

3323 Eastern Ave, Baltimore, Maryland, 21224

Rings: 1, 2, 3 mile radii

Prepared by Esri Latitude: 39.28650

Longitude: -76.56967

		LON	gitude: -/6.5696
	1 mile	2 miles	3 miles
Population Summary			
2000 Total Population	38,248	93,739	198,667
2010 Total Population	39,657	89,233	191,064
2016 Total Population	41,574	93,809	196,859
2016 Group Quarters	218	1,336	9,168
2020 Total Population	42,544	96,043	200,139
2016-2021 Annual Rate	0.46%	0.47%	0.33%
Household Summary	.= =		
2000 Households	15,746	37,940	78,517
2000 Average Household Size	2.41	2.44	2.39
2010 Households	16,358	37,087	78,718
2010 Average Household Size	2.41	2.37	2.31
2016 Households	17,157	39,193	81,966
2016 Average Household Size	2.41	2.36	2.29
2021 Households	17,581	40,277	83,861
2021 Average Household Size	2.41	2.35	2.28
2016-2021 Annual Rate	0.49%	0.55%	0.46%
2010 Families	7,723	18,558	38,386
2010 Average Family Size	3.12	3.11	3.12
2016 Families	8,072	19,469	39,294
2016 Average Family Size	3.13	3.11	3.11
2021 Families	8,252	19,919	39,819
2021 Average Family Size	3.12	3.10	3.10
2016-2021 Annual Rate	0.44%	0.46%	0.27%
lousing Unit Summary			
2000 Housing Units	18,860	46,781	94,104
Owner Occupied Housing Units	50.7%	40.8%	41.7%
Renter Occupied Housing Units	32.8%	40.3%	41.8%
Vacant Housing Units	16.5%	18.9%	16.6%
2010 Housing Units	19,703	45,532	94,770
Owner Occupied Housing Units	44.4%	38.0%	37.7%
Renter Occupied Housing Units	38.6%	43.5%	45.4%
Vacant Housing Units	17.0%	18.5%	16.9%
2016 Housing Units	20,310	47,729	98,094
Owner Occupied Housing Units	42.4%	35.7%	35.2%
Renter Occupied Housing Units	42.0%	46.4%	48.4%
Vacant Housing Units	15.5%	17.9%	16.4%
2021 Housing Units	20,636	48,715	99,579
Owner Occupied Housing Units	42.7%	35.8%	35.1%
Renter Occupied Housing Units	42.5%	46.9%	49.1%
Vacant Housing Units	14.8%	17.3%	15.8%
Median Household Income	2 0 . 7	27.10.70	20.070
2016	\$56,111	\$44,858	\$43,758
2021	\$56,358	\$43,220	\$42,114
Median Home Value	430/330	ψ 13/220	Ψ12/111
2016	\$220,639	\$192,856	\$168,448
2021	\$242,626	\$213,508	\$179,203
Per Capita Income	Ψ2-72,020	Ψ213,300	Ψ175,205
2016	\$33,680	\$29,356	\$27,704
2021			
	\$36,304	\$31,834	\$29,815
Median Age	21.7	27.6	22.0
2010	31.7	32.6	32.9
2016	32.9	33.8	33.8
2021	33.6	34.5	34.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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2016 Households by Income			
Household Income Base	17,157	39,189	81,951
<\$15,000	12.8%	20.6%	20.2%
\$15,000 - \$24,999	8.8%	11.1%	10.8%
\$25,000 - \$34,999	8.1%	9.1%	10.3%
\$35,000 - \$49,999	14.6%	12.8%	13.3%
\$50,000 - \$74,999	17.5%	15.7%	17.0%
\$75,000 - \$99,999	11.4%	9.9%	9.9%
\$100,000 - \$149,999	14.1%	10.6%	9.9%
\$150,000 - \$199,999	6.0%	4.5%	4.0%
\$200,000+	6.7%	5.7%	4.6%
Average Household Income	\$81,050	\$69,507	\$65,026
2021 Households by Income			
Household Income Base	17,581	40,273	83,846
<\$15,000	14.6%	22.5%	22.4%
\$15,000 - \$24,999	8.2%	10.0%	9.9%
\$25,000 - \$34,999	7.1%	8.7%	9.7%
\$35,000 - \$49,999	16.0%	14.2%	14.2%
\$50,000 - \$74,999	12.5%	10.9%	12.1%
\$75,000 - \$99,999	11.6%	10.1%	10.4%
\$100,000 - \$149,999	15.3%	11.6%	11.0%
\$150,000 - \$199,999	7.0%	5.3%	4.8%
\$200,000+	7.7%	6.8%	5.4%
Average Household Income	\$87,294	\$75,197	\$69,681
2016 Owner Occupied Housing Units by Value	40,7231	ψ, 3,13,	Ψ03/001
Total	8,620	17,045	34,474
<\$50,000	4.6%	11.2%	10.3%
\$50,000 - \$99,999	10.2%	14.4%	17.1%
\$100,000 - \$149,999	10.2 %	12.0%	17.1%
	16.3%	14.4%	14.7%
\$150,000 - \$199,999 \$200,000 - \$240,000			12.4%
\$200,000 - \$249,999	19.6%	14.7% 9.6%	8.4%
\$250,000 - \$299,999	12.9%		
\$300,000 - \$399,999	12.8%	10.9%	9.6%
\$400,000 - \$499,999	6.2%	5.9%	4.8%
\$500,000 - \$749,999	3.9%	4.0%	3.2%
\$750,000 - \$999,999	2.0%	1.5%	1.4%
\$1,000,000 +	0.6%	1.4%	1.0%
Average Home Value	\$253,045	\$233,266	\$213,247
2021 Owner Occupied Housing Units by Value			
Total	8,809	17,442	34,958
<\$50,000	4.3%	10.4%	9.5%
\$50,000 - \$99,999	11.3%	15.5%	18.3%
\$100,000 - \$149,999	10.3%	11.5%	16.5%
\$150,000 - \$199,999	10.2%	9.3%	9.9%
\$200,000 - \$249,999	16.3%	12.1%	10.9%
\$250,000 - \$299,999	10.3%	7.5%	6.7%
\$300,000 - \$399,999	20.6%	17.2%	14.9%
\$400,000 - \$499,999	8.2%	7.7%	6.2%
\$500,000 - \$749,999	5.1%	5.1%	4.1%
\$750,000 - \$999,999	2.7%	1.9%	1.8%
\$1,000,000 +	0.8%	1.7%	1.2%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions. SSI and welfare payments, child support, and alimony.

pensions, SSI and welfare payments, child support, and alimony. **Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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Latitude: 39.28650 Longitude: -76.56967

		Long	gitude: -/6.5696
2010 Dec. 1411 - 1 - 1	1 mile	2 miles	3 miles
2010 Population by Age	20.657	00.222	101.061
Total 0 - 4	39,657	89,233	191,061
5 - 9	7.0% 4.5%	7.3%	6.4%
10 - 14	3.9%	5.3% 4.7%	5.0% 4.7%
10 - 14 15 - 24			
25 - 34	13.6% 29.3%	13.9%	15.3%
25 - 34 35 - 44	14.2%	23.8%	22.6%
45 - 54		13.4%	13.1%
	10.7%	12.3%	13.2%
55 - 64	8.4%	9.4%	9.8%
65 - 74	4.6%	5.4%	5.3%
75 - 84	2.6%	3.2%	3.2%
85 +	1.3%	1.4%	1.3%
18 +	82.2%	79.7%	80.7%
2016 Population by Age	44 574	02.000	106.050
Total	41,574	93,808	196,858
0 - 4	6.6%	6.8%	6.0%
5 - 9	5.3%	5.9%	5.3%
10 - 14	4.3%	4.9%	4.7%
15 - 24	11.9%	12.3%	13.8%
25 - 34	27.4%	22.7%	22.7%
35 - 44	15.4%	14.2%	13.3%
45 - 54	10.4%	11.5%	12.0%
55 - 64	9.2%	10.4%	10.9%
65 - 74	5.5%	6.6%	6.7%
75 - 84	2.7%	3.3%	3.3%
85 +	1.3%	1.4%	1.4%
18 +	81.5%	79.5%	81.2%
2021 Population by Age			
Total	42,545	96,044	200,138
0 - 4	6.7%	6.8%	6.0%
5 - 9	5.3%	5.7%	5.1%
10 - 14	4.6%	5.2%	4.8%
15 - 24	11.0%	11.5%	12.4%
25 - 34	26.0%	21.7%	22.6%
35 - 44	17.0%	15.4%	14.5%
45 - 54	10.3%	10.9%	11.1%
55 - 64	8.9%	10.4%	10.8%
65 - 74	6.2%	7.4%	7.7%
75 - 84	2.8%	3.6%	3.6%
85 +	1.2%	1.3%	1.3%
18 +	81.0%	79.5%	81.5%
2010 Population by Sex			
Males	19,959	43,361	94,660
Females	19,698	45,872	96,404
2016 Population by Sex			
Males	21,003	45,819	97,920
Females	20,572	47,990	98,939
2021 Population by Sex			
Males	21,506	46,981	99,766
Females	21,038	49,063	100,373

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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Prepared by Esri Latitude: 39.28650 Longitude: -76.56967

	1 mile	2 miles	3 miles
2010 Population by Race/Ethnicity			
Total	39,656	89,233	191,063
White Alone	59.5%	46.1%	41.7%
Black Alone	24.7%	41.4%	48.7%
American Indian Alone	1.1%	0.8%	0.6%
Asian Alone	2.4%	2.4%	2.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	9.1%	6.5%	3.8%
Two or More Races	3.0%	2.6%	2.3%
Hispanic Origin	17.7%	12.9%	7.9%
Diversity Index	70.5	70.1	64.7
2016 Population by Race/Ethnicity			
Total	41,575	93,809	196,859
White Alone	58.5%	45.6%	41.5%
Black Alone	23.4%	40.2%	47.3%
American Indian Alone	1.1%	0.7%	0.6%
Asian Alone	2.8%	2.8%	3.4%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	10.7%	7.6%	4.5%
Two or More Races	3.5%	3.0%	2.7%
Hispanic Origin	20.9%	15.1%	9.6%
Diversity Index	73.4	72.5	67.2
2021 Population by Race/Ethnicity			
Total	42,544	96,044	200,140
White Alone	57.7%	45.1%	41.0%
Black Alone	22.1%	38.9%	46.1%
American Indian Alone	1.1%	0.8%	0.6%
Asian Alone	3.1%	3.2%	3.9%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	12.0%	8.6%	5.2%
Two or More Races	3.9%	3.3%	3.1%
Hispanic Origin	24.2%	17.5%	11.4%
Diversity Index	75.8	74.7	69.4
2010 Population by Relationship and Household Type	, 5.0		33
Total	39,657	89,233	191,064
In Households	99.5%	98.5%	95.2%
In Family Households	66.0%	69.1%	66.4%
Householder	19.5%	20.7%	20.1%
Spouse	10.8%	9.7%	9.4%
Child	23.0%	27.2%	26.8%
Other relative	7.5%	7.2%	6.3%
Nonrelative	5.2%	4.5%	3.8%
In Nonfamily Households			
•	33.4%	29.4%	28.9%
In Group Quarters Institutionalized Population	0.5%	1.5%	4.8%
·	0.4%	0.5%	3.3%
Noninstitutionalized Population	0.1%	1.0%	1.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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		LOTIÇ	yitude: -/6.5696
2016 Denuistion 25 by Educational Attainment	1 mile	2 miles	3 miles
2016 Population 25+ by Educational Attainment Total	29,880	65,672	138,130
Less than 9th Grade	10.8%	9.7%	7.2%
9th - 12th Grade, No Diploma	9.0%	12.0%	12.4%
High School Graduate	17.1%	20.8%	22.7%
GED/Alternative Credential	4.8%	5.5%	6.4%
	12.1%		15.1%
Some College, No Degree	3.5%	13.4% 3.4%	3.6%
Associate Degree			
Bachelor's Degree Graduate/Professional Degree	23.7% 18.9%	19.5% 15.8%	17.8%
	18.9%	15.8%	14.9%
2016 Population 15+ by Marital Status	24 047	77 221	165 206
Total	34,847	77,221	165,290
Never Married	55.1%	54.0%	55.7%
Married	32.2%	30.3%	28.6%
Widowed	3.8%	5.9%	5.5%
Divorced	9.0%	9.8%	10.2%
2016 Civilian Population 16+ in Labor Force			
Civilian Employed	94.0%	90.9%	90.4%
Civilian Unemployed	6.0%	9.1%	9.6%
2016 Employed Population 16+ by Industry			
Total	24,513	47,572	96,783
Agriculture/Mining	0.1%	0.4%	0.3%
Construction	9.0%	7.3%	6.1%
Manufacturing	6.2%	6.0%	5.3%
Wholesale Trade	2.5%	2.1%	2.1%
Retail Trade	6.3%	7.3%	8.2%
Transportation/Utilities	3.2%	3.9%	4.4%
Information	1.6%	1.7%	1.9%
Finance/Insurance/Real Estate	5.7%	5.3%	5.0%
Services	59.2%	59.3%	59.0%
Public Administration	6.3%	6.6%	7.6%
2016 Employed Population 16+ by Occupation			
Total	24,514	47,572	96,780
White Collar	64.9%	62.6%	63.2%
Management/Business/Financial	18.8%	16.3%	14.8%
Professional	31.8%	29.5%	29.7%
Sales	7.2%	7.9%	8.0%
Administrative Support	7.0%	8.9%	10.7%
Services	18.8%	20.5%	20.3%
Blue Collar	16.4%	17.0%	16.5%
Farming/Forestry/Fishing	0.4%	0.4%	0.2%
Construction/Extraction	6.6%	5.4%	4.3%
Installation/Maintenance/Repair	2.2%	2.4%	2.3%
Production	3.7%	3.9%	3.9%
Transportation/Material Moving	3.5%	5.0%	5.8%
2010 Population By Urban/ Rural Status			
Total Population	39,657	89,233	191,064
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	16,358	37,088	78,718
Households with 1 Person	33.3%	35.4%	37.6%
Households with 2+ People	66.7%	64.6%	62.4%
Family Households	47.2%	50.0%	48.8%
Husband-wife Families	26.1%	23.3%	22.7%
With Related Children	9.6%	8.6%	8.4%
Other Family (No Spouse Present)	21.1%	26.8%	26.0%
Other Family with Male Householder	6.0%	5.9%	5.3%
With Related Children	2.9%	2.8%	2.5%
Other Family with Female Householder	15.1%	20.8%	20.7%
With Related Children	9.5%	13.7%	13.4%
Nonfamily Households	19.5%	14.6%	13.7%
All Households with Children	22.5%	25.6%	24.8%
Multigenerational Households	4.4%	5.3%	5.6%
Unmarried Partner Households	11.5%	10.1%	9.6%
Male-female	10.3%	9.0%	8.4%
Same-sex	1.3%	1.1%	1.2%
2010 Households by Size			
Total	16,358	37,087	78,719
1 Person Household	33.3%	35.4%	37.6%
2 Person Household	33.3%	30.7%	30.0%
3 Person Household	14.9%	15.2%	14.6%
4 Person Household	8.2%	8.7%	8.6%
5 Person Household	4.7%	4.9%	4.7%
6 Person Household	2.5%	2.5%	2.3%
7 + Person Household	3.0%	2.6%	2.2%
2010 Households by Tenure and Mortgage Status			
Total	16,358	37,087	78,718
Owner Occupied	53.5%	46.6%	45.4%
Owned with a Mortgage/Loan	42.3%	33.8%	33.7%
Owned Free and Clear	11.2%	12.9%	11.6%
Renter Occupied	46.5%	53.4%	54.6%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	19,703	45,532	94,770
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
	010 /0	3.0 /0	0.070

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments				
	1.	Metro Renters (3B)	Metro Renters (3B)	Metro Renters (3B)
	2.	Laptops and Lattes (3A)	City Commons (11E)	Modest Income Homes
	3.	Emerald City (8B)	Modest Income Homes	City Commons (11E)
2016 Consumer Spending				
Apparel & Services: Total \$		\$39,421,681	\$76,408,490	\$147,972,029
Average Spent		\$2,297.70	\$1,949.54	\$1,805.29
Spending Potential Index		114	97	90
Education: Total \$		\$28,600,347	\$55,244,142	\$107,607,181
Average Spent		\$1,666.98	\$1,409.54	\$1,312.83
Spending Potential Index		118	100	93
Entertainment/Recreation: Total \$		\$51,434,584	\$101,235,432	\$198,035,391
Average Spent		\$2,997.88	\$2,583.00	\$2,416.07
Spending Potential Index		103	89	83
Food at Home: Total \$		\$93,638,578	\$185,917,528	\$360,782,102
Average Spent		\$5,457.75	\$4,743.64	\$4,401.61
Spending Potential Index		110	95	88
Food Away from Home: Total \$		\$59,731,862	\$115,884,531	\$225,298,051
Average Spent		\$3,481.49	\$2,956.77	\$2,748.68
Spending Potential Index		113	96	89
Health Care: Total \$		\$85,240,142	\$171,862,726	\$339,421,595
Average Spent		\$4,968.24	\$4,385.04	\$4,141.00
Spending Potential Index		94	83	78
HH Furnishings & Equipment: Total \$		\$31,519,494	\$61,605,421	\$120,641,200
Average Spent		\$1,837.12	\$1,571.85	\$1,471.84
Spending Potential Index		104	89	83
Personal Care Products & Services: Total \$		\$13,275,820	\$25,908,175	\$50,538,233
Average Spent		\$773.78	\$661.04	\$616.58
Spending Potential Index		106	90	84
Shelter: Total \$		\$308,169,977	\$600,106,392	\$1,165,123,778
Average Spent		\$17,961.76	\$15,311.57	\$14,214.72
Spending Potential Index		115	98	91
Support Payments/Cash Contributions/Gifts in Kind: Total	\$	\$37,131,806	\$74,172,723	\$146,978,082
Average Spent		\$2,164.24	\$1,892.50	\$1,793.16
Spending Potential Index		93	82	77
Travel: Total \$		\$31,261,075	\$60,313,100	\$118,768,574
Average Spent		\$1,822.06	\$1,538.87	\$1,449.00
Spending Potential Index		98	83	78
Vehicle Maintenance & Repairs: Total \$		\$18,055,213	\$35,691,232	\$69,930,100
Average Spent		\$1,052.35	\$910.65	\$853.16
Spending Potential Index		102	88	82

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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Top Tapestry Segments	Percent	Demographic Summary	2016	20
Metro Renters (3B)	32.2%	Population	41,574	42,
Laptops and Lattes (3A)	12.6%	Households	17,157	17,
Emerald City (8B)	10.6%	Families	8,072	8,
Fresh Ambitions (13D)	10.6%	Median Age	32.9	3
Front Porches (8E)	6.9%	Median Household Income	\$56,111	\$56 ,
Tronc rorenes (GE)	0.570	Spending Potential	Average Amount	Ψ30,
		Index	Spent	To
Apparel and Services		114	\$2,297.70	\$39,421,
Men's		116	\$463.92	\$7,959,
Women's		111	\$758.83	\$13,019,
Children's		120	\$386.03	\$6,623,
Footwear		115	\$491.42	\$8,431,
Watches & Jewelry		109	\$112.78	\$1,935,
Apparel Products and Services (1)	118	\$84.71	\$1,453,
Computer	,		7	7-7:007
Computers and Hardware for Hor	me Ilse	117	\$201.87	\$3,463,
Portable Memory	110 030	115	\$5.42	\$92,
Computer Software		117	\$15.11	\$259 _,
Computer Accessories		102	\$18.23	\$312,
Entertainment & Recreation		102		\$512, \$51,434,
Fees and Admissions		105	\$2,997.88 \$607.32	
		105	\$200.34	\$10,419
Membership Fees for Clubs (2)		98	\$200.34 \$87.75	\$3,437
Fees for Participant Sports, exc	•		'	\$1,505,
Tickets to Theatre/Operas/Con		106 117	\$56.00	\$960,
Tickets to Movies/Museums/Pa		117	\$77.98	\$1,337
Admission to Sporting Events,	exci. Irips	102	\$58.51	\$1,003
Fees for Recreational Lessons		188	\$125.44	\$2,152
Dating Services			\$1.30	\$22
TV/Video/Audio		108	\$1,298.62	\$22,280
Cable and Satellite Television S	ervices	106	\$949.25	\$16,286
Televisions		113	\$123.94	\$2,126
Satellite Dishes	D. Dlaviana	84	\$1.22	\$21,
VCRs, Video Cameras, and DVI		116	\$9.38	\$161
Miscellaneous Video Equipmen	t	107	\$8.25	\$141
Video Cassettes and DVDs	• • • •	119	\$21.95	\$376
Video Game Hardware/Accesso	ories	127	\$32.54	\$558
Video Game Software		131	\$18.04	\$309
Streaming/Downloaded Video	D) (D	122	\$22.16	\$380
Rental of Video Cassettes and	DVDs	118	\$19.31	\$331
Installation of Televisions		80	\$0.74	\$12
Audio (3)	(C	106	\$86.74	\$1,488
Rental and Repair of TV/Radio/	Sound Equipment	130	\$5.09	\$87
Pets		94	\$500.94	\$8,594
Toys/Games/Crafts/Hobbies (4)	-	108	\$123.03	\$2,110
Recreational Vehicles and Fees (5	,	82	\$88.21	\$1,513
Sports/Recreation/Exercise Equip	` '	101	\$167.59	\$2,875
Photo Equipment and Supplies (7	')	108	\$59.52	\$1,021
Reading (8)		98	\$128.84	\$2,210
Catered Affairs (9)		92	\$23.81	\$408
Food		111	\$8,939.23	\$153,370
Food at Home		110	\$5,457.75	\$93,638
Bakery and Cereal Products		109	\$732.49	\$12,567
Meats, Poultry, Fish, and Eggs		110	\$1,224.03	\$21,000
Dairy Products		109	\$576.07	\$9,883
Fruits and Vegetables		111	\$1,064.38	\$18,261
Snacks and Other Food at Hom	ne (10)	109	\$1,860.77	\$31,925
Food Away from Home		113	\$3,481.49	\$59,731
Alcoholic Beverages		115	\$590.28	\$10,127,

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

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3323 Eastern Ave, Baltimore, Maryland, 21224 Ring: 1 mile radius

Prepared by Esri Latitude: 39.28650 Longitude: -76.56967

Potential Average Index		Average Amount Spent	Tot
Index	Financial	Spent	100
84	Value of Stocks/Bonds/Mutual Funds	\$6,304.01	\$108,157,95
	Value of Retirement Plans	\$20,099.54	\$344,847,74
93	Value of Other Financial Assets	\$1,055.12	\$18,102,75
105	Vehicle Loan Amount excluding Interest	\$2,551.65	\$43,778,63
102	Value of Credit Card Debt	\$584.71	\$10,031,87
102	Health	Ψ304.71	\$10,031,07
99	Nonprescription Drugs	\$123.02	\$2,110,61
88	Prescription Drugs	\$367.64	\$6,307,54
96	Eyeglasses and Contact Lenses	\$86.11	\$1,477,45
90	Home	\$00.11	\$1,477,42
82		\$7,065.70	#121 226 26
76	Mortgage Payment and Basics (11)		\$121,226,26 \$22,952,77
76 72	Maintenance and Remodeling Services	\$1,337.81 \$259.88	
	Maintenance and Remodeling Materials (12)		\$4,458,72
102	Utilities, Fuel, and Public Services	\$4,965.62	\$85,195,11
107	Household Furnishings and Equipment	#02.00	¢1 F0F 2
107	Household Textiles (13)	\$92.99	\$1,595,37
111	Furniture	\$547.13	\$9,387,05
99	Rugs	\$24.19	\$415,08
89	Major Appliances (14)	\$252.50	\$4,332,13
106	Housewares (15)	\$88.80	\$1,523,63
110	Small Appliances	\$51.90	\$890,38
104	Luggage	\$9.60	\$164,72
120	Telephones and Accessories	\$85.49	\$1,466,83
	Household Operations		
124	Child Care	\$523.12	\$8,975,10
78	Lawn and Garden (16)	\$319.30	\$5,478,27
127	Moving/Storage/Freight Express	\$80.53	\$1,381,7
104	Housekeeping Supplies (17)	\$728.94	\$12,506,46
	Insurance		
77	Owners and Renters Insurance	\$357.96	\$6,141,59
104	Vehicle Insurance	\$1,169.78	\$20,069,88
85	Life/Other Insurance	\$351.93	\$6,038,04
95	Health Insurance	\$3,192.98	\$54,781,88
110	Personal Care Products (18)	\$475.92	\$8,165,31
112	School Books and Supplies (19)	\$183.26	\$3,144,18
109	Smoking Products	\$446.14	\$7,654,40
	Transportation		
100	Payments on Vehicles excluding Leases	\$2,074.42	\$35,590,89
103	Gasoline and Motor Oil	\$3,170.52	\$54,396,58
102	Vehicle Maintenance and Repairs	\$1,052.35	\$18,055,21
	Travel		
105	Airline Fares	\$479.80	\$8,231,87
93	Lodging on Trips	\$432.29	\$7,416,73
97	Auto/Truck Rental on Trips	\$23.22	\$398,47
98	Food and Drink on Trips	\$427.60	\$7,336,35

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

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3323 Eastern Ave, Baltimore, Maryland, 21224 Ring: 2 mile radius

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Top Tapestry Segments	Percent	Demographic Summary	2016	
Metro Renters (3B)	25.0%	Population	93,809	9
City Commons (11E)	11.3%	Households	39,193	4
Modest Income Homes (12D)	10.6%	Families	19,469	1
Laptops and Lattes (3A)	9.5%	Median Age	33.8	
Front Porches (8E)	8.1%	Median Household Income	\$44,858	\$4
(==)		Spending Potential Index	Average Amount Spent	,
Apparel and Services		97	\$1,949.54	\$76,40
Men's		97	\$390.40	
			•	\$15,30
Women's		94	\$646.19	\$25,32
Children's		102	\$327.71	\$12,84
Footwear		97	\$417.73	\$16,37
Watches & Jewelry		92	\$95.21	\$3,73
Apparel Products and Services (1)		100	\$72.30	\$2,83
Computer				
Computers and Hardware for Home Use		98	\$170.38	\$6,67
Portable Memory		98	\$4.60	\$18
Computer Software		101	\$13.05	\$51
Computer Accessories		88	\$15.66	\$61
Entertainment & Recreation		89	\$2,583.00	\$101,23
Fees and Admissions		87	\$504.79	\$19,78
Membership Fees for Clubs (2)		88	\$167.60	\$6,56
Fees for Participant Sports, excl. Trips	;	82	\$73.39	\$2,87
Tickets to Theatre/Operas/Concerts		89	\$46.95	\$1,84
Tickets to Movies/Museums/Parks		97	\$64.17	\$2,51
Admission to Sporting Events, excl. To	rine	92	\$49.04	\$1,92
Fees for Recreational Lessons	ips	83	\$102.55	\$4,01
Dating Services		158	\$1.09	\$4,01 \$4
		95	·	
TV/Video/Audio	_	95	\$1,143.95	\$44,83
Cable and Satellite Television Services	5		\$845.94	\$33,15
Televisions		97	\$107.19	\$4,20
Satellite Dishes		75	\$1.09	\$4
VCRs, Video Cameras, and DVD Playe	ers	98	\$7.96	\$31
Miscellaneous Video Equipment		93	\$7.17	\$28
Video Cassettes and DVDs		101	\$18.64	\$73
Video Game Hardware/Accessories		108	\$27.79	\$1,08
Video Game Software		110	\$15.21	\$59
Streaming/Downloaded Video		101	\$18.33	\$71
Rental of Video Cassettes and DVDs		99	\$16.16	\$63
Installation of Televisions		74	\$0.68	\$2
Audio (3)		90	\$73.40	\$2,87
Rental and Repair of TV/Radio/Sound	Equipment	112	\$4.38	\$17
Pets		81	\$434.53	\$17,03
Toys/Games/Crafts/Hobbies (4)		92	\$105.17	\$4,12
Recreational Vehicles and Fees (5)		70	\$75.44	\$2,95
Sports/Recreation/Exercise Equipment (6)	83	\$137.48	\$5,38
Photo Equipment and Supplies (7)	_	91	\$49.97	\$1,95
Reading (8)		85	\$111.62	\$4,37
Catered Affairs (9)		78	\$20.06	\$78
Food		95	\$7,700.41	\$301,80
Food at Home		95	\$4,743.64	\$185,91
Bakery and Cereal Products		95	\$641.19	\$25,13
,		95	•	
Meats, Poultry, Fish, and Eggs			\$1,069.12	\$41,90
Dairy Products		94	\$499.60 \$015.73	\$19,58
Fruits and Vegetables		96	\$915.73	\$35,89
Snacks and Other Food at Home (10)		95	\$1,618.00	\$63,41
Food Away from Home		96	\$2,956.77	\$115,88
Alcoholic Beverages		97	\$498.57	\$19,54

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

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3323 Eastern Ave, Baltimore, Maryland, 21224 Ring: 2 mile radius

Prepared by Esri Latitude: 39.28650 Longitude: -76.56967

	Average Amount Spent	Spending Potential Index	
			inancial
99 \$221,792	\$5,658.99	75	Value of Stocks/Bonds/Mutual Funds
	\$17,852.75	68	Value of Retirement Plans
	\$951.75	84	Value of Other Financial Assets
	\$2,200.42	90	Vehicle Loan Amount excluding Interest
	\$507.61	89	Value of Credit Card Debt
			lealth
28 \$4,243	\$108.28	87	Nonprescription Drugs
77 \$13,199	\$336.77	80	Prescription Drugs
27 \$2,950	\$75.27	84	Eyeglasses and Contact Lenses
			lome
17 \$238,652	\$6,089.17	71	Mortgage Payment and Basics (11)
	\$1,181.00	67	Maintenance and Remodeling Services
	\$234.69	65	Maintenance and Remodeling Materials (12)
48 \$172,977	\$4,413.48	91	Utilities, Fuel, and Public Services
			lousehold Furnishings and Equipment
13 \$3,140	\$80.13	92	Household Textiles (13)
	\$467.45	95	Furniture
56 \$805	\$20.56	84	Rugs
	\$218.14	77	Major Appliances (14)
	\$75.47	90	Housewares (15)
32 \$1,737	\$44.32	94	Small Appliances
13 \$318	\$8.13	88	Luggage
25 \$2,870	\$73.25	103	Telephones and Accessories
			lousehold Operations
25 \$16,823	\$429.25	101	Child Care
46 \$10,992	\$280.46	69	Lawn and Garden (16)
66 \$2,612	\$66.66	105	Moving/Storage/Freight Express
30 \$24,899	\$635.30	90	lousekeeping Supplies (17)
			nsurance
40 \$12,831	\$327.40	71	Owners and Renters Insurance
88 \$40,050	\$1,021.88	91	Vehicle Insurance
62 \$12,173 _.	\$310.62	75	Life/Other Insurance
35 \$110,694 ₁	\$2,824.35	84	Health Insurance
82 \$15,905 ₁	\$405.82	93	Personal Care Products (18)
72 \$6,024	\$153.72	94	School Books and Supplies (19)
90 \$16,104	\$410.90	100	Smoking Products
			ransportation
34 \$70,443	\$1,797.34	86	Payments on Vehicles excluding Leases
09 \$108,607	\$2,771.09	90	Gasoline and Motor Oil
65 \$35,691 ₁	\$910.65	88	Vehicle Maintenance and Repairs
			ravel
32 \$15,611	\$398.32	87	Airline Fares
19 \$14,469	\$369.19	80	Lodging on Trips
56 \$766	\$19.56	81	Auto/Truck Rental on Trips
60 \$14,211	\$362.60	83	Food and Drink on Trips

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3323 Eastern Ave, Baltimore, Maryland, 21224 Ring: 3 mile radius

Latitude: 39.28650 Longitude: -76.56967

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Top Tapestry Segments	Percent	Demographic Summary	2016	2
Metro Renters (3B)	26.2%	Population	196,859	200,
Modest Income Homes (12D)	12.0%	Households	81,966	83,
City Commons (11E)	7.5%	Families	39,294	39
Front Porches (8E)	7.0%	Median Age	33.8	:
Laptops and Lattes (3A)	6.9%	Median Household Income	\$43,758	\$42,
· ·		Spending Potential Index	Average Amount Spent	т
Apparel and Services		90	\$1,805.29	\$147,972,
Men's		90	\$360.94	\$29,584,
Women's		88	\$602.11	\$49,352
Children's		93	\$300.32	\$24,616
Footwear		90	\$385.39	\$31,589
Watches & Jewelry		86	\$89.28	\$7,317
•		93		
Apparel Products and Services (1)		93	\$67.24	\$5,511
Computer				
Computers and Hardware for Home	e Use	91	\$158.22	\$12,969
Portable Memory		91	\$4.27	\$350
Computer Software		95	\$12.24	\$1,002,
Computer Accessories		83	\$14.71	\$1,205
Entertainment & Recreation		83	\$2,416.07	\$198,035,
Fees and Admissions		82	\$472.73	\$38,747,
Membership Fees for Clubs (2)		82	\$157.36	\$12,897
Fees for Participant Sports, excl.	Trips	78	\$69.48	\$5,695
Tickets to Theatre/Operas/Conce	erts	84	\$44.08	\$3,612
Tickets to Movies/Museums/Park	S	89	\$59.24	\$4,855
Admission to Sporting Events, ex	cl. Trips	86	\$46.09	\$3,778,
Fees for Recreational Lessons		78	\$95.50	\$7,827
Dating Services		143	\$0.99	\$80,
TV/Video/Audio		89	\$1,066.46	\$87,413,
Cable and Satellite Television Ser	rvices	88	\$789.91	\$64,745
Televisions		91	\$99.93	\$8,190
Satellite Dishes		71	\$1.03	\$84
VCRs, Video Cameras, and DVD	Plavers	91	\$7.36	\$603,
Miscellaneous Video Equipment	.,	87	\$6.71	\$549,
Video Cassettes and DVDs		93	\$17.16	\$1,406
Video Game Hardware/Accessori	es	100	\$25.62	\$2,100
Video Game Software		102	\$14.00	\$1,147
Streaming/Downloaded Video		93	\$16.85	\$1,380,
Rental of Video Cassettes and D\	/Ds	91	\$14.86	\$1,218,
Installation of Televisions	V D 3	74	\$0.68	\$55,
Audio (3)		84	\$68.38	\$5,604
Rental and Repair of TV/Radio/So	ound Fauinment	101	\$3.98	\$326,
Pets	ound Equipment	76	\$409.09	\$33,531
Toys/Games/Crafts/Hobbies (4)		85	\$97.53	\$7,993
Recreational Vehicles and Fees (5)		67		
Sports/Recreation/Exercise Equipm	ont (6)		\$71.83	\$5,887,
	ierit (6)	77 85	\$127.43	\$10,444
Photo Equipment and Supplies (7)			\$46.79	\$3,834,
Reading (8)		80	\$105.10	\$8,614,
Catered Affairs (9)		74	\$19.11	\$1,566
Food		89	\$7,150.28	\$586,080
Food at Home		88	\$4,401.61	\$360,782,
Bakery and Cereal Products		88	\$595.87	\$48,841
Meats, Poultry, Fish, and Eggs		89	\$990.67	\$81,201
Dairy Products		87	\$463.19	\$37,966
Fruits and Vegetables		89	\$848.40	\$69,540,
Snacks and Other Food at Home	(10)	88	\$1,503.47	\$123,233,
Food Away from Home		89	\$2,748.68	\$225,298,
Alcoholic Beverages		91	\$464.74	\$38,0

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3323 Eastern Ave, Baltimore, Maryland, 21224 Ring: 3 mile radius

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	Spending Potential Index	Average Amount Spent	Tot
Financial	Index	ороле	100
Value of Stocks/Bonds/Mutual Funds	74	\$5,544.49	\$454,459,47
Value of Retirement Plans	66	\$17,313.77	\$1,419,140,51
Value of Other Financial Assets	81	\$913.63	\$74,886,33
Vehicle Loan Amount excluding Interest	85	\$2,064.53	\$169,221,3
Value of Credit Card Debt	83	\$475.34	\$38,961,8
Health		7	4//-
Nonprescription Drugs	82	\$101.41	\$8,311,7
Prescription Drugs	76	\$319.57	\$26,193,9
Eyeglasses and Contact Lenses	79	\$70.70	\$5,795,3
Home		Ψ. σ σ	457.5575
Mortgage Payment and Basics (11)	68	\$5,860.79	\$480,385,2
Maintenance and Remodeling Services	66	\$1,148.79	\$94,162,0
Maintenance and Remodeling Materials (12)	63	\$228.43	\$18,723,5
Utilities, Fuel, and Public Services	85	\$4,135.27	\$338,951,8
Household Furnishings and Equipment	03	ψ 1/133127	ψ330/331/0
Household Textiles (13)	86	\$74.83	\$6,133,8
Furniture	89	\$435.85	\$35,725,1
Rugs	80	\$19.48	\$1,596,6
Major Appliances (14)	73	\$205.86	\$16,873,1
Housewares (15)	85	\$70.85	\$5,807,3
Small Appliances	87	\$41.19	\$3,376,1
Luggage	83	\$7.68	\$629,8
Telephones and Accessories	96	\$67.99	\$5,573,1
Household Operations	30	\$07.55	ψ5,575,1
Child Care	94	\$395.90	\$32,450,0
Lawn and Garden (16)	66	\$268.80	\$22,032,4
Moving/Storage/Freight Express	96	\$60.75	\$4,979,1
Housekeeping Supplies (17)	84	\$593.42	\$48,640,5
Insurance	04	ψ333. 4 2	ψ τ υ,υ τ υ,υ
Owners and Renters Insurance	69	\$317.29	\$26,006,9
Vehicle Insurance	85	\$956.96	\$78,438,0
Life/Other Insurance	72	\$296.43	\$24,297,0
Health Insurance	79	\$2,670.56	\$218,895,4
Personal Care Products (18)	87	\$376.48	\$30,858,8
School Books and Supplies (19)	87	\$142.43	\$11,674,5
Smoking Products	93	\$380.63	\$31,198,8
Transportation	33	\$300.03	Ψ31,130,0
Payments on Vehicles excluding Leases	81	\$1,690.21	\$138,539,5
Gasoline and Motor Oil	84	\$2,590.44	
Vehicle Maintenance and Repairs	82	\$2,590.44 \$853.16	\$212,327,6 \$69,930,1
Travel	62	\$033.10	\$05,550,1
Airline Fares	82	\$372.35	\$20 E20 2
		· ·	\$30,520,3
Lodging on Trips Auto/Truck Rental on Trips	75 76	\$350.06	\$28,692,8 \$1,506,3
	/6	\$18.38	\$1.506.3

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3323 Eastern Ave, Baltimore, Maryland, 21224 Ring: 3 mile radius

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- (1) Apparel Products and Services includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs includes membership fees for social, recreational, and civic clubs.
- (3) Audio includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers...
- (9) Catered Affairs includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Business Summary

3323 Eastern Ave, Baltimore, Maryland, 21224 Rings: 1, 2, 3 mile radii

Prepared by Esri Latitude: 39.28650 Longitude: -76.56967

Data for all businesses in area	1 mile	2 miles	3 miles
Total Businesses:	1,621	4,432	11,245
Total Employees:	16,624	73,680	192,559
Total Residential Population:	41,574	93,809	196,859
Employee/Residential Population Ratio:	0.4:1	0.79:1	0.98:1

	Busin	Businesses E				iesses Em		yees	Busin	Businesses		Employees	
by SIC Codes	Number		Number		Number	Percent	Number		Number		Number		
Agriculture & Mining	14	0.9%	90	0.5%	29	0.7%	280	0.4%	60	0.5%	719	0.4%	
Construction	92	5.7%	1,007	6.1%	192	4.3%	1,964	2.7%	435	3.9%	4,042	2.1%	
Manufacturing	62	3.8%	1,348	8.1%	161	3.6%	4,101	5.6%	320	2.8%	10,195	5.3%	
Transportation	91	5.6%	743	4.5%	186	4.2%	1,908	2.6%	346	3.1%	4,861	2.5%	
Communication	12	0.7%	61	0.4%	47	1.1%	244	0.3%	115	1.0%	2,115	1.1%	
Utility	6	0.4%	35	0.2%	12	0.3%	386	0.5%	40	0.4%	2,114	1.1%	
Wholesale Trade	65	4.0%	1,158	7.0%	148	3.3%	2,364	3.2%	303	2.7%	4,399	2.3%	
Retail Trade Summary	458	28.3%	4,124	24.8%	1,230	27.8%	15,273	20.7%	2,640	23.5%	28,798	15.0%	
Home Improvement	9	0.6%	138	0.8%	26	0.6%	504	0.7%	60	0.5%	902	0.5%	
General Merchandise Stores	8	0.5%	211	1.3%	22	0.5%	282	0.4%	62	0.6%	689	0.4%	
Food Stores	78	4.8%	478	2.9%	179	4.0%	2,408	3.3%	358	3.2%	3,636	1.9%	
Auto Dealers, Gas Stations, Auto Aftermarket	29	1.8%	331	2.0%	93	2.1%	725	1.0%	205	1.8%	1,390	0.7%	
Apparel & Accessory Stores	22	1.4%	338	2.0%	88	2.0%	3,879	5.3%	174	1.5%	4,579	2.4%	
Furniture & Home Furnishings	31	1.9%	165	1.0%	66	1.5%	531	0.7%	143	1.3%	1,526	0.8%	
Eating & Drinking Places	207	12.8%	1,783	10.7%	558	12.6%	5,655	7.7%	1,138	10.1%	12,965	6.7%	
Miscellaneous Retail	73	4.5%	679	4.1%	198	4.5%	1,290	1.8%	500	4.4%	3,111	1.6%	
Finance, Insurance, Real Estate Summary	213	13.1%	1,479	8.9%	569	12.8%	6,247	8.5%	1,472	13.1%	17,096	8.9%	
Banks, Savings & Lending Institutions	98	6.0%	379	2.3%	258	5.8%	2,179	3.0%	560	5.0%	5,653	2.9%	
Securities Brokers	7	0.4%	53	0.3%	32	0.7%	1,580	2.1%	137	1.2%	3,461	1.8%	
Insurance Carriers & Agents	32	2.0%	442	2.7%	58	1.3%	784	1.1%	167	1.5%	2,818	1.5%	
Real Estate, Holding, Other Investment Offices	76	4.7%	606	3.6%	220	5.0%	1,703	2.3%	608	5.4%	5,164	2.7%	
Services Summary	525	32.4%	6,351	38.2%	1,611	36.3%	37,911	51.5%	4,574	40.7%	92,941	48.3%	
Hotels & Lodging	2	0.1%	6	0.0%	25	0.6%	1,819	2.5%	73	0.6%	4,550	2.4%	
Automotive Services	41	2.5%	248	1.5%	117	2.6%	947	1.3%	333	3.0%	2,834	1.5%	
Motion Pictures & Amusements	35	2.2%	243	1.5%	97	2.2%	590	0.8%	254	2.3%	2,150	1.1%	
Health Services	51	3.1%	947	5.7%	202	4.6%	11,063	15.0%	537	4.8%	26,842	13.9%	
Legal Services	14	0.9%	70	0.4%	47	1.1%	531	0.7%	512	4.6%	8,134	4.2%	
Education Institutions & Libraries	21	1.3%	802	4.8%	112	2.5%	8,262	11.2%	269	2.4%	15,598	8.1%	
Other Services	362	22.3%	4,035	24.3%	1,010	22.8%	14,699	19.9%	2,597	23.1%	32,833	17.1%	
Government	14	0.9%	192	1.2%	53	1.2%	2,679	3.6%	399	3.5%	24,229	12.6%	
Unclassified Establishments	68	4.2%	39	0.2%	194	4.4%	324	0.4%	541	4.8%	1,051	0.5%	
Totals	1,621	100.0%	16,624	100.0%	4,432	100.0%	73,680	100.0%	11,245	100.0%	192,559	100.0%	
Source: Copyright 2016 Infogroup, Inc. All rights reserve	•		•		7,732	100.070	73,000	100.070	11,243	100.070	172,333	100.070	

July 12, 2016

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Business Summary

3323 Eastern Ave, Baltimore, Maryland, 21224 Rings: 1, 2, 3 mile radii

Prepared by Esri Latitude: 39.28650

Langitude: -76.56967

	Businesses		Emplo	Employees		Businesses		Employees		Businesses		Employees	
by NAICS Codes	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percen	
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	3	0.1%	16	0.0%	7	0.1%	257	0.1%	
Mining	1	0.1%	3	0.0%	4	0.1%	20	0.0%	5	0.0%	31	0.0%	
Utilities	0	0.0%	3	0.0%	3	0.1%	304	0.4%	23	0.2%	1,988	1.0%	
Construction	99	6.1%	1,074	6.5%	216	4.9%	2,215	3.0%	503	4.5%	4,776	2.5%	
Manufacturing	72	4.4%	1,346	8.1%	177	4.0%	5,085	6.9%	301	2.7%	7,887	4.1%	
Wholesale Trade	63	3.9%	1,150	6.9%	141	3.2%	2,334	3.2%	291	2.6%	4,360	2.3%	
Retail Trade	232	14.3%	2,217	13.3%	634	14.3%	8,305	11.3%	1,444	12.8%	14,385	7.5%	
Motor Vehicle & Parts Dealers	21	1.3%	221	1.3%	51	1.2%	540	0.7%	106	0.9%	1,097	0.6%	
Furniture & Home Furnishings Stores	10	0.6%	40	0.2%	24	0.5%	222	0.3%	45	0.4%	526	0.3%	
Electronics & Appliance Stores	19	1.2%	107	0.6%	40	0.9%	284	0.4%	95	0.8%	1,004	0.5%	
Bldg Material & Garden Equipment & Supplies Dealers	9	0.6%	138	0.8%	26	0.6%	504	0.7%	60	0.5%	902	0.5%	
Food & Beverage Stores	75	4.6%	426	2.6%	189	4.3%	1,257	1.7%	389	3.5%	2,426	1.3%	
Health & Personal Care Stores	18	1.1%	259	1.6%	37	0.8%	381	0.5%	101	0.9%	895	0.5%	
Gasoline Stations	8	0.5%	111	0.7%	43	1.0%	185	0.3%	99	0.9%	292	0.2%	
Clothing & Clothing Accessories Stores	25	1.5%	344	2.1%	97	2.2%	3,900	5.3%	203	1.8%	4,654	2.4%	
Sport Goods, Hobby, Book, & Music Stores	5	0.3%	32	0.2%	18	0.4%	98	0.1%	52	0.5%	299	0.2%	
General Merchandise Stores	8	0.5%	211	1.3%	22	0.5%	282	0.4%	62	0.6%	689	0.4%	
Miscellaneous Store Retailers	24	1.5%	293	1.8%	75	1.7%	578	0.8%	198	1.8%	1,142	0.6%	
Nonstore Retailers	8	0.5%	37	0.2%	13	0.3%	75	0.1%	34	0.3%	458	0.2%	
Transportation & Warehousing	70	4.3%	648	3.9%	142	3.2%	1,632	2.2%	273	2.4%	4,451	2.3%	
Information	35	2.2%	240	1.4%	103	2.3%	1,939	2.6%	304	2.7%	8,709	4.5%	
Finance & Insurance	139	8.6%	881	5.3%	356	8.0%	4,592	6.2%	884	7.9%	12,261	6.4%	
Central Bank/Credit Intermediation & Related Activities	100	6.2%	387	2.3%	264	6.0%	2,202	3.0%	564	5.0%	5,585	2.9%	
Securities, Commodity Contracts & Other Financial	7	0.4%	53	0.3%	34	0.8%	1,605	2.2%	152	1.4%	3,848	2.0%	
Insurance Carriers & Related Activities; Funds, Trusts &	32	2.0%	442	2.7%	58	1.3%	785	1.1%	168	1.5%	2,828	1.5%	
Real Estate, Rental & Leasing	90	5.6%	575	3.5%	256	5.8%	1,797	2.4%	662	5.9%	4,771	2.5%	
Professional, Scientific & Tech Services	126	7.8%	2,350	14.1%	336	7.6%	7,003	9.5%	1,294	11.5%	21,978	11.4%	
Legal Services	19	1.2%	99	0.6%	59	1.3%	609	0.8%	543	4.8%	8,345	4.3%	
Management of Companies & Enterprises	2	0.1%	48	0.3%	4	0.1%	80	0.1%	11	0.1%	144	0.1%	
Administrative & Support & Waste Management & Remediation	61	3.8%	554	3.3%	152	3.4%	1,647	2.2%	393	3.5%	4,455	2.3%	
Educational Services	21	1.3%	781	4.7%	112	2.5%	8,083	11.0%	265	2.4%	14,788	7.7%	
Health Care & Social Assistance	75	4.6%	1,273	7.7%	285	6.4%	11,976	16.3%	762	6.8%	29,313	15.2%	
Arts, Entertainment & Recreation	29	1.8%	273	1.6%	81	1.8%	927	1.3%	212	1.9%	3,384	1.8%	
Accommodation & Food Services	213	13.1%	1,845	11.1%	591	13.3%	7,566	10.3%	1,227	10.9%	17,685	9.2%	
Accommodation	2	0.1%	6	0.0%	25	0.6%	1,819	2.5%	73	0.6%	4,550	2.4%	
Food Services & Drinking Places	211	13.0%	1,839	11.1%	566	12.8%	5,747	7.8%	1,154	10.3%	13,135	6.8%	
Other Services (except Public Administration)	211	13.0%	1,134	6.8%	592	13.4%	5,147	7.0%	1,443	12.8%	11,486	6.0%	
Automotive Repair & Maintenance	31	1.9%	166	1.0%	81	1.8%	500	0.7%	157	1.4%	959	0.5%	
Public Administration	14	0.9%	192	1.2%	53	1.2%	2,688	3.6%	400	3.6%	24,399	12.7%	
Unclassified Establishments	68	4.2%	39	0.2%	194	4.4%	324	0.4%	541	4.8%	1,051	0.5%	
Total	1,621	100.0%	16,624	100.0%	4,432	100.0%	73,680	100.0%	11,245	100.0%	192,559	100.0%	

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