

4226 Harford Ter, Baltimore, Maryland, 21214
Rings: 1, 2, 3 mile radii

Prepared by Esri
Latitude: 39.33788
Longitude: -76.57454

	1 mile	2 miles	3 miles
Population Summary			
2000 Total Population	21,234	121,647	269,398
2010 Total Population	20,806	116,711	255,738
2020 Total Population	19,670	109,675	245,950
2020 Group Quarters	1,796	3,805	11,397
2025 Total Population	18,827	104,765	237,892
2020-2025 Annual Rate	-0.87%	-0.91%	-0.66%
2020 Total Daytime Population	16,659	91,460	225,700
Workers	5,833	30,583	91,874
Residents	10,826	60,877	133,826
Household Summary			
2000 Households	7,328	45,156	103,462
2000 Average Household Size	2.69	2.61	2.50
2010 Households	7,135	43,986	98,636
2010 Average Household Size	2.67	2.57	2.48
2020 Households	6,694	41,180	94,491
2020 Average Household Size	2.67	2.57	2.48
2025 Households	6,357	39,148	90,986
2025 Average Household Size	2.68	2.58	2.49
2020-2025 Annual Rate	-1.03%	-1.01%	-0.75%
2010 Families	4,563	27,449	57,562
2010 Average Family Size	3.27	3.19	3.16
2020 Families	4,274	25,660	54,735
2020 Average Family Size	3.28	3.20	3.17
2025 Families	4,067	24,447	52,741
2025 Average Family Size	3.29	3.21	3.18
2020-2025 Annual Rate	-0.99%	-0.96%	-0.74%
Housing Unit Summary			
2000 Housing Units	8,115	50,265	119,200
Owner Occupied Housing Units	71.1%	58.9%	49.1%
Renter Occupied Housing Units	19.2%	30.9%	37.7%
Vacant Housing Units	9.7%	10.2%	13.2%
2010 Housing Units	7,926	49,352	114,146
Owner Occupied Housing Units	67.8%	55.4%	47.1%
Renter Occupied Housing Units	22.3%	33.7%	39.3%
Vacant Housing Units	10.0%	10.9%	13.6%
2020 Housing Units	7,523	46,722	110,785
Owner Occupied Housing Units	68.3%	56.2%	47.4%
Renter Occupied Housing Units	20.7%	31.9%	37.9%
Vacant Housing Units	11.0%	11.9%	14.7%
2025 Housing Units	7,254	45,158	108,471
Owner Occupied Housing Units	67.6%	55.7%	46.8%
Renter Occupied Housing Units	20.0%	31.0%	37.1%
Vacant Housing Units	12.4%	13.3%	16.1%
Median Household Income			
2020	\$68,809	\$54,004	\$51,873
2025	\$73,103	\$55,977	\$53,456
Median Home Value			
2020	\$179,278	\$149,348	\$166,161
2025	\$208,554	\$171,544	\$191,444
Per Capita Income			
2020	\$31,269	\$26,794	\$28,167
2025	\$34,295	\$29,130	\$30,393
Median Age			
2010	35.4	35.8	34.2
2020	37.0	37.7	35.9
2025	37.8	38.9	37.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

	1 mile	2 miles	3 miles
2020 Households by Income			
Household Income Base	6,694	41,180	94,484
<\$15,000	8.3%	14.0%	16.4%
\$15,000 - \$24,999	5.4%	8.1%	8.2%
\$25,000 - \$34,999	7.1%	9.0%	9.2%
\$35,000 - \$49,999	13.0%	14.5%	14.2%
\$50,000 - \$74,999	19.9%	19.5%	17.8%
\$75,000 - \$99,999	15.1%	13.6%	12.0%
\$100,000 - \$149,999	16.8%	13.7%	13.0%
\$150,000 - \$199,999	8.1%	4.2%	4.4%
\$200,000+	6.3%	3.4%	4.7%
Average Household Income	\$90,255	\$70,899	\$73,154
2025 Households by Income			
Household Income Base	6,357	39,148	90,979
<\$15,000	8.0%	13.6%	15.9%
\$15,000 - \$24,999	4.9%	7.6%	7.9%
\$25,000 - \$34,999	6.6%	8.4%	8.7%
\$35,000 - \$49,999	12.4%	14.2%	14.1%
\$50,000 - \$74,999	19.1%	19.1%	17.4%
\$75,000 - \$99,999	14.9%	13.8%	12.1%
\$100,000 - \$149,999	17.2%	14.4%	13.6%
\$150,000 - \$199,999	9.2%	4.8%	4.9%
\$200,000+	7.7%	4.1%	5.3%
Average Household Income	\$99,706	\$77,472	\$79,320
2020 Owner Occupied Housing Units by Value			
Total	5,138	26,253	52,443
<\$50,000	2.6%	5.2%	7.2%
\$50,000 - \$99,999	10.4%	16.0%	13.3%
\$100,000 - \$149,999	23.0%	29.2%	22.7%
\$150,000 - \$199,999	24.0%	23.7%	21.1%
\$200,000 - \$249,999	16.2%	10.8%	12.6%
\$250,000 - \$299,999	12.3%	6.3%	8.7%
\$300,000 - \$399,999	6.8%	3.9%	6.1%
\$400,000 - \$499,999	1.7%	1.8%	3.2%
\$500,000 - \$749,999	1.5%	1.8%	2.9%
\$750,000 - \$999,999	0.9%	0.8%	1.1%
\$1,000,000 - \$1,499,999	0.4%	0.3%	0.6%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.2%
\$2,000,000 +	0.2%	0.2%	0.3%
Average Home Value	\$208,496	\$182,170	\$211,264
2025 Owner Occupied Housing Units by Value			
Total	4,904	25,138	50,705
<\$50,000	4.7%	7.9%	8.8%
\$50,000 - \$99,999	9.9%	14.2%	11.8%
\$100,000 - \$149,999	17.7%	19.6%	15.8%
\$150,000 - \$199,999	15.9%	19.3%	16.4%
\$200,000 - \$249,999	10.8%	12.9%	12.7%
\$250,000 - \$299,999	16.6%	9.6%	11.3%
\$300,000 - \$399,999	12.7%	7.0%	9.5%
\$400,000 - \$499,999	4.3%	3.7%	5.4%
\$500,000 - \$749,999	3.8%	3.4%	4.7%
\$750,000 - \$999,999	2.6%	1.8%	1.8%
\$1,000,000 - \$1,499,999	0.8%	0.4%	0.9%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.4%
\$2,000,000 +	0.3%	0.3%	0.4%
Average Home Value	\$254,715	\$215,671	\$249,780

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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	1 mile	2 miles	3 miles
2010 Population by Age			
Total	20,803	116,711	255,740
0 - 4	5.8%	6.5%	6.6%
5 - 9	5.6%	6.0%	5.9%
10 - 14	6.1%	6.5%	6.0%
15 - 24	19.8%	16.7%	18.4%
25 - 34	12.2%	13.3%	14.2%
35 - 44	12.6%	12.5%	12.5%
45 - 54	15.1%	15.3%	14.6%
55 - 64	12.7%	12.2%	11.3%
65 - 74	5.6%	6.2%	5.9%
75 - 84	3.0%	3.5%	3.3%
85 +	1.4%	1.3%	1.3%
18 +	78.4%	76.7%	77.6%
2020 Population by Age			
Total	19,669	109,673	245,949
0 - 4	5.2%	5.8%	5.8%
5 - 9	5.3%	6.0%	5.9%
10 - 14	5.8%	6.4%	6.0%
15 - 24	18.5%	14.1%	15.9%
25 - 34	12.8%	14.2%	15.3%
35 - 44	11.6%	12.3%	12.1%
45 - 54	12.1%	12.1%	11.8%
55 - 64	13.8%	13.6%	12.8%
65 - 74	9.9%	9.7%	9.0%
75 - 84	3.6%	4.1%	4.0%
85 +	1.4%	1.6%	1.5%
18 +	80.4%	78.2%	79.1%
2025 Population by Age			
Total	18,828	104,766	237,892
0 - 4	5.1%	5.8%	5.8%
5 - 9	5.0%	5.7%	5.5%
10 - 14	5.4%	6.1%	5.7%
15 - 24	18.2%	14.0%	15.8%
25 - 34	13.0%	13.2%	14.5%
35 - 44	11.8%	13.2%	12.9%
45 - 54	11.4%	11.7%	11.3%
55 - 64	12.6%	12.6%	11.9%
65 - 74	11.0%	10.9%	10.0%
75 - 84	5.0%	5.3%	5.0%
85 +	1.4%	1.6%	1.6%
18 +	81.1%	78.7%	79.6%
2010 Population by Sex			
Males	9,648	53,091	118,089
Females	11,158	63,620	137,649
2020 Population by Sex			
Males	9,093	49,902	113,869
Females	10,577	59,772	132,081
2025 Population by Sex			
Males	8,711	47,814	110,400
Females	10,116	56,951	127,492

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

	1 mile	2 miles	3 miles
2010 Population by Race/Ethnicity			
Total	20,807	116,710	255,739
White Alone	27.1%	16.3%	26.1%
Black Alone	68.6%	79.7%	67.6%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	0.9%	1.2%	2.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.7%	0.6%	1.2%
Two or More Races	2.3%	1.9%	2.1%
Hispanic Origin	2.0%	1.8%	3.2%
Diversity Index	47.7	36.2	50.7
2020 Population by Race/Ethnicity			
Total	19,671	109,675	245,950
White Alone	25.1%	15.1%	24.6%
Black Alone	69.7%	80.2%	67.8%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	1.0%	1.2%	3.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.0%	0.8%	1.7%
Two or More Races	2.8%	2.4%	2.6%
Hispanic Origin	2.7%	2.5%	4.4%
Diversity Index	48.0	36.7	52.3
2025 Population by Race/Ethnicity			
Total	18,828	104,766	237,890
White Alone	24.1%	14.5%	23.6%
Black Alone	70.2%	80.3%	67.9%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	1.1%	1.3%	3.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.1%	1.0%	1.9%
Two or More Races	3.1%	2.6%	2.9%
Hispanic Origin	3.4%	3.0%	5.3%
Diversity Index	48.5	37.3	53.4
2010 Population by Relationship and Household Type			
Total	20,806	116,711	255,738
In Households	91.5%	96.8%	95.6%
In Family Households	74.7%	78.6%	74.6%
Householder	22.3%	23.6%	22.5%
Spouse	11.9%	10.5%	10.3%
Child	31.8%	34.5%	32.1%
Other relative	5.6%	6.4%	6.2%
Nonrelative	3.1%	3.6%	3.5%
In Nonfamily Households	16.7%	18.1%	21.0%
In Group Quarters	8.5%	3.2%	4.4%
Institutionalized Population	1.1%	0.7%	0.5%
Noninstitutionalized Population	7.5%	2.5%	3.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

	1 mile	2 miles	3 miles
2020 Population 25+ by Educational Attainment			
Total	12,825	74,151	163,388
Less than 9th Grade	3.1%	3.6%	4.0%
9th - 12th Grade, No Diploma	6.2%	8.8%	8.5%
High School Graduate	24.9%	28.8%	26.3%
GED/Alternative Credential	6.6%	5.6%	5.1%
Some College, No Degree	21.1%	23.0%	20.9%
Associate Degree	5.9%	5.9%	5.6%
Bachelor's Degree	18.7%	14.2%	16.0%
Graduate/Professional Degree	13.4%	10.1%	13.6%
2020 Population 15+ by Marital Status			
Total	16,465	89,618	202,502
Never Married	46.2%	50.1%	51.6%
Married	35.8%	31.2%	31.5%
Widowed	5.4%	6.7%	5.7%
Divorced	12.5%	12.0%	11.2%
2020 Civilian Population 16+ in Labor Force			
Civilian Population 16+	10,372	57,026	130,788
Population 16+ Employed	86.2%	86.4%	86.5%
Population 16+ Unemployment rate	13.8%	13.6%	13.5%
Population 16-24 Employed	11.6%	11.1%	11.8%
Population 16-24 Unemployment rate	30.4%	26.6%	25.7%
Population 25-54 Employed	63.3%	66.1%	66.1%
Population 25-54 Unemployment rate	11.5%	12.1%	12.0%
Population 55-64 Employed	18.2%	16.9%	15.9%
Population 55-64 Unemployment rate	10.1%	10.8%	11.1%
Population 65+ Employed	6.9%	5.9%	6.2%
Population 65+ Unemployment rate	8.2%	8.7%	8.9%
2020 Employed Population 16+ by Industry			
Total	8,942	49,257	113,097
Agriculture/Mining	0.4%	0.3%	0.3%
Construction	6.5%	5.1%	5.1%
Manufacturing	5.0%	5.2%	4.9%
Wholesale Trade	1.5%	1.4%	1.4%
Retail Trade	7.2%	8.7%	8.7%
Transportation/Utilities	7.0%	7.9%	6.5%
Information	1.3%	1.4%	1.5%
Finance/Insurance/Real Estate	6.5%	5.4%	5.3%
Services	56.8%	55.1%	57.8%
Public Administration	7.9%	9.5%	8.5%
2020 Employed Population 16+ by Occupation			
Total	8,942	49,258	113,096
White Collar	62.5%	57.8%	60.3%
Management/Business/Financial	12.9%	10.5%	11.3%
Professional	25.4%	22.1%	26.1%
Sales	7.0%	7.5%	7.7%
Administrative Support	17.1%	17.7%	15.3%
Services	20.1%	22.6%	21.9%
Blue Collar	17.5%	19.5%	17.7%
Farming/Forestry/Fishing	0.1%	0.1%	0.2%
Construction/Extraction	4.8%	4.4%	4.0%
Installation/Maintenance/Repair	1.9%	2.3%	2.2%
Production	4.6%	3.9%	3.8%
Transportation/Material Moving	6.1%	8.8%	7.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

	1 mile	2 miles	3 miles
2010 Households by Type			
Total	7,135	43,986	98,637
Households with 1 Person	27.2%	30.0%	32.6%
Households with 2+ People	72.8%	70.0%	67.4%
Family Households	64.0%	62.4%	58.4%
Husband-wife Families	34.3%	27.8%	26.9%
With Related Children	14.4%	11.5%	11.4%
Other Family (No Spouse Present)	29.6%	34.6%	31.5%
Other Family with Male Householder	5.5%	6.0%	5.8%
With Related Children	2.8%	3.1%	3.0%
Other Family with Female Householder	24.1%	28.7%	25.7%
With Related Children	15.4%	18.3%	16.6%
Nonfamily Households	8.8%	7.6%	9.0%
All Households with Children	33.5%	33.5%	31.6%
Multigenerational Households	8.1%	8.4%	7.2%
Unmarried Partner Households	8.8%	8.5%	8.5%
Male-female	6.5%	7.2%	7.2%
Same-sex	2.3%	1.3%	1.3%
2010 Households by Size			
Total	7,136	43,987	98,637
1 Person Household	27.2%	30.0%	32.6%
2 Person Household	30.2%	28.9%	28.7%
3 Person Household	18.1%	17.5%	16.7%
4 Person Household	12.5%	12.0%	11.2%
5 Person Household	6.6%	6.4%	5.9%
6 Person Household	3.0%	2.8%	2.7%
7 + Person Household	2.5%	2.4%	2.2%
2010 Households by Tenure and Mortgage Status			
Total	7,135	43,986	98,636
Owner Occupied	75.3%	62.2%	54.5%
Owned with a Mortgage/Loan	61.5%	49.7%	42.0%
Owned Free and Clear	13.8%	12.4%	12.5%
Renter Occupied	24.7%	37.8%	45.5%
2020 Affordability, Mortgage and Wealth			
Housing Affordability Index	178	169	151
Percent of Income for Mortgage	10.9%	11.6%	13.4%
Wealth Index	95	66	68
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	7,926	49,352	114,146
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	20,806	116,711	255,738
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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Rings: 1, 2, 3 mile radii

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	1 mile	2 miles	3 miles
Top 3 Tapestry Segments			
1.	Parks and Rec (5C)	Family Foundations (12A)	Family Foundations (12A)
2.	Family Foundations (12A)	City Strivers (11A)	Parks and Rec (5C)
3.	City Strivers (11A)	Parks and Rec (5C)	Modest Income Homes (12D)
2020 Consumer Spending			
Apparel & Services: Total \$	\$14,329,851	\$70,830,543	\$169,730,270
Average Spent	\$2,140.70	\$1,720.02	\$1,796.26
Spending Potential Index	100	80	84
Education: Total \$	\$12,927,030	\$59,825,560	\$143,184,866
Average Spent	\$1,931.14	\$1,452.78	\$1,515.33
Spending Potential Index	108	81	85
Entertainment/Recreation: Total \$	\$21,483,092	\$104,121,332	\$245,994,942
Average Spent	\$3,209.31	\$2,528.44	\$2,603.37
Spending Potential Index	99	78	80
Food at Home: Total \$	\$35,595,373	\$176,734,092	\$420,110,546
Average Spent	\$5,317.50	\$4,291.75	\$4,446.04
Spending Potential Index	100	80	83
Food Away from Home: Total \$	\$24,641,519	\$122,223,914	\$293,936,110
Average Spent	\$3,681.14	\$2,968.04	\$3,110.73
Spending Potential Index	98	79	83
Health Care: Total \$	\$37,764,618	\$186,254,981	\$434,485,894
Average Spent	\$5,641.56	\$4,522.95	\$4,598.17
Spending Potential Index	98	79	80
HH Furnishings & Equipment: Total \$	\$14,325,233	\$69,859,697	\$165,528,943
Average Spent	\$2,140.01	\$1,696.45	\$1,751.80
Spending Potential Index	98	78	80
Personal Care Products & Services: Total \$	\$6,062,740	\$30,015,853	\$71,566,325
Average Spent	\$905.70	\$728.89	\$757.39
Spending Potential Index	99	79	82
Shelter: Total \$	\$133,773,117	\$646,052,380	\$1,544,008,807
Average Spent	\$19,984.03	\$15,688.50	\$16,340.27
Spending Potential Index	103	81	84
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$14,191,198	\$69,969,947	\$165,667,539
Average Spent	\$2,119.99	\$1,699.12	\$1,753.26
Spending Potential Index	91	73	75
Travel: Total \$	\$16,209,227	\$75,962,065	\$178,163,697
Average Spent	\$2,421.46	\$1,844.63	\$1,885.51
Spending Potential Index	100	77	78
Vehicle Maintenance & Repairs: Total \$	\$7,341,209	\$36,591,367	\$88,629,176
Average Spent	\$1,096.68	\$888.57	\$937.96
Spending Potential Index	95	77	81

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

Top Tapestry Segments	Percent	Demographic Summary	2020	2025
Parks and Rec (5C)	29.4%	Population	19,670	18,827
Family Foundations (12A)	28.6%	Households	6,694	6,357
City Strivers (11A)	14.7%	Families	4,274	4,067
City Lights (8A)	10.2%	Median Age	37.0	37.8
Emerald City (8B)	8.2%	Median Household Income	\$68,809	\$73,103
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		100	\$2,140.70	\$14,329,851
Men's		100	\$420.75	\$2,816,479
Women's		100	\$757.47	\$5,070,521
Children's		95	\$302.60	\$2,025,594
Footwear		101	\$484.96	\$3,246,297
Watches & Jewelry		96	\$111.71	\$747,759
Apparel Products and Services (1)		109	\$63.22	\$423,201
Computer				
Computers and Hardware for Home Use		101	\$163.57	\$1,094,923
Portable Memory		100	\$3.87	\$25,893
Computer Software		100	\$9.76	\$65,306
Computer Accessories		103	\$18.15	\$121,521
Entertainment & Recreation		99	\$3,209.31	\$21,483,092
Fees and Admissions		103	\$739.19	\$4,948,121
Membership Fees for Clubs (2)		104	\$250.15	\$1,674,502
Fees for Participant Sports, excl. Trips		96	\$94.32	\$631,398
Tickets to Theatre/Operas/Concerts		110	\$88.78	\$594,323
Tickets to Movies		94	\$54.10	\$362,113
Tickets to Parks or Museums		97	\$31.86	\$213,246
Admission to Sporting Events, excl. Trips		100	\$62.51	\$418,448
Fees for Recreational Lessons		108	\$156.41	\$1,046,982
Dating Services		131	\$1.06	\$7,108
TV/Video/Audio		99	\$1,161.69	\$7,776,350
Cable and Satellite Television Services		102	\$823.00	\$5,509,135
Televisions		95	\$102.94	\$689,091
Satellite Dishes		91	\$1.07	\$7,150
VCRs, Video Cameras, and DVD Players		91	\$4.73	\$31,689
Miscellaneous Video Equipment		97	\$24.16	\$161,721
Video Cassettes and DVDs		93	\$9.25	\$61,947
Video Game Hardware/Accessories		94	\$26.62	\$178,162
Video Game Software		93	\$15.34	\$102,717
Rental/Streaming/Downloaded Video		91	\$49.31	\$330,067
Installation of Televisions		92	\$0.99	\$6,641
Audio (3)		96	\$101.66	\$680,539
Rental and Repair of TV/Radio/Sound Equipment		108	\$2.61	\$17,491
Pets		92	\$638.96	\$4,277,217
Toys/Games/Crafts/Hobbies (4)		97	\$118.04	\$790,187
Recreational Vehicles and Fees (5)		108	\$168.88	\$1,130,490
Sports/Recreation/Exercise Equipment (6)		93	\$187.51	\$1,255,196
Photo Equipment and Supplies (7)		101	\$51.46	\$344,489
Reading (8)		101	\$108.98	\$729,505
Catered Affairs (9)		116	\$34.59	\$231,536
Food		99	\$8,998.64	\$60,236,891
Food at Home		100	\$5,317.50	\$35,595,373
Bakery and Cereal Products		100	\$696.45	\$4,662,065
Meats, Poultry, Fish, and Eggs		101	\$1,177.72	\$7,883,674
Dairy Products		99	\$547.66	\$3,666,009
Fruits and Vegetables		101	\$1,056.43	\$7,071,734
Snacks and Other Food at Home (10)		98	\$1,839.24	\$12,311,891
Food Away from Home		98	\$3,681.14	\$24,641,519
Alcoholic Beverages		100	\$622.33	\$4,165,859

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Source: Esri forecasts for 2020 and 2025; Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	96	\$23,414.63	\$156,737,503
Value of Retirement Plans	102	\$97,335.99	\$651,567,118
Value of Other Financial Assets	104	\$8,493.42	\$56,854,973
Vehicle Loan Amount excluding Interest	92	\$2,690.17	\$18,008,023
Value of Credit Card Debt	102	\$2,650.07	\$17,739,598
Health			
Nonprescription Drugs	96	\$141.93	\$950,109
Prescription Drugs	96	\$336.40	\$2,251,834
Eyeglasses and Contact Lenses	99	\$92.68	\$620,373
Home			
Mortgage Payment and Basics (11)	101	\$10,608.06	\$71,010,322
Maintenance and Remodeling Services	99	\$2,553.65	\$17,094,151
Maintenance and Remodeling Materials (12)	93	\$512.14	\$3,428,232
Utilities, Fuel, and Public Services	99	\$4,836.74	\$32,377,125
Household Furnishings and Equipment			
Household Textiles (13)	101	\$102.35	\$685,109
Furniture	101	\$644.26	\$4,312,679
Rugs	99	\$34.81	\$233,010
Major Appliances (14)	96	\$344.68	\$2,307,299
Housewares (15)	93	\$90.65	\$606,828
Small Appliances	98	\$48.37	\$323,756
Luggage	101	\$14.88	\$99,582
Telephones and Accessories	105	\$92.80	\$621,170
Household Operations			
Child Care	101	\$518.68	\$3,472,047
Lawn and Garden (16)	97	\$473.62	\$3,170,380
Moving/Storage/Freight Express	91	\$54.89	\$367,430
Housekeeping Supplies (17)	97	\$753.58	\$5,044,449
Insurance			
Owners and Renters Insurance	95	\$571.52	\$3,825,765
Vehicle Insurance	97	\$1,744.00	\$11,674,365
Life/Other Insurance	101	\$548.57	\$3,672,140
Health Insurance	99	\$3,679.98	\$24,633,780
Personal Care Products (18)	96	\$478.74	\$3,204,686
School Books and Supplies (19)	94	\$138.48	\$926,996
Smoking Products	99	\$398.59	\$2,668,144
Transportation			
Payments on Vehicles excluding Leases	91	\$2,343.56	\$15,687,777
Gasoline and Motor Oil	94	\$2,221.13	\$14,868,219
Vehicle Maintenance and Repairs	95	\$1,096.68	\$7,341,209
Travel			
Airline Fares	102	\$613.97	\$4,109,903
Lodging on Trips	102	\$661.49	\$4,428,012
Auto/Truck Rental on Trips	101	\$29.10	\$194,772
Food and Drink on Trips	100	\$571.63	\$3,826,518

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4226 Harford Ter, Baltimore, Maryland, 21214
 Ring: 2 mile radius

Prepared by Esri
 Latitude: 39.33788
 Longitude: -76.57454

Top Tapestry Segments	Percent	Demographic Summary	2020	2025
Family Foundations (12A)	31.8%	Population	109,675	104,765
City Strivers (11A)	16.5%	Households	41,180	39,148
Parks and Rec (5C)	15.2%	Families	25,660	24,447
Modest Income Homes (12D)	10.2%	Median Age	37.7	38.9
Front Porches (8E)	5.1%	Median Household Income	\$54,004	\$55,977
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		80	\$1,720.02	\$70,830,543
Men's		80	\$333.62	\$13,738,291
Women's		80	\$603.77	\$24,863,208
Children's		78	\$249.00	\$10,253,837
Footwear		82	\$394.15	\$16,231,020
Watches & Jewelry		78	\$90.54	\$3,728,381
Apparel Products and Services (1)		85	\$48.95	\$2,015,807
Computer				
Computers and Hardware for Home Use		79	\$128.73	\$5,301,128
Portable Memory		80	\$3.11	\$128,252
Computer Software		79	\$7.66	\$315,277
Computer Accessories		80	\$14.17	\$583,407
Entertainment & Recreation		78	\$2,528.44	\$104,121,332
Fees and Admissions		78	\$557.61	\$22,962,326
Membership Fees for Clubs (2)		79	\$188.65	\$7,768,604
Fees for Participant Sports, excl. Trips		74	\$72.75	\$2,995,742
Tickets to Theatre/Operas/Concerts		82	\$65.97	\$2,716,533
Tickets to Movies		75	\$43.27	\$1,781,788
Tickets to Parks or Museums		76	\$24.85	\$1,023,124
Admission to Sporting Events, excl. Trips		77	\$48.32	\$1,989,990
Fees for Recreational Lessons		78	\$112.93	\$4,650,621
Dating Services		107	\$0.87	\$35,924
TV/Video/Audio		81	\$950.03	\$39,122,051
Cable and Satellite Television Services		83	\$670.71	\$27,619,952
Televisions		79	\$85.71	\$3,529,494
Satellite Dishes		74	\$0.86	\$35,541
VCRs, Video Cameras, and DVD Players		75	\$3.93	\$161,695
Miscellaneous Video Equipment		80	\$19.83	\$816,678
Video Cassettes and DVDs		77	\$7.67	\$316,031
Video Game Hardware/Accessories		80	\$22.69	\$934,210
Video Game Software		78	\$12.91	\$531,789
Rental/Streaming/Downloaded Video		76	\$41.02	\$1,689,328
Installation of Televisions		70	\$0.76	\$31,448
Audio (3)		77	\$81.59	\$3,359,774
Rental and Repair of TV/Radio/Sound Equipment		96	\$2.33	\$96,110
Pets		73	\$506.45	\$20,855,516
Toys/Games/Crafts/Hobbies (4)		79	\$95.72	\$3,941,880
Recreational Vehicles and Fees (5)		75	\$116.67	\$4,804,315
Sports/Recreation/Exercise Equipment (6)		74	\$150.65	\$6,203,743
Photo Equipment and Supplies (7)		80	\$40.71	\$1,676,314
Reading (8)		78	\$84.34	\$3,473,192
Catered Affairs (9)		88	\$26.27	\$1,081,995
Food		80	\$7,259.79	\$298,958,006
Food at Home		80	\$4,291.75	\$176,734,092
Bakery and Cereal Products		81	\$559.58	\$23,043,577
Meats, Poultry, Fish, and Eggs		82	\$955.30	\$39,339,168
Dairy Products		79	\$436.78	\$17,986,788
Fruits and Vegetables		80	\$840.40	\$34,607,629
Snacks and Other Food at Home (10)		80	\$1,499.68	\$61,756,930
Food Away from Home		79	\$2,968.04	\$122,223,914
Alcoholic Beverages		78	\$484.45	\$19,949,773

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	73	\$17,732.83	\$730,238,034
Value of Retirement Plans	76	\$72,646.41	\$2,991,578,978
Value of Other Financial Assets	82	\$6,694.82	\$275,692,780
Vehicle Loan Amount excluding Interest	78	\$2,268.16	\$93,402,833
Value of Credit Card Debt	81	\$2,094.12	\$86,235,711
Health			
Nonprescription Drugs	79	\$116.75	\$4,807,850
Prescription Drugs	79	\$276.25	\$11,376,157
Eyeglasses and Contact Lenses	78	\$73.05	\$3,008,164
Home			
Mortgage Payment and Basics (11)	74	\$7,763.40	\$319,696,700
Maintenance and Remodeling Services	72	\$1,856.69	\$76,458,607
Maintenance and Remodeling Materials (12)	69	\$381.54	\$15,711,817
Utilities, Fuel, and Public Services	81	\$3,956.25	\$162,918,417
Household Furnishings and Equipment			
Household Textiles (13)	82	\$82.98	\$3,417,040
Furniture	80	\$512.56	\$21,107,249
Rugs	75	\$26.44	\$1,088,649
Major Appliances (14)	75	\$269.21	\$11,085,867
Housewares (15)	76	\$73.39	\$3,022,116
Small Appliances	79	\$39.28	\$1,617,598
Luggage	80	\$11.78	\$485,079
Telephones and Accessories	82	\$72.54	\$2,987,120
Household Operations			
Child Care	78	\$400.84	\$16,506,699
Lawn and Garden (16)	73	\$358.27	\$14,753,502
Moving/Storage/Freight Express	78	\$46.66	\$1,921,505
Housekeeping Supplies (17)	79	\$615.72	\$25,355,203
Insurance			
Owners and Renters Insurance	76	\$454.72	\$18,725,210
Vehicle Insurance	80	\$1,443.58	\$59,446,481
Life/Other Insurance	79	\$430.22	\$17,716,640
Health Insurance	79	\$2,945.04	\$121,276,669
Personal Care Products (18)	79	\$392.76	\$16,173,854
School Books and Supplies (19)	76	\$112.48	\$4,632,005
Smoking Products	86	\$344.45	\$14,184,259
Transportation			
Payments on Vehicles excluding Leases	75	\$1,944.77	\$80,085,495
Gasoline and Motor Oil	77	\$1,831.96	\$75,440,299
Vehicle Maintenance and Repairs	77	\$888.57	\$36,591,367
Travel			
Airline Fares	77	\$463.23	\$19,075,698
Lodging on Trips	77	\$498.26	\$20,518,386
Auto/Truck Rental on Trips	77	\$22.19	\$913,808
Food and Drink on Trips	77	\$439.18	\$18,085,583

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4226 Harford Ter, Baltimore, Maryland, 21214
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 39.33788
 Longitude: -76.57454

Top Tapestry Segments	Percent	Demographic Summary	2020	2025
Family Foundations (12A)	16.9%	Population	245,950	237,892
Parks and Rec (5C)	15.1%	Households	94,491	90,986
Modest Income Homes (12D)	10.5%	Families	54,735	52,741
City Strivers (11A)	9.8%	Median Age	35.9	37.0
Metro Fusion (11C)	5.7%	Median Household Income	\$51,873	\$53,456
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		84	\$1,796.26	\$169,730,270
Men's		84	\$351.47	\$33,211,112
Women's		83	\$623.91	\$58,954,040
Children's		82	\$262.26	\$24,781,184
Footwear		87	\$414.91	\$39,205,505
Watches & Jewelry		81	\$94.25	\$8,905,463
Apparel Products and Services (1)		85	\$49.45	\$4,672,965
Computer				
Computers and Hardware for Home Use		83	\$135.66	\$12,818,764
Portable Memory		84	\$3.25	\$306,763
Computer Software		84	\$8.21	\$775,790
Computer Accessories		83	\$14.63	\$1,382,291
Entertainment & Recreation		80	\$2,603.37	\$245,994,942
Fees and Admissions		80	\$573.80	\$54,218,855
Membership Fees for Clubs (2)		81	\$194.28	\$18,357,834
Fees for Participant Sports, excl. Trips		76	\$74.64	\$7,052,704
Tickets to Theatre/Operas/Concerts		84	\$67.64	\$6,391,491
Tickets to Movies		81	\$46.55	\$4,398,226
Tickets to Parks or Museums		79	\$25.93	\$2,450,235
Admission to Sporting Events, excl. Trips		78	\$48.85	\$4,615,545
Fees for Recreational Lessons		79	\$115.03	\$10,869,623
Dating Services		109	\$0.88	\$83,196
TV/Video/Audio		84	\$977.99	\$92,411,492
Cable and Satellite Television Services		84	\$680.41	\$64,293,086
Televisions		84	\$90.18	\$8,521,050
Satellite Dishes		75	\$0.88	\$83,610
VCRs, Video Cameras, and DVD Players		80	\$4.19	\$396,330
Miscellaneous Video Equipment		81	\$20.17	\$1,905,758
Video Cassettes and DVDs		82	\$8.18	\$772,656
Video Game Hardware/Accessories		88	\$25.06	\$2,367,885
Video Game Software		87	\$14.37	\$1,357,534
Rental/Streaming/Downloaded Video		84	\$45.18	\$4,269,362
Installation of Televisions		70	\$0.76	\$71,548
Audio (3)		81	\$86.16	\$8,140,998
Rental and Repair of TV/Radio/Sound Equipment		101	\$2.45	\$231,675
Pets		75	\$523.44	\$49,460,392
Toys/Games/Crafts/Hobbies (4)		83	\$100.68	\$9,513,079
Recreational Vehicles and Fees (5)		72	\$112.22	\$10,603,587
Sports/Recreation/Exercise Equipment (6)		78	\$157.85	\$14,915,357
Photo Equipment and Supplies (7)		85	\$43.62	\$4,121,682
Reading (8)		81	\$86.88	\$8,208,916
Catered Affairs (9)		90	\$26.90	\$2,541,584
Food		83	\$7,556.77	\$714,046,656
Food at Home		83	\$4,446.04	\$420,110,546
Bakery and Cereal Products		83	\$577.60	\$54,577,833
Meats, Poultry, Fish, and Eggs		84	\$984.42	\$93,018,778
Dairy Products		82	\$452.18	\$42,727,353
Fruits and Vegetables		83	\$870.24	\$82,229,731
Snacks and Other Food at Home (10)		83	\$1,561.60	\$147,556,852
Food Away from Home		83	\$3,110.73	\$293,936,110
Alcoholic Beverages		81	\$504.80	\$47,699,098

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	74	\$17,939.99	\$1,695,167,965
Value of Retirement Plans	75	\$71,492.16	\$6,755,365,320
Value of Other Financial Assets	80	\$6,539.29	\$617,903,875
Vehicle Loan Amount excluding Interest	81	\$2,374.85	\$224,402,261
Value of Credit Card Debt	82	\$2,135.73	\$201,807,014
Health			
Nonprescription Drugs	81	\$120.13	\$11,351,673
Prescription Drugs	80	\$278.34	\$26,300,856
Eyeglasses and Contact Lenses	79	\$74.24	\$7,015,467
Home			
Mortgage Payment and Basics (11)	72	\$7,586.99	\$716,902,037
Maintenance and Remodeling Services	71	\$1,831.60	\$173,069,913
Maintenance and Remodeling Materials (12)	68	\$376.29	\$35,555,633
Utilities, Fuel, and Public Services	83	\$4,068.74	\$384,459,661
Household Furnishings and Equipment			
Household Textiles (13)	85	\$86.09	\$8,134,482
Furniture	83	\$531.79	\$50,249,707
Rugs	77	\$26.92	\$2,544,058
Major Appliances (14)	76	\$272.71	\$25,768,861
Housewares (15)	79	\$76.22	\$7,201,813
Small Appliances	84	\$41.51	\$3,922,727
Luggage	84	\$12.37	\$1,169,200
Telephones and Accessories	83	\$73.57	\$6,951,349
Household Operations			
Child Care	81	\$418.16	\$39,511,942
Lawn and Garden (16)	73	\$355.70	\$33,610,534
Moving/Storage/Freight Express	87	\$52.46	\$4,957,023
Housekeeping Supplies (17)	82	\$634.65	\$59,968,316
Insurance			
Owners and Renters Insurance	75	\$448.13	\$42,344,387
Vehicle Insurance	84	\$1,510.34	\$142,713,998
Life/Other Insurance	78	\$424.42	\$40,103,880
Health Insurance	81	\$2,990.10	\$282,537,193
Personal Care Products (18)	83	\$412.92	\$39,017,219
School Books and Supplies (19)	82	\$121.41	\$11,472,621
Smoking Products	90	\$363.21	\$34,320,169
Transportation			
Payments on Vehicles excluding Leases	78	\$2,019.89	\$190,861,447
Gasoline and Motor Oil	81	\$1,921.34	\$181,549,254
Vehicle Maintenance and Repairs	81	\$937.96	\$88,629,176
Travel			
Airline Fares	80	\$476.91	\$45,064,162
Lodging on Trips	77	\$503.46	\$47,572,176
Auto/Truck Rental on Trips	80	\$22.94	\$2,167,438
Food and Drink on Trips	79	\$450.86	\$42,602,392

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2020 and 2025; Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics.

4226 Harford Ter, Baltimore, Maryland, 21214
Rings: 1, 2, 3 mile radii

Prepared by Esri
Latitude: 39.33788
Longitude: -76.57454

Data for all businesses in area	1 mile				2 miles				3 miles			
Total Businesses:	417				2,147				6,383			
Total Employees:	2,924				18,625				71,010			
Total Residential Population:	19,670				109,675				245,950			
Employee/Residential Population Ratio (per 100 Residents)	15				17				29			
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	1	0.2%	3	0.1%	22	1.0%	427	2.3%	55	0.9%	719	1.0%
Construction	21	5.0%	131	4.5%	124	5.8%	1,100	5.9%	306	4.8%	2,907	4.1%
Manufacturing	7	1.7%	64	2.2%	37	1.7%	546	2.9%	111	1.7%	2,007	2.8%
Transportation	7	1.7%	41	1.4%	54	2.5%	567	3.0%	127	2.0%	1,538	2.2%
Communication	3	0.7%	29	1.0%	17	0.8%	80	0.4%	53	0.8%	371	0.5%
Utility	0	0.0%	0	0.0%	6	0.3%	38	0.2%	12	0.2%	89	0.1%
Wholesale Trade	5	1.2%	31	1.1%	31	1.4%	331	1.8%	123	1.9%	1,408	2.0%
Retail Trade Summary	70	16.8%	592	20.2%	410	19.1%	2,870	15.4%	1,304	20.4%	9,049	12.7%
Home Improvement	2	0.5%	4	0.1%	6	0.3%	44	0.2%	25	0.4%	318	0.4%
General Merchandise Stores	2	0.5%	13	0.4%	27	1.3%	172	0.9%	77	1.2%	483	0.7%
Food Stores	9	2.2%	122	4.2%	64	3.0%	723	3.9%	200	3.1%	1,905	2.7%
Auto Dealers, Gas Stations, Auto Aftermarket	10	2.4%	58	2.0%	56	2.6%	278	1.5%	128	2.0%	642	0.9%
Apparel & Accessory Stores	4	1.0%	17	0.6%	24	1.1%	189	1.0%	59	0.9%	327	0.5%
Furniture & Home Furnishings	4	1.0%	25	0.9%	21	1.0%	107	0.6%	60	0.9%	306	0.4%
Eating & Drinking Places	19	4.6%	228	7.8%	124	5.8%	928	5.0%	470	7.4%	3,738	5.3%
Miscellaneous Retail	20	4.8%	125	4.3%	88	4.1%	430	2.3%	286	4.5%	1,331	1.9%
Finance, Insurance, Real Estate Summary	31	7.4%	160	5.5%	146	6.8%	912	4.9%	471	7.4%	2,983	4.2%
Banks, Savings & Lending Institutions	3	0.7%	26	0.9%	21	1.0%	164	0.9%	65	1.0%	505	0.7%
Securities Brokers	3	0.7%	27	0.9%	13	0.6%	102	0.5%	42	0.7%	378	0.5%
Insurance Carriers & Agents	3	0.7%	8	0.3%	17	0.8%	61	0.3%	41	0.6%	177	0.2%
Real Estate, Holding, Other Investment Offices	21	5.0%	101	3.5%	96	4.5%	585	3.1%	322	5.0%	1,924	2.7%
Services Summary	205	49.2%	1,727	59.1%	1,011	47.1%	11,311	60.7%	2,868	44.9%	47,992	67.6%
Hotels & Lodging	1	0.2%	16	0.5%	3	0.1%	26	0.1%	12	0.2%	262	0.4%
Automotive Services	11	2.6%	31	1.1%	75	3.5%	258	1.4%	198	3.1%	1,062	1.5%
Motion Pictures & Amusements	12	2.9%	104	3.6%	51	2.4%	503	2.7%	149	2.3%	1,403	2.0%
Health Services	30	7.2%	389	13.3%	149	6.9%	3,922	21.1%	430	6.7%	22,768	32.1%
Legal Services	1	0.2%	4	0.1%	7	0.3%	33	0.2%	62	1.0%	286	0.4%
Education Institutions & Libraries	10	2.4%	355	12.1%	68	3.2%	2,596	13.9%	195	3.1%	8,638	12.2%
Other Services	141	33.8%	829	28.4%	659	30.7%	3,973	21.3%	1,822	28.5%	13,573	19.1%
Government	4	1.0%	45	1.5%	12	0.6%	155	0.8%	46	0.7%	886	1.2%
Unclassified Establishments	64	15.3%	100	3.4%	278	12.9%	290	1.6%	908	14.2%	1,060	1.5%
Totals	417	100.0%	2,924	100.0%	2,147	100.0%	18,625	100.0%	6,383	100.0%	71,010	100.0%

Source: Copyright 2020 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2020.

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4226 Harford Ter, Baltimore, Maryland, 21214
Rings: 1, 2, 3 mile radii

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Latitude: 39.33788
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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	5	0.2%	310	1.7%	11	0.2%	320	0.5%
Mining	0	0.0%	0	0.0%	0	0.0%	3	0.0%	3	0.0%	70	0.1%
Utilities	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Construction	25	6.0%	156	5.3%	131	6.1%	1,157	6.2%	329	5.2%	3,087	4.3%
Manufacturing	8	1.9%	79	2.7%	44	2.0%	609	3.3%	119	1.9%	1,856	2.6%
Wholesale Trade	5	1.2%	31	1.1%	26	1.2%	315	1.7%	112	1.8%	1,380	1.9%
Retail Trade	49	11.8%	345	11.8%	277	12.9%	1,820	9.8%	809	12.7%	5,017	7.1%
Motor Vehicle & Parts Dealers	7	1.7%	48	1.6%	42	2.0%	233	1.3%	97	1.5%	522	0.7%
Furniture & Home Furnishings Stores	2	0.5%	7	0.2%	6	0.3%	17	0.1%	25	0.4%	112	0.2%
Electronics & Appliance Stores	2	0.5%	15	0.5%	9	0.4%	43	0.2%	30	0.5%	127	0.2%
Bldg Material & Garden Equipment & Supplies Dealers	2	0.5%	4	0.1%	6	0.3%	44	0.2%	25	0.4%	318	0.4%
Food & Beverage Stores	13	3.1%	122	4.2%	81	3.8%	705	3.8%	228	3.6%	1,815	2.6%
Health & Personal Care Stores	4	1.0%	28	1.0%	25	1.2%	134	0.7%	72	1.1%	433	0.6%
Gasoline Stations	3	0.7%	10	0.3%	14	0.7%	45	0.2%	32	0.5%	121	0.2%
Clothing & Clothing Accessories Stores	4	1.0%	17	0.6%	28	1.3%	199	1.1%	69	1.1%	360	0.5%
Sport Goods, Hobby, Book, & Music Stores	4	1.0%	15	0.5%	11	0.5%	38	0.2%	44	0.7%	209	0.3%
General Merchandise Stores	2	0.5%	13	0.4%	27	1.3%	172	0.9%	77	1.2%	483	0.7%
Miscellaneous Store Retailers	4	1.0%	32	1.1%	20	0.9%	143	0.8%	91	1.4%	437	0.6%
Nonstore Retailers	3	0.7%	35	1.2%	7	0.3%	48	0.3%	20	0.3%	81	0.1%
Transportation & Warehousing	7	1.7%	41	1.4%	52	2.4%	564	3.0%	119	1.9%	1,710	2.4%
Information	7	1.7%	72	2.5%	35	1.6%	217	1.2%	121	1.9%	1,691	2.4%
Finance & Insurance	10	2.4%	60	2.1%	53	2.5%	350	1.9%	159	2.5%	1,095	1.5%
Central Bank/Credit Intermediation & Related Activities	3	0.7%	26	0.9%	23	1.1%	185	1.0%	70	1.1%	536	0.8%
Securities, Commodity Contracts & Other Financial	3	0.7%	27	0.9%	14	0.7%	104	0.6%	47	0.7%	383	0.5%
Insurance Carriers & Related Activities; Funds, Trusts &	3	0.7%	8	0.3%	17	0.8%	61	0.3%	41	0.6%	177	0.2%
Real Estate, Rental & Leasing	20	4.8%	78	2.7%	101	4.7%	536	2.9%	325	5.1%	1,782	2.5%
Professional, Scientific & Tech Services	33	7.9%	135	4.6%	139	6.5%	659	3.5%	493	7.7%	3,036	4.3%
Legal Services	2	0.5%	10	0.3%	12	0.6%	58	0.3%	75	1.2%	347	0.5%
Management of Companies & Enterprises	1	0.2%	8	0.3%	6	0.3%	61	0.3%	21	0.3%	219	0.3%
Administrative & Support & Waste Management & Remediation	15	3.6%	80	2.7%	68	3.2%	431	2.3%	199	3.1%	1,581	2.2%
Educational Services	9	2.2%	334	11.4%	66	3.1%	2,552	13.7%	195	3.1%	8,350	11.8%
Health Care & Social Assistance	47	11.3%	678	23.2%	262	12.2%	5,221	28.0%	684	10.7%	25,572	36.0%
Arts, Entertainment & Recreation	9	2.2%	126	4.3%	41	1.9%	518	2.8%	128	2.0%	1,582	2.2%
Accommodation & Food Services	21	5.0%	252	8.6%	129	6.0%	981	5.3%	494	7.7%	4,123	5.8%
Accommodation	1	0.2%	16	0.5%	3	0.1%	26	0.1%	12	0.2%	262	0.4%
Food Services & Drinking Places	20	4.8%	236	8.1%	126	5.9%	955	5.1%	481	7.5%	3,862	5.4%
Other Services (except Public Administration)	85	20.4%	311	10.6%	423	19.7%	1,884	10.1%	1,110	17.4%	6,600	9.3%
Automotive Repair & Maintenance	9	2.2%	23	0.8%	63	2.9%	202	1.1%	159	2.5%	648	0.9%
Public Administration	4	1.0%	45	1.5%	12	0.6%	155	0.8%	46	0.7%	886	1.2%
Unclassified Establishments	63	15.1%	93	3.2%	277	12.9%	283	1.5%	907	14.2%	1,053	1.5%
Total	417	100.0%	2,924	100.0%	2,147	100.0%	18,625	100.0%	6,383	100.0%	71,010	100.0%

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