

1209 Liberty Rd, Sykesville, Maryland, 21784 2 1209 Liberty Rd, Sykesville, Maryland, 21784 Rings: 1, 3, 5 mile radii Prepared by Esri

Latitude: 39.40333 Longitude: -76.95392

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	6,692	30,399	42,721
2020 Total Population	7,168	32,024	44,658
2020 Group Quarters	325	985	1,176
2023 Total Population	7,349	32,587	45,198
2023 Group Quarters	325	985	1,175
2028 Total Population	7,521	32,974	45,611
2023-2028 Annual Rate	0.46%	0.24%	0.18%
2023 Total Daytime Population	8,399	26,648	34,914
Workers	5,135	12,076	14,539
Residents	3,264	14,572	20,375
Household Summary			
2010 Households	2,347	10,391	14,594
2010 Average Household Size	2.70	2.82	2.83
2020 Total Households	2,610	11,288	15,712
2020 Average Household Size	2.62	2.75	2.77
2023 Households	2,674	11,517	15,977
2023 Average Household Size	2.63	2.74	2.76
2028 Households	2,769	11,789	16,309
2028 Average Household Size	2.60	2.71	2.72
2023-2028 Annual Rate	0.70%	0.47%	0.41%
2010 Families	1,814	8,076	11,541
2010 Average Family Size	3.10	3.23	3.20
2023 Families	2,010	8,752	12,360
2023 Average Family Size	3.08	3.20	3.17
2028 Families	2,078	8,942	12,598
2028 Average Family Size	3.05	3.17	3.14
2023-2028 Annual Rate	0.67%	0.43%	0.38%
Housing Unit Summary			
2000 Housing Units	1,899	9,310	13,301
Owner Occupied Housing Units	83.8%	83.8%	84.6%
Renter Occupied Housing Units	14.2%	13.7%	12.7%
Vacant Housing Units	2.1%	2.5%	2.7%
2010 Housing Units	2,418	10,687	15,054
Owner Occupied Housing Units	80.0%	82.2%	83.5%
Renter Occupied Housing Units	17.0%	15.1%	13.4%
Vacant Housing Units	2.9%	2.8%	3.1%
2020 Housing Units	2,672	11,633	16,242
Owner Occupied Housing Units	79.7%	82.2%	83.7%
Renter Occupied Housing Units	18.0%	14.9%	13.1%
Vacant Housing Units	2.2%	3.2%	3.2%
2023 Housing Units	2,731	11,882	16,526
Owner Occupied Housing Units	86.2%	85.3%	86.1%
Renter Occupied Housing Units	11.8%	11.6%	10.6%
Vacant Housing Units	2.1%	3.1%	3.3%
2028 Housing Units	2,824	12,136	16,833
Owner Occupied Housing Units	86.8%	85.9%	86.7%
Renter Occupied Housing Units	11.3%	11.3%	10.2%
Vacant Housing Units	1.9%	2.9%	3.1%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.



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2023 Households by Income			
Household Income Base	2,674	11,517	15,977
<\$15,000	3.3%	3.2%	2.9%
\$15,000 - \$24,999	1.9%	2.0%	2.2%
\$25,000 - \$34,999	1.8%	3.1%	3.0%
\$35,000 - \$49,999	4.3%	4.0%	4.4%
\$50,000 - \$74,999	11.2%	10.9%	10.8%
\$75,000 - \$99,999	12.1%	11.9%	11.7%
\$100,000 - \$149,999	18.7%	17.9%	18.7%
\$150,000 - \$199,999	18.7%	18.7%	17.8%
\$200,000+	28.0%	28.5%	28.4%
Average Household Income	\$174,469	\$177,643	\$179,081
2028 Households by Income			
Household Income Base	2,769	11,789	16,309
<\$15,000	2.8%	2.8%	2.5%
\$15,000 - \$24,999	1.5%	1.6%	1.7%
\$25,000 - \$34,999	1.4%	2.6%	2.5%
\$35,000 - \$49,999	3.5%	3.3%	3.7%
\$50,000 - \$74,999	9.6%	9.3%	9.5%
\$75,000 - \$99,999	10.9%	10.7%	10.7%
\$100,000 - \$149,999	18.1%	17.2%	17.8%
\$150,000 - \$199,999	21.1%	20.8%	19.6%
\$200,000+	31.1%	31.8%	32.0%
Average Household Income	\$192,778	\$196,612	\$198,601
2023 Owner Occupied Housing Units by Value	\$192,778	\$190,012	\$190,001
Total	2 252	10,120	14 222
	2,353	10,138	14,232
<\$50,000	0.3%	1.1%	0.9%
\$50,000 - \$99,999	0.0%	0.1%	0.1%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	1.9%	1.1%	0.9%
\$200,000 - \$249,999	1.8%	1.1%	1.0%
\$250,000 - \$299,999	8.5%	4.8%	4.3%
\$300,000 - \$399,999	22.3%	24.1%	22.2%
\$400,000 - \$499,999	33.2%	31.2%	30.0%
\$500,000 - \$749,999	29.3%	32.1%	34.2%
\$750,000 - \$999,999	2.5%	3.2%	4.5%
\$1,000,000 - \$1,499,999	0.2%	0.3%	0.8%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.2%
\$2,000,000 +	0.0%	0.9%	0.8%
Average Home Value	\$466,128	\$496,444	\$513,565
2028 Owner Occupied Housing Units by Value			
Total	2,451	10,420	14,588
<\$50,000	0.2%	0.9%	0.8%
\$50,000 - \$99,999	0.0%	0.1%	0.0%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.9%	0.5%	0.4%
\$200,000 - \$249,999	1.1%	0.7%	0.6%
\$250,000 - \$299,999	6.8%	3.7%	3.3%
\$300,000 - \$399,999	20.7%	22.2%	20.2%
\$400,000 - \$499,999	35.7%	32.8%	31.2%
\$500,000 - \$749,999	31.7%	34.5%	36.7%
\$750,000 - \$999,999	2.6%	3.3%	4.8%
\$1,000,000 - \$1,499,999	0.2%	0.3%	0.9%
\$1,500,000 - \$1,999,999	0.2%	0.0%	0.3%
\$2,000,000 +	0.0%	1.0%	0.3%
Average Home Value	\$480,571	\$509,919	
Average nome value	۵ <u>+</u> ۵0,571	ΑΤΑ'ΕΛΓΦ	\$527,582

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.



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Median Household Income			
2023	\$138,399	\$139,362	\$136,774
2028	\$153,638	\$154,291	\$152,757
Median Home Value			
2023	\$445,775	\$456,960	\$468,451
2028	\$456,849	\$467,013	\$478,905
Per Capita Income			
2023	\$60,233	\$62,701	\$63,139
2028	\$67,232	\$70,193	\$70,825
Median Age			
2010	36.3	40.1	41.0
2020	37.9	40.4	41.7
2023 2028	37.4	41.5	43.1
	38.1	42.3	43.7
2020 Population by Age	7.100	22.024	44.659
Total 0 - 4	7,168 5.7%	32,024 5.5%	44,658 5.4%
5 - 9	6.4%	6.2%	6.0%
10 - 14	7.0%	6.7%	6.6%
15 - 24	13.2%	12.6%	12.4%
25 - 34	13.4%	11.4%	10.8%
35 - 44	14.0%	13.1%	12.6%
45 - 54	15.4%	14.5%	14.4%
55 - 64	13.7%	14.8%	15.4%
65 - 74	7.1%	8.7%	9.5%
75 - 84	3.0%	4.5%	5.0%
85 +	1.0%	1.9%	1.8%
18 +	76.2%	76.9%	77.4%
2023 Population by Age			
Total	7,350	32,588	45,196
0 - 4	5.4%	4.7%	4.4%
5 - 9	6.5%	5.9%	5.6%
10 - 14	7.1%	6.6%	6.5%
15 - 24	13.3%	12.5%	12.0%
25 - 34	14.1%	11.9%	11.4%
35 - 44	14.8%	12.9%	12.4%
45 - 54	14.1%	14.1%	14.3%
55 - 64	13.0%	15.0%	15.6%
65 - 74 75 - 84	7.5% 3.1%	9.8% 4.4%	10.7% 5.0%
85 +	1.2%	2.2%	2.1%
18 +	76.9%	78.3%	78.9%
2028 Population by Age	70.570	78.5%	78.576
Total	7,520	32,975	45,611
0 - 4	5.6%	4.8%	4.6%
5 - 9	6.1%	5.7%	5.4%
10 - 14	6.1%	6.0%	5.9%
15 - 24	11.2%	10.4%	10.2%
25 - 34	15.7%	12.1%	11.0%
35 - 44	15.6%	14.8%	14.7%
45 - 54	12.7%	12.4%	12.5%
55 - 64	12.8%	14.3%	14.8%
65 - 74	8.3%	11.1%	11.8%
75 - 84	4.5%	5.9%	6.6%
85 +	1.4%	2.5%	2.5%
18 +	78.6%	79.8%	80.4%
2020 Population by Sex			

2020 Population by Sex



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Males	3,638	16,076	22,481
Females	3,530	15,948	22,177
2023 Population by Sex	,	,	
Males	3,730	16,410	22,706
Females	3,619	16,177	22,492
	5,015	10,177	22,492
2028 Population by Sex	2.004	16 567	22.062
Males	3,804	16,567	22,862
Females	3,717	16,407	22,750
2010 Population by Race/Et			
Total	6,691	30,399	42,720
White Alone	88.1%	90.8%	90.9%
Black Alone	6.6%	4.9%	4.7%
American Indian Alone	0.3%	0.2%	0.2%
Asian Alone	2.9%	2.2%	2.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.7%	0.4%	0.4%
Two or More Races	1.4%	1.5%	1.5%
Hispanic Origin	2.9%	2.3%	2.2%
Diversity Index	26.2	21.1	20.7
2020 Population by Race/Et	thnicity		
Total	7,168	32,024	44,658
White Alone	79.8%	83.0%	83.6%
Black Alone	6.5%	5.2%	4.8%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	5.7%	4.0%	4.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.4%	1.1%	1.2%
Two or More Races	6.5%	6.4%	6.3%
Hispanic Origin	4.3%	3.9%	3.9%
Diversity Index	40.4	35.5	34.6
2023 Population by Race/Et	thnicity		
Total	7,349	32,587	45,198
White Alone	78.6%	81.9%	82.6%
Black Alone	6.9%	5.5%	5.1%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	6.1%	4.3%	4.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.5%	1.2%	1.3%
Two or More Races	6.8%	6.8%	6.7%
Hispanic Origin	4.7%	4.3%	4.3%
Diversity Index	42.5	37.5	36.6
2028 Population by Race/Et			
Total	7,520	32,975	45,612
White Alone	76.5%	80.1%	80.7%
Black Alone	7.5%	6.0%	5.5%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	6.8%	4.9%	4.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.6%	1.3%	1.4%
Two or More Races	7.4%	7.5%	7.3%
Hispanic Origin	5.3%	4.9%	4.9%
Diversity Index	46.0	40.8	39.9
Diversity match	0.0	-0.0	59.9

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.



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2020 Population by Relationship and Household Type	e		
Total	7,168	32,024	44,658
In Households	95.5%	96.9%	97.4%
Householder	34.4%	35.1%	35.0%
Opposite-Sex Spouse	20.5%	22.2%	22.8%
Same-Sex Spouse	0.2%	0.1%	0.1%
Opposite-Sex Unmarried Partner	2.0%	1.5%	1.5%
Same-Sex Unmarried Partner	0.1%	0.1%	0.1%
Biological Child	31.3%	30.6%	30.2%
Adopted Child	0.6%	0.7%	0.6%
Stepchild	1.0%	1.0%	1.0%
Grandchild	1.6%	1.4%	1.5%
Brother or Sister	0.5%	0.5%	0.5%
Parent	0.8%	0.8%	0.9%
Parent-in-law	0.5%	0.4%	0.5%
Son-in-law or Daughter-in-law	0.3%	0.4%	0.4%
Other Relatives	0.6%	0.6%	0.6%
Foster Child	0.0%	0.0%	0.0%
Other Nonrelatives	1.2%	1.4%	1.6%
In Group Quaters	4.5%	3.1%	2.6%
Institutionalized	4.2%	2.9%	2.3%
Noninstitutionalized	0.3%	0.2%	0.4%
2023 Population 25+ by Educational Attainment			
Total	4,979	22,905	32,255
Less than 9th Grade	2.3%	1.1%	1.1%
9th - 12th Grade, No Diploma	3.8%	4.0%	3.7%
High School Graduate	14.4%	15.7%	17.7%
GED/Alternative Credential	2.9%	2.6%	2.3%
Some College, No Degree	15.7%	15.3%	15.5%
Associate Degree	7.8%	8.3%	8.2%
Bachelor's Degree	33.7%	33.2%	31.5%
Graduate/Professional Degree	19.4%	19.9%	20.0%
2023 Population 15+ by Marital Status			
Total	5,954	26,977	37,681
Never Married	32.8%	26.7%	26.0%
Married	55.9%	61.4%	62.0%
Widowed	2.7%	4.4%	4.9%
Divorced	8.6%	7.6%	7.1%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	4,143	18,333	25,432
Population 16+ Employed	98.7%	98.0%	97.7%
Population 16+ Unemployment rate	1.3%	2.0%	2.3%
Population 16-24 Employed	11.4%	11.9%	11.5%
Population 16-24 Unemployment rate	5.1%	5.7%	7.3%
Population 25-54 Employed	64.3%	59.5%	58.7%
Population 25-54 Unemployment rate	0.7%	1.7%	1.8%
Population 55-64 Employed	17.8%	21.3%	22.3%
Population 55-64 Unemployment rate	1.5%	1.1%	1.2%
Population 65+ Employed	6.5%	7.3%	7.5%
Population 65+ Unemployment rate	0.0%	0.0%	0.7%



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2023 Employed Population 16+ by Industry	1 11110	5 111165	5 miles
Total	4,089	17,975	24,857
Agriculture/Mining	1.3%	0.6%	0.6%
Construction	6.1%	7.0%	7.9%
Manufacturing	5.7%	5.6%	5.7%
Wholesale Trade	1.5%	1.7%	1.7%
Retail Trade	5.8%	7.7%	7.7%
Transportation/Utilities	2.8%	2.4%	2.9%
Information	2.5%	2.0%	1.8%
Finance/Insurance/Real Estate	8.9%	8.9%	8.5%
Services	56.8%	54.3%	53.2%
Public Administration	8.7%	9.8%	9.9%
2023 Employed Population 16+ by Occupation	0.770	9.8 %	9.970
	4 088	17 072	24.956
Total White Coller	4,088	17,973	24,856
White Collar	77.2% 27.8%	76.6% 26.1%	75.9% 25.6%
Management/Business/Financial Professional	33.6%	34.0%	33.9%
Sales	6.4%	7.4%	7.6%
Administrative Support	9.4%	9.0%	8.8%
Services Blue Coller	11.6%	12.6%	12.2%
Blue Collar	11.2%	10.8%	11.9%
Farming/Forestry/Fishing	0.1%	0.2%	0.3%
Construction/Extraction	2.3%	3.1%	3.6%
Installation/Maintenance/Repair	3.0%	2.5%	2.6%
Production	3.8%	2.8%	2.6%
Transportation/Material Moving	2.0%	2.1%	2.8%
2020 Households by Type			
Total	2,610	11,288	15,712
Married Couple Households	60.2%	63.6%	65.2%
With Own Children <18	29.5%	28.2%	27.5%
Without Own Children <18	30.7%	35.4%	37.6%
Cohabitating Couple Households	6.0%	4.5%	4.4%
With Own Children <18	1.8%	1.3%	1.3%
Without Own Children <18	4.1%	3.2%	3.2%
Male Householder, No Spouse/Partner	12.8%	11.8%	11.9%
Living Alone	8.3%	7.9%	7.9%
65 Years and over	2.0%	2.6%	2.7%
With Own Children <18	1.5%	1.2%	1.2%
Without Own Children <18, With Relatives	2.3%	2.1%	2.1%
No Relatives Present	0.7%	0.6%	0.7%
Female Householder, No Spouse/Partner	21.0%	20.1%	18.5%
Living Alone	11.3%	12.0%	10.7%
65 Years and over	6.2%	7.8%	7.0%
With Own Children <18	4.1%	3.3%	2.9%
Without Own Children <18, With Relatives	5.1%	4.4%	4.5%
No Relatives Present	0.5%	0.5%	0.5%
2020 Households by Size			
Total	2,610	11,288	15,712
1 Person Household	19.5%	19.9%	18.6%
2 Person Household	29.1%	30.6%	32.2%
3 Person Household	19.2%	18.3%	18.3%
4 Person Household	21.4%	19.9%	19.5%
5 Person Household	7.1%	7.2%	7.2%
6 Person Household	2.6%	2.7%	2.9%
7 + Person Household	1.0%	1.3%	1.3%



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2020 Households by Tenure and Mortgage Status			
Total	2,610	11,288	15,712
Owner Occupied	81.6%	84.7%	86.5%
Owned with a Mortgage/Loan	67.3%	66.5%	66.5%
Owned Free and Clear	14.3%	18.1%	19.9%
Renter Occupied	18.4%	15.3%	13.5%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	125	122	117
Percent of Income for Mortgage	19.4%	19.7%	20.6%
Wealth Index	198	224	230
2020 Housing Units By Urban/ Rural Status			
Total	2,672	11,633	16,242
Urban Housing Units	98.9%	89.6%	70.0%
Rural Housing Units	1.1%	10.4%	30.0%
2020 Population By Urban/ Rural Status			
Total	7,168	32,024	44,658
Urban Population	94.6%	87.1%	68.4%
Rural Population	5.4%	12.9%	31.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.



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Top 3 Tapestry Segments			
1.	Enterprising Professionals (2D)	Savvy Suburbanites (1D) Savvy Suburbanites (1D)
2.	Workday Drive (4A)	Golden Years (9B) Professional Pride (1B)
3.	Boomburbs (1C)	Workday Drive (4A) Golden Years (9B)
2023 Consumer Spending			
Apparel & Services: Total \$	\$9,44	\$40,74 \$40,74	\$\$6,588,265
Average Spent	\$3,5	530.84 \$3,5	\$38.20 \$3,541.86
Spending Potential Index		161	161 161
Education: Total \$	\$8,14	48,345 \$38,85	\$7,452 \$55,066,528
Average Spent	\$3,0	947.25 \$3,3	\$73.92 \$3,446.61
Spending Potential Index		170	188 192
Entertainment/Recreation: Total \$	\$16,06	54,264 \$70,36	\$2,901 \$98,384,661
Average Spent	\$6,0	007.58 \$6,1	.09.48 \$6,157.89
Spending Potential Index		159	162 163
Food at Home: Total \$	\$28,02	28,358 \$123,06	\$8,362 \$171,159,047
Average Spent	\$10,4	481.81 \$10,6	\$85.80 \$10,712.84
Spending Potential Index		154	157 158
Food Away from Home: Total \$	\$16,11		\$0,631 \$94,714,906
Average Spent	\$6,0)25.09 \$5,9	928.68 \$5,928.20
Spending Potential Index		162	159 159
Health Care: Total \$	\$29,59		
Average Spent	\$11,0	068.95 \$11,5	\$06.36 \$11,615.71
Spending Potential Index		150	156 158
HH Furnishings & Equipment: Total \$	\$12,81		
Average Spent	\$4,7	791.12 \$4,8	\$38.18 \$4,871.79
Spending Potential Index		162	164 165
Personal Care Products & Services: Total \$		22,230 \$17,93	
Average Spent	\$1,5	541.60 \$1,5	\$57.64 \$1,563.26
Spending Potential Index		161	163 163
Shelter: Total \$	\$107,11		
Average Spent	\$40,0)57.73 \$40,5	\$26.98 \$40,662.50
Spending Potential Index		162	164 164
Support Payments/Cash Contributions/Gifts in			
Average Spent	\$4,9		\$59.79 \$5,353.46
Spending Potential Index		159	168 171
Travel: Total \$	\$10,17		
Average Spent	\$3,8		\$12.69 \$3,850.36
Spending Potential Index		169	169 171
Vehicle Maintenance & Repairs: Total \$		57,528 \$23,00	
Average Spent	\$2,0		997.43 \$2,003.78
Spending Potential Index		153	152 153

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Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

March 13, 2024

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.



1209 Liberty Rd, Sykesville, Maryland, 21784 2

1209 Liberty Rd, Sykesville, Maryland, 21784

Ring: 1 mile radius

Prepared by Esri Latitude: 39.40333

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Top Tapestry Segments	Percent	Demographic Summary	2023	2028
Enterprising Professionals (2D)	35.5%	Population	7,349	7,521
Workday Drive (4A)	31.0%	Households	2,674	2,769
Boomburbs (1C)	11.6%	Families	2,010	2,078
Professional Pride (1B)	11.5%	Median Age	37.4	38.1
Savvy Suburbanites (1D)	10.5%	Median Household Income	\$138,399	\$153,638
Savvy Suburbances (1D)	10.570			\$100,00C
		Spending Potential	Average Amount	Tata
		Index	Spent	Tota
Apparel and Services		161	\$3,530.84	\$9,441,474
Men's		162	\$663.81	\$1,775,025
Women's		160	\$1,194.02	\$3,192,800
Children's		166	\$549.01	\$1,468,046
Footwear		158	\$785.14	\$2,099,467
Watches & Jewelry		160	\$270.61	\$723,624
Apparel Products and Services (1)		153	\$68.25	\$182,512
Computer				. ,
Computers and Hardware for Home Us	20	166	\$425.77	\$1,138,496
•	e			
Portable Memory		158	\$7.25	\$19,392
Computer Software		160	\$23.14	\$61,86
Computer Accessories		159	\$39.77	\$106,35
Entertainment & Recreation		159	\$6,007.58	\$16,064,26
Fees and Admissions		177	\$1,262.05	\$3,374,72
Membership Fees for Clubs (2)		174	\$482.24	\$1,289,51
Fees for Participant Sports, excl. Tri	os	181	\$216.02	\$577,64
Tickets to Theatre/Operas/Concerts		165	\$89.89	\$240,37
Tickets to Movies		170	\$46.97	\$125,59
Tickets to Parks or Museums		175	\$48.66	\$130,12
Admission to Sporting Events, excl.	Trins	175	\$99.73	\$266,67
Fees for Recreational Lessons	mp5	191	\$277.01	\$740,73
		142		
Dating Services			\$1.52	\$4,07
TV/Video/Audio		149	\$2,017.15	\$5,393,85
Cable and Satellite Television Servic	es	142	\$1,225.73	\$3,277,59
Televisions		154	\$225.14	\$602,01
Satellite Dishes		151	\$2.58	\$6,88
VCRs, Video Cameras, and DVD Play	/ers	161	\$7.75	\$20,72
Miscellaneous Video Equipment		168	\$21.25	\$56,82
Video Cassettes and DVDs		158	\$10.34	\$27,64
Video Game Hardware/Accessories		152	\$61.24	\$163,74
Video Game Software		152	\$29.50	\$78,88
Rental/Streaming/Downloaded Video	0	163	\$200.75	\$536,80
Installation of Televisions	•	171	\$2.75	\$7,35
Audio (3)		168	\$226.57	\$605,83
	d Equipmont	128	\$3.57	\$9,54
Rental and Repair of TV/Radio/Soun	u Lquipinent			
Pets		153	\$1,406.50	\$3,760,98
Toys/Games/Crafts/Hobbies (4)		159	\$251.70	\$673,03
Recreational Vehicles and Fees (5)		163	\$244.16	\$652,87
Sports/Recreation/Exercise Equipment	:(6)	178	\$501.01	\$1,339,68
Photo Equipment and Supplies (7)		167	\$78.01	\$208,59
Reading (8)		155	\$196.52	\$525,50
Catered Affairs (9)		166	\$50.49	\$134,99
Food		157	\$16,506.90	\$44,139,45
Food at Home		154	\$10,481.81	\$28,028,35
Bakery and Cereal Products		153	\$1,345.59	\$3,598,11
Meats, Poultry, Fish, and Eggs		153	\$2,250.61	\$6,018,13
		155		
Dairy Products			\$1,015.09	\$2,714,34
Fruits and Vegetables		155	\$2,083.47	\$5,571,19
Snacks and Other Food at Home (10))	155	\$3,787.05	\$10,126,57
Food Away from Home		162	\$6,025.09	\$16,111,10
Alcoholic Beverages		166	\$1,118.37	\$2,990,51

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.



1209 Liberty Rd, Sykesville, Maryland, 21784 2 1209 Liberty Rd, Sykesville, Maryland, 21784 Ring: 1 mile radius Prepared by Esri Latitude: 39.40333

Index Spent Total Financial Value of Stock/Ronds/Mutual Funds 165 \$\$43,977.08 \$\$173,748,710 Value of Stock/Ronds/Mutual Funds 165 \$\$23,967.49 \$\$173,748,710 Value of Other Financial Assets 158 \$\$13,557.09 \$\$36,6251,649 Vehicle Loan Amount excluding Interest 162 \$\$5,003.16 \$\$15,785,055 Value of Credit Card Debt 158 \$\$5,008.34 \$\$13,392,314 Health ************************************
Value of Stocks/Bonds/Mutual Funds 165 \$64,977.08 \$173,748,710 Value of Retirement Plans 169 \$239,647.49 \$640,817,397 Value of Other Financial Assets 158 \$13,357.09 \$36,251,649 Vehicle Loan Amount excluding Interest 162 \$5,903.16 \$15,785,055 Value of Credit Card Debt 158 \$5,008.34 \$13,392,314 Health \$503.49 \$1,346,228 Prescription Drugs 147 \$251.38 \$672,181 Prescription Drugs 137 \$503.49 \$1,346,228 Eveglasses and Contact Lenses 151 \$167.82 \$448,754 Home \$172 \$6,551.88 \$17,519,727 Maintenance and Remodeling Materials (12) 158 \$1,241.33 \$3,319,255 Utilities, Fuel, and Public Services 149 \$8,620.33 \$23,050,766 Household Textiles (13) 159 \$14,60 \$520,357 Furniture 163 \$67,68 \$100,982 Maintenances (14) 158 \$323,44 <t< th=""></t<>
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Prescription Drugs 137 \$503.49 \$1,346,328 Eyeglasses and Contact Lenses 137 \$507.82 \$448,754 Home
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Major Appliances (14)158\$834.47\$2,231,383Housewares (15)166\$178.58\$477,523Small Appliances154\$111.62\$298,480Luggage157\$23.94\$64,022Telephones and Accessories150\$161.55\$431,985Household Operations151\$987.24\$2,639,871Lawn and Garden (16)158\$1,055.91\$2,823,499Moving/Storage/Freight Express156\$140.31\$375,191Housekeeping Supplies (17)154\$1,438.77\$3,847,274Insurance151\$3,280.12\$8,771,043Uric/Other Insurance151\$3,280.12\$8,771,043Uife/Other Insurance151\$7,459.56\$19,946,668Personal Care Products (18)158\$873.84\$2,237,763School Books and Supplies (19)163\$219.03\$585,676Smoking Products124\$535.71\$1,432,487Transportation124\$535.71\$1,432,487Vehicle Surding Leases158\$4,773.41\$1,2764,100Gasoline and Motor Oil151\$3,816.55\$10,205,457Vehicle Maintenance and Repairs151\$3,816.55\$10,205,457Vehicle Maintenance and Repairs153\$2,007.30\$5,367,528
Housewares (15) 166 \$178.58 \$477,523 Small Appliances 154 \$111.62 \$298,480 Luggage 167 \$23.94 \$64,022 Telephones and Accessories 167 \$23.94 \$64,022 Telephones and Accessories 167 \$23.94 \$64,022 Child Care 191 \$987.24 \$2,639,871 Lawn and Garden (16) 158 \$1,055.91 \$2,823,499 Moving/Storage/Freight Express 156 \$140.31 \$375,191 Housekeeping Supplies (17) 151 \$1,438.77 \$3,847,247 Moving/Storage/Freight Express 156 \$1,103.1 \$375,191 Housekeeping Supplies (17) 151 \$1,438.77 \$3,847,247 Moving/Storage/Freight Express 155 \$1,208.85 \$3,232,463 Vehicle Insurance 151 \$3,280.12 \$8,771,043 Life/Other Insurance 151 \$3,280.12 \$8,771,043 Life/Other Insurance 151 \$7,459.56 \$19,946,868 Personal Care Products (18) <t< td=""></t<>
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Vehicle Maintenance and Repairs 153 \$2,007.30 \$5,367,528
Travel
Airline Fares 174 \$811.65 \$2,170,359
Lodging on Trips 170 \$1,224.03 \$3,273,054
Auto/Truck Rental on Trips 172 \$136.07 \$363,845
Food and Drink on Trips 167 \$932.45 \$2,493,371

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.
Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.



1209 Liberty Rd, Sykesville, Maryland, 21784 2

1209 Liberty Rd, Sykesville, Maryland, 21784

Ring: 3 mile radius

Prepared by Esri Latitude: 39.40333

Longitude: -76.95392

Ring: 3 mile	l'aulus			Longitude: -76.95392
Top Tapestry Segments	Percent	Demographic Summary	2023	2028
Savvy Suburbanites (1D)	39.7%	Population	32,587	32,974
Golden Years (9B)	12.4%	Households	11,517	11,789
Workday Drive (4A)	11.5%	Families	8,752	8,942
Professional Pride (1B)	11.3%	Median Age	41.5	42.3
Enterprising Professionals (2D)	8.2%	Median Household Income	\$139,362	\$154,291
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		161	\$3,538.20	\$40,749,449
Men's		161	\$658.07	\$7,578,992
Women's		161	\$1,200.63	\$13,827,619
Children's		157	\$519.99	\$5,988,670
Footwear		159	\$794.80	\$9,153,692
Watches & Jewelry		173	\$291.90	\$3,361,851
Apparel Products and Services (1)		164	\$72.82	\$838,626
Computer			+	+/
Computers and Hardware for Home Use		161	\$411.49	\$4,739,184
Portable Memory		159	\$7.30	\$84,093
Computer Software		155	\$22.73	\$261,724
Computer Accessories		159	\$39.91	\$459,595
Entertainment & Recreation		162	\$6,109.48	\$70,362,901
Fees and Admissions		184	\$1,308.30	\$15,067,654
Membership Fees for Clubs (2)		184	\$505.07	\$15,007,054 \$5,816,869
Fees for Participant Sports, excl. Trips		182	\$220.65	\$2,541,210
Tickets to Theatre/Operas/Concerts		180	\$98.05	\$1,129,272
Tickets to Movies		161	\$44.36	\$510,895
Tickets to Parks or Museums		161	\$44.81	\$516,122
Admission to Sporting Events, excl. Tr	inc	181	\$110.07	\$1,267,723
Fees for Recreational Lessons	ips	196	\$283.72	\$3,267,608
Dating Services		146	\$203.72	\$17,954
TV/Video/Audio		146	\$1.50	\$17,954 \$23,717,277
Cable and Satellite Television Services		152	\$1,306.59	\$15,048,022
Televisions		132	\$217.56	\$2,505,661
Satellite Dishes		135	\$2.31	\$26,602
VCRs, Video Cameras, and DVD Player	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	147	\$7.07	\$20,002 \$81,426
Miscellaneous Video Equipment	5	175	\$22.09	\$254,462
Video Cassettes and DVDs		175	\$9.80	\$112,882
Video Game Hardware/Accessories		140	\$56.21	\$647,361
Video Game Software		139	\$26.88	\$309,540
Rental/Streaming/Downloaded Video		149	\$183.88	\$2,117,712
Installation of Televisions		175	\$2.84	\$32,654
Audio (3)		163	\$220.66	\$2,541,351
Rental and Repair of TV/Radio/Sound	Fauinment	124	\$3.44	\$39,607
Pets	Equipment	156	\$1,441.38	\$16,600,360
Toys/Games/Crafts/Hobbies (4)		150	\$243.79	\$2,807,713
Recreational Vehicles and Fees (5)		173	\$259.49	\$2,988,589
Sports/Recreation/Exercise Equipment (6	5)	164	\$460.74	\$5,306,379
Photo Equipment and Supplies (7)	5)	166	\$77.42	\$891,620
Reading (8)		165	\$208.65	\$2,402,965
Catered Affairs (9)		166	\$50.39	\$580,343
Food		158	\$16,614.48	\$191,348,992
Food at Home		150	\$10,685.80	\$123,068,362
Bakery and Cereal Products		158	\$1,391.38	\$16,024,577
Meats, Poultry, Fish, and Eggs		156	\$2,300.05	\$26,489,645
Dairy Products		158	\$1,042.28	\$12,003,888
Fruits and Vegetables		150	\$2,138.19	\$24,625,547
Snacks and Other Food at Home (10)		155	\$3,813.90	\$43,924,704
Food Away from Home		150	\$5,928.68	\$68,280,631
Alcoholic Beverages		171	\$1,152.76	\$13,276,335
		1/1	+ 1/10217 0	+ = 5, 2, 6, 555

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.



1209 Liberty Rd, Sykesville, Maryland, 21784 2 1209 Liberty Rd, Sykesville, Maryland, 21784 Ring: 3 mile radius

Prepared by Esri Latitude: 39.40333

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	193	\$75,755.86	\$872,480,218
Value of Retirement Plans	190	\$268,401.84	\$3,091,184,026
Value of Other Financial Assets	177	\$15,126.35	\$174,210,120
Vehicle Loan Amount excluding Interest	149	\$5,414.35	\$62,357,042
Value of Credit Card Debt	164	\$5,175.63	\$59,607,681
Health			
Nonprescription Drugs	148	\$252.30	\$2,905,699
Prescription Drugs	147	\$540.42	\$6,224,033
Eyeglasses and Contact Lenses	160	\$178.31	\$2,053,622
Home			
Mortgage Payment and Basics (11)	182	\$23,532.33	\$271,021,867
Maintenance and Remodeling Services	180	\$6,819.45	\$78,539,628
Maintenance and Remodeling Materials (12)	158	\$1,241.73	\$14,301,051
Utilities, Fuel, and Public Services	152	\$8,812.61	\$101,494,820
Household Furnishings and Equipment			
Household Textiles (13)	159	\$195.16	\$2,247,700
Furniture	158	\$1,307.17	\$15,054,683
Rugs	174	\$72.36	\$833,417
Major Appliances (14)	160	\$845.09	\$9,732,880
Housewares (15)	164	\$176.49	\$2,032,623
Small Appliances	149	\$108.60	\$1,250,749
Luggage	162	\$23.21	\$267,334
Telephones and Accessories	157	\$168.83	\$1,944,372
Household Operations			
Child Care	180	\$928.50	\$10,693,546
Lawn and Garden (16)	170	\$1,137.24	\$13,097,542
Moving/Storage/Freight Express	152	\$136.08	\$1,567,218
Housekeeping Supplies (17)	158	\$1,470.66	\$16,937,574
Insurance			
Owners and Renters Insurance	161	\$1,255.48	\$14,459,394
Vehicle Insurance	148	\$3,216.38	\$37,043,065
Life/Other Insurance	172	\$1,191.93	\$13,727,486
Health Insurance	157	\$7,748.11	\$89,235,038
Personal Care Products (18)	159	\$877.24	\$10,103,151
School Books and Supplies (19)	156	\$209.13	\$2,408,499
Smoking Products	125	\$540.54	\$6,225,374
Transportation			
Payments on Vehicles excluding Leases	151	\$4,557.48	\$52,488,527
Gasoline and Motor Oil	146	\$3,705.85	\$42,680,253
Vehicle Maintenance and Repairs	152	\$1,997.43	\$23,004,395
Travel			
Airline Fares	173	\$804.94	\$9,270,541
Lodging on Trips	173	\$1,244.88	\$14,337,318
Auto/Truck Rental on Trips	169	\$134.24	\$1,546,077
Food and Drink on Trips	167	\$935.81	\$10,777,698

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1209 Liberty Rd, Sykesville, Maryland, 21784 2

1209 Liberty Rd, Sykesville, Maryland, 21784

Ring: 5 mile radius

Prepared by Esri Latitude: 39.40333

Longitude: -76.95392

Longitude: 70.55	L			
202	2023	Demographic Summary	Percent	Top Tapestry Segments
45,61	45,198	Population	43.8%	Savvy Suburbanites (1D)
16,30	15,977	Households	10.6%	Professional Pride (1B)
12,59	12,360	Families	9.0%	Golden Years (9B)
43	43.1	Median Age	8.3%	Workday Drive (4A)
\$152,75	\$136,774	Median Household Income	5.9%	Enterprising Professionals (2D)
Tot	Average Amount Spent	Spending Potential Index		
\$56,588,26	\$3,541.86	161		Apparel and Services
\$10,503,20	\$657.40	161		Men's
\$19,220,36	\$1,203.00	161		Women's
\$8,266,97	\$517.43	156		Children's
\$12,693,50	\$794.49	150		Footwear
\$4,735,68	\$296.41	176		Watches & Jewelry
\$1,168,53	\$73.14	164		Apparel Products and Services (1)
\$1,100,55	\$ 75.1 4	104		
	¢410 E0	160		Computer
\$6,559,87	\$410.58	160	USe	Computers and Hardware for Home
\$116,85	\$7.31	159		Portable Memory
\$360,36	\$22.56	156		Computer Software
\$639,26	\$40.01	160		Computer Accessories
\$98,384,66	\$6,157.89	163		Entertainment & Recreation
\$21,222,24	\$1,328.30	187		Fees and Admissions
\$8,203,42	\$513.45	185	- ·	Membership Fees for Clubs (2)
\$3,570,19	\$223.46	187		Fees for Participant Sports, excl.
\$1,595,26	\$99.85	183	rts	Tickets to Theatre/Operas/Conce
\$705,56	\$44.16	160		Tickets to Movies
\$713,80	\$44.68	161		Tickets to Parks or Museums
\$1,809,06	\$113.23	194	cl. Trips	Admission to Sporting Events, ex
\$4,601,05	\$287.98	199		Fees for Recreational Lessons
\$23,88	\$1.49	139		Dating Services
\$33,022,19	\$2,066.86	153		TV/Video/Audio
\$21,039,39	\$1,316.85	153	rvices	Cable and Satellite Television Ser
\$3,471,23	\$217.26	149		Televisions
\$36,47	\$2.28	133		Satellite Dishes
\$112,22	\$7.02	146	Players	VCRs, Video Cameras, and DVD I
\$353,40	\$22.12	175		Miscellaneous Video Equipment
\$155,53	\$9.74	149		Video Cassettes and DVDs
\$882,83	\$55.26	137	es	Video Game Hardware/Accessori
\$420,33	\$26.31	136		Video Game Software
\$2,910,85	\$182.19	148	ideo	Rental/Streaming/Downloaded V
\$45,86	\$2.87	178		Installation of Televisions
\$3,540,11	\$221.58	164		Audio (3)
\$53,91	\$3.37	121	ound Equipment	Rental and Repair of TV/Radio/So
\$23,233,29	\$1,454.17	158		Pets
\$3,888,76	\$243.40	154		Toys/Games/Crafts/Hobbies (4)
\$4,258,91	\$266.57	177		Recreational Vehicles and Fees (5)
\$7,348,08	\$459.92	164	ent (6)	Sports/Recreation/Exercise Equipm
\$1,237,36	\$77.45	166		Photo Equipment and Supplies (7)
\$3,367,05	\$210.74	166		Reading (8)
\$806,73	\$50.49	166		Catered Affairs (9)
\$265,873,95	\$16,641.04	158		Food
\$171,159,04	\$10,712.84	158		Food at Home
\$22,317,96	\$1,396.88	159		Bakery and Cereal Products
\$36,839,19	\$2,305.76	157		Meats, Poultry, Fish, and Eggs
\$16,706,85	\$1,045.68	159		Dairy Products
\$34,251,96	\$2,143.83	160		Fruits and Vegetables
+ / /		150	(10)	
\$61,043,07	\$3,820.68	156	(10)	Snacks and Other Food at Home
	\$3,820.68 \$5,928.20 \$1,162.07	156 159 172	(10)	Snacks and Other Food at Home Food Away from Home Alcoholic Beverages

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1209 Liberty Rd, Sykesville, Maryland, 21784 2 1209 Liberty Rd, Sykesville, Maryland, 21784 Ring: 5 mile radius Prepared by Esri Latitude: 39.40333

Longitude: -76.95392

	Spending Potential Index	Average Amount Spent	Total
Financial		opene	
Value of Stocks/Bonds/Mutual Funds	198	\$78,108.80	\$1,247,944,270
Value of Retirement Plans	195	\$276,442.26	\$4,416,718,046
Value of Other Financial Assets	181	\$15,524.19	\$248,030,036
Vehicle Loan Amount excluding Interest	148	\$5,391.95	\$86,147,124
Value of Credit Card Debt	165	\$5,206.69	\$83,187,350
Health			
Nonprescription Drugs	148	\$253.23	\$4,045,844
Prescription Drugs	149	\$547.00	\$8,739,433
Eyeglasses and Contact Lenses	162	\$180.47	\$2,883,389
Home			
Mortgage Payment and Basics (11)	186	\$24,022.15	\$383,801,865
Maintenance and Remodeling Services	184	\$6,972.89	\$111,405,940
Maintenance and Remodeling Materials (12)	161	\$1,262.37	\$20,168,837
Utilities, Fuel, and Public Services	153	\$8,861.01	\$141,572,433
Household Furnishings and Equipment			
Household Textiles (13)	160	\$195.59	\$3,124,984
Furniture	159	\$1,311.22	\$20,949,305
Rugs	177	\$73.64	\$1,176,492
Major Appliances (14)	162	\$854.19	\$13,647,441
Housewares (15)	165	\$177.00	\$2,827,967
Small Appliances	148	\$107.80	\$1,722,299
Luggage	162	\$23.18	\$370,402
Telephones and Accessories	158	\$170.06	\$2,717,107
Household Operations			
Child Care	180	\$929.41	\$14,849,170
Lawn and Garden (16)	174	\$1,163.82	\$18,594,331
Moving/Storage/Freight Express	151	\$135.44	\$2,163,974
Housekeeping Supplies (17)	159	\$1,478.63	\$23,624,083
Insurance			
Owners and Renters Insurance	164	\$1,276.66	\$20,397,258
Vehicle Insurance	148	\$3,213.20	\$51,337,219
Life/Other Insurance	176	\$1,216.55	\$19,436,861
Health Insurance	158	\$7,821.37	\$124,962,100
Personal Care Products (18)	159	\$878.63	\$14,037,827
School Books and Supplies (19)	156	\$208.56	\$3,332,189
Smoking Products	124	\$535.56	\$8,556,608
Transportation	454	+4 EC1 07	+72 004 027
Payments on Vehicles excluding Leases	151	\$4,561.87	\$72,884,927
Gasoline and Motor Oil	146	\$3,701.92	\$59,145,515
Vehicle Maintenance and Repairs	153	\$2,003.78	\$32,014,465
Travel	174	\$810.43	¢12 040 102
Airline Fares	174 175	1	\$12,948,182
Lodging on Trips Auto/Truck Rental on Trips	175	\$1,262.26 \$134.95	\$20,167,190 \$2,156,055
Food and Drink on Trips	169		\$2,156,055
	109	\$943.57	\$15,075,385

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Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.



1209 Liberty Rd, Sykesville, Maryland, 21784 2 1209 Liberty Rd, Sykesville, Maryland, 21784 Ring: 5 mile radius

Prepared by Esri Latitude: 39.40333 Lonaitude: -76.95392

(1) Apparel Products and Services includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.

(2) Membership Fees for Clubs includes membership fees for social, recreational, and health clubs.

(3) Audio includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/ downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.

(4) Toys and Games includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.

(5) Recreational Vehicles & Fees includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.

(6) Sports/Recreation/Exercise Equipment includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.

(7) Photo Equipment and Supplies includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.

(8) Reading includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.

(9) Catered Affairs includes expenses associated with live entertainment and rental of party supplies.

(10) Snacks and Other Food at Home includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.

(11) Mortgage Payment and Basics includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.

(12) Maintenance and Remodeling Materials includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.

(13) Household Textiles includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.

(14) Major Appliances includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.

(15) Housewares includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.

(16) Lawn and Garden includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.

(17) Housekeeping Supplies includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.

(18) Personal Care Products includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.

(19) School Books and Supplies includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Business Summary

1209 Liberty Rd, Sykesville, Maryland, 21784 Rings: 1, 3, 5 mile radii

Prepared by Esri

Latitude: 39.40333 Longitude: -76.95392

Data for all businesses in area		1 mile	•			3 mile			5 miles				
Total Businesses:	480					1,09			1,420				
Total Employees:	5,684				11,47			1,420					
Total Residential Population:	7,349												
Employee/Residential Population Ratio (per 100 Residents)		77	, 		32,587 35				45,198 31				
	Busine		Emplo	VAAS	Businesses Employees				Businesses Employees				
by SIC Codes	Number	Percent	Number	Percent	Number	Percent	-	Percent	Number			Percent	
Agriculture & Mining	5	1.0%	174	3.1%	23	2.1%	315	2.7%	50	3.5%	464	3.3%	
Construction	37	7.7%	346	6.1%	118	10.8%	1,180	10.3%	178	12.5%	1,655	11.9%	
Manufacturing	12	2.5%	54	1.0%	26	2.4%	129	1.1%	35	2.5%	186	1.3%	
Transportation	5	1.0%	60	1.1%	13	1.2%	109	0.9%	19	1.3%	148	1.1%	
Communication	4	0.8%	18	0.3%	7	0.6%	30	0.3%	7	0.5%	49	0.4%	
Utility	0	0.0%	0	0.0%	2	0.2%	14	0.1%	2	0.1%	18	0.1%	
Wholesale Trade	11	2.3%	208	3.7%	27	2.5%	358	3.1%	36	2.5%	419	3.0%	
Retail Trade Summary	114	23.8%	1,909	33.6%	214	19.5%	2,948	25.7%	254	17.9%	3,159	22.7%	
Home Improvement	4	0.8%	148	2.6%	10	0.9%	200	1.7%	17	1.2%	244	1.8%	
General Merchandise Stores	8	1.7%	204	3.6%	12	1.1%	262	2.3%	14	1.0%	269	1.9%	
Food Stores	13	2.7%	311	5.5%	23	2.1%	429	3.7%	27	1.9%	461	3.3%	
Auto Dealers & Gas Stations	11	2.3%	129	2.3%	27	2.5%	232	2.0%	31	2.2%	249	1.8%	
Apparel & Accessory Stores	2	0.4%	7	0.1%	5	0.5%	15	0.1%	6	0.4%	16	0.1%	
Furniture & Home Furnishings	5	1.0%	41	0.7%	12	1.1%	86	0.7%	15	1.1%	93	0.7%	
Eating & Drinking Places	43	9.0%	861	15.1%	75	6.8%	1,405	12.2%	82	5.8%	1,478	10.6%	
Miscellaneous Retail	28	5.8%	208	3.7%	50	4.6%	317	2.8%	62	4.4%	349	2.5%	
Finance, Insurance, Real Estate Summary	39	8.1%	220	3.9%	88	8.0%	475	4.1%	104	7.3%	538	3.9%	
Banks, Savings & Lending Institutions	8	1.7%	74	1.3%	15	1.4%	117	1.0%	15	1.1%	119	0.9%	
Securities Brokers	4	0.8%	17	0.3%	10	0.9%	41	0.4%	13	0.9%	54	0.4%	
Insurance Carriers & Agents	3	0.6%	15	0.3%	14	1.3%	120	1.0%	18	1.3%	134	1.0%	
Real Estate, Holding, Other Investment Offices	22	4.6%	114	2.0%	49	4.5%	197	1.7%	58	4.1%	232	1.7%	
Services Summary	216	45.0%	2,551	44.9%	460	42.0%	5,577	48.6%	568	40.0%	6,800	48.9%	
Hotels & Lodging	0	0.0%	0	0.0%	2	0.2%	5	0.0%	2	0.1%	6	0.0%	
Automotive Services	15	3.1%	77	1.4%	41	3.7%	203	1.8%	53	3.7%	271	1.9%	
Movies & Amusements	14	2.9%	165	2.9%	33	3.0%	307	2.7%	41	2.9%	355	2.6%	
Health Services	56	11.7%	991	17.4%	96	8.8%	1,819	15.8%	105	7.4%	2,029	14.6%	
Legal Services	9	1.9%	22	0.4%	16	1.5%	46	0.4%	19	1.3%	55	0.4%	
Education Institutions & Libraries	11	2.3%	410	7.2%	22	2.0%	878	7.7%	29	2.0%	1,200	8.6%	
Other Services	112	23.3%	885	15.6%	251	22.9%	2,319	20.2%	320	22.5%	2,885	20.7%	
Government	5	1.0%	97	1.7%	15	1.4%	199	1.7%	20	1.4%	285	2.0%	
Unclassified Establishments	32	6.7%	48	0.8%	103	9.4%	143	1.2%	147	10.4%	190	1.4%	
Totals	480	100.0%	5,684	100.0%	1,095	100.0%	11,477	100.0%	1,420	100.0%	13,910	100.0%	

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1209 Liberty Rd, Sykesville, Maryland, 21784 Rings: 1, 3, 5 mile radii

Prepared by Esri

Latitude: 39.40333

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	Businesses		Employees		Businesses		Employees		Businesses		Employees	
by NAICS Codes	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	3	0.3%	13	0.1%	9	0.6%	40	0.3%
Mining	1	0.2%	137	2.4%	1	0.1%	200	1.7%	2	0.1%	202	1.5%
Utilities	0	0.0%	0	0.0%	1	0.1%	9	0.1%	1	0.1%	10	0.1%
Construction	39	8.1%	376	6.6%	124	11.3%	1,245	10.8%	185	13.0%	1,730	12.4%
Manufacturing	12	2.5%	64	1.1%	29	2.6%	150	1.3%	38	2.7%	208	1.5%
Wholesale Trade	11	2.3%	208	3.7%	27	2.5%	358	3.1%	36	2.5%	418	3.0%
Retail Trade	66	13.8%	992	17.5%	129	11.8%	1,455	12.7%	162	11.4%	1,591	11.4%
Motor Vehicle & Parts Dealers	9	1.9%	120	2.1%	23	2.1%	213	1.9%	27	1.9%	230	1.7%
Furniture & Home Furnishings Stores	4	0.8%	37	0.7%	8	0.7%	69	0.6%	9	0.6%	71	0.5%
Electronics & Appliance Stores	1	0.2%	4	0.1%	2	0.2%	7	0.1%	3	0.2%	11	0.1%
Building Material & Garden Equipment & Supplies Dealers	4	0.8%	148	2.6%	10	0.9%	200	1.7%	16	1.1%	236	1.7%
Food & Beverage Stores	12	2.5%	272	4.8%	22	2.0%	382	3.3%	27	1.9%	413	3.0%
Health & Personal Care Stores	11	2.3%	93	1.6%	16	1.5%	130	1.1%	18	1.3%	135	1.0%
Gasoline Stations & Fuel Dealers	2	0.4%	10	0.2%	4	0.4%	19	0.2%	5	0.4%	20	0.1%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	3	0.6%	12	0.2%	7	0.6%	21	0.2%	10	0.7%	26	0.2%
Sporting Goods, Hobby, Book, & Music Stores	11	2.3%	91	1.6%	25	2.3%	147	1.3%	32	2.3%	169	1.2%
General Merchandise Stores	8	1.7%	204	3.6%	13	1.2%	266	2.3%	17	1.2%	281	2.0%
Transportation & Warehousing	4	0.8%	62	1.1%	9	0.8%	107	0.9%	15	1.1%	145	1.0%
Information	14	2.9%	156	2.7%	26	2.4%	265	2.3%	31	2.2%	293	2.1%
Finance & Insurance	16	3.3%	106	1.9%	40	3.7%	279	2.4%	47	3.3%	308	2.2%
Central Bank/Credit Intermediation & Related Activities	8	1.7%	74	1.3%	15	1.4%	117	1.0%	15	1.1%	119	0.9%
Securities & Commodity Contracts	4	0.8%	17	0.3%	11	1.0%	42	0.4%	14	1.0%	55	0.4%
Funds, Trusts & Other Financial Vehicles	3	0.6%	15	0.3%	14	1.3%	120	1.0%	18	1.3%	134	1.0%
Real Estate, Rental & Leasing	24	5.0%	117	2.1%	52	4.7%	217	1.9%	59	4.2%	243	1.7%
Professional, Scientific & Tech Services	42	8.8%	228	4.0%	107	9.8%	629	5.5%	135	9.5%	883	6.3%
Legal Services	9	1.9%	22	0.4%	18	1.6%	50	0.4%	21	1.5%	59	0.4%
Management of Companies & Enterprises	0	0.0%	0	0.0%	2	0.2%	4	0.0%	2	0.1%	5	0.0%
Administrative, Support & Waste Management Services	19	4.0%	112	2.0%	46	4.2%	300	2.6%	66	4.6%	489	3.5%
Educational Services	11	2.3%	410	7.2%	28	2.6%	915	8.0%	36	2.5%	1,242	8.9%
Health Care & Social Assistance	71	14.8%	1,177	20.7%	127	11.6%	2,531	22.1%	142	10.0%	2,826	20.3%
Arts, Entertainment & Recreation	10	2.1%	151	2.7%	22	2.0%	250	2.2%	31	2.2%	297	2.1%
Accommodation & Food Services	46	9.6%	905	15.9%	82	7.5%	1,472	12.8%	89	6.3%	1,548	11.1%
Accommodation	0	0.0%	0	0.0%	2	0.2%	5	0.0%	2	0.1%	6	0.0%
Food Services & Drinking Places	46	9.6%	905	15.9%	80	7.3%	1,467	12.8%	87	6.1%	1,542	11.1%
Other Services (except Public Administration)	56	11.7%	337	5.9%	122	11.1%	733	6.4%	168	11.8%	960	6.9%
Automotive Repair & Maintenance	7	1.5%	34	0.6%	31	2.8%	147	1.3%	42	3.0%	206	1.5%
Public Administration	5	1.0%	99	1.7%	16	1.5%	201	1.8%	19	1.3%	284	2.0%
Unclassified Establishments	32	6.7%	48	0.8%	103	9.4%	143	1.2%	147	10.4%	190	1.4%
Total	480	100.0%	5,684	100.0%	1,095	100.0%	11,477	100.0%	1,420	100.0%	13,910	100.0%

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