

903 W 36th St, Baltimore, Maryland, 21211
Rings: 1, 2, 3 mile radii

Prepared by Esri
Latitude: 39.33087
Longitude: -76.63149

	1 mile	2 miles	3 miles
Population Summary			
2000 Total Population	27,963	126,590	297,211
2010 Total Population	28,217	119,898	272,435
2021 Total Population	29,504	116,836	263,156
2021 Group Quarters	3,595	9,909	22,563
2026 Total Population	29,260	113,846	256,806
2021-2026 Annual Rate	-0.17%	-0.52%	-0.49%
2021 Total Daytime Population	33,277	119,731	284,168
Workers	19,226	53,977	134,976
Residents	14,051	65,754	149,192
Household Summary			
2000 Households	13,935	52,748	115,579
2000 Average Household Size	1.83	2.25	2.39
2010 Households	13,281	50,112	108,576
2010 Average Household Size	1.88	2.21	2.31
2021 Households	13,630	48,677	105,004
2021 Average Household Size	1.90	2.20	2.29
2026 Households	13,462	47,302	102,448
2026 Average Household Size	1.91	2.20	2.29
2021-2026 Annual Rate	-0.25%	-0.57%	-0.49%
2010 Families	4,609	23,179	54,554
2010 Average Family Size	2.66	3.06	3.16
2021 Families	4,707	22,048	51,249
2021 Average Family Size	2.69	3.07	3.16
2026 Families	4,658	21,330	49,562
2026 Average Family Size	2.70	3.08	3.17
2021-2026 Annual Rate	-0.21%	-0.66%	-0.67%
Housing Unit Summary			
2000 Housing Units	15,678	62,921	138,110
Owner Occupied Housing Units	38.2%	36.0%	36.9%
Renter Occupied Housing Units	50.7%	47.8%	46.7%
Vacant Housing Units	11.1%	16.2%	16.3%
2010 Housing Units	14,804	60,610	133,642
Owner Occupied Housing Units	40.1%	35.5%	34.8%
Renter Occupied Housing Units	49.6%	47.2%	46.5%
Vacant Housing Units	10.3%	17.3%	18.8%
2021 Housing Units	15,713	60,116	131,580
Owner Occupied Housing Units	40.1%	37.5%	36.5%
Renter Occupied Housing Units	46.6%	43.5%	43.3%
Vacant Housing Units	13.3%	19.0%	20.2%
2026 Housing Units	15,799	59,602	131,006
Owner Occupied Housing Units	40.2%	37.7%	36.4%
Renter Occupied Housing Units	45.0%	41.6%	41.8%
Vacant Housing Units	14.8%	20.6%	21.8%
Median Household Income			
2021	\$65,343	\$46,999	\$43,682
2026	\$75,407	\$51,309	\$47,326
Median Home Value			
2021	\$286,375	\$255,476	\$204,416
2026	\$387,245	\$353,738	\$296,343
Per Capita Income			
2021	\$45,744	\$33,727	\$29,852
2026	\$51,618	\$37,514	\$33,138
Median Age			
2010	32.0	34.0	34.8
2021	34.4	36.2	36.7
2026	35.5	37.4	37.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Households by Income			
Household Income Base	13,630	48,672	104,999
<\$15,000	12.6%	19.8%	20.9%
\$15,000 - \$24,999	5.7%	8.8%	9.6%
\$25,000 - \$34,999	10.4%	11.0%	11.4%
\$35,000 - \$49,999	11.7%	12.4%	12.4%
\$50,000 - \$74,999	13.9%	13.3%	14.3%
\$75,000 - \$99,999	10.3%	9.8%	9.4%
\$100,000 - \$149,999	17.4%	12.4%	11.6%
\$150,000 - \$199,999	6.7%	4.6%	3.9%
\$200,000+	11.3%	7.9%	6.4%
Average Household Income	\$99,948	\$80,603	\$73,551
2026 Households by Income			
Household Income Base	13,462	47,297	102,443
<\$15,000	11.6%	18.8%	20.1%
\$15,000 - \$24,999	5.1%	8.2%	9.1%
\$25,000 - \$34,999	9.4%	10.5%	11.0%
\$35,000 - \$49,999	10.5%	11.5%	11.4%
\$50,000 - \$74,999	13.2%	12.9%	14.0%
\$75,000 - \$99,999	10.4%	10.1%	9.8%
\$100,000 - \$149,999	18.8%	13.5%	12.8%
\$150,000 - \$199,999	7.7%	5.3%	4.5%
\$200,000+	13.3%	9.1%	7.4%
Average Household Income	\$113,269	\$89,938	\$81,748
2021 Owner Occupied Housing Units by Value			
Total	6,305	22,507	47,951
<\$50,000	0.6%	5.2%	8.7%
\$50,000 - \$99,999	1.7%	10.5%	14.2%
\$100,000 - \$149,999	4.5%	11.4%	13.4%
\$150,000 - \$199,999	8.8%	10.8%	12.9%
\$200,000 - \$249,999	18.6%	10.8%	9.0%
\$250,000 - \$299,999	21.9%	12.0%	10.4%
\$300,000 - \$399,999	17.3%	13.5%	11.2%
\$400,000 - \$499,999	12.8%	8.6%	6.7%
\$500,000 - \$749,999	6.7%	10.8%	8.7%
\$750,000 - \$999,999	4.3%	4.0%	3.0%
\$1,000,000 - \$1,499,999	1.6%	1.5%	1.3%
\$1,500,000 - \$1,999,999	0.8%	0.4%	0.2%
\$2,000,000 +	0.5%	0.5%	0.5%
Average Home Value	\$367,071	\$324,330	\$280,602
2026 Owner Occupied Housing Units by Value			
Total	6,347	22,488	47,656
<\$50,000	0.2%	3.6%	6.9%
\$50,000 - \$99,999	0.4%	4.5%	7.7%
\$100,000 - \$149,999	1.1%	5.6%	7.4%
\$150,000 - \$199,999	2.7%	7.0%	9.0%
\$200,000 - \$249,999	8.2%	7.4%	8.0%
\$250,000 - \$299,999	18.6%	11.8%	11.8%
\$300,000 - \$399,999	21.6%	18.9%	15.5%
\$400,000 - \$499,999	22.3%	13.8%	10.7%
\$500,000 - \$749,999	13.5%	16.7%	14.6%
\$750,000 - \$999,999	6.3%	6.9%	5.2%
\$1,000,000 - \$1,499,999	2.9%	2.4%	2.0%
\$1,500,000 - \$1,999,999	1.3%	0.6%	0.3%
\$2,000,000 +	1.1%	0.8%	0.8%
Average Home Value	\$472,846	\$424,572	\$370,832

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	28,216	119,898	272,434
0 - 4	3.7%	5.7%	6.0%
5 - 9	2.5%	4.9%	5.3%
10 - 14	2.3%	4.6%	5.2%
15 - 24	25.6%	20.4%	18.5%
25 - 34	21.7%	15.8%	15.2%
35 - 44	11.5%	11.8%	11.8%
45 - 54	9.9%	13.6%	14.3%
55 - 64	9.1%	11.0%	11.3%
65 - 74	6.3%	6.4%	6.6%
75 - 84	4.4%	4.0%	4.1%
85 +	3.1%	1.8%	1.7%
18 +	90.2%	81.8%	80.0%
2021 Population by Age			
Total	29,504	116,837	263,158
0 - 4	3.1%	4.9%	5.2%
5 - 9	2.6%	4.8%	5.2%
10 - 14	2.4%	4.8%	5.2%
15 - 24	22.2%	17.7%	15.8%
25 - 34	21.1%	16.3%	16.6%
35 - 44	12.2%	11.7%	11.7%
45 - 54	8.7%	10.9%	11.2%
55 - 64	9.3%	12.1%	12.5%
65 - 74	8.7%	9.4%	9.7%
75 - 84	5.6%	4.9%	4.9%
85 +	4.0%	2.4%	2.1%
18 +	90.5%	83.0%	81.6%
2026 Population by Age			
Total	29,260	113,845	256,806
0 - 4	3.1%	4.9%	5.2%
5 - 9	2.5%	4.6%	4.9%
10 - 14	2.4%	4.5%	5.0%
15 - 24	22.0%	18.0%	16.0%
25 - 34	19.2%	14.8%	15.2%
35 - 44	13.0%	12.5%	12.8%
45 - 54	8.9%	10.8%	10.9%
55 - 64	8.7%	11.1%	11.5%
65 - 74	9.1%	10.1%	10.4%
75 - 84	6.8%	6.1%	6.0%
85 +	4.2%	2.5%	2.2%
18 +	90.6%	83.3%	82.0%
2010 Population by Sex			
Males	13,784	55,814	128,690
Females	14,433	64,084	143,745
2021 Population by Sex			
Males	14,403	54,391	124,939
Females	15,101	62,445	138,217
2026 Population by Sex			
Males	14,266	53,013	122,263
Females	14,994	60,833	134,542

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2010 Population by Race/Ethnicity			
Total	28,216	119,897	272,435
White Alone	72.9%	34.8%	23.1%
Black Alone	9.9%	57.3%	71.1%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	12.9%	4.6%	3.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.2%	0.8%	0.6%
Two or More Races	2.8%	2.2%	1.9%
Hispanic Origin	4.0%	2.5%	2.0%
Diversity Index	48.5	57.1	46.2
2021 Population by Race/Ethnicity			
Total	29,504	116,837	263,155
White Alone	69.8%	34.6%	23.2%
Black Alone	10.5%	55.8%	69.6%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	14.0%	5.3%	3.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.7%	1.1%	0.9%
Two or More Races	3.7%	2.8%	2.4%
Hispanic Origin	5.9%	3.9%	3.1%
Diversity Index	54.0	59.8	49.3
2026 Population by Race/Ethnicity			
Total	29,261	113,846	256,806
White Alone	68.0%	34.2%	23.0%
Black Alone	10.8%	55.3%	69.0%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	14.8%	5.6%	3.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.0%	1.3%	1.0%
Two or More Races	4.2%	3.2%	2.7%
Hispanic Origin	7.3%	4.8%	3.8%
Diversity Index	57.2	61.3	50.8
2010 Population by Relationship and Household Type			
Total	28,217	119,898	272,435
In Households	88.6%	92.2%	92.2%
In Family Households	45.1%	62.2%	66.5%
Householder	16.2%	19.3%	20.1%
Spouse	11.6%	9.0%	8.3%
Child	13.0%	25.6%	28.8%
Other relative	2.6%	5.3%	6.0%
Nonrelative	1.7%	3.0%	3.2%
In Nonfamily Households	43.5%	30.0%	25.7%
In Group Quarters	11.4%	7.8%	7.8%
Institutionalized Population	1.7%	0.8%	2.9%
Noninstitutionalized Population	9.7%	7.0%	4.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2021 Population 25+ by Educational Attainment			
Total	20,550	79,157	180,625
Less than 9th Grade	2.9%	4.4%	4.4%
9th - 12th Grade, No Diploma	3.8%	8.5%	10.5%
High School Graduate	11.0%	21.2%	24.6%
GED/Alternative Credential	2.0%	3.4%	4.8%
Some College, No Degree	9.3%	16.4%	18.2%
Associate Degree	3.0%	4.7%	4.8%
Bachelor's Degree	29.0%	19.0%	15.9%
Graduate/Professional Degree	38.9%	22.3%	16.8%
2021 Population 15+ by Marital Status			
Total	27,086	99,888	222,277
Never Married	55.4%	55.8%	57.4%
Married	31.7%	27.7%	25.2%
Widowed	4.0%	6.1%	6.8%
Divorced	8.9%	10.3%	10.6%
2021 Civilian Population 16+ in Labor Force			
Civilian Population 16+	16,282	56,414	121,349
Population 16+ Employed	95.2%	91.0%	89.7%
Population 16+ Unemployment rate	4.8%	9.0%	10.3%
Population 16-24 Employed	14.5%	14.3%	13.8%
Population 16-24 Unemployment rate	5.7%	8.4%	10.3%
Population 25-54 Employed	65.5%	64.2%	64.2%
Population 25-54 Unemployment rate	4.9%	10.2%	11.1%
Population 55-64 Employed	10.4%	13.2%	13.9%
Population 55-64 Unemployment rate	6.8%	6.9%	7.9%
Population 65+ Employed	9.6%	8.2%	8.1%
Population 65+ Unemployment rate	0.5%	3.2%	7.6%
2021 Employed Population 16+ by Industry			
Total	15,497	51,342	108,873
Agriculture/Mining	0.5%	0.4%	0.3%
Construction	3.2%	3.6%	3.4%
Manufacturing	3.5%	3.5%	3.9%
Wholesale Trade	1.1%	1.0%	1.3%
Retail Trade	7.0%	8.0%	7.9%
Transportation/Utilities	2.4%	4.9%	6.0%
Information	3.0%	2.0%	1.6%
Finance/Insurance/Real Estate	5.1%	5.1%	5.1%
Services	67.3%	62.9%	61.1%
Public Administration	7.0%	8.6%	9.3%
2021 Employed Population 16+ by Occupation			
Total	15,500	51,343	108,875
White Collar	85.7%	70.8%	66.2%
Management/Business/Financial	19.8%	16.9%	15.5%
Professional	52.0%	38.2%	33.6%
Sales	5.7%	5.9%	6.3%
Administrative Support	8.1%	9.8%	10.9%
Services	7.7%	16.1%	19.0%
Blue Collar	6.6%	13.0%	14.9%
Farming/Forestry/Fishing	0.1%	0.1%	0.1%
Construction/Extraction	1.5%	2.3%	2.4%
Installation/Maintenance/Repair	0.8%	1.2%	1.2%
Production	1.6%	2.1%	2.6%
Transportation/Material Moving	2.6%	7.3%	8.5%

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2010 Households by Type			
Total	13,282	50,112	108,576
Households with 1 Person	46.8%	41.2%	39.5%
Households with 2+ People	53.2%	58.8%	60.5%
Family Households	34.7%	46.3%	50.2%
Husband-wife Families	25.1%	21.7%	20.8%
With Related Children	8.1%	8.4%	8.1%
Other Family (No Spouse Present)	9.6%	24.6%	29.4%
Other Family with Male Householder	3.0%	4.8%	5.3%
With Related Children	1.5%	2.3%	2.5%
Other Family with Female Householder	6.6%	19.8%	24.1%
With Related Children	3.5%	12.6%	15.3%
Nonfamily Households	18.5%	12.5%	10.3%
All Households with Children	13.4%	23.7%	26.4%
Multigenerational Households	1.8%	5.3%	6.7%
Unmarried Partner Households	8.5%	8.6%	8.2%
Male-female	6.8%	7.1%	6.9%
Same-sex	1.7%	1.5%	1.3%
2010 Households by Size			
Total	13,281	50,111	108,576
1 Person Household	46.8%	41.2%	39.5%
2 Person Household	32.5%	28.5%	27.5%
3 Person Household	11.8%	13.6%	14.2%
4 Person Household	5.6%	8.8%	9.4%
5 Person Household	2.0%	4.3%	5.0%
6 Person Household	0.7%	1.8%	2.2%
7 + Person Household	0.6%	1.8%	2.2%
2010 Households by Tenure and Mortgage Status			
Total	13,281	50,112	108,576
Owner Occupied	44.7%	42.9%	42.8%
Owned with a Mortgage/Loan	32.6%	31.4%	30.9%
Owned Free and Clear	12.1%	11.5%	11.9%
Renter Occupied	55.3%	57.1%	57.2%
2021 Affordability, Mortgage and Wealth			
Housing Affordability Index	112	91	105
Percent of Income for Mortgage	18.4%	22.8%	19.6%
Wealth Index	89	74	68
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	14,804	60,610	133,642
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	28,217	119,898	272,435
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Emerald City (8B)	Modest Income Homes (12D)	Modest Income Homes (12D)
2.	Metro Renters (3B)	Emerald City (8B)	Family Foundations (12A)
3.	Retirement Communities (9E)	Social Security Set (9F)	Metro Renters (3B)
2021 Consumer Spending			
Apparel & Services: Total \$	\$32,795,051	\$95,085,780	\$187,653,689
Average Spent	\$2,406.09	\$1,953.40	\$1,787.11
Spending Potential Index	113	92	84
Education: Total \$	\$28,578,012	\$77,194,763	\$148,588,993
Average Spent	\$2,096.70	\$1,585.86	\$1,415.08
Spending Potential Index	121	92	82
Entertainment/Recreation: Total \$	\$46,486,695	\$135,114,903	\$266,629,965
Average Spent	\$3,410.62	\$2,775.74	\$2,539.24
Spending Potential Index	106	86	79
Food at Home: Total \$	\$80,199,655	\$238,769,036	\$472,343,767
Average Spent	\$5,884.05	\$4,905.17	\$4,498.34
Spending Potential Index	108	90	83
Food Away from Home: Total \$	\$58,717,653	\$167,582,131	\$329,683,366
Average Spent	\$4,307.97	\$3,442.74	\$3,139.72
Spending Potential Index	113	91	83
Health Care: Total \$	\$85,973,998	\$261,026,463	\$520,827,191
Average Spent	\$6,307.70	\$5,362.42	\$4,960.07
Spending Potential Index	101	86	80
HH Furnishings & Equipment: Total \$	\$32,420,581	\$94,093,894	\$185,989,218
Average Spent	\$2,378.62	\$1,933.03	\$1,771.26
Spending Potential Index	105	86	79
Personal Care Products & Services: Total \$	\$13,571,063	\$39,553,176	\$77,971,126
Average Spent	\$995.68	\$812.56	\$742.55
Spending Potential Index	111	91	83
Shelter: Total \$	\$313,137,598	\$891,473,989	\$1,739,631,142
Average Spent	\$22,974.15	\$18,314.07	\$16,567.28
Spending Potential Index	114	91	82
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$32,487,162	\$92,296,316	\$180,294,652
Average Spent	\$2,383.50	\$1,896.10	\$1,717.03
Spending Potential Index	100	79	72
Travel: Total \$	\$36,211,727	\$101,636,242	\$199,060,204
Average Spent	\$2,656.77	\$2,087.97	\$1,895.74
Spending Potential Index	105	83	75
Vehicle Maintenance & Repairs: Total \$	\$16,184,813	\$47,503,540	\$94,136,668
Average Spent	\$1,187.44	\$975.89	\$896.51
Spending Potential Index	107	88	81

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

Top Tapestry Segments	Percent	Demographic Summary	2021	2026
Emerald City (8B)	38.1%	Population	29,504	29,260
Metro Renters (3B)	16.0%	Households	13,630	13,462
Retirement Communities (9E)	11.5%	Families	4,707	4,658
Dorms to Diplomas (14C)	11.3%	Median Age	34.4	35.5
Laptops and Lattes (3A)	8.7%	Median Household Income	\$65,343	\$75,407
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		113	\$2,406.09	\$32,795,051
Men's		119	\$484.17	\$6,599,179
Women's		112	\$823.68	\$11,226,805
Children's		108	\$334.47	\$4,558,875
Footwear		115	\$575.30	\$7,841,287
Watches & Jewelry		115	\$148.09	\$2,018,453
Apparel Products and Services (1)		113	\$59.65	\$812,962
Computer				
Computers and Hardware for Home Use		115	\$192.91	\$2,629,430
Portable Memory		110	\$4.76	\$64,857
Computer Software		130	\$12.45	\$169,678
Computer Accessories		115	\$20.68	\$281,874
Entertainment & Recreation		106	\$3,410.62	\$46,486,695
Fees and Admissions		107	\$792.01	\$10,795,081
Membership Fees for Clubs (2)		111	\$275.41	\$3,753,887
Fees for Participant Sports, excl. Trips		103	\$118.85	\$1,619,888
Tickets to Theatre/Operas/Concerts		110	\$89.25	\$1,216,520
Tickets to Movies		117	\$65.12	\$887,548
Tickets to Parks or Museums		105	\$35.70	\$486,658
Admission to Sporting Events, excl. Trips		101	\$65.20	\$888,694
Fees for Recreational Lessons		100	\$140.78	\$1,918,875
Dating Services		141	\$1.69	\$23,010
TV/Video/Audio		107	\$1,259.51	\$17,167,189
Cable and Satellite Television Services		102	\$824.14	\$11,233,080
Televisions		116	\$129.76	\$1,768,680
Satellite Dishes		125	\$1.97	\$26,910
VCRs, Video Cameras, and DVD Players		113	\$5.53	\$75,405
Miscellaneous Video Equipment		107	\$16.68	\$227,316
Video Cassettes and DVDs		122	\$9.32	\$127,009
Video Game Hardware/Accessories		128	\$37.02	\$504,647
Video Game Software		137	\$21.90	\$298,549
Rental/Streaming/Downloaded Video		124	\$86.88	\$1,184,135
Installation of Televisions		107	\$0.79	\$10,772
Audio (3)		114	\$121.82	\$1,660,438
Rental and Repair of TV/Radio/Sound Equipment		125	\$3.69	\$50,249
Pets		101	\$733.90	\$10,003,045
Toys/Games/Crafts/Hobbies (4)		112	\$129.71	\$1,767,944
Recreational Vehicles and Fees (5)		85	\$96.05	\$1,309,110
Sports/Recreation/Exercise Equipment (6)		107	\$193.53	\$2,637,779
Photo Equipment and Supplies (7)		123	\$56.30	\$767,395
Reading (8)		111	\$114.43	\$1,559,663
Catered Affairs (9)		122	\$35.72	\$486,853
Food		110	\$10,192.03	\$138,917,308
Food at Home		108	\$5,884.05	\$80,199,655
Bakery and Cereal Products		107	\$746.84	\$10,179,388
Meats, Poultry, Fish, and Eggs		107	\$1,259.95	\$17,173,129
Dairy Products		107	\$587.15	\$8,002,887
Fruits and Vegetables		109	\$1,149.27	\$15,664,612
Snacks and Other Food at Home (10)		109	\$2,140.84	\$29,179,639
Food Away from Home		113	\$4,307.97	\$58,717,653
Alcoholic Beverages		113	\$708.89	\$9,662,133

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2021 and 2026; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	102	\$27,797.99	\$378,886,625
Value of Retirement Plans	93	\$92,771.46	\$1,264,474,985
Value of Other Financial Assets	98	\$8,388.63	\$114,337,069
Vehicle Loan Amount excluding Interest	111	\$3,173.44	\$43,254,009
Value of Credit Card Debt	105	\$2,914.81	\$39,728,832
Health			
Nonprescription Drugs	102	\$158.06	\$2,154,335
Prescription Drugs	97	\$324.84	\$4,427,575
Eyeglasses and Contact Lenses	102	\$98.41	\$1,341,342
Home			
Mortgage Payment and Basics (11)	88	\$9,342.32	\$127,335,821
Maintenance and Remodeling Services	88	\$2,535.84	\$34,563,553
Maintenance and Remodeling Materials (12)	83	\$513.64	\$7,000,859
Utilities, Fuel, and Public Services	105	\$5,227.80	\$71,254,853
Household Furnishings and Equipment			
Household Textiles (13)	111	\$112.99	\$1,540,074
Furniture	109	\$698.75	\$9,524,014
Rugs	101	\$31.66	\$431,473
Major Appliances (14)	96	\$361.94	\$4,933,304
Housewares (15)	111	\$97.54	\$1,329,496
Small Appliances	115	\$60.45	\$823,930
Luggage	116	\$19.41	\$264,517
Telephones and Accessories	106	\$106.15	\$1,446,840
Household Operations			
Child Care	111	\$591.65	\$8,064,239
Lawn and Garden (16)	89	\$443.98	\$6,051,480
Moving/Storage/Freight Express	125	\$89.00	\$1,213,117
Housekeeping Supplies (17)	104	\$814.52	\$11,101,851
Insurance			
Owners and Renters Insurance	89	\$554.72	\$7,560,879
Vehicle Insurance	110	\$2,048.68	\$27,923,552
Life/Other Insurance	93	\$563.40	\$7,679,176
Health Insurance	101	\$4,177.11	\$56,934,057
Personal Care Products (18)	111	\$553.00	\$7,537,362
School Books and Supplies (19)	118	\$154.13	\$2,100,802
Smoking Products	114	\$439.50	\$5,990,446
Transportation			
Payments on Vehicles excluding Leases	103	\$2,695.61	\$36,741,102
Gasoline and Motor Oil	107	\$2,584.29	\$35,223,808
Vehicle Maintenance and Repairs	107	\$1,187.44	\$16,184,813
Travel			
Airline Fares	110	\$688.98	\$9,390,804
Lodging on Trips	101	\$716.39	\$9,764,384
Auto/Truck Rental on Trips	111	\$60.84	\$829,230
Food and Drink on Trips	106	\$634.33	\$8,645,946

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Source: Esri forecasts for 2021 and 2026; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2021	2026
Modest Income Homes (12D)	18.0%	Population	116,836	113,846
Emerald City (8B)	14.6%	Households	48,677	47,302
Social Security Set (9F)	9.7%	Families	22,048	21,330
City Commons (11E)	9.4%	Median Age	36.2	37.4
Metro Renters (3B)	8.8%	Median Household Income	\$46,999	\$51,309
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		92	\$1,953.40	\$95,085,780
Men's		93	\$377.82	\$18,391,170
Women's		91	\$669.94	\$32,610,647
Children's		89	\$275.01	\$13,386,849
Footwear		95	\$477.58	\$23,247,337
Watches & Jewelry		92	\$118.90	\$5,787,885
Apparel Products and Services (1)		95	\$50.09	\$2,438,235
Computer				
Computers and Hardware for Home Use		88	\$148.18	\$7,213,081
Portable Memory		88	\$3.80	\$184,734
Computer Software		96	\$9.27	\$451,375
Computer Accessories		91	\$16.39	\$797,873
Entertainment & Recreation		86	\$2,775.74	\$135,114,903
Fees and Admissions		83	\$614.41	\$29,907,415
Membership Fees for Clubs (2)		85	\$212.06	\$10,322,499
Fees for Participant Sports, excl. Trips		80	\$92.70	\$4,512,355
Tickets to Theatre/Operas/Concerts		87	\$69.99	\$3,406,883
Tickets to Movies		88	\$48.97	\$2,383,690
Tickets to Parks or Museums		81	\$27.45	\$1,336,176
Admission to Sporting Events, excl. Trips		81	\$51.94	\$2,528,056
Fees for Recreational Lessons		78	\$109.80	\$5,344,881
Dating Services		125	\$1.50	\$72,873
TV/Video/Audio		91	\$1,069.22	\$52,046,570
Cable and Satellite Television Services		90	\$727.44	\$35,409,408
Televisions		94	\$104.88	\$5,105,408
Satellite Dishes		92	\$1.44	\$70,287
VCRs, Video Cameras, and DVD Players		92	\$4.52	\$220,043
Miscellaneous Video Equipment		88	\$13.69	\$666,391
Video Cassettes and DVDs		95	\$7.28	\$354,589
Video Game Hardware/Accessories		102	\$29.46	\$1,433,894
Video Game Software		106	\$16.89	\$821,955
Rental/Streaming/Downloaded Video		94	\$66.08	\$3,216,669
Installation of Televisions		77	\$0.57	\$27,829
Audio (3)		88	\$93.69	\$4,560,324
Rental and Repair of TV/Radio/Sound Equipment		111	\$3.28	\$159,771
Pets		82	\$598.46	\$29,131,444
Toys/Games/Crafts/Hobbies (4)		91	\$104.74	\$5,098,355
Recreational Vehicles and Fees (5)		72	\$81.17	\$3,951,138
Sports/Recreation/Exercise Equipment (6)		82	\$147.20	\$7,165,180
Photo Equipment and Supplies (7)		92	\$42.14	\$2,051,399
Reading (8)		89	\$91.53	\$4,455,646
Catered Affairs (9)		93	\$27.22	\$1,324,819
Food		90	\$8,347.91	\$406,351,168
Food at Home		90	\$4,905.17	\$238,769,036
Bakery and Cereal Products		90	\$627.62	\$30,550,602
Meats, Poultry, Fish, and Eggs		90	\$1,066.73	\$51,925,108
Dairy Products		88	\$483.83	\$23,551,604
Fruits and Vegetables		90	\$948.28	\$46,159,422
Snacks and Other Food at Home (10)		91	\$1,778.71	\$86,582,299
Food Away from Home		91	\$3,442.74	\$167,582,131
Alcoholic Beverages		90	\$562.08	\$27,360,431

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	81	\$22,062.52	\$1,073,937,432
Value of Retirement Plans	76	\$76,554.48	\$3,726,442,623
Value of Other Financial Assets	88	\$7,535.32	\$366,796,956
Vehicle Loan Amount excluding Interest	90	\$2,566.80	\$124,943,947
Value of Credit Card Debt	88	\$2,431.23	\$118,344,908
Health			
Nonprescription Drugs	87	\$134.29	\$6,536,991
Prescription Drugs	87	\$290.50	\$14,140,491
Eyeglasses and Contact Lenses	85	\$82.08	\$3,995,553
Home			
Mortgage Payment and Basics (11)	72	\$7,675.26	\$373,608,622
Maintenance and Remodeling Services	71	\$2,053.15	\$99,941,372
Maintenance and Remodeling Materials (12)	69	\$426.43	\$20,757,329
Utilities, Fuel, and Public Services	90	\$4,468.26	\$217,501,372
Household Furnishings and Equipment			
Household Textiles (13)	91	\$92.15	\$4,485,436
Furniture	89	\$566.23	\$27,562,388
Rugs	83	\$26.23	\$1,276,747
Major Appliances (14)	80	\$300.58	\$14,631,132
Housewares (15)	87	\$76.62	\$3,729,660
Small Appliances	92	\$48.42	\$2,356,876
Luggage	90	\$15.09	\$734,594
Telephones and Accessories	88	\$87.70	\$4,269,208
Household Operations			
Child Care	84	\$448.38	\$21,825,939
Lawn and Garden (16)	75	\$377.27	\$18,364,294
Moving/Storage/Freight Express	94	\$67.22	\$3,272,133
Housekeeping Supplies (17)	88	\$689.44	\$33,560,049
Insurance			
Owners and Renters Insurance	78	\$486.95	\$23,703,262
Vehicle Insurance	91	\$1,688.41	\$82,186,676
Life/Other Insurance	81	\$489.20	\$23,812,840
Health Insurance	86	\$3,570.75	\$173,813,199
Personal Care Products (18)	91	\$451.56	\$21,980,662
School Books and Supplies (19)	92	\$119.43	\$5,813,380
Smoking Products	104	\$398.09	\$19,377,989
Transportation			
Payments on Vehicles excluding Leases	85	\$2,228.22	\$108,463,201
Gasoline and Motor Oil	88	\$2,124.52	\$103,415,499
Vehicle Maintenance and Repairs	88	\$975.89	\$47,503,540
Travel			
Airline Fares	84	\$528.52	\$25,726,567
Lodging on Trips	81	\$571.54	\$27,820,853
Auto/Truck Rental on Trips	85	\$46.87	\$2,281,585
Food and Drink on Trips	84	\$501.11	\$24,392,502

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903 W 36th St, Baltimore, Maryland, 21211
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 39.33087
 Longitude: -76.63149

Top Tapestry Segments	Percent	Demographic Summary	2021	2026
Modest Income Homes (12D)	22.4%	Population	263,156	256,806
Family Foundations (12A)	14.0%	Households	105,004	102,448
Metro Renters (3B)	11.4%	Families	51,249	49,562
City Commons (11E)	10.6%	Median Age	36.7	37.8
Emerald City (8B)	7.9%	Median Household Income	\$43,682	\$47,326
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		84	\$1,787.11	\$187,653,689
Men's		84	\$342.24	\$35,937,032
Women's		83	\$613.41	\$64,410,998
Children's		82	\$253.19	\$26,586,085
Footwear		87	\$438.40	\$46,033,277
Watches & Jewelry		85	\$108.84	\$11,428,294
Apparel Products and Services (1)		87	\$45.86	\$4,815,735
Computer				
Computers and Hardware for Home Use		79	\$133.45	\$14,012,949
Portable Memory		80	\$3.46	\$363,016
Computer Software		86	\$8.28	\$869,938
Computer Accessories		83	\$14.95	\$1,569,551
Entertainment & Recreation		79	\$2,539.24	\$266,629,965
Fees and Admissions		75	\$553.58	\$58,128,236
Membership Fees for Clubs (2)		77	\$191.12	\$20,068,479
Fees for Participant Sports, excl. Trips		73	\$83.99	\$8,819,644
Tickets to Theatre/Operas/Concerts		78	\$63.06	\$6,621,797
Tickets to Movies		79	\$43.75	\$4,593,802
Tickets to Parks or Museums		73	\$24.76	\$2,600,208
Admission to Sporting Events, excl. Trips		73	\$47.33	\$4,969,915
Fees for Recreational Lessons		70	\$98.17	\$10,308,088
Dating Services		116	\$1.39	\$146,303
TV/Video/Audio		84	\$989.21	\$103,870,508
Cable and Satellite Television Services		84	\$677.60	\$71,150,581
Televisions		86	\$96.51	\$10,133,652
Satellite Dishes		83	\$1.31	\$137,133
VCRs, Video Cameras, and DVD Players		85	\$4.15	\$435,447
Miscellaneous Video Equipment		81	\$12.57	\$1,319,810
Video Cassettes and DVDs		86	\$6.57	\$690,006
Video Game Hardware/Accessories		94	\$27.06	\$2,841,785
Video Game Software		96	\$15.36	\$1,612,589
Rental/Streaming/Downloaded Video		85	\$59.82	\$6,281,187
Installation of Televisions		66	\$0.49	\$51,262
Audio (3)		79	\$84.69	\$8,892,548
Rental and Repair of TV/Radio/Sound Equipment		104	\$3.09	\$324,508
Pets		75	\$549.30	\$57,678,602
Toys/Games/Crafts/Hobbies (4)		83	\$95.90	\$10,069,954
Recreational Vehicles and Fees (5)		67	\$75.32	\$7,908,573
Sports/Recreation/Exercise Equipment (6)		73	\$131.89	\$13,848,891
Photo Equipment and Supplies (7)		83	\$37.95	\$3,984,923
Reading (8)		80	\$82.41	\$8,653,897
Catered Affairs (9)		82	\$23.97	\$2,517,296
Food		83	\$7,638.06	\$802,027,133
Food at Home		83	\$4,498.34	\$472,343,767
Bakery and Cereal Products		82	\$575.93	\$60,475,259
Meats, Poultry, Fish, and Eggs		83	\$982.91	\$103,209,114
Dairy Products		81	\$441.21	\$46,328,644
Fruits and Vegetables		82	\$865.64	\$90,896,085
Snacks and Other Food at Home (10)		83	\$1,632.65	\$171,434,664
Food Away from Home		83	\$3,139.72	\$329,683,366
Alcoholic Beverages		82	\$512.34	\$53,797,418

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	73	\$19,988.71	\$2,098,894,195
Value of Retirement Plans	70	\$70,287.49	\$7,380,467,841
Value of Other Financial Assets	82	\$7,064.20	\$741,769,549
Vehicle Loan Amount excluding Interest	83	\$2,383.06	\$250,231,313
Value of Credit Card Debt	81	\$2,237.89	\$234,987,214
Health			
Nonprescription Drugs	80	\$123.94	\$13,014,266
Prescription Drugs	81	\$271.86	\$28,546,574
Eyeglasses and Contact Lenses	78	\$75.51	\$7,929,239
Home			
Mortgage Payment and Basics (11)	66	\$7,071.72	\$742,559,182
Maintenance and Remodeling Services	65	\$1,872.98	\$196,670,559
Maintenance and Remodeling Materials (12)	64	\$395.01	\$41,477,683
Utilities, Fuel, and Public Services	83	\$4,146.14	\$435,361,442
Household Furnishings and Equipment			
Household Textiles (13)	83	\$84.11	\$8,831,392
Furniture	81	\$519.34	\$54,532,686
Rugs	77	\$24.16	\$2,537,095
Major Appliances (14)	74	\$278.23	\$29,215,724
Housewares (15)	79	\$69.67	\$7,315,538
Small Appliances	84	\$44.14	\$4,635,162
Luggage	82	\$13.65	\$1,433,825
Telephones and Accessories	80	\$79.73	\$8,372,452
Household Operations			
Child Care	77	\$406.81	\$42,716,616
Lawn and Garden (16)	70	\$351.44	\$36,902,455
Moving/Storage/Freight Express	84	\$59.72	\$6,270,503
Housekeeping Supplies (17)	82	\$636.53	\$66,838,067
Insurance			
Owners and Renters Insurance	73	\$459.31	\$48,229,731
Vehicle Insurance	83	\$1,556.28	\$163,415,963
Life/Other Insurance	76	\$456.19	\$47,901,354
Health Insurance	80	\$3,309.71	\$347,533,311
Personal Care Products (18)	83	\$413.31	\$43,399,625
School Books and Supplies (19)	83	\$108.35	\$11,377,703
Smoking Products	97	\$373.02	\$39,168,568
Transportation			
Payments on Vehicles excluding Leases	80	\$2,074.85	\$217,867,872
Gasoline and Motor Oil	81	\$1,957.81	\$205,577,716
Vehicle Maintenance and Repairs	81	\$896.51	\$94,136,668
Travel			
Airline Fares	75	\$474.20	\$49,793,060
Lodging on Trips	74	\$522.47	\$54,861,605
Auto/Truck Rental on Trips	77	\$42.22	\$4,433,399
Food and Drink on Trips	76	\$456.19	\$47,901,480

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2021 and 2026; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

903 W 36th St, Baltimore, Maryland, 21211
Rings: 1, 2, 3 mile radii

Prepared by Esri
Latitude: 39.33087
Longitude: -76.63149

Data for all businesses in area	1 mile		2 miles		3 miles							
Total Businesses:	1,384		4,844		10,573							
Total Employees:	16,253		46,809		144,676							
Total Residential Population:	29,504		116,836		263,156							
Employee/Residential Population Ratio (per 100 Residents)	55		40		55							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	16	1.2%	78	0.5%	36	0.7%	463	1.0%	72	0.7%	683	0.5%
Construction	52	3.8%	606	3.7%	178	3.7%	1,693	3.6%	323	3.1%	3,033	2.1%
Manufacturing	33	2.4%	569	3.5%	96	2.0%	1,745	3.7%	181	1.7%	3,219	2.2%
Transportation	15	1.1%	116	0.7%	78	1.6%	1,002	2.1%	168	1.6%	2,823	2.0%
Communication	25	1.8%	1,081	6.7%	46	0.9%	1,344	2.9%	87	0.8%	1,555	1.1%
Utility	3	0.2%	13	0.1%	9	0.2%	457	1.0%	19	0.2%	691	0.5%
Wholesale Trade	18	1.3%	133	0.8%	63	1.3%	825	1.8%	140	1.3%	1,419	1.0%
Retail Trade Summary	285	20.6%	2,385	14.7%	941	19.4%	6,603	14.1%	1,986	18.8%	12,875	8.9%
Home Improvement	8	0.6%	81	0.5%	25	0.5%	227	0.5%	43	0.4%	384	0.3%
General Merchandise Stores	13	0.9%	100	0.6%	48	1.0%	309	0.7%	90	0.9%	507	0.4%
Food Stores	35	2.5%	550	3.4%	120	2.5%	1,376	2.9%	267	2.5%	2,146	1.5%
Auto Dealers, Gas Stations, Auto Aftermarket	7	0.5%	30	0.2%	66	1.4%	334	0.7%	152	1.4%	742	0.5%
Apparel & Accessory Stores	11	0.8%	31	0.2%	60	1.2%	383	0.8%	113	1.1%	612	0.4%
Furniture & Home Furnishings	16	1.2%	104	0.6%	45	0.9%	254	0.5%	81	0.8%	467	0.3%
Eating & Drinking Places	118	8.5%	1,179	7.3%	328	6.8%	2,670	5.7%	729	6.9%	5,937	4.1%
Miscellaneous Retail	77	5.6%	310	1.9%	248	5.1%	1,050	2.2%	510	4.8%	2,080	1.4%
Finance, Insurance, Real Estate Summary	113	8.2%	783	4.8%	402	8.3%	2,630	5.6%	939	8.9%	7,547	5.2%
Banks, Savings & Lending Institutions	15	1.1%	91	0.6%	62	1.3%	545	1.2%	136	1.3%	1,521	1.1%
Securities Brokers	8	0.6%	62	0.4%	37	0.8%	265	0.6%	117	1.1%	1,240	0.9%
Insurance Carriers & Agents	6	0.4%	19	0.1%	22	0.5%	160	0.3%	64	0.6%	666	0.5%
Real Estate, Holding, Other Investment Offices	84	6.1%	612	3.8%	281	5.8%	1,659	3.5%	622	5.9%	4,119	2.8%
Services Summary	626	45.2%	10,250	63.1%	2,196	45.3%	27,326	58.4%	4,802	45.4%	92,511	63.9%
Hotels & Lodging	1	0.1%	115	0.7%	13	0.3%	253	0.5%	42	0.4%	1,719	1.2%
Automotive Services	25	1.8%	109	0.7%	120	2.5%	590	1.3%	257	2.4%	1,236	0.9%
Motion Pictures & Amusements	41	3.0%	420	2.6%	103	2.1%	906	1.9%	212	2.0%	2,053	1.4%
Health Services	131	9.5%	3,824	23.5%	360	7.4%	6,677	14.3%	766	7.2%	41,736	28.8%
Legal Services	31	2.2%	170	1.0%	102	2.1%	522	1.1%	329	3.1%	3,503	2.4%
Education Institutions & Libraries	38	2.7%	2,004	12.3%	145	3.0%	7,447	15.9%	327	3.1%	16,346	11.3%
Other Services	358	25.9%	3,608	22.2%	1,353	27.9%	10,931	23.4%	2,868	27.1%	25,916	17.9%
Government	2	0.1%	40	0.2%	45	0.9%	1,924	4.1%	215	2.0%	16,394	11.3%
Unclassified Establishments	197	14.2%	197	1.2%	755	15.6%	797	1.7%	1,642	15.5%	1,926	1.3%
Totals	1,384	100.0%	16,253	100.0%	4,844	100.0%	46,809	100.0%	10,573	100.0%	144,676	100.0%

Source: Copyright 2021 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2021.

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903 W 36th St, Baltimore, Maryland, 21211
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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.1%	2	0.0%	7	0.1%	318	0.7%	15	0.1%	353	0.2%
Mining	0	0.0%	0	0.0%	1	0.0%	8	0.0%	4	0.0%	27	0.0%
Utilities	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	0.0%	202	0.1%
Construction	55	4.0%	622	3.8%	198	4.1%	1,840	3.9%	366	3.5%	3,386	2.3%
Manufacturing	38	2.7%	425	2.6%	94	1.9%	1,263	2.7%	157	1.5%	2,079	1.4%
Wholesale Trade	17	1.2%	126	0.8%	59	1.2%	805	1.7%	123	1.2%	1,358	0.9%
Retail Trade	153	11.1%	1,092	6.7%	579	12.0%	3,697	7.9%	1,216	11.5%	6,624	4.6%
Motor Vehicle & Parts Dealers	3	0.2%	16	0.1%	48	1.0%	265	0.6%	116	1.1%	607	0.4%
Furniture & Home Furnishings Stores	2	0.1%	13	0.1%	13	0.3%	103	0.2%	32	0.3%	212	0.1%
Electronics & Appliance Stores	11	0.8%	86	0.5%	26	0.5%	136	0.3%	42	0.4%	229	0.2%
Bldg Material & Garden Equipment & Supplies Dealers	8	0.6%	81	0.5%	25	0.5%	227	0.5%	43	0.4%	384	0.3%
Food & Beverage Stores	28	2.0%	466	2.9%	122	2.5%	1,234	2.6%	305	2.9%	2,063	1.4%
Health & Personal Care Stores	15	1.1%	80	0.5%	57	1.2%	314	0.7%	131	1.2%	672	0.5%
Gasoline Stations	4	0.3%	14	0.1%	18	0.4%	68	0.1%	36	0.3%	135	0.1%
Clothing & Clothing Accessories Stores	13	0.9%	35	0.2%	72	1.5%	429	0.9%	148	1.4%	739	0.5%
Sport Goods, Hobby, Book, & Music Stores	11	0.8%	94	0.6%	43	0.9%	287	0.6%	68	0.6%	399	0.3%
General Merchandise Stores	13	0.9%	100	0.6%	48	1.0%	309	0.7%	90	0.9%	507	0.4%
Miscellaneous Store Retailers	39	2.8%	104	0.6%	91	1.9%	306	0.7%	181	1.7%	640	0.4%
Nonstore Retailers	5	0.4%	3	0.0%	15	0.3%	18	0.0%	25	0.2%	37	0.0%
Transportation & Warehousing	9	0.7%	63	0.4%	67	1.4%	795	1.7%	156	1.5%	2,592	1.8%
Information	53	3.8%	1,742	10.7%	125	2.6%	2,722	5.8%	256	2.4%	4,659	3.2%
Finance & Insurance	31	2.2%	174	1.1%	133	2.7%	1,005	2.1%	344	3.3%	3,700	2.6%
Central Bank/Credit Intermediation & Related Activities	15	1.1%	93	0.6%	67	1.4%	563	1.2%	142	1.3%	1,504	1.0%
Securities, Commodity Contracts & Other Financial	9	0.7%	63	0.4%	44	0.9%	282	0.6%	138	1.3%	1,525	1.1%
Insurance Carriers & Related Activities; Funds, Trusts &	6	0.4%	19	0.1%	22	0.5%	160	0.3%	65	0.6%	671	0.5%
Real Estate, Rental & Leasing	84	6.1%	551	3.4%	267	5.5%	1,513	3.2%	578	5.5%	3,536	2.4%
Professional, Scientific & Tech Services	172	12.4%	1,287	7.9%	463	9.6%	3,253	6.9%	1,045	9.9%	9,652	6.7%
Legal Services	36	2.6%	190	1.2%	113	2.3%	566	1.2%	351	3.3%	3,593	2.5%
Management of Companies & Enterprises	3	0.2%	18	0.1%	19	0.4%	130	0.3%	40	0.4%	298	0.2%
Administrative & Support & Waste Management & Remediation	42	3.0%	408	2.5%	152	3.1%	1,649	3.5%	315	3.0%	3,508	2.4%
Educational Services	45	3.3%	1,883	11.6%	151	3.1%	7,224	15.4%	327	3.1%	15,920	11.0%
Health Care & Social Assistance	165	11.9%	4,342	26.7%	545	11.3%	8,872	19.0%	1,137	10.8%	46,863	32.4%
Arts, Entertainment & Recreation	35	2.5%	547	3.4%	110	2.3%	1,135	2.4%	227	2.1%	2,594	1.8%
Accommodation & Food Services	121	8.7%	1,301	8.0%	350	7.2%	2,991	6.4%	788	7.5%	7,788	5.4%
Accommodation	1	0.1%	115	0.7%	13	0.3%	253	0.5%	42	0.4%	1,719	1.2%
Food Services & Drinking Places	120	8.7%	1,187	7.3%	337	7.0%	2,738	5.8%	746	7.1%	6,069	4.2%
Other Services (except Public Administration)	160	11.6%	1,431	8.8%	725	15.0%	4,858	10.4%	1,616	15.3%	11,141	7.7%
Automotive Repair & Maintenance	18	1.3%	75	0.5%	90	1.9%	400	0.9%	169	1.6%	676	0.5%
Public Administration	2	0.1%	40	0.2%	46	0.9%	1,933	4.1%	216	2.0%	16,474	11.4%
Unclassified Establishments	197	14.2%	197	1.2%	755	15.6%	797	1.7%	1,642	15.5%	1,923	1.3%
Total	1,384	100.0%	16,253	100.0%	4,844	100.0%	46,809	100.0%	10,573	100.0%	144,676	100.0%

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