

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	8,899	105,991	251,789
2010 Total Population	9,374	110,786	262,368
2018 Total Population	9,684	114,603	268,007
2018 Group Quarters	255	1,680	4,911
2023 Total Population	9,956	116,063	269,590
2018-2023 Annual Rate	0.56%	0.25%	0.12%
2018 Total Daytime Population	14,192	104,462	265,746
Workers	9,118	44,120	126,761
Residents	5,074	60,342	138,985
Household Summary			
2000 Households	4,294	43,902	101,418
2000 Average Household Size	1.98	2.37	2.44
2010 Households	4,687	45,777	106,086
2010 Average Household Size	1.95	2.38	2.43
2018 Households	4,768	46,669	107,117
2018 Average Household Size	1.98	2.42	2.46
2023 Households	4,878	47,007	107,255
2023 Average Household Size	1.99	2.43	2.47
2018-2023 Annual Rate	0.46%	0.14%	0.03%
2010 Families	2,276	28,093	65,295
2010 Average Family Size	2.75	3.05	3.08
2018 Families	2,269	28,447	65,397
2018 Average Family Size	2.84	3.13	3.15
2023 Families	2,303	28,592	65,301
2023 Average Family Size	2.88	3.16	3.17
2018-2023 Annual Rate	0.30%	0.10%	-0.03%
Housing Unit Summary			
2000 Housing Units	4,591	46,138	109,204
Owner Occupied Housing Units	58.4%	60.0%	54.4%
Renter Occupied Housing Units	35.2%	35.2%	38.5%
Vacant Housing Units	6.5%	4.8%	7.1%
2010 Housing Units	5,038	48,626	116,155
Owner Occupied Housing Units	54.4%	57.9%	52.1%
Renter Occupied Housing Units	38.7%	36.2%	39.3%
Vacant Housing Units	7.0%	5.9%	8.7%
2018 Housing Units	5,116	49,635	118,377
Owner Occupied Housing Units	52.3%	57.6%	51.2%
Renter Occupied Housing Units	40.9%	36.5%	39.3%
Vacant Housing Units	6.8%	6.0%	9.5%
2023 Housing Units	5,263	50,343	119,738
Owner Occupied Housing Units	52.8%	58.4%	51.7%
Renter Occupied Housing Units	39.9%	35.0%	37.8%
Vacant Housing Units	7.3%	6.6%	10.4%
Median Household Income			
2018	\$57,816	\$63,305	\$60,889
2023	\$68,357	\$76,905	\$73,525
Median Home Value			
2018	\$244,366	\$248,526	\$242,046
2023	\$281,250	\$281,093	\$274,715
Per Capita Income			
2018	\$39,686	\$36,285	\$34,679
2023	\$46,934	\$42,633	\$40,460
Median Age			
2010	52.3	41.3	38.9
2018	54.5	42.2	40.0
2023	55.2	42.3	40.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2018 Households by Income			
Household Income Base	4,768	46,669	107,117
<\$15,000	11.6%	10.7%	11.7%
\$15,000 - \$24,999	10.2%	8.3%	8.4%
\$25,000 - \$34,999	7.7%	8.1%	8.6%
\$35,000 - \$49,999	12.5%	12.3%	12.2%
\$50,000 - \$74,999	19.9%	17.1%	17.2%
\$75,000 - \$99,999	15.2%	13.6%	13.3%
\$100,000 - \$149,999	13.3%	15.8%	15.0%
\$150,000 - \$199,999	3.9%	6.1%	6.4%
\$200,000+	5.9%	7.9%	7.3%
Average Household Income	\$77,102	\$87,943	\$85,401
2023 Households by Income			
Household Income Base	4,878	47,007	107,255
<\$15,000	10.1%	9.6%	10.7%
\$15,000 - \$24,999	8.7%	7.1%	7.3%
\$25,000 - \$34,999	6.3%	6.5%	7.0%
\$35,000 - \$49,999	10.3%	10.0%	10.0%
\$50,000 - \$74,999	18.3%	15.3%	15.6%
\$75,000 - \$99,999	17.0%	14.5%	14.2%
\$100,000 - \$149,999	16.8%	19.6%	18.5%
\$150,000 - \$199,999	4.8%	7.3%	7.5%
\$200,000+	7.7%	10.1%	9.2%
Average Household Income	\$91,994	\$104,134	\$100,352
2018 Owner Occupied Housing Units by Value			
Total	2,676	28,572	60,570
<\$50,000	1.1%	2.0%	2.3%
\$50,000 - \$99,999	5.2%	4.5%	6.8%
\$100,000 - \$149,999	10.0%	10.2%	10.3%
\$150,000 - \$199,999	17.2%	16.5%	16.2%
\$200,000 - \$249,999	18.6%	17.3%	17.2%
\$250,000 - \$299,999	16.0%	15.9%	14.5%
\$300,000 - \$399,999	15.5%	16.0%	14.4%
\$400,000 - \$499,999	8.1%	7.8%	6.5%
\$500,000 - \$749,999	5.7%	6.5%	6.8%
\$750,000 - \$999,999	1.8%	1.6%	2.6%
\$1,000,000 - \$1,499,999	0.7%	1.1%	1.3%
\$1,500,000 - \$1,999,999	0.1%	0.5%	0.5%
\$2,000,000 +	0.0%	0.2%	0.6%
Average Home Value	\$286,342	\$300,115	\$309,357
2023 Owner Occupied Housing Units by Value			
Total	2,780	29,395	61,956
<\$50,000	0.6%	1.4%	1.7%
\$50,000 - \$99,999	3.6%	3.3%	5.5%
\$100,000 - \$149,999	6.4%	7.2%	7.4%
\$150,000 - \$199,999	12.4%	12.3%	12.4%
\$200,000 - \$249,999	16.4%	15.3%	15.3%
\$250,000 - \$299,999	16.8%	16.9%	15.4%
\$300,000 - \$399,999	19.2%	19.1%	17.7%
\$400,000 - \$499,999	11.0%	10.5%	8.6%
\$500,000 - \$749,999	8.8%	9.3%	9.6%
\$750,000 - \$999,999	3.3%	2.2%	3.3%
\$1,000,000 - \$1,499,999	1.2%	1.6%	1.6%
\$1,500,000 - \$1,999,999	0.2%	0.7%	0.6%
\$2,000,000 +	0.0%	0.2%	0.7%
Average Home Value	\$334,619	\$342,160	\$348,817

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

1407 Reisterstown Rd, Pikesville, Maryland, 21208
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.37648
 Longitude: -76.72465

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	9,374	110,784	262,368
0 - 4	3.9%	6.4%	6.5%
5 - 9	3.7%	5.8%	6.0%
10 - 14	4.5%	6.0%	6.2%
15 - 24	9.0%	12.7%	13.4%
25 - 34	10.4%	12.1%	13.1%
35 - 44	10.0%	11.5%	12.4%
45 - 54	12.2%	13.4%	14.1%
55 - 64	13.8%	13.9%	13.0%
65 - 74	11.1%	8.9%	7.7%
75 - 84	12.6%	6.2%	5.1%
85 +	9.0%	3.4%	2.4%
18 +	85.1%	77.8%	77.2%
2018 Population by Age			
Total	9,683	114,603	268,006
0 - 4	3.7%	5.9%	6.0%
5 - 9	3.6%	5.9%	6.0%
10 - 14	4.1%	5.9%	6.0%
15 - 24	8.8%	11.3%	12.1%
25 - 34	10.1%	12.9%	13.7%
35 - 44	10.0%	11.1%	11.9%
45 - 54	10.4%	11.4%	12.2%
55 - 64	13.7%	13.5%	13.4%
65 - 74	13.9%	11.7%	10.4%
75 - 84	11.5%	6.7%	5.5%
85 +	10.3%	3.9%	2.8%
18 +	86.2%	79.0%	78.5%
2023 Population by Age			
Total	9,955	116,061	269,591
0 - 4	3.8%	5.9%	6.0%
5 - 9	3.5%	5.7%	5.8%
10 - 14	3.9%	5.8%	5.9%
15 - 24	8.1%	10.8%	11.6%
25 - 34	10.6%	12.9%	13.7%
35 - 44	10.1%	12.0%	12.7%
45 - 54	9.7%	10.7%	11.4%
55 - 64	12.5%	12.3%	12.5%
65 - 74	14.3%	12.1%	11.1%
75 - 84	12.7%	7.9%	6.6%
85 +	10.6%	3.9%	2.9%
18 +	86.5%	79.1%	78.9%
2010 Population by Sex			
Males	4,033	50,745	119,501
Females	5,341	60,041	142,867
2018 Population by Sex			
Males	4,186	52,763	122,471
Females	5,498	61,840	145,536
2023 Population by Sex			
Males	4,320	53,754	123,826
Females	5,636	62,309	145,764

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	9,374	110,786	262,368
White Alone	65.5%	42.0%	30.7%
Black Alone	27.9%	51.7%	62.5%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	2.7%	2.7%	3.1%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	1.5%	1.5%	1.3%
Two or More Races	2.3%	1.8%	2.0%
Hispanic Origin	3.5%	3.3%	3.2%
Diversity Index	52.7	58.4	54.4
2018 Population by Race/Ethnicity			
Total	9,684	114,603	268,007
White Alone	57.6%	38.8%	28.1%
Black Alone	34.1%	53.6%	63.8%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	3.4%	3.4%	3.9%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	1.9%	1.8%	1.6%
Two or More Races	2.9%	2.1%	2.3%
Hispanic Origin	4.9%	4.2%	4.0%
Diversity Index	59.3	59.7	55.0
2023 Population by Race/Ethnicity			
Total	9,957	116,062	269,590
White Alone	52.0%	36.3%	26.2%
Black Alone	38.2%	54.9%	64.7%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	4.0%	4.1%	4.4%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	2.2%	2.1%	1.9%
Two or More Races	3.4%	2.4%	2.5%
Hispanic Origin	6.0%	5.0%	4.8%
Diversity Index	62.9	60.7	55.5
2010 Population by Relationship and Household Type			
Total	9,374	110,786	262,368
In Households	97.4%	98.5%	98.2%
In Family Households	68.2%	79.6%	79.3%
Householder	24.6%	25.3%	24.8%
Spouse	18.5%	16.7%	14.6%
Child	20.9%	30.7%	31.6%
Other relative	2.7%	4.7%	5.4%
Nonrelative	1.5%	2.2%	2.8%
In Nonfamily Households	29.2%	18.9%	18.9%
In Group Quarters	2.6%	1.5%	1.8%
Institutionalized Population	2.2%	0.8%	0.8%
Noninstitutionalized Population	0.5%	0.7%	1.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 miles	5 miles
2018 Population 25+ by Educational Attainment			
Total	7,731	81,490	187,256
Less than 9th Grade	2.1%	2.6%	3.0%
9th - 12th Grade, No Diploma	4.9%	4.5%	5.7%
High School Graduate	23.7%	21.9%	22.6%
GED/Alternative Credential	1.4%	2.6%	3.3%
Some College, No Degree	17.1%	18.6%	19.3%
Associate Degree	5.3%	6.2%	6.3%
Bachelor's Degree	25.0%	23.7%	21.7%
Graduate/Professional Degree	20.5%	20.0%	18.1%
2018 Population 15+ by Marital Status			
Total	8,584	94,412	219,700
Never Married	31.0%	36.6%	40.6%
Married	41.7%	43.5%	40.6%
Widowed	11.7%	8.5%	7.4%
Divorced	15.5%	11.5%	11.4%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	95.8%	94.0%	93.7%
Civilian Unemployed (Unemployment Rate)	4.1%	6.0%	6.3%
2018 Employed Population 16+ by Industry			
Total	4,705	55,359	131,623
Agriculture/Mining	0.5%	0.1%	0.2%
Construction	3.1%	3.4%	3.5%
Manufacturing	4.3%	3.6%	3.7%
Wholesale Trade	1.5%	1.4%	1.2%
Retail Trade	9.0%	7.8%	8.2%
Transportation/Utilities	5.3%	5.6%	5.5%
Information	1.4%	1.6%	1.6%
Finance/Insurance/Real Estate	7.2%	7.4%	7.8%
Services	59.9%	60.0%	58.2%
Public Administration	7.9%	9.0%	10.0%
2018 Employed Population 16+ by Occupation			
Total	4,706	55,358	131,624
White Collar	71.1%	70.2%	68.5%
Management/Business/Financial	20.5%	15.4%	15.4%
Professional	25.5%	32.8%	30.3%
Sales	10.3%	7.9%	8.2%
Administrative Support	14.8%	14.1%	14.6%
Services	18.3%	16.7%	18.4%
Blue Collar	10.7%	13.1%	13.2%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	2.2%	2.4%	2.4%
Installation/Maintenance/Repair	2.5%	1.9%	2.0%
Production	2.1%	2.8%	2.6%
Transportation/Material Moving	3.9%	6.0%	6.0%
2010 Population By Urban/ Rural Status			
Total Population	9,374	110,786	262,368
Population Inside Urbanized Area	100.0%	99.6%	99.3%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.4%	0.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	4,687	45,777	106,086
Households with 1 Person	45.9%	33.0%	32.1%
Households with 2+ People	54.1%	67.0%	67.9%
Family Households	48.6%	61.4%	61.5%
Husband-wife Families	36.4%	40.5%	36.3%
With Related Children	10.7%	16.0%	15.1%
Other Family (No Spouse Present)	12.1%	20.9%	25.3%
Other Family with Male Householder	2.5%	4.2%	4.9%
With Related Children	1.2%	2.1%	2.5%
Other Family with Female Householder	9.6%	16.7%	20.4%
With Related Children	4.9%	9.7%	12.7%
Nonfamily Households	5.5%	5.6%	6.3%
All Households with Children	17.0%	28.2%	30.9%
Multigenerational Households	2.0%	4.7%	5.7%
Unmarried Partner Households	4.0%	5.1%	6.2%
Male-female	3.2%	4.5%	5.4%
Same-sex	0.8%	0.7%	0.8%
2010 Households by Size			
Total	4,688	45,777	106,086
1 Person Household	45.9%	33.0%	32.1%
2 Person Household	33.3%	32.5%	31.1%
3 Person Household	10.0%	14.9%	16.1%
4 Person Household	6.7%	10.2%	11.1%
5 Person Household	2.3%	5.0%	5.3%
6 Person Household	1.2%	2.3%	2.4%
7 + Person Household	0.6%	2.1%	1.9%
2010 Households by Tenure and Mortgage Status			
Total	4,687	45,777	106,086
Owner Occupied	58.4%	61.5%	57.0%
Owned with a Mortgage/Loan	37.6%	45.3%	43.5%
Owned Free and Clear	20.9%	16.3%	13.5%
Renter Occupied	41.6%	38.5%	43.0%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	5,038	48,626	116,155
Housing Units Inside Urbanized Area	100.0%	99.6%	99.4%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.4%	0.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

1407 Reisterstown Rd, Pikesville, Maryland, 21208
Rings: 1, 3, 5 mile radii

Prepared by Esri
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	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Retirement Communities	Family Foundations (12A)	Family Foundations (12A)
2.	City Lights (8A)	Retirement Communities	Enterprising Professionals
3.	Golden Years (9B)	Parks and Rec (5C)	Parks and Rec (5C)
2018 Consumer Spending			
Apparel & Services: Total \$	\$9,309,347	\$105,612,347	\$238,122,813
Average Spent	\$1,952.46	\$2,263.01	\$2,223.02
Spending Potential Index	90	104	102
Education: Total \$	\$6,447,894	\$72,680,522	\$161,607,945
Average Spent	\$1,352.33	\$1,557.36	\$1,508.70
Spending Potential Index	93	108	104
Entertainment/Recreation: Total \$	\$13,974,140	\$155,861,453	\$348,037,831
Average Spent	\$2,930.82	\$3,339.72	\$3,249.14
Spending Potential Index	91	104	101
Food at Home: Total \$	\$21,954,601	\$242,503,480	\$546,199,015
Average Spent	\$4,604.57	\$5,196.24	\$5,099.09
Spending Potential Index	92	104	102
Food Away from Home: Total \$	\$15,101,745	\$170,437,545	\$383,848,168
Average Spent	\$3,167.31	\$3,652.05	\$3,583.45
Spending Potential Index	90	104	102
Health Care: Total \$	\$25,625,089	\$277,678,322	\$615,446,549
Average Spent	\$5,374.39	\$5,949.95	\$5,745.55
Spending Potential Index	94	104	100
HH Furnishings & Equipment: Total \$	\$8,964,926	\$100,926,993	\$225,477,045
Average Spent	\$1,880.23	\$2,162.61	\$2,104.96
Spending Potential Index	90	104	101
Personal Care Products & Services: Total \$	\$3,654,514	\$40,615,196	\$90,737,192
Average Spent	\$766.47	\$870.28	\$847.08
Spending Potential Index	93	105	102
Shelter: Total \$	\$77,116,825	\$843,154,780	\$1,881,570,598
Average Spent	\$16,173.83	\$18,066.70	\$17,565.56
Spending Potential Index	96	108	105
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$11,797,993	\$125,223,798	\$274,767,585
Average Spent	\$2,474.41	\$2,683.23	\$2,565.12
Spending Potential Index	100	108	103
Travel: Total \$	\$9,516,123	\$106,172,933	\$233,630,644
Average Spent	\$1,995.83	\$2,275.02	\$2,181.08
Spending Potential Index	93	106	101
Vehicle Maintenance & Repairs: Total \$	\$4,634,272	\$51,750,058	\$116,020,755
Average Spent	\$971.95	\$1,108.87	\$1,083.12
Spending Potential Index	90	103	101

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

1407 Reisterstown Rd, Pikesville, Maryland, 21208 2
 1407 Reisterstown Rd, Pikesville, Maryland, 21208
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Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Retirement Communities (9E)	56.3%	Population	9,684	9,956
City Lights (8A)	11.4%	Households	4,768	4,878
Golden Years (9B)	9.6%	Families	2,269	2,303
Exurbanites (1E)	9.3%	Median Age	54.5	55.2
Parks and Rec (5C)	7.5%	Median Household Income	\$57,816	\$68,357
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		90	\$1,952.46	\$9,309,347
Men's		91	\$378.50	\$1,804,668
Women's		93	\$689.49	\$3,287,486
Children's		81	\$261.27	\$1,245,716
Footwear		89	\$419.01	\$1,997,835
Watches & Jewelry		91	\$130.71	\$623,242
Apparel Products and Services (1)		89	\$73.49	\$350,401
Computer				
Computers and Hardware for Home Use		93	\$158.50	\$755,741
Portable Memory		90	\$4.90	\$23,342
Computer Software		97	\$10.22	\$48,726
Computer Accessories		94	\$17.69	\$84,336
Entertainment & Recreation		91	\$2,930.82	\$13,974,140
Fees and Admissions		93	\$634.41	\$3,024,879
Membership Fees for Clubs (2)		95	\$215.39	\$1,026,980
Fees for Participant Sports, excl. Trips		92	\$104.47	\$498,096
Tickets to Theatre/Operas/Concerts		101	\$66.95	\$319,226
Tickets to Movies/Museums/Parks		91	\$72.46	\$345,485
Admission to Sporting Events, excl. Trips		90	\$53.45	\$254,846
Fees for Recreational Lessons		87	\$120.96	\$576,751
Dating Services		109	\$0.73	\$3,493
TV/Video/Audio		93	\$1,207.56	\$5,757,640
Cable and Satellite Television Services		94	\$901.53	\$4,298,508
Televisions		92	\$108.90	\$519,251
Satellite Dishes		85	\$1.50	\$7,149
VCRs, Video Cameras, and DVD Players		93	\$5.11	\$24,354
Miscellaneous Video Equipment		90	\$13.09	\$62,420
Video Cassettes and DVDs		89	\$11.08	\$52,836
Video Game Hardware/Accessories		88	\$26.12	\$124,532
Video Game Software		90	\$13.51	\$64,393
Streaming/Downloaded Video		90	\$29.77	\$141,962
Rental of Video Cassettes and DVDs		88	\$11.23	\$53,531
Installation of Televisions		99	\$0.91	\$4,335
Audio (3)		88	\$81.81	\$390,052
Rental and Repair of TV/Radio/Sound Equipment		88	\$3.00	\$14,317
Pets		87	\$552.72	\$2,635,377
Toys/Games/Crafts/Hobbies (4)		89	\$102.92	\$490,726
Recreational Vehicles and Fees (5)		83	\$91.51	\$436,308
Sports/Recreation/Exercise Equipment (6)		89	\$158.23	\$754,429
Photo Equipment and Supplies (7)		86	\$45.82	\$218,447
Reading (8)		100	\$112.24	\$535,141
Catered Affairs (9)		94	\$25.42	\$121,194
Food		91	\$7,771.88	\$37,056,346
Food at Home		92	\$4,604.57	\$21,954,601
Bakery and Cereal Products		93	\$611.23	\$2,914,351
Meats, Poultry, Fish, and Eggs		91	\$1,027.06	\$4,897,033
Dairy Products		92	\$479.07	\$2,284,201
Fruits and Vegetables		93	\$917.59	\$4,375,083
Snacks and Other Food at Home (10)		91	\$1,569.62	\$7,483,933
Food Away from Home		90	\$3,167.31	\$15,101,745
Alcoholic Beverages		96	\$538.73	\$2,568,671

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1407 Reisterstown Rd, Pikesville, Maryland, 21208 2
 1407 Reisterstown Rd, Pikesville, Maryland, 21208
 Ring: 1 mile radius

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 Latitude: 39.37648
 Longitude: -76.72465

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	103	\$5,198.98	\$24,788,745
Value of Retirement Plans	96	\$22,308.82	\$106,368,435
Value of Other Financial Assets	115	\$1,617.71	\$7,713,233
Vehicle Loan Amount excluding Interest	79	\$2,220.74	\$10,588,475
Value of Credit Card Debt	92	\$545.04	\$2,598,742
Health			
Nonprescription Drugs	94	\$125.21	\$597,018
Prescription Drugs	95	\$344.06	\$1,640,484
Eyeglasses and Contact Lenses	92	\$85.35	\$406,952
Home			
Mortgage Payment and Basics (11)	88	\$7,565.10	\$36,070,386
Maintenance and Remodeling Services	90	\$1,847.23	\$8,807,585
Maintenance and Remodeling Materials (12)	87	\$424.71	\$2,025,012
Utilities, Fuel, and Public Services	91	\$4,496.91	\$21,441,248
Household Furnishings and Equipment			
Household Textiles (13)	92	\$91.08	\$434,249
Furniture	90	\$552.06	\$2,632,211
Rugs	101	\$24.77	\$118,118
Major Appliances (14)	86	\$299.78	\$1,429,331
Housewares (15)	93	\$95.94	\$457,419
Small Appliances	94	\$45.99	\$219,287
Luggage	92	\$12.60	\$60,069
Telephones and Accessories	87	\$60.91	\$290,409
Household Operations			
Child Care	86	\$440.58	\$2,100,671
Lawn and Garden (16)	90	\$385.96	\$1,840,269
Moving/Storage/Freight Express	96	\$62.15	\$296,330
Housekeeping Supplies (17)	92	\$656.55	\$3,130,415
Insurance			
Owners and Renters Insurance	89	\$503.41	\$2,400,250
Vehicle Insurance	91	\$1,147.00	\$5,468,873
Life/Other Insurance	91	\$380.51	\$1,814,256
Health Insurance	93	\$3,531.13	\$16,836,435
Personal Care Products (18)	92	\$445.28	\$2,123,091
School Books and Supplies (19)	88	\$131.60	\$627,472
Smoking Products	89	\$370.85	\$1,768,195
Transportation			
Payments on Vehicles excluding Leases	82	\$1,970.25	\$9,394,140
Gasoline and Motor Oil	86	\$2,067.26	\$9,856,676
Vehicle Maintenance and Repairs	90	\$971.95	\$4,634,272
Travel			
Airline Fares	96	\$504.67	\$2,406,246
Lodging on Trips	92	\$523.73	\$2,497,159
Auto/Truck Rental on Trips	90	\$24.90	\$118,709
Food and Drink on Trips	92	\$477.56	\$2,277,016

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1407 Reisterstown Rd, Pikesville, Maryland, 21208 2
 1407 Reisterstown Rd, Pikesville, Maryland, 21208
 Ring: 3 mile radius

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Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Family Foundations (12A)	17.4%	Population	114,603	116,063
Retirement Communities (9E)	10.2%	Households	46,669	47,007
Parks and Rec (5C)	8.9%	Families	28,447	28,592
Golden Years (9B)	8.3%	Median Age	42.2	42.3
Bright Young Professionals (8C)	7.0%	Median Household Income	\$63,305	\$76,905
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		104	\$2,263.01	\$105,612,347
Men's		104	\$430.90	\$20,109,634
Women's		106	\$786.97	\$36,727,170
Children's		99	\$318.43	\$14,860,938
Footwear		103	\$485.84	\$22,673,747
Watches & Jewelry		106	\$152.20	\$7,103,197
Apparel Products and Services (1)		107	\$88.66	\$4,137,661
Computer				
Computers and Hardware for Home Use		106	\$181.16	\$8,454,555
Portable Memory		105	\$5.69	\$265,611
Computer Software		109	\$11.51	\$537,375
Computer Accessories		106	\$19.93	\$929,907
Entertainment & Recreation		104	\$3,339.72	\$155,861,453
Fees and Admissions		107	\$729.89	\$34,063,264
Membership Fees for Clubs (2)		109	\$245.39	\$11,452,115
Fees for Participant Sports, excl. Trips		106	\$120.16	\$5,607,931
Tickets to Theatre/Operas/Concerts		111	\$73.61	\$3,435,170
Tickets to Movies/Museums/Parks		104	\$83.23	\$3,884,391
Admission to Sporting Events, excl. Trips		105	\$62.58	\$2,920,415
Fees for Recreational Lessons		104	\$144.12	\$6,725,765
Dating Services		119	\$0.80	\$37,477
TV/Video/Audio		104	\$1,361.36	\$63,533,463
Cable and Satellite Television Services		105	\$1,007.62	\$47,024,443
Televisions		105	\$124.59	\$5,814,311
Satellite Dishes		98	\$1.72	\$80,177
VCRs, Video Cameras, and DVD Players		106	\$5.86	\$273,606
Miscellaneous Video Equipment		103	\$14.96	\$698,138
Video Cassettes and DVDs		103	\$12.78	\$596,355
Video Game Hardware/Accessories		103	\$30.76	\$1,435,444
Video Game Software		105	\$15.72	\$733,441
Streaming/Downloaded Video		105	\$34.64	\$1,616,530
Rental of Video Cassettes and DVDs		102	\$13.02	\$607,690
Installation of Televisions		109	\$1.00	\$46,801
Audio (3)		102	\$95.25	\$4,445,156
Rental and Repair of TV/Radio/Sound Equipment		101	\$3.46	\$161,372
Pets		99	\$632.77	\$29,530,649
Toys/Games/Crafts/Hobbies (4)		103	\$119.00	\$5,553,485
Recreational Vehicles and Fees (5)		97	\$106.74	\$4,981,619
Sports/Recreation/Exercise Equipment (6)		104	\$184.85	\$8,626,826
Photo Equipment and Supplies (7)		102	\$54.43	\$2,540,214
Reading (8)		108	\$121.50	\$5,670,249
Catered Affairs (9)		108	\$29.18	\$1,361,684
Food		104	\$8,848.29	\$412,941,025
Food at Home		104	\$5,196.24	\$242,503,480
Bakery and Cereal Products		104	\$686.90	\$32,057,119
Meats, Poultry, Fish, and Eggs		103	\$1,163.09	\$54,280,469
Dairy Products		103	\$535.63	\$24,997,086
Fruits and Vegetables		105	\$1,028.93	\$48,019,305
Snacks and Other Food at Home (10)		103	\$1,781.69	\$83,149,501
Food Away from Home		104	\$3,652.05	\$170,437,545
Alcoholic Beverages		108	\$607.63	\$28,357,423

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	111	\$5,593.10	\$261,024,570
Value of Retirement Plans	108	\$25,010.81	\$1,167,229,434
Value of Other Financial Assets	112	\$1,583.97	\$73,922,482
Vehicle Loan Amount excluding Interest	96	\$2,682.28	\$125,179,466
Value of Credit Card Debt	106	\$622.57	\$29,054,543
Health			
Nonprescription Drugs	104	\$138.70	\$6,472,767
Prescription Drugs	103	\$373.16	\$17,415,043
Eyeglasses and Contact Lenses	104	\$96.20	\$4,489,627
Home			
Mortgage Payment and Basics (11)	103	\$8,853.18	\$413,169,206
Maintenance and Remodeling Services	104	\$2,127.78	\$99,301,400
Maintenance and Remodeling Materials (12)	100	\$490.00	\$22,867,596
Utilities, Fuel, and Public Services	103	\$5,115.34	\$238,727,860
Household Furnishings and Equipment			
Household Textiles (13)	105	\$103.91	\$4,849,545
Furniture	105	\$643.22	\$30,018,244
Rugs	110	\$27.13	\$1,266,264
Major Appliances (14)	100	\$349.83	\$16,326,248
Housewares (15)	104	\$107.72	\$5,027,386
Small Appliances	105	\$51.30	\$2,394,008
Luggage	107	\$14.63	\$682,758
Telephones and Accessories	101	\$70.90	\$3,308,825
Household Operations			
Child Care	104	\$535.94	\$25,012,008
Lawn and Garden (16)	102	\$437.46	\$20,415,724
Moving/Storage/Freight Express	110	\$70.87	\$3,307,613
Housekeeping Supplies (17)	103	\$738.34	\$34,457,364
Insurance			
Owners and Renters Insurance	101	\$575.99	\$26,881,010
Vehicle Insurance	103	\$1,300.11	\$60,674,726
Life/Other Insurance	104	\$433.57	\$20,234,395
Health Insurance	104	\$3,929.88	\$183,403,527
Personal Care Products (18)	104	\$505.62	\$23,596,892
School Books and Supplies (19)	103	\$154.50	\$7,210,557
Smoking Products	101	\$420.27	\$19,613,640
Transportation			
Payments on Vehicles excluding Leases	99	\$2,361.38	\$110,203,419
Gasoline and Motor Oil	100	\$2,402.43	\$112,119,012
Vehicle Maintenance and Repairs	103	\$1,108.87	\$51,750,058
Travel			
Airline Fares	108	\$569.18	\$26,563,220
Lodging on Trips	105	\$601.66	\$28,079,060
Auto/Truck Rental on Trips	105	\$28.98	\$1,352,276
Food and Drink on Trips	105	\$544.90	\$25,429,803

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Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Family Foundations (12A)	16.6%	Population	268,007	269,590
Enterprising Professionals (2D)	11.2%	Households	107,117	107,255
Parks and Rec (5C)	7.9%	Families	65,397	65,301
Bright Young Professionals (8C)	7.4%	Median Age	40.0	40.4
Modest Income Homes (12D)	7.3%	Median Household Income	\$60,889	\$73,525
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		102	\$2,223.02	\$238,122,813
Men's		102	\$421.74	\$45,175,011
Women's		103	\$766.87	\$82,144,641
Children's		99	\$319.99	\$34,276,401
Footwear		102	\$479.68	\$51,381,602
Watches & Jewelry		103	\$147.77	\$15,828,458
Apparel Products and Services (1)		105	\$86.98	\$9,316,700
Computer				
Computers and Hardware for Home Use		104	\$176.95	\$18,954,672
Portable Memory		103	\$5.59	\$598,670
Computer Software		107	\$11.25	\$1,205,008
Computer Accessories		102	\$19.30	\$2,067,341
Entertainment & Recreation		101	\$3,249.14	\$348,037,831
Fees and Admissions		102	\$700.28	\$75,011,433
Membership Fees for Clubs (2)		104	\$234.00	\$25,065,199
Fees for Participant Sports, excl. Trips		103	\$115.97	\$12,422,094
Tickets to Theatre/Operas/Concerts		105	\$69.61	\$7,456,151
Tickets to Movies/Museums/Parks		102	\$81.04	\$8,680,899
Admission to Sporting Events, excl. Trips		101	\$60.02	\$6,429,339
Fees for Recreational Lessons		100	\$138.83	\$14,870,980
Dating Services		121	\$0.81	\$86,771
TV/Video/Audio		103	\$1,339.14	\$143,445,040
Cable and Satellite Television Services		103	\$989.22	\$105,962,286
Televisions		104	\$123.14	\$13,190,549
Satellite Dishes		94	\$1.66	\$177,573
VCRs, Video Cameras, and DVD Players		105	\$5.79	\$620,737
Miscellaneous Video Equipment		100	\$14.55	\$1,558,391
Video Cassettes and DVDs		102	\$12.62	\$1,352,190
Video Game Hardware/Accessories		105	\$31.18	\$3,340,199
Video Game Software		106	\$15.91	\$1,704,480
Streaming/Downloaded Video		104	\$34.35	\$3,679,544
Rental of Video Cassettes and DVDs		100	\$12.87	\$1,379,124
Installation of Televisions		102	\$0.94	\$100,258
Audio (3)		100	\$93.33	\$9,997,496
Rental and Repair of TV/Radio/Sound Equipment		104	\$3.57	\$382,213
Pets		97	\$614.32	\$65,804,159
Toys/Games/Crafts/Hobbies (4)		101	\$116.75	\$12,506,198
Recreational Vehicles and Fees (5)		93	\$102.49	\$10,978,678
Sports/Recreation/Exercise Equipment (6)		100	\$178.95	\$19,168,280
Photo Equipment and Supplies (7)		100	\$53.26	\$5,705,281
Reading (8)		103	\$115.84	\$12,408,520
Catered Affairs (9)		104	\$28.10	\$3,010,241
Food		102	\$8,682.54	\$930,047,182
Food at Home		102	\$5,099.09	\$546,199,015
Bakery and Cereal Products		102	\$673.25	\$72,117,047
Meats, Poultry, Fish, and Eggs		102	\$1,145.93	\$122,748,437
Dairy Products		101	\$523.37	\$56,061,767
Fruits and Vegetables		102	\$1,005.04	\$107,656,551
Snacks and Other Food at Home (10)		101	\$1,751.50	\$187,615,212
Food Away from Home		102	\$3,583.45	\$383,848,168
Alcoholic Beverages		105	\$588.42	\$63,029,528

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	103	\$5,191.45	\$556,093,068
Value of Retirement Plans	102	\$23,560.26	\$2,523,704,739
Value of Other Financial Assets	104	\$1,465.54	\$156,984,385
Vehicle Loan Amount excluding Interest	96	\$2,687.61	\$287,888,899
Value of Credit Card Debt	103	\$604.59	\$64,761,943
Health			
Nonprescription Drugs	101	\$134.87	\$14,446,804
Prescription Drugs	100	\$360.22	\$38,585,989
Eyeglasses and Contact Lenses	100	\$92.86	\$9,946,605
Home			
Mortgage Payment and Basics (11)	98	\$8,443.28	\$904,418,687
Maintenance and Remodeling Services	99	\$2,015.42	\$215,885,691
Maintenance and Remodeling Materials (12)	95	\$466.63	\$49,983,878
Utilities, Fuel, and Public Services	101	\$5,023.06	\$538,054,945
Household Furnishings and Equipment			
Household Textiles (13)	103	\$101.49	\$10,871,408
Furniture	103	\$631.65	\$67,660,925
Rugs	105	\$25.82	\$2,765,849
Major Appliances (14)	98	\$341.25	\$36,553,681
Housewares (15)	101	\$104.20	\$11,161,887
Small Appliances	102	\$50.01	\$5,357,236
Luggage	103	\$14.19	\$1,520,055
Telephones and Accessories	99	\$69.42	\$7,436,552
Household Operations			
Child Care	103	\$529.36	\$56,703,923
Lawn and Garden (16)	97	\$418.53	\$44,831,578
Moving/Storage/Freight Express	109	\$70.27	\$7,527,526
Housekeeping Supplies (17)	101	\$721.05	\$77,236,453
Insurance			
Owners and Renters Insurance	98	\$554.34	\$59,379,684
Vehicle Insurance	101	\$1,272.83	\$136,341,716
Life/Other Insurance	99	\$414.15	\$44,362,653
Health Insurance	101	\$3,799.93	\$407,037,530
Personal Care Products (18)	102	\$494.50	\$52,969,040
School Books and Supplies (19)	102	\$152.70	\$16,356,672
Smoking Products	102	\$423.75	\$45,390,301
Transportation			
Payments on Vehicles excluding Leases	98	\$2,348.20	\$251,531,828
Gasoline and Motor Oil	99	\$2,378.89	\$254,819,092
Vehicle Maintenance and Repairs	101	\$1,083.12	\$116,020,755
Travel			
Airline Fares	103	\$544.03	\$58,275,198
Lodging on Trips	101	\$577.29	\$61,837,377
Auto/Truck Rental on Trips	100	\$27.82	\$2,980,394
Food and Drink on Trips	101	\$523.37	\$56,061,755

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

1407 Reisterstown Rd, Pikesville, Maryland, 21208 2
 1407 Reisterstown Rd, Pikesville, Maryland, 21208
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.37648
 Longitude: -76.72465

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	1,106		3,689		8,289							
Total Employees:	9,512		43,809		121,782							
Total Residential Population:	9,684		114,603		268,007							
Employee/Residential Population Ratio (per 100 Residents)	98		38		45							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	11	1.0%	96	1.0%	27	0.7%	185	0.4%	68	0.8%	780	0.6%
Construction	35	3.2%	288	3.0%	146	4.0%	1,035	2.4%	345	4.2%	3,532	2.9%
Manufacturing	17	1.5%	266	2.8%	61	1.7%	941	2.1%	156	1.9%	3,331	2.7%
Transportation	24	2.2%	185	1.9%	76	2.1%	528	1.2%	159	1.9%	1,135	0.9%
Communication	9	0.8%	94	1.0%	42	1.1%	269	0.6%	94	1.1%	1,825	1.5%
Utility	1	0.1%	12	0.1%	4	0.1%	68	0.2%	12	0.1%	158	0.1%
Wholesale Trade	23	2.1%	156	1.6%	84	2.3%	706	1.6%	201	2.4%	2,705	2.2%
Retail Trade Summary	182	16.5%	1,877	19.7%	690	18.7%	8,634	19.7%	1,589	19.2%	20,313	16.7%
Home Improvement	3	0.3%	15	0.2%	14	0.4%	321	0.7%	29	0.3%	470	0.4%
General Merchandise Stores	3	0.3%	199	2.1%	24	0.7%	955	2.2%	50	0.6%	2,047	1.7%
Food Stores	19	1.7%	205	2.2%	77	2.1%	1,572	3.6%	181	2.2%	3,457	2.8%
Auto Dealers, Gas Stations, Auto Aftermarket	16	1.4%	157	1.7%	74	2.0%	935	2.1%	164	2.0%	2,097	1.7%
Apparel & Accessory Stores	19	1.7%	76	0.8%	61	1.7%	351	0.8%	138	1.7%	857	0.7%
Furniture & Home Furnishings	6	0.5%	60	0.6%	42	1.1%	261	0.6%	107	1.3%	1,122	0.9%
Eating & Drinking Places	56	5.1%	807	8.5%	197	5.3%	2,758	6.3%	490	5.9%	6,642	5.5%
Miscellaneous Retail	59	5.3%	359	3.8%	200	5.4%	1,481	3.4%	430	5.2%	3,621	3.0%
Finance, Insurance, Real Estate Summary	168	15.2%	1,358	14.3%	460	12.5%	3,568	8.1%	984	11.9%	8,942	7.3%
Banks, Savings & Lending Institutions	32	2.9%	242	2.5%	75	2.0%	587	1.3%	151	1.8%	1,334	1.1%
Securities Brokers	20	1.8%	149	1.6%	48	1.3%	466	1.1%	105	1.3%	854	0.7%
Insurance Carriers & Agents	32	2.9%	175	1.8%	71	1.9%	469	1.1%	162	2.0%	1,466	1.2%
Real Estate, Holding, Other Investment Offices	84	7.6%	792	8.3%	266	7.2%	2,045	4.7%	566	6.8%	5,287	4.3%
Services Summary	555	50.2%	4,807	50.5%	1,800	48.8%	24,569	56.1%	4,025	48.6%	59,669	49.0%
Hotels & Lodging	3	0.3%	200	2.1%	11	0.3%	617	1.4%	36	0.4%	1,317	1.1%
Automotive Services	18	1.6%	99	1.0%	109	3.0%	736	1.7%	249	3.0%	1,498	1.2%
Motion Pictures & Amusements	19	1.7%	104	1.1%	69	1.9%	481	1.1%	178	2.1%	1,745	1.4%
Health Services	141	12.7%	1,494	15.7%	366	9.9%	5,355	12.2%	773	9.3%	18,664	15.3%
Legal Services	60	5.4%	333	3.5%	116	3.1%	670	1.5%	182	2.2%	1,542	1.3%
Education Institutions & Libraries	15	1.4%	289	3.0%	87	2.4%	3,260	7.4%	226	2.7%	9,242	7.6%
Other Services	299	27.0%	2,288	24.1%	1,041	28.2%	13,449	30.7%	2,381	28.7%	25,660	21.1%
Government	12	1.1%	349	3.7%	56	1.5%	3,237	7.4%	91	1.1%	19,122	15.7%
Unclassified Establishments	69	6.2%	24	0.3%	242	6.6%	68	0.2%	565	6.8%	270	0.2%
Totals	1,106	100.0%	9,512	100.0%	3,689	100.0%	43,809	100.0%	8,289	100.0%	121,782	100.0%

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	1	0.0%	4	0.0%	3	0.0%	11	0.0%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%
Utilities	0	0.0%	0	0.0%	1	0.0%	4	0.0%	5	0.1%	73	0.1%
Construction	39	3.5%	354	3.7%	154	4.2%	1,165	2.7%	373	4.5%	3,834	3.1%
Manufacturing	19	1.7%	273	2.9%	77	2.1%	991	2.3%	187	2.3%	3,456	2.8%
Wholesale Trade	22	2.0%	154	1.6%	76	2.1%	670	1.5%	178	2.1%	2,593	2.1%
Retail Trade	121	10.9%	1,021	10.7%	464	12.6%	5,676	13.0%	1,055	12.7%	13,315	10.9%
Motor Vehicle & Parts Dealers	7	0.6%	111	1.2%	47	1.3%	810	1.8%	106	1.3%	1,834	1.5%
Furniture & Home Furnishings Stores	2	0.2%	14	0.1%	16	0.4%	107	0.2%	51	0.6%	535	0.4%
Electronics & Appliance Stores	3	0.3%	44	0.5%	17	0.5%	123	0.3%	45	0.5%	561	0.5%
Bldg Material & Garden Equipment & Supplies Dealers	3	0.3%	15	0.2%	14	0.4%	321	0.7%	29	0.3%	470	0.4%
Food & Beverage Stores	14	1.3%	149	1.6%	65	1.8%	1,430	3.3%	171	2.1%	3,225	2.6%
Health & Personal Care Stores	22	2.0%	134	1.4%	73	2.0%	681	1.6%	146	1.8%	1,274	1.0%
Gasoline Stations	9	0.8%	46	0.5%	27	0.7%	125	0.3%	57	0.7%	263	0.2%
Clothing & Clothing Accessories Stores	25	2.3%	103	1.1%	77	2.1%	471	1.1%	171	2.1%	1,059	0.9%
Sport Goods, Hobby, Book, & Music Stores	8	0.7%	48	0.5%	25	0.7%	187	0.4%	54	0.7%	469	0.4%
General Merchandise Stores	3	0.3%	199	2.1%	24	0.7%	955	2.2%	50	0.6%	2,047	1.7%
Miscellaneous Store Retailers	23	2.1%	151	1.6%	61	1.7%	446	1.0%	143	1.7%	1,486	1.2%
Nonstore Retailers	3	0.3%	7	0.1%	17	0.5%	20	0.0%	31	0.4%	91	0.1%
Transportation & Warehousing	17	1.5%	157	1.7%	59	1.6%	471	1.1%	125	1.5%	1,047	0.9%
Information	16	1.4%	156	1.6%	76	2.1%	536	1.2%	192	2.3%	2,884	2.4%
Finance & Insurance	84	7.6%	567	6.0%	200	5.4%	1,543	3.5%	433	5.2%	3,828	3.1%
Central Bank/Credit Intermediation & Related Activities	31	2.8%	234	2.5%	77	2.1%	588	1.3%	156	1.9%	1,340	1.1%
Securities, Commodity Contracts & Other Financial	21	1.9%	159	1.7%	52	1.4%	486	1.1%	114	1.4%	1,016	0.8%
Insurance Carriers & Related Activities; Funds, Trusts &	32	2.9%	175	1.8%	71	1.9%	469	1.1%	163	2.0%	1,472	1.2%
Real Estate, Rental & Leasing	85	7.7%	712	7.5%	297	8.1%	2,032	4.6%	624	7.5%	5,064	4.2%
Professional, Scientific & Tech Services	155	14.0%	1,014	10.7%	413	11.2%	3,865	8.8%	845	10.2%	8,297	6.8%
Legal Services	68	6.1%	379	4.0%	132	3.6%	745	1.7%	211	2.5%	1,717	1.4%
Management of Companies & Enterprises	2	0.2%	22	0.2%	3	0.1%	37	0.1%	7	0.1%	88	0.1%
Administrative & Support & Waste Management & Remediation	56	5.1%	462	4.9%	162	4.4%	4,317	9.9%	354	4.3%	6,189	5.1%
Educational Services	20	1.8%	277	2.9%	97	2.6%	3,267	7.5%	254	3.1%	9,287	7.6%
Health Care & Social Assistance	176	15.9%	1,894	19.9%	526	14.3%	7,781	17.8%	1,138	13.7%	24,185	19.9%
Arts, Entertainment & Recreation	12	1.1%	92	1.0%	49	1.3%	457	1.0%	122	1.5%	1,541	1.3%
Accommodation & Food Services	62	5.6%	1,039	10.9%	216	5.9%	3,457	7.9%	544	6.6%	8,144	6.7%
Accommodation	3	0.3%	200	2.1%	11	0.3%	617	1.4%	36	0.4%	1,317	1.1%
Food Services & Drinking Places	59	5.3%	839	8.8%	205	5.6%	2,840	6.5%	509	6.1%	6,826	5.6%
Other Services (except Public Administration)	139	12.6%	944	9.9%	522	14.2%	4,231	9.7%	1,194	14.4%	8,551	7.0%
Automotive Repair & Maintenance	12	1.1%	64	0.7%	76	2.1%	556	1.3%	174	2.1%	1,082	0.9%
Public Administration	12	1.1%	349	3.7%	56	1.5%	3,237	7.4%	91	1.1%	19,122	15.7%
Unclassified Establishments	69	6.2%	24	0.3%	242	6.6%	68	0.2%	565	6.8%	270	0.2%
Total	1,106	100.0%	9,512	100.0%	3,689	100.0%	43,809	100.0%	8,289	100.0%	121,782	100.0%

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