

2821 Odonnell St, Baltimore, Maryland, 21224 2
 2821 Odonnell St, Baltimore, Maryland, 21224
 Rings: 1, 2, 3 mile radii

Prepared by Esri
 Latitude: 39.27984
 Longitude: -76.57601

	1 mile	2 miles	3 miles
Population Summary			
2000 Total Population	28,912	87,893	177,838
2010 Total Population	30,493	87,871	171,258
2020 Total Population	32,961	94,390	181,572
2020 Group Quarters	228	2,541	9,440
2025 Total Population	33,351	96,739	186,025
2020-2025 Annual Rate	0.24%	0.49%	0.49%
2020 Total Daytime Population	36,343	126,120	257,555
Workers	26,012	84,196	173,138
Residents	10,331	41,924	84,417
Household Summary			
2000 Households	13,294	36,162	70,976
2000 Average Household Size	2.16	2.39	2.35
2010 Households	14,434	36,860	71,739
2010 Average Household Size	2.10	2.32	2.26
2020 Households	15,640	39,980	77,326
2020 Average Household Size	2.09	2.30	2.23
2025 Households	15,879	41,301	79,993
2025 Average Household Size	2.09	2.28	2.21
2020-2025 Annual Rate	0.30%	0.65%	0.68%
2010 Families	5,568	17,493	33,425
2010 Average Family Size	2.83	3.08	3.09
2020 Families	6,016	18,636	34,572
2020 Average Family Size	2.84	3.07	3.08
2025 Families	6,100	19,121	35,201
2025 Average Family Size	2.83	3.06	3.07
2020-2025 Annual Rate	0.28%	0.52%	0.36%
Housing Unit Summary			
2000 Housing Units	15,726	43,983	85,385
Owner Occupied Housing Units	50.5%	42.3%	40.4%
Renter Occupied Housing Units	34.0%	40.0%	42.7%
Vacant Housing Units	15.5%	17.8%	16.9%
2010 Housing Units	17,141	44,892	86,811
Owner Occupied Housing Units	46.8%	38.4%	36.5%
Renter Occupied Housing Units	37.4%	43.7%	46.2%
Vacant Housing Units	15.8%	17.9%	17.4%
2020 Housing Units	18,762	49,378	95,514
Owner Occupied Housing Units	44.8%	37.5%	34.7%
Renter Occupied Housing Units	38.5%	43.5%	46.3%
Vacant Housing Units	16.6%	19.0%	19.0%
2025 Housing Units	19,349	51,663	100,047
Owner Occupied Housing Units	43.0%	35.6%	32.7%
Renter Occupied Housing Units	39.1%	44.4%	47.2%
Vacant Housing Units	17.9%	20.1%	20.0%
Median Household Income			
2020	\$104,200	\$75,881	\$58,734
2025	\$111,549	\$82,524	\$63,769
Median Home Value			
2020	\$312,233	\$286,741	\$222,234
2025	\$364,543	\$341,429	\$281,007
Per Capita Income			
2020	\$64,009	\$46,432	\$38,711
2025	\$72,015	\$52,371	\$43,523
Median Age			
2010	32.4	32.3	32.7
2020	34.8	34.6	34.6
2025	36.1	35.6	35.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2020 Households by Income			
Household Income Base	15,640	39,980	77,312
<\$15,000	7.0%	14.8%	17.1%
\$15,000 - \$24,999	3.7%	6.5%	7.8%
\$25,000 - \$34,999	3.8%	5.8%	7.3%
\$35,000 - \$49,999	7.6%	9.6%	11.4%
\$50,000 - \$74,999	12.0%	12.8%	14.6%
\$75,000 - \$99,999	13.0%	10.3%	10.9%
\$100,000 - \$149,999	23.0%	17.8%	14.9%
\$150,000 - \$199,999	13.3%	9.7%	7.2%
\$200,000+	16.7%	12.7%	8.8%
Average Household Income	\$134,550	\$109,224	\$90,190
2025 Households by Income			
Household Income Base	15,879	41,301	79,979
<\$15,000	6.3%	13.8%	16.1%
\$15,000 - \$24,999	3.2%	6.0%	7.2%
\$25,000 - \$34,999	3.2%	5.4%	6.7%
\$35,000 - \$49,999	6.7%	9.1%	11.1%
\$50,000 - \$74,999	10.5%	12.1%	14.0%
\$75,000 - \$99,999	12.5%	10.3%	11.1%
\$100,000 - \$149,999	23.5%	18.0%	15.6%
\$150,000 - \$199,999	14.8%	10.6%	7.9%
\$200,000+	19.3%	14.8%	10.2%
Average Household Income	\$150,831	\$122,308	\$100,535
2020 Owner Occupied Housing Units by Value			
Total	8,413	18,490	33,121
<\$50,000	1.0%	4.3%	8.7%
\$50,000 - \$99,999	2.3%	9.1%	13.9%
\$100,000 - \$149,999	4.1%	7.5%	13.0%
\$150,000 - \$199,999	8.9%	8.7%	10.2%
\$200,000 - \$249,999	12.8%	10.5%	9.7%
\$250,000 - \$299,999	17.9%	13.6%	11.2%
\$300,000 - \$399,999	25.0%	22.0%	15.7%
\$400,000 - \$499,999	13.7%	11.8%	8.2%
\$500,000 - \$749,999	9.8%	8.6%	6.5%
\$750,000 - \$999,999	2.7%	2.6%	1.8%
\$1,000,000 - \$1,499,999	1.5%	1.0%	0.6%
\$1,500,000 - \$1,999,999	0.3%	0.2%	0.2%
\$2,000,000 +	0.1%	0.2%	0.4%
Average Home Value	\$360,487	\$320,972	\$267,437
2025 Owner Occupied Housing Units by Value			
Total	8,315	18,371	32,739
<\$50,000	1.1%	4.1%	8.3%
\$50,000 - \$99,999	1.9%	7.7%	11.2%
\$100,000 - \$149,999	2.5%	5.5%	10.0%
\$150,000 - \$199,999	4.3%	5.4%	7.9%
\$200,000 - \$249,999	5.5%	4.9%	6.3%
\$250,000 - \$299,999	15.2%	11.2%	10.1%
\$300,000 - \$399,999	30.4%	27.0%	20.7%
\$400,000 - \$499,999	19.3%	16.7%	11.8%
\$500,000 - \$749,999	13.4%	12.1%	9.4%
\$750,000 - \$999,999	3.4%	3.2%	2.3%
\$1,000,000 - \$1,499,999	2.4%	1.5%	1.0%
\$1,500,000 - \$1,999,999	0.6%	0.3%	0.4%
\$2,000,000 +	0.1%	0.4%	0.5%
Average Home Value	\$416,276	\$371,056	\$315,528

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	30,492	87,872	171,259
0 - 4	5.7%	7.0%	6.3%
5 - 9	2.8%	4.8%	4.8%
10 - 14	2.3%	4.1%	4.4%
15 - 24	12.0%	14.0%	15.2%
25 - 34	34.5%	26.0%	23.8%
35 - 44	14.8%	13.8%	13.2%
45 - 54	10.2%	11.8%	12.9%
55 - 64	8.7%	9.2%	9.6%
65 - 74	4.7%	5.1%	5.3%
75 - 84	2.8%	3.0%	3.2%
85 +	1.5%	1.2%	1.3%
18 +	87.8%	81.3%	81.5%
2020 Population by Age			
Total	32,959	94,393	181,573
0 - 4	4.9%	6.1%	5.5%
5 - 9	3.8%	5.4%	5.0%
10 - 14	3.0%	4.9%	4.7%
15 - 24	9.0%	11.0%	12.3%
25 - 34	30.1%	23.5%	23.4%
35 - 44	18.4%	16.2%	14.8%
45 - 54	10.2%	10.9%	11.1%
55 - 64	9.3%	10.3%	10.8%
65 - 74	6.6%	7.0%	7.4%
75 - 84	3.3%	3.4%	3.6%
85 +	1.6%	1.4%	1.5%
18 +	86.9%	81.3%	82.3%
2025 Population by Age			
Total	33,351	96,740	186,023
0 - 4	4.8%	6.0%	5.5%
5 - 9	3.5%	5.0%	4.7%
10 - 14	3.2%	4.7%	4.5%
15 - 24	9.9%	11.7%	12.6%
25 - 34	26.0%	21.4%	21.5%
35 - 44	20.1%	17.1%	16.0%
45 - 54	11.1%	11.4%	11.1%
55 - 64	8.8%	9.7%	10.1%
65 - 74	7.2%	7.6%	8.2%
75 - 84	3.8%	4.0%	4.3%
85 +	1.6%	1.4%	1.5%
18 +	86.8%	81.7%	82.8%
2010 Population by Sex			
Males	15,412	43,225	85,600
Females	15,081	44,646	85,658
2020 Population by Sex			
Males	16,752	46,727	91,377
Females	16,208	47,663	90,196
2025 Population by Sex			
Males	16,975	47,902	93,761
Females	16,376	48,838	92,264

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2010 Population by Race/Ethnicity			
Total	30,493	87,872	171,258
White Alone	75.4%	49.8%	44.1%
Black Alone	10.8%	38.4%	45.9%
American Indian Alone	0.8%	0.7%	0.6%
Asian Alone	3.0%	2.7%	3.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	7.1%	5.9%	4.1%
Two or More Races	2.8%	2.5%	2.3%
Hispanic Origin	14.6%	11.9%	8.5%
Diversity Index	56.4	68.7	65.7
2020 Population by Race/Ethnicity			
Total	32,960	94,391	181,572
White Alone	72.9%	50.0%	44.0%
Black Alone	10.2%	35.5%	43.4%
American Indian Alone	0.8%	0.6%	0.6%
Asian Alone	3.4%	3.0%	3.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	9.1%	7.8%	5.4%
Two or More Races	3.5%	3.0%	2.9%
Hispanic Origin	19.1%	15.9%	11.6%
Diversity Index	62.6	72.4	69.5
2025 Population by Race/Ethnicity			
Total	33,350	96,739	186,025
White Alone	71.5%	49.7%	44.0%
Black Alone	9.7%	34.3%	42.0%
American Indian Alone	0.8%	0.6%	0.6%
Asian Alone	3.8%	3.4%	4.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	10.2%	8.6%	6.1%
Two or More Races	3.9%	3.4%	3.3%
Hispanic Origin	22.1%	18.2%	13.5%
Diversity Index	65.7	74.3	71.5
2010 Population by Relationship and Household Type			
Total	30,493	87,871	171,258
In Households	99.3%	97.1%	94.7%
In Family Households	55.5%	65.3%	63.9%
Householder	18.3%	19.9%	19.5%
Spouse	12.2%	10.0%	9.3%
Child	15.9%	24.7%	25.4%
Other relative	5.3%	6.6%	6.1%
Nonrelative	3.7%	4.1%	3.7%
In Nonfamily Households	43.8%	31.8%	30.8%
In Group Quarters	0.7%	2.9%	5.3%
Institutionalized Population	0.5%	1.6%	3.6%
Noninstitutionalized Population	0.2%	1.3%	1.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2020 Population 25+ by Educational Attainment			
Total	26,162	68,582	131,672
Less than 9th Grade	3.9%	5.0%	4.9%
9th - 12th Grade, No Diploma	4.8%	9.0%	10.3%
High School Graduate	10.4%	16.4%	19.1%
GED/Alternative Credential	1.9%	3.3%	4.6%
Some College, No Degree	8.9%	12.3%	14.2%
Associate Degree	3.0%	3.5%	3.7%
Bachelor's Degree	34.2%	25.5%	22.6%
Graduate/Professional Degree	32.9%	24.9%	20.5%
2020 Population 15+ by Marital Status			
Total	29,117	78,993	153,969
Never Married	51.2%	52.8%	56.3%
Married	36.2%	32.6%	29.2%
Widowed	3.1%	4.1%	4.4%
Divorced	9.6%	10.5%	10.0%
2020 Civilian Population 16+ in Labor Force			
Civilian Population 16+	24,801	58,718	104,639
Population 16+ Employed	91.6%	89.1%	88.2%
Population 16+ Unemployment rate	8.4%	10.9%	11.8%
Population 16-24 Employed	8.2%	9.2%	10.2%
Population 16-24 Unemployment rate	20.2%	24.1%	23.1%
Population 25-54 Employed	76.6%	75.0%	73.4%
Population 25-54 Unemployment rate	7.0%	9.2%	10.2%
Population 55-64 Employed	10.1%	10.9%	11.4%
Population 55-64 Unemployment rate	8.6%	10.6%	11.2%
Population 65+ Employed	5.0%	4.9%	5.0%
Population 65+ Unemployment rate	6.5%	7.9%	9.4%
2020 Employed Population 16+ by Industry			
Total	22,723	52,312	92,332
Agriculture/Mining	0.2%	0.2%	0.2%
Construction	5.7%	6.6%	6.0%
Manufacturing	5.9%	5.6%	5.3%
Wholesale Trade	1.8%	1.6%	1.8%
Retail Trade	3.9%	5.5%	6.4%
Transportation/Utilities	3.0%	3.7%	4.7%
Information	2.5%	2.0%	2.0%
Finance/Insurance/Real Estate	8.5%	7.2%	6.5%
Services	61.5%	60.3%	59.7%
Public Administration	7.1%	7.3%	7.3%
2020 Employed Population 16+ by Occupation			
Total	22,722	52,313	92,329
White Collar	82.7%	73.3%	70.1%
Management/Business/Financial	25.0%	20.1%	17.9%
Professional	42.4%	36.6%	34.3%
Sales	7.1%	6.9%	6.8%
Administrative Support	8.2%	9.7%	11.1%
Services	8.5%	14.3%	15.9%
Blue Collar	8.8%	12.3%	14.0%
Farming/Forestry/Fishing	0.0%	0.2%	0.1%
Construction/Extraction	3.3%	4.1%	3.7%
Installation/Maintenance/Repair	1.7%	1.7%	2.0%
Production	1.9%	2.8%	3.1%
Transportation/Material Moving	1.9%	3.5%	5.0%

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2010 Households by Type			
Total	14,433	36,860	71,738
Households with 1 Person	39.0%	36.0%	38.8%
Households with 2+ People	61.0%	64.0%	61.2%
Family Households	38.6%	47.5%	46.6%
Husband-wife Families	25.7%	23.9%	22.2%
With Related Children	8.1%	8.5%	8.0%
Other Family (No Spouse Present)	12.9%	23.6%	24.4%
Other Family with Male Householder	4.6%	5.3%	5.2%
With Related Children	1.9%	2.4%	2.4%
Other Family with Female Householder	8.3%	18.3%	19.3%
With Related Children	4.3%	12.0%	12.5%
Nonfamily Households	22.4%	16.5%	14.6%
All Households with Children	14.8%	23.4%	23.3%
Multigenerational Households	2.2%	4.7%	5.2%
Unmarried Partner Households	11.2%	10.3%	9.6%
Male-female	9.9%	9.2%	8.4%
Same-sex	1.2%	1.1%	1.2%
2010 Households by Size			
Total	14,434	36,860	71,738
1 Person Household	39.0%	36.0%	38.8%
2 Person Household	36.1%	32.0%	30.2%
3 Person Household	13.3%	14.8%	14.1%
4 Person Household	6.0%	8.1%	8.2%
5 Person Household	2.6%	4.4%	4.5%
6 Person Household	1.4%	2.2%	2.2%
7 + Person Household	1.5%	2.3%	2.1%
2010 Households by Tenure and Mortgage Status			
Total	14,434	36,860	71,739
Owner Occupied	55.6%	46.8%	44.1%
Owned with a Mortgage/Loan	44.5%	35.8%	32.7%
Owned Free and Clear	11.1%	11.0%	11.5%
Renter Occupied	44.4%	53.2%	55.9%
2020 Affordability, Mortgage and Wealth			
Housing Affordability Index	161	128	129
Percent of Income for Mortgage	12.5%	15.8%	15.8%
Wealth Index	119	94	74
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	17,141	44,892	86,811
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	30,493	87,871	171,258
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Metro Renters (3B)	Metro Renters (3B)	Metro Renters (3B)
2.	Laptops and Lattes (3A)	Laptops and Lattes (3A)	Modest Income Homes (12D)
3.	Emerald City (8B)	City Commons (11E)	City Commons (11E)
2020 Consumer Spending			
Apparel & Services: Total \$	\$53,404,842	\$111,024,517	\$176,254,059
Average Spent	\$3,414.63	\$2,777.00	\$2,279.36
Spending Potential Index	159	129	106
Education: Total \$	\$43,778,332	\$90,918,692	\$143,553,199
Average Spent	\$2,799.13	\$2,274.10	\$1,856.47
Spending Potential Index	156	127	104
Entertainment/Recreation: Total \$	\$72,437,455	\$151,923,432	\$244,714,685
Average Spent	\$4,631.55	\$3,799.99	\$3,164.71
Spending Potential Index	143	117	97
Food at Home: Total \$	\$124,644,561	\$264,876,522	\$424,415,810
Average Spent	\$7,969.60	\$6,625.23	\$5,488.66
Spending Potential Index	149	124	103
Food Away from Home: Total \$	\$93,752,762	\$193,136,825	\$306,926,251
Average Spent	\$5,994.42	\$4,830.84	\$3,969.25
Spending Potential Index	159	128	105
Health Care: Total \$	\$118,300,988	\$253,981,861	\$417,329,649
Average Spent	\$7,564.00	\$6,352.72	\$5,397.02
Spending Potential Index	132	111	94
HH Furnishings & Equipment: Total \$	\$48,461,838	\$101,575,267	\$164,182,533
Average Spent	\$3,098.58	\$2,540.65	\$2,123.25
Spending Potential Index	142	116	97
Personal Care Products & Services: Total \$	\$21,794,649	\$45,342,125	\$72,754,206
Average Spent	\$1,393.52	\$1,134.12	\$940.88
Spending Potential Index	152	123	102
Shelter: Total \$	\$488,003,455	\$1,009,475,519	\$1,592,470,933
Average Spent	\$31,202.27	\$25,249.51	\$20,594.25
Spending Potential Index	161	130	106
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$46,127,055	\$97,391,320	\$159,886,764
Average Spent	\$2,949.30	\$2,436.00	\$2,067.70
Spending Potential Index	126	104	88
Travel: Total \$	\$53,892,789	\$110,421,369	\$176,129,893
Average Spent	\$3,445.83	\$2,761.92	\$2,277.76
Spending Potential Index	143	115	94
Vehicle Maintenance & Repairs: Total \$	\$25,684,425	\$54,228,502	\$88,894,192
Average Spent	\$1,642.23	\$1,356.39	\$1,149.60
Spending Potential Index	142	117	99

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

2821 Odonnell St, Baltimore, Maryland, 21224 2
 2821 Odonnell St, Baltimore, Maryland, 21224
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 39.27984
 Longitude: -76.57601

Demographic Summary	2020	2025
Population	32,961	33,351
Population 18+	28,635	28,954
Households	15,640	15,879
Median Household Income	\$104,200	\$111,549

Product/Consumer Behavior	Expected Number of		
	Adults	Percent	MPI
Went to family restaurant/steak house in last 6 months	20,161	70.4%	96
Went to family restaurant/steak house 4+ times/month	6,818	23.8%	91
Spent at family restaurant last 30 days: <\$1-30	2,108	7.4%	94
Spent at family restaurant last 30 days: \$31-50	2,095	7.3%	79
Spent at family restaurant last 30 days: \$51-100	3,813	13.3%	90
Spent at family restaurant last 30 days: \$101-200	2,710	9.5%	101
Went to family restaurant last 6 months: for breakfast	4,038	14.1%	109
Went to family restaurant last 6 months: for lunch	5,216	18.2%	98
Went to family restaurant last 6 months: for dinner	13,137	45.9%	101
Went to family restaurant last 6 months: for snack	739	2.6%	131
Went to family restaurant last 6 months: on weekday	8,238	28.8%	96
Went to family restaurant last 6 months: on weekend	11,509	40.2%	100
Went to family restaurant last 6 months: Applebee`s	4,900	17.1%	86
Went to family restaurant last 6 months: Bob Evans	574	2.0%	67
Went to family restaurant last 6 months: Buffalo Wild Wings	2,880	10.1%	105
Went to family restaurant last 6 months: California Pizza Kitchen	1,401	4.9%	183
Went to family restaurant last 6 months: The Cheesecake Factory	2,902	10.1%	144
Went to family restaurant last 6 months: Chili`s Grill & Bar	2,874	10.0%	95
Went to family restaurant last 6 months: CiCi`s	289	1.0%	46
Went to family restaurant last 6 months: Cracker Barrel	1,552	5.4%	48
Went to family restaurant last 6 months: Denny`s	2,166	7.6%	85
Went to family restaurant last 6 months: Golden Corral	997	3.5%	50
Went to family restaurant last 6 months: IHOP	2,544	8.9%	90
Went to family restaurant last 6 months: Logan`s Roadhouse	360	1.3%	41
Went to family restaurant last 6 months: LongHorn Steakhouse	1,611	5.6%	105
Went to family restaurant last 6 months: Olive Garden	3,247	11.3%	73
Went to family restaurant last 6 months: Outback Steakhouse	1,803	6.3%	79
Went to family restaurant last 6 months: Red Lobster	2,090	7.3%	77
Went to family restaurant last 6 months: Red Robin	2,097	7.3%	108
Went to family restaurant last 6 months: Ruby Tuesday	966	3.4%	83
Went to family restaurant last 6 months: Texas Roadhouse	1,773	6.2%	60
Went to family restaurant last 6 months: T.G.I. Friday`s	1,538	5.4%	108
Went to family restaurant last 6 months: Waffle House	1,054	3.7%	58
Went to family restaurant last 6 months: fast food/drive-in	25,146	87.8%	97
Went to fast food/drive-in restaurant 9+ times/month	9,963	34.8%	89
Spent at fast food restaurant last 30 days: <\$1-10	1,179	4.1%	102
Spent at fast food restaurant last 30 days: \$11-\$20	3,157	11.0%	110
Spent at fast food restaurant last 30 days: \$21-\$40	4,586	16.0%	100
Spent at fast food restaurant last 30 days: \$41-\$50	2,406	8.4%	100
Spent at fast food restaurant last 30 days: \$51-\$100	4,240	14.8%	87
Spent at fast food restaurant last 30 days: \$101-\$200	2,353	8.2%	92
Spent at fast food restaurant last 30 days: \$201+	732	2.6%	77

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2020 and 2025.

2821 Odonnell St, Baltimore, Maryland, 21224 2
 2821 Odonnell St, Baltimore, Maryland, 21224
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 39.27984
 Longitude: -76.57601

Product/Consumer Behavior	Expected Number of		
	Adults	Percent	MPI
Went to fast food restaurant in the last 6 months: eat in	9,332	32.6%	91
Went to fast food restaurant in the last 6 months: home delivery	3,451	12.1%	143
Went to fast food restaurant in the last 6 months: take-out/drive-thru	11,331	39.6%	86
Went to fast food restaurant in the last 6 months: take-out/walk-in	7,085	24.7%	119
Went to fast food restaurant in the last 6 months: breakfast	9,342	32.6%	94
Went to fast food restaurant in the last 6 months: lunch	14,007	48.9%	99
Went to fast food restaurant in the last 6 months: dinner	12,801	44.7%	98
Went to fast food restaurant in the last 6 months: snack	4,187	14.6%	118
Went to fast food restaurant in the last 6 months: weekday	15,907	55.6%	96
Went to fast food restaurant in the last 6 months: weekend	13,106	45.8%	99
Went to fast food restaurant in the last 6 months: A & W	546	1.9%	68
Went to fast food restaurant in the last 6 months: Arby`s	3,218	11.2%	64
Went to fast food restaurant in the last 6 months: Baskin-Robbins	1,194	4.2%	122
Went to fast food restaurant in the last 6 months: Boston Market	1,367	4.8%	152
Went to fast food restaurant in the last 6 months: Burger King	6,345	22.2%	77
Went to fast food restaurant in the last 6 months: Captain D`s	464	1.6%	49
Went to fast food restaurant in the last 6 months: Carl`s Jr.	1,524	5.3%	91
Went to fast food restaurant in the last 6 months: Checkers	846	3.0%	86
Went to fast food restaurant in the last 6 months: Chick-fil-A	7,484	26.1%	101
Went to fast food restaurant in the last 6 months: Chipotle Mex. Grill	5,753	20.1%	160
Went to fast food restaurant in the last 6 months: Chuck E. Cheese`s	748	2.6%	99
Went to fast food restaurant in the last 6 months: Church`s Fr. Chicken	784	2.7%	77
Went to fast food restaurant in the last 6 months: Cold Stone Creamery	810	2.8%	96
Went to fast food restaurant in the last 6 months: Dairy Queen	3,167	11.1%	70
Went to fast food restaurant in the last 6 months: Del Taco	1,061	3.7%	94
Went to fast food restaurant in the last 6 months: Domino`s Pizza	3,830	13.4%	102
Went to fast food restaurant in the last 6 months: Dunkin` Donuts	5,509	19.2%	142
Went to fast food restaurant in the last 6 months: Five Guys	2,786	9.7%	106
Went to fast food restaurant in the last 6 months: Hardee`s	632	2.2%	36
Went to fast food restaurant in the last 6 months: Jack in the Box	2,066	7.2%	95
Went to fast food restaurant in the last 6 months: Jimmy John`s	2,257	7.9%	137
Went to fast food restaurant in the last 6 months: KFC	4,431	15.5%	77
Went to fast food restaurant in the last 6 months: Krispy Kreme	1,516	5.3%	94
Went to fast food restaurant in the last 6 months: Little Caesars	2,305	8.0%	65
Went to fast food restaurant in the last 6 months: Long John Silver`s	468	1.6%	47
Went to fast food restaurant in the last 6 months: McDonald`s	13,093	45.7%	89
Went to fast food restaurant in the last 6 months: Panda Express	2,491	8.7%	90
Went to fast food restaurant in the last 6 months: Panera Bread	4,292	15.0%	118
Went to fast food restaurant in the last 6 months: Papa John`s	2,110	7.4%	89
Went to fast food restaurant in the last 6 months: Papa Murphy`s	940	3.3%	77
Went to fast food restaurant in the last 6 months: Pizza Hut	3,724	13.0%	83
Went to fast food restaurant in the last 6 months: Popeyes Chicken	2,382	8.3%	89
Went to fast food restaurant in the last 6 months: Sonic Drive-In	2,152	7.5%	62
Went to fast food restaurant in the last 6 months: Starbucks	7,659	26.7%	147
Went to fast food restaurant in the last 6 months: Steak `n Shake	1,340	4.7%	86
Went to fast food restaurant in the last 6 months: Subway	5,184	18.1%	74
Went to fast food restaurant in the last 6 months: Taco Bell	7,197	25.1%	87
Went to fast food restaurant in the last 6 months: Wendy`s	6,416	22.4%	88
Went to fast food restaurant in the last 6 months: Whataburger	1,055	3.7%	65
Went to fast food restaurant in the last 6 months: White Castle	976	3.4%	111
Went to fine dining restaurant last month	4,540	15.9%	154
Went to fine dining restaurant 3+ times last month	1,617	5.6%	195

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

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2821 Odonnell St, Baltimore, Maryland, 21224 2
 2821 Odonnell St, Baltimore, Maryland, 21224
 Ring: 2 mile radius

Prepared by Esri
 Latitude: 39.27984
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Demographic Summary		2020	2025
Population		94,390	96,739
Population 18+		76,712	79,024
Households		39,980	41,301
Median Household Income		\$75,881	\$82,524

Product/Consumer Behavior	Expected Number of		
	Adults	Percent	MPI
Went to family restaurant/steak house in last 6 months	51,894	67.6%	92
Went to family restaurant/steak house 4+ times/month	18,028	23.5%	90
Spent at family restaurant last 30 days: <\$1-30	5,376	7.0%	89
Spent at family restaurant last 30 days: \$31-50	5,402	7.0%	76
Spent at family restaurant last 30 days: \$51-100	9,312	12.1%	82
Spent at family restaurant last 30 days: \$101-200	6,360	8.3%	89
Went to family restaurant last 6 months: for breakfast	9,787	12.8%	99
Went to family restaurant last 6 months: for lunch	13,094	17.1%	92
Went to family restaurant last 6 months: for dinner	30,595	39.9%	88
Went to family restaurant last 6 months: for snack	1,890	2.5%	125
Went to family restaurant last 6 months: on weekday	19,506	25.4%	85
Went to family restaurant last 6 months: on weekend	27,663	36.1%	90
Went to family restaurant last 6 months: Applebee`s	14,399	18.8%	94
Went to family restaurant last 6 months: Bob Evans	1,497	2.0%	65
Went to family restaurant last 6 months: Buffalo Wild Wings	7,122	9.3%	97
Went to family restaurant last 6 months: California Pizza Kitchen	3,216	4.2%	157
Went to family restaurant last 6 months: The Cheesecake Factory	6,513	8.5%	120
Went to family restaurant last 6 months: Chili`s Grill & Bar	7,573	9.9%	94
Went to family restaurant last 6 months: CiCi`s	1,373	1.8%	82
Went to family restaurant last 6 months: Cracker Barrel	4,365	5.7%	51
Went to family restaurant last 6 months: Denny`s	6,291	8.2%	93
Went to family restaurant last 6 months: Golden Corral	4,788	6.2%	89
Went to family restaurant last 6 months: IHOP	6,664	8.7%	88
Went to family restaurant last 6 months: Logan`s Roadhouse	1,198	1.6%	51
Went to family restaurant last 6 months: LongHorn Steakhouse	3,873	5.0%	95
Went to family restaurant last 6 months: Olive Garden	8,569	11.2%	72
Went to family restaurant last 6 months: Outback Steakhouse	4,555	5.9%	74
Went to family restaurant last 6 months: Red Lobster	6,601	8.6%	90
Went to family restaurant last 6 months: Red Robin	4,885	6.4%	94
Went to family restaurant last 6 months: Ruby Tuesday	2,549	3.3%	82
Went to family restaurant last 6 months: Texas Roadhouse	4,676	6.1%	59
Went to family restaurant last 6 months: T.G.I. Friday`s	4,741	6.2%	124
Went to family restaurant last 6 months: Waffle House	3,551	4.6%	73
Went to family restaurant last 6 months: fast food/drive-in	66,913	87.2%	96
Went to fast food/drive-in restaurant 9+ times/month	27,778	36.2%	93
Spent at fast food restaurant last 30 days: <\$1-10	3,101	4.0%	100
Spent at fast food restaurant last 30 days: \$11-\$20	7,845	10.2%	102
Spent at fast food restaurant last 30 days: \$21-\$40	12,294	16.0%	100
Spent at fast food restaurant last 30 days: \$41-\$50	5,719	7.5%	88
Spent at fast food restaurant last 30 days: \$51-\$100	10,683	13.9%	82
Spent at fast food restaurant last 30 days: \$101-\$200	6,012	7.8%	88
Spent at fast food restaurant last 30 days: \$201+	1,994	2.6%	78

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

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2821 Odonnell St, Baltimore, Maryland, 21224 2
 2821 Odonnell St, Baltimore, Maryland, 21224
 Ring: 2 mile radius

Prepared by Esri
 Latitude: 39.27984
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Product/Consumer Behavior	Expected Number of		
	Adults	Percent	MPI
Went to fast food restaurant in the last 6 months: eat in	23,516	30.7%	86
Went to fast food restaurant in the last 6 months: home delivery	8,591	11.2%	133
Went to fast food restaurant in the last 6 months: take-out/drive-thru	29,666	38.7%	84
Went to fast food restaurant in the last 6 months: take-out/walk-in	17,666	23.0%	111
Went to fast food restaurant in the last 6 months: breakfast	24,151	31.5%	91
Went to fast food restaurant in the last 6 months: lunch	35,733	46.6%	94
Went to fast food restaurant in the last 6 months: dinner	31,775	41.4%	90
Went to fast food restaurant in the last 6 months: snack	10,413	13.6%	110
Went to fast food restaurant in the last 6 months: weekday	39,434	51.4%	88
Went to fast food restaurant in the last 6 months: weekend	33,529	43.7%	94
Went to fast food restaurant in the last 6 months: A & W	1,589	2.1%	74
Went to fast food restaurant in the last 6 months: Arby`s	8,323	10.8%	62
Went to fast food restaurant in the last 6 months: Baskin-Robbins	3,120	4.1%	119
Went to fast food restaurant in the last 6 months: Boston Market	3,636	4.7%	151
Went to fast food restaurant in the last 6 months: Burger King	20,301	26.5%	92
Went to fast food restaurant in the last 6 months: Captain D`s	1,992	2.6%	79
Went to fast food restaurant in the last 6 months: Carl`s Jr.	4,483	5.8%	100
Went to fast food restaurant in the last 6 months: Checkers	4,022	5.2%	152
Went to fast food restaurant in the last 6 months: Chick-fil-A	17,888	23.3%	90
Went to fast food restaurant in the last 6 months: Chipotle Mex. Grill	12,523	16.3%	130
Went to fast food restaurant in the last 6 months: Chuck E. Cheese`s	2,552	3.3%	126
Went to fast food restaurant in the last 6 months: Church`s Fr. Chicken	3,627	4.7%	133
Went to fast food restaurant in the last 6 months: Cold Stone Creamery	2,225	2.9%	99
Went to fast food restaurant in the last 6 months: Dairy Queen	7,912	10.3%	66
Went to fast food restaurant in the last 6 months: Del Taco	2,947	3.8%	97
Went to fast food restaurant in the last 6 months: Domino`s Pizza	10,196	13.3%	102
Went to fast food restaurant in the last 6 months: Dunkin` Donuts	13,605	17.7%	131
Went to fast food restaurant in the last 6 months: Five Guys	6,706	8.7%	95
Went to fast food restaurant in the last 6 months: Hardee`s	2,062	2.7%	44
Went to fast food restaurant in the last 6 months: Jack in the Box	5,422	7.1%	93
Went to fast food restaurant in the last 6 months: Jimmy John`s	4,766	6.2%	108
Went to fast food restaurant in the last 6 months: KFC	13,987	18.2%	90
Went to fast food restaurant in the last 6 months: Krispy Kreme	4,082	5.3%	95
Went to fast food restaurant in the last 6 months: Little Caesars	7,806	10.2%	83
Went to fast food restaurant in the last 6 months: Long John Silver`s	1,606	2.1%	61
Went to fast food restaurant in the last 6 months: McDonald`s	36,164	47.1%	92
Went to fast food restaurant in the last 6 months: Panda Express	6,132	8.0%	83
Went to fast food restaurant in the last 6 months: Panera Bread	9,388	12.2%	97
Went to fast food restaurant in the last 6 months: Papa John`s	5,307	6.9%	84
Went to fast food restaurant in the last 6 months: Papa Murphy`s	2,392	3.1%	73
Went to fast food restaurant in the last 6 months: Pizza Hut	10,204	13.3%	85
Went to fast food restaurant in the last 6 months: Popeyes Chicken	8,412	11.0%	118
Went to fast food restaurant in the last 6 months: Sonic Drive-In	5,886	7.7%	63
Went to fast food restaurant in the last 6 months: Starbucks	15,840	20.6%	113
Went to fast food restaurant in the last 6 months: Steak `n Shake	3,666	4.8%	88
Went to fast food restaurant in the last 6 months: Subway	14,270	18.6%	76
Went to fast food restaurant in the last 6 months: Taco Bell	19,287	25.1%	87
Went to fast food restaurant in the last 6 months: Wendy`s	17,963	23.4%	92
Went to fast food restaurant in the last 6 months: Whataburger	2,997	3.9%	69
Went to fast food restaurant in the last 6 months: White Castle	3,291	4.3%	140
Went to fine dining restaurant last month	9,438	12.3%	119
Went to fine dining restaurant 3+ times last month	3,360	4.4%	152

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

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 2821 Odonnell St, Baltimore, Maryland, 21224
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 39.27984
 Longitude: -76.57601

Demographic Summary		2020	2025
Population		181,572	186,025
Population 18+		149,466	153,973
Households		77,326	79,993
Median Household Income		\$58,734	\$63,769

Product/Consumer Behavior	Expected Number of		
	Adults	Percent	MPI
Went to family restaurant/steak house in last 6 months	98,261	65.7%	89
Went to family restaurant/steak house 4+ times/month	34,470	23.1%	88
Spent at family restaurant last 30 days: <\$1-30	10,311	6.9%	88
Spent at family restaurant last 30 days: \$31-50	10,779	7.2%	78
Spent at family restaurant last 30 days: \$51-100	17,725	11.9%	80
Spent at family restaurant last 30 days: \$101-200	11,498	7.7%	82
Went to family restaurant last 6 months: for breakfast	18,288	12.2%	95
Went to family restaurant last 6 months: for lunch	24,459	16.4%	88
Went to family restaurant last 6 months: for dinner	57,417	38.4%	85
Went to family restaurant last 6 months: for snack	3,532	2.4%	120
Went to family restaurant last 6 months: on weekday	36,837	24.6%	83
Went to family restaurant last 6 months: on weekend	51,906	34.7%	86
Went to family restaurant last 6 months: Applebee`s	28,065	18.8%	94
Went to family restaurant last 6 months: Bob Evans	3,235	2.2%	72
Went to family restaurant last 6 months: Buffalo Wild Wings	13,674	9.1%	95
Went to family restaurant last 6 months: California Pizza Kitchen	5,086	3.4%	127
Went to family restaurant last 6 months: The Cheesecake Factory	11,332	7.6%	108
Went to family restaurant last 6 months: Chili`s Grill & Bar	14,354	9.6%	91
Went to family restaurant last 6 months: CiCi`s	2,704	1.8%	83
Went to family restaurant last 6 months: Cracker Barrel	9,574	6.4%	57
Went to family restaurant last 6 months: Denny`s	11,713	7.8%	89
Went to family restaurant last 6 months: Golden Corral	10,052	6.7%	96
Went to family restaurant last 6 months: IHOP	12,533	8.4%	85
Went to family restaurant last 6 months: Logan`s Roadhouse	2,752	1.8%	60
Went to family restaurant last 6 months: LongHorn Steakhouse	7,760	5.2%	97
Went to family restaurant last 6 months: Olive Garden	16,850	11.3%	73
Went to family restaurant last 6 months: Outback Steakhouse	8,788	5.9%	74
Went to family restaurant last 6 months: Red Lobster	13,501	9.0%	95
Went to family restaurant last 6 months: Red Robin	9,084	6.1%	89
Went to family restaurant last 6 months: Ruby Tuesday	5,351	3.6%	88
Went to family restaurant last 6 months: Texas Roadhouse	10,022	6.7%	65
Went to family restaurant last 6 months: T.G.I. Friday`s	9,145	6.1%	123
Went to family restaurant last 6 months: Waffle House	7,539	5.0%	80
Went to family restaurant last 6 months: fast food/drive-in	126,179	84.4%	93
Went to fast food/drive-in restaurant 9+ times/month	53,109	35.5%	91
Spent at fast food restaurant last 30 days: <\$1-10	5,917	4.0%	98
Spent at fast food restaurant last 30 days: \$11-\$20	14,851	9.9%	99
Spent at fast food restaurant last 30 days: \$21-\$40	23,581	15.8%	98
Spent at fast food restaurant last 30 days: \$41-\$50	10,184	6.8%	81
Spent at fast food restaurant last 30 days: \$51-\$100	20,758	13.9%	81
Spent at fast food restaurant last 30 days: \$101-\$200	10,956	7.3%	82
Spent at fast food restaurant last 30 days: \$201+	3,612	2.4%	73

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

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2821 Odonnell St, Baltimore, Maryland, 21224 2
 2821 Odonnell St, Baltimore, Maryland, 21224
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 39.27984
 Longitude: -76.57601

Product/Consumer Behavior	Expected Number of		
	Adults	Percent	MPI
Went to fast food restaurant in the last 6 months: eat in	43,906	29.4%	82
Went to fast food restaurant in the last 6 months: home delivery	15,991	10.7%	127
Went to fast food restaurant in the last 6 months: take-out/drive-thru	57,295	38.3%	84
Went to fast food restaurant in the last 6 months: take-out/walk-in	32,725	21.9%	105
Went to fast food restaurant in the last 6 months: breakfast	46,514	31.1%	90
Went to fast food restaurant in the last 6 months: lunch	66,645	44.6%	90
Went to fast food restaurant in the last 6 months: dinner	60,142	40.2%	88
Went to fast food restaurant in the last 6 months: snack	19,359	13.0%	105
Went to fast food restaurant in the last 6 months: weekday	74,897	50.1%	86
Went to fast food restaurant in the last 6 months: weekend	62,261	41.7%	90
Went to fast food restaurant in the last 6 months: A & W	3,402	2.3%	81
Went to fast food restaurant in the last 6 months: Arby`s	16,906	11.3%	65
Went to fast food restaurant in the last 6 months: Baskin-Robbins	5,727	3.8%	112
Went to fast food restaurant in the last 6 months: Boston Market	6,816	4.6%	145
Went to fast food restaurant in the last 6 months: Burger King	40,470	27.1%	95
Went to fast food restaurant in the last 6 months: Captain D`s	4,561	3.1%	92
Went to fast food restaurant in the last 6 months: Carl`s Jr.	7,538	5.0%	86
Went to fast food restaurant in the last 6 months: Checkers	8,585	5.7%	167
Went to fast food restaurant in the last 6 months: Chick-fil-A	33,971	22.7%	88
Went to fast food restaurant in the last 6 months: Chipotle Mex. Grill	21,751	14.6%	116
Went to fast food restaurant in the last 6 months: Chuck E. Cheese`s	4,977	3.3%	126
Went to fast food restaurant in the last 6 months: Church`s Fr. Chicken	7,807	5.2%	147
Went to fast food restaurant in the last 6 months: Cold Stone Creamery	3,985	2.7%	91
Went to fast food restaurant in the last 6 months: Dairy Queen	16,031	10.7%	68
Went to fast food restaurant in the last 6 months: Del Taco	5,126	3.4%	87
Went to fast food restaurant in the last 6 months: Domino`s Pizza	19,223	12.9%	98
Went to fast food restaurant in the last 6 months: Dunkin` Donuts	24,029	16.1%	119
Went to fast food restaurant in the last 6 months: Five Guys	12,541	8.4%	91
Went to fast food restaurant in the last 6 months: Hardee`s	4,872	3.3%	53
Went to fast food restaurant in the last 6 months: Jack in the Box	9,499	6.4%	83
Went to fast food restaurant in the last 6 months: Jimmy John`s	8,903	6.0%	104
Went to fast food restaurant in the last 6 months: KFC	28,204	18.9%	93
Went to fast food restaurant in the last 6 months: Krispy Kreme	7,767	5.2%	93
Went to fast food restaurant in the last 6 months: Little Caesars	15,668	10.5%	85
Went to fast food restaurant in the last 6 months: Long John Silver`s	3,486	2.3%	68
Went to fast food restaurant in the last 6 months: McDonald`s	68,013	45.5%	89
Went to fast food restaurant in the last 6 months: Panda Express	11,292	7.6%	78
Went to fast food restaurant in the last 6 months: Panera Bread	16,612	11.1%	88
Went to fast food restaurant in the last 6 months: Papa John`s	10,299	6.9%	83
Went to fast food restaurant in the last 6 months: Papa Murphy`s	4,896	3.3%	77
Went to fast food restaurant in the last 6 months: Pizza Hut	20,410	13.7%	87
Went to fast food restaurant in the last 6 months: Popeyes Chicken	16,944	11.3%	122
Went to fast food restaurant in the last 6 months: Sonic Drive-In	12,110	8.1%	67
Went to fast food restaurant in the last 6 months: Starbucks	27,408	18.3%	101
Went to fast food restaurant in the last 6 months: Steak `n Shake	7,388	4.9%	91
Went to fast food restaurant in the last 6 months: Subway	28,063	18.8%	77
Went to fast food restaurant in the last 6 months: Taco Bell	37,113	24.8%	86
Went to fast food restaurant in the last 6 months: Wendy`s	35,992	24.1%	94
Went to fast food restaurant in the last 6 months: Whataburger	5,485	3.7%	65
Went to fast food restaurant in the last 6 months: White Castle	6,639	4.4%	145
Went to fine dining restaurant last month	15,987	10.7%	104
Went to fine dining restaurant 3+ times last month	5,402	3.6%	125

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2020 and 2025.

2821 Odonnell St, Baltimore, Maryland, 21224 2
 2821 Odonnell St, Baltimore, Maryland, 21224
 Rings: 1, 2, 3 mile radii

Prepared by Esri
 Latitude: 39.27984
 Longitude: -76.57601

Data for all businesses in area	1 mile		2 miles		3 miles							
Total Businesses:	1,767		5,607		11,443							
Total Employees:	17,383		92,910		197,285							
Total Residential Population:	32,961		94,390		181,572							
Employee/Residential Population Ratio (per 100 Residents)	53		98		109							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	16	0.9%	98	0.6%	34	0.6%	467	0.5%	75	0.7%	775	0.4%
Construction	74	4.2%	740	4.3%	198	3.5%	2,208	2.4%	394	3.4%	4,739	2.4%
Manufacturing	39	2.2%	972	5.6%	125	2.2%	2,939	3.2%	274	2.4%	7,215	3.7%
Transportation	66	3.7%	564	3.2%	163	2.9%	1,654	1.8%	289	2.5%	3,270	1.7%
Communication	16	0.9%	53	0.3%	47	0.8%	204	0.2%	89	0.8%	413	0.2%
Utility	5	0.3%	257	1.5%	17	0.3%	796	0.9%	36	0.3%	1,274	0.6%
Wholesale Trade	46	2.6%	641	3.7%	118	2.1%	1,926	2.1%	251	2.2%	3,718	1.9%
Retail Trade Summary	468	26.5%	4,684	26.9%	1,291	23.0%	15,424	16.6%	2,395	20.9%	24,163	12.2%
Home Improvement	5	0.3%	71	0.4%	23	0.4%	440	0.5%	49	0.4%	1,007	0.5%
General Merchandise Stores	19	1.1%	273	1.6%	56	1.0%	525	0.6%	103	0.9%	772	0.4%
Food Stores	52	2.9%	475	2.7%	168	3.0%	1,342	1.4%	310	2.7%	2,225	1.1%
Auto Dealers, Gas Stations, Auto Aftermarket	20	1.1%	219	1.3%	60	1.1%	536	0.6%	126	1.1%	1,108	0.6%
Apparel & Accessory Stores	21	1.2%	962	5.5%	65	1.2%	3,502	3.8%	125	1.1%	3,947	2.0%
Furniture & Home Furnishings	19	1.1%	78	0.4%	49	0.9%	266	0.3%	92	0.8%	746	0.4%
Eating & Drinking Places	235	13.3%	1,909	11.0%	654	11.7%	7,249	7.8%	1,113	9.7%	11,462	5.8%
Miscellaneous Retail	98	5.5%	695	4.0%	217	3.9%	1,565	1.7%	477	4.2%	2,895	1.5%
Finance, Insurance, Real Estate Summary	197	11.1%	1,992	11.5%	593	10.6%	8,918	9.6%	1,188	10.4%	15,598	7.9%
Banks, Savings & Lending Institutions	30	1.7%	310	1.8%	95	1.7%	2,369	2.5%	170	1.5%	4,022	2.0%
Securities Brokers	16	0.9%	256	1.5%	89	1.6%	2,298	2.5%	191	1.7%	3,555	1.8%
Insurance Carriers & Agents	29	1.6%	496	2.9%	69	1.2%	1,479	1.6%	144	1.3%	2,302	1.2%
Real Estate, Holding, Other Investment Offices	121	6.8%	929	5.3%	339	6.0%	2,772	3.0%	682	6.0%	5,720	2.9%
Services Summary	558	31.6%	7,130	41.0%	2,061	36.8%	51,688	55.6%	4,416	38.6%	112,223	56.9%
Hotels & Lodging	7	0.4%	207	1.2%	39	0.7%	2,886	3.1%	80	0.7%	5,552	2.8%
Automotive Services	19	1.1%	175	1.0%	105	1.9%	828	0.9%	241	2.1%	1,824	0.9%
Motion Pictures & Amusements	36	2.0%	234	1.3%	110	2.0%	1,019	1.1%	222	1.9%	2,276	1.2%
Health Services	66	3.7%	1,196	6.9%	276	4.9%	21,321	22.9%	612	5.3%	50,643	25.7%
Legal Services	23	1.3%	117	0.7%	163	2.9%	2,716	2.9%	467	4.1%	7,845	4.0%
Education Institutions & Libraries	20	1.1%	488	2.8%	107	1.9%	4,118	4.4%	233	2.0%	10,984	5.6%
Other Services	386	21.8%	4,713	27.1%	1,260	22.5%	18,798	20.2%	2,560	22.4%	33,098	16.8%
Government	5	0.3%	45	0.3%	80	1.4%	5,709	6.1%	281	2.5%	22,219	11.3%
Unclassified Establishments	277	15.7%	207	1.2%	880	15.7%	976	1.1%	1,755	15.3%	1,678	0.9%
Totals	1,767	100.0%	17,383	100.0%	5,607	100.0%	92,910	100.0%	11,443	100.0%	197,285	100.0%

Source: Copyright 2020 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2020.

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	2	0.1%	8	0.0%	5	0.1%	61	0.1%	17	0.1%	97	0.0%
Mining	1	0.1%	7	0.0%	3	0.1%	72	0.1%	7	0.1%	102	0.1%
Utilities	1	0.1%	231	1.3%	5	0.1%	715	0.8%	11	0.1%	824	0.4%
Construction	86	4.9%	838	4.8%	233	4.2%	2,548	2.7%	452	4.0%	5,299	2.7%
Manufacturing	51	2.9%	1,015	5.8%	135	2.4%	2,829	3.0%	252	2.2%	5,368	2.7%
Wholesale Trade	43	2.4%	610	3.5%	112	2.0%	1,867	2.0%	237	2.1%	3,630	1.8%
Retail Trade	214	12.1%	2,664	15.3%	603	10.8%	7,943	8.5%	1,236	10.8%	12,338	6.3%
Motor Vehicle & Parts Dealers	18	1.0%	207	1.2%	50	0.9%	491	0.5%	99	0.9%	996	0.5%
Furniture & Home Furnishings Stores	8	0.5%	34	0.2%	27	0.5%	164	0.2%	49	0.4%	365	0.2%
Electronics & Appliance Stores	8	0.5%	22	0.1%	18	0.3%	72	0.1%	41	0.4%	340	0.2%
Bldg Material & Garden Equipment & Supplies Dealers	5	0.3%	71	0.4%	23	0.4%	440	0.5%	49	0.4%	1,007	0.5%
Food & Beverage Stores	48	2.7%	418	2.4%	161	2.9%	1,193	1.3%	325	2.8%	2,066	1.0%
Health & Personal Care Stores	21	1.2%	262	1.5%	56	1.0%	489	0.5%	115	1.0%	761	0.4%
Gasoline Stations	2	0.1%	12	0.1%	10	0.2%	45	0.0%	26	0.2%	112	0.1%
Clothing & Clothing Accessories Stores	24	1.4%	968	5.6%	73	1.3%	3,553	3.8%	158	1.4%	4,107	2.1%
Sport Goods, Hobby, Book, & Music Stores	10	0.6%	57	0.3%	19	0.3%	191	0.2%	38	0.3%	283	0.1%
General Merchandise Stores	19	1.1%	273	1.6%	56	1.0%	525	0.6%	103	0.9%	772	0.4%
Miscellaneous Store Retailers	39	2.2%	298	1.7%	85	1.5%	623	0.7%	190	1.7%	1,144	0.6%
Nonstore Retailers	12	0.7%	39	0.2%	25	0.4%	157	0.2%	44	0.4%	384	0.2%
Transportation & Warehousing	49	2.8%	452	2.6%	122	2.2%	1,383	1.5%	227	2.0%	2,771	1.4%
Information	44	2.5%	570	3.3%	131	2.3%	2,556	2.8%	277	2.4%	5,527	2.8%
Finance & Insurance	78	4.4%	1,071	6.2%	269	4.8%	6,204	6.7%	535	4.7%	10,205	5.2%
Central Bank/Credit Intermediation & Related Activities	32	1.8%	317	1.8%	99	1.8%	2,348	2.5%	172	1.5%	3,948	2.0%
Securities, Commodity Contracts & Other Financial	17	1.0%	257	1.5%	100	1.8%	2,374	2.6%	218	1.9%	3,946	2.0%
Insurance Carriers & Related Activities; Funds, Trusts &	29	1.6%	496	2.9%	70	1.2%	1,482	1.6%	145	1.3%	2,312	1.2%
Real Estate, Rental & Leasing	114	6.5%	850	4.9%	305	5.4%	2,467	2.7%	629	5.5%	4,931	2.5%
Professional, Scientific & Tech Services	164	9.3%	2,846	16.4%	598	10.7%	11,374	12.2%	1,322	11.6%	22,102	11.2%
Legal Services	28	1.6%	141	0.8%	178	3.2%	2,805	3.0%	495	4.3%	8,006	4.1%
Management of Companies & Enterprises	11	0.6%	129	0.7%	27	0.5%	319	0.3%	57	0.5%	610	0.3%
Administrative & Support & Waste Management & Remediation	58	3.3%	348	2.0%	186	3.3%	1,593	1.7%	372	3.3%	4,011	2.0%
Educational Services	24	1.4%	529	3.0%	113	2.0%	4,013	4.3%	238	2.1%	10,538	5.3%
Health Care & Social Assistance	93	5.3%	1,494	8.6%	372	6.6%	22,439	24.2%	813	7.1%	53,129	26.9%
Arts, Entertainment & Recreation	37	2.1%	317	1.8%	126	2.2%	2,055	2.2%	244	2.1%	4,129	2.1%
Accommodation & Food Services	245	13.9%	2,146	12.3%	704	12.6%	10,243	11.0%	1,212	10.6%	17,187	8.7%
Accommodation	7	0.4%	207	1.2%	39	0.7%	2,886	3.1%	80	0.7%	5,552	2.8%
Food Services & Drinking Places	238	13.5%	1,938	11.1%	664	11.8%	7,357	7.9%	1,131	9.9%	11,635	5.9%
Other Services (except Public Administration)	168	9.5%	1,008	5.8%	596	10.6%	5,401	5.8%	1,266	11.1%	10,221	5.2%
Automotive Repair & Maintenance	12	0.7%	60	0.3%	64	1.1%	272	0.3%	125	1.1%	658	0.3%
Public Administration	5	0.3%	45	0.3%	81	1.4%	5,853	6.3%	284	2.5%	22,595	11.5%
Unclassified Establishments	277	15.7%	207	1.2%	880	15.7%	974	1.0%	1,754	15.3%	1,671	0.8%
Total	1,767	100.0%	17,383	100.0%	5,607	100.0%	92,910	100.0%	11,443	100.0%	197,285	100.0%

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