

	1 mile	2 miles	3 miles
Population Summary			
2000 Total Population	27,414	126,810	296,371
2010 Total Population	27,714	120,187	271,711
2018 Total Population	29,077	118,928	266,010
2018 Group Quarters	3,534	9,685	21,861
2023 Total Population	28,808	116,186	260,105
2018-2023 Annual Rate	-0.19%	-0.47%	-0.45%
2018 Total Daytime Population	40,213	125,787	316,447
Workers	27,668	60,114	168,223
Residents	12,545	65,673	148,224
Household Summary			
2000 Households	13,565	53,102	115,261
2000 Average Household Size	1.84	2.24	2.39
2010 Households	12,980	50,459	108,306
2010 Average Household Size	1.89	2.20	2.31
2018 Households	13,483	49,953	106,457
2018 Average Household Size	1.89	2.19	2.29
2023 Households	13,301	48,660	103,962
2023 Average Household Size	1.90	2.19	2.29
2018-2023 Annual Rate	-0.27%	-0.52%	-0.47%
2010 Families	4,575	23,315	54,445
2010 Average Family Size	2.66	3.05	3.16
2018 Families	4,723	22,733	52,398
2018 Average Family Size	2.72	3.08	3.18
2023 Families	4,661	22,087	50,882
2023 Average Family Size	2.75	3.10	3.20
2018-2023 Annual Rate	-0.26%	-0.57%	-0.59%
Housing Unit Summary			
2000 Housing Units	15,261	63,209	137,712
Owner Occupied Housing Units	39.2%	36.5%	37.0%
Renter Occupied Housing Units	49.7%	47.5%	46.7%
Vacant Housing Units	11.1%	16.0%	16.3%
2010 Housing Units	14,470	60,897	133,315
Owner Occupied Housing Units	40.8%	36.0%	34.8%
Renter Occupied Housing Units	48.9%	46.9%	46.4%
Vacant Housing Units	10.3%	17.1%	18.8%
2018 Housing Units	15,021	62,058	135,582
Owner Occupied Housing Units	38.8%	34.2%	32.9%
Renter Occupied Housing Units	51.0%	46.3%	45.6%
Vacant Housing Units	10.2%	19.5%	21.5%
2023 Housing Units	15,079	62,213	136,159
Owner Occupied Housing Units	38.5%	33.7%	32.3%
Renter Occupied Housing Units	49.7%	44.5%	44.1%
Vacant Housing Units	11.8%	21.8%	23.6%
Median Household Income			
2018	\$52,846	\$39,506	\$37,242
2023	\$62,818	\$45,350	\$42,347
Median Home Value			
2018	\$227,355	\$187,873	\$161,506
2023	\$251,580	\$214,411	\$179,958
Per Capita Income			
2018	\$40,047	\$30,013	\$26,209
2023	\$47,864	\$35,086	\$30,834
Median Age			
2010	32.2	34.2	34.9
2018	33.7	35.5	36.1
2023	34.6	36.8	37.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

	1 mile	2 miles	3 miles
2018 Households by Income			
Household Income Base	13,483	49,948	106,452
<\$15,000	15.3%	22.2%	23.7%
\$15,000 - \$24,999	8.7%	12.5%	13.1%
\$25,000 - \$34,999	9.1%	10.6%	10.7%
\$35,000 - \$49,999	14.1%	12.8%	12.6%
\$50,000 - \$74,999	16.8%	14.7%	15.0%
\$75,000 - \$99,999	10.2%	8.6%	8.4%
\$100,000 - \$149,999	11.8%	8.9%	8.4%
\$150,000 - \$199,999	5.5%	3.9%	3.5%
\$200,000+	8.4%	5.8%	4.7%
Average Household Income	\$83,052	\$66,509	\$61,086
2023 Households by Income			
Household Income Base	13,301	48,655	103,957
<\$15,000	13.9%	21.1%	22.6%
\$15,000 - \$24,999	7.6%	11.4%	12.1%
\$25,000 - \$34,999	7.5%	9.2%	9.2%
\$35,000 - \$49,999	11.7%	11.1%	11.0%
\$50,000 - \$74,999	15.5%	14.0%	14.3%
\$75,000 - \$99,999	11.0%	9.6%	9.6%
\$100,000 - \$149,999	15.1%	11.5%	11.0%
\$150,000 - \$199,999	6.8%	4.8%	4.3%
\$200,000+	10.9%	7.3%	6.0%
Average Household Income	\$100,397	\$78,727	\$72,525
2018 Owner Occupied Housing Units by Value			
Total	5,824	21,192	44,562
<\$50,000	3.1%	5.2%	6.7%
\$50,000 - \$99,999	5.5%	16.8%	21.3%
\$100,000 - \$149,999	10.2%	15.3%	18.3%
\$150,000 - \$199,999	20.3%	16.8%	16.4%
\$200,000 - \$249,999	19.9%	12.4%	10.2%
\$250,000 - \$299,999	13.1%	8.3%	6.4%
\$300,000 - \$399,999	10.7%	8.6%	7.2%
\$400,000 - \$499,999	6.0%	5.7%	4.6%
\$500,000 - \$749,999	4.8%	5.1%	4.5%
\$750,000 - \$999,999	3.5%	3.8%	2.8%
\$1,000,000 - \$1,499,999	2.2%	1.6%	1.3%
\$1,500,000 - \$1,999,999	0.5%	0.2%	0.1%
\$2,000,000 +	0.3%	0.4%	0.2%
Average Home Value	\$300,021	\$265,831	\$231,150
2023 Owner Occupied Housing Units by Value			
Total	5,810	20,954	43,946
<\$50,000	2.4%	4.4%	5.9%
\$50,000 - \$99,999	4.4%	15.0%	19.5%
\$100,000 - \$149,999	7.0%	12.5%	15.5%
\$150,000 - \$199,999	16.4%	14.6%	15.1%
\$200,000 - \$249,999	19.4%	12.1%	10.2%
\$250,000 - \$299,999	15.0%	9.4%	7.3%
\$300,000 - \$399,999	13.0%	10.3%	9.1%
\$400,000 - \$499,999	6.9%	7.0%	5.7%
\$500,000 - \$749,999	6.9%	6.9%	6.1%
\$750,000 - \$999,999	4.8%	4.9%	3.5%
\$1,000,000 - \$1,499,999	3.0%	2.1%	1.6%
\$1,500,000 - \$1,999,999	0.6%	0.3%	0.2%
\$2,000,000 +	0.3%	0.4%	0.2%
Average Home Value	\$342,834	\$301,021	\$259,448

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

914 W 36th St, Baltimore, Maryland, 21211
Rings: 1, 2, 3 mile radii

Prepared by Esri
Latitude: 39.33114
Longitude: -76.63226

	1 mile	2 miles	3 miles
2010 Population by Age			
Total	27,714	120,186	271,712
0 - 4	3.7%	5.7%	6.0%
5 - 9	2.5%	4.9%	5.3%
10 - 14	2.3%	4.6%	5.2%
15 - 24	25.2%	20.3%	18.5%
25 - 34	21.6%	15.7%	15.2%
35 - 44	11.5%	11.8%	11.8%
45 - 54	9.9%	13.6%	14.3%
55 - 64	9.1%	11.0%	11.3%
65 - 74	6.4%	6.5%	6.7%
75 - 84	4.5%	4.1%	4.1%
85 +	3.2%	1.8%	1.7%
18 +	90.1%	81.8%	80.0%
2018 Population by Age			
Total	29,075	118,926	266,012
0 - 4	3.3%	5.1%	5.3%
5 - 9	2.5%	4.9%	5.3%
10 - 14	2.3%	4.7%	5.1%
15 - 24	23.1%	18.2%	16.4%
25 - 34	21.3%	16.5%	16.5%
35 - 44	11.1%	11.2%	11.2%
45 - 54	8.7%	11.5%	11.9%
55 - 64	9.8%	12.3%	12.6%
65 - 74	8.5%	8.8%	9.0%
75 - 84	5.3%	4.5%	4.4%
85 +	4.1%	2.3%	2.1%
18 +	90.6%	82.8%	81.4%
2023 Population by Age			
Total	28,807	116,186	260,106
0 - 4	3.3%	5.0%	5.3%
5 - 9	2.5%	4.6%	5.0%
10 - 14	2.3%	4.6%	5.0%
15 - 24	22.5%	17.9%	16.0%
25 - 34	20.2%	15.6%	15.9%
35 - 44	12.0%	11.9%	12.2%
45 - 54	8.3%	10.7%	11.0%
55 - 64	9.2%	11.7%	12.0%
65 - 74	9.4%	10.0%	10.1%
75 - 84	6.2%	5.5%	5.3%
85 +	4.3%	2.5%	2.1%
18 +	90.7%	83.2%	81.8%
2010 Population by Sex			
Males	13,496	55,890	128,333
Females	14,218	64,297	143,378
2018 Population by Sex			
Males	14,083	55,252	126,035
Females	14,994	63,676	139,976
2023 Population by Sex			
Males	13,952	54,090	123,802
Females	14,857	62,096	136,303

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

	1 mile	2 miles	3 miles
2010 Population by Race/Ethnicity			
Total	27,716	120,187	271,711
White Alone	73.1%	35.1%	23.1%
Black Alone	9.8%	57.1%	71.1%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	12.9%	4.6%	3.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.2%	0.8%	0.6%
Two or More Races	2.8%	2.2%	1.9%
Hispanic Origin	4.0%	2.5%	2.0%
Diversity Index	48.3	57.1	46.2
2018 Population by Race/Ethnicity			
Total	29,078	118,928	266,011
White Alone	69.8%	34.6%	23.0%
Black Alone	10.5%	56.1%	70.0%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	14.5%	5.4%	3.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.5%	1.0%	0.8%
Two or More Races	3.4%	2.6%	2.2%
Hispanic Origin	5.2%	3.3%	2.7%
Diversity Index	53.1	59.1	48.4
2023 Population by Race/Ethnicity			
Total	28,808	116,186	260,106
White Alone	67.6%	33.8%	22.7%
Black Alone	10.6%	55.6%	69.4%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	15.9%	6.1%	4.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.8%	1.2%	0.9%
Two or More Races	3.8%	2.9%	2.5%
Hispanic Origin	6.5%	4.2%	3.4%
Diversity Index	56.6	60.7	50.0
2010 Population by Relationship and Household Type			
Total	27,714	120,187	271,711
In Households	88.4%	92.3%	92.3%
In Family Households	45.7%	62.2%	66.5%
Householder	16.4%	19.3%	20.1%
Spouse	11.8%	9.1%	8.3%
Child	13.2%	25.5%	28.8%
Other relative	2.6%	5.3%	6.0%
Nonrelative	1.7%	3.0%	3.2%
In Nonfamily Households	42.7%	30.1%	25.7%
In Group Quarters	11.6%	7.7%	7.7%
Institutionalized Population	1.8%	0.8%	2.9%
Noninstitutionalized Population	9.8%	6.9%	4.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

	1 mile	2 miles	3 miles
2018 Population 25+ by Educational Attainment			
Total	19,997	79,838	180,379
Less than 9th Grade	3.7%	5.0%	4.5%
9th - 12th Grade, No Diploma	4.9%	9.3%	11.5%
High School Graduate	12.0%	21.0%	24.1%
GED/Alternative Credential	2.1%	4.0%	5.4%
Some College, No Degree	10.0%	16.8%	18.7%
Associate Degree	2.3%	3.8%	4.3%
Bachelor's Degree	26.6%	17.6%	14.6%
Graduate/Professional Degree	38.3%	22.4%	17.1%
2018 Population 15+ by Marital Status			
Total	26,717	101,510	224,122
Never Married	54.6%	55.4%	56.9%
Married	32.4%	28.1%	26.1%
Widowed	4.7%	5.8%	6.4%
Divorced	8.3%	10.6%	10.6%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	95.9%	91.1%	90.1%
Civilian Unemployed (Unemployment Rate)	4.1%	8.9%	9.9%
2018 Employed Population 16+ by Industry			
Total	16,869	54,329	114,754
Agriculture/Mining	0.4%	0.2%	0.2%
Construction	3.8%	3.6%	3.4%
Manufacturing	2.3%	2.9%	3.5%
Wholesale Trade	0.9%	1.1%	1.2%
Retail Trade	7.3%	7.8%	8.2%
Transportation/Utilities	1.6%	3.5%	5.0%
Information	3.1%	2.1%	2.0%
Finance/Insurance/Real Estate	4.7%	5.1%	5.1%
Services	69.0%	66.2%	63.0%
Public Administration	7.0%	7.5%	8.5%
2018 Employed Population 16+ by Occupation			
Total	16,867	54,329	114,756
White Collar	81.4%	67.9%	63.8%
Management/Business/Financial	14.5%	13.1%	12.1%
Professional	48.9%	35.2%	30.1%
Sales	6.6%	6.7%	7.5%
Administrative Support	11.4%	12.9%	14.1%
Services	11.0%	20.1%	22.7%
Blue Collar	7.5%	12.1%	13.4%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	2.4%	2.4%	2.5%
Installation/Maintenance/Repair	1.4%	1.6%	1.5%
Production	1.7%	2.6%	2.9%
Transportation/Material Moving	2.0%	5.4%	6.5%
2010 Population By Urban/ Rural Status			
Total Population	27,714	120,187	271,711
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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Rings: 1, 2, 3 mile radii

Prepared by Esri
Latitude: 39.33114
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	1 mile	2 miles	3 miles
2010 Households by Type			
Total	12,980	50,459	108,306
Households with 1 Person	46.7%	41.4%	39.5%
Households with 2+ People	53.3%	58.6%	60.5%
Family Households	35.2%	46.2%	50.3%
Husband-wife Families	25.4%	21.8%	20.9%
With Related Children	8.3%	8.4%	8.1%
Other Family (No Spouse Present)	9.8%	24.4%	29.4%
Other Family with Male Householder	3.1%	4.8%	5.3%
With Related Children	1.5%	2.3%	2.5%
Other Family with Female Householder	6.7%	19.6%	24.1%
With Related Children	3.6%	12.5%	15.3%
Nonfamily Households	18.1%	12.4%	10.3%
All Households with Children	13.6%	23.6%	26.4%
Multigenerational Households	1.9%	5.3%	6.7%
Unmarried Partner Households	8.5%	8.5%	8.2%
Male-female	6.8%	7.0%	6.9%
Same-sex	1.7%	1.5%	1.3%
2010 Households by Size			
Total	12,980	50,459	108,307
1 Person Household	46.7%	41.4%	39.5%
2 Person Household	32.6%	28.5%	27.5%
3 Person Household	11.9%	13.5%	14.2%
4 Person Household	5.6%	8.8%	9.4%
5 Person Household	2.0%	4.2%	5.0%
6 Person Household	0.6%	1.8%	2.2%
7 + Person Household	0.6%	1.8%	2.1%
2010 Households by Tenure and Mortgage Status			
Total	12,980	50,459	108,306
Owner Occupied	45.5%	43.4%	42.8%
Owned with a Mortgage/Loan	33.3%	31.7%	30.9%
Owned Free and Clear	12.2%	11.8%	11.9%
Renter Occupied	54.5%	56.6%	57.2%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	14,470	60,897	133,315
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

914 W 36th St, Baltimore, Maryland, 21211
Rings: 1, 2, 3 mile radii

Prepared by Esri
Latitude: 39.33114
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	1 mile	2 miles	3 miles
Top 3 Tapestry Segments			
1.	Emerald City (8B)	Modest Income Homes	Modest Income Homes
2.	Metro Renters (3B)	Emerald City (8B)	Family Foundations (12A)
3.	Retirement Communities	Social Security Set (9F)	Metro Renters (3B)
2018 Consumer Spending			
Apparel & Services: Total \$	\$30,296,829	\$89,163,636	\$174,396,895
Average Spent	\$2,247.04	\$1,784.95	\$1,638.19
Spending Potential Index	103	82	75
Education: Total \$	\$21,497,431	\$59,753,258	\$114,935,690
Average Spent	\$1,594.41	\$1,196.19	\$1,079.64
Spending Potential Index	110	83	75
Entertainment/Recreation: Total \$	\$42,429,806	\$127,273,433	\$250,135,521
Average Spent	\$3,146.91	\$2,547.86	\$2,349.64
Spending Potential Index	98	79	73
Food at Home: Total \$	\$68,020,132	\$207,130,273	\$407,553,804
Average Spent	\$5,044.88	\$4,146.50	\$3,828.34
Spending Potential Index	101	83	76
Food Away from Home: Total \$	\$49,573,784	\$143,732,165	\$280,903,637
Average Spent	\$3,676.76	\$2,877.35	\$2,638.66
Spending Potential Index	105	82	75
Health Care: Total \$	\$71,093,018	\$221,882,346	\$440,049,965
Average Spent	\$5,272.79	\$4,441.82	\$4,133.59
Spending Potential Index	92	78	72
HH Furnishings & Equipment: Total \$	\$27,803,375	\$81,727,339	\$160,328,734
Average Spent	\$2,062.11	\$1,636.08	\$1,506.04
Spending Potential Index	99	78	72
Personal Care Products & Services: Total \$	\$11,238,834	\$33,111,192	\$64,764,132
Average Spent	\$833.56	\$662.85	\$608.36
Spending Potential Index	101	80	73
Shelter: Total \$	\$239,752,321	\$708,823,264	\$1,378,463,387
Average Spent	\$17,781.82	\$14,189.80	\$12,948.55
Spending Potential Index	106	85	77
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$32,272,704	\$98,408,743	\$192,491,831
Average Spent	\$2,393.58	\$1,970.03	\$1,808.17
Spending Potential Index	96	79	73
Travel: Total \$	\$28,078,370	\$80,891,569	\$156,761,045
Average Spent	\$2,082.50	\$1,619.35	\$1,472.53
Spending Potential Index	97	75	68
Vehicle Maintenance & Repairs: Total \$	\$14,265,025	\$42,789,362	\$84,234,854
Average Spent	\$1,058.00	\$856.59	\$791.26
Spending Potential Index	98	80	74

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Emerald City (8B)	39.5%	Population	29,077	28,808
Metro Renters (3B)	13.9%	Households	13,483	13,301
Retirement Communities (9E)	12.0%	Families	4,723	4,661
Dorms to Diplomas (14C)	11.6%	Median Age	33.7	34.6
Laptops and Lattes (3A)	8.4%	Median Household Income	\$52,846	\$62,818
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		103	\$2,247.04	\$30,296,829
Men's		106	\$439.93	\$5,931,544
Women's		104	\$768.32	\$10,359,319
Children's		99	\$318.94	\$4,300,329
Footwear		103	\$483.52	\$6,519,283
Watches & Jewelry		107	\$153.68	\$2,072,105
Apparel Products and Services (1)		100	\$82.64	\$1,114,250
Computer				
Computers and Hardware for Home Use		112	\$190.65	\$2,570,570
Portable Memory		108	\$5.87	\$79,182
Computer Software		119	\$12.57	\$169,460
Computer Accessories		106	\$19.92	\$268,639
Entertainment & Recreation		98	\$3,146.91	\$42,429,806
Fees and Admissions		97	\$665.57	\$8,973,940
Membership Fees for Clubs (2)		98	\$221.73	\$2,989,636
Fees for Participant Sports, excl. Trips		95	\$107.50	\$1,449,410
Tickets to Theatre/Operas/Concerts		104	\$68.53	\$923,990
Tickets to Movies/Museums/Parks		107	\$85.43	\$1,151,839
Admission to Sporting Events, excl. Trips		94	\$55.69	\$750,909
Fees for Recreational Lessons		91	\$125.70	\$1,694,809
Dating Services		148	\$0.99	\$13,347
TV/Video/Audio		101	\$1,323.70	\$17,847,490
Cable and Satellite Television Services		99	\$950.79	\$12,819,554
Televisions		109	\$129.29	\$1,743,231
Satellite Dishes		90	\$1.58	\$21,333
VCRs, Video Cameras, and DVD Players		111	\$6.10	\$82,293
Miscellaneous Video Equipment		92	\$13.36	\$180,070
Video Cassettes and DVDs		110	\$13.59	\$183,240
Video Game Hardware/Accessories		120	\$35.77	\$482,258
Video Game Software		128	\$19.21	\$259,039
Streaming/Downloaded Video		117	\$38.84	\$523,690
Rental of Video Cassettes and DVDs		110	\$14.11	\$190,305
Installation of Televisions		91	\$0.84	\$11,274
Audio (3)		103	\$96.11	\$1,295,785
Rental and Repair of TV/Radio/Sound Equipment		120	\$4.11	\$55,419
Pets		91	\$579.74	\$7,816,629
Toys/Games/Crafts/Hobbies (4)		104	\$120.08	\$1,619,052
Recreational Vehicles and Fees (5)		79	\$86.26	\$1,163,105
Sports/Recreation/Exercise Equipment (6)		99	\$177.06	\$2,387,271
Photo Equipment and Supplies (7)		101	\$54.08	\$729,188
Reading (8)		99	\$111.91	\$1,508,880
Catered Affairs (9)		106	\$28.50	\$384,251
Food		102	\$8,721.64	\$117,593,916
Food at Home		101	\$5,044.88	\$68,020,132
Bakery and Cereal Products		100	\$662.21	\$8,928,535
Meats, Poultry, Fish, and Eggs		100	\$1,132.45	\$15,268,772
Dairy Products		100	\$515.77	\$6,954,093
Fruits and Vegetables		101	\$992.91	\$13,387,414
Snacks and Other Food at Home (10)		101	\$1,741.55	\$23,481,318
Food Away from Home		105	\$3,676.76	\$49,573,784
Alcoholic Beverages		108	\$602.72	\$8,126,444

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Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	90	\$4,529.16	\$61,066,683
Value of Retirement Plans	85	\$19,729.20	\$266,008,790
Value of Other Financial Assets	99	\$1,394.93	\$18,807,878
Vehicle Loan Amount excluding Interest	94	\$2,624.93	\$35,391,934
Value of Credit Card Debt	96	\$562.95	\$7,590,204
Health			
Nonprescription Drugs	95	\$127.00	\$1,712,329
Prescription Drugs	90	\$323.72	\$4,364,719
Eyeglasses and Contact Lenses	93	\$86.80	\$1,170,308
Home			
Mortgage Payment and Basics (11)	80	\$6,869.70	\$92,624,188
Maintenance and Remodeling Services	79	\$1,614.95	\$21,774,385
Maintenance and Remodeling Materials (12)	76	\$372.18	\$5,018,039
Utilities, Fuel, and Public Services	97	\$4,795.80	\$64,661,789
Household Furnishings and Equipment			
Household Textiles (13)	103	\$102.10	\$1,376,560
Furniture	103	\$631.73	\$8,517,575
Rugs	100	\$24.68	\$332,754
Major Appliances (14)	88	\$307.95	\$4,152,046
Housewares (15)	98	\$101.91	\$1,373,998
Small Appliances	107	\$52.21	\$703,952
Luggage	104	\$14.34	\$193,383
Telephones and Accessories	102	\$71.98	\$970,493
Household Operations			
Child Care	100	\$516.36	\$6,962,030
Lawn and Garden (16)	83	\$357.18	\$4,815,835
Moving/Storage/Freight Express	120	\$77.47	\$1,044,564
Housekeeping Supplies (17)	96	\$690.03	\$9,303,692
Insurance			
Owners and Renters Insurance	81	\$460.02	\$6,202,487
Vehicle Insurance	99	\$1,251.85	\$16,878,678
Life/Other Insurance	84	\$349.51	\$4,712,401
Health Insurance	92	\$3,481.19	\$46,936,895
Personal Care Products (18)	102	\$495.68	\$6,683,305
School Books and Supplies (19)	111	\$165.98	\$2,237,959
Smoking Products	105	\$437.67	\$5,901,138
Transportation			
Payments on Vehicles excluding Leases	95	\$2,273.71	\$30,656,446
Gasoline and Motor Oil	99	\$2,370.60	\$31,962,753
Vehicle Maintenance and Repairs	98	\$1,058.00	\$14,265,025
Travel			
Airline Fares	101	\$535.24	\$7,216,577
Lodging on Trips	93	\$531.84	\$7,170,821
Auto/Truck Rental on Trips	98	\$27.11	\$365,579
Food and Drink on Trips	97	\$501.03	\$6,755,353

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Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Modest Income Homes (12D)	18.2%	Population	118,928	116,186
Emerald City (8B)	14.1%	Households	49,953	48,660
Social Security Set (9F)	9.7%	Families	22,733	22,087
City Commons (11E)	9.5%	Median Age	35.5	36.8
Metro Renters (3B)	8.5%	Median Household Income	\$39,506	\$45,350
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		82	\$1,784.95	\$89,163,636
Men's		84	\$346.13	\$17,290,074
Women's		82	\$609.17	\$30,429,642
Children's		80	\$258.30	\$12,902,868
Footwear		83	\$388.70	\$19,416,624
Watches & Jewelry		81	\$116.14	\$5,801,379
Apparel Products and Services (1)		80	\$66.52	\$3,323,050
Computer				
Computers and Hardware for Home Use		85	\$144.50	\$7,218,340
Portable Memory		83	\$4.53	\$226,291
Computer Software		90	\$9.46	\$472,359
Computer Accessories		82	\$15.39	\$768,978
Entertainment & Recreation		79	\$2,547.86	\$127,273,433
Fees and Admissions		75	\$514.60	\$25,705,751
Membership Fees for Clubs (2)		76	\$171.28	\$8,556,161
Fees for Participant Sports, excl. Trips		76	\$85.48	\$4,270,201
Tickets to Theatre/Operas/Concerts		79	\$52.12	\$2,603,663
Tickets to Movies/Museums/Parks		80	\$63.77	\$3,185,593
Admission to Sporting Events, excl. Trips		75	\$44.21	\$2,208,590
Fees for Recreational Lessons		70	\$96.93	\$4,842,191
Dating Services		118	\$0.79	\$39,351
TV/Video/Audio		85	\$1,108.78	\$55,386,988
Cable and Satellite Television Services		85	\$817.76	\$40,849,429
Televisions		87	\$103.23	\$5,156,822
Satellite Dishes		69	\$1.22	\$61,087
VCRs, Video Cameras, and DVD Players		88	\$4.83	\$241,446
Miscellaneous Video Equipment		75	\$10.86	\$542,334
Video Cassettes and DVDs		85	\$10.55	\$526,874
Video Game Hardware/Accessories		94	\$28.07	\$1,402,091
Video Game Software		99	\$14.77	\$737,829
Streaming/Downloaded Video		88	\$29.07	\$1,452,141
Rental of Video Cassettes and DVDs		84	\$10.76	\$537,405
Installation of Televisions		70	\$0.64	\$31,847
Audio (3)		79	\$73.63	\$3,677,953
Rental and Repair of TV/Radio/Sound Equipment		99	\$3.40	\$169,730
Pets		74	\$474.00	\$23,677,540
Toys/Games/Crafts/Hobbies (4)		82	\$94.82	\$4,736,393
Recreational Vehicles and Fees (5)		65	\$70.91	\$3,542,264
Sports/Recreation/Exercise Equipment (6)		75	\$133.47	\$6,667,373
Photo Equipment and Supplies (7)		77	\$40.84	\$2,040,280
Reading (8)		80	\$89.65	\$4,478,501
Catered Affairs (9)		77	\$20.79	\$1,038,343
Food		82	\$7,023.85	\$350,862,437
Food at Home		83	\$4,146.50	\$207,130,273
Bakery and Cereal Products		83	\$546.87	\$27,317,773
Meats, Poultry, Fish, and Eggs		84	\$943.35	\$47,123,335
Dairy Products		82	\$422.81	\$21,120,410
Fruits and Vegetables		82	\$808.98	\$40,410,845
Snacks and Other Food at Home (10)		82	\$1,424.50	\$71,157,910
Food Away from Home		82	\$2,877.35	\$143,732,165
Alcoholic Beverages		83	\$467.55	\$23,355,564

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	72	\$3,609.65	\$180,312,957
Value of Retirement Plans	71	\$16,367.71	\$817,616,126
Value of Other Financial Assets	79	\$1,114.89	\$55,691,991
Vehicle Loan Amount excluding Interest	77	\$2,162.42	\$108,019,181
Value of Credit Card Debt	79	\$463.77	\$23,166,768
Health			
Nonprescription Drugs	80	\$107.11	\$5,350,708
Prescription Drugs	79	\$285.40	\$14,256,717
Eyeglasses and Contact Lenses	77	\$71.12	\$3,552,519
Home			
Mortgage Payment and Basics (11)	65	\$5,641.37	\$281,803,128
Maintenance and Remodeling Services	66	\$1,344.32	\$67,152,664
Maintenance and Remodeling Materials (12)	64	\$313.84	\$15,677,135
Utilities, Fuel, and Public Services	82	\$4,060.07	\$202,812,814
Household Furnishings and Equipment			
Household Textiles (13)	82	\$81.38	\$4,065,419
Furniture	82	\$504.01	\$25,176,790
Rugs	82	\$20.18	\$1,008,168
Major Appliances (14)	74	\$259.63	\$12,969,529
Housewares (15)	78	\$80.93	\$4,042,879
Small Appliances	84	\$41.26	\$2,061,147
Luggage	79	\$10.88	\$543,327
Telephones and Accessories	76	\$53.75	\$2,685,153
Household Operations			
Child Care	78	\$399.25	\$19,943,580
Lawn and Garden (16)	70	\$300.68	\$15,020,091
Moving/Storage/Freight Express	91	\$59.03	\$2,948,600
Housekeeping Supplies (17)	80	\$574.15	\$28,680,457
Insurance			
Owners and Renters Insurance	70	\$400.03	\$19,982,883
Vehicle Insurance	81	\$1,023.38	\$51,120,823
Life/Other Insurance	71	\$293.59	\$14,665,671
Health Insurance	78	\$2,933.69	\$146,546,667
Personal Care Products (18)	82	\$396.13	\$19,787,735
School Books and Supplies (19)	84	\$125.40	\$6,264,350
Smoking Products	94	\$390.11	\$19,487,108
Transportation			
Payments on Vehicles excluding Leases	78	\$1,861.92	\$93,008,722
Gasoline and Motor Oil	81	\$1,931.94	\$96,506,008
Vehicle Maintenance and Repairs	80	\$856.59	\$42,789,362
Travel			
Airline Fares	77	\$407.63	\$20,362,243
Lodging on Trips	74	\$422.35	\$21,097,890
Auto/Truck Rental on Trips	75	\$20.67	\$1,032,470
Food and Drink on Trips	75	\$390.61	\$19,512,053

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Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Modest Income Homes (12D)	22.9%	Population	266,010	260,105
Family Foundations (12A)	14.4%	Households	106,457	103,962
Metro Renters (3B)	11.3%	Families	52,398	50,882
City Commons (11E)	10.6%	Median Age	36.1	37.2
Emerald City (8B)	7.6%	Median Household Income	\$37,242	\$42,347
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		75	\$1,638.19	\$174,396,895
Men's		76	\$316.43	\$33,685,676
Women's		75	\$557.42	\$59,340,766
Children's		74	\$239.91	\$25,540,430
Footwear		76	\$357.07	\$38,012,532
Watches & Jewelry		74	\$105.80	\$11,263,605
Apparel Products and Services (1)		74	\$61.56	\$6,553,886
Computer				
Computers and Hardware for Home Use		77	\$131.05	\$13,951,298
Portable Memory		76	\$4.12	\$439,051
Computer Software		81	\$8.50	\$904,796
Computer Accessories		74	\$14.01	\$1,491,589
Entertainment & Recreation		73	\$2,349.64	\$250,135,521
Fees and Admissions		68	\$466.78	\$49,691,539
Membership Fees for Clubs (2)		69	\$155.50	\$16,553,730
Fees for Participant Sports, excl. Trips		70	\$78.64	\$8,371,981
Tickets to Theatre/Operas/Concerts		70	\$46.59	\$4,959,825
Tickets to Movies/Museums/Parks		72	\$57.15	\$6,083,488
Admission to Sporting Events, excl. Trips		69	\$40.81	\$4,344,227
Fees for Recreational Lessons		63	\$87.38	\$9,301,768
Dating Services		107	\$0.72	\$76,519
TV/Video/Audio		79	\$1,031.28	\$109,787,254
Cable and Satellite Television Services		79	\$764.63	\$81,400,515
Televisions		81	\$95.24	\$10,138,858
Satellite Dishes		63	\$1.10	\$116,765
VCRs, Video Cameras, and DVD Players		80	\$4.43	\$471,379
Miscellaneous Video Equipment		70	\$10.08	\$1,073,001
Video Cassettes and DVDs		78	\$9.65	\$1,027,447
Video Game Hardware/Accessories		87	\$25.88	\$2,755,606
Video Game Software		90	\$13.54	\$1,441,403
Streaming/Downloaded Video		80	\$26.36	\$2,805,796
Rental of Video Cassettes and DVDs		76	\$9.73	\$1,035,540
Installation of Televisions		61	\$0.56	\$59,557
Audio (3)		72	\$66.91	\$7,122,825
Rental and Repair of TV/Radio/Sound Equipment		93	\$3.18	\$338,560
Pets		69	\$440.25	\$46,867,940
Toys/Games/Crafts/Hobbies (4)		75	\$86.87	\$9,248,178
Recreational Vehicles and Fees (5)		60	\$65.58	\$6,981,135
Sports/Recreation/Exercise Equipment (6)		68	\$121.34	\$12,917,156
Photo Equipment and Supplies (7)		70	\$37.30	\$3,970,743
Reading (8)		73	\$81.66	\$8,693,079
Catered Affairs (9)		69	\$18.58	\$1,978,497
Food		76	\$6,467.00	\$688,457,441
Food at Home		76	\$3,828.34	\$407,553,804
Bakery and Cereal Products		77	\$505.30	\$53,792,803
Meats, Poultry, Fish, and Eggs		77	\$873.28	\$92,966,445
Dairy Products		75	\$389.35	\$41,449,078
Fruits and Vegetables		76	\$743.64	\$79,165,303
Snacks and Other Food at Home (10)		76	\$1,316.78	\$140,180,175
Food Away from Home		75	\$2,638.66	\$280,903,637
Alcoholic Beverages		76	\$425.54	\$45,301,876

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	65	\$3,271.30	\$348,253,197
Value of Retirement Plans	66	\$15,172.67	\$1,615,237,273
Value of Other Financial Assets	72	\$1,020.13	\$108,600,506
Vehicle Loan Amount excluding Interest	73	\$2,038.27	\$216,987,949
Value of Credit Card Debt	73	\$428.13	\$45,577,420
Health			
Nonprescription Drugs	75	\$99.85	\$10,629,567
Prescription Drugs	74	\$268.48	\$28,581,629
Eyeglasses and Contact Lenses	71	\$65.81	\$7,006,306
Home			
Mortgage Payment and Basics (11)	61	\$5,248.12	\$558,699,630
Maintenance and Remodeling Services	61	\$1,251.44	\$133,224,775
Maintenance and Remodeling Materials (12)	60	\$295.57	\$31,465,379
Utilities, Fuel, and Public Services	76	\$3,790.34	\$403,508,367
Household Furnishings and Equipment			
Household Textiles (13)	76	\$74.65	\$7,947,326
Furniture	76	\$466.05	\$49,613,947
Rugs	75	\$18.41	\$1,960,256
Major Appliances (14)	70	\$244.13	\$25,989,204
Housewares (15)	72	\$74.24	\$7,903,687
Small Appliances	77	\$37.60	\$4,002,436
Luggage	71	\$9.81	\$1,044,758
Telephones and Accessories	69	\$48.28	\$5,139,752
Household Operations			
Child Care	71	\$366.19	\$38,983,313
Lawn and Garden (16)	66	\$282.11	\$30,032,378
Moving/Storage/Freight Express	82	\$53.18	\$5,660,891
Housekeeping Supplies (17)	74	\$532.90	\$56,730,915
Insurance			
Owners and Renters Insurance	67	\$379.72	\$40,423,977
Vehicle Insurance	75	\$947.25	\$100,841,886
Life/Other Insurance	66	\$273.11	\$29,074,329
Health Insurance	72	\$2,732.24	\$290,865,560
Personal Care Products (18)	75	\$363.49	\$38,696,009
School Books and Supplies (19)	76	\$114.07	\$12,143,408
Smoking Products	89	\$368.11	\$39,188,085
Transportation			
Payments on Vehicles excluding Leases	73	\$1,746.39	\$185,915,801
Gasoline and Motor Oil	75	\$1,794.88	\$191,077,267
Vehicle Maintenance and Repairs	74	\$791.26	\$84,234,854
Travel			
Airline Fares	69	\$366.44	\$39,010,005
Lodging on Trips	68	\$387.69	\$41,272,381
Auto/Truck Rental on Trips	67	\$18.67	\$1,987,876
Food and Drink on Trips	69	\$356.02	\$37,901,192

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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914 W 36th St, Baltimore, Maryland, 21211
Rings: 1, 2, 3 mile radii

Prepared by Esri
Latitude: 39.33114
Longitude: -76.63226

Data for all businesses in area	1 mile		2 miles		3 miles							
Total Businesses:	1,180		3,893		8,669							
Total Employees:	23,988		51,941		146,275							
Total Residential Population:	29,077		118,928		266,010							
Employee/Residential Population Ratio (per 100 Residents)	82		44		55							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	11	0.9%	77	0.3%	22	0.6%	431	0.8%	42	0.5%	563	0.4%
Construction	52	4.4%	672	2.8%	149	3.8%	1,556	3.0%	274	3.2%	2,699	1.8%
Manufacturing	37	3.1%	818	3.4%	96	2.5%	2,056	4.0%	180	2.1%	3,917	2.7%
Transportation	15	1.3%	183	0.8%	67	1.7%	1,275	2.5%	140	1.6%	2,972	2.0%
Communication	23	1.9%	723	3.0%	49	1.3%	911	1.8%	90	1.0%	1,170	0.8%
Utility	1	0.1%	1	0.0%	4	0.1%	413	0.8%	18	0.2%	1,708	1.2%
Wholesale Trade	21	1.8%	220	0.9%	63	1.6%	927	1.8%	130	1.5%	1,480	1.0%
Retail Trade Summary	259	21.9%	2,205	9.2%	870	22.3%	6,477	12.5%	1,856	21.4%	13,195	9.0%
Home Improvement	8	0.7%	74	0.3%	20	0.5%	167	0.3%	36	0.4%	304	0.2%
General Merchandise Stores	5	0.4%	71	0.3%	23	0.6%	388	0.7%	47	0.5%	546	0.4%
Food Stores	25	2.1%	375	1.6%	118	3.0%	1,229	2.4%	276	3.2%	2,377	1.6%
Auto Dealers, Gas Stations, Auto Aftermarket	7	0.6%	24	0.1%	56	1.4%	315	0.6%	123	1.4%	639	0.4%
Apparel & Accessory Stores	8	0.7%	20	0.1%	62	1.6%	407	0.8%	120	1.4%	709	0.5%
Furniture & Home Furnishings	13	1.1%	83	0.3%	34	0.9%	213	0.4%	68	0.8%	415	0.3%
Eating & Drinking Places	109	9.2%	1,148	4.8%	314	8.1%	2,661	5.1%	710	8.2%	6,043	4.1%
Miscellaneous Retail	83	7.0%	410	1.7%	242	6.2%	1,098	2.1%	476	5.5%	2,163	1.5%
Finance, Insurance, Real Estate Summary	92	7.8%	683	2.8%	304	7.8%	2,107	4.1%	750	8.7%	6,845	4.7%
Banks, Savings & Lending Institutions	12	1.0%	74	0.3%	50	1.3%	421	0.8%	110	1.3%	1,539	1.1%
Securities Brokers	6	0.5%	26	0.1%	23	0.6%	114	0.2%	76	0.9%	702	0.5%
Insurance Carriers & Agents	7	0.6%	21	0.1%	21	0.5%	111	0.2%	78	0.9%	986	0.7%
Real Estate, Holding, Other Investment Offices	67	5.7%	562	2.3%	209	5.4%	1,460	2.8%	485	5.6%	3,619	2.5%
Services Summary	554	46.9%	18,241	76.0%	1,903	48.9%	33,859	65.2%	4,309	49.7%	95,575	65.3%
Hotels & Lodging	4	0.3%	193	0.8%	14	0.4%	281	0.5%	45	0.5%	1,882	1.3%
Automotive Services	19	1.6%	76	0.3%	98	2.5%	462	0.9%	227	2.6%	1,172	0.8%
Motion Pictures & Amusements	43	3.6%	415	1.7%	98	2.5%	883	1.7%	211	2.4%	2,196	1.5%
Health Services	85	7.2%	3,064	12.8%	243	6.2%	5,039	9.7%	594	6.9%	33,992	23.2%
Legal Services	20	1.7%	132	0.6%	76	2.0%	388	0.7%	287	3.3%	3,035	2.1%
Education Institutions & Libraries	42	3.6%	10,974	45.7%	168	4.3%	17,005	32.7%	362	4.2%	30,332	20.7%
Other Services	340	28.8%	3,387	14.1%	1,206	31.0%	9,800	18.9%	2,582	29.8%	22,965	15.7%
Government	6	0.5%	93	0.4%	52	1.3%	1,668	3.2%	252	2.9%	15,629	10.7%
Unclassified Establishments	110	9.3%	73	0.3%	314	8.1%	262	0.5%	628	7.2%	522	0.4%
Totals	1,180	100.0%	23,988	100.0%	3,893	100.0%	51,941	100.0%	8,669	100.0%	146,275	100.0%

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Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

914 W 36th St, Baltimore, Maryland, 21211
 Rings: 1, 2, 3 mile radii

Prepared by Esri
 Latitude: 39.33114
 Longitude: -76.63226

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.1%	3	0.0%	3	0.1%	306	0.6%	4	0.0%	311	0.2%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	8	0.0%
Utilities	0	0.0%	0	0.0%	0	0.0%	0	0.0%	8	0.1%	1,278	0.9%
Construction	54	4.6%	694	2.9%	165	4.2%	1,694	3.3%	308	3.6%	3,025	2.1%
Manufacturing	41	3.5%	685	2.9%	91	2.3%	1,615	3.1%	158	1.8%	2,674	1.8%
Wholesale Trade	20	1.7%	212	0.9%	59	1.5%	902	1.7%	116	1.3%	1,430	1.0%
Retail Trade	137	11.6%	980	4.1%	530	13.6%	3,653	7.0%	1,109	12.8%	6,688	4.6%
Motor Vehicle & Parts Dealers	4	0.3%	9	0.0%	37	1.0%	236	0.5%	80	0.9%	471	0.3%
Furniture & Home Furnishings Stores	3	0.3%	15	0.1%	13	0.3%	103	0.2%	27	0.3%	185	0.1%
Electronics & Appliance Stores	6	0.5%	56	0.2%	19	0.5%	100	0.2%	38	0.4%	201	0.1%
Bldg Material & Garden Equipment & Supplies Dealers	8	0.7%	74	0.3%	20	0.5%	167	0.3%	36	0.4%	304	0.2%
Food & Beverage Stores	25	2.1%	360	1.5%	130	3.3%	1,167	2.2%	324	3.7%	2,171	1.5%
Health & Personal Care Stores	15	1.3%	63	0.3%	60	1.5%	362	0.7%	128	1.5%	783	0.5%
Gasoline Stations	3	0.3%	15	0.1%	19	0.5%	78	0.2%	44	0.5%	169	0.1%
Clothing & Clothing Accessories Stores	10	0.8%	25	0.1%	75	1.9%	451	0.9%	148	1.7%	819	0.6%
Sport Goods, Hobby, Book, & Music Stores	14	1.2%	107	0.4%	37	1.0%	207	0.4%	59	0.7%	304	0.2%
General Merchandise Stores	5	0.4%	71	0.3%	23	0.6%	388	0.7%	47	0.5%	546	0.4%
Miscellaneous Store Retailers	42	3.6%	181	0.8%	89	2.3%	381	0.7%	163	1.9%	701	0.5%
Nonstore Retailers	3	0.3%	4	0.0%	8	0.2%	12	0.0%	16	0.2%	34	0.0%
Transportation & Warehousing	12	1.0%	162	0.7%	56	1.4%	1,220	2.3%	123	1.4%	2,901	2.0%
Information	49	4.2%	1,330	5.5%	118	3.0%	2,101	4.0%	243	2.8%	4,249	2.9%
Finance & Insurance	25	2.1%	121	0.5%	101	2.6%	671	1.3%	285	3.3%	3,479	2.4%
Central Bank/Credit Intermediation & Related Activities	12	1.0%	74	0.3%	54	1.4%	437	0.8%	117	1.3%	1,529	1.0%
Securities, Commodity Contracts & Other Financial	6	0.5%	26	0.1%	26	0.7%	122	0.2%	89	1.0%	959	0.7%
Insurance Carriers & Related Activities; Funds, Trusts &	7	0.6%	21	0.1%	21	0.5%	111	0.2%	79	0.9%	991	0.7%
Real Estate, Rental & Leasing	78	6.6%	553	2.3%	233	6.0%	1,455	2.8%	508	5.9%	3,287	2.2%
Professional, Scientific & Tech Services	152	12.9%	1,093	4.6%	389	10.0%	2,554	4.9%	900	10.4%	8,082	5.5%
Legal Services	23	1.9%	146	0.6%	83	2.1%	421	0.8%	303	3.5%	3,112	2.1%
Management of Companies & Enterprises	0	0.0%	0	0.0%	4	0.1%	41	0.1%	10	0.1%	95	0.1%
Administrative & Support & Waste Management & Remediation	31	2.6%	330	1.4%	96	2.5%	1,157	2.2%	243	2.8%	2,449	1.7%
Educational Services	52	4.4%	10,877	45.3%	169	4.3%	16,782	32.3%	354	4.1%	29,827	20.4%
Health Care & Social Assistance	116	9.8%	3,498	14.6%	423	10.9%	7,302	14.1%	963	11.1%	38,821	26.5%
Arts, Entertainment & Recreation	27	2.3%	639	2.7%	87	2.2%	1,335	2.6%	196	2.3%	3,012	2.1%
Accommodation & Food Services	115	9.7%	1,361	5.7%	336	8.6%	3,012	5.8%	768	8.9%	8,044	5.5%
Accommodation	4	0.3%	193	0.8%	14	0.4%	281	0.5%	45	0.5%	1,882	1.3%
Food Services & Drinking Places	111	9.4%	1,168	4.9%	322	8.3%	2,731	5.3%	723	8.3%	6,162	4.2%
Other Services (except Public Administration)	154	13.1%	1,286	5.4%	665	17.1%	4,210	8.1%	1,489	17.2%	10,400	7.1%
Automotive Repair & Maintenance	15	1.3%	62	0.3%	67	1.7%	270	0.5%	131	1.5%	599	0.4%
Public Administration	6	0.5%	93	0.4%	52	1.3%	1,668	3.2%	254	2.9%	15,691	10.7%
Unclassified Establishments	110	9.3%	73	0.3%	314	8.1%	262	0.5%	628	7.2%	522	0.4%
Total	1,180	100.0%	23,988	100.0%	3,893	100.0%	51,941	100.0%	8,669	100.0%	146,275	100.0%

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