10 Fila Way, Sparks Glencoe, Maryland, 21152
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.51079
Longitude: -76.64296

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	4,382	14,168	51,419
2010 Total Population	4,822	15,074	55,011
2016 Total Population	4,923	15,641	56,297
2016 Group Quarters	314	442	941
2021 Total Population	5,007	16,149	57,758
2016-2021 Annual Rate	0.34%	0.64%	0.51%
2016 Total Daytime Population	8,132	42,923	77,921
Workers	5,678	35,627	52,595
Residents	2,454	7,296	25,326
Household Summary			
2000 Households	2,035	6,056	22,257
2000 Average Household Size	2.15	2.32	2.29
2010 Households	1,965	6,146	23,282
2010 Average Household Size	2.30	2.38	2.32
2016 Households	1,950	6,259	23,441
2016 Average Household Size	2.36	2.43	2.36
2021 Households	1,965	6,418	23,882
2021 Average Household Size	2.39	2.45	2.38
2016-2021 Annual Rate	0.15%	0.50%	0.37%
2010 Families	1,181	3,872	14,321
2010 Average Family Size	3.01	3.03	2.95
2016 Families	1,158	3,901	14,302
2016 Average Family Size	3.12	3.10	3.01
2021 Families	1,158	3,975	14,507
2021 Average Family Size	3.16	3.14	3.04
2016-2021 Annual Rate	0.00%	0.38%	0.29%
Housing Unit Summary			
2000 Housing Units	2,133	6,316	23,071
Owner Occupied Housing Units	61.9%	65.4%	59.3%
Renter Occupied Housing Units	33.5%	30.4%	37.2%
Vacant Housing Units	4.6%	4.1%	3.5%
2010 Housing Units	2,050	6,563	24,766
Owner Occupied Housing Units	72.7%	70.1%	60.5%
Renter Occupied Housing Units	23.1%	23.6%	33.5%
Vacant Housing Units	4.1%	6.4%	6.0%
2016 Housing Units	2,075	6,753	25,150
Owner Occupied Housing Units	68.9%	67.1%	58.6%
Renter Occupied Housing Units	25.1%	25.6%	34.6%
Vacant Housing Units	6.0%	7.3%	6.8%
2021 Housing Units	2,099	6,929	25,581
Owner Occupied Housing Units	69.7%	67.3%	59.1%
Renter Occupied Housing Units	24.0%	25.3%	34.3%
Vacant Housing Units	6.4%	7.4%	6.6%
Median Household Income			
2016	$88,832	$91,197	$80,354
2021	$101,159	$102,371	$89,591
Median Home Value			
2016	$353,690	$377,048	$393,736
2021	$367,758	$390,663	$418,402
Per Capita Income			
2016	$47,767	$51,488	$48,503
2021	$50,651	$55,503	$52,614
Median Age			
2010	43.6	43.9	42.8
2016	44.7	45.2	44.0
2021	46.2	46.3	45.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

February 10, 2017

Market Profile

10 Fila Way, Sparks Glencoe, Maryland, 21152   Prepared by Esri
Rings: 1, 3, 5 mile radii   Latitude: 39.51079
                                                       Longitude: -76.64296

	1 mile	3 miles	5 miles
2016 Households by Income			
Household Income Base	1,950	6,259	23,441
<$15,000	3.2%	5.0%	5.4%
$15,000 - $24,999	3.5%	4.9%	5.8%
$25,000 - $34,999	6.8%	6.5%	6.7%
$35,000 - $49,999	10.9%	10.1%	11.1%
$50,000 - $74,999	18.7%	16.0%	17.7%
$75,000 - $99,999	11.2%	10.8%	12.5%
$100,000 - $149,999	20.5%	19.7%	18.2%
$150,000 - $199,999	13.0%	11.7%	9.5%
$200,000+	12.2%	15.5%	13.1%
Average Household Income	$114,017	$125,454	$115,374
2021 Households by Income			
Household Income Base	1,965	6,418	23,882
<$15,000	3.8%	5.7%	6.5%
$15,000 - $24,999	3.4%	4.7%	5.7%
$25,000 - $34,999	6.0%	5.7%	6.1%
$35,000 - $49,999	11.1%	9.5%	10.7%
$50,000 - $74,999	13.0%	12.2%	12.8%
$75,000 - $99,999	12.0%	10.7%	12.6%
$100,000 - $149,999	23.1%	21.2%	19.7%
$150,000 - $199,999	15.0%	13.4%	11.0%
$200,000+	12.9%	17.0%	14.8%
Average Household Income	$122,552	$136,416	$126,210
2016 Owner Occupied Housing Units by Value			
Total	1,429	4,534	14,730
<$50,000	0.1%	1.5%	2.4%
$50,000 - $99,999	0.6%	0.4%	0.5%
$100,000 - $149,999	0.0%	2.4%	1.3%
$150,000 - $199,999	5.2%	5.9%	5.1%
$200,000 - $249,999	17.6%	10.7%	8.5%
$250,000 - $299,999	6.2%	9.9%	9.9%
$300,000 - $399,999	37.9%	25.0%	23.9%
$400,000 - $499,999	6.6%	10.1%	12.3%
$500,000 - $749,999	17.1%	17.6%	17.2%
$750,000 - $999,999	5.0%	10.0%	11.9%
$1,000,000 +	3.6%	6.6%	7.1%
Average Home Value	$425,263	$477,906	$497,165
2021 Owner Occupied Housing Units by Value			
Total	1,462	4,664	15,105
<$50,000	0.1%	0.9%	1.5%
$50,000 - $99,999	0.4%	0.3%	0.4%
$100,000 - $149,999	0.0%	2.1%	1.0%
$150,000 - $199,999	2.4%	3.0%	2.6%
$200,000 - $249,999	10.1%	6.6%	5.2%
$250,000 - $299,999	3.8%	6.8%	6.3%
$300,000 - $399,999	49.1%	33.3%	30.6%
$400,000 - $499,999	6.6%	10.7%	13.0%
$500,000 - $749,999	17.5%	18.0%	18.0%
$750,000 - $999,999	6.0%	11.3%	13.8%
$1,000,000 +	4.1%	6.9%	7.6%
Average Home Value	$451,880	$504,513	$529,451

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10 Fila Way, Sparks Glencoe, Maryland, 21152
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.51079
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	1 mile	3 miles	5 miles
2010 Population by Age			
Total	4,824	15,075	55,011
0 - 4	5.9%	5.1%	4.9%
5 - 9	6.8%	6.1%	5.8%
10 - 14	6.3%	6.4%	6.4%
15 - 24	8.2%	10.2%	11.6%
25 - 34	10.8%	10.4%	11.9%
35 - 44	14.1%	13.3%	12.3%
45 - 54	16.1%	17.1%	15.9%
55 - 64	12.7%	14.4%	13.9%
65 - 74	6.4%	7.6%	8.0%
75 - 84	7.3%	5.6%	6.2%
85 +	5.4%	3.7%	3.0%
18 +	77.6%	78.4%	78.9%
2016 Population by Age			
Total	4,923	15,640	56,298
0 - 4	5.3%	4.6%	4.5%
5 - 9	6.3%	5.6%	5.3%
10 - 14	7.1%	6.7%	6.3%
15 - 24	9.4%	10.5%	11.7%
25 - 34	9.4%	10.0%	11.7%
35 - 44	13.0%	12.1%	11.5%
45 - 54	14.2%	15.0%	14.2%
55 - 64	14.3%	15.7%	14.8%
65 - 74	9.0%	10.3%	10.5%
75 - 84	6.5%	5.5%	6.0%
85 +	5.5%	3.8%	3.4%
18 +	77.5%	79.2%	80.1%
2021 Population by Age			
Total	5,007	16,149	57,759
0 - 4	5.0%	4.5%	4.5%
5 - 9	5.7%	5.0%	4.9%
10 - 14	6.8%	6.1%	5.6%
15 - 24	10.1%	10.4%	11.6%
25 - 34	7.9%	10.1%	11.8%
35 - 44	12.9%	12.2%	11.6%
45 - 54	13.9%	13.7%	12.7%
55 - 64	13.9%	15.2%	14.6%
65 - 74	11.1%	12.2%	12.4%
75 - 84	7.4%	6.7%	6.8%
85 +	5.3%	3.8%	3.6%
18 +	78.4%	80.6%	81.5%
2010 Population by Sex			
Males	2,166	7,116	26,164
Females	2,656	7,958	28,847
2016 Population by Sex			
Males	2,217	7,425	26,866
Females	2,705	8,216	29,431
2021 Population by Sex			
Males	2,266	7,685	27,558
Females	2,740	8,464	30,200

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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Market Profile

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Rings: 1, 3, 5 mile radii

Prepared by Esri
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	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	4,823	15,074	55,012
White Alone	86.7%	83.5%	78.8%
Black Alone	2.7%	5.3%	8.4%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	7.9%	7.8%	8.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.2%	1.1%	1.7%
Two or More Races	2.4%	2.2%	2.0%
Hispanic Origin	2.0%	3.6%	4.3%
Diversity Index	27.0	34.4	41.8
2016 Population by Race/Ethnicity			
Total	4,924	15,642	56,297
White Alone	82.4%	79.0%	74.5%
Black Alone	3.4%	6.3%	9.5%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	10.8%	10.2%	11.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.3%	1.5%	2.2%
Two or More Races	3.1%	2.8%	2.5%
Hispanic Origin	2.9%	5.1%	5.8%
Diversity Index	34.7	42.3	48.7
2021 Population by Race/Ethnicity			
Total	5,007	16,150	57,758
White Alone	78.2%	74.9%	70.6%
Black Alone	4.1%	7.1%	10.4%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	13.5%	12.5%	13.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.4%	1.9%	2.6%
Two or More Races	3.8%	3.4%	3.0%
Hispanic Origin	3.8%	6.5%	7.2%
Diversity Index	41.5	49.0	54.4
2010 Population by Relationship and Household Type			
Total	4,822	15,074	55,011
In Households	93.6%	97.1%	98.3%
In Family Households	74.8%	79.5%	78.4%
Householder	24.6%	25.8%	25.9%
Spouse	19.6%	21.0%	20.8%
Child	27.1%	28.1%	27.2%
Other relative	2.4%	3.1%	3.0%
Nonrelative	1.0%	1.7%	1.6%
In Nonfamily Households	18.8%	17.6%	19.9%
In Group Quarters	6.4%	2.9%	1.7%
Institutionalized Population	6.4%	2.7%	1.5%
Noninstitutionalized Population	0.0%	0.2%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

February 10, 2017

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Rings: 1, 3, 5 mile radii

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Latitude: 39.51079
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	1 mile	3 miles	5 miles
2016 Population 25+ by Educational Attainment			
Total	3,540	11,339	40,594
Less than 9th Grade	0.5%	1.8%	2.0%
9th - 12th Grade, No Diploma	1.9%	2.8%	2.2%
High School Graduate	13.8%	13.9%	14.8%
GED/Alternative Credential	1.4%	1.5%	1.5%
Some College, No Degree	9.5%	12.8%	15.0%
Associate Degree	6.7%	6.0%	6.6%
Bachelor's Degree	41.8%	34.6%	31.4%
Graduate/Professional Degree	24.4%	26.6%	26.4%
2016 Population 15+ by Marital Status			
Total	4,002	12,988	47,193
Never Married	31.6%	29.1%	29.6%
Married	49.8%	54.7%	55.5%
Widowed	6.7%	6.3%	6.4%
Divorced	11.9%	9.9%	8.5%
2016 Civilian Population 16+ in Labor Force			
Civilian Employed	94.7%	96.7%	96.5%
Civilian Unemployed	5.3%	3.3%	3.5%
2016 Employed Population 16+ by Industry			
Total	2,516	8,510	31,549
Agriculture/Mining	0.0%	0.8%	0.7%
Construction	4.1%	4.0%	4.5%
Manufacturing	4.9%	6.1%	5.9%
Wholesale Trade	0.4%	1.4%	2.0%
Retail Trade	9.1%	9.8%	9.7%
Transportation/Utilities	1.3%	2.5%	2.1%
Information	1.7%	1.3%	1.3%
Finance/Insurance/Real Estate	14.1%	11.2%	9.6%
Services	60.8%	58.7%	59.1%
Public Administration	3.7%	4.1%	5.1%
2016 Employed Population 16+ by Occupation			
Total	2,517	8,511	31,548
White Collar	88.8%	82.7%	78.9%
Management/Business/Financial	34.9%	26.7%	22.4%
Professional	34.9%	34.2%	35.7%
Sales	6.4%	10.0%	10.4%
Administrative Support	12.6%	11.8%	10.3%
Services	8.5%	9.7%	12.1%
Blue Collar	2.7%	7.6%	9.0%
Farming/Forestry/Fishing	0.0%	0.0%	0.3%
Construction/Extraction	1.4%	1.7%	2.1%
Installation/Maintenance/Repair	0.0%	1.6%	1.8%
Production	0.8%	1.5%	1.9%
Transportation/Material Moving	0.5%	2.8%	3.0%
2010 Population By Urban/ Rural Status			
Total Population	4,822	15,074	55,011
Population Inside Urbanized Area	96.0%	80.3%	83.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	4.0%	19.7%	17.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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10 Fila Way, Sparks Glencoe, Maryland, 21152
Rings: 1, 3, 5 mile radii

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	1,965	6,146	23,283
Households with 1 Person	34.5%	31.6%	31.6%
Households with 2+ People	65.5%	68.4%	68.4%
Family Households	60.1%	63.0%	61.5%
Husband-wife Families	47.8%	51.1%	49.3%
With Related Children	23.7%	23.1%	20.9%
Other Family (No Spouse Present)	12.3%	11.9%	12.2%
Other Family with Male Householder	2.8%	3.4%	3.2%
With Related Children	1.5%	1.6%	1.6%
Other Family with Female Householder	9.5%	8.5%	9.0%
With Related Children	6.3%	5.0%	5.3%
Nonfamily Households	5.4%	5.4%	6.9%
All Households with Children	31.7%	29.9%	28.0%
Multigenerational Households	1.8%	2.4%	2.2%
Unmarried Partner Households	4.4%	4.6%	5.3%
Male-female	4.0%	4.0%	4.7%
Same-sex	0.5%	0.6%	0.6%
2010 Households by Size			
Total	1,965	6,146	23,284
1 Person Household	34.5%	31.6%	31.6%
2 Person Household	30.9%	31.8%	33.8%
3 Person Household	15.5%	15.6%	15.0%
4 Person Household	13.4%	13.7%	12.7%
5 Person Household	4.2%	4.9%	4.9%
6 Person Household	0.9%	1.5%	1.4%
7 + Person Household	0.6%	0.9%	0.6%
2010 Households by Tenure and Mortgage Status			
Total	1,965	6,146	23,282
Owner Occupied	75.9%	74.8%	64.3%
Owned with a Mortgage/Loan	59.7%	56.2%	45.1%
Owned Free and Clear	16.1%	18.6%	19.3%
Renter Occupied	24.1%	25.2%	35.7%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,050	6,563	24,766
Housing Units Inside Urbanized Area	96.2%	83.3%	86.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	3.8%	16.7%	14.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

February 10, 2017

Market Profile

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		1 mile	3 miles	5 miles
Top 3 Tapestry Segments				
	1.	In Style (5B)	Top Tier (1A)	Young and Restless (11B)
	2.	Professional Pride (1B)	Golden Years (9B)	Exurbanites (1E)
	3.	Exurbanites (1E)	In Style (5B)	Top Tier (1A)
2016 Consumer Spending				
Apparel & Services: Total $		$5,632,631	$20,143,459	$70,365,550
Average Spent		$2,888.53	$3,218.32	$3,001.82
Spending Potential Index		143	160	149
Education: Total $		$4,336,912	$15,935,004	$53,274,019
Average Spent		$2,224.06	$2,545.93	$2,272.69
Spending Potential Index		157	180	161
Entertainment/Recreation: Total $		$8,274,762	$29,002,433	$100,485,334
Average Spent		$4,243.47	$4,633.72	$4,286.73
Spending Potential Index		146	159	147
Food at Home: Total $		$13,314,558	$47,158,417	$166,542,182
Average Spent		$6,827.98	$7,534.50	$7,104.74
Spending Potential Index		137	151	143
Food Away from Home: Total $		$8,613,362	$30,623,125	$107,535,227
Average Spent		$4,417.11	$4,892.65	$4,587.48
Spending Potential Index		143	158	148
Health Care: Total $		$14,837,365	$51,174,138	$177,296,029
Average Spent		$7,608.91	$8,176.09	$7,563.50
Spending Potential Index		144	154	143
HH Furnishings & Equipment: Total $		$5,090,183	$17,794,704	$61,669,987
Average Spent		$2,610.35	$2,843.06	$2,630.86
Spending Potential Index		148	161	149
Personal Care Products & Services: Total $		$2,088,960	$7,399,341	$25,830,738
Average Spent		$1,071.26	$1,182.19	$1,101.95
Spending Potential Index		146	161	150
Shelter: Total $		$43,883,213	$158,582,755	$551,525,732
Average Spent		$22,504.21	$25,336.76	$23,528.25
Spending Potential Index		144	163	151
Support Payments/Cash Contributions/Gifts in Kind: Total $		$6,840,876	$23,692,155	$81,960,597
Average Spent		$3,508.14	$3,785.29	$3,496.46
Spending Potential Index		151	163	151
Travel: Total $		$5,755,749	$20,151,561	$68,189,885
Average Spent		$2,951.67	$3,219.61	$2,909.00
Spending Potential Index		159	173	156
Vehicle Maintenance & Repairs: Total $		$2,884,775	$10,076,854	$35,311,925
Average Spent		$1,479.37	$1,609.98	$1,506.42
Spending Potential Index		143	156	146

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

February 10, 2017

10 Fila Way, Sparks Glencoe, Maryland, 21152 — Prepared by Esri
Ring: 1 mile radius — Latitude: 39.51079
Longitude: -76.64296

Top Tapestry Segments	Percent	Demographic Summary	2016	2021
In Style (5B)	55.9%	Population	4,923	5,007
Professional Pride (1B)	32.1%	Households	1,950	1,965
Exurbanites (1E)	11.9%	Families	1,158	1,158
Top Tier (1A)	0.0%	Median Age	44.7	46.2
Boomburbs (1C)	0.0%	Median Household Income	$88,832	$101,159

	Spending Potential Index	Average Amount Spent	Total
Apparel and Services	143	$2,888.53	$5,632,631
Men's	144	$577.97	$1,127,038
Women's	145	$992.90	$1,936,152
Children's	136	$440.06	$858,111
Footwear	142	$607.02	$1,183,686
Watches & Jewelry	154	$159.55	$311,125
Apparel Products and Services (1)	154	$111.04	$216,519
Computer			
Computers and Hardware for Home Use	147	$254.14	$495,571
Portable Memory	148	$6.96	$13,569
Computer Software	146	$18.92	$36,897
Computer Accessories	150	$26.70	$52,067
Entertainment & Recreation	146	$4,243.47	$8,274,762
Fees and Admissions	162	$934.27	$1,821,833
Membership Fees for Clubs (2)	162	$309.48	$603,492
Fees for Participant Sports, excl. Trips	165	$147.55	$287,715
Tickets to Theatre/Operas/Concerts	162	$85.40	$166,539
Tickets to Movies/Museums/Parks	149	$99.00	$193,049
Admission to Sporting Events, excl. Trips	162	$86.11	$167,905
Fees for Recreational Lessons	167	$205.77	$401,249
Dating Services	141	$0.97	$1,885
TV/Video/Audio	137	$1,643.29	$3,204,410
Cable and Satellite Television Services	135	$1,209.78	$2,359,068
Televisions	142	$156.66	$305,494
Satellite Dishes	138	$2.01	$3,924
VCRs, Video Cameras, and DVD Players	139	$11.21	$21,869
Miscellaneous Video Equipment	144	$11.08	$21,602
Video Cassettes and DVDs	133	$24.51	$47,792
Video Game Hardware/Accessories	133	$34.04	$66,372
Video Game Software	133	$18.29	$35,668
Streaming/Downloaded Video	139	$25.27	$49,270
Rental of Video Cassettes and DVDs	135	$21.98	$42,866
Installation of Televisions	172	$1.58	$3,080
Audio (3)	149	$121.90	$237,700
Rental and Repair of TV/Radio/Sound Equipment	127	$4.98	$9,706
Pets	144	$770.42	$1,502,320
Toys/Games/Crafts/Hobbies (4)	140	$160.20	$312,391
Recreational Vehicles and Fees (5)	163	$175.36	$341,955
Sports/Recreation/Exercise Equipment (6)	145	$239.87	$467,755
Photo Equipment and Supplies (7)	153	$84.28	$164,355
Reading (8)	147	$193.01	$376,367
Catered Affairs (9)	165	$42.76	$83,376
Food	139	$11,245.09	$21,927,920
Food at Home	137	$6,827.98	$13,314,558
Bakery and Cereal Products	137	$923.10	$1,800,049
Meats, Poultry, Fish, and Eggs	135	$1,499.12	$2,923,293
Dairy Products	136	$722.76	$1,409,376
Fruits and Vegetables	139	$1,327.93	$2,589,469
Snacks and Other Food at Home (10)	138	$2,355.06	$4,592,371
Food Away from Home	143	$4,417.11	$8,613,362
Alcoholic Beverages	147	$751.27	$1,464,973

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.
Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

February 10, 2017

10 Fila Way, Sparks Glencoe, Maryland, 21152
Ring: 1 mile radius

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	177	$13,265.35	$25,867,428
Value of Retirement Plans	169	$44,264.61	$86,315,986
Value of Other Financial Assets	158	$1,787.97	$3,486,541
Vehicle Loan Amount excluding Interest	139	$3,387.74	$6,606,087
Value of Credit Card Debt	146	$834.37	$1,627,027
Health			
Nonprescription Drugs	140	$174.44	$340,158
Prescription Drugs	138	$579.54	$1,130,110
Eyeglasses and Contact Lenses	146	$130.91	$255,277
Home			
Mortgage Payment and Basics (11)	162	$13,836.00	$26,980,206
Maintenance and Remodeling Services	163	$2,859.97	$5,576,936
Maintenance and Remodeling Materials (12)	153	$556.74	$1,085,641
Utilities, Fuel, and Public Services	137	$6,701.10	$13,067,146
Household Furnishings and Equipment			
Household Textiles (13)	146	$127.53	$248,678
Furniture	147	$723.15	$1,410,143
Rugs	160	$39.08	$76,211
Major Appliances (14)	149	$422.34	$823,570
Housewares (15)	145	$121.12	$236,180
Small Appliances	141	$66.44	$129,550
Luggage	161	$14.91	$29,072
Telephones and Accessories	142	$101.16	$197,271
Household Operations			
Child Care	151	$639.22	$1,246,487
Lawn and Garden (16)	154	$625.63	$1,219,973
Moving/Storage/Freight Express	135	$85.82	$167,358
Housekeeping Supplies (17)	141	$992.02	$1,934,443
Insurance			
Owners and Renters Insurance	149	$688.01	$1,341,620
Vehicle Insurance	139	$1,558.55	$3,039,168
Life/Other Insurance	155	$641.10	$1,250,145
Health Insurance	144	$4,858.04	$9,473,176
Personal Care Products (18)	142	$615.80	$1,200,807
School Books and Supplies (19)	144	$237.37	$462,881
Smoking Products	119	$486.25	$948,185
Transportation			
Payments on Vehicles excluding Leases	139	$2,897.62	$5,650,352
Gasoline and Motor Oil	135	$4,163.11	$8,118,074
Vehicle Maintenance and Repairs	143	$1,479.37	$2,884,775
Travel			
Airline Fares	161	$733.50	$1,430,317
Lodging on Trips	161	$747.83	$1,458,271
Auto/Truck Rental on Trips	158	$37.96	$74,030
Food and Drink on Trips	156	$685.27	$1,336,277

February 10, 2017

Retail Goods and Services Expenditures

10 Fila Way, Sparks Glencoe, Maryland, 21152
Ring: 3 mile radius

Prepared by Esri
Latitude: 39.51079
Longitude: -76.64296

Top Tapestry Segments	Percent	Demographic Summary	2016	2021
Top Tier (1A)	17.9%	Population	15,641	16,149
Golden Years (9B)	17.8%	Households	6,259	6,418
In Style (5B)	17.4%	Families	3,901	3,975
Professional Pride (1B)	12.8%	Median Age	45.2	46.3
Enterprising Professionals (2D)	11.3%	Median Household Income	$91,197	$102,371

	Spending Potential Index	Average Amount Spent	Total
Apparel and Services	160	$3,218.32	$20,143,459
Men's	161	$647.78	$4,054,438
Women's	162	$1,107.63	$6,932,659
Children's	151	$485.66	$3,039,746
Footwear	158	$675.51	$4,228,026
Watches & Jewelry	170	$175.94	$1,101,184
Apparel Products and Services (1)	175	$125.80	$787,405
Computer			
Computers and Hardware for Home Use	164	$284.15	$1,778,498
Portable Memory	161	$7.57	$47,359
Computer Software	165	$21.39	$133,860
Computer Accessories	164	$29.20	$182,774
Entertainment & Recreation	159	$4,633.72	$29,002,433
Fees and Admissions	180	$1,041.05	$6,515,960
Membership Fees for Clubs (2)	183	$350.27	$2,192,343
Fees for Participant Sports, excl. Trips	179	$160.42	$1,004,085
Tickets to Theatre/Operas/Concerts	185	$97.48	$610,131
Tickets to Movies/Museums/Parks	166	$110.15	$689,460
Admission to Sporting Events, excl. Trips	178	$94.67	$592,550
Fees for Recreational Lessons	184	$226.91	$1,420,214
Dating Services	167	$1.15	$7,177
TV/Video/Audio	151	$1,811.22	$11,336,432
Cable and Satellite Television Services	149	$1,332.86	$8,342,370
Televisions	157	$173.09	$1,083,397
Satellite Dishes	143	$2.09	$13,068
VCRs, Video Cameras, and DVD Players	157	$12.68	$79,362
Miscellaneous Video Equipment	144	$11.10	$69,505
Video Cassettes and DVDs	148	$27.38	$171,346
Video Game Hardware/Accessories	148	$37.91	$237,269
Video Game Software	148	$20.45	$127,994
Streaming/Downloaded Video	155	$28.11	$175,967
Rental of Video Cassettes and DVDs	150	$24.50	$153,337
Installation of Televisions	168	$1.55	$9,705
Audio (3)	163	$133.47	$835,389
Rental and Repair of TV/Radio/Sound Equipment	153	$6.03	$37,723
Pets	153	$821.57	$5,142,184
Toys/Games/Crafts/Hobbies (4)	150	$171.97	$1,076,332
Recreational Vehicles and Fees (5)	166	$178.29	$1,115,915
Sports/Recreation/Exercise Equipment (6)	158	$261.07	$1,634,031
Photo Equipment and Supplies (7)	165	$90.93	$569,133
Reading (8)	161	$210.93	$1,320,226
Catered Affairs (9)	180	$46.69	$292,220
Food	154	$12,427.15	$77,781,541
Food at Home	151	$7,534.50	$47,158,417
Bakery and Cereal Products	151	$1,016.10	$6,359,799
Meats, Poultry, Fish, and Eggs	149	$1,659.50	$10,386,799
Dairy Products	150	$797.55	$4,991,838
Fruits and Vegetables	155	$1,476.65	$9,242,339
Snacks and Other Food at Home (10)	151	$2,584.70	$16,177,642
Food Away from Home	158	$4,892.65	$30,623,125
Alcoholic Beverages	165	$845.76	$5,293,633

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.
Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

February 10, 2017

Retail Goods and Services Expenditures

10 Fila Way, Sparks Glencoe, Maryland, 21152
Ring: 3 mile radius

Prepared by Esri
Latitude: 39.51079
Longitude: -76.64296

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	195	$14,626.92	$91,549,910
Value of Retirement Plans	182	$47,540.20	$297,554,134
Value of Other Financial Assets	173	$1,953.70	$12,228,199
Vehicle Loan Amount excluding Interest	151	$3,677.92	$23,020,071
Value of Credit Card Debt	158	$903.49	$5,654,950
Health			
Nonprescription Drugs	155	$192.23	$1,203,151
Prescription Drugs	147	$615.90	$3,854,937
Eyeglasses and Contact Lenses	158	$140.91	$881,984
Home			
Mortgage Payment and Basics (11)	170	$14,555.45	$91,102,546
Maintenance and Remodeling Services	170	$2,978.39	$18,641,738
Maintenance and Remodeling Materials (12)	150	$546.09	$3,417,969
Utilities, Fuel, and Public Services	150	$7,311.61	$45,763,388
Household Furnishings and Equipment			
Household Textiles (13)	162	$140.91	$881,974
Furniture	163	$800.86	$5,012,557
Rugs	176	$42.90	$268,508
Major Appliances (14)	158	$447.24	$2,799,255
Housewares (15)	159	$133.12	$833,184
Small Appliances	156	$73.70	$461,285
Luggage	180	$16.60	$103,888
Telephones and Accessories	155	$110.05	$688,790
Household Operations			
Child Care	168	$709.07	$4,438,094
Lawn and Garden (16)	162	$660.48	$4,133,966
Moving/Storage/Freight Express	159	$100.59	$629,586
Housekeeping Supplies (17)	154	$1,081.12	$6,766,720
Insurance			
Owners and Renters Insurance	153	$708.01	$4,431,435
Vehicle Insurance	153	$1,710.80	$10,707,920
Life/Other Insurance	165	$683.80	$4,279,887
Health Insurance	155	$5,221.99	$32,684,413
Personal Care Products (18)	156	$678.39	$4,246,057
School Books and Supplies (19)	160	$262.82	$1,645,017
Smoking Products	129	$530.52	$3,320,518
Transportation			
Payments on Vehicles excluding Leases	149	$3,096.52	$19,381,107
Gasoline and Motor Oil	146	$4,502.57	$28,181,597
Vehicle Maintenance and Repairs	156	$1,609.98	$10,076,854
Travel			
Airline Fares	179	$816.73	$5,111,899
Lodging on Trips	175	$810.42	$5,072,420
Auto/Truck Rental on Trips	175	$42.00	$262,896
Food and Drink on Trips	170	$744.43	$4,659,396

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February 10, 2017

10 Fila Way, Sparks Glencoe, Maryland, 21152
Ring: 5 mile radius

Prepared by Esri
Latitude: 39.51079
Longitude: -76.64296

Top Tapestry Segments	Percent	Demographic Summary	2016	2021
Young and Restless (11B)	18.1%	Population	56,297	57,758
Exurbanites (1E)	17.9%	Households	23,441	23,882
Top Tier (1A)	15.7%	Families	14,302	14,507
In Style (5B)	12.3%	Median Age	44.0	45.0
Golden Years (9B)	7.5%	Median Household Income	$80,354	$89,591

	Spending Potential Index	Average Amount Spent	Total
Apparel and Services	149	$3,001.82	$70,365,550
Men's	151	$604.02	$14,158,737
Women's	151	$1,037.56	$24,321,549
Children's	142	$456.50	$10,700,738
Footwear	146	$627.97	$14,720,183
Watches & Jewelry	155	$160.80	$3,769,371
Apparel Products and Services (1)	160	$114.97	$2,694,972
Computer			
Computers and Hardware for Home Use	153	$265.96	$6,234,415
Portable Memory	150	$7.04	$165,120
Computer Software	155	$20.10	$471,260
Computer Accessories	152	$27.10	$635,223
Entertainment & Recreation	147	$4,286.73	$100,485,334
Fees and Admissions	162	$934.48	$21,905,081
Membership Fees for Clubs (2)	165	$314.96	$7,382,982
Fees for Participant Sports, excl. Trips	162	$145.01	$3,399,252
Tickets to Theatre/Operas/Concerts	167	$87.85	$2,059,401
Tickets to Movies/Museums/Parks	154	$102.19	$2,395,449
Admission to Sporting Events, excl. Trips	160	$85.34	$2,000,571
Fees for Recreational Lessons	161	$198.03	$4,641,909
Dating Services	158	$1.09	$25,517
TV/Video/Audio	142	$1,711.77	$40,125,705
Cable and Satellite Television Services	141	$1,261.22	$29,564,145
Televisions	148	$162.91	$3,818,876
Satellite Dishes	132	$1.92	$45,090
VCRs, Video Cameras, and DVD Players	150	$12.11	$283,910
Miscellaneous Video Equipment	135	$10.42	$244,189
Video Cassettes and DVDs	143	$26.38	$618,263
Video Game Hardware/Accessories	142	$36.47	$854,944
Video Game Software	145	$19.98	$468,380
Streaming/Downloaded Video	148	$26.88	$630,164
Rental of Video Cassettes and DVDs	144	$23.59	$552,993
Installation of Televisions	146	$1.34	$31,485
Audio (3)	150	$122.69	$2,876,078
Rental and Repair of TV/Radio/Sound Equipment	149	$5.85	$137,189
Pets	142	$762.49	$17,873,467
Toys/Games/Crafts/Hobbies (4)	140	$159.98	$3,750,132
Recreational Vehicles and Fees (5)	147	$158.30	$3,710,748
Sports/Recreation/Exercise Equipment (6)	145	$240.21	$5,630,671
Photo Equipment and Supplies (7)	151	$82.96	$1,944,568
Reading (8)	149	$195.15	$4,574,533
Catered Affairs (9)	160	$41.40	$970,430
Food	145	$11,692.22	$274,077,409
Food at Home	143	$7,104.74	$166,542,182
Bakery and Cereal Products	142	$954.70	$22,379,204
Meats, Poultry, Fish, and Eggs	142	$1,573.02	$36,873,069
Dairy Products	141	$748.30	$17,540,952
Fruits and Vegetables	145	$1,387.21	$32,517,536
Snacks and Other Food at Home (10)	143	$2,441.51	$57,231,420
Food Away from Home	148	$4,587.48	$107,535,227
Alcoholic Beverages	154	$787.54	$18,460,699

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.
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February 10, 2017

Retail Goods and Services Expenditures

10 Fila Way, Sparks Glencoe, Maryland, 21152
Ring: 5 mile radius

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	177	$13,247.06	$310,524,395
Value of Retirement Plans	160	$41,782.95	$979,434,248
Value of Other Financial Assets	166	$1,880.81	$44,087,961
Vehicle Loan Amount excluding Interest	145	$3,530.25	$82,752,590
Value of Credit Card Debt	144	$822.71	$19,285,099
Health			
Nonprescription Drugs	145	$180.38	$4,228,391
Prescription Drugs	138	$577.09	$13,527,665
Eyeglasses and Contact Lenses	144	$128.82	$3,019,625
Home			
Mortgage Payment and Basics (11)	150	$12,832.20	$300,799,715
Maintenance and Remodeling Services	150	$2,624.45	$61,519,820
Maintenance and Remodeling Materials (12)	134	$485.14	$11,372,093
Utilities, Fuel, and Public Services	141	$6,870.00	$161,039,663
Household Furnishings and Equipment			
Household Textiles (13)	149	$129.79	$3,042,303
Furniture	152	$746.63	$17,501,703
Rugs	156	$38.09	$892,849
Major Appliances (14)	145	$411.59	$9,648,087
Housewares (15)	149	$124.95	$2,929,028
Small Appliances	146	$68.69	$1,610,217
Luggage	163	$15.02	$351,983
Telephones and Accessories	143	$101.82	$2,386,649
Household Operations			
Child Care	150	$633.45	$14,848,703
Lawn and Garden (16)	148	$601.95	$14,110,227
Moving/Storage/Freight Express	155	$98.15	$2,300,666
Housekeeping Supplies (17)	144	$1,010.75	$23,693,035
Insurance			
Owners and Renters Insurance	139	$642.33	$15,056,812
Vehicle Insurance	144	$1,612.80	$37,805,571
Life/Other Insurance	148	$614.60	$14,406,933
Health Insurance	143	$4,821.72	$113,025,839
Personal Care Products (18)	147	$636.59	$14,922,371
School Books and Supplies (19)	149	$244.86	$5,739,834
Smoking Products	127	$518.84	$12,162,232
Transportation			
Payments on Vehicles excluding Leases	141	$2,931.42	$68,715,418
Gasoline and Motor Oil	139	$4,286.60	$100,482,209
Vehicle Maintenance and Repairs	146	$1,506.42	$35,311,925
Travel			
Airline Fares	161	$733.95	$17,204,442
Lodging on Trips	157	$727.65	$17,056,813
Auto/Truck Rental on Trips	161	$38.69	$906,880
Food and Drink on Trips	154	$674.86	$15,819,490

February 10, 2017

Retail Goods and Services Expenditures

10 Fila Way, Sparks Glencoe, Maryland, 21152
Ring: 5 mile radius

Prepared by Esri
Latitude: 39.51079
Longitude: -76.64296

(1) Apparel Products and Services includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.

(2) Membership Fees for Clubs includes membership fees for social, recreational, and civic clubs.

(3) Audio includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.

(4) Toys and Games includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.

(5) Recreational Vehicles & Fees includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.

(6) Sports/Recreation/Exercise Equipment includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.

(7) Photo Equipment and Supplies includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.

(8) Reading includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..

(9) Catered Affairs includes expenses associated with live entertainment and rental of party supplies.

(10) Snacks and Other Food at Home includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.

(11) Mortgage Payment and Basics includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.

(12) Maintenance and Remodeling Materials includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.

(13) Household Textiles includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.

(14) Major Appliances includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.

(15) Housewares includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.

(16) Lawn and Garden includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.

(17) Housekeeping Supplies includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.

(18) Personal Care Products includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.

(19) School Books and Supplies includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

February 10, 2017

10 Fila Way, Sparks Glencoe, Maryland, 21152
Rings: 1, 3, 5 mile radii

Data for all businesses in area	1 mile	3 miles	5 miles
Total Businesses:	201	1,727	3,325
Total Employees:	5,891	38,071	58,676
Total Residential Population:	4,923	15,641	56,297
Employee/Residential Population Ratio:	1.2:1	2.43:1	1.04:1

by SIC Codes	Businesses Number	Percent	Employees Number	Percent	Businesses Number	Percent	Employees Number	Percent	Businesses Number	Percent	Employees Number	Percent
Agriculture & Mining	2	1.0%	41	0.7%	25	1.4%	271	0.7%	65	2.0%	555	0.9%
Construction	12	6.0%	80	1.4%	133	7.7%	2,569	6.7%	249	7.5%	3,672	6.3%
Manufacturing	14	7.0%	1,429	24.3%	81	4.7%	10,736	28.2%	118	3.5%	12,908	22.0%
Transportation	2	1.0%	18	0.3%	24	1.4%	156	0.4%	51	1.5%	421	0.7%
Communication	2	1.0%	6	0.1%	15	0.9%	415	1.1%	25	0.8%	545	0.9%
Utility	0	0.0%	0	0.0%	5	0.3%	53	0.1%	7	0.2%	72	0.1%
Wholesale Trade	10	5.0%	317	5.4%	75	4.3%	1,481	3.9%	128	3.8%	1,886	3.2%
Retail Trade Summary	28	13.9%	372	6.3%	353	20.4%	6,575	17.3%	643	19.3%	11,707	20.0%
Home Improvement	2	1.0%	29	0.5%	29	1.7%	729	1.9%	48	1.4%	960	1.6%
General Merchandise Stores	0	0.0%	0	0.0%	9	0.5%	435	1.1%	19	0.6%	747	1.3%
Food Stores	3	1.5%	27	0.5%	27	1.6%	949	2.5%	50	1.5%	1,694	2.9%
Auto Dealers, Gas Stations, Auto Aftermarket	2	1.0%	1	0.0%	40	2.3%	851	2.2%	67	2.0%	1,475	2.5%
Apparel & Accessory Stores	3	1.5%	155	2.6%	24	1.4%	368	1.0%	37	1.1%	478	0.8%
Furniture & Home Furnishings	4	2.0%	36	0.6%	51	3.0%	526	1.4%	100	3.0%	961	1.6%
Eating & Drinking Places	6	3.0%	85	1.4%	81	4.7%	1,623	4.3%	150	4.5%	3,236	5.5%
Miscellaneous Retail	8	4.0%	40	0.7%	92	5.3%	1,094	2.9%	172	5.2%	2,156	3.7%
Finance, Insurance, Real Estate Summary	30	14.9%	521	8.8%	280	16.2%	4,256	11.2%	575	17.3%	6,917	11.8%
Banks, Savings & Lending Institutions	7	3.5%	20	0.3%	74	4.3%	403	1.1%	152	4.6%	783	1.3%
Securities Brokers	5	2.5%	287	4.9%	52	3.0%	1,044	2.7%	94	2.8%	1,372	2.3%
Insurance Carriers & Agents	8	4.0%	147	2.5%	77	4.5%	1,968	5.2%	144	4.3%	2,718	4.6%
Real Estate, Holding, Other Investment Offices	10	5.0%	68	1.2%	76	4.4%	842	2.2%	185	5.6%	2,045	3.5%
Services Summary	86	42.8%	3,097	52.6%	629	36.4%	11,109	29.2%	1,248	37.5%	19,311	32.9%
Hotels & Lodging	2	1.0%	49	0.8%	11	0.6%	357	0.9%	15	0.5%	512	0.9%
Automotive Services	2	1.0%	9	0.2%	56	3.2%	305	0.8%	88	2.6%	620	1.1%
Motion Pictures & Amusements	5	2.5%	50	0.8%	40	2.3%	514	1.4%	103	3.1%	1,692	2.9%
Health Services	10	5.0%	965	16.4%	87	5.0%	3,107	8.2%	181	5.4%	4,638	7.9%
Legal Services	3	1.5%	13	0.2%	22	1.3%	146	0.4%	50	1.5%	276	0.5%
Education Institutions & Libraries	1	0.5%	35	0.6%	15	0.9%	469	1.2%	46	1.4%	1,475	2.5%
Other Services	63	31.3%	1,977	33.6%	398	23.0%	6,211	16.3%	765	23.0%	10,098	17.2%
Government	1	0.5%	1	0.0%	13	0.8%	396	1.0%	21	0.6%	572	1.0%
Unclassified Establishments	15	7.5%	9	0.2%	94	5.4%	55	0.1%	196	5.9%	109	0.2%
Totals	201	100.0%	5,891	100.0%	1,727	100.0%	38,071	100.0%	3,325	100.0%	58,676	100.0%

February 10, 2017

10 Fila Way, Sparks Glencoe, Maryland, 21152
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.51079
Longitude: -76.64296

by NAICS Codes	Businesses Number	Percent	Employees Number	Percent	Businesses Number	Percent	Employees Number	Percent	Businesses Number	Percent	Employees Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	1	0.1%	4	0.0%	7	0.2%	20	0.0%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	0.0%
Utilities	0	0.0%	0	0.0%	2	0.1%	13	0.0%	2	0.1%	14	0.0%
Construction	16	8.0%	116	2.0%	148	8.6%	2,719	7.1%	273	8.2%	3,949	6.7%
Manufacturing	13	6.5%	1,426	24.2%	78	4.5%	10,628	27.9%	114	3.4%	12,799	21.8%
Wholesale Trade	10	5.0%	317	5.4%	73	4.2%	1,470	3.9%	123	3.7%	1,865	3.2%
Retail Trade	21	10.4%	280	4.8%	263	15.2%	4,902	12.9%	479	14.4%	8,374	14.3%
Motor Vehicle & Parts Dealers	0	0.0%	0	0.0%	33	1.9%	829	2.2%	50	1.5%	1,406	2.4%
Furniture & Home Furnishings Stores	0	0.0%	1	0.0%	15	0.9%	113	0.3%	37	1.1%	244	0.4%
Electronics & Appliance Stores	4	2.0%	35	0.6%	32	1.9%	402	1.1%	57	1.7%	689	1.2%
Bldg Material & Garden Equipment & Supplies Dealers	2	1.0%	29	0.5%	29	1.7%	729	1.9%	47	1.4%	956	1.6%
Food & Beverage Stores	2	1.0%	22	0.4%	25	1.4%	934	2.5%	51	1.5%	1,805	3.1%
Health & Personal Care Stores	1	0.5%	2	0.0%	24	1.4%	357	0.9%	49	1.5%	859	1.5%
Gasoline Stations	2	1.0%	1	0.0%	7	0.4%	22	0.1%	17	0.5%	69	0.1%
Clothing & Clothing Accessories Stores	3	1.5%	155	2.6%	28	1.6%	389	1.0%	46	1.4%	527	0.9%
Sport Goods, Hobby, Book, & Music Stores	2	1.0%	20	0.3%	14	0.8%	312	0.8%	29	0.9%	477	0.8%
General Merchandise Stores	0	0.0%	0	0.0%	9	0.5%	435	1.1%	19	0.6%	747	1.3%
Miscellaneous Store Retailers	3	1.5%	8	0.1%	40	2.3%	267	0.7%	70	2.1%	462	0.8%
Nonstore Retailers	1	0.5%	7	0.1%	7	0.4%	111	0.3%	8	0.2%	133	0.2%
Transportation & Warehousing	2	1.0%	18	0.3%	20	1.2%	144	0.4%	36	1.1%	319	0.5%
Information	5	2.5%	33	0.6%	40	2.3%	925	2.4%	66	2.0%	1,244	2.1%
Finance & Insurance	20	10.0%	455	7.7%	209	12.1%	3,472	9.1%	398	12.0%	4,943	8.4%
Central Bank/Credit Intermediation & Related Activities	7	3.5%	20	0.3%	74	4.3%	403	1.1%	152	4.6%	776	1.3%
Securities, Commodity Contracts & Other Financial	5	2.5%	287	4.9%	54	3.1%	1,050	2.8%	98	2.9%	1,389	2.4%
Insurance Carriers & Related Activities; Funds, Trusts &	8	4.0%	148	2.5%	81	4.7%	2,019	5.3%	148	4.5%	2,778	4.7%
Real Estate, Rental & Leasing	6	3.0%	23	0.4%	92	5.3%	867	2.3%	215	6.5%	2,087	3.6%
Professional, Scientific & Tech Services	42	20.9%	1,466	24.9%	218	12.6%	3,718	9.8%	407	12.2%	5,316	9.1%
Legal Services	4	2.0%	23	0.4%	28	1.6%	207	0.5%	59	1.8%	351	0.6%
Management of Companies & Enterprises	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	6	0.0%
Administrative & Support & Waste Management & Remediation	10	5.0%	123	2.1%	82	4.7%	941	2.5%	163	4.9%	1,640	2.8%
Educational Services	3	1.5%	44	0.7%	26	1.5%	568	1.5%	73	2.2%	1,685	2.9%
Health Care & Social Assistance	15	7.5%	1,026	17.4%	115	6.7%	3,547	9.3%	232	7.0%	5,541	9.4%
Arts, Entertainment & Recreation	3	1.5%	42	0.7%	20	1.2%	349	0.9%	57	1.7%	1,377	2.3%
Accommodation & Food Services	9	4.5%	141	2.4%	94	5.4%	1,998	5.2%	167	5.0%	3,774	6.4%
Accommodation	2	1.0%	49	0.8%	11	0.6%	357	0.9%	15	0.5%	512	0.9%
Food Services & Drinking Places	7	3.5%	92	1.6%	83	4.8%	1,641	4.3%	152	4.6%	3,262	5.6%
Other Services (except Public Administration)	10	5.0%	371	6.3%	140	8.1%	1,355	3.6%	295	8.9%	3,038	5.2%
Automotive Repair & Maintenance	2	1.0%	9	0.2%	41	2.4%	243	0.6%	64	1.9%	513	0.9%
Public Administration	1	0.5%	1	0.0%	13	0.8%	396	1.0%	21	0.6%	572	1.0%
Unclassified Establishments	15	7.5%	9	0.2%	94	5.4%	55	0.1%	196	5.9%	109	0.2%
Total	201	100.0%	5,891	100.0%	1,727	100.0%	38,071	100.0%	3,325	100.0%	58,676	100.0%

Source: Copyright 2016 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2016.
Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

February 10, 2017