

5911 Eastern Ave, Baltimore, Maryland, 21224

Rings: 1, 2, 3 mile radii

Prepared by Esri

Latitude: 39.28732 Longitude: -76.54513

			ngitude: -/6.545
Population Summary	1 mile	2 miles	3 miles
2000 Total Population	14,296	65,932	163,861
2010 Total Population	13,836	65,824	160,144
2017 Total Population	15,463	69,109	165,038
2017 Group Quarters	83	420	1,618
2022 Total Population	16,004	70,241	166,695
2017-2022 Annual Rate	0.69%	0.33%	0.20%
2017 Total Daytime Population	20,321	76,589	186,164
Workers	11,634	42,098	99,987
Residents	8,687	34,491	86,177
Household Summary	6,66.	3.,.32	00,27
2000 Households	5,803	26,703	65,509
2000 Average Household Size	2.41	2.44	2.48
2010 Households	5,326	25,912	63,829
2010 Average Household Size	2.58	2.52	2.48
2017 Households	5,822	27,000	65,503
2017 Average Household Size	2.64	2.54	2.49
2022 Households	5,984	27,384	66,107
2022 Average Household Size	2.66	2.55	2.50
2017-2022 Annual Rate	0.55%	0.28%	0.18%
2010 Families	3,172	14,516	36,16
2010 Average Family Size	3.18	3.16	3.1
2017 Families	3,458	14,948	36,62
2017 Average Family Size	3.24	3.19	3.18
2022 Families	3,544	15,085	36,748
2022 Average Family Size	3.27	3.20	3.1
2017-2022 Annual Rate	0.49%	0.18%	0.07%
Housing Unit Summary	0.1370	0.1070	0.07 /
2000 Housing Units	6,494	30,849	76,855
Owner Occupied Housing Units	54.3%	56.8%	49.9%
Renter Occupied Housing Units	35.1%	29.8%	35.3%
Vacant Housing Units	10.6%	13.4%	14.8%
2010 Housing Units	5,951	29,739	74,319
Owner Occupied Housing Units	49.1%	52.1%	46.5%
Renter Occupied Housing Units	40.4%	35.1%	39.3%
Vacant Housing Units	10.5%	12.9%	14.1%
5	6,433	30,875	76,897
2017 Housing Units Owner Occupied Housing Units	46.4%	49.6%	43.5%
Renter Occupied Housing Units	44.1%	49.6% 37.9%	41.6%
Vacant Housing Units	9.5%	12.6%	14.8%
5	6,638	31,454	78,302
2022 Housing Units Owner Occupied Housing Units			
Renter Occupied Housing Units Renter Occupied Housing Units	46.0%	49.3%	43.0%
, ,	44.2%	37.8%	41.4%
Vacant Housing Units Median Household Income	9.9%	12.9%	15.6%
2017	\$38,323	\$48,221	\$45,146
2022	\$39,690	\$52,018	\$48,829
Median Home Value	433,030	Ψ32,010	ψ10,023
	\$146,493	\$172,387	\$165,83
2017 2022	\$154,351	\$183,572	\$178,65
Per Capita Income	\$134,331	\$103,372	\$170,03
2017	\$18,987	\$25,958	\$25,79
2022	\$21,105	\$29,669	\$29,408
Median Age	24.6	22.5	22
2010	34.6	33.5	33.9
2017	35.9	34.7	35.2
2022	36.8	35.6	36.

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

May 17, 2018

©2018 Esri Page 1 of 7



5911 Eastern Ave, Baltimore, Maryland, 21224 Rings: 1, 2, 3 mile radii

Latitude: 39.28732 Longitude: -76.54513

Prepared by Esri

		Lon	gitude: -76.54513
	1 mile	2 miles	3 miles
2017 Households by Income			
Household Income Base	5,820	26,985	65,488
<\$15,000	16.4%	14.0%	16.9%
\$15,000 - \$24,999	15.4%	11.9%	11.8%
\$25,000 - \$34,999	13.3%	10.8%	11.3%
\$35,000 - \$49,999	16.9%	14.5%	13.6%
\$50,000 - \$74,999	17.8%	18.6%	17.6%
\$75,000 - \$99,999	9.5%	11.2%	11.0%
\$100,000 - \$149,999	7.3%	11.1%	10.4%
\$150,000 - \$199,999	2.5%	4.1%	3.6%
\$200,000+	1.0%	3.7%	3.9%
Average Household Income	\$49,878	\$66,029	\$64,039
2022 Households by Income			
Household Income Base	5,982	27,369	66,092
<\$15,000	16.6%	14.0%	17.0%
\$15,000 - \$24,999	15.0%	11.2%	11.3%
\$25,000 - \$34,999	12.3%	9.8%	10.4%
\$35,000 - \$49,999	15.5%	12.9%	12.1%
\$50,000 - \$74,999	17.2%	17.5%	16.4%
\$75,000 - \$99,999	9.8%	11.3%	11.0%
\$100,000 - \$149,999	8.8%	13.2%	12.3%
\$150,000 - \$199,999	3.4%	5.4%	4.7%
\$200,000+	1.4%	4.6%	4.9%
Average Household Income	\$55,911	\$75,718	\$73,188
2017 Owner Occupied Housing Units by Value	1/	4.0/0	4:0/200
Total	2,981	15,289	33,459
<\$50,000	3.4%	7.8%	5.8%
\$50,000 - \$99,999	17.1%	12.3%	14.9%
\$100,000 - \$149,999	31.8%	20.0%	22.9%
\$150,000 - \$199,999	28.3%	22.0%	20.1%
\$200,000 - \$249,999	13.2%	14.8%	13.5%
\$250,000 - \$299,999	3.1%	8.5%	7.9%
\$300,000 - \$399,999	2.8%	8.5%	8.1%
\$400,000 - \$499,999	0.3%	3.2%	3.3%
\$500,000 - \$749,999	0.1%	2.2%	2.2%
\$750,000 - \$999,999	0.0%	0.3%	0.5%
\$1,000,000 +	0.1%	0.3%	0.8%
Average Home Value	\$153,377	\$196,036	\$199,154
2022 Owner Occupied Housing Units by Value	\$155,577	\$170,030	Ψ133,134
Total	3,050	15,483	33,666
<\$50,000	1.7%	5.4%	3.7%
\$50,000 - \$99,999	13.0%	9.8%	11.9%
\$100,000 - \$149,999	32.8%	20.0%	22.9%
\$150,000 - \$199,999 \$150,000 - \$199,999	29.6%	22.1%	20.0%
	14.3%	14.2%	13.1%
\$200,000 - \$249,999 #350,000 - #300,000	3.6%	9.0%	8.4%
\$250,000 - \$299,999 \$300,000 - \$399,999	4.4%	11.2%	10.6%
\$300,000 - \$399,999 \$400,000 - \$499,999			
. ,	0.4%	4.3%	4.7%
\$500,000 - \$749,999 \$750,000 - \$000,000	0.2%	3.1%	3.1%
\$750,000 - \$999,999	0.0%	0.4%	0.7%
\$1,000,000 +	0.1%	0.4%	1.0%
Average Home Value	\$164,685	\$216,333	\$221,788

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

May 17, 2018

©2018 Esri Page 2 of 7



5911 Eastern Ave, Baltimore, Maryland, 21224 Rings: 1, 2, 3 mile radii

Prepared by Esri

Latitude: 39.28732 Longitude: -76.54513

		Long	gitude: -/6.5451
2010 December 1	1 mile	2 miles	3 miles
2010 Population by Age	12.020	CE 022	160 142
Total	13,838	65,823	160,143
0 - 4	7.7%	7.2%	7.1%
5 - 9	5.8%	5.5%	5.8%
10 - 14	4.9%	4.9%	5.5%
15 - 24	13.1%	13.5%	14.3%
25 - 34	19.3%	21.8%	19.2%
35 - 44	12.4%	13.0%	12.8%
45 - 54	13.5%	12.8%	13.8%
55 - 64	10.1%	9.8%	10.5%
65 - 74	6.2%	5.7%	5.8%
75 - 84	4.8%	3.9%	3.7%
85 +	2.4%	1.8%	1.6%
18 +	78.5%	79.3%	78.0%
2017 Population by Age			
Total	15,463	69,107	165,038
0 - 4	7.2%	6.6%	6.5%
5 - 9	7.0%	5.9%	6.0%
10 - 14	5.8%	5.1%	5.5%
15 - 24	11.5%	11.7%	12.4%
25 - 34	17.0%	21.2%	19.2%
35 - 44	14.6%	14.0%	13.3%
45 - 54	11.9%	11.5%	12.1%
55 - 64	11.3%	11.0%	11.9%
65 - 74	7.4%	7.2%	7.6%
75 - 84	4.0%	3.8%	3.7%
85 +	2.2%	1.9%	1.8%
18 +	76.8%	79.5%	78.8%
2022 Population by Age			
Total	16,005	70,241	166,694
0 - 4	7.3%	6.7%	6.6%
5 - 9	6.8%	5.8%	5.8%
10 - 14	6.6%	5.5%	5.6%
15 - 24	11.3%	11.1%	11.7%
25 - 34	14.9%	20.0%	18.5%
35 - 44	16.1%	15.3%	14.5%
45 - 54	11.8%	11.0%	11.2%
55 - 64	11.1%	10.8%	11.6%
65 - 74	8.0%	8.0%	8.6%
75 - 84	4.3%	4.0%	4.2%
85 +	1.8%	1.8%	1.7%
18 +	75.9%	79.1%	79.0%
2010 Population by Sex			
Males	6,900	32,418	76,558
Females	6,936	33,406	83,586
2017 Population by Sex	0,550	33,400	03,300
Males	7,711	34,204	79,310
Females	7,711	34,905	79,310 85,727
2022 Population by Sex	1,132	J 4 ,303	03,727
	7.074	24 000	00.350
Males	7,974	34,889	80,359
Females	8,030	35,352	86,336

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

©2018 Esri Page 3 of 7



5911 Eastern Ave, Baltimore, Maryland, 21224

Rings: 1, 2, 3 mile radii Latitude: 39.28732 Longitude: -76.54513

	1 mile	2 miles	3 miles
2010 Population by Race/Ethnicity	1 mile	2 illiles	3 illies
Total	13,836	65,824	160,143
White Alone	63.8%	64.6%	48.6%
Black Alone	15.7%	20.2%	41.3%
American Indian Alone	1.0%	1.1%	0.7%
Asian Alone	2.5%	2.2%	2.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	13.5%	8.6%	4.6%
Two or More Races	3.4%	3.2%	2.5%
Hispanic Origin	23.7%	16.4%	9.3%
Diversity Index	72.4	66.7	66.1
2017 Population by Race/Ethnicity			
Total	15,461	69,108	165,037
White Alone	60.8%	62.3%	47.2%
Black Alone	15.0%	19.5%	40.6%
American Indian Alone	0.9%	1.1%	0.7%
Asian Alone	2.9%	2.6%	2.6%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	16.3%	10.5%	5.7%
Two or More Races	3.9%	3.8%	3.1%
Hispanic Origin	28.9%	20.1%	11.7%
Diversity Index	76.9	71.0	69.2
2022 Population by Race/Ethnicity			
Total	16,003	70,241	166,695
White Alone	58.7%	60.4%	46.0%
Black Alone	14.3%	18.9%	40.0%
American Indian Alone	0.9%	1.1%	0.8%
Asian Alone	3.2%	3.0%	3.0%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	18.3%	12.1%	6.6%
Two or More Races	4.3%	4.3%	3.5%
Hispanic Origin	33.3%	23.5%	13.8%
Diversity Index	79.6	74.2	71.6
2010 Population by Relationship and Household Type			
Total	13,836	65,824	160,144
In Households	99.4%	99.4%	99.0%
In Family Households	78.7%	74.7%	75.6%
Householder	23.0%	22.1%	22.6%
Spouse	12.8%	12.2%	11.2%
Child	28.6%	27.9%	30.4%
Other relative	8.6%	7.4%	6.9%
Nonrelative	5.8%	5.1%	4.4%
In Nonfamily Households	20.7%	24.7%	23.4%
In Group Quarters	0.6%	0.6%	1.0%
Institutionalized Population	0.4%	0.5%	0.5%
Noninstitutionalized Population	0.2%	0.1%	0.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

May 17, 2018

Prepared by Esri

©2018 Esri Page 4 of 7



5911 Eastern Ave, Baltimore, Maryland, 21224 Rings: 1, 2, 3 mile radii

Prepared by Esri Latitude: 39.28732

Longitude: -76.54513

			gitude: -/6.5451
2017 Demulation 25 L by Educational Attainment	1 mile	2 miles	3 miles
2017 Population 25+ by Educational Attainment	10 500	40.745	114 606
Total	10,590	48,745	114,686
Less than 9th Grade	12.9%	9.5%	7.0%
9th - 12th Grade, No Diploma	15.0%	12.2%	11.5%
High School Graduate	28.7%	25.1%	26.7%
GED/Alternative Credential	5.9%	6.0%	6.2%
Some College, No Degree	16.5%	15.6%	18.4%
Associate Degree	3.6%	3.8%	4.3%
Bachelor's Degree	11.3%	16.4%	15.3%
Graduate/Professional Degree	6.1%	11.3%	10.8%
2017 Population 15+ by Marital Status			
Total	12,361	56,853	135,183
Never Married	39.6%	46.5%	48.4%
Married	40.6%	36.1%	33.8%
Widowed	7.7%	6.2%	6.3%
Divorced	12.2%	11.2%	11.5%
2017 Civilian Population 16+ in Labor Force			
Civilian Employed	92.5%	93.1%	91.4%
Civilian Unemployed (Unemployment Rate)	7.5%	6.9%	8.6%
2017 Employed Population 16+ by Industry			
Total	6,941	35,274	80,371
Agriculture/Mining	0.1%	0.1%	0.2%
Construction	12.6%	9.7%	7.4%
Manufacturing	9.1%	7.2%	6.6%
Wholesale Trade	3.1%	3.4%	2.6%
Retail Trade	10.0%	9.2%	9.3%
Transportation/Utilities	6.2%	5.0%	5.8%
Information	1.0%	1.6%	1.6%
Finance/Insurance/Real Estate	3.1%	5.0%	5.1%
Services	51.5%	53.5%	54.5%
Public Administration	3.3%	5.2%	7.1%
2017 Employed Population 16+ by Occupation			
Total	6,943	35,272	80,370
White Collar	37.3%	53.3%	56.1%
Management/Business/Financial	8.9%	13.9%	12.6%
Professional	9.9%	20.3%	21.8%
Sales	7.1%	8.3%	8.9%
Administrative Support	11.4%	10.8%	12.8%
Services	28.7%	22.0%	22.4%
Blue Collar	34.1%	24.7%	21.5%
Farming/Forestry/Fishing	0.0%	0.2%	0.2%
Construction/Extraction	9.6%	7.8%	5.8%
Installation/Maintenance/Repair	4.2%	4.0%	3.2%
Production	7.7%	5.3%	4.9%
Transportation/Material Moving	12.5%	7.4%	7.4%
2010 Population By Urban/ Rural Status	12.5 /6	7.170	7.170
Total Population	13,836	65,824	160,144
·	100.0%	100.0%	
Population Inside Urbanized Area Population Inside Urbanized Cluster	0.0%	0.0%	100.0%
Rural Population	0.0%	0.0%	0.0%
ιται αι ε υμαιατίστι	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

©2018 Esri Page 5 of 7



5911 Eastern Ave, Baltimore, Maryland, 21224 Rings: 1, 2, 3 mile radii

Prepared by Esri Latitude: 39.28732 Longitude: -76.54513

			-
2010 H	1 mile	2 miles	3 miles
2010 Households by Type			
Total	5,326	25,912	63,830
Households with 1 Person	31.3%	30.7%	32.3%
Households with 2+ People	68.7%	69.3%	67.7%
Family Households	59.6%	56.0%	56.7%
Husband-wife Families	33.2%	31.0%	27.9%
With Related Children	14.0%	12.4%	11.1%
Other Family (No Spouse Present)	26.4%	25.0%	28.7%
Other Family with Male Householder	7.7%	6.8%	6.4%
With Related Children	3.6%	3.4%	3.2%
Other Family with Female Householder	18.7%	18.2%	22.3%
With Related Children	11.7%	11.4%	14.6%
Nonfamily Households	9.1%	13.2%	11.1%
All Households with Children	30.0%	27.9%	29.4%
Multigenerational Households	5.4%	5.6%	6.4%
Unmarried Partner Households	9.3%	10.5%	9.8%
Male-female	8.3%	9.3%	8.9%
Same-sex	1.0%	1.1%	1.0%
2010 Households by Size			
Total	5,325	25,913	63,829
1 Person Household	31.3%	30.7%	32.3%
2 Person Household	29.4%	31.4%	30.0%
3 Person Household	15.9%	16.0%	16.3%
4 Person Household	10.5%	10.1%	10.4%
5 Person Household	6.5%	5.8%	5.7%
6 Person Household	3.2%	2.9%	2.8%
7 + Person Household	3.2%	2.9%	2.5%
2010 Households by Tenure and Mortgage Status			
Total	5,326	25,912	63,829
Owner Occupied	54.8%	59.8%	54.2%
Owned with a Mortgage/Loan	35.0%	41.9%	39.5%
Owned Free and Clear	19.9%	17.9%	14.7%
Renter Occupied	45.2%	40.2%	45.8%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	5,951	29,739	74,319
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
Nara: Hodoling Office	0.0 /0	0.0 /0	0.0 70

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

May 17, 2018

©2018 Esri Page 6 of 7



5911 Eastern Ave, Baltimore, Maryland, 21224

Rings: 1, 2, 3 mile radii

Prepared by Esri

Latitude: 39.28732 Longitude: -76.54513

		1 mile	2 miles	3 miles
Top 3 Tapestry Segments				
	1.	Front Porches (8E)	Front Porches (8E)	Front Porches (8E)
	2.	Parks and Rec (5C)	Metro Renters (3B)	Metro Renters (3B)
	3.	Fresh Ambitions (13D)	Parks and Rec (5C)	Parks and Rec (5C)
2017 Consumer Spending				
Apparel & Services: Total \$		\$8,016,568	\$49,290,864	\$115,289,220
Average Spent		\$1,376.94	\$1,825.59	\$1,760.06
Spending Potential Index		64	85	81
Education: Total \$		\$5,741,488	\$35,160,884	\$82,318,176
Average Spent		\$986.17	\$1,302.25	\$1,256.71
Spending Potential Index		68	89	86
Entertainment/Recreation: Total \$		\$11,066,761	\$67,924,536	\$159,820,598
Average Spent		\$1,900.85	\$2,515.72	\$2,439.90
Spending Potential Index		61	81	78
Food at Home: Total \$		\$18,723,437	\$114,501,108	\$270,170,711
Average Spent		\$3,215.98	\$4,240.78	\$4,124.55
Spending Potential Index		64	84	82
Food Away from Home: Total \$		\$12,170,858	\$75,891,876	\$178,129,975
Average Spent		\$2,090.49	\$2,810.81	\$2,719.42
Spending Potential Index		63	84	82
Health Care: Total \$		\$18,980,597	\$115,272,717	\$274,351,558
Average Spent		\$3,260.15	\$4,269.36	\$4,188.38
Spending Potential Index		58	76	75
HH Furnishings & Equipment: Total \$		\$6,794,925	\$41,986,969	\$98,742,394
Average Spent		\$1,167.11	\$1,555.07	\$1,507.45
Spending Potential Index		60	80	78
Personal Care Products & Services: Total \$		\$2,857,580	\$17,617,535	\$41,437,004
Average Spent		\$490.82	\$652.50	\$632.60
Spending Potential Index		62	82	79
Shelter: Total \$		\$63,266,403	\$385,221,728	\$904,089,817
Average Spent		\$10,866.78	\$14,267.47	\$13,802.27
Spending Potential Index		67	88	85
Support Payments/Cash Contributions/Gifts in Kind: Tota	l \$	\$7,843,938	\$47,918,353	\$113,991,832
Average Spent		\$1,347.29	\$1,774.75	\$1,740.25
Spending Potential Index		58	76	74
Travel: Total \$		\$7,244,844	\$44,154,172	\$102,969,774
Average Spent		\$1,244.39	\$1,635.34	\$1,571.99
Spending Potential Index		60	79	76
Vehicle Maintenance & Repairs: Total \$		\$3,814,717	\$23,273,792	\$54,907,376
Average Spent		\$655.22	\$861.99	\$838.24
Spending Potential Index		61	80	78

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

May 17, 2018

©2018 Esri Page 7 of 7



5911 Eastern Ave, Baltimore, Maryland, 21224 Ring: 1 mile radius

Prepared by Esri Latitude: 39.28732 Longitude: -76.54513

Top Tapestry Segments	Percent	Demographic Summary	2017	2
Front Porches (8E)	51.9%	Population	15,463	16
Parks and Rec (5C)	17.1%	Households	5,822	5
Fresh Ambitions (13D)	11.2%	Families	3,458	3
NeWest Residents (13C)	9.2%	Median Age	35.9	
City Commons (11E)	6.7%	Median Household Income	\$38,323	\$39
		Spending Potential	Average Amount	
		Index	Spent	Т
Apparel and Services		64	\$1,376.94	\$8,016
Men's		64	\$269.29	\$1,567
Women's		63	\$466.74	\$2,717
Children's		66	\$221.44	\$1,289
Footwear		64	\$294.56	\$1,714
Watches & Jewelry		64	\$75.73	\$440
Apparel Products and Services (1)		60	\$49.18	\$286
Computer				
Computers and Hardware for Home U	lse	66	\$113.26	\$659
Portable Memory		65	\$3.46	\$20
Computer Software		69	\$7.97	\$46
Computer Accessories		64	\$11.58	\$67
Entertainment & Recreation		61	\$1,900.85	\$11,066
Fees and Admissions		62	\$397.30	\$2,313
Membership Fees for Clubs (2)		61	\$129.41	\$753
Fees for Participant Sports, excl. Tr	rips	60	\$59.52	\$346
Tickets to Theatre/Operas/Concerts	S	64	\$38.27	\$222
Tickets to Movies/Museums/Parks		67	\$51.85	\$301
Admission to Sporting Events, excl	. Trips	61	\$33.89	\$197
Fees for Recreational Lessons		63	\$83.73	\$487
Dating Services		79	\$0.64	\$3
TV/Video/Audio		64	\$816.62	\$4,754
Cable and Satellite Television Servi	ces	63	\$600.45	\$3,495
Televisions		66	\$78.26	\$455
Satellite Dishes		59	\$0.86	\$4
VCRs, Video Cameras, and DVD Pla	ayers	66	\$4.32	\$25
Miscellaneous Video Equipment		57	\$5.43	\$31
Video Cassettes and DVDs		66	\$9.99	\$58
Video Game Hardware/Accessories		68	\$19.93	\$116
Video Game Software		69	\$10.65	\$62
Streaming/Downloaded Video		67	\$17.19	\$100
Rental of Video Cassettes and DVD	S	67	\$10.27	\$59
Installation of Televisions		54	\$0.48	\$2
Audio (3)		63	\$55.72	\$324
Rental and Repair of TV/Radio/Sou	nd Equipment	76	\$3.08	\$17
Pets		55	\$330.68	\$1,925
Toys/Games/Crafts/Hobbies (4)		64	\$77.23	\$449
Recreational Vehicles and Fees (5)		51	\$52.01	\$302
Sports/Recreation/Exercise Equipmer	nt (6)	59	\$100.47	\$584
Photo Equipment and Supplies (7)		62	\$34.17	\$198
Reading (8)		60	\$75.53	\$439
Catered Affairs (9)		55	\$16.84	\$98
Food		63	\$5,306.47	\$30,894
Food at Home		64	\$3,215.98	\$18,723
Bakery and Cereal Products		64	\$424.18	\$2,469
Meats, Poultry, Fish, and Eggs		64	\$734.48	\$4,276
Dairy Products		63	\$338.64	\$1,971
Fruits and Vegetables		65	\$635.53	\$3,700
Snacks and Other Food at Home (1	.0)	63	\$1,083.15	\$6,306
Food Away from Home		63	\$2,090.49	\$12,170
Alcoholic Beverages		63	\$350.69	\$2,041

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

May 17, 2018



5911 Eastern Ave, Baltimore, Maryland, 21224 Ring: 1 mile radius

Prepared by Esri Latitude: 39.28732 Longitude: -76.54513

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	53	\$3,308.71	\$19,263,335
Value of Retirement Plans	54	\$13,072.42	\$76,107,617
Value of Other Financial Assets	48	\$625.23	\$3,640,063
Vehicle Loan Amount excluding Interest	57	\$1,560.89	\$9,087,489
Value of Credit Card Debt	64	\$372.62	\$2,169,366
Health			
Nonprescription Drugs	59	\$75.24	\$438,026
Prescription Drugs	56	\$218.89	\$1,274,399
Eyeglasses and Contact Lenses	59	\$55.80	\$324,853
Home			
Mortgage Payment and Basics (11)	56	\$4,807.88	\$27,991,479
Maintenance and Remodeling Services	53	\$1,026.27	\$5,974,940
Maintenance and Remodeling Materials (12)	50	\$202.14	\$1,176,877
Utilities, Fuel, and Public Services	62	\$3,138.20	\$18,270,578
Household Furnishings and Equipment			
Household Textiles (13)	64	\$60.74	\$353,632
Furniture	62	\$355.47	\$2,069,567
Rugs	64	\$14.93	\$86,910
Major Appliances (14)	55	\$176.07	\$1,025,101
Housewares (15)	59	\$56.20	\$327,181
Small Appliances	66	\$31.94	\$185,954
Luggage	63	\$7.52	\$43,784
Telephones and Accessories	62	\$43.12	\$251,069
Household Operations			
Child Care	66	\$314.91	\$1,833,382
Lawn and Garden (16)	52	\$216.55	\$1,260,742
Moving/Storage/Freight Express	71	\$45.66	\$265,818
Housekeeping Supplies (17)	60	\$429.86	\$2,502,634
Insurance			
Owners and Renters Insurance	52	\$270.77	\$1,576,440
Vehicle Insurance	63	\$739.86	\$4,307,469
Life/Other Insurance	56	\$240.85	\$1,402,230
Health Insurance	59	\$2,144.92	\$12,487,744
Personal Care Products (18)	63	\$297.69	\$1,733,171
School Books and Supplies (19)	65	\$100.03	\$582,367
Smoking Products	62	\$258.36	\$1,504,196
Transportation			
Payments on Vehicles excluding Leases	58	\$1,309.27	\$7,622,554
Gasoline and Motor Oil	62	\$1,705.86	\$9,931,524
Vehicle Maintenance and Repairs	61	\$655.22	\$3,814,717
Travel			
Airline Fares	63	\$321.57	\$1,872,161
Lodging on Trips	58	\$303.75	\$1,768,428
Auto/Truck Rental on Trips	59	\$15.63	\$91,002
Food and Drink on Trips	60	\$293.74	\$1,710,140

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

©2018 Esri Page 2 of 9



5911 Eastern Ave, Baltimore, Maryland, 21224 Ring: 2 mile radius

Prepared by Esri Latitude: 39.28732 Longitude: -76.54513

Top Tapestry Segments	Percent	Demographic Summary	2017	2
Front Porches (8E)	27.7%	Population	69,109	70,
Metro Renters (3B)	17.5%	Households	27,000	27,
Parks and Rec (5C)	12.4%	Families	14,948	15
Fresh Ambitions (13D)	6.5%	Median Age	34.7	
Emerald City (8B)	5.1%	Median Household Income	\$48,221	\$52
		Spending Potential	Average Amount	
		Index	Spent	Т
Apparel and Services		85	\$1,825.59	\$49,290
Men's		85	\$358.65	\$9,683
Women's		84	\$617.73	\$16,678
Children's		87	\$292.02	\$7,884
Footwear		84	\$389.22	\$10,509
Watches & Jewelry		85	\$101.34	\$2,736
Apparel Products and Services (1	L)	82	\$66.63	\$1,798
Computer				
Computers and Hardware for Hor	me Use	87	\$150.10	\$4,052
Portable Memory		89	\$4.72	\$127
Computer Software		91	\$10.52	\$283
Computer Accessories		84	\$15.18	\$409
Entertainment & Recreation		81	\$2,515.72	\$67,924
Fees and Admissions		81	\$517.37	\$13,969
Membership Fees for Clubs (2))	80	\$169.17	\$4,567
Fees for Participant Sports, ex	cl. Trips	78	\$77.55	\$2,093
Tickets to Theatre/Operas/Con	icerts	84	\$49.96	\$1,348
Tickets to Movies/Museums/Pa	ırks	88	\$67.81	\$1,830
Admission to Sporting Events,	excl. Trips	83	\$46.27	\$1,249
Fees for Recreational Lessons		79	\$105.72	\$2,854
Dating Services		110	\$0.89	\$23
TV/Video/Audio		84	\$1,081.37	\$29,196
Cable and Satellite Television S	Services	83	\$793.38	\$21,421
Televisions		87	\$103.45	\$2,793
Satellite Dishes		77	\$1.12	\$30
VCRs, Video Cameras, and DV	D Players	89	\$5.78	\$156
Miscellaneous Video Equipmen	t	77	\$7.36	\$198
Video Cassettes and DVDs		88	\$13.38	\$361
Video Game Hardware/Accesso	ories	93	\$27.23	\$735
Video Game Software		96	\$14.87	\$401
Streaming/Downloaded Video		91	\$23.36	\$630
Rental of Video Cassettes and	DVDs	90	\$13.69	\$369
Installation of Televisions		70	\$0.62	\$16
Audio (3)		82	\$73.06	\$1,972
Rental and Repair of TV/Radio,	/Sound Equipment	101	\$4.07	\$109
Pets		74	\$442.51	\$11,947
Toys/Games/Crafts/Hobbies (4)		84	\$102.23	\$2,760
Recreational Vehicles and Fees (•	67	\$68.16	\$1,840
Sports/Recreation/Exercise Equip	• •	79	\$135.85	\$3,667
Photo Equipment and Supplies (7	7)	84	\$46.37	\$1,251
Reading (8)		79	\$99.24	\$2,679
Catered Affairs (9)		74	\$22.63	\$611
Food		84	\$7,051.59	\$190,392
Food at Home		84	\$4,240.78	\$114,501
Bakery and Cereal Products		84	\$558.10	\$15,068
Meats, Poultry, Fish, and Eggs		84	\$964.46	\$26,040
Dairy Products		84	\$446.58	\$12,057
Fruits and Vegetables	(4.5)	85	\$832.49	\$22,477
Snacks and Other Food at Hon	ne (10)	84	\$1,439.15	\$38,857
Food Away from Home		84	\$2,810.81	\$75,891
Alcoholic Beverages		86	\$477.45	\$12,891

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

May 17, 2018



5911 Eastern Ave, Baltimore, Maryland, 21224 Ring: 2 mile radius

Prepared by Esri Latitude: 39.28732 Longitude: -76.54513

	Spending Potential Index	Average Amount Spent	Tota
	Index	Spenc	100
ocks/Bonds/Mutual Funds	70	\$4,339.67	\$117,171,09
etirement Plans	69	\$16,777.37	\$452,988,95
ther Financial Assets	68	\$880.16	\$23,764,41
an Amount excluding Interest	78	\$2,124.78	\$57,369,09
redit Card Debt	82	\$480.64	\$12,977,18
		,	, , ,
ption Drugs	78	\$99.88	\$2,696,63
n Drugs	74	\$287.27	\$7,756,28
and Contact Lenses	78	\$73.27	\$1,978,23
		, -	1 //
Payment and Basics (11)	70	\$6,040.32	\$163,088,73
ce and Remodeling Services	67	\$1,301.48	\$35,139,99
ce and Remodeling Materials (12)	65	\$261.27	\$7,054,2
uel, and Public Services	81	\$4,103.94	\$110,806,4
Furnishings and Equipment		. ,	. , ,
Textiles (13)	84	\$80.11	\$2,162,8
	83	\$477.24	\$12,885,5
	83	\$19.32	\$521,5
iances (14)	72	\$230.75	\$6,230,2
es (15)	79	\$75.37	\$2,034,9
iances	87	\$41.91	\$1,131,6
	84	\$9.91	\$267,4
and Accessories	86	\$59.57	\$1,608,4
Operations		·	
	89	\$425.85	\$11,498,0
Garden (16)	68	\$283.86	\$7,664,2
prage/Freight Express	97	\$62.20	\$1,679,4
g Supplies (17)	80	\$570.60	\$15,406,1
d Renters Insurance	68	\$352.38	\$9,514,3
urance	83	\$972.15	\$26,247,9
Insurance	72	\$306.86	\$8,285,1
urance	77	\$2,809.25	\$75,849,7
e Products (18)	84	\$393.72	\$10,630,3
and Supplies (19)	86	\$132.96	\$3,589,7
ducts	85	\$355.92	\$9,609,9
ion			
on Vehicles excluding Leases	79	\$1,764.68	\$47,646,3
nd Motor Oil	81	\$2,256.22	\$60,917,98
intenance and Repairs	80	\$861.99	\$23,273,7
es	83	\$421.62	\$11,383,7
Trips	77	\$400.94	\$10,825,43
Rental on Trips	78	\$20.57	\$555,38
Drink on Trips	78	\$386.32	\$10,430,60

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

May 17, 2018

©2018 Esri Page 5 of 9



5911 Eastern Ave, Baltimore, Maryland, 21224 Ring: 3 mile radius

Latitude: 39.28732 Longitude: -76.54513

Prepared by Esri

Top Tapestry Segments	Percent	Demographic Summary	2017	2
Front Porches (8E)	15.8%	Population	165,038	166
Metro Renters (3B)	13.9%	Households	65,503	66
Parks and Rec (5C)	10.1%	Families	36,627	36
Family Foundations (12A)	6.9%	Median Age	35.2	
City Commons (11E)	6.7%	Median Household Income	\$45,146	\$48
		Spending Potential	Average Amount	
		Index	Spent	Т
Apparel and Services		81	\$1,760.06	\$115,289
Men's		82	\$344.80	\$22,585
Women's		81	\$596.52	\$39,073
Children's		83	\$279.35	\$18,298
Footwear		81	\$376.39	\$24,654
Watches & Jewelry		82	\$96.93	\$6,349
Apparel Products and Services (1)		81	\$66.06	\$4,327
Computer				
Computers and Hardware for Home	Use	83	\$144.12	\$9,440
Portable Memory		85	\$4.54	\$297
Computer Software		87	\$10.08	\$660
Computer Accessories		81	\$14.58	\$955
Entertainment & Recreation		78	\$2,439.90	\$159,820
Fees and Admissions		78	\$495.58	\$32,461
Membership Fees for Clubs (2)		78	\$163.66	\$10,720
Fees for Participant Sports, excl. 1	rips	76	\$75.01	\$4,913
Tickets to Theatre/Operas/Concer	ts	81	\$47.97	\$3,142
Tickets to Movies/Museums/Parks		83	\$64.17	\$4,203
Admission to Sporting Events, exc	l. Trips	80	\$44.67	\$2,926
Fees for Recreational Lessons		75	\$99.25	\$6,501
Dating Services		105	\$0.85	\$55
TV/Video/Audio		83	\$1,061.35	\$69,521
Cable and Satellite Television Serv	rices	82	\$784.25	\$51,370
Televisions		84	\$100.68	\$6,594
Satellite Dishes		74	\$1.07	\$69
VCRs, Video Cameras, and DVD P	ayers	84	\$5.50	\$360
Miscellaneous Video Equipment		74	\$7.12	\$466
Video Cassettes and DVDs		83	\$12.73	\$833
Video Game Hardware/Accessorie	S	90	\$26.22	\$1,717
Video Game Software		93	\$14.33	\$938
Streaming/Downloaded Video		86	\$22.07	\$1,445
Rental of Video Cassettes and DVI	Os	85	\$12.99	\$850
Installation of Televisions		69	\$0.61	\$39
Audio (3)		78	\$69.76	\$4,569
Rental and Repair of TV/Radio/Sou	and Equipment	99	\$4.01	\$262
Pets		72	\$429.38	\$28,125
Toys/Games/Crafts/Hobbies (4)		81	\$97.98	\$6,417
Recreational Vehicles and Fees (5)		65	\$66.01	\$4,323
Sports/Recreation/Exercise Equipme	nt (6)	74	\$127.16	\$8,329
Photo Equipment and Supplies (7)		80	\$44.26	\$2,899
Reading (8)		77	\$96.13	\$6,296
Catered Affairs (9)		73	\$22.05	\$1,444
Food		82	\$6,843.97	\$448,300
Food at Home		82	\$4,124.55	\$270,170
Bakery and Cereal Products		82	\$544.44	\$35,662
Meats, Poultry, Fish, and Eggs		82	\$940.75	\$61,622
Dairy Products		81	\$433.30	\$28,382
Fruits and Vegetables		83	\$806.70	\$52,841
Snacks and Other Food at Home (10)	81	\$1,399.36	\$91,662
Food Away from Home		82	\$2,719.42	\$178,129
Alcoholic Beverages		83	\$459.97	\$30,129

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

May 17, 2018



5911 Eastern Ave, Baltimore, Maryland, 21224 Ring: 3 mile radius

Prepared by Esri Latitude: 39.28732 Longitude: -76.54513

	Spending Potential Index	Average Amount Spent	Tota
Financial	Index	Spent	100
Value of Stocks/Bonds/Mutual Funds	70	\$4,347.01	\$284,742,45
Value of Retirement Plans	68	\$16,539.81	\$1,083,407,04
Value of Other Financial Assets	68	\$881.04	\$57,710,59
Vehicle Loan Amount excluding Interest	76	\$2,077.52	\$136,083,53
Value of Credit Card Debt	80	\$465.36	\$30,482,52
Health	80	\$403.30	\$30,402,32
Nonprescription Drugs	77	\$98.09	\$6,425,06
Prescription Drugs	74	\$286.33	\$18,755,43
Eyeglasses and Contact Lenses	76	\$71.59	\$4,689,3
Home	70	\$71.59	φ+,009,50
Mortgage Payment and Basics (11)	68	\$5,845.25	\$382,881,67
Maintenance and Remodeling Services	66	\$1,274.54	\$83,486,34
Maintenance and Remodeling Materials (12)	63	\$254.06	\$16,641,98
Utilities, Fuel, and Public Services	80	\$4,034.20	\$264,252,3
Household Furnishings and Equipment	80	\$4,034.20	\$204,232,3
Household Textiles (13)	81	\$77.57	\$5,081,2
Furniture	81	\$464.98	\$30,457,3
Rugs	80	\$18.66	\$1,221,9
Major Appliances (14)	70	\$225.15	\$14,748,2
Housewares (15)	70	\$73.20	\$4,795,1
	83	\$73.20 \$40.33	\$2,641,5
Small Appliances	80	\$40.33 \$9.50	
Luggage	84	· ·	\$622,4
Telephones and Accessories	84	\$58.19	\$3,811,4
Household Operations	O.F.	±407.0F	¢26 722 0
Child Care	85	\$407.95	\$26,722,0
Lawn and Garden (16)	66	\$278.28	\$18,228,0
Moving/Storage/Freight Express	92	\$58.82	\$3,852,7
Housekeeping Supplies (17)	78	\$558.69	\$36,596,1
Insurance	60	+251 10	+22.004.4
Owners and Renters Insurance	68	\$351.19	\$23,004,1
Vehicle Insurance	80	\$947.08	\$62,036,5
Life/Other Insurance	70	\$299.24	\$19,600,9
Health Insurance	76	\$2,758.96	\$180,720,0
Personal Care Products (18)	81	\$380.17	\$24,902,5
School Books and Supplies (19)	83	\$127.99	\$8,383,5
Smoking Products	85	\$355.10	\$23,260,0
Transportation	77	+1 710 50	±112 C22 C
Payments on Vehicles excluding Leases	77	\$1,719.50	\$112,632,6
Gasoline and Motor Oil	79	\$2,189.74	\$143,434,2
Vehicle Maintenance and Repairs	78	\$838.24	\$54,907,3
Travel			100010
Airline Fares	79	\$402.16	\$26,342,6
Lodging on Trips	74	\$389.49	\$25,512,9
Auto/Truck Rental on Trips	75 	\$19.75	\$1,293,4
Food and Drink on Trips	75	\$371.70	\$24,347,3

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

May 17, 2018

©2018 Esri Page 8 of 9



5911 Eastern Ave, Baltimore, Maryland, 21224

Ring: 3 mile radius

- Prepared by Esri Latitude: 39.28732 Longitude: -76.54513
- (1) Apparel Products and Services includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs includes membership fees for social, recreational, and civic clubs.
- (3) Audio includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers...
- (9) Catered Affairs includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Business Summary

5911 Eastern Ave, Baltimore, Maryland, 21224

Rings: 1, 2, 3 mile radii

Prepared by Esri

Latitude: 39.28732 Longitude: -76.54513

Data for all businesses in area	1 mile	2 miles	3 miles
Total Businesses:	548	2,523	5,387
Total Employees:	11,738	39,523	94,532
Total Residential Population:	15,463	69,109	165,038
Employee/Residential Population Ratio (per 100 Residents)	76	57	57

lotal Residential Population:	15,463					69,10	19	165,038				
Employee/Residential Population Ratio (per 100 Residents)	ents) 76					57		57				
	Busin	Businesses		yees	Businesses		Emplo	yees	Businesses		Employees	
by SIC Codes	Number		Number		Number		Number		Number	Percent	Number	
Agriculture & Mining	6	1.1%	111	0.9%	24	1.0%	230	0.6%	45	0.8%	417	0.49
Construction	42	7.7%	526	4.5%	158	6.3%	1,833	4.6%	278	5.2%	2,904	3.19
Manufacturing	33	6.0%	1,070	9.1%	122	4.8%	3,540	9.0%	202	3.7%	5,180	5.59
Transportation	37	6.8%	454	3.9%	162	6.4%	1,533	3.9%	243	4.5%	2,344	2.59
Communication	4	0.7%	19	0.2%	20	0.8%	82	0.2%	57	1.1%	259	0.39
Utility	3	0.5%	19	0.2%	11	0.4%	60	0.2%	17	0.3%	120	0.19
Wholesale Trade	32	5.8%	1,326	11.3%	140	5.5%	5,385	13.6%	234	4.3%	6,929	7.39
Retail Trade Summary	136	24.8%	1,645	14.0%	673	26.7%	8,090	20.5%	1,507	28.0%	19,035	20.19
Home Improvement	4	0.7%	289	2.5%	22	0.9%	508	1.3%	45	0.8%	752	0.89
General Merchandise Stores	3	0.5%	38	0.3%	23	0.9%	803	2.0%	53	1.0%	1,262	1.39
Food Stores	21	3.8%	228	1.9%	99	3.9%	1,123	2.8%	218	4.0%	3,471	3.79
Auto Dealers, Gas Stations, Auto Aftermarket	23	4.2%	309	2.6%	78	3.1%	1,094	2.8%	141	2.6%	1,910	2.0
Apparel & Accessory Stores	3	0.5%	35	0.3%	32	1.3%	396	1.0%	85	1.6%	2,503	2.6
Furniture & Home Furnishings	7	1.3%	96	0.8%	36	1.4%	340	0.9%	72	1.3%	602	0.69
Eating & Drinking Places	51	9.3%	462	3.9%	255	10.1%	2,713	6.9%	594	11.0%	6,390	6.89
Miscellaneous Retail	23	4.2%	190	1.6%	128	5.1%	1,113	2.8%	299	5.6%	2,144	2.30
Finance, Insurance, Real Estate Summary	39	7.1%	252	2.1%	187	7.4%	1,637	4.1%	442	8.2%	5,078	5.49
Banks, Savings & Lending Institutions	8	1.5%	79	0.7%	41	1.6%	522	1.3%	97	1.8%	1,600	1.79
Securities Brokers	2	0.4%	8	0.1%	9	0.4%	49	0.1%	31	0.6%	909	1.00
Insurance Carriers & Agents	6	1.1%	34	0.3%	38	1.5%	388	1.0%	76	1.4%	917	1.00
Real Estate, Holding, Other Investment Offices	23	4.2%	131	1.1%	99	3.9%	678	1.7%	239	4.4%	1,653	1.79
Services Summary	184	33.6%	6,167	52.5%	886	35.1%	16,219	41.0%	2,061	38.3%	50,164	53.1°
Hotels & Lodging	2	0.4%	119	1.0%	6	0.2%	158	0.4%	21	0.4%	807	0.99
Automotive Services	21	3.8%	222	1.9%	98	3.9%	831	2.1%	191	3.5%	1,490	1.60
Motion Pictures & Amusements	14	2.6%	72	0.6%	69	2.7%	336	0.9%	143	2.7%	781	0.80
Health Services	28	5.1%	3,586	30.6%	104	4.1%	5,467	13.8%	268	5.0%	21,450	22.7
Legal Services	4	0.7%	19	0.2%	25	1.0%	126	0.3%	45	0.8%	241	0.39
Education Institutions & Libraries	12	2.2%	477	4.1%	41	1.6%	1,856	4.7%	135	2.5%	7,771	8.20
Other Services	102	18.6%	1,672	14.2%	542	21.5%	7,446	18.8%	1,257	23.3%	17,624	18.60
Government	6	1.1%	126	1.1%	27	1.1%	808	2.0%	55	1.0%	1,736	1.80
Herebook Cod Cobablisher onto	25	4.6%	22	0.2%	113	4.5%	106	0.3%	245	4.5%	367	0.4
Unclassified Establishments	25	4.070	~~	0.2 /0	113	7.5 /0	100	0.570			50.	***

Source: Copyright 2017 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2017. **Date Note:** Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

May 17, 2018

©2018 Esri Page 1 of 2



Business Summary

5911 Eastern Ave, Baltimore, Maryland, 21224

Rings: 1, 2, 3 mile radii

Prepared by Esri Latitude: 39.28732

Longitude: -76.54513

	Busin	esses Employees		Businesses		Employees		Businesses		Employees		
by NAICS Codes	Number	Percent	Number	Percent	ercent Number	Percent	Number	Percent	Number	Percent	Number	Percen
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	1	0.0%	3	0.0%	4	0.1%	16	0.0%
Mining	1	0.2%	3	0.0%	5	0.2%	25	0.1%	5	0.1%	31	0.0%
Utilities	0	0.0%	2	0.0%	1	0.0%	7	0.0%	3	0.1%	21	0.0%
Construction	46	8.4%	578	4.9%	176	7.0%	2,053	5.2%	307	5.7%	3,206	3.4%
Manufacturing	39	7.1%	1,181	10.1%	139	5.5%	3,691	9.3%	225	4.2%	6,286	6.6%
Wholesale Trade	32	5.8%	1,317	11.2%	138	5.5%	5,343	13.5%	224	4.2%	6,857	7.3%
Retail Trade	79	14.4%	1,165	9.9%	391	15.5%	5,192	13.1%	871	16.2%	11,253	11.9%
Motor Vehicle & Parts Dealers	18	3.3%	267	2.3%	56	2.2%	879	2.2%	101	1.9%	1,614	1.7%
Furniture & Home Furnishings Stores	3	0.5%	70	0.6%	21	0.8%	256	0.6%	41	0.8%	422	0.4%
Electronics & Appliance Stores	2	0.4%	13	0.1%	13	0.5%	52	0.1%	29	0.5%	158	0.2%
Bldg Material & Garden Equipment & Supplies Dealers	4	0.7%	289	2.5%	22	0.9%	508	1.3%	45	0.8%	752	0.8%
Food & Beverage Stores	23	4.2%	249	2.1%	102	4.0%	1,055	2.7%	246	4.6%	2,306	2.4%
Health & Personal Care Stores	5	0.9%	26	0.2%	30	1.2%	321	0.8%	67	1.2%	672	0.7%
Gasoline Stations	5	0.9%	42	0.4%	21	0.8%	214	0.5%	40	0.7%	296	0.3%
Clothing & Clothing Accessories Stores	5	0.9%	38	0.3%	40	1.6%	421	1.1%	100	1.9%	2,553	2.7%
Sport Goods, Hobby, Book, & Music Stores	1	0.2%	8	0.1%	9	0.4%	56	0.1%	26	0.5%	124	0.1%
General Merchandise Stores	3	0.5%	38	0.3%	23	0.9%	803	2.0%	53	1.0%	1,262	1.3%
Miscellaneous Store Retailers	9	1.6%	116	1.0%	43	1.7%	569	1.4%	101	1.9%	940	1.0%
Nonstore Retailers	1	0.2%	9	0.1%	11	0.4%	57	0.1%	22	0.4%	154	0.2%
Transportation & Warehousing	35	6.4%	451	3.8%	138	5.5%	1,620	4.1%	199	3.7%	2,293	2.4%
Information	9	1.6%	54	0.5%	54	2.1%	372	0.9%	126	2.3%	2,102	2.2%
Finance & Insurance	16	2.9%	122	1.0%	92	3.6%	978	2.5%	212	3.9%	3,474	3.7%
Central Bank/Credit Intermediation & Related Activities	8	1.5%	80	0.7%	44	1.7%	541	1.4%	104	1.9%	1,641	1.7%
Securities, Commodity Contracts & Other Financial	2	0.4%	8	0.1%	9	0.4%	49	0.1%	32	0.6%	917	1.0%
Insurance Carriers & Related Activities; Funds, Trusts &	6	1.1%	34	0.3%	38	1.5%	388	1.0%	76	1.4%	917	1.0%
Real Estate, Rental & Leasing	30	5.5%	129	1.1%	147	5.8%	772	2.0%	325	6.0%	2,021	2.1%
Professional, Scientific & Tech Services	33	6.0%	916	7.8%	180	7.1%	4,094	10.4%	381	7.1%	7,895	8.4%
Legal Services	6	1.1%	30	0.3%	32	1.3%	171	0.4%	55	1.0%	309	0.3%
Management of Companies & Enterprises	0	0.0%	7	0.1%	1	0.0%	29	0.1%	2	0.0%	40	0.0%
Administrative & Support & Waste Management & Remediation	18	3.3%	260	2.2%	90	3.6%	1,275	3.2%	186	3.5%	2,682	2.8%
Educational Services	12	2.2%	473	4.0%	42	1.7%	1,843	4.7%	138	2.6%	7,634	8.1%
Health Care & Social Assistance	35	6.4%	3,654	31.1%	143	5.7%	5,805	14.7%	383	7.1%	22,450	23.7%
Arts, Entertainment & Recreation	8	1.5%	76	0.6%	42	1.7%	342	0.9%	96	1.8%	887	0.9%
Accommodation & Food Services	54	9.9%	582	5.0%	268	10.6%	2,941	7.4%	628	11.7%	7,322	7.7%
Accommodation	2	0.4%	119	1.0%	6	0.2%	158	0.4%	21	0.4%	807	0.9%
Food Services & Drinking Places	52	9.5%	463	3.9%	262	10.4%	2,783	7.0%	606	11.2%	6,515	6.9%
Other Services (except Public Administration)	68	12.4%	622	5.3%	335	13.3%	2,224	5.6%	771	14.3%	5,956	6.3%
Automotive Repair & Maintenance	16	2.9%	194	1.7%	72	2.9%	492	1.2%	139	2.6%	793	0.8%
Public Administration	6	1.1%	126	1.1%	27	1.1%	808	2.0%	55	1.0%	1,736	1.8%
Unclassified Establishments	25	4.6%	22	0.2%	113	4.5%	106	0.3%	245	4.5%	367	0.4%
Total	548	100.0%	11,738	100.0%	2,523	100.0%	39,523	100.0%	5,387	100.0%	94,532	100.0%

Source: Copyright 2017 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2017. **Date Note:** Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

May 17, 2018

©2018 Esri Page 2 of 2