

108 Wise Ave, Dundalk, Maryland, 21222 2
 108 Wise Ave, Dundalk, Maryland, 21222
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.26301
 Longitude: -76.48316

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	19,175	76,085	155,019
2020 Total Population	20,235	80,526	165,683
2020 Group Quarters	0	476	722
2022 Total Population	20,621	80,968	167,042
2022 Group Quarters	0	476	722
2027 Total Population	20,627	80,688	167,177
2022-2027 Annual Rate	0.01%	-0.07%	0.02%
2022 Total Daytime Population	14,599	71,113	155,793
Workers	3,217	25,660	65,523
Residents	11,382	45,453	90,270
Household Summary			
2010 Households	7,014	28,754	60,609
2010 Average Household Size	2.73	2.63	2.54
2020 Total Households	7,291	29,691	63,940
2020 Average Household Size	2.78	2.70	2.58
2022 Total Households	7,311	29,694	64,340
2022 Average Household Size	2.82	2.71	2.59
2027 Total Households	7,287	29,512	64,381
2027 Average Household Size	2.83	2.72	2.59
2022-2027 Annual Rate	-0.07%	-0.12%	0.01%
2010 Families	4,943	19,281	38,587
2010 Average Family Size	3.17	3.13	3.10
2022 Families	4,997	19,244	39,353
2022 Average Family Size	3.34	3.30	3.23
2027 Families	4,974	19,149	39,276
2027 Average Family Size	3.35	3.31	3.23
2022-2027 Annual Rate	-0.09%	-0.10%	-0.04%
Housing Unit Summary			
2000 Housing Units	7,518	30,971	67,484
Owner Occupied Housing Units	65.3%	66.0%	60.8%
Renter Occupied Housing Units	26.7%	27.6%	30.8%
Vacant Housing Units	8.0%	6.4%	8.5%
2010 Housing Units	7,469	30,842	65,691
Owner Occupied Housing Units	61.1%	62.8%	59.1%
Renter Occupied Housing Units	32.8%	30.4%	33.1%
Vacant Housing Units	6.1%	6.8%	7.7%
2020 Housing Units	7,779	32,099	69,261
Vacant Housing Units	6.3%	7.5%	7.7%
2022 Housing Units	7,783	32,048	69,759
Owner Occupied Housing Units	57.0%	60.5%	58.1%
Renter Occupied Housing Units	36.9%	32.2%	34.1%
Vacant Housing Units	6.1%	7.3%	7.8%
2027 Housing Units	7,807	32,108	70,302
Owner Occupied Housing Units	57.9%	61.2%	58.5%
Renter Occupied Housing Units	35.4%	30.7%	33.0%
Vacant Housing Units	6.7%	8.1%	8.4%
Median Household Income			
2022	\$61,769	\$58,862	\$61,723
2027	\$67,872	\$66,527	\$72,379
Median Home Value			
2022	\$197,680	\$223,328	\$247,880
2027	\$277,923	\$278,502	\$289,145
Per Capita Income			
2022	\$28,724	\$29,229	\$33,429
2027	\$32,417	\$33,642	\$39,230
Median Age			
2010	35.4	38.6	37.9
2022	36.9	39.7	39.1
2027	37.5	39.9	39.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

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2022 Households by Income			
Household Income Base	7,311	29,694	64,334
<\$15,000	7.8%	10.6%	10.7%
\$15,000 - \$24,999	6.8%	8.5%	8.1%
\$25,000 - \$34,999	7.6%	9.3%	8.9%
\$35,000 - \$49,999	12.9%	11.9%	11.6%
\$50,000 - \$74,999	25.5%	21.2%	18.7%
\$75,000 - \$99,999	14.4%	13.0%	12.7%
\$100,000 - \$149,999	16.6%	16.3%	17.3%
\$150,000 - \$199,999	5.4%	5.5%	6.3%
\$200,000+	3.0%	3.7%	5.6%
Average Household Income	\$80,427	\$79,280	\$86,692
2027 Households by Income			
Household Income Base	7,287	29,512	64,375
<\$15,000	6.7%	9.3%	9.4%
\$15,000 - \$24,999	5.8%	7.4%	7.0%
\$25,000 - \$34,999	6.6%	7.9%	7.4%
\$35,000 - \$49,999	10.7%	10.0%	9.3%
\$50,000 - \$74,999	25.4%	20.8%	18.2%
\$75,000 - \$99,999	15.4%	13.9%	13.8%
\$100,000 - \$149,999	18.8%	19.0%	19.6%
\$150,000 - \$199,999	6.7%	6.9%	7.5%
\$200,000+	3.9%	4.9%	7.7%
Average Household Income	\$91,081	\$91,494	\$101,774
2022 Owner Occupied Housing Units by Value			
Total	4,438	19,380	40,548
<\$50,000	5.2%	5.4%	6.0%
\$50,000 - \$99,999	5.6%	4.7%	4.1%
\$100,000 - \$149,999	22.8%	16.5%	13.1%
\$150,000 - \$199,999	17.2%	18.3%	15.0%
\$200,000 - \$249,999	9.1%	11.3%	12.2%
\$250,000 - \$299,999	8.6%	12.8%	14.4%
\$300,000 - \$399,999	18.0%	17.0%	17.8%
\$400,000 - \$499,999	4.5%	5.9%	6.5%
\$500,000 - \$749,999	2.3%	3.8%	6.9%
\$750,000 - \$999,999	1.8%	1.9%	1.7%
\$1,000,000 - \$1,499,999	4.5%	1.5%	1.3%
\$1,500,000 - \$1,999,999	0.1%	0.3%	0.3%
\$2,000,000 +	0.2%	0.8%	0.5%
Average Home Value	\$286,105	\$286,433	\$298,102
2027 Owner Occupied Housing Units by Value			
Total	4,522	19,655	41,141
<\$50,000	5.2%	5.3%	6.1%
\$50,000 - \$99,999	4.0%	3.5%	3.1%
\$100,000 - \$149,999	15.3%	10.9%	8.7%
\$150,000 - \$199,999	13.0%	13.0%	10.6%
\$200,000 - \$249,999	7.6%	9.4%	9.9%
\$250,000 - \$299,999	8.9%	13.8%	14.6%
\$300,000 - \$399,999	23.8%	22.6%	22.3%
\$400,000 - \$499,999	8.0%	9.1%	9.0%
\$500,000 - \$749,999	4.3%	4.8%	9.2%
\$750,000 - \$999,999	3.1%	3.4%	2.8%
\$1,000,000 - \$1,499,999	6.1%	2.3%	2.1%
\$1,500,000 - \$1,999,999	0.2%	0.6%	0.6%
\$2,000,000 +	0.5%	1.3%	0.8%
Average Home Value	\$351,836	\$347,128	\$351,395

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Age			
Total	19,173	76,086	155,017
0 - 4	6.9%	6.6%	6.6%
5 - 9	6.5%	6.2%	5.9%
10 - 14	7.0%	6.3%	5.8%
15 - 24	15.1%	13.8%	13.5%
25 - 34	14.0%	13.1%	14.8%
35 - 44	12.9%	12.3%	12.4%
45 - 54	14.8%	15.4%	15.1%
55 - 64	10.1%	11.9%	11.8%
65 - 74	7.0%	7.3%	7.2%
75 - 84	4.6%	5.2%	4.9%
85 +	1.2%	2.1%	2.1%
18 +	75.1%	76.9%	77.9%
2022 Population by Age			
Total	20,621	80,967	167,042
0 - 4	6.2%	5.9%	5.9%
5 - 9	6.1%	5.9%	5.8%
10 - 14	6.0%	5.8%	5.7%
15 - 24	12.8%	11.7%	11.2%
25 - 34	16.4%	14.7%	15.6%
35 - 44	12.6%	12.1%	13.0%
45 - 54	11.5%	11.7%	11.4%
55 - 64	12.5%	13.6%	13.3%
65 - 74	8.7%	10.2%	10.0%
75 - 84	5.2%	5.8%	5.6%
85 +	2.0%	2.7%	2.5%
18 +	78.3%	79.2%	79.4%
2027 Population by Age			
Total	20,628	80,687	167,176
0 - 4	6.2%	6.0%	6.0%
5 - 9	6.0%	5.8%	5.7%
10 - 14	6.0%	5.8%	5.7%
15 - 24	11.6%	11.1%	11.1%
25 - 34	16.4%	14.3%	14.3%
35 - 44	13.9%	13.5%	14.3%
45 - 54	11.0%	11.0%	11.2%
55 - 64	11.7%	12.3%	11.8%
65 - 74	9.7%	11.0%	10.9%
75 - 84	5.5%	6.6%	6.5%
85 +	2.1%	2.7%	2.6%
18 +	78.4%	79.1%	79.4%
2010 Population by Sex			
Males	9,394	36,686	75,014
Females	9,781	39,399	80,005
2022 Population by Sex			
Males	10,114	39,210	81,348
Females	10,506	41,758	85,694
2027 Population by Sex			
Males	10,143	39,182	81,526
Females	10,484	41,506	85,651

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2010 Population by Race/Ethnicity			
Total	19,174	76,086	155,020
White Alone	84.9%	78.9%	74.8%
Black Alone	8.4%	13.4%	16.1%
American Indian Alone	1.0%	0.9%	0.8%
Asian Alone	1.7%	1.6%	1.8%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	1.0%	2.1%	3.6%
Two or More Races	3.0%	3.0%	2.9%
Hispanic Origin	3.5%	5.3%	7.7%
Diversity Index	32.1	42.2	49.6
2020 Population by Race/Ethnicity			
Total	20,235	80,526	165,683
White Alone	67.5%	63.1%	58.7%
Black Alone	14.9%	16.7%	19.1%
American Indian Alone	1.1%	1.0%	1.0%
Asian Alone	1.8%	2.0%	2.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	5.7%	8.6%	10.5%
Two or More Races	9.0%	8.6%	8.3%
Hispanic Origin	10.0%	13.6%	15.9%
Diversity Index	59.9	66.2	70.7
2022 Population by Race/Ethnicity			
Total	20,621	80,966	167,041
White Alone	66.8%	62.3%	57.9%
Black Alone	15.0%	16.8%	19.1%
American Indian Alone	1.1%	1.0%	1.0%
Asian Alone	1.8%	2.0%	2.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	6.0%	9.0%	11.1%
Two or More Races	9.3%	8.9%	8.5%
Hispanic Origin	10.2%	13.9%	16.3%
Diversity Index	60.7	67.1	71.5
2027 Population by Race/Ethnicity			
Total	20,627	80,687	167,176
White Alone	63.7%	59.3%	55.2%
Black Alone	15.8%	17.5%	19.6%
American Indian Alone	1.1%	1.1%	1.0%
Asian Alone	1.9%	2.1%	2.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	6.9%	10.1%	12.4%
Two or More Races	10.5%	9.9%	9.2%
Hispanic Origin	10.8%	14.8%	17.3%
Diversity Index	63.9	69.9	73.8
2010 Population by Relationship and Household Type			
Total	19,174	76,085	155,019
In Households	100.0%	99.2%	99.4%
In Family Households	85.9%	83.6%	81.2%
Householder	25.9%	25.4%	24.9%
Spouse	15.7%	15.8%	15.4%
Child	34.9%	32.7%	31.1%
Other relative	5.2%	5.4%	5.6%
Nonrelative	4.2%	4.2%	4.1%
In Nonfamily Households	14.1%	15.7%	18.2%
In Group Quarters	0.0%	0.8%	0.6%
Institutionalized Population	0.0%	0.6%	0.4%
Noninstitutionalized Population	0.0%	0.2%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2022 Population 25+ by Educational Attainment			
Total	14,205	57,257	119,242
Less than 9th Grade	5.2%	5.2%	6.1%
9th - 12th Grade, No Diploma	13.3%	10.7%	9.5%
High School Graduate	31.6%	36.0%	32.8%
GED/Alternative Credential	8.1%	7.1%	6.0%
Some College, No Degree	18.3%	19.0%	18.2%
Associate Degree	7.9%	7.7%	7.1%
Bachelor's Degree	9.2%	9.2%	12.7%
Graduate/Professional Degree	6.5%	5.1%	7.6%
2022 Population 15+ by Marital Status			
Total	16,851	66,766	137,955
Never Married	38.5%	38.6%	39.1%
Married	41.6%	42.3%	41.6%
Widowed	9.9%	8.8%	8.5%
Divorced	9.9%	10.4%	10.8%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	10,064	38,612	82,649
Population 16+ Employed	93.5%	93.5%	94.4%
Population 16+ Unemployment rate	6.5%	6.5%	5.6%
Population 16-24 Employed	14.4%	13.1%	12.2%
Population 16-24 Unemployment rate	19.1%	17.6%	14.6%
Population 25-54 Employed	66.0%	64.9%	66.2%
Population 25-54 Unemployment rate	4.5%	5.0%	4.7%
Population 55-64 Employed	14.3%	15.9%	15.8%
Population 55-64 Unemployment rate	2.5%	3.0%	2.4%
Population 65+ Employed	5.3%	6.2%	5.8%
Population 65+ Unemployment rate	1.2%	3.9%	3.9%
2022 Employed Population 16+ by Industry			
Total	9,408	36,091	77,986
Agriculture/Mining	0.8%	0.3%	0.2%
Construction	13.0%	12.4%	11.6%
Manufacturing	7.3%	7.1%	6.9%
Wholesale Trade	2.5%	2.4%	2.4%
Retail Trade	10.8%	11.9%	11.4%
Transportation/Utilities	8.4%	8.7%	7.6%
Information	0.4%	0.8%	1.0%
Finance/Insurance/Real Estate	6.1%	4.7%	5.3%
Services	44.0%	45.1%	46.8%
Public Administration	6.8%	6.6%	6.8%
2022 Employed Population 16+ by Occupation			
Total	9,408	36,094	77,985
White Collar	48.4%	48.3%	52.2%
Management/Business/Financial	10.1%	10.6%	13.0%
Professional	16.4%	15.9%	18.0%
Sales	8.4%	8.4%	8.4%
Administrative Support	13.5%	13.4%	12.9%
Services	19.4%	19.4%	18.5%
Blue Collar	32.2%	32.2%	29.3%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	9.7%	8.8%	8.1%
Installation/Maintenance/Repair	4.5%	5.1%	4.3%
Production	6.2%	5.6%	5.3%
Transportation/Material Moving	11.7%	12.8%	11.6%

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2010 Households by Type			
Total	7,014	28,754	60,609
Households with 1 Person	22.7%	26.3%	28.5%
Households with 2+ People	77.3%	73.7%	71.5%
Family Households	70.5%	67.1%	63.7%
Husband-wife Families	42.7%	41.5%	39.4%
With Related Children	19.3%	17.5%	16.0%
Other Family (No Spouse Present)	27.7%	25.6%	24.2%
Other Family with Male Householder	7.7%	7.1%	6.8%
With Related Children	4.4%	3.9%	3.7%
Other Family with Female Householder	20.1%	18.5%	17.4%
With Related Children	13.4%	11.7%	11.0%
Nonfamily Households	6.8%	6.6%	7.8%
All Households with Children	38.0%	33.8%	31.3%
Multigenerational Households	7.8%	6.9%	6.2%
Unmarried Partner Households	9.9%	9.3%	9.2%
Male-female	9.3%	8.5%	8.3%
Same-sex	0.6%	0.8%	0.8%
2010 Households by Size			
Total	7,013	28,752	60,609
1 Person Household	22.7%	26.3%	28.5%
2 Person Household	30.6%	30.8%	31.2%
3 Person Household	19.2%	17.9%	17.2%
4 Person Household	15.0%	13.4%	12.4%
5 Person Household	7.6%	6.8%	6.0%
6 Person Household	3.0%	2.8%	2.6%
7 + Person Household	1.9%	2.0%	2.0%
2010 Households by Tenure and Mortgage Status			
Total	7,014	28,754	60,609
Owner Occupied	65.1%	67.3%	64.1%
Owned with a Mortgage/Loan	45.7%	46.2%	44.2%
Owned Free and Clear	19.4%	21.1%	19.9%
Renter Occupied	34.9%	32.7%	35.9%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	132	111	105
Percent of Income for Mortgage	16.9%	20.0%	21.2%
Wealth Index	61	64	72
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	7,469	30,842	65,691
Housing Units Inside Urbanized Area	100.0%	99.7%	99.3%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.3%	0.7%
2010 Population By Urban/ Rural Status			
Total Population	19,175	76,085	155,019
Population Inside Urbanized Area	100.0%	99.8%	99.4%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.2%	0.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Front Porches (8E)	Parks and Rec (5C)	Parks and Rec (5C)
2.	Parks and Rec (5C)	Front Porches (8E)	Front Porches (8E)
3.	Metro Fusion (11C)	Metro Fusion (11C)	Metro Fusion (11C)
2022 Consumer Spending			
Apparel & Services: Total \$	\$13,598,626	\$54,365,675	\$129,921,046
Average Spent	\$1,860.02	\$1,830.86	\$2,019.29
Spending Potential Index	77	76	84
Education: Total \$	\$12,559,435	\$49,061,419	\$113,692,693
Average Spent	\$1,717.88	\$1,652.23	\$1,767.06
Spending Potential Index	88	84	90
Entertainment/Recreation: Total \$	\$20,197,894	\$81,335,364	\$192,798,407
Average Spent	\$2,762.67	\$2,739.12	\$2,996.56
Spending Potential Index	75	75	82
Food at Home: Total \$	\$34,940,541	\$139,821,392	\$332,648,535
Average Spent	\$4,779.17	\$4,708.74	\$5,170.17
Spending Potential Index	77	76	84
Food Away from Home: Total \$	\$24,128,726	\$96,124,357	\$230,394,272
Average Spent	\$3,300.33	\$3,237.16	\$3,580.89
Spending Potential Index	77	75	83
Health Care: Total \$	\$38,213,212	\$155,709,142	\$368,178,287
Average Spent	\$5,226.81	\$5,243.79	\$5,722.39
Spending Potential Index	74	74	81
HH Furnishings & Equipment: Total \$	\$14,084,996	\$56,655,768	\$134,346,138
Average Spent	\$1,926.55	\$1,907.99	\$2,088.07
Spending Potential Index	75	74	81
Personal Care Products & Services: Total \$	\$5,757,610	\$23,115,729	\$54,843,451
Average Spent	\$787.53	\$778.46	\$852.40
Spending Potential Index	77	76	84
Shelter: Total \$	\$134,152,948	\$531,842,154	\$1,257,355,247
Average Spent	\$18,349.47	\$17,910.76	\$19,542.36
Spending Potential Index	80	78	85
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$14,084,620	\$56,841,583	\$135,477,262
Average Spent	\$1,926.50	\$1,914.24	\$2,105.65
Spending Potential Index	71	70	78
Travel: Total \$	\$15,921,342	\$63,709,687	\$150,310,559
Average Spent	\$2,177.72	\$2,145.54	\$2,336.19
Spending Potential Index	76	75	81
Vehicle Maintenance & Repairs: Total \$	\$6,909,988	\$27,798,227	\$66,347,357
Average Spent	\$945.15	\$936.16	\$1,031.20
Spending Potential Index	75	74	82

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Retail Goods and Services Expenditures

108 Wise Ave, Dundalk, Maryland, 21222 2
 108 Wise Ave, Dundalk, Maryland, 21222
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 39.26301
 Longitude: -76.48316

Top Tapestry Segments	Percent	Demographic Summary	2022	2027
Front Porches (8E)	43.9%	Population	20,621	20,627
Parks and Rec (5C)	38.8%	Households	7,311	7,287
Metro Fusion (11C)	11.5%	Families	4,997	4,974
Retirement Communities (9E)	2.9%	Median Age	36.9	37.5
Midlife Constants (5E)	2.6%	Median Household Income	\$61,769	\$67,872
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		77	\$1,860.02	\$13,598,626
Men's		77	\$354.04	\$2,588,375
Women's		77	\$643.40	\$4,703,888
Children's		76	\$267.29	\$1,954,169
Footwear		81	\$460.84	\$3,369,180
Watches & Jewelry		70	\$101.91	\$745,031
Apparel Products and Services (1)		79	\$47.43	\$346,740
Computer				
Computers and Hardware for Home Use		77	\$146.77	\$1,073,033
Portable Memory		74	\$3.67	\$26,863
Computer Software		83	\$9.04	\$66,071
Computer Accessories		76	\$15.49	\$113,226
Entertainment & Recreation		75	\$2,762.67	\$20,197,894
Fees and Admissions		79	\$666.73	\$4,874,469
Membership Fees for Clubs (2)		79	\$223.54	\$1,634,295
Fees for Participant Sports, excl. Trips		77	\$100.74	\$736,495
Tickets to Theatre/Operas/Concerts		81	\$74.71	\$546,235
Tickets to Movies		78	\$49.50	\$361,872
Tickets to Parks or Museums		74	\$28.50	\$208,384
Admission to Sporting Events, excl. Trips		77	\$56.73	\$414,752
Fees for Recreational Lessons		82	\$131.84	\$963,874
Dating Services		85	\$1.17	\$8,563
TV/Video/Audio		76	\$1,009.94	\$7,383,674
Cable and Satellite Television Services		76	\$693.03	\$5,066,711
Televisions		75	\$95.95	\$701,520
Satellite Dishes		68	\$1.22	\$8,918
VCRs, Video Cameras, and DVD Players		75	\$4.19	\$30,619
Miscellaneous Video Equipment		88	\$15.56	\$113,767
Video Cassettes and DVDs		79	\$6.90	\$50,452
Video Game Hardware/Accessories		75	\$24.50	\$179,137
Video Game Software		79	\$14.42	\$105,418
Rental/Streaming/Downloaded Video		77	\$61.17	\$447,184
Installation of Televisions		80	\$0.67	\$4,886
Audio (3)		74	\$90.28	\$660,050
Rental and Repair of TV/Radio/Sound Equipment		61	\$2.05	\$15,011
Pets		71	\$589.85	\$4,312,391
Toys/Games/Crafts/Hobbies (4)		76	\$99.33	\$726,208
Recreational Vehicles and Fees (5)		69	\$88.21	\$644,908
Sports/Recreation/Exercise Equipment (6)		72	\$146.60	\$1,071,767
Photo Equipment and Supplies (7)		74	\$38.62	\$282,350
Reading (8)		81	\$94.54	\$691,156
Catered Affairs (9)		87	\$29.14	\$213,061
Food		77	\$8,079.51	\$59,069,267
Food at Home		77	\$4,779.17	\$34,940,541
Bakery and Cereal Products		78	\$617.88	\$4,517,329
Meats, Poultry, Fish, and Eggs		77	\$1,033.73	\$7,557,605
Dairy Products		78	\$484.38	\$3,541,314
Fruits and Vegetables		78	\$943.23	\$6,895,929
Snacks and Other Food at Home (10)		76	\$1,699.95	\$12,428,364
Food Away from Home		77	\$3,300.33	\$24,128,726
Alcoholic Beverages		77	\$550.06	\$4,021,466

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

108 Wise Ave, Dundalk, Maryland, 21222 2
 108 Wise Ave, Dundalk, Maryland, 21222
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 39.26301
 Longitude: -76.48316

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	71	\$21,962.42	\$160,567,230
Value of Retirement Plans	74	\$84,885.18	\$620,595,540
Value of Other Financial Assets	69	\$6,788.56	\$49,631,136
Vehicle Loan Amount excluding Interest	74	\$2,402.98	\$17,568,208
Value of Credit Card Debt	79	\$2,478.61	\$18,121,114
Health			
Nonprescription Drugs	71	\$125.40	\$916,767
Prescription Drugs	70	\$266.03	\$1,944,962
Eyeglasses and Contact Lenses	74	\$81.74	\$597,617
Home			
Mortgage Payment and Basics (11)	75	\$9,031.87	\$66,032,033
Maintenance and Remodeling Services	73	\$2,378.27	\$17,387,498
Maintenance and Remodeling Materials (12)	66	\$461.59	\$3,374,712
Utilities, Fuel, and Public Services	76	\$4,287.29	\$31,344,350
Household Furnishings and Equipment			
Household Textiles (13)	78	\$89.45	\$653,992
Furniture	76	\$553.82	\$4,049,011
Rugs	73	\$25.91	\$189,461
Major Appliances (14)	73	\$314.03	\$2,295,878
Housewares (15)	73	\$73.06	\$534,158
Small Appliances	76	\$45.37	\$331,666
Luggage	76	\$14.49	\$105,914
Telephones and Accessories	80	\$90.72	\$663,282
Household Operations			
Child Care	78	\$473.16	\$3,459,255
Lawn and Garden (16)	71	\$403.05	\$2,946,702
Moving/Storage/Freight Express	76	\$61.29	\$448,107
Housekeeping Supplies (17)	75	\$663.33	\$4,849,598
Insurance			
Owners and Renters Insurance	69	\$486.81	\$3,559,068
Vehicle Insurance	76	\$1,610.53	\$11,774,611
Life/Other Insurance	72	\$493.57	\$3,608,498
Health Insurance	74	\$3,490.85	\$25,521,571
Personal Care Products (18)	76	\$428.57	\$3,133,269
School Books and Supplies (19)	75	\$110.97	\$811,311
Smoking Products	77	\$335.02	\$2,449,361
Transportation			
Payments on Vehicles excluding Leases	72	\$2,124.93	\$15,535,344
Gasoline and Motor Oil	75	\$2,042.92	\$14,935,816
Vehicle Maintenance and Repairs	75	\$945.15	\$6,909,988
Travel			
Airline Fares	78	\$557.33	\$4,074,657
Lodging on Trips	75	\$603.49	\$4,412,110
Auto/Truck Rental on Trips	76	\$47.61	\$348,081
Food and Drink on Trips	76	\$515.06	\$3,765,572

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108 Wise Ave, Dundalk, Maryland, 21222 2
 108 Wise Ave, Dundalk, Maryland, 21222
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 39.26301
 Longitude: -76.48316

Top Tapestry Segments	Percent	Demographic Summary	2022	2027
Parks and Rec (5C)	35.6%	Population	80,968	80,688
Front Porches (8E)	32.1%	Households	29,694	29,512
Metro Fusion (11C)	5.8%	Families	19,244	19,149
Midlife Constants (5E)	4.0%	Median Age	39.7	39.9
Social Security Set (9F)	3.1%	Median Household Income	\$58,862	\$66,527
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		76	\$1,830.86	\$54,365,675
Men's		75	\$347.42	\$10,316,153
Women's		76	\$636.86	\$18,911,034
Children's		74	\$261.01	\$7,750,350
Footwear		79	\$450.92	\$13,389,472
Watches & Jewelry		70	\$102.63	\$3,047,446
Apparel Products and Services (1)		78	\$46.93	\$1,393,447
Computer				
Computers and Hardware for Home Use		75	\$143.07	\$4,248,180
Portable Memory		74	\$3.65	\$108,355
Computer Software		80	\$8.76	\$260,195
Computer Accessories		75	\$15.41	\$457,473
Entertainment & Recreation		75	\$2,739.12	\$81,335,364
Fees and Admissions		77	\$651.72	\$19,352,041
Membership Fees for Clubs (2)		78	\$218.94	\$6,501,072
Fees for Participant Sports, excl. Trips		75	\$98.84	\$2,934,853
Tickets to Theatre/Operas/Concerts		80	\$73.68	\$2,187,856
Tickets to Movies		76	\$47.78	\$1,418,637
Tickets to Parks or Museums		72	\$27.76	\$824,347
Admission to Sporting Events, excl. Trips		77	\$56.04	\$1,664,136
Fees for Recreational Lessons		80	\$127.52	\$3,786,529
Dating Services		85	\$1.17	\$34,611
TV/Video/Audio		75	\$1,004.89	\$29,839,125
Cable and Satellite Television Services		76	\$693.12	\$20,581,521
Televisions		74	\$94.66	\$2,810,714
Satellite Dishes		69	\$1.23	\$36,416
VCRs, Video Cameras, and DVD Players		75	\$4.17	\$123,962
Miscellaneous Video Equipment		86	\$15.14	\$449,492
Video Cassettes and DVDs		77	\$6.75	\$200,318
Video Game Hardware/Accessories		74	\$24.24	\$719,716
Video Game Software		78	\$14.11	\$418,979
Rental/Streaming/Downloaded Video		75	\$59.81	\$1,776,047
Installation of Televisions		76	\$0.64	\$18,913
Audio (3)		73	\$88.90	\$2,639,728
Rental and Repair of TV/Radio/Sound Equipment		63	\$2.13	\$63,321
Pets		71	\$591.20	\$17,555,179
Toys/Games/Crafts/Hobbies (4)		75	\$98.23	\$2,916,775
Recreational Vehicles and Fees (5)		70	\$89.79	\$2,666,357
Sports/Recreation/Exercise Equipment (6)		70	\$144.21	\$4,282,125
Photo Equipment and Supplies (7)		73	\$38.18	\$1,133,721
Reading (8)		80	\$93.22	\$2,767,933
Catered Affairs (9)		84	\$27.95	\$830,044
Food		76	\$7,945.91	\$235,945,749
Food at Home		76	\$4,708.74	\$139,821,392
Bakery and Cereal Products		77	\$609.11	\$18,086,943
Meats, Poultry, Fish, and Eggs		76	\$1,019.69	\$30,278,627
Dairy Products		77	\$476.29	\$14,143,070
Fruits and Vegetables		77	\$925.19	\$27,472,558
Snacks and Other Food at Home (10)		75	\$1,678.46	\$49,840,193
Food Away from Home		75	\$3,237.16	\$96,124,357
Alcoholic Beverages		76	\$543.56	\$16,140,332

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108 Wise Ave, Dundalk, Maryland, 21222 2
 108 Wise Ave, Dundalk, Maryland, 21222
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 39.26301
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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	72	\$22,204.43	\$659,338,355
Value of Retirement Plans	75	\$85,448.60	\$2,537,310,804
Value of Other Financial Assets	72	\$7,070.68	\$209,956,729
Vehicle Loan Amount excluding Interest	73	\$2,367.81	\$70,309,682
Value of Credit Card Debt	78	\$2,445.27	\$72,609,800
Health			
Nonprescription Drugs	72	\$126.07	\$3,743,431
Prescription Drugs	72	\$271.90	\$8,073,746
Eyeglasses and Contact Lenses	74	\$81.86	\$2,430,666
Home			
Mortgage Payment and Basics (11)	74	\$9,001.81	\$267,299,617
Maintenance and Remodeling Services	72	\$2,367.84	\$70,310,552
Maintenance and Remodeling Materials (12)	67	\$467.16	\$13,871,796
Utilities, Fuel, and Public Services	75	\$4,255.05	\$126,349,533
Household Furnishings and Equipment			
Household Textiles (13)	76	\$87.93	\$2,610,937
Furniture	75	\$546.40	\$16,224,767
Rugs	73	\$26.03	\$773,067
Major Appliances (14)	73	\$312.38	\$9,275,811
Housewares (15)	72	\$72.51	\$2,153,204
Small Appliances	75	\$44.70	\$1,327,182
Luggage	75	\$14.17	\$420,783
Telephones and Accessories	79	\$90.08	\$2,674,859
Household Operations			
Child Care	76	\$459.29	\$13,638,270
Lawn and Garden (16)	71	\$406.76	\$12,078,308
Moving/Storage/Freight Express	73	\$58.96	\$1,750,865
Housekeeping Supplies (17)	74	\$658.90	\$19,565,282
Insurance			
Owners and Renters Insurance	70	\$496.47	\$14,742,162
Vehicle Insurance	75	\$1,581.77	\$46,969,199
Life/Other Insurance	73	\$498.96	\$14,815,987
Health Insurance	75	\$3,497.88	\$103,866,019
Personal Care Products (18)	75	\$423.32	\$12,570,081
School Books and Supplies (19)	73	\$108.71	\$3,228,044
Smoking Products	77	\$335.13	\$9,951,279
Transportation			
Payments on Vehicles excluding Leases	71	\$2,110.87	\$62,680,073
Gasoline and Motor Oil	73	\$2,008.93	\$59,653,055
Vehicle Maintenance and Repairs	74	\$936.16	\$27,798,227
Travel			
Airline Fares	76	\$543.83	\$16,148,508
Lodging on Trips	74	\$598.40	\$17,768,799
Auto/Truck Rental on Trips	75	\$46.58	\$1,383,225
Food and Drink on Trips	75	\$507.38	\$15,065,998

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

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108 Wise Ave, Dundalk, Maryland, 21222 2
 108 Wise Ave, Dundalk, Maryland, 21222
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 39.26301
 Longitude: -76.48316

Top Tapestry Segments	Percent	Demographic Summary	2022	2027
Parks and Rec (5C)	25.6%	Population	167,042	167,177
Front Porches (8E)	23.9%	Households	64,340	64,381
Metro Fusion (11C)	6.9%	Families	39,353	39,276
Metro Renters (3B)	4.2%	Median Age	39.1	39.8
Midlife Constants (5E)	3.9%	Median Household Income	\$61,723	\$72,379
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		84	\$2,019.29	\$129,921,046
Men's		83	\$384.97	\$24,768,840
Women's		83	\$699.27	\$44,990,739
Children's		82	\$290.73	\$18,705,602
Footwear		87	\$495.36	\$31,871,328
Watches & Jewelry		78	\$114.56	\$7,371,013
Apparel Products and Services (1)		85	\$50.95	\$3,277,856
Computer				
Computers and Hardware for Home Use		83	\$157.77	\$10,150,638
Portable Memory		82	\$4.06	\$261,122
Computer Software		89	\$9.70	\$623,805
Computer Accessories		83	\$17.00	\$1,093,514
Entertainment & Recreation		82	\$2,996.56	\$192,798,407
Fees and Admissions		84	\$703.18	\$45,242,393
Membership Fees for Clubs (2)		84	\$237.17	\$15,259,372
Fees for Participant Sports, excl. Trips		82	\$106.77	\$6,869,278
Tickets to Theatre/Operas/Concerts		86	\$79.02	\$5,084,026
Tickets to Movies		84	\$52.83	\$3,398,809
Tickets to Parks or Museums		80	\$30.71	\$1,975,582
Admission to Sporting Events, excl. Trips		82	\$60.00	\$3,860,207
Fees for Recreational Lessons		85	\$135.43	\$8,713,747
Dating Services		92	\$1.26	\$81,372
TV/Video/Audio		83	\$1,101.74	\$70,886,018
Cable and Satellite Television Services		82	\$754.91	\$48,570,944
Televisions		83	\$105.15	\$6,765,055
Satellite Dishes		78	\$1.40	\$89,780
VCRs, Video Cameras, and DVD Players		83	\$4.60	\$295,845
Miscellaneous Video Equipment		91	\$16.06	\$1,033,203
Video Cassettes and DVDs		86	\$7.46	\$480,167
Video Game Hardware/Accessories		84	\$27.56	\$1,773,023
Video Game Software		88	\$15.92	\$1,023,982
Rental/Streaming/Downloaded Video		84	\$67.13	\$4,319,463
Installation of Televisions		81	\$0.68	\$44,029
Audio (3)		81	\$98.41	\$6,331,394
Rental and Repair of TV/Radio/Sound Equipment		74	\$2.47	\$159,132
Pets		79	\$652.30	\$41,968,778
Toys/Games/Crafts/Hobbies (4)		83	\$108.85	\$7,003,442
Recreational Vehicles and Fees (5)		76	\$97.02	\$6,242,143
Sports/Recreation/Exercise Equipment (6)		78	\$160.45	\$10,323,425
Photo Equipment and Supplies (7)		82	\$42.65	\$2,743,803
Reading (8)		86	\$100.60	\$6,472,447
Catered Affairs (9)		90	\$30.08	\$1,935,230
Food		83	\$8,751.05	\$563,042,807
Food at Home		84	\$5,170.17	\$332,648,535
Bakery and Cereal Products		84	\$666.38	\$42,875,078
Meats, Poultry, Fish, and Eggs		84	\$1,119.02	\$71,997,729
Dairy Products		84	\$521.22	\$33,535,392
Fruits and Vegetables		84	\$1,012.70	\$65,156,863
Snacks and Other Food at Home (10)		83	\$1,850.85	\$119,083,473
Food Away from Home		83	\$3,580.89	\$230,394,272
Alcoholic Beverages		84	\$596.39	\$38,371,461

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

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108 Wise Ave, Dundalk, Maryland, 21222 2
 108 Wise Ave, Dundalk, Maryland, 21222
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 39.26301
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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	77	\$24,015.67	\$1,545,168,416
Value of Retirement Plans	80	\$91,003.31	\$5,855,152,948
Value of Other Financial Assets	78	\$7,645.01	\$491,879,974
Vehicle Loan Amount excluding Interest	81	\$2,647.06	\$170,312,000
Value of Credit Card Debt	84	\$2,653.33	\$170,715,558
Health			
Nonprescription Drugs	79	\$139.52	\$8,976,881
Prescription Drugs	79	\$298.06	\$19,177,082
Eyeglasses and Contact Lenses	81	\$89.11	\$5,733,532
Home			
Mortgage Payment and Basics (11)	79	\$9,578.14	\$616,257,533
Maintenance and Remodeling Services	77	\$2,529.58	\$162,753,469
Maintenance and Remodeling Materials (12)	73	\$510.29	\$32,832,172
Utilities, Fuel, and Public Services	82	\$4,666.44	\$300,238,804
Household Furnishings and Equipment			
Household Textiles (13)	84	\$96.25	\$6,192,604
Furniture	83	\$599.26	\$38,556,067
Rugs	79	\$28.28	\$1,819,501
Major Appliances (14)	79	\$339.26	\$21,828,205
Housewares (15)	81	\$80.77	\$5,196,633
Small Appliances	83	\$49.62	\$3,192,356
Luggage	83	\$15.69	\$1,009,772
Telephones and Accessories	86	\$97.69	\$6,285,653
Household Operations			
Child Care	83	\$503.43	\$32,390,463
Lawn and Garden (16)	77	\$439.92	\$28,304,386
Moving/Storage/Freight Express	83	\$66.81	\$4,298,479
Housekeeping Supplies (17)	82	\$724.12	\$46,589,784
Insurance			
Owners and Renters Insurance	76	\$539.73	\$34,726,283
Vehicle Insurance	83	\$1,751.26	\$112,676,186
Life/Other Insurance	79	\$539.02	\$34,680,732
Health Insurance	81	\$3,810.91	\$245,193,861
Personal Care Products (18)	83	\$467.75	\$30,095,009
School Books and Supplies (19)	82	\$121.36	\$7,808,368
Smoking Products	85	\$371.62	\$23,910,104
Transportation			
Payments on Vehicles excluding Leases	79	\$2,348.21	\$151,083,650
Gasoline and Motor Oil	81	\$2,228.78	\$143,399,901
Vehicle Maintenance and Repairs	82	\$1,031.20	\$66,347,357
Travel			
Airline Fares	83	\$591.25	\$38,040,953
Lodging on Trips	81	\$649.19	\$41,768,758
Auto/Truck Rental on Trips	82	\$51.18	\$3,292,608
Food and Drink on Trips	82	\$553.66	\$35,622,609

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108 Wise Ave, Dundalk, Maryland, 21222
Ring: 5 mile radius

Prepared by Esri
Latitude: 39.26301
Longitude: -76.48316

- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Business Summary

108 Wise Ave, Dundalk, Maryland, 21222 2
 108 Wise Ave, Dundalk, Maryland, 21222
 Rings: 1, 3, 5 mile radii

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Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	273		2,035		5,416							
Total Employees:	2,396		25,655		65,839							
Total Residential Population:	20,621		80,968		167,042							
Employee/Residential Population Ratio (per 100 Residents)	12		32		39							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	9	3.3%	56	2.3%	29	1.4%	143	0.6%	66	1.2%	496	0.8%
Construction	20	7.3%	140	5.8%	162	8.0%	1,295	5.0%	450	8.3%	4,040	6.1%
Manufacturing	8	2.9%	147	6.1%	65	3.2%	1,520	5.9%	190	3.5%	4,114	6.2%
Transportation	10	3.7%	58	2.4%	104	5.1%	718	2.8%	244	4.5%	2,198	3.3%
Communication	3	1.1%	7	0.3%	21	1.0%	83	0.3%	49	0.9%	248	0.4%
Utility	1	0.4%	13	0.5%	7	0.3%	95	0.4%	20	0.4%	275	0.4%
Wholesale Trade	9	3.3%	84	3.5%	67	3.3%	737	2.9%	230	4.2%	3,645	5.5%
Retail Trade Summary	58	21.2%	558	23.3%	474	23.3%	5,532	21.6%	1,231	22.7%	13,328	20.2%
Home Improvement	1	0.4%	4	0.2%	14	0.7%	207	0.8%	45	0.8%	1,171	1.8%
General Merchandise Stores	0	0.0%	20	0.8%	31	1.5%	849	3.3%	70	1.3%	1,289	2.0%
Food Stores	11	4.0%	188	7.8%	66	3.2%	846	3.3%	163	3.0%	2,183	3.3%
Auto Dealers, Gas Stations, Auto Aftermarket	9	3.3%	21	0.9%	59	2.9%	739	2.9%	162	3.0%	1,745	2.7%
Apparel & Accessory Stores	2	0.7%	5	0.2%	18	0.9%	95	0.4%	45	0.8%	398	0.6%
Furniture & Home Furnishings	0	0.0%	3	0.1%	20	1.0%	141	0.5%	66	1.2%	380	0.6%
Eating & Drinking Places	18	6.6%	277	11.6%	133	6.5%	1,882	7.3%	387	7.1%	4,327	6.6%
Miscellaneous Retail	16	5.9%	40	1.7%	134	6.6%	773	3.0%	292	5.4%	1,835	2.8%
Finance, Insurance, Real Estate Summary	17	6.2%	135	5.6%	146	7.2%	924	3.6%	444	8.2%	3,378	5.1%
Banks, Savings & Lending Institutions	3	1.1%	16	0.7%	41	2.0%	273	1.1%	99	1.8%	723	1.1%
Securities Brokers	0	0.0%	0	0.0%	6	0.3%	35	0.1%	26	0.5%	172	0.3%
Insurance Carriers & Agents	2	0.7%	14	0.6%	19	0.9%	100	0.4%	63	1.2%	763	1.2%
Real Estate, Holding, Other Investment Offices	12	4.4%	104	4.3%	80	3.9%	516	2.0%	255	4.7%	1,720	2.6%
Services Summary	110	40.3%	1,093	45.6%	786	38.6%	10,198	39.8%	1,883	34.8%	28,164	42.8%
Hotels & Lodging	2	0.7%	13	0.5%	2	0.1%	16	0.1%	16	0.3%	232	0.4%
Automotive Services	12	4.4%	41	1.7%	87	4.3%	461	1.8%	214	4.0%	1,263	1.9%
Motion Pictures & Amusements	9	3.3%	65	2.7%	59	2.9%	405	1.6%	125	2.3%	849	1.3%
Health Services	12	4.4%	80	3.3%	122	6.0%	1,550	6.0%	255	4.7%	6,470	9.8%
Legal Services	0	0.0%	0	0.0%	25	1.2%	117	0.5%	73	1.3%	318	0.5%
Education Institutions & Libraries	13	4.8%	531	22.2%	38	1.9%	4,251	16.6%	92	1.7%	7,094	10.8%
Other Services	62	22.7%	363	15.2%	453	22.3%	3,397	13.2%	1,108	20.5%	11,936	18.1%
Government	2	0.7%	89	3.7%	23	1.1%	4,193	16.3%	55	1.0%	5,225	7.9%
Unclassified Establishments	25	9.2%	15	0.6%	152	7.5%	217	0.8%	555	10.2%	729	1.1%
Totals	273	100.0%	2,396	100.0%	2,035	100.0%	25,655	100.0%	5,416	100.0%	65,839	100.0%

Source: Copyright 2022 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2022.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



Business Summary

108 Wise Ave, Dundalk, Maryland, 21222 2
 108 Wise Ave, Dundalk, Maryland, 21222
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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	3	0.1%	5	0.0%	10	0.2%	22	0.0%
Mining	0	0.0%	0	0.0%	1	0.0%	5	0.0%	4	0.1%	28	0.0%
Utilities	0	0.0%	0	0.0%	1	0.0%	11	0.0%	2	0.0%	25	0.0%
Construction	22	8.1%	167	7.0%	172	8.5%	1,415	5.5%	473	8.7%	4,476	6.8%
Manufacturing	8	2.9%	147	6.1%	64	3.1%	1,518	5.9%	201	3.7%	4,290	6.5%
Wholesale Trade	9	3.3%	84	3.5%	65	3.2%	731	2.8%	228	4.2%	3,638	5.5%
Retail Trade	37	13.6%	249	10.4%	329	16.2%	3,526	13.7%	800	14.8%	8,536	13.0%
Motor Vehicle & Parts Dealers	6	2.2%	14	0.6%	46	2.3%	660	2.6%	128	2.4%	1,494	2.3%
Furniture & Home Furnishings Stores	0	0.0%	2	0.1%	13	0.6%	116	0.5%	39	0.7%	251	0.4%
Electronics & Appliance Stores	0	0.0%	0	0.0%	6	0.3%	27	0.1%	19	0.4%	78	0.1%
Bldg Material & Garden Equipment & Supplies Dealers	1	0.4%	4	0.2%	14	0.7%	207	0.8%	45	0.8%	1,171	1.8%
Food & Beverage Stores	10	3.7%	158	6.6%	76	3.7%	792	3.1%	167	3.1%	1,907	2.9%
Health & Personal Care Stores	3	1.1%	24	1.0%	34	1.7%	317	1.2%	68	1.3%	561	0.9%
Gasoline Stations	3	1.1%	8	0.3%	13	0.6%	78	0.3%	35	0.6%	251	0.4%
Clothing & Clothing Accessories Stores	3	1.1%	9	0.4%	28	1.4%	123	0.5%	59	1.1%	436	0.7%
Sport Goods, Hobby, Book, & Music Stores	1	0.4%	3	0.1%	9	0.4%	35	0.1%	24	0.4%	145	0.2%
General Merchandise Stores	0	0.0%	20	0.8%	31	1.5%	849	3.3%	70	1.3%	1,289	2.0%
Miscellaneous Store Retailers	3	1.1%	7	0.3%	30	1.5%	316	1.2%	81	1.5%	862	1.3%
Nonstore Retailers	7	2.6%	0	0.0%	29	1.4%	6	0.0%	64	1.2%	92	0.1%
Transportation & Warehousing	9	3.3%	54	2.3%	91	4.5%	690	2.7%	209	3.9%	2,322	3.5%
Information	4	1.5%	21	0.9%	34	1.7%	247	1.0%	96	1.8%	738	1.1%
Finance & Insurance	5	1.8%	31	1.3%	63	3.1%	400	1.6%	189	3.5%	1,665	2.5%
Central Bank/Credit Intermediation & Related Activities	3	1.1%	16	0.7%	36	1.8%	266	1.0%	95	1.8%	724	1.1%
Securities, Commodity Contracts & Other Financial	0	0.0%	0	0.0%	8	0.4%	35	0.1%	30	0.6%	178	0.3%
Insurance Carriers & Related Activities; Funds, Trusts &	2	0.7%	14	0.6%	19	0.9%	100	0.4%	63	1.2%	763	1.2%
Real Estate, Rental & Leasing	17	6.2%	108	4.5%	94	4.6%	491	1.9%	287	5.3%	1,624	2.5%
Professional, Scientific & Tech Services	14	5.1%	126	5.3%	142	7.0%	1,035	4.0%	411	7.6%	6,099	9.3%
Legal Services	1	0.4%	3	0.1%	30	1.5%	131	0.5%	91	1.7%	388	0.6%
Management of Companies & Enterprises	0	0.0%	0	0.0%	6	0.3%	76	0.3%	20	0.4%	239	0.4%
Administrative & Support & Waste Management & Remediation	12	4.4%	45	1.9%	83	4.1%	535	2.1%	185	3.4%	1,572	2.4%
Educational Services	13	4.8%	531	22.2%	48	2.4%	4,284	16.7%	104	1.9%	7,106	10.8%
Health Care & Social Assistance	18	6.6%	128	5.3%	174	8.6%	2,326	9.1%	356	6.6%	8,142	12.4%
Arts, Entertainment & Recreation	7	2.6%	70	2.9%	52	2.6%	416	1.6%	118	2.2%	926	1.4%
Accommodation & Food Services	23	8.4%	322	13.4%	144	7.1%	1,985	7.7%	422	7.8%	4,732	7.2%
Accommodation	2	0.7%	13	0.5%	2	0.1%	16	0.1%	16	0.3%	232	0.4%
Food Services & Drinking Places	21	7.7%	309	12.9%	142	7.0%	1,969	7.7%	406	7.5%	4,500	6.8%
Other Services (except Public Administration)	48	17.6%	210	8.8%	296	14.5%	1,553	6.1%	694	12.8%	3,719	5.6%
Automotive Repair & Maintenance	9	3.3%	31	1.3%	74	3.6%	410	1.6%	172	3.2%	858	1.3%
Public Administration	2	0.7%	88	3.7%	22	1.1%	4,189	16.3%	53	1.0%	5,211	7.9%
Unclassified Establishments	25	9.2%	15	0.6%	152	7.5%	217	0.8%	555	10.2%	729	1.1%
Total	273	100.0%	2,396	100.0%	2,035	100.0%	25,655	100.0%	5,416	100.0%	65,839	100.0%

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