

	1 mile	2 miles	3 miles
Population Summary			
2000 Total Population	32,363	135,840	302,613
2010 Total Population	32,158	128,351	277,829
2018 Total Population	33,116	127,104	273,411
2018 Group Quarters	3,441	9,759	22,587
2023 Total Population	32,727	124,234	268,113
2018-2023 Annual Rate	-0.24%	-0.46%	-0.39%
2018 Total Daytime Population	43,515	137,450	373,968
Workers	28,785	67,041	221,197
Residents	14,730	70,409	152,771
Household Summary			
2000 Households	16,173	56,921	117,442
2000 Average Household Size	1.85	2.24	2.39
2010 Households	15,370	54,262	110,755
2010 Average Household Size	1.88	2.19	2.31
2018 Households	15,804	53,883	109,650
2018 Average Household Size	1.88	2.18	2.29
2023 Households	15,548	52,563	107,589
2023 Average Household Size	1.88	2.18	2.28
2018-2023 Annual Rate	-0.33%	-0.49%	-0.38%
2010 Families	5,189	24,608	55,525
2010 Average Family Size	2.67	3.08	3.16
2018 Families	5,321	23,996	53,631
2018 Average Family Size	2.71	3.10	3.18
2023 Families	5,242	23,317	52,168
2023 Average Family Size	2.73	3.12	3.20
2018-2023 Annual Rate	-0.30%	-0.57%	-0.55%
Housing Unit Summary			
2000 Housing Units	18,431	68,079	141,012
Owner Occupied Housing Units	34.5%	34.2%	36.5%
Renter Occupied Housing Units	53.3%	49.4%	46.8%
Vacant Housing Units	12.3%	16.4%	16.7%
2010 Housing Units	17,453	65,885	136,741
Owner Occupied Housing Units	36.7%	33.7%	34.2%
Renter Occupied Housing Units	51.4%	48.7%	46.8%
Vacant Housing Units	11.9%	17.6%	19.0%
2018 Housing Units	17,974	67,095	140,029
Owner Occupied Housing Units	35.1%	32.1%	32.1%
Renter Occupied Housing Units	52.9%	48.2%	46.2%
Vacant Housing Units	12.1%	19.7%	21.7%
2023 Housing Units	18,032	67,172	141,051
Owner Occupied Housing Units	34.9%	31.7%	31.4%
Renter Occupied Housing Units	51.3%	46.5%	44.9%
Vacant Housing Units	13.8%	21.7%	23.7%
Median Household Income			
2018	\$51,188	\$38,509	\$37,130
2023	\$60,803	\$44,293	\$42,474
Median Home Value			
2018	\$234,122	\$181,890	\$159,567
2023	\$263,246	\$205,217	\$177,956
Per Capita Income			
2018	\$38,630	\$29,261	\$25,958
2023	\$46,340	\$34,501	\$30,721
Median Age			
2010	32.2	33.7	34.5
2018	33.5	34.9	35.6
2023	34.4	36.2	36.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

	1 mile	2 miles	3 miles
2018 Households by Income			
Household Income Base	15,804	53,878	109,645
<\$15,000	16.9%	23.3%	23.9%
\$15,000 - \$24,999	9.1%	12.4%	13.1%
\$25,000 - \$34,999	9.1%	10.6%	10.7%
\$35,000 - \$49,999	13.8%	12.5%	12.6%
\$50,000 - \$74,999	16.5%	14.8%	15.0%
\$75,000 - \$99,999	9.7%	8.5%	8.4%
\$100,000 - \$149,999	11.7%	8.7%	8.3%
\$150,000 - \$199,999	5.4%	3.8%	3.4%
\$200,000+	7.8%	5.4%	4.6%
Average Household Income	\$79,529	\$64,357	\$60,564
2023 Households by Income			
Household Income Base	15,548	52,558	107,584
<\$15,000	15.4%	22.1%	22.6%
\$15,000 - \$24,999	7.9%	11.4%	12.0%
\$25,000 - \$34,999	7.5%	9.1%	9.2%
\$35,000 - \$49,999	11.3%	10.8%	10.9%
\$50,000 - \$74,999	15.3%	14.0%	14.4%
\$75,000 - \$99,999	10.7%	9.5%	9.7%
\$100,000 - \$149,999	15.1%	11.4%	11.0%
\$150,000 - \$199,999	6.8%	4.7%	4.3%
\$200,000+	10.1%	7.0%	6.0%
Average Household Income	\$96,430	\$76,779	\$72,313
2018 Owner Occupied Housing Units by Value			
Total	6,300	21,521	44,874
<\$50,000	3.0%	5.6%	6.9%
\$50,000 - \$99,999	6.1%	18.0%	21.4%
\$100,000 - \$149,999	10.5%	15.5%	18.6%
\$150,000 - \$199,999	17.7%	17.1%	16.6%
\$200,000 - \$249,999	18.6%	12.0%	10.3%
\$250,000 - \$299,999	13.6%	8.2%	6.5%
\$300,000 - \$399,999	13.0%	8.4%	7.2%
\$400,000 - \$499,999	6.5%	5.4%	4.3%
\$500,000 - \$749,999	5.1%	4.6%	4.1%
\$750,000 - \$999,999	3.6%	3.2%	2.7%
\$1,000,000 - \$1,499,999	1.8%	1.6%	1.3%
\$1,500,000 - \$1,999,999	0.3%	0.2%	0.1%
\$2,000,000 +	0.2%	0.3%	0.2%
Average Home Value	\$299,845	\$253,461	\$226,934
2023 Owner Occupied Housing Units by Value			
Total	6,290	21,310	44,243
<\$50,000	2.2%	4.8%	6.1%
\$50,000 - \$99,999	4.7%	16.3%	19.6%
\$100,000 - \$149,999	7.1%	12.6%	15.8%
\$150,000 - \$199,999	14.0%	15.0%	15.2%
\$200,000 - \$249,999	17.9%	11.9%	10.3%
\$250,000 - \$299,999	15.2%	9.4%	7.4%
\$300,000 - \$399,999	15.6%	10.2%	9.2%
\$400,000 - \$499,999	7.8%	6.7%	5.4%
\$500,000 - \$749,999	7.1%	6.2%	5.6%
\$750,000 - \$999,999	5.1%	4.2%	3.5%
\$1,000,000 - \$1,499,999	2.5%	2.0%	1.6%
\$1,500,000 - \$1,999,999	0.4%	0.3%	0.1%
\$2,000,000 +	0.3%	0.3%	0.2%
Average Home Value	\$343,573	\$286,971	\$254,888

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

3401 Keswick Rd, Baltimore, Maryland, 21211
Rings: 1, 2, 3 mile radii

Prepared by Esri
Latitude: 39.32883
Longitude: -76.62784

	1 mile	2 miles	3 miles
2010 Population by Age			
Total	32,159	128,352	277,832
0 - 4	3.8%	5.8%	6.0%
5 - 9	2.6%	5.0%	5.3%
10 - 14	2.3%	4.7%	5.2%
15 - 24	24.8%	20.3%	18.6%
25 - 34	21.8%	16.2%	15.5%
35 - 44	11.8%	11.8%	11.8%
45 - 54	10.6%	13.6%	14.2%
55 - 64	9.2%	10.8%	11.1%
65 - 74	6.2%	6.3%	6.5%
75 - 84	4.1%	3.8%	4.0%
85 +	2.7%	1.7%	1.6%
18 +	89.9%	81.5%	79.9%
2018 Population by Age			
Total	33,118	127,105	273,410
0 - 4	3.4%	5.2%	5.4%
5 - 9	2.7%	4.9%	5.3%
10 - 14	2.3%	4.7%	5.1%
15 - 24	22.6%	18.1%	16.6%
25 - 34	22.0%	17.2%	16.9%
35 - 44	11.4%	11.2%	11.3%
45 - 54	9.2%	11.4%	11.9%
55 - 64	9.9%	12.1%	12.4%
65 - 74	8.2%	8.6%	8.8%
75 - 84	4.8%	4.3%	4.3%
85 +	3.5%	2.2%	2.0%
18 +	90.3%	82.7%	81.3%
2023 Population by Age			
Total	32,727	124,233	268,114
0 - 4	3.4%	5.1%	5.3%
5 - 9	2.6%	4.6%	4.9%
10 - 14	2.3%	4.6%	5.0%
15 - 24	21.8%	17.7%	16.2%
25 - 34	20.9%	16.4%	16.4%
35 - 44	12.3%	12.0%	12.2%
45 - 54	8.8%	10.6%	11.0%
55 - 64	9.4%	11.6%	11.9%
65 - 74	9.1%	9.8%	9.8%
75 - 84	5.8%	5.2%	5.2%
85 +	3.6%	2.3%	2.0%
18 +	90.4%	83.0%	81.8%
2010 Population by Sex			
Males	15,807	59,847	131,254
Females	16,351	68,504	146,575
2018 Population by Sex			
Males	16,191	59,265	129,590
Females	16,926	67,840	143,821
2023 Population by Sex			
Males	15,978	58,063	127,687
Females	16,749	66,171	140,426

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

	1 mile	2 miles	3 miles
2010 Population by Race/Ethnicity			
Total	32,158	128,351	277,829
White Alone	67.5%	33.5%	22.8%
Black Alone	16.5%	58.7%	71.4%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	11.7%	4.5%	3.0%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	1.2%	0.8%	0.6%
Two or More Races	2.9%	2.2%	1.9%
Hispanic Origin	4.0%	2.5%	2.1%
Diversity Index	54.2	56.4	46.1
2018 Population by Race/Ethnicity			
Total	33,116	127,105	273,410
White Alone	64.7%	33.1%	22.7%
Black Alone	16.8%	57.6%	70.2%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	13.2%	5.3%	3.7%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	1.5%	1.0%	0.8%
Two or More Races	3.5%	2.6%	2.2%
Hispanic Origin	5.2%	3.4%	2.7%
Diversity Index	58.1	58.4	48.3
2023 Population by Race/Ethnicity			
Total	32,727	124,235	268,114
White Alone	62.8%	32.5%	22.4%
Black Alone	16.7%	57.1%	69.5%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	14.6%	6.0%	4.3%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	1.8%	1.2%	0.9%
Two or More Races	3.9%	3.0%	2.5%
Hispanic Origin	6.5%	4.2%	3.4%
Diversity Index	61.1	60.0	50.0
2010 Population by Relationship and Household Type			
Total	32,158	128,351	277,829
In Households	89.9%	92.7%	92.2%
In Family Households	44.9%	62.0%	66.4%
Householder	15.8%	19.1%	20.0%
Spouse	10.9%	8.7%	8.2%
Child	13.5%	25.9%	28.9%
Other relative	2.9%	5.4%	6.1%
Nonrelative	1.8%	3.0%	3.3%
In Nonfamily Households	45.0%	30.7%	25.8%
In Group Quarters	10.1%	7.3%	7.8%
Institutionalized Population	1.6%	0.7%	2.9%
Noninstitutionalized Population	8.5%	6.6%	4.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

	1 mile	2 miles	3 miles
2018 Population 25+ by Educational Attainment			
Total	22,870	85,224	184,836
Less than 9th Grade	4.0%	4.9%	4.5%
9th - 12th Grade, No Diploma	5.0%	9.8%	11.5%
High School Graduate	12.6%	21.4%	24.3%
GED/Alternative Credential	2.1%	4.2%	5.4%
Some College, No Degree	11.0%	16.8%	18.5%
Associate Degree	2.8%	3.8%	4.2%
Bachelor's Degree	26.5%	17.3%	14.8%
Graduate/Professional Degree	36.0%	21.8%	16.8%
2018 Population 15+ by Marital Status			
Total	30,345	108,292	230,246
Never Married	57.1%	56.8%	57.7%
Married	30.6%	27.1%	25.6%
Widowed	4.5%	5.7%	6.2%
Divorced	7.9%	10.5%	10.5%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	95.2%	90.8%	89.9%
Civilian Unemployed (Unemployment Rate)	4.8%	9.2%	10.1%
2018 Employed Population 16+ by Industry			
Total	18,750	57,837	117,676
Agriculture/Mining	0.4%	0.2%	0.2%
Construction	3.5%	3.7%	3.3%
Manufacturing	2.4%	3.0%	3.4%
Wholesale Trade	1.0%	1.1%	1.2%
Retail Trade	7.3%	8.1%	8.3%
Transportation/Utilities	1.9%	3.7%	5.1%
Information	3.0%	2.1%	2.0%
Finance/Insurance/Real Estate	4.3%	4.7%	5.1%
Services	69.8%	65.7%	62.9%
Public Administration	6.6%	7.7%	8.6%
2018 Employed Population 16+ by Occupation			
Total	18,752	57,840	117,678
White Collar	80.6%	67.6%	64.1%
Management/Business/Financial	14.1%	12.7%	12.2%
Professional	49.2%	35.0%	30.2%
Sales	6.7%	6.9%	7.5%
Administrative Support	10.7%	12.9%	14.2%
Services	11.1%	20.5%	22.7%
Blue Collar	8.3%	12.0%	13.2%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	2.2%	2.5%	2.4%
Installation/Maintenance/Repair	1.1%	1.6%	1.5%
Production	2.1%	2.8%	2.9%
Transportation/Material Moving	3.0%	5.1%	6.3%
2010 Population By Urban/ Rural Status			
Total Population	32,158	128,351	277,829
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

3401 Keswick Rd, Baltimore, Maryland, 21211
Rings: 1, 2, 3 mile radii

Prepared by Esri
Latitude: 39.32883
Longitude: -76.62784

	1 mile	2 miles	3 miles
2010 Households by Type			
Total	15,370	54,262	110,755
Households with 1 Person	47.3%	42.0%	39.4%
Households with 2+ People	52.7%	58.0%	60.6%
Family Households	33.8%	45.4%	50.1%
Husband-wife Families	23.2%	20.5%	20.5%
With Related Children	7.4%	7.8%	7.9%
Other Family (No Spouse Present)	10.6%	24.8%	29.7%
Other Family with Male Householder	3.2%	4.8%	5.3%
With Related Children	1.5%	2.3%	2.5%
Other Family with Female Householder	7.4%	20.1%	24.4%
With Related Children	4.2%	12.9%	15.6%
Nonfamily Households	19.0%	12.7%	10.5%
All Households with Children	13.4%	23.5%	26.5%
Multigenerational Households	2.0%	5.3%	6.7%
Unmarried Partner Households	8.6%	8.7%	8.3%
Male-female	6.9%	7.2%	7.1%
Same-sex	1.7%	1.6%	1.3%
2010 Households by Size			
Total	15,370	54,262	110,755
1 Person Household	47.3%	42.0%	39.4%
2 Person Household	31.7%	28.1%	27.4%
3 Person Household	11.6%	13.3%	14.3%
4 Person Household	5.7%	8.6%	9.4%
5 Person Household	2.1%	4.3%	5.0%
6 Person Household	0.9%	1.9%	2.3%
7 + Person Household	0.7%	1.8%	2.2%
2010 Households by Tenure and Mortgage Status			
Total	15,370	54,262	110,755
Owner Occupied	41.6%	40.9%	42.2%
Owned with a Mortgage/Loan	30.4%	30.0%	30.6%
Owned Free and Clear	11.2%	11.0%	11.6%
Renter Occupied	58.4%	59.1%	57.8%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	17,453	65,885	136,741
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

3401 Keswick Rd, Baltimore, Maryland, 21211
Rings: 1, 2, 3 mile radii

Prepared by Esri
Latitude: 39.32883
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	1 mile	2 miles	3 miles
Top 3 Tapestry Segments			
1.	Emerald City (8B)	Modest Income Homes	Modest Income Homes
2.	Metro Renters (3B)	Emerald City (8B)	Family Foundations (12A)
3.	Retirement Communities	Metro Renters (3B)	Metro Renters (3B)
2018 Consumer Spending			
Apparel & Services: Total \$	\$34,196,234	\$93,513,251	\$178,580,703
Average Spent	\$2,163.77	\$1,735.49	\$1,628.64
Spending Potential Index	99	80	75
Education: Total \$	\$23,929,588	\$62,306,548	\$117,684,699
Average Spent	\$1,514.15	\$1,156.33	\$1,073.28
Spending Potential Index	105	80	74
Entertainment/Recreation: Total \$	\$47,588,391	\$132,869,327	\$255,148,174
Average Spent	\$3,011.16	\$2,465.89	\$2,326.93
Spending Potential Index	93	77	72
Food at Home: Total \$	\$76,966,228	\$217,063,810	\$416,797,262
Average Spent	\$4,870.05	\$4,028.43	\$3,801.16
Spending Potential Index	97	80	76
Food Away from Home: Total \$	\$55,843,950	\$150,800,042	\$287,349,148
Average Spent	\$3,533.53	\$2,798.66	\$2,620.60
Spending Potential Index	101	80	75
Health Care: Total \$	\$79,512,299	\$230,749,754	\$447,608,729
Average Spent	\$5,031.15	\$4,282.42	\$4,082.16
Spending Potential Index	88	75	71
HH Furnishings & Equipment: Total \$	\$31,120,690	\$85,366,174	\$163,484,180
Average Spent	\$1,969.17	\$1,584.29	\$1,490.96
Spending Potential Index	94	76	71
Personal Care Products & Services: Total \$	\$12,640,906	\$34,614,016	\$66,096,432
Average Spent	\$799.85	\$642.39	\$602.79
Spending Potential Index	97	78	73
Shelter: Total \$	\$271,067,620	\$741,672,304	\$1,411,892,309
Average Spent	\$17,151.84	\$13,764.50	\$12,876.35
Spending Potential Index	102	82	77
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$36,062,440	\$102,024,900	\$196,073,618
Average Spent	\$2,281.86	\$1,893.45	\$1,788.18
Spending Potential Index	92	76	72
Travel: Total \$	\$31,325,029	\$84,030,198	\$159,767,711
Average Spent	\$1,982.09	\$1,559.49	\$1,457.07
Spending Potential Index	92	72	68
Vehicle Maintenance & Repairs: Total \$	\$16,017,966	\$44,720,744	\$85,901,747
Average Spent	\$1,013.54	\$829.96	\$783.42
Spending Potential Index	94	77	73

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Emerald City (8B)	30.7%	Population	33,116	32,727
Metro Renters (3B)	20.1%	Households	15,804	15,548
Retirement Communities (9E)	10.2%	Families	5,321	5,242
Dorms to Diplomas (14C)	9.9%	Median Age	33.5	34.4
Social Security Set (9F)	5.8%	Median Household Income	\$51,188	\$60,803
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		99	\$2,163.77	\$34,196,234
Men's		102	\$423.47	\$6,692,538
Women's		99	\$738.24	\$11,667,189
Children's		96	\$308.87	\$4,881,338
Footwear		99	\$467.41	\$7,386,893
Watches & Jewelry		102	\$146.61	\$2,316,955
Apparel Products and Services (1)		96	\$79.18	\$1,251,321
Computer				
Computers and Hardware for Home Use		108	\$183.28	\$2,896,502
Portable Memory		104	\$5.65	\$89,347
Computer Software		115	\$12.16	\$192,154
Computer Accessories		101	\$19.09	\$301,726
Entertainment & Recreation		93	\$3,011.16	\$47,588,391
Fees and Admissions		93	\$633.20	\$10,007,156
Membership Fees for Clubs (2)		93	\$210.38	\$3,324,776
Fees for Participant Sports, excl. Trips		90	\$101.94	\$1,611,090
Tickets to Theatre/Operas/Concerts		99	\$65.36	\$1,032,917
Tickets to Movies/Museums/Parks		103	\$82.36	\$1,301,642
Admission to Sporting Events, excl. Trips		89	\$52.63	\$831,824
Fees for Recreational Lessons		86	\$119.56	\$1,889,508
Dating Services		145	\$0.97	\$15,397
TV/Video/Audio		98	\$1,275.10	\$20,151,751
Cable and Satellite Television Services		95	\$915.85	\$14,474,144
Televisions		105	\$124.53	\$1,968,022
Satellite Dishes		86	\$1.51	\$23,877
VCRs, Video Cameras, and DVD Players		107	\$5.90	\$93,239
Miscellaneous Video Equipment		88	\$12.67	\$200,270
Video Cassettes and DVDs		106	\$13.08	\$206,750
Video Game Hardware/Accessories		116	\$34.67	\$547,847
Video Game Software		124	\$18.62	\$294,205
Streaming/Downloaded Video		113	\$37.58	\$593,935
Rental of Video Cassettes and DVDs		107	\$13.72	\$216,815
Installation of Televisions		86	\$0.79	\$12,462
Audio (3)		99	\$92.20	\$1,457,065
Rental and Repair of TV/Radio/Sound Equipment		116	\$3.99	\$63,120
Pets		87	\$551.52	\$8,716,178
Toys/Games/Crafts/Hobbies (4)		100	\$115.71	\$1,828,613
Recreational Vehicles and Fees (5)		74	\$80.92	\$1,278,860
Sports/Recreation/Exercise Equipment (6)		94	\$168.53	\$2,663,424
Photo Equipment and Supplies (7)		97	\$51.82	\$818,952
Reading (8)		95	\$107.00	\$1,691,003
Catered Affairs (9)		102	\$27.36	\$432,455
Food		99	\$8,403.58	\$132,810,178
Food at Home		97	\$4,870.05	\$76,966,228
Bakery and Cereal Products		97	\$639.21	\$10,102,141
Meats, Poultry, Fish, and Eggs		97	\$1,095.48	\$17,313,003
Dairy Products		96	\$497.80	\$7,867,233
Fruits and Vegetables		97	\$959.12	\$15,157,927
Snacks and Other Food at Home (10)		97	\$1,678.43	\$26,525,923
Food Away from Home		101	\$3,533.53	\$55,843,950
Alcoholic Beverages		104	\$580.15	\$9,168,709

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Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	84	\$4,241.22	\$67,028,210
Value of Retirement Plans	80	\$18,439.06	\$291,410,937
Value of Other Financial Assets	93	\$1,315.73	\$20,793,813
Vehicle Loan Amount excluding Interest	90	\$2,506.98	\$39,620,240
Value of Credit Card Debt	92	\$539.88	\$8,532,303
Health			
Nonprescription Drugs	91	\$121.67	\$1,922,900
Prescription Drugs	85	\$308.76	\$4,879,619
Eyeglasses and Contact Lenses	89	\$82.69	\$1,306,898
Home			
Mortgage Payment and Basics (11)	74	\$6,403.03	\$101,193,425
Maintenance and Remodeling Services	73	\$1,499.99	\$23,705,890
Maintenance and Remodeling Materials (12)	70	\$345.09	\$5,453,778
Utilities, Fuel, and Public Services	93	\$4,601.78	\$72,726,584
Household Furnishings and Equipment			
Household Textiles (13)	99	\$97.96	\$1,548,189
Furniture	99	\$604.11	\$9,547,314
Rugs	96	\$23.63	\$373,487
Major Appliances (14)	84	\$291.40	\$4,605,304
Housewares (15)	94	\$97.38	\$1,538,939
Small Appliances	103	\$50.39	\$796,366
Luggage	100	\$13.77	\$217,547
Telephones and Accessories	98	\$69.18	\$1,093,325
Household Operations			
Child Care	96	\$495.87	\$7,836,773
Lawn and Garden (16)	78	\$334.96	\$5,293,645
Moving/Storage/Freight Express	117	\$75.70	\$1,196,396
Housekeeping Supplies (17)	92	\$663.32	\$10,483,081
Insurance			
Owners and Renters Insurance	76	\$430.57	\$6,804,715
Vehicle Insurance	95	\$1,201.77	\$18,992,719
Life/Other Insurance	79	\$328.87	\$5,197,490
Health Insurance	88	\$3,323.13	\$52,518,740
Personal Care Products (18)	98	\$477.32	\$7,543,488
School Books and Supplies (19)	106	\$158.99	\$2,512,615
Smoking Products	103	\$426.03	\$6,732,953
Transportation			
Payments on Vehicles excluding Leases	91	\$2,174.74	\$34,369,567
Gasoline and Motor Oil	95	\$2,276.34	\$35,975,310
Vehicle Maintenance and Repairs	94	\$1,013.54	\$16,017,966
Travel			
Airline Fares	97	\$511.77	\$8,087,973
Lodging on Trips	88	\$503.51	\$7,957,460
Auto/Truck Rental on Trips	93	\$25.80	\$407,699
Food and Drink on Trips	92	\$477.19	\$7,541,460

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Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

3401 Keswick Rd, Baltimore, Maryland, 21211
 Ring: 2 mile radius

Prepared by Esri
 Latitude: 39.32883
 Longitude: -76.62784

Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Modest Income Homes (12D)	18.1%	Population	127,104	124,234
Emerald City (8B)	13.4%	Households	53,883	52,563
Metro Renters (3B)	12.4%	Families	23,996	23,317
City Commons (11E)	10.9%	Median Age	34.9	36.2
Social Security Set (9F)	9.5%	Median Household Income	\$38,509	\$44,293
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		80	\$1,735.49	\$93,513,251
Men's		81	\$336.64	\$18,139,042
Women's		80	\$590.69	\$31,828,281
Children's		78	\$252.74	\$13,618,611
Footwear		80	\$378.30	\$20,383,874
Watches & Jewelry		79	\$112.69	\$6,072,201
Apparel Products and Services (1)		78	\$64.42	\$3,471,242
Computer				
Computers and Hardware for Home Use		83	\$140.58	\$7,575,113
Portable Memory		81	\$4.41	\$237,515
Computer Software		87	\$9.22	\$496,606
Computer Accessories		79	\$14.92	\$804,027
Entertainment & Recreation		77	\$2,465.89	\$132,869,327
Fees and Admissions		73	\$495.38	\$26,692,342
Membership Fees for Clubs (2)		73	\$164.62	\$8,870,276
Fees for Participant Sports, excl. Trips		73	\$82.34	\$4,436,785
Tickets to Theatre/Operas/Concerts		76	\$50.08	\$2,698,326
Tickets to Movies/Museums/Parks		78	\$61.93	\$3,337,216
Admission to Sporting Events, excl. Trips		72	\$42.56	\$2,293,057
Fees for Recreational Lessons		67	\$93.07	\$5,014,762
Dating Services		116	\$0.78	\$41,920
TV/Video/Audio		83	\$1,077.33	\$58,049,621
Cable and Satellite Television Services		82	\$793.33	\$42,747,147
Televisions		85	\$100.72	\$5,427,198
Satellite Dishes		66	\$1.17	\$63,274
VCRs, Video Cameras, and DVD Players		85	\$4.71	\$254,019
Miscellaneous Video Equipment		72	\$10.49	\$565,159
Video Cassettes and DVDs		83	\$10.29	\$554,402
Video Game Hardware/Accessories		93	\$27.63	\$1,488,572
Video Game Software		97	\$14.55	\$783,932
Streaming/Downloaded Video		86	\$28.48	\$1,534,452
Rental of Video Cassettes and DVDs		82	\$10.52	\$566,635
Installation of Televisions		65	\$0.60	\$32,498
Audio (3)		77	\$71.49	\$3,851,864
Rental and Repair of TV/Radio/Sound Equipment		98	\$3.35	\$180,466
Pets		72	\$457.81	\$24,668,370
Toys/Games/Crafts/Hobbies (4)		80	\$92.30	\$4,973,569
Recreational Vehicles and Fees (5)		62	\$67.72	\$3,649,149
Sports/Recreation/Exercise Equipment (6)		72	\$129.16	\$6,959,752
Photo Equipment and Supplies (7)		74	\$39.71	\$2,139,583
Reading (8)		77	\$86.34	\$4,652,168
Catered Affairs (9)		75	\$20.13	\$1,084,771
Food		80	\$6,827.09	\$367,863,852
Food at Home		80	\$4,028.43	\$217,063,810
Bakery and Cereal Products		81	\$531.08	\$28,616,070
Meats, Poultry, Fish, and Eggs		81	\$917.18	\$49,420,499
Dairy Products		79	\$410.40	\$22,113,654
Fruits and Vegetables		80	\$785.24	\$42,311,083
Snacks and Other Food at Home (10)		80	\$1,384.53	\$74,602,503
Food Away from Home		80	\$2,798.66	\$150,800,042
Alcoholic Beverages		81	\$454.06	\$24,466,134

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	68	\$3,425.13	\$184,556,291
Value of Retirement Plans	67	\$15,573.66	\$839,155,443
Value of Other Financial Assets	76	\$1,066.84	\$57,484,294
Vehicle Loan Amount excluding Interest	75	\$2,107.68	\$113,568,227
Value of Credit Card Debt	76	\$448.13	\$24,146,542
Health			
Nonprescription Drugs	78	\$103.61	\$5,582,720
Prescription Drugs	76	\$274.90	\$14,812,501
Eyeglasses and Contact Lenses	74	\$68.57	\$3,694,853
Home			
Mortgage Payment and Basics (11)	62	\$5,370.75	\$289,392,349
Maintenance and Remodeling Services	62	\$1,275.33	\$68,718,376
Maintenance and Remodeling Materials (12)	61	\$298.69	\$16,094,388
Utilities, Fuel, and Public Services	79	\$3,935.63	\$212,063,398
Household Furnishings and Equipment			
Household Textiles (13)	80	\$78.95	\$4,254,195
Furniture	80	\$489.63	\$26,382,515
Rugs	79	\$19.42	\$1,046,656
Major Appliances (14)	72	\$250.41	\$13,492,755
Housewares (15)	76	\$78.29	\$4,218,430
Small Appliances	82	\$40.10	\$2,160,564
Luggage	77	\$10.53	\$567,431
Telephones and Accessories	74	\$52.15	\$2,810,249
Household Operations			
Child Care	76	\$389.02	\$20,961,396
Lawn and Garden (16)	67	\$287.78	\$15,506,704
Moving/Storage/Freight Express	89	\$57.82	\$3,115,571
Housekeeping Supplies (17)	78	\$556.41	\$29,980,803
Insurance			
Owners and Renters Insurance	67	\$382.76	\$20,624,142
Vehicle Insurance	79	\$992.67	\$53,488,164
Life/Other Insurance	67	\$280.56	\$15,117,319
Health Insurance	75	\$2,829.52	\$152,463,064
Personal Care Products (18)	79	\$384.66	\$20,726,844
School Books and Supplies (19)	82	\$122.10	\$6,579,069
Smoking Products	92	\$381.76	\$20,570,286
Transportation			
Payments on Vehicles excluding Leases	76	\$1,812.15	\$97,644,018
Gasoline and Motor Oil	78	\$1,879.26	\$101,260,201
Vehicle Maintenance and Repairs	77	\$829.96	\$44,720,744
Travel			
Airline Fares	74	\$392.87	\$21,169,094
Lodging on Trips	71	\$406.04	\$21,878,384
Auto/Truck Rental on Trips	72	\$19.92	\$1,073,482
Food and Drink on Trips	73	\$376.49	\$20,286,582

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Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Modest Income Homes (12D)	22.0%	Population	273,411	268,113
Family Foundations (12A)	13.6%	Households	109,650	107,589
Metro Renters (3B)	12.4%	Families	53,631	52,168
City Commons (11E)	10.6%	Median Age	35.6	36.7
Emerald City (8B)	7.6%	Median Household Income	\$37,130	\$42,474
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		75	\$1,628.64	\$178,580,703
Men's		76	\$314.88	\$34,526,096
Women's		75	\$553.37	\$60,676,919
Children's		74	\$238.90	\$26,194,972
Footwear		75	\$355.43	\$38,973,004
Watches & Jewelry		73	\$104.89	\$11,501,165
Apparel Products and Services (1)		74	\$61.18	\$6,708,546
Computer				
Computers and Hardware for Home Use		76	\$130.27	\$14,284,436
Portable Memory		75	\$4.09	\$448,335
Computer Software		80	\$8.45	\$926,849
Computer Accessories		74	\$13.88	\$1,521,784
Entertainment & Recreation		72	\$2,326.93	\$255,148,174
Fees and Admissions		68	\$462.36	\$50,698,038
Membership Fees for Clubs (2)		68	\$153.97	\$16,883,345
Fees for Participant Sports, excl. Trips		69	\$77.58	\$8,506,875
Tickets to Theatre/Operas/Concerts		70	\$46.24	\$5,070,017
Tickets to Movies/Museums/Parks		71	\$56.85	\$6,233,356
Admission to Sporting Events, excl. Trips		68	\$40.31	\$4,419,989
Fees for Recreational Lessons		63	\$86.69	\$9,505,888
Dating Services		107	\$0.72	\$78,568
TV/Video/Audio		78	\$1,022.98	\$112,169,818
Cable and Satellite Television Services		79	\$758.20	\$83,137,035
Televisions		80	\$94.58	\$10,370,233
Satellite Dishes		61	\$1.08	\$118,300
VCRs, Video Cameras, and DVD Players		80	\$4.39	\$481,676
Miscellaneous Video Equipment		69	\$9.96	\$1,092,297
Video Cassettes and DVDs		77	\$9.57	\$1,049,886
Video Game Hardware/Accessories		87	\$25.79	\$2,827,827
Video Game Software		90	\$13.50	\$1,480,751
Streaming/Downloaded Video		79	\$26.22	\$2,875,334
Rental of Video Cassettes and DVDs		76	\$9.69	\$1,062,508
Installation of Televisions		60	\$0.55	\$60,167
Audio (3)		71	\$66.28	\$7,267,216
Rental and Repair of TV/Radio/Sound Equipment		92	\$3.16	\$346,588
Pets		68	\$434.43	\$47,634,988
Toys/Games/Crafts/Hobbies (4)		75	\$86.37	\$9,470,163
Recreational Vehicles and Fees (5)		59	\$64.43	\$7,064,980
Sports/Recreation/Exercise Equipment (6)		67	\$120.03	\$13,161,210
Photo Equipment and Supplies (7)		69	\$37.04	\$4,061,011
Reading (8)		72	\$80.86	\$8,865,756
Catered Affairs (9)		68	\$18.44	\$2,022,211
Food		75	\$6,421.76	\$704,146,410
Food at Home		76	\$3,801.16	\$416,797,262
Bakery and Cereal Products		76	\$501.85	\$55,027,697
Meats, Poultry, Fish, and Eggs		77	\$867.51	\$95,122,108
Dairy Products		75	\$386.73	\$42,404,400
Fruits and Vegetables		75	\$739.09	\$81,041,282
Snacks and Other Food at Home (10)		76	\$1,305.99	\$143,201,775
Food Away from Home		75	\$2,620.60	\$287,349,148
Alcoholic Beverages		76	\$423.03	\$46,385,221

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	64	\$3,219.34	\$353,000,143
Value of Retirement Plans	64	\$14,920.68	\$1,636,053,014
Value of Other Financial Assets	71	\$1,001.17	\$109,778,646
Vehicle Loan Amount excluding Interest	72	\$2,015.33	\$220,980,853
Value of Credit Card Debt	72	\$424.46	\$46,541,533
Health			
Nonprescription Drugs	74	\$98.63	\$10,814,686
Prescription Drugs	73	\$264.46	\$28,998,142
Eyeglasses and Contact Lenses	70	\$65.01	\$7,128,740
Home			
Mortgage Payment and Basics (11)	60	\$5,159.02	\$565,686,663
Maintenance and Remodeling Services	60	\$1,227.50	\$134,594,893
Maintenance and Remodeling Materials (12)	59	\$290.10	\$31,809,728
Utilities, Fuel, and Public Services	76	\$3,755.26	\$411,763,778
Household Furnishings and Equipment			
Household Textiles (13)	75	\$74.03	\$8,117,386
Furniture	76	\$461.80	\$50,636,006
Rugs	74	\$18.32	\$2,008,363
Major Appliances (14)	69	\$240.69	\$26,391,553
Housewares (15)	71	\$73.56	\$8,066,153
Small Appliances	76	\$37.36	\$4,096,440
Luggage	71	\$9.74	\$1,067,610
Telephones and Accessories	68	\$47.89	\$5,251,053
Household Operations			
Child Care	71	\$365.61	\$40,089,619
Lawn and Garden (16)	64	\$276.84	\$30,355,361
Moving/Storage/Freight Express	82	\$52.86	\$5,796,460
Housekeeping Supplies (17)	74	\$528.04	\$57,899,179
Insurance			
Owners and Renters Insurance	66	\$372.76	\$40,872,976
Vehicle Insurance	75	\$938.78	\$102,937,546
Life/Other Insurance	65	\$269.09	\$29,505,367
Health Insurance	71	\$2,699.85	\$296,038,238
Personal Care Products (18)	74	\$360.63	\$39,543,505
School Books and Supplies (19)	76	\$113.46	\$12,441,021
Smoking Products	88	\$365.90	\$40,120,880
Transportation			
Payments on Vehicles excluding Leases	72	\$1,727.44	\$189,413,757
Gasoline and Motor Oil	74	\$1,778.16	\$194,975,483
Vehicle Maintenance and Repairs	73	\$783.42	\$85,901,747
Travel			
Airline Fares	69	\$363.54	\$39,862,508
Lodging on Trips	67	\$382.80	\$41,973,762
Auto/Truck Rental on Trips	67	\$18.47	\$2,024,826
Food and Drink on Trips	68	\$352.38	\$38,638,511

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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3401 Keswick Rd, Baltimore, Maryland, 21211
Rings: 1, 2, 3 mile radii

Prepared by Esri
Latitude: 39.32883
Longitude: -76.62784

Data for all businesses in area	1 mile		2 miles		3 miles							
Total Businesses:	1,428		4,266		9,912							
Total Employees:	25,696		59,049		189,331							
Total Residential Population:	33,116		127,104		273,411							
Employee/Residential Population Ratio (per 100 Residents)	78		46		69							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	12	0.8%	84	0.3%	22	0.5%	434	0.7%	43	0.4%	584	0.3%
Construction	55	3.9%	734	2.9%	164	3.8%	1,656	2.8%	298	3.0%	3,127	1.7%
Manufacturing	39	2.7%	742	2.9%	110	2.6%	2,368	4.0%	203	2.0%	4,532	2.4%
Transportation	24	1.7%	515	2.0%	76	1.8%	1,598	2.7%	163	1.6%	3,339	1.8%
Communication	23	1.6%	393	1.5%	49	1.1%	916	1.6%	96	1.0%	1,188	0.6%
Utility	1	0.1%	1	0.0%	5	0.1%	417	0.7%	22	0.2%	2,026	1.1%
Wholesale Trade	23	1.6%	231	0.9%	67	1.6%	998	1.7%	145	1.5%	1,651	0.9%
Retail Trade Summary	326	22.8%	2,649	10.3%	944	22.1%	7,137	12.1%	2,023	20.4%	15,809	8.3%
Home Improvement	10	0.7%	81	0.3%	22	0.5%	190	0.3%	38	0.4%	333	0.2%
General Merchandise Stores	7	0.5%	87	0.3%	25	0.6%	399	0.7%	49	0.5%	557	0.3%
Food Stores	33	2.3%	455	1.8%	132	3.1%	1,260	2.1%	294	3.0%	3,361	1.8%
Auto Dealers, Gas Stations, Auto Aftermarket	9	0.6%	75	0.3%	59	1.4%	327	0.6%	123	1.2%	626	0.3%
Apparel & Accessory Stores	10	0.7%	23	0.1%	57	1.3%	365	0.6%	133	1.3%	900	0.5%
Furniture & Home Furnishings	14	1.0%	111	0.4%	38	0.9%	220	0.4%	73	0.7%	483	0.3%
Eating & Drinking Places	141	9.9%	1,357	5.3%	360	8.4%	3,221	5.5%	805	8.1%	7,143	3.8%
Miscellaneous Retail	101	7.1%	460	1.8%	251	5.9%	1,155	2.0%	508	5.1%	2,407	1.3%
Finance, Insurance, Real Estate Summary	114	8.0%	827	3.2%	340	8.0%	2,276	3.9%	906	9.1%	9,689	5.1%
Banks, Savings & Lending Institutions	18	1.3%	135	0.5%	50	1.2%	406	0.7%	142	1.4%	2,735	1.4%
Securities Brokers	9	0.6%	40	0.2%	29	0.7%	165	0.3%	107	1.1%	1,218	0.6%
Insurance Carriers & Agents	9	0.6%	28	0.1%	26	0.6%	127	0.2%	98	1.0%	1,523	0.8%
Real Estate, Holding, Other Investment Offices	78	5.5%	623	2.4%	236	5.5%	1,578	2.7%	559	5.6%	4,214	2.2%
Services Summary	681	47.7%	19,158	74.6%	2,049	48.0%	35,720	60.5%	4,960	50.0%	126,614	66.9%
Hotels & Lodging	6	0.4%	205	0.8%	16	0.4%	310	0.5%	61	0.6%	2,778	1.5%
Automotive Services	25	1.8%	134	0.5%	104	2.4%	515	0.9%	245	2.5%	1,389	0.7%
Motion Pictures & Amusements	41	2.9%	362	1.4%	109	2.6%	1,165	2.0%	230	2.3%	2,483	1.3%
Health Services	101	7.1%	3,365	13.1%	252	5.9%	5,426	9.2%	724	7.3%	52,700	27.8%
Legal Services	29	2.0%	162	0.6%	94	2.2%	516	0.9%	447	4.5%	6,091	3.2%
Education Institutions & Libraries	53	3.7%	11,139	43.3%	172	4.0%	17,057	28.9%	414	4.2%	33,318	17.6%
Other Services	427	29.9%	3,791	14.8%	1,302	30.5%	10,730	18.2%	2,839	28.6%	27,856	14.7%
Government	11	0.8%	280	1.1%	95	2.2%	5,229	8.9%	333	3.4%	19,930	10.5%
Unclassified Establishments	119	8.3%	83	0.3%	344	8.1%	299	0.5%	721	7.3%	840	0.4%
Totals	1,428	100.0%	25,696	100.0%	4,266	100.0%	59,049	100.0%	9,912	100.0%	189,331	100.0%

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3401 Keswick Rd, Baltimore, Maryland, 21211
Rings: 1, 2, 3 mile radii

Prepared by Esri
Latitude: 39.32883
Longitude: -76.62784

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	2	0.1%	5	0.0%	3	0.1%	306	0.5%	4	0.0%	312	0.2%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	8	0.0%
Utilities	0	0.0%	0	0.0%	0	0.0%	0	0.0%	12	0.1%	1,582	0.8%
Construction	58	4.1%	760	3.0%	182	4.3%	1,817	3.1%	339	3.4%	3,517	1.9%
Manufacturing	40	2.8%	448	1.7%	101	2.4%	1,780	3.0%	175	1.8%	3,876	2.0%
Wholesale Trade	23	1.6%	228	0.9%	63	1.5%	973	1.6%	129	1.3%	1,598	0.8%
Retail Trade	172	12.0%	1,215	4.7%	556	13.0%	3,741	6.3%	1,177	11.9%	7,278	3.8%
Motor Vehicle & Parts Dealers	6	0.4%	58	0.2%	39	0.9%	245	0.4%	77	0.8%	448	0.2%
Furniture & Home Furnishings Stores	3	0.2%	44	0.2%	16	0.4%	112	0.2%	30	0.3%	233	0.1%
Electronics & Appliance Stores	7	0.5%	59	0.2%	19	0.4%	98	0.2%	40	0.4%	214	0.1%
Bldg Material & Garden Equipment & Supplies Dealers	10	0.7%	81	0.3%	22	0.5%	190	0.3%	38	0.4%	333	0.2%
Food & Beverage Stores	35	2.5%	446	1.7%	144	3.4%	1,190	2.0%	341	3.4%	2,226	1.2%
Health & Personal Care Stores	19	1.3%	94	0.4%	62	1.5%	398	0.7%	136	1.4%	846	0.4%
Gasoline Stations	3	0.2%	18	0.1%	20	0.5%	82	0.1%	47	0.5%	178	0.1%
Clothing & Clothing Accessories Stores	14	1.0%	36	0.1%	70	1.6%	404	0.7%	165	1.7%	1,061	0.6%
Sport Goods, Hobby, Book, & Music Stores	19	1.3%	116	0.5%	38	0.9%	212	0.4%	63	0.6%	324	0.2%
General Merchandise Stores	7	0.5%	87	0.3%	25	0.6%	399	0.7%	49	0.5%	557	0.3%
Miscellaneous Store Retailers	46	3.2%	175	0.7%	92	2.2%	394	0.7%	174	1.8%	768	0.4%
Nonstore Retailers	2	0.1%	2	0.0%	10	0.2%	17	0.0%	18	0.2%	90	0.0%
Transportation & Warehousing	18	1.3%	482	1.9%	61	1.4%	1,529	2.6%	142	1.4%	3,254	1.7%
Information	56	3.9%	1,163	4.5%	128	3.0%	2,300	3.9%	284	2.9%	5,960	3.1%
Finance & Insurance	37	2.6%	210	0.8%	112	2.6%	727	1.2%	373	3.8%	5,775	3.1%
Central Bank/Credit Intermediation & Related Activities	19	1.3%	141	0.5%	54	1.3%	424	0.7%	147	1.5%	2,669	1.4%
Securities, Commodity Contracts & Other Financial	9	0.6%	40	0.2%	33	0.8%	176	0.3%	125	1.3%	1,570	0.8%
Insurance Carriers & Related Activities; Funds, Trusts &	9	0.6%	28	0.1%	26	0.6%	127	0.2%	101	1.0%	1,536	0.8%
Real Estate, Rental & Leasing	93	6.5%	623	2.4%	256	6.0%	1,540	2.6%	575	5.8%	3,767	2.0%
Professional, Scientific & Tech Services	180	12.6%	1,262	4.9%	446	10.5%	2,987	5.1%	1,159	11.7%	12,872	6.8%
Legal Services	33	2.3%	180	0.7%	101	2.4%	551	0.9%	467	4.7%	6,192	3.3%
Management of Companies & Enterprises	0	0.0%	0	0.0%	6	0.1%	58	0.1%	11	0.1%	109	0.1%
Administrative & Support & Waste Management & Remediation	35	2.5%	358	1.4%	102	2.4%	1,203	2.0%	291	2.9%	3,023	1.6%
Educational Services	59	4.1%	11,015	42.9%	173	4.1%	16,812	28.5%	398	4.0%	32,547	17.2%
Health Care & Social Assistance	144	10.1%	3,876	15.1%	438	10.3%	7,770	13.2%	1,119	11.3%	57,835	30.5%
Arts, Entertainment & Recreation	25	1.8%	575	2.2%	98	2.3%	1,646	2.8%	217	2.2%	3,403	1.8%
Accommodation & Food Services	148	10.4%	1,574	6.1%	385	9.0%	3,606	6.1%	879	8.9%	10,053	5.3%
Accommodation	6	0.4%	205	0.8%	16	0.4%	310	0.5%	61	0.6%	2,778	1.5%
Food Services & Drinking Places	143	10.0%	1,370	5.3%	369	8.6%	3,296	5.6%	818	8.3%	7,275	3.8%
Other Services (except Public Administration)	209	14.6%	1,540	6.0%	716	16.8%	4,726	8.0%	1,570	15.8%	11,642	6.1%
Automotive Repair & Maintenance	20	1.4%	99	0.4%	68	1.6%	280	0.5%	128	1.3%	594	0.3%
Public Administration	11	0.8%	280	1.1%	95	2.2%	5,229	8.9%	335	3.4%	20,079	10.6%
Unclassified Establishments	119	8.3%	83	0.3%	344	8.1%	299	0.5%	721	7.3%	840	0.4%
Total	1,428	100.0%	25,696	100.0%	4,266	100.0%	59,049	100.0%	9,912	100.0%	189,331	100.0%

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