

2120 Blue Spruce Dr E, Bel Air, Maryland, 21015  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 39.49809  
Longitude: -76.32963

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	7,875	48,337	105,865
2010 Total Population	8,882	57,215	121,200
2021 Total Population	9,824	63,033	130,045
2021 Group Quarters	129	447	1,217
2026 Total Population	10,198	65,029	133,285
2021-2026 Annual Rate	0.75%	0.63%	0.49%
2021 Total Daytime Population	10,677	65,667	127,152
Workers	6,003	34,736	63,105
Residents	4,674	30,931	64,047
<b>Household Summary</b>			
2000 Households	2,946	18,247	38,938
2000 Average Household Size	2.67	2.64	2.70
2010 Households	3,369	21,761	44,963
2010 Average Household Size	2.60	2.61	2.67
2021 Households	3,732	24,231	48,420
2021 Average Household Size	2.60	2.58	2.66
2026 Households	3,879	25,057	49,685
2026 Average Household Size	2.60	2.58	2.66
2021-2026 Annual Rate	0.78%	0.67%	0.52%
2010 Families	2,390	15,391	32,605
2010 Average Family Size	3.12	3.12	3.14
2021 Families	2,591	16,859	34,599
2021 Average Family Size	3.15	3.12	3.16
2026 Families	2,674	17,328	35,326
2026 Average Family Size	3.16	3.12	3.16
2021-2026 Annual Rate	0.63%	0.55%	0.42%
<b>Housing Unit Summary</b>			
2000 Housing Units	3,014	18,782	40,307
Owner Occupied Housing Units	82.2%	78.1%	78.3%
Renter Occupied Housing Units	15.5%	19.1%	18.3%
Vacant Housing Units	2.3%	2.8%	3.4%
2010 Housing Units	3,468	22,718	46,992
Owner Occupied Housing Units	76.8%	76.8%	77.6%
Renter Occupied Housing Units	20.4%	19.0%	18.1%
Vacant Housing Units	2.9%	4.2%	4.3%
2021 Housing Units	3,860	25,394	50,759
Owner Occupied Housing Units	72.3%	75.7%	77.3%
Renter Occupied Housing Units	24.4%	19.7%	18.1%
Vacant Housing Units	3.3%	4.6%	4.6%
2026 Housing Units	4,043	26,465	52,492
Owner Occupied Housing Units	72.5%	75.8%	77.6%
Renter Occupied Housing Units	23.4%	18.9%	17.1%
Vacant Housing Units	4.1%	5.3%	5.3%
<b>Median Household Income</b>			
2021	\$104,087	\$96,593	\$95,333
2026	\$111,649	\$102,409	\$101,644
<b>Median Home Value</b>			
2021	\$359,615	\$323,492	\$326,326
2026	\$404,843	\$357,890	\$361,990
<b>Per Capita Income</b>			
2021	\$51,266	\$47,253	\$44,483
2026	\$56,663	\$51,802	\$48,844
<b>Median Age</b>			
2010	39.2	38.3	38.1
2021	40.7	40.5	40.0
2026	41.8	41.5	40.9

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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<b>2021 Households by Income</b>			
Household Income Base	3,732	24,231	48,420
<\$15,000	4.9%	5.0%	5.1%
\$15,000 - \$24,999	4.4%	5.0%	4.2%
\$25,000 - \$34,999	2.9%	3.3%	4.1%
\$35,000 - \$49,999	9.3%	8.2%	8.4%
\$50,000 - \$74,999	13.9%	15.4%	15.4%
\$75,000 - \$99,999	12.2%	14.8%	15.0%
\$100,000 - \$149,999	20.2%	21.6%	22.6%
\$150,000 - \$199,999	12.4%	12.1%	12.0%
\$200,000+	19.8%	14.7%	13.1%
Average Household Income	\$135,922	\$123,625	\$119,391
<b>2026 Households by Income</b>			
Household Income Base	3,879	25,057	49,685
<\$15,000	4.4%	4.6%	4.7%
\$15,000 - \$24,999	3.9%	4.5%	3.8%
\$25,000 - \$34,999	2.6%	3.2%	3.8%
\$35,000 - \$49,999	7.8%	7.3%	7.4%
\$50,000 - \$74,999	12.9%	14.3%	14.4%
\$75,000 - \$99,999	11.9%	14.5%	14.7%
\$100,000 - \$149,999	20.8%	22.0%	23.2%
\$150,000 - \$199,999	13.7%	13.1%	13.2%
\$200,000+	22.2%	16.5%	14.8%
Average Household Income	\$150,083	\$135,313	\$130,952
<b>2021 Owner Occupied Housing Units by Value</b>			
Total	2,790	19,235	39,257
<\$50,000	1.2%	1.4%	1.9%
\$50,000 - \$99,999	0.1%	0.1%	1.1%
\$100,000 - \$149,999	2.4%	1.8%	3.2%
\$150,000 - \$199,999	8.4%	9.1%	8.1%
\$200,000 - \$249,999	11.5%	14.8%	12.8%
\$250,000 - \$299,999	10.9%	16.0%	15.4%
\$300,000 - \$399,999	26.1%	28.4%	29.0%
\$400,000 - \$499,999	31.1%	16.3%	17.1%
\$500,000 - \$749,999	8.2%	9.4%	9.4%
\$750,000 - \$999,999	0.0%	1.9%	1.5%
\$1,000,000 - \$1,499,999	0.0%	0.4%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.1%	0.2%	0.2%
Average Home Value	\$359,688	\$355,182	\$352,141
<b>2026 Owner Occupied Housing Units by Value</b>			
Total	2,932	20,055	40,708
<\$50,000	0.5%	0.8%	1.2%
\$50,000 - \$99,999	0.0%	0.0%	0.5%
\$100,000 - \$149,999	0.7%	0.6%	1.4%
\$150,000 - \$199,999	5.4%	5.1%	4.4%
\$200,000 - \$249,999	5.9%	10.5%	8.7%
\$250,000 - \$299,999	8.5%	14.6%	13.8%
\$300,000 - \$399,999	27.1%	31.6%	32.3%
\$400,000 - \$499,999	39.1%	20.2%	21.3%
\$500,000 - \$749,999	12.7%	13.1%	13.4%
\$750,000 - \$999,999	0.0%	2.6%	2.2%
\$1,000,000 - \$1,499,999	0.0%	0.4%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.2%	0.3%	0.3%
Average Home Value	\$400,648	\$393,079	\$393,567

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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<b>2010 Population by Age</b>			
Total	8,882	57,217	121,197
0 - 4	6.0%	6.5%	6.4%
5 - 9	6.6%	7.0%	7.0%
10 - 14	8.2%	7.4%	7.4%
15 - 24	12.2%	11.6%	12.4%
25 - 34	11.7%	13.1%	12.7%
35 - 44	14.2%	14.4%	14.4%
45 - 54	16.8%	16.0%	16.3%
55 - 64	11.6%	11.6%	11.6%
65 - 74	6.1%	6.5%	6.5%
75 - 84	4.1%	4.1%	3.8%
85 +	2.4%	1.9%	1.5%
18 +	73.9%	74.8%	74.7%
<b>2021 Population by Age</b>			
Total	9,825	63,035	130,047
0 - 4	5.2%	5.6%	5.6%
5 - 9	5.8%	6.1%	6.1%
10 - 14	6.4%	6.7%	6.6%
15 - 24	11.7%	11.5%	11.7%
25 - 34	12.9%	12.3%	12.9%
35 - 44	13.2%	13.7%	13.5%
45 - 54	13.1%	13.2%	13.2%
55 - 64	14.5%	13.7%	13.6%
65 - 74	9.8%	9.8%	9.8%
75 - 84	4.9%	5.0%	5.0%
85 +	2.5%	2.2%	1.9%
18 +	78.9%	77.7%	77.8%
<b>2026 Population by Age</b>			
Total	10,195	65,031	133,284
0 - 4	5.2%	5.6%	5.6%
5 - 9	5.6%	5.9%	5.9%
10 - 14	6.0%	6.2%	6.2%
15 - 24	10.0%	10.7%	10.8%
25 - 34	14.0%	12.7%	13.0%
35 - 44	13.8%	13.8%	14.2%
45 - 54	11.5%	12.7%	12.4%
55 - 64	13.7%	12.9%	12.7%
65 - 74	11.0%	10.7%	10.6%
75 - 84	6.5%	6.5%	6.4%
85 +	2.6%	2.3%	2.1%
18 +	79.7%	78.7%	78.6%
<b>2010 Population by Sex</b>			
Males	4,259	27,619	58,859
Females	4,623	29,596	62,341
<b>2021 Population by Sex</b>			
Males	4,740	30,503	63,288
Females	5,084	32,530	66,758
<b>2026 Population by Sex</b>			
Males	4,934	31,488	64,888
Females	5,264	33,541	68,397

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<b>2010 Population by Race/Ethnicity</b>			
Total	8,881	57,215	121,200
White Alone	87.9%	86.3%	82.9%
Black Alone	5.3%	6.9%	10.6%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	4.0%	3.7%	3.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	0.6%	0.8%	0.9%
Two or More Races	1.9%	2.1%	2.2%
Hispanic Origin	3.3%	3.4%	3.5%
Diversity Index	27.3	29.9	34.8
<b>2021 Population by Race/Ethnicity</b>			
Total	9,823	63,034	130,045
White Alone	83.8%	81.7%	78.6%
Black Alone	6.8%	8.9%	12.7%
American Indian Alone	0.3%	0.2%	0.3%
Asian Alone	5.4%	5.0%	4.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	0.9%	1.2%	1.4%
Two or More Races	2.7%	2.9%	3.0%
Hispanic Origin	5.3%	5.3%	5.3%
Diversity Index	36.2	38.9	42.8
<b>2026 Population by Race/Ethnicity</b>			
Total	10,198	65,028	133,286
White Alone	81.3%	79.1%	76.2%
Black Alone	7.7%	10.1%	13.8%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	6.2%	5.7%	4.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.1%	1.4%	1.6%
Two or More Races	3.1%	3.4%	3.5%
Hispanic Origin	6.5%	6.4%	6.4%
Diversity Index	41.1	43.8	47.0
<b>2010 Population by Relationship and Household Type</b>			
Total	8,882	57,215	121,200
In Households	98.5%	99.2%	99.0%
In Family Households	85.4%	85.7%	86.4%
Householder	26.6%	26.9%	26.9%
Spouse	21.8%	22.0%	21.4%
Child	33.2%	32.5%	33.1%
Other relative	2.3%	2.8%	3.1%
Nonrelative	1.5%	1.7%	1.9%
In Nonfamily Households	13.2%	13.5%	12.6%
In Group Quarters	1.5%	0.8%	1.0%
Institutionalized Population	1.0%	0.5%	0.8%
Noninstitutionalized Population	0.5%	0.3%	0.2%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2021 Population 25+ by Educational Attainment</b>			
Total	6,964	44,140	90,949
Less than 9th Grade	1.2%	2.1%	2.3%
9th - 12th Grade, No Diploma	4.3%	3.2%	3.9%
High School Graduate	21.1%	20.4%	20.9%
GED/Alternative Credential	2.4%	3.2%	3.4%
Some College, No Degree	15.7%	17.8%	18.9%
Associate Degree	7.3%	8.9%	9.5%
Bachelor's Degree	27.2%	25.8%	24.0%
Graduate/Professional Degree	20.8%	18.5%	17.2%
<b>2021 Population 15+ by Marital Status</b>			
Total	8,115	51,396	106,153
Never Married	30.4%	29.6%	29.5%
Married	54.0%	55.3%	55.9%
Widowed	4.6%	5.6%	5.4%
Divorced	10.9%	9.6%	9.2%
<b>2021 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	5,414	33,520	68,754
Population 16+ Employed	94.9%	95.7%	95.8%
Population 16+ Unemployment rate	5.1%	4.3%	4.2%
Population 16-24 Employed	9.3%	10.8%	11.0%
Population 16-24 Unemployment rate	8.1%	8.5%	7.6%
Population 25-54 Employed	61.1%	63.9%	64.1%
Population 25-54 Unemployment rate	5.8%	4.2%	3.8%
Population 55-64 Employed	21.5%	18.6%	18.3%
Population 55-64 Unemployment rate	2.6%	2.0%	3.3%
Population 65+ Employed	8.2%	6.7%	6.6%
Population 65+ Unemployment rate	1.9%	4.3%	4.5%
<b>2021 Employed Population 16+ by Industry</b>			
Total	5,140	32,074	65,850
Agriculture/Mining	0.0%	0.4%	0.4%
Construction	5.7%	6.2%	6.4%
Manufacturing	4.5%	5.3%	5.4%
Wholesale Trade	2.1%	2.2%	2.5%
Retail Trade	8.1%	10.9%	11.5%
Transportation/Utilities	4.6%	4.4%	4.8%
Information	1.3%	1.4%	1.2%
Finance/Insurance/Real Estate	8.7%	8.5%	7.5%
Services	50.0%	49.0%	49.1%
Public Administration	14.9%	11.8%	11.2%
<b>2021 Employed Population 16+ by Occupation</b>			
Total	5,142	32,074	65,851
White Collar	78.4%	75.3%	72.9%
Management/Business/Financial	24.5%	22.7%	21.1%
Professional	36.8%	31.4%	30.1%
Sales	6.9%	9.6%	9.8%
Administrative Support	10.2%	11.6%	11.8%
Services	9.6%	11.2%	12.2%
Blue Collar	12.1%	13.5%	14.9%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	3.5%	3.3%	3.7%
Installation/Maintenance/Repair	2.4%	2.9%	2.7%
Production	2.0%	2.8%	2.8%
Transportation/Material Moving	4.2%	4.4%	5.5%

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<b>2010 Households by Type</b>			
Total	3,368	21,761	44,964
Households with 1 Person	24.3%	24.1%	22.3%
Households with 2+ People	75.7%	75.9%	77.7%
Family Households	71.0%	70.7%	72.5%
Husband-wife Families	58.1%	57.8%	57.8%
With Related Children	29.8%	28.2%	27.9%
Other Family (No Spouse Present)	12.8%	12.9%	14.7%
Other Family with Male Householder	2.9%	3.7%	4.1%
With Related Children	2.1%	2.3%	2.5%
Other Family with Female Householder	9.9%	9.2%	10.7%
With Related Children	6.6%	5.7%	6.8%
Nonfamily Households	4.8%	5.2%	5.2%
All Households with Children	38.9%	36.7%	37.5%
Multigenerational Households	3.4%	3.6%	4.0%
Unmarried Partner Households	5.0%	5.6%	5.9%
Male-female	4.4%	5.1%	5.3%
Same-sex	0.6%	0.5%	0.6%
<b>2010 Households by Size</b>			
Total	3,368	21,761	44,964
1 Person Household	24.3%	24.1%	22.3%
2 Person Household	30.3%	31.5%	31.8%
3 Person Household	17.7%	17.8%	18.3%
4 Person Household	18.1%	17.0%	17.0%
5 Person Household	6.4%	6.6%	7.1%
6 Person Household	2.5%	2.3%	2.4%
7 + Person Household	0.7%	0.9%	1.1%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	3,369	21,761	44,963
Owner Occupied	79.0%	80.2%	81.1%
Owned with a Mortgage/Loan	66.4%	65.8%	65.4%
Owned Free and Clear	12.6%	14.3%	15.6%
Renter Occupied	21.0%	19.8%	18.9%
<b>2021 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	156	160	156
Percent of Income for Mortgage	14.5%	14.0%	14.4%
Wealth Index	183	159	152
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	3,468	22,718	46,992
Housing Units Inside Urbanized Area	100.0%	98.3%	95.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	1.7%	4.1%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	8,882	57,215	121,200
Population Inside Urbanized Area	100.0%	98.3%	96.2%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	1.7%	3.8%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	Workday Drive (4A)	Old and Newcomers (8F)	Workday Drive (4A)
<b>2.</b>	Savvy Suburbanites (1D)	Enterprising Professionals (2D)	Savvy Suburbanites (1D)
<b>3.</b>	In Style (5B)	Savvy Suburbanites (1D)	Old and Newcomers (8F)
<b>2021 Consumer Spending</b>			
Apparel & Services: Total \$	\$11,401,212	\$67,341,811	\$130,647,935
Average Spent	\$3,054.99	\$2,779.16	\$2,698.22
Spending Potential Index	144	131	127
Education: Total \$	\$9,903,072	\$58,633,175	\$111,493,157
Average Spent	\$2,653.56	\$2,419.76	\$2,302.63
Spending Potential Index	154	140	133
Entertainment/Recreation: Total \$	\$17,470,668	\$102,681,397	\$198,750,938
Average Spent	\$4,681.32	\$4,237.60	\$4,104.73
Spending Potential Index	145	131	127
Food at Home: Total \$	\$28,578,735	\$168,845,778	\$328,403,374
Average Spent	\$7,657.75	\$6,968.17	\$6,782.39
Spending Potential Index	141	128	124
Food Away from Home: Total \$	\$20,209,233	\$119,971,143	\$232,758,049
Average Spent	\$5,415.12	\$4,951.14	\$4,807.06
Spending Potential Index	143	130	127
Health Care: Total \$	\$33,406,201	\$194,729,047	\$379,145,491
Average Spent	\$8,951.29	\$8,036.36	\$7,830.35
Spending Potential Index	144	129	126
HH Furnishings & Equipment: Total \$	\$12,473,128	\$73,078,926	\$141,700,226
Average Spent	\$3,342.21	\$3,015.93	\$2,926.48
Spending Potential Index	148	134	130
Personal Care Products & Services: Total \$	\$4,900,627	\$28,868,704	\$55,852,048
Average Spent	\$1,313.14	\$1,191.40	\$1,153.49
Spending Potential Index	146	133	129
Shelter: Total \$	\$109,527,189	\$651,041,618	\$1,251,513,803
Average Spent	\$29,348.12	\$26,868.13	\$25,847.04
Spending Potential Index	146	133	128
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$13,423,061	\$78,073,581	\$150,875,823
Average Spent	\$3,596.75	\$3,222.05	\$3,115.98
Spending Potential Index	150	135	130
Travel: Total \$	\$14,420,669	\$84,970,559	\$163,111,151
Average Spent	\$3,864.06	\$3,506.69	\$3,368.67
Spending Potential Index	153	139	133
Vehicle Maintenance & Repairs: Total \$	\$5,891,647	\$34,414,026	\$67,259,487
Average Spent	\$1,578.68	\$1,420.25	\$1,389.08
Spending Potential Index	142	128	125

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

2120 Blue Spruce Dr E, Bel Air, Maryland, 21015  
 Ring: 1 mile radius

Prepared by Esri  
 Latitude: 39.49809  
 Longitude: -76.32963

Top Tapestry Segments	Percent	Demographic Summary	2021	2026
Workday Drive (4A)	24.3%	Population	9,824	10,198
Savvy Suburbanites (1D)	16.5%	Households	3,732	3,879
In Style (5B)	14.6%	Families	2,591	2,674
Golden Years (9B)	12.5%	Median Age	40.7	41.8
Bright Young Professionals (8C)	12.2%	Median Household Income	\$104,087	\$111,649
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		144	\$3,054.99	\$11,401,212
Men's		145	\$589.63	\$2,200,489
Women's		146	\$1,074.87	\$4,011,413
Children's		143	\$443.78	\$1,656,198
Footwear		142	\$711.65	\$2,655,880
Watches & Jewelry		143	\$183.50	\$684,823
Apparel Products and Services (1)		147	\$77.35	\$288,683
<b>Computer</b>				
Computers and Hardware for Home Use		146	\$244.78	\$913,512
Portable Memory		142	\$6.15	\$22,955
Computer Software		144	\$13.81	\$51,544
Computer Accessories		150	\$27.02	\$100,841
<b>Entertainment &amp; Recreation</b>		145	\$4,681.32	\$17,470,668
Fees and Admissions		158	\$1,167.18	\$4,355,926
Membership Fees for Clubs (2)		157	\$390.56	\$1,457,586
Fees for Participant Sports, excl. Trips		161	\$185.33	\$691,661
Tickets to Theatre/Operas/Concerts		156	\$126.29	\$471,302
Tickets to Movies		149	\$82.95	\$309,564
Tickets to Parks or Museums		147	\$49.77	\$185,754
Admission to Sporting Events, excl. Trips		162	\$104.10	\$388,509
Fees for Recreational Lessons		161	\$226.57	\$845,574
Dating Services		133	\$1.60	\$5,977
TV/Video/Audio		140	\$1,644.44	\$6,137,051
Cable and Satellite Television Services		138	\$1,114.17	\$4,158,093
Televisions		145	\$162.87	\$607,831
Satellite Dishes		150	\$2.35	\$8,756
VCRs, Video Cameras, and DVD Players		143	\$7.00	\$26,128
Miscellaneous Video Equipment		151	\$23.46	\$87,555
Video Cassettes and DVDs		143	\$10.97	\$40,925
Video Game Hardware/Accessories		133	\$38.46	\$143,521
Video Game Software		137	\$21.83	\$81,480
Rental/Streaming/Downloaded Video		144	\$101.37	\$378,320
Installation of Televisions		162	\$1.20	\$4,467
Audio (3)		147	\$157.55	\$587,978
Rental and Repair of TV/Radio/Sound Equipment		109	\$3.21	\$11,995
Pets		139	\$1,011.97	\$3,776,658
Toys/Games/Crafts/Hobbies (4)		143	\$165.56	\$617,857
Recreational Vehicles and Fees (5)		150	\$168.92	\$630,411
Sports/Recreation/Exercise Equipment (6)		144	\$258.86	\$966,068
Photo Equipment and Supplies (7)		149	\$68.59	\$255,980
Reading (8)		149	\$153.22	\$571,834
Catered Affairs (9)		146	\$42.93	\$160,202
<b>Food</b>		141	\$13,072.87	\$48,787,969
Food at Home		141	\$7,657.75	\$28,578,735
Bakery and Cereal Products		141	\$985.04	\$3,676,182
Meats, Poultry, Fish, and Eggs		139	\$1,642.14	\$6,128,475
Dairy Products		141	\$771.82	\$2,880,445
Fruits and Vegetables		142	\$1,499.98	\$5,597,922
Snacks and Other Food at Home (10)		140	\$2,758.76	\$10,295,710
Food Away from Home		143	\$5,415.12	\$20,209,233
Alcoholic Beverages		148	\$928.95	\$3,466,839

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**Source:** Esri forecasts for 2021 and 2026; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.



	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	162	\$44,239.92	\$165,103,381
Value of Retirement Plans	163	\$163,428.18	\$609,913,960
Value of Other Financial Assets	149	\$12,828.90	\$47,877,442
Vehicle Loan Amount excluding Interest	142	\$4,068.55	\$15,183,837
Value of Credit Card Debt	146	\$4,058.42	\$15,146,010
<b>Health</b>			
Nonprescription Drugs	136	\$209.85	\$783,169
Prescription Drugs	137	\$457.32	\$1,706,731
Eyeglasses and Contact Lenses	145	\$140.59	\$524,683
<b>Home</b>			
Mortgage Payment and Basics (11)	158	\$16,789.88	\$62,659,820
Maintenance and Remodeling Services	157	\$4,519.02	\$16,864,978
Maintenance and Remodeling Materials (12)	145	\$895.33	\$3,341,363
Utilities, Fuel, and Public Services	139	\$6,936.16	\$25,885,756
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	145	\$146.87	\$548,121
Furniture	147	\$938.74	\$3,503,396
Rugs	153	\$48.06	\$179,359
Major Appliances (14)	150	\$566.67	\$2,114,810
Housewares (15)	145	\$128.14	\$478,223
Small Appliances	140	\$73.48	\$274,236
Luggage	149	\$24.87	\$92,806
Telephones and Accessories	149	\$149.26	\$557,047
<b>Household Operations</b>			
Child Care	155	\$824.04	\$3,075,314
Lawn and Garden (16)	148	\$744.49	\$2,778,449
Moving/Storage/Freight Express	138	\$98.20	\$366,478
Housekeeping Supplies (17)	141	\$1,101.26	\$4,109,904
<b>Insurance</b>			
Owners and Renters Insurance	146	\$909.79	\$3,395,347
Vehicle Insurance	139	\$2,592.59	\$9,675,537
Life/Other Insurance	151	\$909.59	\$3,394,573
Health Insurance	143	\$5,925.50	\$22,113,966
Personal Care Products (18)	142	\$705.91	\$2,634,468
School Books and Supplies (19)	141	\$183.91	\$686,361
Smoking Products	123	\$473.76	\$1,768,079
<b>Transportation</b>			
Payments on Vehicles excluding Leases	142	\$3,697.79	\$13,800,157
Gasoline and Motor Oil	137	\$3,304.71	\$12,333,176
Vehicle Maintenance and Repairs	142	\$1,578.68	\$5,891,647
<b>Travel</b>			
Airline Fares	154	\$968.77	\$3,615,445
Lodging on Trips	154	\$1,095.34	\$4,087,797
Auto/Truck Rental on Trips	153	\$84.34	\$314,750
Food and Drink on Trips	151	\$901.52	\$3,364,470

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2120 Blue Spruce Dr E, Bel Air, Maryland, 21015  
 Ring: 3 mile radius

Prepared by Esri  
 Latitude: 39.49809  
 Longitude: -76.32963

Top Tapestry Segments	Percent	Demographic Summary	2021	2026
Old and Newcomers (8F)	12.8%	Population	63,033	65,029
Enterprising Professionals (2D)	12.6%	Households	24,231	25,057
Savvy Suburbanites (1D)	10.8%	Families	16,859	17,328
Exurbanites (1E)	10.4%	Median Age	40.5	41.5
Workday Drive (4A)	10.1%	Median Household Income	\$96,593	\$102,409
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		131	\$2,779.16	\$67,341,811
Men's		133	\$539.99	\$13,084,383
Women's		132	\$978.09	\$23,700,184
Children's		129	\$401.91	\$9,738,677
Footwear		129	\$643.99	\$15,604,610
Watches & Jewelry		130	\$168.00	\$4,070,788
Apparel Products and Services (1)		135	\$71.00	\$1,720,387
<b>Computer</b>				
Computers and Hardware for Home Use		134	\$225.74	\$5,470,014
Portable Memory		130	\$5.64	\$136,623
Computer Software		133	\$12.78	\$309,576
Computer Accessories		134	\$24.15	\$585,150
<b>Entertainment &amp; Recreation</b>		131	\$4,237.60	\$102,681,397
Fees and Admissions		143	\$1,055.64	\$25,579,109
Membership Fees for Clubs (2)		142	\$352.35	\$8,537,736
Fees for Participant Sports, excl. Trips		145	\$167.09	\$4,048,805
Tickets to Theatre/Operas/Concerts		141	\$114.05	\$2,763,487
Tickets to Movies		136	\$75.39	\$1,826,834
Tickets to Parks or Museums		134	\$45.47	\$1,101,880
Admission to Sporting Events, excl. Trips		145	\$93.21	\$2,258,597
Fees for Recreational Lessons		147	\$206.59	\$5,005,984
Dating Services		123	\$1.48	\$35,788
TV/Video/Audio		126	\$1,483.86	\$35,955,472
Cable and Satellite Television Services		125	\$1,005.40	\$24,361,758
Televisions		131	\$146.44	\$3,548,362
Satellite Dishes		129	\$2.03	\$49,281
VCRs, Video Cameras, and DVD Players		128	\$6.29	\$152,321
Miscellaneous Video Equipment		132	\$20.57	\$498,443
Video Cassettes and DVDs		128	\$9.81	\$237,694
Video Game Hardware/Accessories		121	\$35.08	\$850,022
Video Game Software		123	\$19.72	\$477,868
Rental/Streaming/Downloaded Video		130	\$91.06	\$2,206,452
Installation of Televisions		151	\$1.12	\$27,212
Audio (3)		134	\$143.33	\$3,473,019
Rental and Repair of TV/Radio/Sound Equipment		102	\$3.01	\$73,043
Pets		126	\$921.50	\$22,328,960
Toys/Games/Crafts/Hobbies (4)		129	\$148.70	\$3,603,112
Recreational Vehicles and Fees (5)		135	\$152.71	\$3,700,329
Sports/Recreation/Exercise Equipment (6)		130	\$235.13	\$5,697,402
Photo Equipment and Supplies (7)		136	\$62.52	\$1,514,992
Reading (8)		134	\$137.95	\$3,342,671
Catered Affairs (9)		136	\$39.93	\$967,438
<b>Food</b>		129	\$11,919.31	\$288,816,921
Food at Home		128	\$6,968.17	\$168,845,778
Bakery and Cereal Products		128	\$894.23	\$21,668,190
Meats, Poultry, Fish, and Eggs		127	\$1,495.93	\$36,247,899
Dairy Products		128	\$703.10	\$17,036,788
Fruits and Vegetables		129	\$1,368.67	\$33,164,170
Snacks and Other Food at Home (10)		128	\$2,506.24	\$60,728,732
Food Away from Home		130	\$4,951.14	\$119,971,143
Alcoholic Beverages		136	\$850.63	\$20,611,693

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	146	\$39,889.13	\$966,553,522
Value of Retirement Plans	145	\$145,263.61	\$3,519,882,576
Value of Other Financial Assets	137	\$11,763.77	\$285,048,014
Vehicle Loan Amount excluding Interest	128	\$3,655.07	\$88,565,902
Value of Credit Card Debt	132	\$3,661.22	\$88,714,968
<b>Health</b>			
Nonprescription Drugs	123	\$189.99	\$4,603,542
Prescription Drugs	122	\$407.84	\$9,882,315
Eyeglasses and Contact Lenses	130	\$125.78	\$3,047,863
<b>Home</b>			
Mortgage Payment and Basics (11)	142	\$15,094.11	\$365,745,388
Maintenance and Remodeling Services	141	\$4,059.33	\$98,361,611
Maintenance and Remodeling Materials (12)	130	\$805.15	\$19,509,511
Utilities, Fuel, and Public Services	126	\$6,260.35	\$151,694,439
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	132	\$133.59	\$3,236,903
Furniture	132	\$845.35	\$20,483,727
Rugs	138	\$43.50	\$1,054,167
Major Appliances (14)	134	\$505.78	\$12,255,575
Housewares (15)	132	\$116.45	\$2,821,722
Small Appliances	128	\$67.23	\$1,629,168
Luggage	136	\$22.72	\$550,640
Telephones and Accessories	134	\$133.71	\$3,239,984
<b>Household Operations</b>			
Child Care	141	\$749.79	\$18,168,051
Lawn and Garden (16)	133	\$667.14	\$16,165,587
Moving/Storage/Freight Express	129	\$91.95	\$2,227,942
Housekeeping Supplies (17)	128	\$997.58	\$24,172,308
<b>Insurance</b>			
Owners and Renters Insurance	129	\$808.42	\$19,588,827
Vehicle Insurance	126	\$2,345.91	\$56,843,769
Life/Other Insurance	135	\$813.83	\$19,719,931
Health Insurance	129	\$5,324.27	\$129,012,455
Personal Care Products (18)	129	\$642.86	\$15,577,122
School Books and Supplies (19)	129	\$168.62	\$4,085,712
Smoking Products	111	\$426.22	\$10,327,802
<b>Transportation</b>			
Payments on Vehicles excluding Leases	127	\$3,316.89	\$80,371,604
Gasoline and Motor Oil	125	\$3,008.04	\$72,887,905
Vehicle Maintenance and Repairs	128	\$1,420.25	\$34,414,026
<b>Travel</b>			
Airline Fares	141	\$886.74	\$21,486,681
Lodging on Trips	140	\$989.78	\$23,983,266
Auto/Truck Rental on Trips	141	\$77.31	\$1,873,192
Food and Drink on Trips	137	\$818.24	\$19,826,840

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**Source:** Esri forecasts for 2021 and 2026; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2021	2026
Workday Drive (4A)	14.3%	Population	130,045	133,285
Savvy Suburbanites (1D)	12.7%	Households	48,420	49,685
Old and Newcomers (8F)	9.9%	Families	34,599	35,326
Enterprising Professionals (2D)	9.5%	Median Age	40.0	40.9
Professional Pride (1B)	9.0%	Median Household Income	\$95,333	\$101,644
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		127	\$2,698.22	\$130,647,935
Men's		128	\$521.70	\$25,260,477
Women's		128	\$948.01	\$45,902,826
Children's		127	\$395.14	\$19,132,713
Footwear		125	\$626.88	\$30,353,678
Watches & Jewelry		126	\$161.90	\$7,839,319
Apparel Products and Services (1)		129	\$67.83	\$3,284,445
<b>Computer</b>				
Computers and Hardware for Home Use		129	\$217.48	\$10,530,498
Portable Memory		126	\$5.49	\$265,758
Computer Software		128	\$12.29	\$595,125
Computer Accessories		131	\$23.59	\$1,142,292
<b>Entertainment &amp; Recreation</b>		127	\$4,104.73	\$198,750,938
Fees and Admissions		137	\$1,010.73	\$48,939,483
Membership Fees for Clubs (2)		136	\$337.01	\$16,317,955
Fees for Participant Sports, excl. Trips		140	\$160.84	\$7,788,082
Tickets to Theatre/Operas/Concerts		135	\$108.81	\$5,268,395
Tickets to Movies		132	\$73.12	\$3,540,422
Tickets to Parks or Museums		130	\$44.23	\$2,141,438
Admission to Sporting Events, excl. Trips		138	\$89.10	\$4,314,425
Fees for Recreational Lessons		139	\$196.22	\$9,500,958
Dating Services		117	\$1.40	\$67,807
TV/Video/Audio		123	\$1,448.34	\$70,128,441
Cable and Satellite Television Services		122	\$980.82	\$47,491,220
Televisions		128	\$143.44	\$6,945,536
Satellite Dishes		127	\$1.99	\$96,579
VCRs, Video Cameras, and DVD Players		126	\$6.17	\$298,869
Miscellaneous Video Equipment		128	\$19.88	\$962,597
Video Cassettes and DVDs		125	\$9.61	\$465,214
Video Game Hardware/Accessories		120	\$34.70	\$1,680,056
Video Game Software		122	\$19.45	\$941,678
Rental/Streaming/Downloaded Video		127	\$89.43	\$4,330,353
Installation of Televisions		139	\$1.03	\$49,793
Audio (3)		130	\$138.84	\$6,722,693
Rental and Repair of TV/Radio/Sound Equipment		100	\$2.97	\$143,854
Pets		123	\$894.71	\$43,321,794
Toys/Games/Crafts/Hobbies (4)		126	\$145.85	\$7,061,816
Recreational Vehicles and Fees (5)		131	\$147.49	\$7,141,541
Sports/Recreation/Exercise Equipment (6)		126	\$227.73	\$11,026,789
Photo Equipment and Supplies (7)		131	\$60.34	\$2,921,773
Reading (8)		128	\$132.19	\$6,400,513
Catered Affairs (9)		128	\$37.66	\$1,823,707
<b>Food</b>		125	\$11,589.46	\$561,161,423
Food at Home		124	\$6,782.39	\$328,403,374
Bakery and Cereal Products		124	\$869.92	\$42,121,390
Meats, Poultry, Fish, and Eggs		124	\$1,457.52	\$70,573,121
Dairy Products		125	\$682.48	\$33,045,897
Fruits and Vegetables		125	\$1,327.30	\$64,267,753
Snacks and Other Food at Home (10)		124	\$2,445.17	\$118,395,212
Food Away from Home		127	\$4,807.06	\$232,758,049
Alcoholic Beverages		130	\$817.83	\$39,599,373

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	139	\$37,853.67	\$1,832,874,678
Value of Retirement Plans	139	\$139,211.02	\$6,740,597,412
Value of Other Financial Assets	131	\$11,238.31	\$544,158,925
Vehicle Loan Amount excluding Interest	126	\$3,613.22	\$174,952,072
Value of Credit Card Debt	128	\$3,553.81	\$172,075,617
<b>Health</b>			
Nonprescription Drugs	120	\$186.18	\$9,014,987
Prescription Drugs	120	\$400.64	\$19,398,841
Eyeglasses and Contact Lenses	126	\$122.13	\$5,913,301
<b>Home</b>			
Mortgage Payment and Basics (11)	136	\$14,510.22	\$702,584,945
Maintenance and Remodeling Services	135	\$3,878.45	\$187,794,746
Maintenance and Remodeling Materials (12)	127	\$784.28	\$37,974,912
Utilities, Fuel, and Public Services	123	\$6,127.17	\$296,677,426
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	127	\$129.20	\$6,255,641
Furniture	129	\$822.38	\$39,819,401
Rugs	133	\$41.89	\$2,028,196
Major Appliances (14)	131	\$492.64	\$23,853,614
Housewares (15)	128	\$113.01	\$5,471,984
Small Appliances	124	\$65.46	\$3,169,405
Luggage	132	\$22.00	\$1,065,433
Telephones and Accessories	130	\$130.45	\$6,316,161
<b>Household Operations</b>			
Child Care	136	\$721.65	\$34,942,382
Lawn and Garden (16)	129	\$645.70	\$31,264,746
Moving/Storage/Freight Express	125	\$88.63	\$4,291,641
Housekeeping Supplies (17)	125	\$973.84	\$47,153,529
<b>Insurance</b>			
Owners and Renters Insurance	127	\$791.34	\$38,316,817
Vehicle Insurance	124	\$2,302.77	\$111,500,003
Life/Other Insurance	131	\$788.60	\$38,184,199
Health Insurance	125	\$5,184.98	\$251,056,540
Personal Care Products (18)	126	\$625.65	\$30,293,991
School Books and Supplies (19)	126	\$164.63	\$7,971,301
Smoking Products	110	\$422.75	\$20,469,617
<b>Transportation</b>			
Payments on Vehicles excluding Leases	126	\$3,271.93	\$158,426,894
Gasoline and Motor Oil	123	\$2,951.16	\$142,894,929
Vehicle Maintenance and Repairs	125	\$1,389.08	\$67,259,487
<b>Travel</b>			
Airline Fares	134	\$845.94	\$40,960,496
Lodging on Trips	134	\$951.61	\$46,076,811
Auto/Truck Rental on Trips	135	\$74.17	\$3,591,156
Food and Drink on Trips	132	\$788.01	\$38,155,337

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2021 and 2026; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2120 Blue Spruce Dr E, Bel Air, Maryland, 21015  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 39.49809  
Longitude: -76.32963

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	451		2,176		4,108							
Total Employees:	5,494		26,979		44,810							
Total Residential Population:	9,824		63,033		130,045							
Employee/Residential Population Ratio (per 100 Residents)	56		43		34							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	7	1.6%	55	1.0%	40	1.8%	281	1.0%	87	2.1%	664	1.5%
Construction	19	4.2%	57	1.0%	111	5.1%	652	2.4%	290	7.1%	1,804	4.0%
Manufacturing	4	0.9%	26	0.5%	26	1.2%	307	1.1%	70	1.7%	1,151	2.6%
Transportation	5	1.1%	20	0.4%	36	1.7%	206	0.8%	78	1.9%	502	1.1%
Communication	6	1.3%	42	0.8%	18	0.8%	116	0.4%	31	0.8%	209	0.5%
Utility	0	0.0%	0	0.0%	3	0.1%	9	0.0%	7	0.2%	22	0.0%
Wholesale Trade	6	1.3%	54	1.0%	32	1.5%	268	1.0%	80	1.9%	798	1.8%
Retail Trade Summary	85	18.8%	1,676	30.5%	451	20.7%	8,667	32.1%	851	20.7%	13,696	30.6%
Home Improvement	1	0.2%	40	0.7%	20	0.9%	565	2.1%	41	1.0%	855	1.9%
General Merchandise Stores	5	1.1%	223	4.1%	25	1.1%	1,514	5.6%	41	1.0%	1,727	3.9%
Food Stores	10	2.2%	268	4.9%	51	2.3%	1,439	5.3%	100	2.4%	2,490	5.6%
Auto Dealers, Gas Stations, Auto Aftermarket	4	0.9%	47	0.9%	31	1.4%	714	2.6%	89	2.2%	1,391	3.1%
Apparel & Accessory Stores	6	1.3%	55	1.0%	37	1.7%	299	1.1%	54	1.3%	373	0.8%
Furniture & Home Furnishings	4	0.9%	30	0.5%	33	1.5%	341	1.3%	53	1.3%	481	1.1%
Eating & Drinking Places	33	7.3%	827	15.1%	119	5.5%	2,724	10.1%	226	5.5%	4,771	10.6%
Miscellaneous Retail	22	4.9%	187	3.4%	135	6.2%	1,071	4.0%	246	6.0%	1,609	3.6%
Finance, Insurance, Real Estate Summary	45	10.0%	458	8.3%	256	11.8%	2,370	8.8%	427	10.4%	3,630	8.1%
Banks, Savings & Lending Institutions	12	2.7%	159	2.9%	58	2.7%	568	2.1%	98	2.4%	1,098	2.5%
Securities Brokers	6	1.3%	24	0.4%	39	1.8%	193	0.7%	61	1.5%	293	0.7%
Insurance Carriers & Agents	8	1.8%	26	0.5%	50	2.3%	410	1.5%	74	1.8%	606	1.4%
Real Estate, Holding, Other Investment Offices	19	4.2%	250	4.6%	109	5.0%	1,199	4.4%	194	4.7%	1,633	3.6%
Services Summary	242	53.7%	3,024	55.0%	951	43.7%	12,297	45.6%	1,734	42.2%	19,914	44.4%
Hotels & Lodging	1	0.2%	7	0.1%	3	0.1%	19	0.1%	25	0.6%	355	0.8%
Automotive Services	5	1.1%	17	0.3%	53	2.4%	260	1.0%	144	3.5%	686	1.5%
Motion Pictures & Amusements	15	3.3%	98	1.8%	57	2.6%	527	2.0%	119	2.9%	987	2.2%
Health Services	120	26.6%	1,932	35.2%	279	12.8%	5,635	20.9%	384	9.3%	6,849	15.3%
Legal Services	3	0.7%	6	0.1%	63	2.9%	310	1.1%	101	2.5%	458	1.0%
Education Institutions & Libraries	9	2.0%	293	5.3%	34	1.6%	1,593	5.9%	62	1.5%	3,332	7.4%
Other Services	90	20.0%	671	12.2%	462	21.2%	3,952	14.6%	900	21.9%	7,247	16.2%
Government	3	0.7%	33	0.6%	75	3.4%	1,696	6.3%	97	2.4%	2,234	5.0%
Unclassified Establishments	29	6.4%	49	0.9%	176	8.1%	111	0.4%	356	8.7%	186	0.4%
Totals	451	100.0%	5,494	100.0%	2,176	100.0%	26,979	100.0%	4,108	100.0%	44,810	100.0%

Source: Copyright 2021 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2021.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



2120 Blue Spruce Dr E, Bel Air, Maryland, 21015  
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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	6	0.3%	40	0.1%	13	0.3%	63	0.1%
Mining	0	0.0%	2	0.0%	2	0.1%	14	0.1%	3	0.1%	17	0.0%
Utilities	0	0.0%	0	0.0%	1	0.0%	4	0.0%	1	0.0%	4	0.0%
Construction	21	4.7%	66	1.2%	125	5.7%	790	2.9%	317	7.7%	2,079	4.6%
Manufacturing	3	0.7%	13	0.2%	32	1.5%	334	1.2%	76	1.9%	1,201	2.7%
Wholesale Trade	6	1.3%	54	1.0%	32	1.5%	265	1.0%	77	1.9%	788	1.8%
Retail Trade	50	11.1%	828	15.1%	320	14.7%	5,829	21.6%	600	14.6%	8,717	19.5%
Motor Vehicle & Parts Dealers	4	0.9%	45	0.8%	26	1.2%	642	2.4%	68	1.7%	1,233	2.8%
Furniture & Home Furnishings Stores	2	0.4%	23	0.4%	21	1.0%	197	0.7%	29	0.7%	221	0.5%
Electronics & Appliance Stores	0	0.0%	1	0.0%	9	0.4%	132	0.5%	17	0.4%	221	0.5%
Bldg Material & Garden Equipment & Supplies Dealers	1	0.2%	40	0.7%	20	0.9%	565	2.1%	41	1.0%	855	1.9%
Food & Beverage Stores	5	1.1%	225	4.1%	42	1.9%	1,360	5.0%	90	2.2%	2,373	5.3%
Health & Personal Care Stores	10	2.2%	92	1.7%	46	2.1%	373	1.4%	76	1.9%	612	1.4%
Gasoline Stations	0	0.0%	2	0.0%	5	0.2%	72	0.3%	21	0.5%	159	0.4%
Clothing & Clothing Accessories Stores	7	1.6%	63	1.1%	47	2.2%	378	1.4%	66	1.6%	458	1.0%
Sport Goods, Hobby, Book, & Music Stores	9	2.0%	79	1.4%	21	1.0%	258	1.0%	38	0.9%	301	0.7%
General Merchandise Stores	5	1.1%	223	4.1%	25	1.1%	1,514	5.6%	41	1.0%	1,727	3.9%
Miscellaneous Store Retailers	3	0.7%	36	0.7%	39	1.8%	334	1.2%	70	1.7%	546	1.2%
Nonstore Retailers	3	0.7%	0	0.0%	18	0.8%	4	0.0%	42	1.0%	12	0.0%
Transportation & Warehousing	2	0.4%	10	0.2%	20	0.9%	126	0.5%	60	1.5%	403	0.9%
Information	8	1.8%	74	1.3%	27	1.2%	302	1.1%	52	1.3%	487	1.1%
Finance & Insurance	26	5.8%	208	3.8%	149	6.8%	1,176	4.4%	239	5.8%	2,016	4.5%
Central Bank/Credit Intermediation & Related Activities	12	2.7%	159	2.9%	58	2.7%	568	2.1%	101	2.5%	1,107	2.5%
Securities, Commodity Contracts & Other Financial	6	1.3%	24	0.4%	41	1.9%	199	0.7%	64	1.6%	303	0.7%
Insurance Carriers & Related Activities; Funds, Trusts &	8	1.8%	26	0.5%	50	2.3%	410	1.5%	74	1.8%	606	1.4%
Real Estate, Rental & Leasing	19	4.2%	238	4.3%	113	5.2%	1,133	4.2%	216	5.3%	1,596	3.6%
Professional, Scientific & Tech Services	36	8.0%	204	3.7%	230	10.6%	1,514	5.6%	416	10.1%	2,633	5.9%
Legal Services	5	1.1%	19	0.3%	73	3.4%	352	1.3%	117	2.8%	524	1.2%
Management of Companies & Enterprises	0	0.0%	0	0.0%	4	0.2%	20	0.1%	10	0.2%	48	0.1%
Administrative & Support & Waste Management & Remediation	13	2.9%	58	1.1%	71	3.3%	374	1.4%	144	3.5%	929	2.1%
Educational Services	15	3.3%	345	6.3%	52	2.4%	1,695	6.3%	91	2.2%	3,459	7.7%
Health Care & Social Assistance	135	29.9%	2,142	39.0%	336	15.4%	6,847	25.4%	491	12.0%	8,869	19.8%
Arts, Entertainment & Recreation	9	2.0%	59	1.1%	37	1.7%	420	1.6%	77	1.9%	835	1.9%
Accommodation & Food Services	36	8.0%	854	15.5%	128	5.9%	2,818	10.4%	265	6.5%	5,264	11.7%
Accommodation	1	0.2%	7	0.1%	3	0.1%	19	0.1%	25	0.6%	355	0.8%
Food Services & Drinking Places	35	7.8%	847	15.4%	125	5.7%	2,799	10.4%	240	5.8%	4,909	11.0%
Other Services (except Public Administration)	40	8.9%	256	4.7%	240	11.0%	1,447	5.4%	507	12.3%	2,960	6.6%
Automotive Repair & Maintenance	4	0.9%	14	0.3%	42	1.9%	181	0.7%	107	2.6%	479	1.1%
Public Administration	3	0.7%	33	0.6%	76	3.5%	1,722	6.4%	97	2.4%	2,255	5.0%
Unclassified Establishments	29	6.4%	49	0.9%	176	8.1%	111	0.4%	356	8.7%	186	0.4%
<b>Total</b>	<b>451</b>	<b>100.0%</b>	<b>5,494</b>	<b>100.0%</b>	<b>2,176</b>	<b>100.0%</b>	<b>26,979</b>	<b>100.0%</b>	<b>4,108</b>	<b>100.0%</b>	<b>44,810</b>	<b>100.0%</b>

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