

3010 Hamilton Ave, Baltimore, Maryland, 21214  
Rings: 1, 2, 3 mile radii

Prepared by Esri  
Latitude: 39.35161  
Longitude: -76.56022

	1 mile	2 miles	3 miles
<b>Population Summary</b>			
2000 Total Population	24,517	101,975	219,713
2010 Total Population	24,381	101,292	215,788
2021 Total Population	22,916	95,892	205,420
2021 Group Quarters	266	3,688	4,416
2026 Total Population	21,958	92,506	199,487
2021-2026 Annual Rate	-0.85%	-0.72%	-0.58%
2021 Total Daytime Population	18,419	78,232	168,989
Workers	7,187	29,187	62,812
Residents	11,232	49,045	106,177
<b>Household Summary</b>			
2000 Households	9,662	39,865	86,367
2000 Average Household Size	2.50	2.46	2.49
2010 Households	9,504	39,304	84,780
2010 Average Household Size	2.54	2.49	2.49
2021 Households	8,871	36,915	80,384
2021 Average Household Size	2.55	2.50	2.50
2026 Households	8,467	35,461	77,859
2026 Average Household Size	2.56	2.50	2.51
2021-2026 Annual Rate	-0.93%	-0.80%	-0.64%
2010 Families	5,925	24,161	52,492
2010 Average Family Size	3.14	3.11	3.11
2021 Families	5,510	22,552	49,322
2021 Average Family Size	3.17	3.13	3.13
2026 Families	5,259	21,646	47,678
2026 Average Family Size	3.18	3.14	3.14
2021-2026 Annual Rate	-0.93%	-0.82%	-0.68%
<b>Housing Unit Summary</b>			
2000 Housing Units	10,534	43,116	93,788
Owner Occupied Housing Units	70.6%	61.1%	60.2%
Renter Occupied Housing Units	21.2%	31.4%	31.9%
Vacant Housing Units	8.3%	7.5%	7.9%
2010 Housing Units	10,445	42,688	93,078
Owner Occupied Housing Units	69.5%	58.8%	57.6%
Renter Occupied Housing Units	21.4%	33.2%	33.5%
Vacant Housing Units	9.0%	7.9%	8.9%
2021 Housing Units	9,881	40,706	89,477
Owner Occupied Housing Units	72.0%	61.0%	59.8%
Renter Occupied Housing Units	17.8%	29.7%	30.0%
Vacant Housing Units	10.2%	9.3%	10.2%
2026 Housing Units	9,613	39,749	87,827
Owner Occupied Housing Units	71.8%	61.1%	60.3%
Renter Occupied Housing Units	16.2%	28.1%	28.4%
Vacant Housing Units	11.9%	10.8%	11.3%
<b>Median Household Income</b>			
2021	\$72,096	\$58,313	\$57,451
2026	\$76,936	\$62,063	\$61,531
<b>Median Home Value</b>			
2021	\$201,079	\$186,884	\$196,593
2026	\$276,001	\$251,369	\$263,680
<b>Per Capita Income</b>			
2021	\$33,776	\$29,553	\$30,089
2026	\$37,113	\$32,331	\$33,088
<b>Median Age</b>			
2010	38.5	36.2	36.3
2021	40.9	38.2	38.3
2026	41.6	39.0	39.2

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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<b>2021 Households by Income</b>			
Household Income Base	8,871	36,915	80,384
<\$15,000	8.7%	10.4%	11.7%
\$15,000 - \$24,999	5.1%	6.1%	7.4%
\$25,000 - \$34,999	7.6%	10.5%	10.0%
\$35,000 - \$49,999	12.0%	15.1%	13.9%
\$50,000 - \$74,999	18.2%	18.8%	18.2%
\$75,000 - \$99,999	15.2%	13.3%	13.2%
\$100,000 - \$149,999	22.8%	17.3%	16.3%
\$150,000 - \$199,999	4.9%	4.5%	4.7%
\$200,000+	5.7%	4.1%	4.6%
Average Household Income	\$87,012	\$76,253	\$76,815
<b>2026 Households by Income</b>			
Household Income Base	8,467	35,461	77,859
<\$15,000	8.2%	9.8%	11.0%
\$15,000 - \$24,999	4.6%	5.7%	6.8%
\$25,000 - \$34,999	7.3%	10.1%	9.5%
\$35,000 - \$49,999	11.0%	14.0%	12.8%
\$50,000 - \$74,999	17.3%	18.3%	17.8%
\$75,000 - \$99,999	15.0%	13.6%	13.5%
\$100,000 - \$149,999	24.0%	18.6%	17.8%
\$150,000 - \$199,999	5.7%	5.2%	5.4%
\$200,000+	6.9%	4.9%	5.4%
Average Household Income	\$95,989	\$83,785	\$84,709
<b>2021 Owner Occupied Housing Units by Value</b>			
Total	7,112	24,827	53,533
<\$50,000	1.5%	2.2%	3.2%
\$50,000 - \$99,999	2.0%	5.1%	6.4%
\$100,000 - \$149,999	17.0%	20.9%	18.1%
\$150,000 - \$199,999	29.1%	29.5%	24.1%
\$200,000 - \$249,999	22.8%	18.6%	17.7%
\$250,000 - \$299,999	14.6%	12.2%	13.2%
\$300,000 - \$399,999	6.9%	5.4%	7.1%
\$400,000 - \$499,999	3.6%	2.7%	3.4%
\$500,000 - \$749,999	1.2%	1.2%	4.2%
\$750,000 - \$999,999	1.2%	1.1%	1.3%
\$1,000,000 - \$1,499,999	0.1%	0.7%	0.8%
\$1,500,000 - \$1,999,999	0.1%	0.3%	0.2%
\$2,000,000 +	0.0%	0.1%	0.4%
Average Home Value	\$226,195	\$222,137	\$246,082
<b>2026 Owner Occupied Housing Units by Value</b>			
Total	6,905	24,284	52,913
<\$50,000	0.9%	1.8%	2.4%
\$50,000 - \$99,999	0.5%	2.3%	3.0%
\$100,000 - \$149,999	5.5%	10.3%	9.3%
\$150,000 - \$199,999	13.9%	18.8%	15.1%
\$200,000 - \$249,999	17.5%	16.3%	15.2%
\$250,000 - \$299,999	22.4%	19.1%	18.1%
\$300,000 - \$399,999	22.0%	14.9%	15.6%
\$400,000 - \$499,999	11.6%	7.8%	7.2%
\$500,000 - \$749,999	2.8%	3.9%	8.8%
\$750,000 - \$999,999	2.6%	2.5%	2.8%
\$1,000,000 - \$1,499,999	0.2%	1.4%	1.4%
\$1,500,000 - \$1,999,999	0.1%	0.6%	0.3%
\$2,000,000 +	0.0%	0.3%	0.8%
Average Home Value	\$305,844	\$305,960	\$332,073

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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<b>2010 Population by Age</b>			
Total	24,384	101,292	215,788
0 - 4	6.1%	6.4%	6.5%
5 - 9	5.8%	5.8%	6.0%
10 - 14	6.6%	6.1%	6.3%
15 - 24	13.1%	16.5%	15.8%
25 - 34	13.5%	13.8%	13.9%
35 - 44	14.6%	13.2%	13.0%
45 - 54	16.8%	15.4%	15.1%
55 - 64	12.8%	12.2%	12.0%
65 - 74	5.5%	5.9%	6.2%
75 - 84	3.4%	3.4%	3.7%
85 +	1.7%	1.5%	1.6%
18 +	77.1%	77.5%	77.2%
<b>2021 Population by Age</b>			
Total	22,917	95,892	205,422
0 - 4	5.3%	5.5%	5.7%
5 - 9	5.5%	5.7%	5.9%
10 - 14	5.9%	6.0%	6.1%
15 - 24	11.4%	14.0%	13.2%
25 - 34	13.9%	14.6%	14.8%
35 - 44	13.7%	12.7%	12.9%
45 - 54	13.5%	12.1%	11.8%
55 - 64	14.8%	13.5%	13.2%
65 - 74	10.2%	10.0%	10.0%
75 - 84	4.0%	4.2%	4.6%
85 +	1.8%	1.7%	1.8%
18 +	79.9%	79.4%	79.0%
<b>2026 Population by Age</b>			
Total	21,959	92,505	199,486
0 - 4	5.2%	5.5%	5.6%
5 - 9	5.2%	5.4%	5.5%
10 - 14	5.7%	5.7%	5.8%
15 - 24	10.5%	14.0%	13.1%
25 - 34	14.5%	13.8%	13.8%
35 - 44	13.4%	13.4%	13.8%
45 - 54	13.1%	11.9%	11.8%
55 - 64	13.6%	12.3%	12.1%
65 - 74	11.7%	10.9%	10.7%
75 - 84	5.4%	5.5%	5.8%
85 +	1.7%	1.7%	1.9%
18 +	80.5%	79.8%	79.5%
<b>2010 Population by Sex</b>			
Males	11,402	46,538	99,201
Females	12,979	54,754	116,587
<b>2021 Population by Sex</b>			
Males	10,688	44,113	94,746
Females	12,228	51,779	110,674
<b>2026 Population by Sex</b>			
Males	10,274	42,688	92,372
Females	11,685	49,817	107,115

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<b>2010 Population by Race/Ethnicity</b>			
Total	24,381	101,292	215,787
White Alone	37.6%	28.6%	32.4%
Black Alone	57.6%	66.9%	62.4%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	1.1%	1.2%	1.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.8%	0.8%	0.9%
Two or More Races	2.4%	2.1%	2.1%
Hispanic Origin	2.3%	2.5%	2.6%
Diversity Index	54.7	49.6	53.0
<b>2021 Population by Race/Ethnicity</b>			
Total	22,915	95,893	205,419
White Alone	34.7%	26.2%	29.2%
Black Alone	59.6%	68.3%	64.2%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	1.2%	1.3%	2.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.1%	1.1%	1.4%
Two or More Races	3.1%	2.7%	2.7%
Hispanic Origin	3.3%	3.6%	3.9%
Diversity Index	55.5	50.1	53.9
<b>2026 Population by Race/Ethnicity</b>			
Total	21,957	92,505	199,487
White Alone	33.6%	25.1%	27.8%
Black Alone	60.0%	68.7%	64.8%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	1.3%	1.4%	2.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.3%	1.4%	1.6%
Two or More Races	3.5%	3.1%	3.1%
Hispanic Origin	4.1%	4.4%	4.7%
Diversity Index	56.4	50.9	54.7
<b>2010 Population by Relationship and Household Type</b>			
Total	24,381	101,292	215,788
In Households	98.9%	96.5%	98.0%
In Family Households	79.5%	77.4%	78.8%
Householder	24.3%	23.9%	24.3%
Spouse	14.0%	12.3%	12.7%
Child	32.4%	32.1%	32.8%
Other relative	5.7%	5.7%	5.7%
Nonrelative	3.2%	3.2%	3.3%
In Nonfamily Households	19.4%	19.1%	19.2%
In Group Quarters	1.1%	3.5%	2.0%
Institutionalized Population	0.8%	0.9%	0.5%
Noninstitutionalized Population	0.3%	2.7%	1.5%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2021 Population 25+ by Educational Attainment</b>			
Total	16,472	65,907	142,105
Less than 9th Grade	3.1%	3.7%	3.5%
9th - 12th Grade, No Diploma	5.7%	6.3%	6.8%
High School Graduate	25.0%	28.0%	28.6%
GED/Alternative Credential	4.1%	5.0%	4.5%
Some College, No Degree	21.7%	23.3%	22.0%
Associate Degree	6.9%	6.5%	6.5%
Bachelor's Degree	18.4%	15.9%	16.5%
Graduate/Professional Degree	15.1%	11.4%	11.6%
<b>2021 Population 15+ by Marital Status</b>			
Total	19,076	79,374	169,151
Never Married	41.1%	46.0%	46.7%
Married	42.7%	35.7%	35.6%
Widowed	5.2%	6.2%	6.3%
Divorced	11.0%	12.1%	11.4%
<b>2021 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	12,695	51,405	109,494
Population 16+ Employed	92.6%	91.7%	91.3%
Population 16+ Unemployment rate	7.4%	8.3%	8.7%
Population 16-24 Employed	10.8%	11.6%	11.6%
Population 16-24 Unemployment rate	6.8%	15.1%	14.6%
Population 25-54 Employed	64.7%	64.1%	64.3%
Population 25-54 Unemployment rate	9.4%	8.7%	8.9%
Population 55-64 Employed	18.4%	17.2%	17.0%
Population 55-64 Unemployment rate	2.7%	4.0%	4.6%
Population 65+ Employed	6.2%	7.0%	7.1%
Population 65+ Unemployment rate	0.3%	2.2%	5.3%
<b>2021 Employed Population 16+ by Industry</b>			
Total	11,756	47,142	99,983
Agriculture/Mining	0.2%	0.2%	0.2%
Construction	6.7%	5.4%	5.0%
Manufacturing	4.2%	4.7%	4.6%
Wholesale Trade	1.1%	1.3%	1.7%
Retail Trade	7.9%	9.7%	9.7%
Transportation/Utilities	7.8%	7.3%	7.4%
Information	1.9%	1.4%	1.2%
Finance/Insurance/Real Estate	5.5%	5.9%	6.0%
Services	55.6%	53.5%	54.0%
Public Administration	9.0%	10.6%	10.1%
<b>2021 Employed Population 16+ by Occupation</b>			
Total	11,756	47,144	99,984
White Collar	63.9%	61.2%	61.3%
Management/Business/Financial	13.8%	13.3%	14.5%
Professional	28.8%	26.2%	26.2%
Sales	6.3%	7.0%	7.2%
Administrative Support	15.0%	14.6%	13.5%
Services	15.1%	19.1%	19.6%
Blue Collar	21.0%	19.6%	19.1%
Farming/Forestry/Fishing	0.1%	0.0%	0.0%
Construction/Extraction	4.8%	4.4%	3.8%
Installation/Maintenance/Repair	2.8%	2.4%	2.6%
Production	2.3%	3.5%	3.3%
Transportation/Material Moving	11.2%	9.3%	9.4%

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<b>2010 Households by Type</b>			
Total	9,504	39,304	84,780
Households with 1 Person	28.8%	30.7%	30.2%
Households with 2+ People	71.2%	69.3%	69.8%
Family Households	62.3%	61.5%	61.9%
Husband-wife Families	35.8%	31.7%	32.3%
With Related Children	15.4%	13.4%	13.7%
Other Family (No Spouse Present)	26.5%	29.7%	29.7%
Other Family with Male Householder	5.7%	5.8%	5.7%
With Related Children	3.0%	3.1%	3.0%
Other Family with Female Householder	20.8%	24.0%	24.0%
With Related Children	12.9%	15.3%	15.3%
Nonfamily Households	8.9%	7.9%	7.9%
All Households with Children	32.1%	32.4%	32.5%
Multigenerational Households	6.5%	6.7%	6.8%
Unmarried Partner Households	8.4%	8.2%	8.0%
Male-female	6.4%	6.9%	6.9%
Same-sex	2.0%	1.3%	1.2%
<b>2010 Households by Size</b>			
Total	9,504	39,305	84,778
1 Person Household	28.8%	30.7%	30.2%
2 Person Household	31.2%	30.2%	30.2%
3 Person Household	17.1%	17.6%	17.5%
4 Person Household	12.2%	11.5%	11.9%
5 Person Household	5.8%	5.8%	5.8%
6 Person Household	2.9%	2.5%	2.5%
7 + Person Household	2.0%	1.8%	1.9%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	9,504	39,304	84,780
Owner Occupied	76.4%	63.9%	63.2%
Owned with a Mortgage/Loan	62.7%	51.7%	49.8%
Owned Free and Clear	13.7%	12.2%	13.5%
Renter Occupied	23.6%	36.1%	36.8%
<b>2021 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	167	147	141
Percent of Income for Mortgage	11.7%	13.4%	14.4%
Wealth Index	82	70	73
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	10,445	42,688	93,078
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	24,381	101,292	215,788
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Parks and Rec (5C)	Parks and Rec (5C)	Parks and Rec (5C)
2.	City Lights (8A)	Family Foundations (12A)	Family Foundations (12A)
3.	Emerald City (8B)	City Strivers (11A)	City Strivers (11A)
<b>2021 Consumer Spending</b>			
Apparel & Services: Total \$	\$17,580,041	\$66,208,812	\$145,697,098
Average Spent	\$1,981.74	\$1,793.55	\$1,812.51
Spending Potential Index	93	85	85
Education: Total \$	\$17,019,306	\$57,897,811	\$124,677,983
Average Spent	\$1,918.53	\$1,568.41	\$1,551.03
Spending Potential Index	111	91	90
Entertainment/Recreation: Total \$	\$26,411,704	\$96,590,961	\$212,241,402
Average Spent	\$2,977.31	\$2,616.58	\$2,640.34
Spending Potential Index	92	81	82
Food at Home: Total \$	\$44,659,027	\$168,249,333	\$369,343,728
Average Spent	\$5,034.27	\$4,557.75	\$4,594.74
Spending Potential Index	92	84	84
Food Away from Home: Total \$	\$30,662,186	\$115,823,049	\$254,881,117
Average Spent	\$3,456.45	\$3,137.56	\$3,170.79
Spending Potential Index	91	83	84
Health Care: Total \$	\$49,731,314	\$186,065,105	\$409,816,559
Average Spent	\$5,606.06	\$5,040.37	\$5,098.24
Spending Potential Index	90	81	82
HH Furnishings & Equipment: Total \$	\$18,504,711	\$67,987,011	\$149,456,561
Average Spent	\$2,085.98	\$1,841.72	\$1,859.28
Spending Potential Index	93	82	82
Personal Care Products & Services: Total \$	\$7,481,067	\$27,898,023	\$61,335,142
Average Spent	\$843.32	\$755.74	\$763.03
Spending Potential Index	94	84	85
Shelter: Total \$	\$174,100,540	\$633,579,680	\$1,385,544,285
Average Spent	\$19,625.81	\$17,163.20	\$17,236.57
Spending Potential Index	97	85	86
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$18,103,180	\$65,948,904	\$146,171,922
Average Spent	\$2,040.71	\$1,786.51	\$1,818.42
Spending Potential Index	85	75	76
Travel: Total \$	\$21,225,393	\$75,302,032	\$165,007,841
Average Spent	\$2,392.67	\$2,039.88	\$2,052.74
Spending Potential Index	95	81	81
Vehicle Maintenance & Repairs: Total \$	\$8,680,710	\$32,982,888	\$72,662,040
Average Spent	\$978.55	\$893.48	\$903.94
Spending Potential Index	88	81	82

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

Top Tapestry Segments	Percent	Demographic Summary	2021	2026
Parks and Rec (5C)	64.0%	Population	22,916	21,958
City Lights (8A)	17.0%	Households	8,871	8,467
Emerald City (8B)	4.8%	Families	5,510	5,259
City Strivers (11A)	4.0%	Median Age	40.9	41.6
Home Improvement (4B)	3.8%	Median Household Income	\$72,096	\$76,936
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		93	\$1,981.74	\$17,580,041
Men's		92	\$374.83	\$3,325,135
Women's		93	\$688.87	\$6,111,000
Children's		89	\$276.51	\$2,452,912
Footwear		98	\$491.36	\$4,358,812
Watches & Jewelry		87	\$112.59	\$998,814
Apparel Products and Services (1)		102	\$53.72	\$476,561
<b>Computer</b>				
Computers and Hardware for Home Use		91	\$153.22	\$1,359,176
Portable Memory		89	\$3.85	\$34,182
Computer Software		99	\$9.53	\$84,561
Computer Accessories		90	\$16.23	\$144,003
<b>Entertainment &amp; Recreation</b>		92	\$2,977.31	\$26,411,704
Fees and Admissions		100	\$742.99	\$6,591,063
Membership Fees for Clubs (2)		100	\$248.35	\$2,203,133
Fees for Participant Sports, excl. Trips		94	\$108.85	\$965,637
Tickets to Theatre/Operas/Concerts		107	\$86.43	\$766,697
Tickets to Movies		90	\$50.20	\$445,368
Tickets to Parks or Museums		87	\$29.62	\$262,734
Admission to Sporting Events, excl. Trips		99	\$63.88	\$566,661
Fees for Recreational Lessons		110	\$154.21	\$1,367,980
Dating Services		121	\$1.45	\$12,853
TV/Video/Audio		91	\$1,063.46	\$9,433,991
Cable and Satellite Television Services		92	\$743.03	\$6,591,434
Televisions		87	\$97.53	\$865,161
Satellite Dishes		78	\$1.22	\$10,844
VCRs, Video Cameras, and DVD Players		87	\$4.26	\$37,759
Miscellaneous Video Equipment		112	\$17.33	\$153,695
Video Cassettes and DVDs		88	\$6.72	\$59,576
Video Game Hardware/Accessories		83	\$23.91	\$212,099
Video Game Software		86	\$13.77	\$122,136
Rental/Streaming/Downloaded Video		84	\$59.31	\$526,172
Installation of Televisions		97	\$0.72	\$6,358
Audio (3)		87	\$93.56	\$829,938
Rental and Repair of TV/Radio/Sound Equipment		72	\$2.12	\$18,820
Pets		87	\$636.87	\$5,649,713
Toys/Games/Crafts/Hobbies (4)		88	\$101.88	\$903,771
Recreational Vehicles and Fees (5)		93	\$104.92	\$930,710
Sports/Recreation/Exercise Equipment (6)		85	\$153.18	\$1,358,822
Photo Equipment and Supplies (7)		89	\$40.73	\$361,347
Reading (8)		99	\$102.33	\$907,744
Catered Affairs (9)		106	\$31.26	\$277,277
<b>Food</b>		92	\$8,490.72	\$75,321,214
Food at Home		92	\$5,034.27	\$44,659,027
Bakery and Cereal Products		94	\$658.04	\$5,837,497
Meats, Poultry, Fish, and Eggs		93	\$1,094.20	\$9,706,648
Dairy Products		94	\$513.77	\$4,557,698
Fruits and Vegetables		94	\$999.51	\$8,866,634
Snacks and Other Food at Home (10)		90	\$1,768.75	\$15,690,550
Food Away from Home		91	\$3,456.45	\$30,662,186
Alcoholic Beverages		96	\$603.05	\$5,349,640

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	91	\$24,829.99	\$220,266,885
Value of Retirement Plans	99	\$99,270.23	\$880,626,236
Value of Other Financial Assets	92	\$7,952.26	\$70,544,521
Vehicle Loan Amount excluding Interest	83	\$2,368.88	\$21,014,363
Value of Credit Card Debt	96	\$2,661.60	\$23,611,043
<b>Health</b>			
Nonprescription Drugs	83	\$128.47	\$1,139,632
Prescription Drugs	84	\$280.66	\$2,489,703
Eyeglasses and Contact Lenses	93	\$89.71	\$795,853
<b>Home</b>			
Mortgage Payment and Basics (11)	99	\$10,567.02	\$93,740,048
Maintenance and Remodeling Services	96	\$2,746.77	\$24,366,570
Maintenance and Remodeling Materials (12)	84	\$517.17	\$4,587,838
Utilities, Fuel, and Public Services	90	\$4,499.58	\$39,915,777
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	94	\$94.94	\$842,237
Furniture	93	\$591.30	\$5,245,451
Rugs	94	\$29.42	\$261,010
Major Appliances (14)	91	\$341.52	\$3,029,661
Housewares (15)	89	\$77.99	\$691,870
Small Appliances	88	\$46.22	\$410,034
Luggage	91	\$15.15	\$134,433
Telephones and Accessories	103	\$103.16	\$915,158
<b>Household Operations</b>			
Child Care	98	\$520.84	\$4,620,404
Lawn and Garden (16)	91	\$453.88	\$4,026,373
Moving/Storage/Freight Express	80	\$56.86	\$504,387
Housekeeping Supplies (17)	90	\$702.07	\$6,228,075
<b>Insurance</b>			
Owners and Renters Insurance	87	\$541.05	\$4,799,671
Vehicle Insurance	88	\$1,634.99	\$14,504,000
Life/Other Insurance	93	\$560.68	\$4,973,824
Health Insurance	91	\$3,760.21	\$33,356,824
Personal Care Products (18)	90	\$448.58	\$3,979,349
School Books and Supplies (19)	87	\$113.27	\$1,004,823
Smoking Products	87	\$332.74	\$2,951,709
<b>Transportation</b>			
Payments on Vehicles excluding Leases	84	\$2,180.66	\$19,344,649
Gasoline and Motor Oil	86	\$2,071.46	\$18,375,904
Vehicle Maintenance and Repairs	88	\$978.55	\$8,680,710
<b>Travel</b>			
Airline Fares	97	\$611.20	\$5,421,950
Lodging on Trips	95	\$675.02	\$5,988,138
Auto/Truck Rental on Trips	94	\$51.48	\$456,672
Food and Drink on Trips	94	\$560.99	\$4,976,509

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3010 Hamilton Ave, Baltimore, Maryland, 21214  
 Ring: 2 mile radius

Prepared by Esri  
 Latitude: 39.35161  
 Longitude: -76.56022

Top Tapestry Segments	Percent	Demographic Summary	2021	2026
Parks and Rec (5C)	35.8%	Population	95,892	92,506
Family Foundations (12A)	22.5%	Households	36,915	35,461
City Strivers (11A)	9.6%	Families	22,552	21,646
Metro Fusion (11C)	9.1%	Median Age	38.2	39.0
Front Porches (8E)	5.4%	Median Household Income	\$58,313	\$62,063
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		85	\$1,793.55	\$66,208,812
Men's		84	\$340.75	\$12,578,896
Women's		84	\$618.55	\$22,833,742
Children's		82	\$255.48	\$9,431,050
Footwear		88	\$443.02	\$16,354,025
Watches & Jewelry		80	\$103.07	\$3,804,794
Apparel Products and Services (1)		90	\$47.36	\$1,748,134
<b>Computer</b>				
Computers and Hardware for Home Use		81	\$136.12	\$5,024,973
Portable Memory		81	\$3.51	\$129,498
Computer Software		88	\$8.42	\$310,790
Computer Accessories		82	\$14.82	\$546,992
<b>Entertainment &amp; Recreation</b>		81	\$2,616.58	\$96,590,961
Fees and Admissions		83	\$616.64	\$22,763,380
Membership Fees for Clubs (2)		84	\$207.86	\$7,672,999
Fees for Participant Sports, excl. Trips		81	\$92.95	\$3,431,175
Tickets to Theatre/Operas/Concerts		88	\$70.75	\$2,611,751
Tickets to Movies		81	\$44.93	\$1,658,599
Tickets to Parks or Museums		77	\$26.19	\$966,799
Admission to Sporting Events, excl. Trips		81	\$52.09	\$1,922,897
Fees for Recreational Lessons		86	\$120.52	\$4,448,937
Dating Services		113	\$1.36	\$50,224
TV/Video/Audio		83	\$974.99	\$35,991,840
Cable and Satellite Television Services		84	\$676.59	\$24,976,280
Televisions		82	\$92.08	\$3,399,207
Satellite Dishes		76	\$1.19	\$44,030
VCRs, Video Cameras, and DVD Players		81	\$3.95	\$145,868
Miscellaneous Video Equipment		91	\$14.15	\$522,206
Video Cassettes and DVDs		81	\$6.24	\$230,525
Video Game Hardware/Accessories		83	\$23.94	\$883,741
Video Game Software		85	\$13.52	\$499,112
Rental/Streaming/Downloaded Video		80	\$56.19	\$2,074,353
Installation of Televisions		76	\$0.56	\$20,665
Audio (3)		79	\$84.27	\$3,110,781
Rental and Repair of TV/Radio/Sound Equipment		78	\$2.30	\$85,072
Pets		77	\$561.86	\$20,740,909
Toys/Games/Crafts/Hobbies (4)		81	\$93.47	\$3,450,538
Recreational Vehicles and Fees (5)		76	\$86.08	\$3,177,603
Sports/Recreation/Exercise Equipment (6)		75	\$134.55	\$4,966,849
Photo Equipment and Supplies (7)		80	\$36.55	\$1,349,278
Reading (8)		85	\$87.29	\$3,222,135
Catered Affairs (9)		87	\$25.43	\$938,691
<b>Food</b>		83	\$7,695.31	\$284,072,381
Food at Home		84	\$4,557.75	\$168,249,333
Bakery and Cereal Products		84	\$590.75	\$21,807,418
Meats, Poultry, Fish, and Eggs		84	\$994.42	\$36,708,895
Dairy Products		84	\$457.08	\$16,872,959
Fruits and Vegetables		84	\$893.33	\$32,977,372
Snacks and Other Food at Home (10)		83	\$1,622.18	\$59,882,689
Food Away from Home		83	\$3,137.56	\$115,823,049
Alcoholic Beverages		84	\$528.25	\$19,500,252

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	77	\$21,091.83	\$778,604,962
Value of Retirement Plans	81	\$80,989.36	\$2,989,722,180
Value of Other Financial Assets	82	\$7,055.89	\$260,468,025
Vehicle Loan Amount excluding Interest	80	\$2,283.02	\$84,277,686
Value of Credit Card Debt	84	\$2,339.14	\$86,349,289
<b>Health</b>			
Nonprescription Drugs	77	\$119.83	\$4,423,550
Prescription Drugs	78	\$261.50	\$9,653,283
Eyeglasses and Contact Lenses	81	\$78.58	\$2,900,757
<b>Home</b>			
Mortgage Payment and Basics (11)	80	\$8,492.81	\$313,512,045
Maintenance and Remodeling Services	77	\$2,207.37	\$81,484,881
Maintenance and Remodeling Materials (12)	71	\$438.35	\$16,181,810
Utilities, Fuel, and Public Services	83	\$4,122.79	\$152,192,744
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	84	\$84.82	\$3,131,046
Furniture	83	\$528.00	\$19,491,019
Rugs	81	\$25.42	\$938,338
Major Appliances (14)	79	\$297.48	\$10,981,414
Housewares (15)	80	\$70.63	\$2,607,316
Small Appliances	81	\$42.69	\$1,576,009
Luggage	82	\$13.79	\$508,971
Telephones and Accessories	88	\$88.44	\$3,264,816
<b>Household Operations</b>			
Child Care	83	\$438.18	\$16,175,397
Lawn and Garden (16)	77	\$385.59	\$14,234,012
Moving/Storage/Freight Express	76	\$54.36	\$2,006,602
Housekeeping Supplies (17)	82	\$641.74	\$23,690,016
<b>Insurance</b>			
Owners and Renters Insurance	77	\$480.25	\$17,728,305
Vehicle Insurance	82	\$1,528.59	\$56,427,913
Life/Other Insurance	80	\$484.45	\$17,883,617
Health Insurance	82	\$3,372.99	\$124,513,996
Personal Care Products (18)	82	\$410.55	\$15,155,489
School Books and Supplies (19)	81	\$105.84	\$3,907,059
Smoking Products	85	\$326.22	\$12,042,567
<b>Transportation</b>			
Payments on Vehicles excluding Leases	78	\$2,040.07	\$75,309,236
Gasoline and Motor Oil	80	\$1,921.34	\$70,926,295
Vehicle Maintenance and Repairs	81	\$893.48	\$32,982,888
<b>Travel</b>			
Airline Fares	82	\$514.80	\$19,003,810
Lodging on Trips	80	\$569.93	\$21,039,016
Auto/Truck Rental on Trips	81	\$44.60	\$1,646,477
Food and Drink on Trips	81	\$483.80	\$17,859,518

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Prepared by Esri  
 Latitude: 39.35161  
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Top Tapestry Segments	Percent	Demographic Summary	2021	2026
Parks and Rec (5C)	24.1%	Population	205,420	199,487
Family Foundations (12A)	19.0%	Households	80,384	77,859
City Strivers (11A)	11.0%	Families	49,322	47,678
Metro Fusion (11C)	6.6%	Median Age	38.3	39.2
Modest Income Homes (12D)	3.8%	Median Household Income	\$57,451	\$61,531
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		85	\$1,812.51	\$145,697,098
Men's		85	\$345.63	\$27,783,384
Women's		85	\$624.94	\$50,235,490
Children's		83	\$257.94	\$20,734,049
Footwear		89	\$445.16	\$35,783,343
Watches & Jewelry		82	\$105.82	\$8,505,885
Apparel Products and Services (1)		91	\$47.87	\$3,847,833
<b>Computer</b>				
Computers and Hardware for Home Use		82	\$137.58	\$11,058,872
Portable Memory		82	\$3.55	\$285,644
Computer Software		88	\$8.48	\$681,371
Computer Accessories		84	\$15.06	\$1,210,865
<b>Entertainment &amp; Recreation</b>		82	\$2,640.34	\$212,241,402
Fees and Admissions		83	\$616.41	\$49,549,206
Membership Fees for Clubs (2)		84	\$208.21	\$16,736,389
Fees for Participant Sports, excl. Trips		81	\$93.25	\$7,496,174
Tickets to Theatre/Operas/Concerts		88	\$70.74	\$5,686,297
Tickets to Movies		82	\$45.32	\$3,642,892
Tickets to Parks or Museums		78	\$26.50	\$2,130,129
Admission to Sporting Events, excl. Trips		81	\$51.92	\$4,173,776
Fees for Recreational Lessons		85	\$119.08	\$9,572,271
Dating Services		115	\$1.38	\$111,278
TV/Video/Audio		84	\$986.60	\$79,307,192
Cable and Satellite Television Services		85	\$683.78	\$54,965,330
Televisions		83	\$93.57	\$7,521,842
Satellite Dishes		78	\$1.23	\$98,884
VCRs, Video Cameras, and DVD Players		82	\$4.02	\$323,117
Miscellaneous Video Equipment		89	\$13.81	\$1,109,862
Video Cassettes and DVDs		82	\$6.32	\$507,704
Video Game Hardware/Accessories		85	\$24.51	\$1,970,582
Video Game Software		86	\$13.79	\$1,108,791
Rental/Streaming/Downloaded Video		81	\$57.01	\$4,582,871
Installation of Televisions		77	\$0.57	\$45,477
Audio (3)		80	\$85.53	\$6,875,325
Rental and Repair of TV/Radio/Sound Equipment		83	\$2.46	\$197,409
Pets		78	\$568.88	\$45,729,246
Toys/Games/Crafts/Hobbies (4)		82	\$94.76	\$7,617,057
Recreational Vehicles and Fees (5)		77	\$86.78	\$6,975,738
Sports/Recreation/Exercise Equipment (6)		76	\$136.96	\$11,009,019
Photo Equipment and Supplies (7)		81	\$37.32	\$2,999,685
Reading (8)		85	\$87.64	\$7,044,778
Catered Affairs (9)		86	\$25.28	\$2,032,204
<b>Food</b>		84	\$7,765.54	\$624,224,845
Food at Home		84	\$4,594.74	\$369,343,728
Bakery and Cereal Products		85	\$594.62	\$47,798,271
Meats, Poultry, Fish, and Eggs		85	\$1,002.43	\$80,579,315
Dairy Products		84	\$459.57	\$36,942,238
Fruits and Vegetables		85	\$898.30	\$72,208,662
Snacks and Other Food at Home (10)		83	\$1,639.82	\$131,815,243
Food Away from Home		84	\$3,170.79	\$254,881,117
Alcoholic Beverages		85	\$532.01	\$42,765,044

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	79	\$21,559.41	\$1,733,031,869
Value of Retirement Plans	81	\$81,244.70	\$6,530,774,006
Value of Other Financial Assets	84	\$7,238.12	\$581,828,908
Vehicle Loan Amount excluding Interest	81	\$2,311.29	\$185,790,519
Value of Credit Card Debt	85	\$2,345.16	\$188,512,993
<b>Health</b>			
Nonprescription Drugs	79	\$121.93	\$9,801,394
Prescription Drugs	80	\$266.83	\$21,448,963
Eyeglasses and Contact Lenses	82	\$79.30	\$6,374,134
<b>Home</b>			
Mortgage Payment and Basics (11)	79	\$8,464.47	\$680,407,731
Maintenance and Remodeling Services	77	\$2,209.03	\$177,570,691
Maintenance and Remodeling Materials (12)	72	\$443.73	\$35,668,424
Utilities, Fuel, and Public Services	84	\$4,163.12	\$334,648,525
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	84	\$85.67	\$6,886,639
Furniture	83	\$532.84	\$42,831,470
Rugs	82	\$25.82	\$2,075,828
Major Appliances (14)	79	\$299.46	\$24,071,983
Housewares (15)	81	\$71.72	\$5,765,391
Small Appliances	82	\$43.31	\$3,481,301
Luggage	84	\$14.01	\$1,126,425
Telephones and Accessories	88	\$88.52	\$7,115,964
<b>Household Operations</b>			
Child Care	83	\$437.91	\$35,200,855
Lawn and Garden (16)	77	\$387.58	\$31,154,998
Moving/Storage/Freight Express	78	\$55.50	\$4,461,661
Housekeeping Supplies (17)	83	\$648.18	\$52,103,265
<b>Insurance</b>			
Owners and Renters Insurance	78	\$486.16	\$39,079,643
Vehicle Insurance	83	\$1,544.50	\$124,152,952
Life/Other Insurance	81	\$489.76	\$39,369,106
Health Insurance	82	\$3,405.86	\$273,777,006
Personal Care Products (18)	84	\$415.65	\$33,411,927
School Books and Supplies (19)	82	\$107.53	\$8,644,063
Smoking Products	87	\$332.25	\$26,707,608
<b>Transportation</b>			
Payments on Vehicles excluding Leases	79	\$2,064.45	\$165,948,662
Gasoline and Motor Oil	81	\$1,941.98	\$156,104,275
Vehicle Maintenance and Repairs	82	\$903.94	\$72,662,040
<b>Travel</b>			
Airline Fares	82	\$517.38	\$41,589,223
Lodging on Trips	81	\$572.86	\$46,048,500
Auto/Truck Rental on Trips	82	\$45.05	\$3,621,051
Food and Drink on Trips	82	\$487.15	\$39,159,353

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2021 and 2026; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

3010 Hamilton Ave, Baltimore, Maryland, 21214  
Rings: 1, 2, 3 mile radii

Prepared by Esri  
Latitude: 39.35161  
Longitude: -76.56022

Data for all businesses in area	1 mile		2 miles		3 miles							
Total Businesses:	588		2,084		4,520							
Total Employees:	3,582		16,751		38,159							
Total Residential Population:	22,916		95,892		205,420							
Employee/Residential Population Ratio (per 100 Residents)	16		17		19							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	7	1.2%	24	0.7%	21	1.0%	95	0.6%	50	1.1%	621	1.6%
Construction	43	7.3%	336	9.4%	118	5.7%	769	4.6%	254	5.6%	1,974	5.2%
Manufacturing	11	1.9%	116	3.2%	20	1.0%	151	0.9%	58	1.3%	480	1.3%
Transportation	6	1.0%	32	0.9%	47	2.3%	345	2.1%	95	2.1%	880	2.3%
Communication	5	0.9%	40	1.1%	13	0.6%	78	0.5%	40	0.9%	234	0.6%
Utility	1	0.2%	2	0.1%	1	0.0%	2	0.0%	6	0.1%	40	0.1%
Wholesale Trade	6	1.0%	64	1.8%	29	1.4%	207	1.2%	92	2.0%	679	1.8%
Retail Trade Summary	96	16.3%	597	16.7%	394	18.9%	3,081	18.4%	904	20.0%	7,541	19.8%
Home Improvement	0	0.0%	5	0.1%	6	0.3%	160	1.0%	23	0.5%	640	1.7%
General Merchandise Stores	2	0.3%	8	0.2%	22	1.1%	174	1.0%	56	1.2%	507	1.3%
Food Stores	13	2.2%	156	4.4%	44	2.1%	827	4.9%	111	2.5%	1,649	4.3%
Auto Dealers, Gas Stations, Auto Aftermarket	11	1.9%	38	1.1%	55	2.6%	318	1.9%	105	2.3%	611	1.6%
Apparel & Accessory Stores	7	1.2%	25	0.7%	29	1.4%	115	0.7%	49	1.1%	258	0.7%
Furniture & Home Furnishings	8	1.4%	47	1.3%	24	1.2%	111	0.7%	50	1.1%	210	0.6%
Eating & Drinking Places	30	5.1%	228	6.4%	121	5.8%	953	5.7%	293	6.5%	2,710	7.1%
Miscellaneous Retail	25	4.3%	91	2.5%	94	4.5%	423	2.5%	217	4.8%	955	2.5%
Finance, Insurance, Real Estate Summary	39	6.6%	183	5.1%	158	7.6%	942	5.6%	352	7.8%	2,094	5.5%
Banks, Savings & Lending Institutions	5	0.9%	22	0.6%	28	1.3%	243	1.5%	66	1.5%	483	1.3%
Securities Brokers	5	0.9%	39	1.1%	13	0.6%	90	0.5%	27	0.6%	192	0.5%
Insurance Carriers & Agents	4	0.7%	18	0.5%	19	0.9%	71	0.4%	51	1.1%	315	0.8%
Real Estate, Holding, Other Investment Offices	25	4.3%	104	2.9%	99	4.8%	537	3.2%	208	4.6%	1,103	2.9%
Services Summary	283	48.1%	2,109	58.9%	994	47.7%	10,731	64.1%	2,082	46.1%	21,881	57.3%
Hotels & Lodging	1	0.2%	7	0.2%	3	0.1%	21	0.1%	6	0.1%	95	0.2%
Automotive Services	15	2.6%	63	1.8%	77	3.7%	309	1.8%	145	3.2%	721	1.9%
Motion Pictures & Amusements	13	2.2%	104	2.9%	61	2.9%	600	3.6%	117	2.6%	963	2.5%
Health Services	51	8.7%	674	18.8%	178	8.5%	3,754	22.4%	325	7.2%	5,457	14.3%
Legal Services	6	1.0%	25	0.7%	23	1.1%	112	0.7%	38	0.8%	176	0.5%
Education Institutions & Libraries	12	2.0%	359	10.0%	50	2.4%	2,168	12.9%	120	2.7%	5,266	13.8%
Other Services	185	31.5%	877	24.5%	602	28.9%	3,767	22.5%	1,329	29.4%	9,205	24.1%
Government	2	0.3%	16	0.4%	10	0.5%	162	1.0%	27	0.6%	1,311	3.4%
Unclassified Establishments	90	15.3%	62	1.7%	279	13.4%	188	1.1%	561	12.4%	424	1.1%
Totals	588	100.0%	3,582	100.0%	2,084	100.0%	16,751	100.0%	4,520	100.0%	38,159	100.0%

Source: Copyright 2021 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2021.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

3010 Hamilton Ave, Baltimore, Maryland, 21214  
Rings: 1, 2, 3 mile radii

Prepared by Esri  
Latitude: 39.35161  
Longitude: -76.56022

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	2	0.3%	4	0.1%	6	0.3%	13	0.1%	9	0.2%	296	0.8%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%
Utilities	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	8	0.0%
Construction	45	7.7%	344	9.6%	122	5.9%	789	4.7%	274	6.1%	2,219	5.8%
Manufacturing	15	2.6%	152	4.2%	30	1.4%	276	1.6%	73	1.6%	682	1.8%
Wholesale Trade	5	0.9%	60	1.7%	25	1.2%	196	1.2%	82	1.8%	644	1.7%
Retail Trade	61	10.4%	329	9.2%	263	12.6%	2,001	11.9%	593	13.1%	4,582	12.0%
Motor Vehicle & Parts Dealers	11	1.9%	38	1.1%	44	2.1%	271	1.6%	76	1.7%	492	1.3%
Furniture & Home Furnishings Stores	2	0.3%	11	0.3%	10	0.5%	29	0.2%	21	0.5%	65	0.2%
Electronics & Appliance Stores	3	0.5%	11	0.3%	13	0.6%	59	0.4%	23	0.5%	101	0.3%
Bldg Material & Garden Equipment & Supplies Dealers	0	0.0%	5	0.1%	6	0.3%	160	1.0%	23	0.5%	640	1.7%
Food & Beverage Stores	14	2.4%	154	4.3%	49	2.4%	773	4.6%	125	2.8%	1,523	4.0%
Health & Personal Care Stores	4	0.7%	18	0.5%	27	1.3%	157	0.9%	60	1.3%	328	0.9%
Gasoline Stations	0	0.0%	1	0.0%	12	0.6%	47	0.3%	29	0.6%	120	0.3%
Clothing & Clothing Accessories Stores	8	1.4%	29	0.8%	31	1.5%	124	0.7%	55	1.2%	272	0.7%
Sport Goods, Hobby, Book, & Music Stores	5	0.9%	16	0.4%	13	0.6%	49	0.3%	26	0.6%	117	0.3%
General Merchandise Stores	2	0.3%	8	0.2%	22	1.1%	174	1.0%	56	1.2%	507	1.3%
Miscellaneous Store Retailers	6	1.0%	38	1.1%	21	1.0%	141	0.8%	60	1.3%	358	0.9%
Nonstore Retailers	5	0.9%	1	0.0%	16	0.8%	17	0.1%	39	0.9%	59	0.2%
Transportation & Warehousing	6	1.0%	32	0.9%	47	2.3%	356	2.1%	91	2.0%	953	2.5%
Information	8	1.4%	55	1.5%	27	1.3%	165	1.0%	80	1.8%	542	1.4%
Finance & Insurance	16	2.7%	87	2.4%	62	3.0%	413	2.5%	148	3.3%	1,004	2.6%
Central Bank/Credit Intermediation & Related Activities	6	1.0%	25	0.7%	29	1.4%	246	1.5%	67	1.5%	486	1.3%
Securities, Commodity Contracts & Other Financial	6	1.0%	44	1.2%	14	0.7%	95	0.6%	30	0.7%	202	0.5%
Insurance Carriers & Related Activities; Funds, Trusts &	4	0.7%	18	0.5%	19	0.9%	71	0.4%	51	1.1%	315	0.8%
Real Estate, Rental & Leasing	20	3.4%	80	2.2%	104	5.0%	475	2.8%	224	5.0%	1,077	2.8%
Professional, Scientific & Tech Services	41	7.0%	154	4.3%	138	6.6%	662	4.0%	341	7.5%	1,806	4.7%
Legal Services	8	1.4%	35	1.0%	27	1.3%	127	0.8%	47	1.0%	201	0.5%
Management of Companies & Enterprises	2	0.3%	13	0.4%	7	0.3%	55	0.3%	14	0.3%	102	0.3%
Administrative & Support & Waste Management & Remediation	16	2.7%	65	1.8%	62	3.0%	425	2.5%	143	3.2%	1,031	2.7%
Educational Services	15	2.6%	373	10.4%	54	2.6%	2,156	12.9%	133	2.9%	5,263	13.8%
Health Care & Social Assistance	79	13.4%	873	24.4%	281	13.5%	5,035	30.1%	540	11.9%	8,141	21.3%
Arts, Entertainment & Recreation	7	1.2%	100	2.8%	48	2.3%	616	3.7%	88	1.9%	919	2.4%
Accommodation & Food Services	32	5.4%	245	6.8%	128	6.1%	1,011	6.0%	310	6.9%	2,902	7.6%
Accommodation	1	0.2%	7	0.2%	3	0.1%	21	0.1%	6	0.1%	95	0.2%
Food Services & Drinking Places	31	5.3%	238	6.6%	125	6.0%	990	5.9%	303	6.7%	2,807	7.4%
Other Services (except Public Administration)	125	21.3%	537	15.0%	391	18.8%	1,764	10.5%	789	17.5%	4,258	11.2%
Automotive Repair & Maintenance	14	2.4%	55	1.5%	64	3.1%	247	1.5%	118	2.6%	526	1.4%
Public Administration	2	0.3%	16	0.4%	10	0.5%	162	1.0%	27	0.6%	1,311	3.4%
Unclassified Establishments	90	15.3%	62	1.7%	278	13.3%	181	1.1%	560	12.4%	417	1.1%
<b>Total</b>	<b>588</b>	<b>100.0%</b>	<b>3,582</b>	<b>100.0%</b>	<b>2,084</b>	<b>100.0%</b>	<b>16,751</b>	<b>100.0%</b>	<b>4,520</b>	<b>100.0%</b>	<b>38,159</b>	<b>100.0%</b>

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