

101 Chesapeake Blvd, Elkton, Maryland, 21921
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.60508
Longitude: -75.78781

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	6,438	35,092	81,044
2020 Total Population	6,493	36,502	84,148
2020 Group Quarters	35	535	893
2022 Total Population	6,470	36,605	84,743
2022 Group Quarters	35	535	893
2027 Total Population	6,347	36,692	84,933
2022-2027 Annual Rate	-0.38%	0.05%	0.04%
2022 Total Daytime Population	6,162	39,244	82,238
Workers	2,932	20,709	40,492
Residents	3,230	18,535	41,746
Household Summary			
2010 Households	2,340	12,684	30,128
2010 Average Household Size	2.73	2.72	2.66
2020 Total Households	2,485	13,528	31,904
2020 Average Household Size	2.60	2.66	2.61
2022 Total Households	2,484	13,592	32,215
2022 Average Household Size	2.59	2.65	2.60
2027 Total Households	2,449	13,702	32,494
2027 Average Household Size	2.58	2.64	2.59
2022-2027 Annual Rate	-0.28%	0.16%	0.17%
2010 Families	1,662	8,838	20,790
2010 Average Family Size	3.19	3.22	3.16
2022 Families	1,725	9,254	21,806
2022 Average Family Size	3.07	3.18	3.11
2027 Families	1,698	9,294	21,885
2027 Average Family Size	3.06	3.16	3.09
2022-2027 Annual Rate	-0.32%	0.09%	0.07%
Housing Unit Summary			
2000 Housing Units	2,072	10,853	26,585
Owner Occupied Housing Units	72.5%	65.2%	66.8%
Renter Occupied Housing Units	24.0%	29.5%	27.7%
Vacant Housing Units	3.5%	5.3%	5.4%
2010 Housing Units	2,448	13,326	31,942
Owner Occupied Housing Units	62.9%	64.3%	64.9%
Renter Occupied Housing Units	32.8%	30.9%	29.5%
Vacant Housing Units	4.4%	4.8%	5.7%
2020 Housing Units	2,593	14,197	34,124
Vacant Housing Units	4.2%	4.7%	6.5%
2022 Housing Units	2,598	14,301	34,485
Owner Occupied Housing Units	68.7%	64.1%	61.1%
Renter Occupied Housing Units	26.9%	31.0%	32.3%
Vacant Housing Units	4.4%	5.0%	6.6%
2027 Housing Units	2,600	14,434	34,698
Owner Occupied Housing Units	68.6%	64.1%	61.8%
Renter Occupied Housing Units	25.6%	30.9%	31.8%
Vacant Housing Units	5.8%	5.1%	6.4%
Median Household Income			
2022	\$86,834	\$85,573	\$84,497
2027	\$93,874	\$94,890	\$95,450
Median Home Value			
2022	\$260,369	\$296,643	\$295,473
2027	\$277,522	\$324,806	\$323,344
Per Capita Income			
2022	\$41,041	\$41,738	\$42,646
2027	\$46,116	\$47,356	\$49,017
Median Age			
2010	34.1	35.5	35.1
2022	36.3	37.1	36.9
2027	37.4	38.1	37.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Households by Income			
Household Income Base	2,484	13,592	32,215
<\$15,000	7.2%	8.5%	6.9%
\$15,000 - \$24,999	5.5%	6.6%	5.9%
\$25,000 - \$34,999	2.9%	4.5%	5.4%
\$35,000 - \$49,999	8.2%	7.9%	7.8%
\$50,000 - \$74,999	17.8%	15.6%	17.2%
\$75,000 - \$99,999	15.3%	14.1%	15.2%
\$100,000 - \$149,999	23.0%	21.1%	19.3%
\$150,000 - \$199,999	12.2%	11.5%	12.2%
\$200,000+	7.9%	10.3%	10.3%
Average Household Income	\$108,392	\$111,877	\$112,487
2027 Households by Income			
Household Income Base	2,449	13,702	32,494
<\$15,000	6.1%	7.5%	5.9%
\$15,000 - \$24,999	4.7%	5.7%	4.8%
\$25,000 - \$34,999	3.6%	5.0%	4.8%
\$35,000 - \$49,999	6.8%	6.3%	6.5%
\$50,000 - \$74,999	16.0%	14.0%	15.7%
\$75,000 - \$99,999	15.8%	13.7%	14.3%
\$100,000 - \$149,999	23.6%	21.4%	19.9%
\$150,000 - \$199,999	13.4%	14.0%	15.6%
\$200,000+	9.9%	12.4%	12.3%
Average Household Income	\$121,219	\$126,194	\$128,524
2022 Owner Occupied Housing Units by Value			
Total	1,785	9,160	21,087
<\$50,000	3.5%	2.3%	3.1%
\$50,000 - \$99,999	1.0%	0.9%	0.7%
\$100,000 - \$149,999	4.1%	4.4%	3.5%
\$150,000 - \$199,999	22.2%	12.3%	9.8%
\$200,000 - \$249,999	14.2%	13.9%	15.0%
\$250,000 - \$299,999	24.3%	17.5%	19.7%
\$300,000 - \$399,999	22.6%	30.7%	32.0%
\$400,000 - \$499,999	3.9%	10.5%	10.4%
\$500,000 - \$749,999	2.4%	6.6%	4.6%
\$750,000 - \$999,999	0.1%	0.2%	0.2%
\$1,000,000 - \$1,499,999	0.4%	0.2%	0.7%
\$1,500,000 - \$1,999,999	0.1%	0.0%	0.1%
\$2,000,000 +	1.3%	0.5%	0.3%
Average Home Value	\$292,623	\$320,379	\$316,311
2027 Owner Occupied Housing Units by Value			
Total	1,783	9,249	21,452
<\$50,000	3.9%	2.3%	2.7%
\$50,000 - \$99,999	0.7%	0.6%	0.5%
\$100,000 - \$149,999	2.8%	2.9%	2.2%
\$150,000 - \$199,999	16.2%	8.5%	6.5%
\$200,000 - \$249,999	12.6%	11.7%	12.2%
\$250,000 - \$299,999	25.0%	16.1%	17.8%
\$300,000 - \$399,999	25.6%	32.1%	34.2%
\$400,000 - \$499,999	6.2%	14.0%	14.7%
\$500,000 - \$749,999	4.2%	10.2%	7.0%
\$750,000 - \$999,999	0.0%	0.3%	0.3%
\$1,000,000 - \$1,499,999	0.6%	0.5%	1.3%
\$1,500,000 - \$1,999,999	0.1%	0.0%	0.1%
\$2,000,000 +	2.0%	0.8%	0.4%
Average Home Value	\$328,589	\$356,333	\$351,092

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Age			
Total	6,440	35,091	81,041
0 - 4	7.8%	7.1%	6.8%
5 - 9	7.2%	7.3%	7.1%
10 - 14	6.9%	7.3%	7.2%
15 - 24	14.1%	13.4%	14.4%
25 - 34	15.3%	14.1%	14.4%
35 - 44	16.0%	16.2%	15.4%
45 - 54	14.8%	14.8%	15.0%
55 - 64	10.0%	10.5%	10.8%
65 - 74	4.5%	5.2%	5.4%
75 - 84	2.4%	2.8%	2.7%
85 +	0.9%	1.2%	0.9%
18 +	73.7%	73.9%	74.6%
2022 Population by Age			
Total	6,470	36,605	84,743
0 - 4	6.6%	6.3%	6.0%
5 - 9	6.8%	6.6%	6.3%
10 - 14	6.9%	6.7%	6.5%
15 - 24	11.9%	12.1%	12.8%
25 - 34	16.0%	15.4%	15.6%
35 - 44	13.8%	13.7%	13.8%
45 - 54	13.3%	13.6%	13.0%
55 - 64	12.0%	12.1%	12.4%
65 - 74	8.2%	8.4%	8.6%
75 - 84	3.4%	3.7%	3.8%
85 +	1.1%	1.4%	1.2%
18 +	76.0%	76.6%	77.5%
2027 Population by Age			
Total	6,346	36,690	84,934
0 - 4	6.6%	6.3%	6.1%
5 - 9	6.4%	6.3%	6.1%
10 - 14	6.7%	6.6%	6.3%
15 - 24	11.5%	11.3%	11.9%
25 - 34	14.6%	14.5%	15.2%
35 - 44	15.5%	15.0%	15.2%
45 - 54	12.1%	12.5%	12.1%
55 - 64	11.8%	12.1%	11.7%
65 - 74	8.8%	9.0%	9.3%
75 - 84	4.7%	5.0%	4.9%
85 +	1.2%	1.5%	1.4%
18 +	76.6%	77.1%	78.0%
2010 Population by Sex			
Males	3,191	17,135	39,704
Females	3,247	17,957	41,341
2022 Population by Sex			
Males	3,190	17,833	41,454
Females	3,281	18,772	43,290
2027 Population by Sex			
Males	3,139	17,878	41,531
Females	3,208	18,814	43,402

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Race/Ethnicity			
Total	6,438	35,091	81,044
White Alone	73.9%	74.4%	71.4%
Black Alone	16.1%	15.7%	17.6%
American Indian Alone	0.5%	0.3%	0.3%
Asian Alone	3.9%	4.7%	5.4%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	2.5%	1.9%	2.1%
Two or More Races	3.1%	3.0%	3.1%
Hispanic Origin	7.0%	5.3%	5.9%
Diversity Index	49.9	47.8	51.5
2020 Population by Race/Ethnicity			
Total	6,493	36,502	84,148
White Alone	62.4%	62.4%	59.7%
Black Alone	20.4%	19.1%	20.9%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	4.8%	7.1%	7.3%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	3.4%	3.1%	3.7%
Two or More Races	8.7%	8.0%	8.0%
Hispanic Origin	8.3%	7.7%	8.4%
Diversity Index	62.5	62.4	65.0
2022 Population by Race/Ethnicity			
Total	6,472	36,605	84,744
White Alone	61.5%	61.4%	58.8%
Black Alone	20.6%	19.3%	21.2%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	4.9%	7.4%	7.6%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	3.6%	3.3%	3.8%
Two or More Races	9.1%	8.4%	8.3%
Hispanic Origin	8.5%	7.8%	8.6%
Diversity Index	63.4	63.4	65.9
2027 Population by Race/Ethnicity			
Total	6,346	36,691	84,932
White Alone	60.6%	60.2%	57.0%
Black Alone	20.8%	19.5%	21.6%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	5.2%	7.8%	8.2%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	3.7%	3.4%	4.0%
Two or More Races	9.4%	8.8%	8.9%
Hispanic Origin	8.6%	7.9%	8.8%
Diversity Index	64.4	64.5	67.5
2010 Population by Relationship and Household Type			
Total	6,438	35,092	81,044
In Households	99.2%	98.3%	99.0%
In Family Households	85.7%	84.0%	83.7%
Householder	25.5%	25.4%	25.6%
Spouse	18.1%	18.3%	18.6%
Child	34.7%	33.8%	33.0%
Other relative	4.0%	3.6%	3.8%
Nonrelative	3.3%	2.9%	2.7%
In Nonfamily Households	13.5%	14.3%	15.3%
In Group Quarters	0.8%	1.7%	1.0%
Institutionalized Population	0.5%	1.2%	0.7%
Noninstitutionalized Population	0.3%	0.5%	0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2022 Population 25+ by Educational Attainment			
Total	4,389	25,012	57,956
Less than 9th Grade	5.8%	2.8%	2.2%
9th - 12th Grade, No Diploma	7.4%	5.3%	4.9%
High School Graduate	23.7%	25.3%	25.0%
GED/Alternative Credential	3.1%	3.0%	2.9%
Some College, No Degree	18.9%	17.7%	18.3%
Associate Degree	7.9%	8.6%	8.7%
Bachelor's Degree	21.0%	22.3%	23.1%
Graduate/Professional Degree	12.1%	15.0%	14.9%
2022 Population 15+ by Marital Status			
Total	5,158	29,446	68,798
Never Married	31.7%	34.4%	34.5%
Married	53.1%	48.9%	48.6%
Widowed	4.3%	5.0%	4.4%
Divorced	10.8%	11.7%	12.5%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	3,383	18,920	45,347
Population 16+ Employed	97.2%	95.6%	95.7%
Population 16+ Unemployment rate	2.8%	4.4%	4.3%
Population 16-24 Employed	14.1%	13.2%	13.4%
Population 16-24 Unemployment rate	8.1%	9.9%	9.9%
Population 25-54 Employed	68.1%	66.6%	65.7%
Population 25-54 Unemployment rate	2.2%	4.1%	3.7%
Population 55-64 Employed	15.5%	15.7%	16.2%
Population 55-64 Unemployment rate	0.6%	2.0%	2.1%
Population 65+ Employed	2.3%	4.5%	4.7%
Population 65+ Unemployment rate	0.0%	0.7%	2.1%
2022 Employed Population 16+ by Industry			
Total	3,288	18,082	43,412
Agriculture/Mining	0.5%	0.3%	0.3%
Construction	7.3%	6.8%	6.8%
Manufacturing	6.8%	8.6%	8.0%
Wholesale Trade	2.1%	1.9%	1.7%
Retail Trade	12.6%	10.8%	10.6%
Transportation/Utilities	7.3%	6.5%	6.9%
Information	2.6%	1.6%	1.5%
Finance/Insurance/Real Estate	9.6%	9.4%	10.8%
Services	46.0%	49.4%	48.5%
Public Administration	5.1%	4.8%	4.8%
2022 Employed Population 16+ by Occupation			
Total	3,288	18,081	43,413
White Collar	61.7%	66.0%	66.5%
Management/Business/Financial	16.8%	19.1%	18.6%
Professional	28.4%	28.8%	28.0%
Sales	7.1%	6.9%	7.1%
Administrative Support	9.4%	11.2%	12.8%
Services	15.0%	14.6%	15.2%
Blue Collar	23.3%	19.4%	18.3%
Farming/Forestry/Fishing	0.0%	0.0%	0.2%
Construction/Extraction	4.6%	4.0%	4.4%
Installation/Maintenance/Repair	2.7%	2.8%	2.4%
Production	4.6%	4.0%	3.5%
Transportation/Material Moving	11.5%	8.6%	7.9%

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2010 Households by Type			
Total	2,341	12,684	30,125
Households with 1 Person	22.5%	23.3%	22.8%
Households with 2+ People	77.5%	76.7%	77.2%
Family Households	71.0%	69.7%	69.0%
Husband-wife Families	50.5%	50.2%	50.1%
With Related Children	25.7%	25.7%	24.8%
Other Family (No Spouse Present)	20.5%	19.5%	18.9%
Other Family with Male Householder	6.3%	5.3%	5.2%
With Related Children	4.2%	3.3%	3.2%
Other Family with Female Householder	14.2%	14.2%	13.7%
With Related Children	9.8%	9.7%	9.2%
Nonfamily Households	6.5%	7.0%	8.2%
All Households with Children	40.3%	39.2%	37.8%
Multigenerational Households	6.7%	5.2%	4.9%
Unmarried Partner Households	8.9%	8.0%	7.6%
Male-female	8.0%	7.3%	6.8%
Same-sex	0.9%	0.7%	0.8%
2010 Households by Size			
Total	2,340	12,683	30,128
1 Person Household	22.5%	23.3%	22.8%
2 Person Household	29.7%	30.3%	31.3%
3 Person Household	18.2%	18.6%	18.9%
4 Person Household	17.3%	16.5%	16.1%
5 Person Household	7.1%	6.8%	6.7%
6 Person Household	3.5%	2.9%	2.6%
7 + Person Household	1.8%	1.6%	1.5%
2010 Households by Tenure and Mortgage Status			
Total	2,341	12,684	30,135
Owner Occupied	65.7%	67.6%	68.8%
Owned with a Mortgage/Loan	56.0%	56.2%	56.3%
Owned Free and Clear	9.7%	11.3%	12.4%
Renter Occupied	34.3%	32.4%	31.2%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	143	128	128
Percent of Income for Mortgage	15.8%	18.3%	18.4%
Wealth Index	91	110	107
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,448	13,326	31,942
Housing Units Inside Urbanized Area	98.6%	97.2%	95.1%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	1.4%	2.8%	4.9%
2010 Population By Urban/ Rural Status			
Total Population	6,438	35,092	81,044
Population Inside Urbanized Area	98.8%	96.9%	95.2%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	1.2%	3.1%	4.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Workday Drive (4A)	Workday Drive (4A)	Bright Young Professionals (8C)
2.	Parks and Rec (5C)	Bright Young Professionals (8C)	Workday Drive (4A)
3.	Bright Young Professionals (8C)	Front Porches (8E)	Home Improvement (4B)
2022 Consumer Spending			
Apparel & Services: Total \$	\$6,160,978	\$34,999,261	\$83,389,754
Average Spent	\$2,480.26	\$2,574.99	\$2,588.54
Spending Potential Index	103	107	107
Education: Total \$	\$5,262,388	\$28,658,445	\$68,703,570
Average Spent	\$2,118.51	\$2,108.48	\$2,132.66
Spending Potential Index	108	108	109
Entertainment/Recreation: Total \$	\$9,305,852	\$52,546,037	\$124,783,058
Average Spent	\$3,746.32	\$3,865.95	\$3,873.45
Spending Potential Index	102	105	106
Food at Home: Total \$	\$15,476,701	\$87,629,329	\$208,619,166
Average Spent	\$6,230.56	\$6,447.13	\$6,475.84
Spending Potential Index	101	104	105
Food Away from Home: Total \$	\$10,912,396	\$62,307,669	\$149,202,369
Average Spent	\$4,393.07	\$4,584.14	\$4,631.46
Spending Potential Index	102	106	107
Health Care: Total \$	\$17,703,313	\$100,023,100	\$236,300,147
Average Spent	\$7,126.94	\$7,358.97	\$7,335.10
Spending Potential Index	101	104	104
HH Furnishings & Equipment: Total \$	\$6,629,629	\$37,577,702	\$89,027,495
Average Spent	\$2,668.93	\$2,764.69	\$2,763.54
Spending Potential Index	104	108	108
Personal Care Products & Services: Total \$	\$2,617,997	\$14,814,716	\$35,244,195
Average Spent	\$1,053.94	\$1,089.96	\$1,094.03
Spending Potential Index	103	107	107
Shelter: Total \$	\$58,684,208	\$330,130,357	\$791,391,706
Average Spent	\$23,624.88	\$24,288.58	\$24,565.94
Spending Potential Index	103	106	107
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$6,907,150	\$39,837,287	\$94,272,896
Average Spent	\$2,780.66	\$2,930.94	\$2,926.37
Spending Potential Index	102	108	108
Travel: Total \$	\$7,509,521	\$42,309,950	\$100,915,170
Average Spent	\$3,023.16	\$3,112.86	\$3,132.55
Spending Potential Index	105	108	109
Vehicle Maintenance & Repairs: Total \$	\$3,193,416	\$18,200,430	\$43,143,069
Average Spent	\$1,285.59	\$1,339.05	\$1,339.22
Spending Potential Index	102	106	106

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Demographic Summary		2022	2027
Population		6,470	6,347
Households		2,484	2,449
Families		1,725	1,698
Median Household Income		\$86,834	\$93,874
Males per 100 Females		97.2	97.8
Population by Age			
Population <5 Years		6.6%	6.6%
Population 65+ Years		12.7%	14.7%
Median Age		36.3	37.4
	Spending Potential Index	Average Amount Spent	Total
Health Care	101	\$7,126.94	\$17,703,313
Medical Care	100	\$2,395.51	\$5,950,459
Physician Services	106	\$304.86	\$757,274
Dental Services	101	\$462.98	\$1,150,033
Eyecare Services	102	\$80.09	\$198,939
Lab Tests, X-rays	102	\$79.50	\$197,472
Hospital Room and Hospital Services	104	\$234.56	\$582,648
Convalescent or Nursing Home Care	97	\$37.05	\$92,024
Other Medical Services (1)	106	\$184.99	\$459,506
Nonprescription Drugs	96	\$168.49	\$418,539
Prescription Drugs	95	\$361.77	\$898,649
Nonprescription Vitamins	99	\$110.84	\$275,331
Medicare Prescription Drug Premium	87	\$118.02	\$293,157
Eyeglasses and Contact Lenses	102	\$111.98	\$278,154
Hearing Aids	101	\$47.18	\$117,186
Medical Equipment for General Use	105	\$7.40	\$18,376
Other Medical Supplies/Equipment (2)	101	\$85.82	\$213,169
Health Insurance	101	\$4,731.42	\$11,752,854
Blue Cross/Blue Shield	103	\$1,261.92	\$3,134,598
Fee for Service Health Plan	109	\$1,038.18	\$2,578,835
HMO	105	\$878.49	\$2,182,176
Medicare Payments	89	\$838.81	\$2,083,599
Long Term Care Insurance	102	\$57.39	\$142,563
Dental Care Insurance	109	\$190.88	\$474,148
Vision Care Insurance	108	\$42.81	\$106,339
Prescription Drug Insurance	90	\$7.85	\$19,493
Other Single Service Insurance (3)	87	\$18.76	\$46,588
Medicaid Premiums	90	\$10.33	\$25,662
Tricare/Military Premiums	107	\$9.32	\$23,159
Children's Health Ins Program Premiums	97	\$2.85	\$7,074

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

(1) Other Medical Services includes Services by Medical Professionals other than Physicians, Outpatient Hospital Care, Blood Donation, and Ambulance, Dialysis, Emergency Room, Oxygen or Rescue Services.

(2) Other Medical Supplies/Equipment includes Topicals, Dressings, Supportive and Convalescent Medical Equipment, Rental of Medical Equipment for General Use, and Rental of Supportive and Convalescent Medical Equipment.

(3) Other Single Service Insurance Other Single Service Insurance includes health insurance coverage that provides for only one type of service, other than dental care, vision care, prescriptions, and long-term care

Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Demographic Summary		2022	2027
Population		36,605	36,692
Households		13,592	13,702
Families		9,254	9,294
Median Household Income		\$85,573	\$94,890
Males per 100 Females		95.0	95.0
Population by Age			
Population <5 Years		6.3%	6.3%
Population 65+ Years		13.5%	15.5%
Median Age		37.1	38.1
	Spending Potential Index	Average Amount Spent	Total
Health Care	104	\$7,358.97	\$100,023,100
Medical Care	104	\$2,491.38	\$33,862,897
Physician Services	109	\$315.11	\$4,283,034
Dental Services	105	\$479.53	\$6,517,723
Eyecare Services	107	\$83.62	\$1,136,567
Lab Tests, X-rays	107	\$83.71	\$1,137,736
Hospital Room and Hospital Services	110	\$248.57	\$3,378,517
Convalescent or Nursing Home Care	97	\$37.24	\$506,198
Other Medical Services (1)	110	\$191.66	\$2,604,976
Nonprescription Drugs	100	\$176.70	\$2,401,650
Prescription Drugs	99	\$376.53	\$5,117,735
Nonprescription Vitamins	104	\$116.59	\$1,584,659
Medicare Prescription Drug Premium	91	\$122.61	\$1,666,466
Eyeglasses and Contact Lenses	104	\$114.89	\$1,561,628
Hearing Aids	105	\$49.07	\$666,929
Medical Equipment for General Use	110	\$7.74	\$105,270
Other Medical Supplies/Equipment (2)	103	\$87.83	\$1,193,808
Health Insurance	104	\$4,867.58	\$66,160,203
Blue Cross/Blue Shield	107	\$1,309.03	\$17,792,402
Fee for Service Health Plan	112	\$1,072.38	\$14,575,835
HMO	107	\$892.83	\$12,135,293
Medicare Payments	91	\$859.69	\$11,684,864
Long Term Care Insurance	102	\$57.50	\$781,500
Dental Care Insurance	113	\$196.61	\$2,672,290
Vision Care Insurance	112	\$44.64	\$606,770
Prescription Drug Insurance	94	\$8.19	\$111,267
Other Single Service Insurance (3)	92	\$19.88	\$270,157
Medicaid Premiums	87	\$9.96	\$135,419
Tricare/Military Premiums	115	\$10.07	\$136,909
Children's Health Ins Program Premiums	97	\$2.86	\$38,876

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

(1) Other Medical Services includes Services by Medical Professionals other than Physicians, Outpatient Hospital Care, Blood Donation, and Ambulance, Dialysis, Emergency Room, Oxygen or Rescue Services.

(2) Other Medical Supplies/Equipment includes Topicals, Dressings, Supportive and Convalescent Medical Equipment, Rental of Medical Equipment for General Use, and Rental of Supportive and Convalescent Medical Equipment.

(3) Other Single Service Insurance Other Single Service Insurance includes health insurance coverage that provides for only one type of service, other than dental care, vision care, prescriptions, and long-term care

Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Demographic Summary		2022	2027
Population		84,743	84,933
Households		32,215	32,494
Families		21,806	21,885
Median Household Income		\$84,497	\$95,450
Males per 100 Females		95.8	95.7
Population by Age			
Population <5 Years		6.0%	6.1%
Population 65+ Years		13.5%	15.5%
Median Age		36.9	37.7
	Spending Potential Index	Average Amount Spent	Total
Health Care	104	\$7,335.10	\$236,300,147
Medical Care	104	\$2,480.45	\$79,907,765
Physician Services	108	\$312.26	\$10,059,349
Dental Services	105	\$479.96	\$15,461,973
Eyecare Services	106	\$83.06	\$2,675,878
Lab Tests, X-rays	106	\$82.87	\$2,669,627
Hospital Room and Hospital Services	109	\$246.20	\$7,931,410
Convalescent or Nursing Home Care	100	\$38.18	\$1,229,954
Other Medical Services (1)	109	\$191.16	\$6,158,373
Nonprescription Drugs	100	\$176.35	\$5,681,108
Prescription Drugs	98	\$373.01	\$12,016,575
Nonprescription Vitamins	105	\$117.39	\$3,781,838
Medicare Prescription Drug Premium	91	\$122.43	\$3,944,011
Eyeglasses and Contact Lenses	104	\$114.15	\$3,677,483
Hearing Aids	104	\$48.50	\$1,562,392
Medical Equipment for General Use	110	\$7.75	\$249,743
Other Medical Supplies/Equipment (2)	103	\$87.17	\$2,808,051
Health Insurance	103	\$4,854.64	\$156,392,382
Blue Cross/Blue Shield	106	\$1,301.30	\$41,921,305
Fee for Service Health Plan	111	\$1,063.27	\$34,253,275
HMO	108	\$899.84	\$28,988,236
Medicare Payments	91	\$859.70	\$27,695,216
Long Term Care Insurance	100	\$56.61	\$1,823,820
Dental Care Insurance	112	\$195.44	\$6,296,206
Vision Care Insurance	111	\$44.18	\$1,423,373
Prescription Drug Insurance	96	\$8.35	\$269,091
Other Single Service Insurance (3)	93	\$20.10	\$647,378
Medicaid Premiums	86	\$9.80	\$315,597
Tricare/Military Premiums	115	\$10.04	\$323,374
Children's Health Ins Program Premiums	99	\$2.90	\$93,446

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

(1) Other Medical Services includes Services by Medical Professionals other than Physicians, Outpatient Hospital Care, Blood Donation, and Ambulance, Dialysis, Emergency Room, Oxygen or Rescue Services.

(2) Other Medical Supplies/Equipment includes Topicals, Dressings, Supportive and Convalescent Medical Equipment, Rental of Medical Equipment for General Use, and Rental of Supportive and Convalescent Medical Equipment.

(3) Other Single Service Insurance Other Single Service Insurance includes health insurance coverage that provides for only one type of service, other than dental care, vision care, prescriptions, and long-term care

Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

101 Chesapeake Blvd, Elkton, Maryland, 21921
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.60508
Longitude: -75.78781

Data for all businesses in area				1 mile		3 miles				5 miles			
Total Businesses:				183		1,560				3,094			
Total Employees:				2,266		19,433				39,073			
Total Residential Population:				6,470		36,605				84,743			
Employee/Residential Population Ratio (per 100 Residents)				35		53				46			
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees		
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	
Agriculture & Mining	2	1.1%	6	0.3%	30	1.9%	144	0.7%	70	2.3%	531	1.4%	
Construction	7	3.8%	35	1.5%	83	5.3%	410	2.1%	272	8.8%	2,222	5.7%	
Manufacturing	2	1.1%	12	0.5%	53	3.4%	2,330	12.0%	123	4.0%	6,025	15.4%	
Transportation	3	1.6%	81	3.6%	36	2.3%	1,068	5.5%	98	3.2%	1,787	4.6%	
Communication	2	1.1%	6	0.3%	9	0.6%	32	0.2%	17	0.5%	76	0.2%	
Utility	1	0.5%	3	0.1%	5	0.3%	32	0.2%	11	0.4%	57	0.1%	
Wholesale Trade	5	2.7%	62	2.7%	49	3.1%	829	4.3%	128	4.1%	1,860	4.8%	
Retail Trade Summary	49	26.8%	926	40.9%	303	19.4%	4,393	22.6%	568	18.4%	7,238	18.5%	
Home Improvement	1	0.5%	1	0.0%	11	0.7%	297	1.5%	31	1.0%	491	1.3%	
General Merchandise Stores	1	0.5%	161	7.1%	20	1.3%	568	2.9%	41	1.3%	749	1.9%	
Food Stores	6	3.3%	110	4.9%	41	2.6%	799	4.1%	61	2.0%	1,312	3.4%	
Auto Dealers, Gas Stations, Auto Aftermarket	10	5.5%	217	9.6%	31	2.0%	447	2.3%	59	1.9%	655	1.7%	
Apparel & Accessory Stores	0	0.0%	0	0.0%	3	0.2%	7	0.0%	11	0.4%	22	0.1%	
Furniture & Home Furnishings	1	0.5%	8	0.4%	12	0.8%	36	0.2%	39	1.3%	176	0.5%	
Eating & Drinking Places	14	7.7%	335	14.8%	85	5.4%	1,692	8.7%	155	5.0%	2,809	7.2%	
Miscellaneous Retail	16	8.7%	93	4.1%	100	6.4%	546	2.8%	171	5.5%	1,024	2.6%	
Finance, Insurance, Real Estate Summary	23	12.6%	108	4.8%	150	9.6%	979	5.0%	276	8.9%	1,741	4.5%	
Banks, Savings & Lending Institutions	5	2.7%	19	0.8%	43	2.8%	222	1.1%	72	2.3%	421	1.1%	
Securities Brokers	1	0.5%	4	0.2%	8	0.5%	25	0.1%	23	0.7%	96	0.2%	
Insurance Carriers & Agents	3	1.6%	8	0.4%	24	1.5%	382	2.0%	39	1.3%	446	1.1%	
Real Estate, Holding, Other Investment Offices	14	7.7%	76	3.4%	75	4.8%	350	1.8%	143	4.6%	778	2.0%	
Services Summary	67	36.6%	712	31.4%	688	44.1%	7,489	38.5%	1,247	40.3%	14,968	38.3%	
Hotels & Lodging	1	0.5%	4	0.2%	11	0.7%	95	0.5%	24	0.8%	255	0.7%	
Automotive Services	10	5.5%	50	2.2%	42	2.7%	234	1.2%	110	3.6%	513	1.3%	
Motion Pictures & Amusements	6	3.3%	40	1.8%	32	2.1%	168	0.9%	67	2.2%	352	0.9%	
Health Services	15	8.2%	344	15.2%	195	12.5%	3,106	16.0%	254	8.2%	3,665	9.4%	
Legal Services	1	0.5%	1	0.0%	37	2.4%	222	1.1%	46	1.5%	276	0.7%	
Education Institutions & Libraries	3	1.6%	133	5.9%	28	1.8%	1,189	6.1%	61	2.0%	2,956	7.6%	
Other Services	33	18.0%	140	6.2%	343	22.0%	2,475	12.7%	686	22.2%	6,951	17.8%	
Government	19	10.4%	316	13.9%	90	5.8%	1,565	8.1%	109	3.5%	2,048	5.2%	
Unclassified Establishments	4	2.2%	0	0.0%	66	4.2%	162	0.8%	175	5.7%	521	1.3%	
Totals	183	100.0%	2,266	100.0%	1,560	100.0%	19,433	100.0%	3,094	100.0%	39,073	100.0%	

Source: Copyright 2022 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2022.

Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

101 Chesapeake Blvd, Elkton, Maryland, 21921
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.60508
Longitude: -75.78781

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	4	0.3%	11	0.1%	8	0.3%	49	0.1%
Mining	0	0.0%	0	0.0%	0	0.0%	1	0.0%	0	0.0%	4	0.0%
Utilities	0	0.0%	0	0.0%	2	0.1%	21	0.1%	2	0.1%	24	0.1%
Construction	8	4.4%	45	2.0%	89	5.7%	525	2.7%	285	9.2%	2,518	6.4%
Manufacturing	3	1.6%	16	0.7%	56	3.6%	2,218	11.4%	127	4.1%	5,892	15.1%
Wholesale Trade	4	2.2%	57	2.5%	46	2.9%	819	4.2%	124	4.0%	1,848	4.7%
Retail Trade	34	18.6%	586	25.9%	207	13.3%	2,620	13.5%	397	12.8%	4,306	11.0%
Motor Vehicle & Parts Dealers	10	5.5%	216	9.5%	25	1.6%	390	2.0%	46	1.5%	552	1.4%
Furniture & Home Furnishings Stores	0	0.0%	1	0.0%	6	0.4%	20	0.1%	23	0.7%	126	0.3%
Electronics & Appliance Stores	1	0.5%	7	0.3%	2	0.1%	10	0.1%	9	0.3%	37	0.1%
Bldg Material & Garden Equipment & Supplies Dealers	1	0.5%	1	0.0%	9	0.6%	290	1.5%	29	0.9%	483	1.2%
Food & Beverage Stores	5	2.7%	105	4.6%	39	2.5%	743	3.8%	65	2.1%	1,266	3.2%
Health & Personal Care Stores	6	3.3%	39	1.7%	27	1.7%	216	1.1%	39	1.3%	418	1.1%
Gasoline Stations	0	0.0%	0	0.0%	6	0.4%	57	0.3%	14	0.5%	104	0.3%
Clothing & Clothing Accessories Stores	0	0.0%	0	0.0%	7	0.4%	23	0.1%	16	0.5%	45	0.1%
Sport Goods, Hobby, Book, & Music Stores	0	0.0%	0	0.0%	5	0.3%	28	0.1%	20	0.6%	75	0.2%
General Merchandise Stores	1	0.5%	161	7.1%	20	1.3%	568	2.9%	41	1.3%	749	1.9%
Miscellaneous Store Retailers	6	3.3%	54	2.4%	37	2.4%	266	1.4%	60	1.9%	442	1.1%
Nonstore Retailers	4	2.2%	0	0.0%	24	1.5%	8	0.0%	35	1.1%	11	0.0%
Transportation & Warehousing	1	0.5%	75	3.3%	25	1.6%	1,020	5.2%	73	2.4%	1,468	3.8%
Information	3	1.6%	7	0.3%	19	1.2%	301	1.5%	41	1.3%	508	1.3%
Finance & Insurance	9	4.9%	33	1.5%	75	4.8%	628	3.2%	136	4.4%	976	2.5%
Central Bank/Credit Intermediation & Related Activities	5	2.7%	21	0.9%	40	2.6%	213	1.1%	68	2.2%	398	1.0%
Securities, Commodity Contracts & Other Financial	1	0.5%	4	0.2%	11	0.7%	33	0.2%	29	0.9%	132	0.3%
Insurance Carriers & Related Activities; Funds, Trusts &	3	1.6%	8	0.4%	24	1.5%	382	2.0%	39	1.3%	446	1.1%
Real Estate, Rental & Leasing	15	8.2%	72	3.2%	86	5.5%	362	1.9%	168	5.4%	861	2.2%
Professional, Scientific & Tech Services	14	7.7%	37	1.6%	159	10.2%	1,169	6.0%	299	9.7%	3,115	8.0%
Legal Services	3	1.6%	5	0.2%	43	2.8%	237	1.2%	53	1.7%	300	0.8%
Management of Companies & Enterprises	2	1.1%	11	0.5%	9	0.6%	59	0.3%	16	0.5%	74	0.2%
Administrative & Support & Waste Management & Remediation	4	2.2%	14	0.6%	48	3.1%	207	1.1%	118	3.8%	890	2.3%
Educational Services	4	2.2%	135	6.0%	31	2.0%	1,169	6.0%	70	2.3%	2,967	7.6%
Health Care & Social Assistance	20	10.9%	381	16.8%	252	16.2%	3,689	19.0%	352	11.4%	5,797	14.8%
Arts, Entertainment & Recreation	3	1.6%	41	1.8%	24	1.5%	190	1.0%	52	1.7%	373	1.0%
Accommodation & Food Services	15	8.2%	343	15.1%	101	6.5%	1,855	9.5%	187	6.0%	3,169	8.1%
Accommodation	1	0.5%	4	0.2%	11	0.7%	95	0.5%	24	0.8%	255	0.7%
Food Services & Drinking Places	14	7.7%	339	15.0%	90	5.8%	1,760	9.1%	164	5.3%	2,914	7.5%
Other Services (except Public Administration)	22	12.0%	96	4.2%	171	11.0%	844	4.3%	356	11.5%	1,685	4.3%
Automotive Repair & Maintenance	9	4.9%	47	2.1%	34	2.2%	206	1.1%	90	2.9%	435	1.1%
Public Administration	19	10.4%	316	13.9%	90	5.8%	1,565	8.1%	107	3.5%	2,031	5.2%
Unclassified Establishments	4	2.2%	0	0.0%	66	4.2%	162	0.8%	175	5.7%	519	1.3%
Total	183	100.0%	2,266	100.0%	1,560	100.0%	19,433	100.0%	3,094	100.0%	39,073	100.0%

Source: Copyright 2022 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2022.

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November 01, 2022