

Market Profile

1907 West St, Annapolis, Maryland, 21401
Rings: 1, 2, 3 mile radii

Prepared by Esri
Latitude: 38.97977
Longitude: -76.52465

	1 mile	2 miles	3 miles
Population Summary			
2010 Total Population	15,145	39,390	60,781
2020 Total Population	16,152	39,360	61,059
2020 Group Quarters	311	1,001	1,342
2023 Total Population	16,183	39,580	61,396
2023 Group Quarters	311	1,003	1,343
2028 Total Population	16,629	41,018	63,243
2023-2028 Annual Rate	0.55%	0.72%	0.59%
2023 Total Daytime Population	25,960	76,463	114,900
Workers	18,451	59,095	86,370
Residents	7,509	17,368	28,530
Household Summary			
2010 Households	5,961	14,841	24,064
2010 Average Household Size	2.46	2.33	2.29
2020 Total Households	6,529	16,609	25,974
2020 Average Household Size	2.43	2.31	2.30
2023 Households	6,634	16,842	26,293
2023 Average Household Size	2.39	2.29	2.28
2028 Households	6,930	17,783	27,491
2028 Average Household Size	2.35	2.25	2.25
2023-2028 Annual Rate	0.88%	1.09%	0.90%
2010 Families	3,405	8,352	13,455
2010 Average Family Size	3.14	2.97	2.93
2023 Families	3,601	9,048	14,071
2023 Average Family Size	3.18	3.04	3.04
2028 Families	3,739	9,519	14,669
2028 Average Family Size	3.14	2.99	3.00
2023-2028 Annual Rate	0.75%	1.02%	0.84%
Housing Unit Summary			
2000 Housing Units	5,208	14,166	23,520
Owner Occupied Housing Units	54.8%	54.5%	56.4%
Renter Occupied Housing Units	40.3%	40.6%	38.3%
Vacant Housing Units	4.9%	5.0%	5.3%
2010 Housing Units	6,457	16,503	26,662
Owner Occupied Housing Units	46.2%	48.5%	51.9%
Renter Occupied Housing Units	46.2%	41.4%	38.4%
Vacant Housing Units	7.7%	10.1%	9.7%
2020 Housing Units	6,999	18,157	28,497
Vacant Housing Units	6.7%	8.5%	8.9%
2023 Housing Units	7,107	18,409	28,876
Owner Occupied Housing Units	47.1%	50.3%	53.5%
Renter Occupied Housing Units	46.2%	41.2%	37.5%
Vacant Housing Units	6.7%	8.5%	8.9%
2028 Housing Units	7,398	19,313	30,026
Owner Occupied Housing Units	47.4%	50.0%	53.6%
Renter Occupied Housing Units	46.3%	42.1%	37.9%
Vacant Housing Units	6.3%	7.9%	8.4%
Median Household Income			
2023	\$103,518	\$112,265	\$109,123
2028	\$111,867	\$123,502	\$120,280
Median Home Value			
2023	\$468,803	\$556,450	\$570,485
2028	\$495,621	\$580,173	\$593,987
Per Capita Income			
2023	\$59,179	\$67,280	\$69,061
2028	\$66,873	\$76,302	\$78,197
Median Age			
2010	33.6	32.9	35.8
2023	36.6	39.3	41.5
2028	37.3	40.8	42.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2023 Households by Income			
Household Income Base	6,634	16,842	26,293
<\$15,000	6.0%	6.1%	6.1%
\$15,000 - \$24,999	4.0%	3.6%	3.4%
\$25,000 - \$34,999	3.3%	3.0%	3.8%
\$35,000 - \$49,999	8.0%	8.2%	7.9%
\$50,000 - \$74,999	13.3%	10.8%	11.8%
\$75,000 - \$99,999	13.4%	12.3%	12.6%
\$100,000 - \$149,999	18.7%	18.5%	18.0%
\$150,000 - \$199,999	15.8%	15.5%	14.2%
\$200,000+	17.4%	22.1%	22.3%
Average Household Income	\$143,139	\$160,332	\$161,612
2028 Households by Income			
Household Income Base	6,930	17,783	27,491
<\$15,000	5.5%	5.5%	5.5%
\$15,000 - \$24,999	3.5%	3.2%	3.0%
\$25,000 - \$34,999	3.0%	2.6%	3.2%
\$35,000 - \$49,999	7.3%	7.1%	6.8%
\$50,000 - \$74,999	12.1%	9.6%	10.6%
\$75,000 - \$99,999	12.6%	11.5%	11.8%
\$100,000 - \$149,999	18.9%	18.5%	18.1%
\$150,000 - \$199,999	17.2%	16.9%	15.8%
\$200,000+	20.0%	25.0%	25.2%
Average Household Income	\$159,019	\$178,738	\$180,263
2023 Owner Occupied Housing Units by Value			
Total	3,350	9,257	15,458
<\$50,000	3.0%	1.5%	1.3%
\$50,000 - \$99,999	0.7%	0.3%	0.2%
\$100,000 - \$149,999	0.1%	0.2%	0.2%
\$150,000 - \$199,999	3.5%	2.1%	2.3%
\$200,000 - \$249,999	7.0%	3.4%	2.7%
\$250,000 - \$299,999	5.9%	4.0%	3.2%
\$300,000 - \$399,999	17.6%	13.4%	14.2%
\$400,000 - \$499,999	17.7%	17.7%	16.7%
\$500,000 - \$749,999	28.3%	32.7%	32.5%
\$750,000 - \$999,999	8.8%	12.3%	12.7%
\$1,000,000 - \$1,499,999	2.3%	6.2%	8.5%
\$1,500,000 - \$1,999,999	3.4%	4.5%	4.0%
\$2,000,000 +	1.7%	1.7%	1.6%
Average Home Value	\$560,910	\$656,298	\$668,939
2028 Owner Occupied Housing Units by Value			
Total	3,507	9,647	16,098
<\$50,000	2.5%	1.2%	1.1%
\$50,000 - \$99,999	0.3%	0.1%	0.1%
\$100,000 - \$149,999	0.0%	0.1%	0.1%
\$150,000 - \$199,999	2.1%	1.3%	1.2%
\$200,000 - \$249,999	5.7%	2.5%	1.9%
\$250,000 - \$299,999	5.1%	3.2%	2.5%
\$300,000 - \$399,999	17.2%	12.6%	13.3%
\$400,000 - \$499,999	17.9%	17.9%	16.9%
\$500,000 - \$749,999	31.3%	34.7%	34.4%
\$750,000 - \$999,999	9.8%	13.0%	13.4%
\$1,000,000 - \$1,499,999	2.6%	6.7%	9.3%
\$1,500,000 - \$1,999,999	3.8%	5.0%	4.3%
\$2,000,000 +	1.8%	1.7%	1.5%
Average Home Value	\$592,056	\$681,740	\$694,880

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

September 21, 2023

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2010 Population by Age			
Total	15,146	39,390	60,782
0 - 4	7.3%	6.2%	6.1%
5 - 9	6.3%	5.2%	5.1%
10 - 14	5.4%	4.4%	4.3%
15 - 24	13.5%	20.8%	18.2%
25 - 34	19.9%	16.5%	15.4%
35 - 44	13.5%	12.1%	11.9%
45 - 54	13.0%	12.1%	12.6%
55 - 64	10.6%	11.4%	12.5%
65 - 74	5.9%	6.6%	7.7%
75 - 84	3.3%	3.4%	4.3%
85 +	1.2%	1.4%	2.1%
18 +	77.8%	81.5%	81.8%
2023 Population by Age			
Total	16,183	39,581	61,396
0 - 4	6.3%	5.7%	5.4%
5 - 9	6.4%	5.8%	5.6%
10 - 14	6.3%	5.7%	5.7%
15 - 24	12.2%	11.4%	10.2%
25 - 34	15.8%	14.2%	13.1%
35 - 44	16.1%	15.2%	14.6%
45 - 54	11.2%	11.3%	11.2%
55 - 64	11.0%	12.3%	12.6%
65 - 74	8.9%	11.2%	12.2%
75 - 84	4.4%	5.6%	6.7%
85 +	1.4%	1.8%	2.7%
18 +	77.6%	79.8%	80.3%
2028 Population by Age			
Total	16,629	41,018	63,243
0 - 4	6.5%	5.8%	5.5%
5 - 9	6.3%	5.7%	5.5%
10 - 14	5.8%	5.3%	5.2%
15 - 24	12.1%	11.4%	10.6%
25 - 34	15.7%	13.0%	11.6%
35 - 44	15.6%	15.4%	14.8%
45 - 54	11.8%	11.7%	11.8%
55 - 64	10.1%	11.4%	11.7%
65 - 74	9.0%	11.0%	11.8%
75 - 84	5.5%	7.2%	8.3%
85 +	1.7%	2.2%	3.2%
18 +	78.2%	80.2%	80.7%
2010 Population by Sex			
Males	7,476	20,494	30,800
Females	7,669	18,896	29,981
2023 Population by Sex			
Males	7,986	19,459	29,824
Females	8,197	20,121	31,572
2028 Population by Sex			
Males	8,190	20,107	30,608
Females	8,439	20,911	32,634

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Race/Ethnicity			
Total	15,145	39,391	60,781
White Alone	53.2%	65.7%	70.0%
Black Alone	31.9%	21.7%	18.6%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	2.7%	2.5%	2.4%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	9.3%	6.9%	6.1%
Two or More Races	2.6%	2.9%	2.6%
Hispanic Origin	15.4%	13.7%	12.4%
Diversity Index	70.8	63.0	58.6
2020 Population by Race/Ethnicity			
Total	16,152	39,360	61,059
White Alone	47.9%	57.9%	62.0%
Black Alone	26.3%	19.6%	16.7%
American Indian Alone	0.6%	0.6%	0.6%
Asian Alone	2.8%	2.9%	2.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	14.3%	11.3%	10.4%
Two or More Races	8.0%	7.7%	7.6%
Hispanic Origin	21.9%	18.4%	17.1%
Diversity Index	78.5	72.5	69.2
2023 Population by Race/Ethnicity			
Total	16,183	39,582	61,395
White Alone	46.5%	56.5%	60.6%
Black Alone	26.4%	19.7%	16.9%
American Indian Alone	0.6%	0.7%	0.6%
Asian Alone	2.9%	3.0%	2.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	15.2%	12.0%	11.0%
Two or More Races	8.3%	8.0%	8.0%
Hispanic Origin	23.3%	19.6%	18.3%
Diversity Index	79.6	74.0	70.9
2028 Population by Race/Ethnicity			
Total	16,628	41,018	63,241
White Alone	44.0%	54.2%	58.2%
Black Alone	26.9%	20.2%	17.5%
American Indian Alone	0.7%	0.7%	0.7%
Asian Alone	3.1%	3.2%	3.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	16.1%	12.7%	11.7%
Two or More Races	9.1%	8.9%	8.9%
Hispanic Origin	24.8%	20.9%	19.5%
Diversity Index	81.1	75.9	73.1
2010 Population by Relationship and Household Type			
Total	15,145	39,390	60,781
In Households	96.8%	87.7%	90.5%
In Family Households	74.4%	66.3%	67.8%
Householder	22.6%	20.9%	22.0%
Spouse	14.0%	14.5%	15.9%
Child	28.3%	23.1%	22.7%
Other relative	5.7%	4.5%	4.1%
Nonrelative	3.9%	3.3%	3.0%
In Nonfamily Households	22.4%	21.4%	22.7%
In Group Quarters	3.2%	12.3%	9.5%
Institutionalized Population	3.0%	1.8%	1.4%
Noninstitutionalized Population	0.1%	10.5%	8.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2023 Population 25+ by Educational Attainment			
Total	11,127	28,276	44,846
Less than 9th Grade	5.6%	3.7%	3.5%
9th - 12th Grade, No Diploma	5.5%	5.0%	4.3%
High School Graduate	17.5%	13.8%	13.1%
GED/Alternative Credential	3.3%	2.5%	2.1%
Some College, No Degree	14.5%	16.1%	15.5%
Associate Degree	5.8%	6.5%	6.4%
Bachelor's Degree	24.8%	27.4%	29.3%
Graduate/Professional Degree	22.9%	25.1%	25.8%
2023 Population 15+ by Marital Status			
Total	13,110	32,776	51,137
Never Married	33.7%	36.2%	33.8%
Married	49.7%	49.8%	50.4%
Widowed	3.4%	3.2%	4.7%
Divorced	13.2%	10.7%	11.1%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	8,861	22,559	33,595
Population 16+ Employed	97.2%	97.0%	96.4%
Population 16+ Unemployment rate	2.8%	3.0%	3.6%
Population 16-24 Employed	11.0%	10.3%	9.3%
Population 16-24 Unemployment rate	3.9%	5.3%	6.0%
Population 25-54 Employed	64.1%	60.8%	60.8%
Population 25-54 Unemployment rate	3.5%	3.5%	4.1%
Population 55-64 Employed	14.8%	16.8%	17.7%
Population 55-64 Unemployment rate	1.1%	0.8%	2.0%
Population 65+ Employed	10.1%	12.1%	12.2%
Population 65+ Unemployment rate	0.0%	1.4%	1.7%
2023 Employed Population 16+ by Industry			
Total	8,610	21,876	32,381
Agriculture/Mining	0.4%	0.6%	0.4%
Construction	7.0%	8.4%	7.9%
Manufacturing	3.4%	4.7%	4.6%
Wholesale Trade	1.8%	2.1%	2.1%
Retail Trade	9.8%	8.5%	7.9%
Transportation/Utilities	6.9%	4.7%	5.0%
Information	0.8%	2.1%	2.0%
Finance/Insurance/Real Estate	5.1%	6.9%	6.9%
Services	53.5%	51.2%	52.2%
Public Administration	11.3%	10.7%	10.9%
2023 Employed Population 16+ by Occupation			
Total	8,612	21,875	32,382
White Collar	69.0%	71.7%	73.5%
Management/Business/Financial	24.2%	26.0%	27.2%
Professional	28.9%	29.5%	30.7%
Sales	8.1%	9.3%	8.5%
Administrative Support	7.8%	6.9%	7.1%
Services	17.5%	15.6%	14.8%
Blue Collar	13.6%	12.8%	11.7%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	4.0%	5.0%	4.0%
Installation/Maintenance/Repair	1.0%	1.0%	1.3%
Production	1.4%	1.5%	1.3%
Transportation/Material Moving	7.1%	5.2%	5.0%

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2010 Households by Type			
Total	5,963	14,840	24,063
Households with 1 Person	32.4%	33.3%	34.2%
Households with 2+ People	67.6%	66.7%	65.8%
Family Households	57.1%	56.3%	55.9%
Husband-wife Families	35.3%	39.1%	40.4%
With Related Children	15.0%	15.3%	14.8%
Other Family (No Spouse Present)	21.8%	17.2%	15.5%
Other Family with Male Householder	4.6%	4.0%	3.6%
With Related Children	2.5%	2.1%	1.9%
Other Family with Female Householder	17.2%	13.2%	11.9%
With Related Children	11.5%	8.6%	7.7%
Nonfamily Households	10.5%	10.5%	9.9%
All Households with Children	29.5%	26.5%	24.9%
Multigenerational Households	4.3%	3.2%	2.7%
Unmarried Partner Households	8.3%	7.6%	7.2%
Male-female	7.6%	6.9%	6.5%
Same-sex	0.7%	0.7%	0.7%
2010 Households by Size			
Total	5,961	14,842	24,066
1 Person Household	32.4%	33.3%	34.2%
2 Person Household	32.9%	34.1%	35.1%
3 Person Household	13.9%	13.9%	13.2%
4 Person Household	10.0%	9.7%	9.6%
5 Person Household	5.5%	4.8%	4.4%
6 Person Household	2.6%	2.0%	1.8%
7 + Person Household	2.7%	2.1%	1.7%
2010 Households by Tenure and Mortgage Status			
Total	5,965	14,839	24,061
Owner Occupied	50.0%	54.0%	57.5%
Owned with a Mortgage/Loan	40.2%	42.4%	44.5%
Owned Free and Clear	9.7%	11.5%	12.9%
Renter Occupied	50.0%	46.0%	42.5%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	87	80	76
Percent of Income for Mortgage	27.2%	29.8%	31.4%
Wealth Index	121	159	170
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	6,457	16,503	26,662
Housing Units Inside Urbanized Area	100.0%	99.6%	99.2%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.4%	0.8%
2010 Population By Urban/ Rural Status			
Total Population	15,145	39,390	60,781
Population Inside Urbanized Area	100.0%	99.6%	99.1%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.4%	0.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Old and Newcomers (8F)	Urban Chic (2A)	Urban Chic (2A)
2.	Enterprising Professionals (2D)	Exurbanites (1E)	Golden Years (9B)
3.	Metro Renters (3B)	Golden Years (9B)	Exurbanites (1E)
2023 Consumer Spending			
Apparel & Services: Total \$	\$20,065,681	\$55,878,296	\$86,759,895
Average Spent	\$3,024.67	\$3,317.79	\$3,299.73
Spending Potential Index	138	151	150
Education: Total \$	\$16,286,730	\$49,285,789	\$76,830,301
Average Spent	\$2,455.04	\$2,926.36	\$2,922.08
Spending Potential Index	137	163	163
Entertainment/Recreation: Total \$	\$32,702,152	\$92,324,474	\$146,032,189
Average Spent	\$4,929.48	\$5,481.80	\$5,554.03
Spending Potential Index	130	145	147
Food at Home: Total \$	\$60,397,555	\$169,447,522	\$265,302,776
Average Spent	\$9,104.24	\$10,061.01	\$10,090.24
Spending Potential Index	134	148	148
Food Away from Home: Total \$	\$33,983,820	\$93,854,196	\$146,336,144
Average Spent	\$5,122.67	\$5,572.63	\$5,565.59
Spending Potential Index	138	150	149
Health Care: Total \$	\$61,630,955	\$172,573,655	\$276,393,427
Average Spent	\$9,290.17	\$10,246.62	\$10,512.05
Spending Potential Index	126	139	143
HH Furnishings & Equipment: Total \$	\$26,220,536	\$73,782,156	\$116,344,989
Average Spent	\$3,952.45	\$4,380.84	\$4,424.94
Spending Potential Index	134	148	150
Personal Care Products & Services: Total \$	\$8,742,798	\$24,435,757	\$38,470,365
Average Spent	\$1,317.88	\$1,450.88	\$1,463.14
Spending Potential Index	138	152	153
Shelter: Total \$	\$226,768,691	\$644,264,875	\$1,006,492,891
Average Spent	\$34,182.80	\$38,253.47	\$38,279.88
Spending Potential Index	138	154	155
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$26,372,552	\$75,967,333	\$123,198,983
Average Spent	\$3,975.36	\$4,510.59	\$4,685.62
Spending Potential Index	127	144	150
Travel: Total \$	\$20,045,162	\$57,019,697	\$90,075,111
Average Spent	\$3,021.58	\$3,385.57	\$3,425.82
Spending Potential Index	134	150	152
Vehicle Maintenance & Repairs: Total \$	\$11,543,705	\$31,424,435	\$49,550,826
Average Spent	\$1,740.08	\$1,865.84	\$1,884.56
Spending Potential Index	133	142	144

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

September 21, 2023

Retail Goods and Services Expenditures

1907 West St, Annapolis, Maryland, 21401
Ring: 1 mile radius

Prepared by Esri
Latitude: 38.97977
Longitude: -76.52465

Top Tapestry Segments	Percent	Demographic Summary	2023	2028
Old and Newcomers (8F)	15.8%	Population	16,183	16,629
Enterprising Professionals (2D)	15.4%	Households	6,634	6,930
Metro Renters (3B)	11.6%	Families	3,601	3,739
Exurbanites (1E)	10.0%	Median Age	36.6	37.3
Urban Chic (2A)	10.0%	Median Household Income	\$103,518	\$111,867
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		138	\$3,024.67	\$20,065,681
Men's		139	\$567.97	\$3,767,934
Women's		138	\$1,029.12	\$6,827,214
Children's		136	\$450.80	\$2,990,584
Footwear		138	\$687.84	\$4,563,129
Watches & Jewelry		135	\$227.94	\$1,512,123
Apparel Products and Services (1)		137	\$61.00	\$404,696
Computer				
Computers and Hardware for Home Use		144	\$369.20	\$2,449,286
Portable Memory		136	\$6.26	\$41,555
Computer Software		151	\$21.80	\$144,632
Computer Accessories		139	\$34.93	\$231,709
Entertainment & Recreation		130	\$4,929.48	\$32,702,152
Fees and Admissions		133	\$946.89	\$6,281,664
Membership Fees for Clubs (2)		132	\$367.84	\$2,440,236
Fees for Participant Sports, excl. Trips		133	\$159.27	\$1,056,583
Tickets to Theatre/Operas/Concerts		133	\$72.60	\$481,650
Tickets to Movies		145	\$39.99	\$265,322
Tickets to Parks or Museums		136	\$37.70	\$250,108
Admission to Sporting Events, excl. Trips		129	\$75.54	\$501,154
Fees for Recreational Lessons		133	\$192.34	\$1,275,975
Dating Services		150	\$1.60	\$10,635
TV/Video/Audio		131	\$1,779.52	\$11,805,334
Cable and Satellite Television Services		125	\$1,079.90	\$7,164,039
Televisions		138	\$201.71	\$1,338,173
Satellite Dishes		133	\$2.27	\$15,034
VCRs, Video Cameras, and DVD Players		144	\$6.93	\$45,956
Miscellaneous Video Equipment		147	\$18.59	\$123,316
Video Cassettes and DVDs		147	\$9.62	\$63,804
Video Game Hardware/Accessories		148	\$59.47	\$394,510
Video Game Software		153	\$29.73	\$197,229
Rental/Streaming/Downloaded Video		143	\$176.99	\$1,174,140
Installation of Televisions		137	\$2.21	\$14,628
Audio (3)		139	\$188.16	\$1,248,228
Rental and Repair of TV/Radio/Sound Equipment		142	\$3.96	\$26,276
Pets		125	\$1,149.88	\$7,628,277
Toys/Games/Crafts/Hobbies (4)		136	\$215.37	\$1,428,792
Recreational Vehicles and Fees (5)		116	\$174.01	\$1,154,405
Sports/Recreation/Exercise Equipment (6)		136	\$382.21	\$2,535,594
Photo Equipment and Supplies (7)		139	\$64.97	\$431,040
Reading (8)		137	\$173.42	\$1,150,471
Catered Affairs (9)		142	\$43.20	\$286,574
Food		135	\$14,226.92	\$94,381,375
Food at Home		134	\$9,104.24	\$60,397,555
Bakery and Cereal Products		133	\$1,168.04	\$7,748,795
Meats, Poultry, Fish, and Eggs		134	\$1,966.21	\$13,043,843
Dairy Products		133	\$875.47	\$5,807,837
Fruits and Vegetables		135	\$1,809.64	\$12,005,123
Snacks and Other Food at Home (10)		134	\$3,284.89	\$21,791,956
Food Away from Home		138	\$5,122.67	\$33,983,820
Alcoholic Beverages		138	\$933.98	\$6,196,013

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

September 21, 2023

Retail Goods and Services Expenditures

1907 West St, Annapolis, Maryland, 21401
Ring: 1 mile radius

Prepared by Esri
Latitude: 38.97977
Longitude: -76.52465

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	129	\$50,651.73	\$336,023,582
Value of Retirement Plans	123	\$173,975.67	\$1,154,154,577
Value of Other Financial Assets	131	\$11,240.30	\$74,568,119
Vehicle Loan Amount excluding Interest	133	\$4,830.78	\$32,047,392
Value of Credit Card Debt	131	\$4,154.89	\$27,563,520
Health			
Nonprescription Drugs	127	\$217.52	\$1,443,014
Prescription Drugs	121	\$446.50	\$2,962,098
Eyeglasses and Contact Lenses	127	\$141.35	\$937,731
Home			
Mortgage Payment and Basics (11)	122	\$15,723.46	\$104,309,417
Maintenance and Remodeling Services	120	\$4,575.01	\$30,350,614
Maintenance and Remodeling Materials (12)	111	\$871.80	\$5,783,523
Utilities, Fuel, and Public Services	129	\$7,487.07	\$49,669,227
Household Furnishings and Equipment			
Household Textiles (13)	137	\$168.12	\$1,115,275
Furniture	136	\$1,122.37	\$7,445,809
Rugs	129	\$53.80	\$356,892
Major Appliances (14)	124	\$657.41	\$4,361,251
Housewares (15)	138	\$148.23	\$983,365
Small Appliances	142	\$102.87	\$682,411
Luggage	142	\$20.31	\$134,761
Telephones and Accessories	134	\$143.89	\$954,566
Household Operations			
Child Care	139	\$715.74	\$4,748,190
Lawn and Garden (16)	119	\$794.83	\$5,272,934
Moving/Storage/Freight Express	146	\$130.82	\$867,847
Housekeeping Supplies (17)	131	\$1,223.21	\$8,114,789
Insurance			
Owners and Renters Insurance	118	\$918.53	\$6,093,528
Vehicle Insurance	133	\$2,895.86	\$19,211,130
Life/Other Insurance	122	\$842.82	\$5,591,242
Health Insurance	126	\$6,231.94	\$41,342,703
Personal Care Products (18)	137	\$756.38	\$5,017,804
School Books and Supplies (19)	139	\$186.61	\$1,237,946
Smoking Products	131	\$566.37	\$3,757,274
Transportation			
Payments on Vehicles excluding Leases	130	\$3,930.85	\$26,077,261
Gasoline and Motor Oil	132	\$3,331.14	\$22,098,756
Vehicle Maintenance and Repairs	133	\$1,740.08	\$11,543,705
Travel			
Airline Fares	139	\$649.55	\$4,309,139
Lodging on Trips	131	\$945.56	\$6,272,831
Auto/Truck Rental on Trips	139	\$110.46	\$732,773
Food and Drink on Trips	135	\$755.50	\$5,012,006

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

September 21, 2023

Retail Goods and Services Expenditures

1907 West St, Annapolis, Maryland, 21401
Ring: 2 mile radius

Prepared by Esri
Latitude: 38.97977
Longitude: -76.52465

Top Tapestry Segments	Percent	Demographic Summary	2023	2028
Urban Chic (2A)	17.1%	Population	39,580	41,018
Exurbanites (1E)	13.9%	Households	16,842	17,783
Golden Years (9B)	12.6%	Families	9,048	9,519
City Lights (8A)	8.6%	Median Age	39.3	40.8
Enterprising Professionals (2D)	7.2%	Median Household Income	\$112,265	\$123,502
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		151	\$3,317.79	\$55,878,296
Men's		152	\$621.22	\$10,462,508
Women's		152	\$1,131.76	\$19,061,174
Children's		143	\$472.89	\$7,964,444
Footwear		152	\$755.39	\$12,722,234
Watches & Jewelry		158	\$266.89	\$4,494,986
Apparel Products and Services (1)		156	\$69.64	\$1,172,950
Computer				
Computers and Hardware for Home Use		157	\$401.00	\$6,753,677
Portable Memory		148	\$6.80	\$114,576
Computer Software		166	\$23.95	\$403,352
Computer Accessories		153	\$38.32	\$645,455
Entertainment & Recreation		145	\$5,481.80	\$92,324,474
Fees and Admissions		154	\$1,094.89	\$18,440,187
Membership Fees for Clubs (2)		153	\$423.89	\$7,139,096
Fees for Participant Sports, excl. Trips		152	\$182.35	\$3,071,217
Tickets to Theatre/Operas/Concerts		155	\$84.46	\$1,422,427
Tickets to Movies		156	\$42.96	\$723,482
Tickets to Parks or Museums		142	\$39.63	\$667,380
Admission to Sporting Events, excl. Trips		148	\$86.45	\$1,455,960
Fees for Recreational Lessons		161	\$233.35	\$3,930,117
Dating Services		169	\$1.81	\$30,509
TV/Video/Audio		143	\$1,934.35	\$32,578,300
Cable and Satellite Television Services		140	\$1,202.80	\$20,257,544
Televisions		146	\$212.40	\$3,577,295
Satellite Dishes		132	\$2.26	\$38,103
VCRs, Video Cameras, and DVD Players		151	\$7.27	\$122,475
Miscellaneous Video Equipment		162	\$20.43	\$344,043
Video Cassettes and DVDs		152	\$9.95	\$167,557
Video Game Hardware/Accessories		147	\$59.34	\$999,481
Video Game Software		154	\$29.75	\$501,106
Rental/Streaming/Downloaded Video		146	\$180.53	\$3,040,444
Installation of Televisions		158	\$2.55	\$42,891
Audio (3)		150	\$202.98	\$3,418,602
Rental and Repair of TV/Radio/Sound Equipment		147	\$4.08	\$68,760
Pets		141	\$1,295.28	\$21,815,120
Toys/Games/Crafts/Hobbies (4)		144	\$228.21	\$3,843,481
Recreational Vehicles and Fees (5)		137	\$205.17	\$3,455,423
Sports/Recreation/Exercise Equipment (6)		144	\$404.53	\$6,813,118
Photo Equipment and Supplies (7)		153	\$71.66	\$1,206,961
Reading (8)		156	\$198.25	\$3,338,933
Catered Affairs (9)		163	\$49.46	\$832,950
Food		149	\$15,633.64	\$263,301,718
Food at Home		148	\$10,061.01	\$169,447,522
Bakery and Cereal Products		147	\$1,297.87	\$21,858,754
Meats, Poultry, Fish, and Eggs		148	\$2,174.04	\$36,615,133
Dairy Products		148	\$976.72	\$16,449,888
Fruits and Vegetables		151	\$2,024.70	\$34,100,010
Snacks and Other Food at Home (10)		147	\$3,587.68	\$60,423,738
Food Away from Home		150	\$5,572.63	\$93,854,196
Alcoholic Beverages		157	\$1,059.25	\$17,839,925

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

September 21, 2023

Retail Goods and Services Expenditures

1907 West St, Annapolis, Maryland, 21401
Ring: 2 mile radius

Prepared by Esri
Latitude: 38.97977
Longitude: -76.52465

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	162	\$63,918.38	\$1,076,513,305
Value of Retirement Plans	149	\$210,387.84	\$3,543,352,085
Value of Other Financial Assets	165	\$14,141.56	\$238,172,141
Vehicle Loan Amount excluding Interest	135	\$4,910.51	\$82,702,890
Value of Credit Card Debt	147	\$4,644.04	\$78,214,947
Health			
Nonprescription Drugs	136	\$231.72	\$3,902,627
Prescription Drugs	131	\$483.96	\$8,150,864
Eyeglasses and Contact Lenses	142	\$157.95	\$2,660,133
Home			
Mortgage Payment and Basics (11)	143	\$18,513.16	\$311,798,645
Maintenance and Remodeling Services	141	\$5,375.61	\$90,536,007
Maintenance and Remodeling Materials (12)	122	\$960.89	\$16,183,329
Utilities, Fuel, and Public Services	140	\$8,139.43	\$137,084,221
Household Furnishings and Equipment			
Household Textiles (13)	151	\$184.87	\$3,113,633
Furniture	146	\$1,204.99	\$20,294,391
Rugs	151	\$62.95	\$1,060,141
Major Appliances (14)	138	\$728.33	\$12,266,614
Housewares (15)	151	\$162.89	\$2,743,450
Small Appliances	153	\$111.14	\$1,871,797
Luggage	154	\$22.14	\$372,860
Telephones and Accessories	149	\$160.52	\$2,703,427
Household Operations			
Child Care	152	\$787.85	\$13,268,929
Lawn and Garden (16)	139	\$929.37	\$15,652,513
Moving/Storage/Freight Express	158	\$141.30	\$2,379,723
Housekeeping Supplies (17)	144	\$1,341.86	\$22,599,586
Insurance			
Owners and Renters Insurance	131	\$1,019.76	\$17,174,837
Vehicle Insurance	141	\$3,069.52	\$51,696,831
Life/Other Insurance	140	\$966.37	\$16,275,574
Health Insurance	139	\$6,880.63	\$115,883,649
Personal Care Products (18)	150	\$829.90	\$13,977,129
School Books and Supplies (19)	148	\$198.03	\$3,335,304
Smoking Products	132	\$573.00	\$9,650,494
Transportation			
Payments on Vehicles excluding Leases	135	\$4,072.36	\$68,586,745
Gasoline and Motor Oil	139	\$3,532.80	\$59,499,497
Vehicle Maintenance and Repairs	142	\$1,865.84	\$31,424,435
Travel			
Airline Fares	158	\$736.66	\$12,406,863
Lodging on Trips	148	\$1,067.46	\$17,978,103
Auto/Truck Rental on Trips	153	\$121.45	\$2,045,458
Food and Drink on Trips	150	\$841.40	\$14,170,905

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

September 21, 2023

Retail Goods and Services Expenditures

1907 West St, Annapolis, Maryland, 21401
Ring: 3 mile radius

Prepared by Esri
Latitude: 38.97977
Longitude: -76.52465

Top Tapestry Segments	Percent	Demographic Summary	2023	2028
Urban Chic (2A)	15.8%	Population	61,396	63,243
Golden Years (9B)	12.4%	Households	26,293	27,491
Exurbanites (1E)	10.4%	Families	14,071	14,669
Old and Newcomers (8F)	8.6%	Median Age	41.5	42.9
Enterprising Professionals (2D)	7.0%	Median Household Income	\$109,123	\$120,280
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		150	\$3,299.73	\$86,759,895
Men's		152	\$623.09	\$16,382,999
Women's		151	\$1,130.22	\$29,716,856
Children's		140	\$465.37	\$12,235,989
Footwear		150	\$745.18	\$19,593,097
Watches & Jewelry		158	\$266.16	\$6,998,089
Apparel Products and Services (1)		157	\$69.71	\$1,832,865
Computer				
Computers and Hardware for Home Use		156	\$398.39	\$10,474,910
Portable Memory		147	\$6.78	\$178,260
Computer Software		163	\$23.54	\$618,928
Computer Accessories		154	\$38.63	\$1,015,578
Entertainment & Recreation		147	\$5,554.03	\$146,032,189
Fees and Admissions		156	\$1,111.12	\$29,214,606
Membership Fees for Clubs (2)		155	\$431.44	\$11,343,970
Fees for Participant Sports, excl. Trips		158	\$189.09	\$4,971,734
Tickets to Theatre/Operas/Concerts		158	\$86.04	\$2,262,127
Tickets to Movies		155	\$42.71	\$1,122,910
Tickets to Parks or Museums		143	\$39.70	\$1,043,769
Admission to Sporting Events, excl. Trips		150	\$87.48	\$2,300,063
Fees for Recreational Lessons		161	\$232.94	\$6,124,664
Dating Services		162	\$1.73	\$45,369
TV/Video/Audio		144	\$1,955.19	\$51,407,696
Cable and Satellite Television Services		143	\$1,227.09	\$32,263,871
Televisions		146	\$212.56	\$5,588,935
Satellite Dishes		131	\$2.24	\$58,973
VCRs, Video Cameras, and DVD Players		150	\$7.21	\$189,538
Miscellaneous Video Equipment		160	\$20.25	\$532,378
Video Cassettes and DVDs		152	\$9.95	\$261,488
Video Game Hardware/Accessories		144	\$57.79	\$1,519,496
Video Game Software		149	\$28.89	\$759,567
Rental/Streaming/Downloaded Video		145	\$179.09	\$4,708,834
Installation of Televisions		160	\$2.57	\$67,644
Audio (3)		151	\$203.56	\$5,352,120
Rental and Repair of TV/Radio/Sound Equipment		143	\$3.99	\$104,851
Pets		143	\$1,319.24	\$34,686,712
Toys/Games/Crafts/Hobbies (4)		144	\$227.98	\$5,994,386
Recreational Vehicles and Fees (5)		140	\$210.77	\$5,541,863
Sports/Recreation/Exercise Equipment (6)		146	\$409.36	\$10,763,384
Photo Equipment and Supplies (7)		152	\$71.27	\$1,873,964
Reading (8)		159	\$201.17	\$5,289,316
Catered Affairs (9)		158	\$47.93	\$1,260,262
Food		149	\$15,655.84	\$411,638,919
Food at Home		148	\$10,090.24	\$265,302,776
Bakery and Cereal Products		148	\$1,302.05	\$34,234,892
Meats, Poultry, Fish, and Eggs		148	\$2,178.67	\$57,283,891
Dairy Products		149	\$981.45	\$25,805,210
Fruits and Vegetables		151	\$2,027.66	\$53,313,133
Snacks and Other Food at Home (10)		147	\$3,600.41	\$94,665,651
Food Away from Home		149	\$5,565.59	\$146,336,144
Alcoholic Beverages		158	\$1,066.67	\$28,045,970

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September 21, 2023

Retail Goods and Services Expenditures

1907 West St, Annapolis, Maryland, 21401
Ring: 3 mile radius

Prepared by Esri
Latitude: 38.97977
Longitude: -76.52465

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	167	\$65,750.28	\$1,728,772,213
Value of Retirement Plans	155	\$218,664.36	\$5,749,342,065
Value of Other Financial Assets	169	\$14,459.14	\$380,174,137
Vehicle Loan Amount excluding Interest	136	\$4,960.19	\$130,418,346
Value of Credit Card Debt	148	\$4,665.50	\$122,669,992
Health			
Nonprescription Drugs	139	\$237.87	\$6,254,381
Prescription Drugs	136	\$501.44	\$13,184,451
Eyeglasses and Contact Lenses	144	\$160.38	\$4,216,806
Home			
Mortgage Payment and Basics (11)	147	\$19,052.73	\$500,953,358
Maintenance and Remodeling Services	148	\$5,625.97	\$147,923,564
Maintenance and Remodeling Materials (12)	128	\$1,007.42	\$26,487,975
Utilities, Fuel, and Public Services	142	\$8,227.58	\$216,327,879
Household Furnishings and Equipment			
Household Textiles (13)	151	\$185.34	\$4,873,168
Furniture	147	\$1,215.86	\$31,968,698
Rugs	154	\$64.19	\$1,687,878
Major Appliances (14)	141	\$746.23	\$19,620,685
Housewares (15)	153	\$164.48	\$4,324,686
Small Appliances	151	\$109.98	\$2,891,667
Luggage	155	\$22.17	\$582,843
Telephones and Accessories	150	\$161.18	\$4,237,802
Household Operations			
Child Care	150	\$776.41	\$20,414,260
Lawn and Garden (16)	144	\$965.72	\$25,391,577
Moving/Storage/Freight Express	157	\$140.85	\$3,703,471
Housekeeping Supplies (17)	146	\$1,362.27	\$35,818,200
Insurance			
Owners and Renters Insurance	136	\$1,061.03	\$27,897,565
Vehicle Insurance	142	\$3,087.35	\$81,175,716
Life/Other Insurance	144	\$996.04	\$26,188,853
Health Insurance	143	\$7,054.92	\$185,494,962
Personal Care Products (18)	151	\$831.68	\$21,867,434
School Books and Supplies (19)	148	\$197.81	\$5,201,125
Smoking Products	131	\$567.08	\$14,910,240
Transportation			
Payments on Vehicles excluding Leases	136	\$4,115.74	\$108,215,197
Gasoline and Motor Oil	140	\$3,541.65	\$93,120,546
Vehicle Maintenance and Repairs	144	\$1,884.56	\$49,550,826
Travel			
Airline Fares	159	\$741.18	\$19,487,754
Lodging on Trips	151	\$1,085.37	\$28,537,621
Auto/Truck Rental on Trips	154	\$122.29	\$3,215,254
Food and Drink on Trips	152	\$848.76	\$22,316,471

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

September 21, 2023

- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Business Summary

1907 West St, Annapolis, Maryland, 21401
Rings: 1, 2, 3 mile radii

Prepared by Esri
Latitude: 38.97977
Longitude: -76.52465

Data for all businesses in area				1 mile		2 miles		3 miles				
Total Businesses:				1,509		4,646		5,905				
Total Employees:				18,892		65,857		81,538				
Total Residential Population:				16,183		39,580		61,396				
Employee/Residential Population Ratio (per 100 Residents)				117		166		133				
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	13	0.9%	80	0.4%	55	1.2%	760	1.2%	83	1.4%	1,022	1.3%
Construction	97	6.4%	845	4.5%	236	5.1%	3,299	5.0%	311	5.3%	3,921	4.8%
Manufacturing	29	1.9%	289	1.5%	66	1.4%	1,497	2.3%	105	1.8%	1,937	2.4%
Transportation	35	2.3%	327	1.7%	95	2.0%	1,025	1.6%	156	2.6%	1,455	1.8%
Communication	15	1.0%	132	0.7%	41	0.9%	629	1.0%	48	0.8%	671	0.8%
Utility	2	0.1%	11	0.1%	6	0.1%	21	0.0%	7	0.1%	28	0.0%
Wholesale Trade	47	3.1%	571	3.0%	86	1.9%	965	1.5%	100	1.7%	1,092	1.3%
Retail Trade Summary	322	21.3%	4,539	24.0%	870	18.7%	13,147	20.0%	1,098	18.6%	16,481	20.2%
Home Improvement	17	1.1%	114	0.6%	30	0.6%	429	0.7%	34	0.6%	516	0.6%
General Merchandise Stores	15	1.0%	442	2.3%	42	0.9%	1,461	2.2%	50	0.8%	1,641	2.0%
Food Stores	21	1.4%	420	2.2%	62	1.3%	1,204	1.8%	78	1.3%	1,584	1.9%
Auto Dealers & Gas Stations	47	3.1%	895	4.7%	81	1.7%	1,272	1.9%	150	2.5%	1,843	2.3%
Apparel & Accessory Stores	35	2.3%	390	2.1%	114	2.5%	1,285	2.0%	126	2.1%	1,387	1.7%
Furniture & Home Furnishings	35	2.3%	295	1.6%	83	1.8%	946	1.4%	94	1.6%	1,058	1.3%
Eating & Drinking Places	65	4.3%	1,365	7.2%	229	4.9%	4,873	7.4%	297	5.0%	6,505	8.0%
Miscellaneous Retail	88	5.8%	618	3.3%	230	5.0%	1,677	2.5%	269	4.6%	1,948	2.4%
Finance, Insurance, Real Estate Summary	155	10.3%	1,277	6.8%	505	10.9%	4,776	7.3%	656	11.1%	5,823	7.1%
Banks, Savings & Lending Institutions	24	1.6%	193	1.0%	73	1.6%	710	1.1%	92	1.6%	851	1.0%
Securities Brokers	27	1.8%	141	0.7%	107	2.3%	800	1.2%	137	2.3%	999	1.2%
Insurance Carriers & Agents	28	1.9%	167	0.9%	65	1.4%	409	0.6%	85	1.4%	543	0.7%
Real Estate, Holding, Other Investment Offices	75	5.0%	776	4.1%	260	5.6%	2,858	4.3%	343	5.8%	3,429	4.2%
Services Summary	615	40.8%	8,688	46.0%	1,969	42.4%	29,143	44.3%	2,457	41.6%	35,551	43.6%
Hotels & Lodging	5	0.3%	154	0.8%	38	0.8%	1,203	1.8%	52	0.9%	1,476	1.8%
Automotive Services	75	5.0%	492	2.6%	106	2.3%	792	1.2%	120	2.0%	905	1.1%
Movies & Amusements	31	2.1%	211	1.1%	91	2.0%	708	1.1%	131	2.2%	1,061	1.3%
Health Services	125	8.3%	2,438	12.9%	425	9.1%	7,739	11.8%	479	8.1%	8,621	10.6%
Legal Services	44	2.9%	221	1.2%	190	4.1%	979	1.5%	218	3.7%	1,084	1.3%
Education Institutions & Libraries	21	1.4%	2,571	13.6%	66	1.4%	8,444	12.8%	81	1.4%	10,450	12.8%
Other Services	314	20.8%	2,601	13.8%	1,054	22.7%	9,278	14.1%	1,377	23.3%	11,954	14.7%
Government	44	2.9%	1,985	10.5%	255	5.5%	10,093	15.3%	290	4.9%	12,930	15.9%
Unclassified Establishments	135	8.9%	145	0.8%	461	9.9%	503	0.8%	593	10.0%	627	0.8%
Totals	1,509	100.0%	18,892	100.0%	4,646	100.0%	65,857	100.0%	5,905	100.0%	81,538	100.0%

Source: Copyright 2023 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2023.

Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

September 21, 2023

Business Summary

1907 West St, Annapolis, Maryland, 21401
Rings: 1, 2, 3 mile radii

Prepared by Esri
Latitude: 38.97977
Longitude: -76.52465

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	2	0.1%	9	0.0%	8	0.2%	40	0.1%	9	0.2%	44	0.1%
Mining	1	0.1%	2	0.0%	4	0.1%	152	0.2%	4	0.1%	169	0.2%
Utilities	0	0.0%	0	0.0%	1	0.0%	4	0.0%	1	0.0%	9	0.0%
Construction	109	7.2%	988	5.2%	260	5.6%	3,516	5.3%	347	5.9%	4,200	5.2%
Manufacturing	34	2.3%	203	1.1%	78	1.7%	1,048	1.6%	109	1.8%	1,332	1.6%
Wholesale Trade	45	3.0%	565	3.0%	84	1.8%	959	1.5%	98	1.7%	1,086	1.3%
Retail Trade	244	16.2%	3,110	16.5%	608	13.1%	8,056	12.2%	762	12.9%	9,720	11.9%
Motor Vehicle & Parts Dealers	40	2.7%	860	4.6%	66	1.4%	1,184	1.8%	130	2.2%	1,726	2.1%
Furniture & Home Furnishings Stores	20	1.3%	185	1.0%	48	1.0%	464	0.7%	56	0.9%	516	0.6%
Electronics & Appliance Stores	10	0.7%	83	0.4%	26	0.6%	435	0.7%	28	0.5%	490	0.6%
Building Material & Garden Equipment & Supplies Dealers	17	1.1%	114	0.6%	30	0.6%	429	0.7%	34	0.6%	516	0.6%
Food & Beverage Stores	19	1.3%	411	2.2%	53	1.1%	1,118	1.7%	70	1.2%	1,506	1.8%
Health & Personal Care Stores	20	1.3%	156	0.8%	59	1.3%	424	0.6%	68	1.2%	491	0.6%
Gasoline Stations & Fuel Dealers	7	0.5%	36	0.2%	16	0.3%	91	0.1%	21	0.4%	120	0.1%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	45	3.0%	441	2.3%	139	3.0%	1,446	2.2%	153	2.6%	1,562	1.9%
Sporting Goods, Hobby, Book, & Music Stores	44	2.9%	327	1.7%	106	2.3%	846	1.3%	124	2.1%	965	1.2%
General Merchandise Stores	24	1.6%	497	2.6%	66	1.4%	1,620	2.5%	78	1.3%	1,828	2.2%
Transportation & Warehousing	19	1.3%	257	1.4%	54	1.2%	822	1.2%	84	1.4%	1,083	1.3%
Information	36	2.4%	499	2.6%	109	2.3%	1,909	2.9%	138	2.3%	2,217	2.7%
Finance & Insurance	81	5.4%	502	2.7%	247	5.3%	1,926	2.9%	317	5.4%	2,407	3.0%
Central Bank/Credit Intermediation & Related Activities	23	1.5%	184	1.0%	71	1.5%	701	1.1%	91	1.5%	847	1.0%
Securities & Commodity Contracts	29	1.9%	151	0.8%	111	2.4%	816	1.2%	141	2.4%	1,016	1.2%
Funds, Trusts & Other Financial Vehicles	28	1.9%	167	0.9%	65	1.4%	409	0.6%	85	1.4%	543	0.7%
Real Estate, Rental & Leasing	77	5.1%	695	3.7%	236	5.1%	2,509	3.8%	307	5.2%	2,995	3.7%
Professional, Scientific & Tech Services	164	10.9%	1,076	5.7%	633	13.6%	4,868	7.4%	803	13.6%	6,051	7.4%
Legal Services	52	3.4%	312	1.7%	218	4.7%	1,266	1.9%	248	4.2%	1,385	1.7%
Management of Companies & Enterprises	5	0.3%	25	0.1%	21	0.5%	134	0.2%	29	0.5%	184	0.2%
Administrative, Support & Waste Management Services	48	3.2%	421	2.2%	154	3.3%	1,414	2.1%	209	3.5%	1,768	2.2%
Educational Services	24	1.6%	2,540	13.4%	73	1.6%	8,380	12.7%	95	1.6%	10,415	12.8%
Health Care & Social Assistance	148	9.8%	2,710	14.3%	496	10.7%	8,847	13.4%	570	9.7%	10,247	12.6%
Arts, Entertainment & Recreation	26	1.7%	180	1.0%	95	2.0%	763	1.2%	156	2.6%	1,243	1.5%
Accommodation & Food Services	74	4.9%	1,541	8.2%	276	5.9%	6,128	9.3%	359	6.1%	8,053	9.9%
Accommodation	5	0.3%	154	0.8%	38	0.8%	1,203	1.8%	52	0.9%	1,476	1.8%
Food Services & Drinking Places	69	4.6%	1,387	7.3%	238	5.1%	4,925	7.5%	307	5.2%	6,577	8.1%
Other Services (except Public Administration)	194	12.9%	1,441	7.6%	493	10.6%	3,795	5.8%	626	10.6%	4,778	5.9%
Automotive Repair & Maintenance	64	4.2%	439	2.3%	80	1.7%	582	0.9%	88	1.5%	651	0.8%
Public Administration	44	2.9%	1,984	10.5%	255	5.5%	10,083	15.3%	289	4.9%	12,912	15.8%
Unclassified Establishments	135	8.9%	145	0.8%	461	9.9%	503	0.8%	593	10.0%	627	0.8%
Total	1,509	100.0%	18,892	100.0%	4,646	100.0%	65,857	100.0%	5,905	100.0%	81,538	100.0%

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September 21, 2023