

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	7,800	44,412	84,305
2010 Total Population	8,229	47,470	90,417
2021 Total Population	8,269	47,654	91,289
2021 Group Quarters	9	994	4,448
2026 Total Population	8,276	47,867	92,100
2021-2026 Annual Rate	0.02%	0.09%	0.18%
2021 Total Daytime Population	12,028	64,047	109,438
Workers	8,711	42,226	66,963
Residents	3,317	21,821	42,475
Household Summary			
2000 Households	3,773	19,772	35,169
2000 Average Household Size	2.06	2.22	2.32
2010 Households	3,594	20,571	36,826
2010 Average Household Size	2.29	2.26	2.34
2021 Households	3,510	20,529	37,117
2021 Average Household Size	2.35	2.27	2.34
2026 Households	3,498	20,606	37,463
2026 Average Household Size	2.36	2.27	2.34
2021-2026 Annual Rate	-0.07%	0.07%	0.19%
2010 Families	1,912	12,167	22,495
2010 Average Family Size	2.99	2.91	2.97
2021 Families	1,819	11,807	22,033
2021 Average Family Size	3.11	2.96	3.01
2026 Families	1,797	11,746	22,029
2026 Average Family Size	3.13	2.98	3.02
2021-2026 Annual Rate	-0.24%	-0.10%	0.00%
Housing Unit Summary			
2000 Housing Units	3,927	20,458	36,357
Owner Occupied Housing Units	29.6%	57.3%	64.0%
Renter Occupied Housing Units	66.5%	39.3%	32.7%
Vacant Housing Units	3.9%	3.4%	3.3%
2010 Housing Units	3,843	21,862	39,181
Owner Occupied Housing Units	32.1%	58.2%	63.1%
Renter Occupied Housing Units	61.5%	35.8%	30.9%
Vacant Housing Units	6.5%	5.9%	6.0%
2021 Housing Units	3,878	22,245	40,034
Owner Occupied Housing Units	33.0%	58.0%	62.4%
Renter Occupied Housing Units	57.5%	34.3%	30.3%
Vacant Housing Units	9.5%	7.7%	7.3%
2026 Housing Units	3,888	22,402	40,494
Owner Occupied Housing Units	34.0%	58.7%	62.8%
Renter Occupied Housing Units	56.0%	33.3%	29.7%
Vacant Housing Units	10.0%	8.0%	7.5%
Median Household Income			
2021	\$66,848	\$82,994	\$92,615
2026	\$72,360	\$89,665	\$100,628
Median Home Value			
2021	\$327,351	\$403,233	\$438,287
2026	\$384,228	\$459,830	\$487,505
Per Capita Income			
2021	\$37,231	\$51,855	\$56,460
2026	\$40,881	\$57,290	\$61,945
Median Age			
2010	33.5	42.5	43.1
2021	36.0	44.4	45.2
2026	36.9	45.0	45.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

10243 York Rd, Cockeysville, Maryland, 21030
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.47107
Longitude: -76.63842

	1 mile	3 miles	5 miles
2021 Households by Income			
Household Income Base	3,510	20,529	37,117
<\$15,000	7.2%	6.1%	6.4%
\$15,000 - \$24,999	5.2%	5.0%	4.7%
\$25,000 - \$34,999	9.4%	6.0%	5.3%
\$35,000 - \$49,999	11.7%	9.4%	8.4%
\$50,000 - \$74,999	21.9%	18.6%	16.4%
\$75,000 - \$99,999	15.1%	12.8%	11.6%
\$100,000 - \$149,999	17.3%	17.9%	18.4%
\$150,000 - \$199,999	5.3%	8.6%	9.7%
\$200,000+	6.9%	15.6%	19.0%
Average Household Income	\$88,355	\$120,838	\$138,007
2026 Households by Income			
Household Income Base	3,498	20,606	37,463
<\$15,000	6.8%	5.6%	5.9%
\$15,000 - \$24,999	4.8%	4.5%	4.2%
\$25,000 - \$34,999	8.7%	5.9%	5.0%
\$35,000 - \$49,999	10.3%	8.8%	7.7%
\$50,000 - \$74,999	20.9%	17.0%	15.3%
\$75,000 - \$99,999	15.8%	12.6%	11.4%
\$100,000 - \$149,999	18.7%	18.3%	18.8%
\$150,000 - \$199,999	6.1%	9.6%	10.5%
\$200,000+	7.9%	17.7%	21.0%
Average Household Income	\$97,232	\$133,561	\$151,335
2021 Owner Occupied Housing Units by Value			
Total	1,276	12,894	24,973
<\$50,000	1.5%	0.6%	0.6%
\$50,000 - \$99,999	0.1%	0.1%	0.1%
\$100,000 - \$149,999	4.2%	0.6%	0.5%
\$150,000 - \$199,999	1.3%	2.1%	1.8%
\$200,000 - \$249,999	12.4%	4.2%	3.8%
\$250,000 - \$299,999	21.9%	9.8%	8.0%
\$300,000 - \$399,999	31.7%	31.8%	27.7%
\$400,000 - \$499,999	10.3%	21.7%	19.6%
\$500,000 - \$749,999	9.6%	19.1%	22.8%
\$750,000 - \$999,999	6.0%	6.1%	9.1%
\$1,000,000 - \$1,499,999	1.1%	3.0%	4.0%
\$1,500,000 - \$1,999,999	0.0%	0.2%	0.8%
\$2,000,000 +	0.0%	0.6%	1.1%
Average Home Value	\$379,608	\$477,693	\$531,383
2026 Owner Occupied Housing Units by Value			
Total	1,317	13,135	25,421
<\$50,000	0.5%	0.2%	0.2%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.8%	0.1%	0.1%
\$150,000 - \$199,999	0.3%	0.6%	0.5%
\$200,000 - \$249,999	5.4%	1.7%	1.8%
\$250,000 - \$299,999	14.4%	5.9%	5.0%
\$300,000 - \$399,999	33.9%	27.1%	24.0%
\$400,000 - \$499,999	16.5%	24.2%	21.0%
\$500,000 - \$749,999	16.2%	27.0%	29.5%
\$750,000 - \$999,999	9.9%	8.6%	11.6%
\$1,000,000 - \$1,499,999	2.1%	3.6%	4.4%
\$1,500,000 - \$1,999,999	0.0%	0.3%	0.8%
\$2,000,000 +	0.0%	0.8%	1.2%
Average Home Value	\$459,909	\$536,130	\$578,008

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

10243 York Rd, Cockeysville, Maryland, 21030
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.47107
Longitude: -76.63842

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	8,228	47,469	90,418
0 - 4	6.0%	5.0%	4.6%
5 - 9	5.5%	5.6%	5.6%
10 - 14	5.1%	5.9%	6.1%
15 - 24	14.8%	11.5%	13.7%
25 - 34	21.3%	12.9%	10.6%
35 - 44	14.7%	12.4%	11.8%
45 - 54	12.9%	15.0%	15.2%
55 - 64	9.8%	13.2%	13.4%
65 - 74	5.3%	8.0%	8.0%
75 - 84	3.3%	6.9%	7.0%
85 +	1.4%	3.6%	4.1%
18 +	80.1%	79.8%	79.9%
2021 Population by Age			
Total	8,270	47,654	91,287
0 - 4	5.4%	4.4%	4.1%
5 - 9	4.7%	4.8%	4.7%
10 - 14	4.5%	5.4%	5.5%
15 - 24	13.2%	11.0%	13.6%
25 - 34	20.3%	12.6%	11.1%
35 - 44	15.9%	12.5%	10.8%
45 - 54	11.4%	12.1%	12.1%
55 - 64	10.8%	13.7%	13.8%
65 - 74	7.9%	11.8%	11.9%
75 - 84	4.1%	7.2%	7.5%
85 +	1.7%	4.5%	5.0%
18 +	82.3%	82.0%	82.2%
2026 Population by Age			
Total	8,277	47,868	92,101
0 - 4	5.4%	4.5%	4.1%
5 - 9	4.6%	4.8%	4.7%
10 - 14	4.3%	5.0%	4.9%
15 - 24	12.7%	10.5%	12.9%
25 - 34	19.7%	12.3%	11.1%
35 - 44	16.3%	12.9%	11.6%
45 - 54	11.4%	11.6%	11.2%
55 - 64	10.3%	12.7%	12.7%
65 - 74	8.3%	12.5%	12.5%
75 - 84	5.1%	8.7%	9.2%
85 +	1.8%	4.6%	5.0%
18 +	82.9%	82.8%	83.1%
2010 Population by Sex			
Males	4,049	22,349	42,992
Females	4,180	25,121	47,425
2021 Population by Sex			
Males	4,060	22,526	43,594
Females	4,209	25,129	47,696
2026 Population by Sex			
Males	4,038	22,593	43,932
Females	4,238	25,274	48,168

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	8,229	47,470	90,417
White Alone	60.1%	75.8%	81.0%
Black Alone	14.0%	9.3%	7.5%
American Indian Alone	0.5%	0.2%	0.2%
Asian Alone	17.0%	10.5%	8.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	5.1%	1.9%	1.4%
Two or More Races	3.2%	2.1%	1.9%
Hispanic Origin	10.2%	4.8%	3.9%
Diversity Index	66.5	46.0	38.1
2021 Population by Race/Ethnicity			
Total	8,269	47,654	91,290
White Alone	49.2%	67.6%	73.3%
Black Alone	17.9%	12.2%	10.4%
American Indian Alone	0.5%	0.2%	0.2%
Asian Alone	20.6%	14.2%	11.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	7.6%	2.9%	2.2%
Two or More Races	4.1%	2.9%	2.8%
Hispanic Origin	14.9%	7.4%	6.2%
Diversity Index	76.4	57.5	50.5
2026 Population by Race/Ethnicity			
Total	8,276	47,868	92,099
White Alone	44.2%	63.3%	69.2%
Black Alone	19.5%	13.5%	11.8%
American Indian Alone	0.6%	0.2%	0.2%
Asian Alone	22.3%	16.2%	12.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	8.8%	3.3%	2.6%
Two or More Races	4.6%	3.4%	3.3%
Hispanic Origin	17.3%	8.8%	7.7%
Diversity Index	79.8	62.6	56.2
2010 Population by Relationship and Household Type			
Total	8,229	47,470	90,417
In Households	99.9%	98.0%	95.2%
In Family Households	72.5%	76.3%	75.2%
Householder	23.0%	25.5%	25.0%
Spouse	15.9%	20.0%	20.4%
Child	25.9%	26.0%	25.9%
Other relative	4.7%	3.1%	2.6%
Nonrelative	3.0%	1.7%	1.3%
In Nonfamily Households	27.4%	21.6%	20.0%
In Group Quarters	0.1%	2.0%	4.8%
Institutionalized Population	0.1%	1.9%	3.6%
Noninstitutionalized Population	0.0%	0.1%	1.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 miles	5 miles
2021 Population 25+ by Educational Attainment			
Total	5,963	35,448	65,849
Less than 9th Grade	3.9%	2.6%	2.1%
9th - 12th Grade, No Diploma	2.7%	2.3%	2.2%
High School Graduate	16.2%	14.0%	12.9%
GED/Alternative Credential	3.0%	1.3%	1.4%
Some College, No Degree	18.3%	15.5%	14.1%
Associate Degree	5.1%	6.1%	5.5%
Bachelor's Degree	32.7%	34.0%	33.0%
Graduate/Professional Degree	18.2%	24.1%	28.8%
2021 Population 15+ by Marital Status			
Total	7,055	40,677	78,276
Never Married	40.8%	31.0%	31.5%
Married	45.6%	51.7%	52.6%
Widowed	4.6%	7.5%	7.0%
Divorced	9.0%	9.8%	8.9%
2021 Civilian Population 16+ in Labor Force			
Civilian Population 16+	5,289	26,963	49,792
Population 16+ Employed	94.2%	96.3%	96.5%
Population 16+ Unemployment rate	5.8%	3.7%	3.5%
Population 16-24 Employed	15.9%	11.6%	13.5%
Population 16-24 Unemployment rate	6.2%	6.8%	6.9%
Population 25-54 Employed	65.7%	58.9%	54.4%
Population 25-54 Unemployment rate	4.6%	3.0%	2.9%
Population 55-64 Employed	12.1%	18.6%	19.6%
Population 55-64 Unemployment rate	10.5%	4.5%	3.8%
Population 65+ Employed	6.4%	10.9%	12.5%
Population 65+ Unemployment rate	7.3%	2.4%	1.7%
2021 Employed Population 16+ by Industry			
Total	4,984	25,973	48,040
Agriculture/Mining	0.0%	0.2%	0.2%
Construction	2.3%	4.1%	4.0%
Manufacturing	9.7%	7.1%	5.9%
Wholesale Trade	1.9%	2.3%	2.2%
Retail Trade	9.7%	8.5%	8.1%
Transportation/Utilities	6.9%	3.8%	3.5%
Information	1.9%	1.7%	1.5%
Finance/Insurance/Real Estate	7.3%	12.3%	12.0%
Services	53.0%	54.2%	56.8%
Public Administration	7.3%	5.8%	5.7%
2021 Employed Population 16+ by Occupation			
Total	4,983	25,973	48,041
White Collar	74.7%	80.3%	82.1%
Management/Business/Financial	18.9%	26.2%	26.5%
Professional	36.5%	35.2%	36.8%
Sales	8.1%	9.4%	10.0%
Administrative Support	11.2%	9.5%	8.8%
Services	11.3%	10.7%	10.5%
Blue Collar	13.9%	9.0%	7.4%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	1.0%	2.0%	1.7%
Installation/Maintenance/Repair	1.6%	1.3%	1.2%
Production	3.9%	2.0%	1.5%
Transportation/Material Moving	7.4%	3.7%	2.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 miles	5 miles
2010 Households by Type			
Total	3,593	20,571	36,827
Households with 1 Person	34.5%	33.5%	31.1%
Households with 2+ People	65.5%	66.5%	68.9%
Family Households	53.2%	59.1%	61.1%
Husband-wife Families	36.7%	46.3%	49.8%
With Related Children	17.6%	19.1%	21.0%
Other Family (No Spouse Present)	16.5%	12.8%	11.3%
Other Family with Male Householder	5.1%	3.3%	3.0%
With Related Children	2.3%	1.6%	1.4%
Other Family with Female Householder	11.5%	9.5%	8.3%
With Related Children	7.0%	5.6%	4.6%
Nonfamily Households	12.3%	7.4%	7.8%
All Households with Children	27.4%	26.6%	27.2%
Multigenerational Households	2.6%	2.1%	2.1%
Unmarried Partner Households	8.0%	5.5%	4.8%
Male-female	7.3%	4.9%	4.1%
Same-sex	0.6%	0.6%	0.7%
2010 Households by Size			
Total	3,593	20,571	36,828
1 Person Household	34.5%	33.5%	31.1%
2 Person Household	29.6%	33.5%	34.5%
3 Person Household	17.1%	15.0%	14.8%
4 Person Household	12.0%	11.9%	12.8%
5 Person Household	4.3%	4.4%	4.9%
6 Person Household	1.7%	1.3%	1.4%
7 + Person Household	0.9%	0.5%	0.6%
2010 Households by Tenure and Mortgage Status			
Total	3,594	20,571	36,826
Owner Occupied	34.3%	61.9%	67.1%
Owned with a Mortgage/Loan	25.3%	42.6%	45.9%
Owned Free and Clear	9.0%	19.3%	21.2%
Renter Occupied	65.7%	38.1%	32.9%
2021 Affordability, Mortgage and Wealth			
Housing Affordability Index	108	109	112
Percent of Income for Mortgage	20.5%	20.4%	19.9%
Wealth Index	81	168	195
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,843	21,862	39,181
Housing Units Inside Urbanized Area	100.0%	97.9%	93.6%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	2.1%	6.4%
2010 Population By Urban/ Rural Status			
Total Population	8,229	47,470	90,417
Population Inside Urbanized Area	100.0%	97.2%	92.3%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	2.8%	7.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Enterprising Professionals (2D)	Young and Restless (11B)	Top Tier (1A)
2.	Young and Restless (11B)	Exurbanites (1E)	Exurbanites (1E)
3.	Golden Years (9B)	Golden Years (9B)	Golden Years (9B)
2021 Consumer Spending			
Apparel & Services: Total \$	\$7,413,328	\$56,656,429	\$115,571,197
Average Spent	\$2,112.06	\$2,759.82	\$3,113.70
Spending Potential Index	100	130	147
Education: Total \$	\$6,137,939	\$49,815,567	\$107,456,314
Average Spent	\$1,748.70	\$2,426.59	\$2,895.07
Spending Potential Index	101	141	168
Entertainment/Recreation: Total \$	\$10,469,551	\$84,571,605	\$174,266,201
Average Spent	\$2,982.78	\$4,119.62	\$4,695.05
Spending Potential Index	92	128	145
Food at Home: Total \$	\$18,445,427	\$142,483,594	\$288,877,516
Average Spent	\$5,255.11	\$6,940.60	\$7,782.89
Spending Potential Index	96	127	143
Food Away from Home: Total \$	\$13,367,857	\$101,121,484	\$205,230,561
Average Spent	\$3,808.51	\$4,925.79	\$5,529.29
Spending Potential Index	100	130	146
Health Care: Total \$	\$19,354,096	\$161,486,586	\$329,474,697
Average Spent	\$5,513.99	\$7,866.27	\$8,876.65
Spending Potential Index	88	126	142
HH Furnishings & Equipment: Total \$	\$7,391,538	\$60,322,635	\$123,883,498
Average Spent	\$2,105.85	\$2,938.41	\$3,337.65
Spending Potential Index	93	130	148
Personal Care Products & Services: Total \$	\$3,072,808	\$24,233,221	\$49,410,340
Average Spent	\$875.44	\$1,180.44	\$1,331.21
Spending Potential Index	98	132	148
Shelter: Total \$	\$70,679,477	\$546,420,260	\$1,126,175,353
Average Spent	\$20,136.60	\$26,616.99	\$30,341.23
Spending Potential Index	100	132	151
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$7,314,388	\$64,460,408	\$131,590,076
Average Spent	\$2,083.87	\$3,139.97	\$3,545.28
Spending Potential Index	87	131	148
Travel: Total \$	\$8,383,466	\$69,675,915	\$144,772,409
Average Spent	\$2,388.45	\$3,394.02	\$3,900.43
Spending Potential Index	94	134	154
Vehicle Maintenance & Repairs: Total \$	\$3,640,486	\$28,956,360	\$58,460,720
Average Spent	\$1,037.18	\$1,410.51	\$1,575.04
Spending Potential Index	94	127	142

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

Top Tapestry Segments	Percent	Demographic Summary	2021	2026
Enterprising Professionals (2D)	40.5%	Population	8,269	8,276
Young and Restless (11B)	25.9%	Households	3,510	3,498
Golden Years (9B)	19.8%	Families	1,819	1,797
Bright Young Professionals (8C)	13.7%	Median Age	36.0	36.9
	0.0%	Median Household Income	\$66,848	\$72,360
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		100	\$2,112.06	\$7,413,328
Men's		102	\$416.44	\$1,461,710
Women's		98	\$721.28	\$2,531,689
Children's		101	\$313.81	\$1,101,462
Footwear		101	\$504.88	\$1,772,137
Watches & Jewelry		94	\$121.59	\$426,767
Apparel Products and Services (1)		98	\$51.78	\$181,741
Computer				
Computers and Hardware for Home Use		102	\$171.38	\$601,538
Portable Memory		95	\$4.13	\$14,499
Computer Software		110	\$10.53	\$36,946
Computer Accessories		98	\$17.64	\$61,931
Entertainment & Recreation		92	\$2,982.78	\$10,469,551
Fees and Admissions		96	\$709.19	\$2,489,262
Membership Fees for Clubs (2)		97	\$240.56	\$844,359
Fees for Participant Sports, excl. Trips		96	\$110.76	\$388,770
Tickets to Theatre/Operas/Concerts		94	\$76.15	\$267,293
Tickets to Movies		105	\$58.07	\$203,837
Tickets to Parks or Museums		97	\$32.74	\$114,918
Admission to Sporting Events, excl. Trips		90	\$57.90	\$203,234
Fees for Recreational Lessons		94	\$131.67	\$462,161
Dating Services		112	\$1.34	\$4,691
TV/Video/Audio		93	\$1,091.64	\$3,831,661
Cable and Satellite Television Services		89	\$715.99	\$2,513,115
Televisions		101	\$113.34	\$397,819
Satellite Dishes		102	\$1.60	\$5,606
VCRs, Video Cameras, and DVD Players		96	\$4.68	\$16,425
Miscellaneous Video Equipment		92	\$14.34	\$50,323
Video Cassettes and DVDs		102	\$7.81	\$27,400
Video Game Hardware/Accessories		107	\$31.09	\$109,132
Video Game Software		112	\$17.87	\$62,741
Rental/Streaming/Downloaded Video		106	\$74.65	\$262,011
Installation of Televisions		101	\$0.75	\$2,650
Audio (3)		100	\$106.81	\$374,918
Rental and Repair of TV/Radio/Sound Equipment		92	\$2.71	\$9,521
Pets		88	\$641.46	\$2,251,517
Toys/Games/Crafts/Hobbies (4)		96	\$111.54	\$391,513
Recreational Vehicles and Fees (5)		78	\$87.91	\$308,573
Sports/Recreation/Exercise Equipment (6)		93	\$167.71	\$588,649
Photo Equipment and Supplies (7)		104	\$47.69	\$167,397
Reading (8)		94	\$96.47	\$338,605
Catered Affairs (9)		100	\$29.53	\$103,653
Food		98	\$9,063.61	\$31,813,284
Food at Home		96	\$5,255.11	\$18,445,427
Bakery and Cereal Products		95	\$666.11	\$2,338,033
Meats, Poultry, Fish, and Eggs		96	\$1,132.30	\$3,974,370
Dairy Products		96	\$522.80	\$1,835,023
Fruits and Vegetables		97	\$1,031.11	\$3,619,190
Snacks and Other Food at Home (10)		97	\$1,902.80	\$6,678,812
Food Away from Home		100	\$3,808.51	\$13,367,857
Alcoholic Beverages		100	\$626.61	\$2,199,384

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Source: Esri forecasts for 2021 and 2026; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	89	\$24,177.63	\$84,863,464
Value of Retirement Plans	82	\$82,241.60	\$288,668,027
Value of Other Financial Assets	83	\$7,123.04	\$25,001,860
Vehicle Loan Amount excluding Interest	101	\$2,884.46	\$10,124,466
Value of Credit Card Debt	95	\$2,629.62	\$9,229,967
Health			
Nonprescription Drugs	89	\$137.39	\$482,224
Prescription Drugs	82	\$272.60	\$956,841
Eyeglasses and Contact Lenses	87	\$84.45	\$296,410
Home			
Mortgage Payment and Basics (11)	82	\$8,762.73	\$30,757,168
Maintenance and Remodeling Services	81	\$2,321.67	\$8,149,052
Maintenance and Remodeling Materials (12)	77	\$474.45	\$1,665,321
Utilities, Fuel, and Public Services	93	\$4,607.53	\$16,172,419
Household Furnishings and Equipment			
Household Textiles (13)	98	\$99.20	\$348,178
Furniture	96	\$612.24	\$2,148,967
Rugs	88	\$27.72	\$97,297
Major Appliances (14)	86	\$324.36	\$1,138,506
Housewares (15)	99	\$86.79	\$304,648
Small Appliances	99	\$52.31	\$183,610
Luggage	105	\$17.54	\$61,554
Telephones and Accessories	89	\$89.58	\$314,441
Household Operations			
Child Care	104	\$554.38	\$1,945,882
Lawn and Garden (16)	80	\$401.08	\$1,407,782
Moving/Storage/Freight Express	112	\$79.36	\$278,547
Housekeeping Supplies (17)	94	\$730.30	\$2,563,366
Insurance			
Owners and Renters Insurance	79	\$492.23	\$1,727,734
Vehicle Insurance	98	\$1,825.50	\$6,407,499
Life/Other Insurance	83	\$501.05	\$1,758,682
Health Insurance	89	\$3,674.89	\$12,898,856
Personal Care Products (18)	98	\$488.49	\$1,714,611
School Books and Supplies (19)	103	\$134.69	\$472,770
Smoking Products	93	\$357.95	\$1,256,405
Transportation			
Payments on Vehicles excluding Leases	94	\$2,451.73	\$8,605,570
Gasoline and Motor Oil	96	\$2,322.06	\$8,150,436
Vehicle Maintenance and Repairs	94	\$1,037.18	\$3,640,486
Travel			
Airline Fares	98	\$618.24	\$2,170,020
Lodging on Trips	91	\$648.56	\$2,276,440
Auto/Truck Rental on Trips	101	\$55.34	\$194,227
Food and Drink on Trips	95	\$568.41	\$1,995,110

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Top Tapestry Segments	Percent	Demographic Summary	2021	2026
Young and Restless (11B)	20.3%	Population	47,654	47,867
Exurbanites (1E)	19.9%	Households	20,529	20,606
Golden Years (9B)	10.6%	Families	11,807	11,746
In Style (5B)	8.8%	Median Age	44.4	45.0
Savvy Suburbanites (1D)	8.8%	Median Household Income	\$82,994	\$89,665
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		130	\$2,759.82	\$56,656,429
Men's		135	\$547.06	\$11,230,561
Women's		131	\$964.67	\$19,803,764
Children's		125	\$388.72	\$7,980,117
Footwear		129	\$646.41	\$13,270,051
Watches & Jewelry		128	\$164.91	\$3,385,429
Apparel Products and Services (1)		134	\$70.83	\$1,454,002
Computer				
Computers and Hardware for Home Use		134	\$225.71	\$4,633,550
Portable Memory		125	\$5.44	\$111,769
Computer Software		136	\$13.03	\$267,469
Computer Accessories		134	\$24.12	\$495,166
Entertainment & Recreation		128	\$4,119.62	\$84,571,605
Fees and Admissions		136	\$1,003.41	\$20,598,945
Membership Fees for Clubs (2)		136	\$339.28	\$6,965,042
Fees for Participant Sports, excl. Trips		137	\$157.68	\$3,237,099
Tickets to Theatre/Operas/Concerts		138	\$111.11	\$2,280,976
Tickets to Movies		135	\$74.84	\$1,536,300
Tickets to Parks or Museums		127	\$43.21	\$887,072
Admission to Sporting Events, excl. Trips		134	\$86.49	\$1,775,635
Fees for Recreational Lessons		135	\$189.32	\$3,886,549
Dating Services		123	\$1.47	\$30,271
TV/Video/Audio		126	\$1,478.33	\$30,348,716
Cable and Satellite Television Services		124	\$998.10	\$20,490,078
Televisions		131	\$147.02	\$3,018,202
Satellite Dishes		133	\$2.09	\$42,903
VCRs, Video Cameras, and DVD Players		125	\$6.11	\$125,350
Miscellaneous Video Equipment		129	\$20.06	\$411,894
Video Cassettes and DVDs		130	\$9.95	\$204,325
Video Game Hardware/Accessories		126	\$36.33	\$745,742
Video Game Software		130	\$20.73	\$425,546
Rental/Streaming/Downloaded Video		131	\$91.69	\$1,882,371
Installation of Televisions		159	\$1.18	\$24,138
Audio (3)		132	\$141.80	\$2,910,923
Rental and Repair of TV/Radio/Sound Equipment		111	\$3.28	\$67,245
Pets		123	\$896.28	\$18,399,782
Toys/Games/Crafts/Hobbies (4)		125	\$144.25	\$2,961,400
Recreational Vehicles and Fees (5)		123	\$139.22	\$2,857,963
Sports/Recreation/Exercise Equipment (6)		123	\$221.57	\$4,548,588
Photo Equipment and Supplies (7)		132	\$60.54	\$1,242,724
Reading (8)		133	\$137.42	\$2,821,013
Catered Affairs (9)		133	\$38.98	\$800,134
Food		128	\$11,866.39	\$243,605,078
Food at Home		127	\$6,940.60	\$142,483,594
Bakery and Cereal Products		127	\$887.23	\$18,213,898
Meats, Poultry, Fish, and Eggs		127	\$1,492.67	\$30,643,043
Dairy Products		127	\$696.03	\$14,288,889
Fruits and Vegetables		129	\$1,364.45	\$28,010,710
Snacks and Other Food at Home (10)		127	\$2,500.22	\$51,327,054
Food Away from Home		130	\$4,925.79	\$101,121,484
Alcoholic Beverages		134	\$841.37	\$17,272,457

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	140	\$38,214.64	\$784,508,411
Value of Retirement Plans	135	\$135,295.82	\$2,777,487,813
Value of Other Financial Assets	138	\$11,905.82	\$244,414,492
Vehicle Loan Amount excluding Interest	128	\$3,646.35	\$74,855,817
Value of Credit Card Debt	129	\$3,563.62	\$73,157,657
Health			
Nonprescription Drugs	122	\$188.71	\$3,873,998
Prescription Drugs	121	\$403.46	\$8,282,638
Eyeglasses and Contact Lenses	126	\$121.75	\$2,499,350
Home			
Mortgage Payment and Basics (11)	128	\$13,632.40	\$279,859,454
Maintenance and Remodeling Services	131	\$3,779.14	\$77,581,934
Maintenance and Remodeling Materials (12)	118	\$730.02	\$14,986,537
Utilities, Fuel, and Public Services	125	\$6,233.59	\$127,969,457
Household Furnishings and Equipment			
Household Textiles (13)	131	\$132.64	\$2,722,978
Furniture	130	\$829.25	\$17,023,572
Rugs	133	\$41.73	\$856,699
Major Appliances (14)	127	\$480.39	\$9,861,847
Housewares (15)	133	\$117.55	\$2,413,148
Small Appliances	128	\$67.39	\$1,383,510
Luggage	136	\$22.68	\$465,546
Telephones and Accessories	129	\$129.51	\$2,658,717
Household Operations			
Child Care	129	\$685.62	\$14,075,130
Lawn and Garden (16)	127	\$636.88	\$13,074,465
Moving/Storage/Freight Express	136	\$97.14	\$1,994,284
Housekeeping Supplies (17)	127	\$989.57	\$20,314,893
Insurance			
Owners and Renters Insurance	121	\$756.80	\$15,536,281
Vehicle Insurance	127	\$2,373.87	\$48,733,105
Life/Other Insurance	127	\$765.56	\$15,716,251
Health Insurance	126	\$5,209.20	\$106,939,691
Personal Care Products (18)	129	\$642.70	\$13,193,956
School Books and Supplies (19)	132	\$171.73	\$3,525,467
Smoking Products	115	\$443.24	\$9,099,283
Transportation			
Payments on Vehicles excluding Leases	124	\$3,244.04	\$66,596,833
Gasoline and Motor Oil	125	\$3,005.88	\$61,707,760
Vehicle Maintenance and Repairs	127	\$1,410.51	\$28,956,360
Travel			
Airline Fares	137	\$862.15	\$17,699,001
Lodging on Trips	134	\$949.77	\$19,497,794
Auto/Truck Rental on Trips	138	\$75.74	\$1,554,951
Food and Drink on Trips	133	\$796.11	\$16,343,338

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Top Tapestry Segments	Percent	Demographic Summary	2021	2026
Top Tier (1A)	17.6%	Population	91,289	92,100
Exurbanites (1E)	13.6%	Households	37,117	37,463
Golden Years (9B)	11.5%	Families	22,033	22,029
Young and Restless (11B)	11.3%	Median Age	45.2	45.6
In Style (5B)	8.4%	Median Household Income	\$92,615	\$100,628
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		147	\$3,113.70	\$115,571,197
Men's		152	\$616.60	\$22,886,417
Women's		148	\$1,092.12	\$40,536,166
Children's		139	\$432.39	\$16,049,196
Footwear		145	\$727.14	\$26,989,077
Watches & Jewelry		147	\$189.57	\$7,036,191
Apparel Products and Services (1)		155	\$81.57	\$3,027,565
Computer				
Computers and Hardware for Home Use		152	\$255.98	\$9,501,270
Portable Memory		142	\$6.18	\$229,451
Computer Software		154	\$14.79	\$548,815
Computer Accessories		149	\$26.92	\$999,315
Entertainment & Recreation		145	\$4,695.05	\$174,266,201
Fees and Admissions		157	\$1,164.53	\$43,223,970
Membership Fees for Clubs (2)		159	\$394.12	\$14,628,653
Fees for Participant Sports, excl. Trips		155	\$178.68	\$6,632,180
Tickets to Theatre/Operas/Concerts		163	\$131.37	\$4,876,058
Tickets to Movies		150	\$83.30	\$3,091,774
Tickets to Parks or Museums		143	\$48.47	\$1,798,902
Admission to Sporting Events, excl. Trips		158	\$101.58	\$3,770,210
Fees for Recreational Lessons		160	\$225.33	\$8,363,649
Dating Services		141	\$1.69	\$62,544
TV/Video/Audio		141	\$1,661.00	\$61,651,248
Cable and Satellite Television Services		140	\$1,127.67	\$41,855,732
Televisions		145	\$162.83	\$6,043,576
Satellite Dishes		146	\$2.29	\$84,942
VCRs, Video Cameras, and DVD Players		141	\$6.89	\$255,844
Miscellaneous Video Equipment		146	\$22.62	\$839,687
Video Cassettes and DVDs		142	\$10.91	\$404,906
Video Game Hardware/Accessories		138	\$39.86	\$1,479,426
Video Game Software		142	\$22.65	\$840,834
Rental/Streaming/Downloaded Video		143	\$100.14	\$3,716,822
Installation of Televisions		182	\$1.35	\$50,085
Audio (3)		149	\$159.94	\$5,936,649
Rental and Repair of TV/Radio/Sound Equipment		130	\$3.85	\$142,746
Pets		140	\$1,019.15	\$37,827,963
Toys/Games/Crafts/Hobbies (4)		139	\$160.68	\$5,964,090
Recreational Vehicles and Fees (5)		149	\$167.79	\$6,227,881
Sports/Recreation/Exercise Equipment (6)		139	\$250.11	\$9,283,446
Photo Equipment and Supplies (7)		149	\$68.63	\$2,547,219
Reading (8)		152	\$157.30	\$5,838,397
Catered Affairs (9)		158	\$46.31	\$1,718,954
Food		144	\$13,312.18	\$494,108,077
Food at Home		143	\$7,782.89	\$288,877,516
Bakery and Cereal Products		143	\$998.67	\$37,067,605
Meats, Poultry, Fish, and Eggs		142	\$1,675.76	\$62,199,312
Dairy Products		143	\$783.94	\$29,097,662
Fruits and Vegetables		145	\$1,535.54	\$56,994,758
Snacks and Other Food at Home (10)		142	\$2,788.97	\$103,518,180
Food Away from Home		146	\$5,529.29	\$205,230,561
Alcoholic Beverages		153	\$958.50	\$35,576,466

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	164	\$44,786.50	\$1,662,340,476
Value of Retirement Plans	159	\$159,797.00	\$5,931,185,264
Value of Other Financial Assets	161	\$13,855.44	\$514,272,204
Vehicle Loan Amount excluding Interest	140	\$3,991.66	\$148,158,422
Value of Credit Card Debt	145	\$4,024.81	\$149,388,817
Health			
Nonprescription Drugs	136	\$209.90	\$7,791,012
Prescription Drugs	136	\$454.10	\$16,854,853
Eyeglasses and Contact Lenses	144	\$139.02	\$5,159,905
Home			
Mortgage Payment and Basics (11)	151	\$16,053.95	\$595,874,523
Maintenance and Remodeling Services	154	\$4,435.03	\$164,615,111
Maintenance and Remodeling Materials (12)	136	\$838.76	\$31,132,086
Utilities, Fuel, and Public Services	141	\$6,997.96	\$259,743,462
Household Furnishings and Equipment			
Household Textiles (13)	148	\$150.29	\$5,578,459
Furniture	147	\$937.47	\$34,795,905
Rugs	155	\$48.73	\$1,808,542
Major Appliances (14)	145	\$548.84	\$20,371,322
Housewares (15)	150	\$131.77	\$4,890,737
Small Appliances	143	\$75.23	\$2,792,438
Luggage	152	\$25.38	\$942,123
Telephones and Accessories	148	\$148.62	\$5,516,512
Household Operations			
Child Care	148	\$785.52	\$29,156,247
Lawn and Garden (16)	147	\$735.88	\$27,313,804
Moving/Storage/Freight Express	149	\$106.12	\$3,938,821
Housekeeping Supplies (17)	142	\$1,103.59	\$40,962,083
Insurance			
Owners and Renters Insurance	138	\$864.36	\$32,082,310
Vehicle Insurance	141	\$2,627.79	\$97,535,559
Life/Other Insurance	148	\$890.95	\$33,069,349
Health Insurance	142	\$5,886.81	\$218,500,870
Personal Care Products (18)	144	\$718.83	\$26,680,835
School Books and Supplies (19)	148	\$192.66	\$7,151,048
Smoking Products	127	\$488.35	\$18,126,048
Transportation			
Payments on Vehicles excluding Leases	137	\$3,584.31	\$133,038,870
Gasoline and Motor Oil	139	\$3,340.51	\$123,989,587
Vehicle Maintenance and Repairs	142	\$1,575.04	\$58,460,720
Travel			
Airline Fares	158	\$994.01	\$36,894,651
Lodging on Trips	155	\$1,098.78	\$40,783,312
Auto/Truck Rental on Trips	156	\$86.00	\$3,192,163
Food and Drink on Trips	153	\$910.88	\$33,809,121

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2021 and 2026; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

10243 York Rd, Cockeysville, Maryland, 21030
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.47107
Longitude: -76.63842

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	787		3,457		5,768							
Total Employees:	13,602		55,089		80,147							
Total Residential Population:	8,269		47,654		91,289							
Employee/Residential Population Ratio (per 100 Residents)	164		116		88							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	9	1.1%	98	0.7%	36	1.0%	411	0.7%	67	1.2%	623	0.8%
Construction	51	6.5%	682	5.0%	220	6.4%	3,019	5.5%	314	5.4%	3,771	4.7%
Manufacturing	21	2.7%	2,222	16.3%	100	2.9%	6,971	12.7%	126	2.2%	7,427	9.3%
Transportation	10	1.3%	69	0.5%	44	1.3%	393	0.7%	68	1.2%	535	0.7%
Communication	7	0.9%	160	1.2%	28	0.8%	504	0.9%	41	0.7%	660	0.8%
Utility	3	0.4%	42	0.3%	9	0.3%	144	0.3%	11	0.2%	173	0.2%
Wholesale Trade	32	4.1%	537	3.9%	114	3.3%	1,646	3.0%	140	2.4%	1,914	2.4%
Retail Trade Summary	158	20.1%	3,065	22.5%	636	18.4%	10,993	20.0%	904	15.7%	16,555	20.7%
Home Improvement	8	1.0%	199	1.5%	40	1.2%	838	1.5%	46	0.8%	869	1.1%
General Merchandise Stores	7	0.9%	281	2.1%	28	0.8%	817	1.5%	41	0.7%	912	1.1%
Food Stores	12	1.5%	355	2.6%	49	1.4%	1,289	2.3%	69	1.2%	1,760	2.2%
Auto Dealers, Gas Stations, Auto Aftermarket	22	2.8%	680	5.0%	59	1.7%	1,772	3.2%	87	1.5%	2,809	3.5%
Apparel & Accessory Stores	9	1.1%	73	0.5%	37	1.1%	409	0.7%	67	1.2%	725	0.9%
Furniture & Home Furnishings	11	1.4%	170	1.2%	71	2.1%	793	1.4%	92	1.6%	1,063	1.3%
Eating & Drinking Places	48	6.1%	777	5.7%	176	5.1%	3,144	5.7%	244	4.2%	5,337	6.7%
Miscellaneous Retail	41	5.2%	530	3.9%	176	5.1%	1,931	3.5%	258	4.5%	3,081	3.8%
Finance, Insurance, Real Estate Summary	124	15.8%	1,727	12.7%	593	17.2%	7,857	14.3%	927	16.1%	10,671	13.3%
Banks, Savings & Lending Institutions	23	2.9%	207	1.5%	97	2.8%	835	1.5%	141	2.4%	1,131	1.4%
Securities Brokers	20	2.5%	380	2.8%	104	3.0%	1,484	2.7%	191	3.3%	2,332	2.9%
Insurance Carriers & Agents	32	4.1%	735	5.4%	145	4.2%	3,252	5.9%	200	3.5%	3,689	4.6%
Real Estate, Holding, Other Investment Offices	49	6.2%	405	3.0%	247	7.1%	2,286	4.1%	395	6.8%	3,518	4.4%
Services Summary	293	37.2%	4,594	33.8%	1,356	39.2%	21,789	39.6%	2,446	42.4%	35,638	44.5%
Hotels & Lodging	4	0.5%	240	1.8%	16	0.5%	841	1.5%	28	0.5%	1,189	1.5%
Automotive Services	24	3.0%	148	1.1%	81	2.3%	827	1.5%	115	2.0%	1,144	1.4%
Motion Pictures & Amusements	20	2.5%	287	2.1%	106	3.1%	1,217	2.2%	150	2.6%	1,632	2.0%
Health Services	47	6.0%	807	5.9%	231	6.7%	5,106	9.3%	526	9.1%	9,640	12.0%
Legal Services	17	2.2%	106	0.8%	76	2.2%	466	0.8%	193	3.3%	1,176	1.5%
Education Institutions & Libraries	9	1.1%	258	1.9%	48	1.4%	1,580	2.9%	104	1.8%	3,839	4.8%
Other Services	172	21.9%	2,747	20.2%	797	23.1%	11,751	21.3%	1,331	23.1%	17,017	21.2%
Government	7	0.9%	312	2.3%	22	0.6%	911	1.7%	43	0.7%	1,475	1.8%
Unclassified Establishments	71	9.0%	95	0.7%	299	8.6%	451	0.8%	680	11.8%	708	0.9%
Totals	787	100.0%	13,602	100.0%	3,457	100.0%	55,089	100.0%	5,768	100.0%	80,147	100.0%

Source: Copyright 2021 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2021.

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.1%	4	0.0%	3	0.1%	10	0.0%	14	0.2%	51	0.1%
Mining	0	0.0%	3	0.0%	1	0.0%	9	0.0%	1	0.0%	9	0.0%
Utilities	1	0.1%	12	0.1%	3	0.1%	80	0.1%	4	0.1%	87	0.1%
Construction	56	7.1%	779	5.7%	238	6.9%	3,255	5.9%	341	5.9%	4,190	5.2%
Manufacturing	26	3.3%	2,155	15.8%	117	3.4%	6,838	12.4%	145	2.5%	7,278	9.1%
Wholesale Trade	31	3.9%	530	3.9%	108	3.1%	1,617	2.9%	133	2.3%	1,883	2.3%
Retail Trade	105	13.3%	2,248	16.5%	439	12.7%	7,689	14.0%	634	11.0%	11,023	13.8%
Motor Vehicle & Parts Dealers	21	2.7%	678	5.0%	51	1.5%	1,716	3.1%	70	1.2%	2,716	3.4%
Furniture & Home Furnishings Stores	5	0.6%	57	0.4%	43	1.2%	349	0.6%	53	0.9%	433	0.5%
Electronics & Appliance Stores	3	0.4%	104	0.8%	17	0.5%	447	0.8%	26	0.5%	632	0.8%
Bldg Material & Garden Equipment & Supplies Dealers	8	1.0%	199	1.5%	40	1.2%	838	1.5%	46	0.8%	869	1.1%
Food & Beverage Stores	9	1.1%	341	2.5%	46	1.3%	1,236	2.2%	65	1.1%	1,679	2.1%
Health & Personal Care Stores	10	1.3%	235	1.7%	47	1.4%	713	1.3%	67	1.2%	921	1.1%
Gasoline Stations	0	0.0%	2	0.0%	9	0.3%	56	0.1%	17	0.3%	92	0.1%
Clothing & Clothing Accessories Stores	9	1.1%	74	0.5%	41	1.2%	525	1.0%	77	1.3%	943	1.2%
Sport Goods, Hobby, Book, & Music Stores	7	0.9%	157	1.2%	33	1.0%	540	1.0%	44	0.8%	632	0.8%
General Merchandise Stores	7	0.9%	281	2.1%	28	0.8%	817	1.5%	41	0.7%	912	1.1%
Miscellaneous Store Retailers	18	2.3%	80	0.6%	60	1.7%	342	0.6%	92	1.6%	965	1.2%
Nonstore Retailers	5	0.6%	40	0.3%	25	0.7%	112	0.2%	36	0.6%	229	0.3%
Transportation & Warehousing	6	0.8%	51	0.4%	22	0.6%	271	0.5%	42	0.7%	420	0.5%
Information	18	2.3%	400	2.9%	69	2.0%	1,326	2.4%	105	1.8%	1,868	2.3%
Finance & Insurance	77	9.8%	1,345	9.9%	353	10.2%	5,678	10.3%	542	9.4%	7,273	9.1%
Central Bank/Credit Intermediation & Related Activities	24	3.0%	213	1.6%	97	2.8%	845	1.5%	141	2.4%	1,141	1.4%
Securities, Commodity Contracts & Other Financial	21	2.7%	382	2.8%	108	3.1%	1,536	2.8%	198	3.4%	2,399	3.0%
Insurance Carriers & Related Activities; Funds, Trusts &	33	4.2%	751	5.5%	148	4.3%	3,296	6.0%	203	3.5%	3,733	4.7%
Real Estate, Rental & Leasing	48	6.1%	367	2.7%	237	6.9%	1,997	3.6%	362	6.3%	2,983	3.7%
Professional, Scientific & Tech Services	83	10.5%	1,306	9.6%	419	12.1%	6,098	11.1%	757	13.1%	8,761	10.9%
Legal Services	18	2.3%	114	0.8%	87	2.5%	555	1.0%	221	3.8%	1,382	1.7%
Management of Companies & Enterprises	4	0.5%	28	0.2%	18	0.5%	119	0.2%	30	0.5%	194	0.2%
Administrative & Support & Waste Management & Remediation	37	4.7%	379	2.8%	154	4.5%	1,630	3.0%	241	4.2%	2,304	2.9%
Educational Services	12	1.5%	287	2.1%	78	2.3%	1,792	3.3%	143	2.5%	4,105	5.1%
Health Care & Social Assistance	59	7.5%	1,368	10.1%	294	8.5%	7,048	12.8%	654	11.3%	12,494	15.6%
Arts, Entertainment & Recreation	15	1.9%	194	1.4%	72	2.1%	886	1.6%	109	1.9%	1,255	1.6%
Accommodation & Food Services	53	6.7%	1,024	7.5%	198	5.7%	4,026	7.3%	280	4.9%	6,582	8.2%
Accommodation	4	0.5%	240	1.8%	16	0.5%	841	1.5%	28	0.5%	1,189	1.5%
Food Services & Drinking Places	49	6.2%	784	5.8%	182	5.3%	3,185	5.8%	252	4.4%	5,393	6.7%
Other Services (except Public Administration)	78	9.9%	714	5.2%	315	9.1%	3,358	6.1%	507	8.8%	5,202	6.5%
Automotive Repair & Maintenance	20	2.5%	129	0.9%	67	1.9%	757	1.4%	86	1.5%	970	1.2%
Public Administration	7	0.9%	312	2.3%	22	0.6%	911	1.7%	44	0.8%	1,476	1.8%
Unclassified Establishments	71	9.0%	95	0.7%	299	8.6%	451	0.8%	680	11.8%	708	0.9%
Total	787	100.0%	13,602	100.0%	3,457	100.0%	55,089	100.0%	5,768	100.0%	80,147	100.0%

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