

413 N Charles St, Baltimore, Maryland, 21201
Rings: 1, 2, 3 mile radii

Prepared by Esri
Latitude: 39.29467
Longitude: -76.61519

| | 1 mile | 2 miles | 3 miles |
|--------------------------------|-----------|-----------|-----------|
| Population Summary | | | |
| 2010 Total Population | 43,604 | 161,843 | 280,717 |
| 2020 Total Population | 43,671 | 154,780 | 263,767 |
| 2020 Group Quarters | 3,701 | 5,566 | 9,110 |
| 2022 Total Population | 44,238 | 154,223 | 261,070 |
| 2022 Group Quarters | 3,701 | 5,566 | 9,108 |
| 2027 Total Population | 43,059 | 152,232 | 257,134 |
| 2022-2027 Annual Rate | -0.54% | -0.26% | -0.30% |
| 2022 Total Daytime Population | 125,966 | 257,319 | 369,085 |
| Workers | 105,985 | 183,205 | 240,454 |
| Residents | 19,981 | 74,114 | 128,631 |
| Household Summary | | | |
| 2010 Households | 19,923 | 69,534 | 116,590 |
| 2010 Average Household Size | 1.78 | 2.17 | 2.28 |
| 2020 Total Households | 24,139 | 75,436 | 121,634 |
| 2020 Average Household Size | 1.66 | 1.98 | 2.09 |
| 2022 Households | 23,930 | 75,021 | 120,948 |
| 2022 Average Household Size | 1.69 | 1.98 | 2.08 |
| 2027 Households | 23,439 | 74,927 | 120,318 |
| 2027 Average Household Size | 1.68 | 1.96 | 2.06 |
| 2022-2027 Annual Rate | -0.41% | -0.03% | -0.10% |
| 2010 Families | 5,900 | 29,335 | 53,903 |
| 2010 Average Family Size | 2.90 | 3.11 | 3.16 |
| 2022 Families | 6,355 | 29,252 | 52,089 |
| 2022 Average Family Size | 2.86 | 2.93 | 2.97 |
| 2027 Families | 6,248 | 29,190 | 51,607 |
| 2027 Average Family Size | 2.82 | 2.89 | 2.93 |
| 2022-2027 Annual Rate | -0.34% | -0.04% | -0.19% |
| Housing Unit Summary | | | |
| 2000 Housing Units | 20,727 | 90,136 | 147,225 |
| Owner Occupied Housing Units | 12.9% | 25.6% | 34.2% |
| Renter Occupied Housing Units | 73.0% | 52.7% | 47.1% |
| Vacant Housing Units | 14.1% | 21.7% | 18.6% |
| 2010 Housing Units | 23,324 | 90,440 | 146,965 |
| Owner Occupied Housing Units | 13.4% | 24.1% | 31.0% |
| Renter Occupied Housing Units | 72.0% | 52.7% | 48.3% |
| Vacant Housing Units | 14.6% | 23.1% | 20.7% |
| 2020 Housing Units | 27,937 | 91,911 | 147,298 |
| Vacant Housing Units | 13.6% | 17.9% | 17.4% |
| 2022 Housing Units | 28,253 | 92,349 | 147,652 |
| Owner Occupied Housing Units | 14.2% | 27.1% | 33.0% |
| Renter Occupied Housing Units | 70.5% | 54.2% | 49.0% |
| Vacant Housing Units | 15.3% | 18.8% | 18.1% |
| 2027 Housing Units | 28,237 | 93,511 | 149,506 |
| Owner Occupied Housing Units | 14.6% | 27.2% | 32.8% |
| Renter Occupied Housing Units | 68.5% | 52.9% | 47.6% |
| Vacant Housing Units | 17.0% | 19.9% | 19.5% |
| Median Household Income | | | |
| 2022 | \$45,371 | \$52,053 | \$53,839 |
| 2027 | \$53,342 | \$61,484 | \$64,006 |
| Median Home Value | | | |
| 2022 | \$315,159 | \$291,284 | \$268,050 |
| 2027 | \$356,938 | \$325,291 | \$294,231 |
| Per Capita Income | | | |
| 2022 | \$44,523 | \$46,189 | \$44,224 |
| 2027 | \$55,991 | \$55,447 | \$52,886 |
| Median Age | | | |
| 2010 | 31.7 | 32.7 | 32.8 |
| 2022 | 33.1 | 34.8 | 34.9 |
| 2027 | 34.2 | 36.1 | 36.3 |

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

November 04, 2022

413 N Charles St, Baltimore, Maryland, 21201
Rings: 1, 2, 3 mile radii

Prepared by Esri
Latitude: 39.29467
Longitude: -76.61519

| | 1 mile | 2 miles | 3 miles |
|---|-----------|-----------|-----------|
| 2022 Households by Income | | | |
| Household Income Base | 23,924 | 75,008 | 120,935 |
| <\$15,000 | 25.4% | 21.7% | 19.2% |
| \$15,000 - \$24,999 | 9.0% | 8.4% | 8.3% |
| \$25,000 - \$34,999 | 8.9% | 8.8% | 9.3% |
| \$35,000 - \$49,999 | 9.1% | 9.7% | 10.5% |
| \$50,000 - \$74,999 | 14.8% | 13.0% | 13.0% |
| \$75,000 - \$99,999 | 8.7% | 8.6% | 9.1% |
| \$100,000 - \$149,999 | 11.8% | 13.6% | 14.5% |
| \$150,000 - \$199,999 | 3.8% | 5.4% | 5.6% |
| \$200,000+ | 8.6% | 10.8% | 10.4% |
| Average Household Income | \$81,547 | \$94,791 | \$95,246 |
| 2027 Households by Income | | | |
| Household Income Base | 23,433 | 74,921 | 120,312 |
| <\$15,000 | 23.1% | 19.5% | 17.2% |
| \$15,000 - \$24,999 | 7.9% | 7.4% | 7.2% |
| \$25,000 - \$34,999 | 9.3% | 8.5% | 8.8% |
| \$35,000 - \$49,999 | 7.5% | 8.3% | 9.0% |
| \$50,000 - \$74,999 | 12.5% | 11.7% | 12.1% |
| \$75,000 - \$99,999 | 8.0% | 8.6% | 9.2% |
| \$100,000 - \$149,999 | 13.9% | 15.3% | 16.1% |
| \$150,000 - \$199,999 | 5.3% | 7.0% | 7.0% |
| \$200,000+ | 12.6% | 13.8% | 13.4% |
| Average Household Income | \$102,133 | \$112,814 | \$112,817 |
| 2022 Owner Occupied Housing Units by Value | | | |
| Total | 4,004 | 24,981 | 48,612 |
| <\$50,000 | 3.2% | 8.7% | 9.3% |
| \$50,000 - \$99,999 | 5.2% | 9.1% | 12.1% |
| \$100,000 - \$149,999 | 6.2% | 4.3% | 6.1% |
| \$150,000 - \$199,999 | 7.4% | 6.5% | 7.9% |
| \$200,000 - \$249,999 | 6.2% | 7.3% | 8.4% |
| \$250,000 - \$299,999 | 18.8% | 16.9% | 17.1% |
| \$300,000 - \$399,999 | 19.6% | 22.2% | 18.5% |
| \$400,000 - \$499,999 | 10.0% | 8.1% | 7.1% |
| \$500,000 - \$749,999 | 19.5% | 12.6% | 9.5% |
| \$750,000 - \$999,999 | 2.9% | 2.9% | 2.6% |
| \$1,000,000 - \$1,499,999 | 0.6% | 0.7% | 0.6% |
| \$1,500,000 - \$1,999,999 | 0.1% | 0.2% | 0.3% |
| \$2,000,000 + | 0.2% | 0.3% | 0.4% |
| Average Home Value | \$367,008 | \$327,129 | \$299,631 |
| 2027 Owner Occupied Housing Units by Value | | | |
| Total | 4,090 | 25,416 | 49,046 |
| <\$50,000 | 2.9% | 7.9% | 8.9% |
| \$50,000 - \$99,999 | 4.2% | 7.0% | 9.4% |
| \$100,000 - \$149,999 | 4.2% | 4.3% | 5.7% |
| \$150,000 - \$199,999 | 5.0% | 4.4% | 5.7% |
| \$200,000 - \$249,999 | 4.3% | 5.1% | 6.3% |
| \$250,000 - \$299,999 | 16.7% | 15.1% | 16.0% |
| \$300,000 - \$399,999 | 22.2% | 25.0% | 21.3% |
| \$400,000 - \$499,999 | 10.2% | 9.7% | 8.7% |
| \$500,000 - \$749,999 | 25.1% | 16.6% | 13.0% |
| \$750,000 - \$999,999 | 4.0% | 3.6% | 3.6% |
| \$1,000,000 - \$1,499,999 | 0.8% | 0.8% | 0.7% |
| \$1,500,000 - \$1,999,999 | 0.1% | 0.2% | 0.4% |
| \$2,000,000 + | 0.2% | 0.3% | 0.5% |
| Average Home Value | \$405,663 | \$361,622 | \$336,298 |

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

413 N Charles St, Baltimore, Maryland, 21201
Rings: 1, 2, 3 mile radii

Prepared by Esri
Latitude: 39.29467
Longitude: -76.61519

| | 1 mile | 2 miles | 3 miles |
|-------------------------------|--------|---------|---------|
| 2010 Population by Age | | | |
| Total | 43,605 | 161,844 | 280,715 |
| 0 - 4 | 4.5% | 6.3% | 6.3% |
| 5 - 9 | 3.9% | 5.1% | 5.2% |
| 10 - 14 | 3.1% | 4.4% | 4.8% |
| 15 - 24 | 18.8% | 16.4% | 17.1% |
| 25 - 34 | 26.0% | 21.8% | 20.4% |
| 35 - 44 | 12.6% | 12.9% | 12.6% |
| 45 - 54 | 12.6% | 13.7% | 13.5% |
| 55 - 64 | 8.8% | 9.8% | 10.0% |
| 65 - 74 | 5.4% | 5.4% | 5.6% |
| 75 - 84 | 3.1% | 3.1% | 3.3% |
| 85 + | 1.1% | 1.1% | 1.3% |
| 18 + | 86.2% | 81.2% | 80.5% |
| 2022 Population by Age | | | |
| Total | 44,237 | 154,222 | 261,069 |
| 0 - 4 | 4.1% | 5.3% | 5.4% |
| 5 - 9 | 3.5% | 4.9% | 5.0% |
| 10 - 14 | 3.2% | 4.5% | 4.7% |
| 15 - 24 | 15.4% | 13.1% | 13.7% |
| 25 - 34 | 28.1% | 22.9% | 21.4% |
| 35 - 44 | 12.8% | 13.7% | 13.6% |
| 45 - 54 | 9.1% | 10.5% | 10.5% |
| 55 - 64 | 9.5% | 11.2% | 11.3% |
| 65 - 74 | 8.1% | 8.4% | 8.5% |
| 75 - 84 | 4.4% | 4.1% | 4.2% |
| 85 + | 1.7% | 1.6% | 1.6% |
| 18 + | 87.0% | 82.9% | 82.3% |
| 2027 Population by Age | | | |
| Total | 43,058 | 152,233 | 257,135 |
| 0 - 4 | 4.2% | 5.4% | 5.4% |
| 5 - 9 | 3.4% | 4.6% | 4.8% |
| 10 - 14 | 3.1% | 4.3% | 4.6% |
| 15 - 24 | 15.6% | 13.3% | 14.0% |
| 25 - 34 | 25.6% | 20.6% | 19.1% |
| 35 - 44 | 14.5% | 15.0% | 14.9% |
| 45 - 54 | 9.3% | 10.6% | 10.6% |
| 55 - 64 | 8.6% | 10.3% | 10.3% |
| 65 - 74 | 8.5% | 9.1% | 9.3% |
| 75 - 84 | 5.3% | 5.0% | 5.2% |
| 85 + | 1.9% | 1.7% | 1.8% |
| 18 + | 87.3% | 83.2% | 82.6% |
| 2010 Population by Sex | | | |
| Males | 23,263 | 80,260 | 136,791 |
| Females | 20,341 | 81,583 | 143,926 |
| 2022 Population by Sex | | | |
| Males | 21,959 | 75,251 | 126,449 |
| Females | 22,279 | 78,971 | 134,620 |
| 2027 Population by Sex | | | |
| Males | 21,448 | 74,314 | 124,681 |
| Females | 21,612 | 77,918 | 132,453 |

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

November 04, 2022

413 N Charles St, Baltimore, Maryland, 21201
Rings: 1, 2, 3 mile radii

Prepared by Esri
Latitude: 39.29467
Longitude: -76.61519

| | 1 mile | 2 miles | 3 miles |
|---|--------|---------|---------|
| 2010 Population by Race/Ethnicity | | | |
| Total | 43,605 | 161,843 | 280,719 |
| White Alone | 30.5% | 30.4% | 31.7% |
| Black Alone | 60.7% | 62.5% | 60.4% |
| American Indian Alone | 0.3% | 0.4% | 0.4% |
| Asian Alone | 5.6% | 3.2% | 3.3% |
| Pacific Islander Alone | 0.1% | 0.0% | 0.0% |
| Some Other Race Alone | 0.8% | 1.5% | 2.0% |
| Two or More Races | 2.1% | 2.1% | 2.1% |
| Hispanic Origin | 2.9% | 3.9% | 4.6% |
| Diversity Index | 56.1 | 55.2 | 57.4 |
| 2020 Population by Race/Ethnicity | | | |
| Total | 43,671 | 154,780 | 263,767 |
| White Alone | 31.5% | 33.0% | 33.0% |
| Black Alone | 52.5% | 52.4% | 51.0% |
| American Indian Alone | 0.3% | 0.3% | 0.4% |
| Asian Alone | 7.8% | 5.1% | 5.2% |
| Pacific Islander Alone | 0.0% | 0.0% | 0.0% |
| Some Other Race Alone | 1.9% | 3.2% | 4.3% |
| Two or More Races | 5.9% | 6.0% | 6.0% |
| Hispanic Origin | 5.0% | 6.4% | 7.8% |
| Diversity Index | 65.2 | 65.6 | 67.7 |
| 2022 Population by Race/Ethnicity | | | |
| Total | 44,237 | 154,221 | 261,070 |
| White Alone | 30.8% | 32.6% | 32.8% |
| Black Alone | 52.7% | 52.3% | 50.8% |
| American Indian Alone | 0.3% | 0.3% | 0.4% |
| Asian Alone | 7.9% | 5.2% | 5.3% |
| Pacific Islander Alone | 0.0% | 0.0% | 0.0% |
| Some Other Race Alone | 2.2% | 3.4% | 4.5% |
| Two or More Races | 6.0% | 6.1% | 6.2% |
| Hispanic Origin | 5.2% | 6.6% | 7.9% |
| Diversity Index | 65.4 | 66.0 | 68.1 |
| 2027 Population by Race/Ethnicity | | | |
| Total | 43,060 | 152,232 | 257,135 |
| White Alone | 29.8% | 31.9% | 32.0% |
| Black Alone | 51.6% | 50.9% | 49.4% |
| American Indian Alone | 0.4% | 0.4% | 0.4% |
| Asian Alone | 8.5% | 5.6% | 5.8% |
| Pacific Islander Alone | 0.0% | 0.0% | 0.0% |
| Some Other Race Alone | 2.9% | 4.3% | 5.5% |
| Two or More Races | 6.7% | 6.9% | 6.9% |
| Hispanic Origin | 5.5% | 7.2% | 8.6% |
| Diversity Index | 67.0 | 67.9 | 69.9 |
| 2010 Population by Relationship and Household Type | | | |
| Total | 43,603 | 161,843 | 280,718 |
| In Households | 81.2% | 93.0% | 94.6% |
| In Family Households | 40.9% | 59.7% | 64.2% |
| Householder | 13.5% | 18.1% | 19.2% |
| Spouse | 5.2% | 7.0% | 7.8% |
| Child | 17.4% | 25.4% | 27.2% |
| Other relative | 3.1% | 5.9% | 6.4% |
| Nonrelative | 1.6% | 3.3% | 3.6% |
| In Nonfamily Households | 40.3% | 33.3% | 30.4% |
| In Group Quarters | 18.8% | 7.0% | 5.4% |
| Institutionalized Population | 13.5% | 4.1% | 2.4% |
| Noninstitutionalized Population | 5.3% | 2.9% | 2.9% |

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

413 N Charles St, Baltimore, Maryland, 21201
Rings: 1, 2, 3 mile radii

Prepared by Esri
Latitude: 39.29467
Longitude: -76.61519

| | 1 mile | 2 miles | 3 miles |
|--|--------|---------|---------|
| 2022 Population 25+ by Educational Attainment | | | |
| Total | 32,599 | 111,525 | 185,805 |
| Less than 9th Grade | 3.8% | 3.8% | 4.3% |
| 9th - 12th Grade, No Diploma | 9.7% | 9.9% | 9.6% |
| High School Graduate | 16.4% | 19.8% | 21.4% |
| GED/Alternative Credential | 5.0% | 4.5% | 4.5% |
| Some College, No Degree | 12.9% | 13.7% | 13.8% |
| Associate Degree | 3.7% | 4.3% | 4.6% |
| Bachelor's Degree | 24.5% | 22.6% | 21.7% |
| Graduate/Professional Degree | 24.1% | 21.3% | 20.0% |
| 2022 Population 15+ by Marital Status | | | |
| Total | 39,426 | 131,705 | 221,661 |
| Never Married | 67.1% | 61.6% | 59.3% |
| Married | 19.8% | 24.1% | 25.8% |
| Widowed | 4.4% | 5.0% | 5.4% |
| Divorced | 8.6% | 9.3% | 9.5% |
| 2022 Civilian Population 16+ in Labor Force | | | |
| Civilian Population 16+ | 23,185 | 83,147 | 139,452 |
| Population 16+ Employed | 95.4% | 94.6% | 94.5% |
| Population 16+ Unemployment rate | 4.6% | 5.4% | 5.5% |
| Population 16-24 Employed | 15.8% | 13.7% | 13.6% |
| Population 16-24 Unemployment rate | 6.5% | 8.4% | 8.4% |
| Population 25-54 Employed | 70.7% | 70.1% | 69.2% |
| Population 25-54 Unemployment rate | 3.5% | 4.7% | 5.0% |
| Population 55-64 Employed | 7.8% | 10.2% | 11.0% |
| Population 55-64 Unemployment rate | 6.1% | 5.0% | 4.5% |
| Population 65+ Employed | 5.8% | 5.9% | 6.2% |
| Population 65+ Unemployment rate | 9.5% | 7.6% | 6.1% |
| 2022 Employed Population 16+ by Industry | | | |
| Total | 22,120 | 78,627 | 131,828 |
| Agriculture/Mining | 0.2% | 0.2% | 0.2% |
| Construction | 1.5% | 3.3% | 4.3% |
| Manufacturing | 3.0% | 3.6% | 4.0% |
| Wholesale Trade | 1.0% | 1.4% | 1.5% |
| Retail Trade | 7.1% | 6.7% | 7.2% |
| Transportation/Utilities | 4.5% | 5.2% | 5.6% |
| Information | 2.4% | 1.9% | 1.8% |
| Finance/Insurance/Real Estate | 5.9% | 5.6% | 5.6% |
| Services | 66.7% | 63.8% | 61.7% |
| Public Administration | 7.8% | 8.2% | 8.2% |
| 2022 Employed Population 16+ by Occupation | | | |
| Total | 22,120 | 78,627 | 131,828 |
| White Collar | 80.2% | 72.1% | 69.5% |
| Management/Business/Financial | 19.5% | 20.0% | 18.8% |
| Professional | 46.2% | 38.1% | 35.3% |
| Sales | 5.4% | 5.5% | 6.0% |
| Administrative Support | 9.1% | 8.5% | 9.4% |
| Services | 13.6% | 16.7% | 17.3% |
| Blue Collar | 6.2% | 11.3% | 13.2% |
| Farming/Forestry/Fishing | 0.0% | 0.1% | 0.1% |
| Construction/Extraction | 0.6% | 1.9% | 2.6% |
| Installation/Maintenance/Repair | 0.5% | 1.0% | 1.3% |
| Production | 1.6% | 2.2% | 2.5% |
| Transportation/Material Moving | 3.6% | 6.1% | 6.7% |

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

November 04, 2022

413 N Charles St, Baltimore, Maryland, 21201
Rings: 1, 2, 3 mile radii

Prepared by Esri
Latitude: 39.29467
Longitude: -76.61519

| | 1 mile | 2 miles | 3 miles |
|--|--------|---------|---------|
| 2010 Households by Type | | | |
| Total | 19,924 | 69,534 | 116,590 |
| Households with 1 Person | 56.2% | 43.6% | 39.9% |
| Households with 2+ People | 43.8% | 56.4% | 60.1% |
| Family Households | 29.6% | 42.2% | 46.2% |
| Husband-wife Families | 11.5% | 16.4% | 18.9% |
| With Related Children | 3.1% | 5.7% | 6.8% |
| Other Family (No Spouse Present) | 18.1% | 25.8% | 27.4% |
| Other Family with Male Householder | 2.5% | 4.9% | 5.4% |
| With Related Children | 1.2% | 2.2% | 2.5% |
| Other Family with Female Householder | 15.6% | 21.0% | 22.0% |
| With Related Children | 10.9% | 14.2% | 14.4% |
| Nonfamily Households | 14.2% | 14.2% | 13.8% |
| All Households with Children | 15.5% | 22.5% | 24.2% |
| Multigenerational Households | 2.7% | 5.1% | 6.0% |
| Unmarried Partner Households | 7.8% | 9.4% | 9.5% |
| Male-female | 6.3% | 8.1% | 8.3% |
| Same-sex | 1.5% | 1.3% | 1.2% |
| 2010 Households by Size | | | |
| Total | 19,924 | 69,534 | 116,592 |
| 1 Person Household | 56.2% | 43.6% | 39.9% |
| 2 Person Household | 26.4% | 27.8% | 28.4% |
| 3 Person Household | 8.6% | 12.9% | 14.0% |
| 4 Person Household | 4.7% | 7.6% | 8.4% |
| 5 Person Household | 2.2% | 4.1% | 4.7% |
| 6 Person Household | 1.0% | 2.0% | 2.3% |
| 7 + Person Household | 0.9% | 1.9% | 2.3% |
| 2010 Households by Tenure and Mortgage Status | | | |
| Total | 19,923 | 69,533 | 116,589 |
| Owner Occupied | 15.7% | 31.4% | 39.1% |
| Owned with a Mortgage/Loan | 12.6% | 23.4% | 28.9% |
| Owned Free and Clear | 3.1% | 8.0% | 10.2% |
| Renter Occupied | 84.3% | 68.6% | 60.9% |
| 2022 Affordability, Mortgage and Wealth | | | |
| Housing Affordability Index | 60 | 75 | 83 |
| Percent of Income for Mortgage | 36.6% | 29.5% | 26.2% |
| Wealth Index | 48 | 63 | 66 |
| 2010 Housing Units By Urban/ Rural Status | | | |
| Total Housing Units | 23,324 | 90,440 | 146,965 |
| Housing Units Inside Urbanized Area | 100.0% | 100.0% | 100.0% |
| Housing Units Inside Urbanized Cluster | 0.0% | 0.0% | 0.0% |
| Rural Housing Units | 0.0% | 0.0% | 0.0% |
| 2010 Population By Urban/ Rural Status | | | |
| Total Population | 43,604 | 161,843 | 280,717 |
| Population Inside Urbanized Area | 100.0% | 100.0% | 100.0% |
| Population Inside Urbanized Cluster | 0.0% | 0.0% | 0.0% |
| Rural Population | 0.0% | 0.0% | 0.0% |

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

413 N Charles St, Baltimore, Maryland, 21201
Rings: 1, 2, 3 mile radii

Prepared by Esri
Latitude: 39.29467
Longitude: -76.61519

| | 1 mile | 2 miles | 3 miles |
|---|--------------------------|---------------------------|---------------------------|
| Top 3 Tapestry Segments | | | |
| 1. | Metro Renters (3B) | Metro Renters (3B) | Metro Renters (3B) |
| 2. | City Commons (11E) | City Commons (11E) | Modest Income Homes (12D) |
| 3. | Social Security Set (9F) | Modest Income Homes (12D) | City Commons (11E) |
| 2022 Consumer Spending | | | |
| Apparel & Services: Total \$ | \$48,883,735 | \$176,952,311 | \$284,308,200 |
| Average Spent | \$2,042.78 | \$2,358.70 | \$2,350.66 |
| Spending Potential Index | 85 | 98 | 98 |
| Education: Total \$ | \$39,516,858 | \$141,599,864 | \$227,687,306 |
| Average Spent | \$1,651.35 | \$1,887.47 | \$1,882.52 |
| Spending Potential Index | 84 | 96 | 96 |
| Entertainment/Recreation: Total \$ | \$65,970,929 | \$242,220,028 | \$393,930,441 |
| Average Spent | \$2,756.83 | \$3,228.70 | \$3,257.02 |
| Spending Potential Index | 75 | 88 | 89 |
| Food at Home: Total \$ | \$119,274,932 | \$437,558,557 | \$705,710,828 |
| Average Spent | \$4,984.33 | \$5,832.48 | \$5,834.83 |
| Spending Potential Index | 81 | 94 | 94 |
| Food Away from Home: Total \$ | \$86,947,615 | \$312,388,307 | \$502,061,697 |
| Average Spent | \$3,633.41 | \$4,164.01 | \$4,151.05 |
| Spending Potential Index | 84 | 97 | 96 |
| Health Care: Total \$ | \$121,816,804 | \$455,477,406 | \$746,857,280 |
| Average Spent | \$5,090.55 | \$6,071.33 | \$6,175.03 |
| Spending Potential Index | 72 | 86 | 87 |
| HH Furnishings & Equipment: Total \$ | \$45,792,456 | \$168,276,754 | \$273,982,390 |
| Average Spent | \$1,913.60 | \$2,243.06 | \$2,265.29 |
| Spending Potential Index | 75 | 88 | 88 |
| Personal Care Products & Services: Total \$ | \$19,784,544 | \$72,080,636 | \$116,336,820 |
| Average Spent | \$826.77 | \$960.81 | \$961.87 |
| Spending Potential Index | 81 | 94 | 94 |
| Shelter: Total \$ | \$456,048,409 | \$1,647,841,854 | \$2,646,426,409 |
| Average Spent | \$19,057.60 | \$21,965.07 | \$21,880.70 |
| Spending Potential Index | 83 | 96 | 96 |
| Support Payments/Cash Contributions/Gifts in Kind: Total \$ | \$42,416,952 | \$158,208,640 | \$260,409,640 |
| Average Spent | \$1,772.54 | \$2,108.86 | \$2,153.07 |
| Spending Potential Index | 65 | 78 | 79 |
| Travel: Total \$ | \$49,487,621 | \$180,391,655 | \$294,151,033 |
| Average Spent | \$2,068.02 | \$2,404.55 | \$2,432.05 |
| Spending Potential Index | 72 | 84 | 85 |
| Vehicle Maintenance & Repairs: Total \$ | \$23,270,107 | \$85,300,671 | \$138,782,125 |
| Average Spent | \$972.42 | \$1,137.02 | \$1,147.45 |
| Spending Potential Index | 77 | 90 | 91 |

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

| Demographic Summary | | 2022 | 2027 |
|---|--------|--------------------|----------|
| Population | | 44,238 | 43,059 |
| Population 18+ | | 38,491 | 37,595 |
| Households | | 23,930 | 23,439 |
| Median Household Income | | \$45,371 | \$53,342 |
| | | Expected Number of | |
| Product/Consumer Behavior | Adults | Percent | MPI |
| Went to family restaurant/steak house in last 6 months | 22,781 | 59.2% | 88 |
| Went to family restaurant/steak house 4+ times/month last 30 days | 7,504 | 19.5% | 94 |
| Spent at family restaurant/steak house last 30 days: \$1-30 | 2,448 | 6.4% | 93 |
| Spent at family restaurant/steak house 30 days: \$31-50 | 2,660 | 6.9% | 81 |
| Spent at family restaurant/steak house last 30 days: \$51-100 | 4,203 | 10.9% | 77 |
| Spent at family restaurant/steak house last 30 days: \$101-200 | 2,154 | 5.6% | 65 |
| Spent at family restaurant/steak house last 30 days: \$201+ | 1,453 | 3.8% | 96 |
| Spent at fine dining last 30 days: \$1-100 | 1,409 | 3.7% | 121 |
| Spent at fine dining last 30 days: \$101+ | 1,830 | 4.8% | 127 |
| Went to family restaurant last 6 months: for breakfast | 3,915 | 10.2% | 101 |
| Went to family restaurant last 6 months: for lunch | 5,389 | 14.0% | 88 |
| Went to family restaurant last 6 months: for dinner | 13,668 | 35.5% | 84 |
| Went to family restaurant last 6 months: for snack | 623 | 1.6% | 105 |
| Went to family restaurant last 6 months: on weekday | 9,242 | 24.0% | 85 |
| Went to family restaurant last 6 months: on weekend | 12,902 | 33.5% | 92 |
| Went to family restaurant last 6 months: Applebee`s | 4,961 | 12.9% | 88 |
| Went to family restaurant last 6 months: Bob Evans | 1,022 | 2.7% | 106 |
| Went to family restaurant last 6 months: Buffalo Wild Wings | 3,424 | 8.9% | 102 |
| Went to family restaurant last 6 months: California Pizza Kitchen | 732 | 1.9% | 107 |
| Went to family restaurant last 6 months: Carrabba's | 687 | 1.8% | 90 |
| Went to family restaurant last 6 months: The Cheesecake Factory | 2,568 | 6.7% | 109 |
| Went to family restaurant last 6 months: Chili`s Grill & Bar | 3,286 | 8.5% | 90 |
| Went to family restaurant last 6 months: Cracker Barrel | 2,665 | 6.9% | 69 |
| Went to family restaurant last 6 months: Denny`s | 1,962 | 5.1% | 78 |
| Went to family restaurant last 6 months: Golden Corral | 1,411 | 3.7% | 88 |
| Went to family restaurant last 6 months: IHOP | 2,442 | 6.3% | 86 |
| Went to family restaurant last 6 months: Logan`s Roadhouse | 646 | 1.7% | 74 |
| Went to family restaurant last 6 months: LongHorn Steakhouse | 1,687 | 4.4% | 83 |
| Went to family restaurant last 6 months: Olive Garden | 3,857 | 10.0% | 70 |
| Went to family restaurant last 6 months: Outback Steakhouse | 2,043 | 5.3% | 74 |
| Went to family restaurant last 6 months: Red Lobster | 2,137 | 5.6% | 77 |
| Went to family restaurant last 6 months: Red Robin | 1,834 | 4.8% | 79 |
| Went to family restaurant last 6 months: Ruby Tuesday | 1,171 | 3.0% | 109 |
| Went to family restaurant last 6 months: Texas Roadhouse | 2,951 | 7.7% | 73 |
| Went to family restaurant last 6 months: T.G.I. Friday`s | 1,735 | 4.5% | 151 |
| Went to family restaurant last 6 months: Waffle House | 1,713 | 4.5% | 93 |
| Went to family restaurant last 6 months: fast food/drive-in | 32,956 | 85.6% | 95 |
| Went to fast food/drive-in restaurant 9+ times/month | 13,956 | 36.3% | 96 |
| Spent at fast food restaurant last 30 days: <\$1-10 | 1,785 | 4.6% | 114 |
| Spent at fast food restaurant last 30 days: \$11-\$20 | 3,374 | 8.8% | 103 |
| Spent at fast food restaurant last 30 days: \$21-\$40 | 5,570 | 14.5% | 89 |
| Spent at fast food restaurant last 30 days: \$41-\$50 | 3,348 | 8.7% | 99 |
| Spent at fast food restaurant last 30 days: \$51-\$100 | 6,989 | 18.2% | 93 |
| Spent at fast food restaurant last 30 days: \$101-\$200 | 3,614 | 9.4% | 84 |
| Spent at fast food restaurant last 30 days: \$201+ | 1,162 | 3.0% | 68 |
| Ordered eat-in fast food in the last 6 months | 7,414 | 19.3% | 85 |

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by MRI-Simmons in a nationally representative survey of U.S. households. Esri forecasts for 2022 and 2027.

| Product/Consumer Behavior | Expected Number of | | MPI |
|---|--------------------|---------|-----|
| | Adults | Percent | |
| Went to fast food restaurant in the last 6 months: eat in | 7,414 | 19.3% | 85 |
| Went to fast food restaurant in the last 6 months: home delivery | 5,256 | 13.7% | 118 |
| Went to fast food restaurant in the last 6 months: take-out/drive-thru | 19,237 | 50.0% | 89 |
| Went to fast food restaurant in the last 6 months: take-out/walk-in | 9,158 | 23.8% | 112 |
| Went to fast food restaurant in the last 6 months: breakfast | 11,929 | 31.0% | 91 |
| Went to fast food restaurant in the last 6 months: lunch | 18,352 | 47.7% | 92 |
| Went to fast food restaurant in the last 6 months: dinner | 18,718 | 48.6% | 96 |
| Went to fast food restaurant in the last 6 months: snack | 5,190 | 13.5% | 109 |
| Went to fast food restaurant in the last 6 months: weekday | 21,064 | 54.7% | 89 |
| Went to fast food restaurant in the last 6 months: weekend | 18,309 | 47.6% | 95 |
| Went to fast food restaurant in the last 6 months: A & W | 565 | 1.5% | 75 |
| Went to fast food restaurant in the last 6 months: Arby's | 4,934 | 12.8% | 75 |
| Went to fast food restaurant in the last 6 months: Baskin-Robbins | 1,158 | 3.0% | 92 |
| Went to fast food restaurant in the last 6 months: Boston Market | 725 | 1.9% | 91 |
| Went to fast food restaurant in the last 6 months: Burger King | 9,532 | 24.8% | 88 |
| Went to fast food restaurant in the last 6 months: Captain D's | 590 | 1.5% | 51 |
| Went to fast food restaurant in the last 6 months: Carl's Jr. | 1,762 | 4.6% | 88 |
| Went to fast food restaurant in the last 6 months: Checkers | 1,341 | 3.5% | 131 |
| Went to fast food restaurant in the last 6 months: Chick-fil-A | 11,231 | 29.2% | 97 |
| Went to fast food restaurant in the last 6 months: Chipotle Mex. Grill | 7,089 | 18.4% | 128 |
| Went to fast food restaurant in the last 6 months: Chuck E. Cheese's | 848 | 2.2% | 154 |
| Went to fast food restaurant in the last 6 months: Church's Fr. Chicken | 1,683 | 4.4% | 137 |
| Went to fast food restaurant in the last 6 months: Cold Stone Creamery | 1,228 | 3.2% | 122 |
| Went to fast food restaurant in the last 6 months: Dairy Queen | 4,186 | 10.9% | 74 |
| Went to fast food restaurant in the last 6 months: Del Taco | 1,042 | 2.7% | 81 |
| Went to fast food restaurant in the last 6 months: Domino's Pizza | 5,570 | 14.5% | 97 |
| Went to fast food restaurant in the last 6 months: Dunkin' Donuts | 6,424 | 16.7% | 117 |
| Went to fast food restaurant in the last 6 months: Five Guys | 4,288 | 11.1% | 119 |
| Went to fast food restaurant in the last 6 months: Hardee's | 1,187 | 3.1% | 58 |
| Went to fast food restaurant in the last 6 months: Jack in the Box | 2,010 | 5.2% | 68 |
| Went to fast food restaurant in the last 6 months: Jersey Mike's | 2,635 | 6.8% | 125 |
| Went to fast food restaurant in the last 6 months: Jimmy John's | 2,456 | 6.4% | 116 |
| Went to fast food restaurant in the last 6 months: KFC | 5,691 | 14.8% | 81 |
| Went to fast food restaurant in the last 6 months: Krispy Kreme | 2,720 | 7.1% | 109 |
| Went to fast food restaurant in the last 6 months: Little Caesars | 4,095 | 10.6% | 89 |
| Went to fast food restaurant in the last 6 months: Long John Silver's | 720 | 1.9% | 73 |
| Went to fast food restaurant in the last 6 months: McDonald's | 18,045 | 46.9% | 90 |
| Went to fast food restaurant in the last 6 months: Panda Express | 3,835 | 10.0% | 87 |
| Went to fast food restaurant in the last 6 months: Panera Bread | 4,347 | 11.3% | 91 |
| Went to fast food restaurant in the last 6 months: Papa John's | 3,353 | 8.7% | 109 |
| Went to fast food restaurant in the last 6 months: Papa Murphy's | 1,196 | 3.1% | 81 |
| Went to fast food restaurant in the last 6 months: Pizza Hut | 4,865 | 12.6% | 99 |
| Went to fast food restaurant in the last 6 months: Popeyes Chicken | 6,352 | 16.5% | 133 |
| Went to fast food restaurant in the last 6 months: Sonic Drive-In | 3,856 | 10.0% | 84 |
| Went to fast food restaurant in the last 6 months: Starbucks | 8,601 | 22.3% | 116 |
| Went to fast food restaurant in the last 6 months: Steak 'n Shake | 1,584 | 4.1% | 107 |
| Went to fast food restaurant in the last 6 months: Subway | 6,326 | 16.4% | 78 |
| Went to fast food restaurant in the last 6 months: Taco Bell | 9,912 | 25.8% | 92 |
| Went to fast food restaurant in the last 6 months: Wendy's | 9,838 | 25.6% | 98 |
| Went to fast food restaurant in the last 6 months: Whataburger | 1,443 | 3.7% | 68 |
| Went to fast food restaurant in the last 6 months: White Castle | 1,014 | 2.6% | 102 |
| Went to fast food restaurant in the last 6 months: Wing-Stop | 1,672 | 4.3% | 140 |
| Went to fine dining restaurant last month | 3,589 | 9.3% | 116 |
| Went to fine dining restaurant 2+ times last month | 2,002 | 5.2% | 136 |

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by MRI-Simmons in a nationally representative survey of U.S. households. Esri forecasts for 2022 and 2027.

| Demographic Summary | | 2022 | 2027 |
|---|---------|--------------------|----------|
| Population | | 154,223 | 152,232 |
| Population 18+ | | 127,885 | 126,661 |
| Households | | 75,021 | 74,927 |
| Median Household Income | | \$52,053 | \$61,484 |
| | | Expected Number of | |
| Product/Consumer Behavior | Adults | Percent | MPI |
| Went to family restaurant/steak house in last 6 months | 78,451 | 61.3% | 92 |
| Went to family restaurant/steak house 4+ times/month last 30 days | 26,268 | 20.5% | 99 |
| Spent at family restaurant/steak house last 30 days: \$1-30 | 8,574 | 6.7% | 98 |
| Spent at family restaurant/steak house 30 days: \$31-50 | 9,512 | 7.4% | 87 |
| Spent at family restaurant/steak house last 30 days: \$51-100 | 14,702 | 11.5% | 81 |
| Spent at family restaurant/steak house last 30 days: \$101-200 | 7,768 | 6.1% | 71 |
| Spent at family restaurant/steak house last 30 days: \$201+ | 4,651 | 3.6% | 92 |
| Spent at fine dining last 30 days: \$1-100 | 4,201 | 3.3% | 109 |
| Spent at fine dining last 30 days: \$101+ | 5,884 | 4.6% | 123 |
| Went to family restaurant last 6 months: for breakfast | 13,201 | 10.3% | 102 |
| Went to family restaurant last 6 months: for lunch | 18,459 | 14.4% | 90 |
| Went to family restaurant last 6 months: for dinner | 45,928 | 35.9% | 85 |
| Went to family restaurant last 6 months: for snack | 2,192 | 1.7% | 111 |
| Went to family restaurant last 6 months: on weekday | 30,673 | 24.0% | 85 |
| Went to family restaurant last 6 months: on weekend | 43,095 | 33.7% | 93 |
| Went to family restaurant last 6 months: Applebee`s | 17,828 | 13.9% | 96 |
| Went to family restaurant last 6 months: Bob Evans | 3,177 | 2.5% | 99 |
| Went to family restaurant last 6 months: Buffalo Wild Wings | 11,601 | 9.1% | 104 |
| Went to family restaurant last 6 months: California Pizza Kitchen | 2,369 | 1.9% | 104 |
| Went to family restaurant last 6 months: Carrabba`s | 2,226 | 1.7% | 87 |
| Went to family restaurant last 6 months: The Cheesecake Factory | 8,358 | 6.5% | 107 |
| Went to family restaurant last 6 months: Chili`s Grill & Bar | 11,119 | 8.7% | 91 |
| Went to family restaurant last 6 months: Cracker Barrel | 9,102 | 7.1% | 71 |
| Went to family restaurant last 6 months: Denny`s | 7,164 | 5.6% | 85 |
| Went to family restaurant last 6 months: Golden Corral | 6,167 | 4.8% | 116 |
| Went to family restaurant last 6 months: IHOP | 8,913 | 7.0% | 94 |
| Went to family restaurant last 6 months: Logan`s Roadhouse | 2,461 | 1.9% | 85 |
| Went to family restaurant last 6 months: LongHorn Steakhouse | 6,124 | 4.8% | 90 |
| Went to family restaurant last 6 months: Olive Garden | 13,401 | 10.5% | 73 |
| Went to family restaurant last 6 months: Outback Steakhouse | 8,016 | 6.3% | 87 |
| Went to family restaurant last 6 months: Red Lobster | 8,518 | 6.7% | 92 |
| Went to family restaurant last 6 months: Red Robin | 5,921 | 4.6% | 77 |
| Went to family restaurant last 6 months: Ruby Tuesday | 4,045 | 3.2% | 113 |
| Went to family restaurant last 6 months: Texas Roadhouse | 10,509 | 8.2% | 78 |
| Went to family restaurant last 6 months: T.G.I. Friday`s | 5,802 | 4.5% | 152 |
| Went to family restaurant last 6 months: Waffle House | 6,730 | 5.3% | 110 |
| Went to family restaurant last 6 months: fast food/drive-in | 113,780 | 89.0% | 98 |
| Went to fast food/drive-in restaurant 9+ times/month | 48,132 | 37.6% | 99 |
| Spent at fast food restaurant last 30 days: <\$1-10 | 5,759 | 4.5% | 110 |
| Spent at fast food restaurant last 30 days: \$11-\$20 | 11,607 | 9.1% | 106 |
| Spent at fast food restaurant last 30 days: \$21-\$40 | 21,198 | 16.6% | 101 |
| Spent at fast food restaurant last 30 days: \$41-\$50 | 10,804 | 8.4% | 96 |
| Spent at fast food restaurant last 30 days: \$51-\$100 | 23,074 | 18.0% | 93 |
| Spent at fast food restaurant last 30 days: \$101-\$200 | 11,984 | 9.4% | 83 |
| Spent at fast food restaurant last 30 days: \$201+ | 4,231 | 3.3% | 75 |
| Ordered eat-in fast food in the last 6 months | 24,280 | 19.0% | 84 |

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by MRI-Simmons in a nationally representative survey of U.S. households. Esri forecasts for 2022 and 2027.

413 N Charles St, Baltimore, Maryland, 21201
Ring: 2 mile radius

Prepared by Esri
Latitude: 39.29467
Longitude: -76.61519

| Product/Consumer Behavior | Expected Number of | | MPI |
|---|--------------------|---------|-----|
| | Adults | Percent | |
| Went to fast food restaurant in the last 6 months: eat in | 24,280 | 19.0% | 84 |
| Went to fast food restaurant in the last 6 months: home delivery | 17,882 | 14.0% | 120 |
| Went to fast food restaurant in the last 6 months: take-out/drive-thru | 65,778 | 51.4% | 92 |
| Went to fast food restaurant in the last 6 months: take-out/walk-in | 30,744 | 24.0% | 113 |
| Went to fast food restaurant in the last 6 months: breakfast | 40,265 | 31.5% | 92 |
| Went to fast food restaurant in the last 6 months: lunch | 62,093 | 48.6% | 94 |
| Went to fast food restaurant in the last 6 months: dinner | 62,391 | 48.8% | 96 |
| Went to fast food restaurant in the last 6 months: snack | 16,155 | 12.6% | 102 |
| Went to fast food restaurant in the last 6 months: weekday | 71,550 | 55.9% | 91 |
| Went to fast food restaurant in the last 6 months: weekend | 63,553 | 49.7% | 99 |
| Went to fast food restaurant in the last 6 months: A & W | 1,864 | 1.5% | 74 |
| Went to fast food restaurant in the last 6 months: Arby's | 15,923 | 12.5% | 73 |
| Went to fast food restaurant in the last 6 months: Baskin-Robbins | 4,186 | 3.3% | 100 |
| Went to fast food restaurant in the last 6 months: Boston Market | 3,238 | 2.5% | 123 |
| Went to fast food restaurant in the last 6 months: Burger King | 35,970 | 28.1% | 99 |
| Went to fast food restaurant in the last 6 months: Captain D's | 3,451 | 2.7% | 90 |
| Went to fast food restaurant in the last 6 months: Carl's Jr. | 5,694 | 4.5% | 85 |
| Went to fast food restaurant in the last 6 months: Checkers | 5,667 | 4.4% | 167 |
| Went to fast food restaurant in the last 6 months: Chick-fil-A | 36,095 | 28.2% | 94 |
| Went to fast food restaurant in the last 6 months: Chipotle Mex. Grill | 22,432 | 17.5% | 122 |
| Went to fast food restaurant in the last 6 months: Chuck E. Cheese's | 3,409 | 2.7% | 186 |
| Went to fast food restaurant in the last 6 months: Church's Fr. Chicken | 7,556 | 5.9% | 185 |
| Went to fast food restaurant in the last 6 months: Cold Stone Creamery | 3,672 | 2.9% | 110 |
| Went to fast food restaurant in the last 6 months: Dairy Queen | 13,562 | 10.6% | 72 |
| Went to fast food restaurant in the last 6 months: Del Taco | 3,513 | 2.7% | 82 |
| Went to fast food restaurant in the last 6 months: Domino's Pizza | 19,515 | 15.3% | 103 |
| Went to fast food restaurant in the last 6 months: Dunkin' Donuts | 21,169 | 16.6% | 116 |
| Went to fast food restaurant in the last 6 months: Five Guys | 14,060 | 11.0% | 117 |
| Went to fast food restaurant in the last 6 months: Hardee's | 4,519 | 3.5% | 67 |
| Went to fast food restaurant in the last 6 months: Jack in the Box | 6,849 | 5.4% | 70 |
| Went to fast food restaurant in the last 6 months: Jersey Mike's | 7,686 | 6.0% | 110 |
| Went to fast food restaurant in the last 6 months: Jimmy John's | 7,159 | 5.6% | 102 |
| Went to fast food restaurant in the last 6 months: KFC | 22,428 | 17.5% | 96 |
| Went to fast food restaurant in the last 6 months: Krispy Kreme | 9,260 | 7.2% | 112 |
| Went to fast food restaurant in the last 6 months: Little Caesars | 14,709 | 11.5% | 97 |
| Went to fast food restaurant in the last 6 months: Long John Silver's | 2,949 | 2.3% | 90 |
| Went to fast food restaurant in the last 6 months: McDonald's | 62,768 | 49.1% | 95 |
| Went to fast food restaurant in the last 6 months: Panda Express | 12,776 | 10.0% | 87 |
| Went to fast food restaurant in the last 6 months: Panera Bread | 13,903 | 10.9% | 87 |
| Went to fast food restaurant in the last 6 months: Papa John's | 11,039 | 8.6% | 108 |
| Went to fast food restaurant in the last 6 months: Papa Murphy's | 3,898 | 3.0% | 79 |
| Went to fast food restaurant in the last 6 months: Pizza Hut | 16,892 | 13.2% | 103 |
| Went to fast food restaurant in the last 6 months: Popeyes Chicken | 23,677 | 18.5% | 149 |
| Went to fast food restaurant in the last 6 months: Sonic Drive-In | 12,808 | 10.0% | 84 |
| Went to fast food restaurant in the last 6 months: Starbucks | 26,023 | 20.3% | 105 |
| Went to fast food restaurant in the last 6 months: Steak 'n Shake | 4,744 | 3.7% | 96 |
| Went to fast food restaurant in the last 6 months: Subway | 22,779 | 17.8% | 85 |
| Went to fast food restaurant in the last 6 months: Taco Bell | 33,624 | 26.3% | 94 |
| Went to fast food restaurant in the last 6 months: Wendy's | 34,342 | 26.9% | 103 |
| Went to fast food restaurant in the last 6 months: Whataburger | 5,107 | 4.0% | 73 |
| Went to fast food restaurant in the last 6 months: White Castle | 4,629 | 3.6% | 140 |
| Went to fast food restaurant in the last 6 months: Wing-Stop | 5,490 | 4.3% | 138 |
| Went to fine dining restaurant last month | 11,433 | 8.9% | 111 |
| Went to fine dining restaurant 2+ times last month | 6,020 | 4.7% | 124 |

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by MRI-Simmons in a nationally representative survey of U.S. households. Esri forecasts for 2022 and 2027.

November 04, 2022

| Demographic Summary | | 2022 | 2027 |
|---|---------|--------------------|----------|
| Population | | 261,070 | 257,134 |
| Population 18+ | | 214,903 | 212,417 |
| Households | | 120,948 | 120,318 |
| Median Household Income | | \$53,839 | \$64,006 |
| | | Expected Number of | |
| Product/Consumer Behavior | Adults | Percent | MPI |
| Went to family restaurant/steak house in last 6 months | 134,617 | 62.6% | 94 |
| Went to family restaurant/steak house 4+ times/month last 30 days | 45,265 | 21.1% | 102 |
| Spent at family restaurant/steak house last 30 days: \$1-30 | 14,661 | 6.8% | 100 |
| Spent at family restaurant/steak house 30 days: \$31-50 | 16,180 | 7.5% | 89 |
| Spent at family restaurant/steak house last 30 days: \$51-100 | 25,832 | 12.0% | 85 |
| Spent at family restaurant/steak house last 30 days: \$101-200 | 13,634 | 6.3% | 74 |
| Spent at family restaurant/steak house last 30 days: \$201+ | 7,906 | 3.7% | 93 |
| Spent at fine dining last 30 days: \$1-100 | 7,024 | 3.3% | 108 |
| Spent at fine dining last 30 days: \$101+ | 9,534 | 4.4% | 119 |
| Went to family restaurant last 6 months: for breakfast | 22,148 | 10.3% | 102 |
| Went to family restaurant last 6 months: for lunch | 31,392 | 14.6% | 91 |
| Went to family restaurant last 6 months: for dinner | 78,092 | 36.3% | 86 |
| Went to family restaurant last 6 months: for snack | 3,836 | 1.8% | 116 |
| Went to family restaurant last 6 months: on weekday | 51,181 | 23.8% | 85 |
| Went to family restaurant last 6 months: on weekend | 72,924 | 33.9% | 94 |
| Went to family restaurant last 6 months: Applebee`s | 30,625 | 14.3% | 98 |
| Went to family restaurant last 6 months: Bob Evans | 5,243 | 2.4% | 97 |
| Went to family restaurant last 6 months: Buffalo Wild Wings | 20,000 | 9.3% | 107 |
| Went to family restaurant last 6 months: California Pizza Kitchen | 3,814 | 1.8% | 99 |
| Went to family restaurant last 6 months: Carrabba's | 3,569 | 1.7% | 83 |
| Went to family restaurant last 6 months: The Cheesecake Factory | 13,889 | 6.5% | 105 |
| Went to family restaurant last 6 months: Chili`s Grill & Bar | 19,322 | 9.0% | 94 |
| Went to family restaurant last 6 months: Cracker Barrel | 15,999 | 7.4% | 74 |
| Went to family restaurant last 6 months: Denny`s | 12,343 | 5.7% | 87 |
| Went to family restaurant last 6 months: Golden Corral | 11,041 | 5.1% | 123 |
| Went to family restaurant last 6 months: IHOP | 15,436 | 7.2% | 97 |
| Went to family restaurant last 6 months: Logan`s Roadhouse | 4,557 | 2.1% | 94 |
| Went to family restaurant last 6 months: LongHorn Steakhouse | 10,770 | 5.0% | 95 |
| Went to family restaurant last 6 months: Olive Garden | 23,217 | 10.8% | 76 |
| Went to family restaurant last 6 months: Outback Steakhouse | 14,260 | 6.6% | 92 |
| Went to family restaurant last 6 months: Red Lobster | 15,515 | 7.2% | 100 |
| Went to family restaurant last 6 months: Red Robin | 10,282 | 4.8% | 79 |
| Went to family restaurant last 6 months: Ruby Tuesday | 6,810 | 3.2% | 113 |
| Went to family restaurant last 6 months: Texas Roadhouse | 18,668 | 8.7% | 83 |
| Went to family restaurant last 6 months: T.G.I. Friday`s | 9,460 | 4.4% | 148 |
| Went to family restaurant last 6 months: Waffle House | 12,090 | 5.6% | 117 |
| Went to family restaurant last 6 months: fast food/drive-in | 192,811 | 89.7% | 99 |
| Went to fast food/drive-in restaurant 9+ times/month | 81,938 | 38.1% | 101 |
| Spent at fast food restaurant last 30 days: <\$1-10 | 9,432 | 4.4% | 108 |
| Spent at fast food restaurant last 30 days: \$11-\$20 | 19,593 | 9.1% | 107 |
| Spent at fast food restaurant last 30 days: \$21-\$40 | 35,728 | 16.6% | 102 |
| Spent at fast food restaurant last 30 days: \$41-\$50 | 18,531 | 8.6% | 98 |
| Spent at fast food restaurant last 30 days: \$51-\$100 | 38,641 | 18.0% | 92 |
| Spent at fast food restaurant last 30 days: \$101-\$200 | 20,567 | 9.6% | 85 |
| Spent at fast food restaurant last 30 days: \$201+ | 7,333 | 3.4% | 77 |
| Ordered eat-in fast food in the last 6 months | 41,954 | 19.5% | 86 |

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by MRI-Simmons in a nationally representative survey of U.S. households. Esri forecasts for 2022 and 2027.

413 N Charles St, Baltimore, Maryland, 21201
Ring: 3 mile radius

Prepared by Esri
Latitude: 39.29467
Longitude: -76.61519

| Product/Consumer Behavior | Expected Number of | | MPI |
|---|--------------------|---------|-----|
| | Adults | Percent | |
| Went to fast food restaurant in the last 6 months: eat in | 41,954 | 19.5% | 86 |
| Went to fast food restaurant in the last 6 months: home delivery | 30,100 | 14.0% | 121 |
| Went to fast food restaurant in the last 6 months: take-out/drive-thru | 112,381 | 52.3% | 93 |
| Went to fast food restaurant in the last 6 months: take-out/walk-in | 51,435 | 23.9% | 112 |
| Went to fast food restaurant in the last 6 months: breakfast | 68,997 | 32.1% | 94 |
| Went to fast food restaurant in the last 6 months: lunch | 105,305 | 49.0% | 95 |
| Went to fast food restaurant in the last 6 months: dinner | 105,446 | 49.1% | 97 |
| Went to fast food restaurant in the last 6 months: snack | 26,713 | 12.4% | 100 |
| Went to fast food restaurant in the last 6 months: weekday | 121,828 | 56.7% | 92 |
| Went to fast food restaurant in the last 6 months: weekend | 107,763 | 50.1% | 100 |
| Went to fast food restaurant in the last 6 months: A & W | 3,378 | 1.6% | 80 |
| Went to fast food restaurant in the last 6 months: Arby's | 26,919 | 12.5% | 73 |
| Went to fast food restaurant in the last 6 months: Baskin-Robbins | 7,184 | 3.3% | 102 |
| Went to fast food restaurant in the last 6 months: Boston Market | 5,745 | 2.7% | 130 |
| Went to fast food restaurant in the last 6 months: Burger King | 61,365 | 28.6% | 101 |
| Went to fast food restaurant in the last 6 months: Captain D's | 6,800 | 3.2% | 106 |
| Went to fast food restaurant in the last 6 months: Carl's Jr. | 9,515 | 4.4% | 85 |
| Went to fast food restaurant in the last 6 months: Checkers | 10,221 | 4.8% | 179 |
| Went to fast food restaurant in the last 6 months: Chick-fil-A | 60,661 | 28.2% | 94 |
| Went to fast food restaurant in the last 6 months: Chipotle Mex. Grill | 36,622 | 17.0% | 119 |
| Went to fast food restaurant in the last 6 months: Chuck E. Cheese's | 5,746 | 2.7% | 187 |
| Went to fast food restaurant in the last 6 months: Church's Fr. Chicken | 13,435 | 6.3% | 195 |
| Went to fast food restaurant in the last 6 months: Cold Stone Creamery | 6,395 | 3.0% | 114 |
| Went to fast food restaurant in the last 6 months: Dairy Queen | 22,647 | 10.5% | 72 |
| Went to fast food restaurant in the last 6 months: Del Taco | 6,040 | 2.8% | 84 |
| Went to fast food restaurant in the last 6 months: Domino's Pizza | 34,075 | 15.9% | 107 |
| Went to fast food restaurant in the last 6 months: Dunkin' Donuts | 34,815 | 16.2% | 114 |
| Went to fast food restaurant in the last 6 months: Five Guys | 22,889 | 10.7% | 113 |
| Went to fast food restaurant in the last 6 months: Hardee's | 7,763 | 3.6% | 68 |
| Went to fast food restaurant in the last 6 months: Jack in the Box | 12,048 | 5.6% | 73 |
| Went to fast food restaurant in the last 6 months: Jersey Mike's | 12,452 | 5.8% | 106 |
| Went to fast food restaurant in the last 6 months: Jimmy John's | 11,805 | 5.5% | 100 |
| Went to fast food restaurant in the last 6 months: KFC | 39,803 | 18.5% | 102 |
| Went to fast food restaurant in the last 6 months: Krispy Kreme | 15,547 | 7.2% | 112 |
| Went to fast food restaurant in the last 6 months: Little Caesars | 25,027 | 11.6% | 98 |
| Went to fast food restaurant in the last 6 months: Long John Silver's | 5,359 | 2.5% | 98 |
| Went to fast food restaurant in the last 6 months: McDonald's | 107,073 | 49.8% | 96 |
| Went to fast food restaurant in the last 6 months: Panda Express | 21,014 | 9.8% | 86 |
| Went to fast food restaurant in the last 6 months: Panera Bread | 23,288 | 10.8% | 87 |
| Went to fast food restaurant in the last 6 months: Papa John's | 18,657 | 8.7% | 109 |
| Went to fast food restaurant in the last 6 months: Papa Murphy's | 6,446 | 3.0% | 78 |
| Went to fast food restaurant in the last 6 months: Pizza Hut | 29,055 | 13.5% | 106 |
| Went to fast food restaurant in the last 6 months: Popeyes Chicken | 40,361 | 18.8% | 151 |
| Went to fast food restaurant in the last 6 months: Sonic Drive-In | 21,737 | 10.1% | 85 |
| Went to fast food restaurant in the last 6 months: Starbucks | 41,691 | 19.4% | 100 |
| Went to fast food restaurant in the last 6 months: Steak 'n Shake | 7,211 | 3.4% | 87 |
| Went to fast food restaurant in the last 6 months: Subway | 39,934 | 18.6% | 88 |
| Went to fast food restaurant in the last 6 months: Taco Bell | 56,951 | 26.5% | 94 |
| Went to fast food restaurant in the last 6 months: Wendy's | 58,450 | 27.2% | 105 |
| Went to fast food restaurant in the last 6 months: Whataburger | 9,082 | 4.2% | 77 |
| Went to fast food restaurant in the last 6 months: White Castle | 8,423 | 3.9% | 151 |
| Went to fast food restaurant in the last 6 months: Wing-Stop | 9,052 | 4.2% | 135 |
| Went to fine dining restaurant last month | 19,451 | 9.1% | 113 |
| Went to fine dining restaurant 2+ times last month | 9,755 | 4.5% | 119 |

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by MRI-Simmons in a nationally representative survey of U.S. households. Esri forecasts for 2022 and 2027.

November 04, 2022

413 N Charles St, Baltimore, Maryland, 21201
Rings: 1, 2, 3 mile radii

Prepared by Esri
Latitude: 39.29467
Longitude: -76.61519

| Data for all businesses in area | | | | 1 mile | | 2 miles | | 3 miles | | | | |
|---|------------|---------|-----------|---------|------------|---------|-----------|---------|------------|---------|-----------|---------|
| Total Businesses: | | | | 5,529 | | 11,691 | | 16,015 | | | | |
| Total Employees: | | | | 115,723 | | 189,113 | | 240,254 | | | | |
| Total Residential Population: | | | | 44,238 | | 154,223 | | 261,070 | | | | |
| Employee/Residential Population Ratio (per 100 Residents) | | | | 262 | | 123 | | 92 | | | | |
| by SIC Codes | Businesses | | Employees | | Businesses | | Employees | | Businesses | | Employees | |
| | Number | Percent | Number | Percent | Number | Percent | Number | Percent | Number | Percent | Number | Percent |
| Agriculture & Mining | 26 | 0.5% | 223 | 0.2% | 56 | 0.5% | 523 | 0.3% | 100 | 0.6% | 1,251 | 0.5% |
| Construction | 104 | 1.9% | 1,102 | 1.0% | 331 | 2.8% | 3,237 | 1.7% | 511 | 3.2% | 4,922 | 2.0% |
| Manufacturing | 93 | 1.7% | 2,490 | 2.2% | 211 | 1.8% | 4,937 | 2.6% | 337 | 2.1% | 7,700 | 3.2% |
| Transportation | 76 | 1.4% | 1,789 | 1.5% | 181 | 1.5% | 3,122 | 1.7% | 293 | 1.8% | 4,287 | 1.8% |
| Communication | 31 | 0.6% | 424 | 0.4% | 66 | 0.6% | 623 | 0.3% | 112 | 0.7% | 1,144 | 0.5% |
| Utility | 13 | 0.2% | 891 | 0.8% | 25 | 0.2% | 1,129 | 0.6% | 39 | 0.2% | 1,477 | 0.6% |
| Wholesale Trade | 68 | 1.2% | 543 | 0.5% | 174 | 1.5% | 2,073 | 1.1% | 291 | 1.8% | 4,124 | 1.7% |
| Retail Trade Summary | 789 | 14.3% | 6,897 | 6.0% | 2,089 | 17.9% | 17,836 | 9.4% | 3,070 | 19.2% | 26,343 | 11.0% |
| Home Improvement | 14 | 0.3% | 150 | 0.1% | 47 | 0.4% | 656 | 0.3% | 71 | 0.4% | 922 | 0.4% |
| General Merchandise Stores | 24 | 0.4% | 126 | 0.1% | 93 | 0.8% | 479 | 0.3% | 139 | 0.9% | 975 | 0.4% |
| Food Stores | 81 | 1.5% | 433 | 0.4% | 260 | 2.2% | 1,635 | 0.9% | 400 | 2.5% | 3,075 | 1.3% |
| Auto Dealers, Gas Stations, Auto Aftermarket | 29 | 0.5% | 151 | 0.1% | 100 | 0.9% | 432 | 0.2% | 174 | 1.1% | 958 | 0.4% |
| Apparel & Accessory Stores | 45 | 0.8% | 281 | 0.2% | 109 | 0.9% | 2,813 | 1.5% | 172 | 1.1% | 4,206 | 1.8% |
| Furniture & Home Furnishings | 27 | 0.5% | 353 | 0.3% | 77 | 0.7% | 739 | 0.4% | 123 | 0.8% | 975 | 0.4% |
| Eating & Drinking Places | 383 | 6.9% | 4,445 | 3.8% | 963 | 8.2% | 9,092 | 4.8% | 1,338 | 8.4% | 12,175 | 5.1% |
| Miscellaneous Retail | 184 | 3.3% | 957 | 0.8% | 441 | 3.8% | 1,991 | 1.1% | 652 | 4.1% | 3,056 | 1.3% |
| Finance, Insurance, Real Estate Summary | 657 | 11.9% | 8,385 | 7.2% | 1,222 | 10.5% | 13,543 | 7.2% | 1,562 | 9.8% | 16,644 | 6.9% |
| Banks, Savings & Lending Institutions | 99 | 1.8% | 2,599 | 2.2% | 199 | 1.7% | 3,240 | 1.7% | 262 | 1.6% | 3,702 | 1.5% |
| Securities Brokers | 128 | 2.3% | 1,864 | 1.6% | 198 | 1.7% | 3,502 | 1.9% | 225 | 1.4% | 3,771 | 1.6% |
| Insurance Carriers & Agents | 54 | 1.0% | 556 | 0.5% | 91 | 0.8% | 1,131 | 0.6% | 124 | 0.8% | 1,907 | 0.8% |
| Real Estate, Holding, Other Investment Offices | 375 | 6.8% | 3,365 | 2.9% | 733 | 6.3% | 5,670 | 3.0% | 950 | 5.9% | 7,263 | 3.0% |
| Services Summary | 2,393 | 43.3% | 67,012 | 57.9% | 4,862 | 41.6% | 111,565 | 59.0% | 6,519 | 40.7% | 139,318 | 58.0% |
| Hotels & Lodging | 55 | 1.0% | 3,119 | 2.7% | 84 | 0.7% | 4,456 | 2.4% | 92 | 0.6% | 4,630 | 1.9% |
| Automotive Services | 92 | 1.7% | 921 | 0.8% | 218 | 1.9% | 1,809 | 1.0% | 331 | 2.1% | 2,509 | 1.0% |
| Motion Pictures & Amusements | 98 | 1.8% | 1,327 | 1.1% | 199 | 1.7% | 2,721 | 1.4% | 281 | 1.8% | 3,459 | 1.4% |
| Health Services | 380 | 6.9% | 29,653 | 25.6% | 740 | 6.3% | 47,642 | 25.2% | 982 | 6.1% | 56,755 | 23.6% |
| Legal Services | 436 | 7.9% | 7,404 | 6.4% | 547 | 4.7% | 8,074 | 4.3% | 600 | 3.7% | 8,317 | 3.5% |
| Education Institutions & Libraries | 123 | 2.2% | 5,547 | 4.8% | 276 | 2.4% | 11,434 | 6.0% | 379 | 2.4% | 16,558 | 6.9% |
| Other Services | 1,210 | 21.9% | 19,040 | 16.5% | 2,797 | 23.9% | 35,429 | 18.7% | 3,854 | 24.1% | 47,090 | 19.6% |
| Government | 280 | 5.1% | 24,420 | 21.1% | 333 | 2.8% | 27,695 | 14.6% | 376 | 2.3% | 29,577 | 12.3% |
| Unclassified Establishments | 1,000 | 18.1% | 1,547 | 1.3% | 2,141 | 18.3% | 2,831 | 1.5% | 2,806 | 17.5% | 3,467 | 1.4% |
| Totals | 5,529 | 100.0% | 115,723 | 100.0% | 11,691 | 100.0% | 189,113 | 100.0% | 16,015 | 100.0% | 240,254 | 100.0% |

Source: Copyright 2022 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2022.

Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

413 N Charles St, Baltimore, Maryland, 21201
Rings: 1, 2, 3 mile radii

Prepared by Esri
Latitude: 39.29467
Longitude: -76.61519

| by NAICS Codes | Businesses | | Employees | | Businesses | | Employees | | Businesses | | Employees | |
|---|------------|---------|-----------|---------|------------|---------|-----------|---------|------------|---------|-----------|---------|
| | Number | Percent | Number | Percent | Number | Percent | Number | Percent | Number | Percent | Number | Percent |
| Agriculture, Forestry, Fishing & Hunting | 10 | 0.2% | 36 | 0.0% | 15 | 0.1% | 88 | 0.0% | 24 | 0.1% | 430 | 0.2% |
| Mining | 5 | 0.1% | 36 | 0.0% | 6 | 0.1% | 91 | 0.0% | 8 | 0.0% | 104 | 0.0% |
| Utilities | 7 | 0.1% | 861 | 0.7% | 10 | 0.1% | 954 | 0.5% | 10 | 0.1% | 955 | 0.4% |
| Construction | 134 | 2.4% | 1,868 | 1.6% | 390 | 3.3% | 4,237 | 2.2% | 581 | 3.6% | 5,993 | 2.5% |
| Manufacturing | 61 | 1.1% | 954 | 0.8% | 181 | 1.5% | 3,065 | 1.6% | 327 | 2.0% | 5,842 | 2.4% |
| Wholesale Trade | 60 | 1.1% | 523 | 0.5% | 158 | 1.4% | 2,016 | 1.1% | 268 | 1.7% | 4,031 | 1.7% |
| Retail Trade | 397 | 7.2% | 2,311 | 2.0% | 1,083 | 9.3% | 8,394 | 4.4% | 1,652 | 10.3% | 13,553 | 5.6% |
| Motor Vehicle & Parts Dealers | 25 | 0.5% | 131 | 0.1% | 76 | 0.7% | 320 | 0.2% | 133 | 0.8% | 755 | 0.3% |
| Furniture & Home Furnishings Stores | 13 | 0.2% | 113 | 0.1% | 41 | 0.4% | 405 | 0.2% | 62 | 0.4% | 517 | 0.2% |
| Electronics & Appliance Stores | 13 | 0.2% | 227 | 0.2% | 31 | 0.3% | 297 | 0.2% | 46 | 0.3% | 363 | 0.2% |
| Bldg Material & Garden Equipment & Supplies Dealers | 14 | 0.3% | 150 | 0.1% | 47 | 0.4% | 656 | 0.3% | 71 | 0.4% | 922 | 0.4% |
| Food & Beverage Stores | 78 | 1.4% | 321 | 0.3% | 273 | 2.3% | 1,449 | 0.8% | 419 | 2.6% | 2,765 | 1.2% |
| Health & Personal Care Stores | 55 | 1.0% | 272 | 0.2% | 110 | 0.9% | 612 | 0.3% | 160 | 1.0% | 976 | 0.4% |
| Gasoline Stations | 4 | 0.1% | 21 | 0.0% | 25 | 0.2% | 112 | 0.1% | 42 | 0.3% | 203 | 0.1% |
| Clothing & Clothing Accessories Stores | 70 | 1.3% | 419 | 0.4% | 137 | 1.2% | 2,961 | 1.6% | 209 | 1.3% | 4,382 | 1.8% |
| Sport Goods, Hobby, Book, & Music Stores | 16 | 0.3% | 76 | 0.1% | 46 | 0.4% | 260 | 0.1% | 72 | 0.4% | 491 | 0.2% |
| General Merchandise Stores | 24 | 0.4% | 126 | 0.1% | 93 | 0.8% | 479 | 0.3% | 139 | 0.9% | 975 | 0.4% |
| Miscellaneous Store Retailers | 81 | 1.5% | 386 | 0.3% | 182 | 1.6% | 759 | 0.4% | 255 | 1.6% | 1,088 | 0.5% |
| Nonstore Retailers | 3 | 0.1% | 67 | 0.1% | 24 | 0.2% | 86 | 0.0% | 45 | 0.3% | 116 | 0.0% |
| Transportation & Warehousing | 56 | 1.0% | 1,650 | 1.4% | 139 | 1.2% | 2,874 | 1.5% | 243 | 1.5% | 3,794 | 1.6% |
| Information | 138 | 2.5% | 3,253 | 2.8% | 262 | 2.2% | 5,369 | 2.8% | 369 | 2.3% | 6,936 | 2.9% |
| Finance & Insurance | 291 | 5.3% | 5,180 | 4.5% | 511 | 4.4% | 8,063 | 4.3% | 637 | 4.0% | 9,578 | 4.0% |
| Central Bank/Credit Intermediation & Related Activities | 84 | 1.5% | 2,395 | 2.1% | 188 | 1.6% | 3,051 | 1.6% | 250 | 1.6% | 3,509 | 1.5% |
| Securities, Commodity Contracts & Other Financial | 151 | 2.7% | 2,226 | 1.9% | 231 | 2.0% | 3,879 | 2.1% | 261 | 1.6% | 4,160 | 1.7% |
| Insurance Carriers & Related Activities; Funds, Trusts & | 55 | 1.0% | 558 | 0.5% | 92 | 0.8% | 1,133 | 0.6% | 125 | 0.8% | 1,909 | 0.8% |
| Real Estate, Rental & Leasing | 318 | 5.8% | 2,601 | 2.2% | 643 | 5.5% | 4,808 | 2.5% | 852 | 5.3% | 6,238 | 2.6% |
| Professional, Scientific & Tech Services | 900 | 16.3% | 15,323 | 13.2% | 1,442 | 12.3% | 21,126 | 11.2% | 1,813 | 11.3% | 26,838 | 11.2% |
| Legal Services | 451 | 8.2% | 7,481 | 6.5% | 575 | 4.9% | 8,210 | 4.3% | 639 | 4.0% | 8,527 | 3.5% |
| Management of Companies & Enterprises | 29 | 0.5% | 299 | 0.3% | 59 | 0.5% | 580 | 0.3% | 76 | 0.5% | 773 | 0.3% |
| Administrative & Support & Waste Management & Remediation | 176 | 3.2% | 2,939 | 2.5% | 355 | 3.0% | 4,345 | 2.3% | 472 | 2.9% | 5,632 | 2.3% |
| Educational Services | 109 | 2.0% | 5,304 | 4.6% | 266 | 2.3% | 11,139 | 5.9% | 369 | 2.3% | 16,088 | 6.7% |
| Health Care & Social Assistance | 466 | 8.4% | 30,744 | 26.6% | 980 | 8.4% | 50,794 | 26.9% | 1,339 | 8.4% | 61,180 | 25.5% |
| Arts, Entertainment & Recreation | 124 | 2.2% | 2,381 | 2.1% | 250 | 2.1% | 4,650 | 2.5% | 335 | 2.1% | 5,541 | 2.3% |
| Accommodation & Food Services | 447 | 8.1% | 7,621 | 6.6% | 1,065 | 9.1% | 13,689 | 7.2% | 1,458 | 9.1% | 17,042 | 7.1% |
| Accommodation | 55 | 1.0% | 3,119 | 2.7% | 84 | 0.7% | 4,456 | 2.4% | 92 | 0.6% | 4,630 | 1.9% |
| Food Services & Drinking Places | 392 | 7.1% | 4,502 | 3.9% | 981 | 8.4% | 9,233 | 4.9% | 1,365 | 8.5% | 12,412 | 5.2% |
| Other Services (except Public Administration) | 520 | 9.4% | 5,502 | 4.8% | 1,401 | 12.0% | 11,937 | 6.3% | 1,998 | 12.5% | 16,292 | 6.8% |
| Automotive Repair & Maintenance | 17 | 0.3% | 78 | 0.1% | 109 | 0.9% | 508 | 0.3% | 195 | 1.2% | 931 | 0.4% |
| Public Administration | 283 | 5.1% | 24,796 | 21.4% | 336 | 2.9% | 28,071 | 14.8% | 379 | 2.4% | 29,953 | 12.5% |
| Unclassified Establishments | 999 | 18.1% | 1,540 | 1.3% | 2,140 | 18.3% | 2,824 | 1.5% | 2,805 | 17.5% | 3,460 | 1.4% |
| Total | 5,529 | 100.0% | 115,723 | 100.0% | 11,691 | 100.0% | 189,113 | 100.0% | 16,015 | 100.0% | 240,254 | 100.0% |

Source: Copyright 2022 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2022.

Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.