

10620 York Rd, Cockeysville, Maryland, 21030 3
 10620 York Rd, Cockeysville, Maryland, 21030
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.47839
 Longitude: -76.64300

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	3,346	40,630	74,570
2010 Total Population	3,445	43,780	79,096
2020 Total Population	3,544	44,449	80,218
2020 Group Quarters	5	877	1,631
2025 Total Population	3,577	44,663	80,646
2020-2025 Annual Rate	0.19%	0.10%	0.11%
2020 Total Daytime Population	9,906	59,499	97,845
Workers	8,400	39,450	60,617
Residents	1,506	20,049	37,228
Household Summary			
2000 Households	1,554	18,406	31,588
2000 Average Household Size	2.15	2.19	2.33
2010 Households	1,503	19,269	32,859
2010 Average Household Size	2.29	2.23	2.36
2020 Households	1,526	19,409	33,144
2020 Average Household Size	2.32	2.24	2.37
2025 Households	1,536	19,476	33,271
2025 Average Household Size	2.33	2.25	2.37
2020-2025 Annual Rate	0.13%	0.07%	0.08%
2010 Families	855	11,100	20,695
2010 Average Family Size	3.01	2.90	2.96
2020 Families	850	10,901	20,506
2020 Average Family Size	3.08	2.96	3.00
2025 Families	849	10,850	20,469
2025 Average Family Size	3.10	2.97	3.02
2020-2025 Annual Rate	-0.02%	-0.09%	-0.04%
Housing Unit Summary			
2000 Housing Units	1,608	19,106	32,577
Owner Occupied Housing Units	60.6%	54.0%	65.1%
Renter Occupied Housing Units	36.0%	42.3%	31.9%
Vacant Housing Units	3.4%	3.7%	3.0%
2010 Housing Units	1,591	20,550	34,719
Owner Occupied Housing Units	64.6%	55.4%	65.3%
Renter Occupied Housing Units	29.9%	38.4%	29.3%
Vacant Housing Units	5.5%	6.2%	5.4%
2020 Housing Units	1,615	20,967	35,309
Owner Occupied Housing Units	65.1%	54.7%	65.1%
Renter Occupied Housing Units	29.3%	37.9%	28.8%
Vacant Housing Units	5.5%	7.4%	6.1%
2025 Housing Units	1,629	21,206	35,676
Owner Occupied Housing Units	65.4%	54.6%	65.0%
Renter Occupied Housing Units	28.9%	37.2%	28.3%
Vacant Housing Units	5.7%	8.2%	6.7%
Median Household Income			
2020	\$72,579	\$82,831	\$96,930
2025	\$78,624	\$86,765	\$101,538
Median Home Value			
2020	\$304,866	\$382,621	\$412,170
2025	\$352,361	\$417,583	\$446,462
Per Capita Income			
2020	\$43,871	\$51,964	\$57,410
2025	\$48,003	\$56,250	\$62,245
Median Age			
2010	42.0	42.1	43.5
2020	43.2	43.7	45.5
2025	42.9	44.3	46.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2020 Households by Income			
Household Income Base	1,526	19,409	33,144
<\$15,000	8.7%	6.0%	5.4%
\$15,000 - \$24,999	9.2%	5.5%	4.9%
\$25,000 - \$34,999	6.6%	6.1%	5.2%
\$35,000 - \$49,999	9.0%	10.0%	8.7%
\$50,000 - \$74,999	17.8%	17.4%	14.8%
\$75,000 - \$99,999	9.8%	13.4%	12.2%
\$100,000 - \$149,999	20.2%	18.4%	19.4%
\$150,000 - \$199,999	8.4%	9.0%	11.1%
\$200,000+	10.3%	14.3%	18.3%
Average Household Income	\$101,800	\$119,522	\$139,104
2025 Households by Income			
Household Income Base	1,536	19,476	33,271
<\$15,000	8.5%	5.6%	5.2%
\$15,000 - \$24,999	8.5%	5.0%	4.5%
\$25,000 - \$34,999	6.0%	5.6%	4.8%
\$35,000 - \$49,999	8.5%	9.7%	8.4%
\$50,000 - \$74,999	16.7%	16.8%	14.2%
\$75,000 - \$99,999	9.8%	13.5%	12.0%
\$100,000 - \$149,999	21.0%	18.5%	19.1%
\$150,000 - \$199,999	9.3%	9.7%	11.7%
\$200,000+	11.7%	15.6%	20.1%
Average Household Income	\$111,607	\$129,572	\$151,046
2020 Owner Occupied Housing Units by Value			
Total	1,052	11,464	22,974
<\$50,000	3.0%	1.1%	1.0%
\$50,000 - \$99,999	0.4%	0.2%	0.2%
\$100,000 - \$149,999	8.6%	1.4%	0.9%
\$150,000 - \$199,999	1.6%	3.9%	2.4%
\$200,000 - \$249,999	15.3%	6.8%	4.8%
\$250,000 - \$299,999	19.7%	11.1%	9.6%
\$300,000 - \$399,999	28.3%	30.8%	28.9%
\$400,000 - \$499,999	12.3%	19.7%	19.1%
\$500,000 - \$749,999	7.1%	15.2%	19.5%
\$750,000 - \$999,999	2.6%	5.3%	7.9%
\$1,000,000 - \$1,499,999	1.0%	3.6%	4.1%
\$1,500,000 - \$1,999,999	0.0%	0.3%	0.7%
\$2,000,000 +	0.0%	0.5%	1.0%
Average Home Value	\$337,845	\$455,354	\$506,973
2025 Owner Occupied Housing Units by Value			
Total	1,066	11,571	23,173
<\$50,000	2.3%	0.7%	0.6%
\$50,000 - \$99,999	0.2%	0.1%	0.0%
\$100,000 - \$149,999	3.5%	0.6%	0.3%
\$150,000 - \$199,999	0.7%	1.7%	1.0%
\$200,000 - \$249,999	9.5%	3.7%	2.6%
\$250,000 - \$299,999	16.2%	8.5%	6.9%
\$300,000 - \$399,999	33.8%	30.6%	28.0%
\$400,000 - \$499,999	17.0%	24.1%	22.6%
\$500,000 - \$749,999	10.1%	18.4%	22.6%
\$750,000 - \$999,999	5.0%	6.5%	9.1%
\$1,000,000 - \$1,499,999	1.8%	4.2%	4.5%
\$1,500,000 - \$1,999,999	0.0%	0.4%	0.7%
\$2,000,000 +	0.0%	0.7%	1.1%
Average Home Value	\$396,221	\$496,547	\$540,108

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	3,444	43,780	79,093
0 - 4	4.8%	5.0%	4.8%
5 - 9	5.2%	5.5%	5.9%
10 - 14	5.6%	5.8%	6.5%
15 - 24	11.4%	11.7%	12.1%
25 - 34	13.6%	13.5%	10.5%
35 - 44	14.1%	12.4%	12.2%
45 - 54	16.2%	14.9%	15.8%
55 - 64	13.6%	13.1%	14.0%
65 - 74	8.0%	8.0%	8.3%
75 - 84	5.2%	6.7%	6.6%
85 +	2.2%	3.4%	3.3%
18 +	81.0%	80.1%	78.8%
2020 Population by Age			
Total	3,545	44,448	80,218
0 - 4	4.4%	4.5%	4.4%
5 - 9	4.3%	4.8%	5.0%
10 - 14	4.5%	5.2%	5.9%
15 - 24	11.1%	11.4%	12.3%
25 - 34	16.0%	13.3%	11.0%
35 - 44	11.7%	12.2%	10.7%
45 - 54	12.7%	12.2%	12.9%
55 - 64	14.6%	13.7%	14.6%
65 - 74	11.5%	11.4%	12.0%
75 - 84	6.2%	6.8%	6.9%
85 +	3.0%	4.3%	4.2%
18 +	84.1%	82.1%	81.0%
2025 Population by Age			
Total	3,577	44,663	80,645
0 - 4	4.5%	4.6%	4.4%
5 - 9	4.2%	4.8%	5.0%
10 - 14	4.0%	4.9%	5.3%
15 - 24	8.9%	10.7%	11.4%
25 - 34	17.8%	13.4%	11.3%
35 - 44	13.2%	12.5%	11.5%
45 - 54	10.0%	11.3%	11.6%
55 - 64	13.0%	12.7%	13.6%
65 - 74	13.3%	12.4%	12.9%
75 - 84	7.7%	8.4%	8.6%
85 +	3.6%	4.4%	4.4%
18 +	85.1%	82.9%	82.0%
2010 Population by Sex			
Males	1,679	20,635	37,626
Females	1,766	23,145	41,470
2020 Population by Sex			
Males	1,751	21,050	38,331
Females	1,793	23,400	41,888
2025 Population by Sex			
Males	1,756	21,126	38,530
Females	1,821	23,537	42,115

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	3,444	43,779	79,096
White Alone	72.9%	75.3%	80.9%
Black Alone	9.0%	10.0%	6.9%
American Indian Alone	0.3%	0.2%	0.2%
Asian Alone	11.7%	10.2%	8.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.1%	2.1%	1.4%
Two or More Races	2.8%	2.2%	1.9%
Hispanic Origin	7.8%	5.0%	3.9%
Diversity Index	52.6	46.8	38.3
2020 Population by Race/Ethnicity			
Total	3,543	44,449	80,217
White Alone	63.4%	67.5%	73.9%
Black Alone	11.7%	12.6%	9.1%
American Indian Alone	0.5%	0.2%	0.2%
Asian Alone	15.7%	13.7%	12.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	4.9%	3.0%	2.1%
Two or More Races	3.9%	2.9%	2.7%
Hispanic Origin	11.7%	7.4%	6.0%
Diversity Index	65.1	57.7	49.5
2025 Population by Race/Ethnicity			
Total	3,578	44,662	80,646
White Alone	58.3%	63.2%	69.8%
Black Alone	13.0%	13.9%	10.2%
American Indian Alone	0.5%	0.2%	0.2%
Asian Alone	17.9%	15.8%	14.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	5.8%	3.5%	2.4%
Two or More Races	4.5%	3.4%	3.2%
Hispanic Origin	14.1%	8.9%	7.3%
Diversity Index	70.5	62.8	55.2
2010 Population by Relationship and Household Type			
Total	3,445	43,780	79,096
In Households	99.8%	98.1%	98.0%
In Family Households	77.2%	75.3%	79.0%
Householder	24.7%	25.2%	26.1%
Spouse	18.5%	19.5%	21.3%
Child	26.6%	25.6%	27.4%
Other relative	4.8%	3.1%	2.8%
Nonrelative	2.6%	1.7%	1.4%
In Nonfamily Households	22.6%	22.8%	19.0%
In Group Quarters	0.2%	1.9%	2.0%
Institutionalized Population	0.2%	1.8%	1.9%
Noninstitutionalized Population	0.0%	0.1%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2020 Population 25+ by Educational Attainment			
Total	2,685	32,866	58,084
Less than 9th Grade	2.5%	2.6%	1.9%
9th - 12th Grade, No Diploma	2.0%	2.3%	2.1%
High School Graduate	17.1%	14.5%	12.9%
GED/Alternative Credential	2.5%	1.5%	1.5%
Some College, No Degree	17.3%	15.4%	14.6%
Associate Degree	6.3%	6.8%	5.7%
Bachelor's Degree	34.2%	32.3%	33.0%
Graduate/Professional Degree	18.1%	24.6%	28.2%
2020 Population 15+ by Marital Status			
Total	3,079	37,955	67,969
Never Married	33.1%	30.8%	28.8%
Married	46.7%	52.0%	55.8%
Widowed	5.6%	7.1%	6.4%
Divorced	14.6%	10.1%	9.1%
2020 Civilian Population 16+ in Labor Force			
Civilian Population 16+	2,278	27,034	47,450
Population 16+ Employed	90.5%	90.9%	91.2%
Population 16+ Unemployment rate	9.5%	9.1%	8.8%
Population 16-24 Employed	12.6%	12.5%	12.1%
Population 16-24 Unemployment rate	12.8%	14.2%	14.0%
Population 25-54 Employed	57.1%	57.9%	54.4%
Population 25-54 Unemployment rate	9.5%	8.7%	8.3%
Population 55-64 Employed	18.5%	17.6%	19.8%
Population 55-64 Unemployment rate	7.7%	7.9%	7.7%
Population 65+ Employed	11.8%	12.0%	13.7%
Population 65+ Unemployment rate	8.6%	7.3%	7.2%
2020 Employed Population 16+ by Industry			
Total	2,062	24,566	43,285
Agriculture/Mining	0.0%	0.2%	0.2%
Construction	2.5%	4.3%	4.6%
Manufacturing	8.4%	8.1%	6.7%
Wholesale Trade	2.9%	2.3%	2.1%
Retail Trade	10.0%	7.7%	7.7%
Transportation/Utilities	3.4%	3.1%	3.1%
Information	3.0%	1.7%	1.7%
Finance/Insurance/Real Estate	7.1%	12.1%	12.2%
Services	58.0%	55.1%	56.8%
Public Administration	4.8%	5.4%	4.8%
2020 Employed Population 16+ by Occupation			
Total	2,060	24,567	43,283
White Collar	75.3%	78.4%	80.8%
Management/Business/Financial	19.5%	23.1%	23.7%
Professional	29.9%	32.9%	35.0%
Sales	11.6%	10.1%	10.9%
Administrative Support	14.2%	12.4%	11.2%
Services	11.6%	12.6%	11.5%
Blue Collar	12.9%	9.0%	7.7%
Farming/Forestry/Fishing	0.0%	0.2%	0.2%
Construction/Extraction	1.6%	2.2%	2.0%
Installation/Maintenance/Repair	2.3%	1.4%	1.3%
Production	0.7%	2.4%	1.8%
Transportation/Material Moving	8.3%	2.9%	2.3%

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2010 Households by Type			
Total	1,503	19,269	32,859
Households with 1 Person	36.4%	34.8%	29.9%
Households with 2+ People	63.6%	65.2%	70.1%
Family Households	56.9%	57.6%	63.0%
Husband-wife Families	42.6%	44.6%	51.3%
With Related Children	18.3%	18.3%	21.8%
Other Family (No Spouse Present)	14.3%	13.0%	11.6%
Other Family with Male Householder	4.5%	3.4%	3.1%
With Related Children	1.7%	1.6%	1.4%
Other Family with Female Householder	9.8%	9.6%	8.6%
With Related Children	5.1%	5.7%	4.9%
Nonfamily Households	6.7%	7.6%	7.1%
All Households with Children	25.3%	25.9%	28.3%
Multigenerational Households	2.7%	2.0%	2.2%
Unmarried Partner Households	5.4%	5.7%	4.8%
Male-female	4.7%	5.1%	4.2%
Same-sex	0.7%	0.6%	0.7%
2010 Households by Size			
Total	1,503	19,270	32,860
1 Person Household	36.4%	34.8%	29.9%
2 Person Household	28.6%	33.2%	34.6%
3 Person Household	15.3%	14.6%	15.2%
4 Person Household	12.8%	11.4%	13.2%
5 Person Household	4.3%	4.2%	5.1%
6 Person Household	1.6%	1.2%	1.5%
7 + Person Household	1.0%	0.6%	0.6%
2010 Households by Tenure and Mortgage Status			
Total	1,503	19,269	32,859
Owner Occupied	68.4%	59.1%	69.0%
Owned with a Mortgage/Loan	50.4%	40.8%	47.7%
Owned Free and Clear	18.0%	18.3%	21.3%
Renter Occupied	31.6%	40.9%	31.0%
2020 Affordability, Mortgage and Wealth			
Housing Affordability Index	125	114	125
Percent of Income for Mortgage	17.5%	19.3%	17.8%
Wealth Index	133	170	207
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,591	20,550	34,719
Housing Units Inside Urbanized Area	100.0%	96.6%	92.4%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	3.4%	7.6%
2010 Population By Urban/ Rural Status			
Total Population	3,445	43,780	79,096
Population Inside Urbanized Area	100.0%	95.5%	90.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	4.5%	9.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Enterprising Professionals (2D)	Young and Restless (11B)	Top Tier (1A)
2.	Golden Years (9B)	Exurbanites (1E)	Exurbanites (1E)
3.	Young and Restless (11B)	In Style (5B)	Young and Restless (11B)
2020 Consumer Spending			
Apparel & Services: Total \$	\$3,723,067	\$55,373,546	\$107,430,638
Average Spent	\$2,439.76	\$2,852.98	\$3,241.33
Spending Potential Index	114	133	151
Education: Total \$	\$3,223,728	\$47,689,979	\$100,348,849
Average Spent	\$2,112.53	\$2,457.11	\$3,027.66
Spending Potential Index	118	137	169
Entertainment/Recreation: Total \$	\$5,377,503	\$81,835,985	\$162,248,499
Average Spent	\$3,523.92	\$4,216.39	\$4,895.26
Spending Potential Index	108	130	151
Food at Home: Total \$	\$9,070,865	\$134,714,897	\$260,646,862
Average Spent	\$5,944.21	\$6,940.85	\$7,864.07
Spending Potential Index	111	130	147
Food Away from Home: Total \$	\$6,603,610	\$97,047,631	\$187,406,877
Average Spent	\$4,327.40	\$5,000.14	\$5,654.32
Spending Potential Index	115	133	150
Health Care: Total \$	\$9,226,101	\$143,670,878	\$281,125,070
Average Spent	\$6,045.94	\$7,402.28	\$8,481.93
Spending Potential Index	105	129	148
HH Furnishings & Equipment: Total \$	\$3,602,144	\$55,950,011	\$109,960,270
Average Spent	\$2,360.51	\$2,882.68	\$3,317.65
Spending Potential Index	108	132	152
Personal Care Products & Services: Total \$	\$1,591,701	\$23,955,947	\$46,473,405
Average Spent	\$1,043.05	\$1,234.27	\$1,402.17
Spending Potential Index	114	134	153
Shelter: Total \$	\$34,937,317	\$505,537,112	\$998,680,470
Average Spent	\$22,894.70	\$26,046.53	\$30,131.56
Spending Potential Index	118	134	156
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$3,642,487	\$60,670,065	\$118,061,342
Average Spent	\$2,386.95	\$3,125.87	\$3,562.07
Spending Potential Index	102	133	152
Travel: Total \$	\$4,203,885	\$63,250,026	\$128,072,955
Average Spent	\$2,754.84	\$3,258.80	\$3,864.14
Spending Potential Index	114	135	160
Vehicle Maintenance & Repairs: Total \$	\$1,927,247	\$30,128,438	\$58,064,931
Average Spent	\$1,262.94	\$1,552.29	\$1,751.90
Spending Potential Index	109	134	151

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

10620 York Rd, Cockeysville, Maryland, 21030 3
 10620 York Rd, Cockeysville, Maryland, 21030
 Ring: 1 mile radius

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Top Tapestry Segments	Percent	Demographic Summary	2020	2025
Enterprising Professionals (2D)	45.6%	Population	3,544	3,577
Golden Years (9B)	42.9%	Households	1,526	1,536
Young and Restless (11B)	11.3%	Families	850	849
Exurbanites (1E)	0.3%	Median Age	43.2	42.9
	0.0%	Median Household Income	\$72,579	\$78,624
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		114	\$2,439.76	\$3,723,067
Men's		116	\$484.67	\$739,599
Women's		114	\$862.58	\$1,316,295
Children's		109	\$345.56	\$527,317
Footwear		113	\$543.47	\$829,336
Watches & Jewelry		113	\$132.19	\$201,728
Apparel Products and Services (1)		123	\$71.29	\$108,793
Computer				
Computers and Hardware for Home Use		118	\$191.48	\$292,191
Portable Memory		116	\$4.47	\$6,825
Computer Software		120	\$11.67	\$17,804
Computer Accessories		111	\$19.56	\$29,845
Entertainment & Recreation		108	\$3,523.92	\$5,377,503
Fees and Admissions		118	\$845.12	\$1,289,653
Membership Fees for Clubs (2)		120	\$288.11	\$439,654
Fees for Participant Sports, excl. Trips		116	\$113.78	\$173,634
Tickets to Theatre/Operas/Concerts		121	\$97.92	\$149,431
Tickets to Movies		115	\$66.05	\$100,786
Tickets to Parks or Museums		114	\$37.35	\$56,996
Admission to Sporting Events, excl. Trips		111	\$69.85	\$106,596
Fees for Recreational Lessons		118	\$170.92	\$260,831
Dating Services		140	\$1.13	\$1,725
TV/Video/Audio		107	\$1,244.56	\$1,899,206
Cable and Satellite Television Services		105	\$852.15	\$1,300,377
Televisions		108	\$115.98	\$176,981
Satellite Dishes		98	\$1.15	\$1,758
VCRs, Video Cameras, and DVD Players		104	\$5.45	\$8,315
Miscellaneous Video Equipment		107	\$26.63	\$40,632
Video Cassettes and DVDs		105	\$10.45	\$15,952
Video Game Hardware/Accessories		112	\$31.78	\$48,497
Video Game Software		111	\$18.35	\$27,998
Rental/Streaming/Downloaded Video		114	\$61.26	\$93,485
Installation of Televisions		117	\$1.26	\$1,929
Audio (3)		110	\$117.25	\$178,931
Rental and Repair of TV/Radio/Sound Equipment		117	\$2.85	\$4,352
Pets		102	\$707.69	\$1,079,938
Toys/Games/Crafts/Hobbies (4)		106	\$129.36	\$197,399
Recreational Vehicles and Fees (5)		107	\$167.45	\$255,527
Sports/Recreation/Exercise Equipment (6)		105	\$212.99	\$325,016
Photo Equipment and Supplies (7)		118	\$60.20	\$91,870
Reading (8)		113	\$121.13	\$184,840
Catered Affairs (9)		118	\$35.42	\$54,052
Food		113	\$10,271.61	\$15,674,475
Food at Home		111	\$5,944.21	\$9,070,865
Bakery and Cereal Products		110	\$766.73	\$1,170,023
Meats, Poultry, Fish, and Eggs		112	\$1,306.82	\$1,994,201
Dairy Products		111	\$611.48	\$933,112
Fruits and Vegetables		114	\$1,191.53	\$1,818,276
Snacks and Other Food at Home (10)		110	\$2,067.66	\$3,155,253
Food Away from Home		115	\$4,327.40	\$6,603,610
Alcoholic Beverages		121	\$749.68	\$1,144,009

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2020 and 2025; Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics.

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 Ring: 1 mile radius

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	110	\$26,868.17	\$41,000,823
Value of Retirement Plans	106	\$101,513.20	\$154,909,140
Value of Other Financial Assets	111	\$9,043.36	\$13,800,160
Vehicle Loan Amount excluding Interest	107	\$3,127.10	\$4,771,954
Value of Credit Card Debt	110	\$2,864.95	\$4,371,907
Health			
Nonprescription Drugs	105	\$156.03	\$238,097
Prescription Drugs	97	\$339.55	\$518,160
Eyeglasses and Contact Lenses	103	\$96.71	\$147,573
Home			
Mortgage Payment and Basics (11)	106	\$11,121.54	\$16,971,475
Maintenance and Remodeling Services	107	\$2,751.21	\$4,198,342
Maintenance and Remodeling Materials (12)	98	\$542.21	\$827,415
Utilities, Fuel, and Public Services	105	\$5,151.88	\$7,861,768
Household Furnishings and Equipment			
Household Textiles (13)	110	\$111.27	\$169,798
Furniture	110	\$703.36	\$1,073,324
Rugs	102	\$35.92	\$54,820
Major Appliances (14)	101	\$361.74	\$552,010
Housewares (15)	109	\$105.70	\$161,297
Small Appliances	111	\$54.69	\$83,450
Luggage	119	\$17.52	\$26,740
Telephones and Accessories	115	\$101.87	\$155,455
Household Operations			
Child Care	122	\$629.36	\$960,407
Lawn and Garden (16)	104	\$508.77	\$776,389
Moving/Storage/Freight Express	126	\$75.68	\$115,488
Housekeeping Supplies (17)	108	\$836.72	\$1,276,834
Insurance			
Owners and Renters Insurance	96	\$573.89	\$875,762
Vehicle Insurance	108	\$1,947.71	\$2,972,201
Life/Other Insurance	102	\$552.95	\$843,805
Health Insurance	106	\$3,940.83	\$6,013,699
Personal Care Products (18)	111	\$555.71	\$848,018
School Books and Supplies (19)	113	\$166.93	\$254,736
Smoking Products	100	\$400.35	\$610,936
Transportation			
Payments on Vehicles excluding Leases	102	\$2,629.22	\$4,012,191
Gasoline and Motor Oil	107	\$2,519.65	\$3,844,989
Vehicle Maintenance and Repairs	109	\$1,262.94	\$1,927,247
Travel			
Airline Fares	121	\$723.00	\$1,103,299
Lodging on Trips	113	\$732.41	\$1,117,659
Auto/Truck Rental on Trips	120	\$34.59	\$52,781
Food and Drink on Trips	113	\$648.76	\$990,006

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 Ring: 3 mile radius

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Top Tapestry Segments	Percent	Demographic Summary	2020	2025
Young and Restless (11B)	21.7%	Population	44,449	44,663
Exurbanites (1E)	19.8%	Households	19,409	19,476
In Style (5B)	12.6%	Families	10,901	10,850
Golden Years (9B)	10.2%	Median Age	43.7	44.3
Silver & Gold (9A)	8.4%	Median Household Income	\$82,831	\$86,765
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		133	\$2,852.98	\$55,373,546
Men's		135	\$564.99	\$10,965,929
Women's		134	\$1,007.49	\$19,554,384
Children's		129	\$409.01	\$7,938,532
Footwear		133	\$638.08	\$12,384,511
Watches & Jewelry		132	\$153.48	\$2,978,917
Apparel Products and Services (1)		138	\$79.93	\$1,551,273
Computer				
Computers and Hardware for Home Use		139	\$225.58	\$4,378,290
Portable Memory		133	\$5.16	\$100,150
Computer Software		139	\$13.49	\$261,875
Computer Accessories		137	\$24.15	\$468,705
Entertainment & Recreation		130	\$4,216.39	\$81,835,985
Fees and Admissions		137	\$981.73	\$19,054,485
Membership Fees for Clubs (2)		139	\$332.31	\$6,449,797
Fees for Participant Sports, excl. Trips		138	\$135.24	\$2,624,906
Tickets to Theatre/Operas/Concerts		140	\$112.78	\$2,188,983
Tickets to Movies		138	\$78.92	\$1,531,688
Tickets to Parks or Museums		130	\$42.62	\$827,115
Admission to Sporting Events, excl. Trips		132	\$82.75	\$1,606,185
Fees for Recreational Lessons		135	\$195.97	\$3,803,594
Dating Services		141	\$1.14	\$22,217
TV/Video/Audio		129	\$1,500.65	\$29,126,068
Cable and Satellite Television Services		126	\$1,020.32	\$19,803,319
Televisions		133	\$143.30	\$2,781,352
Satellite Dishes		137	\$1.60	\$31,028
VCRs, Video Cameras, and DVD Players		129	\$6.74	\$130,745
Miscellaneous Video Equipment		131	\$32.57	\$632,225
Video Cassettes and DVDs		131	\$13.08	\$253,838
Video Game Hardware/Accessories		134	\$37.91	\$735,763
Video Game Software		135	\$22.20	\$430,960
Rental/Streaming/Downloaded Video		137	\$73.95	\$1,435,211
Installation of Televisions		158	\$1.71	\$33,276
Audio (3)		135	\$143.79	\$2,790,857
Rental and Repair of TV/Radio/Sound Equipment		143	\$3.48	\$67,494
Pets		124	\$859.56	\$16,683,248
Toys/Games/Crafts/Hobbies (4)		129	\$156.64	\$3,040,291
Recreational Vehicles and Fees (5)		126	\$195.53	\$3,794,972
Sports/Recreation/Exercise Equipment (6)		132	\$267.72	\$5,196,144
Photo Equipment and Supplies (7)		136	\$69.56	\$1,350,073
Reading (8)		135	\$145.79	\$2,829,656
Catered Affairs (9)		131	\$39.21	\$761,049
Food		131	\$11,940.98	\$231,762,529
Food at Home		130	\$6,940.85	\$134,714,897
Bakery and Cereal Products		129	\$898.10	\$17,431,211
Meats, Poultry, Fish, and Eggs		130	\$1,517.70	\$29,456,975
Dairy Products		129	\$711.41	\$13,807,781
Fruits and Vegetables		132	\$1,376.58	\$26,718,136
Snacks and Other Food at Home (10)		129	\$2,437.05	\$47,300,793
Food Away from Home		133	\$5,000.14	\$97,047,631
Alcoholic Beverages		137	\$850.47	\$16,506,790

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	142	\$34,708.02	\$673,648,009
Value of Retirement Plans	135	\$128,401.08	\$2,492,136,597
Value of Other Financial Assets	142	\$11,590.95	\$224,968,746
Vehicle Loan Amount excluding Interest	132	\$3,843.81	\$74,604,570
Value of Credit Card Debt	129	\$3,357.61	\$65,167,898
Health			
Nonprescription Drugs	128	\$189.47	\$3,677,502
Prescription Drugs	125	\$437.43	\$8,490,053
Eyeglasses and Contact Lenses	127	\$118.57	\$2,301,259
Home			
Mortgage Payment and Basics (11)	127	\$13,353.40	\$259,176,209
Maintenance and Remodeling Services	132	\$3,397.89	\$65,949,575
Maintenance and Remodeling Materials (12)	120	\$662.77	\$12,863,667
Utilities, Fuel, and Public Services	127	\$6,230.11	\$120,920,113
Household Furnishings and Equipment			
Household Textiles (13)	133	\$134.33	\$2,607,280
Furniture	132	\$848.47	\$16,468,042
Rugs	131	\$45.95	\$891,781
Major Appliances (14)	128	\$458.77	\$8,904,326
Housewares (15)	134	\$129.73	\$2,517,917
Small Appliances	131	\$64.82	\$1,258,035
Luggage	140	\$20.59	\$399,536
Telephones and Accessories	137	\$120.85	\$2,345,481
Household Operations			
Child Care	132	\$678.44	\$13,167,788
Lawn and Garden (16)	129	\$630.24	\$12,232,293
Moving/Storage/Freight Express	146	\$87.73	\$1,702,685
Housekeeping Supplies (17)	130	\$1,008.52	\$19,574,288
Insurance			
Owners and Renters Insurance	123	\$733.80	\$14,242,343
Vehicle Insurance	130	\$2,345.29	\$45,519,687
Life/Other Insurance	126	\$682.87	\$13,253,864
Health Insurance	129	\$4,775.67	\$92,690,954
Personal Care Products (18)	131	\$654.27	\$12,698,774
School Books and Supplies (19)	137	\$201.25	\$3,906,156
Smoking Products	120	\$482.40	\$9,362,847
Transportation			
Payments on Vehicles excluding Leases	126	\$3,244.41	\$62,970,768
Gasoline and Motor Oil	128	\$3,020.42	\$58,623,361
Vehicle Maintenance and Repairs	134	\$1,552.29	\$30,128,438
Travel			
Airline Fares	138	\$829.35	\$16,096,936
Lodging on Trips	134	\$873.87	\$16,960,938
Auto/Truck Rental on Trips	139	\$40.01	\$776,551
Food and Drink on Trips	135	\$772.05	\$14,984,648

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Top Tapestry Segments	Percent	Demographic Summary	2020	2025
Top Tier (1A)	17.6%	Population	80,218	80,646
Exurbanites (1E)	15.0%	Households	33,144	33,271
Young and Restless (11B)	12.7%	Families	20,506	20,469
Golden Years (9B)	9.7%	Median Age	45.5	46.0
Pleasantville (2B)	8.8%	Median Household Income	\$96,930	\$101,538
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		151	\$3,241.33	\$107,430,638
Men's		154	\$644.12	\$21,348,866
Women's		154	\$1,158.25	\$38,389,183
Children's		143	\$455.68	\$15,103,141
Footwear		149	\$713.51	\$23,648,728
Watches & Jewelry		150	\$174.52	\$5,784,398
Apparel Products and Services (1)		164	\$95.23	\$3,156,324
Computer				
Computers and Hardware for Home Use		159	\$258.55	\$8,569,420
Portable Memory		152	\$5.90	\$195,642
Computer Software		158	\$15.40	\$510,444
Computer Accessories		157	\$27.72	\$918,810
Entertainment & Recreation		151	\$4,895.26	\$162,248,499
Fees and Admissions		164	\$1,175.40	\$38,957,468
Membership Fees for Clubs (2)		166	\$398.93	\$13,222,015
Fees for Participant Sports, excl. Trips		160	\$157.21	\$5,210,709
Tickets to Theatre/Operas/Concerts		169	\$136.87	\$4,536,545
Tickets to Movies		154	\$88.38	\$2,929,115
Tickets to Parks or Museums		150	\$49.25	\$1,632,374
Admission to Sporting Events, excl. Trips		159	\$99.50	\$3,297,702
Fees for Recreational Lessons		168	\$243.96	\$8,085,846
Dating Services		160	\$1.30	\$43,162
TV/Video/Audio		145	\$1,695.22	\$56,186,516
Cable and Satellite Television Services		144	\$1,164.30	\$38,589,685
Televisions		147	\$158.47	\$5,252,424
Satellite Dishes		152	\$1.78	\$58,930
VCRs, Video Cameras, and DVD Players		143	\$7.48	\$247,962
Miscellaneous Video Equipment		147	\$36.60	\$1,212,965
Video Cassettes and DVDs		144	\$14.35	\$475,623
Video Game Hardware/Accessories		143	\$40.60	\$1,345,564
Video Game Software		144	\$23.75	\$787,115
Rental/Streaming/Downloaded Video		147	\$79.39	\$2,631,281
Installation of Televisions		189	\$2.04	\$67,523
Audio (3)		153	\$162.71	\$5,392,855
Rental and Repair of TV/Radio/Sound Equipment		155	\$3.76	\$124,590
Pets		143	\$991.40	\$32,858,815
Toys/Games/Crafts/Hobbies (4)		145	\$176.56	\$5,851,805
Recreational Vehicles and Fees (5)		167	\$260.78	\$8,643,210
Sports/Recreation/Exercise Equipment (6)		148	\$300.45	\$9,958,036
Photo Equipment and Supplies (7)		155	\$79.03	\$2,619,373
Reading (8)		158	\$169.97	\$5,633,482
Catered Affairs (9)		155	\$46.46	\$1,539,792
Food		148	\$13,518.40	\$448,053,739
Food at Home		147	\$7,864.07	\$260,646,862
Bakery and Cereal Products		147	\$1,022.47	\$33,888,898
Meats, Poultry, Fish, and Eggs		147	\$1,719.53	\$56,991,976
Dairy Products		147	\$811.41	\$26,893,313
Fruits and Vegetables		150	\$1,571.65	\$52,090,921
Snacks and Other Food at Home (10)		145	\$2,739.01	\$90,781,755
Food Away from Home		150	\$5,654.32	\$187,406,877
Alcoholic Beverages		159	\$987.75	\$32,737,917

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	171	\$41,586.19	\$1,378,332,749
Value of Retirement Plans	165	\$157,610.14	\$5,223,830,436
Value of Other Financial Assets	170	\$13,924.83	\$461,524,643
Vehicle Loan Amount excluding Interest	144	\$4,200.65	\$139,226,187
Value of Credit Card Debt	148	\$3,855.89	\$127,799,561
Health			
Nonprescription Drugs	143	\$212.53	\$7,044,124
Prescription Drugs	142	\$498.31	\$16,516,138
Eyeglasses and Contact Lenses	148	\$138.07	\$4,576,283
Home			
Mortgage Payment and Basics (11)	158	\$16,557.50	\$548,781,855
Maintenance and Remodeling Services	163	\$4,177.12	\$138,446,448
Maintenance and Remodeling Materials (12)	147	\$808.49	\$26,796,687
Utilities, Fuel, and Public Services	144	\$7,056.29	\$233,873,605
Household Furnishings and Equipment			
Household Textiles (13)	150	\$152.06	\$5,039,955
Furniture	152	\$972.58	\$32,235,293
Rugs	156	\$54.88	\$1,819,030
Major Appliances (14)	150	\$537.35	\$17,809,818
Housewares (15)	151	\$146.86	\$4,867,458
Small Appliances	147	\$72.71	\$2,409,769
Luggage	160	\$23.44	\$776,736
Telephones and Accessories	161	\$141.86	\$4,701,830
Household Operations			
Child Care	153	\$790.01	\$26,184,238
Lawn and Garden (16)	155	\$759.38	\$25,168,895
Moving/Storage/Freight Express	156	\$93.91	\$3,112,559
Housekeeping Supplies (17)	146	\$1,133.75	\$37,576,913
Insurance			
Owners and Renters Insurance	144	\$862.98	\$28,602,545
Vehicle Insurance	144	\$2,602.01	\$86,241,139
Life/Other Insurance	151	\$818.59	\$27,131,349
Health Insurance	148	\$5,483.78	\$181,754,492
Personal Care Products (18)	147	\$731.13	\$24,232,635
School Books and Supplies (19)	154	\$226.92	\$7,521,092
Smoking Products	130	\$522.48	\$17,317,005
Transportation			
Payments on Vehicles excluding Leases	140	\$3,600.86	\$119,347,051
Gasoline and Motor Oil	142	\$3,367.22	\$111,603,171
Vehicle Maintenance and Repairs	151	\$1,751.90	\$58,064,931
Travel			
Airline Fares	165	\$987.39	\$32,726,041
Lodging on Trips	162	\$1,049.83	\$34,795,432
Auto/Truck Rental on Trips	162	\$46.83	\$1,552,245
Food and Drink on Trips	158	\$908.67	\$30,116,924

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2020 and 2025; Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics.

10620 York Rd, Cockeysville, Maryland, 21030 3
 10620 York Rd, Cockeysville, Maryland, 21030
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.47839
 Longitude: -76.64300

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	715		3,077		4,973							
Total Employees:	13,445		50,365		71,498							
Total Residential Population:	3,544		44,449		80,218							
Employee/Residential Population Ratio (per 100 Residents)	379		113		89							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	8	1.1%	100	0.7%	35	1.1%	364	0.7%	59	1.2%	526	0.7%
Construction	47	6.6%	752	5.6%	201	6.5%	2,763	5.5%	299	6.0%	3,538	4.9%
Manufacturing	24	3.4%	2,964	22.0%	94	3.1%	8,216	16.3%	127	2.6%	8,901	12.4%
Transportation	7	1.0%	39	0.3%	38	1.2%	304	0.6%	53	1.1%	368	0.5%
Communication	6	0.8%	156	1.2%	23	0.7%	435	0.9%	34	0.7%	545	0.8%
Utility	2	0.3%	30	0.2%	8	0.3%	141	0.3%	10	0.2%	155	0.2%
Wholesale Trade	32	4.5%	560	4.2%	97	3.2%	1,509	3.0%	129	2.6%	1,794	2.5%
Retail Trade Summary	149	20.8%	2,806	20.9%	577	18.8%	10,107	20.1%	836	16.8%	15,641	21.9%
Home Improvement	10	1.4%	271	2.0%	33	1.1%	808	1.6%	42	0.8%	886	1.2%
General Merchandise Stores	6	0.8%	233	1.7%	26	0.8%	789	1.6%	37	0.7%	934	1.3%
Food Stores	10	1.4%	410	3.0%	43	1.4%	1,316	2.6%	66	1.3%	1,777	2.5%
Auto Dealers, Gas Stations, Auto Aftermarket	19	2.7%	468	3.5%	57	1.9%	1,416	2.8%	75	1.5%	2,295	3.2%
Apparel & Accessory Stores	8	1.1%	69	0.5%	37	1.2%	378	0.8%	59	1.2%	561	0.8%
Furniture & Home Furnishings	16	2.2%	165	1.2%	69	2.2%	606	1.2%	97	2.0%	1,032	1.4%
Eating & Drinking Places	43	6.0%	747	5.6%	165	5.4%	2,979	5.9%	228	4.6%	5,158	7.2%
Miscellaneous Retail	38	5.3%	443	3.3%	147	4.8%	1,815	3.6%	231	4.6%	2,999	4.2%
Finance, Insurance, Real Estate Summary	116	16.2%	1,698	12.6%	525	17.1%	6,370	12.6%	811	16.3%	8,926	12.5%
Banks, Savings & Lending Institutions	19	2.7%	182	1.4%	74	2.4%	671	1.3%	111	2.2%	996	1.4%
Securities Brokers	25	3.5%	304	2.3%	104	3.4%	1,097	2.2%	177	3.6%	1,770	2.5%
Insurance Carriers & Agents	36	5.0%	855	6.4%	139	4.5%	2,677	5.3%	193	3.9%	3,123	4.4%
Real Estate, Holding, Other Investment Offices	36	5.0%	357	2.7%	208	6.8%	1,924	3.8%	330	6.6%	3,038	4.2%
Services Summary	252	35.2%	4,158	30.9%	1,171	38.1%	19,402	38.5%	2,032	40.9%	29,873	41.8%
Hotels & Lodging	5	0.7%	299	2.2%	16	0.5%	1,003	2.0%	23	0.5%	1,399	2.0%
Automotive Services	27	3.8%	181	1.3%	82	2.7%	688	1.4%	102	2.1%	1,024	1.4%
Motion Pictures & Amusements	15	2.1%	391	2.9%	95	3.1%	1,594	3.2%	137	2.8%	2,019	2.8%
Health Services	40	5.6%	581	4.3%	190	6.2%	4,344	8.6%	443	8.9%	8,270	11.6%
Legal Services	10	1.4%	80	0.6%	49	1.6%	310	0.6%	103	2.1%	637	0.9%
Education Institutions & Libraries	6	0.8%	228	1.7%	41	1.3%	1,445	2.9%	84	1.7%	2,920	4.1%
Other Services	149	20.8%	2,397	17.8%	698	22.7%	10,018	19.9%	1,140	22.9%	13,604	19.0%
Government	4	0.6%	152	1.1%	16	0.5%	487	1.0%	22	0.4%	881	1.2%
Unclassified Establishments	67	9.4%	33	0.2%	293	9.5%	265	0.5%	561	11.3%	350	0.5%
Totals	715	100.0%	13,445	100.0%	3,077	100.0%	50,365	100.0%	4,973	100.0%	71,498	100.0%

Source: Copyright 2020 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2020.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.1%	2	0.0%	3	0.1%	10	0.0%	11	0.2%	35	0.0%
Mining	0	0.0%	3	0.0%	1	0.0%	9	0.0%	1	0.0%	9	0.0%
Utilities	0	0.0%	4	0.0%	2	0.1%	58	0.1%	3	0.1%	65	0.1%
Construction	50	7.0%	792	5.9%	219	7.1%	3,008	6.0%	326	6.6%	3,885	5.4%
Manufacturing	26	3.6%	2,957	22.0%	103	3.3%	8,254	16.4%	142	2.9%	8,959	12.5%
Wholesale Trade	31	4.3%	555	4.1%	94	3.1%	1,492	3.0%	124	2.5%	1,769	2.5%
Retail Trade	102	14.3%	2,033	15.1%	395	12.8%	7,009	13.9%	584	11.7%	10,308	14.4%
Motor Vehicle & Parts Dealers	17	2.4%	459	3.4%	48	1.6%	1,357	2.7%	61	1.2%	2,207	3.1%
Furniture & Home Furnishings Stores	7	1.0%	70	0.5%	40	1.3%	297	0.6%	57	1.1%	461	0.6%
Electronics & Appliance Stores	6	0.8%	86	0.6%	20	0.6%	274	0.5%	28	0.6%	573	0.8%
Bldg Material & Garden Equipment & Supplies Dealers	10	1.4%	271	2.0%	33	1.1%	808	1.6%	42	0.8%	886	1.2%
Food & Beverage Stores	9	1.3%	401	3.0%	44	1.4%	1,373	2.7%	65	1.3%	1,814	2.5%
Health & Personal Care Stores	10	1.4%	97	0.7%	37	1.2%	617	1.2%	60	1.2%	826	1.2%
Gasoline Stations	1	0.1%	10	0.1%	8	0.3%	59	0.1%	14	0.3%	88	0.1%
Clothing & Clothing Accessories Stores	9	1.3%	72	0.5%	41	1.3%	423	0.8%	70	1.4%	781	1.1%
Sport Goods, Hobby, Book, & Music Stores	7	1.0%	162	1.2%	27	0.9%	478	0.9%	42	0.8%	632	0.9%
General Merchandise Stores	6	0.8%	233	1.7%	26	0.8%	789	1.6%	37	0.7%	934	1.3%
Miscellaneous Store Retailers	15	2.1%	72	0.5%	50	1.6%	263	0.5%	81	1.6%	832	1.2%
Nonstore Retailers	5	0.7%	102	0.8%	21	0.7%	270	0.5%	27	0.5%	273	0.4%
Transportation & Warehousing	5	0.7%	20	0.1%	19	0.6%	187	0.4%	31	0.6%	251	0.4%
Information	16	2.2%	321	2.4%	60	1.9%	1,021	2.0%	89	1.8%	1,323	1.9%
Finance & Insurance	82	11.5%	1,365	10.2%	324	10.5%	4,523	9.0%	491	9.9%	6,004	8.4%
Central Bank/Credit Intermediation & Related Activities	19	2.7%	183	1.4%	74	2.4%	664	1.3%	111	2.2%	989	1.4%
Securities, Commodity Contracts & Other Financial	25	3.5%	304	2.3%	106	3.4%	1,119	2.2%	183	3.7%	1,829	2.6%
Insurance Carriers & Related Activities; Funds, Trusts &	37	5.2%	878	6.5%	143	4.6%	2,740	5.4%	197	4.0%	3,186	4.5%
Real Estate, Rental & Leasing	36	5.0%	315	2.3%	199	6.5%	1,659	3.3%	302	6.1%	2,591	3.6%
Professional, Scientific & Tech Services	71	9.9%	1,030	7.7%	357	11.6%	4,781	9.5%	592	11.9%	6,449	9.0%
Legal Services	13	1.8%	102	0.8%	60	1.9%	400	0.8%	129	2.6%	819	1.1%
Management of Companies & Enterprises	4	0.6%	29	0.2%	16	0.5%	114	0.2%	24	0.5%	166	0.2%
Administrative & Support & Waste Management & Remediation	29	4.1%	343	2.6%	144	4.7%	1,434	2.8%	204	4.1%	1,820	2.5%
Educational Services	12	1.7%	310	2.3%	67	2.2%	1,681	3.3%	122	2.5%	3,255	4.6%
Health Care & Social Assistance	53	7.4%	1,160	8.6%	243	7.9%	6,126	12.2%	551	11.1%	10,718	15.0%
Arts, Entertainment & Recreation	9	1.3%	292	2.2%	67	2.2%	1,324	2.6%	97	2.0%	1,674	2.3%
Accommodation & Food Services	48	6.7%	1,055	7.8%	185	6.0%	4,017	8.0%	258	5.2%	6,611	9.2%
Accommodation	5	0.7%	299	2.2%	16	0.5%	1,003	2.0%	23	0.5%	1,399	2.0%
Food Services & Drinking Places	43	6.0%	756	5.6%	169	5.5%	3,014	6.0%	235	4.7%	5,211	7.3%
Other Services (except Public Administration)	69	9.7%	674	5.0%	269	8.7%	2,904	5.8%	437	8.8%	4,377	6.1%
Automotive Repair & Maintenance	24	3.4%	165	1.2%	65	2.1%	591	1.2%	80	1.6%	897	1.3%
Public Administration	4	0.6%	152	1.1%	16	0.5%	487	1.0%	22	0.4%	881	1.2%
Unclassified Establishments	67	9.4%	33	0.2%	293	9.5%	265	0.5%	561	11.3%	350	0.5%
Total	715	100.0%	13,445	100.0%	3,077	100.0%	50,365	100.0%	4,973	100.0%	71,498	100.0%

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