

10985 Johns Hopkins Rd, Laurel, Maryland, 20723
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.15950
Longitude: -76.89387

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	2,098	32,455	139,233
2010 Total Population	2,994	36,794	154,503
2017 Total Population	4,447	43,754	170,098
2017 Group Quarters	5	233	577
2022 Total Population	5,169	48,093	181,599
2017-2022 Annual Rate	3.05%	1.91%	1.32%
2017 Total Daytime Population	13,196	49,643	174,865
Workers	11,114	30,024	98,879
Residents	2,082	19,619	75,986
Household Summary			
2000 Households	664	11,196	52,571
2000 Average Household Size	3.14	2.84	2.62
2010 Households	976	13,008	58,199
2010 Average Household Size	3.06	2.80	2.64
2017 Households	1,373	15,228	63,138
2017 Average Household Size	3.24	2.86	2.68
2022 Households	1,584	16,632	67,060
2022 Average Household Size	3.26	2.88	2.70
2017-2022 Annual Rate	2.90%	1.78%	1.21%
2010 Families	825	10,033	39,900
2010 Average Family Size	3.33	3.22	3.20
2017 Families	1,156	11,753	43,015
2017 Average Family Size	3.51	3.28	3.26
2022 Families	1,330	12,824	45,531
2022 Average Family Size	3.54	3.30	3.28
2017-2022 Annual Rate	2.84%	1.76%	1.14%
Housing Unit Summary			
2000 Housing Units	671	11,391	54,369
Owner Occupied Housing Units	92.4%	79.7%	66.1%
Renter Occupied Housing Units	6.4%	18.6%	30.6%
Vacant Housing Units	1.2%	1.7%	3.3%
2010 Housing Units	1,022	13,453	60,997
Owner Occupied Housing Units	88.0%	78.7%	65.4%
Renter Occupied Housing Units	7.5%	17.9%	30.0%
Vacant Housing Units	4.5%	3.3%	4.6%
2017 Housing Units	1,424	15,643	65,898
Owner Occupied Housing Units	87.5%	78.0%	63.5%
Renter Occupied Housing Units	8.9%	19.3%	32.3%
Vacant Housing Units	3.6%	2.7%	4.2%
2022 Housing Units	1,629	17,057	70,000
Owner Occupied Housing Units	88.1%	78.4%	63.5%
Renter Occupied Housing Units	9.2%	19.1%	32.3%
Vacant Housing Units	2.8%	2.5%	4.2%
Median Household Income			
2017	\$157,170	\$142,765	\$102,791
2022	\$161,467	\$152,813	\$110,055
Median Home Value			
2017	\$683,480	\$514,776	\$383,221
2022	\$718,514	\$539,415	\$403,184
Per Capita Income			
2017	\$65,232	\$61,691	\$48,548
2022	\$70,674	\$67,614	\$53,987
Median Age			
2010	40.4	40.8	37.0
2017	43.1	42.4	38.3
2022	45.0	44.0	39.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2017 Households by Income			
Household Income Base	1,373	15,228	63,138
<\$15,000	2.3%	2.3%	4.3%
\$15,000 - \$24,999	1.5%	2.2%	3.3%
\$25,000 - \$34,999	0.5%	2.1%	4.5%
\$35,000 - \$49,999	4.2%	4.2%	7.2%
\$50,000 - \$74,999	7.7%	9.4%	15.4%
\$75,000 - \$99,999	5.6%	9.7%	13.5%
\$100,000 - \$149,999	23.3%	22.4%	21.8%
\$150,000 - \$199,999	23.8%	19.0%	14.2%
\$200,000+	31.0%	28.7%	15.9%
Average Household Income	\$199,091	\$177,216	\$130,371
2022 Households by Income			
Household Income Base	1,584	16,632	67,060
<\$15,000	2.5%	2.3%	4.2%
\$15,000 - \$24,999	1.3%	2.0%	3.0%
\$25,000 - \$34,999	0.4%	1.8%	4.0%
\$35,000 - \$49,999	3.7%	3.5%	6.1%
\$50,000 - \$74,999	6.7%	8.1%	13.7%
\$75,000 - \$99,999	5.1%	8.7%	12.7%
\$100,000 - \$149,999	22.6%	21.9%	22.3%
\$150,000 - \$199,999	24.6%	20.1%	15.9%
\$200,000+	33.1%	31.5%	18.1%
Average Household Income	\$216,898	\$195,559	\$145,774
2017 Owner Occupied Housing Units by Value			
Total	1,246	12,209	41,878
<\$50,000	1.4%	0.8%	0.9%
\$50,000 - \$99,999	0.1%	0.3%	0.7%
\$100,000 - \$149,999	0.1%	0.2%	2.2%
\$150,000 - \$199,999	0.2%	1.2%	4.9%
\$200,000 - \$249,999	2.2%	3.2%	8.0%
\$250,000 - \$299,999	2.6%	3.7%	11.7%
\$300,000 - \$399,999	9.3%	16.4%	26.0%
\$400,000 - \$499,999	13.8%	22.4%	16.3%
\$500,000 - \$749,999	27.4%	30.1%	17.2%
\$750,000 - \$999,999	34.0%	17.5%	9.8%
\$1,000,000 +	8.7%	4.1%	2.3%
Average Home Value	\$685,634	\$571,615	\$449,079
2022 Owner Occupied Housing Units by Value			
Total	1,435	13,374	44,447
<\$50,000	0.4%	0.2%	0.3%
\$50,000 - \$99,999	0.0%	0.1%	0.4%
\$100,000 - \$149,999	0.1%	0.1%	1.6%
\$150,000 - \$199,999	0.1%	0.8%	3.9%
\$200,000 - \$249,999	1.3%	2.2%	6.2%
\$250,000 - \$299,999	1.9%	2.8%	10.1%
\$300,000 - \$399,999	8.2%	15.3%	27.0%
\$400,000 - \$499,999	13.8%	23.5%	18.4%
\$500,000 - \$749,999	27.7%	31.7%	18.9%
\$750,000 - \$999,999	36.9%	18.8%	10.7%
\$1,000,000 +	9.6%	4.5%	2.6%
Average Home Value	\$715,251	\$592,465	\$471,985

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	2,995	36,790	154,502
0 - 4	5.9%	5.3%	6.4%
5 - 9	7.8%	7.2%	6.8%
10 - 14	8.2%	8.4%	7.3%
15 - 24	12.2%	12.4%	12.5%
25 - 34	8.9%	9.4%	14.0%
35 - 44	14.8%	14.1%	15.0%
45 - 54	19.2%	19.0%	16.7%
55 - 64	13.3%	14.0%	11.8%
65 - 74	5.9%	5.9%	5.7%
75 - 84	2.9%	2.8%	2.5%
85 +	1.0%	1.5%	1.2%
18 +	72.4%	73.7%	74.8%
2017 Population by Age			
Total	4,447	43,753	170,096
0 - 4	4.9%	4.8%	5.8%
5 - 9	6.8%	6.1%	6.3%
10 - 14	8.4%	7.8%	6.9%
15 - 24	11.1%	12.4%	12.3%
25 - 34	9.0%	10.2%	13.9%
35 - 44	12.3%	12.1%	14.1%
45 - 54	16.3%	16.5%	14.9%
55 - 64	16.1%	16.0%	13.4%
65 - 74	9.6%	9.1%	7.9%
75 - 84	4.1%	3.5%	3.2%
85 +	1.5%	1.7%	1.3%
18 +	75.2%	76.5%	76.8%
2022 Population by Age			
Total	5,166	48,095	181,598
0 - 4	4.7%	4.7%	5.8%
5 - 9	6.1%	5.4%	5.8%
10 - 14	7.5%	6.6%	6.2%
15 - 24	10.2%	11.0%	11.0%
25 - 34	7.9%	11.0%	14.9%
35 - 44	13.5%	12.5%	14.4%
45 - 54	15.1%	14.6%	13.5%
55 - 64	16.0%	16.3%	13.5%
65 - 74	11.8%	11.1%	9.2%
75 - 84	5.3%	4.9%	4.3%
85 +	1.7%	1.9%	1.4%
18 +	76.8%	78.7%	78.3%
2010 Population by Sex			
Males	1,474	18,005	74,586
Females	1,520	18,789	79,917
2017 Population by Sex			
Males	2,179	21,423	82,304
Females	2,268	22,330	87,795
2022 Population by Sex			
Males	2,537	23,562	87,963
Females	2,632	24,531	93,636

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	2,994	36,795	154,503
White Alone	67.9%	68.1%	52.9%
Black Alone	10.6%	13.3%	27.4%
American Indian Alone	0.2%	0.2%	0.4%
Asian Alone	17.0%	13.8%	11.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.1%	1.2%	3.4%
Two or More Races	3.2%	3.4%	4.2%
Hispanic Origin	4.0%	4.4%	8.7%
Diversity Index	53.8	54.2	69.0
2017 Population by Race/Ethnicity			
Total	4,447	43,754	170,098
White Alone	60.1%	60.5%	47.2%
Black Alone	11.8%	15.0%	28.7%
American Indian Alone	0.2%	0.2%	0.4%
Asian Alone	22.6%	18.7%	14.8%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	1.1%	1.4%	4.0%
Two or More Races	4.2%	4.1%	4.8%
Hispanic Origin	4.5%	5.4%	10.4%
Diversity Index	61.1	62.0	73.3
2022 Population by Race/Ethnicity			
Total	5,168	48,093	181,598
White Alone	53.8%	54.7%	42.9%
Black Alone	12.7%	16.0%	29.4%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	27.4%	22.7%	17.4%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	1.2%	1.6%	4.6%
Two or More Races	4.8%	4.7%	5.3%
Hispanic Origin	5.0%	6.3%	11.9%
Diversity Index	65.6	66.8	76.2
2010 Population by Relationship and Household Type			
Total	2,994	36,794	154,503
In Households	99.8%	99.1%	99.5%
In Family Households	93.4%	89.2%	84.8%
Householder	27.8%	27.2%	25.8%
Spouse	24.1%	23.2%	19.5%
Child	36.0%	33.9%	32.5%
Other relative	3.9%	3.5%	4.8%
Nonrelative	1.6%	1.4%	2.2%
In Nonfamily Households	6.4%	10.0%	14.8%
In Group Quarters	0.2%	0.9%	0.5%
Institutionalized Population	0.0%	0.5%	0.2%
Noninstitutionalized Population	0.2%	0.4%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2017 Population 25+ by Educational Attainment			
Total	3,063	30,197	116,731
Less than 9th Grade	1.7%	1.2%	2.9%
9th - 12th Grade, No Diploma	0.7%	1.4%	2.8%
High School Graduate	18.0%	11.9%	13.6%
GED/Alternative Credential	0.5%	1.0%	1.5%
Some College, No Degree	12.7%	12.6%	15.1%
Associate Degree	5.4%	5.5%	6.3%
Bachelor's Degree	30.1%	33.2%	29.8%
Graduate/Professional Degree	30.9%	33.2%	28.1%
2017 Population 15+ by Marital Status			
Total	3,556	35,617	137,671
Never Married	26.1%	26.4%	31.8%
Married	59.8%	62.2%	54.6%
Widowed	5.8%	4.1%	4.4%
Divorced	8.3%	7.2%	9.3%
2017 Civilian Population 16+ in Labor Force			
Civilian Employed	98.2%	96.3%	95.8%
Civilian Unemployed (Unemployment Rate)	1.8%	3.7%	4.2%
2017 Employed Population 16+ by Industry			
Total	2,395	24,494	95,497
Agriculture/Mining	0.8%	0.2%	0.3%
Construction	11.1%	5.8%	5.0%
Manufacturing	2.5%	4.0%	3.8%
Wholesale Trade	3.1%	2.0%	2.1%
Retail Trade	8.3%	7.2%	8.5%
Transportation/Utilities	3.0%	3.1%	3.9%
Information	2.7%	2.7%	2.5%
Finance/Insurance/Real Estate	6.1%	7.1%	6.4%
Services	52.4%	56.3%	55.7%
Public Administration	9.9%	11.6%	11.9%
2017 Employed Population 16+ by Occupation			
Total	2,393	24,494	95,498
White Collar	85.6%	85.2%	76.5%
Management/Business/Financial	21.7%	23.6%	21.2%
Professional	39.2%	40.8%	35.0%
Sales	8.7%	10.4%	9.3%
Administrative Support	16.0%	10.5%	11.0%
Services	5.9%	8.1%	12.7%
Blue Collar	8.4%	6.7%	10.8%
Farming/Forestry/Fishing	0.9%	0.2%	0.2%
Construction/Extraction	3.2%	1.7%	2.6%
Installation/Maintenance/Repair	0.7%	1.5%	2.5%
Production	1.4%	1.2%	2.0%
Transportation/Material Moving	2.2%	2.2%	3.6%
2010 Population By Urban/ Rural Status			
Total Population	2,994	36,794	154,503
Population Inside Urbanized Area	94.4%	97.8%	98.2%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	5.6%	2.2%	1.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	977	13,009	58,199
Households with 1 Person	12.2%	18.8%	25.5%
Households with 2+ People	87.8%	81.2%	74.5%
Family Households	84.4%	77.1%	68.6%
Husband-wife Families	73.3%	65.8%	51.7%
With Related Children	39.4%	33.8%	26.3%
Other Family (No Spouse Present)	11.2%	11.4%	16.8%
Other Family with Male Householder	3.4%	2.9%	3.9%
With Related Children	1.7%	1.5%	2.1%
Other Family with Female Householder	7.7%	8.5%	12.9%
With Related Children	4.9%	5.4%	8.4%
Nonfamily Households	3.4%	4.1%	6.0%
All Households with Children	46.3%	41.0%	37.1%
Multigenerational Households	5.2%	4.0%	4.2%
Unmarried Partner Households	3.5%	3.5%	5.1%
Male-female	2.6%	2.8%	4.4%
Same-sex	0.9%	0.7%	0.7%
2010 Households by Size			
Total	978	13,009	58,198
1 Person Household	12.2%	18.8%	25.5%
2 Person Household	29.9%	30.8%	30.1%
3 Person Household	21.6%	18.7%	17.7%
4 Person Household	22.0%	19.9%	15.7%
5 Person Household	9.6%	7.8%	6.9%
6 Person Household	3.3%	2.6%	2.5%
7 + Person Household	1.5%	1.4%	1.7%
2010 Households by Tenure and Mortgage Status			
Total	976	13,008	58,199
Owner Occupied	92.1%	81.4%	68.6%
Owned with a Mortgage/Loan	77.7%	68.4%	58.8%
Owned Free and Clear	14.4%	13.1%	9.7%
Renter Occupied	7.9%	18.6%	31.4%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,022	13,453	60,997
Housing Units Inside Urbanized Area	93.8%	97.8%	98.4%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	6.2%	2.2%	1.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Top Tier (1A)	Professional Pride (1B)	Enterprising Professionals
2.	Professional Pride (1B)	Top Tier (1A)	Savvy Suburbanites (1D)
3.	Savvy Suburbanites (1D)	Enterprising Professionals	Professional Pride (1B)
2017 Consumer Spending			
Apparel & Services: Total \$	\$7,084,634	\$71,487,826	\$222,298,517
Average Spent	\$5,159.97	\$4,694.50	\$3,520.84
Spending Potential Index	239	217	163
Education: Total \$	\$6,011,098	\$55,799,052	\$163,394,321
Average Spent	\$4,378.08	\$3,664.24	\$2,587.89
Spending Potential Index	301	252	178
Entertainment/Recreation: Total \$	\$10,154,362	\$101,074,868	\$310,013,905
Average Spent	\$7,395.75	\$6,637.44	\$4,910.10
Spending Potential Index	237	213	157
Food at Home: Total \$	\$14,605,388	\$150,740,603	\$481,263,186
Average Spent	\$10,637.57	\$9,898.91	\$7,622.40
Spending Potential Index	211	197	151
Food Away from Home: Total \$	\$10,411,738	\$106,688,615	\$335,976,281
Average Spent	\$7,583.20	\$7,006.08	\$5,321.30
Spending Potential Index	228	210	160
Health Care: Total \$	\$17,518,265	\$173,298,671	\$527,198,861
Average Spent	\$12,759.12	\$11,380.26	\$8,349.95
Spending Potential Index	228	203	149
HH Furnishings & Equipment: Total \$	\$6,347,351	\$63,390,721	\$193,917,606
Average Spent	\$4,622.98	\$4,162.77	\$3,071.33
Spending Potential Index	238	214	158
Personal Care Products & Services: Total \$	\$2,592,010	\$26,141,528	\$80,837,646
Average Spent	\$1,887.84	\$1,716.68	\$1,280.33
Spending Potential Index	237	216	161
Shelter: Total \$	\$52,168,447	\$528,663,132	\$1,668,943,222
Average Spent	\$37,995.96	\$34,716.52	\$26,433.26
Spending Potential Index	234	214	163
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$8,168,965	\$78,937,831	\$233,772,863
Average Spent	\$5,949.72	\$5,183.73	\$3,702.57
Spending Potential Index	254	221	158
Travel: Total \$	\$7,790,953	\$74,994,294	\$221,579,634
Average Spent	\$5,674.40	\$4,924.76	\$3,509.45
Spending Potential Index	274	238	169
Vehicle Maintenance & Repairs: Total \$	\$3,319,083	\$33,358,124	\$103,403,383
Average Spent	\$2,417.39	\$2,190.58	\$1,637.74
Spending Potential Index	225	204	153

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Top Tier (1A)	54.6%	Population	4,447	5,169
Professional Pride (1B)	33.6%	Households	1,373	1,584
Savvy Suburbanites (1D)	11.8%	Families	1,156	1,330
Boomburbs (1C)	0.0%	Median Age	43.1	45.0
Exurbanites (1E)	0.0%	Median Household Income	\$157,170	\$161,467
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		239	\$5,159.97	\$7,084,634
Men's		240	\$1,015.61	\$1,394,433
Women's		242	\$1,787.19	\$2,453,810
Children's		213	\$714.65	\$981,208
Footwear		234	\$1,084.60	\$1,489,153
Watches & Jewelry		275	\$325.79	\$447,310
Apparel Products and Services (1)		284	\$232.13	\$318,721
Computer				
Computers and Hardware for Home Use		238	\$411.63	\$565,169
Portable Memory		217	\$11.53	\$15,831
Computer Software		238	\$27.41	\$37,629
Computer Accessories		240	\$43.31	\$59,470
Entertainment & Recreation		237	\$7,395.75	\$10,154,362
Fees and Admissions		290	\$1,844.10	\$2,531,944
Membership Fees for Clubs (2)		302	\$636.56	\$873,997
Fees for Participant Sports, excl. Trips		272	\$270.40	\$371,259
Tickets to Theatre/Operas/Concerts		294	\$175.22	\$240,572
Tickets to Movies/Museums/Parks		242	\$186.55	\$256,130
Admission to Sporting Events, excl. Trips		278	\$155.41	\$213,384
Fees for Recreational Lessons		314	\$418.57	\$574,690
Dating Services		172	\$1.39	\$1,913
TV/Video/Audio		209	\$2,677.01	\$3,675,529
Cable and Satellite Television Services		203	\$1,929.50	\$2,649,210
Televisions		225	\$268.93	\$369,245
Satellite Dishes		254	\$3.69	\$5,072
VCRs, Video Cameras, and DVD Players		213	\$13.94	\$19,135
Miscellaneous Video Equipment		257	\$24.71	\$33,927
Video Cassettes and DVDs		194	\$29.55	\$40,571
Video Game Hardware/Accessories		195	\$57.08	\$78,372
Video Game Software		181	\$28.04	\$38,493
Streaming/Downloaded Video		206	\$52.80	\$72,490
Rental of Video Cassettes and DVDs		199	\$30.34	\$41,659
Installation of Televisions		345	\$3.07	\$4,217
Audio (3)		256	\$227.79	\$312,753
Rental and Repair of TV/Radio/Sound Equipment		188	\$7.56	\$10,385
Pets		228	\$1,359.39	\$1,866,436
Toys/Games/Crafts/Hobbies (4)		218	\$264.90	\$363,713
Recreational Vehicles and Fees (5)		282	\$287.85	\$395,216
Sports/Recreation/Exercise Equipment (6)		252	\$430.61	\$591,222
Photo Equipment and Supplies (7)		241	\$133.76	\$183,658
Reading (8)		241	\$301.92	\$414,535
Catered Affairs (9)		316	\$96.22	\$132,109
Food		218	\$18,220.78	\$25,017,126
Food at Home		211	\$10,637.57	\$14,605,388
Bakery and Cereal Products		212	\$1,407.70	\$1,932,777
Meats, Poultry, Fish, and Eggs		206	\$2,358.59	\$3,238,345
Dairy Products		212	\$1,130.92	\$1,552,753
Fruits and Vegetables		217	\$2,113.92	\$2,902,407
Snacks and Other Food at Home (10)		211	\$3,626.44	\$4,979,106
Food Away from Home		228	\$7,583.20	\$10,411,738
Alcoholic Beverages		245	\$1,361.14	\$1,868,839

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	333	\$20,616.00	\$28,305,772
Value of Retirement Plans	309	\$75,271.08	\$103,347,187
Value of Other Financial Assets	255	\$3,317.46	\$4,554,866
Vehicle Loan Amount excluding Interest	205	\$5,570.67	\$7,648,529
Value of Credit Card Debt	234	\$1,366.74	\$1,876,535
Health			
Nonprescription Drugs	219	\$278.92	\$382,952
Prescription Drugs	213	\$828.31	\$1,137,275
Eyeglasses and Contact Lenses	234	\$221.46	\$304,062
Home			
Mortgage Payment and Basics (11)	284	\$24,459.88	\$33,583,410
Maintenance and Remodeling Services	296	\$5,752.32	\$7,897,942
Maintenance and Remodeling Materials (12)	279	\$1,128.92	\$1,550,012
Utilities, Fuel, and Public Services	213	\$10,737.10	\$14,742,043
Household Furnishings and Equipment			
Household Textiles (13)	241	\$230.10	\$315,927
Furniture	239	\$1,367.86	\$1,878,069
Rugs	283	\$65.84	\$90,393
Major Appliances (14)	235	\$753.40	\$1,034,413
Housewares (15)	228	\$216.20	\$296,849
Small Appliances	220	\$106.15	\$145,745
Luggage	284	\$33.72	\$46,291
Telephones and Accessories	213	\$147.20	\$202,100
Household Operations			
Child Care	256	\$1,224.94	\$1,681,846
Lawn and Garden (16)	259	\$1,084.81	\$1,489,450
Moving/Storage/Freight Express	206	\$131.85	\$181,029
Housekeeping Supplies (17)	218	\$1,553.66	\$2,133,169
Insurance			
Owners and Renters Insurance	246	\$1,270.47	\$1,744,362
Vehicle Insurance	216	\$2,546.98	\$3,497,000
Life/Other Insurance	282	\$1,204.72	\$1,654,074
Health Insurance	229	\$8,374.83	\$11,498,645
Personal Care Products (18)	224	\$1,054.24	\$1,447,474
School Books and Supplies (19)	234	\$362.65	\$497,916
Smoking Products	158	\$657.49	\$902,739
Transportation			
Payments on Vehicles excluding Leases	213	\$4,775.62	\$6,556,933
Gasoline and Motor Oil	204	\$5,667.41	\$7,781,352
Vehicle Maintenance and Repairs	225	\$2,417.39	\$3,319,083
Travel			
Airline Fares	285	\$1,449.75	\$1,990,513
Lodging on Trips	280	\$1,466.57	\$2,013,604
Auto/Truck Rental on Trips	274	\$72.30	\$99,270
Food and Drink on Trips	267	\$1,317.44	\$1,808,842

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Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Professional Pride (1B)	26.7%	Population	43,754	48,093
Top Tier (1A)	23.0%	Households	15,228	16,632
Enterprising Professionals (2D)	22.3%	Families	11,753	12,824
Savvy Suburbanites (1D)	15.5%	Median Age	42.4	44.0
Urban Chic (2A)	6.8%	Median Household Income	\$142,765	\$152,813
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		217	\$4,694.50	\$71,487,826
Men's		217	\$918.83	\$13,991,927
Women's		218	\$1,613.97	\$24,577,499
Children's		203	\$678.27	\$10,328,675
Footwear		215	\$994.50	\$15,144,291
Watches & Jewelry		241	\$286.09	\$4,356,533
Apparel Products and Services (1)		248	\$202.84	\$3,088,901
Computer				
Computers and Hardware for Home Use		218	\$377.07	\$5,742,084
Portable Memory		206	\$10.95	\$166,688
Computer Software		220	\$25.35	\$386,032
Computer Accessories		217	\$39.30	\$598,450
Entertainment & Recreation		213	\$6,637.44	\$101,074,868
Fees and Admissions		250	\$1,590.89	\$24,226,028
Membership Fees for Clubs (2)		254	\$535.24	\$8,150,602
Fees for Participant Sports, excl. Trips		241	\$238.99	\$3,639,392
Tickets to Theatre/Operas/Concerts		250	\$148.56	\$2,262,196
Tickets to Movies/Museums/Parks		225	\$173.38	\$2,640,292
Admission to Sporting Events, excl. Trips		242	\$134.93	\$2,054,762
Fees for Recreational Lessons		269	\$358.29	\$5,456,033
Dating Services		184	\$1.49	\$22,751
TV/Video/Audio		193	\$2,480.78	\$37,777,393
Cable and Satellite Television Services		188	\$1,789.52	\$27,250,790
Televisions		207	\$247.40	\$3,767,478
Satellite Dishes		232	\$3.37	\$51,302
VCRs, Video Cameras, and DVD Players		201	\$13.14	\$200,136
Miscellaneous Video Equipment		226	\$21.74	\$331,107
Video Cassettes and DVDs		190	\$28.92	\$440,430
Video Game Hardware/Accessories		190	\$55.56	\$845,996
Video Game Software		185	\$28.61	\$435,739
Streaming/Downloaded Video		202	\$51.55	\$784,978
Rental of Video Cassettes and DVDs		195	\$29.74	\$452,855
Installation of Televisions		285	\$2.54	\$38,745
Audio (3)		226	\$201.30	\$3,065,419
Rental and Repair of TV/Radio/Sound Equipment		183	\$7.38	\$112,417
Pets		205	\$1,219.67	\$18,573,145
Toys/Games/Crafts/Hobbies (4)		203	\$246.09	\$3,747,405
Recreational Vehicles and Fees (5)		237	\$241.99	\$3,685,065
Sports/Recreation/Exercise Equipment (6)		227	\$388.17	\$5,911,064
Photo Equipment and Supplies (7)		222	\$123.44	\$1,879,723
Reading (8)		213	\$266.81	\$4,062,911
Catered Affairs (9)		262	\$79.60	\$1,212,135
Food		202	\$16,904.99	\$257,429,218
Food at Home		197	\$9,898.91	\$150,740,603
Bakery and Cereal Products		196	\$1,302.02	\$19,827,149
Meats, Poultry, Fish, and Eggs		193	\$2,201.13	\$33,518,836
Dairy Products		196	\$1,046.49	\$15,935,971
Fruits and Vegetables		201	\$1,962.44	\$29,883,993
Snacks and Other Food at Home (10)		197	\$3,386.83	\$51,574,654
Food Away from Home		210	\$7,006.08	\$106,688,615
Alcoholic Beverages		222	\$1,236.26	\$18,825,705

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Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	263	\$16,324.37	\$248,587,572
Value of Retirement Plans	251	\$61,113.31	\$930,633,507
Value of Other Financial Assets	215	\$2,788.09	\$42,457,038
Vehicle Loan Amount excluding Interest	191	\$5,202.97	\$79,230,895
Value of Credit Card Debt	213	\$1,242.53	\$18,921,192
Health			
Nonprescription Drugs	198	\$252.53	\$3,845,554
Prescription Drugs	190	\$737.95	\$11,237,501
Eyeglasses and Contact Lenses	208	\$196.83	\$2,997,399
Home			
Mortgage Payment and Basics (11)	241	\$20,722.61	\$315,563,884
Maintenance and Remodeling Services	244	\$4,744.03	\$72,242,030
Maintenance and Remodeling Materials (12)	228	\$924.52	\$14,078,660
Utilities, Fuel, and Public Services	194	\$9,765.50	\$148,709,088
Household Furnishings and Equipment			
Household Textiles (13)	217	\$207.21	\$3,155,453
Furniture	216	\$1,237.50	\$18,844,603
Rugs	239	\$55.46	\$844,566
Major Appliances (14)	208	\$666.33	\$10,146,948
Housewares (15)	208	\$197.34	\$3,005,125
Small Appliances	204	\$98.38	\$1,498,063
Luggage	247	\$29.30	\$446,122
Telephones and Accessories	202	\$139.65	\$2,126,630
Household Operations			
Child Care	235	\$1,124.72	\$17,127,226
Lawn and Garden (16)	220	\$920.51	\$14,017,512
Moving/Storage/Freight Express	207	\$132.12	\$2,011,930
Housekeeping Supplies (17)	200	\$1,423.74	\$21,680,678
Insurance			
Owners and Renters Insurance	209	\$1,081.96	\$16,476,148
Vehicle Insurance	199	\$2,342.66	\$35,673,994
Life/Other Insurance	236	\$1,009.34	\$15,370,292
Health Insurance	204	\$7,467.26	\$113,711,417
Personal Care Products (18)	207	\$974.07	\$14,833,191
School Books and Supplies (19)	214	\$331.49	\$5,047,948
Smoking Products	154	\$642.72	\$9,787,379
Transportation			
Payments on Vehicles excluding Leases	198	\$4,441.40	\$67,633,695
Gasoline and Motor Oil	191	\$5,287.13	\$80,512,434
Vehicle Maintenance and Repairs	204	\$2,190.58	\$33,358,124
Travel			
Airline Fares	247	\$1,260.01	\$19,187,396
Lodging on Trips	239	\$1,253.90	\$19,094,385
Auto/Truck Rental on Trips	239	\$63.16	\$961,735
Food and Drink on Trips	232	\$1,147.33	\$17,471,606

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Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Enterprising Professionals (2D)	38.5%	Population	170,098	181,599
Savvy Suburbanites (1D)	11.4%	Households	63,138	67,060
Professional Pride (1B)	9.4%	Families	43,015	45,531
Top Tier (1A)	9.3%	Median Age	38.3	39.2
Urban Chic (2A)	6.0%	Median Household Income	\$102,791	\$110,055
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		163	\$3,520.84	\$222,298,517
Men's		162	\$686.77	\$43,361,183
Women's		163	\$1,204.94	\$76,077,573
Children's		158	\$527.91	\$33,331,448
Footwear		162	\$749.12	\$47,298,110
Watches & Jewelry		175	\$208.05	\$13,136,095
Apparel Products and Services (1)		176	\$144.04	\$9,094,109
Computer				
Computers and Hardware for Home Use		165	\$285.12	\$18,001,890
Portable Memory		160	\$8.51	\$536,996
Computer Software		169	\$19.55	\$1,234,324
Computer Accessories		163	\$29.38	\$1,855,266
Entertainment & Recreation		157	\$4,910.10	\$310,013,905
Fees and Admissions		178	\$1,130.60	\$71,383,972
Membership Fees for Clubs (2)		177	\$373.16	\$23,560,865
Fees for Participant Sports, excl. Trips		172	\$171.17	\$10,807,395
Tickets to Theatre/Operas/Concerts		177	\$105.36	\$6,652,185
Tickets to Movies/Museums/Parks		172	\$132.46	\$8,363,352
Admission to Sporting Events, excl. Trips		172	\$95.97	\$6,059,357
Fees for Recreational Lessons		189	\$251.15	\$15,857,381
Dating Services		163	\$1.32	\$83,436
TV/Video/Audio		149	\$1,911.38	\$120,680,461
Cable and Satellite Television Services		145	\$1,381.36	\$87,216,143
Televisions		158	\$189.07	\$11,937,399
Satellite Dishes		169	\$2.45	\$154,675
VCRs, Video Cameras, and DVD Players		157	\$10.28	\$648,755
Miscellaneous Video Equipment		163	\$15.63	\$986,604
Video Cassettes and DVDs		152	\$23.25	\$1,467,740
Video Game Hardware/Accessories		154	\$44.86	\$2,832,481
Video Game Software		154	\$23.86	\$1,506,375
Streaming/Downloaded Video		162	\$41.35	\$2,610,668
Rental of Video Cassettes and DVDs		157	\$23.97	\$1,513,201
Installation of Televisions		188	\$1.67	\$105,396
Audio (3)		166	\$147.47	\$9,310,717
Rental and Repair of TV/Radio/Sound Equipment		153	\$6.18	\$390,308
Pets		149	\$890.91	\$56,249,972
Toys/Games/Crafts/Hobbies (4)		155	\$188.04	\$11,872,514
Recreational Vehicles and Fees (5)		160	\$162.79	\$10,278,376
Sports/Recreation/Exercise Equipment (6)		166	\$284.76	\$17,978,891
Photo Equipment and Supplies (7)		168	\$93.05	\$5,875,289
Reading (8)		156	\$194.97	\$12,309,965
Catered Affairs (9)		176	\$53.60	\$3,384,466
Food		155	\$12,943.70	\$817,239,467
Food at Home		151	\$7,622.40	\$481,263,186
Bakery and Cereal Products		151	\$999.60	\$63,112,736
Meats, Poultry, Fish, and Eggs		149	\$1,702.79	\$107,510,987
Dairy Products		151	\$803.19	\$50,712,121
Fruits and Vegetables		155	\$1,511.10	\$95,407,573
Snacks and Other Food at Home (10)		151	\$2,605.72	\$164,519,769
Food Away from Home		160	\$5,321.30	\$335,976,281
Alcoholic Beverages		167	\$926.82	\$58,517,276

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Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	169	\$10,485.99	\$662,064,434
Value of Retirement Plans	165	\$40,224.39	\$2,539,687,669
Value of Other Financial Assets	146	\$1,898.04	\$119,838,387
Vehicle Loan Amount excluding Interest	146	\$3,967.11	\$250,475,681
Value of Credit Card Debt	160	\$932.65	\$58,885,357
Health			
Nonprescription Drugs	148	\$188.42	\$11,896,485
Prescription Drugs	139	\$540.12	\$34,102,163
Eyeglasses and Contact Lenses	152	\$143.60	\$9,066,728
Home			
Mortgage Payment and Basics (11)	165	\$14,243.77	\$899,323,455
Maintenance and Remodeling Services	163	\$3,162.63	\$199,682,093
Maintenance and Remodeling Materials (12)	153	\$619.79	\$39,132,574
Utilities, Fuel, and Public Services	147	\$7,391.96	\$466,713,697
Household Furnishings and Equipment			
Household Textiles (13)	162	\$154.32	\$9,743,662
Furniture	161	\$920.85	\$58,140,481
Rugs	169	\$39.21	\$2,475,736
Major Appliances (14)	149	\$477.78	\$30,165,879
Housewares (15)	155	\$146.79	\$9,268,125
Small Appliances	157	\$75.72	\$4,780,983
Luggage	178	\$21.06	\$1,329,761
Telephones and Accessories	156	\$107.97	\$6,817,103
Household Operations			
Child Care	179	\$855.86	\$54,037,311
Lawn and Garden (16)	151	\$632.03	\$39,905,420
Moving/Storage/Freight Express	169	\$108.14	\$6,827,593
Housekeeping Supplies (17)	151	\$1,071.60	\$67,658,395
Insurance			
Owners and Renters Insurance	145	\$750.04	\$47,356,201
Vehicle Insurance	152	\$1,785.64	\$112,741,690
Life/Other Insurance	162	\$692.61	\$43,730,316
Health Insurance	150	\$5,486.42	\$346,401,636
Personal Care Products (18)	157	\$740.02	\$46,723,312
School Books and Supplies (19)	162	\$250.38	\$15,808,291
Smoking Products	126	\$526.59	\$33,247,737
Transportation			
Payments on Vehicles excluding Leases	150	\$3,369.96	\$212,772,680
Gasoline and Motor Oil	147	\$4,070.92	\$257,029,801
Vehicle Maintenance and Repairs	153	\$1,637.74	\$103,403,383
Travel			
Airline Fares	178	\$904.29	\$57,095,108
Lodging on Trips	167	\$877.59	\$55,409,007
Auto/Truck Rental on Trips	170	\$44.96	\$2,838,373
Food and Drink on Trips	166	\$819.57	\$51,745,854

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- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

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Business Summary

10985 Johns Hopkins Rd, Laurel, Maryland, 20723
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.15950
Longitude: -76.89387

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	147		1,455		6,579							
Total Employees:	9,234		37,073		120,766							
Total Residential Population:	4,447		43,754		170,098							
Employee/Residential Population Ratio (per 100 Residents)	208		85		71							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	4	2.7%	23	0.2%	23	1.6%	118	0.3%	96	1.5%	835	0.7%
Construction	13	8.8%	119	1.3%	112	7.7%	2,202	5.9%	411	6.2%	6,125	5.1%
Manufacturing	0	0.0%	4	0.0%	32	2.2%	1,360	3.7%	156	2.4%	4,322	3.6%
Transportation	1	0.7%	14	0.2%	24	1.6%	246	0.7%	150	2.3%	1,551	1.3%
Communication	2	1.4%	8	0.1%	19	1.3%	145	0.4%	77	1.2%	533	0.4%
Utility	1	0.7%	4	0.0%	3	0.2%	19	0.1%	16	0.2%	364	0.3%
Wholesale Trade	2	1.4%	17	0.2%	51	3.5%	602	1.6%	202	3.1%	3,554	2.9%
Retail Trade Summary	24	16.3%	258	2.8%	186	12.8%	2,395	6.5%	1,153	17.5%	19,478	16.1%
Home Improvement	1	0.7%	6	0.1%	9	0.6%	69	0.2%	49	0.7%	956	0.8%
General Merchandise Stores	0	0.0%	0	0.0%	6	0.4%	30	0.1%	28	0.4%	1,190	1.0%
Food Stores	4	2.7%	63	0.7%	19	1.3%	506	1.4%	104	1.6%	3,659	3.0%
Auto Dealers, Gas Stations, Auto Aftermarket	1	0.7%	6	0.1%	9	0.6%	61	0.2%	88	1.3%	1,396	1.2%
Apparel & Accessory Stores	2	1.4%	11	0.1%	5	0.3%	33	0.1%	119	1.8%	1,623	1.3%
Furniture & Home Furnishings	2	1.4%	9	0.1%	30	2.1%	463	1.2%	134	2.0%	1,877	1.6%
Eating & Drinking Places	8	5.4%	136	1.5%	57	3.9%	839	2.3%	322	4.9%	6,093	5.0%
Miscellaneous Retail	7	4.8%	26	0.3%	51	3.5%	395	1.1%	309	4.7%	2,684	2.2%
Finance, Insurance, Real Estate Summary	15	10.2%	240	2.6%	160	11.0%	1,565	4.2%	721	11.0%	8,082	6.7%
Banks, Savings & Lending Institutions	5	3.4%	174	1.9%	30	2.1%	629	1.7%	114	1.7%	2,509	2.1%
Securities Brokers	2	1.4%	18	0.2%	18	1.2%	125	0.3%	95	1.4%	658	0.5%
Insurance Carriers & Agents	2	1.4%	13	0.1%	33	2.3%	253	0.7%	141	2.1%	1,139	0.9%
Real Estate, Holding, Other Investment Offices	5	3.4%	35	0.4%	79	5.4%	558	1.5%	371	5.6%	3,776	3.1%
Services Summary	72	49.0%	8,488	91.9%	710	48.8%	28,102	75.8%	3,045	46.3%	73,310	60.7%
Hotels & Lodging	1	0.7%	19	0.2%	5	0.3%	106	0.3%	27	0.4%	669	0.6%
Automotive Services	0	0.0%	4	0.0%	20	1.4%	145	0.4%	153	2.3%	1,565	1.3%
Motion Pictures & Amusements	4	2.7%	19	0.2%	40	2.7%	557	1.5%	184	2.8%	3,497	2.9%
Health Services	14	9.5%	2,509	27.2%	102	7.0%	5,135	13.9%	452	6.9%	10,664	8.8%
Legal Services	1	0.7%	12	0.1%	23	1.6%	95	0.3%	145	2.2%	855	0.7%
Education Institutions & Libraries	7	4.8%	3,443	37.3%	46	3.2%	7,032	19.0%	163	2.5%	23,040	19.1%
Other Services	45	30.6%	2,482	26.9%	473	32.5%	15,033	40.5%	1,920	29.2%	33,021	27.3%
Government	1	0.7%	56	0.6%	4	0.3%	186	0.5%	56	0.9%	1,715	1.4%
Unclassified Establishments	12	8.2%	5	0.1%	130	8.9%	132	0.4%	494	7.5%	899	0.7%
Totals	147	100.0%	9,234	100.0%	1,455	100.0%	37,073	100.0%	6,579	100.0%	120,766	100.0%

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Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

Business Summary

10985 Johns Hopkins Rd, Laurel, Maryland, 20723
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.15950
Longitude: -76.89387

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.7%	8	0.1%	4	0.3%	26	0.1%	10	0.2%	56	0.0%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	20	0.0%
Utilities	0	0.0%	2	0.0%	2	0.1%	14	0.0%	5	0.1%	55	0.0%
Construction	14	9.5%	123	1.3%	123	8.5%	2,273	6.1%	464	7.1%	6,773	5.6%
Manufacturing	2	1.4%	141	1.5%	38	2.6%	1,603	4.3%	157	2.4%	4,492	3.7%
Wholesale Trade	2	1.4%	17	0.2%	49	3.4%	596	1.6%	195	3.0%	3,520	2.9%
Retail Trade	14	9.5%	112	1.2%	123	8.5%	1,488	4.0%	808	12.3%	13,127	10.9%
Motor Vehicle & Parts Dealers	0	0.0%	0	0.0%	4	0.3%	30	0.1%	57	0.9%	1,161	1.0%
Furniture & Home Furnishings Stores	0	0.0%	1	0.0%	11	0.8%	251	0.7%	59	0.9%	885	0.7%
Electronics & Appliance Stores	0	0.0%	4	0.0%	16	1.1%	174	0.5%	69	1.0%	810	0.7%
Bldg Material & Garden Equipment & Supplies Dealers	1	0.7%	6	0.1%	9	0.6%	69	0.2%	48	0.7%	944	0.8%
Food & Beverage Stores	4	2.7%	57	0.6%	23	1.6%	507	1.4%	108	1.6%	3,697	3.1%
Health & Personal Care Stores	2	1.4%	13	0.1%	11	0.8%	92	0.2%	72	1.1%	902	0.7%
Gasoline Stations	1	0.7%	6	0.1%	5	0.3%	31	0.1%	31	0.5%	235	0.2%
Clothing & Clothing Accessories Stores	2	1.4%	11	0.1%	8	0.5%	50	0.1%	156	2.4%	1,888	1.6%
Sport Goods, Hobby, Book, & Music Stores	1	0.7%	4	0.0%	9	0.6%	139	0.4%	56	0.9%	563	0.5%
General Merchandise Stores	0	0.0%	0	0.0%	6	0.4%	30	0.1%	28	0.4%	1,190	1.0%
Miscellaneous Store Retailers	2	1.4%	7	0.1%	12	0.8%	108	0.3%	83	1.3%	743	0.6%
Nonstore Retailers	2	1.4%	3	0.0%	9	0.6%	7	0.0%	40	0.6%	108	0.1%
Transportation & Warehousing	1	0.7%	14	0.2%	21	1.4%	237	0.6%	120	1.8%	1,440	1.2%
Information	6	4.1%	70	0.8%	62	4.3%	891	2.4%	261	4.0%	3,703	3.1%
Finance & Insurance	10	6.8%	209	2.3%	85	5.8%	1,041	2.8%	365	5.5%	4,554	3.8%
Central Bank/Credit Intermediation & Related Activities	5	3.4%	174	1.9%	30	2.1%	629	1.7%	116	1.8%	2,514	2.1%
Securities, Commodity Contracts & Other Financial	3	2.0%	22	0.2%	20	1.4%	138	0.4%	102	1.6%	688	0.6%
Insurance Carriers & Related Activities; Funds, Trusts &	2	1.4%	13	0.1%	35	2.4%	275	0.7%	148	2.2%	1,352	1.1%
Real Estate, Rental & Leasing	5	3.4%	28	0.3%	82	5.6%	519	1.4%	392	6.0%	3,260	2.7%
Professional, Scientific & Tech Services	19	12.9%	2,189	23.7%	239	16.4%	6,219	16.8%	936	14.2%	15,365	12.7%
Legal Services	1	0.7%	12	0.1%	28	1.9%	106	0.3%	173	2.6%	1,075	0.9%
Management of Companies & Enterprises	0	0.0%	0	0.0%	0	0.0%	0	0.0%	12	0.2%	171	0.1%
Administrative & Support & Waste Management & Remediation	9	6.1%	98	1.1%	72	4.9%	677	1.8%	294	4.5%	3,271	2.7%
Educational Services	8	5.4%	3,448	37.3%	60	4.1%	7,129	19.2%	198	3.0%	23,124	19.1%
Health Care & Social Assistance	15	10.2%	2,413	26.1%	123	8.5%	5,495	14.8%	600	9.1%	12,416	10.3%
Arts, Entertainment & Recreation	3	2.0%	15	0.2%	23	1.6%	480	1.3%	117	1.8%	3,207	2.7%
Accommodation & Food Services	10	6.8%	162	1.8%	66	4.5%	976	2.6%	358	5.4%	6,859	5.7%
Accommodation	1	0.7%	19	0.2%	5	0.3%	106	0.3%	27	0.4%	669	0.6%
Food Services & Drinking Places	9	6.1%	143	1.5%	60	4.1%	870	2.3%	331	5.0%	6,191	5.1%
Other Services (except Public Administration)	14	9.5%	126	1.4%	149	10.2%	7,089	19.1%	732	11.1%	12,740	10.5%
Automotive Repair & Maintenance	0	0.0%	4	0.0%	15	1.0%	125	0.3%	117	1.8%	1,314	1.1%
Public Administration	1	0.7%	56	0.6%	4	0.3%	186	0.5%	56	0.9%	1,715	1.4%
Unclassified Establishments	12	8.2%	5	0.1%	130	8.9%	132	0.4%	494	7.5%	899	0.7%
Total	147	100.0%	9,234	100.0%	1,455	100.0%	37,073	100.0%	6,579	100.0%	120,766	100.0%

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