

1209 Liberty Rd, Sykesville, Maryland, 21784 2 1209 Liberty Rd, Sykesville, Maryland, 21784 Rings: 1, 3, 5 mile radii Prepared by Esri

Latitude: 39.40333 Longitude: -76.95392

| | 1 mile | 3 miles | 5 miles |
|-------------------------------|--------|---------|---------|
| Population Summary | | | |
| 2010 Total Population | 6,692 | 30,399 | 42,721 |
| 2020 Total Population | 7,168 | 32,024 | 44,658 |
| 2020 Group Quarters | 325 | 985 | 1,176 |
| 2023 Total Population | 7,349 | 32,587 | 45,198 |
| 2023 Group Quarters | 325 | 985 | 1,175 |
| 2028 Total Population | 7,521 | 32,974 | 45,611 |
| 2023-2028 Annual Rate | 0.46% | 0.24% | 0.18% |
| 2023 Total Daytime Population | 8,399 | 26,648 | 34,914 |
| Workers | 5,135 | 12,076 | 14,539 |
| Residents | 3,264 | 14,572 | 20,375 |
| Household Summary | | | |
| 2010 Households | 2,347 | 10,391 | 14,594 |
| 2010 Average Household Size | 2.70 | 2.82 | 2.83 |
| 2020 Total Households | 2,610 | 11,288 | 15,712 |
| 2020 Average Household Size | 2.62 | 2.75 | 2.77 |
| 2023 Households | 2,674 | 11,517 | 15,977 |
| 2023 Average Household Size | 2.63 | 2.74 | 2.76 |
| 2028 Households | 2,769 | 11,789 | 16,309 |
| 2028 Average Household Size | 2.60 | 2.71 | 2.72 |
| 2023-2028 Annual Rate | 0.70% | 0.47% | 0.41% |
| 2010 Families | 1,814 | 8,076 | 11,541 |
| 2010 Average Family Size | 3.10 | 3.23 | 3.20 |
| 2023 Families | 2,010 | 8,752 | 12,360 |
| 2023 Average Family Size | 3.08 | 3.20 | 3.17 |
| 2028 Families | 2,078 | 8,942 | 12,598 |
| 2028 Average Family Size | 3.05 | 3.17 | 3.14 |
| 2023-2028 Annual Rate | 0.67% | 0.43% | 0.38% |
| Housing Unit Summary | | | |
| 2000 Housing Units | 1,899 | 9,310 | 13,301 |
| Owner Occupied Housing Units | 83.8% | 83.8% | 84.6% |
| Renter Occupied Housing Units | 14.2% | 13.7% | 12.7% |
| Vacant Housing Units | 2.1% | 2.5% | 2.7% |
| 2010 Housing Units | 2,418 | 10,687 | 15,054 |
| Owner Occupied Housing Units | 80.0% | 82.2% | 83.5% |
| Renter Occupied Housing Units | 17.0% | 15.1% | 13.4% |
| Vacant Housing Units | 2.9% | 2.8% | 3.1% |
| 2020 Housing Units | 2,672 | 11,633 | 16,242 |
| Owner Occupied Housing Units | 79.7% | 82.2% | 83.7% |
| Renter Occupied Housing Units | 18.0% | 14.9% | 13.1% |
| Vacant Housing Units | 2.2% | 3.2% | 3.2% |
| 2023 Housing Units | 2,731 | 11,882 | 16,526 |
| Owner Occupied Housing Units | 86.2% | 85.3% | 86.1% |
| Renter Occupied Housing Units | 11.8% | 11.6% | 10.6% |
| Vacant Housing Units | 2.1% | 3.1% | 3.3% |
| 2028 Housing Units | 2,824 | 12,136 | 16,833 |
| Owner Occupied Housing Units | 86.8% | 85.9% | 86.7% |
| Renter Occupied Housing Units | 11.3% | 11.3% | 10.2% |
| Vacant Housing Units | 1.9% | 2.9% | 3.1% |
| | | | |

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.



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|--|-------------------|-----------|-----------|
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| 2023 Households by Income | | | |
| Household Income Base | 2,674 | 11,517 | 15,977 |
| <\$15,000 | 3.3% | 3.2% | 2.9% |
| \$15,000 - \$24,999 | 1.9% | 2.0% | 2.2% |
| \$25,000 - \$34,999 | 1.8% | 3.1% | 3.0% |
| \$35,000 - \$49,999 | 4.3% | 4.0% | 4.4% |
| \$50,000 - \$74,999 | 11.2% | 10.9% | 10.8% |
| \$75,000 - \$99,999 | 12.1% | 11.9% | 11.7% |
| \$100,000 - \$149,999 | 18.7% | 17.9% | 18.7% |
| \$150,000 - \$199,999 | 18.7% | 18.7% | 17.8% |
| \$200,000+ | 28.0% | 28.5% | 28.4% |
| Average Household Income | \$174,469 | \$177,643 | \$179,081 |
| 2028 Households by Income | | | |
| Household Income Base | 2,769 | 11,789 | 16,309 |
| <\$15,000 | 2.8% | 2.8% | 2.5% |
| \$15,000 - \$24,999 | 1.5% | 1.6% | 1.7% |
| \$25,000 - \$34,999 | 1.4% | 2.6% | 2.5% |
| \$35,000 - \$49,999 | 3.5% | 3.3% | 3.7% |
| \$50,000 - \$74,999 | 9.6% | 9.3% | 9.5% |
| \$75,000 - \$99,999 | 10.9% | 10.7% | 10.7% |
| \$100,000 - \$149,999 | 18.1% | 17.2% | 17.8% |
| \$150,000 - \$199,999 | 21.1% | 20.8% | 19.6% |
| \$200,000+ | 31.1% | 31.8% | 32.0% |
| Average Household Income | \$192,778 | \$196,612 | \$198,601 |
| 2023 Owner Occupied Housing Units by Value | \$192,778 | \$190,012 | \$190,001 |
| Total | 2 252 | 10,120 | 14 222 |
| | 2,353 | 10,138 | 14,232 |
| <\$50,000 | 0.3% | 1.1% | 0.9% |
| \$50,000 - \$99,999 | 0.0% | 0.1% | 0.1% |
| \$100,000 - \$149,999 | 0.0% | 0.0% | 0.0% |
| \$150,000 - \$199,999 | 1.9% | 1.1% | 0.9% |
| \$200,000 - \$249,999 | 1.8% | 1.1% | 1.0% |
| \$250,000 - \$299,999 | 8.5% | 4.8% | 4.3% |
| \$300,000 - \$399,999 | 22.3% | 24.1% | 22.2% |
| \$400,000 - \$499,999 | 33.2% | 31.2% | 30.0% |
| \$500,000 - \$749,999 | 29.3% | 32.1% | 34.2% |
| \$750,000 - \$999,999 | 2.5% | 3.2% | 4.5% |
| \$1,000,000 - \$1,499,999 | 0.2% | 0.3% | 0.8% |
| \$1,500,000 - \$1,999,999 | 0.0% | 0.0% | 0.2% |
| \$2,000,000 + | 0.0% | 0.9% | 0.8% |
| Average Home Value | \$466,128 | \$496,444 | \$513,565 |
| 2028 Owner Occupied Housing Units by Value | | | |
| Total | 2,451 | 10,420 | 14,588 |
| <\$50,000 | 0.2% | 0.9% | 0.8% |
| \$50,000 - \$99,999 | 0.0% | 0.1% | 0.0% |
| \$100,000 - \$149,999 | 0.0% | 0.0% | 0.0% |
| \$150,000 - \$199,999 | 0.9% | 0.5% | 0.4% |
| \$200,000 - \$249,999 | 1.1% | 0.7% | 0.6% |
| \$250,000 - \$299,999 | 6.8% | 3.7% | 3.3% |
| \$300,000 - \$399,999 | 20.7% | 22.2% | 20.2% |
| \$400,000 - \$499,999 | 35.7% | 32.8% | 31.2% |
| \$500,000 - \$749,999 | 31.7% | 34.5% | 36.7% |
| \$750,000 - \$999,999 | 2.6% | 3.3% | 4.8% |
| \$1,000,000 - \$1,499,999 | 0.2% | 0.3% | 0.9% |
| \$1,500,000 - \$1,999,999 | 0.2% | 0.0% | 0.3% |
| \$2,000,000 + | 0.0% | 1.0% | 0.3% |
| Average Home Value | \$480,571 | \$509,919 | |
| Average nome value | ۵ <u>+</u> ۵0,571 | ΑΤΑ'ΕΛΓΦ | \$527,582 |

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.



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Latitude: 39.40333 Longitude: -76.95392

| | | | Longitude: 70.99992 |
|-------------------------|---------------|----------------|---------------------|
| | 1 mile | 3 miles | 5 miles |
| Median Household Income | | | |
| 2023 | \$138,399 | \$139,362 | \$136,774 |
| 2028 | \$153,638 | \$154,291 | \$152,757 |
| Median Home Value | | | |
| 2023 | \$445,775 | \$456,960 | \$468,451 |
| 2028 | \$456,849 | \$467,013 | \$478,905 |
| Per Capita Income | | | |
| 2023 | \$60,233 | \$62,701 | \$63,139 |
| 2028 | \$67,232 | \$70,193 | \$70,825 |
| Median Age | | | |
| 2010 | 36.3 | 40.1 | 41.0 |
| 2020 | 37.9 | 40.4 | 41.7 |
| 2023 2028 | 37.4 | 41.5 | 43.1 |
| | 38.1 | 42.3 | 43.7 |
| 2020 Population by Age | 7.100 | 22.024 | 44.659 |
| Total 0 - 4 | 7,168 5.7% | 32,024 5.5% | 44,658 5.4% |
| 5 - 9 | 6.4% | 6.2% | 6.0% |
| 10 - 14 | 7.0% | 6.7% | 6.6% |
| 15 - 24 | 13.2% | 12.6% | 12.4% |
| 25 - 34 | 13.4% | 11.4% | 10.8% |
| 35 - 44 | 14.0% | 13.1% | 12.6% |
| 45 - 54 | 15.4% | 14.5% | 14.4% |
| 55 - 64 | 13.7% | 14.8% | 15.4% |
| 65 - 74 | 7.1% | 8.7% | 9.5% |
| 75 - 84 | 3.0% | 4.5% | 5.0% |
| 85 + | 1.0% | 1.9% | 1.8% |
| 18 + | 76.2% | 76.9% | 77.4% |
| 2023 Population by Age | | | |
| Total | 7,350 | 32,588 | 45,196 |
| 0 - 4 | 5.4% | 4.7% | 4.4% |
| 5 - 9 | 6.5% | 5.9% | 5.6% |
| 10 - 14 | 7.1% | 6.6% | 6.5% |
| 15 - 24 | 13.3% | 12.5% | 12.0% |
| 25 - 34 | 14.1% | 11.9% | 11.4% |
| 35 - 44 | 14.8% | 12.9% | 12.4% |
| 45 - 54 | 14.1% | 14.1% | 14.3% |
| 55 - 64 | 13.0% | 15.0% | 15.6% |
| 65 - 74 75 - 84 | 7.5% 3.1% | 9.8% 4.4% | 10.7% 5.0% |
| 85 + | 1.2% | 2.2% | 2.1% |
| 18 + | 76.9% | 78.3% | 78.9% |
| 2028 Population by Age | 70.570 | 78.5% | 78.576 |
| Total | 7,520 | 32,975 | 45,611 |
| 0 - 4 | 5.6% | 4.8% | 4.6% |
| 5 - 9 | 6.1% | 5.7% | 5.4% |
| 10 - 14 | 6.1% | 6.0% | 5.9% |
| 15 - 24 | 11.2% | 10.4% | 10.2% |
| 25 - 34 | 15.7% | 12.1% | 11.0% |
| 35 - 44 | 15.6% | 14.8% | 14.7% |
| 45 - 54 | 12.7% | 12.4% | 12.5% |
| 55 - 64 | 12.8% | 14.3% | 14.8% |
| 65 - 74 | 8.3% | 11.1% | 11.8% |
| 75 - 84 | 4.5% | 5.9% | 6.6% |
| 85 + | 1.4% | 2.5% | 2.5% |
| 18 + | 78.6% | 79.8% | 80.4% |
| 2020 Population by Sex | | | |

2020 Population by Sex



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|----------------------------|---|---------|--|
| | 1 mile | 3 miles | 5 miles |
| Males | 3,638 | 16,076 | 22,481 |
| Females | 3,530 | 15,948 | 22,177 |
| 2023 Population by Sex | , | , | |
| Males | 3,730 | 16,410 | 22,706 |
| Females | 3,619 | 16,177 | 22,492 |
| | 5,015 | 10,177 | 22,492 |
| 2028 Population by Sex | 2.004 | 16 567 | 22.062 |
| Males | 3,804 | 16,567 | 22,862 |
| Females | 3,717 | 16,407 | 22,750 |
| 2010 Population by Race/Et | | | |
| Total | 6,691 | 30,399 | 42,720 |
| White Alone | 88.1% | 90.8% | 90.9% |
| Black Alone | 6.6% | 4.9% | 4.7% |
| American Indian Alone | 0.3% | 0.2% | 0.2% |
| Asian Alone | 2.9% | 2.2% | 2.1% |
| Pacific Islander Alone | 0.0% | 0.0% | 0.0% |
| Some Other Race Alone | 0.7% | 0.4% | 0.4% |
| Two or More Races | 1.4% | 1.5% | 1.5% |
| Hispanic Origin | 2.9% | 2.3% | 2.2% |
| Diversity Index | 26.2 | 21.1 | 20.7 |
| 2020 Population by Race/Et | thnicity | | |
| Total | 7,168 | 32,024 | 44,658 |
| White Alone | 79.8% | 83.0% | 83.6% |
| Black Alone | 6.5% | 5.2% | 4.8% |
| American Indian Alone | 0.1% | 0.2% | 0.2% |
| Asian Alone | 5.7% | 4.0% | 4.0% |
| Pacific Islander Alone | 0.0% | 0.0% | 0.0% |
| Some Other Race Alone | 1.4% | 1.1% | 1.2% |
| Two or More Races | 6.5% | 6.4% | 6.3% |
| Hispanic Origin | 4.3% | 3.9% | 3.9% |
| Diversity Index | 40.4 | 35.5 | 34.6 |
| 2023 Population by Race/Et | thnicity | | |
| Total | 7,349 | 32,587 | 45,198 |
| White Alone | 78.6% | 81.9% | 82.6% |
| Black Alone | 6.9% | 5.5% | 5.1% |
| American Indian Alone | 0.1% | 0.2% | 0.2% |
| Asian Alone | 6.1% | 4.3% | 4.2% |
| Pacific Islander Alone | 0.0% | 0.0% | 0.0% |
| Some Other Race Alone | 1.5% | 1.2% | 1.3% |
| Two or More Races | 6.8% | 6.8% | 6.7% |
| Hispanic Origin | 4.7% | 4.3% | 4.3% |
| Diversity Index | 42.5 | 37.5 | 36.6 |
| 2028 Population by Race/Et | | | |
| Total | 7,520 | 32,975 | 45,612 |
| White Alone | 76.5% | 80.1% | 80.7% |
| Black Alone | 7.5% | 6.0% | 5.5% |
| American Indian Alone | 0.1% | 0.2% | 0.2% |
| Asian Alone | 6.8% | 4.9% | 4.8% |
| Pacific Islander Alone | 0.0% | 0.0% | 0.0% |
| Some Other Race Alone | 1.6% | 1.3% | 1.4% |
| Two or More Races | 7.4% | 7.5% | 7.3% |
| Hispanic Origin | 5.3% | 4.9% | 4.9% |
| Diversity Index | 46.0 | 40.8 | 39.9 |
| Diversity match | 0.0 | -0.0 | 59.9 |

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.



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| | 1 mile | 3 miles | 5 miles |
|--|--------|---------|---------|
| 2020 Population by Relationship and Household Type | e | | |
| Total | 7,168 | 32,024 | 44,658 |
| In Households | 95.5% | 96.9% | 97.4% |
| Householder | 34.4% | 35.1% | 35.0% |
| Opposite-Sex Spouse | 20.5% | 22.2% | 22.8% |
| Same-Sex Spouse | 0.2% | 0.1% | 0.1% |
| Opposite-Sex Unmarried Partner | 2.0% | 1.5% | 1.5% |
| Same-Sex Unmarried Partner | 0.1% | 0.1% | 0.1% |
| Biological Child | 31.3% | 30.6% | 30.2% |
| Adopted Child | 0.6% | 0.7% | 0.6% |
| Stepchild | 1.0% | 1.0% | 1.0% |
| Grandchild | 1.6% | 1.4% | 1.5% |
| Brother or Sister | 0.5% | 0.5% | 0.5% |
| Parent | 0.8% | 0.8% | 0.9% |
| Parent-in-law | 0.5% | 0.4% | 0.5% |
| Son-in-law or Daughter-in-law | 0.3% | 0.4% | 0.4% |
| Other Relatives | 0.6% | 0.6% | 0.6% |
| Foster Child | 0.0% | 0.0% | 0.0% |
| Other Nonrelatives | 1.2% | 1.4% | 1.6% |
| In Group Quaters | 4.5% | 3.1% | 2.6% |
| Institutionalized | 4.2% | 2.9% | 2.3% |
| Noninstitutionalized | 0.3% | 0.2% | 0.4% |
| 2023 Population 25+ by Educational Attainment | | | |
| Total | 4,979 | 22,905 | 32,255 |
| Less than 9th Grade | 2.3% | 1.1% | 1.1% |
| 9th - 12th Grade, No Diploma | 3.8% | 4.0% | 3.7% |
| High School Graduate | 14.4% | 15.7% | 17.7% |
| GED/Alternative Credential | 2.9% | 2.6% | 2.3% |
| Some College, No Degree | 15.7% | 15.3% | 15.5% |
| Associate Degree | 7.8% | 8.3% | 8.2% |
| Bachelor's Degree | 33.7% | 33.2% | 31.5% |
| Graduate/Professional Degree | 19.4% | 19.9% | 20.0% |
| 2023 Population 15+ by Marital Status | | | |
| Total | 5,954 | 26,977 | 37,681 |
| Never Married | 32.8% | 26.7% | 26.0% |
| Married | 55.9% | 61.4% | 62.0% |
| Widowed | 2.7% | 4.4% | 4.9% |
| Divorced | 8.6% | 7.6% | 7.1% |
| 2023 Civilian Population 16+ in Labor Force | | | |
| Civilian Population 16+ | 4,143 | 18,333 | 25,432 |
| Population 16+ Employed | 98.7% | 98.0% | 97.7% |
| Population 16+ Unemployment rate | 1.3% | 2.0% | 2.3% |
| Population 16-24 Employed | 11.4% | 11.9% | 11.5% |
| Population 16-24 Unemployment rate | 5.1% | 5.7% | 7.3% |
| Population 25-54 Employed | 64.3% | 59.5% | 58.7% |
| Population 25-54 Unemployment rate | 0.7% | 1.7% | 1.8% |
| Population 55-64 Employed | 17.8% | 21.3% | 22.3% |
| Population 55-64 Unemployment rate | 1.5% | 1.1% | 1.2% |
| Population 65+ Employed | 6.5% | 7.3% | 7.5% |
| Population 65+ Unemployment rate | 0.0% | 0.0% | 0.7% |
| | | | |



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|---|----------------|----------------|----------------|
| 2023 Employed Population 16+ by Industry | 1 11110 | 5 111165 | 5 miles |
| Total | 4,089 | 17,975 | 24,857 |
| Agriculture/Mining | 1.3% | 0.6% | 0.6% |
| Construction | 6.1% | 7.0% | 7.9% |
| Manufacturing | 5.7% | 5.6% | 5.7% |
| Wholesale Trade | 1.5% | 1.7% | 1.7% |
| Retail Trade | 5.8% | 7.7% | 7.7% |
| Transportation/Utilities | 2.8% | 2.4% | 2.9% |
| Information | 2.5% | 2.0% | 1.8% |
| Finance/Insurance/Real Estate | 8.9% | 8.9% | 8.5% |
| Services | 56.8% | 54.3% | 53.2% |
| Public Administration | 8.7% | 9.8% | 9.9% |
| 2023 Employed Population 16+ by Occupation | 0.770 | 9.8 % | 9.970 |
| | 4 088 | 17 072 | 24.956 |
| Total White Coller | 4,088 | 17,973 | 24,856 |
| White Collar | 77.2% 27.8% | 76.6% 26.1% | 75.9% 25.6% |
| Management/Business/Financial Professional | 33.6% | 34.0% | 33.9% |
| Sales | 6.4% | 7.4% | 7.6% |
| | | | |
| Administrative Support | 9.4% | 9.0% | 8.8% |
| Services Blue Coller | 11.6% | 12.6% | 12.2% |
| Blue Collar | 11.2% | 10.8% | 11.9% |
| Farming/Forestry/Fishing | 0.1% | 0.2% | 0.3% |
| Construction/Extraction | 2.3% | 3.1% | 3.6% |
| Installation/Maintenance/Repair | 3.0% | 2.5% | 2.6% |
| Production | 3.8% | 2.8% | 2.6% |
| Transportation/Material Moving | 2.0% | 2.1% | 2.8% |
| 2020 Households by Type | | | |
| Total | 2,610 | 11,288 | 15,712 |
| Married Couple Households | 60.2% | 63.6% | 65.2% |
| With Own Children <18 | 29.5% | 28.2% | 27.5% |
| Without Own Children <18 | 30.7% | 35.4% | 37.6% |
| Cohabitating Couple Households | 6.0% | 4.5% | 4.4% |
| With Own Children <18 | 1.8% | 1.3% | 1.3% |
| Without Own Children <18 | 4.1% | 3.2% | 3.2% |
| Male Householder, No Spouse/Partner | 12.8% | 11.8% | 11.9% |
| Living Alone | 8.3% | 7.9% | 7.9% |
| 65 Years and over | 2.0% | 2.6% | 2.7% |
| With Own Children <18 | 1.5% | 1.2% | 1.2% |
| Without Own Children <18, With Relatives | 2.3% | 2.1% | 2.1% |
| No Relatives Present | 0.7% | 0.6% | 0.7% |
| Female Householder, No Spouse/Partner | 21.0% | 20.1% | 18.5% |
| Living Alone | 11.3% | 12.0% | 10.7% |
| 65 Years and over | 6.2% | 7.8% | 7.0% |
| With Own Children <18 | 4.1% | 3.3% | 2.9% |
| Without Own Children <18, With Relatives | 5.1% | 4.4% | 4.5% |
| No Relatives Present | 0.5% | 0.5% | 0.5% |
| 2020 Households by Size | | | |
| Total | 2,610 | 11,288 | 15,712 |
| 1 Person Household | 19.5% | 19.9% | 18.6% |
| 2 Person Household | 29.1% | 30.6% | 32.2% |
| 3 Person Household | 19.2% | 18.3% | 18.3% |
| 4 Person Household | 21.4% | 19.9% | 19.5% |
| 5 Person Household | 7.1% | 7.2% | 7.2% |
| 6 Person Household | 2.6% | 2.7% | 2.9% |
| 7 + Person Household | 1.0% | 1.3% | 1.3% |



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| | 1 mile | 3 miles | 5 miles |
|---|--------|---------|---------|
| 2020 Households by Tenure and Mortgage Status | | | |
| Total | 2,610 | 11,288 | 15,712 |
| Owner Occupied | 81.6% | 84.7% | 86.5% |
| Owned with a Mortgage/Loan | 67.3% | 66.5% | 66.5% |
| Owned Free and Clear | 14.3% | 18.1% | 19.9% |
| Renter Occupied | 18.4% | 15.3% | 13.5% |
| 2023 Affordability, Mortgage and Wealth | | | |
| Housing Affordability Index | 125 | 122 | 117 |
| Percent of Income for Mortgage | 19.4% | 19.7% | 20.6% |
| Wealth Index | 198 | 224 | 230 |
| 2020 Housing Units By Urban/ Rural Status | | | |
| Total | 2,672 | 11,633 | 16,242 |
| Urban Housing Units | 98.9% | 89.6% | 70.0% |
| Rural Housing Units | 1.1% | 10.4% | 30.0% |
| 2020 Population By Urban/ Rural Status | | | |
| Total | 7,168 | 32,024 | 44,658 |
| Urban Population | 94.6% | 87.1% | 68.4% |
| Rural Population | 5.4% | 12.9% | 31.6% |

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.



1209 Liberty Rd, Sykesville, Maryland, 21784 2 1209 Liberty Rd, Sykesville, Maryland, 21784 Rings: 1, 3, 5 mile radii Prepared by Esri

Latitude: 39.40333

Longitude: -76.95392

a ...

| | 1 mile | 3 miles | s 5 miles |
|--|---------------------------------|------------------------|---------------------------|
| Top 3 Tapestry Segments | | | |
| 1. | Enterprising Professionals (2D) | Savvy Suburbanites (1D |) Savvy Suburbanites (1D) |
| 2. | Workday Drive (4A) | Golden Years (9B |) Professional Pride (1B) |
| 3. | Boomburbs (1C) | Workday Drive (4A |) Golden Years (9B) |
| 2023 Consumer Spending | | | |
| Apparel & Services: Total \$ | \$9,44 | \$40,74 \$40,74 | \$\$6,588,265 |
| Average Spent | \$3,5 | 530.84 \$3,5 | \$38.20 \$3,541.86 |
| Spending Potential Index | | 161 | 161 161 |
| Education: Total \$ | \$8,14 | 48,345 \$38,85 | \$7,452 \$55,066,528 |
| Average Spent | \$3,0 | 947.25 \$3,3 | \$73.92 \$3,446.61 |
| Spending Potential Index | | 170 | 188 192 |
| Entertainment/Recreation: Total \$ | \$16,06 | 54,264 \$70,36 | \$2,901 \$98,384,661 |
| Average Spent | \$6,0 | 007.58 \$6,1 | .09.48 \$6,157.89 |
| Spending Potential Index | | 159 | 162 163 |
| Food at Home: Total \$ | \$28,02 | 28,358 \$123,06 | \$8,362 \$171,159,047 |
| Average Spent | \$10,4 | 481.81 \$10,6 | \$85.80 \$10,712.84 |
| Spending Potential Index | | 154 | 157 158 |
| Food Away from Home: Total \$ | \$16,11 | | \$0,631 \$94,714,906 |
| Average Spent | \$6,0 |)25.09 \$5,9 | 928.68 \$5,928.20 |
| Spending Potential Index | | 162 | 159 159 |
| Health Care: Total \$ | \$29,59 | | |
| Average Spent | \$11,0 | 068.95 \$11,5 | \$06.36 \$11,615.71 |
| Spending Potential Index | | 150 | 156 158 |
| HH Furnishings & Equipment: Total \$ | \$12,81 | | |
| Average Spent | \$4,7 | 791.12 \$4,8 | \$38.18 \$4,871.79 |
| Spending Potential Index | | 162 | 164 165 |
| Personal Care Products & Services: Total \$ | | 22,230 \$17,93 | |
| Average Spent | \$1,5 | 541.60 \$1,5 | \$57.64 \$1,563.26 |
| Spending Potential Index | | 161 | 163 163 |
| Shelter: Total \$ | \$107,11 | | |
| Average Spent | \$40,0 |)57.73 \$40,5 | \$26.98 \$40,662.50 |
| Spending Potential Index | | 162 | 164 164 |
| Support Payments/Cash Contributions/Gifts in | | | |
| Average Spent | \$4,9 | | \$59.79 \$5,353.46 |
| Spending Potential Index | | 159 | 168 171 |
| Travel: Total \$ | \$10,17 | | |
| Average Spent | \$3,8 | | \$12.69 \$3,850.36 |
| Spending Potential Index | | 169 | 169 171 |
| Vehicle Maintenance & Repairs: Total \$ | | 57,528 \$23,00 | |
| Average Spent | \$2,0 | | 997.43 \$2,003.78 |
| Spending Potential Index | | 153 | 152 153 |

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Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

March 13, 2024

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.



1209 Liberty Rd, Sykesville, Maryland, 21784 2

1209 Liberty Rd, Sykesville, Maryland, 21784

Ring: 1 mile radius

Prepared by Esri Latitude: 39.40333

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|-----|----|-----|----|---|---|---|---|---|---|---|---|---|---|
| Lor | ŋ | itι | Id | e | _ | 7 | 6 | | 9 | 5 | 3 | 9 | 2 |

| Top Tapestry Segments | Percent | Demographic Summary | 2023 | 2028 |
|--|--------------|-------------------------|----------------|-------------|
| Enterprising Professionals (2D) | 35.5% | Population | 7,349 | 7,521 |
| Workday Drive (4A) | 31.0% | Households | 2,674 | 2,769 |
| Boomburbs (1C) | 11.6% | Families | 2,010 | 2,078 |
| Professional Pride (1B) | 11.5% | Median Age | 37.4 | 38.1 |
| Savvy Suburbanites (1D) | 10.5% | Median Household Income | \$138,399 | \$153,638 |
| Savvy Suburbances (1D) | 10.570 | | | \$100,00C |
| | | Spending Potential | Average Amount | Tata |
| | | Index | Spent | Tota |
| Apparel and Services | | 161 | \$3,530.84 | \$9,441,474 |
| Men's | | 162 | \$663.81 | \$1,775,025 |
| Women's | | 160 | \$1,194.02 | \$3,192,800 |
| Children's | | 166 | \$549.01 | \$1,468,046 |
| Footwear | | 158 | \$785.14 | \$2,099,467 |
| Watches & Jewelry | | 160 | \$270.61 | \$723,624 |
| Apparel Products and Services (1) | | 153 | \$68.25 | \$182,512 |
| Computer | | | | . , |
| Computers and Hardware for Home Us | 20 | 166 | \$425.77 | \$1,138,496 |
| • | e | | | |
| Portable Memory | | 158 | \$7.25 | \$19,392 |
| Computer Software | | 160 | \$23.14 | \$61,86 |
| Computer Accessories | | 159 | \$39.77 | \$106,35 |
| Entertainment & Recreation | | 159 | \$6,007.58 | \$16,064,26 |
| Fees and Admissions | | 177 | \$1,262.05 | \$3,374,72 |
| Membership Fees for Clubs (2) | | 174 | \$482.24 | \$1,289,51 |
| Fees for Participant Sports, excl. Tri | os | 181 | \$216.02 | \$577,64 |
| Tickets to Theatre/Operas/Concerts | | 165 | \$89.89 | \$240,37 |
| Tickets to Movies | | 170 | \$46.97 | \$125,59 |
| Tickets to Parks or Museums | | 175 | \$48.66 | \$130,12 |
| Admission to Sporting Events, excl. | Trins | 175 | \$99.73 | \$266,67 |
| Fees for Recreational Lessons | mp5 | 191 | \$277.01 | \$740,73 |
| | | 142 | | |
| Dating Services | | | \$1.52 | \$4,07 |
| TV/Video/Audio | | 149 | \$2,017.15 | \$5,393,85 |
| Cable and Satellite Television Servic | es | 142 | \$1,225.73 | \$3,277,59 |
| Televisions | | 154 | \$225.14 | \$602,01 |
| Satellite Dishes | | 151 | \$2.58 | \$6,88 |
| VCRs, Video Cameras, and DVD Play | /ers | 161 | \$7.75 | \$20,72 |
| Miscellaneous Video Equipment | | 168 | \$21.25 | \$56,82 |
| Video Cassettes and DVDs | | 158 | \$10.34 | \$27,64 |
| Video Game Hardware/Accessories | | 152 | \$61.24 | \$163,74 |
| Video Game Software | | 152 | \$29.50 | \$78,88 |
| Rental/Streaming/Downloaded Video | 0 | 163 | \$200.75 | \$536,80 |
| Installation of Televisions | • | 171 | \$2.75 | \$7,35 |
| Audio (3) | | 168 | \$226.57 | \$605,83 |
| | d Equipmont | 128 | \$3.57 | \$9,54 |
| Rental and Repair of TV/Radio/Soun | u Lquipinent | | | |
| Pets | | 153 | \$1,406.50 | \$3,760,98 |
| Toys/Games/Crafts/Hobbies (4) | | 159 | \$251.70 | \$673,03 |
| Recreational Vehicles and Fees (5) | | 163 | \$244.16 | \$652,87 |
| Sports/Recreation/Exercise Equipment | :(6) | 178 | \$501.01 | \$1,339,68 |
| Photo Equipment and Supplies (7) | | 167 | \$78.01 | \$208,59 |
| Reading (8) | | 155 | \$196.52 | \$525,50 |
| Catered Affairs (9) | | 166 | \$50.49 | \$134,99 |
| Food | | 157 | \$16,506.90 | \$44,139,45 |
| Food at Home | | 154 | \$10,481.81 | \$28,028,35 |
| Bakery and Cereal Products | | 153 | \$1,345.59 | \$3,598,11 |
| Meats, Poultry, Fish, and Eggs | | 153 | \$2,250.61 | \$6,018,13 |
| | | 155 | | |
| Dairy Products | | | \$1,015.09 | \$2,714,34 |
| Fruits and Vegetables | | 155 | \$2,083.47 | \$5,571,19 |
| Snacks and Other Food at Home (10 |)) | 155 | \$3,787.05 | \$10,126,57 |
| Food Away from Home | | 162 | \$6,025.09 | \$16,111,10 |
| Alcoholic Beverages | | 166 | \$1,118.37 | \$2,990,51 |

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.



1209 Liberty Rd, Sykesville, Maryland, 21784 2 1209 Liberty Rd, Sykesville, Maryland, 21784 Ring: 1 mile radius Prepared by Esri Latitude: 39.40333

| Index Spent Total Financial Value of Stock/Ronds/Mutual Funds 165 \$\$43,977.08 \$\$173,748,710 Value of Stock/Ronds/Mutual Funds 165 \$\$23,967.49 \$\$173,748,710 Value of Other Financial Assets 158 \$\$13,557.09 \$\$36,6251,649 Vehicle Loan Amount excluding Interest 162 \$\$5,003.16 \$\$15,785,055 Value of Credit Card Debt 158 \$\$5,008.34 \$\$13,392,314 Health ************************************ |
|--|
| Value of Stocks/Bonds/Mutual Funds 165 \$64,977.08 \$173,748,710 Value of Retirement Plans 169 \$239,647.49 \$640,817,397 Value of Other Financial Assets 158 \$13,357.09 \$36,251,649 Vehicle Loan Amount excluding Interest 162 \$5,903.16 \$15,785,055 Value of Credit Card Debt 158 \$5,008.34 \$13,392,314 Health \$503.49 \$1,346,228 Prescription Drugs 147 \$251.38 \$672,181 Prescription Drugs 137 \$503.49 \$1,346,228 Eveglasses and Contact Lenses 151 \$167.82 \$448,754 Home \$172 \$6,551.88 \$17,519,727 Maintenance and Remodeling Materials (12) 158 \$1,241.33 \$3,319,255 Utilities, Fuel, and Public Services 149 \$8,620.33 \$23,050,766 Household Textiles (13) 159 \$14,60 \$520,357 Furniture 163 \$67,68 \$100,982 Maintenances (14) 158 \$323,44 <t< th=""></t<> |
| Value of Retirement Plans 169 \$239,647,499 \$640,817,397 Value of Other Financial Assets 158 \$13,557.09 \$36,551,649 Value of Other Financial Assets 158 \$5,008.31 \$13,785.055 Value of Credit Card Debt 158 \$5,008.31 \$13,392,314 Health 158 \$5,008.31 \$5,72,181 Prescription Drugs 147 \$251.38 \$672,181 Prescription Drugs 151 \$167.82 \$448,754 Home - - \$60,297,953 Mortgage Payment and Basics (11) 175 \$22,549.72 \$60,297,953 Maintenance and Remodeling Services 122 \$6,551.88 \$17,519,727 Maintenance and Remodeling Materials (12) 158 \$1,241.33 \$3,319,325 Utilitities, Fuel, and Public Services 149 \$8,620.33 \$23,050,766 Household Textiles (13) 159 \$194.60 \$520,357 Furniture 162 \$1,335.23 \$3,570,393 Rugs 163 \$67.668 \$108,092 M |
| Value of Other Financial Assets 158 \$13,557.09 \$36,251,649 Vehicle Loan Amount excluding Interest 162 \$5,903.16 \$15,785,055 Value of Credit Card Debt 158 \$5,008.34 \$13,392.314 Health \$50,08.34 \$13,392.314 Prescription Drugs 137 \$503.49 \$1,346,328 Eyeglasses and Contact Lenses 151 \$167.82 \$448,754 Home \$460,277,953 \$413,357,972 \$60,297,953 Maintenance and Remodeling Materials (12) 158 \$1,241.33 \$3,319,325 Utilities, Fuel, and Public Services 149 \$8,620.33 \$23,050,766 Household Textilies (13) 159 \$194.60 \$520,357 \$375,73,933 Rugs 163 \$67,68 \$180,982 \$413,955 \$477,523 Maintenances (14) 158 \$834.47 \$2,231,383 \$40,642 \$47,75,33 Rugs 163 \$67,68 \$180,982 \$411,162 \$239,480 \$40,22 \$43,438 \$40,22 \$43,438 </td |
| vehicle Loan Amount excluding Interest 162 \$5,008.34 \$15,785,055 Value of Credit Card Debt 162 \$5,008.34 \$13,392,314 Health \$503.40 \$13,392,314 Monprescription Drugs 147 \$503.49 \$13,392,314 Prescription Drugs 151 \$167.82 \$448,754 Home \$22,549,72 \$60,297,953 Maintenance and Remodeling Services 172 \$65,51.88 \$17,719,727 Maintenance and Remodeling Materials (12) 158 \$1,241.33 \$3,319,325 Utilities, Fuel, and Public Services 172 \$5,51.88 \$17,719,727 Maintenance and Remodeling Materials (12) 158 \$1,241.33 \$3,319,325 Utilities, Fuel, and Public Services 162 \$1,335.23 \$3,570,393 Rugs 163 \$67.68 \$180,902 Furniture 162 \$1,352.3 \$3,570,393 Rugs 163 \$67.68 \$1005,913 Household Textling (13) 166 \$178.58 \$477,523 |
| Value of Credit Card Debt 158 \$5,008.34 \$13,392,314 Health 1 1 1 Nonprescription Drugs 137 \$503.49 \$1,346,328 Eveglasses and Contact Lenses 137 \$503.49 \$1,346,328 Home 131 \$167.82 \$448,754 Home 122 \$65,51.88 \$17,519,727 Maintenance and Remodeling Services 122 \$6,551.88 \$17,519,727 Maintenance and Remodeling Materials (12) 158 \$1,241.33 \$3,319,325 Utilities, Fuel, and Public Services 154 \$1,621.33 \$2,3050,766 Household Furnishings and Equipment 51 \$1,335.23 \$3,570,393 Rugs 163 \$67.68 \$180,982 Major Appliances (14) 158 \$343.47 \$2,23,383 Housewares (15) 166 \$178.58 \$477,523 Smail Appliances 154 \$111.62 \$289,480 Luggage 154 \$111.62 \$289,480 Standi Appliances 155 \$140.31 |
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| Prescription Drugs 137 \$503.49 \$1,346,328 Eyeglasses and Contact Lenses 137 \$507.82 \$448,754 Home |
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| Mortgage Payment and Basics (11) 175 \$22,549.72 \$60,297,953 Maintenance and Remodeling Services 172 \$6,551.88 \$17,519,727 Maintenance and Remodeling Materials (12) 158 \$1,241.33 \$3,319,325 Utilities, Fuel, and Public Services 149 \$8,620.33 \$23,050,766 Household Turnishings and Equipment 159 \$194.60 \$520,357 Furniture 162 \$1,335.23 \$3,570,333 Rugs 163 \$67.68 \$180,982 Major Appliances (14) 158 \$834.47 \$2,231,383 Housewares (15) 166 \$178.58 \$477,523 Small Appliances 154 \$111.62 \$298,480 Luggage 156 \$140.31 \$375,191 Household Operations 150 \$431,985 Child Care 191 \$987.24 \$2,639,871 Lawn and Garden (16) 158 \$1,055.91 \$2,823,499 Moving/Storage/Freight Express 156 \$140.31 \$375,191 Housekeeping Supplies (17) 154 |
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| Maintenance and Remodeling Materials (12) 158 \$1,241.33 \$3,319,325 Utilities, Fuel, and Public Services 149 \$8,620.33 \$23,050,766 Household Furnishings and Equipment 5 \$194.60 \$520,357 Furniture 162 \$1,335.23 \$3,570,393 Rugs 163 \$67.68 \$180,982 Major Appliances (14) 158 \$834.47 \$2,231,383 Housewares (15) 166 \$178.58 \$477,523 Small Appliances 154 \$111.62 \$228,480 Luggage 157 \$23.94 \$64.022 Telephones and Accessories 150 \$161.55 \$431,985 Household Operations 151 \$987.24 \$2,639,871 Lawn and Garden (16) 158 \$1,055.91 \$2,823,499 Moving/Storage/Freight Express 156 \$140.31 \$375,191 Housekeeping Supplies (17) 154 \$1,208.85 \$3,232,463 Vehicle Insurance 151 \$3,280.12 \$8,771,043 Life/Other Insurance 151 |
| Utilities, Fuel, and Public Services 149 \$\$8,620.33 \$\$23,050,766 Household Turnishings and Equipment 159 \$194.60 \$\$20,357.033 Household Textiles (13) 162 \$\$1,335.23 \$\$3,570,393 Rugs 163 \$\$67.68 \$\$180,982 Major Appliances (14) 158 \$\$34.47 \$\$2,231,383 Housewares (15) 166 \$\$178.58 \$\$477,523 Small Appliances 154 \$\$111.62 \$\$298,480 Luggage 167 \$\$23.94 \$\$64,022 Telephones and Accessories 151 \$\$161.55 \$\$431,985 Housekohol Operations 151 \$\$2,823,499 \$\$45,237 Child Care 191 \$\$87.24 \$\$2,639,871 Lawn and Garden (16) 158 \$\$1,055.91 \$\$2,823,493 Moving/Storage/Freight Express 156 \$\$140.31 \$\$37,57,191 Housekeeping Supplies (17) 151 \$\$3,280,12 \$\$8,77,134 Moving/Storage/Freight Express 156 \$\$1,088.85 \$\$2,234,653 Vehicle Insurance 151 \$\$3,280,12 \$\$8,77,143 Pa |
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| Household Textiles (13) 159 \$194.60 \$520,357 Furniture 162 \$1,335.23 \$3,570,393 Rugs 163 \$67.68 \$180,982 Major Appliances (14) 163 \$67.68 \$180,982 Housewares (15) 166 \$178.58 \$477,523 Small Appliances 154 \$111.62 \$298,480 Luggage 167 \$23.94 \$64.022 Telephones and Accessories 150 \$161.55 \$431,985 Household Operations 151 \$987.24 \$2,639,871 Child Care 191 \$987.24 \$2,639,871 Lawn and Garden (16) 154 \$1,403.31 \$375,191 Housekeeping Supplies (17) 154 \$1,208.85 \$3,232,463 Vehicle Insurance 151 \$1,208.85 \$3,232,463 Uife/Other Insurance 151 \$1,208.85 \$3,232,463 Personal Care Products (18) 158 \$4,773,41 \$2,336,655 Personal Care Products (18) 158 \$873.84 \$2,336,655 Parments on Vehicles excluding Leases 154 \$4,773,41 |
| Furniture 162 \$1,335.23 \$3,570,393 Rugs 163 \$67.68 \$180,982 Major Appliances (14) 158 \$834.47 \$2,231,383 Housewares (15) 166 \$178.58 \$477,523 Small Appliances 154 \$111.62 \$298,480 Luggage 167 \$23.94 \$64,022 Telephones and Accessories 150 \$161.55 \$431,985 Housekeohol Operations 158 \$1,055.91 \$2,282,499 Moving/Storage/Freight Express 156 \$140.31 \$375,191 Housekeeping Supplies (17) 154 \$1,438.77 \$3,847,274 Insurance 155 \$1,208.85 \$3,232,463 Vehicle Insurance 151 \$3,280.12 \$8,771,043 Life/Other Insurance 151 \$7,459.56 \$19,946,668 Personal Care Products (18) 158 \$873.84 \$2,336,652 School Books and Supplies (19) 163 \$219.03 \$585,676 Smoking Products 124 \$535.71 \$1, |
| Rugs163\$67.68\$180,982Major Appliances (14)158\$834.47\$2,231,383Housewares (15)168\$178.58\$477,523Small Appliances154\$111.62\$29.84,80Luggage167\$23.94\$64,022Telephones and Accessories150\$161.55\$431,985Household Operations150\$161.55\$431,985Child Care191\$987.24\$2,639,81Child Care191\$987.24\$2,639,81Moving/Storage/Freight Express156\$140.31\$375,191Housekeeping Supplies (17)154\$1,208.85\$3,232,463Newres and Renters Insurance155\$1,208.85\$3,232,463Vehicle Insurance151\$3,280.12\$8,771,043Life/Other Insurance151\$7,459.56\$19,904,688Personal Care Products (18)158\$477.341\$2,236,672School Books and Supplies (19)163\$219.03\$585,676Smoking Products154\$4,773.41\$12,764,100Payments on Vehicle secluding Leases151\$3,816.55\$10,205,457Payments on Vehicles excluding Leases151\$3,816.55\$10,205,457Owner ond Motor Oil151\$3,816.55\$10,205,457Payments on Vehicles excluding Leases153\$4,773.41\$12,764,100Gasoline and Motor Oil151\$3,816.55\$10,205,457Vehicle Maintenance and Repairs153\$2,007.30\$5,367,528Vehicle Maintenance |
| Major Appliances (14)158\$834.47\$2,231,383Housewares (15)166\$178.58\$477,523Small Appliances154\$111.62\$298,480Luggage157\$23.94\$64,022Telephones and Accessories150\$161.55\$431,985Household Operations151\$987.24\$2,639,871Lawn and Garden (16)158\$1,055.91\$2,823,499Moving/Storage/Freight Express156\$140.31\$375,191Housekeeping Supplies (17)154\$1,438.77\$3,847,274Insurance151\$3,280.12\$8,771,043Uric/Other Insurance151\$3,280.12\$8,771,043Uife/Other Insurance151\$7,459.56\$19,946,668Personal Care Products (18)158\$873.84\$2,237,763School Books and Supplies (19)163\$219.03\$585,676Smoking Products124\$535.71\$1,432,487Transportation124\$535.71\$1,432,487Vehicle Surding Leases158\$4,773.41\$1,2764,100Gasoline and Motor Oil151\$3,816.55\$10,205,457Vehicle Maintenance and Repairs151\$3,816.55\$10,205,457Vehicle Maintenance and Repairs153\$2,007.30\$5,367,528 |
| Housewares (15) 166 \$178.58 \$477,523 Small Appliances 154 \$111.62 \$298,480 Luggage 167 \$23.94 \$64,022 Telephones and Accessories 167 \$23.94 \$64,022 Telephones and Accessories 167 \$23.94 \$64,022 Child Care 191 \$987.24 \$2,639,871 Lawn and Garden (16) 158 \$1,055.91 \$2,823,499 Moving/Storage/Freight Express 156 \$140.31 \$375,191 Housekeeping Supplies (17) 151 \$1,438.77 \$3,847,247 Moving/Storage/Freight Express 156 \$1,103.1 \$375,191 Housekeeping Supplies (17) 151 \$1,438.77 \$3,847,247 Moving/Storage/Freight Express 155 \$1,208.85 \$3,232,463 Vehicle Insurance 151 \$3,280.12 \$8,771,043 Life/Other Insurance 151 \$3,280.12 \$8,771,043 Life/Other Insurance 151 \$7,459.56 \$19,946,868 Personal Care Products (18) <t< td=""></t<> |
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| School Books and Supplies (19) 163 \$219.03 \$585,676 Smoking Products 124 \$535.71 \$1,432,487 Transportation 5 \$1,432,487 \$1,432,487 Payments on Vehicles excluding Leases 158 \$4,773.41 \$12,764,100 Gasoline and Motor Oil 151 \$3,816.55 \$10,205,457 Vehicle Maintenance and Repairs 153 \$2,007.30 \$5,367,528 |
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| Transportation \$4,773.41 \$12,764,100 Payments on Vehicles excluding Leases 158 \$4,773.41 \$12,764,100 Gasoline and Motor Oil 151 \$3,816.55 \$10,205,457 Vehicle Maintenance and Repairs 153 \$2,007.30 \$5,367,528 |
| Payments on Vehicles excluding Leases 158 \$4,773.41 \$12,764,100 Gasoline and Motor Oil 151 \$3,816.55 \$10,205,457 Vehicle Maintenance and Repairs 153 \$2,007.30 \$5,367,528 |
| Gasoline and Motor Oil 151 \$3,816.55 \$10,205,457 Vehicle Maintenance and Repairs 153 \$2,007.30 \$5,367,528 |
| Vehicle Maintenance and Repairs 153 \$2,007.30 \$5,367,528 |
| |
| Travel |
| |
| Airline Fares 174 \$811.65 \$2,170,359 |
| Lodging on Trips 170 \$1,224.03 \$3,273,054 |
| Auto/Truck Rental on Trips 172 \$136.07 \$363,845 |
| Food and Drink on Trips 167 \$932.45 \$2,493,371 |

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.
Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.



1209 Liberty Rd, Sykesville, Maryland, 21784 2

1209 Liberty Rd, Sykesville, Maryland, 21784

Ring: 3 mile radius

Prepared by Esri Latitude: 39.40333

Longitude: -76.95392

| Ring: 3 mile | l'aulus | | | Longitude: -76.95392 |
|--|--|-----------------------------|-------------------------|-----------------------------|
| Top Tapestry Segments | Percent | Demographic Summary | 2023 | 2028 |
| Savvy Suburbanites (1D) | 39.7% | Population | 32,587 | 32,974 |
| Golden Years (9B) | 12.4% | Households | 11,517 | 11,789 |
| Workday Drive (4A) | 11.5% | Families | 8,752 | 8,942 |
| Professional Pride (1B) | 11.3% | Median Age | 41.5 | 42.3 |
| Enterprising Professionals (2D) | 8.2% | Median Household Income | \$139,362 | \$154,291 |
| | | Spending Potential Index | Average Amount Spent | Total |
| Apparel and Services | | 161 | \$3,538.20 | \$40,749,449 |
| Men's | | 161 | \$658.07 | \$7,578,992 |
| Women's | | 161 | \$1,200.63 | \$13,827,619 |
| Children's | | 157 | \$519.99 | \$5,988,670 |
| Footwear | | 159 | \$794.80 | \$9,153,692 |
| Watches & Jewelry | | 173 | \$291.90 | \$3,361,851 |
| Apparel Products and Services (1) | | 164 | \$72.82 | \$838,626 |
| Computer | | | + | +/ |
| Computers and Hardware for Home Use | | 161 | \$411.49 | \$4,739,184 |
| Portable Memory | | 159 | \$7.30 | \$84,093 |
| Computer Software | | 155 | \$22.73 | \$261,724 |
| Computer Accessories | | 159 | \$39.91 | \$459,595 |
| Entertainment & Recreation | | 162 | \$6,109.48 | \$70,362,901 |
| Fees and Admissions | | 184 | \$1,308.30 | \$15,067,654 |
| Membership Fees for Clubs (2) | | 184 | \$505.07 | \$15,007,054 \$5,816,869 |
| Fees for Participant Sports, excl. Trips | | 182 | \$220.65 | \$2,541,210 |
| Tickets to Theatre/Operas/Concerts | | 180 | \$98.05 | \$1,129,272 |
| Tickets to Movies | | 161 | \$44.36 | \$510,895 |
| Tickets to Parks or Museums | | 161 | \$44.81 | \$516,122 |
| Admission to Sporting Events, excl. Tr | inc | 181 | \$110.07 | \$1,267,723 |
| Fees for Recreational Lessons | ips | 196 | \$283.72 | \$3,267,608 |
| Dating Services | | 146 | \$203.72 | \$17,954 |
| TV/Video/Audio | | 146 | \$1.50 | \$17,954 \$23,717,277 |
| Cable and Satellite Television Services | | 152 | \$1,306.59 | \$15,048,022 |
| Televisions | | 132 | \$217.56 | \$2,505,661 |
| Satellite Dishes | | 135 | \$2.31 | \$26,602 |
| VCRs, Video Cameras, and DVD Player | ~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~ | 147 | \$7.07 | \$20,002 \$81,426 |
| Miscellaneous Video Equipment | 5 | 175 | \$22.09 | \$254,462 |
| Video Cassettes and DVDs | | 175 | \$9.80 | \$112,882 |
| Video Game Hardware/Accessories | | 140 | \$56.21 | \$647,361 |
| Video Game Software | | 139 | \$26.88 | \$309,540 |
| Rental/Streaming/Downloaded Video | | 149 | \$183.88 | \$2,117,712 |
| Installation of Televisions | | 175 | \$2.84 | \$32,654 |
| Audio (3) | | 163 | \$220.66 | \$2,541,351 |
| Rental and Repair of TV/Radio/Sound | Fauinment | 124 | \$3.44 | \$39,607 |
| Pets | Equipment | 156 | \$1,441.38 | \$16,600,360 |
| Toys/Games/Crafts/Hobbies (4) | | 150 | \$243.79 | \$2,807,713 |
| Recreational Vehicles and Fees (5) | | 173 | \$259.49 | \$2,988,589 |
| Sports/Recreation/Exercise Equipment (6 | 5) | 164 | \$460.74 | \$5,306,379 |
| Photo Equipment and Supplies (7) | 5) | 166 | \$77.42 | \$891,620 |
| Reading (8) | | 165 | \$208.65 | \$2,402,965 |
| Catered Affairs (9) | | 166 | \$50.39 | \$580,343 |
| Food | | 158 | \$16,614.48 | \$191,348,992 |
| Food at Home | | 150 | \$10,685.80 | \$123,068,362 |
| Bakery and Cereal Products | | 158 | \$1,391.38 | \$16,024,577 |
| Meats, Poultry, Fish, and Eggs | | 156 | \$2,300.05 | \$26,489,645 |
| Dairy Products | | 158 | \$1,042.28 | \$12,003,888 |
| Fruits and Vegetables | | 150 | \$2,138.19 | \$24,625,547 |
| Snacks and Other Food at Home (10) | | 155 | \$3,813.90 | \$43,924,704 |
| Food Away from Home | | 150 | \$5,928.68 | \$68,280,631 |
| Alcoholic Beverages | | 171 | \$1,152.76 | \$13,276,335 |
| | | 1/1 | + 1/10217 0 | + = 5, 2, 6, 555 |

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.



1209 Liberty Rd, Sykesville, Maryland, 21784 2 1209 Liberty Rd, Sykesville, Maryland, 21784 Ring: 3 mile radius

Prepared by Esri Latitude: 39.40333

| | Spending Potential Index | Average Amount Spent | Total |
|---|-----------------------------|-------------------------|-----------------|
| Financial | | | |
| Value of Stocks/Bonds/Mutual Funds | 193 | \$75,755.86 | \$872,480,218 |
| Value of Retirement Plans | 190 | \$268,401.84 | \$3,091,184,026 |
| Value of Other Financial Assets | 177 | \$15,126.35 | \$174,210,120 |
| Vehicle Loan Amount excluding Interest | 149 | \$5,414.35 | \$62,357,042 |
| Value of Credit Card Debt | 164 | \$5,175.63 | \$59,607,681 |
| Health | | | |
| Nonprescription Drugs | 148 | \$252.30 | \$2,905,699 |
| Prescription Drugs | 147 | \$540.42 | \$6,224,033 |
| Eyeglasses and Contact Lenses | 160 | \$178.31 | \$2,053,622 |
| Home | | | |
| Mortgage Payment and Basics (11) | 182 | \$23,532.33 | \$271,021,867 |
| Maintenance and Remodeling Services | 180 | \$6,819.45 | \$78,539,628 |
| Maintenance and Remodeling Materials (12) | 158 | \$1,241.73 | \$14,301,051 |
| Utilities, Fuel, and Public Services | 152 | \$8,812.61 | \$101,494,820 |
| Household Furnishings and Equipment | | | |
| Household Textiles (13) | 159 | \$195.16 | \$2,247,700 |
| Furniture | 158 | \$1,307.17 | \$15,054,683 |
| Rugs | 174 | \$72.36 | \$833,417 |
| Major Appliances (14) | 160 | \$845.09 | \$9,732,880 |
| Housewares (15) | 164 | \$176.49 | \$2,032,623 |
| Small Appliances | 149 | \$108.60 | \$1,250,749 |
| Luggage | 162 | \$23.21 | \$267,334 |
| Telephones and Accessories | 157 | \$168.83 | \$1,944,372 |
| Household Operations | | | |
| Child Care | 180 | \$928.50 | \$10,693,546 |
| Lawn and Garden (16) | 170 | \$1,137.24 | \$13,097,542 |
| Moving/Storage/Freight Express | 152 | \$136.08 | \$1,567,218 |
| Housekeeping Supplies (17) | 158 | \$1,470.66 | \$16,937,574 |
| Insurance | | | |
| Owners and Renters Insurance | 161 | \$1,255.48 | \$14,459,394 |
| Vehicle Insurance | 148 | \$3,216.38 | \$37,043,065 |
| Life/Other Insurance | 172 | \$1,191.93 | \$13,727,486 |
| Health Insurance | 157 | \$7,748.11 | \$89,235,038 |
| Personal Care Products (18) | 159 | \$877.24 | \$10,103,151 |
| School Books and Supplies (19) | 156 | \$209.13 | \$2,408,499 |
| Smoking Products | 125 | \$540.54 | \$6,225,374 |
| Transportation | | | |
| Payments on Vehicles excluding Leases | 151 | \$4,557.48 | \$52,488,527 |
| Gasoline and Motor Oil | 146 | \$3,705.85 | \$42,680,253 |
| Vehicle Maintenance and Repairs | 152 | \$1,997.43 | \$23,004,395 |
| Travel | | | |
| Airline Fares | 173 | \$804.94 | \$9,270,541 |
| Lodging on Trips | 173 | \$1,244.88 | \$14,337,318 |
| Auto/Truck Rental on Trips | 169 | \$134.24 | \$1,546,077 |
| Food and Drink on Trips | 167 | \$935.81 | \$10,777,698 |
| | | | |

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals. Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.



1209 Liberty Rd, Sykesville, Maryland, 21784 2

1209 Liberty Rd, Sykesville, Maryland, 21784

Ring: 5 mile radius

Prepared by Esri Latitude: 39.40333

Longitude: -76.95392

| Longitude: 70.55 | L | | | |
|------------------|--|-----------------------------|----------------|---|
| 202 | 2023 | Demographic Summary | Percent | Top Tapestry Segments |
| 45,61 | 45,198 | Population | 43.8% | Savvy Suburbanites (1D) |
| 16,30 | 15,977 | Households | 10.6% | Professional Pride (1B) |
| 12,59 | 12,360 | Families | 9.0% | Golden Years (9B) |
| 43 | 43.1 | Median Age | 8.3% | Workday Drive (4A) |
| \$152,75 | \$136,774 | Median Household Income | 5.9% | Enterprising Professionals (2D) |
| Tot | Average Amount Spent | Spending Potential Index | | |
| \$56,588,26 | \$3,541.86 | 161 | | Apparel and Services |
| \$10,503,20 | \$657.40 | 161 | | Men's |
| \$19,220,36 | \$1,203.00 | 161 | | Women's |
| \$8,266,97 | \$517.43 | 156 | | Children's |
| \$12,693,50 | \$794.49 | 150 | | Footwear |
| \$4,735,68 | \$296.41 | 176 | | Watches & Jewelry |
| \$1,168,53 | \$73.14 | 164 | | Apparel Products and Services (1) |
| \$1,100,55 | \$ 75.1 4 | 104 | | |
| | ¢410 E0 | 160 | | Computer |
| \$6,559,87 | \$410.58 | 160 | USe | Computers and Hardware for Home |
| \$116,85 | \$7.31 | 159 | | Portable Memory |
| \$360,36 | \$22.56 | 156 | | Computer Software |
| \$639,26 | \$40.01 | 160 | | Computer Accessories |
| \$98,384,66 | \$6,157.89 | 163 | | Entertainment & Recreation |
| \$21,222,24 | \$1,328.30 | 187 | | Fees and Admissions |
| \$8,203,42 | \$513.45 | 185 | - · | Membership Fees for Clubs (2) |
| \$3,570,19 | \$223.46 | 187 | | Fees for Participant Sports, excl. |
| \$1,595,26 | \$99.85 | 183 | rts | Tickets to Theatre/Operas/Conce |
| \$705,56 | \$44.16 | 160 | | Tickets to Movies |
| \$713,80 | \$44.68 | 161 | | Tickets to Parks or Museums |
| \$1,809,06 | \$113.23 | 194 | cl. Trips | Admission to Sporting Events, ex |
| \$4,601,05 | \$287.98 | 199 | | Fees for Recreational Lessons |
| \$23,88 | \$1.49 | 139 | | Dating Services |
| \$33,022,19 | \$2,066.86 | 153 | | TV/Video/Audio |
| \$21,039,39 | \$1,316.85 | 153 | rvices | Cable and Satellite Television Ser |
| \$3,471,23 | \$217.26 | 149 | | Televisions |
| \$36,47 | \$2.28 | 133 | | Satellite Dishes |
| \$112,22 | \$7.02 | 146 | Players | VCRs, Video Cameras, and DVD I |
| \$353,40 | \$22.12 | 175 | | Miscellaneous Video Equipment |
| \$155,53 | \$9.74 | 149 | | Video Cassettes and DVDs |
| \$882,83 | \$55.26 | 137 | es | Video Game Hardware/Accessori |
| \$420,33 | \$26.31 | 136 | | Video Game Software |
| \$2,910,85 | \$182.19 | 148 | ideo | Rental/Streaming/Downloaded V |
| \$45,86 | \$2.87 | 178 | | Installation of Televisions |
| \$3,540,11 | \$221.58 | 164 | | Audio (3) |
| \$53,91 | \$3.37 | 121 | ound Equipment | Rental and Repair of TV/Radio/So |
| \$23,233,29 | \$1,454.17 | 158 | | Pets |
| \$3,888,76 | \$243.40 | 154 | | Toys/Games/Crafts/Hobbies (4) |
| \$4,258,91 | \$266.57 | 177 | | Recreational Vehicles and Fees (5) |
| \$7,348,08 | \$459.92 | 164 | ent (6) | Sports/Recreation/Exercise Equipm |
| \$1,237,36 | \$77.45 | 166 | | Photo Equipment and Supplies (7) |
| \$3,367,05 | \$210.74 | 166 | | Reading (8) |
| \$806,73 | \$50.49 | 166 | | Catered Affairs (9) |
| \$265,873,95 | \$16,641.04 | 158 | | Food |
| \$171,159,04 | \$10,712.84 | 158 | | Food at Home |
| \$22,317,96 | \$1,396.88 | 159 | | Bakery and Cereal Products |
| \$36,839,19 | \$2,305.76 | 157 | | Meats, Poultry, Fish, and Eggs |
| \$16,706,85 | \$1,045.68 | 159 | | Dairy Products |
| \$34,251,96 | \$2,143.83 | 160 | | Fruits and Vegetables |
| + / / | | 150 | (10) | |
| \$61,043,07 | \$3,820.68 | 156 | (10) | Snacks and Other Food at Home |
| | \$3,820.68 \$5,928.20 \$1,162.07 | 156 159 172 | (10) | Snacks and Other Food at Home Food Away from Home Alcoholic Beverages |

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.



1209 Liberty Rd, Sykesville, Maryland, 21784 2 1209 Liberty Rd, Sykesville, Maryland, 21784 Ring: 5 mile radius Prepared by Esri Latitude: 39.40333

Longitude: -76.95392

| | Spending Potential Index | Average Amount Spent | Total |
|--|-----------------------------|-------------------------|-----------------------------|
| Financial | | opene | |
| Value of Stocks/Bonds/Mutual Funds | 198 | \$78,108.80 | \$1,247,944,270 |
| Value of Retirement Plans | 195 | \$276,442.26 | \$4,416,718,046 |
| Value of Other Financial Assets | 181 | \$15,524.19 | \$248,030,036 |
| Vehicle Loan Amount excluding Interest | 148 | \$5,391.95 | \$86,147,124 |
| Value of Credit Card Debt | 165 | \$5,206.69 | \$83,187,350 |
| Health | | | |
| Nonprescription Drugs | 148 | \$253.23 | \$4,045,844 |
| Prescription Drugs | 149 | \$547.00 | \$8,739,433 |
| Eyeglasses and Contact Lenses | 162 | \$180.47 | \$2,883,389 |
| Home | | | |
| Mortgage Payment and Basics (11) | 186 | \$24,022.15 | \$383,801,865 |
| Maintenance and Remodeling Services | 184 | \$6,972.89 | \$111,405,940 |
| Maintenance and Remodeling Materials (12) | 161 | \$1,262.37 | \$20,168,837 |
| Utilities, Fuel, and Public Services | 153 | \$8,861.01 | \$141,572,433 |
| Household Furnishings and Equipment | | | |
| Household Textiles (13) | 160 | \$195.59 | \$3,124,984 |
| Furniture | 159 | \$1,311.22 | \$20,949,305 |
| Rugs | 177 | \$73.64 | \$1,176,492 |
| Major Appliances (14) | 162 | \$854.19 | \$13,647,441 |
| Housewares (15) | 165 | \$177.00 | \$2,827,967 |
| Small Appliances | 148 | \$107.80 | \$1,722,299 |
| Luggage | 162 | \$23.18 | \$370,402 |
| Telephones and Accessories | 158 | \$170.06 | \$2,717,107 |
| Household Operations | | | |
| Child Care | 180 | \$929.41 | \$14,849,170 |
| Lawn and Garden (16) | 174 | \$1,163.82 | \$18,594,331 |
| Moving/Storage/Freight Express | 151 | \$135.44 | \$2,163,974 |
| Housekeeping Supplies (17) | 159 | \$1,478.63 | \$23,624,083 |
| Insurance | | | |
| Owners and Renters Insurance | 164 | \$1,276.66 | \$20,397,258 |
| Vehicle Insurance | 148 | \$3,213.20 | \$51,337,219 |
| Life/Other Insurance | 176 | \$1,216.55 | \$19,436,861 |
| Health Insurance | 158 | \$7,821.37 | \$124,962,100 |
| Personal Care Products (18) | 159 | \$878.63 | \$14,037,827 |
| School Books and Supplies (19) | 156 | \$208.56 | \$3,332,189 |
| Smoking Products | 124 | \$535.56 | \$8,556,608 |
| Transportation | 454 | +4 EC1 07 | +72 004 027 |
| Payments on Vehicles excluding Leases | 151 | \$4,561.87 | \$72,884,927 |
| Gasoline and Motor Oil | 146 | \$3,701.92 | \$59,145,515 |
| Vehicle Maintenance and Repairs | 153 | \$2,003.78 | \$32,014,465 |
| Travel | 174 | \$810.43 | ¢12 040 102 |
| Airline Fares | 174 175 | 1 | \$12,948,182 |
| Lodging on Trips Auto/Truck Rental on Trips | 175 | \$1,262.26 \$134.95 | \$20,167,190 \$2,156,055 |
| Food and Drink on Trips | 169 | | \$2,156,055 |
| | 109 | \$943.57 | \$15,075,385 |

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.
Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.



1209 Liberty Rd, Sykesville, Maryland, 21784 2 1209 Liberty Rd, Sykesville, Maryland, 21784 Ring: 5 mile radius

Prepared by Esri Latitude: 39.40333 Lonaitude: -76.95392

(1) Apparel Products and Services includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.

(2) Membership Fees for Clubs includes membership fees for social, recreational, and health clubs.

(3) Audio includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/ downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.

(4) Toys and Games includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.

(5) Recreational Vehicles & Fees includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.

(6) Sports/Recreation/Exercise Equipment includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.

(7) Photo Equipment and Supplies includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.

(8) Reading includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.

(9) Catered Affairs includes expenses associated with live entertainment and rental of party supplies.

(10) Snacks and Other Food at Home includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.

(11) Mortgage Payment and Basics includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.

(12) Maintenance and Remodeling Materials includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.

(13) Household Textiles includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.

(14) Major Appliances includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.

(15) Housewares includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.

(16) Lawn and Garden includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.

(17) Housekeeping Supplies includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.

(18) Personal Care Products includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.

(19) School Books and Supplies includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Business Summary

1209 Liberty Rd, Sykesville, Maryland, 21784 Rings: 1, 3, 5 mile radii

Prepared by Esri

Latitude: 39.40333 Longitude: -76.95392

| Data for all businesses in area | | 1 mile | • | | | 3 mile | | | 5 miles | | | | |
|---|--------|---------|--------|---------|----------------------|---------|--------|---------|----------------------|--------|--------|---------|--|
| Total Businesses: | 480 | | | | | 1,09 | | | 1,420 | | | | |
| Total Employees: | 5,684 | | | | 11,47 | | | 1,420 | | | | | |
| Total Residential Population: | 7,349 | | | | | | | | | | | | |
| Employee/Residential Population Ratio (per 100 Residents) | | 77 | , | | 32,587 35 | | | | 45,198 31 | | | | |
| | Busine | | Emplo | VAAS | Businesses Employees | | | | Businesses Employees | | | | |
| by SIC Codes | Number | Percent | Number | Percent | Number | Percent | - | Percent | Number | | | Percent | |
| Agriculture & Mining | 5 | 1.0% | 174 | 3.1% | 23 | 2.1% | 315 | 2.7% | 50 | 3.5% | 464 | 3.3% | |
| Construction | 37 | 7.7% | 346 | 6.1% | 118 | 10.8% | 1,180 | 10.3% | 178 | 12.5% | 1,655 | 11.9% | |
| Manufacturing | 12 | 2.5% | 54 | 1.0% | 26 | 2.4% | 129 | 1.1% | 35 | 2.5% | 186 | 1.3% | |
| Transportation | 5 | 1.0% | 60 | 1.1% | 13 | 1.2% | 109 | 0.9% | 19 | 1.3% | 148 | 1.1% | |
| Communication | 4 | 0.8% | 18 | 0.3% | 7 | 0.6% | 30 | 0.3% | 7 | 0.5% | 49 | 0.4% | |
| Utility | 0 | 0.0% | 0 | 0.0% | 2 | 0.2% | 14 | 0.1% | 2 | 0.1% | 18 | 0.1% | |
| Wholesale Trade | 11 | 2.3% | 208 | 3.7% | 27 | 2.5% | 358 | 3.1% | 36 | 2.5% | 419 | 3.0% | |
| Retail Trade Summary | 114 | 23.8% | 1,909 | 33.6% | 214 | 19.5% | 2,948 | 25.7% | 254 | 17.9% | 3,159 | 22.7% | |
| Home Improvement | 4 | 0.8% | 148 | 2.6% | 10 | 0.9% | 200 | 1.7% | 17 | 1.2% | 244 | 1.8% | |
| General Merchandise Stores | 8 | 1.7% | 204 | 3.6% | 12 | 1.1% | 262 | 2.3% | 14 | 1.0% | 269 | 1.9% | |
| Food Stores | 13 | 2.7% | 311 | 5.5% | 23 | 2.1% | 429 | 3.7% | 27 | 1.9% | 461 | 3.3% | |
| Auto Dealers & Gas Stations | 11 | 2.3% | 129 | 2.3% | 27 | 2.5% | 232 | 2.0% | 31 | 2.2% | 249 | 1.8% | |
| Apparel & Accessory Stores | 2 | 0.4% | 7 | 0.1% | 5 | 0.5% | 15 | 0.1% | 6 | 0.4% | 16 | 0.1% | |
| Furniture & Home Furnishings | 5 | 1.0% | 41 | 0.7% | 12 | 1.1% | 86 | 0.7% | 15 | 1.1% | 93 | 0.7% | |
| Eating & Drinking Places | 43 | 9.0% | 861 | 15.1% | 75 | 6.8% | 1,405 | 12.2% | 82 | 5.8% | 1,478 | 10.6% | |
| Miscellaneous Retail | 28 | 5.8% | 208 | 3.7% | 50 | 4.6% | 317 | 2.8% | 62 | 4.4% | 349 | 2.5% | |
| Finance, Insurance, Real Estate Summary | 39 | 8.1% | 220 | 3.9% | 88 | 8.0% | 475 | 4.1% | 104 | 7.3% | 538 | 3.9% | |
| Banks, Savings & Lending Institutions | 8 | 1.7% | 74 | 1.3% | 15 | 1.4% | 117 | 1.0% | 15 | 1.1% | 119 | 0.9% | |
| Securities Brokers | 4 | 0.8% | 17 | 0.3% | 10 | 0.9% | 41 | 0.4% | 13 | 0.9% | 54 | 0.4% | |
| Insurance Carriers & Agents | 3 | 0.6% | 15 | 0.3% | 14 | 1.3% | 120 | 1.0% | 18 | 1.3% | 134 | 1.0% | |
| Real Estate, Holding, Other Investment Offices | 22 | 4.6% | 114 | 2.0% | 49 | 4.5% | 197 | 1.7% | 58 | 4.1% | 232 | 1.7% | |
| Services Summary | 216 | 45.0% | 2,551 | 44.9% | 460 | 42.0% | 5,577 | 48.6% | 568 | 40.0% | 6,800 | 48.9% | |
| Hotels & Lodging | 0 | 0.0% | 0 | 0.0% | 2 | 0.2% | 5 | 0.0% | 2 | 0.1% | 6 | 0.0% | |
| Automotive Services | 15 | 3.1% | 77 | 1.4% | 41 | 3.7% | 203 | 1.8% | 53 | 3.7% | 271 | 1.9% | |
| Movies & Amusements | 14 | 2.9% | 165 | 2.9% | 33 | 3.0% | 307 | 2.7% | 41 | 2.9% | 355 | 2.6% | |
| Health Services | 56 | 11.7% | 991 | 17.4% | 96 | 8.8% | 1,819 | 15.8% | 105 | 7.4% | 2,029 | 14.6% | |
| Legal Services | 9 | 1.9% | 22 | 0.4% | 16 | 1.5% | 46 | 0.4% | 19 | 1.3% | 55 | 0.4% | |
| Education Institutions & Libraries | 11 | 2.3% | 410 | 7.2% | 22 | 2.0% | 878 | 7.7% | 29 | 2.0% | 1,200 | 8.6% | |
| Other Services | 112 | 23.3% | 885 | 15.6% | 251 | 22.9% | 2,319 | 20.2% | 320 | 22.5% | 2,885 | 20.7% | |
| Government | 5 | 1.0% | 97 | 1.7% | 15 | 1.4% | 199 | 1.7% | 20 | 1.4% | 285 | 2.0% | |
| Unclassified Establishments | 32 | 6.7% | 48 | 0.8% | 103 | 9.4% | 143 | 1.2% | 147 | 10.4% | 190 | 1.4% | |
| Totals | 480 | 100.0% | 5,684 | 100.0% | 1,095 | 100.0% | 11,477 | 100.0% | 1,420 | 100.0% | 13,910 | 100.0% | |

Source: Copyright 2023 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2023. Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



1209 Liberty Rd, Sykesville, Maryland, 21784 Rings: 1, 3, 5 mile radii

Prepared by Esri

Latitude: 39.40333

Longitude: -76.95392

| | Businesses | | Employees | | Businesses | | Employees | | Businesses | | Employees | |
|---|------------|---------|-----------|---------|------------|---------|-----------|---------|------------|---------|-----------|---------|
| by NAICS Codes | Number | Percent | Number | Percent | Number | Percent | Number | Percent | Number | Percent | Number | Percent |
| Agriculture, Forestry, Fishing & Hunting | 0 | 0.0% | 0 | 0.0% | 3 | 0.3% | 13 | 0.1% | 9 | 0.6% | 40 | 0.3% |
| Mining | 1 | 0.2% | 137 | 2.4% | 1 | 0.1% | 200 | 1.7% | 2 | 0.1% | 202 | 1.5% |
| Utilities | 0 | 0.0% | 0 | 0.0% | 1 | 0.1% | 9 | 0.1% | 1 | 0.1% | 10 | 0.1% |
| Construction | 39 | 8.1% | 376 | 6.6% | 124 | 11.3% | 1,245 | 10.8% | 185 | 13.0% | 1,730 | 12.4% |
| Manufacturing | 12 | 2.5% | 64 | 1.1% | 29 | 2.6% | 150 | 1.3% | 38 | 2.7% | 208 | 1.5% |
| Wholesale Trade | 11 | 2.3% | 208 | 3.7% | 27 | 2.5% | 358 | 3.1% | 36 | 2.5% | 418 | 3.0% |
| Retail Trade | 66 | 13.8% | 992 | 17.5% | 129 | 11.8% | 1,455 | 12.7% | 162 | 11.4% | 1,591 | 11.4% |
| Motor Vehicle & Parts Dealers | 9 | 1.9% | 120 | 2.1% | 23 | 2.1% | 213 | 1.9% | 27 | 1.9% | 230 | 1.7% |
| Furniture & Home Furnishings Stores | 4 | 0.8% | 37 | 0.7% | 8 | 0.7% | 69 | 0.6% | 9 | 0.6% | 71 | 0.5% |
| Electronics & Appliance Stores | 1 | 0.2% | 4 | 0.1% | 2 | 0.2% | 7 | 0.1% | 3 | 0.2% | 11 | 0.1% |
| Building Material & Garden Equipment & Supplies Dealers | 4 | 0.8% | 148 | 2.6% | 10 | 0.9% | 200 | 1.7% | 16 | 1.1% | 236 | 1.7% |
| Food & Beverage Stores | 12 | 2.5% | 272 | 4.8% | 22 | 2.0% | 382 | 3.3% | 27 | 1.9% | 413 | 3.0% |
| Health & Personal Care Stores | 11 | 2.3% | 93 | 1.6% | 16 | 1.5% | 130 | 1.1% | 18 | 1.3% | 135 | 1.0% |
| Gasoline Stations & Fuel Dealers | 2 | 0.4% | 10 | 0.2% | 4 | 0.4% | 19 | 0.2% | 5 | 0.4% | 20 | 0.1% |
| Clothing, Clothing Accessories, Shoe and Jewelry Stores | 3 | 0.6% | 12 | 0.2% | 7 | 0.6% | 21 | 0.2% | 10 | 0.7% | 26 | 0.2% |
| Sporting Goods, Hobby, Book, & Music Stores | 11 | 2.3% | 91 | 1.6% | 25 | 2.3% | 147 | 1.3% | 32 | 2.3% | 169 | 1.2% |
| General Merchandise Stores | 8 | 1.7% | 204 | 3.6% | 13 | 1.2% | 266 | 2.3% | 17 | 1.2% | 281 | 2.0% |
| Transportation & Warehousing | 4 | 0.8% | 62 | 1.1% | 9 | 0.8% | 107 | 0.9% | 15 | 1.1% | 145 | 1.0% |
| Information | 14 | 2.9% | 156 | 2.7% | 26 | 2.4% | 265 | 2.3% | 31 | 2.2% | 293 | 2.1% |
| Finance & Insurance | 16 | 3.3% | 106 | 1.9% | 40 | 3.7% | 279 | 2.4% | 47 | 3.3% | 308 | 2.2% |
| Central Bank/Credit Intermediation & Related Activities | 8 | 1.7% | 74 | 1.3% | 15 | 1.4% | 117 | 1.0% | 15 | 1.1% | 119 | 0.9% |
| Securities & Commodity Contracts | 4 | 0.8% | 17 | 0.3% | 11 | 1.0% | 42 | 0.4% | 14 | 1.0% | 55 | 0.4% |
| Funds, Trusts & Other Financial Vehicles | 3 | 0.6% | 15 | 0.3% | 14 | 1.3% | 120 | 1.0% | 18 | 1.3% | 134 | 1.0% |
| Real Estate, Rental & Leasing | 24 | 5.0% | 117 | 2.1% | 52 | 4.7% | 217 | 1.9% | 59 | 4.2% | 243 | 1.7% |
| Professional, Scientific & Tech Services | 42 | 8.8% | 228 | 4.0% | 107 | 9.8% | 629 | 5.5% | 135 | 9.5% | 883 | 6.3% |
| Legal Services | 9 | 1.9% | 22 | 0.4% | 18 | 1.6% | 50 | 0.4% | 21 | 1.5% | 59 | 0.4% |
| Management of Companies & Enterprises | 0 | 0.0% | 0 | 0.0% | 2 | 0.2% | 4 | 0.0% | 2 | 0.1% | 5 | 0.0% |
| Administrative, Support & Waste Management Services | 19 | 4.0% | 112 | 2.0% | 46 | 4.2% | 300 | 2.6% | 66 | 4.6% | 489 | 3.5% |
| Educational Services | 11 | 2.3% | 410 | 7.2% | 28 | 2.6% | 915 | 8.0% | 36 | 2.5% | 1,242 | 8.9% |
| Health Care & Social Assistance | 71 | 14.8% | 1,177 | 20.7% | 127 | 11.6% | 2,531 | 22.1% | 142 | 10.0% | 2,826 | 20.3% |
| Arts, Entertainment & Recreation | 10 | 2.1% | 151 | 2.7% | 22 | 2.0% | 250 | 2.2% | 31 | 2.2% | 297 | 2.1% |
| Accommodation & Food Services | 46 | 9.6% | 905 | 15.9% | 82 | 7.5% | 1,472 | 12.8% | 89 | 6.3% | 1,548 | 11.1% |
| Accommodation | 0 | 0.0% | 0 | 0.0% | 2 | 0.2% | 5 | 0.0% | 2 | 0.1% | 6 | 0.0% |
| Food Services & Drinking Places | 46 | 9.6% | 905 | 15.9% | 80 | 7.3% | 1,467 | 12.8% | 87 | 6.1% | 1,542 | 11.1% |
| Other Services (except Public Administration) | 56 | 11.7% | 337 | 5.9% | 122 | 11.1% | 733 | 6.4% | 168 | 11.8% | 960 | 6.9% |
| Automotive Repair & Maintenance | 7 | 1.5% | 34 | 0.6% | 31 | 2.8% | 147 | 1.3% | 42 | 3.0% | 206 | 1.5% |
| Public Administration | 5 | 1.0% | 99 | 1.7% | 16 | 1.5% | 201 | 1.8% | 19 | 1.3% | 284 | 2.0% |
| Unclassified Establishments | 32 | 6.7% | 48 | 0.8% | 103 | 9.4% | 143 | 1.2% | 147 | 10.4% | 190 | 1.4% |
| Total | 480 | 100.0% | 5,684 | 100.0% | 1,095 | 100.0% | 11,477 | 100.0% | 1,420 | 100.0% | 13,910 | 100.0% |

Source: Copyright 2023 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2023. Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.