

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	5,300	19,817	45,719
2010 Total Population	6,059	24,187	55,907
2019 Total Population	5,862	24,665	58,399
2019 Group Quarters	346	653	705
2024 Total Population	5,860	24,991	59,686
2019-2024 Annual Rate	-0.01%	0.26%	0.44%
2019 Total Daytime Population	10,314	27,406	57,015
Workers	6,729	14,172	28,068
Residents	3,585	13,234	28,947
Household Summary			
2000 Households	2,019	7,266	16,642
2000 Average Household Size	2.48	2.65	2.71
2010 Households	2,205	8,679	20,283
2010 Average Household Size	2.58	2.70	2.72
2019 Households	2,117	8,780	21,143
2019 Average Household Size	2.61	2.73	2.73
2024 Households	2,109	8,880	21,604
2024 Average Household Size	2.61	2.74	2.73
2019-2024 Annual Rate	-0.08%	0.23%	0.43%
2010 Families	1,391	5,997	14,309
2010 Average Family Size	3.19	3.20	3.20
2019 Families	1,326	6,006	14,748
2019 Average Family Size	3.24	3.25	3.23
2024 Families	1,314	6,044	14,984
2024 Average Family Size	3.26	3.27	3.24
2019-2024 Annual Rate	-0.18%	0.13%	0.32%
Housing Unit Summary			
2000 Housing Units	2,165	7,764	17,656
Owner Occupied Housing Units	44.8%	58.2%	66.8%
Renter Occupied Housing Units	48.4%	35.4%	27.5%
Vacant Housing Units	6.7%	6.4%	5.7%
2010 Housing Units	2,357	9,287	21,505
Owner Occupied Housing Units	45.3%	57.3%	65.8%
Renter Occupied Housing Units	48.2%	36.2%	28.5%
Vacant Housing Units	6.4%	6.5%	5.7%
2019 Housing Units	2,388	9,564	22,456
Owner Occupied Housing Units	45.9%	58.2%	66.2%
Renter Occupied Housing Units	42.7%	33.6%	28.0%
Vacant Housing Units	11.3%	8.2%	5.8%
2024 Housing Units	2,413	9,747	23,029
Owner Occupied Housing Units	46.3%	58.6%	66.7%
Renter Occupied Housing Units	41.1%	32.5%	27.1%
Vacant Housing Units	12.6%	8.9%	6.2%
Median Household Income			
2019	\$47,716	\$66,228	\$75,526
2024	\$50,566	\$73,575	\$82,461
Median Home Value			
2019	\$215,141	\$237,727	\$284,492
2024	\$239,176	\$269,012	\$315,069
Per Capita Income			
2019	\$27,730	\$31,616	\$35,293
2024	\$30,902	\$35,200	\$39,596
Median Age			
2010	34.9	34.9	36.1
2019	35.2	35.8	37.4
2024	35.6	36.3	38.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

120 E Pulaski Hwy, Elkton, Maryland, 21921
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.59896
Longitude: -75.82631

	1 mile	3 miles	5 miles
2019 Households by Income			
Household Income Base	2,117	8,780	21,143
<\$15,000	7.2%	5.0%	5.4%
\$15,000 - \$24,999	13.9%	10.1%	7.5%
\$25,000 - \$34,999	10.2%	7.3%	7.3%
\$35,000 - \$49,999	21.0%	15.2%	13.5%
\$50,000 - \$74,999	14.9%	17.1%	16.0%
\$75,000 - \$99,999	9.3%	11.9%	12.9%
\$100,000 - \$149,999	12.9%	21.2%	21.1%
\$150,000 - \$199,999	3.3%	5.5%	8.5%
\$200,000+	7.3%	6.7%	8.0%
Average Household Income	\$77,366	\$88,701	\$96,932
2024 Households by Income			
Household Income Base	2,109	8,880	21,604
<\$15,000	6.4%	4.5%	4.9%
\$15,000 - \$24,999	12.5%	8.8%	6.5%
\$25,000 - \$34,999	10.2%	7.0%	7.0%
\$35,000 - \$49,999	20.4%	14.3%	12.4%
\$50,000 - \$74,999	14.6%	16.1%	14.8%
\$75,000 - \$99,999	9.6%	11.9%	12.6%
\$100,000 - \$149,999	13.8%	22.5%	21.8%
\$150,000 - \$199,999	3.8%	6.9%	10.5%
\$200,000+	8.7%	7.9%	9.6%
Average Household Income	\$86,580	\$98,939	\$108,774
2019 Owner Occupied Housing Units by Value			
Total	1,097	5,567	14,860
<\$50,000	0.8%	1.9%	2.7%
\$50,000 - \$99,999	6.7%	3.3%	2.4%
\$100,000 - \$149,999	12.2%	9.4%	5.8%
\$150,000 - \$199,999	22.5%	20.4%	12.5%
\$200,000 - \$249,999	25.9%	19.8%	15.4%
\$250,000 - \$299,999	15.5%	16.7%	16.2%
\$300,000 - \$399,999	8.4%	20.8%	26.4%
\$400,000 - \$499,999	7.0%	5.4%	12.4%
\$500,000 - \$749,999	0.5%	1.7%	5.3%
\$750,000 - \$999,999	0.0%	0.1%	0.4%
\$1,000,000 - \$1,499,999	0.0%	0.2%	0.2%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.5%	0.3%	0.2%
Average Home Value	\$237,181	\$258,706	\$303,529
2024 Owner Occupied Housing Units by Value			
Total	1,117	5,708	15,362
<\$50,000	0.6%	1.3%	1.8%
\$50,000 - \$99,999	5.6%	2.6%	1.8%
\$100,000 - \$149,999	8.0%	6.0%	3.8%
\$150,000 - \$199,999	17.5%	16.0%	9.3%
\$200,000 - \$249,999	23.4%	17.4%	12.9%
\$250,000 - \$299,999	18.2%	17.6%	15.7%
\$300,000 - \$399,999	12.2%	26.9%	30.8%
\$400,000 - \$499,999	12.4%	8.4%	15.1%
\$500,000 - \$749,999	1.2%	2.7%	7.4%
\$750,000 - \$999,999	0.0%	0.3%	0.7%
\$1,000,000 - \$1,499,999	0.0%	0.3%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	1.0%	0.5%	0.3%
Average Home Value	\$275,492	\$292,002	\$334,947

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

120 E Pulaski Hwy, Elkton, Maryland, 21921
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.59896
 Longitude: -75.82631

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	6,056	24,188	55,905
0 - 4	7.6%	7.6%	6.9%
5 - 9	7.5%	7.5%	7.3%
10 - 14	7.0%	7.3%	7.5%
15 - 24	14.0%	13.7%	13.4%
25 - 34	14.0%	14.1%	13.3%
35 - 44	14.7%	15.3%	15.7%
45 - 54	12.9%	13.9%	15.1%
55 - 64	10.0%	10.3%	11.0%
65 - 74	5.6%	5.4%	5.7%
75 - 84	4.2%	3.3%	3.0%
85 +	2.3%	1.6%	1.1%
18 +	73.6%	73.2%	73.9%
2019 Population by Age			
Total	5,862	24,666	58,399
0 - 4	7.3%	7.0%	6.3%
5 - 9	7.0%	7.0%	6.5%
10 - 14	6.9%	7.0%	6.8%
15 - 24	13.7%	12.7%	12.3%
25 - 34	14.8%	15.2%	14.9%
35 - 44	13.2%	13.5%	13.2%
45 - 54	12.5%	13.2%	14.1%
55 - 64	10.7%	11.5%	12.6%
65 - 74	7.6%	7.8%	8.5%
75 - 84	4.0%	3.4%	3.6%
85 +	2.3%	1.7%	1.3%
18 +	74.9%	75.2%	76.5%
2024 Population by Age			
Total	5,859	24,992	59,687
0 - 4	7.2%	7.0%	6.3%
5 - 9	6.9%	6.8%	6.3%
10 - 14	6.9%	6.9%	6.6%
15 - 24	12.6%	12.2%	11.5%
25 - 34	15.5%	15.2%	14.5%
35 - 44	13.2%	14.2%	14.4%
45 - 54	12.4%	12.2%	12.5%
55 - 64	10.6%	11.3%	12.6%
65 - 74	7.9%	8.4%	9.3%
75 - 84	4.6%	4.3%	4.8%
85 +	2.1%	1.6%	1.4%
18 +	75.2%	75.5%	77.1%
2010 Population by Sex			
Males	2,914	11,808	27,423
Females	3,145	12,379	28,484
2019 Population by Sex			
Males	2,839	12,069	28,545
Females	3,023	12,597	29,854
2024 Population by Sex			
Males	2,857	12,270	29,165
Females	3,003	12,721	30,522

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

120 E Pulaski Hwy, Elkton, Maryland, 21921
 Rings: 1, 3, 5 mile radii

Prepared by Esri
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	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	6,058	24,187	55,907
White Alone	80.1%	78.7%	77.8%
Black Alone	12.6%	13.3%	13.3%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	1.0%	2.5%	4.2%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	2.3%	1.9%	1.6%
Two or More Races	3.6%	3.2%	2.9%
Hispanic Origin	6.3%	5.6%	4.8%
Diversity Index	42.0	42.9	43.3
2019 Population by Race/Ethnicity			
Total	5,862	24,665	58,397
White Alone	75.9%	74.1%	72.6%
Black Alone	14.4%	15.3%	15.2%
American Indian Alone	0.4%	0.4%	0.3%
Asian Alone	1.4%	3.5%	6.0%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	3.2%	2.5%	2.1%
Two or More Races	4.7%	4.2%	3.7%
Hispanic Origin	8.8%	7.8%	6.5%
Diversity Index	49.9	50.8	51.3
2024 Population by Race/Ethnicity			
Total	5,859	24,991	59,686
White Alone	72.7%	70.9%	69.1%
Black Alone	15.8%	16.7%	16.6%
American Indian Alone	0.4%	0.4%	0.3%
Asian Alone	1.7%	4.0%	7.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.9%	3.1%	2.5%
Two or More Races	5.5%	4.8%	4.3%
Hispanic Origin	10.7%	9.5%	7.8%
Diversity Index	55.2	55.9	56.4
2010 Population by Relationship and Household Type			
Total	6,059	24,187	55,907
In Households	93.7%	97.0%	98.6%
In Family Households	77.3%	82.9%	84.7%
Householder	23.0%	24.8%	25.7%
Spouse	13.3%	16.6%	19.0%
Child	33.1%	34.2%	33.7%
Other relative	3.9%	3.8%	3.6%
Nonrelative	4.1%	3.5%	2.8%
In Nonfamily Households	16.4%	14.2%	14.0%
In Group Quarters	6.3%	3.0%	1.4%
Institutionalized Population	4.6%	2.2%	1.0%
Noninstitutionalized Population	1.7%	0.8%	0.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2019 Population 25+ by Educational Attainment			
Total	3,818	16,353	39,783
Less than 9th Grade	4.8%	3.7%	2.7%
9th - 12th Grade, No Diploma	13.8%	9.4%	6.4%
High School Graduate	33.9%	30.2%	27.4%
GED/Alternative Credential	5.0%	3.7%	2.8%
Some College, No Degree	21.1%	20.1%	19.4%
Associate Degree	6.5%	7.7%	8.1%
Bachelor's Degree	8.4%	14.3%	18.1%
Graduate/Professional Degree	6.4%	10.9%	15.1%
2019 Population 15+ by Marital Status			
Total	4,617	19,483	46,947
Never Married	36.0%	33.4%	32.6%
Married	38.3%	46.3%	50.2%
Widowed	9.8%	5.9%	5.1%
Divorced	16.0%	14.4%	12.1%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	93.6%	95.8%	96.2%
Civilian Unemployed (Unemployment Rate)	6.4%	4.2%	3.8%
2019 Employed Population 16+ by Industry			
Total	2,130	11,451	29,748
Agriculture/Mining	0.9%	0.5%	0.3%
Construction	11.4%	8.1%	7.5%
Manufacturing	10.9%	8.6%	9.6%
Wholesale Trade	1.3%	2.4%	2.1%
Retail Trade	11.6%	11.8%	10.2%
Transportation/Utilities	5.0%	6.9%	6.6%
Information	0.8%	1.9%	1.6%
Finance/Insurance/Real Estate	6.3%	7.9%	10.2%
Services	46.2%	46.7%	46.3%
Public Administration	5.5%	5.2%	5.6%
2019 Employed Population 16+ by Occupation			
Total	2,131	11,451	29,747
White Collar	52.8%	56.1%	64.2%
Management/Business/Financial	8.8%	11.8%	15.6%
Professional	22.4%	22.4%	26.3%
Sales	8.5%	9.2%	8.6%
Administrative Support	13.1%	12.6%	13.6%
Services	20.9%	19.1%	15.7%
Blue Collar	26.3%	24.8%	20.2%
Farming/Forestry/Fishing	0.2%	0.1%	0.1%
Construction/Extraction	5.9%	5.0%	4.7%
Installation/Maintenance/Repair	5.4%	3.9%	3.7%
Production	7.8%	6.1%	4.7%
Transportation/Material Moving	7.0%	9.8%	6.9%
2010 Population By Urban/ Rural Status			
Total Population	6,059	24,187	55,907
Population Inside Urbanized Area	92.2%	89.8%	87.5%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	7.8%	10.2%	12.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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Rings: 1, 3, 5 mile radii

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Latitude: 39.59896
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	1 mile	3 miles	5 miles
2010 Households by Type			
Total	2,205	8,680	20,283
Households with 1 Person	30.7%	24.5%	22.6%
Households with 2+ People	69.3%	75.5%	77.4%
Family Households	63.1%	69.1%	70.5%
Husband-wife Families	37.0%	46.2%	52.0%
With Related Children	19.2%	23.1%	25.8%
Other Family (No Spouse Present)	26.1%	22.9%	18.6%
Other Family with Male Householder	5.9%	6.0%	5.4%
With Related Children	3.8%	4.0%	3.4%
Other Family with Female Householder	20.3%	16.9%	13.2%
With Related Children	14.9%	12.2%	9.0%
Nonfamily Households	6.2%	6.4%	6.9%
All Households with Children	38.5%	40.0%	38.8%
Multigenerational Households	5.4%	5.8%	5.1%
Unmarried Partner Households	8.8%	8.9%	7.8%
Male-female	8.3%	8.2%	7.1%
Same-sex	0.6%	0.7%	0.7%
2010 Households by Size			
Total	2,205	8,678	20,282
1 Person Household	30.7%	24.5%	22.6%
2 Person Household	26.7%	29.4%	31.1%
3 Person Household	17.4%	18.2%	18.4%
4 Person Household	13.4%	15.6%	16.4%
5 Person Household	6.8%	7.1%	7.0%
6 Person Household	2.9%	3.1%	2.8%
7 + Person Household	2.0%	2.0%	1.6%
2010 Households by Tenure and Mortgage Status			
Total	2,205	8,679	20,283
Owner Occupied	48.4%	61.3%	69.8%
Owned with a Mortgage/Loan	37.9%	49.5%	55.8%
Owned Free and Clear	10.5%	11.8%	13.9%
Renter Occupied	51.6%	38.7%	30.2%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,357	9,287	21,505
Housing Units Inside Urbanized Area	92.8%	89.2%	86.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	7.2%	10.8%	13.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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Rings: 1, 3, 5 mile radii

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	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Soccer Moms (4A)	Soccer Moms (4A)	Bright Young Professionals
2.	Front Porches (8E)	Bright Young Professionals	Soccer Moms (4A)
3.	Set to Impress (11D)	Front Porches (8E)	Green Acres (6A)
2019 Consumer Spending			
Apparel & Services: Total \$	\$4,083,956	\$19,280,004	\$50,352,806
Average Spent	\$1,929.12	\$2,195.90	\$2,381.54
Spending Potential Index	90	103	111
Education: Total \$	\$3,071,444	\$14,009,602	\$36,807,838
Average Spent	\$1,450.85	\$1,595.63	\$1,740.90
Spending Potential Index	91	100	109
Entertainment/Recreation: Total \$	\$6,038,443	\$28,922,832	\$76,182,396
Average Spent	\$2,852.36	\$3,294.17	\$3,603.20
Spending Potential Index	87	101	110
Food at Home: Total \$	\$9,793,250	\$46,163,467	\$119,928,042
Average Spent	\$4,626.00	\$5,257.80	\$5,672.23
Spending Potential Index	89	102	110
Food Away from Home: Total \$	\$6,901,743	\$32,977,878	\$86,613,364
Average Spent	\$3,260.15	\$3,756.02	\$4,096.55
Spending Potential Index	89	102	111
Health Care: Total \$	\$10,699,700	\$52,065,169	\$137,545,019
Average Spent	\$5,054.18	\$5,929.97	\$6,505.46
Spending Potential Index	85	100	110
HH Furnishings & Equipment: Total \$	\$3,999,020	\$19,311,585	\$51,007,123
Average Spent	\$1,889.00	\$2,199.50	\$2,412.48
Spending Potential Index	89	103	113
Personal Care Products & Services: Total \$	\$1,655,175	\$8,037,315	\$21,324,127
Average Spent	\$781.85	\$915.41	\$1,008.57
Spending Potential Index	88	103	114
Shelter: Total \$	\$35,920,774	\$166,292,710	\$430,348,063
Average Spent	\$16,967.77	\$18,939.94	\$20,354.16
Spending Potential Index	92	102	110
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$4,464,259	\$21,749,680	\$57,945,099
Average Spent	\$2,108.77	\$2,477.18	\$2,740.63
Spending Potential Index	85	100	111
Travel: Total \$	\$4,203,882	\$20,095,998	\$53,330,838
Average Spent	\$1,985.77	\$2,288.84	\$2,522.39
Spending Potential Index	88	102	112
Vehicle Maintenance & Repairs: Total \$	\$2,164,285	\$10,302,235	\$27,028,010
Average Spent	\$1,022.34	\$1,173.38	\$1,278.34
Spending Potential Index	89	103	112

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Soccer Moms (4A)	33.8%	Population	5,862	5,860
Front Porches (8E)	29.7%	Households	2,117	2,109
Set to Impress (11D)	16.7%	Families	1,326	1,314
Fresh Ambitions (13D)	12.0%	Median Age	35.2	35.6
Parks and Rec (5C)	7.8%	Median Household Income	\$47,716	\$50,566
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		90	\$1,929.12	\$4,083,956
Men's		91	\$378.05	\$800,339
Women's		89	\$643.70	\$1,362,713
Children's		91	\$292.71	\$619,670
Footwear		92	\$439.85	\$931,160
Watches & Jewelry		84	\$116.09	\$245,770
Apparel Products and Services (1)		88	\$58.72	\$124,303
Computer				
Computers and Hardware for Home Use		94	\$155.36	\$328,901
Portable Memory		90	\$4.03	\$8,536
Computer Software		91	\$9.25	\$19,576
Computer Accessories		90	\$17.02	\$36,026
Entertainment & Recreation		87	\$2,852.36	\$6,038,443
Fees and Admissions		93	\$660.94	\$1,399,209
Membership Fees for Clubs (2)		92	\$216.51	\$458,361
Fees for Participant Sports, excl. Trips		90	\$97.02	\$205,393
Tickets to Theatre/Operas/Concerts		95	\$71.46	\$151,289
Tickets to Movies		94	\$51.62	\$109,287
Tickets to Parks or Museums		94	\$30.34	\$64,221
Admission to Sporting Events, excl. Trips		85	\$53.65	\$113,578
Fees for Recreational Lessons		97	\$139.61	\$295,547
Dating Services		103	\$0.72	\$1,533
TV/Video/Audio		88	\$1,073.62	\$2,272,860
Cable and Satellite Television Services		86	\$759.39	\$1,607,630
Televisions		89	\$96.43	\$204,141
Satellite Dishes		83	\$1.31	\$2,767
VCRs, Video Cameras, and DVD Players		91	\$5.27	\$11,162
Miscellaneous Video Equipment		88	\$22.41	\$47,436
Video Cassettes and DVDs		91	\$10.43	\$22,084
Video Game Hardware/Accessories		95	\$26.62	\$56,354
Video Game Software		99	\$15.02	\$31,803
Rental/Streaming/Downloaded Video		96	\$45.08	\$95,442
Installation of Televisions		77	\$0.88	\$1,873
Audio (3)		90	\$87.97	\$186,222
Rental and Repair of TV/Radio/Sound Equipment		89	\$2.81	\$5,945
Pets		82	\$542.38	\$1,148,220
Toys/Games/Crafts/Hobbies (4)		91	\$107.29	\$227,134
Recreational Vehicles and Fees (5)		77	\$123.68	\$261,833
Sports/Recreation/Exercise Equipment (6)		86	\$177.61	\$376,007
Photo Equipment and Supplies (7)		92	\$48.16	\$101,950
Reading (8)		87	\$93.34	\$197,599
Catered Affairs (9)		95	\$25.33	\$53,631
Food		89	\$7,886.16	\$16,694,993
Food at Home		89	\$4,626.00	\$9,793,250
Bakery and Cereal Products		90	\$608.45	\$1,288,092
Meats, Poultry, Fish, and Eggs		90	\$1,027.34	\$2,174,888
Dairy Products		89	\$477.33	\$1,010,511
Fruits and Vegetables		90	\$919.33	\$1,946,227
Snacks and Other Food at Home (10)		89	\$1,593.54	\$3,373,532
Food Away from Home		89	\$3,260.15	\$6,901,743
Alcoholic Beverages		90	\$521.91	\$1,104,891

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	86	\$18,505.98	\$39,177,163
Value of Retirement Plans	87	\$82,806.21	\$175,300,743
Value of Other Financial Assets	85	\$4,803.45	\$10,168,902
Vehicle Loan Amount excluding Interest	84	\$2,406.76	\$5,095,111
Value of Credit Card Debt	92	\$2,256.55	\$4,777,110
Health			
Nonprescription Drugs	84	\$120.88	\$255,906
Prescription Drugs	82	\$299.54	\$634,134
Eyeglasses and Contact Lenses	86	\$77.68	\$164,451
Home			
Mortgage Payment and Basics (11)	85	\$8,538.83	\$18,076,708
Maintenance and Remodeling Services	85	\$1,807.09	\$3,825,615
Maintenance and Remodeling Materials (12)	80	\$390.31	\$826,291
Utilities, Fuel, and Public Services	87	\$4,233.10	\$8,961,476
Household Furnishings and Equipment			
Household Textiles (13)	90	\$90.27	\$191,104
Furniture	90	\$553.28	\$1,171,288
Rugs	90	\$29.25	\$61,916
Major Appliances (14)	86	\$302.77	\$640,965
Housewares (15)	86	\$90.95	\$192,546
Small Appliances	91	\$44.38	\$93,960
Luggage	92	\$12.82	\$27,134
Telephones and Accessories	87	\$66.00	\$139,724
Household Operations			
Child Care	93	\$475.38	\$1,006,381
Lawn and Garden (16)	81	\$380.32	\$805,128
Moving/Storage/Freight Express	95	\$62.80	\$132,952
Housekeeping Supplies (17)	86	\$647.36	\$1,370,468
Insurance			
Owners and Renters Insurance	80	\$461.22	\$976,401
Vehicle Insurance	88	\$1,357.78	\$2,874,423
Life/Other Insurance	84	\$385.82	\$816,781
Health Insurance	85	\$3,351.95	\$7,096,076
Personal Care Products (18)	89	\$445.50	\$943,121
School Books and Supplies (19)	91	\$141.56	\$299,689
Smoking Products	88	\$353.39	\$748,120
Transportation			
Payments on Vehicles excluding Leases	85	\$2,156.99	\$4,566,352
Gasoline and Motor Oil	87	\$1,994.28	\$4,221,887
Vehicle Maintenance and Repairs	89	\$1,022.34	\$2,164,285
Travel			
Airline Fares	91	\$495.97	\$1,049,968
Lodging on Trips	87	\$539.49	\$1,142,091
Auto/Truck Rental on Trips	91	\$23.93	\$50,670
Food and Drink on Trips	89	\$481.46	\$1,019,241

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120 E Pulaski Hwy, Elkton, Maryland, 21921
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 39.59896
 Longitude: -75.82631

Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Soccer Moms (4A)	27.1%	Population	24,665	24,991
Bright Young Professionals (8C)	18.7%	Households	8,780	8,880
Front Porches (8E)	11.6%	Families	6,006	6,044
Parks and Rec (5C)	11.1%	Median Age	35.8	36.3
Up and Coming Families (7A)	6.5%	Median Household Income	\$66,228	\$73,575
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		103	\$2,195.90	\$19,280,004
Men's		102	\$423.63	\$3,719,459
Women's		102	\$731.99	\$6,426,913
Children's		106	\$342.26	\$3,005,010
Footwear		102	\$492.46	\$4,323,779
Watches & Jewelry		101	\$139.38	\$1,223,755
Apparel Products and Services (1)		100	\$66.18	\$581,087
Computer				
Computers and Hardware for Home Use		105	\$174.24	\$1,529,784
Portable Memory		102	\$4.55	\$39,908
Computer Software		102	\$10.35	\$90,895
Computer Accessories		105	\$19.83	\$174,079
Entertainment & Recreation		101	\$3,294.17	\$28,922,832
Fees and Admissions		105	\$750.53	\$6,589,669
Membership Fees for Clubs (2)		103	\$244.75	\$2,148,896
Fees for Participant Sports, excl. Trips		107	\$114.90	\$1,008,852
Tickets to Theatre/Operas/Concerts		104	\$78.36	\$687,981
Tickets to Movies		107	\$58.64	\$514,876
Tickets to Parks or Museums		105	\$33.81	\$296,824
Admission to Sporting Events, excl. Trips		100	\$63.33	\$556,026
Fees for Recreational Lessons		109	\$155.98	\$1,369,531
Dating Services		109	\$0.76	\$6,683
TV/Video/Audio		100	\$1,230.13	\$10,800,560
Cable and Satellite Television Services		99	\$868.95	\$7,629,357
Televisions		103	\$111.25	\$976,804
Satellite Dishes		97	\$1.53	\$13,456
VCRs, Video Cameras, and DVD Players		109	\$6.27	\$55,047
Miscellaneous Video Equipment		106	\$27.07	\$237,699
Video Cassettes and DVDs		106	\$12.14	\$106,564
Video Game Hardware/Accessories		108	\$29.98	\$263,263
Video Game Software		108	\$16.47	\$144,578
Rental/Streaming/Downloaded Video		109	\$51.18	\$449,381
Installation of Televisions		97	\$1.11	\$9,751
Audio (3)		104	\$101.04	\$887,165
Rental and Repair of TV/Radio/Sound Equipment		99	\$3.13	\$27,494
Pets		96	\$638.27	\$5,604,000
Toys/Games/Crafts/Hobbies (4)		105	\$123.99	\$1,088,625
Recreational Vehicles and Fees (5)		91	\$145.64	\$1,278,705
Sports/Recreation/Exercise Equipment (6)		104	\$215.96	\$1,896,154
Photo Equipment and Supplies (7)		107	\$55.48	\$487,136
Reading (8)		100	\$106.89	\$938,528
Catered Affairs (9)		102	\$27.27	\$239,457
Food		102	\$9,013.82	\$79,141,345
Food at Home		102	\$5,257.80	\$46,163,467
Bakery and Cereal Products		102	\$691.58	\$6,072,072
Meats, Poultry, Fish, and Eggs		101	\$1,158.09	\$10,168,009
Dairy Products		101	\$541.67	\$4,755,857
Fruits and Vegetables		102	\$1,039.08	\$9,123,158
Snacks and Other Food at Home (10)		102	\$1,827.38	\$16,044,372
Food Away from Home		102	\$3,756.02	\$32,977,878
Alcoholic Beverages		103	\$592.10	\$5,198,606

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	100	\$21,516.47	\$188,914,624
Value of Retirement Plans	102	\$97,174.83	\$853,195,032
Value of Other Financial Assets	96	\$5,462.90	\$47,964,236
Vehicle Loan Amount excluding Interest	102	\$2,918.30	\$25,622,691
Value of Credit Card Debt	105	\$2,557.05	\$22,450,868
Health			
Nonprescription Drugs	100	\$143.41	\$1,259,162
Prescription Drugs	97	\$355.01	\$3,116,960
Eyeglasses and Contact Lenses	100	\$90.31	\$792,947
Home			
Mortgage Payment and Basics (11)	102	\$10,230.14	\$89,820,656
Maintenance and Remodeling Services	102	\$2,173.33	\$19,081,796
Maintenance and Remodeling Materials (12)	99	\$483.80	\$4,247,806
Utilities, Fuel, and Public Services	100	\$4,875.37	\$42,805,707
Household Furnishings and Equipment			
Household Textiles (13)	103	\$103.46	\$908,343
Furniture	104	\$638.50	\$5,606,004
Rugs	105	\$34.11	\$299,501
Major Appliances (14)	102	\$359.97	\$3,160,499
Housewares (15)	101	\$107.40	\$942,969
Small Appliances	102	\$49.58	\$435,304
Luggage	104	\$14.59	\$128,094
Telephones and Accessories	103	\$77.82	\$683,255
Household Operations			
Child Care	107	\$548.03	\$4,811,715
Lawn and Garden (16)	97	\$456.88	\$4,011,363
Moving/Storage/Freight Express	108	\$71.54	\$628,094
Housekeeping Supplies (17)	101	\$754.79	\$6,627,038
Insurance			
Owners and Renters Insurance	98	\$567.41	\$4,981,825
Vehicle Insurance	101	\$1,564.33	\$13,734,847
Life/Other Insurance	99	\$455.94	\$4,003,122
Health Insurance	100	\$3,924.87	\$34,460,344
Personal Care Products (18)	103	\$515.66	\$4,527,512
School Books and Supplies (19)	103	\$160.60	\$1,410,042
Smoking Products	96	\$388.62	\$3,412,055
Transportation			
Payments on Vehicles excluding Leases	101	\$2,576.79	\$22,624,254
Gasoline and Motor Oil	101	\$2,306.30	\$20,249,312
Vehicle Maintenance and Repairs	103	\$1,173.38	\$10,302,235
Travel			
Airline Fares	103	\$560.54	\$4,921,576
Lodging on Trips	101	\$626.15	\$5,497,636
Auto/Truck Rental on Trips	104	\$27.30	\$239,695
Food and Drink on Trips	103	\$553.59	\$4,860,538

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120 E Pulaski Hwy, Elkton, Maryland, 21921
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 39.59896
 Longitude: -75.82631

Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Bright Young Professionals (8C)	23.0%	Population	58,399	59,686
Soccer Moms (4A)	22.4%	Households	21,143	21,604
Green Acres (6A)	9.1%	Families	14,748	14,984
Professional Pride (1B)	6.8%	Median Age	37.4	38.2
In Style (5B)	4.9%	Median Household Income	\$75,526	\$82,461
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		111	\$2,381.54	\$50,352,806
Men's		110	\$456.43	\$9,650,266
Women's		111	\$798.15	\$16,875,274
Children's		115	\$369.80	\$7,818,771
Footwear		110	\$528.33	\$11,170,500
Watches & Jewelry		113	\$156.21	\$3,302,766
Apparel Products and Services (1)		109	\$72.61	\$1,535,228
Computer				
Computers and Hardware for Home Use		113	\$187.77	\$3,970,093
Portable Memory		111	\$4.95	\$104,657
Computer Software		110	\$11.18	\$236,290
Computer Accessories		114	\$21.69	\$458,629
Entertainment & Recreation		110	\$3,603.20	\$76,182,396
Fees and Admissions		115	\$821.61	\$17,371,255
Membership Fees for Clubs (2)		113	\$268.05	\$5,667,428
Fees for Participant Sports, excl. Trips		119	\$128.09	\$2,708,307
Tickets to Theatre/Operas/Concerts		112	\$84.61	\$1,788,924
Tickets to Movies		115	\$63.18	\$1,335,876
Tickets to Parks or Museums		112	\$36.21	\$765,540
Admission to Sporting Events, excl. Trips		113	\$71.14	\$1,504,201
Fees for Recreational Lessons		118	\$169.53	\$3,584,356
Dating Services		113	\$0.79	\$16,623
TV/Video/Audio		109	\$1,329.16	\$28,102,404
Cable and Satellite Television Services		107	\$937.92	\$19,830,438
Televisions		111	\$120.59	\$2,549,600
Satellite Dishes		106	\$1.67	\$35,283
VCRs, Video Cameras, and DVD Players		119	\$6.87	\$145,273
Miscellaneous Video Equipment		118	\$30.06	\$635,597
Video Cassettes and DVDs		115	\$13.18	\$278,714
Video Game Hardware/Accessories		114	\$31.77	\$671,817
Video Game Software		114	\$17.30	\$365,832
Rental/Streaming/Downloaded Video		117	\$54.91	\$1,161,038
Installation of Televisions		112	\$1.28	\$27,148
Audio (3)		113	\$110.23	\$2,330,540
Rental and Repair of TV/Radio/Sound Equipment		107	\$3.36	\$71,123
Pets		107	\$707.24	\$14,953,255
Toys/Games/Crafts/Hobbies (4)		114	\$134.12	\$2,835,759
Recreational Vehicles and Fees (5)		102	\$162.64	\$3,438,603
Sports/Recreation/Exercise Equipment (6)		117	\$242.34	\$5,123,812
Photo Equipment and Supplies (7)		116	\$60.45	\$1,278,137
Reading (8)		110	\$116.92	\$2,471,989
Catered Affairs (9)		108	\$28.72	\$607,182
Food		110	\$9,768.78	\$206,541,405
Food at Home		110	\$5,672.23	\$119,928,042
Bakery and Cereal Products		110	\$745.75	\$15,767,474
Meats, Poultry, Fish, and Eggs		109	\$1,243.09	\$26,282,672
Dairy Products		109	\$584.62	\$12,360,569
Fruits and Vegetables		110	\$1,119.67	\$23,673,157
Snacks and Other Food at Home (10)		110	\$1,979.10	\$41,844,170
Food Away from Home		111	\$4,096.55	\$86,613,364
Alcoholic Beverages		112	\$647.21	\$13,683,977

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	112	\$24,102.07	\$509,590,080
Value of Retirement Plans	115	\$109,166.72	\$2,308,111,999
Value of Other Financial Assets	104	\$5,928.29	\$125,341,939
Vehicle Loan Amount excluding Interest	113	\$3,227.20	\$68,232,782
Value of Credit Card Debt	113	\$2,758.22	\$58,317,082
Health			
Nonprescription Drugs	110	\$157.81	\$3,336,592
Prescription Drugs	107	\$391.32	\$8,273,781
Eyeglasses and Contact Lenses	110	\$99.44	\$2,102,405
Home			
Mortgage Payment and Basics (11)	114	\$11,454.58	\$242,184,102
Maintenance and Remodeling Services	115	\$2,445.61	\$51,707,442
Maintenance and Remodeling Materials (12)	112	\$547.00	\$11,565,326
Utilities, Fuel, and Public Services	108	\$5,273.60	\$111,499,629
Household Furnishings and Equipment			
Household Textiles (13)	112	\$112.07	\$2,369,464
Furniture	113	\$694.62	\$14,686,420
Rugs	118	\$38.21	\$807,894
Major Appliances (14)	112	\$397.13	\$8,396,553
Housewares (15)	112	\$118.91	\$2,514,048
Small Appliances	109	\$53.09	\$1,122,491
Luggage	114	\$15.93	\$336,771
Telephones and Accessories	114	\$86.24	\$1,823,433
Household Operations			
Child Care	117	\$594.95	\$12,578,947
Lawn and Garden (16)	109	\$513.33	\$10,853,357
Moving/Storage/Freight Express	117	\$77.73	\$1,643,413
Housekeeping Supplies (17)	110	\$824.54	\$17,433,184
Insurance			
Owners and Renters Insurance	110	\$637.37	\$13,476,006
Vehicle Insurance	109	\$1,689.65	\$35,724,259
Life/Other Insurance	110	\$507.34	\$10,726,775
Health Insurance	109	\$4,300.44	\$90,924,249
Personal Care Products (18)	112	\$562.93	\$11,902,087
School Books and Supplies (19)	112	\$174.25	\$3,684,127
Smoking Products	101	\$408.33	\$8,633,293
Transportation			
Payments on Vehicles excluding Leases	112	\$2,832.58	\$59,889,225
Gasoline and Motor Oil	109	\$2,498.19	\$52,819,191
Vehicle Maintenance and Repairs	112	\$1,278.34	\$27,028,010
Travel			
Airline Fares	112	\$613.46	\$12,970,388
Lodging on Trips	112	\$693.53	\$14,663,381
Auto/Truck Rental on Trips	115	\$30.15	\$637,456
Food and Drink on Trips	113	\$608.06	\$12,856,313

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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120 E Pulaski Hwy, Elkton, Maryland, 21921
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.59896
Longitude: -75.82631

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	597		1,068		1,989							
Total Employees:	6,050		12,613		25,626							
Total Residential Population:	5,862		24,665		58,399							
Employee/Residential Population Ratio (per 100 Residents)	103		51		44							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	7	1.2%	52	0.9%	20	1.9%	139	1.1%	52	2.6%	309	1.2%
Construction	24	4.0%	101	1.7%	55	5.1%	260	2.1%	146	7.3%	900	3.5%
Manufacturing	10	1.7%	95	1.6%	33	3.1%	1,037	8.2%	88	4.4%	2,855	11.1%
Transportation	10	1.7%	104	1.7%	28	2.6%	458	3.6%	66	3.3%	1,264	4.9%
Communication	6	1.0%	23	0.4%	9	0.8%	35	0.3%	13	0.7%	57	0.2%
Utility	4	0.7%	23	0.4%	6	0.6%	30	0.2%	7	0.4%	39	0.2%
Wholesale Trade	18	3.0%	238	3.9%	40	3.7%	892	7.1%	84	4.2%	1,832	7.1%
Retail Trade Summary	99	16.6%	1,219	20.1%	197	18.4%	2,678	21.2%	373	18.8%	5,175	20.2%
Home Improvement	4	0.7%	57	0.9%	9	0.8%	81	0.6%	19	1.0%	392	1.5%
General Merchandise Stores	4	0.7%	197	3.3%	7	0.7%	385	3.1%	15	0.8%	574	2.2%
Food Stores	13	2.2%	137	2.3%	27	2.5%	284	2.3%	45	2.3%	722	2.8%
Auto Dealers, Gas Stations, Auto Aftermarket	9	1.5%	146	2.4%	25	2.3%	422	3.3%	41	2.1%	560	2.2%
Apparel & Accessory Stores	2	0.3%	6	0.1%	2	0.2%	8	0.1%	11	0.6%	38	0.1%
Furniture & Home Furnishings	5	0.8%	17	0.3%	6	0.6%	26	0.2%	22	1.1%	118	0.5%
Eating & Drinking Places	28	4.7%	472	7.8%	55	5.1%	1,030	8.2%	106	5.3%	2,003	7.8%
Miscellaneous Retail	34	5.7%	187	3.1%	66	6.2%	442	3.5%	114	5.7%	768	3.0%
Finance, Insurance, Real Estate Summary	64	10.7%	327	5.4%	105	9.8%	522	4.1%	169	8.5%	1,129	4.4%
Banks, Savings & Lending Institutions	14	2.3%	94	1.6%	19	1.8%	120	1.0%	35	1.8%	201	0.8%
Securities Brokers	4	0.7%	10	0.2%	6	0.6%	15	0.1%	12	0.6%	53	0.2%
Insurance Carriers & Agents	17	2.8%	70	1.2%	24	2.2%	103	0.8%	37	1.9%	449	1.8%
Real Estate, Holding, Other Investment Offices	29	4.9%	153	2.5%	55	5.1%	285	2.3%	85	4.3%	425	1.7%
Services Summary	276	46.2%	2,912	48.1%	460	43.1%	5,250	41.6%	832	41.8%	10,563	41.2%
Hotels & Lodging	5	0.8%	8	0.1%	11	1.0%	56	0.4%	19	1.0%	132	0.5%
Automotive Services	19	3.2%	122	2.0%	40	3.7%	243	1.9%	66	3.3%	380	1.5%
Motion Pictures & Amusements	13	2.2%	44	0.7%	23	2.2%	99	0.8%	43	2.2%	188	0.7%
Health Services	84	14.1%	1,747	28.9%	117	11.0%	2,288	18.1%	197	9.9%	3,178	12.4%
Legal Services	25	4.2%	84	1.4%	26	2.4%	89	0.7%	33	1.7%	148	0.6%
Education Institutions & Libraries	7	1.2%	353	5.8%	20	1.9%	1,006	8.0%	44	2.2%	2,046	8.0%
Other Services	124	20.8%	554	9.2%	223	20.9%	1,470	11.7%	430	21.6%	4,491	17.5%
Government	59	9.9%	937	15.5%	82	7.7%	1,289	10.2%	91	4.6%	1,393	5.4%
Unclassified Establishments	21	3.5%	18	0.3%	33	3.1%	22	0.2%	67	3.4%	111	0.4%
Totals	597	100.0%	6,050	100.0%	1,068	100.0%	12,613	100.0%	1,989	100.0%	25,626	100.0%

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Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

120 E Pulaski Hwy, Elkton, Maryland, 21921
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.59896
Longitude: -75.82631

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.2%	2	0.0%	3	0.3%	26	0.2%	7	0.4%	51	0.2%
Mining	0	0.0%	0	0.0%	0	0.0%	1	0.0%	2	0.1%	18	0.1%
Utilities	2	0.3%	17	0.3%	3	0.3%	22	0.2%	3	0.2%	25	0.1%
Construction	25	4.2%	111	1.8%	60	5.6%	335	2.7%	154	7.7%	1,057	4.1%
Manufacturing	11	1.8%	99	1.6%	33	3.1%	893	7.1%	89	4.5%	2,711	10.6%
Wholesale Trade	17	2.8%	236	3.9%	39	3.7%	886	7.0%	81	4.1%	1,823	7.1%
Retail Trade	69	11.6%	736	12.2%	139	13.0%	1,629	12.9%	259	13.0%	3,107	12.1%
Motor Vehicle & Parts Dealers	9	1.5%	144	2.4%	21	2.0%	383	3.0%	33	1.7%	484	1.9%
Furniture & Home Furnishings Stores	4	0.7%	16	0.3%	5	0.5%	24	0.2%	14	0.7%	64	0.2%
Electronics & Appliance Stores	0	0.0%	0	0.0%	0	0.0%	1	0.0%	3	0.2%	44	0.2%
Bldg Material & Garden Equipment & Supplies Dealers	4	0.7%	57	0.9%	9	0.8%	81	0.6%	17	0.9%	389	1.5%
Food & Beverage Stores	12	2.0%	130	2.1%	29	2.7%	284	2.3%	54	2.7%	732	2.9%
Health & Personal Care Stores	12	2.0%	77	1.3%	24	2.2%	187	1.5%	29	1.5%	333	1.3%
Gasoline Stations	1	0.2%	2	0.0%	4	0.4%	39	0.3%	7	0.4%	76	0.3%
Clothing & Clothing Accessories Stores	3	0.5%	10	0.2%	3	0.3%	12	0.1%	14	0.7%	46	0.2%
Sport Goods, Hobby, Book, & Music Stores	4	0.7%	10	0.2%	6	0.6%	16	0.1%	15	0.8%	42	0.2%
General Merchandise Stores	4	0.7%	197	3.3%	7	0.7%	385	3.1%	15	0.8%	574	2.2%
Miscellaneous Store Retailers	15	2.5%	93	1.5%	26	2.4%	216	1.7%	44	2.2%	311	1.2%
Nonstore Retailers	2	0.3%	0	0.0%	4	0.4%	0	0.0%	12	0.6%	11	0.0%
Transportation & Warehousing	5	0.8%	107	1.8%	15	1.4%	449	3.6%	43	2.2%	1,182	4.6%
Information	7	1.2%	25	0.4%	15	1.4%	239	1.9%	26	1.3%	344	1.3%
Finance & Insurance	36	6.0%	176	2.9%	50	4.7%	241	1.9%	86	4.3%	714	2.8%
Central Bank/Credit Intermediation & Related Activities	14	2.3%	95	1.6%	20	1.9%	123	1.0%	36	1.8%	203	0.8%
Securities, Commodity Contracts & Other Financial	4	0.7%	10	0.2%	6	0.6%	16	0.1%	13	0.7%	62	0.2%
Insurance Carriers & Related Activities; Funds, Trusts &	17	2.8%	70	1.2%	24	2.2%	103	0.8%	37	1.9%	449	1.8%
Real Estate, Rental & Leasing	32	5.4%	143	2.4%	68	6.4%	288	2.3%	113	5.7%	507	2.0%
Professional, Scientific & Tech Services	53	8.9%	196	3.2%	78	7.3%	470	3.7%	162	8.1%	1,813	7.1%
Legal Services	28	4.7%	95	1.6%	31	2.9%	103	0.8%	38	1.9%	162	0.6%
Management of Companies & Enterprises	5	0.8%	35	0.6%	6	0.6%	45	0.4%	7	0.4%	48	0.2%
Administrative & Support & Waste Management & Remediation	15	2.5%	83	1.4%	35	3.3%	196	1.6%	73	3.7%	399	1.6%
Educational Services	9	1.5%	362	6.0%	24	2.2%	981	7.8%	51	2.6%	2,027	7.9%
Health Care & Social Assistance	113	18.9%	1,877	31.0%	166	15.5%	2,765	21.9%	271	13.6%	4,826	18.8%
Arts, Entertainment & Recreation	8	1.3%	38	0.6%	16	1.5%	91	0.7%	33	1.7%	212	0.8%
Accommodation & Food Services	34	5.7%	488	8.1%	67	6.3%	1,099	8.7%	129	6.5%	2,190	8.5%
Accommodation	5	0.8%	8	0.1%	11	1.0%	56	0.4%	19	1.0%	132	0.5%
Food Services & Drinking Places	29	4.9%	480	7.9%	56	5.2%	1,043	8.3%	110	5.5%	2,058	8.0%
Other Services (except Public Administration)	74	12.4%	365	6.0%	136	12.7%	647	5.1%	240	12.1%	1,067	4.2%
Automotive Repair & Maintenance	15	2.5%	91	1.5%	32	3.0%	194	1.5%	51	2.6%	288	1.1%
Public Administration	59	9.9%	937	15.5%	82	7.7%	1,289	10.2%	91	4.6%	1,393	5.4%
Unclassified Establishments	21	3.5%	18	0.3%	33	3.1%	22	0.2%	67	3.4%	111	0.4%
Total	597	100.0%	6,050	100.0%	1,068	100.0%	12,613	100.0%	1,989	100.0%	25,626	100.0%

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