

## Market Profile

4221-4230 Crystal Ct  
 4221-4230 Crystal Ct, Hampstead, Maryland, 21074  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 39.59664  
 Longitude: -76.84544

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2010 Total Population	4,683	12,719	24,056
2020 Total Population	4,620	12,615	24,571
2020 Group Quarters	2	35	83
2023 Total Population	4,703	12,690	24,535
2023 Group Quarters	2	35	83
2028 Total Population	4,861	12,853	24,641
2023-2028 Annual Rate	0.66%	0.26%	0.09%
2023 Total Daytime Population	3,767	9,093	17,008
Workers	1,773	3,514	6,133
Residents	1,994	5,579	10,875
<b>Household Summary</b>			
2010 Households	1,868	4,721	8,844
2010 Average Household Size	2.51	2.69	2.72
2020 Total Households	1,889	4,808	9,240
2020 Average Household Size	2.44	2.62	2.65
2023 Households	1,955	4,901	9,327
2023 Average Household Size	2.40	2.58	2.62
2028 Households	2,045	5,026	9,480
2028 Average Household Size	2.38	2.55	2.59
2023-2028 Annual Rate	0.90%	0.50%	0.33%
2010 Families	1,299	3,446	6,704
2010 Average Family Size	3.03	3.17	3.12
2023 Families	1,314	3,471	6,897
2023 Average Family Size	3.00	3.12	3.08
2028 Families	1,375	3,557	7,002
2028 Average Family Size	2.96	3.08	3.05
2023-2028 Annual Rate	0.91%	0.49%	0.30%
<b>Housing Unit Summary</b>			
2000 Housing Units	1,715	4,141	7,783
Owner Occupied Housing Units	80.9%	81.3%	82.7%
Renter Occupied Housing Units	14.0%	15.3%	14.3%
Vacant Housing Units	5.1%	3.4%	3.0%
2010 Housing Units	1,986	4,932	9,216
Owner Occupied Housing Units	76.8%	78.3%	81.1%
Renter Occupied Housing Units	17.2%	17.4%	14.9%
Vacant Housing Units	5.9%	4.3%	4.0%
2020 Housing Units	2,011	5,052	9,669
Owner Occupied Housing Units	76.0%	78.2%	81.3%
Renter Occupied Housing Units	17.9%	16.9%	14.2%
Vacant Housing Units	3.6%	4.3%	4.3%
2023 Housing Units	2,076	5,140	9,770
Owner Occupied Housing Units	78.7%	78.9%	81.7%
Renter Occupied Housing Units	15.5%	16.4%	13.8%
Vacant Housing Units	5.8%	4.6%	4.5%
2028 Housing Units	2,165	5,266	9,931
Owner Occupied Housing Units	79.6%	79.7%	82.2%
Renter Occupied Housing Units	14.8%	15.7%	13.2%
Vacant Housing Units	5.5%	4.6%	4.5%

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>2023 Households by Income</b>			
Household Income Base	1,955	4,901	9,327
<\$15,000	4.5%	5.2%	4.4%
\$15,000 - \$24,999	2.4%	2.7%	2.3%
\$25,000 - \$34,999	2.7%	3.4%	4.0%
\$35,000 - \$49,999	14.6%	10.2%	8.5%
\$50,000 - \$74,999	17.1%	15.4%	16.9%
\$75,000 - \$99,999	16.2%	15.9%	13.9%
\$100,000 - \$149,999	23.4%	20.1%	19.5%
\$150,000 - \$199,999	10.6%	12.4%	14.4%
\$200,000+	8.6%	14.8%	16.1%
Average Household Income	\$111,515	\$129,628	\$135,501
<b>2028 Households by Income</b>			
Household Income Base	2,045	5,026	9,480
<\$15,000	3.9%	4.6%	3.9%
\$15,000 - \$24,999	2.0%	2.2%	1.9%
\$25,000 - \$34,999	2.2%	2.8%	3.3%
\$35,000 - \$49,999	13.4%	9.1%	7.5%
\$50,000 - \$74,999	16.4%	14.4%	15.6%
\$75,000 - \$99,999	14.5%	14.8%	13.1%
\$100,000 - \$149,999	24.0%	20.0%	18.9%
\$150,000 - \$199,999	13.3%	14.6%	16.5%
\$200,000+	10.4%	17.5%	19.4%
Average Household Income	\$124,730	\$145,997	\$153,132
<b>2023 Owner Occupied Housing Units by Value</b>			
Total	1,633	4,058	7,980
<\$50,000	0.3%	1.2%	1.2%
\$50,000 - \$99,999	0.0%	0.1%	0.1%
\$100,000 - \$149,999	0.9%	0.4%	0.2%
\$150,000 - \$199,999	4.8%	3.0%	2.3%
\$200,000 - \$249,999	25.7%	13.7%	9.1%
\$250,000 - \$299,999	11.4%	11.0%	9.3%
\$300,000 - \$399,999	39.2%	35.4%	32.4%
\$400,000 - \$499,999	6.0%	12.8%	19.1%
\$500,000 - \$749,999	8.6%	18.3%	21.7%
\$750,000 - \$999,999	3.1%	2.6%	2.8%
\$1,000,000 - \$1,499,999	0.1%	0.6%	0.7%
\$1,500,000 - \$1,999,999	0.0%	0.4%	0.5%
\$2,000,000 +	0.1%	0.6%	0.5%
Average Home Value	\$346,116	\$414,250	\$438,781
<b>2028 Owner Occupied Housing Units by Value</b>			
Total	1,724	4,197	8,166
<\$50,000	0.2%	0.9%	1.0%
\$50,000 - \$99,999	0.0%	0.0%	0.1%
\$100,000 - \$149,999	0.4%	0.2%	0.1%
\$150,000 - \$199,999	2.7%	1.7%	1.2%
\$200,000 - \$249,999	18.9%	9.9%	6.4%
\$250,000 - \$299,999	10.6%	9.5%	7.8%
\$300,000 - \$399,999	44.3%	37.4%	32.6%
\$400,000 - \$499,999	7.5%	14.1%	20.8%
\$500,000 - \$749,999	11.0%	21.3%	25.0%
\$750,000 - \$999,999	4.1%	3.2%	3.2%
\$1,000,000 - \$1,499,999	0.1%	0.7%	0.8%
\$1,500,000 - \$1,999,999	0.0%	0.4%	0.5%
\$2,000,000 +	0.1%	0.6%	0.5%
Average Home Value	\$373,622	\$437,998	\$459,964

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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<b>Median Household Income</b>			
2023	\$86,709	\$94,566	\$100,070
2028	\$94,817	\$103,504	\$109,084
<b>Median Home Value</b>			
2023	\$317,891	\$358,623	\$385,482
2028	\$338,743	\$374,410	\$403,737
<b>Per Capita Income</b>			
2023	\$44,817	\$50,412	\$51,474
2028	\$50,764	\$57,480	\$58,872
<b>Median Age</b>			
2010	36.0	39.8	41.4
2020	38.3	41.1	43.1
2023	38.2	41.8	43.6
2028	40.1	42.7	44.2
<b>2020 Population by Age</b>			
Total	4,620	12,615	24,571
0 - 4	6.0%	5.7%	5.4%
5 - 9	6.0%	6.0%	5.8%
10 - 14	7.0%	6.8%	6.5%
15 - 24	11.8%	11.7%	11.6%
25 - 34	14.5%	12.0%	11.0%
35 - 44	12.7%	12.2%	11.7%
45 - 54	14.0%	13.9%	13.8%
55 - 64	14.0%	15.0%	15.8%
65 - 74	8.6%	10.0%	11.1%
75 - 84	4.0%	4.8%	5.3%
85 +	1.3%	1.8%	1.8%
18 +	76.8%	77.3%	78.0%
<b>2023 Population by Age</b>			
Total	4,702	12,691	24,535
0 - 4	5.7%	5.1%	4.7%
5 - 9	6.4%	5.8%	5.6%
10 - 14	7.0%	6.5%	6.5%
15 - 24	11.6%	11.6%	11.1%
25 - 34	14.3%	12.3%	11.1%
35 - 44	14.2%	12.7%	12.7%
45 - 54	14.5%	14.2%	14.2%
55 - 64	12.6%	14.4%	15.5%
65 - 74	8.6%	10.2%	11.1%
75 - 84	3.5%	5.1%	5.5%
85 +	1.5%	2.1%	1.9%
18 +	76.7%	78.4%	79.2%
<b>2028 Population by Age</b>			
Total	4,861	12,854	24,639
0 - 4	5.7%	5.1%	4.8%
5 - 9	5.9%	5.6%	5.4%
10 - 14	6.7%	6.3%	6.1%
15 - 24	11.1%	10.6%	10.2%
25 - 34	12.4%	11.4%	10.1%
35 - 44	15.6%	14.2%	14.4%
45 - 54	12.8%	12.4%	12.8%
55 - 64	13.4%	14.3%	14.7%
65 - 74	9.6%	11.3%	12.0%
75 - 84	5.1%	6.5%	7.0%
85 +	1.7%	2.4%	2.3%
18 +	77.8%	79.4%	80.1%
<b>2020 Population by Sex</b>			

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Males	2,245	6,183	12,108
Females	2,375	6,432	12,463
<b>2023 Population by Sex</b>			
Males	2,279	6,267	12,199
Females	2,424	6,423	12,336
<b>2028 Population by Sex</b>			
Males	2,367	6,353	12,255
Females	2,494	6,500	12,387
<b>2010 Population by Race/Ethnicity</b>			
Total	4,683	12,720	24,056
White Alone	95.2%	95.0%	94.9%
Black Alone	1.4%	1.7%	1.9%
American Indian Alone	0.3%	0.2%	0.2%
Asian Alone	1.0%	1.0%	1.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.7%	0.8%	0.8%
Two or More Races	1.4%	1.3%	1.2%
Hispanic Origin	2.6%	2.5%	2.5%
Diversity Index	13.9	14.2	14.4
<b>2020 Population by Race/Ethnicity</b>			
Total	4,620	12,615	24,571
White Alone	88.1%	89.0%	89.2%
Black Alone	2.6%	2.1%	2.1%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	1.6%	1.4%	1.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.3%	1.5%	1.6%
Two or More Races	6.1%	5.7%	5.6%
Hispanic Origin	3.7%	3.8%	3.8%
Diversity Index	27.5	26.1	25.9
<b>2023 Population by Race/Ethnicity</b>			
Total	4,702	12,690	24,534
White Alone	87.4%	88.3%	88.4%
Black Alone	2.7%	2.2%	2.2%
American Indian Alone	0.3%	0.2%	0.2%
Asian Alone	1.7%	1.5%	1.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.4%	1.7%	1.7%
Two or More Races	6.5%	6.1%	5.9%
Hispanic Origin	4.2%	4.2%	4.2%
Diversity Index	29.2	27.8	27.7
<b>2028 Population by Race/Ethnicity</b>			
Total	4,860	12,853	24,642
White Alone	86.2%	87.0%	87.1%
Black Alone	2.9%	2.4%	2.4%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	2.0%	1.7%	1.7%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	1.5%	1.9%	1.9%
Two or More Races	7.1%	6.8%	6.6%
Hispanic Origin	4.8%	4.8%	4.8%
Diversity Index	31.9	30.7	30.6

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2020 Population by Relationship and Household Type</b>			
Total	4,620	12,615	24,571
In Households	100.0%	99.7%	99.7%
Householder	39.7%	38.3%	37.7%
Opposite-Sex Spouse	19.8%	21.2%	22.4%
Same-Sex Spouse	0.1%	0.1%	0.1%
Opposite-Sex Unmarried Partner	2.4%	2.0%	1.9%
Same-Sex Unmarried Partner	0.0%	0.1%	0.1%
Biological Child	29.2%	29.2%	28.4%
Adopted Child	0.7%	0.6%	0.6%
Stepchild	1.1%	1.3%	1.3%
Grandchild	1.8%	1.8%	1.9%
Brother or Sister	1.0%	0.7%	0.6%
Parent	0.8%	0.8%	0.9%
Parent-in-law	0.3%	0.4%	0.5%
Son-in-law or Daughter-in-law	0.3%	0.4%	0.4%
Other Relatives	0.6%	0.8%	0.8%
Foster Child	0.0%	0.1%	0.1%
Other Nonrelatives	2.1%	2.0%	2.0%
In Group Quarters	0.0%	0.3%	0.3%
Institutionalized	0.0%	0.1%	0.2%
Noninstitutionalized	0.0%	0.2%	0.2%
<b>2023 Population 25+ by Educational Attainment</b>			
Total	3,258	9,003	17,696
Less than 9th Grade	0.3%	0.8%	1.1%
9th - 12th Grade, No Diploma	2.7%	3.6%	3.0%
High School Graduate	23.3%	24.0%	25.5%
GED/Alternative Credential	1.2%	2.5%	3.2%
Some College, No Degree	27.6%	20.5%	19.0%
Associate Degree	11.1%	10.4%	11.0%
Bachelor's Degree	25.1%	26.2%	24.3%
Graduate/Professional Degree	8.6%	11.9%	13.0%
<b>2023 Population 15+ by Marital Status</b>			
Total	3,804	10,471	20,421
Never Married	30.2%	28.1%	26.4%
Married	52.4%	55.9%	59.2%
Widowed	2.3%	5.1%	5.6%
Divorced	15.1%	10.9%	8.8%
<b>2023 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	2,840	7,600	14,431
Population 16+ Employed	96.8%	95.1%	96.1%
Population 16+ Unemployment rate	3.2%	4.9%	3.9%
Population 16-24 Employed	12.5%	12.3%	11.6%
Population 16-24 Unemployment rate	6.0%	8.3%	9.3%
Population 25-54 Employed	65.6%	60.3%	58.6%
Population 25-54 Unemployment rate	2.1%	3.5%	2.5%
Population 55-64 Employed	16.4%	19.4%	21.6%
Population 55-64 Unemployment rate	5.5%	6.8%	4.6%
Population 65+ Employed	5.4%	8.0%	8.3%
Population 65+ Unemployment rate	3.3%	5.1%	3.4%

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<b>2023 Employed Population 16+ by Industry</b>			
Total	2,748	7,231	13,870
Agriculture/Mining	0.2%	0.6%	0.9%
Construction	15.5%	12.5%	13.6%
Manufacturing	6.4%	8.4%	8.5%
Wholesale Trade	1.9%	1.1%	2.2%
Retail Trade	15.9%	11.6%	10.2%
Transportation/Utilities	4.5%	4.2%	3.9%
Information	0.4%	0.7%	1.2%
Finance/Insurance/Real Estate	6.3%	7.0%	6.5%
Services	40.9%	44.4%	44.3%
Public Administration	7.9%	9.4%	8.8%
<b>2023 Employed Population 16+ by Occupation</b>			
Total	2,747	7,230	13,869
White Collar	59.8%	66.5%	66.4%
Management/Business/Financial	19.9%	23.1%	22.0%
Professional	19.4%	25.9%	27.7%
Sales	7.0%	5.9%	5.6%
Administrative Support	13.6%	11.6%	11.2%
Services	11.4%	11.2%	12.4%
Blue Collar	28.8%	22.3%	21.2%
Farming/Forestry/Fishing	0.0%	0.1%	0.3%
Construction/Extraction	10.1%	7.6%	8.0%
Installation/Maintenance/Repair	4.7%	4.7%	4.1%
Production	4.5%	3.4%	3.0%
Transportation/Material Moving	9.4%	6.6%	5.8%
<b>2020 Households by Type</b>			
Total	1,889	4,808	9,240
Married Couple Households	49.8%	55.3%	59.7%
With Own Children <18	20.5%	21.7%	21.9%
Without Own Children <18	29.2%	33.7%	37.7%
Cohabiting Couple Households	6.3%	5.4%	5.3%
With Own Children <18	1.8%	1.6%	1.5%
Without Own Children <18	4.5%	3.8%	3.8%
Male Householder, No Spouse/Partner	16.1%	15.2%	14.0%
Living Alone	11.0%	10.3%	9.4%
65 Years and over	3.4%	3.6%	3.5%
With Own Children <18	1.7%	1.7%	1.4%
Without Own Children <18, With Relatives	2.8%	2.5%	2.5%
No Relatives Present	0.6%	0.7%	0.7%
Female Householder, No Spouse/Partner	27.8%	24.0%	21.0%
Living Alone	16.6%	14.1%	12.4%
65 Years and over	9.1%	8.4%	7.5%
With Own Children <18	5.0%	4.2%	3.6%
Without Own Children <18, With Relatives	5.7%	5.2%	4.6%
No Relatives Present	0.5%	0.5%	0.5%
<b>2020 Households by Size</b>			
Total	1,889	4,808	9,240
1 Person Household	27.6%	24.4%	21.8%
2 Person Household	31.1%	32.1%	34.4%
3 Person Household	17.6%	17.5%	17.2%
4 Person Household	14.7%	16.0%	15.8%
5 Person Household	5.9%	6.7%	7.1%
6 Person Household	1.6%	2.1%	2.3%
7 + Person Household	1.4%	1.3%	1.4%

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<b>2020 Households by Tenure and Mortgage Status</b>			
Total	1,889	4,808	9,240
Owner Occupied	80.9%	82.2%	85.1%
Owned with a Mortgage/Loan	64.2%	62.5%	62.9%
Owned Free and Clear	16.7%	19.7%	22.3%
Renter Occupied	19.1%	17.8%	14.9%
<b>2023 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	108	105	104
Percent of Income for Mortgage	22.0%	22.8%	23.1%
Wealth Index	100	144	161
<b>2020 Housing Units By Urban/ Rural Status</b>			
Total	2,011	5,052	9,669
Urban Housing Units	89.1%	67.2%	50.7%
Rural Housing Units	10.9%	32.8%	49.3%
<b>2020 Population By Urban/ Rural Status</b>			
Total	4,620	12,615	24,571
Urban Population	88.4%	64.9%	49.4%
Rural Population	11.6%	35.1%	50.6%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Home Improvement (4B)	Home Improvement (4B)	Savvy Suburbanites (1D)
2.	Green Acres (6A)	Savvy Suburbanites (1D)	Workday Drive (4A)
3.	Golden Years (9B)	Parks and Rec (5C)	Parks and Rec (5C)
<b>2023 Consumer Spending</b>			
Apparel & Services: Total \$	\$4,348,275	\$12,602,919	\$24,929,137
Average Spent	\$2,224.18	\$2,571.50	\$2,672.79
Spending Potential Index	101	117	122
Education: Total \$	\$3,638,939	\$11,487,310	\$23,480,852
Average Spent	\$1,861.35	\$2,343.87	\$2,517.51
Spending Potential Index	104	131	140
Entertainment/Recreation: Total \$	\$7,661,860	\$22,176,695	\$43,964,221
Average Spent	\$3,919.11	\$4,524.93	\$4,713.65
Spending Potential Index	104	120	125
Food at Home: Total \$	\$13,318,135	\$38,653,875	\$76,250,713
Average Spent	\$6,812.35	\$7,886.94	\$8,175.27
Spending Potential Index	100	116	120
Food Away from Home: Total \$	\$7,463,162	\$21,305,875	\$41,980,278
Average Spent	\$3,817.47	\$4,347.25	\$4,500.94
Spending Potential Index	103	117	121
Health Care: Total \$	\$14,969,117	\$42,939,442	\$84,439,882
Average Spent	\$7,656.84	\$8,761.36	\$9,053.27
Spending Potential Index	104	119	123
HH Furnishings & Equipment: Total \$	\$6,033,108	\$17,431,347	\$34,582,330
Average Spent	\$3,085.99	\$3,556.69	\$3,707.77
Spending Potential Index	104	120	125
Personal Care Products & Services: Total \$	\$1,957,392	\$5,644,097	\$11,129,978
Average Spent	\$1,001.22	\$1,151.62	\$1,193.31
Spending Potential Index	105	120	125
Shelter: Total \$	\$49,904,279	\$145,093,986	\$287,081,501
Average Spent	\$25,526.49	\$29,604.98	\$30,779.62
Spending Potential Index	103	119	124
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$6,694,701	\$19,451,997	\$38,606,517
Average Spent	\$3,424.40	\$3,968.99	\$4,139.22
Spending Potential Index	109	127	132
Travel: Total \$	\$4,677,099	\$13,588,908	\$27,110,967
Average Spent	\$2,392.38	\$2,772.68	\$2,906.72
Spending Potential Index	106	123	129
Vehicle Maintenance & Repairs: Total \$	\$2,633,806	\$7,432,982	\$14,567,908
Average Spent	\$1,347.22	\$1,516.63	\$1,561.91
Spending Potential Index	103	116	119

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

November 10, 2023



# Retail Goods and Services Expenditures

4221-4230 Crystal Ct  
 4221-4230 Crystal Ct, Hampstead, Maryland, 21074  
 Ring: 1 mile radius

Prepared by Esri  
 Latitude: 39.59664  
 Longitude: -76.84544

Top Tapestry Segments	Percent	Demographic Summary	2023	2028
Home Improvement (4B)	60.5%	Population	4,703	4,861
Green Acres (6A)	20.3%	Households	1,955	2,045
Golden Years (9B)	9.5%	Families	1,314	1,375
Parks and Rec (5C)	9.2%	Median Age	38.2	40.1
Savvy Suburbanites (1D)	0.5%	Median Household Income	\$86,709	\$94,817
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>				
Men's		101	\$2,224.18	\$4,348,275
Women's		102	\$418.82	\$818,792
Children's		102	\$761.24	\$1,488,230
Footwear		102	\$337.32	\$659,458
Watches & Jewelry		100	\$496.25	\$970,168
Apparel Products and Services (1)		99	\$166.38	\$325,270
		99	\$44.17	\$86,357
<b>Computer</b>				
Computers and Hardware for Home Use		102	\$260.98	\$510,210
Portable Memory		103	\$4.72	\$9,235
Computer Software		97	\$14.04	\$27,445
Computer Accessories		103	\$25.80	\$50,441
<b>Entertainment &amp; Recreation</b>				
Fees and Admissions		104	\$3,919.11	\$7,661,860
Membership Fees for Clubs (2)		111	\$789.99	\$1,544,429
Fees for Participant Sports, excl. Trips		110	\$305.49	\$597,225
Tickets to Theatre/Operas/Concerts		114	\$136.61	\$267,073
Tickets to Movies		109	\$59.71	\$116,734
Tickets to Parks or Museums		108	\$29.71	\$58,074
Admission to Sporting Events, excl. Trips		108	\$29.98	\$58,610
Fees for Recreational Lessons		108	\$63.36	\$123,862
Dating Services		113	\$164.17	\$320,948
TV/Video/Audio		91	\$0.97	\$1,905
Cable and Satellite Television Services		101	\$1,368.62	\$2,675,658
Televisions		100	\$864.65	\$1,690,392
Satellite Dishes		100	\$146.41	\$286,233
VCRs, Video Cameras, and DVD Players		102	\$1.74	\$3,407
Miscellaneous Video Equipment		102	\$4.91	\$9,599
Video Cassettes and DVDs		110	\$13.92	\$27,223
Video Game Hardware/Accessories		105	\$6.87	\$13,426
Video Game Software		95	\$38.18	\$74,643
Rental/Streaming/Downloaded Video		93	\$18.09	\$35,373
Installation of Televisions		104	\$128.23	\$250,693
Audio (3)		112	\$1.80	\$3,527
Rental and Repair of TV/Radio/Sound Equipment		105	\$141.58	\$276,794
Pets		80	\$2.23	\$4,350
Toys/Games/Crafts/Hobbies (4)		100	\$921.16	\$1,800,868
Recreational Vehicles and Fees (5)		103	\$162.53	\$317,751
Sports/Recreation/Exercise Equipment (6)		103	\$154.63	\$302,293
Photo Equipment and Supplies (7)		110	\$309.33	\$604,745
Reading (8)		106	\$49.36	\$96,499
Catered Affairs (9)		103	\$130.63	\$255,375
		108	\$32.86	\$64,241
<b>Food</b>				
Food at Home		101	\$10,629.82	\$20,781,298
Bakery and Cereal Products		100	\$6,812.35	\$13,318,135
Meats, Poultry, Fish, and Eggs		100	\$879.01	\$1,718,469
Dairy Products		100	\$1,464.88	\$2,863,849
Fruits and Vegetables		100	\$660.32	\$1,290,928
Snacks and Other Food at Home (10)		100	\$1,346.14	\$2,631,711
Food Away from Home		101	\$2,461.98	\$4,813,179
Alcoholic Beverages		103	\$3,817.47	\$7,463,162
		104	\$701.48	\$1,371,390

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

## Retail Goods and Services Expenditures

4221-4230 Crystal Ct  
 4221-4230 Crystal Ct, Hampstead, Maryland, 21074  
 Ring: 1 mile radius

Prepared by Esri  
 Latitude: 39.59664  
 Longitude: -76.84544

	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	110	\$43,440.28	\$84,925,739
Value of Retirement Plans	113	\$160,367.24	\$313,517,953
Value of Other Financial Assets	104	\$8,890.66	\$17,381,241
Vehicle Loan Amount excluding Interest	105	\$3,810.20	\$7,448,949
Value of Credit Card Debt	104	\$3,289.46	\$6,430,897
<b>Health</b>			
Nonprescription Drugs	101	\$173.12	\$338,456
Prescription Drugs	101	\$372.28	\$727,808
Eyeglasses and Contact Lenses	103	\$114.39	\$223,636
<b>Home</b>			
Mortgage Payment and Basics (11)	114	\$14,743.13	\$28,822,813
Maintenance and Remodeling Services	114	\$4,337.31	\$8,479,435
Maintenance and Remodeling Materials (12)	109	\$859.26	\$1,679,847
Utilities, Fuel, and Public Services	102	\$5,890.83	\$11,516,580
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	103	\$125.52	\$245,392
Furniture	104	\$855.78	\$1,673,058
Rugs	104	\$43.25	\$84,553
Major Appliances (14)	106	\$561.28	\$1,097,308
Housewares (15)	105	\$113.01	\$220,932
Small Appliances	99	\$71.80	\$140,373
Luggage	104	\$14.87	\$29,072
Telephones and Accessories	103	\$110.63	\$216,282
<b>Household Operations</b>			
Child Care	108	\$556.78	\$1,088,507
Lawn and Garden (16)	107	\$719.45	\$1,406,526
Moving/Storage/Freight Express	100	\$89.84	\$175,630
Housekeeping Supplies (17)	102	\$953.27	\$1,863,642
<b>Insurance</b>			
Owners and Renters Insurance	109	\$851.57	\$1,664,824
Vehicle Insurance	101	\$2,201.06	\$4,303,072
Life/Other Insurance	108	\$746.55	\$1,459,512
Health Insurance	104	\$5,139.38	\$10,047,490
Personal Care Products (18)	102	\$565.10	\$1,104,772
School Books and Supplies (19)	101	\$135.83	\$265,539
Smoking Products	89	\$384.97	\$752,623
<b>Transportation</b>			
Payments on Vehicles excluding Leases	104	\$3,139.90	\$6,138,503
Gasoline and Motor Oil	99	\$2,518.70	\$4,924,055
Vehicle Maintenance and Repairs	103	\$1,347.22	\$2,633,806
<b>Travel</b>			
Airline Fares	107	\$499.30	\$976,141
Lodging on Trips	107	\$770.50	\$1,506,336
Auto/Truck Rental on Trips	106	\$84.16	\$164,529
Food and Drink on Trips	105	\$589.84	\$1,153,140

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

November 10, 2023

# Retail Goods and Services Expenditures

4221-4230 Crystal Ct  
 4221-4230 Crystal Ct, Hampstead, Maryland, 21074  
 Ring: 3 mile radius

Prepared by Esri  
 Latitude: 39.59664  
 Longitude: -76.84544

Top Tapestry Segments	Percent	Demographic Summary	2023	2028
Home Improvement (4B)	24.2%	Population	12,690	12,853
Savvy Suburbanites (1D)	20.6%	Households	4,901	5,026
Parks and Rec (5C)	15.9%	Families	3,471	3,557
Golden Years (9B)	13.9%	Median Age	41.8	42.7
Green Acres (6A)	11.7%	Median Household Income	\$94,566	\$103,504
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		117	\$2,571.50	\$12,602,919
Men's		117	\$480.35	\$2,354,184
Women's		118	\$878.07	\$4,303,402
Children's		115	\$381.14	\$1,867,969
Footwear		116	\$576.77	\$2,826,736
Watches & Jewelry		120	\$202.59	\$992,900
Apparel Products and Services (1)		118	\$52.59	\$257,727
<b>Computer</b>				
Computers and Hardware for Home Use		117	\$298.99	\$1,465,357
Portable Memory		119	\$5.47	\$26,793
Computer Software		114	\$16.48	\$80,744
Computer Accessories		118	\$29.48	\$144,499
<b>Entertainment &amp; Recreation</b>		120	\$4,524.93	\$22,176,695
Fees and Admissions		132	\$939.13	\$4,602,687
Membership Fees for Clubs (2)		131	\$364.03	\$1,784,121
Fees for Participant Sports, excl. Trips		134	\$160.87	\$788,406
Tickets to Theatre/Operas/Concerts		131	\$71.62	\$350,989
Tickets to Movies		119	\$32.88	\$161,141
Tickets to Parks or Museums		119	\$33.11	\$162,277
Admission to Sporting Events, excl. Trips		134	\$78.06	\$382,577
Fees for Recreational Lessons		136	\$197.41	\$967,483
Dating Services		108	\$1.16	\$5,691
TV/Video/Audio		115	\$1,560.51	\$7,648,054
Cable and Satellite Television Services		116	\$995.87	\$4,880,762
Televisions		112	\$163.76	\$802,598
Satellite Dishes		106	\$1.81	\$8,878
VCRs, Video Cameras, and DVD Players		111	\$5.34	\$26,162
Miscellaneous Video Equipment		133	\$16.83	\$82,463
Video Cassettes and DVDs		116	\$7.57	\$37,107
Video Game Hardware/Accessories		105	\$42.22	\$206,896
Video Game Software		104	\$20.22	\$99,084
Rental/Streaming/Downloaded Video		114	\$140.20	\$687,133
Installation of Televisions		132	\$2.12	\$10,391
Audio (3)		120	\$162.02	\$794,079
Rental and Repair of TV/Radio/Sound Equipment		92	\$2.55	\$12,501
Pets		116	\$1,066.57	\$5,227,262
Toys/Games/Crafts/Hobbies (4)		116	\$183.50	\$899,354
Recreational Vehicles and Fees (5)		123	\$184.07	\$902,133
Sports/Recreation/Exercise Equipment (6)		122	\$341.68	\$1,674,571
Photo Equipment and Supplies (7)		122	\$57.25	\$280,573
Reading (8)		122	\$154.59	\$757,640
Catered Affairs (9)		124	\$37.63	\$184,421
<b>Food</b>		116	\$12,234.19	\$59,959,750
Food at Home		116	\$7,886.94	\$38,653,875
Bakery and Cereal Products		117	\$1,026.40	\$5,030,385
Meats, Poultry, Fish, and Eggs		115	\$1,696.13	\$8,312,716
Dairy Products		117	\$768.23	\$3,765,083
Fruits and Vegetables		117	\$1,569.01	\$7,689,697
Snacks and Other Food at Home (10)		115	\$2,827.18	\$13,855,995
Food Away from Home		117	\$4,347.25	\$21,305,875
Alcoholic Beverages		123	\$830.12	\$4,068,436

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

## Retail Goods and Services Expenditures

4221-4230 Crystal Ct  
 4221-4230 Crystal Ct, Hampstead, Maryland, 21074  
 Ring: 3 mile radius

Prepared by Esri  
 Latitude: 39.59664  
 Longitude: -76.84544

	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	139	\$54,569.36	\$267,444,457
Value of Retirement Plans	138	\$195,535.01	\$958,317,100
Value of Other Financial Assets	127	\$10,852.06	\$53,185,936
Vehicle Loan Amount excluding Interest	113	\$4,130.54	\$20,243,796
Value of Credit Card Debt	121	\$3,841.11	\$18,825,301
<b>Health</b>			
Nonprescription Drugs	113	\$193.82	\$949,903
Prescription Drugs	115	\$423.19	\$2,074,069
Eyeglasses and Contact Lenses	120	\$133.91	\$656,290
<b>Home</b>			
Mortgage Payment and Basics (11)	133	\$17,207.09	\$84,331,958
Maintenance and Remodeling Services	132	\$5,015.88	\$24,582,839
Maintenance and Remodeling Materials (12)	121	\$951.36	\$4,662,621
Utilities, Fuel, and Public Services	115	\$6,692.82	\$32,801,533
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	118	\$144.22	\$706,836
Furniture	118	\$972.14	\$4,764,454
Rugs	125	\$51.89	\$254,299
Major Appliances (14)	120	\$636.24	\$3,118,228
Housewares (15)	120	\$129.04	\$632,420
Small Appliances	111	\$80.84	\$396,192
Luggage	118	\$16.91	\$82,868
Telephones and Accessories	119	\$128.37	\$629,150
<b>Household Operations</b>			
Child Care	127	\$653.69	\$3,203,713
Lawn and Garden (16)	126	\$845.02	\$4,141,424
Moving/Storage/Freight Express	114	\$102.16	\$500,669
Housekeeping Supplies (17)	117	\$1,094.97	\$5,366,448
<b>Insurance</b>			
Owners and Renters Insurance	123	\$963.14	\$4,720,359
Vehicle Insurance	113	\$2,446.17	\$11,988,669
Life/Other Insurance	127	\$879.60	\$4,310,940
Health Insurance	119	\$5,889.64	\$28,865,120
Personal Care Products (18)	117	\$646.89	\$3,170,399
School Books and Supplies (19)	114	\$153.26	\$751,130
Smoking Products	100	\$431.43	\$2,114,450
<b>Transportation</b>			
Payments on Vehicles excluding Leases	115	\$3,469.15	\$17,002,328
Gasoline and Motor Oil	111	\$2,802.46	\$13,734,873
Vehicle Maintenance and Repairs	116	\$1,516.63	\$7,432,982
<b>Travel</b>			
Airline Fares	124	\$578.66	\$2,836,003
Lodging on Trips	125	\$902.94	\$4,425,302
Auto/Truck Rental on Trips	123	\$97.18	\$476,282
Food and Drink on Trips	122	\$683.71	\$3,350,886

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

November 10, 2023

## Retail Goods and Services Expenditures

4221-4230 Crystal Ct  
4221-4230 Crystal Ct, Hampstead, Maryland, 21074  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 39.59664  
Longitude: -76.84544

Top Tapestry Segments	Percent	Demographic Summary	2023	2028
Savvy Suburbanites (1D)	34.7%	Population	24,535	24,641
Workday Drive (4A)	15.4%	Households	9,327	9,480
Parks and Rec (5C)	13.4%	Families	6,897	7,002
Home Improvement (4B)	12.7%	Median Age	43.6	44.2
Green Acres (6A)	7.4%	Median Household Income	\$100,070	\$109,084
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>				
		122	\$2,672.79	\$24,929,137
Men's		122	\$497.44	\$4,639,597
Women's		122	\$911.08	\$8,497,664
Children's		119	\$395.76	\$3,691,208
Footwear		120	\$598.73	\$5,584,393
Watches & Jewelry		127	\$215.14	\$2,006,570
Apparel Products and Services (1)		123	\$54.65	\$509,706
<b>Computer</b>				
Computers and Hardware for Home Use		121	\$310.25	\$2,893,719
Portable Memory		123	\$5.67	\$52,874
Computer Software		118	\$17.00	\$158,539
Computer Accessories		122	\$30.52	\$284,652
<b>Entertainment &amp; Recreation</b>				
		125	\$4,713.65	\$43,964,221
Fees and Admissions		140	\$996.19	\$9,291,500
Membership Fees for Clubs (2)		139	\$384.96	\$3,590,560
Fees for Participant Sports, excl. Trips		142	\$169.73	\$1,583,038
Tickets to Theatre/Operas/Concerts		139	\$75.65	\$705,551
Tickets to Movies		123	\$33.89	\$316,098
Tickets to Parks or Museums		124	\$34.43	\$321,118
Admission to Sporting Events, excl. Trips		144	\$84.13	\$784,687
Fees for Recreational Lessons		146	\$212.26	\$1,979,738
Dating Services		107	\$1.15	\$10,709
TV/Video/Audio		119	\$1,606.13	\$14,980,344
Cable and Satellite Television Services		119	\$1,025.30	\$9,563,012
Televisions		115	\$168.29	\$1,569,596
Satellite Dishes		106	\$1.82	\$16,935
VCRs, Video Cameras, and DVD Players		113	\$5.46	\$50,940
Miscellaneous Video Equipment		138	\$17.43	\$162,525
Video Cassettes and DVDs		118	\$7.71	\$71,927
Video Game Hardware/Accessories		107	\$42.91	\$400,249
Video Game Software		106	\$20.50	\$191,201
Rental/Streaming/Downloaded Video		116	\$143.04	\$1,334,100
Installation of Televisions		137	\$2.21	\$20,624
Audio (3)		125	\$168.90	\$1,575,328
Rental and Repair of TV/Radio/Sound Equipment		92	\$2.56	\$23,906
Pets		121	\$1,110.79	\$10,360,322
Toys/Games/Crafts/Hobbies (4)		120	\$189.42	\$1,766,712
Recreational Vehicles and Fees (5)		131	\$197.39	\$1,841,038
Sports/Recreation/Exercise Equipment (6)		126	\$354.40	\$3,305,505
Photo Equipment and Supplies (7)		127	\$59.54	\$555,311
Reading (8)		127	\$160.91	\$1,500,774
Catered Affairs (9)		128	\$38.89	\$362,715
<b>Food</b>				
		120	\$12,676.21	\$118,230,991
Food at Home		120	\$8,175.27	\$76,250,713
Bakery and Cereal Products		121	\$1,066.13	\$9,943,808
Meats, Poultry, Fish, and Eggs		119	\$1,757.76	\$16,394,586
Dairy Products		121	\$797.39	\$7,437,270
Fruits and Vegetables		121	\$1,628.99	\$15,193,587
Snacks and Other Food at Home (10)		119	\$2,925.00	\$27,281,463
Food Away from Home		121	\$4,500.94	\$41,980,278
Alcoholic Beverages		129	\$869.91	\$8,113,666

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## Retail Goods and Services Expenditures

4221-4230 Crystal Ct  
 4221-4230 Crystal Ct, Hampstead, Maryland, 21074  
 Ring: 5 mile radius

Prepared by Esri  
 Latitude: 39.59664  
 Longitude: -76.84544

	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	148	\$58,294.40	\$543,711,915
Value of Retirement Plans	148	\$208,867.41	\$1,948,106,369
Value of Other Financial Assets	134	\$11,508.96	\$107,344,104
Vehicle Loan Amount excluding Interest	116	\$4,225.63	\$39,412,443
Value of Credit Card Debt	127	\$4,002.73	\$37,333,506
<b>Health</b>			
Nonprescription Drugs	116	\$198.22	\$1,848,790
Prescription Drugs	118	\$433.72	\$4,045,276
Eyeglasses and Contact Lenses	125	\$139.54	\$1,301,523
<b>Home</b>			
Mortgage Payment and Basics (11)	141	\$18,261.64	\$170,326,359
Maintenance and Remodeling Services	140	\$5,304.31	\$49,473,342
Maintenance and Remodeling Materials (12)	126	\$992.86	\$9,260,413
Utilities, Fuel, and Public Services	119	\$6,901.13	\$64,366,844
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	122	\$149.46	\$1,393,975
Furniture	122	\$1,007.77	\$9,399,432
Rugs	132	\$54.98	\$512,814
Major Appliances (14)	125	\$661.73	\$6,171,948
Housewares (15)	125	\$134.01	\$1,249,881
Small Appliances	114	\$82.75	\$771,822
Luggage	122	\$17.52	\$163,424
Telephones and Accessories	124	\$133.01	\$1,240,547
<b>Household Operations</b>			
Child Care	134	\$694.88	\$6,481,192
Lawn and Garden (16)	133	\$890.17	\$8,302,649
Moving/Storage/Freight Express	117	\$104.51	\$974,729
Housekeeping Supplies (17)	122	\$1,134.28	\$10,579,426
<b>Insurance</b>			
Owners and Renters Insurance	128	\$1,001.06	\$9,336,904
Vehicle Insurance	115	\$2,503.84	\$23,353,360
Life/Other Insurance	134	\$927.84	\$8,653,990
Health Insurance	123	\$6,089.83	\$56,799,848
Personal Care Products (18)	121	\$669.43	\$6,243,804
School Books and Supplies (19)	118	\$158.68	\$1,479,973
Smoking Products	100	\$432.81	\$4,036,792
<b>Transportation</b>			
Payments on Vehicles excluding Leases	118	\$3,569.97	\$33,297,143
Gasoline and Motor Oil	114	\$2,877.15	\$26,835,222
Vehicle Maintenance and Repairs	119	\$1,561.91	\$14,567,908
<b>Travel</b>			
Airline Fares	130	\$606.52	\$5,656,977
Lodging on Trips	132	\$951.57	\$8,875,334
Auto/Truck Rental on Trips	128	\$101.56	\$947,210
Food and Drink on Trips	128	\$715.05	\$6,669,288

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

November 10, 2023



4221-4230 Crystal Ct  
4221-4230 Crystal Ct, Hampstead, Maryland, 21074  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 39.59664  
Longitude: -76.84544

- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

## Business Summary

4221-4230 Crystal Ct  
 4221-4230 Crystal Ct, Hampstead, Maryland, 21074  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 39.59664  
 Longitude: -76.84544

Data for all businesses in area		1 mile		3 miles		5 miles						
Total Businesses:		196		387		694						
Total Employees:		1,870		3,495		5,862						
Total Residential Population:		4,703		12,690		24,535						
Employee/Residential Population Ratio (per 100 Residents)		40		28		24						
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	5	2.6%	49	2.6%	13	3.4%	112	3.2%	37	5.3%	213	3.6%
Construction	23	11.7%	236	12.6%	52	13.4%	495	14.2%	98	14.1%	781	13.3%
Manufacturing	9	4.6%	92	4.9%	16	4.1%	124	3.5%	23	3.3%	145	2.5%
Transportation	3	1.5%	20	1.1%	8	2.1%	51	1.5%	16	2.3%	101	1.7%
Communication	0	0.0%	0	0.0%	1	0.3%	3	0.1%	2	0.3%	7	0.1%
Utility	0	0.0%	0	0.0%	0	0.0%	1	0.0%	1	0.1%	4	0.1%
Wholesale Trade	3	1.5%	43	2.3%	7	1.8%	83	2.4%	13	1.9%	126	2.1%
Retail Trade Summary	47	24.0%	576	30.8%	83	21.4%	1,139	32.6%	128	18.4%	1,973	33.7%
Home Improvement	3	1.5%	18	1.0%	7	1.8%	46	1.3%	14	2.0%	84	1.4%
General Merchandise Stores	2	1.0%	61	3.3%	4	1.0%	149	4.3%	5	0.7%	195	3.3%
Food Stores	7	3.6%	100	5.3%	11	2.8%	260	7.4%	14	2.0%	362	6.2%
Auto Dealers & Gas Stations	3	1.5%	23	1.2%	5	1.3%	42	1.2%	9	1.3%	90	1.5%
Apparel & Accessory Stores	1	0.5%	23	1.2%	1	0.3%	33	0.9%	1	0.1%	42	0.7%
Furniture & Home Furnishings	4	2.0%	14	0.7%	7	1.8%	20	0.6%	11	1.6%	31	0.5%
Eating & Drinking Places	17	8.7%	284	15.2%	28	7.2%	494	14.1%	41	5.9%	1,023	17.5%
Miscellaneous Retail	10	5.1%	53	2.8%	20	5.2%	95	2.7%	32	4.6%	147	2.5%
Finance, Insurance, Real Estate Summary	18	9.2%	87	4.7%	35	9.0%	186	5.3%	55	7.9%	286	4.9%
Banks, Savings & Lending Institutions	5	2.6%	32	1.7%	8	2.1%	51	1.5%	10	1.4%	69	1.2%
Securities Brokers	2	1.0%	8	0.4%	3	0.8%	14	0.4%	4	0.6%	17	0.3%
Insurance Carriers & Agents	4	2.0%	16	0.9%	9	2.3%	29	0.8%	16	2.3%	50	0.9%
Real Estate, Holding, Other Investment Offices	7	3.6%	31	1.7%	16	4.1%	92	2.6%	25	3.6%	151	2.6%
Services Summary	74	37.8%	725	38.8%	144	37.2%	1,210	34.6%	258	37.2%	2,020	34.5%
Hotels & Lodging	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Automotive Services	8	4.1%	19	1.0%	15	3.9%	39	1.1%	28	4.0%	77	1.3%
Movies & Amusements	9	4.6%	48	2.6%	15	3.9%	121	3.5%	24	3.5%	227	3.9%
Health Services	9	4.6%	64	3.4%	18	4.7%	139	4.0%	29	4.2%	213	3.6%
Legal Services	2	1.0%	4	0.2%	4	1.0%	9	0.3%	9	1.3%	22	0.4%
Education Institutions & Libraries	4	2.0%	265	14.2%	6	1.6%	338	9.7%	10	1.4%	501	8.5%
Other Services	44	22.4%	325	17.4%	86	22.2%	564	16.1%	158	22.8%	979	16.7%
Government	2	1.0%	27	1.4%	4	1.0%	53	1.5%	12	1.7%	132	2.3%
Unclassified Establishments	11	5.6%	15	0.8%	23	5.9%	38	1.1%	52	7.5%	72	1.2%
Totals	196	100.0%	1,870	100.0%	387	100.0%	3,495	100.0%	694	100.0%	5,862	100.0%

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**Date Note:** Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

November 10, 2023



## Business Summary

4221-4230 Crystal Ct  
 4221-4230 Crystal Ct, Hampstead, Maryland, 21074  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 39.59664  
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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.5%	16	0.9%	3	0.8%	31	0.9%	8	1.2%	53	0.9%
Mining	0	0.0%	15	0.8%	1	0.3%	38	1.1%	1	0.1%	50	0.9%
Utilities	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Construction	25	12.8%	243	13.0%	54	14.0%	503	14.4%	101	14.6%	793	13.5%
Manufacturing	13	6.6%	109	5.8%	20	5.2%	149	4.3%	27	3.9%	173	3.0%
Wholesale Trade	3	1.5%	43	2.3%	7	1.8%	83	2.4%	13	1.9%	126	2.1%
Retail Trade	24	12.2%	256	13.7%	46	11.9%	596	17.1%	76	11.0%	890	15.2%
Motor Vehicle & Parts Dealers	2	1.0%	12	0.6%	4	1.0%	30	0.9%	8	1.2%	78	1.3%
Furniture & Home Furnishings Stores	1	0.5%	2	0.1%	4	1.0%	6	0.2%	7	1.0%	16	0.3%
Electronics & Appliance Stores	1	0.5%	6	0.3%	2	0.5%	8	0.2%	2	0.3%	8	0.1%
Building Material & Garden Equipment & Supplies Dealers	3	1.5%	18	1.0%	7	1.8%	46	1.3%	13	1.9%	82	1.4%
Food & Beverage Stores	3	1.5%	74	4.0%	6	1.6%	223	6.4%	9	1.3%	320	5.5%
Health & Personal Care Stores	3	1.5%	23	1.2%	6	1.6%	45	1.3%	7	1.0%	57	1.0%
Gasoline Stations & Fuel Dealers	2	1.0%	17	0.9%	3	0.8%	20	0.6%	3	0.4%	24	0.4%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	1	0.5%	25	1.3%	2	0.5%	37	1.1%	2	0.3%	48	0.8%
Sporting Goods, Hobby, Book, & Music Stores	4	2.0%	17	0.9%	8	2.1%	29	0.8%	16	2.3%	55	0.9%
General Merchandise Stores	4	2.0%	63	3.4%	6	1.6%	152	4.3%	8	1.2%	202	3.4%
Transportation & Warehousing	2	1.0%	15	0.8%	6	1.6%	44	1.3%	15	2.2%	92	1.6%
Information	1	0.5%	12	0.6%	5	1.3%	33	0.9%	8	1.2%	53	0.9%
Finance & Insurance	11	5.6%	55	2.9%	20	5.2%	94	2.7%	30	4.3%	135	2.3%
Central Bank/Credit Intermediation & Related Activities	5	2.6%	32	1.7%	8	2.1%	51	1.5%	10	1.4%	69	1.2%
Securities & Commodity Contracts	2	1.0%	8	0.4%	3	0.8%	14	0.4%	4	0.6%	17	0.3%
Funds, Trusts & Other Financial Vehicles	4	2.0%	16	0.9%	9	2.3%	29	0.8%	16	2.3%	50	0.9%
Real Estate, Rental & Leasing	5	2.6%	11	0.6%	13	3.4%	54	1.5%	22	3.2%	101	1.7%
Professional, Scientific & Tech Services	16	8.2%	60	3.2%	28	7.2%	100	2.9%	55	7.9%	188	3.2%
Legal Services	3	1.5%	5	0.3%	5	1.3%	11	0.3%	10	1.4%	26	0.4%
Management of Companies & Enterprises	1	0.5%	16	0.9%	2	0.5%	36	1.0%	4	0.6%	44	0.8%
Administrative, Support & Waste Management Services	6	3.1%	61	3.3%	17	4.4%	126	3.6%	36	5.2%	202	3.4%
Educational Services	7	3.6%	272	14.5%	10	2.6%	338	9.7%	15	2.2%	497	8.5%
Health Care & Social Assistance	13	6.6%	97	5.2%	28	7.2%	240	6.9%	48	6.9%	427	7.3%
Arts, Entertainment & Recreation	5	2.6%	42	2.2%	10	2.6%	112	3.2%	18	2.6%	216	3.7%
Accommodation & Food Services	19	9.7%	302	16.1%	32	8.3%	518	14.8%	46	6.6%	1,054	18.0%
Accommodation	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Food Services & Drinking Places	19	9.7%	302	16.1%	32	8.3%	518	14.8%	46	6.6%	1,054	18.0%
Other Services (except Public Administration)	31	15.8%	202	10.8%	57	14.7%	309	8.8%	108	15.6%	562	9.6%
Automotive Repair & Maintenance	7	3.6%	16	0.9%	12	3.1%	32	0.9%	21	3.0%	62	1.1%
Public Administration	2	1.0%	27	1.4%	4	1.0%	53	1.5%	12	1.7%	132	2.3%
Unclassified Establishments	11	5.6%	15	0.8%	23	5.9%	38	1.1%	52	7.5%	72	1.2%
<b>Total</b>	<b>196</b>	<b>100.0%</b>	<b>1,870</b>	<b>100.0%</b>	<b>387</b>	<b>100.0%</b>	<b>3,495</b>	<b>100.0%</b>	<b>694</b>	<b>100.0%</b>	<b>5,862</b>	<b>100.0%</b>

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