Market Profile

Walker Mill Rd, Capitol Heights, Maryland, 20743 Rings: 1, 3, 5 mile radii Prepared by Esri

Latitude: 38.87262 Longitude: -76.85746

			Longitude70.05740
	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	5,093	82,814	243,687
2010 Total Population	5,352	82,798	245,863
2021 Total Population	5,161	85,583	256,745
2021 Group Quarters	59	427	1,518
2026 Total Population	5,136	89,868	264,615
2021-2026 Annual Rate	-0.10%	0.98%	0.61%
2021 Total Daytime Population	6,531	80,748	229,024
Workers	4,279	39,402	98,606
Residents	2,252	41,346	130,418
Household Summary			
2000 Households	1,727	30,030	88,664
2000 Average Household Size	2.91	2.74	2.72
2010 Households	1,860	31,622	92,571
2010 Average Household Size	2.85	2.61	2.64
2021 Households	1,804	33,189	97,041
2021 Average Household Size	2.83	2.57	2.63
2026 Households	1,794	35,187	100,278
2026 Average Household Size	2.83	2.54	2.62
2021-2026 Annual Rate	-0.11%	1.18%	0.66%
2010 Families	1,342	20,570	60,789
2010 Average Family Size	3.35	3.22	3.25
2021 Families	1,277	20,937	62,552
2021 Average Family Size	3.36	3.22	3.26
2026 Families	1,263	21,897	64,267
2026 Average Family Size	3.37	3.21	3.26
2021-2026 Annual Rate	-0.22%	0.90%	0.54%
Housing Unit Summary			
2000 Housing Units	1,814	31,943	96,886
Owner Occupied Housing Units	85.6%	60.0%	52.1%
Renter Occupied Housing Units	9.6%	34.0%	39.4%
Vacant Housing Units	4.8%	6.0%	8.5%
2010 Housing Units	1,940	34,961	102,183
Owner Occupied Housing Units	83.1%	57.4%	53.1%
Renter Occupied Housing Units	12.7%	33.1%	37.5%
Vacant Housing Units	4.1%	9.6%	9.4%
2021 Housing Units	1,945	36,744	107,731
Owner Occupied Housing Units	81.7%	58.4%	55.4%
Renter Occupied Housing Units	11.0%	31.9%	34.7%
Vacant Housing Units	7.2%	9.7%	9.9%
2026 Housing Units	1,966	38,889	111,594
Owner Occupied Housing Units	80.3%	60.1%	57.0%
Renter Occupied Housing Units	11.0%	30.4%	32.9%
Vacant Housing Units	8.7%	9.5%	10.1%
Median Household Income			
2021	\$89,774	\$78,435	\$74,480
2026	\$99,105	\$83,549	\$80,190
Median Home Value	400/200	400/010	+00,200
2021	\$274,907	\$273,330	\$300,760
2026	\$320,603	\$310,852	\$350,805
Per Capita Income	÷==0,000	4010,001	+000,000
2021	\$34,877	\$35,765	\$34,850
2026	\$38,082	\$39,748	\$38,760
Median Age	400,002	433,740	\$33,700
2010	37.8	35.6	35.6
2021	40.4	37.9	37.6
2021	40.4	37.9	38.5
2020	41.0	50.7	20.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

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Latitude: 38.87262 Longitude: -76.85746

	1 mile	3 miles	5 miles
2021 Households by Income			
Household Income Base	1,804	33,189	97,041
<\$15,000	5.0%	7.1%	9.2%
\$15,000 - \$24,999	4.1%	4.2%	5.8%
\$25,000 - \$34,999	2.6%	6.4%	6.6%
\$35,000 - \$49,999	10.5%	10.3%	10.6%
\$50,000 - \$74,999	20.6%	18.8%	18.1%
\$75,000 - \$99,999	11.1%	17.0%	14.9%
\$100,000 - \$149,999	31.5%	21.7%	19.3%
\$150,000 - \$199,999	9.1%	9.1%	8.6%
\$200,000+	5.5%	5.2%	7.0%
Average Household Income	\$98,441	\$92,177	\$92,558
2026 Households by Income			
Household Income Base	1,794	35,187	100,278
<\$15,000	4.4%	6.2%	8.0%
\$15,000 - \$24,999	3.6%	3.7%	5.0%
\$25,000 - \$34,999	2.4%	5.8%	6.0%
\$35,000 - \$49,999	9.6%	9.2%	9.7%
\$50,000 - \$74,999	19.5%	17.9%	17.4%
\$75,000 - \$99,999	10.8%	17.3%	15.2%
\$100,000 - \$149,999	33.2%	23.4%	20.9%
\$150,000 - \$199,999	10.4%	10.5%	9.9%
\$200,000+	6.2%	6.0%	8.0%
Average Household Income	\$107,182	\$101,466	\$102,728
2021 Owner Occupied Housing Units by Value	<i><i><i>q</i>1077102</i></i>	<i>Q1017</i> 100	<i><i><i>q</i>102//20</i></i>
Total	1,590	21,452	59,629
<\$50,000	2.7%	2.9%	2.4%
\$50,000 - \$99,999	0.1%	2.5%	1.7%
\$100,000 - \$149,999	4.2%	4.7%	4.8%
\$150,000 - \$199,999	18.4%	10.8%	8.3%
\$200,000 - \$249,999	16.2%	18.8%	14.6%
\$250,000 - \$299,999	16.9%	21.9%	18.0%
\$300,000 - \$399,999	30.2%	24.8%	25.6%
\$400,000 - \$499,999	8.2%	7.9%	12.9%
\$500,000 - \$749,999	1.4%	4.6%	9.0%
\$750,000 - \$999,999	0.0%	0.1%	1.4%
\$1,000,000 - \$1,499,999	0.0%	0.2%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.3%	0.2%
\$2,000,000 +	1.8%	0.5%	0.7%
Average Home Value	\$311,879	\$299,135	\$345,168
2026 Owner Occupied Housing Units by Value	<i><i><i>q</i>s117875</i></i>	<i><i><i><i>q</i>237133</i></i></i>	4515/100
Total	1,578	23,361	63,545
<\$50,000	2.0%	1.8%	1.4%
\$50,000 - \$99,999	0.0%	1.2%	0.7%
\$100,000 - \$149,999	1.6%	2.2%	2.4%
\$150,000 - \$199,999	10.8%	6.1%	4.5%
\$200,000 - \$249,999	12.0%	13.9%	10.3%
\$250,000 - \$299,999	15.5%	21.4%	16.7%
\$300,000 - \$399,999	38.9%	30.1%	27.7%
\$400,000 - \$499,999	14.3%	12.0%	16.7%
\$500,000 - \$749,999	2.5%	9.5%	14.8%
\$750,000 - \$999,999	0.0%	0.3%	2.5%
\$750,000 - \$999,999 \$1,000,000 - \$1,499,999	0.0%	0.2%	0.7%
\$1,500,000 - \$1,999,999	0.0%	0.2%	0.7%
\$2,000,000 +	2.3%	0.4%	1.2%
Average Home Value	\$358,862	\$353,310	\$411,7

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Market Profile

Walker Mill Rd, Capitol Heights, Maryland, 20743 Rings: 1, 3, 5 mile radii

Prepared by Esri

Latitude: 38.87262 Longitude: -76.85746

	1 mile	2 miles	Eorigitader / 0100/ 10
2010 Population by Age	1 mile	3 miles	5 miles
Total	5,351	82,798	245,862
0 - 4	6.1%	6.7%	7.0%
5 - 9	6.5%	6.5%	6.7%
10 - 14	7.5%	6.9%	7.1%
15 - 24	14.3%	14.6%	14.8%
25 - 34	11.6%	14.3%	13.6%
35 - 44	15.2%	14.6%	14.0%
45 - 54	14.8%	14.9%	15.0%
55 - 64	12.9%	11.5%	11.4%
65 - 74	7.6%	6.4%	6.3%
75 - 84	2.9%	2.7%	3.0%
85 +	0.6%	0.8%	1.1%
18 +	75.0%	75.0%	74.3%
2021 Population by Age	, , , , , ,	, , , , , , , , , , , , , , , , , , , ,	7 110 70
Total	5,162	85,581	256,749
0 - 4	5.2%	5.9%	6.1%
5 - 9	5.9%	6.2%	6.4%
10 - 14	6.4%	6.5%	6.7%
15 - 24	11.2%	11.8%	12.2%
25 - 34	14.9%	15.7%	15.1%
35 - 44	11.8%	13.5%	12.8%
45 - 54	14.0%	12.7%	12.4%
55 - 64	12.9%	12.7%	12.1%
65 - 74	11.2%	9.6%	9.5%
75 - 84	5.5%	4.4%	4.5%
85 +	1.2%	1.1%	1.4%
18 +	79.1%	77.9%	77.1%
2026 Population by Age	79.170	77.570	//.1/0
Total	5,135	89,869	264,614
0 - 4	5.2%	5.9%	6.1%
5 - 9	5.4%	5.9%	6.0%
10 - 14	6.3%	6.3%	6.4%
15 - 24	10.8%	11.5%	11.9%
25 - 34	13.1%	14.9%	14.5%
35 - 44	14.2%	14.3%	14.5%
45 - 54	12.4%	12.3%	12.0%
55 - 64	13.3%	12.1%	12.0%
65 - 74	10.6%	9.9%	10.0%
75 - 84	7.0%	5.6%	5.6%
85 +	1.6%	1.4%	1.6%
18 +	79.4%	78.3%	77.7%
	79.470	78.3%	//.//0
2010 Population by Sex	2 202	37,092	111 767
Males Females	2,393		111,767
	2,959	45,706	134,096
2021 Population by Sex		20.000	117 (02
Males	2,322	38,806	117,683
Females	2,839	46,777	139,062
2026 Population by Sex		41.100	100.004
Males	2,337	41,162	122,064
Females	2,800	48,705	142,551

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Latitude: 38.87262 Longitude: -76.85746

			Singitude70.83740
	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	5,352	82,797	245,862
White Alone	3.7%	3.7%	4.6%
Black Alone	92.1%	91.0%	89.2%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	0.6%	1.0%	0.9%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	1.6%	1.9%	2.7%
Two or More Races	1.6%	2.1%	2.1%
Hispanic Origin	3.7%	3.8%	5.1%
Diversity Index	21.0	23.1	27.9
2021 Population by Race/Ethnicity			
Total	5,161	85,583	256,745
White Alone	3.6%	3.7%	4.9%
Black Alone	90.8%	89.4%	86.7%
American Indian Alone	0.3%	0.5%	0.4%
Asian Alone	0.7%	1.0%	1.0%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	2.7%	3.0%	4.3%
Two or More Races	1.8%	2.4%	2.7%
Hispanic Origin	5.9%	6.2%	8.1%
Diversity Index	26.5	29.2	35.9
2026 Population by Race/Ethnicity			
Total	5,136	89,867	264,616
White Alone	3.7%	3.7%	5.0%
Black Alone	89.9%	88.6%	85.3%
American Indian Alone	0.4%	0.5%	0.4%
Asian Alone	0.7%	1.0%	1.1%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	3.4%	3.5%	5.2%
Two or More Races	2.0%	2.7%	3.0%
Hispanic Origin	7.2%	7.5%	9.9%
Diversity Index	29.9	32.3	39.9
2010 Population by Relationship and Household Type			
Total	5,352	82,798	245,863
In Households	98.9%	99.5%	99.4%
In Family Households	87.3%	83.4%	83.8%
Householder	25.3%	24.8%	24.7%
Spouse	13.3%	11.6%	11.4%
Child	38.0%	36.5%	36.9%
Other relative	7.5%	7.0%	7.2%
Nonrelative	3.2%	3.4%	3.5%
In Nonfamily Households	11.7%	16.1%	15.6%
In Group Quarters	1.1%	0.5%	0.6%
Institutionalized Population	0.0%	0.3%	0.3%
Noninstitutionalized Population	1.0%	0.2%	0.3%
	1.070	0.270	0.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.
 Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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Latitude: 38.87262 Longitude: -76.85746

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	1 mile	3 miles	5 miles
2021 Population 25+ by Educational Attainment	2.699	F0 62F	176 074
Total	3,688	59,635	176,074
Less than 9th Grade	4.0%	2.8%	3.7%
9th - 12th Grade, No Diploma	4.5%	5.5%	6.5% 28.7%
High School Graduate	32.2%	28.6%	
GED/Alternative Credential	3.5%	4.0%	3.6%
Some College, No Degree	23.7%	23.5%	23.0%
Associate Degree	4.1%	6.2%	6.2%
Bachelor's Degree	17.4%	17.3%	16.2%
Graduate/Professional Degree	10.6%	12.1%	12.1%
2021 Population 15+ by Marital Status	4.264	60 704	207 407
Total	4,264	69,704	207,487
Never Married	43.8%	46.2%	47.9%
Married	36.6%	34.2%	34.3%
Widowed	6.6%	6.4%	5.8%
Divorced	13.0%	13.2%	12.0%
2021 Civilian Population 16+ in Labor Force	2.405	50.004	1 40 700
Civilian Population 16+	3,195	50,324	143,723
Population 16+ Employed	91.7%	88.6%	88.3%
Population 16+ Unemployment rate	8.3%	11.4%	11.7%
Population 16-24 Employed	10.6%	10.3%	10.5%
Population 16-24 Unemployment rate	20.9%	24.0%	23.9%
Population 25-54 Employed	63.1%	65.4%	65.0%
Population 25-54 Unemployment rate	7.2%	10.3%	10.9%
Population 55-64 Employed	17.6%	16.8%	17.1%
Population 55-64 Unemployment rate	0.0%	4.6%	6.2%
Population 65+ Employed	8.8%	7.5%	7.4%
Population 65+ Unemployment rate	13.5%	15.0%	10.8%
2021 Employed Population 16+ by Industry	2.020		106.050
Total	2,929	44,573	126,853
Agriculture/Mining	0.0%	0.0%	0.0%
Construction	3.6%	5.1%	5.9%
Manufacturing	0.3%	2.0%	2.0%
Wholesale Trade	0.2%	0.8%	0.8%
Retail Trade	11.4%	8.9%	8.6%
Transportation/Utilities	12.9%	10.2%	8.7%
Information	0.5%	1.9%	1.8%
Finance/Insurance/Real Estate	5.1%	5.2%	5.1%
Services	44.4%	47.1%	48.9%
Public Administration	21.6%	18.7%	18.2%
2021 Employed Population 16+ by Occupation			104.050
Total	2,931	44,573	126,853
White Collar	69.2%	64.4%	63.3%
Management/Business/Financial	13.2%	18.1%	18.8%
Professional	26.6%	23.4%	22.9%
Sales	6.1%	6.5%	6.5%
Administrative Support	23.3%	16.5%	15.1%
Services	16.4%	17.0%	18.3%
Blue Collar	14.5%	18.5%	18.4%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	2.9%	3.8%	4.3%
Installation/Maintenance/Repair	1.4%	2.7%	2.6%
Production	1.4%	1.6%	1.8%
Transportation/Material Moving	8.8%	10.4%	9.6%

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			ongitude: -76.65746
	1 mile	3 miles	5 miles
2010 Households by Type	1.000	21.622	00 574
Total	1,860	31,622	92,571
Households with 1 Person	23.9%	29.4%	28.9%
Households with 2+ People	76.1%	70.6%	71.1%
Family Households	72.2%	65.0%	65.7%
Husband-wife Families	38.0%	30.4%	30.5%
With Related Children	18.5%	14.6%	14.6%
Other Family (No Spouse Present)	34.1%	34.6%	35.2%
Other Family with Male Householder	6.0%	6.1%	6.3%
With Related Children	3.0%	3.2%	3.3%
Other Family with Female Householder	28.1%	28.5%	28.9%
With Related Children	17.4%	18.2%	18.7%
Nonfamily Households	4.0%	5.5%	5.4%
All Households with Children	39.5%	36.6%	37.2%
Multigenerational Households	11.2%	8.4%	8.4%
Unmarried Partner Households	6.0%	6.7%	6.7%
Male-female	5.3%	6.0%	6.0%
Same-sex	0.7%	0.6%	0.8%
2010 Households by Size			
Total	1,859	31,621	92,571
1 Person Household	23.9%	29.4%	28.9%
2 Person Household	28.5%	28.1%	27.7%
3 Person Household	18.0%	17.8%	18.0%
4 Person Household	14.2%	12.2%	12.4%
5 Person Household	8.1%	6.7%	6.9%
6 Person Household	4.3%	3.1%	3.3%
7 + Person Household	3.0%	2.5%	2.8%
2010 Households by Tenure and Mortgage Status			
Total	1,860	31,622	92,571
Owner Occupied	86.7%	63.4%	58.6%
Owned with a Mortgage/Loan	76.3%	57.2%	51.7%
Owned Free and Clear	10.4%	6.3%	6.9%
Renter Occupied	13.3%	36.6%	41.4%
2021 Affordability, Mortgage and Wealth	13.570	50.070	11.770
Housing Affordability Index	165	145	129
Percent of Income for Mortgage	12.8%	14.6%	16.9%
55		90	
Wealth Index 2010 Housing Units By Urban/ Rural Status	101	90	96
Total Housing Units	1.040	24.061	102,183
Housing Units Inside Urbanized Area	1,940	34,961	99.7%
5	100.0% 0.0%	99.6% 0.0%	
Housing Units Inside Urbanized Cluster			0.0%
Rural Housing Units 2010 Population By Urban/ Rural Status	0.0%	0.4%	0.3%
Total Population	5,352	82,798	245,863
Population Inside Urbanized Area	100.0%	99.6%	99.6%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%
	0.0%	0.4%	0.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parentchild relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Family Foundations (12A)	Family Foundations (12A)	Family Foundations (12A)
2.	Home Improvement (4B)	Bright Young Professionals (8C)	City Strivers (11A)
3.	Pleasantville (2B)	Home Improvement (4B)	Bright Young Professionals (8C)
2021 Consumer Spending			
Apparel & Services: Total \$	\$4,04	\$71,946,	\$213,474,343
Average Spent	\$2,2	241.49 \$2,167	7.77 \$2,199.84
Spending Potential Index		106	102 104
Education: Total \$	\$3,11	,7,780 \$56,903,	006 \$175,059,652
Average Spent	\$1,7	⁷ 28.26 \$1,71 ⁴	¥.51 \$1,803.98
Spending Potential Index		100	99 105
Entertainment/Recreation: Total \$	\$6,17	73,372 \$105,198,	481 \$307,061,349
Average Spent	\$3,4	\$3,169	9.68 \$3,164.24
Spending Potential Index		106	98 98
Food at Home: Total \$	\$10,37	76,540 \$182,017,	916 \$537,721,725
Average Spent	\$5,7	⁷ 51.96 \$5,48 ⁴	\$5,541.18
Spending Potential Index		106	101 102
Food Away from Home: Total \$	\$7,22	22,963 \$127,606,	662 \$374,304,470
Average Spent	\$4,0	03.86 \$3,844	\$3,857.18
Spending Potential Index		105	101 102
Health Care: Total \$	\$12,40	00,569 \$204,508,	\$590,498,847
Average Spent	\$6,8	\$73.93 \$6,163	\$6,085.04
Spending Potential Index		110	99 98
HH Furnishings & Equipment: Total \$	\$4,40	3,830 \$74,908,	972 \$218,111,351
Average Spent	\$2,4	41.15 \$2,257	7.04 \$2,247.62
Spending Potential Index		108	100 100
Personal Care Products & Services: Total \$	\$1,75	\$0,300 \$30,350,	589 \$89,183,012
Average Spent	\$9	970.23 \$914	l.48 \$919.02
Spending Potential Index		108	102 102
Shelter: Total \$	\$38,07	\$674,691,	600 \$2,006,455,558
Average Spent	\$21,1	.06.53 \$20,328	3.77 \$20,676.37
Spending Potential Index		105	101 103
Support Payments/Cash Contributions/Gifts in Kind: Total	\$ \$4,58	\$5,928 \$75,283,	311 \$212,171,897
Average Spent	\$2,5	542.09 \$2,268	3.32 \$2,186.41
Spending Potential Index		106	95 91
Travel: Total \$		98,062 \$82,747,	
Average Spent	\$2,7	20.66 \$2,493	3.23 \$2,474.30
Spending Potential Index		108	99 98
Vehicle Maintenance & Repairs: Total \$	\$2,15	53,063 \$36,668,	718 \$105,219,866
Average Spent	\$1,1	.93.49 \$1,104	4.85 \$1,084.28
Spending Potential Index		108	100 98

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
 Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
 Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

Retail Goods and Services Expenditures

Walker Mill Rd, Capitol Heights, Maryland, 20743 Ring: 1 mile radius Prepared by Esri Latitude: 38.87262

Latitude: 38.87262 Longitude: -76.85746

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Top Tapestry Segments	Percent	Demographic Summary	2021	2020
Family Foundations (12A)	46.6%	Population	5,161	5,130
Home Improvement (4B)	29.0%	Households	1,804	1,794
Pleasantville (2B)	8.0%	Families	1,277	1,263
Comfortable Empty Nesters (5A)	6.7%	Median Age	40.4	41.0
Bright Young Professionals (8C)	4.7%	Median Household Income	\$89,774	\$99,10
		Spending Potential	Average Amount	
		Index	Spent	Tota
pparel and Services		106	\$2,241.49	\$4,043,643
Men's		105	\$426.63	\$769,63
Women's		108	\$796.83	\$1,437,490
Children's		104	\$322.95	\$582,59
Footwear		105	\$523.76	\$944,86
Watches & Jewelry		104	\$133.96	\$241,66
Apparel Products and Services (1)		107	\$56.62	\$102,14
Computer				
Computers and Hardware for Home	Use	105	\$175.79	\$317,13
Portable Memory		106	\$4.61	\$8,31
Computer Software		102	\$9.80	\$17,67
Computer Accessories		111	\$19.93	\$35,94
ntertainment & Recreation		106	\$3,422.05	\$6,173,37
Fees and Admissions		106	\$788.02	\$1,421,58
Membership Fees for Clubs (2)		106	\$264.67	\$477,46
Fees for Participant Sports, excl.	Trips	113	\$130.17	\$234,81
Tickets to Theatre/Operas/Concer	ts	106	\$85.36	\$153,98
Tickets to Movies		105	\$58.10	\$104,82
Tickets to Parks or Museums		104	\$35.38	\$63,82
Admission to Sporting Events, exe	cl. Trips	109	\$70.16	\$126,56
Fees for Recreational Lessons		102	\$142.91	\$257,81
Dating Services		106	\$1.27	\$2,28
TV/Video/Audio		109	\$1,279.89	\$2,308,92
Cable and Satellite Television Ser	vices	110	\$884.21	\$1,595,10
Televisions		111	\$124.38	\$224,38
Satellite Dishes		106	\$1.67	\$3,01
VCRs, Video Cameras, and DVD P	layers	110	\$5.39	\$9,72
Miscellaneous Video Equipment		108	\$16.78	\$30,27
Video Cassettes and DVDs		106	\$8.13	\$14,66
Video Game Hardware/Accessorie	S	104	\$30.12	\$54,34
Video Game Software		104	\$16.68	\$30,09
Rental/Streaming/Downloaded View	deo	107	\$74.88	\$135,08
Installation of Televisions		100	\$0.74	\$1,33
Audio (3)		107	\$114.05	\$205,73
Rental and Repair of TV/Radio/So	und Equipment	96	\$2.85	\$5,13
Pets		103	\$751.38	\$1,355,48
Toys/Games/Crafts/Hobbies (4)		106	\$122.69	\$221,33
Recreational Vehicles and Fees (5)		106	\$119.61	\$215,77
Sports/Recreation/Exercise Equipme	ent (6)	98	\$176.23	\$317,91
Photo Equipment and Supplies (7)		105	\$48.22	\$86,98
Reading (8)		105	\$108.00	\$194,83
Catered Affairs (9)		96	\$28.22	\$50,90
ood		106	\$9,755.82	\$17,599,50
Food at Home		106	\$5,751.96	\$10,376,54
Bakery and Cereal Products		105	\$735.74	\$1,327,27
Meats, Poultry, Fish, and Eggs		106	\$1,248.31	\$2,251,94
Dairy Products		104	\$568.70	\$1,025,93
Fruits and Vegetables		105	\$1,111.48	\$2,005,10
Snacks and Other Food at Home	(10)	106	\$2,087.73	\$3,766,27
		105	\$4,003.86	\$7,222,96
Food Away from Home		105		

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Retail Goods and Services Expenditures

Walker Mill Rd, Capitol Heights, Maryland, 20743 Ring: 1 mile radius Prepared by Esri

Latitude: 38.87262 Longitude: -76.85746

	Spending Potential	Average Amount	
	Index	Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	114	\$31,036.69	\$55,990,183
Value of Retirement Plans	114	\$113,915.94	\$205,504,356
Value of Other Financial Assets	118	\$10,191.09	\$18,384,730
Vehicle Loan Amount excluding Interest	112	\$3,189.00	\$5,752,964
Value of Credit Card Debt	109	\$3,025.72	\$5,458,399
Health			
Nonprescription Drugs	106	\$163.40	\$294,782
Prescription Drugs	110	\$369.01	\$665,688
Eyeglasses and Contact Lenses	107	\$103.53	\$186,764
Home			
Mortgage Payment and Basics (11)	112	\$11,926.63	\$21,515,645
Maintenance and Remodeling Services	110	\$3,149.70	\$5,682,061
Maintenance and Remodeling Materials (12)	108	\$663.60	\$1,197,128
Utilities, Fuel, and Public Services	109	\$5,437.58	\$9,809,402
Household Furnishings and Equipment			
Household Textiles (13)	107	\$108.06	\$194,935
Furniture	108	\$691.07	\$1,246,698
Rugs	111	\$34.90	\$62,963
Major Appliances (14)	112	\$421.23	\$759,892
Housewares (15)	105	\$92.43	\$166,739
Small Appliances	106	\$55.86	\$100,771
Luggage	107	\$17.89	\$32,276
Telephones and Accessories	103	\$103.09	\$185,973
Household Operations		+	+/
Child Care	104	\$550.09	\$992,369
Lawn and Garden (16)	111	\$556.14	\$1,003,282
Moving/Storage/Freight Express	101	\$71.80	\$129,526
Housekeeping Supplies (17)	108	\$842.33	\$1,519,565
Insurance		÷••====	41/010/000
Owners and Renters Insurance	115	\$718.84	\$1,296,787
Vehicle Insurance	108	\$2,016.17	\$3,637,168
Life/Other Insurance	112	\$676.54	\$1,220,485
Health Insurance	111	\$4,569.57	\$8,243,513
Personal Care Products (18)	107	\$530.36	\$956,768
School Books and Supplies (19)	107	\$135.86	\$245,095
Smoking Products	104	\$400.65	\$722,768
Transportation	101	\$100.05	φ, 22,, 00
Payments on Vehicles excluding Leases	110	\$2,878.57	\$5,192,937
Gasoline and Motor Oil	110	\$2,564.61	\$3,192,937 \$4,626,557
Vehicle Maintenance and Repairs	107	\$2,564.61 \$1,193.49	\$4,626,557 \$2,153,063
Travel	108	φ1,193.49	₽ ∠,133,003
Airline Fares	100	\$664.69	¢1 100 000
	106		\$1,199,099
Lodging on Trips	109	\$772.48	\$1,393,549
Auto/Truck Rental on Trips	107	\$58.85	\$106,166
Food and Drink on Trips	108	\$643.08	\$1,160,120

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.
 Source: Esri forecasts for 2021 and 2026; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Retail Goods and Services Expenditures

Walker Mill Rd, Capitol Heights, Maryland, 20743 Ring: 3 mile radius Prepared by Esri Latitude: 38.87262

Longitude: -76.85746

Top Tapestry Segments	Percent	Demographic Summary	2021	202
Family Foundations (12A)	26.1%	Population	85,583	89,86
Bright Young Professionals (8C)	18.1%	Households	33,189	35,18
Home Improvement (4B)	14.4%	Families	20,937	21,89
City Strivers (11A)	8.4%	Median Age	37.9	38.
Enterprising Professionals (2D)	7.1%	Median Household Income	\$78,435	\$83,54
		Spending Potential Index	Average Amount Spent	Tota
Apparel and Services		102	\$2,167.77	\$71,946,22
Men's		102	\$415.66	\$13,795,44
Women's		102	\$750.17	\$24,897,25
Children's		103	\$319.13	\$10,591,58
Footwear		103	\$518.54	\$17,209,98
Watches & Jewelry		99	\$127.39	\$4,227,97
Apparel Products and Services (1)		104	\$54.98	\$1,824,76
Computer		101	40 1100	<i>q</i> 1/02 1/7 0
Computers and Hardware for Home Us	20	100	\$168.61	\$5,595,86
Portable Memory	e	100	\$108.01	
•			•	\$143,66
Computer Software		103 103	\$9.91	\$328,83
Computer Accessories			\$18.59	\$616,95
Entertainment & Recreation		98	\$3,169.68	\$105,198,48
Fees and Admissions		99	\$734.33	\$24,371,54
Membership Fees for Clubs (2)		99	\$246.56	\$8,182,94
Fees for Participant Sports, excl. Tri	os	101	\$116.72	\$3,873,83
Tickets to Theatre/Operas/Concerts		99	\$80.36	\$2,667,10
Tickets to Movies		102	\$56.45	\$1,873,49
Tickets to Parks or Museums		99	\$33.54	\$1,113,24
Admission to Sporting Events, excl.	Irips	96	\$61.84	\$2,052,30
Fees for Recreational Lessons		98	\$137.40	\$4,560,0
Dating Services		122	\$1.46	\$48,5
TV/Video/Audio		101	\$1,184.44	\$39,310,4
Cable and Satellite Television Servic	es	100	\$808.42	\$26,830,73
Televisions		104	\$116.96	\$3,881,9
Satellite Dishes		100	\$1.57	\$52,16
VCRs, Video Cameras, and DVD Play	/ers	101	\$4.97	\$164,79
Miscellaneous Video Equipment		99	\$15.42	\$511,7
Video Cassettes and DVDs		101	\$7.75	\$257,06
Video Game Hardware/Accessories		105	\$30.27	\$1,004,49
Video Game Software		105	\$16.85	\$559,3
Rental/Streaming/Downloaded Vide	0	102	\$71.99	\$2,389,1
Installation of Televisions		93	\$0.69	\$22,83
Audio (3)		100	\$106.67	\$3,540,3
Rental and Repair of TV/Radio/Soun	d Equipment	98	\$2.89	\$95,8
Pets		94	\$686.04	\$22,768,9
Toys/Games/Crafts/Hobbies (4)		101	\$116.57	\$3,868,83
Recreational Vehicles and Fees (5)		92	\$103.96	\$3,450,40
Sports/Recreation/Exercise Equipment	(6)	94	\$169.48	\$5,624,9
Photo Equipment and Supplies (7)		101	\$46.45	\$1,541,68
Reading (8)		98	\$100.71	\$3,342,43
Catered Affairs (9)		95	\$27.98	\$928,60
Food		101	\$9,329.13	\$309,624,5
Food at Home		101	\$5,484.28	\$182,017,9
Bakery and Cereal Products		100	\$702.61	\$23,318,92
Meats, Poultry, Fish, and Eggs		101	\$1,191.76	\$39,553,2
Dairy Products		99	\$543.67	\$18,043,8
Fruits and Vegetables		101	\$1,066.10	\$35,382,78
Snacks and Other Food at Home (10))	101	\$1,980.15	\$65,719,04
Food Away from Home		101	\$3,844.85	\$127,606,66
Alcoholic Beverages		101	\$634.80	\$21,068,33

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Retail Goods and Services Expenditures

Walker Mill Rd, Capitol Heights, Maryland, 20743 Ring: 3 mile radius Prepared by Esri

Latitude: 38.87262 Longitude: -76.85746

	Spending Potential Index	Average Amount Spent	Total
Financial	Index	Spent	lotai
Value of Stocks/Bonds/Mutual Funds	97	\$26,585.88	\$882,358,769
Value of Retirement Plans	97	\$96,851.49	\$3,214,404,048
Value of Other Financial Assets	101	\$8,664.13	\$287,553,926
Vehicle Loan Amount excluding Interest	103	\$2,955.31	\$98,083,661
Value of Credit Card Debt	101	\$2,800.48	\$92,945,238
Health		42,000110	<i><i><i></i></i></i>
Nonprescription Drugs	96	\$148.45	\$4,926,937
Prescription Drugs	96	\$321.73	\$10,677,797
Eyeglasses and Contact Lenses	97	\$94.24	\$3,127,811
Home		÷• ··- ·	<i>40/11/011</i>
Mortgage Payment and Basics (11)	96	\$10,282.25	\$341,257,440
Maintenance and Remodeling Services	93	\$2,685.92	\$89,142,882
Maintenance and Remodeling Materials (12)	92	\$565.40	\$18,765,148
Utilities, Fuel, and Public Services	101	\$5,023.33	\$166,719,207
Household Furnishings and Equipment		407020100	+100// 10/20/
Household Textiles (13)	101	\$102.72	\$3,409,319
Furniture	101	\$646.85	\$21,468,153
Rugs	99	\$31.27	\$1,037,701
Major Appliances (14)	98	\$370.36	\$12,292,023
Housewares (15)	100	\$87.67	\$2,909,521
Small Appliances	101	\$53.01	\$1,759,213
Luggage	104	\$17.39	\$577,052
Telephones and Accessories	100	\$99.75	\$3,310,711
Household Operations	100	499.75	<i>40,010,711</i>
Child Care	101	\$538.10	\$17,858,848
Lawn and Garden (16)	94	\$471.13	\$15,636,390
Moving/Storage/Freight Express	99	\$70.51	\$2,340,000
Housekeeping Supplies (17)	101	\$784.36	\$26,032,003
Insurance	101	\$701130	<i>\\\</i>
Owners and Renters Insurance	97	\$606.39	\$20,125,543
Vehicle Insurance	102	\$1,898.54	\$63,010,664
Life/Other Insurance	98	\$591.05	\$19,616,437
Health Insurance	99	\$4,102.58	\$136,160,530
Personal Care Products (18)	101	\$503.67	\$16,716,405
School Books and Supplies (19)	102	\$132.67	\$4,403,045
Smoking Products	101	\$385.92	\$12,808,416
Transportation		÷••••=	<i><i><i><i>q</i></i> = = <i><i>, o o o , i</i> = <i>o</i></i></i></i>
Payments on Vehicles excluding Leases	101	\$2,619.93	\$86,952,888
Gasoline and Motor Oil	100	\$2,403.29	\$79,762,665
Vehicle Maintenance and Repairs	100	\$1,104.85	\$36,668,718
Travel	100	+1/10 1100	+20,000,710
Airline Fares	99	\$623.38	\$20,689,276
Lodging on Trips	98	\$694.38	\$23,045,800
Auto/Truck Rental on Trips	101	\$55.50	\$1,842,029
Food and Drink on Trips	99	\$591.95	\$19,646,232
		4001100	+_5/010/252

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.
 Source: Esri forecasts for 2021 and 2026; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Retail Goods and Services Expenditures

Walker Mill Rd, Capitol Heights, Maryland, 20743 Ring: 5 mile radius Prepared by Esri Latitude: 38.87262

Latitude: 38.87262 Longitude: -76.85746

Top Tapestry Segments	Percent	Demographic Summary	2021	2020
Family Foundations (12A)	19.6%	Population	256,745	264,61
City Strivers (11A)	15.3%	Households	97,041	100,278
Bright Young Professionals (8C)	9.6%	Families	62,552	64,26
Pleasantville (2B)	8.6%	Median Age	37.6	38.
Metro Fusion (11C)	7.0%	Median Household Income	\$74,480	\$80,19
		Spending Potential Index	Average Amount Spent	Tota
Apparel and Services		104	\$2,199.84	\$213,474,343
Men's		104	\$420.39	
				\$40,795,42
Women's		102 103	\$753.51	\$73,121,18
Children's			\$320.65	\$31,116,21
Footwear		107	\$535.18	\$51,934,31
Watches & Jewelry		101	\$130.09	\$12,623,62
Apparel Products and Services (1)		111	\$58.25	\$5,652,45
Computer				
Computers and Hardware for Home	Use	100	\$167.66	\$16,270,32
Portable Memory		100	\$4.32	\$419,11
Computer Software		106	\$10.16	\$985,68
Computer Accessories		101	\$18.15	\$1,761,52
Entertainment & Recreation		98	\$3,164.24	\$307,061,34
Fees and Admissions		100	\$737.85	\$71,602,05
Membership Fees for Clubs (2)		100	\$247.51	\$24,018,33
Fees for Participant Sports, excl.	Trips	98	\$112.70	\$10,936,79
Tickets to Theatre/Operas/Concer	•	103	\$83.41	\$8,094,00
Tickets to Movies		99	\$55.20	\$5,356,61
Tickets to Parks or Museums		97	\$32.91	\$3,193,42
Admission to Sporting Events, exe	-l Trins	95	\$60.94	\$5,913,60
Fees for Recreational Lessons		102	\$143.46	\$13,921,67
Dating Services		144	\$1.73	\$167,60
TV/Video/Audio		101	\$1,182.89	\$114,788,41
Cable and Satellite Television Ser	vices	101	\$817.09	\$79,291,26
Televisions	vices	101	\$114.03	\$11,065,41
Satellite Dishes		95		
		99	\$1.49	\$144,27
VCRs, Video Cameras, and DVD P	layers		\$4.83	\$468,40
Miscellaneous Video Equipment		100	\$15.48	\$1,502,43
Video Cassettes and DVDs		97	\$7.43	\$721,04
Video Game Hardware/Accessorie	S	104	\$30.09	\$2,919,63
Video Game Software		103	\$16.49	\$1,600,43
Rental/Streaming/Downloaded Vi	deo	97	\$68.45	\$6,641,98
Installation of Televisions		93	\$0.69	\$66,63
Audio (3)		97	\$103.74	\$10,067,51
Rental and Repair of TV/Radio/So	und Equipment	104	\$3.09	\$299,39
Pets		93	\$681.31	\$66,115,00
Toys/Games/Crafts/Hobbies (4)		99	\$114.44	\$11,105,67
Recreational Vehicles and Fees (5)		93	\$105.25	\$10,213,17
Sports/Recreation/Exercise Equipme	ent (6)	92	\$166.16	\$16,124,20
Photo Equipment and Supplies (7)		99	\$45.64	\$4,428,67
Reading (8)		99	\$101.86	\$9,884,51
Catered Affairs (9)		99	\$29.18	\$2,832,00
Food		102	\$9,398.36	\$912,026,19
Food at Home		102	\$5,541.18	\$537,721,72
Bakery and Cereal Products		102	\$715.11	\$69,394,93
Meats, Poultry, Fish, and Eggs		103	\$1,212.15	\$117,628,32
Dairy Products		101	\$551.55	\$53,522,72
		101	\$1,082.24	\$105,022,05
Fruits and Vegetables			41,002.27	Ψ±00,022,0.
Fruits and Vegetables	(10)		¢1 020 12	¢107 152 67
Fruits and Vegetables Snacks and Other Food at Home (Food Away from Home	(10)	101 102	\$1,980.13 \$3,857.18	\$192,153,62 \$374,304,47

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2021 and 2026; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Retail Goods and Services Expenditures

Walker Mill Rd, Capitol Heights, Maryland, 20743 Ring: 5 mile radius

Prepared by Esri

Latitude: 38.87262 Longitude: -76.85746

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	95	\$25,976.50	\$2,520,785,700
Value of Retirement Plans	96	\$95,957.47	\$9,311,809,121
Value of Other Financial Assets	102	\$8,785.95	\$852,596,964
Vehicle Loan Amount excluding Interest	98	\$2,811.47	\$272,827,788
Value of Credit Card Debt	101	\$2,803.32	\$272,037,301
Health			
Nonprescription Drugs	94	\$145.46	\$14,115,268
Prescription Drugs	94	\$315.30	\$30,597,241
Eyeglasses and Contact Lenses	97	\$94.44	\$9,164,190
Home			
Mortgage Payment and Basics (11)	96	\$10,206.43	\$990,442,491
Maintenance and Remodeling Services	92	\$2,638.59	\$256,051,698
Maintenance and Remodeling Materials (12)	88	\$544.68	\$52,856,134
Utilities, Fuel, and Public Services	101	\$5,006.49	\$485,834,869
Household Furnishings and Equipment			
Household Textiles (13)	102	\$103.43	\$10,037,386
Furniture	101	\$643.24	\$62,420,299
Rugs	100	\$31.42	\$3,048,757
Major Appliances (14)	96	\$361.18	\$35,048,845
Housewares (15)	99	\$87.22	\$8,464,370
Small Appliances	100	\$52.39	\$5,083,562
Luggage	103	\$17.24	\$1,673,339
Telephones and Accessories	105	\$104.69	\$10,158,772
Household Operations	105	<i>\</i>	<i>\\</i> 10/100///2
Child Care	101	\$538.18	\$52,225,700
Lawn and Garden (16)	92	\$460.18	\$44,656,409
Moving/Storage/Freight Express	95	\$67.46	\$6,546,063
Housekeeping Supplies (17)	101	\$783.83	\$76,063,182
Insurance		<i>+,</i>	<i>4. 0,000,101</i>
Owners and Renters Insurance	94	\$586.60	\$56,923,839
Vehicle Insurance	100	\$1,868.67	\$181,337,850
Life/Other Insurance	98	\$589.80	\$57,234,993
Health Insurance	98	\$4,066.00	\$394,568,353
Personal Care Products (18)	101	\$503.77	\$48,886,720
School Books and Supplies (19)	101	\$132.42	\$12,850,157
Smoking Products	101	\$390.88	\$37,931,706
Transportation	102	\$350.00	<i>457,551,700</i>
Payments on Vehicles excluding Leases	97	\$2,516.80	\$244,232,569
Gasoline and Motor Oil	98	\$2,358.91	\$228,910,856
Vehicle Maintenance and Repairs	98	\$1,084.28	\$105,219,866
Travel	90	φ1,004.20	\$10J,219,800
Airline Fares	99	\$624.76	\$60,627,750
Lodging on Trips	99	\$687.97	\$66,761,315
Auto/Truck Rental on Trips	100	\$55.09	\$5,345,962
Food and Drink on Trips	98	\$55.09	
	98	\$201.02	\$56,968,362

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Datastory Retail Goods and Services Expenditures

Walker Mill Rd, Capitol Heights, Maryland, 20743 Ring: 5 mile radius

(1) Apparel Products and Services includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.

(2) Membership Fees for Clubs includes membership fees for social, recreational, and health clubs.

(3) Audio includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/ downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.

(4) Toys and Games includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.

(5) Recreational Vehicles & Fees includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.

(6) Sports/Recreation/Exercise Equipment includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.

(7) Photo Equipment and Supplies includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.

(8) Reading includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.

(9) Catered Affairs includes expenses associated with live entertainment and rental of party supplies.

(10) Snacks and Other Food at Home includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.

(11) Mortgage Payment and Basics includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.

(12) Maintenance and Remodeling Materials includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.

(13) Household Textiles includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.

(14) Major Appliances includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.

(15) Housewares includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.

(16) Lawn and Garden includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.

(17) Housekeeping Supplies includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.

(18) Personal Care Products includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.

(19) School Books and Supplies includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals

Source: Esri forecasts for 2021 and 2026; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Business Summary

Walker Mill Rd, Capitol Heights, Maryland, 20743 Rings: 1, 3, 5 mile radii

Prepared by Esri

Latitude: 38.87262 Longitude: -76.85746

Data for all businesses in area	1 mile				3 miles				5 miles				
Total Businesses:	449				3,180				6,842				
Total Employees:	5,452				35,17	3	76,563						
Total Residential Population:	5,161			85,583				256,745					
Employee/Residential Population Ratio (per 100 Residents)		106			41				30				
	Busine	esses	Emplo	yees	Busine	esses	Emplo	oyees	Busine	esses	Emplo	oyees	
by SIC Codes	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percen	
Agriculture & Mining	1	0.2%	5	0.1%	22	0.7%	152	0.4%	45	0.7%	331	0.4%	
Construction	42	9.4%	896	16.4%	195	6.1%	3,651	10.4%	412	6.0%	6,323	8.3%	
Manufacturing	12	2.7%	228	4.2%	53	1.7%	642	1.8%	110	1.6%	1,742	2.3%	
Transportation	11	2.4%	64	1.2%	100	3.1%	749	2.1%	222	3.2%	2,312	3.0%	
Communication	3	0.7%	19	0.3%	25	0.8%	144	0.4%	60	0.9%	325	0.4%	
Utility	0	0.0%	5	0.1%	10	0.3%	153	0.4%	24	0.4%	298	0.4%	
Wholesale Trade	33	7.3%	378	6.9%	106	3.3%	1,313	3.7%	199	2.9%	3,395	4.4%	
Retail Trade Summary	101	22.5%	1,931	35.4%	523	16.4%	8,053	22.9%	1,150	16.8%	15,190	19.8%	
Home Improvement	6	1.3%	218	4.0%	21	0.7%	662	1.9%	51	0.7%	873	1.1%	
General Merchandise Stores	6	1.3%	175	3.2%	37	1.2%	1,372	3.9%	60	0.9%	1,797	2.3%	
Food Stores	8	1.8%	98	1.8%	46	1.4%	770	2.2%	129	1.9%	2,569	3.4%	
Auto Dealers, Gas Stations, Auto Aftermarket	25	5.6%	589	10.8%	78	2.5%	1,055	3.0%	170	2.5%	2,037	2.7%	
Apparel & Accessory Stores	3	0.7%	33	0.6%	42	1.3%	287	0.8%	67	1.0%	420	0.5%	
Furniture & Home Furnishings	12	2.7%	208	3.8%	41	1.3%	571	1.6%	68	1.0%	984	1.3%	
Eating & Drinking Places	28	6.2%	540	9.9%	148	4.7%	2,601	7.4%	343	5.0%	4,984	6.5%	
Miscellaneous Retail	14	3.1%	70	1.3%	109	3.4%	735	2.1%	262	3.8%	1,525	2.0%	
Finance, Insurance, Real Estate Summary	26	5.8%	113	2.1%	290	9.1%	2,651	7.5%	611	8.9%	5,014	6.5%	
Banks, Savings & Lending Institutions	4	0.9%	27	0.5%	46	1.4%	340	1.0%	90	1.3%	983	1.3%	
Securities Brokers	2	0.4%	8	0.1%	28	0.9%	142	0.4%	61	0.9%	346	0.5%	
Insurance Carriers & Agents	3	0.7%	9	0.2%	40	1.3%	208	0.6%	64	0.9%	326	0.4%	
Real Estate, Holding, Other Investment Offices	16	3.6%	70	1.3%	176	5.5%	1,962	5.6%	397	5.8%	3,359	4.4%	
Services Summary	174	38.8%	1,477	27.1%	1,424	44.8%	14,321	40.7%	3,048	44.5%	33,446	43.7%	
Hotels & Lodging	6	1.3%	88	1.6%	18	0.6%	394	1.1%	31	0.5%	624	0.8%	
Automotive Services	41	9.1%	303	5.6%	140	4.4%	845	2.4%	241	3.5%	1,715	2.2%	
Motion Pictures & Amusements	12	2.7%	85	1.6%	74	2.3%	1,104	3.1%	141	2.1%	1,972	2.6%	
Health Services	7	1.6%	67	1.2%	160	5.0%	1,904	5.4%	361	5.3%	5,153	6.7%	
Legal Services	1	0.2%	3	0.1%	56	1.8%	203	0.6%	82	1.2%	407	0.5%	
Education Institutions & Libraries	6	1.3%	252	4.6%	75	2.4%	3,278	9.3%	182	2.7%	8,479	11.19	
Other Services	101	22.5%	678	12.4%	901	28.3%	6,594	18.7%	2,009	29.4%	15,097	19.7%	
Government	5	1.1%	318	5.8%	62	1.9%	2,878	8.2%	125	1.8%	6,811	8.9%	
Unclassified Establishments	40	8.9%	16	0.3%	369	11.6%	464	1.3%	837	12.2%	1,377	1.8%	
Totals	449	100.0%	5,452	100.0%	3,180	100.0%	35,173	100.0%	6,842	100.0%	76,563	100.0%	

Source: Copyright 2021 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2021.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

Walker Mill Rd, Capitol Heights, Maryland, 20743 Rings: 1, 3, 5 mile radii

Prepared by Esri

Latitude: 38.87262

Longitude: -76.85746

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percer
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	1	0.0%	4	0.0%	4	0.1%	15	0.0
Mining	0	0.0%	0	0.0%	1	0.0%	4	0.0%	2	0.0%	6	0.0
Utilities	0	0.0%	0	0.0%	3	0.1%	20	0.1%	9	0.1%	72	0.1
Construction	44	9.8%	914	16.8%	215	6.8%	3,855	11.0%	456	6.7%	6,692	8.7
Manufacturing	15	3.3%	243	4.5%	57	1.8%	707	2.0%	117	1.7%	1,839	2.4
Wholesale Trade	27	6.0%	348	6.4%	92	2.9%	1,246	3.5%	179	2.6%	3,292	4.3
Retail Trade	77	17.1%	1,385	25.4%	376	11.8%	5,389	15.3%	796	11.6%	10,028	13.1
Motor Vehicle & Parts Dealers	23	5.1%	570	10.5%	56	1.8%	937	2.7%	116	1.7%	1,752	2.3
Furniture & Home Furnishings Stores	10	2.2%	85	1.6%	29	0.9%	203	0.6%	41	0.6%	386	0.5
Electronics & Appliance Stores	3	0.7%	132	2.4%	13	0.4%	326	0.9%	26	0.4%	532	0.7
Bldg Material & Garden Equipment & Supplies Dealers	6	1.3%	218	4.0%	21	0.7%	662	1.9%	51	0.7%	873	1.1
Food & Beverage Stores	7	1.6%	71	1.3%	50	1.6%	777	2.2%	155	2.3%	2,602	3.4
Health & Personal Care Stores	5	1.1%	33	0.6%	34	1.1%	262	0.7%	76	1.1%	557	0.7
Gasoline Stations	2	0.4%	23	0.4%	22	0.7%	123	0.3%	55	0.8%	290	0.4
Clothing & Clothing Accessories Stores	5	1.1%	36	0.7%	49	1.5%	319	0.9%	82	1.2%	479	0.6
Sport Goods, Hobby, Book, & Music Stores	3	0.7%	15	0.3%	13	0.4%	170	0.5%	20	0.3%	193	0.3
General Merchandise Stores	6	1.3%	175	3.2%	37	1.2%	1,372	3.9%	60	0.9%	1,797	2.3
Miscellaneous Store Retailers	4	0.9%	22	0.4%	29	0.9%	178	0.5%	77	1.1%	496	0.6
Nonstore Retailers	3	0.7%	7	0.1%	21	0.7%	59	0.2%	37	0.5%	70	0.1
Transportation & Warehousing	8	1.8%	56	1.0%	91	2.9%	766	2.2%	206	3.0%	2,032	2.7
Information	6	1.3%	76	1.4%	52	1.6%	551	1.6%	118	1.7%	1,042	
Finance & Insurance	10	2.2%	44	0.8%	117	3.7%	696	2.0%	223	3.3%	1,688	2.2
Central Bank/Credit Intermediation & Related Activities	4	0.9%	27	0.5%	47	1.5%	343	1.0%	95	1.4%	1,006	1.3
Securities, Commodity Contracts & Other Financial	2	0.4%	8	0.1%	30	0.9%	145	0.4%	64	0.9%	356	0.5
Insurance Carriers & Related Activities; Funds, Trusts &	3	0.7%	9	0.2%	40	1.3%	208	0.6%	64	0.9%	326	0.4
Real Estate, Rental & Leasing	23	5.1%	157	2.9%	196	6.2%	1,966	5.6%	431	6.3%	3,451	4.5
Professional, Scientific & Tech Services	23	5.1%	186	3.4%	290	9.1%	1,836	5.2%	560	8.2%	4,022	5.3
Legal Services	4	0.9%	100	0.2%	69	2.2%	245	0.7%	98	1.4%	459	0.6
Management of Companies & Enterprises	-	0.0%	3	0.1%	8	0.3%	236	0.7%	13	0.2%	267	0.3
Administrative & Support & Waste Management & Remediation	15	3.3%	92	1.7%	121	3.8%	1,053	3.0%	245	3.6%	2,243	2.9
Educational Services	9	2.0%	272	5.0%	93	2.9%	3,306	9.4%	208	3.0%	8,511	11.1
Health Care & Social Assistance	13	2.9%	142	2.6%	253	8.0%	3,386	9.6%	594	8.7%	8,609	11.2
Arts, Entertainment & Recreation	9	2.0%	70	1.3%	60	1.9%	1,004	2.9%	109	1.6%	1,972	2.6
Accommodation & Food Services	35	7.8%	656	12.0%	169	5.3%	3,043	8.7%	383	5.6%	5,705	7.5
Accommodation	6	1.3%	88	1.6%	18	0.6%	394	1.1%	31	0.5%	624	0.8
Food Services & Drinking Places	29	6.5%	568	10.4%	151	4.7%	2,650	7.5%	351	5.1%	5,082	6.6
Other Services (except Public Administration)	89	19.8%	473	8.7%	554	17.4%	2,050	7.8%	1,228	17.9%	6,926	9.0
	36						•				•	
Automotive Repair & Maintenance	30 5	8.0%	213	3.9% 5.8%	102	3.2% 1.9%	548	1.6%	167	2.4%	1,204 6,775	1.6
Public Administration	5	1.1%	318	5.8%	62	1.9%	2,878	8.2%	123	1.8%	6,775	8.8
Unclassified Establishments	40	8.9%	16	0.3%	369	11.6%	464	1.3%	837	12.2%	1,377	1.8
Total	449	100.0%	5,452	100.0%	3,180	100.0%	35,173	100.0%	6,842	100.0%	76,563	100.0

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.