

Market Profile

113 N Market St, Frederick, Maryland, 21701
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.41575
Longitude: -77.41099

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	11,975	69,289	105,447
2020 Total Population	12,707	81,342	127,699
2020 Group Quarters	865	2,173	2,596
2025 Total Population	14,245	90,779	143,138
2025 Group Quarters	852	2,174	2,607
2030 Total Population	15,643	99,281	157,236
2025-2030 Annual Rate	1.89%	1.81%	1.90%
2025 Total Daytime Population	24,672	114,058	157,640
Workers	18,369	71,447	89,171
Residents	6,303	42,611	68,469
Household Summary			
2010 Households	5,368	27,423	40,414
2010 Average Household Size	2.05	2.46	2.55
2020 Total Households	5,801	31,894	48,225
2020 Average Household Size	2.04	2.48	2.59
2025 Households	6,467	35,637	54,407
2025 Average Household Size	2.07	2.49	2.58
2030 Households	7,120	38,984	59,970
2030 Average Household Size	2.08	2.49	2.58
2025-2030 Annual Rate	1.94%	1.81%	1.97%
2010 Families	2,502	16,411	26,045
2010 Average Family Size	2.81	3.11	3.15
2025 Families	3,019	20,938	34,563
2025 Average Family Size	2.87	3.18	3.21
2030 Families	3,300	22,789	37,910
2030 Average Family Size	2.89	3.19	3.21
2025-2030 Annual Rate	1.80%	1.71%	1.87%
Housing Unit Summary			
2000 Housing Units	6,047	25,476	35,326
Owner Occupied Housing Units	42.1%	53.2%	62.5%
Renter Occupied Housing Units	49.9%	41.6%	32.9%
Vacant Housing Units	8.0%	5.2%	4.6%
2010 Housing Units	6,011	29,656	43,412
Owner Occupied Housing Units	44.0%	52.1%	60.3%
Renter Occupied Housing Units	45.3%	40.4%	32.8%
Vacant Housing Units	10.7%	7.5%	6.9%
2020 Housing Units	6,339	33,836	50,904
Owner Occupied Housing Units	46.0%	49.6%	59.2%
Renter Occupied Housing Units	45.5%	44.6%	35.5%
Vacant Housing Units	7.9%	5.8%	5.3%
2025 Housing Units	7,101	37,775	57,237
Owner Occupied Housing Units	49.8%	53.4%	62.9%
Renter Occupied Housing Units	41.3%	40.9%	32.2%
Vacant Housing Units	8.9%	5.7%	4.9%
2030 Housing Units	7,776	41,095	62,825
Owner Occupied Housing Units	51.5%	55.4%	64.9%
Renter Occupied Housing Units	40.1%	39.5%	30.6%
Vacant Housing Units	8.4%	5.1%	4.5%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2025 Households by Income			
Household Income Base	6,467	35,637	54,407
<\$15,000	6.2%	5.4%	4.4%
\$15,000 - \$24,999	4.5%	3.5%	3.0%
\$25,000 - \$34,999	6.3%	5.1%	4.3%
\$35,000 - \$49,999	10.0%	8.7%	7.6%
\$50,000 - \$74,999	15.2%	15.1%	12.8%
\$75,000 - \$99,999	17.9%	14.8%	13.9%
\$100,000 - \$149,999	16.5%	20.7%	21.1%
\$150,000 - \$199,999	8.4%	12.0%	13.4%
\$200,000+	15.0%	14.7%	19.4%
Average Household Income	\$112,678	\$119,304	\$134,026
2030 Households by Income			
Household Income Base	7,120	38,984	59,970
<\$15,000	5.4%	4.6%	3.8%
\$15,000 - \$24,999	3.7%	2.8%	2.4%
\$25,000 - \$34,999	5.6%	4.3%	3.6%
\$35,000 - \$49,999	8.8%	7.5%	6.5%
\$50,000 - \$74,999	14.7%	13.9%	11.7%
\$75,000 - \$99,999	17.6%	14.2%	13.0%
\$100,000 - \$149,999	17.3%	21.4%	21.1%
\$150,000 - \$199,999	9.0%	13.0%	14.2%
\$200,000+	17.9%	18.2%	23.9%
Average Household Income	\$122,216	\$130,987	\$147,243
2025 Owner Occupied Housing Units by Value			
Total	3,535	20,178	35,973
<\$50,000	1.0%	1.1%	1.2%
\$50,000 - \$99,999	0.1%	0.1%	0.1%
\$100,000 - \$149,999	0.2%	0.4%	0.2%
\$150,000 - \$199,999	1.4%	1.9%	1.3%
\$200,000 - \$249,999	3.2%	6.1%	4.3%
\$250,000 - \$299,999	5.3%	10.6%	7.9%
\$300,000 - \$399,999	17.3%	23.2%	20.7%
\$400,000 - \$499,999	20.3%	25.0%	23.9%
\$500,000 - \$749,999	26.7%	19.7%	27.9%
\$750,000 - \$999,999	17.5%	8.5%	9.3%
\$1,000,000 - \$1,499,999	5.9%	2.2%	2.1%
\$1,500,000 - \$1,999,999	0.8%	0.3%	0.4%
\$2,000,000 +	0.3%	0.9%	0.7%
Average Home Value	\$591,015	\$490,532	\$519,057
2030 Owner Occupied Housing Units by Value			
Total	4,005	22,762	40,755
<\$50,000	0.8%	1.0%	1.1%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.0%	0.1%	0.1%
\$150,000 - \$199,999	0.4%	0.7%	0.5%
\$200,000 - \$249,999	1.1%	3.2%	2.1%
\$250,000 - \$299,999	2.6%	6.4%	4.4%
\$300,000 - \$399,999	13.1%	19.7%	15.9%
\$400,000 - \$499,999	20.1%	27.1%	24.0%
\$500,000 - \$749,999	30.0%	25.2%	34.5%
\$750,000 - \$999,999	22.9%	11.4%	12.5%
\$1,000,000 - \$1,499,999	7.5%	3.2%	3.2%
\$1,500,000 - \$1,999,999	1.0%	0.6%	0.7%
\$2,000,000 +	0.4%	1.4%	1.1%
Average Home Value	\$655,539	\$555,433	\$582,710

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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Median Household Income			
2025	\$83,868	\$94,594	\$106,586
2030	\$90,002	\$104,250	\$117,157
Median Home Value			
2025	\$511,267	\$426,215	\$459,740
2030	\$598,482	\$469,545	\$514,287
Per Capita Income			
2025	\$51,594	\$46,579	\$50,943
2030	\$56,077	\$51,160	\$56,139
Median Age			
2010	39.1	34.5	35.7
2020	38.8	35.5	36.7
2025	40.0	36.8	37.9
2030	41.7	38.0	39.2
2020 Population by Age			
Total	12,707	81,342	127,699
0 - 4	4.0%	6.3%	6.2%
5 - 9	4.3%	6.3%	6.5%
10 - 14	4.2%	6.5%	6.8%
15 - 24	13.9%	12.9%	12.4%
25 - 34	18.4%	17.2%	15.5%
35 - 44	12.2%	14.2%	14.1%
45 - 54	11.7%	12.0%	12.5%
55 - 64	14.7%	11.6%	12.1%
65 - 74	10.3%	7.8%	8.1%
75 - 84	4.4%	3.5%	3.9%
85 +	1.7%	1.7%	1.8%
18 +	85.2%	77.4%	76.7%
2025 Population by Age			
Total	14,247	90,779	143,139
0 - 4	4.0%	6.1%	6.0%
5 - 9	4.3%	6.3%	6.4%
10 - 14	4.1%	5.8%	6.1%
15 - 24	13.8%	13.3%	12.7%
25 - 34	15.8%	15.6%	14.3%
35 - 44	14.9%	15.5%	15.1%
45 - 54	11.0%	11.6%	11.9%
55 - 64	13.2%	11.1%	11.6%
65 - 74	11.2%	8.4%	8.9%
75 - 84	6.0%	4.5%	5.1%
85 +	1.8%	1.7%	1.9%
18 +	85.0%	78.1%	77.7%
2030 Population by Age			
Total	15,644	99,281	157,236
0 - 4	4.0%	5.9%	5.8%
5 - 9	4.0%	5.8%	5.9%
10 - 14	4.1%	5.9%	6.1%
15 - 24	14.1%	13.2%	12.3%
25 - 34	14.1%	14.5%	13.7%
35 - 44	14.9%	15.4%	14.7%
45 - 54	12.0%	12.5%	12.6%
55 - 64	11.3%	10.3%	10.8%
65 - 74	11.5%	9.0%	9.6%
75 - 84	7.7%	5.6%	6.2%
85 +	2.3%	2.0%	2.3%
18 +	85.3%	79.1%	78.9%

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2020 Population by Sex			
Males	6,117	39,137	61,370
Females	6,590	42,205	66,329
2025 Population by Sex			
Males	6,930	44,315	69,811
Females	7,315	46,464	73,327
2030 Population by Sex			
Males	7,577	48,386	76,503
Females	8,066	50,895	80,732
2020 Population by Race/Ethnicity			
Total	11,975	69,288	105,446
White Alone	78.3%	65.0%	69.9%
Black Alone	14.9%	18.0%	15.3%
American Indian Alone	0.4%	0.5%	0.4%
Asian Alone	1.8%	5.7%	5.4%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.7%	6.7%	5.2%
Two or More Races	3.0%	4.0%	3.7%
Hispanic Origin	5.3%	13.8%	11.6%
Diversity Index	42.8	64.7	58.7
2020 Population by Race/Ethnicity			
Total	12,707	81,342	127,699
White Alone	71.5%	52.3%	56.8%
Black Alone	13.2%	18.7%	16.9%
American Indian Alone	0.5%	0.7%	0.6%
Asian Alone	2.0%	5.8%	5.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.3%	11.0%	8.8%
Two or More Races	8.4%	11.5%	11.0%
Hispanic Origin	9.8%	21.0%	17.8%
Diversity Index	55.7	77.5	73.5
2025 Population by Race/Ethnicity			
Total	14,245	90,778	143,139
White Alone	67.1%	47.6%	52.4%
Black Alone	15.3%	20.4%	18.4%
American Indian Alone	0.5%	0.7%	0.6%
Asian Alone	2.6%	7.2%	7.2%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	5.0%	11.9%	9.6%
Two or More Races	9.4%	12.2%	11.6%
Hispanic Origin	11.4%	22.6%	19.3%
Diversity Index	61.3	80.4	76.8
2030 Population by Race/Ethnicity			
Total	15,643	99,280	157,235
White Alone	64.4%	45.2%	50.1%
Black Alone	16.3%	20.9%	18.8%
American Indian Alone	0.5%	0.7%	0.6%
Asian Alone	3.0%	7.9%	8.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	5.5%	12.5%	10.1%
Two or More Races	10.3%	12.7%	12.2%
Hispanic Origin	12.6%	23.8%	20.3%
Diversity Index	64.5	81.8	78.5

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2020 Population by Relationship and Household Type			
Total	12,707	81,342	127,699
In Households	93.2%	97.3%	98.0%
Householder	46.0%	38.8%	37.7%
Opposite-Sex Spouse	14.6%	15.4%	17.3%
Same-Sex Spouse	0.5%	0.3%	0.2%
Opposite-Sex Unmarried Partner	3.8%	3.0%	2.6%
Same-Sex Unmarried Partner	0.3%	0.2%	0.2%
Biological Child	17.9%	26.7%	27.9%
Adopted Child	0.4%	0.4%	0.5%
Stepchild	0.7%	1.2%	1.2%
Grandchild	1.4%	1.7%	1.6%
Brother or Sister	1.1%	1.5%	1.3%
Parent	0.8%	1.4%	1.4%
Parent-in-law	0.1%	0.4%	0.4%
Son-in-law or Daughter-in-law	0.2%	0.3%	0.3%
Other Relatives	0.8%	1.9%	1.7%
Foster Child	0.0%	0.0%	0.0%
Other Nonrelatives	4.6%	4.3%	3.5%
In Group Quarters	6.8%	2.7%	2.0%
Institutionalized	1.0%	1.2%	1.0%
Noninstitutionalized	5.8%	1.4%	1.0%
2025 Population 25+ by Educational Attainment			
Total	10,518	62,201	98,509
Less than 9th Grade	2.0%	5.1%	3.9%
9th - 12th Grade, No Diploma	4.3%	4.3%	3.4%
High School Graduate	19.9%	20.7%	19.5%
GED/Alternative Credential	2.7%	3.3%	2.9%
Some College, No Degree	13.9%	15.3%	14.9%
Associate Degree	7.1%	8.7%	9.0%
Bachelor's Degree	23.2%	23.1%	25.1%
Graduate/Professional Degree	26.8%	19.4%	21.2%
2025 Population 15+ by Marital Status			
Total	12,487	74,269	116,711
Never Married	45.5%	38.8%	35.2%
Married	37.1%	46.0%	49.9%
Widowed	5.0%	4.4%	4.6%
Divorced	12.4%	10.8%	10.3%
2025 Civilian Population 16+ in Labor Force			
Civilian Population 16+	8,271	49,783	77,195
Population 16+ Employed	97.3%	97.2%	97.1%
Population 16+ Unemployment rate	2.7%	2.8%	2.9%
Population 16-24 Employed	14.4%	13.4%	12.4%
Population 16-24 Unemployment rate	0.9%	6.6%	8.0%
Population 25-54 Employed	61.4%	66.4%	65.9%
Population 25-54 Unemployment rate	3.5%	2.6%	2.5%
Population 55-64 Employed	14.7%	13.7%	14.7%
Population 55-64 Unemployment rate	2.6%	1.2%	1.2%
Population 65+ Employed	9.5%	6.6%	7.0%
Population 65+ Unemployment rate	0.1%	0.1%	0.1%

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2025 Employed Population 16+ by Industry			
Total	8,051	48,397	74,964
Agriculture/Mining	0.4%	0.2%	0.3%
Construction	7.9%	8.4%	8.1%
Manufacturing	5.9%	5.9%	5.2%
Wholesale Trade	0.7%	0.8%	1.1%
Retail Trade	11.4%	11.7%	10.4%
Transportation/Utilities	2.6%	3.7%	3.8%
Information	1.8%	1.6%	1.9%
Finance/Insurance/Real Estate	7.9%	6.4%	6.3%
Services	55.3%	53.3%	53.8%
Public Administration	6.1%	8.0%	9.2%
2025 Employed Population 16+ by Occupation			
Total	8,052	48,396	74,964
White Collar	68.6%	64.3%	67.8%
Management/Business/Financial	21.1%	17.9%	20.4%
Professional	27.3%	28.5%	30.1%
Sales	10.1%	8.1%	8.0%
Administrative Support	10.0%	9.8%	9.2%
Services	17.7%	19.0%	16.7%
Blue Collar	13.7%	16.7%	15.5%
Farming/Forestry/Fishing	0.2%	0.1%	0.1%
Construction/Extraction	5.1%	5.6%	4.9%
Installation/Maintenance/Repair	1.9%	2.6%	2.5%
Production	2.8%	3.3%	2.7%
Transportation/Material Moving	3.7%	5.1%	5.2%
2020 Households by Type			
Total	5,801	31,894	48,225
Married Couple Households	32.7%	40.4%	46.6%
With Own Children <18	9.4%	17.5%	20.3%
Without Own Children <18	23.3%	22.9%	26.3%
Cohabiting Couple Households	9.3%	8.2%	7.3%
With Own Children <18	1.5%	2.7%	2.4%
Without Own Children <18	7.8%	5.5%	4.9%
Male Householder, No Spouse/Partner	25.0%	19.8%	17.2%
Living Alone	18.5%	13.3%	11.4%
65 Years and over	3.6%	3.1%	2.8%
With Own Children <18	1.5%	1.8%	1.7%
Without Own Children <18, With Relatives	2.6%	2.8%	2.6%
No Relatives Present	2.4%	1.9%	1.6%
Female Householder, No Spouse/Partner	33.1%	31.6%	28.9%
Living Alone	21.0%	17.6%	16.2%
65 Years and over	7.6%	7.5%	7.4%
With Own Children <18	4.8%	6.2%	5.6%
Without Own Children <18, With Relatives	5.5%	6.4%	6.0%
No Relatives Present	1.8%	1.4%	1.2%
2020 Households by Size			
Total	5,801	31,894	48,225
1 Person Household	39.6%	30.9%	27.6%
2 Person Household	36.4%	30.4%	31.1%
3 Person Household	11.9%	15.9%	16.5%
4 Person Household	6.8%	12.1%	13.6%
5 Person Household	2.9%	6.0%	6.6%
6 Person Household	1.4%	2.9%	2.8%
7 + Person Household	0.9%	1.9%	1.8%

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2020 Households by Tenure and Mortgage Status			
Total	5,801	31,894	48,225
Owner Occupied	50.2%	52.6%	62.5%
Owned with a Mortgage/Loan	38.6%	43.6%	51.8%
Owned Free and Clear	11.6%	9.1%	10.7%
Renter Occupied	49.8%	47.4%	37.5%
2025 Affordability, Mortgage and Wealth			
Housing Affordability Index	61	83	87
Percent of Income for Mortgage	38.2%	28.2%	27.0%
Wealth Index	91	93	116
2020 Housing Units By Urban/ Rural Status			
Total	6,339	33,836	50,904
Urban Housing Units	100.0%	99.3%	97.4%
Rural Housing Units	0.0%	0.7%	2.6%
2020 Population By Urban/ Rural Status			
Total	12,707	81,342	127,699
Urban Population	100.0%	99.2%	97.2%
Rural Population	0.0%	0.8%	2.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Emerging Hub (D1)	Modern Minds (D3)	Modern Minds (D3)
2.	City Greens (K6)	City Greens (K6)	Boomburbs (H2)
3.	Retirement Communities (J3)	Emerging Hub (D1)	City Greens (K6)
2025 Consumer Spending			
Apparel & Services: Total \$	\$15,993,643	\$93,229,440	\$157,015,616
Average Spent	\$2,473.12	\$2,616.09	\$2,885.95
Spending Potential Index	101	107	118
Education: Total \$	\$11,767,054	\$64,254,271	\$110,322,481
Average Spent	\$1,819.55	\$1,803.02	\$2,027.73
Spending Potential Index	102	101	114
Entertainment/Recreation: Total \$	\$25,710,290	\$148,168,371	\$254,545,437
Average Spent	\$3,975.61	\$4,157.71	\$4,678.54
Spending Potential Index	97	101	114
Food at Home: Total \$	\$47,385,722	\$274,454,512	\$459,847,596
Average Spent	\$7,327.31	\$7,701.39	\$8,451.99
Spending Potential Index	98	103	114
Food Away from Home: Total \$	\$26,291,664	\$155,201,144	\$262,200,366
Average Spent	\$4,065.51	\$4,355.06	\$4,819.24
Spending Potential Index	98	105	117
Health Care: Total \$	\$47,472,896	\$273,429,909	\$469,075,819
Average Spent	\$7,340.79	\$7,672.64	\$8,621.61
Spending Potential Index	95	99	111
HH Furnishings & Equipment: Total \$	\$18,331,906	\$106,717,772	\$182,933,344
Average Spent	\$2,834.68	\$2,994.58	\$3,362.31
Spending Potential Index	97	103	116
Personal Care Products & Services: Total \$	\$6,810,069	\$39,710,074	\$67,207,228
Average Spent	\$1,053.05	\$1,114.29	\$1,235.27
Spending Potential Index	100	106	118
Shelter: Total \$	\$170,527,896	\$996,028,036	\$1,686,757,244
Average Spent	\$26,368.93	\$27,949.27	\$31,002.58
Spending Potential Index	99	105	116
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$20,368,471	\$120,251,932	\$212,564,060
Average Spent	\$3,149.60	\$3,374.36	\$3,906.92
Spending Potential Index	95	102	118
Travel: Total \$	\$22,115,248	\$128,354,150	\$224,785,848
Average Spent	\$3,419.71	\$3,601.71	\$4,131.56
Spending Potential Index	95	100	114
Vehicle Maintenance & Repairs: Total \$	\$8,707,232	\$50,764,355	\$85,496,046
Average Spent	\$1,346.41	\$1,424.48	\$1,571.42
Spending Potential Index	100	106	117

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

September 26, 2025

Retail Goods and Services Expenditures

113 N Market St, Frederick, Maryland, 21701
Ring: 1 mile radius

Prepared by Esri
Latitude: 39.41575
Longitude: -77.41099

Top Tapestry Segments	Percent	Demographic Summary	2025	2030
Emerging Hub (D1)	44.2%	Population	14,245	15,643
City Greens (K6)	19.3%	Households	6,467	7,120
Retirement Communities (J3)	8.6%	Families	3,019	3,300
Moderate Metros (C6)	7.8%	Median Age	40.0	41.7
Modern Minds (D3)	6.3%	Median Household Income	\$83,868	\$90,002
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		101	\$2,473.12	\$15,993,643
Men's		102	\$490.29	\$3,170,717
Women's		102	\$855.46	\$5,532,273
Children's		97	\$327.39	\$2,117,234
Footwear		101	\$550.77	\$3,561,839
Watches & Jewelry		101	\$203.49	\$1,315,972
Apparel Products and Services (1)		98	\$45.71	\$295,608
Computer				
Computers and Hardware for Home Use		105	\$237.04	\$1,532,910
Portable Memory		108	\$4.14	\$26,763
Computer Software		112	\$18.95	\$122,579
Computer Accessories		99	\$19.95	\$129,008
Entertainment & Recreation		97	\$3,975.61	\$25,710,290
Fees and Admissions		97	\$910.42	\$5,887,690
Membership Fees for Clubs (2)		97	\$307.68	\$1,989,785
Fees for Participant Sports, excl. Trips		99	\$163.95	\$1,060,244
Tickets to Theatre/Operas/Concerts		100	\$113.34	\$732,973
Tickets to Movies		107	\$39.63	\$256,288
Tickets to Parks or Museums		92	\$39.23	\$253,689
Admission to Sporting Events, excl. Trips		100	\$91.80	\$593,656
Fees for Recreational Lessons		92	\$153.19	\$990,678
Dating Services		138	\$1.60	\$10,376
TV/Video/Audio		99	\$1,218.20	\$7,878,102
Cable and Satellite Television Services		93	\$616.32	\$3,985,738
Televisions		104	\$123.65	\$799,616
Satellite Dishes		89	\$1.24	\$8,007
VCRs, Video Cameras, and DVD Players		96	\$4.00	\$25,849
Miscellaneous Video Equipment		114	\$39.48	\$255,334
Video Cassettes and DVDs		102	\$4.86	\$31,447
Video Game Hardware/Accessories		109	\$51.56	\$333,442
Video Game Software		125	\$28.77	\$186,060
Rental/Streaming/Downloaded Video		106	\$205.30	\$1,327,677
Installation of Televisions		96	\$1.45	\$9,346
Audio (3)		99	\$139.23	\$900,421
Rental and Repair of TV/Radio/Sound Equipment		112	\$2.34	\$15,164
Pets		95	\$1,003.32	\$6,488,487
Toys/Games/Crafts/Hobbies (4)		101	\$181.49	\$1,173,701
Recreational Vehicles and Fees (5)		88	\$170.01	\$1,099,433
Sports/Recreation/Exercise Equipment (6)		96	\$248.74	\$1,608,577
Photo Equipment and Supplies (7)		103	\$71.20	\$460,478
Reading (8)		98	\$127.10	\$821,940
Catered Affairs (9)		94	\$45.14	\$291,883
Food		98	\$11,392.82	\$73,677,386
Food at Home		98	\$7,327.31	\$47,385,722
Bakery and Cereal Products		99	\$978.17	\$6,325,840
Meats, Poultry, Fish, and Eggs		98	\$1,494.88	\$9,667,378
Dairy Products		98	\$743.66	\$4,809,278
Fruits and Vegetables		98	\$1,249.70	\$8,081,839
Snacks and Other Food at Home (10)		142	\$2,860.89	\$18,501,387
Food Away from Home		98	\$4,065.51	\$26,291,664
Alcoholic Beverages		99	\$671.79	\$4,344,488

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2025 and 2030; Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

September 26, 2025

Retail Goods and Services Expenditures

113 N Market St, Frederick, Maryland, 21701
Ring: 1 mile radius

Prepared by Esri
Latitude: 39.41575
Longitude: -77.41099

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	92	\$43,941.95	\$284,172,576
Value of Retirement Plans	90	\$137,372.02	\$888,384,871
Value of Other Financial Assets	92	\$12,107.95	\$78,302,102
Vehicle Loan Amount excluding Interest	99	\$3,492.73	\$22,587,492
Value of Credit Card Debt	99	\$2,996.71	\$19,379,747
Health			
Nonprescription Drugs	99	\$197.01	\$1,274,074
Prescription Drugs	95	\$402.01	\$2,599,785
Eyeglasses and Contact Lenses	95	\$125.67	\$812,732
Home			
Mortgage Payment and Basics (11)	86	\$11,534.03	\$74,590,542
Maintenance and Remodeling Services	86	\$3,968.09	\$25,661,630
Maintenance and Remodeling Materials (12)	82	\$656.68	\$4,246,772
Utilities, Fuel, and Public Services	96	\$5,714.13	\$36,953,309
Household Furnishings and Equipment			
Household Textiles (13)	100	\$118.14	\$764,021
Furniture	99	\$876.89	\$5,670,831
Rugs	98	\$38.50	\$248,952
Major Appliances (14)	92	\$465.51	\$3,010,469
Housewares (15)	98	\$96.91	\$626,737
Small Appliances	101	\$79.00	\$510,920
Luggage	102	\$24.99	\$161,626
Telephones and Accessories	98	\$81.54	\$527,350
Household Operations			
Child Care	98	\$574.56	\$3,715,658
Lawn and Garden (16)	88	\$599.55	\$3,877,304
Moving/Storage/Freight Express	105	\$134.39	\$869,086
Housekeeping Supplies (17)	98	\$848.04	\$5,484,296
Insurance			
Owners and Renters Insurance	89	\$754.85	\$4,881,592
Vehicle Insurance	100	\$2,180.45	\$14,100,967
Life/Other Insurance	92	\$631.33	\$4,082,818
Health Insurance	95	\$4,716.78	\$30,503,421
Personal Care Products (18)	102	\$608.31	\$3,933,950
Educational Books/Supplies/Other Expenditures	109	\$100.77	\$651,700
Smoking Products	103	\$473.28	\$3,060,681
Transportation			
Payments on Vehicles excluding Leases	98	\$2,943.03	\$19,032,573
Gasoline/Diesel Fuel/Electric Vehicle Charging	96	\$3,362.08	\$21,742,591
Vehicle Maintenance and Repairs	100	\$1,346.41	\$8,707,232
Travel			
Airline Fares	96	\$810.33	\$5,240,378
Lodging on Trips	92	\$1,019.89	\$6,595,652
Auto/Truck Rental on Trips	100	\$121.77	\$787,515
Food and Drink on Trips	96	\$805.49	\$5,209,120

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2025 and 2030; Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

September 26, 2025

Retail Goods and Services Expenditures

113 N Market St, Frederick, Maryland, 21701
Ring: 3 mile radius

Prepared by Esri
Latitude: 39.41575
Longitude: -77.41099

Top Tapestry Segments	Percent	Demographic Summary	2025	2030
Modern Minds (D3)	18.7%	Population	90,779	99,281
City Greens (K6)	11.3%	Households	35,637	38,984
Emerging Hub (D1)	10.6%	Families	20,938	22,789
Moderate Metros (C6)	6.6%	Median Age	36.8	38.0
Family Bonds (E6)	5.6%	Median Household Income	\$94,594	\$104,250
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		107	\$2,616.09	\$93,229,440
Men's		106	\$512.72	\$18,271,861
Women's		106	\$883.63	\$31,490,080
Children's		111	\$372.16	\$13,262,606
Footwear		108	\$591.92	\$21,094,216
Watches & Jewelry		104	\$208.19	\$7,419,196
Apparel Products and Services (1)		102	\$47.46	\$1,691,481
Computer				
Computers and Hardware for Home Use		109	\$246.98	\$8,801,464
Portable Memory		109	\$4.19	\$149,217
Computer Software		114	\$19.14	\$682,166
Computer Accessories		104	\$20.81	\$741,635
Entertainment & Recreation		101	\$4,157.71	\$148,168,371
Fees and Admissions		103	\$963.42	\$34,333,425
Membership Fees for Clubs (2)		101	\$318.99	\$11,367,965
Fees for Participant Sports, excl. Trips		105	\$174.63	\$6,223,411
Tickets to Theatre/Operas/Concerts		103	\$116.38	\$4,147,349
Tickets to Movies		114	\$41.97	\$1,495,586
Tickets to Parks or Museums		102	\$43.62	\$1,554,485
Admission to Sporting Events, excl. Trips		106	\$96.65	\$3,444,313
Fees for Recreational Lessons		102	\$169.74	\$6,049,154
Dating Services		124	\$1.44	\$51,164
TV/Video/Audio		103	\$1,275.06	\$45,439,397
Cable and Satellite Television Services		96	\$635.88	\$22,660,741
Televisions		111	\$131.19	\$4,675,362
Satellite Dishes		96	\$1.33	\$47,542
VCRs, Video Cameras, and DVD Players		103	\$4.32	\$154,117
Miscellaneous Video Equipment		143	\$49.66	\$1,769,613
Video Cassettes and DVDs		99	\$4.72	\$168,074
Video Game Hardware/Accessories		115	\$54.21	\$1,932,006
Video Game Software		121	\$27.74	\$988,685
Rental/Streaming/Downloaded Video		112	\$216.51	\$7,715,821
Installation of Televisions		98	\$1.48	\$52,904
Audio (3)		104	\$145.56	\$5,187,465
Rental and Repair of TV/Radio/Sound Equipment		117	\$2.44	\$87,067
Pets		98	\$1,039.90	\$37,058,978
Toys/Games/Crafts/Hobbies (4)		104	\$186.71	\$6,653,784
Recreational Vehicles and Fees (5)		96	\$185.52	\$6,611,360
Sports/Recreation/Exercise Equipment (6)		101	\$262.52	\$9,355,569
Photo Equipment and Supplies (7)		102	\$70.42	\$2,509,440
Reading (8)		98	\$127.12	\$4,530,026
Catered Affairs (9)		98	\$47.04	\$1,676,392
Food		104	\$12,056.45	\$429,655,656
Food at Home		103	\$7,701.39	\$274,454,512
Bakery and Cereal Products		102	\$1,017.43	\$36,258,164
Meats, Poultry, Fish, and Eggs		105	\$1,596.77	\$56,904,116
Dairy Products		103	\$779.05	\$27,763,142
Fruits and Vegetables		103	\$1,313.57	\$46,811,813
Snacks and Other Food at Home (10)		148	\$2,994.56	\$106,717,278
Food Away from Home		105	\$4,355.06	\$155,201,144
Alcoholic Beverages		103	\$694.44	\$24,747,791

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2025 and 2030; Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Retail Goods and Services Expenditures

113 N Market St, Frederick, Maryland, 21701
Ring: 3 mile radius

Prepared by Esri
Latitude: 39.41575
Longitude: -77.41099

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	91	\$43,417.65	\$1,547,274,819
Value of Retirement Plans	91	\$139,478.22	\$4,970,585,285
Value of Other Financial Assets	97	\$12,791.66	\$455,856,563
Vehicle Loan Amount excluding Interest	110	\$3,860.95	\$137,592,564
Value of Credit Card Debt	105	\$3,167.64	\$112,885,180
Health			
Nonprescription Drugs	103	\$205.45	\$7,321,525
Prescription Drugs	94	\$397.71	\$14,173,077
Eyeglasses and Contact Lenses	98	\$129.03	\$4,598,306
Home			
Mortgage Payment and Basics (11)	95	\$12,650.97	\$450,842,477
Maintenance and Remodeling Services	92	\$4,263.27	\$151,930,231
Maintenance and Remodeling Materials (12)	91	\$726.67	\$25,896,165
Utilities, Fuel, and Public Services	103	\$6,092.92	\$217,133,278
Household Furnishings and Equipment			
Household Textiles (13)	106	\$125.07	\$4,457,251
Furniture	105	\$931.05	\$33,179,830
Rugs	101	\$39.71	\$1,415,248
Major Appliances (14)	100	\$506.36	\$18,045,055
Housewares (15)	102	\$100.71	\$3,588,999
Small Appliances	108	\$83.71	\$2,983,339
Luggage	105	\$25.85	\$921,383
Telephones and Accessories	95	\$79.21	\$2,822,781
Household Operations			
Child Care	106	\$623.15	\$22,207,324
Lawn and Garden (16)	92	\$628.46	\$22,396,401
Moving/Storage/Freight Express	110	\$140.20	\$4,996,229
Housekeeping Supplies (17)	103	\$891.13	\$31,757,289
Insurance			
Owners and Renters Insurance	96	\$815.42	\$29,059,298
Vehicle Insurance	109	\$2,365.02	\$84,282,322
Life/Other Insurance	97	\$670.42	\$23,891,737
Health Insurance	100	\$4,950.81	\$176,431,876
Personal Care Products (18)	109	\$646.65	\$23,044,702
Educational Books/Supplies/Other Expenditures	112	\$103.99	\$3,705,845
Smoking Products	104	\$479.35	\$17,082,772
Transportation			
Payments on Vehicles excluding Leases	107	\$3,212.59	\$114,487,098
Gasoline/Diesel Fuel/Electric Vehicle Charging	105	\$3,685.48	\$131,339,398
Vehicle Maintenance and Repairs	106	\$1,424.48	\$50,764,355
Travel			
Airline Fares	101	\$856.61	\$30,526,984
Lodging on Trips	97	\$1,070.20	\$38,138,589
Auto/Truck Rental on Trips	105	\$127.48	\$4,542,926
Food and Drink on Trips	101	\$849.21	\$30,263,143

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2025 and 2030; Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

September 26, 2025

Retail Goods and Services Expenditures

113 N Market St, Frederick, Maryland, 21701
Ring: 5 mile radius

Prepared by Esri
Latitude: 39.41575
Longitude: -77.41099

Top Tapestry Segments	Percent	Demographic Summary	2025	2030
Modern Minds (D3)	15.5%	Population	143,138	157,236
Boomburbs (H2)	9.5%	Households	54,407	59,970
City Greens (K6)	9.0%	Families	34,563	37,910
Emerging Hub (D1)	6.9%	Median Age	37.9	39.2
Professional Pride (L2)	6.1%	Median Household Income	\$106,586	\$117,157
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		118	\$2,885.95	\$157,015,616
Men's		117	\$563.69	\$30,668,428
Women's		117	\$977.45	\$53,180,321
Children's		122	\$411.67	\$22,397,941
Footwear		119	\$648.28	\$35,270,901
Watches & Jewelry		116	\$232.32	\$12,640,045
Apparel Products and Services (1)		112	\$52.53	\$2,857,980
Computer				
Computers and Hardware for Home Use		120	\$271.47	\$14,769,803
Portable Memory		118	\$4.51	\$245,228
Computer Software		121	\$20.40	\$1,109,729
Computer Accessories		113	\$22.81	\$1,241,039
Entertainment & Recreation		114	\$4,678.54	\$254,545,437
Fees and Admissions		118	\$1,108.40	\$60,304,746
Membership Fees for Clubs (2)		115	\$364.75	\$19,845,050
Fees for Participant Sports, excl. Trips		122	\$203.08	\$11,049,204
Tickets to Theatre/Operas/Concerts		116	\$131.66	\$7,163,282
Tickets to Movies		125	\$46.26	\$2,516,655
Tickets to Parks or Museums		117	\$50.02	\$2,721,376
Admission to Sporting Events, excl. Trips		121	\$110.74	\$6,024,984
Fees for Recreational Lessons		120	\$200.47	\$10,906,821
Dating Services		122	\$1.42	\$77,373
TV/Video/Audio		114	\$1,407.20	\$76,561,783
Cable and Satellite Television Services		107	\$709.00	\$38,574,782
Televisions		122	\$144.39	\$7,855,654
Satellite Dishes		107	\$1.49	\$81,131
VCRs, Video Cameras, and DVD Players		115	\$4.80	\$260,953
Miscellaneous Video Equipment		153	\$53.02	\$2,884,691
Video Cassettes and DVDs		107	\$5.08	\$276,618
Video Game Hardware/Accessories		122	\$57.48	\$3,127,328
Video Game Software		125	\$28.76	\$1,564,720
Rental/Streaming/Downloaded Video		122	\$236.60	\$12,872,444
Installation of Televisions		115	\$1.73	\$94,280
Audio (3)		116	\$162.25	\$8,827,265
Rental and Repair of TV/Radio/Sound Equipment		125	\$2.61	\$141,917
Pets		110	\$1,165.33	\$63,401,927
Toys/Games/Crafts/Hobbies (4)		115	\$206.57	\$11,238,789
Recreational Vehicles and Fees (5)		114	\$219.43	\$11,938,311
Sports/Recreation/Exercise Equipment (6)		115	\$297.43	\$16,182,272
Photo Equipment and Supplies (7)		114	\$78.65	\$4,279,121
Reading (8)		110	\$142.42	\$7,748,685
Catered Affairs (9)		110	\$53.11	\$2,889,802
Food		115	\$13,271.23	\$722,047,962
Food at Home		114	\$8,451.99	\$459,847,596
Bakery and Cereal Products		113	\$1,121.21	\$61,001,410
Meats, Poultry, Fish, and Eggs		114	\$1,742.38	\$94,797,459
Dairy Products		113	\$856.66	\$46,608,462
Fruits and Vegetables		113	\$1,446.68	\$78,709,771
Snacks and Other Food at Home (10)		163	\$3,285.06	\$178,730,495
Food Away from Home		117	\$4,819.24	\$262,200,366
Alcoholic Beverages		115	\$780.56	\$42,467,894

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Retail Goods and Services Expenditures

113 N Market St, Frederick, Maryland, 21701
Ring: 5 mile radius

Prepared by Esri
Latitude: 39.41575
Longitude: -77.41099

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	108	\$51,558.04	\$2,805,118,454
Value of Retirement Plans	108	\$165,573.83	\$9,008,375,295
Value of Other Financial Assets	114	\$15,057.62	\$819,240,040
Vehicle Loan Amount excluding Interest	121	\$4,264.93	\$232,042,288
Value of Credit Card Debt	117	\$3,533.06	\$192,222,925
Health			
Nonprescription Drugs	115	\$228.94	\$12,455,830
Prescription Drugs	105	\$444.04	\$24,158,898
Eyeglasses and Contact Lenses	110	\$145.45	\$7,913,654
Home			
Mortgage Payment and Basics (11)	113	\$15,082.73	\$820,606,291
Maintenance and Remodeling Services	110	\$5,088.46	\$276,847,761
Maintenance and Remodeling Materials (12)	108	\$869.49	\$47,306,185
Utilities, Fuel, and Public Services	113	\$6,711.55	\$365,155,318
Household Furnishings and Equipment			
Household Textiles (13)	117	\$137.12	\$7,460,379
Furniture	118	\$1,042.15	\$56,700,206
Rugs	115	\$45.20	\$2,459,434
Major Appliances (14)	114	\$576.96	\$31,390,522
Housewares (15)	113	\$111.10	\$6,044,730
Small Appliances	116	\$90.26	\$4,910,904
Luggage	118	\$28.95	\$1,575,331
Telephones and Accessories	106	\$88.38	\$4,808,507
Household Operations			
Child Care	121	\$710.54	\$38,658,444
Lawn and Garden (16)	107	\$730.57	\$39,748,035
Moving/Storage/Freight Express	118	\$150.52	\$8,189,520
Housekeeping Supplies (17)	113	\$981.61	\$53,406,211
Insurance			
Owners and Renters Insurance	111	\$944.34	\$51,378,740
Vehicle Insurance	118	\$2,575.83	\$140,143,376
Life/Other Insurance	112	\$773.71	\$42,095,052
Health Insurance	112	\$5,558.81	\$302,438,413
Personal Care Products (18)	119	\$705.60	\$38,389,832
Educational Books/Supplies/Other Expenditures	122	\$113.15	\$6,156,076
Smoking Products	109	\$502.07	\$27,316,095
Transportation			
Payments on Vehicles excluding Leases	118	\$3,555.05	\$193,419,501
Gasoline/Diesel Fuel/Electric Vehicle Charging	115	\$4,029.60	\$219,238,190
Vehicle Maintenance and Repairs	117	\$1,571.42	\$85,496,046
Travel			
Airline Fares	116	\$981.08	\$53,377,867
Lodging on Trips	112	\$1,238.41	\$67,378,033
Auto/Truck Rental on Trips	118	\$144.18	\$7,844,607
Food and Drink on Trips	115	\$967.51	\$52,639,527

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2025 and 2030; Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2025 and 2030; Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Business Summary

113 N Market St, Frederick, Maryland, 21701
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.41575
Longitude: -77.41099

Data for all businesses in area				1 mile		3 miles		5 miles				
Total Businesses:				1,635		5,111		6,308				
Total Employees:				16,988		66,682		79,174				
Total Population:				14,245		90,779		143,138				
Employee/Population Ratio (per 100 Residents)				119.3		73.5		55.3				
by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	2	0.1%	10	0.1%	3	0.1%	12	0.0%	7	0.1%	124	0.2%
Mining	0	0.0%	0	0.0%	1	0.0%	10	0.0%	2	0.0%	118	0.1%
Utilities	2	0.1%	5	0.0%	9	0.2%	123	0.2%	10	0.2%	127	0.2%
Construction	97	5.9%	679	4.0%	350	6.8%	3,939	5.9%	497	7.9%	5,122	6.5%
Building Construction	37	2.3%	191	1.1%	135	2.6%	1,159	1.7%	181	2.9%	1,361	1.7%
Heavy/Civil Eng Construction	6	0.4%	20	0.1%	24	0.5%	136	0.2%	35	0.6%	203	0.3%
Specialty Trade Contractor	54	3.3%	468	2.8%	191	3.7%	2,644	4.0%	281	4.5%	3,558	4.5%
Manufacturing	46	2.8%	742	4.4%	152	3.0%	3,025	4.5%	197	3.1%	3,768	4.8%
Wholesale Trade	35	2.1%	374	2.2%	149	2.9%	1,528	2.3%	204	3.2%	2,216	2.8%
Durable Goods	26	1.6%	215	1.3%	120	2.4%	1,124	1.7%	166	2.6%	1,740	2.2%
Nondurable Goods	9	0.6%	160	0.9%	28	0.6%	403	0.6%	36	0.6%	469	0.6%
Trade Broker	0	0.0%	0	0.0%	1	0.0%	1	0.0%	2	0.0%	7	0.0%
Retail Trade	156	9.5%	1,039	6.1%	631	12.3%	10,049	15.1%	741	11.8%	11,497	14.5%
Motor Vehicle & Parts Dealers	14	0.9%	109	0.6%	89	1.7%	2,260	3.4%	100	1.6%	2,458	3.1%
Furniture & Home Furnishings Stores	12	0.7%	48	0.3%	39	0.8%	348	0.5%	47	0.8%	397	0.5%
Electronics & Appliance Stores	5	0.3%	28	0.2%	26	0.5%	180	0.3%	31	0.5%	195	0.3%
Building Material & Garden Equipment & Supplies Dealers	6	0.4%	30	0.2%	41	0.8%	943	1.4%	64	1.0%	1,372	1.7%
Food & Beverage Stores	23	1.4%	114	0.7%	92	1.8%	1,651	2.5%	110	1.7%	2,035	2.6%
Health & Personal Care Stores	8	0.5%	63	0.4%	69	1.4%	851	1.3%	79	1.3%	936	1.2%
Gasoline Stations & Fuel Dealers	2	0.1%	9	0.1%	16	0.3%	86	0.1%	25	0.4%	142	0.2%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	23	1.4%	93	0.6%	87	1.7%	685	1.0%	96	1.5%	742	0.9%
Sporting Goods, Hobby, Book, & Music Stores	49	3.0%	227	1.3%	120	2.4%	991	1.5%	132	2.1%	1,140	1.4%
General Merchandise Stores	14	0.9%	318	1.9%	51	1.0%	2,053	3.1%	57	0.9%	2,081	2.6%
Transportation & Warehousing	19	1.2%	558	3.3%	73	1.4%	1,464	2.2%	100	1.6%	1,661	2.1%
Truck Transportation	10	0.6%	103	0.6%	38	0.7%	432	0.7%	51	0.8%	547	0.7%
Information	38	2.3%	610	3.6%	107	2.1%	1,534	2.3%	126	2.0%	1,874	2.4%
Finance & Insurance	97	5.9%	465	2.7%	263	5.2%	1,364	2.0%	298	4.7%	1,516	1.9%
Central Bank/Credit Intermediation & Related Activities	32	2.0%	152	0.9%	104	2.0%	613	0.9%	116	1.8%	680	0.9%
Securities & Commodity Contracts	42	2.6%	194	1.1%	78	1.5%	323	0.5%	94	1.5%	375	0.5%
Funds, Trusts & Other Financial Vehicles	23	1.4%	120	0.7%	82	1.6%	429	0.6%	88	1.4%	462	0.6%
Real Estate, Rental & Leasing	95	5.8%	1,064	6.3%	288	5.6%	2,452	3.7%	374	5.9%	3,082	3.9%
Professional, Scientific & Tech Services	271	16.6%	1,610	9.5%	609	11.9%	5,338	8.0%	783	12.4%	6,747	8.5%
Legal Services	94	5.8%	408	2.4%	128	2.5%	560	0.8%	147	2.3%	624	0.8%
Management of Companies & Enterprises	5	0.3%	32	0.2%	14	0.3%	116	0.2%	17	0.3%	138	0.2%
Administrative, Support & Waste Management Services	44	2.7%	213	1.3%	145	2.8%	898	1.4%	205	3.3%	1,237	1.6%
Educational Services	42	2.6%	1,737	10.2%	106	2.1%	4,100	6.2%	148	2.4%	5,789	7.3%

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September 26, 2025

Business Summary

113 N Market St, Frederick, Maryland, 21701
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.41575
Longitude: -77.41099

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Health Care & Social Assistance	169	10.3%	2,180	12.8%	732	14.3%	9,334	14.0%	816	12.9%	10,601	13.4%
Ambulatory Health Care	101	6.2%	950	5.6%	564	11.0%	5,924	8.9%	617	9.8%	6,388	8.1%
Hospital	16	1.0%	317	1.9%	38	0.7%	776	1.2%	42	0.7%	865	1.1%
Nursing/Residential Care	5	0.3%	199	1.2%	25	0.5%	1,076	1.6%	32	0.5%	1,518	1.9%
Social Assistance	47	2.9%	714	4.2%	105	2.0%	1,557	2.3%	125	2.0%	1,830	2.3%
Arts, Entertainment & Recreation	37	2.3%	322	1.9%	99	1.9%	921	1.4%	124	2.0%	1,102	1.4%
Accommodation & Food Services	101	6.2%	1,523	9.0%	373	7.3%	7,378	11.1%	424	6.7%	8,226	10.4%
Accommodation	6	0.4%	44	0.3%	30	0.6%	490	0.7%	35	0.6%	586	0.7%
Food Services & Drinking Places	95	5.8%	1,478	8.7%	342	6.7%	6,888	10.3%	389	6.2%	7,640	9.7%
Other Services (except Public Administration)	213	13.0%	1,407	8.3%	623	12.2%	4,828	7.2%	771	12.2%	5,719	7.2%
Repair & Maintenance	39	2.4%	192	1.1%	142	2.8%	1,245	1.9%	171	2.7%	1,611	2.0%
Automotive Repair & Maintenance	25	1.5%	127	0.8%	108	2.1%	682	1.0%	131	2.1%	846	1.1%
Personal & Laundry Service	71	4.3%	291	1.7%	223	4.4%	1,175	1.8%	261	4.1%	1,370	1.7%
Civic and Other Orgs	104	6.4%	923	5.4%	257	5.0%	2,408	3.6%	339	5.4%	2,737	3.5%
Public Administration	84	5.1%	2,402	14.1%	157	3.1%	8,228	12.3%	169	2.7%	8,457	10.7%
Unclassified Establishments	82	5.0%	16	0.1%	227	4.4%	42	0.1%	296	4.7%	55	0.1%
Total	1,635	100.0%	16,988	100.0%	5,111	100.0%	66,682	100.0%	6,308	100.0%	79,174	100.0%

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September 26, 2025

Business Summary

113 N Market St, Frederick, Maryland, 21701
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.41575
Longitude: -77.41099

by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	17	1.0%	102	0.6%	62	1.2%	478	0.7%	90	1.4%	884	1.1%
Construction	86	5.3%	637	3.8%	316	6.2%	3,733	5.6%	450	7.1%	4,755	6.0%
Manufacturing	46	2.8%	726	4.3%	134	2.6%	3,132	4.7%	173	2.7%	3,751	4.7%
Transportation	20	1.2%	562	3.3%	88	1.7%	1,517	2.3%	127	2.0%	1,741	2.2%
Communication	9	0.6%	60	0.3%	42	0.8%	244	0.4%	49	0.8%	280	0.3%
Utility	5	0.3%	13	0.1%	23	0.5%	209	0.3%	29	0.5%	243	0.3%
Wholesale Trade	35	2.1%	374	2.2%	150	2.9%	1,535	2.3%	206	3.3%	2,229	2.8%
Retail Trade Summary	259	15.8%	2,575	15.2%	1,000	19.6%	17,100	25.6%	1,164	18.4%	19,430	24.5%
Home Improvement	6	0.4%	30	0.2%	44	0.9%	952	1.4%	67	1.1%	1,382	1.8%
General Merchandise Stores	6	0.4%	288	1.7%	27	0.5%	1,942	2.9%	31	0.5%	1,966	2.5%
Food Stores	22	1.4%	138	0.8%	101	2.0%	1,819	2.7%	118	1.9%	2,290	2.9%
Auto Dealers & Gas Stations	16	1.0%	118	0.7%	105	2.0%	2,343	3.5%	123	1.9%	2,585	3.3%
Apparel & Accessory Stores	17	1.0%	65	0.4%	68	1.3%	612	0.9%	73	1.2%	656	0.8%
Furniture & Home Furnishings	18	1.1%	75	0.4%	71	1.4%	623	0.9%	87	1.4%	737	0.9%
Eating & Drinking Places	92	5.6%	1,466	8.6%	327	6.4%	6,725	10.1%	373	5.9%	7,471	9.4%
Miscellaneous Retail	83	5.1%	396	2.3%	258	5.0%	2,084	3.1%	293	4.6%	2,341	3.0%
Finance, Insurance, Real Estate Summary	205	12.5%	1,649	9.7%	544	10.6%	3,931	5.9%	657	10.4%	4,665	5.9%
Banks, Savings & Lending Institutions	34	2.1%	159	0.9%	104	2.0%	602	0.9%	116	1.8%	669	0.8%
Securities Brokers	39	2.4%	183	1.1%	72	1.4%	304	0.5%	88	1.4%	353	0.5%
Insurance Carriers & Agents	23	1.4%	120	0.7%	82	1.6%	429	0.6%	88	1.4%	462	0.6%
Real Estate, Holding, Other Investment Offices	109	6.7%	1,188	7.0%	286	5.6%	2,596	3.9%	365	5.8%	3,182	4.0%
Services Summary	788	48.2%	7,903	46.5%	2,368	46.3%	26,563	39.8%	2,899	46.0%	32,713	41.3%
Hotels & Lodging	6	0.4%	44	0.3%	30	0.6%	490	0.7%	35	0.6%	586	0.7%
Automotive Services	32	2.0%	145	0.8%	146	2.9%	836	1.3%	177	2.8%	1,039	1.3%
Movies & Amusements	40	2.5%	313	1.8%	112	2.2%	963	1.4%	141	2.2%	1,189	1.5%
Health Services	119	7.3%	1,272	7.5%	616	12.1%	7,183	10.8%	675	10.7%	8,041	10.2%
Legal Services	86	5.3%	382	2.3%	111	2.2%	488	0.7%	127	2.0%	532	0.7%
Education Institutions & Libraries	31	1.9%	1,892	11.1%	83	1.6%	4,178	6.3%	115	1.8%	5,777	7.3%
Other Services	474	29.0%	3,855	22.7%	1,270	24.9%	12,426	18.6%	1,629	25.8%	15,548	19.6%
Government	83	5.1%	2,372	14.0%	156	3.0%	8,198	12.3%	168	2.7%	8,427	10.6%
Unclassified Establishments	82	5.0%	16	14.0%	227	4.4%	42	12.3%	296	4.7%	55	10.6%
Totals	1,635	100.0%	16,988	100.0%	5,111	100.0%	66,682	100.0%	6,308	100.0%	79,174	100.0%

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September 26, 2025