Services Summary	270	30.1%	7,042	48.1%	1,345	38.7%	28,443	48.0%	3,809	39.8%	101,669	57.9%
Hotels & Lodging	13	1.4%	1,607	11.0%	38	1.1%	3,383	5.7%	79	0.8%	5,526	3.1%
Automotive Services	19	2.1%	314	2.1%	57	1.6%	665	1.1%	178	1.9%	1,612	0.9%
Motion Pictures & Amusements	19	2.1%	181	1.2%	70	2.0%	714	1.2%	173	1.8%	1,904	1.1%
Health Services	25	2.8%	278	1.9%	148	4.3%	4,149	7.0%	520	5.4%	46,511	26.5%
Legal Services	7	0.8%	81	0.6%	180	5.2%	3,360	5.7%	473	4.9%	7,906	4.5%
Education Institutions & Libraries	20	2.2%	861	5.9%	69	2.0%	2,566	4.3%	211	2.2%	9,676	5.5%
Other Services	166	18.5%	3,719	25.4%	782	22.5%	13,605	22.9%	2,175	22.7%	28,535	16.2%
Government	1	0.1%	113	0.8%	82	2.4%	6,238	10.5%	289	3.0%	21,981	12.5%
Unclassified Establishments	136	15.1%	35	0.2%	523	15.1%	637	1.1%	1,423	14.9%	1,591	0.9%
Totals	898	100.0%	14,642	100.0%	3,475	100.0%	59,309	100.0%	9,567	100.0%	175,600	100.0%

Source: Copyright 2019 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2019.

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	3	0.1%	45	0.1%	13	0.1%	82	0.0%
Mining	0	0.0%	0	0.0%	0	0.0%	3	0.0%	5	0.1%	85	0.0%
Utilities	0	0.0%	0	0.0%	6	0.2%	33	0.1%	13	0.1%	141	0.1%
Construction	29	3.2%	273	1.9%	109	3.1%	1,054	1.8%	319	3.3%	3,346	1.9%
Manufacturing	19	2.1%	191	1.3%	57	1.6%	1,211	2.0%	171	1.8%	3,310	1.9%
Wholesale Trade	13	1.4%	163	1.1%	48	1.4%	479	0.8%	150	1.6%	1,867	1.1%
Retail Trade	124	13.8%	965	6.6%	325	9.4%	5,740	9.7%	979	10.2%	10,405	5.9%
Motor Vehicle & Parts Dealers	3	0.3%	13	0.1%	18	0.5%	92	0.2%	50	0.5%	347	0.2%
Furniture & Home Furnishings Stores	8	0.9%	66	0.5%	15	0.4%	128	0.2%	36	0.4%	323	0.2%
Electronics & Appliance Stores	3	0.3%	23	0.2%	11	0.3%	50	0.1%	36	0.4%	318	0.2%
Bldg Material & Garden Equipment & Supplies Dealers	5	0.6%	57	0.4%	18	0.5%	290	0.5%	41	0.4%	688	0.4%
Food & Beverage Stores	27	3.0%	327	2.2%	69	2.0%	748	1.3%	252	2.6%	1,545	0.9%
Health & Personal Care Stores	7	0.8%	46	0.3%	29	0.8%	345	0.6%	99	1.0%	888	0.5%
Gasoline Stations	2	0.2%	10	0.1%	6	0.2%	28	0.0%	21	0.2%	177	0.1%
Clothing & Clothing Accessories Stores	25	2.8%	245	1.7%	49	1.4%	3,304	5.6%	143	1.5%	4,020	2.3%
Sport Goods, Hobby, Book, & Music Stores	7	0.8%	27	0.2%	18	0.5%	165	0.3%	42	0.4%	283	0.2%
General Merchandise Stores	12	1.3%	51	0.3%	24	0.7%	136	0.2%	69	0.7%	544	0.3%
Miscellaneous Store Retailers	23	2.6%	81	0.6%	58	1.7%	249	0.4%	164	1.7%	807	0.5%
Nonstore Retailers	2	0.2%	19	0.1%	10	0.3%	205	0.3%	26	0.3%	465	0.3%
Transportation & Warehousing	9	1.0%	73	0.5%	42	1.2%	852	1.4%	139	1.5%	2,366	1.3%
Information	24	2.7%	324	2.2%	97	2.8%	2,030	3.4%	269	2.8%	5,416	3.1%
Finance & Insurance	54	6.0%	2,946	20.1%	205	5.9%	5,933	10.0%	473	4.9%	10,284	5.9%
Central Bank/Credit Intermediation & Related Activities	22	2.4%	1,338	9.1%	64	1.8%	2,658	4.5%	155	1.6%	4,629	2.6%
Securities, Commodity Contracts & Other Financial	23	2.6%	1,330	9.1%	87	2.5%	2,086	3.5%	195	2.0%	3,516	2.0%
Insurance Carriers & Related Activities; Funds, Trusts &	10	1.1%	279	1.9%	54	1.6%	1,189	2.0%	124	1.3%	2,139	1.2%
Real Estate, Rental & Leasing	54	6.0%	661	4.5%	200	5.8%	1,982	3.3%	548	5.7%	4,543	2.6%
Professional, Scientific & Tech Services	81	9.0%	2,248	15.4%	492	14.2%	9,514	16.0%	1,224	12.8%	19,724	11.2%
Legal Services	9	1.0%	87	0.6%	194	5.6%	3,441	5.8%	500	5.2%	8,050	4.6%
Management of Companies & Enterprises	4	0.4%	40	0.3%	18	0.5%	183	0.3%	49	0.5%	517	0.3%
Administrative & Support & Waste Management & Remediation	30	3.3%	218	1.5%	134	3.9%	1,408	2.4%	307	3.2%	3,430	2.0%
Educational Services	22	2.4%	874	6.0%	70	2.0%	2,460	4.1%	207	2.2%	9,165	5.2%
Health Care & Social Assistance	30	3.3%	351	2.4%	195	5.6%	4,903	8.3%	681	7.1%	48,575	27.7%
Arts, Entertainment & Recreation	22	2.4%	284	1.9%	88	2.5%	1,750	3.0%	210	2.2%	3,886	2.2%
Accommodation & Food Services	177	19.7%	3,668	25.1%	473	13.6%	9,089	15.3%	1,074	11.2%	15,710	8.9%
Accommodation	13	1.4%	1,607	11.0%	38	1.1%	3,383	5.7%	79	0.8%	5,526	3.1%
Food Services & Drinking Places	164	18.3%	2,060	14.1%	435	12.5%	5,706	9.6%	995	10.4%	10,184	5.8%
Other Services (except Public Administration)	67	7.5%	1,215	8.3%	307	8.8%	3,607	6.1%	1,022	10.7%	8,806	5.0%
Automotive Repair & Maintenance	10	1.1%	30	0.2%	22	0.6%	97	0.2%	66	0.7%	330	0.2%
Public Administration	1	0.1%	113	0.8%	83	2.4%	6,399	10.8%	292	3.1%	22,357	12.7%
Unclassified Establishments	136	15.1%	35	0.2%	523	15.1%	634	1.1%	1,422	14.9%	1,584	0.9%
Total	898	100.0%	14,642	100.0%	3,475	100.0%	59,309	100.0%	9,567	100.0%	175,600	100.0%

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