

3411 Clifton Ave, Baltimore, Maryland, 21216  
Rings: 1, 2, 3 mile radii

Prepared by Esri  
Latitude: 39.31020  
Longitude: -76.67497

	1 mile	2 miles	3 miles
<b>Population Summary</b>			
2000 Total Population	29,534	119,430	254,337
2010 Total Population	25,921	105,604	231,696
2020 Total Population	24,202	98,873	220,290
2020 Group Quarters	423	1,803	4,854
2025 Total Population	23,075	95,400	215,019
2020-2025 Annual Rate	-0.95%	-0.71%	-0.48%
2020 Total Daytime Population	19,534	85,208	211,327
Workers	5,280	24,798	83,614
Residents	14,254	60,410	127,713
<b>Household Summary</b>			
2000 Households	10,802	44,795	98,794
2000 Average Household Size	2.71	2.64	2.53
2010 Households	9,362	39,762	91,706
2010 Average Household Size	2.72	2.61	2.47
2020 Households	8,699	37,105	87,336
2020 Average Household Size	2.73	2.62	2.47
2025 Households	8,259	35,675	84,984
2025 Average Household Size	2.74	2.62	2.47
2020-2025 Annual Rate	-1.03%	-0.78%	-0.54%
2010 Families	6,046	24,654	52,526
2010 Average Family Size	3.34	3.27	3.21
2020 Families	5,610	23,009	49,670
2020 Average Family Size	3.36	3.28	3.21
2025 Families	5,337	22,192	48,362
2025 Average Family Size	3.37	3.29	3.22
2020-2025 Annual Rate	-0.99%	-0.72%	-0.53%
<b>Housing Unit Summary</b>			
2000 Housing Units	12,418	52,621	116,401
Owner Occupied Housing Units	49.9%	44.0%	41.2%
Renter Occupied Housing Units	37.1%	41.1%	43.6%
Vacant Housing Units	13.0%	14.9%	15.1%
2010 Housing Units	11,777	49,909	112,910
Owner Occupied Housing Units	42.7%	39.0%	38.0%
Renter Occupied Housing Units	36.8%	40.7%	43.2%
Vacant Housing Units	20.5%	20.3%	18.8%
2020 Housing Units	11,064	47,029	108,770
Owner Occupied Housing Units	43.7%	40.2%	38.9%
Renter Occupied Housing Units	34.9%	38.7%	41.3%
Vacant Housing Units	21.4%	21.1%	19.7%
2025 Housing Units	10,696	45,904	107,397
Owner Occupied Housing Units	43.6%	40.6%	38.7%
Renter Occupied Housing Units	33.7%	37.1%	40.4%
Vacant Housing Units	22.8%	22.3%	20.9%
<b>Median Household Income</b>			
2020	\$41,837	\$40,116	\$42,984
2025	\$43,220	\$41,603	\$44,796
<b>Median Home Value</b>			
2020	\$104,828	\$111,026	\$144,036
2025	\$116,577	\$128,794	\$169,374
<b>Per Capita Income</b>			
2020	\$21,079	\$21,138	\$24,564
2025	\$22,452	\$22,726	\$26,463
<b>Median Age</b>			
2010	36.9	38.1	36.9
2020	38.4	39.6	38.7
2025	39.5	40.8	39.7

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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<b>2020 Households by Income</b>			
Household Income Base	8,699	37,105	87,336
<\$15,000	17.6%	21.1%	21.4%
\$15,000 - \$24,999	11.5%	11.6%	10.7%
\$25,000 - \$34,999	12.4%	10.8%	9.4%
\$35,000 - \$49,999	15.7%	15.4%	13.8%
\$50,000 - \$74,999	19.2%	16.9%	16.9%
\$75,000 - \$99,999	10.0%	10.4%	10.7%
\$100,000 - \$149,999	8.9%	8.7%	10.5%
\$150,000 - \$199,999	2.3%	3.0%	3.6%
\$200,000+	2.4%	2.0%	3.0%
Average Household Income	\$57,843	\$55,970	\$61,511
<b>2025 Households by Income</b>			
Household Income Base	8,259	35,675	84,984
<\$15,000	17.1%	20.4%	20.7%
\$15,000 - \$24,999	11.0%	11.1%	10.3%
\$25,000 - \$34,999	11.9%	10.4%	9.0%
\$35,000 - \$49,999	15.9%	15.6%	13.9%
\$50,000 - \$74,999	19.1%	16.9%	16.7%
\$75,000 - \$99,999	10.3%	10.7%	10.9%
\$100,000 - \$149,999	9.5%	9.2%	11.0%
\$150,000 - \$199,999	2.5%	3.5%	4.1%
\$200,000+	2.6%	2.3%	3.4%
Average Household Income	\$61,922	\$60,395	\$66,489
<b>2020 Owner Occupied Housing Units by Value</b>			
Total	4,839	18,909	42,356
<\$50,000	10.7%	11.7%	9.1%
\$50,000 - \$99,999	36.9%	33.3%	22.6%
\$100,000 - \$149,999	24.6%	22.6%	20.7%
\$150,000 - \$199,999	9.8%	11.4%	15.9%
\$200,000 - \$249,999	7.0%	6.4%	10.9%
\$250,000 - \$299,999	2.9%	4.9%	8.0%
\$300,000 - \$399,999	4.4%	4.4%	6.4%
\$400,000 - \$499,999	1.2%	2.3%	2.7%
\$500,000 - \$749,999	1.0%	1.4%	2.1%
\$750,000 - \$999,999	1.1%	0.4%	0.5%
\$1,000,000 - \$1,499,999	0.0%	0.8%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.5%	0.3%	0.3%
Average Home Value	\$148,357	\$159,727	\$186,508
<b>2025 Owner Occupied Housing Units by Value</b>			
Total	4,659	18,658	41,539
<\$50,000	12.5%	12.0%	9.6%
\$50,000 - \$99,999	31.6%	26.7%	18.3%
\$100,000 - \$149,999	18.0%	19.7%	17.1%
\$150,000 - \$199,999	10.1%	11.2%	13.1%
\$200,000 - \$249,999	10.9%	8.0%	10.2%
\$250,000 - \$299,999	3.3%	5.8%	10.2%
\$300,000 - \$399,999	7.1%	6.8%	9.8%
\$400,000 - \$499,999	2.2%	4.6%	5.2%
\$500,000 - \$749,999	2.6%	3.0%	4.4%
\$750,000 - \$999,999	1.1%	0.7%	1.0%
\$1,000,000 - \$1,499,999	0.0%	1.2%	0.7%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.5%	0.4%	0.4%
Average Home Value	\$173,793	\$193,929	\$223,674

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Population by Age</b>			
Total	25,918	105,603	231,696
0 - 4	6.9%	6.7%	6.7%
5 - 9	6.3%	6.2%	6.1%
10 - 14	7.0%	6.6%	6.2%
15 - 24	16.3%	15.6%	15.2%
25 - 34	11.7%	11.7%	13.6%
35 - 44	11.0%	11.2%	11.9%
45 - 54	15.1%	15.7%	15.2%
55 - 64	11.9%	12.2%	11.9%
65 - 74	6.5%	7.0%	6.9%
75 - 84	5.0%	5.0%	4.5%
85 +	2.4%	2.1%	1.8%
18 +	75.1%	75.9%	76.8%
<b>2020 Population by Age</b>			
Total	24,202	98,873	220,290
0 - 4	6.4%	6.1%	6.0%
5 - 9	6.4%	6.3%	6.1%
10 - 14	6.6%	6.4%	6.1%
15 - 24	13.4%	12.6%	12.5%
25 - 34	13.5%	13.4%	14.9%
35 - 44	11.1%	10.9%	11.6%
45 - 54	11.7%	12.3%	12.1%
55 - 64	13.9%	14.4%	13.8%
65 - 74	9.8%	10.3%	10.0%
75 - 84	4.8%	5.1%	4.9%
85 +	2.4%	2.3%	2.1%
18 +	76.9%	77.6%	78.6%
<b>2025 Population by Age</b>			
Total	23,074	95,400	215,020
0 - 4	6.3%	6.1%	6.0%
5 - 9	6.1%	5.9%	5.8%
10 - 14	6.5%	6.3%	5.9%
15 - 24	13.0%	12.4%	12.3%
25 - 34	12.3%	12.1%	13.8%
35 - 44	12.2%	12.1%	12.7%
45 - 54	11.4%	11.5%	11.5%
55 - 64	12.9%	13.5%	12.8%
65 - 74	10.9%	11.5%	11.1%
75 - 84	5.9%	6.2%	6.0%
85 +	2.3%	2.3%	2.2%
18 +	77.1%	77.9%	78.9%
<b>2010 Population by Sex</b>			
Males	11,740	47,588	106,090
Females	14,181	58,016	125,606
<b>2020 Population by Sex</b>			
Males	10,965	44,555	100,846
Females	13,237	54,318	119,444
<b>2025 Population by Sex</b>			
Males	10,482	43,170	98,745
Females	12,593	52,230	116,274

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

	1 mile	2 miles	3 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	25,921	105,605	231,697
White Alone	1.2%	2.6%	14.6%
Black Alone	96.7%	95.3%	81.5%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	0.1%	0.2%	1.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.3%	0.3%	0.7%
Two or More Races	1.4%	1.3%	1.7%
Hispanic Origin	1.0%	1.1%	1.9%
Diversity Index	8.4	11.1	33.9
<b>2020 Population by Race/Ethnicity</b>			
Total	24,202	98,874	220,290
White Alone	1.2%	2.7%	14.2%
Black Alone	96.4%	94.7%	81.1%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	0.1%	0.3%	1.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.3%	0.4%	0.9%
Two or More Races	1.7%	1.6%	2.1%
Hispanic Origin	1.3%	1.6%	2.6%
Diversity Index	9.4	13.0	35.7
<b>2025 Population by Race/Ethnicity</b>			
Total	23,074	95,400	215,017
White Alone	1.1%	3.1%	14.0%
Black Alone	96.2%	93.8%	80.7%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	0.1%	0.4%	1.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.4%	0.6%	1.1%
Two or More Races	1.8%	1.8%	2.4%
Hispanic Origin	1.6%	2.1%	3.3%
Diversity Index	10.2	15.6	37.2
<b>2010 Population by Relationship and Household Type</b>			
Total	25,921	105,604	231,696
In Households	98.4%	98.3%	97.9%
In Family Households	82.2%	80.6%	76.6%
Householder	23.6%	23.3%	22.7%
Spouse	7.4%	7.5%	8.5%
Child	37.8%	37.0%	34.2%
Other relative	9.1%	8.6%	7.4%
Nonrelative	4.3%	4.2%	3.9%
In Nonfamily Households	16.2%	17.7%	21.4%
In Group Quarters	1.6%	1.7%	2.1%
Institutionalized Population	0.2%	0.7%	0.9%
Noninstitutionalized Population	1.4%	1.0%	1.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

	1 mile	2 miles	3 miles
<b>2020 Population 25+ by Educational Attainment</b>			
Total	16,289	67,790	152,902
Less than 9th Grade	2.6%	4.2%	4.4%
9th - 12th Grade, No Diploma	10.6%	12.3%	12.1%
High School Graduate	31.6%	31.5%	28.1%
GED/Alternative Credential	8.9%	6.1%	5.6%
Some College, No Degree	23.0%	24.5%	22.2%
Associate Degree	5.6%	6.0%	5.5%
Bachelor's Degree	11.3%	9.4%	12.2%
Graduate/Professional Degree	6.4%	6.1%	9.9%
<b>2020 Population 15+ by Marital Status</b>			
Total	19,526	80,281	180,399
Never Married	56.4%	54.8%	52.8%
Married	26.7%	25.2%	27.6%
Widowed	6.7%	7.9%	7.1%
Divorced	10.3%	12.1%	12.5%
<b>2020 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	11,929	46,308	109,554
Population 16+ Employed	84.5%	84.0%	85.4%
Population 16+ Unemployment rate	15.5%	16.0%	14.6%
Population 16-24 Employed	12.6%	12.4%	12.0%
Population 16-24 Unemployment rate	29.1%	28.7%	26.4%
Population 25-54 Employed	62.1%	63.9%	65.3%
Population 25-54 Unemployment rate	14.1%	14.0%	12.9%
Population 55-64 Employed	16.8%	16.5%	15.7%
Population 55-64 Unemployment rate	10.7%	13.6%	12.7%
Population 65+ Employed	8.5%	7.2%	7.0%
Population 65+ Unemployment rate	9.7%	11.9%	10.8%
<b>2020 Employed Population 16+ by Industry</b>			
Total	10,085	38,917	93,506
Agriculture/Mining	0.0%	0.1%	0.1%
Construction	3.2%	4.1%	4.6%
Manufacturing	3.0%	4.4%	4.8%
Wholesale Trade	1.3%	1.3%	1.4%
Retail Trade	8.7%	9.1%	8.5%
Transportation/Utilities	9.0%	7.9%	7.1%
Information	0.7%	1.0%	1.5%
Finance/Insurance/Real Estate	4.8%	4.5%	4.7%
Services	60.4%	57.4%	57.8%
Public Administration	9.0%	10.3%	9.4%
<b>2020 Employed Population 16+ by Occupation</b>			
Total	10,085	38,915	93,504
White Collar	51.0%	52.2%	57.7%
Management/Business/Financial	9.8%	9.5%	11.0%
Professional	17.5%	17.4%	22.6%
Sales	7.0%	6.9%	7.3%
Administrative Support	16.6%	18.4%	16.8%
Services	28.8%	27.9%	24.2%
Blue Collar	20.2%	19.9%	18.1%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	3.2%	3.3%	3.5%
Installation/Maintenance/Repair	2.1%	2.5%	2.3%
Production	3.4%	3.7%	3.5%
Transportation/Material Moving	11.6%	10.4%	8.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Households by Type</b>			
Total	9,362	39,763	91,707
Households with 1 Person	29.5%	31.7%	34.8%
Households with 2+ People	70.5%	68.3%	65.2%
Family Households	64.6%	62.0%	57.3%
Husband-wife Families	20.2%	19.9%	21.4%
With Related Children	7.8%	8.0%	8.7%
Other Family (No Spouse Present)	44.4%	42.1%	35.9%
Other Family with Male Householder	7.5%	7.4%	6.6%
With Related Children	3.2%	3.4%	3.2%
Other Family with Female Householder	36.9%	34.7%	29.3%
With Related Children	22.8%	21.4%	18.7%
Nonfamily Households	5.9%	6.3%	8.0%
All Households with Children	34.7%	33.4%	31.2%
Multigenerational Households	11.1%	10.3%	8.3%
Unmarried Partner Households	8.3%	8.3%	8.6%
Male-female	7.5%	7.5%	7.6%
Same-sex	0.8%	0.8%	1.0%
<b>2010 Households by Size</b>			
Total	9,362	39,762	91,706
1 Person Household	29.5%	31.7%	34.8%
2 Person Household	26.5%	26.4%	27.1%
3 Person Household	17.8%	17.2%	16.3%
4 Person Household	11.6%	11.4%	10.5%
5 Person Household	7.4%	6.9%	5.9%
6 Person Household	3.5%	3.1%	2.8%
7 + Person Household	3.6%	3.3%	2.6%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	9,362	39,762	91,706
Owner Occupied	53.7%	48.9%	46.8%
Owned with a Mortgage/Loan	37.0%	34.1%	34.7%
Owned Free and Clear	16.7%	14.8%	12.2%
Renter Occupied	46.3%	51.1%	53.2%
<b>2020 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	191	175	147
Percent of Income for Mortgage	10.5%	11.6%	14.0%
Wealth Index	50	47	51
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	11,777	49,909	112,910
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	25,921	105,604	231,696
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Modest Income Homes (12D)	Modest Income Homes (12D)	Modest Income Homes (12D)
2.	Family Foundations (12A)	Family Foundations (12A)	Family Foundations (12A)
3.	City Commons (11E)	City Commons (11E)	City Commons (11E)
<b>2020 Consumer Spending</b>			
Apparel & Services: Total \$	\$12,343,572	\$50,851,577	\$132,252,930
Average Spent	\$1,418.96	\$1,370.48	\$1,514.30
Spending Potential Index	66	64	71
Education: Total \$	\$9,740,901	\$39,826,333	\$105,587,249
Average Spent	\$1,119.77	\$1,073.34	\$1,208.98
Spending Potential Index	63	60	68
Entertainment/Recreation: Total \$	\$18,180,717	\$74,988,395	\$192,995,725
Average Spent	\$2,089.98	\$2,020.98	\$2,209.81
Spending Potential Index	64	62	68
Food at Home: Total \$	\$31,301,577	\$129,507,352	\$332,534,082
Average Spent	\$3,598.30	\$3,490.29	\$3,807.53
Spending Potential Index	67	65	71
Food Away from Home: Total \$	\$21,499,002	\$88,879,362	\$230,262,267
Average Spent	\$2,471.43	\$2,395.35	\$2,636.51
Spending Potential Index	66	64	70
Health Care: Total \$	\$33,786,456	\$139,895,363	\$351,757,895
Average Spent	\$3,883.95	\$3,770.26	\$4,027.64
Spending Potential Index	68	66	70
HH Furnishings & Equipment: Total \$	\$12,303,415	\$50,755,850	\$130,529,913
Average Spent	\$1,414.35	\$1,367.90	\$1,494.57
Spending Potential Index	65	63	68
Personal Care Products & Services: Total \$	\$5,297,079	\$21,922,783	\$56,535,285
Average Spent	\$608.93	\$590.83	\$647.33
Spending Potential Index	66	64	70
Shelter: Total \$	\$108,589,909	\$449,717,133	\$1,180,834,991
Average Spent	\$12,483.03	\$12,120.12	\$13,520.60
Spending Potential Index	64	63	70
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$12,638,963	\$52,451,151	\$133,917,400
Average Spent	\$1,452.92	\$1,413.59	\$1,533.36
Spending Potential Index	62	60	65
Travel: Total \$	\$12,518,149	\$51,491,620	\$135,215,628
Average Spent	\$1,439.03	\$1,387.73	\$1,548.22
Spending Potential Index	60	58	64
Vehicle Maintenance & Repairs: Total \$	\$6,645,395	\$27,662,510	\$71,431,544
Average Spent	\$763.93	\$745.52	\$817.89
Spending Potential Index	66	64	71

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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 Ring: 1 mile radius

Prepared by Esri  
 Latitude: 39.31020  
 Longitude: -76.67497

Top Tapestry Segments	Percent	Demographic Summary	2020	2025
Modest Income Homes (12D)	41.1%	Population	24,202	23,075
Family Foundations (12A)	31.0%	Households	8,699	8,259
City Commons (11E)	14.1%	Families	5,610	5,337
City Strivers (11A)	8.1%	Median Age	38.4	39.5
Front Porches (8E)	5.7%	Median Household Income	\$41,837	\$43,220
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		66	\$1,418.96	\$12,343,572
Men's		64	\$266.86	\$2,321,440
Women's		66	\$496.47	\$4,318,820
Children's		67	\$212.15	\$1,845,459
Footwear		69	\$329.16	\$2,863,347
Watches & Jewelry		66	\$76.54	\$665,803
Apparel Products and Services (1)		65	\$37.79	\$328,703
<b>Computer</b>				
Computers and Hardware for Home Use		63	\$102.43	\$891,071
Portable Memory		64	\$2.48	\$21,597
Computer Software		62	\$6.00	\$52,157
Computer Accessories		65	\$11.39	\$99,043
<b>Entertainment &amp; Recreation</b>		64	\$2,089.98	\$18,180,717
Fees and Admissions		59	\$422.99	\$3,679,586
Membership Fees for Clubs (2)		60	\$144.55	\$1,257,403
Fees for Participant Sports, excl. Trips		59	\$57.63	\$501,363
Tickets to Theatre/Operas/Concerts		60	\$48.59	\$422,694
Tickets to Movies		60	\$34.50	\$300,127
Tickets to Parks or Museums		59	\$19.50	\$169,640
Admission to Sporting Events, excl. Trips		63	\$39.44	\$343,113
Fees for Recreational Lessons		54	\$78.02	\$678,681
Dating Services		93	\$0.75	\$6,564
TV/Video/Audio		71	\$830.57	\$7,225,169
Cable and Satellite Television Services		73	\$588.14	\$5,116,242
Televisions		70	\$75.57	\$657,387
Satellite Dishes		63	\$0.74	\$6,435
VCRs, Video Cameras, and DVD Players		67	\$3.48	\$30,264
Miscellaneous Video Equipment		71	\$17.78	\$154,635
Video Cassettes and DVDs		68	\$6.77	\$58,929
Video Game Hardware/Accessories		71	\$20.13	\$175,111
Video Game Software		69	\$11.36	\$98,829
Rental/Streaming/Downloaded Video		65	\$35.26	\$306,691
Installation of Televisions		56	\$0.61	\$5,276
Audio (3)		64	\$68.36	\$594,627
Rental and Repair of TV/Radio/Sound Equipment		98	\$2.38	\$20,743
Pets		62	\$429.32	\$3,734,624
Toys/Games/Crafts/Hobbies (4)		67	\$81.77	\$711,342
Recreational Vehicles and Fees (5)		52	\$80.33	\$698,815
Sports/Recreation/Exercise Equipment (6)		62	\$124.67	\$1,084,474
Photo Equipment and Supplies (7)		66	\$33.52	\$291,568
Reading (8)		63	\$67.28	\$585,280
Catered Affairs (9)		65	\$19.53	\$169,859
<b>Food</b>		67	\$6,069.73	\$52,800,579
Food at Home		67	\$3,598.30	\$31,301,577
Bakery and Cereal Products		67	\$466.83	\$4,060,970
Meats, Poultry, Fish, and Eggs		69	\$805.56	\$7,007,556
Dairy Products		65	\$358.47	\$3,118,323
Fruits and Vegetables		65	\$683.34	\$5,944,345
Snacks and Other Food at Home (10)		68	\$1,284.10	\$11,170,382
Food Away from Home		66	\$2,471.43	\$21,499,002
Alcoholic Beverages		62	\$385.44	\$3,352,975

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2020 and 2025; Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics.



	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	58	\$14,229.42	\$123,781,760
Value of Retirement Plans	61	\$57,980.85	\$504,375,417
Value of Other Financial Assets	73	\$6,001.53	\$52,207,289
Vehicle Loan Amount excluding Interest	71	\$2,065.86	\$17,970,874
Value of Credit Card Debt	66	\$1,720.68	\$14,968,183
<b>Health</b>			
Nonprescription Drugs	70	\$103.67	\$901,802
Prescription Drugs	72	\$251.47	\$2,187,495
Eyeglasses and Contact Lenses	65	\$61.04	\$531,009
<b>Home</b>			
Mortgage Payment and Basics (11)	57	\$5,945.28	\$51,717,985
Maintenance and Remodeling Services	55	\$1,402.25	\$12,198,185
Maintenance and Remodeling Materials (12)	55	\$300.96	\$2,618,068
Utilities, Fuel, and Public Services	71	\$3,480.32	\$30,275,284
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	70	\$71.27	\$619,956
Furniture	67	\$429.47	\$3,736,000
Rugs	60	\$21.24	\$184,783
Major Appliances (14)	63	\$226.03	\$1,966,245
Housewares (15)	65	\$62.68	\$545,258
Small Appliances	67	\$33.21	\$288,907
Luggage	65	\$9.48	\$82,464
Telephones and Accessories	63	\$56.09	\$487,932
<b>Household Operations</b>			
Child Care	61	\$315.83	\$2,747,444
Lawn and Garden (16)	59	\$290.76	\$2,529,341
Moving/Storage/Freight Express	67	\$40.51	\$352,413
Housekeeping Supplies (17)	68	\$528.74	\$4,599,539
<b>Insurance</b>			
Owners and Renters Insurance	67	\$402.49	\$3,501,268
Vehicle Insurance	70	\$1,265.01	\$11,004,325
Life/Other Insurance	68	\$368.71	\$3,207,407
Health Insurance	68	\$2,526.45	\$21,977,599
Personal Care Products (18)	68	\$337.04	\$2,931,887
School Books and Supplies (19)	64	\$94.96	\$826,072
Smoking Products	82	\$329.40	\$2,865,474
<b>Transportation</b>			
Payments on Vehicles excluding Leases	68	\$1,751.26	\$15,234,221
Gasoline and Motor Oil	68	\$1,613.19	\$14,033,117
Vehicle Maintenance and Repairs	66	\$763.93	\$6,645,395
<b>Travel</b>			
Airline Fares	58	\$348.01	\$3,027,301
Lodging on Trips	60	\$387.37	\$3,369,744
Auto/Truck Rental on Trips	58	\$16.85	\$146,618
Food and Drink on Trips	61	\$348.21	\$3,029,066

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3411 Clifton Ave, Baltimore, Maryland, 21216  
 Ring: 2 mile radius

Prepared by Esri  
 Latitude: 39.31020  
 Longitude: -76.67497

Top Tapestry Segments	Percent	Demographic Summary	2020	2025
Modest Income Homes (12D)	46.1%	Population	98,873	95,400
Family Foundations (12A)	28.3%	Households	37,105	35,675
City Commons (11E)	7.6%	Families	23,009	22,192
Social Security Set (9F)	7.3%	Median Age	39.6	40.8
City Strivers (11A)	6.1%	Median Household Income	\$40,116	\$41,603
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		64	\$1,370.48	\$50,851,577
Men's		62	\$258.98	\$9,609,518
Women's		64	\$479.89	\$17,806,230
Children's		64	\$202.74	\$7,522,705
Footwear		66	\$318.01	\$11,799,808
Watches & Jewelry		64	\$74.28	\$2,756,279
Apparel Products and Services (1)		63	\$36.57	\$1,357,037
<b>Computer</b>				
Computers and Hardware for Home Use		61	\$98.84	\$3,667,307
Portable Memory		63	\$2.42	\$89,707
Computer Software		60	\$5.81	\$215,598
Computer Accessories		62	\$10.99	\$407,814
<b>Entertainment &amp; Recreation</b>		62	\$2,020.98	\$74,988,395
Fees and Admissions		57	\$407.21	\$15,109,388
Membership Fees for Clubs (2)		58	\$139.46	\$5,174,527
Fees for Participant Sports, excl. Trips		56	\$55.50	\$2,059,220
Tickets to Theatre/Operas/Concerts		58	\$46.95	\$1,741,984
Tickets to Movies		58	\$33.49	\$1,242,551
Tickets to Parks or Museums		57	\$18.77	\$696,398
Admission to Sporting Events, excl. Trips		61	\$38.07	\$1,412,528
Fees for Recreational Lessons		51	\$74.25	\$2,755,123
Dating Services		90	\$0.73	\$27,059
TV/Video/Audio		69	\$805.73	\$29,896,513
Cable and Satellite Television Services		71	\$571.07	\$21,189,643
Televisions		68	\$73.05	\$2,710,663
Satellite Dishes		61	\$0.71	\$26,333
VCRs, Video Cameras, and DVD Players		65	\$3.37	\$125,133
Miscellaneous Video Equipment		69	\$17.14	\$635,829
Video Cassettes and DVDs		66	\$6.58	\$244,335
Video Game Hardware/Accessories		68	\$19.43	\$720,875
Video Game Software		67	\$11.00	\$408,127
Rental/Streaming/Downloaded Video		63	\$34.23	\$1,269,933
Installation of Televisions		54	\$0.58	\$21,658
Audio (3)		62	\$66.27	\$2,459,002
Rental and Repair of TV/Radio/Sound Equipment		94	\$2.29	\$84,981
Pets		60	\$416.53	\$15,455,224
Toys/Games/Crafts/Hobbies (4)		65	\$78.68	\$2,919,459
Recreational Vehicles and Fees (5)		49	\$76.33	\$2,832,248
Sports/Recreation/Exercise Equipment (6)		59	\$120.01	\$4,453,009
Photo Equipment and Supplies (7)		63	\$32.28	\$1,197,810
Reading (8)		61	\$65.47	\$2,429,089
Catered Affairs (9)		63	\$18.75	\$695,656
<b>Food</b>		65	\$5,885.64	\$218,386,714
Food at Home		65	\$3,490.29	\$129,507,352
Bakery and Cereal Products		65	\$452.27	\$16,781,500
Meats, Poultry, Fish, and Eggs		67	\$780.14	\$28,947,027
Dairy Products		63	\$348.00	\$12,912,488
Fruits and Vegetables		63	\$662.93	\$24,598,043
Snacks and Other Food at Home (10)		66	\$1,246.96	\$46,268,295
Food Away from Home		64	\$2,395.35	\$88,879,362
Alcoholic Beverages		60	\$374.62	\$13,900,438

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	57	\$13,861.92	\$514,346,443
Value of Retirement Plans	59	\$55,954.63	\$2,076,196,660
Value of Other Financial Assets	70	\$5,719.69	\$212,228,982
Vehicle Loan Amount excluding Interest	68	\$1,990.36	\$73,852,443
Value of Credit Card Debt	64	\$1,663.37	\$61,719,357
<b>Health</b>			
Nonprescription Drugs	68	\$101.24	\$3,756,432
Prescription Drugs	70	\$245.43	\$9,106,605
Eyeglasses and Contact Lenses	63	\$59.06	\$2,191,479
<b>Home</b>			
Mortgage Payment and Basics (11)	54	\$5,676.12	\$210,612,573
Maintenance and Remodeling Services	52	\$1,347.49	\$49,998,655
Maintenance and Remodeling Materials (12)	53	\$289.49	\$10,741,498
Utilities, Fuel, and Public Services	69	\$3,367.33	\$124,944,932
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	68	\$68.98	\$2,559,330
Furniture	65	\$414.88	\$15,394,145
Rugs	58	\$20.51	\$760,873
Major Appliances (14)	61	\$217.86	\$8,083,681
Housewares (15)	63	\$60.82	\$2,256,676
Small Appliances	65	\$32.28	\$1,197,832
Luggage	62	\$9.16	\$339,783
Telephones and Accessories	62	\$54.40	\$2,018,596
<b>Household Operations</b>			
Child Care	58	\$298.59	\$11,079,169
Lawn and Garden (16)	57	\$280.93	\$10,423,731
Moving/Storage/Freight Express	67	\$40.18	\$1,490,861
Housekeeping Supplies (17)	66	\$513.67	\$19,059,730
<b>Insurance</b>			
Owners and Renters Insurance	65	\$388.81	\$14,426,840
Vehicle Insurance	68	\$1,225.93	\$45,488,271
Life/Other Insurance	66	\$356.15	\$13,215,061
Health Insurance	66	\$2,448.36	\$90,846,575
Personal Care Products (18)	66	\$327.51	\$12,152,308
School Books and Supplies (19)	62	\$91.72	\$3,403,271
Smoking Products	80	\$320.67	\$11,898,517
<b>Transportation</b>			
Payments on Vehicles excluding Leases	65	\$1,689.70	\$62,696,321
Gasoline and Motor Oil	66	\$1,560.98	\$57,920,040
Vehicle Maintenance and Repairs	64	\$745.52	\$27,662,510
<b>Travel</b>			
Airline Fares	56	\$336.12	\$12,471,554
Lodging on Trips	57	\$372.71	\$13,829,348
Auto/Truck Rental on Trips	57	\$16.34	\$606,123
Food and Drink on Trips	59	\$335.99	\$12,467,019

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3411 Clifton Ave, Baltimore, Maryland, 21216  
 Ring: 3 mile radius

Prepared by Esri  
 Latitude: 39.31020  
 Longitude: -76.67497

Top Tapestry Segments	Percent	Demographic Summary	2020	2025
Modest Income Homes (12D)	26.6%	Population	220,290	215,019
Family Foundations (12A)	21.2%	Households	87,336	84,984
City Commons (11E)	11.9%	Families	49,670	48,362
Emerald City (8B)	7.7%	Median Age	38.7	39.7
Social Security Set (9F)	6.9%	Median Household Income	\$42,984	\$44,796
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		71	\$1,514.30	\$132,252,930
Men's		69	\$290.35	\$25,358,354
Women's		70	\$527.50	\$46,069,771
Children's		70	\$223.31	\$19,502,919
Footwear		73	\$351.86	\$30,729,890
Watches & Jewelry		69	\$80.76	\$7,053,539
Apparel Products and Services (1)		70	\$40.52	\$3,538,457
<b>Computer</b>				
Computers and Hardware for Home Use		68	\$111.38	\$9,727,682
Portable Memory		70	\$2.70	\$235,566
Computer Software		68	\$6.66	\$581,264
Computer Accessories		69	\$12.22	\$1,067,383
<b>Entertainment &amp; Recreation</b>		68	\$2,209.81	\$192,995,725
Fees and Admissions		64	\$462.01	\$40,350,193
Membership Fees for Clubs (2)		66	\$157.25	\$13,733,370
Fees for Participant Sports, excl. Trips		63	\$62.13	\$5,426,287
Tickets to Theatre/Operas/Concerts		66	\$53.65	\$4,685,195
Tickets to Movies		67	\$38.25	\$3,340,643
Tickets to Parks or Museums		64	\$21.20	\$1,851,709
Admission to Sporting Events, excl. Trips		66	\$41.33	\$3,609,557
Fees for Recreational Lessons		60	\$87.43	\$7,635,929
Dating Services		95	\$0.77	\$67,504
TV/Video/Audio		74	\$860.84	\$75,182,197
Cable and Satellite Television Services		75	\$603.26	\$52,686,209
Televisions		73	\$79.06	\$6,904,838
Satellite Dishes		66	\$0.77	\$67,508
VCRs, Video Cameras, and DVD Players		71	\$3.69	\$321,955
Miscellaneous Video Equipment		72	\$18.03	\$1,574,694
Video Cassettes and DVDs		72	\$7.19	\$628,262
Video Game Hardware/Accessories		76	\$21.62	\$1,888,297
Video Game Software		75	\$12.35	\$1,078,513
Rental/Streaming/Downloaded Video		72	\$38.65	\$3,375,858
Installation of Televisions		59	\$0.64	\$55,874
Audio (3)		69	\$73.22	\$6,395,009
Rental and Repair of TV/Radio/Sound Equipment		97	\$2.35	\$205,179
Pets		65	\$450.83	\$39,373,825
Toys/Games/Crafts/Hobbies (4)		71	\$86.60	\$7,563,278
Recreational Vehicles and Fees (5)		55	\$85.00	\$7,423,588
Sports/Recreation/Exercise Equipment (6)		66	\$133.84	\$11,689,211
Photo Equipment and Supplies (7)		71	\$36.47	\$3,184,848
Reading (8)		68	\$72.77	\$6,355,172
Catered Affairs (9)		72	\$21.45	\$1,873,413
<b>Food</b>		71	\$6,444.04	\$562,796,349
Food at Home		71	\$3,807.53	\$332,534,082
Bakery and Cereal Products		71	\$493.36	\$43,088,089
Meats, Poultry, Fish, and Eggs		72	\$846.09	\$73,893,858
Dairy Products		70	\$382.84	\$33,435,984
Fruits and Vegetables		70	\$731.83	\$63,915,096
Snacks and Other Food at Home (10)		72	\$1,353.41	\$118,201,055
Food Away from Home		70	\$2,636.51	\$230,262,267
Alcoholic Beverages		67	\$417.91	\$36,498,916

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	63	\$15,294.18	\$1,335,732,263
Value of Retirement Plans	63	\$60,500.64	\$5,283,883,478
Value of Other Financial Assets	73	\$5,994.78	\$523,559,767
Vehicle Loan Amount excluding Interest	73	\$2,119.80	\$185,135,284
Value of Credit Card Debt	70	\$1,813.81	\$158,411,031
<b>Health</b>			
Nonprescription Drugs	72	\$107.41	\$9,381,120
Prescription Drugs	73	\$254.73	\$22,247,151
Eyeglasses and Contact Lenses	68	\$63.78	\$5,569,917
<b>Home</b>			
Mortgage Payment and Basics (11)	59	\$6,199.66	\$541,453,496
Maintenance and Remodeling Services	58	\$1,489.63	\$130,098,720
Maintenance and Remodeling Materials (12)	57	\$313.16	\$27,350,221
Utilities, Fuel, and Public Services	73	\$3,585.61	\$313,153,145
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	74	\$74.74	\$6,527,153
Furniture	71	\$453.57	\$39,613,151
Rugs	65	\$22.73	\$1,985,302
Major Appliances (14)	65	\$234.45	\$20,475,964
Housewares (15)	68	\$65.92	\$5,757,439
Small Appliances	72	\$35.54	\$3,103,735
Luggage	70	\$10.30	\$899,170
Telephones and Accessories	68	\$60.33	\$5,269,125
<b>Household Operations</b>			
Child Care	66	\$338.71	\$29,581,248
Lawn and Garden (16)	62	\$302.02	\$26,377,379
Moving/Storage/Freight Express	76	\$45.43	\$3,967,453
Housekeeping Supplies (17)	71	\$553.73	\$48,360,887
<b>Insurance</b>			
Owners and Renters Insurance	67	\$402.30	\$35,135,062
Vehicle Insurance	73	\$1,319.69	\$115,256,202
Life/Other Insurance	69	\$373.46	\$32,616,288
Health Insurance	71	\$2,613.71	\$228,271,056
Personal Care Products (18)	72	\$357.48	\$31,220,638
School Books and Supplies (19)	69	\$102.02	\$8,909,658
Smoking Products	83	\$335.19	\$29,274,095
<b>Transportation</b>			
Payments on Vehicles excluding Leases	70	\$1,795.15	\$156,781,272
Gasoline and Motor Oil	71	\$1,679.67	\$146,696,025
Vehicle Maintenance and Repairs	71	\$817.89	\$71,431,544
<b>Travel</b>			
Airline Fares	64	\$382.61	\$33,415,311
Lodging on Trips	64	\$413.05	\$36,073,823
Auto/Truck Rental on Trips	65	\$18.61	\$1,625,636
Food and Drink on Trips	65	\$373.39	\$32,610,542

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2020 and 2025; Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics.

3411 Clifton Ave, Baltimore, Maryland, 21216  
Rings: 1, 2, 3 mile radii

Prepared by Esri  
Latitude: 39.31020  
Longitude: -76.67497

Data for all businesses in area	1 mile		2 miles		3 miles							
Total Businesses:	413		2,094		6,207							
Total Employees:	2,632		17,290		68,487							
Total Residential Population:	24,202		98,873		220,290							
Employee/Residential Population Ratio (per 100 Residents)	11		17		31							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	1	0.2%	4	0.2%	10	0.5%	34	0.2%	37	0.6%	177	0.3%
Construction	15	3.6%	64	2.4%	86	4.1%	661	3.8%	271	4.4%	2,403	3.5%
Manufacturing	5	1.2%	25	0.9%	32	1.5%	694	4.0%	128	2.1%	2,497	3.6%
Transportation	12	2.9%	54	2.1%	61	2.9%	419	2.4%	147	2.4%	1,467	2.1%
Communication	2	0.5%	8	0.3%	16	0.8%	140	0.8%	63	1.0%	1,078	1.6%
Utility	1	0.2%	2	0.1%	6	0.3%	423	2.4%	11	0.2%	444	0.6%
Wholesale Trade	8	1.9%	83	3.2%	36	1.7%	440	2.5%	120	1.9%	1,413	2.1%
<b>Retail Trade Summary</b>	<b>82</b>	<b>19.9%</b>	<b>354</b>	<b>13.4%</b>	<b>488</b>	<b>23.3%</b>	<b>2,834</b>	<b>16.4%</b>	<b>1,361</b>	<b>21.9%</b>	<b>8,345</b>	<b>12.2%</b>
Home Improvement	1	0.2%	4	0.2%	9	0.4%	59	0.3%	29	0.5%	239	0.3%
General Merchandise Stores	1	0.2%	8	0.3%	26	1.2%	187	1.1%	79	1.3%	559	0.8%
Food Stores	20	4.8%	76	2.9%	84	4.0%	677	3.9%	228	3.7%	1,676	2.4%
Auto Dealers, Gas Stations, Auto Aftermarket	9	2.2%	38	1.4%	57	2.7%	319	1.8%	145	2.3%	674	1.0%
Apparel & Accessory Stores	5	1.2%	18	0.7%	33	1.6%	231	1.3%	81	1.3%	481	0.7%
Furniture & Home Furnishings	1	0.2%	6	0.2%	24	1.1%	119	0.7%	70	1.1%	463	0.7%
Eating & Drinking Places	21	5.1%	131	5.0%	132	6.3%	790	4.6%	401	6.5%	2,794	4.1%
Miscellaneous Retail	23	5.6%	73	2.8%	124	5.9%	451	2.6%	328	5.3%	1,459	2.1%
<b>Finance, Insurance, Real Estate Summary</b>	<b>31</b>	<b>7.5%</b>	<b>199</b>	<b>7.6%</b>	<b>138</b>	<b>6.6%</b>	<b>801</b>	<b>4.6%</b>	<b>413</b>	<b>6.7%</b>	<b>2,484</b>	<b>3.6%</b>
Banks, Savings & Lending Institutions	3	0.7%	15	0.6%	16	0.8%	98	0.6%	52	0.8%	327	0.5%
Securities Brokers	5	1.2%	60	2.3%	13	0.6%	129	0.7%	35	0.6%	372	0.5%
Insurance Carriers & Agents	4	1.0%	35	1.3%	13	0.6%	70	0.4%	34	0.5%	190	0.3%
Real Estate, Holding, Other Investment Offices	19	4.6%	89	3.4%	96	4.6%	504	2.9%	292	4.7%	1,593	2.3%
<b>Services Summary</b>	<b>191</b>	<b>46.2%</b>	<b>1,780</b>	<b>67.6%</b>	<b>917</b>	<b>43.8%</b>	<b>10,176</b>	<b>58.9%</b>	<b>2,701</b>	<b>43.5%</b>	<b>40,227</b>	<b>58.7%</b>
Hotels & Lodging	0	0.0%	0	0.0%	4	0.2%	120	0.7%	12	0.2%	224	0.3%
Automotive Services	17	4.1%	44	1.7%	75	3.6%	304	1.8%	221	3.6%	1,037	1.5%
Motion Pictures & Amusements	9	2.2%	56	2.1%	40	1.9%	218	1.3%	125	2.0%	1,246	1.8%
Health Services	22	5.3%	185	7.0%	99	4.7%	2,100	12.1%	371	6.0%	13,106	19.1%
Legal Services	2	0.5%	10	0.4%	6	0.3%	24	0.1%	36	0.6%	224	0.3%
Education Institutions & Libraries	20	4.8%	901	34.2%	74	3.5%	3,612	20.9%	178	2.9%	7,101	10.4%
Other Services	122	29.5%	584	22.2%	618	29.5%	3,798	22.0%	1,759	28.3%	17,289	25.2%
<b>Government</b>	<b>2</b>	<b>0.5%</b>	<b>17</b>	<b>0.6%</b>	<b>22</b>	<b>1.1%</b>	<b>544</b>	<b>3.1%</b>	<b>100</b>	<b>1.6%</b>	<b>7,410</b>	<b>10.8%</b>
<b>Unclassified Establishments</b>	<b>64</b>	<b>15.5%</b>	<b>43</b>	<b>1.6%</b>	<b>282</b>	<b>13.5%</b>	<b>127</b>	<b>0.7%</b>	<b>855</b>	<b>13.8%</b>	<b>544</b>	<b>0.8%</b>
<b>Totals</b>	<b>413</b>	<b>100.0%</b>	<b>2,632</b>	<b>100.0%</b>	<b>2,094</b>	<b>100.0%</b>	<b>17,290</b>	<b>100.0%</b>	<b>6,207</b>	<b>100.0%</b>	<b>68,487</b>	<b>100.0%</b>

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Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



3411 Clifton Ave, Baltimore, Maryland, 21216  
Rings: 1, 2, 3 mile radii

Prepared by Esri  
Latitude: 39.31020  
Longitude: -76.67497

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	3	0.1%	4	0.0%	6	0.1%	13	0.0%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%
Utilities	0	0.0%	0	0.0%	1	0.0%	10	0.1%	1	0.0%	10	0.0%
Construction	15	3.6%	64	2.4%	90	4.3%	691	4.0%	290	4.7%	2,619	3.8%
Manufacturing	4	1.0%	20	0.8%	38	1.8%	719	4.2%	144	2.3%	2,530	3.7%
Wholesale Trade	6	1.5%	80	3.0%	31	1.5%	421	2.4%	106	1.7%	1,342	2.0%
Retail Trade	59	14.3%	212	8.1%	347	16.6%	1,971	11.4%	925	14.9%	5,268	7.7%
Motor Vehicle & Parts Dealers	7	1.7%	29	1.1%	40	1.9%	258	1.5%	114	1.8%	559	0.8%
Furniture & Home Furnishings Stores	1	0.2%	5	0.2%	15	0.7%	77	0.4%	33	0.5%	242	0.4%
Electronics & Appliance Stores	1	0.2%	2	0.1%	7	0.3%	28	0.2%	29	0.5%	157	0.2%
Bldg Material & Garden Equipment & Supplies Dealers	1	0.2%	4	0.2%	9	0.4%	59	0.3%	29	0.5%	239	0.3%
Food & Beverage Stores	27	6.5%	81	3.1%	115	5.5%	689	4.0%	268	4.3%	1,746	2.5%
Health & Personal Care Stores	7	1.7%	31	1.2%	33	1.6%	184	1.1%	84	1.4%	470	0.7%
Gasoline Stations	2	0.5%	9	0.3%	17	0.8%	61	0.4%	31	0.5%	115	0.2%
Clothing & Clothing Accessories Stores	6	1.5%	24	0.9%	37	1.8%	244	1.4%	94	1.5%	522	0.8%
Sport Goods, Hobby, Book, & Music Stores	1	0.2%	4	0.2%	12	0.6%	47	0.3%	33	0.5%	168	0.2%
General Merchandise Stores	1	0.2%	8	0.3%	26	1.2%	187	1.1%	79	1.3%	559	0.8%
Miscellaneous Store Retailers	4	1.0%	12	0.5%	26	1.2%	117	0.7%	106	1.7%	459	0.7%
Nonstore Retailers	1	0.2%	3	0.1%	10	0.5%	20	0.1%	25	0.4%	31	0.0%
Transportation & Warehousing	12	2.9%	55	2.1%	68	3.2%	473	2.7%	142	2.3%	1,434	2.1%
Information	7	1.7%	44	1.7%	34	1.6%	288	1.7%	122	2.0%	1,761	2.6%
Finance & Insurance	14	3.4%	114	4.3%	45	2.1%	300	1.7%	133	2.1%	923	1.3%
Central Bank/Credit Intermediation & Related Activities	5	1.2%	18	0.7%	17	0.8%	97	0.6%	61	1.0%	354	0.5%
Securities, Commodity Contracts & Other Financial	5	1.2%	60	2.3%	14	0.7%	133	0.8%	37	0.6%	378	0.6%
Insurance Carriers & Related Activities; Funds, Trusts &	4	1.0%	35	1.3%	13	0.6%	70	0.4%	35	0.6%	191	0.3%
Real Estate, Rental & Leasing	20	4.8%	92	3.5%	96	4.6%	457	2.6%	307	4.9%	1,581	2.3%
Professional, Scientific & Tech Services	16	3.9%	51	1.9%	73	3.5%	463	2.7%	351	5.7%	3,411	5.0%
Legal Services	2	0.5%	10	0.4%	8	0.4%	30	0.2%	48	0.8%	274	0.4%
Management of Companies & Enterprises	0	0.0%	0	0.0%	2	0.1%	17	0.1%	10	0.2%	87	0.1%
Administrative & Support & Waste Management & Remediation	15	3.6%	79	3.0%	79	3.8%	904	5.2%	223	3.6%	4,753	6.9%
Educational Services	18	4.4%	885	33.6%	73	3.5%	3,573	20.7%	189	3.0%	7,123	10.4%
Health Care & Social Assistance	49	11.9%	354	13.4%	211	10.1%	2,981	17.2%	624	10.1%	16,096	23.5%
Arts, Entertainment & Recreation	8	1.9%	50	1.9%	40	1.9%	431	2.5%	122	2.0%	1,575	2.3%
Accommodation & Food Services	22	5.3%	139	5.3%	139	6.6%	938	5.4%	422	6.8%	3,086	4.5%
Accommodation	0	0.0%	0	0.0%	4	0.2%	120	0.7%	12	0.2%	224	0.3%
Food Services & Drinking Places	22	5.3%	139	5.3%	135	6.4%	818	4.7%	409	6.6%	2,862	4.2%
Other Services (except Public Administration)	81	19.6%	335	12.7%	423	20.2%	1,978	11.4%	1,138	18.3%	6,919	10.1%
Automotive Repair & Maintenance	13	3.1%	34	1.3%	54	2.6%	163	0.9%	162	2.6%	643	0.9%
Public Administration	2	0.5%	17	0.6%	22	1.1%	544	3.1%	100	1.6%	7,410	10.8%
Unclassified Establishments	64	15.5%	43	1.6%	282	13.5%	127	0.7%	855	13.8%	544	0.8%
<b>Total</b>	<b>413</b>	<b>100.0%</b>	<b>2,632</b>	<b>100.0%</b>	<b>2,094</b>	<b>100.0%</b>	<b>17,290</b>	<b>100.0%</b>	<b>6,207</b>	<b>100.0%</b>	<b>68,487</b>	<b>100.0%</b>

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