1403 Conowingo Rd, Bel Air, Maryland, 21014
Rings: 1, 3, 5 mile radii

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	4,623	43,164	70,568
2010 Total Population	7,033	50,360	81,809
2019 Total Population	7,446	52,135	85,137
2019 Group Quarters	134	948	1,203
2024 Total Population	7,630	52,961	86,877
2019-2024 Annual Rate	0.49%	0.31%	0.41%
2019 Total Daytime Population	5,792	54,022	82,726
Workers	2,292	29,986	42,772
Residents	3,500	24,036	39,954
Household Summary			
2000 Households	1,480	15,806	25,290
2000 Average Household Size	3.06	2.69	2.76
2010 Households	2,336	18,764	29,740
2010 Average Household Size	2.95	2.63	2.71
2019 Households	2,472	19,408	30,985
2019 Average Household Size	2.96	2.64	2.71
2024 Households	2,533	19,712	31,631
2024 Average Household Size	2.96	2.64	2.71
2019-2024 Annual Rate	0.49%	0.31%	0.41%
2010 Families	1,792	13,467	22,311
2010 Average Family Size	3.38	3.14	3.16
2019 Families	1,890	13,817	23,065
2019 Average Family Size	3.39	3.16	3.17
2024 Families	1,937	13,994	23,475
2024 Average Family Size	3.39	3.17	3.18
2019-2024 Annual Rate	0.49%	0.25%	0.35%
Housing Unit Summary			
2000 Housing Units	1,529	16,360	26,035
Owner Occupied Housing Units	87.1%	78.4%	82.1%
Renter Occupied Housing Units	9.7%	18.2%	15.0%
Vacant Housing Units	3.2%	3.4%	2.9%
2010 Housing Units	2,408	19,635	30,984
Owner Occupied Housing Units	87.7%	77.9%	81.1%
Renter Occupied Housing Units	9.3%	17.6%	14.9%
Vacant Housing Units	3.0%	4.4%	4.0%
2019 Housing Units	2,559	20,360	32,363
Owner Occupied Housing Units	87.0%	76.8%	80.0%
Renter Occupied Housing Units	9.6%	18.5%	15.8%
Vacant Housing Units	3.4%	4.7%	4.3%
2024 Housing Units	2,641	20,828	33,266
Owner Occupied Housing Units	87.1%	77.0%	80.1%
Renter Occupied Housing Units	8.8%	17.6%	14.9%
Vacant Housing Units	4.1%	5.4%	4.9%
Median Household Income			
2019	$102,412	$87,961	$96,030
2024	$108,903	$97,187	$103,026
Median Home Value			
2019	$320,218	$318,234	$345,526
2024	$366,667	$349,749	$372,359
Per Capita Income			
2019	$42,550	$41,438	$43,452
2024	$47,430	$45,815	$47,717
Median Age			
2010	36.8	39.3	41.0
2019	38.0	40.6	42.8
2024	37.5	41.2	43.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

October 10, 2019

Datastory

Market Profile

1403 Conowingo Rd, Bel Air, Maryland, 21014
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.56561
Longitude: -76.35345

	1 mile	3 miles	5 miles
2019 Households by Income			
Household Income Base	2,472	19,408	30,985
<$15,000	4.5%	4.9%	4.9%
$15,000 - $24,999	6.2%	6.3%	5.7%
$25,000 - $34,999	5.3%	5.0%	4.5%
$35,000 - $49,999	8.2%	10.3%	9.2%
$50,000 - $74,999	14.3%	16.6%	15.2%
$75,000 - $99,999	9.5%	11.8%	12.0%
$100,000 - $149,999	24.4%	21.0%	21.4%
$150,000 - $199,999	14.2%	13.5%	14.6%
$200,000+	13.3%	10.6%	12.4%
Average Household Income	$121,773	$111,619	$119,172
2024 Households by Income			
Household Income Base	2,533	19,712	31,631
<$15,000	4.1%	4.3%	4.4%
$15,000 - $24,999	5.2%	5.4%	4.9%
$25,000 - $34,999	5.0%	4.7%	4.2%
$35,000 - $49,999	7.1%	9.4%	8.5%
$50,000 - $74,999	12.7%	15.4%	14.1%
$75,000 - $99,999	9.5%	11.8%	11.9%
$100,000 - $149,999	24.6%	21.5%	21.8%
$150,000 - $199,999	16.3%	15.3%	16.4%
$200,000+	15.5%	12.1%	13.9%
Average Household Income	$135,873	$123,426	$130,835
2019 Owner Occupied Housing Units by Value			
Total	2,227	15,640	25,888
<$50,000	1.3%	1.2%	1.1%
$50,000 - $99,999	0.6%	1.0%	0.7%
$100,000 - $149,999	1.0%	3.2%	2.2%
$150,000 - $199,999	4.8%	7.6%	5.3%
$200,000 - $249,999	22.9%	15.6%	12.3%
$250,000 - $299,999	15.5%	16.4%	14.4%
$300,000 - $399,999	18.5%	27.7%	30.4%
$400,000 - $499,999	24.1%	18.5%	20.3%
$500,000 - $749,999	10.6%	7.6%	11.1%
$750,000 - $999,999	0.2%	0.6%	1.3%
$1,000,000 - $1,499,999	0.2%	0.2%	0.3%
$1,500,000 - $1,999,999	0.0%	0.1%	0.1%
$2,000,000 +	0.0%	0.3%	0.3%
Average Home Value	$349,506	$343,043	$371,235
2024 Owner Occupied Housing Units by Value			
Total	2,300	16,038	26,661
<$50,000	0.7%	0.7%	0.6%
$50,000 - $99,999	0.3%	0.7%	0.5%
$100,000 - $149,999	0.5%	1.8%	1.2%
$150,000 - $199,999	2.9%	4.6%	3.1%
$200,000 - $249,999	16.8%	11.9%	8.9%
$250,000 - $299,999	15.9%	15.0%	12.6%
$300,000 - $399,999	19.4%	31.1%	32.1%
$400,000 - $499,999	28.4%	22.3%	23.8%
$500,000 - $749,999	14.4%	10.4%	14.6%
$750,000 - $999,999	0.3%	0.8%	1.9%
$1,000,000 - $1,499,999	0.3%	0.3%	0.4%
$1,500,000 - $1,999,999	0.0%	0.2%	0.2%
$2,000,000 +	0.0%	0.4%	0.3%
Average Home Value	$380,500	$375,706	$404,214

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

October 10, 2019

:Datastory

Market Profile

1403 Conowingo Rd, Bel Air, Maryland, 21014
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.56561
Longitude: -76.35345

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	7,035	50,362	81,807
0 - 4	7.0%	5.6%	5.3%
5 - 9	7.9%	6.9%	6.8%
10 - 14	8.1%	8.0%	8.1%
15 - 24	11.9%	13.0%	12.6%
25 - 34	12.1%	10.9%	9.4%
35 - 44	16.6%	14.3%	13.9%
45 - 54	15.1%	16.5%	17.2%
55 - 64	9.6%	11.7%	12.6%
65 - 74	5.8%	6.5%	7.3%
75 - 84	4.2%	4.6%	4.6%
85 +	1.6%	1.9%	2.0%
18 +	72.0%	74.6%	74.9%
2019 Population by Age			
Total	7,445	52,136	85,137
0 - 4	6.3%	5.1%	4.8%
5 - 9	7.3%	5.8%	5.6%
10 - 14	7.4%	6.6%	6.6%
15 - 24	12.2%	12.4%	12.2%
25 - 34	12.8%	13.1%	11.9%
35 - 44	14.0%	12.4%	11.5%
45 - 54	15.0%	14.1%	14.5%
55 - 64	11.2%	13.7%	14.8%
65 - 74	7.8%	9.3%	10.3%
75 - 84	4.2%	5.1%	5.5%
85 +	1.9%	2.4%	2.4%
18 +	74.6%	78.3%	78.9%
2024 Population by Age			
Total	7,628	52,959	86,877
0 - 4	6.4%	5.2%	4.8%
5 - 9	7.1%	5.6%	5.3%
10 - 14	7.2%	6.1%	6.0%
15 - 24	11.5%	11.0%	10.7%
25 - 34	14.3%	13.4%	12.2%
35 - 44	14.1%	13.8%	13.0%
45 - 54	13.2%	12.6%	12.5%
55 - 64	11.3%	13.2%	14.3%
65 - 74	8.1%	10.5%	11.6%
75 - 84	4.9%	6.3%	7.0%
85 +	1.9%	2.5%	2.6%
18 +	74.9%	79.4%	80.1%
2010 Population by Sex			
Males	3,419	24,385	39,778
Females	3,614	25,975	42,031
2019 Population by Sex			
Males	3,654	25,327	41,496
Females	3,792	26,808	43,641
2024 Population by Sex			
Males	3,756	25,759	42,360
Females	3,874	27,202	44,517

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

October 10, 2019

1403 Conowingo Rd, Bel Air, Maryland, 21014

Rings: 1, 3, 5 mile radii

Prepared by Esri

Latitude: 39.56561

Longitude: -76.35345

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	7,033	50,359	81,810
White Alone	90.6%	90.8%	91.3%
Black Alone	4.3%	4.3%	3.8%
American Indian Alone	0.1%	0.1%	0.1%
Asian Alone	2.5%	2.3%	2.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.7%	0.8%	0.6%
Two or More Races	1.7%	1.7%	1.6%
Hispanic Origin	2.9%	3.0%	2.6%
Diversity Index	22.3	22.1	20.6
2019 Population by Race/Ethnicity			
Total	7,448	52,135	85,136
White Alone	87.6%	88.1%	88.9%
Black Alone	5.3%	5.2%	4.6%
American Indian Alone	0.1%	0.1%	0.2%
Asian Alone	3.6%	3.1%	3.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.0%	1.2%	0.9%
Two or More Races	2.3%	2.2%	2.1%
Hispanic Origin	4.4%	4.4%	3.8%
Diversity Index	29.3	28.6	26.3
2024 Population by Race/Ethnicity			
Total	7,630	52,960	86,877
White Alone	85.5%	86.2%	87.1%
Black Alone	6.0%	5.8%	5.2%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	4.3%	3.7%	3.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.2%	1.4%	1.1%
Two or More Races	2.8%	2.7%	2.5%
Hispanic Origin	5.5%	5.5%	4.7%
Diversity Index	34.0	33.0	30.5
2010 Population by Relationship and Household Type			
Total	7,033	50,360	81,809
In Households	98.1%	98.1%	98.5%
In Family Households	87.4%	85.5%	87.7%
Householder	26.7%	26.6%	27.3%
Spouse	22.0%	21.5%	22.8%
Child	35.0%	33.3%	33.5%
Other relative	2.5%	2.5%	2.6%
Nonrelative	1.3%	1.5%	1.5%
In Nonfamily Households	10.6%	12.6%	10.9%
In Group Quarters	1.9%	1.9%	1.5%
Institutionalized Population	1.9%	1.6%	1.2%
Noninstitutionalized Population	0.0%	0.3%	0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

October 10, 2019

Datastory

Market Profile

1403 Conowingo Rd, Bel Air, Maryland, 21014
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.56561
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	1 mile	3 miles	5 miles
2019 Population 25+ by Educational Attainment			
Total	4,980	36,536	60,333
Less than 9th Grade	0.9%	1.3%	1.5%
9th - 12th Grade, No Diploma	3.8%	3.6%	3.4%
High School Graduate	17.9%	19.8%	19.8%
GED/Alternative Credential	2.8%	2.5%	2.5%
Some College, No Degree	21.4%	21.9%	20.9%
Associate Degree	7.8%	9.5%	9.1%
Bachelor's Degree	23.7%	23.0%	24.1%
Graduate/Professional Degree	21.8%	18.3%	18.6%
2019 Population 15+ by Marital Status			
Total	5,892	42,993	70,695
Never Married	22.7%	25.9%	24.7%
Married	62.6%	59.4%	60.8%
Widowed	6.6%	5.9%	6.3%
Divorced	8.1%	8.8%	8.2%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	97.1%	96.9%	97.1%
Civilian Unemployed (Unemployment Rate)	2.9%	3.1%	2.9%
2019 Employed Population 16+ by Industry			
Total	3,807	28,409	45,661
Agriculture/Mining	0.1%	0.2%	0.4%
Construction	6.2%	6.7%	6.8%
Manufacturing	4.8%	5.3%	6.1%
Wholesale Trade	1.7%	2.2%	2.7%
Retail Trade	8.2%	12.0%	11.2%
Transportation/Utilities	6.0%	4.7%	4.7%
Information	1.1%	1.3%	1.6%
Finance/Insurance/Real Estate	5.1%	6.5%	7.4%
Services	58.5%	50.9%	49.4%
Public Administration	8.4%	10.1%	9.8%
2019 Employed Population 16+ by Occupation			
Total	3,805	28,411	45,660
White Collar	71.7%	70.9%	72.2%
Management/Business/Financial	16.8%	17.0%	18.3%
Professional	34.4%	28.8%	27.7%
Sales	12.5%	11.9%	12.3%
Administrative Support	8.0%	13.2%	13.9%
Services	16.2%	15.7%	14.2%
Blue Collar	12.0%	13.4%	13.6%
Farming/Forestry/Fishing	0.0%	0.2%	0.1%
Construction/Extraction	4.9%	3.7%	3.7%
Installation/Maintenance/Repair	3.5%	3.1%	3.0%
Production	1.4%	2.5%	2.9%
Transportation/Material Moving	2.1%	3.9%	3.9%
2010 Population By Urban/ Rural Status			
Total Population	7,033	50,360	81,809
Population Inside Urbanized Area	99.6%	96.1%	89.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.4%	3.9%	10.2%

October 10, 2019

1403 Conowingo Rd, Bel Air, Maryland, 21014

Prepared by Esri

Rings: 1, 3, 5 mile radii

Latitude: 39.56561

Longitude: -76.35345

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	2,335	18,765	29,739
Households with 1 Person	19.0%	23.6%	21.0%
Households with 2+ People	81.0%	76.4%	79.0%
Family Households	76.7%	71.8%	75.0%
Husband-wife Families	63.5%	58.0%	62.7%
With Related Children	34.9%	28.6%	29.7%
Other Family (No Spouse Present)	13.3%	13.8%	12.4%
Other Family with Male Householder	3.7%	3.8%	3.6%
With Related Children	2.2%	2.2%	2.0%
Other Family with Female Householder	9.6%	10.0%	8.8%
With Related Children	6.4%	6.1%	5.2%
Nonfamily Households	4.3%	4.6%	4.0%
All Households with Children	43.8%	37.4%	37.3%
Multigenerational Households	4.1%	3.2%	3.6%
Unmarried Partner Households	4.7%	5.0%	4.5%
Male-female	4.3%	4.7%	4.1%
Same-sex	0.4%	0.3%	0.4%
2010 Households by Size			
Total	2,336	18,763	29,741
1 Person Household	19.0%	23.6%	21.0%
2 Person Household	29.8%	31.0%	32.2%
3 Person Household	18.5%	17.7%	17.7%
4 Person Household	21.0%	17.4%	18.1%
5 Person Household	8.2%	7.3%	7.7%
6 Person Household	2.7%	2.3%	2.4%
7 + Person Household	0.9%	0.8%	0.9%
2010 Households by Tenure and Mortgage Status			
Total	2,336	18,764	29,740
Owner Occupied	90.5%	81.5%	84.5%
Owned with a Mortgage/Loan	74.8%	64.3%	65.4%
Owned Free and Clear	15.6%	17.2%	19.1%
Renter Occupied	9.5%	18.5%	15.5%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,408	19,635	30,984
Housing Units Inside Urbanized Area	99.5%	96.2%	90.1%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.5%	3.8%	9.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

October 10, 2019

1403 Conowingo Rd, Bel Air, Maryland, 21014

Rings: 1, 3, 5 mile radii

Prepared by Esri

Latitude: 39.56561

Longitude: -76.35345

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Professional Pride (1B)	Old and Newcomers (8F)	Savvy Suburbanites (1D)
2.	Comfortable Empty Nesters (5A)	Savvy Suburbanites (1D)	Professional Pride (1B)
3.	Up and Coming Families (7A)	Professional Pride (1B)	Old and Newcomers (8F)
2019 Consumer Spending			
Apparel & Services: Total $	$7,215,036	$51,685,214	$87,079,474
Average Spent	$2,918.70	$2,663.09	$2,810.38
Spending Potential Index	136	124	131
Education: Total $	$5,630,290	$41,145,697	$71,295,784
Average Spent	$2,277.63	$2,120.04	$2,300.98
Spending Potential Index	143	133	144
Entertainment/Recreation: Total $	$11,156,060	$80,224,278	$136,519,864
Average Spent	$4,512.97	$4,133.57	$4,406.00
Spending Potential Index	138	126	135
Food at Home: Total $	$16,937,895	$122,829,133	$206,704,146
Average Spent	$6,851.90	$6,328.79	$6,671.10
Spending Potential Index	132	122	129
Food Away from Home: Total $	$12,419,283	$88,668,902	$149,431,414
Average Spent	$5,023.98	$4,568.68	$4,822.70
Spending Potential Index	137	124	131
Health Care: Total $	$20,178,584	$144,995,305	$246,339,387
Average Spent	$8,162.86	$7,470.90	$7,950.28
Spending Potential Index	138	126	134
HH Furnishings & Equipment: Total $	$7,456,000	$52,782,091	$89,613,163
Average Spent	$3,016.18	$2,719.60	$2,892.15
Spending Potential Index	141	128	136
Personal Care Products & Services: Total $	$3,131,785	$22,054,018	$37,302,142
Average Spent	$1,266.90	$1,136.34	$1,203.88
Spending Potential Index	143	128	136
Shelter: Total $	$61,494,829	$452,896,332	$769,190,836
Average Spent	$24,876.55	$23,335.55	$24,824.62
Spending Potential Index	134	126	134
Support Payments/Cash Contributions/Gifts in Kind: Total $	$8,792,292	$62,738,831	$107,126,795
Average Spent	$3,556.75	$3,232.63	$3,457.38
Spending Potential Index	143	130	139
Travel: Total $	$8,001,012	$57,367,210	$98,875,371
Average Spent	$3,236.66	$2,955.85	$3,191.07
Spending Potential Index	144	132	142
Vehicle Maintenance & Repairs: Total $	$3,846,390	$28,110,963	$47,417,347
Average Spent	$1,555.98	$1,448.42	$1,530.33
Spending Potential Index	136	127	134

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

October 10, 2019

1403 Conowingo Rd, Bel Air, Maryland, 21014 5
1403 Conowingo Rd, Bel Air, Maryland, 21014
Ring: 1 mile radius

Prepared by Esri
Latitude: 39.56572
Longitude: -76.35343

Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Professional Pride (1B)	29.5%	Population	8,338	8,534
Comfortable Empty Nesters (5A)	24.2%	Households	2,756	2,821
Up and Coming Families (7A)	21.3%	Families	2,117	2,165
Soccer Moms (4A)	15.7%	Median Age	37.8	37.6
Golden Years (9B)	6.9%	Median Household Income	$104,190	$110,817

	Spending Potential Index	Average Amount Spent	Total
Apparel and Services	138	$2,949.05	$8,127,595
Men's	136	$564.29	$1,555,181
Women's	137	$989.97	$2,728,355
Children's	143	$462.75	$1,275,331
Footwear	133	$639.11	$1,761,379
Watches & Jewelry	143	$198.12	$546,007
Apparel Products and Services (1)	143	$94.83	$261,342
Computer			
Computers and Hardware for Home Use	140	$231.57	$638,202
Portable Memory	136	$6.08	$16,770
Computer Software	134	$13.55	$37,356
Computer Accessories	147	$27.85	$76,763
Entertainment & Recreation	139	$4,554.12	$12,551,146
Fees and Admissions	151	$1,073.95	$2,959,812
Membership Fees for Clubs (2)	148	$349.66	$963,664
Fees for Participant Sports, excl. Trips	157	$168.03	$463,087
Tickets to Theatre/Operas/Concerts	144	$108.10	$297,924
Tickets to Movies	143	$78.39	$216,044
Tickets to Parks or Museums	139	$45.03	$124,093
Admission to Sporting Events, excl. Trips	153	$96.31	$265,439
Fees for Recreational Lessons	159	$227.61	$627,291
Dating Services	117	$0.82	$2,270
TV/Video/Audio	132	$1,621.55	$4,468,994
Cable and Satellite Television Services	131	$1,149.25	$3,167,329
Televisions	135	$146.07	$402,560
Satellite Dishes	138	$2.16	$5,944
VCRs, Video Cameras, and DVD Players	145	$8.38	$23,105
Miscellaneous Video Equipment	148	$37.68	$103,846
Video Cassettes and DVDs	140	$16.03	$44,184
Video Game Hardware/Accessories	131	$36.53	$100,690
Video Game Software	129	$19.61	$54,047
Rental/Streaming/Downloaded Video	136	$63.70	$175,568
Installation of Televisions	161	$1.83	$5,040
Audio (3)	140	$136.48	$376,140
Rental and Repair of TV/Radio/Sound Equipment	121	$3.83	$10,543
Pets	133	$881.38	$2,429,071
Toys/Games/Crafts/Hobbies (4)	141	$166.70	$459,436
Recreational Vehicles and Fees (5)	144	$229.80	$633,325
Sports/Recreation/Exercise Equipment (6)	155	$321.34	$885,613
Photo Equipment and Supplies (7)	144	$75.23	$207,343
Reading (8)	140	$148.97	$410,553
Catered Affairs (9)	132	$35.20	$96,999
Food	136	$11,997.79	$33,065,919
Food at Home	134	$6,919.07	$19,068,956
Bakery and Cereal Products	135	$913.81	$2,518,453
Meats, Poultry, Fish, and Eggs	132	$1,505.40	$4,148,874
Dairy Products	133	$713.91	$1,967,539
Fruits and Vegetables	135	$1,371.73	$3,780,478
Snacks and Other Food at Home (10)	134	$2,414.23	$6,653,613
Food Away from Home	138	$5,078.72	$13,996,962
Alcoholic Beverages	139	$804.60	$2,217,480

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.
Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

November 25, 2019

Datastory

Retail Goods and Services Expenditures

1403 Conowingo Rd, Bel Air, Maryland, 21014 5
1403 Conowingo Rd, Bel Air, Maryland, 21014
Ring: 1 mile radius

Prepared by Esri
Latitude: 39.56572
Longitude: -76.35343

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	151	$32,335.44	$89,116,461
Value of Retirement Plans	155	$147,289.99	$405,931,219
Value of Other Financial Assets	135	$7,691.79	$21,198,576
Vehicle Loan Amount excluding Interest	141	$4,028.11	$11,101,465
Value of Credit Card Debt	141	$3,441.51	$9,484,791
Health			
Nonprescription Drugs	137	$196.38	$541,215
Prescription Drugs	135	$494.12	$1,361,794
Eyeglasses and Contact Lenses	140	$126.76	$349,357
Home			
Mortgage Payment and Basics (11)	155	$15,642.09	$43,109,607
Maintenance and Remodeling Services	156	$3,337.22	$9,197,390
Maintenance and Remodeling Materials (12)	150	$735.35	$2,026,631
Utilities, Fuel, and Public Services	134	$6,497.09	$17,905,986
Household Furnishings and Equipment			
Household Textiles (13)	139	$138.88	$382,758
Furniture	143	$878.42	$2,420,913
Rugs	156	$50.46	$139,055
Major Appliances (14)	145	$512.30	$1,411,895
Housewares (15)	141	$150.34	$414,343
Small Appliances	130	$63.34	$174,563
Luggage	144	$20.09	$55,379
Telephones and Accessories	142	$107.12	$295,215
Household Operations			
Child Care	149	$761.28	$2,098,086
Lawn and Garden (16)	145	$680.64	$1,875,844
Moving/Storage/Freight Express	137	$91.04	$250,915
Housekeeping Supplies (17)	137	$1,028.35	$2,834,145
Insurance			
Owners and Renters Insurance	147	$849.12	$2,340,161
Vehicle Insurance	133	$2,057.40	$5,670,200
Life/Other Insurance	147	$675.45	$1,861,529
Health Insurance	138	$5,436.57	$14,983,181
Personal Care Products (18)	139	$698.50	$1,925,056
School Books and Supplies (19)	138	$214.62	$591,500
Smoking Products	113	$457.20	$1,260,055
Transportation			
Payments on Vehicles excluding Leases	140	$3,545.05	$9,770,154
Gasoline and Motor Oil	132	$3,023.42	$8,332,536
Vehicle Maintenance and Repairs	137	$1,570.01	$4,326,945
Travel			
Airline Fares	144	$788.38	$2,172,770
Lodging on Trips	147	$912.06	$2,513,637
Auto/Truck Rental on Trips	147	$38.60	$106,377
Food and Drink on Trips	145	$780.78	$2,151,824

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November 25, 2019

1403 Conowingo Rd, Bel Air, Maryland, 21014 5
1403 Conowingo Rd, Bel Air, Maryland, 21014
Ring: 3 mile radius

Prepared by Esri
Latitude: 39.56572
Longitude: -76.35343

Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Old and Newcomers (8F)	17.1%	Population	52,111	52,937
Savvy Suburbanites (1D)	14.8%	Households	19,399	19,704
Professional Pride (1B)	14.2%	Families	13,810	13,987
Soccer Moms (4A)	10.5%	Median Age	40.6	41.2
Golden Years (9B)	9.8%	Median Household Income	$87,962	$97,186

	Spending Potential Index	Average Amount Spent	Total
Apparel and Services	124	$2,663.23	$51,663,972
Men's	124	$513.82	$9,967,537
Women's	127	$912.12	$17,694,217
Children's	122	$392.77	$7,619,368
Footwear	121	$582.01	$11,290,447
Watches & Jewelry	127	$176.02	$3,414,641
Apparel Products and Services (1)	130	$86.49	$1,677,762
Computer			
Computers and Hardware for Home Use	127	$210.74	$4,088,195
Portable Memory	123	$5.49	$106,412
Computer Software	124	$12.61	$244,587
Computer Accessories	130	$24.57	$476,724
Entertainment & Recreation	126	$4,133.74	$80,190,347
Fees and Admissions	135	$965.22	$18,724,251
Membership Fees for Clubs (2)	136	$321.41	$6,235,025
Fees for Participant Sports, excl. Trips	136	$145.97	$2,831,681
Tickets to Theatre/Operas/Concerts	137	$103.02	$1,998,543
Tickets to Movies	125	$68.56	$1,330,078
Tickets to Parks or Museums	126	$40.85	$792,543
Admission to Sporting Events, excl. Trips	135	$84.89	$1,646,787
Fees for Recreational Lessons	139	$199.63	$3,872,631
Dating Services	124	$0.87	$16,963
TV/Video/Audio	121	$1,481.66	$28,742,750
Cable and Satellite Television Services	121	$1,060.23	$20,567,399
Televisions	121	$131.10	$2,543,167
Satellite Dishes	118	$1.85	$35,965
VCRs, Video Cameras, and DVD Players	124	$7.18	$139,207
Miscellaneous Video Equipment	127	$32.27	$626,005
Video Cassettes and DVDs	123	$14.13	$274,129
Video Game Hardware/Accessories	118	$32.93	$638,755
Video Game Software	118	$17.98	$348,748
Rental/Streaming/Downloaded Video	122	$57.12	$1,108,079
Installation of Televisions	140	$1.60	$31,025
Audio (3)	125	$121.70	$2,360,934
Rental and Repair of TV/Radio/Sound Equipment	113	$3.57	$69,337
Pets	122	$808.18	$15,677,861
Toys/Games/Crafts/Hobbies (4)	124	$146.89	$2,849,588
Recreational Vehicles and Fees (5)	138	$219.77	$4,263,317
Sports/Recreation/Exercise Equipment (6)	131	$271.93	$5,275,090
Photo Equipment and Supplies (7)	130	$67.46	$1,308,743
Reading (8)	130	$138.59	$2,688,515
Catered Affairs (9)	128	$34.03	$660,234
Food	123	$10,898.15	$211,413,178
Food at Home	122	$6,329.16	$122,779,394
Bakery and Cereal Products	123	$834.08	$16,180,319
Meats, Poultry, Fish, and Eggs	121	$1,383.94	$26,846,982
Dairy Products	123	$656.96	$12,744,292
Fruits and Vegetables	124	$1,259.01	$24,423,559
Snacks and Other Food at Home (10)	122	$2,195.18	$42,584,242
Food Away from Home	124	$4,568.99	$88,633,784
Alcoholic Beverages	129	$745.27	$14,457,573

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November 25, 2019

Retail Goods and Services Expenditures

1403 Conowingo Rd, Bel Air, Maryland, 21014 5
1403 Conowingo Rd, Bel Air, Maryland, 21014
Ring: 3 mile radius

Prepared by Esri
Latitude: 39.56572
Longitude: -76.35343

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	142	$30,444.39	$590,590,744
Value of Retirement Plans	141	$134,617.85	$2,611,451,612
Value of Other Financial Assets	134	$7,610.19	$147,630,008
Vehicle Loan Amount excluding Interest	120	$3,433.38	$66,604,231
Value of Credit Card Debt	127	$3,113.48	$60,398,462
Health			
Nonprescription Drugs	124	$178.61	$3,464,936
Prescription Drugs	123	$450.34	$8,736,077
Eyeglasses and Contact Lenses	127	$115.14	$2,233,525
Home			
Mortgage Payment and Basics (11)	136	$13,721.96	$266,192,312
Maintenance and Remodeling Services	137	$2,928.29	$56,805,960
Maintenance and Remodeling Materials (12)	131	$640.64	$12,427,859
Utilities, Fuel, and Public Services	121	$5,898.80	$114,430,765
Household Furnishings and Equipment			
Household Textiles (13)	125	$125.55	$2,435,464
Furniture	128	$784.47	$15,217,928
Rugs	140	$45.35	$879,789
Major Appliances (14)	127	$449.62	$8,722,104
Housewares (15)	127	$135.43	$2,627,300
Small Appliances	120	$58.51	$1,135,001
Luggage	129	$17.97	$348,558
Telephones and Accessories	126	$94.77	$1,838,371
Household Operations			
Child Care	131	$667.96	$12,957,781
Lawn and Garden (16)	130	$611.05	$11,853,704
Moving/Storage/Freight Express	124	$82.34	$1,597,365
Housekeeping Supplies (17)	123	$922.36	$17,892,775
Insurance			
Owners and Renters Insurance	128	$738.96	$14,334,999
Vehicle Insurance	120	$1,859.82	$36,078,625
Life/Other Insurance	132	$606.52	$11,765,858
Health Insurance	126	$4,940.09	$95,832,783
Personal Care Products (18)	124	$623.38	$12,092,916
School Books and Supplies (19)	124	$192.75	$3,739,084
Smoking Products	110	$444.49	$8,622,719
Transportation			
Payments on Vehicles excluding Leases	121	$3,061.49	$59,389,934
Gasoline and Motor Oil	119	$2,714.36	$52,655,863
Vehicle Maintenance and Repairs	127	$1,448.55	$28,100,476
Travel			
Airline Fares	132	$722.35	$14,012,889
Lodging on Trips	133	$827.20	$16,046,757
Auto/Truck Rental on Trips	133	$34.95	$677,907
Food and Drink on Trips	131	$705.58	$13,687,513

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November 25, 2019

1403 Conowingo Rd, Bel Air, Maryland, 21014 5
1403 Conowingo Rd, Bel Air, Maryland, 21014
Ring: 5 mile radius

Prepared by Esri
Latitude: 39.56572
Longitude: -76.35343

Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Savvy Suburbanites (1D)	19.7%	Population	84,660	86,356
Professional Pride (1B)	13.4%	Households	30,827	31,458
Old and Newcomers (8F)	10.8%	Families	22,931	23,331
Golden Years (9B)	10.0%	Median Age	42.8	43.4
Soccer Moms (4A)	7.9%	Median Household Income	$95,891	$102,943

	Spending Potential Index	Average Amount Spent	Total
Apparel and Services	131	$2,809.01	$86,593,411
Men's	131	$543.11	$16,742,502
Women's	135	$970.79	$29,926,438
Children's	126	$406.73	$12,538,339
Footwear	127	$609.68	$18,794,462
Watches & Jewelry	134	$185.57	$5,720,517
Apparel Products and Services (1)	140	$93.14	$2,871,153
Computer			
Computers and Hardware for Home Use	134	$222.59	$6,861,911
Portable Memory	131	$5.84	$180,128
Computer Software	131	$13.28	$409,269
Computer Accessories	138	$26.09	$804,216
Entertainment & Recreation	135	$4,403.26	$135,739,143
Fees and Admissions	146	$1,041.09	$32,093,720
Membership Fees for Clubs (2)	148	$349.09	$10,761,312
Fees for Participant Sports, excl. Trips	146	$156.24	$4,816,529
Tickets to Theatre/Operas/Concerts	149	$112.05	$3,454,185
Tickets to Movies	131	$71.94	$2,217,677
Tickets to Parks or Museums	134	$43.38	$1,337,188
Admission to Sporting Events, excl. Trips	145	$91.71	$2,827,242
Fees for Recreational Lessons	150	$215.77	$6,651,578
Dating Services	130	$0.91	$28,010
TV/Video/Audio	127	$1,557.65	$48,017,714
Cable and Satellite Television Services	127	$1,118.16	$34,469,539
Televisions	126	$137.09	$4,225,942
Satellite Dishes	125	$1.97	$60,696
VCRs, Video Cameras, and DVD Players	129	$7.44	$229,460
Miscellaneous Video Equipment	133	$33.74	$1,039,962
Video Cassettes and DVDs	129	$14.73	$454,092
Video Game Hardware/Accessories	120	$33.55	$1,034,386
Video Game Software	121	$18.39	$567,049
Rental/Streaming/Downloaded Video	126	$58.76	$1,811,315
Installation of Televisions	154	$1.75	$53,835
Audio (3)	132	$128.44	$3,959,572
Rental and Repair of TV/Radio/Sound Equipment	115	$3.63	$111,867
Pets	130	$861.59	$26,560,197
Toys/Games/Crafts/Hobbies (4)	130	$153.84	$4,742,535
Recreational Vehicles and Fees (5)	152	$243.12	$7,494,774
Sports/Recreation/Exercise Equipment (6)	140	$289.75	$8,932,207
Photo Equipment and Supplies (7)	136	$71.04	$2,190,049
Reading (8)	140	$149.03	$4,594,229
Catered Affairs (9)	136	$36.13	$1,113,718
Food	130	$11,488.59	$354,158,912
Food at Home	129	$6,668.13	$205,558,556
Bakery and Cereal Products	129	$878.63	$27,085,550
Meats, Poultry, Fish, and Eggs	127	$1,456.76	$44,907,415
Dairy Products	130	$693.61	$21,381,836
Fruits and Vegetables	131	$1,331.69	$41,052,114
Snacks and Other Food at Home (10)	128	$2,307.45	$71,131,642
Food Away from Home	131	$4,820.46	$148,600,356
Alcoholic Beverages	138	$797.34	$24,579,563

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November 25, 2019

Datastory

Retail Goods and Services Expenditures

1403 Conowingo Rd, Bel Air, Maryland, 21014 5
1403 Conowingo Rd, Bel Air, Maryland, 21014
Ring: 5 mile radius

Prepared by Esri
Latitude: 39.56572
Longitude: -76.35343

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	156	$33,482.20	$1,032,155,885
Value of Retirement Plans	155	$147,819.20	$4,556,822,339
Value of Other Financial Assets	146	$8,289.69	$255,546,417
Vehicle Loan Amount excluding Interest	125	$3,575.13	$110,210,474
Value of Credit Card Debt	135	$3,305.48	$101,897,923
Health			
Nonprescription Drugs	131	$188.79	$5,819,720
Prescription Drugs	131	$478.20	$14,741,358
Eyeglasses and Contact Lenses	136	$122.90	$3,788,501
Home			
Mortgage Payment and Basics (11)	148	$14,940.73	$460,577,916
Maintenance and Remodeling Services	150	$3,200.96	$98,676,097
Maintenance and Remodeling Materials (12)	142	$692.61	$21,350,940
Utilities, Fuel, and Public Services	128	$6,218.87	$191,709,249
Household Furnishings and Equipment			
Household Textiles (13)	132	$132.50	$4,084,597
Furniture	135	$831.76	$25,640,557
Rugs	150	$48.52	$1,495,600
Major Appliances (14)	135	$479.32	$14,775,872
Housewares (15)	135	$144.02	$4,439,840
Small Appliances	126	$61.35	$1,891,356
Luggage	137	$19.13	$589,866
Telephones and Accessories	134	$100.90	$3,110,376
Household Operations			
Child Care	138	$704.81	$21,727,084
Lawn and Garden (16)	141	$664.06	$20,470,833
Moving/Storage/Freight Express	128	$85.23	$2,627,532
Housekeeping Supplies (17)	130	$972.83	$29,989,483
Insurance			
Owners and Renters Insurance	137	$791.43	$24,397,317
Vehicle Insurance	126	$1,949.92	$60,110,157
Life/Other Insurance	142	$655.06	$20,193,638
Health Insurance	134	$5,253.42	$161,947,155
Personal Care Products (18)	131	$655.12	$20,195,452
School Books and Supplies (19)	131	$203.20	$6,263,910
Smoking Products	113	$457.58	$14,105,669
Transportation			
Payments on Vehicles excluding Leases	126	$3,200.34	$98,657,013
Gasoline and Motor Oil	124	$2,842.11	$87,613,598
Vehicle Maintenance and Repairs	134	$1,529.67	$47,155,154
Travel			
Airline Fares	143	$780.16	$24,049,941
Lodging on Trips	145	$897.40	$27,664,044
Auto/Truck Rental on Trips	144	$37.63	$1,159,943
Food and Drink on Trips	141	$758.75	$23,389,949

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November 25, 2019

Datastory

Retail Goods and Services Expenditures

1403 Conowingo Rd, Bel Air, Maryland, 21014 5   Prepared by Esri
1403 Conowingo Rd, Bel Air, Maryland, 21014   Latitude: 39.56572
Ring: 5 mile radius   Longitude: -76.35343

(1) Apparel Products and Services includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.

(2) Membership Fees for Clubs includes membership fees for social, recreational, and civic clubs.

(3) Audio includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.

(4) Toys and Games includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.

(5) Recreational Vehicles & Fees includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.

(6) Sports/Recreation/Exercise Equipment includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.

(7) Photo Equipment and Supplies includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.

(8) Reading includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.

(9) Catered Affairs includes expenses associated with live entertainment and rental of party supplies.

(10) Snacks and Other Food at Home includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.

(11) Mortgage Payment and Basics includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.

(12) Maintenance and Remodeling Materials includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.

(13) Household Textiles includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.

(14) Major Appliances includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.

(15) Housewares includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.

(16) Lawn and Garden includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.

(17) Housekeeping Supplies includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.

(18) Personal Care Products includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.

(19) School Books and Supplies includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

November 25, 2019

Business Summary

1403 Conowingo Rd, Bel Air, Maryland, 21014 5
1403 Conowingo Rd, Bel Air, Maryland, 21014
Rings: 1, 3, 5 mile radii

Data for all businesses in area	1 mile	3 miles	5 miles
Total Businesses:	257	2,214	2,947
Total Employees:	2,222	23,860	32,015
Total Residential Population:	8,338	52,111	84,660
Employee/Residential Population Ratio (per 100 Residents)	27	46	38

	1 mile Businesses		1 mile Employees		3 miles Businesses		3 miles Employees		5 miles Businesses		5 miles Employees	
by SIC Codes	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	8	3.1%	84	3.8%	56	2.5%	394	1.7%	88	3.0%	595	1.9%
Construction	45	17.5%	312	14.0%	182	8.2%	1,391	5.8%	256	8.7%	1,895	5.9%
Manufacturing	7	2.7%	51	2.3%	39	1.8%	361	1.5%	53	1.8%	508	1.6%
Transportation	9	3.5%	63	2.8%	33	1.5%	176	0.7%	46	1.6%	270	0.8%
Communication	0	0.0%	9	0.4%	8	0.4%	85	0.4%	17	0.6%	126	0.4%
Utility	0	0.0%	0	0.0%	3	0.1%	10	0.0%	3	0.1%	10	0.0%
Wholesale Trade	12	4.7%	103	4.6%	49	2.2%	420	1.8%	64	2.2%	506	1.6%
Retail Trade Summary	41	16.0%	581	26.1%	395	17.8%	5,917	24.8%	540	18.3%	8,268	25.8%
Home Improvement	3	1.2%	28	1.3%	17	0.8%	353	1.5%	24	0.8%	473	1.5%
General Merchandise Stores	1	0.4%	3	0.1%	16	0.7%	704	3.0%	23	0.8%	1,017	3.2%
Food Stores	6	2.3%	246	11.1%	49	2.2%	1,149	4.8%	67	2.3%	1,471	4.6%
Auto Dealers, Gas Stations, Auto Aftermarket	3	1.2%	36	1.6%	25	1.1%	313	1.3%	37	1.3%	554	1.7%
Apparel & Accessory Stores	2	0.8%	12	0.5%	32	1.4%	216	0.9%	41	1.4%	308	1.0%
Furniture & Home Furnishings	4	1.6%	29	1.3%	34	1.5%	333	1.4%	48	1.6%	433	1.4%
Eating & Drinking Places	11	4.3%	185	8.3%	104	4.7%	2,042	8.6%	140	4.8%	2,892	9.0%
Miscellaneous Retail	10	3.9%	43	1.9%	118	5.3%	808	3.4%	159	5.4%	1,120	3.5%
Finance, Insurance, Real Estate Summary	21	8.2%	135	6.1%	265	12.0%	2,002	8.4%	323	11.0%	2,535	7.9%
Banks, Savings & Lending Institutions	7	2.7%	46	2.1%	58	2.6%	753	3.2%	65	2.2%	830	2.6%
Securities Brokers	3	1.2%	15	0.7%	38	1.7%	181	0.8%	47	1.6%	212	0.7%
Insurance Carriers & Agents	4	1.6%	19	0.9%	67	3.0%	419	1.8%	84	2.9%	494	1.5%
Real Estate, Holding, Other Investment Offices	7	2.7%	55	2.5%	102	4.6%	650	2.7%	127	4.3%	1,000	3.1%
Services Summary	92	35.8%	842	37.9%	936	42.3%	11,072	46.4%	1,257	42.7%	15,152	47.3%
Hotels & Lodging	0	0.0%	2	0.1%	3	0.1%	22	0.1%	3	0.1%	26	0.1%
Automotive Services	10	3.9%	52	2.3%	58	2.6%	304	1.3%	85	2.9%	437	1.4%
Motion Pictures & Amusements	10	3.9%	43	1.9%	64	2.9%	575	2.4%	89	3.0%	852	2.7%
Health Services	10	3.9%	119	5.4%	174	7.9%	3,247	13.6%	263	8.9%	4,735	14.8%
Legal Services	2	0.8%	17	0.8%	74	3.3%	355	1.5%	78	2.6%	370	1.2%
Education Institutions & Libraries	2	0.8%	128	5.8%	42	1.9%	2,283	9.6%	60	2.0%	3,294	10.3%
Other Services	59	23.0%	482	21.7%	522	23.6%	4,286	18.0%	678	23.0%	5,438	17.0%
Government	3	1.2%	29	1.3%	92	4.2%	1,995	8.4%	98	3.3%	2,081	6.5%
Unclassified Establishments	20	7.8%	13	0.6%	156	7.0%	37	0.2%	203	6.9%	67	0.2%
Totals	257	100.0%	2,222	100.0%	2,214	100.0%	23,860	100.0%	2,947	100.0%	32,015	100.0%

November 25, 2019

1403 Conowingo Rd, Bel Air, Maryland, 21014 5
1403 Conowingo Rd, Bel Air, Maryland, 21014
Rings: 1, 3, 5 mile radii

by NAICS Codes	Businesses Number	Percent	Employees Number	Percent	Businesses Number	Percent	Employees Number	Percent	Businesses Number	Percent	Employees Number	Percent
Agriculture, Forestry, Fishing & Hunting	2	0.8%	10	0.5%	10	0.5%	40	0.2%	15	0.5%	78	0.2%
Mining	0	0.0%	0	0.0%	1	0.0%	7	0.0%	2	0.1%	16	0.0%
Utilities	0	0.0%	0	0.0%	1	0.0%	4	0.0%	1	0.0%	4	0.0%
Construction	48	18.7%	324	14.6%	198	8.9%	1,467	6.1%	275	9.3%	1,988	6.2%
Manufacturing	8	3.1%	56	2.5%	43	1.9%	375	1.6%	59	2.0%	534	1.7%
Wholesale Trade	11	4.3%	103	4.6%	47	2.1%	412	1.7%	62	2.1%	498	1.6%
Retail Trade	28	10.9%	388	17.5%	277	12.5%	3,762	15.8%	382	13.0%	5,227	16.3%
Motor Vehicle & Parts Dealers	3	1.2%	34	1.5%	20	0.9%	293	1.2%	32	1.1%	533	1.7%
Furniture & Home Furnishings Stores	2	0.8%	18	0.8%	22	1.0%	157	0.7%	31	1.1%	240	0.7%
Electronics & Appliance Stores	1	0.4%	8	0.4%	8	0.4%	167	0.7%	11	0.4%	179	0.6%
Bldg Material & Garden Equipment & Supplies Dealers	3	1.2%	28	1.3%	17	0.8%	353	1.5%	24	0.8%	473	1.5%
Food & Beverage Stores	5	1.9%	232	10.4%	37	1.7%	1,047	4.4%	52	1.8%	1,332	4.2%
Health & Personal Care Stores	4	1.6%	24	1.1%	38	1.7%	288	1.2%	51	1.7%	413	1.3%
Gasoline Stations	0	0.0%	2	0.1%	5	0.2%	20	0.1%	5	0.2%	21	0.1%
Clothing & Clothing Accessories Stores	2	0.8%	12	0.5%	41	1.9%	249	1.0%	54	1.8%	355	1.1%
Sport Goods, Hobby, Book, & Music Stores	1	0.4%	5	0.2%	17	0.8%	165	0.7%	26	0.9%	251	0.8%
General Merchandise Stores	1	0.4%	3	0.1%	16	0.7%	704	3.0%	23	0.8%	1,017	3.2%
Miscellaneous Store Retailers	3	1.2%	19	0.9%	42	1.9%	296	1.2%	55	1.9%	388	1.2%
Nonstore Retailers	2	0.8%	4	0.2%	14	0.6%	23	0.1%	19	0.6%	27	0.1%
Transportation & Warehousing	6	2.3%	35	1.6%	21	0.9%	112	0.5%	29	1.0%	188	0.6%
Information	6	2.3%	88	4.0%	31	1.4%	355	1.5%	45	1.5%	467	1.5%
Finance & Insurance	14	5.4%	81	3.6%	164	7.4%	1,353	5.7%	197	6.7%	1,538	4.8%
Central Bank/Credit Intermediation & Related Activities	7	2.7%	46	2.1%	58	2.6%	753	3.2%	65	2.2%	830	2.6%
Securities, Commodity Contracts & Other Financial	3	1.2%	15	0.7%	39	1.8%	182	0.8%	48	1.6%	215	0.7%
Insurance Carriers & Related Activities; Funds, Trusts &	4	1.6%	19	0.9%	67	3.0%	419	1.8%	84	2.9%	494	1.5%
Real Estate, Rental & Leasing	12	4.7%	68	3.1%	105	4.7%	625	2.6%	132	4.5%	973	3.0%
Professional, Scientific & Tech Services	23	8.9%	144	6.5%	268	12.1%	1,830	7.7%	329	11.2%	2,165	6.8%
Legal Services	2	0.8%	17	0.8%	81	3.7%	374	1.6%	88	3.0%	400	1.2%
Management of Companies & Enterprises	0	0.0%	2	0.1%	5	0.2%	28	0.1%	5	0.2%	30	0.1%
Administrative & Support & Waste Management & Remediation	12	4.7%	136	6.1%	85	3.8%	610	2.6%	122	4.1%	754	2.4%
Educational Services	5	1.9%	141	6.3%	60	2.7%	2,330	9.8%	85	2.9%	3,375	10.5%
Health Care & Social Assistance	16	6.2%	237	10.7%	230	10.4%	4,174	17.5%	340	11.5%	5,944	18.6%
Arts, Entertainment & Recreation	4	1.6%	25	1.1%	38	1.7%	482	2.0%	56	1.9%	687	2.1%
Accommodation & Food Services	12	4.7%	190	8.6%	116	5.2%	2,146	9.0%	155	5.3%	3,024	9.4%
Accommodation	0	0.0%	2	0.1%	3	0.1%	22	0.1%	3	0.1%	26	0.1%
Food Services & Drinking Places	11	4.3%	188	8.5%	113	5.1%	2,125	8.9%	151	5.1%	2,998	9.4%
Other Services (except Public Administration)	27	10.5%	153	6.9%	265	12.0%	1,716	7.2%	353	12.0%	2,375	7.4%
Automotive Repair & Maintenance	9	3.5%	48	2.2%	49	2.2%	243	1.0%	71	2.4%	358	1.1%
Public Administration	3	1.2%	29	1.3%	92	4.2%	1,995	8.4%	98	3.3%	2,081	6.5%
Unclassified Establishments	20	7.8%	13	0.6%	156	7.0%	37	0.2%	203	6.9%	67	0.2%
Total	257	100.0%	2,222	100.0%	2,214	100.0%	23,860	100.0%	2,947	100.0%	32,015	100.0%

November 25, 2019