

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	7,078	23,614	54,498
2020 Total Population	7,163	24,007	56,915
2020 Group Quarters	325	636	729
2024 Total Population	7,240	24,124	57,249
2024 Group Quarters	325	636	729
2029 Total Population	7,146	23,776	56,324
2024-2029 Annual Rate	-0.26%	-0.29%	-0.33%
2024 Total Daytime Population	11,103	27,003	57,322
Workers	6,839	13,834	28,889
Residents	4,264	13,169	28,433
Household Summary			
2010 Households	2,591	8,508	19,947
2010 Average Household Size	2.58	2.69	2.69
2020 Total Households	2,678	8,913	21,414
2020 Average Household Size	2.55	2.62	2.62
2024 Households	2,731	9,089	21,839
2024 Average Household Size	2.53	2.58	2.59
2029 Households	2,747	9,156	21,969
2029 Average Household Size	2.48	2.53	2.53
2024-2029 Annual Rate	0.12%	0.15%	0.12%
2010 Families	1,663	5,849	13,983
2010 Average Family Size	3.17	3.20	3.18
2024 Families	1,695	5,946	14,722
2024 Average Family Size	3.14	3.14	3.12
2029 Families	1,692	5,945	14,728
2029 Average Family Size	3.09	3.08	3.06
2024-2029 Annual Rate	-0.04%	0.00%	0.01%
Housing Unit Summary			
2000 Housing Units	2,580	7,461	17,474
Owner Occupied Housing Units	48.5%	58.0%	65.9%
Renter Occupied Housing Units	44.4%	36.4%	28.0%
Vacant Housing Units	7.1%	5.6%	6.1%
2010 Housing Units	2,776	9,025	21,235
Owner Occupied Housing Units	49.7%	57.1%	65.1%
Renter Occupied Housing Units	43.6%	37.2%	28.8%
Vacant Housing Units	6.7%	5.7%	6.1%
2020 Housing Units	2,929	9,531	22,815
Owner Occupied Housing Units	46.4%	54.7%	63.4%
Renter Occupied Housing Units	45.0%	38.9%	30.4%
Vacant Housing Units	8.2%	6.7%	5.9%
2024 Housing Units	2,972	9,705	23,205
Owner Occupied Housing Units	48.8%	56.8%	66.3%
Renter Occupied Housing Units	43.1%	36.9%	27.8%
Vacant Housing Units	8.1%	6.3%	5.9%
2029 Housing Units	2,982	9,775	23,389
Owner Occupied Housing Units	51.3%	58.8%	67.8%
Renter Occupied Housing Units	40.8%	34.9%	26.1%
Vacant Housing Units	7.9%	6.3%	6.1%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

March 04, 2025

Market Profile

Garuda Martial Arts
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.59914
Longitude: -75.82628

	1 mile	3 miles	5 miles
2024 Households by Income			
Household Income Base	2,731	9,089	21,839
<\$15,000	13.6%	9.9%	6.3%
\$15,000 - \$24,999	12.2%	8.5%	5.7%
\$25,000 - \$34,999	11.1%	8.3%	6.8%
\$35,000 - \$49,999	12.8%	12.3%	9.8%
\$50,000 - \$74,999	12.0%	14.1%	14.2%
\$75,000 - \$99,999	11.9%	13.5%	15.0%
\$100,000 - \$149,999	12.0%	16.0%	20.9%
\$150,000 - \$199,999	9.0%	9.4%	10.0%
\$200,000+	5.4%	8.0%	11.4%
Average Household Income	\$78,815	\$93,322	\$111,031
2029 Households by Income			
Household Income Base	2,747	9,156	21,969
<\$15,000	13.5%	9.5%	5.8%
\$15,000 - \$24,999	10.7%	7.4%	4.7%
\$25,000 - \$34,999	10.3%	7.5%	5.9%
\$35,000 - \$49,999	12.1%	11.0%	8.6%
\$50,000 - \$74,999	10.8%	12.7%	12.5%
\$75,000 - \$99,999	12.0%	13.9%	14.9%
\$100,000 - \$149,999	12.6%	17.0%	22.1%
\$150,000 - \$199,999	10.9%	11.2%	11.7%
\$200,000+	7.0%	9.8%	13.8%
Average Household Income	\$89,664	\$106,127	\$126,028
2024 Owner Occupied Housing Units by Value			
Total	1,451	5,509	15,386
<\$50,000	2.9%	6.3%	4.4%
\$50,000 - \$99,999	3.0%	3.6%	2.4%
\$100,000 - \$149,999	1.9%	2.0%	1.2%
\$150,000 - \$199,999	15.2%	10.5%	5.9%
\$200,000 - \$249,999	16.1%	11.3%	7.7%
\$250,000 - \$299,999	19.0%	17.8%	11.1%
\$300,000 - \$399,999	24.7%	27.4%	28.1%
\$400,000 - \$499,999	10.5%	12.0%	21.9%
\$500,000 - \$749,999	4.9%	6.3%	15.6%
\$750,000 - \$999,999	0.3%	0.4%	0.6%
\$1,000,000 - \$1,499,999	0.2%	0.4%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	1.4%	1.9%	0.7%
Average Home Value	\$322,019	\$339,817	\$382,901
2029 Owner Occupied Housing Units by Value			
Total	1,531	5,747	15,869
<\$50,000	3.0%	4.8%	3.1%
\$50,000 - \$99,999	1.7%	2.1%	1.3%
\$100,000 - \$149,999	0.9%	1.0%	0.5%
\$150,000 - \$199,999	8.4%	5.8%	3.3%
\$200,000 - \$249,999	11.8%	8.3%	4.8%
\$250,000 - \$299,999	16.5%	14.6%	8.3%
\$300,000 - \$399,999	28.2%	28.5%	26.2%
\$400,000 - \$499,999	16.6%	18.4%	26.4%
\$500,000 - \$749,999	9.6%	12.0%	23.2%
\$750,000 - \$999,999	0.7%	0.8%	1.1%
\$1,000,000 - \$1,499,999	0.8%	1.0%	0.9%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	1.9%	2.6%	1.0%
Average Home Value	\$381,511	\$410,214	\$439,851

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

March 04, 2025

Market Profile

Garuda Martial Arts
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.59914
Longitude: -75.82628

	1 mile	3 miles	5 miles
Median Household Income			
2024	\$50,520	\$67,788	\$85,295
2029	\$56,020	\$77,636	\$94,864
Median Home Value			
2024	\$279,000	\$295,596	\$361,781
2029	\$327,546	\$347,132	\$409,780
Per Capita Income			
2024	\$29,451	\$35,110	\$42,349
2029	\$34,109	\$40,787	\$49,168
Median Age			
2010	35.1	34.8	36.1
2020	36.1	37.2	38.7
2024	37.0	37.8	39.1
2029	38.0	38.7	40.0
2020 Population by Age			
Total	7,163	24,007	56,915
0 - 4	6.6%	6.2%	5.6%
5 - 9	6.8%	6.4%	6.1%
10 - 14	7.6%	6.9%	6.8%
15 - 24	12.8%	13.1%	13.3%
25 - 34	14.8%	14.6%	13.7%
35 - 44	13.1%	12.7%	12.3%
45 - 54	12.5%	13.4%	13.9%
55 - 64	12.1%	13.0%	13.9%
65 - 74	8.3%	8.6%	9.1%
75 - 84	3.7%	3.8%	4.1%
85 +	1.7%	1.4%	1.3%
18 +	74.3%	76.2%	77.3%
2024 Population by Age			
Total	7,238	24,125	57,248
0 - 4	6.5%	6.1%	5.5%
5 - 9	6.4%	6.2%	5.9%
10 - 14	7.2%	6.5%	6.2%
15 - 24	13.0%	12.8%	12.5%
25 - 34	14.1%	14.5%	14.3%
35 - 44	13.8%	13.5%	13.2%
45 - 54	12.4%	12.6%	12.7%
55 - 64	11.8%	12.7%	13.6%
65 - 74	8.5%	9.0%	9.7%
75 - 84	4.6%	4.5%	5.0%
85 +	1.7%	1.5%	1.4%
18 +	75.7%	77.4%	78.6%
2029 Population by Age			
Total	7,145	23,776	56,324
0 - 4	6.4%	6.0%	5.5%
5 - 9	5.8%	5.7%	5.4%
10 - 14	6.6%	6.2%	5.9%
15 - 24	12.5%	11.8%	11.2%
25 - 34	14.3%	14.8%	14.5%
35 - 44	14.3%	14.4%	14.3%
45 - 54	12.2%	11.9%	11.9%
55 - 64	11.2%	12.1%	12.7%
65 - 74	9.3%	10.0%	10.8%
75 - 84	5.5%	5.5%	6.0%
85 +	1.9%	1.7%	1.7%
18 +	77.2%	78.6%	79.8%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

March 04, 2025

Market Profile

Garuda Martial Arts
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.59914
Longitude: -75.82628

	1 mile	3 miles	5 miles
2020 Population by Sex			
Males	3,508	11,739	27,876
Females	3,655	12,268	29,039
2024 Population by Sex			
Males	3,610	11,972	28,510
Females	3,630	12,152	28,739
2029 Population by Sex			
Males	3,547	11,717	27,877
Females	3,599	12,059	28,447
2010 Population by Race/Ethnicity			
Total	7,077	23,616	54,498
White Alone	80.8%	78.5%	77.9%
Black Alone	12.3%	13.3%	13.1%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	1.0%	2.6%	4.2%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	2.2%	1.9%	1.6%
Two or More Races	3.3%	3.3%	2.9%
Hispanic Origin	5.9%	5.7%	4.9%
Diversity Index	40.6	43.2	43.1
2020 Population by Race/Ethnicity			
Total	7,163	24,007	56,915
White Alone	69.9%	67.3%	66.9%
Black Alone	16.0%	17.2%	15.8%
American Indian Alone	0.3%	0.3%	0.2%
Asian Alone	0.8%	3.0%	6.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.7%	3.3%	2.8%
Two or More Races	9.3%	8.9%	7.8%
Hispanic Origin	8.9%	8.1%	6.9%
Diversity Index	56.0	58.1	57.8
2024 Population by Race/Ethnicity			
Total	7,241	24,123	57,249
White Alone	67.3%	64.6%	64.3%
Black Alone	17.8%	19.0%	17.3%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	0.8%	3.2%	6.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	4.0%	3.5%	3.0%
Two or More Races	9.7%	9.3%	8.2%
Hispanic Origin	9.7%	8.9%	7.5%
Diversity Index	59.0	61.1	60.8
2029 Population by Race/Ethnicity			
Total	7,147	23,774	56,324
White Alone	65.2%	62.3%	62.1%
Black Alone	18.8%	20.0%	18.1%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	0.9%	3.5%	7.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	4.3%	3.8%	3.2%
Two or More Races	10.4%	10.0%	8.8%
Hispanic Origin	10.5%	9.6%	8.1%
Diversity Index	61.5	63.5	63.2

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

March 04, 2025

	1 mile	3 miles	5 miles
2020 Population by Relationship and Household Type			
Total	7,163	24,007	56,915
In Households	95.5%	97.4%	98.7%
Householder	37.0%	37.0%	37.5%
Opposite-Sex Spouse	13.3%	15.5%	17.8%
Same-Sex Spouse	0.1%	0.2%	0.2%
Opposite-Sex Unmarried Partner	3.6%	3.2%	2.8%
Same-Sex Unmarried Partner	0.2%	0.1%	0.1%
Biological Child	28.0%	28.1%	28.3%
Adopted Child	0.4%	0.5%	0.5%
Stepchild	1.6%	1.6%	1.4%
Grandchild	3.6%	3.2%	2.8%
Brother or Sister	1.3%	1.2%	1.0%
Parent	1.1%	1.3%	1.2%
Parent-in-law	0.2%	0.2%	0.3%
Son-in-law or Daughter-in-law	0.5%	0.5%	0.4%
Other Relatives	1.3%	1.3%	1.1%
Foster Child	0.1%	0.1%	0.1%
Other Nonrelatives	3.3%	3.2%	3.0%
In Group Quarters	4.5%	2.6%	1.3%
Institutionalized	3.5%	2.1%	0.9%
Noninstitutionalized	1.0%	0.6%	0.3%
2024 Population 25+ by Educational Attainment			
Total	4,845	16,507	40,000
Less than 9th Grade	4.7%	3.2%	2.3%
9th - 12th Grade, No Diploma	5.8%	5.3%	3.5%
High School Graduate	33.8%	32.1%	27.3%
GED/Alternative Credential	6.6%	7.0%	4.6%
Some College, No Degree	18.7%	18.2%	16.4%
Associate Degree	8.0%	8.4%	9.3%
Bachelor's Degree	16.5%	18.5%	24.6%
Graduate/Professional Degree	5.8%	7.3%	11.9%
2024 Population 15+ by Marital Status			
Total	5,789	19,597	47,154
Never Married	34.0%	34.8%	31.7%
Married	45.6%	48.9%	53.6%
Widowed	5.2%	5.2%	5.4%
Divorced	15.2%	11.1%	9.3%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	3,052	11,433	29,966
Population 16+ Employed	93.1%	95.4%	96.7%
Population 16+ Unemployment rate	6.9%	4.6%	3.3%
Population 16-24 Employed	13.3%	14.8%	13.4%
Population 16-24 Unemployment rate	8.5%	7.1%	6.6%
Population 25-54 Employed	68.0%	65.1%	62.7%
Population 25-54 Unemployment rate	6.8%	4.4%	3.1%
Population 55-64 Employed	13.8%	15.7%	18.3%
Population 55-64 Unemployment rate	2.5%	1.8%	1.7%
Population 65+ Employed	4.9%	4.3%	5.6%
Population 65+ Unemployment rate	15.3%	8.9%	3.5%

	1 mile	3 miles	5 miles
2024 Employed Population 16+ by Industry			
Total	2,840	10,906	28,963
Agriculture/Mining	0.6%	0.4%	0.6%
Construction	6.9%	6.3%	6.5%
Manufacturing	10.1%	10.7%	10.6%
Wholesale Trade	1.2%	2.2%	1.7%
Retail Trade	6.9%	7.6%	7.7%
Transportation/Utilities	5.6%	6.4%	7.1%
Information	0.0%	0.4%	0.8%
Finance/Insurance/Real Estate	9.3%	10.4%	10.7%
Services	54.3%	51.0%	49.6%
Public Administration	5.2%	4.7%	4.6%
2024 Employed Population 16+ by Occupation			
Total	2,839	10,907	28,962
White Collar	57.4%	56.1%	62.4%
Management/Business/Financial	15.2%	13.4%	17.6%
Professional	23.8%	23.0%	28.0%
Sales	8.1%	6.9%	6.2%
Administrative Support	10.3%	12.8%	10.6%
Services	18.8%	16.9%	14.0%
Blue Collar	23.8%	27.0%	23.6%
Farming/Forestry/Fishing	0.2%	0.1%	0.2%
Construction/Extraction	4.2%	5.6%	4.9%
Installation/Maintenance/Repair	7.4%	4.7%	4.5%
Production	3.9%	4.7%	4.7%
Transportation/Material Moving	8.1%	11.9%	9.2%
2020 Households by Type			
Total	2,678	8,913	21,414
Married Couple Households	36.1%	42.2%	47.9%
With Own Children <18	15.2%	16.9%	18.4%
Without Own Children <18	20.9%	25.3%	29.5%
Cohabiting Couple Households	9.6%	9.1%	8.0%
With Own Children <18	4.1%	3.7%	3.0%
Without Own Children <18	5.5%	5.4%	5.0%
Male Householder, No Spouse/Partner	19.5%	18.4%	17.6%
Living Alone	12.8%	11.7%	11.1%
65 Years and over	4.7%	3.4%	3.3%
With Own Children <18	2.2%	2.2%	2.1%
Without Own Children <18, With Relatives	3.5%	3.4%	3.0%
No Relatives Present	1.0%	1.0%	1.3%
Female Householder, No Spouse/Partner	34.8%	30.4%	26.5%
Living Alone	16.4%	14.5%	13.4%
65 Years and over	8.4%	6.4%	6.3%
With Own Children <18	8.3%	6.9%	5.3%
Without Own Children <18, With Relatives	8.6%	7.7%	6.6%
No Relatives Present	1.5%	1.3%	1.1%
2020 Households by Size			
Total	2,678	8,913	21,414
1 Person Household	29.2%	26.2%	24.6%
2 Person Household	28.3%	30.1%	32.0%
3 Person Household	17.6%	17.9%	18.0%
4 Person Household	13.7%	14.0%	14.7%
5 Person Household	6.7%	6.7%	6.5%
6 Person Household	2.9%	3.2%	2.8%
7 + Person Household	1.6%	1.8%	1.5%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

March 04, 2025

Market Profile

Garuda Martial Arts
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.59914
Longitude: -75.82628

	1 mile	3 miles	5 miles
2020 Households by Tenure and Mortgage Status			
Total	2,678	8,913	21,414
Owner Occupied	50.7%	58.4%	67.6%
Owned with a Mortgage/Loan	41.3%	46.7%	51.2%
Owned Free and Clear	9.5%	11.8%	16.4%
Renter Occupied	49.3%	41.6%	32.4%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	71	90	93
Percent of Income for Mortgage	34.6%	27.3%	26.5%
Wealth Index	60	76	103
2020 Housing Units By Urban/ Rural Status			
Total	2,929	9,531	22,815
Urban Housing Units	93.5%	88.6%	81.5%
Rural Housing Units	6.5%	11.4%	18.5%
2020 Population By Urban/ Rural Status			
Total	7,163	24,007	56,915
Urban Population	92.9%	88.2%	81.6%
Rural Population	7.1%	11.8%	18.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

March 04, 2025

Market Profile

Garuda Martial Arts
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.59914
Longitude: -75.82628

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Workday Drive (4A)	Workday Drive (4A)	Workday Drive (4A)
2.	Front Porches (8E)	Bright Young Professionals	Bright Young Professionals
3.	Set to Impress (11D)	Front Porches (8E)	Green Acres (6A)
2024 Consumer Spending			
Apparel & Services: Total \$	\$4,860,128	\$18,652,106	\$51,642,182
Average Spent	\$1,779.61	\$2,052.16	\$2,364.68
Spending Potential Index	75	86	99
Education: Total \$	\$3,241,570	\$12,470,878	\$36,704,091
Average Spent	\$1,186.95	\$1,372.08	\$1,680.67
Spending Potential Index	69	79	97
Entertainment/Recreation: Total \$	\$7,736,917	\$30,611,247	\$87,670,605
Average Spent	\$2,833.00	\$3,367.94	\$4,014.41
Spending Potential Index	69	82	98
Food at Home: Total \$	\$14,463,565	\$55,572,988	\$154,776,019
Average Spent	\$5,296.07	\$6,114.31	\$7,087.14
Spending Potential Index	73	84	97
Food Away from Home: Total \$	\$7,732,710	\$30,478,504	\$85,501,785
Average Spent	\$2,831.46	\$3,353.34	\$3,915.10
Spending Potential Index	73	86	101
Health Care: Total \$	\$14,874,378	\$58,013,423	\$163,859,960
Average Spent	\$5,446.50	\$6,382.82	\$7,503.09
Spending Potential Index	71	83	98
HH Furnishings & Equipment: Total \$	\$6,102,130	\$24,134,672	\$68,406,320
Average Spent	\$2,234.39	\$2,655.37	\$3,132.30
Spending Potential Index	71	84	99
Personal Care Products & Services: Total \$	\$1,919,568	\$7,509,928	\$21,313,785
Average Spent	\$702.88	\$826.27	\$975.95
Spending Potential Index	71	83	98
Shelter: Total \$	\$51,076,761	\$199,647,748	\$566,433,417
Average Spent	\$18,702.59	\$21,965.87	\$25,936.78
Spending Potential Index	70	82	97
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$6,513,168	\$26,621,429	\$76,713,887
Average Spent	\$2,384.90	\$2,928.97	\$3,512.70
Spending Potential Index	68	84	100
Travel: Total \$	\$5,591,558	\$22,311,852	\$64,901,249
Average Spent	\$2,047.44	\$2,454.82	\$2,971.80
Spending Potential Index	67	81	98
Vehicle Maintenance & Repairs: Total \$	\$2,918,824	\$11,429,361	\$31,935,598
Average Spent	\$1,068.77	\$1,257.49	\$1,462.32
Spending Potential Index	72	85	99

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

March 04, 2025

Retail Goods and Services Expenditures

Garuda Martial Arts
Ring: 1 mile radius

Prepared by Esri
Latitude: 39.59914
Longitude: -75.82628

Top Tapestry Segments	Percent	Demographic Summary	2024	2029
Workday Drive (4A)	39.0%	Population	7,240	7,146
Front Porches (8E)	28.7%	Households	2,731	2,747
Set to Impress (11D)	18.3%	Families	1,695	1,692
Fresh Ambitions (13D)	7.3%	Median Age	37.0	38.0
Parks and Rec (5C)	6.8%	Median Household Income	\$50,520	\$56,020
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		75	\$1,779.61	\$4,860,128
Men's		75	\$328.16	\$896,203
Women's		75	\$599.47	\$1,637,141
Children's		79	\$290.73	\$793,989
Footwear		74	\$371.73	\$1,015,205
Watches & Jewelry		67	\$153.65	\$419,627
Apparel Products and Services (1)		74	\$35.87	\$97,963
Computer				
Computers and Hardware for Home Use		72	\$195.00	\$532,536
Portable Memory		71	\$2.88	\$7,864
Computer Software		73	\$11.39	\$31,116
Computer Accessories		69	\$16.39	\$44,773
Entertainment & Recreation		69	\$2,833.00	\$7,736,917
Fees and Admissions		68	\$558.83	\$1,526,177
Membership Fees for Clubs (2)		68	\$206.76	\$564,666
Fees for Participant Sports, excl. Trips		68	\$90.73	\$247,779
Tickets to Theatre/Operas/Concerts		67	\$50.66	\$138,346
Tickets to Movies		71	\$17.47	\$47,718
Tickets to Parks or Museums		70	\$26.23	\$71,636
Admission to Sporting Events, excl. Trips		74	\$58.91	\$160,882
Fees for Recreational Lessons		62	\$107.38	\$293,249
Dating Services		89	\$0.70	\$1,901
TV/Video/Audio		73	\$973.35	\$2,658,218
Cable and Satellite Television Services		72	\$542.88	\$1,482,605
Televisions		76	\$116.48	\$318,099
Satellite Dishes		80	\$1.00	\$2,729
VCRs, Video Cameras, and DVD Players		68	\$3.39	\$9,261
Miscellaneous Video Equipment		84	\$19.06	\$52,058
Video Cassettes and DVDs		69	\$3.97	\$10,855
Video Game Hardware/Accessories		80	\$37.02	\$101,098
Video Game Software		80	\$16.28	\$44,462
Rental/Streaming/Downloaded Video		75	\$128.61	\$351,235
Installation of Televisions		68	\$1.16	\$3,166
Audio (3)		72	\$102.42	\$279,712
Rental and Repair of TV/Radio/Sound Equipment		68	\$1.08	\$2,939
Pets		67	\$674.42	\$1,841,841
Toys/Games/Crafts/Hobbies (4)		72	\$130.62	\$356,714
Recreational Vehicles and Fees (5)		63	\$124.81	\$340,866
Sports/Recreation/Exercise Equipment (6)		69	\$211.52	\$577,673
Photo Equipment and Supplies (7)		66	\$40.62	\$110,925
Reading (8)		66	\$92.05	\$251,382
Catered Affairs (9)		68	\$26.77	\$73,122
Food		73	\$8,127.53	\$22,196,275
Food at Home		73	\$5,296.07	\$14,463,565
Bakery and Cereal Products		72	\$677.14	\$1,849,259
Meats, Poultry, Fish, and Eggs		74	\$1,158.96	\$3,165,132
Dairy Products		71	\$493.03	\$1,346,465
Fruits and Vegetables		71	\$1,026.43	\$2,803,188
Snacks and Other Food at Home (10)		73	\$1,940.51	\$5,299,521
Food Away from Home		73	\$2,831.46	\$7,732,710
Alcoholic Beverages		71	\$464.78	\$1,269,304

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

March 04, 2025

Retail Goods and Services Expenditures

Garuda Martial Arts
Ring: 1 mile radius

Prepared by Esri
Latitude: 39.59914
Longitude: -75.82628

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	61	\$28,439.38	\$77,667,941
Value of Retirement Plans	65	\$104,699.91	\$285,935,467
Value of Other Financial Assets	66	\$5,958.41	\$16,272,422
Vehicle Loan Amount excluding Interest	75	\$2,644.63	\$7,222,494
Value of Credit Card Debt	71	\$2,065.86	\$5,641,860
Health			
Nonprescription Drugs	73	\$130.11	\$355,319
Prescription Drugs	75	\$308.98	\$843,814
Eyeglasses and Contact Lenses	68	\$85.95	\$234,716
Home			
Mortgage Payment and Basics (11)	65	\$8,755.50	\$23,911,259
Maintenance and Remodeling Services	63	\$2,949.63	\$8,055,429
Maintenance and Remodeling Materials (12)	66	\$567.53	\$1,549,938
Utilities, Fuel, and Public Services	73	\$4,347.67	\$11,873,490
Household Furnishings and Equipment			
Household Textiles (13)	73	\$96.51	\$263,575
Furniture	72	\$713.90	\$1,949,662
Rugs	66	\$29.99	\$81,905
Major Appliances (14)	69	\$407.23	\$1,112,151
Housewares (15)	70	\$74.72	\$204,067
Small Appliances	72	\$58.19	\$158,923
Luggage	72	\$14.92	\$40,754
Telephones and Accessories	71	\$71.67	\$195,739
Household Operations			
Child Care	69	\$382.14	\$1,043,625
Lawn and Garden (16)	66	\$463.76	\$1,266,523
Moving/Storage/Freight Express	71	\$86.64	\$236,620
Housekeeping Supplies (17)	72	\$650.14	\$1,775,520
Insurance			
Owners and Renters Insurance	70	\$578.57	\$1,580,063
Vehicle Insurance	74	\$1,571.02	\$4,290,454
Life/Other Insurance	68	\$459.59	\$1,255,139
Health Insurance	71	\$3,561.10	\$9,725,357
Personal Care Products (18)	72	\$400.13	\$1,092,758
School Books (19)	73	\$31.26	\$85,360
Smoking Products	82	\$381.25	\$1,041,194
Transportation			
Payments on Vehicles excluding Leases	74	\$2,248.82	\$6,141,526
Gasoline and Motor Oil	72	\$2,405.07	\$6,568,236
Vehicle Maintenance and Repairs	72	\$1,068.77	\$2,918,824
Travel			
Airline Fares	66	\$419.12	\$1,144,609
Lodging on Trips	67	\$653.68	\$1,785,188
Auto/Truck Rental on Trips	71	\$82.75	\$226,003
Food and Drink on Trips	69	\$510.09	\$1,393,068

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

March 04, 2025

Retail Goods and Services Expenditures

Garuda Martial Arts
Ring: 3 mile radius

Prepared by Esri
Latitude: 39.59914
Longitude: -75.82628

Top Tapestry Segments	Percent	Demographic Summary	2024	2029
Workday Drive (4A)	27.2%	Population	24,124	23,776
Bright Young Professionals (8C)	19.3%	Households	9,089	9,156
Front Porches (8E)	12.0%	Families	5,946	5,945
Parks and Rec (5C)	11.1%	Median Age	37.8	38.7
Up and Coming Families (7A)	6.7%	Median Household Income	\$67,788	\$77,636
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		86	\$2,052.16	\$18,652,106
Men's		86	\$379.29	\$3,447,374
Women's		86	\$685.25	\$6,228,207
Children's		92	\$338.40	\$3,075,687
Footwear		87	\$433.96	\$3,944,297
Watches & Jewelry		77	\$174.27	\$1,583,967
Apparel Products and Services (1)		84	\$40.99	\$372,573
Computer				
Computers and Hardware for Home Use		85	\$228.98	\$2,081,235
Portable Memory		80	\$3.27	\$29,740
Computer Software		83	\$12.95	\$117,739
Computer Accessories		80	\$18.98	\$172,506
Entertainment & Recreation		82	\$3,367.94	\$30,611,247
Fees and Admissions		81	\$669.28	\$6,083,048
Membership Fees for Clubs (2)		81	\$243.91	\$2,216,893
Fees for Participant Sports, excl. Trips		82	\$109.71	\$997,163
Tickets to Theatre/Operas/Concerts		79	\$60.24	\$547,490
Tickets to Movies		87	\$21.34	\$193,975
Tickets to Parks or Museums		86	\$32.17	\$292,385
Admission to Sporting Events, excl. Trips		85	\$67.25	\$611,228
Fees for Recreational Lessons		78	\$133.91	\$1,217,141
Dating Services		95	\$0.75	\$6,773
TV/Video/Audio		85	\$1,126.30	\$10,236,971
Cable and Satellite Television Services		82	\$620.83	\$5,642,768
Televisions		88	\$134.49	\$1,222,376
Satellite Dishes		86	\$1.08	\$9,802
VCRs, Video Cameras, and DVD Players		81	\$4.04	\$36,675
Miscellaneous Video Equipment		113	\$25.57	\$232,363
Video Cassettes and DVDs		80	\$4.61	\$41,943
Video Game Hardware/Accessories		91	\$42.26	\$384,145
Video Game Software		91	\$18.36	\$166,872
Rental/Streaming/Downloaded Video		88	\$152.01	\$1,381,625
Installation of Televisions		78	\$1.33	\$12,057
Audio (3)		85	\$120.48	\$1,095,007
Rental and Repair of TV/Radio/Sound Equipment		78	\$1.25	\$11,337
Pets		80	\$810.16	\$7,363,502
Toys/Games/Crafts/Hobbies (4)		83	\$151.89	\$1,380,557
Recreational Vehicles and Fees (5)		78	\$153.55	\$1,395,618
Sports/Recreation/Exercise Equipment (6)		88	\$267.25	\$2,429,021
Photo Equipment and Supplies (7)		79	\$48.29	\$438,866
Reading (8)		77	\$108.24	\$983,814
Catered Affairs (9)		83	\$32.99	\$299,852
Food		85	\$9,467.65	\$86,051,492
Food at Home		84	\$6,114.31	\$55,572,988
Bakery and Cereal Products		83	\$779.72	\$7,086,866
Meats, Poultry, Fish, and Eggs		85	\$1,331.74	\$12,104,198
Dairy Products		83	\$571.91	\$5,198,097
Fruits and Vegetables		82	\$1,187.95	\$10,797,316
Snacks and Other Food at Home (10)		84	\$2,242.99	\$20,386,510
Food Away from Home		86	\$3,353.34	\$30,478,504
Alcoholic Beverages		82	\$534.16	\$4,855,002

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

March 04, 2025

Retail Goods and Services Expenditures

Garuda Martial Arts
Ring: 3 mile radius

Prepared by Esri
Latitude: 39.59914
Longitude: -75.82628

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	73	\$33,830.92	\$307,489,200
Value of Retirement Plans	77	\$125,559.31	\$1,141,208,571
Value of Other Financial Assets	79	\$7,167.23	\$65,142,916
Vehicle Loan Amount excluding Interest	91	\$3,203.46	\$29,116,258
Value of Credit Card Debt	84	\$2,416.53	\$21,963,811
Health			
Nonprescription Drugs	87	\$153.98	\$1,399,511
Prescription Drugs	85	\$349.93	\$3,180,520
Eyeglasses and Contact Lenses	79	\$100.45	\$913,021
Home			
Mortgage Payment and Basics (11)	81	\$10,888.74	\$98,967,765
Maintenance and Remodeling Services	79	\$3,708.83	\$33,709,541
Maintenance and Remodeling Materials (12)	83	\$718.05	\$6,526,355
Utilities, Fuel, and Public Services	85	\$5,054.38	\$45,939,297
Household Furnishings and Equipment			
Household Textiles (13)	85	\$111.37	\$1,012,222
Furniture	85	\$842.25	\$7,655,239
Rugs	78	\$35.35	\$321,317
Major Appliances (14)	83	\$489.64	\$4,450,330
Housewares (15)	83	\$88.74	\$806,599
Small Appliances	84	\$67.43	\$612,827
Luggage	84	\$17.44	\$158,531
Telephones and Accessories	83	\$84.10	\$764,409
Household Operations			
Child Care	84	\$462.97	\$4,207,969
Lawn and Garden (16)	81	\$563.01	\$5,117,234
Moving/Storage/Freight Express	81	\$98.24	\$892,892
Housekeeping Supplies (17)	84	\$758.76	\$6,896,389
Insurance			
Owners and Renters Insurance	85	\$703.58	\$6,394,806
Vehicle Insurance	87	\$1,847.38	\$16,790,853
Life/Other Insurance	81	\$548.97	\$4,989,612
Health Insurance	83	\$4,164.44	\$37,850,599
Personal Care Products (18)	84	\$468.49	\$4,258,088
School Books (19)	85	\$36.19	\$328,971
Smoking Products	88	\$413.16	\$3,755,183
Transportation			
Payments on Vehicles excluding Leases	88	\$2,679.66	\$24,355,431
Gasoline and Motor Oil	85	\$2,849.89	\$25,902,669
Vehicle Maintenance and Repairs	85	\$1,257.49	\$11,429,361
Travel			
Airline Fares	80	\$507.21	\$4,610,021
Lodging on Trips	80	\$785.46	\$7,139,016
Auto/Truck Rental on Trips	84	\$97.20	\$883,493
Food and Drink on Trips	82	\$606.18	\$5,509,543

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Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

March 04, 2025

Retail Goods and Services Expenditures

Garuda Martial Arts
Ring: 5 mile radius

Prepared by Esri
Latitude: 39.59914
Longitude: -75.82628

Top Tapestry Segments	Percent	Demographic Summary	2024	2029
Workday Drive (4A)	23.5%	Population	57,249	56,324
Bright Young Professionals (8C)	23.0%	Households	21,839	21,969
Green Acres (6A)	9.0%	Families	14,722	14,728
Professional Pride (1B)	6.4%	Median Age	39.1	40.0
In Style (5B)	5.1%	Median Household Income	\$85,295	\$94,864
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		99	\$2,364.68	\$51,642,182
Men's		100	\$438.73	\$9,581,373
Women's		98	\$786.62	\$17,179,077
Children's		104	\$381.22	\$8,325,460
Footwear		100	\$498.80	\$10,893,352
Watches & Jewelry		93	\$211.63	\$4,621,731
Apparel Products and Services (1)		98	\$47.68	\$1,041,190
Computer				
Computers and Hardware for Home Use		99	\$268.03	\$5,853,527
Portable Memory		95	\$3.88	\$84,637
Computer Software		95	\$14.84	\$324,002
Computer Accessories		94	\$22.40	\$489,297
Entertainment & Recreation		98	\$4,014.41	\$87,670,605
Fees and Admissions		100	\$827.76	\$18,077,349
Membership Fees for Clubs (2)		99	\$300.30	\$6,558,146
Fees for Participant Sports, excl. Trips		103	\$136.67	\$2,984,652
Tickets to Theatre/Operas/Concerts		98	\$74.61	\$1,629,502
Tickets to Movies		102	\$25.25	\$551,418
Tickets to Parks or Museums		102	\$38.28	\$835,996
Admission to Sporting Events, excl. Trips		103	\$81.20	\$1,773,384
Fees for Recreational Lessons		99	\$170.64	\$3,726,664
Dating Services		103	\$0.81	\$17,588
TV/Video/Audio		98	\$1,296.24	\$28,308,487
Cable and Satellite Television Services		95	\$717.93	\$15,678,945
Televisions		101	\$153.75	\$3,357,715
Satellite Dishes		93	\$1.16	\$25,310
VCRs, Video Cameras, and DVD Players		94	\$4.70	\$102,554
Miscellaneous Video Equipment		116	\$26.28	\$573,909
Video Cassettes and DVDs		94	\$5.44	\$118,739
Video Game Hardware/Accessories		102	\$47.35	\$1,033,971
Video Game Software		101	\$20.47	\$447,121
Rental/Streaming/Downloaded Video		101	\$174.47	\$3,810,317
Installation of Televisions		102	\$1.74	\$37,909
Audio (3)		99	\$141.45	\$3,089,147
Rental and Repair of TV/Radio/Sound Equipment		95	\$1.50	\$32,851
Pets		96	\$971.50	\$21,216,512
Toys/Games/Crafts/Hobbies (4)		97	\$177.03	\$3,866,064
Recreational Vehicles and Fees (5)		97	\$191.16	\$4,174,834
Sports/Recreation/Exercise Equipment (6)		106	\$322.29	\$7,038,431
Photo Equipment and Supplies (7)		96	\$58.41	\$1,275,511
Reading (8)		94	\$131.43	\$2,870,266
Catered Affairs (9)		97	\$38.61	\$843,152
Food		98	\$11,002.23	\$240,277,804
Food at Home		97	\$7,087.14	\$154,776,019
Bakery and Cereal Products		97	\$908.30	\$19,836,375
Meats, Poultry, Fish, and Eggs		97	\$1,527.26	\$33,353,789
Dairy Products		97	\$668.38	\$14,596,749
Fruits and Vegetables		96	\$1,387.44	\$30,300,289
Snacks and Other Food at Home (10)		98	\$2,595.76	\$56,688,817
Food Away from Home		101	\$3,915.10	\$85,501,785
Alcoholic Beverages		97	\$631.16	\$13,783,876

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

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March 04, 2025

Retail Goods and Services Expenditures

Garuda Martial Arts
Ring: 5 mile radius

Prepared by Esri
Latitude: 39.59914
Longitude: -75.82628

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	93	\$43,231.72	\$944,137,508
Value of Retirement Plans	98	\$158,446.24	\$3,460,307,436
Value of Other Financial Assets	97	\$8,859.54	\$193,483,583
Vehicle Loan Amount excluding Interest	103	\$3,654.33	\$79,806,964
Value of Credit Card Debt	99	\$2,850.07	\$62,242,661
Health			
Nonprescription Drugs	101	\$178.81	\$3,905,000
Prescription Drugs	98	\$405.16	\$8,848,380
Eyeglasses and Contact Lenses	95	\$120.13	\$2,623,618
Home			
Mortgage Payment and Basics (11)	100	\$13,477.91	\$294,344,090
Maintenance and Remodeling Services	99	\$4,620.40	\$100,904,931
Maintenance and Remodeling Materials (12)	101	\$877.25	\$19,158,255
Utilities, Fuel, and Public Services	97	\$5,806.69	\$126,812,296
Household Furnishings and Equipment			
Household Textiles (13)	98	\$128.56	\$2,807,555
Furniture	100	\$990.21	\$21,625,213
Rugs	95	\$43.50	\$949,919
Major Appliances (14)	98	\$577.95	\$12,621,814
Housewares (15)	97	\$104.02	\$2,271,695
Small Appliances	95	\$76.50	\$1,670,719
Luggage	100	\$20.66	\$451,156
Telephones and Accessories	96	\$97.62	\$2,131,872
Household Operations			
Child Care	102	\$563.23	\$12,300,328
Lawn and Garden (16)	98	\$683.48	\$14,926,542
Moving/Storage/Freight Express	95	\$115.32	\$2,518,459
Housekeeping Supplies (17)	98	\$883.74	\$19,299,898
Insurance			
Owners and Renters Insurance	100	\$830.29	\$18,132,774
Vehicle Insurance	99	\$2,098.64	\$45,832,290
Life/Other Insurance	99	\$667.70	\$14,581,832
Health Insurance	98	\$4,876.21	\$106,491,627
Personal Care Products (18)	98	\$546.07	\$11,925,577
School Books (19)	99	\$42.33	\$924,337
Smoking Products	96	\$447.15	\$9,765,261
Transportation			
Payments on Vehicles excluding Leases	101	\$3,078.85	\$67,238,958
Gasoline and Motor Oil	97	\$3,249.49	\$70,965,558
Vehicle Maintenance and Repairs	99	\$1,462.32	\$31,935,598
Travel			
Airline Fares	98	\$619.21	\$13,522,963
Lodging on Trips	97	\$957.96	\$20,920,796
Auto/Truck Rental on Trips	100	\$116.46	\$2,543,465
Food and Drink on Trips	98	\$728.11	\$15,901,279

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Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

March 04, 2025

- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books** includes school books for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Business Summary

Garuda Martial Arts
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.59914
Longitude: -75.82628

Data for all businesses in area		1 mile		3 miles		5 miles						
Total Businesses:		614		1,066		2,111						
Total Employees:		6,998		13,640		26,529						
Total Population:		7,240		24,124		57,249						
Employee/Population Ratio (per 100 Residents)		97		57		46						
by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	2	0.3%	5	0.1%	4	0.4%	20	0.1%	10	0.5%	66	0.3%
Mining	0	0.0%	0	0.0%	0	0.0%	1	0.0%	1	0.1%	10	0.0%
Utilities	1	0.2%	15	0.2%	1	0.1%	19	0.1%	2	0.1%	23	0.1%
Construction	30	4.9%	168	2.4%	68	6.4%	438	3.2%	175	8.3%	1,320	5.0%
Building Construction	10	1.6%	40	0.6%	24	2.3%	115	0.8%	68	3.2%	321	1.2%
Heavy/Civil Eng Construction	3	0.5%	27	0.4%	6	0.6%	77	0.6%	9	0.4%	107	0.4%
Specialty Trade Contractor	17	2.8%	102	1.5%	37	3.5%	245	1.8%	98	4.6%	892	3.4%
Manufacturing	9	1.5%	114	1.6%	30	2.8%	959	7.0%	92	4.4%	2,182	8.2%
Wholesale Trade	18	2.9%	255	3.6%	35	3.3%	896	6.6%	90	4.3%	2,132	8.0%
Durable Goods	16	2.6%	206	2.9%	29	2.7%	701	5.1%	74	3.5%	1,751	6.6%
Nondurable Goods	3	0.5%	49	0.7%	6	0.6%	194	1.4%	13	0.6%	352	1.3%
Trade Broker	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.1%	29	0.1%
Retail Trade	65	10.6%	947	13.5%	121	11.3%	1,829	13.4%	246	11.7%	3,395	12.8%
Motor Vehicle & Parts Dealers	7	1.1%	114	1.6%	21	2.0%	361	2.6%	33	1.6%	454	1.7%
Furniture & Home Furnishings Stores	3	0.5%	13	0.2%	4	0.4%	16	0.1%	10	0.5%	37	0.1%
Electronics & Appliance Stores	1	0.2%	3	0.0%	1	0.1%	4	0.0%	3	0.1%	8	0.0%
Building Material & Garden Equipment & Supplies Dealers	5	0.8%	34	0.5%	9	0.8%	56	0.4%	18	0.8%	359	1.4%
Food & Beverage Stores	13	2.1%	342	4.9%	28	2.6%	588	4.3%	55	2.6%	978	3.7%
Health & Personal Care Stores	10	1.6%	63	0.9%	17	1.6%	128	0.9%	26	1.2%	292	1.1%
Gasoline Stations & Fuel Dealers	1	0.2%	6	0.1%	6	0.6%	46	0.3%	10	0.5%	91	0.3%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	2	0.3%	10	0.1%	3	0.3%	12	0.1%	9	0.4%	25	0.1%
Sporting Goods, Hobby, Book, & Music Stores	13	2.1%	85	1.2%	19	1.8%	163	1.2%	49	2.3%	466	1.8%
General Merchandise Stores	9	1.5%	277	4.0%	14	1.3%	456	3.3%	33	1.6%	685	2.6%
Transportation & Warehousing	7	1.1%	175	2.5%	21	2.0%	381	2.8%	54	2.6%	989	3.7%
Truck Transportation	4	0.7%	84	1.2%	9	0.8%	187	1.4%	23	1.1%	253	0.9%
Information	5	0.8%	50	0.7%	14	1.3%	228	1.7%	24	1.1%	627	2.4%
Finance & Insurance	35	5.7%	220	3.1%	47	4.4%	299	2.2%	75	3.5%	720	2.7%
Central Bank/Credit Intermediation & Related Activities	15	2.4%	138	2.0%	21	2.0%	197	1.4%	34	1.6%	266	1.0%
Securities & Commodity Contracts	6	1.0%	23	0.3%	8	0.8%	28	0.2%	14	0.7%	53	0.2%
Funds, Trusts & Other Financial Vehicles	14	2.3%	59	0.8%	18	1.7%	74	0.5%	28	1.3%	400	1.5%
Real Estate, Rental & Leasing	31	5.0%	134	1.9%	64	6.0%	281	2.1%	113	5.3%	484	1.8%
Professional, Scientific & Tech Services	57	9.3%	263	3.8%	87	8.2%	541	4.0%	204	9.7%	1,917	7.2%
Legal Services	29	4.7%	117	1.7%	35	3.3%	132	1.0%	42	2.0%	254	1.0%
Management of Companies & Enterprises	4	0.7%	47	0.7%	6	0.6%	65	0.5%	8	0.4%	77	0.3%
Administrative, Support & Waste Management Services	14	2.3%	94	1.3%	31	2.9%	205	1.5%	74	3.5%	451	1.7%
Educational Services	8	1.3%	212	3.0%	20	1.9%	875	6.4%	47	2.2%	1,901	7.2%

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Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

March 04, 2025

Business Summary

Garuda Martial Arts
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.59914
Longitude: -75.82628

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Health Care & Social Assistance	123	20.0%	2,256	32.2%	166	15.6%	3,037	22.3%	289	13.7%	4,610	17.4%
Ambulatory Health Care	86	14.0%	839	12.0%	116	10.9%	1,068	7.8%	206	9.8%	2,021	7.6%
Hospital	6	1.0%	1,021	14.6%	7	0.7%	1,087	8.0%	15	0.7%	1,349	5.1%
Nursing/Residential Care	5	0.8%	258	3.7%	9	0.8%	529	3.9%	14	0.7%	591	2.2%
Social Assistance	26	4.2%	139	2.0%	35	3.3%	352	2.6%	54	2.6%	648	2.4%
Arts, Entertainment & Recreation	9	1.5%	57	0.8%	19	1.8%	132	1.0%	41	1.9%	299	1.1%
Accommodation & Food Services	35	5.7%	437	6.2%	68	6.4%	1,042	7.6%	123	5.8%	2,055	7.8%
Accommodation	4	0.7%	26	0.4%	9	0.8%	67	0.5%	16	0.8%	141	0.5%
Food Services & Drinking Places	30	4.9%	412	5.9%	59	5.5%	975	7.2%	107	5.1%	1,913	7.2%
Other Services (except Public Administration)	84	13.7%	438	6.3%	148	13.9%	742	5.4%	272	12.9%	1,520	5.7%
Repair & Maintenance	17	2.8%	106	1.5%	43	4.0%	252	1.9%	74	3.5%	385	1.4%
Automotive Repair & Maintenance	14	2.3%	95	1.4%	35	3.3%	210	1.5%	60	2.8%	328	1.2%
Personal & Laundry Service	31	5.0%	124	1.8%	45	4.2%	183	1.3%	77	3.6%	346	1.3%
Civic and Other Orgs	36	5.9%	208	3.0%	60	5.6%	307	2.3%	121	5.7%	789	3.0%
Public Administration	60	9.8%	1,110	15.9%	83	7.8%	1,643	12.1%	91	4.3%	1,736	6.5%
Unclassified Establishments	18	2.9%	0	0.0%	33	3.1%	7	0.1%	80	3.8%	17	0.1%
Total	614	100.0%	6,998	100.0%	1,066	100.0%	13,640	100.0%	2,111	100.0%	26,529	100.0%

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March 04, 2025

Business Summary

Garuda Martial Arts
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.59914
Longitude: -75.82628

by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	9	1.5%	59	0.8%	20	1.9%	127	0.9%	52	2.5%	316	1.2%
Construction	27	4.4%	148	2.1%	61	5.7%	370	2.7%	167	7.9%	1,165	4.4%
Manufacturing	10	1.6%	146	2.1%	33	3.1%	1,084	8.0%	93	4.4%	2,304	8.7%
Transportation	10	1.6%	184	2.6%	31	2.9%	411	3.0%	77	3.6%	1,111	4.2%
Communication	4	0.7%	14	0.2%	7	0.7%	24	0.2%	12	0.6%	44	0.2%
Utility	3	0.5%	28	0.4%	5	0.5%	41	0.3%	8	0.4%	60	0.2%
Wholesale Trade	18	2.9%	255	3.6%	36	3.4%	897	6.6%	91	4.3%	2,134	8.0%
Retail Trade Summary	96	15.6%	1,364	19.5%	183	17.2%	2,815	20.6%	358	17.0%	5,322	20.1%
Home Improvement	6	1.0%	37	0.5%	10	0.9%	60	0.4%	21	1.0%	368	1.4%
General Merchandise Stores	6	1.0%	204	2.9%	8	0.8%	369	2.7%	24	1.1%	584	2.2%
Food Stores	16	2.6%	362	5.2%	30	2.8%	611	4.5%	52	2.5%	1,002	3.8%
Auto Dealers & Gas Stations	8	1.3%	120	1.7%	25	2.4%	401	2.9%	42	2.0%	539	2.0%
Apparel & Accessory Stores	1	0.2%	7	0.1%	2	0.2%	9	0.1%	5	0.2%	17	0.1%
Furniture & Home Furnishings	4	0.7%	16	0.2%	5	0.5%	20	0.1%	16	0.8%	57	0.2%
Eating & Drinking Places	30	4.9%	403	5.8%	57	5.3%	953	7.0%	102	4.8%	1,849	7.0%
Miscellaneous Retail	26	4.2%	215	3.1%	45	4.2%	392	2.9%	95	4.5%	908	3.4%
Finance, Insurance, Real Estate Summary	69	11.2%	394	5.6%	109	10.2%	608	4.5%	170	8.1%	1,139	4.3%
Banks, Savings & Lending Institutions	18	2.9%	153	2.2%	24	2.3%	211	1.6%	37	1.8%	280	1.1%
Securities Brokers	4	0.7%	14	0.2%	6	0.6%	19	0.1%	11	0.5%	41	0.1%
Insurance Carriers & Agents	14	2.3%	59	0.8%	18	1.7%	74	0.5%	28	1.3%	400	1.5%
Real Estate, Holding, Other Investment Offices	33	5.4%	167	2.4%	61	5.7%	304	2.2%	95	4.5%	417	1.6%
Services Summary	291	47.4%	3,296	47.1%	468	43.9%	5,610	41.1%	911	43.1%	11,176	42.1%
Hotels & Lodging	4	0.7%	26	0.4%	9	0.8%	67	0.5%	16	0.8%	141	0.5%
Automotive Services	16	2.6%	109	1.6%	41	3.9%	237	1.7%	73	3.5%	387	1.5%
Movies & Amusements	10	1.6%	55	0.8%	18	1.7%	118	0.9%	38	1.8%	257	1.0%
Health Services	94	15.3%	2,097	30.0%	126	11.8%	2,629	19.3%	222	10.5%	3,860	14.6%
Legal Services	24	3.9%	97	1.4%	28	2.6%	108	0.8%	35	1.7%	230	0.9%
Education Institutions & Libraries	7	1.1%	207	3.0%	19	1.8%	912	6.7%	41	1.9%	1,904	7.2%
Other Services	136	22.1%	704	10.1%	229	21.5%	1,538	11.3%	486	23.0%	4,397	16.6%
Government	60	9.8%	1,110	15.9%	83	7.8%	1,646	12.1%	92	4.4%	1,741	6.6%
Unclassified Establishments	18	2.9%	0	15.9%	33	3.1%	7	12.1%	80	3.8%	17	6.6%
Totals	614	100.0%	6,998	100.0%	1,066	100.0%	13,640	100.0%	2,111	100.0%	26,529	100.0%

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