

10117 Reisterstown Rd, Owings Mills, Maryland, 21117
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.41453
Longitude: -76.77320

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	5,046	58,045	144,658
2010 Total Population	5,914	71,406	166,000
2018 Total Population	6,245	76,919	176,392
2018 Group Quarters	917	2,066	3,473
2023 Total Population	6,379	79,711	181,727
2018-2023 Annual Rate	0.43%	0.72%	0.60%
2018 Total Daytime Population	13,938	66,616	145,655
Workers	10,870	32,110	62,921
Residents	3,068	34,506	82,734
Household Summary			
2000 Households	1,994	23,182	57,179
2000 Average Household Size	2.34	2.46	2.48
2010 Households	1,983	28,653	65,705
2010 Average Household Size	2.54	2.42	2.48
2018 Households	2,016	30,429	68,734
2018 Average Household Size	2.64	2.46	2.52
2023 Households	2,048	31,420	70,500
2023 Average Household Size	2.67	2.47	2.53
2018-2023 Annual Rate	0.32%	0.64%	0.51%
2010 Families	1,129	18,063	42,810
2010 Average Family Size	3.20	3.02	3.05
2018 Families	1,127	18,860	44,253
2018 Average Family Size	3.38	3.11	3.14
2023 Families	1,135	19,325	45,134
2023 Average Family Size	3.44	3.14	3.17
2018-2023 Annual Rate	0.14%	0.49%	0.40%
Housing Unit Summary			
2000 Housing Units	2,073	24,368	60,080
Owner Occupied Housing Units	22.5%	62.9%	63.8%
Renter Occupied Housing Units	73.7%	32.2%	31.4%
Vacant Housing Units	3.8%	4.9%	4.8%
2010 Housing Units	2,117	30,242	69,431
Owner Occupied Housing Units	19.8%	58.6%	60.7%
Renter Occupied Housing Units	73.9%	36.2%	34.0%
Vacant Housing Units	6.3%	5.3%	5.4%
2018 Housing Units	2,149	31,716	72,088
Owner Occupied Housing Units	18.7%	57.3%	59.9%
Renter Occupied Housing Units	75.1%	38.6%	35.4%
Vacant Housing Units	6.2%	4.1%	4.7%
2023 Housing Units	2,176	32,586	73,783
Owner Occupied Housing Units	19.4%	58.3%	60.9%
Renter Occupied Housing Units	74.7%	38.1%	34.6%
Vacant Housing Units	5.9%	3.6%	4.4%
Median Household Income			
2018	\$53,885	\$81,670	\$78,109
2023	\$59,741	\$92,577	\$89,102
Median Home Value			
2018	\$249,550	\$280,481	\$280,269
2023	\$272,727	\$304,295	\$310,889
Per Capita Income			
2018	\$27,995	\$41,055	\$40,218
2023	\$32,083	\$47,022	\$46,326
Median Age			
2010	28.0	36.0	38.5
2018	28.7	37.3	39.6
2023	28.3	37.8	40.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2018 Households by Income			
Household Income Base	2,016	30,429	68,734
<\$15,000	8.9%	6.4%	7.6%
\$15,000 - \$24,999	6.9%	4.3%	5.6%
\$25,000 - \$34,999	9.9%	5.5%	6.6%
\$35,000 - \$49,999	17.6%	10.3%	10.5%
\$50,000 - \$74,999	27.9%	18.1%	17.3%
\$75,000 - \$99,999	12.2%	16.4%	15.0%
\$100,000 - \$149,999	12.9%	20.2%	18.7%
\$150,000 - \$199,999	1.5%	10.6%	9.2%
\$200,000+	2.1%	8.2%	9.6%
Average Household Income	\$64,210	\$101,485	\$101,584
2023 Households by Income			
Household Income Base	2,048	31,420	70,500
<\$15,000	7.8%	5.6%	6.7%
\$15,000 - \$24,999	6.0%	3.6%	4.7%
\$25,000 - \$34,999	8.1%	4.3%	5.1%
\$35,000 - \$49,999	14.6%	8.1%	8.4%
\$50,000 - \$74,999	26.7%	15.7%	15.2%
\$75,000 - \$99,999	13.9%	16.7%	15.5%
\$100,000 - \$149,999	17.9%	23.9%	22.1%
\$150,000 - \$199,999	2.1%	12.1%	10.5%
\$200,000+	3.0%	10.1%	11.6%
Average Household Income	\$75,726	\$117,061	\$117,866
2018 Owner Occupied Housing Units by Value			
Total	401	18,170	43,175
<\$50,000	0.0%	0.9%	1.3%
\$50,000 - \$99,999	2.5%	1.6%	1.8%
\$100,000 - \$149,999	5.0%	4.2%	4.9%
\$150,000 - \$199,999	15.2%	11.1%	12.1%
\$200,000 - \$249,999	27.7%	18.9%	18.4%
\$250,000 - \$299,999	18.7%	21.8%	18.9%
\$300,000 - \$399,999	9.2%	18.2%	17.1%
\$400,000 - \$499,999	0.2%	10.2%	9.2%
\$500,000 - \$749,999	14.5%	8.3%	9.8%
\$750,000 - \$999,999	1.0%	2.5%	3.5%
\$1,000,000 - \$1,499,999	5.0%	1.0%	1.8%
\$1,500,000 - \$1,999,999	0.2%	0.6%	0.6%
\$2,000,000 +	1.0%	0.7%	0.6%
Average Home Value	\$369,216	\$350,867	\$360,585
2023 Owner Occupied Housing Units by Value			
Total	421	19,008	44,960
<\$50,000	0.0%	0.5%	0.8%
\$50,000 - \$99,999	1.7%	1.0%	1.2%
\$100,000 - \$149,999	3.1%	2.6%	3.0%
\$150,000 - \$199,999	10.9%	7.4%	8.3%
\$200,000 - \$249,999	24.9%	15.4%	15.2%
\$250,000 - \$299,999	20.9%	22.1%	19.4%
\$300,000 - \$399,999	11.4%	21.1%	19.7%
\$400,000 - \$499,999	0.2%	12.7%	11.5%
\$500,000 - \$749,999	18.3%	11.2%	13.0%
\$750,000 - \$999,999	1.2%	3.0%	4.4%
\$1,000,000 - \$1,499,999	5.9%	1.2%	2.2%
\$1,500,000 - \$1,999,999	0.5%	0.8%	0.7%
\$2,000,000 +	1.2%	0.9%	0.7%
Average Home Value	\$411,789	\$388,913	\$401,929

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	5,915	71,403	166,001
0 - 4	7.4%	6.6%	6.2%
5 - 9	5.8%	6.0%	6.2%
10 - 14	4.6%	5.9%	6.5%
15 - 24	26.0%	14.2%	13.4%
25 - 34	19.6%	15.8%	13.2%
35 - 44	12.9%	14.4%	13.6%
45 - 54	11.0%	14.2%	14.7%
55 - 64	7.2%	12.2%	13.0%
65 - 74	3.2%	6.1%	7.0%
75 - 84	1.8%	3.1%	4.2%
85 +	0.4%	1.5%	2.1%
18 +	79.2%	77.5%	76.9%
2018 Population by Age			
Total	6,246	76,919	176,394
0 - 4	6.6%	5.9%	5.6%
5 - 9	6.2%	6.0%	5.9%
10 - 14	5.1%	6.0%	6.2%
15 - 24	25.0%	13.4%	12.7%
25 - 34	17.6%	15.0%	13.6%
35 - 44	13.6%	14.1%	12.6%
45 - 54	10.3%	12.8%	13.0%
55 - 64	8.1%	12.4%	13.3%
65 - 74	4.8%	8.8%	9.9%
75 - 84	2.0%	3.8%	4.8%
85 +	0.6%	1.6%	2.4%
18 +	79.2%	78.5%	78.7%
2023 Population by Age			
Total	6,380	79,711	181,726
0 - 4	6.7%	6.0%	5.7%
5 - 9	5.9%	5.7%	5.6%
10 - 14	5.0%	5.7%	5.8%
15 - 24	25.7%	12.8%	11.8%
25 - 34	17.5%	15.6%	14.3%
35 - 44	12.6%	14.5%	13.2%
45 - 54	10.3%	12.0%	11.9%
55 - 64	7.9%	11.7%	12.6%
65 - 74	5.4%	9.4%	10.7%
75 - 84	2.3%	4.9%	6.0%
85 +	0.6%	1.7%	2.5%
18 +	79.3%	79.1%	79.5%
2010 Population by Sex			
Males	2,707	33,002	76,457
Females	3,207	38,404	89,543
2018 Population by Sex			
Males	2,875	35,734	81,675
Females	3,370	41,186	94,717
2023 Population by Sex			
Males	2,922	37,116	84,577
Females	3,458	42,595	97,149

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	5,913	71,406	166,002
White Alone	38.3%	42.2%	42.8%
Black Alone	43.3%	46.4%	48.0%
American Indian Alone	0.4%	0.3%	0.2%
Asian Alone	5.9%	5.8%	4.3%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	7.7%	2.5%	2.1%
Two or More Races	4.3%	2.8%	2.5%
Hispanic Origin	14.7%	5.7%	4.9%
Diversity Index	74.7	64.6	62.3
2018 Population by Race/Ethnicity			
Total	6,245	76,920	176,392
White Alone	31.0%	35.2%	37.1%
Black Alone	47.7%	51.3%	51.9%
American Indian Alone	0.4%	0.3%	0.2%
Asian Alone	6.6%	6.9%	5.3%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	9.4%	3.1%	2.6%
Two or More Races	4.9%	3.2%	2.9%
Hispanic Origin	17.8%	7.1%	6.1%
Diversity Index	76.8	66.0	63.8
2023 Population by Race/Ethnicity			
Total	6,378	79,710	181,726
White Alone	26.5%	30.8%	33.3%
Black Alone	50.3%	54.2%	54.3%
American Indian Alone	0.4%	0.2%	0.2%
Asian Alone	7.0%	7.7%	6.0%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	10.4%	3.5%	2.9%
Two or More Races	5.4%	3.5%	3.2%
Hispanic Origin	20.0%	8.2%	7.2%
Diversity Index	77.7	66.5	64.5
2010 Population by Relationship and Household Type			
Total	5,914	71,406	166,000
In Households	85.1%	97.2%	98.0%
In Family Households	64.7%	78.8%	81.1%
Householder	20.6%	25.3%	25.8%
Spouse	10.5%	17.5%	17.7%
Child	24.6%	28.9%	30.6%
Other relative	5.3%	4.7%	4.7%
Nonrelative	3.7%	2.4%	2.4%
In Nonfamily Households	20.4%	18.4%	16.8%
In Group Quarters	14.9%	2.8%	2.0%
Institutionalized Population	1.5%	0.2%	0.7%
Noninstitutionalized Population	13.4%	2.6%	1.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2018 Population 25+ by Educational Attainment			
Total	3,565	52,743	122,828
Less than 9th Grade	7.0%	2.9%	2.3%
9th - 12th Grade, No Diploma	8.6%	3.5%	3.7%
High School Graduate	21.7%	16.6%	19.5%
GED/Alternative Credential	2.1%	2.4%	2.6%
Some College, No Degree	17.6%	18.3%	18.8%
Associate Degree	6.9%	7.3%	7.2%
Bachelor's Degree	24.9%	28.2%	26.4%
Graduate/Professional Degree	11.2%	20.8%	19.5%
2018 Population 15+ by Marital Status			
Total	5,127	63,062	145,221
Never Married	54.1%	38.1%	36.8%
Married	30.0%	45.0%	45.6%
Widowed	5.5%	5.3%	6.4%
Divorced	10.4%	11.7%	11.1%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	96.3%	95.9%	95.4%
Civilian Unemployed (Unemployment Rate)	3.7%	4.1%	4.6%
2018 Employed Population 16+ by Industry			
Total	3,190	43,151	95,470
Agriculture/Mining	0.7%	0.2%	0.2%
Construction	2.3%	3.7%	3.6%
Manufacturing	5.0%	3.7%	3.6%
Wholesale Trade	1.8%	1.4%	1.5%
Retail Trade	10.1%	8.6%	8.6%
Transportation/Utilities	1.7%	4.0%	5.0%
Information	0.4%	1.4%	1.5%
Finance/Insurance/Real Estate	11.8%	9.6%	9.1%
Services	55.4%	57.6%	57.4%
Public Administration	10.9%	9.8%	9.4%
2018 Employed Population 16+ by Occupation			
Total	3,191	43,150	95,471
White Collar	64.8%	75.6%	72.1%
Management/Business/Financial	13.6%	19.3%	17.8%
Professional	24.0%	34.7%	31.6%
Sales	10.3%	8.3%	8.9%
Administrative Support	16.9%	13.3%	13.8%
Services	26.6%	13.9%	16.7%
Blue Collar	8.7%	10.5%	11.3%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	1.8%	2.3%	2.1%
Installation/Maintenance/Repair	2.1%	1.7%	2.0%
Production	3.8%	2.8%	2.5%
Transportation/Material Moving	1.0%	3.7%	4.6%
2010 Population By Urban/ Rural Status			
Total Population	5,914	71,406	166,000
Population Inside Urbanized Area	99.1%	98.1%	96.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.9%	1.9%	3.2%

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2010 Households by Type			
Total	1,983	28,654	65,705
Households with 1 Person	34.3%	29.9%	28.8%
Households with 2+ People	65.7%	70.1%	71.2%
Family Households	56.9%	63.0%	65.2%
Husband-wife Families	29.4%	43.5%	44.7%
With Related Children	14.4%	19.1%	19.5%
Other Family (No Spouse Present)	27.5%	19.6%	20.5%
Other Family with Male Householder	6.9%	4.2%	4.3%
With Related Children	4.0%	2.4%	2.4%
Other Family with Female Householder	20.6%	15.3%	16.2%
With Related Children	14.7%	10.0%	10.4%
Nonfamily Households	8.7%	7.1%	6.0%
All Households with Children	33.6%	32.0%	32.7%
Multigenerational Households	3.5%	4.0%	4.6%
Unmarried Partner Households	9.1%	6.5%	5.9%
Male-female	8.1%	5.7%	5.1%
Same-sex	1.0%	0.8%	0.8%
2010 Households by Size			
Total	1,984	28,653	65,706
1 Person Household	34.3%	29.9%	28.8%
2 Person Household	29.1%	33.0%	32.5%
3 Person Household	17.5%	16.7%	16.7%
4 Person Household	11.2%	12.1%	12.7%
5 Person Household	4.6%	5.2%	5.7%
6 Person Household	2.1%	1.9%	2.2%
7 + Person Household	1.2%	1.2%	1.4%
2010 Households by Tenure and Mortgage Status			
Total	1,983	28,653	65,705
Owner Occupied	21.1%	61.8%	64.1%
Owned with a Mortgage/Loan	16.7%	52.6%	51.9%
Owned Free and Clear	4.4%	9.2%	12.2%
Renter Occupied	78.9%	38.2%	35.9%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,117	30,242	69,431
Housing Units Inside Urbanized Area	99.0%	98.2%	97.1%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	1.0%	1.8%	2.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
	1. Bright Young Professionals	Enterprising Professionals	Enterprising Professionals
	2. Young and Restless (11B)	Soccer Moms (4A)	Pleasantville (2B)
	3. Metro Fusion (11C)	Young and Restless (11B)	Parks and Rec (5C)
2018 Consumer Spending			
Apparel & Services: Total \$	\$3,646,446	\$81,443,695	\$180,868,719
Average Spent	\$1,808.75	\$2,676.52	\$2,631.43
Spending Potential Index	83	123	121
Education: Total \$	\$2,262,478	\$56,020,155	\$127,802,733
Average Spent	\$1,122.26	\$1,841.01	\$1,859.38
Spending Potential Index	78	127	128
Entertainment/Recreation: Total \$	\$4,948,366	\$115,957,084	\$262,409,270
Average Spent	\$2,454.55	\$3,810.74	\$3,817.75
Spending Potential Index	76	118	119
Food at Home: Total \$	\$8,365,742	\$179,829,244	\$404,844,970
Average Spent	\$4,149.67	\$5,909.80	\$5,890.02
Spending Potential Index	83	118	117
Food Away from Home: Total \$	\$5,988,992	\$131,283,200	\$290,417,708
Average Spent	\$2,970.73	\$4,314.41	\$4,225.24
Spending Potential Index	85	123	120
Health Care: Total \$	\$8,227,623	\$196,529,916	\$454,940,953
Average Spent	\$4,081.16	\$6,458.64	\$6,618.86
Spending Potential Index	71	113	116
HH Furnishings & Equipment: Total \$	\$3,288,775	\$76,294,221	\$171,111,003
Average Spent	\$1,631.34	\$2,507.29	\$2,489.47
Spending Potential Index	78	120	119
Personal Care Products & Services: Total \$	\$1,349,803	\$30,864,235	\$68,831,654
Average Spent	\$669.55	\$1,014.30	\$1,001.42
Spending Potential Index	81	123	121
Shelter: Total \$	\$27,914,007	\$629,485,366	\$1,424,228,930
Average Spent	\$13,846.23	\$20,687.02	\$20,720.88
Spending Potential Index	82	123	123
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$3,484,759	\$89,394,789	\$207,710,596
Average Spent	\$1,728.55	\$2,937.82	\$3,021.95
Spending Potential Index	70	118	122
Travel: Total \$	\$3,113,561	\$81,193,581	\$183,808,659
Average Spent	\$1,544.43	\$2,668.30	\$2,674.20
Spending Potential Index	72	124	124
Vehicle Maintenance & Repairs: Total \$	\$1,731,124	\$38,439,704	\$86,719,850
Average Spent	\$858.69	\$1,263.26	\$1,261.67
Spending Potential Index	80	117	117

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Bright Young Professionals (8C)	47.0%	Population	6,245	6,379
Young and Restless (11B)	26.1%	Households	2,016	2,048
Metro Fusion (11C)	25.6%	Families	1,127	1,135
Top Tier (1A)	0.7%	Median Age	28.7	28.3
Enterprising Professionals (2D)	0.6%	Median Household Income	\$53,885	\$59,741
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		83	\$1,808.75	\$3,646,446
Men's		81	\$337.32	\$680,037
Women's		81	\$603.24	\$1,216,131
Children's		89	\$288.12	\$580,847
Footwear		85	\$402.12	\$810,682
Watches & Jewelry		79	\$113.31	\$228,428
Apparel Products and Services (1)		78	\$64.64	\$130,321
Computer				
Computers and Hardware for Home Use		88	\$149.78	\$301,963
Portable Memory		88	\$4.81	\$9,701
Computer Software		93	\$9.78	\$19,719
Computer Accessories		82	\$15.44	\$31,127
Entertainment & Recreation		76	\$2,454.55	\$4,948,366
Fees and Admissions		72	\$492.01	\$991,901
Membership Fees for Clubs (2)		70	\$157.98	\$318,491
Fees for Participant Sports, excl. Trips		73	\$82.98	\$167,288
Tickets to Theatre/Operas/Concerts		71	\$47.25	\$95,261
Tickets to Movies/Museums/Parks		87	\$69.24	\$139,579
Admission to Sporting Events, excl. Trips		67	\$39.50	\$79,631
Fees for Recreational Lessons		68	\$94.26	\$190,032
Dating Services		119	\$0.80	\$1,619
TV/Video/Audio		82	\$1,070.42	\$2,157,973
Cable and Satellite Television Services		79	\$762.10	\$1,536,395
Televisions		90	\$106.13	\$213,950
Satellite Dishes		73	\$1.28	\$2,584
VCRs, Video Cameras, and DVD Players		95	\$5.22	\$10,518
Miscellaneous Video Equipment		72	\$10.38	\$20,928
Video Cassettes and DVDs		90	\$11.21	\$22,593
Video Game Hardware/Accessories		103	\$30.83	\$62,145
Video Game Software		106	\$15.88	\$32,005
Streaming/Downloaded Video		98	\$32.62	\$65,764
Rental of Video Cassettes and DVDs		93	\$11.94	\$24,073
Installation of Televisions		61	\$0.56	\$1,134
Audio (3)		84	\$78.53	\$158,311
Rental and Repair of TV/Radio/Sound Equipment		93	\$3.76	\$7,574
Pets		70	\$447.82	\$902,806
Toys/Games/Crafts/Hobbies (4)		83	\$95.45	\$192,418
Recreational Vehicles and Fees (5)		58	\$64.12	\$129,258
Sports/Recreation/Exercise Equipment (6)		77	\$137.46	\$277,111
Photo Equipment and Supplies (7)		82	\$43.91	\$88,528
Reading (8)		73	\$81.67	\$164,653
Catered Affairs (9)		71	\$21.69	\$43,718
Food		83	\$7,120.40	\$14,354,733
Food at Home		83	\$4,149.67	\$8,365,742
Bakery and Cereal Products		82	\$541.20	\$1,091,059
Meats, Poultry, Fish, and Eggs		84	\$942.57	\$1,900,228
Dairy Products		80	\$416.80	\$840,262
Fruits and Vegetables		82	\$808.32	\$1,629,571
Snacks and Other Food at Home (10)		83	\$1,440.78	\$2,904,621
Food Away from Home		85	\$2,970.73	\$5,988,992
Alcoholic Beverages		82	\$461.33	\$930,048

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Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	57	\$2,854.32	\$5,754,318
Value of Retirement Plans	57	\$13,217.56	\$26,646,591
Value of Other Financial Assets	66	\$933.71	\$1,882,366
Vehicle Loan Amount excluding Interest	82	\$2,299.48	\$4,635,748
Value of Credit Card Debt	75	\$444.65	\$896,419
Health			
Nonprescription Drugs	77	\$102.25	\$206,128
Prescription Drugs	68	\$247.14	\$498,231
Eyeglasses and Contact Lenses	72	\$66.81	\$134,682
Home			
Mortgage Payment and Basics (11)	58	\$4,983.54	\$10,046,816
Maintenance and Remodeling Services	55	\$1,125.56	\$2,269,122
Maintenance and Remodeling Materials (12)	53	\$260.07	\$524,307
Utilities, Fuel, and Public Services	78	\$3,891.82	\$7,845,900
Household Furnishings and Equipment			
Household Textiles (13)	82	\$81.33	\$163,971
Furniture	83	\$506.89	\$1,021,884
Rugs	67	\$16.47	\$33,213
Major Appliances (14)	70	\$244.16	\$492,226
Housewares (15)	77	\$79.30	\$159,863
Small Appliances	84	\$40.98	\$82,614
Luggage	81	\$11.16	\$22,497
Telephones and Accessories	85	\$59.75	\$120,466
Household Operations			
Child Care	79	\$408.53	\$823,587
Lawn and Garden (16)	62	\$264.85	\$533,946
Moving/Storage/Freight Express	106	\$68.56	\$138,220
Housekeeping Supplies (17)	78	\$561.42	\$1,131,813
Insurance			
Owners and Renters Insurance	61	\$345.13	\$695,773
Vehicle Insurance	81	\$1,017.05	\$2,050,368
Life/Other Insurance	61	\$255.22	\$514,526
Health Insurance	72	\$2,706.10	\$5,455,489
Personal Care Products (18)	83	\$404.23	\$814,929
School Books and Supplies (19)	87	\$133.86	\$269,863
Smoking Products	86	\$358.98	\$723,707
Transportation			
Payments on Vehicles excluding Leases	82	\$1,952.10	\$3,935,438
Gasoline and Motor Oil	84	\$2,018.51	\$4,069,320
Vehicle Maintenance and Repairs	80	\$858.69	\$1,731,124
Travel			
Airline Fares	74	\$390.43	\$787,112
Lodging on Trips	69	\$391.91	\$790,094
Auto/Truck Rental on Trips	73	\$20.29	\$40,897
Food and Drink on Trips	73	\$376.66	\$759,339

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10117 Reisterstown Rd, Owings Mills, Maryland, 21117
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 39.41453
 Longitude: -76.77320

Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Enterprising Professionals (2D)	38.0%	Population	76,919	79,711
Soccer Moms (4A)	9.2%	Households	30,429	31,420
Young and Restless (11B)	8.7%	Families	18,860	19,325
Pleasantville (2B)	8.6%	Median Age	37.3	37.8
Savvy Suburbanites (1D)	5.9%	Median Household Income	\$81,670	\$92,577
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		123	\$2,676.52	\$81,443,695
Men's		121	\$501.46	\$15,259,073
Women's		124	\$916.90	\$27,900,382
Children's		122	\$393.67	\$11,978,981
Footwear		123	\$577.99	\$17,587,784
Watches & Jewelry		126	\$180.52	\$5,492,986
Apparel Products and Services (1)		128	\$105.97	\$3,224,490
Computer				
Computers and Hardware for Home Use		126	\$214.68	\$6,532,634
Portable Memory		125	\$6.82	\$207,585
Computer Software		130	\$13.68	\$416,361
Computer Accessories		122	\$22.97	\$698,979
Entertainment & Recreation		118	\$3,810.74	\$115,957,084
Fees and Admissions		127	\$868.60	\$26,430,683
Membership Fees for Clubs (2)		127	\$285.95	\$8,701,119
Fees for Participant Sports, excl. Trips		124	\$140.34	\$4,270,407
Tickets to Theatre/Operas/Concerts		129	\$85.15	\$2,591,163
Tickets to Movies/Museums/Parks		129	\$102.86	\$3,129,943
Admission to Sporting Events, excl. Trips		121	\$71.73	\$2,182,556
Fees for Recreational Lessons		131	\$181.64	\$5,527,129
Dating Services		139	\$0.93	\$28,366
TV/Video/Audio		115	\$1,501.77	\$45,697,468
Cable and Satellite Television Services		112	\$1,082.09	\$32,926,969
Televisions		121	\$143.53	\$4,367,411
Satellite Dishes		120	\$2.12	\$64,547
VCRs, Video Cameras, and DVD Players		125	\$6.89	\$209,670
Miscellaneous Video Equipment		120	\$17.44	\$530,750
Video Cassettes and DVDs		121	\$15.03	\$457,358
Video Game Hardware/Accessories		124	\$36.85	\$1,121,368
Video Game Software		124	\$18.65	\$567,386
Streaming/Downloaded Video		128	\$42.46	\$1,292,053
Rental of Video Cassettes and DVDs		124	\$15.93	\$484,793
Installation of Televisions		132	\$1.21	\$36,742
Audio (3)		124	\$115.64	\$3,518,732
Rental and Repair of TV/Radio/Sound Equipment		98	\$3.93	\$119,687
Pets		112	\$711.34	\$21,645,505
Toys/Games/Crafts/Hobbies (4)		121	\$139.83	\$4,254,856
Recreational Vehicles and Fees (5)		114	\$125.37	\$3,814,788
Sports/Recreation/Exercise Equipment (6)		127	\$225.86	\$6,872,729
Photo Equipment and Supplies (7)		126	\$66.95	\$2,037,147
Reading (8)		119	\$134.35	\$4,088,061
Catered Affairs (9)		121	\$36.67	\$1,115,846
Food		120	\$10,224.21	\$311,112,444
Food at Home		118	\$5,909.80	\$179,829,244
Bakery and Cereal Products		118	\$775.81	\$23,607,110
Meats, Poultry, Fish, and Eggs		117	\$1,315.66	\$40,034,198
Dairy Products		117	\$608.28	\$18,509,251
Fruits and Vegetables		119	\$1,175.37	\$35,765,396
Snacks and Other Food at Home (10)		118	\$2,034.68	\$61,913,289
Food Away from Home		123	\$4,314.41	\$131,283,200
Alcoholic Beverages		127	\$709.99	\$21,604,381

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	121	\$6,083.85	\$185,125,328
Value of Retirement Plans	117	\$27,131.11	\$825,572,656
Value of Other Financial Assets	111	\$1,562.22	\$47,536,661
Vehicle Loan Amount excluding Interest	112	\$3,133.64	\$95,353,507
Value of Credit Card Debt	121	\$711.18	\$21,640,499
Health			
Nonprescription Drugs	113	\$150.75	\$4,587,291
Prescription Drugs	106	\$381.45	\$11,607,236
Eyeglasses and Contact Lenses	115	\$106.96	\$3,254,719
Home			
Mortgage Payment and Basics (11)	118	\$10,166.06	\$309,343,075
Maintenance and Remodeling Services	117	\$2,383.78	\$72,536,140
Maintenance and Remodeling Materials (12)	110	\$540.66	\$16,451,613
Utilities, Fuel, and Public Services	114	\$5,629.82	\$171,309,807
Household Furnishings and Equipment			
Household Textiles (13)	122	\$120.23	\$3,658,344
Furniture	122	\$746.83	\$22,725,213
Rugs	119	\$29.40	\$894,477
Major Appliances (14)	111	\$387.01	\$11,776,430
Housewares (15)	119	\$123.32	\$3,752,641
Small Appliances	120	\$58.74	\$1,787,416
Luggage	130	\$17.87	\$543,873
Telephones and Accessories	128	\$89.67	\$2,728,700
Household Operations			
Child Care	133	\$683.05	\$20,784,552
Lawn and Garden (16)	111	\$475.56	\$14,470,860
Moving/Storage/Freight Express	137	\$88.74	\$2,700,291
Housekeeping Supplies (17)	115	\$826.51	\$25,149,770
Insurance			
Owners and Renters Insurance	108	\$611.89	\$18,619,251
Vehicle Insurance	116	\$1,464.59	\$44,565,910
Life/Other Insurance	116	\$482.65	\$14,686,701
Health Insurance	113	\$4,281.83	\$130,291,674
Personal Care Products (18)	121	\$587.84	\$17,887,399
School Books and Supplies (19)	121	\$186.87	\$5,686,298
Smoking Products	105	\$437.80	\$13,321,838
Transportation			
Payments on Vehicles excluding Leases	115	\$2,757.86	\$83,919,052
Gasoline and Motor Oil	115	\$2,765.16	\$84,141,014
Vehicle Maintenance and Repairs	117	\$1,263.26	\$38,439,704
Travel			
Airline Fares	128	\$677.03	\$20,601,236
Lodging on Trips	122	\$697.35	\$21,219,526
Auto/Truck Rental on Trips	126	\$34.95	\$1,063,447
Food and Drink on Trips	123	\$636.77	\$19,376,400

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10117 Reisterstown Rd, Owings Mills, Maryland, 21117
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 39.41453
 Longitude: -76.77320

Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Enterprising Professionals (2D)	19.8%	Population	176,392	181,727
Pleasantville (2B)	10.2%	Households	68,734	70,500
Parks and Rec (5C)	7.2%	Families	44,253	45,134
Savvy Suburbanites (1D)	7.1%	Median Age	39.6	40.0
Top Tier (1A)	5.6%	Median Household Income	\$78,109	\$89,102
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		121	\$2,631.43	\$180,868,719
Men's		120	\$497.90	\$34,222,991
Women's		123	\$910.60	\$62,589,084
Children's		117	\$377.31	\$25,933,944
Footwear		120	\$565.60	\$38,876,246
Watches & Jewelry		123	\$176.68	\$12,144,190
Apparel Products and Services (1)		125	\$103.33	\$7,102,265
Computer				
Computers and Hardware for Home Use		123	\$210.17	\$14,445,610
Portable Memory		121	\$6.58	\$452,375
Computer Software		126	\$13.34	\$916,572
Computer Accessories		121	\$22.73	\$1,562,485
Entertainment & Recreation		119	\$3,817.75	\$262,409,270
Fees and Admissions		127	\$868.99	\$59,728,936
Membership Fees for Clubs (2)		128	\$289.46	\$19,895,717
Fees for Participant Sports, excl. Trips		123	\$139.46	\$9,585,937
Tickets to Theatre/Operas/Concerts		132	\$87.10	\$5,986,832
Tickets to Movies/Museums/Parks		125	\$99.67	\$6,850,472
Admission to Sporting Events, excl. Trips		122	\$72.65	\$4,993,209
Fees for Recreational Lessons		130	\$179.77	\$12,356,086
Dating Services		131	\$0.88	\$60,684
TV/Video/Audio		116	\$1,511.59	\$103,897,727
Cable and Satellite Television Services		114	\$1,103.72	\$75,862,824
Televisions		120	\$141.24	\$9,707,809
Satellite Dishes		116	\$2.05	\$140,852
VCRs, Video Cameras, and DVD Players		121	\$6.70	\$460,693
Miscellaneous Video Equipment		120	\$17.42	\$1,197,158
Video Cassettes and DVDs		118	\$14.57	\$1,001,465
Video Game Hardware/Accessories		118	\$35.27	\$2,424,015
Video Game Software		119	\$17.77	\$1,221,736
Streaming/Downloaded Video		122	\$40.33	\$2,772,198
Rental of Video Cassettes and DVDs		119	\$15.27	\$1,049,407
Installation of Televisions		132	\$1.21	\$83,010
Audio (3)		121	\$112.33	\$7,720,784
Rental and Repair of TV/Radio/Sound Equipment		92	\$3.72	\$255,774
Pets		112	\$714.36	\$49,100,741
Toys/Games/Crafts/Hobbies (4)		119	\$137.80	\$9,471,805
Recreational Vehicles and Fees (5)		116	\$126.72	\$8,710,049
Sports/Recreation/Exercise Equipment (6)		124	\$220.72	\$15,170,836
Photo Equipment and Supplies (7)		121	\$64.57	\$4,438,374
Reading (8)		122	\$137.54	\$9,453,373
Catered Affairs (9)		117	\$35.46	\$2,437,429
Food		119	\$10,115.27	\$695,262,678
Food at Home		117	\$5,890.02	\$404,844,970
Bakery and Cereal Products		118	\$777.35	\$53,430,450
Meats, Poultry, Fish, and Eggs		116	\$1,312.16	\$90,189,906
Dairy Products		118	\$609.38	\$41,885,415
Fruits and Vegetables		119	\$1,174.18	\$80,706,237
Snacks and Other Food at Home (10)		117	\$2,016.95	\$138,632,962
Food Away from Home		120	\$4,225.24	\$290,417,708
Alcoholic Beverages		126	\$704.05	\$48,392,200

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	128	\$6,436.66	\$442,417,317
Value of Retirement Plans	124	\$28,588.92	\$1,965,030,726
Value of Other Financial Assets	118	\$1,669.44	\$114,747,054
Vehicle Loan Amount excluding Interest	109	\$3,049.20	\$209,583,387
Value of Credit Card Debt	122	\$718.85	\$49,409,265
Health			
Nonprescription Drugs	114	\$152.37	\$10,473,270
Prescription Drugs	110	\$397.64	\$27,331,333
Eyeglasses and Contact Lenses	117	\$108.74	\$7,474,283
Home			
Mortgage Payment and Basics (11)	121	\$10,459.12	\$718,897,083
Maintenance and Remodeling Services	121	\$2,474.37	\$170,073,041
Maintenance and Remodeling Materials (12)	116	\$569.21	\$39,124,313
Utilities, Fuel, and Public Services	115	\$5,713.38	\$392,703,620
Household Furnishings and Equipment			
Household Textiles (13)	121	\$119.22	\$8,194,778
Furniture	121	\$737.71	\$50,705,865
Rugs	126	\$30.94	\$2,126,423
Major Appliances (14)	113	\$392.50	\$26,978,216
Housewares (15)	120	\$123.85	\$8,512,935
Small Appliances	120	\$58.52	\$4,022,319
Luggage	127	\$17.39	\$1,195,165
Telephones and Accessories	122	\$85.75	\$5,893,869
Household Operations			
Child Care	129	\$664.80	\$45,694,601
Lawn and Garden (16)	114	\$490.34	\$33,703,157
Moving/Storage/Freight Express	128	\$82.71	\$5,684,689
Housekeeping Supplies (17)	116	\$829.61	\$57,022,621
Insurance			
Owners and Renters Insurance	112	\$637.42	\$43,812,424
Vehicle Insurance	117	\$1,468.70	\$100,949,582
Life/Other Insurance	120	\$500.92	\$34,430,484
Health Insurance	116	\$4,387.16	\$301,547,208
Personal Care Products (18)	119	\$579.62	\$39,839,901
School Books and Supplies (19)	117	\$181.67	\$12,486,941
Smoking Products	107	\$444.62	\$30,560,420
Transportation			
Payments on Vehicles excluding Leases	113	\$2,696.25	\$185,323,801
Gasoline and Motor Oil	114	\$2,728.80	\$187,561,126
Vehicle Maintenance and Repairs	117	\$1,261.67	\$86,719,850
Travel			
Airline Fares	128	\$676.04	\$46,466,638
Lodging on Trips	123	\$703.66	\$48,365,599
Auto/Truck Rental on Trips	125	\$34.53	\$2,373,168
Food and Drink on Trips	123	\$638.30	\$43,872,703

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Business Summary

10117 Reisterstown Rd, Owings Mills, Maryland, 21117
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.41453
Longitude: -76.77320

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	612		2,443		5,682							
Total Employees:	10,407		33,079		64,887							
Total Residential Population:	6,245		76,919		176,392							
Employee/Residential Population Ratio (per 100 Residents)	167		43		37							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	4	0.7%	51	0.5%	23	0.9%	253	0.8%	76	1.3%	661	1.0%
Construction	33	5.4%	718	6.9%	124	5.1%	1,471	4.4%	309	5.4%	3,085	4.8%
Manufacturing	13	2.1%	426	4.1%	52	2.1%	1,990	6.0%	109	1.9%	2,727	4.2%
Transportation	10	1.6%	50	0.5%	49	2.0%	312	0.9%	120	2.1%	796	1.2%
Communication	5	0.8%	23	0.2%	18	0.7%	131	0.4%	45	0.8%	346	0.5%
Utility	1	0.2%	33	0.3%	3	0.1%	56	0.2%	9	0.2%	235	0.4%
Wholesale Trade	26	4.2%	944	9.1%	73	3.0%	2,596	7.8%	143	2.5%	3,093	4.8%
Retail Trade Summary	129	21.1%	3,434	33.0%	440	18.0%	8,890	26.9%	984	17.3%	14,642	22.6%
Home Improvement	2	0.3%	76	0.7%	12	0.5%	205	0.6%	30	0.5%	519	0.8%
General Merchandise Stores	4	0.7%	331	3.2%	12	0.5%	1,114	3.4%	34	0.6%	1,561	2.4%
Food Stores	13	2.1%	438	4.2%	46	1.9%	1,371	4.1%	109	1.9%	2,236	3.4%
Auto Dealers, Gas Stations, Auto Aftermarket	16	2.6%	537	5.2%	48	2.0%	1,564	4.7%	100	1.8%	2,034	3.1%
Apparel & Accessory Stores	4	0.7%	65	0.6%	30	1.2%	240	0.7%	65	1.1%	396	0.6%
Furniture & Home Furnishings	10	1.6%	361	3.5%	32	1.3%	481	1.5%	72	1.3%	720	1.1%
Eating & Drinking Places	49	8.0%	1,222	11.7%	145	5.9%	2,587	7.8%	293	5.2%	4,546	7.0%
Miscellaneous Retail	32	5.2%	404	3.9%	115	4.7%	1,328	4.0%	280	4.9%	2,630	4.1%
Finance, Insurance, Real Estate Summary	96	15.7%	1,229	11.8%	370	15.1%	3,864	11.7%	764	13.4%	6,708	10.3%
Banks, Savings & Lending Institutions	19	3.1%	225	2.2%	60	2.5%	569	1.7%	116	2.0%	998	1.5%
Securities Brokers	13	2.1%	84	0.8%	50	2.0%	310	0.9%	89	1.6%	649	1.0%
Insurance Carriers & Agents	23	3.8%	366	3.5%	80	3.3%	1,111	3.4%	165	2.9%	1,551	2.4%
Real Estate, Holding, Other Investment Offices	42	6.9%	554	5.3%	179	7.3%	1,875	5.7%	394	6.9%	3,511	5.4%
Services Summary	262	42.8%	3,453	33.2%	1,105	45.2%	13,150	39.8%	2,713	47.7%	31,521	48.6%
Hotels & Lodging	1	0.2%	37	0.4%	7	0.3%	229	0.7%	17	0.3%	810	1.2%
Automotive Services	16	2.6%	141	1.4%	47	1.9%	315	1.0%	150	2.6%	825	1.3%
Motion Pictures & Amusements	17	2.8%	142	1.4%	61	2.5%	881	2.7%	139	2.4%	1,579	2.4%
Health Services	61	10.0%	995	9.6%	248	10.2%	3,153	9.5%	532	9.4%	8,236	12.7%
Legal Services	21	3.4%	154	1.5%	85	3.5%	641	1.9%	171	3.0%	1,099	1.7%
Education Institutions & Libraries	14	2.3%	655	6.3%	48	2.0%	2,464	7.4%	138	2.4%	6,143	9.5%
Other Services	131	21.4%	1,328	12.8%	608	24.9%	5,468	16.5%	1,566	27.6%	12,830	19.8%
Government	1	0.2%	20	0.2%	11	0.5%	319	1.0%	38	0.7%	971	1.5%
Unclassified Establishments	32	5.2%	26	0.2%	174	7.1%	48	0.1%	372	6.5%	102	0.2%
Totals	612	100.0%	10,407	100.0%	2,443	100.0%	33,079	100.0%	5,682	100.0%	64,887	100.0%

Source: Copyright 2018 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2018.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

Business Summary

10117 Reisterstown Rd, Owings Mills, Maryland, 21117
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.41453
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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	3	0.1%	11	0.0%	9	0.2%	36	0.1%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	1	0.0%
Utilities	1	0.2%	33	0.3%	2	0.1%	44	0.1%	2	0.0%	44	0.1%
Construction	33	5.4%	720	6.9%	132	5.4%	1,547	4.7%	329	5.8%	3,373	5.2%
Manufacturing	16	2.6%	446	4.3%	60	2.5%	2,030	6.1%	129	2.3%	2,890	4.5%
Wholesale Trade	26	4.2%	943	9.1%	67	2.7%	2,540	7.7%	130	2.3%	3,003	4.6%
Retail Trade	74	12.1%	2,167	20.8%	281	11.5%	6,211	18.8%	659	11.6%	9,801	15.1%
Motor Vehicle & Parts Dealers	14	2.3%	529	5.1%	42	1.7%	1,526	4.6%	70	1.2%	1,895	2.9%
Furniture & Home Furnishings Stores	6	1.0%	260	2.5%	15	0.6%	313	0.9%	28	0.5%	388	0.6%
Electronics & Appliance Stores	3	0.5%	97	0.9%	15	0.6%	168	0.5%	37	0.7%	322	0.5%
Bldg Material & Garden Equipment & Supplies Dealers	2	0.3%	76	0.7%	12	0.5%	205	0.6%	30	0.5%	519	0.8%
Food & Beverage Stores	10	1.6%	404	3.9%	40	1.6%	1,287	3.9%	100	1.8%	1,987	3.1%
Health & Personal Care Stores	12	2.0%	194	1.9%	44	1.8%	558	1.7%	97	1.7%	948	1.5%
Gasoline Stations	3	0.5%	8	0.1%	7	0.3%	37	0.1%	30	0.5%	139	0.2%
Clothing & Clothing Accessories Stores	4	0.7%	65	0.6%	35	1.4%	315	1.0%	77	1.4%	498	0.8%
Sport Goods, Hobby, Book, & Music Stores	5	0.8%	88	0.8%	13	0.5%	162	0.5%	32	0.6%	242	0.4%
General Merchandise Stores	4	0.7%	331	3.2%	12	0.5%	1,114	3.4%	34	0.6%	1,561	2.4%
Miscellaneous Store Retailers	11	1.8%	111	1.1%	41	1.7%	501	1.5%	105	1.8%	1,256	1.9%
Nonstore Retailers	1	0.2%	4	0.0%	5	0.2%	25	0.1%	18	0.3%	46	0.1%
Transportation & Warehousing	8	1.3%	63	0.6%	37	1.5%	220	0.7%	91	1.6%	608	0.9%
Information	20	3.3%	179	1.7%	66	2.7%	770	2.3%	121	2.1%	1,232	1.9%
Finance & Insurance	57	9.3%	764	7.3%	196	8.0%	2,090	6.3%	380	6.7%	3,324	5.1%
Central Bank/Credit Intermediation & Related Activities	18	2.9%	224	2.2%	60	2.5%	567	1.7%	117	2.1%	993	1.5%
Securities, Commodity Contracts & Other Financial	15	2.5%	171	1.6%	53	2.2%	403	1.2%	95	1.7%	762	1.2%
Insurance Carriers & Related Activities; Funds, Trusts &	23	3.8%	369	3.5%	82	3.4%	1,121	3.4%	168	3.0%	1,570	2.4%
Real Estate, Rental & Leasing	41	6.7%	460	4.4%	184	7.5%	1,654	5.0%	421	7.4%	3,223	5.0%
Professional, Scientific & Tech Services	74	12.1%	868	8.3%	328	13.4%	3,198	9.7%	678	11.9%	5,567	8.6%
Legal Services	25	4.1%	189	1.8%	95	3.9%	772	2.3%	193	3.4%	1,293	2.0%
Management of Companies & Enterprises	1	0.2%	1	0.0%	5	0.2%	47	0.1%	8	0.1%	76	0.1%
Administrative & Support & Waste Management & Remediation	24	3.9%	200	1.9%	91	3.7%	713	2.2%	259	4.6%	1,860	2.9%
Educational Services	18	2.9%	675	6.5%	61	2.5%	2,538	7.7%	169	3.0%	6,232	9.6%
Health Care & Social Assistance	70	11.4%	1,139	10.9%	315	12.9%	4,077	12.3%	755	13.3%	11,169	17.2%
Arts, Entertainment & Recreation	11	1.8%	127	1.2%	47	1.9%	797	2.4%	91	1.6%	1,421	2.2%
Accommodation & Food Services	53	8.7%	1,286	12.4%	161	6.6%	2,872	8.7%	325	5.7%	5,469	8.4%
Accommodation	1	0.2%	37	0.4%	7	0.3%	229	0.7%	17	0.3%	810	1.2%
Food Services & Drinking Places	52	8.5%	1,248	12.0%	154	6.3%	2,643	8.0%	308	5.4%	4,660	7.2%
Other Services (except Public Administration)	51	8.3%	290	2.8%	224	9.2%	1,357	4.1%	713	12.5%	4,483	6.9%
Automotive Repair & Maintenance	10	1.6%	66	0.6%	29	1.2%	181	0.5%	102	1.8%	560	0.9%
Public Administration	1	0.2%	20	0.2%	11	0.5%	319	1.0%	38	0.7%	971	1.5%
Unclassified Establishments	32	5.2%	26	0.2%	174	7.1%	48	0.1%	372	6.5%	102	0.2%
Total	612	100.0%	10,407	100.0%	2,443	100.0%	33,079	100.0%	5,682	100.0%	64,887	100.0%

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