

419 N Charles St, Baltimore, Maryland, 21201 2  
 419 N Charles St, Baltimore, Maryland, 21201  
 Rings: 1, 2, 3 mile radii

Prepared by Esri  
 Latitude: 39.29488  
 Longitude: -76.61527

	1 mile	2 miles	3 miles
<b>Population Summary</b>			
2010 Total Population	44,282	161,683	280,840
2020 Total Population	44,401	154,250	263,807
2020 Group Quarters	3,762	5,567	9,111
2022 Total Population	44,955	153,706	261,166
2022 Group Quarters	3,762	5,567	9,109
2027 Total Population	43,744	151,767	257,236
2022-2027 Annual Rate	-0.54%	-0.25%	-0.30%
2022 Total Daytime Population	126,530	255,827	368,620
Workers	106,320	181,770	239,960
Residents	20,210	74,057	128,660
<b>Household Summary</b>			
2010 Households	20,128	69,365	116,727
2010 Average Household Size	1.79	2.17	2.28
2020 Total Households	24,428	75,018	121,750
2020 Average Household Size	1.66	1.98	2.09
2022 Total Households	24,214	74,623	121,070
2022 Average Household Size	1.70	1.99	2.08
2027 Total Households	23,712	74,555	120,442
2027 Average Household Size	1.69	1.96	2.06
2022-2027 Annual Rate	-0.42%	-0.02%	-0.10%
2010 Families	5,963	29,289	53,925
2010 Average Family Size	2.92	3.12	3.15
2022 Families	6,441	29,102	52,103
2022 Average Family Size	2.87	2.94	2.97
2027 Families	6,329	29,053	51,624
2027 Average Family Size	2.83	2.89	2.93
2022-2027 Annual Rate	-0.35%	-0.03%	-0.18%
<b>Housing Unit Summary</b>			
2000 Housing Units	21,110	90,039	147,397
Owner Occupied Housing Units	12.8%	25.5%	34.2%
Renter Occupied Housing Units	72.6%	52.8%	47.2%
Vacant Housing Units	14.6%	21.7%	18.6%
2010 Housing Units	23,662	90,211	147,107
Owner Occupied Housing Units	13.4%	24.0%	31.0%
Renter Occupied Housing Units	71.6%	52.9%	48.4%
Vacant Housing Units	14.9%	23.1%	20.7%
2020 Housing Units	28,321	91,467	147,423
Vacant Housing Units	13.7%	18.0%	17.4%
2022 Housing Units	28,632	91,918	147,788
Owner Occupied Housing Units	14.4%	26.9%	32.9%
Renter Occupied Housing Units	70.2%	54.3%	49.0%
Vacant Housing Units	15.4%	18.8%	18.1%
2027 Housing Units	28,616	93,081	149,640
Owner Occupied Housing Units	14.7%	27.0%	32.8%
Renter Occupied Housing Units	68.2%	53.0%	47.7%
Vacant Housing Units	17.1%	19.9%	19.5%
<b>Median Household Income</b>			
2022	\$45,673	\$51,677	\$53,810
2027	\$53,654	\$60,902	\$64,006
<b>Median Home Value</b>			
2022	\$316,480	\$289,803	\$268,160
2027	\$357,804	\$323,366	\$294,217
<b>Per Capita Income</b>			
2022	\$44,817	\$45,795	\$44,245
2027	\$56,354	\$55,012	\$52,909
<b>Median Age</b>			
2010	31.7	32.7	32.8
2022	33.2	34.7	34.9
2027	34.2	36.1	36.3

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>2022 Households by Income</b>			
Household Income Base	24,208	74,610	121,057
<\$15,000	25.2%	21.8%	19.2%
\$15,000 - \$24,999	8.9%	8.4%	8.3%
\$25,000 - \$34,999	9.0%	8.9%	9.4%
\$35,000 - \$49,999	9.1%	9.7%	10.5%
\$50,000 - \$74,999	14.8%	13.0%	13.0%
\$75,000 - \$99,999	8.7%	8.7%	9.1%
\$100,000 - \$149,999	11.7%	13.6%	14.4%
\$150,000 - \$199,999	3.8%	5.3%	5.6%
\$200,000+	8.7%	10.6%	10.4%
Average Household Income	\$82,171	\$93,815	\$95,248
<b>2027 Households by Income</b>			
Household Income Base	23,706	74,549	120,436
<\$15,000	22.9%	19.6%	17.2%
\$15,000 - \$24,999	7.9%	7.5%	7.2%
\$25,000 - \$34,999	9.4%	8.6%	8.8%
\$35,000 - \$49,999	7.4%	8.3%	9.0%
\$50,000 - \$74,999	12.4%	11.7%	12.1%
\$75,000 - \$99,999	8.0%	8.6%	9.2%
\$100,000 - \$149,999	13.8%	15.2%	16.1%
\$150,000 - \$199,999	5.3%	6.9%	7.0%
\$200,000+	12.8%	13.6%	13.4%
Average Household Income	\$102,903	\$111,767	\$112,817
<b>2022 Owner Occupied Housing Units by Value</b>			
Total	4,097	24,701	48,639
<\$50,000	3.1%	8.9%	9.3%
\$50,000 - \$99,999	5.1%	9.3%	12.0%
\$100,000 - \$149,999	6.1%	4.4%	6.1%
\$150,000 - \$199,999	7.3%	6.6%	7.8%
\$200,000 - \$249,999	6.2%	7.4%	8.4%
\$250,000 - \$299,999	19.0%	16.9%	17.2%
\$300,000 - \$399,999	19.6%	22.1%	18.5%
\$400,000 - \$499,999	10.2%	8.0%	7.1%
\$500,000 - \$749,999	19.6%	12.3%	9.5%
\$750,000 - \$999,999	2.9%	2.9%	2.6%
\$1,000,000 - \$1,499,999	0.6%	0.7%	0.6%
\$1,500,000 - \$1,999,999	0.1%	0.2%	0.3%
\$2,000,000 +	0.2%	0.3%	0.4%
Average Home Value	\$368,111	\$324,968	\$299,783
<b>2027 Owner Occupied Housing Units by Value</b>			
Total	4,186	25,146	49,078
<\$50,000	2.8%	8.0%	8.8%
\$50,000 - \$99,999	4.1%	7.1%	9.3%
\$100,000 - \$149,999	4.2%	4.4%	5.7%
\$150,000 - \$199,999	4.9%	4.4%	5.7%
\$200,000 - \$249,999	4.3%	5.1%	6.3%
\$250,000 - \$299,999	16.9%	15.1%	16.1%
\$300,000 - \$399,999	22.2%	25.0%	21.3%
\$400,000 - \$499,999	10.4%	9.6%	8.7%
\$500,000 - \$749,999	25.2%	16.2%	13.0%
\$750,000 - \$999,999	4.0%	3.6%	3.6%
\$1,000,000 - \$1,499,999	0.8%	0.8%	0.7%
\$1,500,000 - \$1,999,999	0.1%	0.2%	0.4%
\$2,000,000 +	0.2%	0.3%	0.5%
Average Home Value	\$406,331	\$359,518	\$336,468

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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<b>2010 Population by Age</b>			
Total	44,279	161,682	280,838
0 - 4	4.5%	6.3%	6.3%
5 - 9	3.9%	5.1%	5.1%
10 - 14	3.1%	4.5%	4.8%
15 - 24	18.9%	16.4%	17.1%
25 - 34	25.9%	21.8%	20.4%
35 - 44	12.6%	12.9%	12.6%
45 - 54	12.7%	13.7%	13.5%
55 - 64	8.8%	9.8%	10.0%
65 - 74	5.4%	5.4%	5.6%
75 - 84	3.1%	3.1%	3.3%
85 +	1.1%	1.1%	1.3%
18 +	86.2%	81.2%	80.5%
<b>2022 Population by Age</b>			
Total	44,954	153,705	261,168
0 - 4	4.1%	5.3%	5.4%
5 - 9	3.5%	4.9%	5.0%
10 - 14	3.2%	4.5%	4.7%
15 - 24	15.5%	13.1%	13.7%
25 - 34	28.0%	22.8%	21.4%
35 - 44	12.7%	13.7%	13.6%
45 - 54	9.2%	10.5%	10.5%
55 - 64	9.5%	11.2%	11.3%
65 - 74	8.1%	8.4%	8.5%
75 - 84	4.4%	4.1%	4.2%
85 +	1.7%	1.6%	1.6%
18 +	87.0%	82.9%	82.3%
<b>2027 Population by Age</b>			
Total	43,744	151,767	257,239
0 - 4	4.2%	5.4%	5.4%
5 - 9	3.4%	4.6%	4.8%
10 - 14	3.1%	4.3%	4.6%
15 - 24	15.6%	13.4%	14.0%
25 - 34	25.5%	20.6%	19.1%
35 - 44	14.5%	15.0%	14.9%
45 - 54	9.3%	10.6%	10.6%
55 - 64	8.7%	10.3%	10.3%
65 - 74	8.5%	9.2%	9.3%
75 - 84	5.3%	5.0%	5.2%
85 +	1.9%	1.7%	1.8%
18 +	87.3%	83.2%	82.6%
<b>2010 Population by Sex</b>			
Males	23,591	80,167	136,837
Females	20,691	81,516	144,002
<b>2022 Population by Sex</b>			
Males	22,297	74,979	126,484
Females	22,657	78,726	134,682
<b>2027 Population by Sex</b>			
Males	21,771	74,074	124,719
Females	21,973	77,693	132,517

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<b>2010 Population by Race/Ethnicity</b>			
Total	44,281	161,684	280,840
White Alone	30.6%	30.2%	31.7%
Black Alone	60.5%	62.7%	60.4%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	5.6%	3.1%	3.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.8%	1.5%	2.0%
Two or More Races	2.1%	2.1%	2.1%
Hispanic Origin	2.9%	3.9%	4.6%
Diversity Index	56.3	55.0	57.4
<b>2020 Population by Race/Ethnicity</b>			
Total	44,401	154,250	263,807
White Alone	31.6%	32.7%	33.1%
Black Alone	52.3%	52.7%	51.0%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	7.8%	5.1%	5.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.0%	3.1%	4.3%
Two or More Races	5.9%	5.9%	6.0%
Hispanic Origin	5.1%	6.4%	7.8%
Diversity Index	65.3	65.5	67.7
<b>2022 Population by Race/Ethnicity</b>			
Total	44,955	153,704	261,166
White Alone	30.9%	32.3%	32.8%
Black Alone	52.6%	52.6%	50.8%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	7.9%	5.2%	5.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.2%	3.4%	4.5%
Two or More Races	6.0%	6.1%	6.2%
Hispanic Origin	5.2%	6.5%	7.9%
Diversity Index	65.5	65.9	68.0
<b>2027 Population by Race/Ethnicity</b>			
Total	43,744	151,766	257,236
White Alone	30.0%	31.6%	32.0%
Black Alone	51.5%	51.2%	49.4%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	8.5%	5.6%	5.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.9%	4.3%	5.4%
Two or More Races	6.7%	6.9%	6.9%
Hispanic Origin	5.6%	7.2%	8.6%
Diversity Index	67.1	67.8	69.8
<b>2010 Population by Relationship and Household Type</b>			
Total	44,283	161,684	280,840
In Households	81.3%	93.0%	94.6%
In Family Households	40.9%	59.8%	64.2%
Householder	13.5%	18.1%	19.2%
Spouse	5.3%	7.0%	7.8%
Child	17.3%	25.5%	27.2%
Other relative	3.2%	5.9%	6.4%
Nonrelative	1.6%	3.3%	3.6%
In Nonfamily Households	40.4%	33.2%	30.4%
In Group Quarters	18.7%	7.0%	5.4%
Institutionalized Population	13.3%	4.1%	2.4%
Noninstitutionalized Population	5.4%	2.9%	2.9%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2022 Population 25+ by Educational Attainment</b>			
Total	33,117	111,094	185,917
Less than 9th Grade	3.7%	3.8%	4.3%
9th - 12th Grade, No Diploma	9.7%	10.0%	9.6%
High School Graduate	16.4%	19.9%	21.4%
GED/Alternative Credential	4.9%	4.5%	4.5%
Some College, No Degree	12.9%	13.8%	13.8%
Associate Degree	3.7%	4.3%	4.6%
Bachelor's Degree	24.3%	22.5%	21.7%
Graduate/Professional Degree	24.2%	21.2%	20.0%
<b>2022 Population 15+ by Marital Status</b>			
Total	40,064	131,234	221,774
Never Married	67.0%	61.8%	59.3%
Married	19.9%	23.9%	25.8%
Widowed	4.4%	5.0%	5.4%
Divorced	8.6%	9.3%	9.5%
<b>2022 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	23,642	82,681	139,520
Population 16+ Employed	95.4%	94.5%	94.5%
Population 16+ Unemployment rate	4.6%	5.5%	5.5%
Population 16-24 Employed	15.8%	13.8%	13.6%
Population 16-24 Unemployment rate	6.5%	8.4%	8.4%
Population 25-54 Employed	70.6%	70.1%	69.2%
Population 25-54 Unemployment rate	3.5%	4.7%	5.0%
Population 55-64 Employed	7.8%	10.2%	11.0%
Population 55-64 Unemployment rate	6.1%	5.0%	4.5%
Population 65+ Employed	5.8%	5.9%	6.2%
Population 65+ Unemployment rate	9.5%	7.6%	6.1%
<b>2022 Employed Population 16+ by Industry</b>			
Total	22,560	78,166	131,900
Agriculture/Mining	0.2%	0.2%	0.2%
Construction	1.5%	3.3%	4.3%
Manufacturing	3.0%	3.6%	4.0%
Wholesale Trade	1.0%	1.4%	1.5%
Retail Trade	7.2%	6.8%	7.2%
Transportation/Utilities	4.5%	5.3%	5.5%
Information	2.4%	1.9%	1.8%
Finance/Insurance/Real Estate	5.8%	5.6%	5.6%
Services	66.7%	63.8%	61.7%
Public Administration	7.8%	8.2%	8.2%
<b>2022 Employed Population 16+ by Occupation</b>			
Total	22,562	78,163	131,901
White Collar	80.0%	71.9%	69.5%
Management/Business/Financial	19.4%	19.9%	18.8%
Professional	46.1%	38.0%	35.3%
Sales	5.4%	5.5%	6.0%
Administrative Support	9.1%	8.5%	9.4%
Services	13.7%	16.8%	17.3%
Blue Collar	6.3%	11.4%	13.2%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	0.6%	1.9%	2.6%
Installation/Maintenance/Repair	0.5%	1.0%	1.3%
Production	1.6%	2.3%	2.5%
Transportation/Material Moving	3.6%	6.1%	6.6%

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<b>2010 Households by Type</b>			
Total	20,128	69,365	116,727
Households with 1 Person	56.1%	43.7%	40.0%
Households with 2+ People	43.9%	56.3%	60.0%
Family Households	29.6%	42.2%	46.2%
Husband-wife Families	11.5%	16.3%	18.9%
With Related Children	3.2%	5.7%	6.8%
Other Family (No Spouse Present)	18.1%	25.9%	27.3%
Other Family with Male Householder	2.6%	4.9%	5.4%
With Related Children	1.2%	2.2%	2.5%
Other Family with Female Householder	15.6%	21.1%	22.0%
With Related Children	10.9%	14.2%	14.4%
Nonfamily Households	14.2%	14.1%	13.8%
All Households with Children	15.5%	22.5%	24.1%
Multigenerational Households	2.7%	5.1%	6.0%
Unmarried Partner Households	7.8%	9.4%	9.5%
Male-female	6.3%	8.1%	8.3%
Same-sex	1.5%	1.3%	1.3%
<b>2010 Households by Size</b>			
Total	20,129	69,366	116,728
1 Person Household	56.1%	43.7%	40.0%
2 Person Household	26.4%	27.8%	28.4%
3 Person Household	8.7%	12.9%	14.0%
4 Person Household	4.7%	7.6%	8.4%
5 Person Household	2.2%	4.1%	4.7%
6 Person Household	1.0%	2.0%	2.3%
7 + Person Household	0.9%	2.0%	2.3%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	20,129	69,365	116,726
Owner Occupied	15.8%	31.3%	39.1%
Owned with a Mortgage/Loan	12.6%	23.3%	28.9%
Owned Free and Clear	3.2%	8.0%	10.2%
Renter Occupied	84.2%	68.7%	60.9%
<b>2022 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	60	75	83
Percent of Income for Mortgage	36.5%	29.6%	26.3%
Wealth Index	49	62	66
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	23,662	90,211	147,107
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	44,282	161,683	280,840
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Metro Renters (3B)	Metro Renters (3B)	Metro Renters (3B)
2.	City Commons (11E)	City Commons (11E)	Modest Income Homes (12D)
3.	Social Security Set (9F)	Modest Income Homes (12D)	City Commons (11E)
<b>2022 Consumer Spending</b>			
Apparel & Services: Total \$	\$49,835,987	\$174,232,374	\$284,588,102
Average Spent	\$2,058.15	\$2,334.83	\$2,350.61
Spending Potential Index	85	97	98
Education: Total \$	\$40,296,213	\$139,266,249	\$227,875,598
Average Spent	\$1,664.17	\$1,866.26	\$1,882.18
Spending Potential Index	85	95	96
Entertainment/Recreation: Total \$	\$67,281,061	\$238,534,655	\$394,356,799
Average Spent	\$2,778.60	\$3,196.53	\$3,257.26
Spending Potential Index	76	87	89
Food at Home: Total \$	\$121,619,993	\$431,013,023	\$706,457,403
Average Spent	\$5,022.71	\$5,775.87	\$5,835.12
Spending Potential Index	81	93	94
Food Away from Home: Total \$	\$88,632,555	\$307,577,747	\$502,554,861
Average Spent	\$3,660.38	\$4,121.76	\$4,150.94
Spending Potential Index	85	96	96
Health Care: Total \$	\$124,235,093	\$448,923,975	\$747,794,178
Average Spent	\$5,130.71	\$6,015.89	\$6,176.54
Spending Potential Index	72	85	87
HH Furnishings & Equipment: Total \$	\$46,704,078	\$165,711,352	\$274,269,588
Average Spent	\$1,928.80	\$2,220.65	\$2,265.38
Spending Potential Index	75	87	88
Personal Care Products & Services: Total \$	\$20,172,143	\$70,984,119	\$116,466,160
Average Spent	\$833.08	\$951.24	\$961.97
Spending Potential Index	82	93	94
Shelter: Total \$	\$464,972,856	\$1,621,957,288	\$2,649,089,471
Average Spent	\$19,202.65	\$21,735.35	\$21,880.64
Spending Potential Index	84	95	96
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$43,295,006	\$155,819,985	\$260,725,522
Average Spent	\$1,788.02	\$2,088.10	\$2,153.51
Spending Potential Index	66	77	79
Travel: Total \$	\$50,469,575	\$177,517,833	\$294,463,058
Average Spent	\$2,084.31	\$2,378.86	\$2,432.17
Spending Potential Index	73	83	85
Vehicle Maintenance & Repairs: Total \$	\$23,731,515	\$84,078,747	\$138,930,315
Average Spent	\$980.07	\$1,126.71	\$1,147.52
Spending Potential Index	78	89	91

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



# Retail Goods and Services Expenditures

419 N Charles St, Baltimore, Maryland, 21201 2  
 419 N Charles St, Baltimore, Maryland, 21201  
 Ring: 1 mile radius

Prepared by Esri  
 Latitude: 39.29488  
 Longitude: -76.61527

Top Tapestry Segments	Percent	Demographic Summary	2022	2027
Metro Renters (3B)	50.6%	Population	44,955	43,744
City Commons (11E)	15.9%	Households	24,214	23,712
Social Security Set (9F)	8.9%	Families	6,441	6,329
Retirement Communities (9E)	7.0%	Median Age	33.2	34.2
College Towns (14B)	6.5%	Median Household Income	\$45,673	\$53,654
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		85	\$2,058.15	\$49,835,987
Men's		88	\$405.88	\$9,827,927
Women's		82	\$688.59	\$16,673,627
Children's		84	\$295.50	\$7,155,308
Footwear		89	\$509.06	\$12,326,324
Watches & Jewelry		85	\$124.95	\$3,025,460
Apparel Products and Services (1)		85	\$51.14	\$1,238,344
<b>Computer</b>				
Computers and Hardware for Home Use		82	\$157.05	\$3,802,772
Portable Memory		81	\$3.98	\$96,269
Computer Software		95	\$10.42	\$252,377
Computer Accessories		82	\$16.80	\$406,754
<b>Entertainment &amp; Recreation</b>		76	\$2,778.60	\$67,281,061
Fees and Admissions		74	\$619.10	\$14,991,006
Membership Fees for Clubs (2)		77	\$218.03	\$5,279,319
Fees for Participant Sports, excl. Trips		69	\$90.00	\$2,179,301
Tickets to Theatre/Operas/Concerts		76	\$69.80	\$1,690,083
Tickets to Movies		84	\$52.99	\$1,283,038
Tickets to Parks or Museums		74	\$28.42	\$688,190
Admission to Sporting Events, excl. Trips		68	\$50.01	\$1,210,842
Fees for Recreational Lessons		68	\$108.23	\$2,620,777
Dating Services		119	\$1.63	\$39,455
TV/Video/Audio		80	\$1,062.47	\$25,726,563
Cable and Satellite Television Services		76	\$697.24	\$16,882,981
Televisions		86	\$109.57	\$2,653,209
Satellite Dishes		87	\$1.56	\$37,726
VCRs, Video Cameras, and DVD Players		83	\$4.61	\$111,704
Miscellaneous Video Equipment		80	\$14.13	\$342,039
Video Cassettes and DVDs		90	\$7.86	\$190,241
Video Game Hardware/Accessories		100	\$32.97	\$798,263
Video Game Software		107	\$19.39	\$469,593
Rental/Streaming/Downloaded Video		92	\$73.43	\$1,777,953
Installation of Televisions		65	\$0.55	\$13,431
Audio (3)		80	\$97.74	\$2,366,685
Rental and Repair of TV/Radio/Sound Equipment		102	\$3.42	\$82,739
Pets		72	\$592.62	\$14,349,593
Toys/Games/Crafts/Hobbies (4)		84	\$110.19	\$2,668,049
Recreational Vehicles and Fees (5)		54	\$69.86	\$1,691,685
Sports/Recreation/Exercise Equipment (6)		77	\$156.69	\$3,793,975
Photo Equipment and Supplies (7)		90	\$46.90	\$1,135,700
Reading (8)		78	\$91.19	\$2,208,114
Catered Affairs (9)		90	\$30.03	\$727,039
<b>Food</b>		83	\$8,683.10	\$210,252,548
Food at Home		81	\$5,022.71	\$121,619,993
Bakery and Cereal Products		80	\$636.07	\$15,401,889
Meats, Poultry, Fish, and Eggs		81	\$1,087.34	\$26,328,929
Dairy Products		80	\$495.21	\$11,991,020
Fruits and Vegetables		81	\$977.04	\$23,658,032
Snacks and Other Food at Home (10)		82	\$1,827.05	\$44,240,123
Food Away from Home		85	\$3,660.38	\$88,632,555
Alcoholic Beverages		83	\$591.96	\$14,333,717

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.



	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	64	\$19,984.30	\$483,899,843
Value of Retirement Plans	57	\$65,343.20	\$1,582,220,186
Value of Other Financial Assets	68	\$6,606.61	\$159,972,469
Vehicle Loan Amount excluding Interest	83	\$2,711.57	\$65,657,953
Value of Credit Card Debt	77	\$2,415.89	\$58,498,362
<b>Health</b>			
Nonprescription Drugs	75	\$132.09	\$3,198,469
Prescription Drugs	70	\$265.23	\$6,422,320
Eyeglasses and Contact Lenses	72	\$78.91	\$1,910,660
<b>Home</b>			
Mortgage Payment and Basics (11)	55	\$6,649.17	\$161,002,981
Maintenance and Remodeling Services	54	\$1,751.58	\$42,412,699
Maintenance and Remodeling Materials (12)	53	\$369.65	\$8,950,750
Utilities, Fuel, and Public Services	78	\$4,409.88	\$106,780,811
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	82	\$94.24	\$2,282,017
Furniture	80	\$579.29	\$14,026,847
Rugs	68	\$24.36	\$589,735
Major Appliances (14)	65	\$278.66	\$6,747,545
Housewares (15)	80	\$80.21	\$1,942,284
Small Appliances	86	\$51.18	\$1,239,199
Luggage	84	\$16.04	\$388,339
Telephones and Accessories	78	\$88.71	\$2,148,055
<b>Household Operations</b>			
Child Care	83	\$500.71	\$12,124,253
Lawn and Garden (16)	58	\$329.94	\$7,989,095
Moving/Storage/Freight Express	94	\$76.29	\$1,847,174
Housekeeping Supplies (17)	78	\$689.33	\$16,691,491
<b>Insurance</b>			
Owners and Renters Insurance	59	\$421.68	\$10,210,637
Vehicle Insurance	82	\$1,743.56	\$42,218,622
Life/Other Insurance	64	\$435.85	\$10,553,716
Health Insurance	73	\$3,422.33	\$82,868,349
Personal Care Products (18)	83	\$468.40	\$11,341,926
School Books and Supplies (19)	85	\$126.29	\$3,058,083
Smoking Products	94	\$408.54	\$9,892,455
<b>Transportation</b>			
Payments on Vehicles excluding Leases	76	\$2,263.07	\$54,797,997
Gasoline and Motor Oil	80	\$2,190.87	\$53,049,677
Vehicle Maintenance and Repairs	78	\$980.07	\$23,731,515
<b>Travel</b>			
Airline Fares	76	\$543.33	\$13,156,213
Lodging on Trips	69	\$553.67	\$13,406,655
Auto/Truck Rental on Trips	78	\$48.63	\$1,177,540
Food and Drink on Trips	74	\$504.48	\$12,215,564

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419 N Charles St, Baltimore, Maryland, 21201 2  
 419 N Charles St, Baltimore, Maryland, 21201  
 Ring: 2 mile radius

Prepared by Esri  
 Latitude: 39.29488  
 Longitude: -76.61527

Top Tapestry Segments	Percent	Demographic Summary	2022	2027
Metro Renters (3B)	28.4%	Population	153,706	151,767
City Commons (11E)	16.2%	Households	74,623	74,555
Modest Income Homes (12D)	11.2%	Families	29,102	29,053
Social Security Set (9F)	10.9%	Median Age	34.7	36.1
Laptops and Lattes (3A)	6.4%	Median Household Income	\$51,677	\$60,902
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		97	\$2,334.83	\$174,232,374
Men's		98	\$453.16	\$33,816,415
Women's		94	\$785.09	\$58,585,774
Children's		95	\$335.58	\$25,042,298
Footwear		102	\$579.05	\$43,210,797
Watches & Jewelry		97	\$141.84	\$10,584,482
Apparel Products and Services (1)		99	\$59.19	\$4,417,262
<b>Computer</b>				
Computers and Hardware for Home Use		92	\$175.39	\$13,087,774
Portable Memory		91	\$4.50	\$335,434
Computer Software		104	\$11.37	\$848,614
Computer Accessories		93	\$19.04	\$1,421,187
<b>Entertainment &amp; Recreation</b>		87	\$3,196.53	\$238,534,655
Fees and Admissions		84	\$706.09	\$52,690,850
Membership Fees for Clubs (2)		87	\$246.03	\$18,359,406
Fees for Participant Sports, excl. Trips		79	\$103.44	\$7,718,686
Tickets to Theatre/Operas/Concerts		87	\$80.01	\$5,970,827
Tickets to Movies		93	\$58.77	\$4,385,496
Tickets to Parks or Museums		84	\$32.24	\$2,405,489
Admission to Sporting Events, excl. Trips		79	\$57.79	\$4,312,654
Fees for Recreational Lessons		79	\$125.93	\$9,397,081
Dating Services		138	\$1.89	\$141,213
TV/Video/Audio		92	\$1,234.07	\$92,089,997
Cable and Satellite Television Services		90	\$826.50	\$61,676,141
Televisions		97	\$123.85	\$9,242,304
Satellite Dishes		95	\$1.70	\$126,710
VCRs, Video Cameras, and DVD Players		94	\$5.26	\$392,774
Miscellaneous Video Equipment		91	\$16.12	\$1,202,950
Video Cassettes and DVDs		100	\$8.74	\$652,349
Video Game Hardware/Accessories		111	\$36.46	\$2,720,552
Video Game Software		116	\$21.09	\$1,574,068
Rental/Streaming/Downloaded Video		101	\$80.33	\$5,994,251
Installation of Televisions		75	\$0.63	\$46,876
Audio (3)		90	\$109.42	\$8,165,206
Rental and Repair of TV/Radio/Sound Equipment		118	\$3.96	\$295,816
Pets		82	\$681.78	\$50,876,202
Toys/Games/Crafts/Hobbies (4)		95	\$124.83	\$9,315,320
Recreational Vehicles and Fees (5)		67	\$85.64	\$6,390,994
Sports/Recreation/Exercise Equipment (6)		86	\$175.34	\$13,084,108
Photo Equipment and Supplies (7)		98	\$51.21	\$3,821,706
Reading (8)		89	\$104.57	\$7,802,980
Catered Affairs (9)		100	\$33.46	\$2,497,113
<b>Food</b>		94	\$9,897.63	\$738,590,770
Food at Home		93	\$5,775.87	\$431,013,023
Bakery and Cereal Products		93	\$735.85	\$54,911,634
Meats, Poultry, Fish, and Eggs		94	\$1,256.51	\$93,764,595
Dairy Products		91	\$568.71	\$42,439,209
Fruits and Vegetables		93	\$1,119.65	\$83,551,812
Snacks and Other Food at Home (10)		94	\$2,095.14	\$156,345,773
Food Away from Home		96	\$4,121.76	\$307,577,747
Alcoholic Beverages		93	\$664.85	\$49,613,271

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**Source:** Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	75	\$23,362.86	\$1,743,406,388
Value of Retirement Plans	70	\$79,344.94	\$5,920,957,298
Value of Other Financial Assets	82	\$8,018.82	\$598,388,224
Vehicle Loan Amount excluding Interest	94	\$3,037.11	\$226,637,973
Value of Credit Card Debt	89	\$2,802.40	\$209,123,401
<b>Health</b>			
Nonprescription Drugs	87	\$153.50	\$11,454,709
Prescription Drugs	84	\$318.33	\$23,754,413
Eyeglasses and Contact Lenses	84	\$92.40	\$6,895,209
<b>Home</b>			
Mortgage Payment and Basics (11)	66	\$8,049.50	\$600,678,034
Maintenance and Remodeling Services	65	\$2,122.41	\$158,380,847
Maintenance and Remodeling Materials (12)	64	\$448.07	\$33,436,411
Utilities, Fuel, and Public Services	91	\$5,144.87	\$383,925,368
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	94	\$108.03	\$8,061,818
Furniture	91	\$661.64	\$49,373,846
Rugs	81	\$28.87	\$2,154,284
Major Appliances (14)	77	\$329.81	\$24,611,733
Housewares (15)	90	\$90.05	\$6,720,032
Small Appliances	96	\$57.63	\$4,300,600
Luggage	94	\$17.96	\$1,340,358
Telephones and Accessories	90	\$102.64	\$7,659,350
<b>Household Operations</b>			
Child Care	91	\$551.04	\$41,120,560
Lawn and Garden (16)	70	\$397.33	\$29,649,871
Moving/Storage/Freight Express	103	\$83.03	\$6,196,083
Housekeeping Supplies (17)	90	\$799.55	\$59,665,087
<b>Insurance</b>			
Owners and Renters Insurance	72	\$514.56	\$38,398,369
Vehicle Insurance	94	\$1,989.01	\$148,425,704
Life/Other Insurance	77	\$528.10	\$39,408,515
Health Insurance	86	\$4,015.27	\$299,631,325
Personal Care Products (18)	94	\$533.32	\$39,797,891
School Books and Supplies (19)	95	\$141.57	\$10,564,226
Smoking Products	109	\$476.25	\$35,539,476
<b>Transportation</b>			
Payments on Vehicles excluding Leases	87	\$2,587.94	\$193,120,050
Gasoline and Motor Oil	91	\$2,499.34	\$186,508,138
Vehicle Maintenance and Repairs	89	\$1,126.71	\$84,078,747
<b>Travel</b>			
Airline Fares	86	\$612.53	\$45,708,548
Lodging on Trips	79	\$638.99	\$47,683,459
Auto/Truck Rental on Trips	88	\$54.77	\$4,087,388
Food and Drink on Trips	85	\$574.61	\$42,878,831

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419 N Charles St, Baltimore, Maryland, 21201 2  
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 Ring: 3 mile radius

Prepared by Esri  
 Latitude: 39.29488  
 Longitude: -76.61527

Top Tapestry Segments	Percent	Demographic Summary	2022	2027
Metro Renters (3B)	23.6%	Population	261,166	257,236
Modest Income Homes (12D)	16.6%	Households	121,070	120,442
City Commons (11E)	12.5%	Families	52,103	51,624
Emerald City (8B)	8.3%	Median Age	34.9	36.3
Social Security Set (9F)	7.1%	Median Household Income	\$53,810	\$64,006
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		98	\$2,350.61	\$284,588,102
Men's		99	\$455.03	\$55,090,279
Women's		95	\$795.05	\$96,256,515
Children's		95	\$336.98	\$40,798,764
Footwear		102	\$580.55	\$70,287,561
Watches & Jewelry		98	\$142.78	\$17,286,875
Apparel Products and Services (1)		99	\$59.53	\$7,207,255
<b>Computer</b>				
Computers and Hardware for Home Use		93	\$176.87	\$21,413,911
Portable Memory		92	\$4.54	\$549,469
Computer Software		104	\$11.35	\$1,373,672
Computer Accessories		94	\$19.30	\$2,336,851
<b>Entertainment &amp; Recreation</b>		89	\$3,257.26	\$394,356,799
Fees and Admissions		86	\$719.50	\$87,109,993
Membership Fees for Clubs (2)		89	\$249.95	\$30,261,103
Fees for Participant Sports, excl. Trips		81	\$106.50	\$12,894,550
Tickets to Theatre/Operas/Concerts		89	\$81.43	\$9,858,556
Tickets to Movies		94	\$59.05	\$7,148,729
Tickets to Parks or Museums		85	\$32.77	\$3,967,197
Admission to Sporting Events, excl. Trips		82	\$59.67	\$7,223,821
Fees for Recreational Lessons		80	\$128.28	\$15,530,593
Dating Services		136	\$1.86	\$225,443
TV/Video/Audio		94	\$1,256.91	\$152,174,011
Cable and Satellite Television Services		92	\$845.82	\$102,402,891
Televisions		98	\$125.41	\$15,183,566
Satellite Dishes		96	\$1.72	\$207,951
VCRs, Video Cameras, and DVD Players		96	\$5.35	\$647,473
Miscellaneous Video Equipment		93	\$16.37	\$1,982,474
Video Cassettes and DVDs		101	\$8.77	\$1,062,088
Video Game Hardware/Accessories		111	\$36.39	\$4,405,818
Video Game Software		115	\$20.97	\$2,538,737
Rental/Streaming/Downloaded Video		101	\$80.55	\$9,752,691
Installation of Televisions		76	\$0.64	\$77,528
Audio (3)		91	\$110.93	\$13,430,615
Rental and Repair of TV/Radio/Sound Equipment		119	\$3.98	\$482,180
Pets		84	\$697.56	\$84,453,511
Toys/Games/Crafts/Hobbies (4)		96	\$126.06	\$15,262,539
Recreational Vehicles and Fees (5)		70	\$90.29	\$10,931,897
Sports/Recreation/Exercise Equipment (6)		86	\$176.66	\$21,388,497
Photo Equipment and Supplies (7)		98	\$51.31	\$6,212,509
Reading (8)		91	\$106.11	\$12,846,977
Catered Affairs (9)		100	\$33.30	\$4,031,067
<b>Food</b>		95	\$9,986.06	\$1,209,012,264
Food at Home		94	\$5,835.12	\$706,457,403
Bakery and Cereal Products		94	\$744.08	\$90,085,325
Meats, Poultry, Fish, and Eggs		95	\$1,270.47	\$153,815,255
Dairy Products		92	\$574.22	\$69,520,482
Fruits and Vegetables		94	\$1,129.07	\$136,696,515
Snacks and Other Food at Home (10)		95	\$2,117.29	\$256,339,825
Food Away from Home		96	\$4,150.94	\$502,554,861
Alcoholic Beverages		94	\$671.50	\$81,298,866

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	78	\$24,296.80	\$2,941,613,311
Value of Retirement Plans	73	\$83,661.79	\$10,128,932,311
Value of Other Financial Assets	85	\$8,331.94	\$1,008,747,538
Vehicle Loan Amount excluding Interest	95	\$3,085.45	\$373,555,796
Value of Credit Card Debt	91	\$2,857.15	\$345,914,857
<b>Health</b>			
Nonprescription Drugs	89	\$156.56	\$18,954,360
Prescription Drugs	87	\$329.36	\$39,875,766
Eyeglasses and Contact Lenses	86	\$94.78	\$11,475,587
<b>Home</b>			
Mortgage Payment and Basics (11)	70	\$8,512.13	\$1,030,563,525
Maintenance and Remodeling Services	69	\$2,244.35	\$271,723,567
Maintenance and Remodeling Materials (12)	68	\$474.17	\$57,408,156
Utilities, Fuel, and Public Services	93	\$5,252.53	\$635,924,303
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	95	\$109.30	\$13,232,725
Furniture	93	\$672.02	\$81,361,149
Rugs	84	\$29.84	\$3,613,138
Major Appliances (14)	80	\$343.14	\$41,543,899
Housewares (15)	91	\$90.95	\$11,010,820
Small Appliances	97	\$58.11	\$7,035,417
Luggage	95	\$18.07	\$2,188,174
Telephones and Accessories	91	\$103.56	\$12,538,183
<b>Household Operations</b>			
Child Care	92	\$554.24	\$67,101,352
Lawn and Garden (16)	74	\$418.76	\$50,699,164
Moving/Storage/Freight Express	102	\$82.30	\$9,963,923
Housekeeping Supplies (17)	92	\$812.13	\$98,324,797
<b>Insurance</b>			
Owners and Renters Insurance	77	\$543.46	\$65,797,272
Vehicle Insurance	95	\$2,016.65	\$244,156,291
Life/Other Insurance	80	\$550.81	\$66,686,814
Health Insurance	88	\$4,121.61	\$499,003,186
Personal Care Products (18)	95	\$538.67	\$65,217,278
School Books and Supplies (19)	96	\$142.83	\$17,292,584
Smoking Products	110	\$480.01	\$58,115,088
<b>Transportation</b>			
Payments on Vehicles excluding Leases	89	\$2,646.88	\$320,457,939
Gasoline and Motor Oil	93	\$2,538.78	\$307,369,500
Vehicle Maintenance and Repairs	91	\$1,147.52	\$138,930,315
<b>Travel</b>			
Airline Fares	87	\$621.39	\$75,231,560
Lodging on Trips	82	\$658.21	\$79,689,142
Auto/Truck Rental on Trips	89	\$55.42	\$6,709,761
Food and Drink on Trips	87	\$586.60	\$71,019,203

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.



# Business Summary

419 N Charles St, Baltimore, Maryland, 21201 2  
 419 N Charles St, Baltimore, Maryland, 21201  
 Rings: 1, 2, 3 mile radii

Prepared by Esri  
 Latitude: 39.29488  
 Longitude: -76.61527

Data for all businesses in area	1 mile		2 miles		3 miles							
Total Businesses:	5,570		11,633		15,947							
Total Employees:	116,050		187,237		238,415							
Total Residential Population:	44,955		153,706		261,166							
Employee/Residential Population Ratio (per 100 Residents)	258		122		91							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	26	0.5%	224	0.2%	56	0.5%	523	0.3%	99	0.6%	1,253	0.5%
Construction	105	1.9%	1,106	1.0%	329	2.8%	3,228	1.7%	508	3.2%	4,906	2.1%
Manufacturing	94	1.7%	2,512	2.2%	209	1.8%	4,779	2.6%	335	2.1%	7,657	3.2%
Transportation	76	1.4%	1,801	1.6%	179	1.5%	3,081	1.6%	294	1.8%	4,295	1.8%
Communication	31	0.6%	422	0.4%	66	0.6%	621	0.3%	111	0.7%	1,140	0.5%
Utility	13	0.2%	891	0.8%	24	0.2%	1,127	0.6%	38	0.2%	1,439	0.6%
Wholesale Trade	68	1.2%	545	0.5%	173	1.5%	2,013	1.1%	290	1.8%	4,120	1.7%
Retail Trade Summary	796	14.3%	6,949	6.0%	2,080	17.9%	16,781	9.0%	3,055	19.2%	26,018	10.9%
Home Improvement	14	0.3%	148	0.1%	46	0.4%	625	0.3%	71	0.4%	918	0.4%
General Merchandise Stores	24	0.4%	127	0.1%	92	0.8%	472	0.3%	139	0.9%	908	0.4%
Food Stores	82	1.5%	437	0.4%	259	2.2%	1,597	0.9%	397	2.5%	2,995	1.3%
Auto Dealers, Gas Stations, Auto Aftermarket	29	0.5%	151	0.1%	100	0.9%	428	0.2%	174	1.1%	958	0.4%
Apparel & Accessory Stores	46	0.8%	281	0.2%	108	0.9%	1,885	1.0%	170	1.1%	4,169	1.7%
Furniture & Home Furnishings	27	0.5%	353	0.3%	77	0.7%	738	0.4%	123	0.8%	972	0.4%
Eating & Drinking Places	387	6.9%	4,485	3.9%	957	8.2%	9,050	4.8%	1,332	8.4%	12,079	5.1%
Miscellaneous Retail	187	3.4%	966	0.8%	440	3.8%	1,985	1.1%	650	4.1%	3,019	1.3%
Finance, Insurance, Real Estate Summary	661	11.9%	8,423	7.3%	1,213	10.4%	13,332	7.1%	1,546	9.7%	16,439	6.9%
Banks, Savings & Lending Institutions	99	1.8%	2,601	2.2%	198	1.7%	3,236	1.7%	258	1.6%	3,665	1.5%
Securities Brokers	129	2.3%	1,870	1.6%	197	1.7%	3,494	1.9%	225	1.4%	3,766	1.6%
Insurance Carriers & Agents	54	1.0%	556	0.5%	90	0.8%	970	0.5%	123	0.8%	1,821	0.8%
Real Estate, Holding, Other Investment Offices	379	6.8%	3,396	2.9%	728	6.3%	5,633	3.0%	940	5.9%	7,187	3.0%
Services Summary	2,412	43.3%	67,177	57.9%	4,843	41.6%	111,226	59.4%	6,500	40.8%	138,112	57.9%
Hotels & Lodging	55	1.0%	3,117	2.7%	83	0.7%	4,437	2.4%	92	0.6%	4,630	1.9%
Automotive Services	93	1.7%	927	0.8%	217	1.9%	1,794	1.0%	331	2.1%	2,511	1.1%
Motion Pictures & Amusements	99	1.8%	1,347	1.2%	199	1.7%	2,715	1.5%	278	1.7%	3,439	1.4%
Health Services	382	6.9%	29,665	25.6%	739	6.4%	47,609	25.4%	978	6.1%	56,666	23.8%
Legal Services	437	7.8%	7,409	6.4%	546	4.7%	8,069	4.3%	600	3.8%	8,316	3.5%
Education Institutions & Libraries	124	2.2%	5,580	4.8%	276	2.4%	11,416	6.1%	380	2.4%	16,622	7.0%
Other Services	1,221	21.9%	19,131	16.5%	2,783	23.9%	35,187	18.8%	3,841	24.1%	45,928	19.3%
Government	281	5.0%	24,446	21.1%	332	2.9%	27,711	14.8%	377	2.4%	29,579	12.4%
Unclassified Establishments	1,007	18.1%	1,555	1.3%	2,129	18.3%	2,813	1.5%	2,794	17.5%	3,460	1.5%
Totals	5,570	100.0%	116,050	100.0%	11,633	100.0%	187,237	100.0%	15,947	100.0%	238,415	100.0%

Source: Copyright 2022 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2022.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



# Business Summary

419 N Charles St, Baltimore, Maryland, 21201 2  
 419 N Charles St, Baltimore, Maryland, 21201  
 Rings: 1, 2, 3 mile radii

Prepared by Esri  
 Latitude: 39.29488  
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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	10	0.2%	36	0.0%	15	0.1%	88	0.0%	23	0.1%	429	0.2%
Mining	5	0.1%	36	0.0%	6	0.1%	91	0.0%	8	0.1%	104	0.0%
Utilities	7	0.1%	861	0.7%	9	0.1%	953	0.5%	10	0.1%	955	0.4%
Construction	135	2.4%	1,880	1.6%	387	3.3%	4,220	2.3%	578	3.6%	5,971	2.5%
Manufacturing	61	1.1%	975	0.8%	179	1.5%	2,909	1.6%	326	2.0%	5,798	2.4%
Wholesale Trade	60	1.1%	525	0.5%	157	1.3%	1,957	1.0%	267	1.7%	4,027	1.7%
Retail Trade	399	7.2%	2,319	2.0%	1,080	9.3%	7,383	3.9%	1,645	10.3%	13,334	5.6%
Motor Vehicle & Parts Dealers	25	0.4%	131	0.1%	75	0.6%	317	0.2%	133	0.8%	755	0.3%
Furniture & Home Furnishings Stores	12	0.2%	113	0.1%	41	0.4%	405	0.2%	62	0.4%	514	0.2%
Electronics & Appliance Stores	13	0.2%	227	0.2%	31	0.3%	297	0.2%	46	0.3%	363	0.2%
Bldg Material & Garden Equipment & Supplies Dealers	14	0.3%	148	0.1%	46	0.4%	625	0.3%	71	0.4%	918	0.4%
Food & Beverage Stores	78	1.4%	323	0.3%	273	2.3%	1,413	0.8%	417	2.6%	2,698	1.1%
Health & Personal Care Stores	56	1.0%	275	0.2%	110	0.9%	610	0.3%	158	1.0%	956	0.4%
Gasoline Stations	4	0.1%	21	0.0%	25	0.2%	112	0.1%	42	0.3%	203	0.1%
Clothing & Clothing Accessories Stores	70	1.3%	420	0.4%	136	1.2%	2,033	1.1%	207	1.3%	4,345	1.8%
Sport Goods, Hobby, Book, & Music Stores	17	0.3%	80	0.1%	46	0.4%	260	0.1%	71	0.4%	473	0.2%
General Merchandise Stores	24	0.4%	127	0.1%	92	0.8%	472	0.3%	139	0.9%	908	0.4%
Miscellaneous Store Retailers	82	1.5%	390	0.3%	182	1.6%	756	0.4%	255	1.6%	1,086	0.5%
Nonstore Retailers	3	0.1%	65	0.1%	23	0.2%	84	0.0%	44	0.3%	116	0.0%
Transportation & Warehousing	57	1.0%	1,662	1.4%	138	1.2%	2,841	1.5%	243	1.5%	3,798	1.6%
Information	138	2.5%	3,263	2.8%	261	2.2%	5,364	2.9%	367	2.3%	6,915	2.9%
Finance & Insurance	292	5.2%	5,187	4.5%	508	4.4%	7,889	4.2%	631	4.0%	9,448	4.0%
Central Bank/Credit Intermediation & Related Activities	84	1.5%	2,397	2.1%	187	1.6%	3,047	1.6%	246	1.5%	3,471	1.5%
Securities, Commodity Contracts & Other Financial	152	2.7%	2,232	1.9%	230	2.0%	3,870	2.1%	261	1.6%	4,154	1.7%
Insurance Carriers & Related Activities; Funds, Trusts &	55	1.0%	558	0.5%	91	0.8%	972	0.5%	124	0.8%	1,823	0.8%
Real Estate, Rental & Leasing	320	5.7%	2,620	2.3%	638	5.5%	4,770	2.5%	844	5.3%	6,190	2.6%
Professional, Scientific & Tech Services	904	16.2%	15,344	13.2%	1,434	12.3%	20,930	11.2%	1,803	11.3%	25,723	10.8%
Legal Services	452	8.1%	7,486	6.5%	573	4.9%	8,197	4.4%	638	4.0%	8,525	3.6%
Management of Companies & Enterprises	30	0.5%	307	0.3%	59	0.5%	577	0.3%	75	0.5%	752	0.3%
Administrative & Support & Waste Management & Remediation	177	3.2%	2,944	2.5%	354	3.0%	4,342	2.3%	471	3.0%	5,596	2.3%
Educational Services	111	2.0%	5,335	4.6%	266	2.3%	11,120	5.9%	371	2.3%	16,152	6.8%
Health Care & Social Assistance	470	8.4%	30,761	26.5%	978	8.4%	50,751	27.1%	1,335	8.4%	61,094	25.6%
Arts, Entertainment & Recreation	126	2.3%	2,398	2.1%	249	2.1%	4,644	2.5%	333	2.1%	5,521	2.3%
Accommodation & Food Services	452	8.1%	7,661	6.6%	1,058	9.1%	13,626	7.3%	1,450	9.1%	16,937	7.1%
Accommodation	55	1.0%	3,117	2.7%	83	0.7%	4,437	2.4%	92	0.6%	4,630	1.9%
Food Services & Drinking Places	396	7.1%	4,544	3.9%	975	8.4%	9,189	4.9%	1,358	8.5%	12,307	5.2%
Other Services (except Public Administration)	527	9.5%	5,566	4.8%	1,394	12.0%	11,888	6.3%	1,995	12.5%	16,262	6.8%
Automotive Repair & Maintenance	17	0.3%	78	0.1%	108	0.9%	502	0.3%	195	1.2%	935	0.4%
Public Administration	284	5.1%	24,822	21.4%	335	2.9%	28,087	15.0%	380	2.4%	29,955	12.6%
Unclassified Establishments	1,006	18.1%	1,548	1.3%	2,128	18.3%	2,806	1.5%	2,793	17.5%	3,453	1.4%
<b>Total</b>	<b>5,570</b>	<b>100.0%</b>	<b>116,050</b>	<b>100.0%</b>	<b>11,633</b>	<b>100.0%</b>	<b>187,237</b>	<b>100.0%</b>	<b>15,947</b>	<b>100.0%</b>	<b>238,415</b>	<b>100.0%</b>

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