

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	21,403	82,520	152,854
2020 Total Population	24,448	97,383	178,191
2020 Group Quarters	198	708	1,516
2022 Total Population	25,062	100,115	182,737
2022 Group Quarters	198	701	1,516
2027 Total Population	25,210	101,663	185,593
2022-2027 Annual Rate	0.12%	0.31%	0.31%
2022 Total Daytime Population	24,759	91,374	168,458
Workers	12,712	44,105	83,254
Residents	12,047	47,269	85,204
Household Summary			
2010 Households	8,788	31,409	56,689
2010 Average Household Size	2.41	2.61	2.67
2020 Total Households	9,678	36,115	64,591
2020 Average Household Size	2.51	2.68	2.74
2022 Total Households	9,832	36,902	65,906
2022 Average Household Size	2.53	2.69	2.75
2027 Total Households	9,865	37,319	66,702
2027 Average Household Size	2.54	2.71	2.76
2022-2027 Annual Rate	0.07%	0.22%	0.24%
2010 Families	4,756	19,760	37,312
2010 Average Family Size	3.21	3.26	3.27
2022 Total Families	5,057	22,550	42,329
2022 Average Family Size	3.48	3.43	3.42
2027 Total Families	5,058	22,788	42,788
2027 Average Family Size	3.48	3.44	3.43
2022-2027 Annual Rate	0.00%	0.21%	0.22%
Housing Unit Summary			
2000 Housing Units	9,030	30,583	53,648
Owner Occupied Housing Units	37.1%	50.5%	55.1%
Renter Occupied Housing Units	56.9%	45.1%	41.1%
Vacant Housing Units	5.9%	4.4%	3.8%
2010 Housing Units	9,492	33,602	60,228
Owner Occupied Housing Units	38.3%	51.7%	55.4%
Renter Occupied Housing Units	54.3%	41.8%	38.8%
Vacant Housing Units	7.4%	6.5%	5.9%
2020 Housing Units	10,141	37,653	67,192
Vacant Housing Units	4.6%	4.1%	3.9%
2022 Housing Units	10,297	38,460	68,612
Owner Occupied Housing Units	38.0%	53.1%	58.0%
Renter Occupied Housing Units	57.5%	42.9%	38.1%
Vacant Housing Units	4.5%	4.1%	3.9%
2027 Housing Units	10,416	39,203	70,077
Owner Occupied Housing Units	39.0%	54.3%	58.8%
Renter Occupied Housing Units	55.7%	40.9%	36.4%
Vacant Housing Units	5.3%	4.8%	4.8%
Median Household Income			
2022	\$77,836	\$91,836	\$100,857
2027	\$87,388	\$104,075	\$111,517
Median Home Value			
2022	\$339,307	\$368,481	\$390,653
2027	\$356,202	\$380,801	\$409,420
Per Capita Income			
2022	\$41,142	\$46,020	\$49,088
2027	\$47,434	\$52,740	\$55,821
Median Age			
2010	33.1	34.0	34.3
2022	34.9	35.9	36.2
2027	34.8	36.1	36.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
2022 Households by Income			
Household Income Base	9,832	36,902	65,905
<\$15,000	5.7%	4.1%	4.3%
\$15,000 - \$24,999	5.2%	4.1%	3.7%
\$25,000 - \$34,999	5.6%	5.1%	4.8%
\$35,000 - \$49,999	11.6%	8.4%	7.0%
\$50,000 - \$74,999	19.5%	16.4%	14.4%
\$75,000 - \$99,999	15.7%	16.1%	15.3%
\$100,000 - \$149,999	19.7%	20.7%	21.9%
\$150,000 - \$199,999	8.1%	11.4%	12.1%
\$200,000+	8.8%	13.6%	16.6%
Average Household Income	\$103,989	\$124,135	\$135,721
2027 Households by Income			
Household Income Base	9,865	37,319	66,701
<\$15,000	5.0%	3.4%	3.5%
\$15,000 - \$24,999	4.7%	3.5%	3.0%
\$25,000 - \$34,999	5.5%	4.4%	4.1%
\$35,000 - \$49,999	10.0%	6.9%	5.7%
\$50,000 - \$74,999	15.9%	13.8%	12.1%
\$75,000 - \$99,999	15.6%	15.3%	14.1%
\$100,000 - \$149,999	21.9%	22.3%	23.1%
\$150,000 - \$199,999	9.7%	13.6%	14.5%
\$200,000+	11.7%	16.9%	19.8%
Average Household Income	\$120,345	\$142,873	\$154,864
2022 Owner Occupied Housing Units by Value			
Total	3,913	20,418	39,784
<\$50,000	1.7%	1.3%	0.9%
\$50,000 - \$99,999	0.2%	0.7%	0.4%
\$100,000 - \$149,999	0.8%	0.4%	0.3%
\$150,000 - \$199,999	3.5%	2.6%	2.4%
\$200,000 - \$249,999	8.6%	4.7%	4.8%
\$250,000 - \$299,999	21.9%	13.7%	11.8%
\$300,000 - \$399,999	34.3%	38.9%	32.5%
\$400,000 - \$499,999	12.2%	19.5%	20.8%
\$500,000 - \$749,999	14.8%	16.3%	20.3%
\$750,000 - \$999,999	1.9%	1.2%	4.6%
\$1,000,000 - \$1,499,999	0.3%	0.7%	1.1%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.0%	0.1%	0.1%
Average Home Value	\$374,668	\$400,512	\$440,087
2027 Owner Occupied Housing Units by Value			
Total	4,066	21,284	41,205
<\$50,000	1.4%	1.0%	0.7%
\$50,000 - \$99,999	0.0%	0.3%	0.2%
\$100,000 - \$149,999	0.4%	0.5%	0.3%
\$150,000 - \$199,999	2.4%	1.6%	1.4%
\$200,000 - \$249,999	6.3%	3.1%	3.1%
\$250,000 - \$299,999	19.5%	11.7%	9.9%
\$300,000 - \$399,999	35.5%	39.4%	32.3%
\$400,000 - \$499,999	14.5%	21.8%	23.0%
\$500,000 - \$749,999	17.3%	18.4%	22.3%
\$750,000 - \$999,999	2.3%	1.4%	5.3%
\$1,000,000 - \$1,499,999	0.3%	0.9%	1.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.0%	0.1%	0.1%
Average Home Value	\$395,044	\$418,066	\$460,607

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	21,403	82,520	152,852
0 - 4	8.1%	7.8%	7.6%
5 - 9	6.4%	6.8%	6.9%
10 - 14	5.4%	6.4%	6.6%
15 - 24	12.8%	13.2%	13.1%
25 - 34	21.0%	17.6%	17.0%
35 - 44	16.5%	15.9%	15.9%
45 - 54	13.6%	15.0%	15.6%
55 - 64	9.0%	9.7%	10.1%
65 - 74	3.9%	4.7%	4.5%
75 - 84	2.1%	2.2%	2.0%
85 +	1.0%	0.7%	0.7%
18 +	76.8%	75.1%	74.8%
2022 Population by Age			
Total	25,060	100,116	182,739
0 - 4	6.9%	6.6%	6.5%
5 - 9	6.4%	6.5%	6.5%
10 - 14	6.2%	6.5%	6.7%
15 - 24	12.5%	12.3%	12.3%
25 - 34	18.2%	16.6%	16.1%
35 - 44	16.4%	15.2%	15.1%
45 - 54	12.4%	12.6%	12.9%
55 - 64	10.6%	11.8%	12.2%
65 - 74	6.4%	7.5%	7.5%
75 - 84	2.7%	3.3%	3.2%
85 +	1.2%	1.1%	1.0%
18 +	77.3%	76.9%	76.7%
2027 Population by Age			
Total	25,210	101,662	185,595
0 - 4	7.0%	6.8%	6.6%
5 - 9	6.1%	6.2%	6.1%
10 - 14	5.7%	5.9%	6.0%
15 - 24	12.6%	11.8%	11.7%
25 - 34	19.1%	17.5%	17.2%
35 - 44	15.2%	15.0%	15.1%
45 - 54	12.7%	12.3%	12.5%
55 - 64	10.0%	10.8%	11.1%
65 - 74	7.1%	8.3%	8.4%
75 - 84	3.4%	4.1%	4.0%
85 +	1.2%	1.3%	1.2%
18 +	77.9%	77.7%	77.7%
2010 Population by Sex			
Males	10,242	39,575	73,407
Females	11,161	42,945	79,447
2022 Population by Sex			
Males	11,966	48,096	88,128
Females	13,096	52,019	94,609
2027 Population by Sex			
Males	11,997	48,802	89,537
Females	13,213	52,860	96,057

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	21,403	82,519	152,854
White Alone	29.5%	35.8%	36.8%
Black Alone	49.2%	45.1%	42.6%
American Indian Alone	0.5%	0.4%	0.4%
Asian Alone	6.8%	8.0%	10.5%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	9.8%	6.5%	5.7%
Two or More Races	4.1%	4.1%	4.0%
Hispanic Origin	19.0%	14.0%	12.5%
Diversity Index	76.1	73.9	74.0
2020 Population by Race/Ethnicity			
Total	24,448	97,383	178,191
White Alone	17.2%	22.1%	24.1%
Black Alone	48.0%	46.2%	44.2%
American Indian Alone	1.3%	0.9%	0.7%
Asian Alone	6.0%	8.9%	11.2%
Pacific Islander Alone	0.1%	0.0%	0.1%
Some Other Race Alone	16.9%	12.4%	10.8%
Two or More Races	10.5%	9.5%	9.0%
Hispanic Origin	27.5%	20.4%	17.9%
Diversity Index	81.8	80.1	79.8
2022 Population by Race/Ethnicity			
Total	25,061	100,114	182,738
White Alone	16.6%	21.4%	23.6%
Black Alone	47.8%	46.0%	44.0%
American Indian Alone	1.4%	0.9%	0.7%
Asian Alone	6.1%	9.0%	11.3%
Pacific Islander Alone	0.1%	0.0%	0.1%
Some Other Race Alone	17.4%	12.9%	11.3%
Two or More Races	10.6%	9.7%	9.1%
Hispanic Origin	27.7%	20.7%	18.2%
Diversity Index	81.9	80.4	80.1
2027 Population by Race/Ethnicity			
Total	25,210	101,662	185,594
White Alone	15.0%	19.7%	21.8%
Black Alone	46.8%	45.4%	43.6%
American Indian Alone	1.6%	1.0%	0.8%
Asian Alone	6.2%	9.3%	11.6%
Pacific Islander Alone	0.1%	0.0%	0.1%
Some Other Race Alone	19.6%	14.4%	12.5%
Two or More Races	10.9%	10.2%	9.6%
Hispanic Origin	29.3%	21.7%	19.0%
Diversity Index	82.7	81.2	80.9
2010 Population by Relationship and Household Type			
Total	21,403	82,520	152,854
In Households	99.1%	99.3%	99.1%
In Family Households	75.3%	81.6%	83.0%
Householder	22.4%	24.0%	24.5%
Spouse	12.9%	15.7%	16.5%
Child	28.7%	31.4%	32.1%
Other relative	7.4%	6.9%	6.7%
Nonrelative	3.9%	3.6%	3.2%
In Nonfamily Households	23.8%	17.8%	16.1%
In Group Quarters	0.9%	0.7%	0.9%
Institutionalized Population	0.7%	0.3%	0.6%
Noninstitutionalized Population	0.2%	0.4%	0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
2022 Population 25+ by Educational Attainment			
Total	17,018	68,145	124,251
Less than 9th Grade	5.5%	3.4%	3.3%
9th - 12th Grade, No Diploma	6.8%	4.8%	3.7%
High School Graduate	20.6%	19.0%	17.4%
GED/Alternative Credential	3.9%	2.4%	2.0%
Some College, No Degree	17.8%	17.1%	16.2%
Associate Degree	6.2%	7.6%	7.6%
Bachelor's Degree	22.7%	26.0%	26.8%
Graduate/Professional Degree	16.4%	19.7%	23.0%
2022 Population 15+ by Marital Status			
Total	20,163	80,459	146,808
Never Married	41.8%	38.5%	37.2%
Married	43.5%	48.0%	49.8%
Widowed	3.3%	3.8%	3.8%
Divorced	11.4%	9.7%	9.3%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	13,976	56,054	103,282
Population 16+ Employed	94.1%	95.1%	94.8%
Population 16+ Unemployment rate	5.9%	4.9%	5.2%
Population 16-24 Employed	11.9%	11.3%	11.2%
Population 16-24 Unemployment rate	10.9%	11.9%	13.2%
Population 25-54 Employed	71.1%	68.4%	67.8%
Population 25-54 Unemployment rate	5.1%	4.0%	4.1%
Population 55-64 Employed	12.9%	15.6%	16.2%
Population 55-64 Unemployment rate	6.7%	4.2%	3.9%
Population 65+ Employed	4.1%	4.7%	4.8%
Population 65+ Unemployment rate	0.9%	1.5%	3.2%
2022 Employed Population 16+ by Industry			
Total	13,157	53,299	97,949
Agriculture/Mining	0.1%	0.1%	0.1%
Construction	8.4%	6.9%	6.1%
Manufacturing	2.8%	3.1%	3.4%
Wholesale Trade	2.4%	1.9%	1.7%
Retail Trade	9.7%	8.7%	8.5%
Transportation/Utilities	6.2%	5.9%	5.5%
Information	1.3%	1.9%	1.8%
Finance/Insurance/Real Estate	4.3%	4.8%	5.4%
Services	52.2%	53.1%	54.1%
Public Administration	12.7%	13.6%	13.4%
2022 Employed Population 16+ by Occupation			
Total	13,160	53,299	97,949
White Collar	60.1%	67.0%	70.6%
Management/Business/Financial	17.8%	19.0%	20.4%
Professional	24.1%	30.0%	32.7%
Sales	7.5%	7.6%	7.2%
Administrative Support	10.7%	10.5%	10.3%
Services	19.5%	16.3%	14.4%
Blue Collar	20.4%	16.7%	15.0%
Farming/Forestry/Fishing	0.1%	0.1%	0.0%
Construction/Extraction	5.8%	4.4%	3.5%
Installation/Maintenance/Repair	3.6%	2.9%	2.6%
Production	2.7%	2.7%	2.6%
Transportation/Material Moving	8.3%	6.7%	6.2%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	8,788	31,411	56,692
Households with 1 Person	37.4%	29.8%	27.2%
Households with 2+ People	62.6%	70.2%	72.8%
Family Households	54.1%	62.9%	65.8%
Husband-wife Families	31.2%	41.1%	44.5%
With Related Children	16.5%	21.7%	23.6%
Other Family (No Spouse Present)	22.9%	21.8%	21.4%
Other Family with Male Householder	5.7%	5.4%	5.1%
With Related Children	2.9%	3.0%	2.8%
Other Family with Female Householder	17.2%	16.5%	16.3%
With Related Children	11.3%	10.8%	10.7%
Nonfamily Households	8.5%	7.3%	7.0%
All Households with Children	31.2%	36.0%	37.6%
Multigenerational Households	4.5%	5.0%	5.1%
Unmarried Partner Households	7.5%	7.1%	6.5%
Male-female	6.7%	6.3%	5.8%
Same-sex	0.9%	0.7%	0.8%
2010 Households by Size			
Total	8,788	31,408	56,689
1 Person Household	37.4%	29.9%	27.2%
2 Person Household	27.7%	28.3%	28.7%
3 Person Household	13.7%	16.5%	17.4%
4 Person Household	10.4%	13.1%	14.2%
5 Person Household	5.8%	6.7%	7.1%
6 Person Household	2.7%	2.9%	3.0%
7 + Person Household	2.3%	2.5%	2.4%
2010 Households by Tenure and Mortgage Status			
Total	8,788	31,413	56,687
Owner Occupied	41.3%	55.3%	58.8%
Owned with a Mortgage/Loan	36.3%	48.0%	51.6%
Owned Free and Clear	5.0%	7.3%	7.2%
Renter Occupied	58.7%	44.7%	41.2%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	97	106	112
Percent of Income for Mortgage	23.0%	21.1%	20.4%
Wealth Index	77	114	131
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	9,492	33,602	60,228
Housing Units Inside Urbanized Area	100.0%	99.8%	99.3%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.2%	0.7%
2010 Population By Urban/ Rural Status			
Total Population	21,403	82,520	152,854
Population Inside Urbanized Area	100.0%	99.8%	99.3%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.2%	0.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Enterprising Professionals (2D)	Enterprising Professionals (2D)	Enterprising Professionals (2D)
2.	Metro Fusion (11C)	Bright Young Professionals (8C)	Savvy Suburbanites (1D)
3.	Young and Restless (11B)	Savvy Suburbanites (1D)	Bright Young Professionals (8C)
2022 Consumer Spending			
Apparel & Services: Total \$	\$24,511,997	\$107,128,406	\$207,439,634
Average Spent	\$2,493.08	\$2,903.05	\$3,147.51
Spending Potential Index	103	121	131
Education: Total \$	\$20,299,602	\$90,992,582	\$180,128,122
Average Spent	\$2,064.65	\$2,465.79	\$2,733.11
Spending Potential Index	105	126	139
Entertainment/Recreation: Total \$	\$34,366,473	\$154,395,491	\$300,549,826
Average Spent	\$3,495.37	\$4,183.93	\$4,560.28
Spending Potential Index	95	114	124
Food at Home: Total \$	\$60,874,389	\$267,347,558	\$515,191,501
Average Spent	\$6,191.46	\$7,244.80	\$7,817.07
Spending Potential Index	100	117	126
Food Away from Home: Total \$	\$44,430,484	\$193,560,180	\$374,181,719
Average Spent	\$4,518.97	\$5,245.25	\$5,677.51
Spending Potential Index	105	122	132
Health Care: Total \$	\$62,429,205	\$283,172,086	\$547,949,354
Average Spent	\$6,349.59	\$7,673.62	\$8,314.10
Spending Potential Index	90	108	117
HH Furnishings & Equipment: Total \$	\$24,198,857	\$109,125,893	\$212,728,382
Average Spent	\$2,461.23	\$2,957.18	\$3,227.75
Spending Potential Index	96	115	126
Personal Care Products & Services: Total \$	\$10,058,438	\$44,593,152	\$86,402,372
Average Spent	\$1,023.03	\$1,208.42	\$1,310.99
Spending Potential Index	100	119	129
Shelter: Total \$	\$235,325,659	\$1,036,651,980	\$2,012,893,538
Average Spent	\$23,934.67	\$28,092.03	\$30,541.89
Spending Potential Index	105	123	133
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$23,506,951	\$108,634,597	\$211,290,061
Average Spent	\$2,390.86	\$2,943.87	\$3,205.93
Spending Potential Index	88	108	118
Travel: Total \$	\$27,468,549	\$126,128,645	\$248,186,697
Average Spent	\$2,793.79	\$3,417.94	\$3,765.77
Spending Potential Index	97	119	131
Vehicle Maintenance & Repairs: Total \$	\$11,924,868	\$52,598,572	\$101,076,783
Average Spent	\$1,212.86	\$1,425.36	\$1,533.65
Spending Potential Index	96	113	122

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Top Tapestry Segments	Percent	Demographic Summary	2022	2027
Enterprising Professionals (2D)	41.4%	Population	25,062	25,210
Metro Fusion (11C)	13.8%	Households	9,832	9,865
Young and Restless (11B)	13.1%	Families	5,057	5,058
Metro Renters (3B)	9.2%	Median Age	34.9	34.8
Front Porches (8E)	5.8%	Median Household Income	\$77,836	\$87,388
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		103	\$2,493.08	\$24,511,997
Men's		106	\$490.34	\$4,820,982
Women's		101	\$846.54	\$8,323,169
Children's		106	\$375.67	\$3,693,553
Footwear		105	\$598.64	\$5,885,860
Watches & Jewelry		97	\$142.16	\$1,397,715
Apparel Products and Services (1)		102	\$60.78	\$597,548
Computer				
Computers and Hardware for Home Use		107	\$203.55	\$2,001,345
Portable Memory		100	\$4.94	\$48,535
Computer Software		115	\$12.58	\$123,653
Computer Accessories		100	\$20.42	\$200,792
Entertainment & Recreation		95	\$3,495.37	\$34,366,473
Fees and Admissions		99	\$835.32	\$8,212,865
Membership Fees for Clubs (2)		100	\$282.25	\$2,775,080
Fees for Participant Sports, excl. Trips		99	\$129.50	\$1,273,289
Tickets to Theatre/Operas/Concerts		96	\$88.17	\$866,898
Tickets to Movies		110	\$69.20	\$680,394
Tickets to Parks or Museums		102	\$39.47	\$388,084
Admission to Sporting Events, excl. Trips		92	\$67.44	\$663,072
Fees for Recreational Lessons		99	\$157.69	\$1,550,415
Dating Services		116	\$1.59	\$15,634
TV/Video/Audio		95	\$1,273.59	\$12,521,977
Cable and Satellite Television Services		91	\$831.52	\$8,175,530
Televisions		104	\$132.95	\$1,307,121
Satellite Dishes		101	\$1.80	\$17,663
VCRs, Video Cameras, and DVD Players		99	\$5.53	\$54,340
Miscellaneous Video Equipment		95	\$16.76	\$164,745
Video Cassettes and DVDs		106	\$9.21	\$90,574
Video Game Hardware/Accessories		112	\$36.86	\$362,440
Video Game Software		116	\$21.14	\$207,811
Rental/Streaming/Downloaded Video		111	\$88.41	\$869,225
Installation of Televisions		102	\$0.86	\$8,436
Audio (3)		103	\$125.43	\$1,233,243
Rental and Repair of TV/Radio/Sound Equipment		93	\$3.14	\$30,850
Pets		90	\$748.21	\$7,356,353
Toys/Games/Crafts/Hobbies (4)		101	\$132.49	\$1,302,643
Recreational Vehicles and Fees (5)		79	\$101.23	\$995,263
Sports/Recreation/Exercise Equipment (6)		98	\$200.58	\$1,972,122
Photo Equipment and Supplies (7)		109	\$56.68	\$557,317
Reading (8)		95	\$111.37	\$1,094,952
Catered Affairs (9)		109	\$36.34	\$357,307
Food		102	\$10,710.42	\$105,304,873
Food at Home		100	\$6,191.46	\$60,874,389
Bakery and Cereal Products		99	\$782.77	\$7,696,171
Meats, Poultry, Fish, and Eggs		100	\$1,335.09	\$13,126,649
Dairy Products		99	\$617.06	\$6,066,946
Fruits and Vegetables		101	\$1,218.12	\$11,976,512
Snacks and Other Food at Home (10)		100	\$2,238.42	\$22,008,111
Food Away from Home		105	\$4,518.97	\$44,430,484
Alcoholic Beverages		103	\$736.73	\$7,243,504

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	88	\$27,183.76	\$267,270,733
Value of Retirement Plans	82	\$93,019.49	\$914,567,666
Value of Other Financial Assets	82	\$7,984.79	\$78,506,470
Vehicle Loan Amount excluding Interest	104	\$3,388.82	\$33,318,896
Value of Credit Card Debt	98	\$3,092.20	\$30,402,527
Health			
Nonprescription Drugs	91	\$159.34	\$1,566,607
Prescription Drugs	81	\$307.65	\$3,024,818
Eyeglasses and Contact Lenses	89	\$97.64	\$960,014
Home			
Mortgage Payment and Basics (11)	84	\$10,215.58	\$100,439,573
Maintenance and Remodeling Services	82	\$2,668.75	\$26,239,135
Maintenance and Remodeling Materials (12)	79	\$554.93	\$5,456,085
Utilities, Fuel, and Public Services	95	\$5,392.65	\$53,020,540
Household Furnishings and Equipment			
Household Textiles (13)	101	\$116.88	\$1,149,124
Furniture	99	\$719.35	\$7,072,667
Rugs	89	\$31.90	\$313,668
Major Appliances (14)	88	\$377.35	\$3,710,153
Housewares (15)	100	\$100.30	\$986,157
Small Appliances	104	\$62.20	\$611,576
Luggage	109	\$20.67	\$203,249
Telephones and Accessories	93	\$105.44	\$1,036,712
Household Operations			
Child Care	111	\$671.35	\$6,600,693
Lawn and Garden (16)	80	\$454.83	\$4,471,876
Moving/Storage/Freight Express	118	\$95.25	\$936,489
Housekeeping Supplies (17)	96	\$853.24	\$8,389,037
Insurance			
Owners and Renters Insurance	79	\$561.02	\$5,515,919
Vehicle Insurance	101	\$2,149.02	\$21,129,145
Life/Other Insurance	84	\$573.26	\$5,636,336
Health Insurance	90	\$4,239.40	\$41,681,821
Personal Care Products (18)	101	\$573.80	\$5,641,594
School Books and Supplies (19)	107	\$158.74	\$1,560,709
Smoking Products	97	\$421.90	\$4,148,075
Transportation			
Payments on Vehicles excluding Leases	97	\$2,872.13	\$28,238,789
Gasoline and Motor Oil	101	\$2,756.86	\$27,105,413
Vehicle Maintenance and Repairs	96	\$1,212.86	\$11,924,868
Travel			
Airline Fares	102	\$729.97	\$7,177,108
Lodging on Trips	93	\$752.23	\$7,395,883
Auto/Truck Rental on Trips	104	\$65.29	\$641,894
Food and Drink on Trips	98	\$665.76	\$6,545,751

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Top Tapestry Segments	Percent	Demographic Summary	2022	2027
Enterprising Professionals (2D)	41.7%	Population	100,115	101,663
Bright Young Professionals (8C)	11.7%	Households	36,902	37,319
Savvy Suburbanites (1D)	9.9%	Families	22,550	22,788
Metro Fusion (11C)	8.4%	Median Age	35.9	36.1
Young and Restless (11B)	6.2%	Median Household Income	\$91,836	\$104,075
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		121	\$2,903.05	\$107,128,406
Men's		123	\$569.06	\$20,999,452
Women's		119	\$999.62	\$36,888,151
Children's		122	\$430.92	\$15,901,642
Footwear		121	\$687.38	\$25,365,738
Watches & Jewelry		115	\$167.63	\$6,185,835
Apparel Products and Services (1)		122	\$73.05	\$2,695,680
Computer				
Computers and Hardware for Home Use		125	\$239.02	\$8,820,383
Portable Memory		117	\$5.80	\$213,875
Computer Software		131	\$14.34	\$529,278
Computer Accessories		117	\$24.05	\$887,606
Entertainment & Recreation		114	\$4,183.93	\$154,395,491
Fees and Admissions		122	\$1,024.12	\$37,791,968
Membership Fees for Clubs (2)		122	\$343.36	\$12,670,800
Fees for Participant Sports, excl. Trips		123	\$160.75	\$5,932,143
Tickets to Theatre/Operas/Concerts		119	\$108.93	\$4,019,693
Tickets to Movies		126	\$79.77	\$2,943,852
Tickets to Parks or Museums		122	\$46.99	\$1,734,124
Admission to Sporting Events, excl. Trips		116	\$84.69	\$3,125,048
Fees for Recreational Lessons		124	\$197.85	\$7,301,041
Dating Services		129	\$1.77	\$65,268
TV/Video/Audio		112	\$1,495.87	\$55,200,647
Cable and Satellite Television Services		108	\$991.28	\$36,580,086
Televisions		120	\$152.46	\$5,626,166
Satellite Dishes		112	\$2.01	\$74,124
VCRs, Video Cameras, and DVD Players		115	\$6.40	\$236,182
Miscellaneous Video Equipment		114	\$20.15	\$743,583
Video Cassettes and DVDs		118	\$10.30	\$380,098
Video Game Hardware/Accessories		123	\$40.29	\$1,486,948
Video Game Software		126	\$22.85	\$843,207
Rental/Streaming/Downloaded Video		124	\$98.86	\$3,648,158
Installation of Televisions		129	\$1.08	\$39,789
Audio (3)		121	\$146.77	\$5,416,025
Rental and Repair of TV/Radio/Sound Equipment		102	\$3.42	\$126,280
Pets		109	\$901.07	\$33,251,347
Toys/Games/Crafts/Hobbies (4)		116	\$152.60	\$5,631,228
Recreational Vehicles and Fees (5)		104	\$133.10	\$4,911,685
Sports/Recreation/Exercise Equipment (6)		115	\$235.86	\$8,703,785
Photo Equipment and Supplies (7)		126	\$65.54	\$2,418,389
Reading (8)		114	\$133.73	\$4,934,834
Catered Affairs (9)		127	\$42.50	\$1,568,377
Food		119	\$12,490.05	\$460,907,738
Food at Home		117	\$7,244.80	\$267,347,558
Bakery and Cereal Products		116	\$920.32	\$33,961,743
Meats, Poultry, Fish, and Eggs		117	\$1,561.93	\$57,638,350
Dairy Products		117	\$726.29	\$26,801,653
Fruits and Vegetables		119	\$1,429.86	\$52,764,843
Snacks and Other Food at Home (10)		117	\$2,606.39	\$96,180,969
Food Away from Home		122	\$5,245.25	\$193,560,180
Alcoholic Beverages		123	\$876.25	\$32,335,522

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	112	\$34,817.88	\$1,284,849,502
Value of Retirement Plans	108	\$122,596.93	\$4,524,071,938
Value of Other Financial Assets	108	\$10,552.62	\$389,412,879
Vehicle Loan Amount excluding Interest	119	\$3,879.78	\$143,171,751
Value of Credit Card Debt	117	\$3,689.49	\$136,149,602
Health			
Nonprescription Drugs	107	\$187.67	\$6,925,317
Prescription Drugs	98	\$372.16	\$13,733,512
Eyeglasses and Contact Lenses	108	\$118.53	\$4,374,100
Home			
Mortgage Payment and Basics (11)	110	\$13,341.21	\$492,317,444
Maintenance and Remodeling Services	108	\$3,514.74	\$129,700,956
Maintenance and Remodeling Materials (12)	102	\$715.23	\$26,393,324
Utilities, Fuel, and Public Services	112	\$6,336.84	\$233,841,916
Household Furnishings and Equipment			
Household Textiles (13)	119	\$137.19	\$5,062,513
Furniture	117	\$849.71	\$31,355,988
Rugs	112	\$39.94	\$1,473,798
Major Appliances (14)	109	\$467.71	\$17,259,483
Housewares (15)	118	\$118.30	\$4,365,497
Small Appliances	120	\$71.53	\$2,639,678
Luggage	127	\$24.21	\$893,309
Telephones and Accessories	112	\$126.88	\$4,682,275
Household Operations			
Child Care	132	\$792.95	\$29,261,522
Lawn and Garden (16)	103	\$584.48	\$21,568,437
Moving/Storage/Freight Express	131	\$105.71	\$3,900,742
Housekeeping Supplies (17)	114	\$1,009.60	\$37,256,241
Insurance			
Owners and Renters Insurance	100	\$710.08	\$26,203,236
Vehicle Insurance	117	\$2,472.99	\$91,258,115
Life/Other Insurance	106	\$726.06	\$26,793,120
Health Insurance	109	\$5,120.60	\$188,960,419
Personal Care Products (18)	118	\$668.22	\$24,658,736
School Books and Supplies (19)	123	\$182.15	\$6,721,879
Smoking Products	106	\$464.52	\$17,141,771
Transportation			
Payments on Vehicles excluding Leases	113	\$3,359.70	\$123,979,786
Gasoline and Motor Oil	117	\$3,187.93	\$117,640,934
Vehicle Maintenance and Repairs	113	\$1,425.36	\$52,598,572
Travel			
Airline Fares	124	\$886.55	\$32,715,608
Lodging on Trips	116	\$936.09	\$34,543,757
Auto/Truck Rental on Trips	126	\$78.65	\$2,902,431
Food and Drink on Trips	119	\$807.74	\$29,807,304

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Top Tapestry Segments	Percent	Demographic Summary	2022	2027
Enterprising Professionals (2D)	45.2%	Population	182,737	185,593
Savvy Suburbanites (1D)	10.3%	Households	65,906	66,702
Bright Young Professionals (8C)	9.4%	Families	42,329	42,788
Young and Restless (11B)	6.3%	Median Age	36.2	36.5
Professional Pride (1B)	4.9%	Median Household Income	\$100,857	\$111,517
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		131	\$3,147.51	\$207,439,634
Men's		134	\$616.50	\$40,631,335
Women's		130	\$1,087.27	\$71,657,457
Children's		132	\$466.32	\$30,733,213
Footwear		130	\$740.73	\$48,818,693
Watches & Jewelry		126	\$183.95	\$12,123,676
Apparel Products and Services (1)		133	\$79.90	\$5,265,905
Computer				
Computers and Hardware for Home Use		136	\$259.98	\$17,134,219
Portable Memory		127	\$6.28	\$413,975
Computer Software		142	\$15.48	\$1,020,533
Computer Accessories		126	\$25.90	\$1,707,200
Entertainment & Recreation		124	\$4,560.28	\$300,549,826
Fees and Admissions		135	\$1,134.66	\$74,781,062
Membership Fees for Clubs (2)		134	\$379.66	\$25,021,730
Fees for Participant Sports, excl. Trips		135	\$177.28	\$11,683,967
Tickets to Theatre/Operas/Concerts		132	\$120.81	\$7,961,920
Tickets to Movies		136	\$86.03	\$5,669,582
Tickets to Parks or Museums		133	\$51.11	\$3,368,759
Admission to Sporting Events, excl. Trips		130	\$95.09	\$6,266,714
Fees for Recreational Lessons		139	\$222.80	\$14,684,014
Dating Services		138	\$1.89	\$124,376
TV/Video/Audio		121	\$1,610.46	\$106,139,208
Cable and Satellite Television Services		117	\$1,068.56	\$70,424,625
Televisions		128	\$163.70	\$10,788,785
Satellite Dishes		120	\$2.14	\$141,333
VCRs, Video Cameras, and DVD Players		124	\$6.89	\$453,764
Miscellaneous Video Equipment		124	\$21.87	\$1,441,382
Video Cassettes and DVDs		125	\$10.91	\$718,935
Video Game Hardware/Accessories		130	\$42.75	\$2,817,434
Video Game Software		132	\$24.06	\$1,585,984
Rental/Streaming/Downloaded Video		132	\$105.26	\$6,937,082
Installation of Televisions		142	\$1.19	\$78,456
Audio (3)		131	\$159.53	\$10,513,732
Rental and Repair of TV/Radio/Sound Equipment		107	\$3.61	\$237,696
Pets		119	\$981.86	\$64,710,560
Toys/Games/Crafts/Hobbies (4)		125	\$164.04	\$10,811,223
Recreational Vehicles and Fees (5)		118	\$151.07	\$9,956,212
Sports/Recreation/Exercise Equipment (6)		125	\$255.64	\$16,848,005
Photo Equipment and Supplies (7)		137	\$71.33	\$4,701,170
Reading (8)		124	\$144.98	\$9,554,802
Catered Affairs (9)		140	\$46.73	\$3,079,736
Food		128	\$13,494.57	\$889,373,220
Food at Home		126	\$7,817.07	\$515,191,501
Bakery and Cereal Products		125	\$994.14	\$65,519,601
Meats, Poultry, Fish, and Eggs		126	\$1,685.96	\$111,114,560
Dairy Products		126	\$785.06	\$51,740,091
Fruits and Vegetables		129	\$1,545.38	\$101,849,781
Snacks and Other Food at Home (10)		126	\$2,806.53	\$184,967,467
Food Away from Home		132	\$5,677.51	\$374,181,719
Alcoholic Beverages		135	\$960.22	\$63,284,557

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	125	\$38,914.52	\$2,564,700,126
Value of Retirement Plans	121	\$138,037.82	\$9,097,520,619
Value of Other Financial Assets	120	\$11,714.05	\$772,026,399
Vehicle Loan Amount excluding Interest	128	\$4,160.56	\$274,206,029
Value of Credit Card Debt	127	\$4,014.78	\$264,597,893
Health			
Nonprescription Drugs	114	\$201.35	\$13,269,925
Prescription Drugs	105	\$399.56	\$26,333,623
Eyeglasses and Contact Lenses	117	\$129.18	\$8,514,057
Home			
Mortgage Payment and Basics (11)	124	\$15,002.67	\$988,766,265
Maintenance and Remodeling Services	121	\$3,941.03	\$259,737,733
Maintenance and Remodeling Materials (12)	113	\$793.48	\$52,294,808
Utilities, Fuel, and Public Services	121	\$6,822.02	\$449,612,066
Household Furnishings and Equipment			
Household Textiles (13)	129	\$148.78	\$9,805,740
Furniture	127	\$923.52	\$60,865,414
Rugs	124	\$44.34	\$2,922,281
Major Appliances (14)	120	\$513.44	\$33,838,949
Housewares (15)	128	\$128.44	\$8,464,694
Small Appliances	129	\$76.86	\$5,065,425
Luggage	138	\$26.21	\$1,727,106
Telephones and Accessories	122	\$138.57	\$9,132,805
Household Operations			
Child Care	146	\$878.81	\$57,918,736
Lawn and Garden (16)	114	\$647.97	\$42,704,852
Moving/Storage/Freight Express	139	\$112.52	\$7,415,628
Housekeeping Supplies (17)	123	\$1,090.15	\$71,847,345
Insurance			
Owners and Renters Insurance	110	\$780.21	\$51,420,412
Vehicle Insurance	125	\$2,647.74	\$174,501,748
Life/Other Insurance	118	\$806.06	\$53,123,980
Health Insurance	118	\$5,555.18	\$366,119,792
Personal Care Products (18)	127	\$720.94	\$47,513,981
School Books and Supplies (19)	132	\$196.47	\$12,948,376
Smoking Products	112	\$486.63	\$32,072,086
Transportation			
Payments on Vehicles excluding Leases	122	\$3,626.75	\$239,024,334
Gasoline and Motor Oil	125	\$3,423.83	\$225,651,118
Vehicle Maintenance and Repairs	122	\$1,533.65	\$101,076,783
Travel			
Airline Fares	137	\$976.88	\$64,382,061
Lodging on Trips	129	\$1,037.89	\$68,402,945
Auto/Truck Rental on Trips	138	\$86.31	\$5,688,172
Food and Drink on Trips	131	\$886.86	\$58,449,223

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Business Summary

Laurel Commerce Center
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.09372
Longitude: -76.85690

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	1,435		3,385		6,319							
Total Employees:	12,291		41,567		80,173							
Total Residential Population:	25,062		100,115		182,737							
Employee/Residential Population Ratio (per 100 Residents)	49		42		44							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	11	0.8%	100	0.8%	37	1.1%	297	0.7%	81	1.3%	747	0.9%
Construction	78	5.4%	709	5.8%	233	6.9%	3,731	9.0%	503	8.0%	8,308	10.4%
Manufacturing	24	1.7%	132	1.1%	65	1.9%	863	2.1%	156	2.5%	3,001	3.7%
Transportation	43	3.0%	321	2.6%	104	3.1%	841	2.0%	203	3.2%	2,070	2.6%
Communication	12	0.8%	56	0.5%	21	0.6%	130	0.3%	48	0.8%	302	0.4%
Utility	2	0.1%	30	0.2%	10	0.3%	235	0.6%	19	0.3%	363	0.5%
Wholesale Trade	31	2.2%	268	2.2%	95	2.8%	1,528	3.7%	242	3.8%	4,391	5.5%
Retail Trade Summary	292	20.3%	4,132	33.6%	622	18.4%	9,918	23.9%	1,086	17.2%	18,859	23.5%
Home Improvement	10	0.7%	373	3.0%	25	0.7%	642	1.5%	65	1.0%	1,531	1.9%
General Merchandise Stores	14	1.0%	244	2.0%	24	0.7%	516	1.2%	44	0.7%	1,302	1.6%
Food Stores	33	2.3%	412	3.4%	73	2.2%	1,994	4.8%	120	1.9%	3,399	4.2%
Auto Dealers, Gas Stations, Auto Aftermarket	33	2.3%	330	2.7%	86	2.5%	1,223	2.9%	143	2.3%	3,561	4.4%
Apparel & Accessory Stores	18	1.3%	285	2.3%	25	0.7%	385	0.9%	44	0.7%	525	0.7%
Furniture & Home Furnishings	28	2.0%	295	2.4%	61	1.8%	1,161	2.8%	114	1.8%	1,898	2.4%
Eating & Drinking Places	86	6.0%	1,716	14.0%	181	5.3%	3,035	7.3%	298	4.7%	4,684	5.8%
Miscellaneous Retail	69	4.8%	475	3.9%	147	4.3%	962	2.3%	258	4.1%	1,959	2.4%
Finance, Insurance, Real Estate Summary	128	8.9%	968	7.9%	269	7.9%	2,166	5.2%	491	7.8%	3,794	4.7%
Banks, Savings & Lending Institutions	31	2.2%	354	2.9%	50	1.5%	557	1.3%	89	1.4%	1,034	1.3%
Securities Brokers	8	0.6%	28	0.2%	21	0.6%	88	0.2%	42	0.7%	212	0.3%
Insurance Carriers & Agents	20	1.4%	111	0.9%	37	1.1%	239	0.6%	64	1.0%	381	0.5%
Real Estate, Holding, Other Investment Offices	69	4.8%	477	3.9%	161	4.8%	1,283	3.1%	296	4.7%	2,166	2.7%
Services Summary	611	42.6%	4,812	39.2%	1,428	42.2%	20,238	48.7%	2,572	40.7%	33,936	42.3%
Hotels & Lodging	7	0.5%	77	0.6%	23	0.7%	386	0.9%	30	0.5%	510	0.6%
Automotive Services	57	4.0%	279	2.3%	148	4.4%	961	2.3%	242	3.8%	1,703	2.1%
Motion Pictures & Amusements	39	2.7%	285	2.3%	89	2.6%	1,666	4.0%	145	2.3%	1,973	2.5%
Health Services	118	8.2%	1,034	8.4%	259	7.7%	5,050	12.1%	373	5.9%	6,579	8.2%
Legal Services	20	1.4%	142	1.2%	37	1.1%	218	0.5%	66	1.0%	341	0.4%
Education Institutions & Libraries	18	1.3%	552	4.5%	54	1.6%	1,687	4.1%	110	1.7%	4,408	5.5%
Other Services	351	24.5%	2,443	19.9%	817	24.1%	10,270	24.7%	1,606	25.4%	18,421	23.0%
Government	18	1.3%	614	5.0%	29	0.9%	842	2.0%	50	0.8%	1,500	1.9%
Unclassified Establishments	186	13.0%	148	1.2%	472	13.9%	778	1.9%	868	13.7%	2,902	3.6%
Totals	1,435	100.0%	12,291	100.0%	3,385	100.0%	41,567	100.0%	6,319	100.0%	80,173	100.0%

Source: Copyright 2022 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2022.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

Laurel Commerce Center
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.09372
Longitude: -76.85690

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	2	0.1%	4	0.0%	3	0.1%	8	0.0%	7	0.1%	63	0.1%
Mining	0	0.0%	0	0.0%	1	0.0%	8	0.0%	3	0.0%	16	0.0%
Utilities	1	0.1%	15	0.1%	5	0.1%	128	0.3%	6	0.1%	148	0.2%
Construction	86	6.0%	755	6.1%	251	7.4%	3,833	9.2%	540	8.5%	8,538	10.6%
Manufacturing	30	2.1%	348	2.8%	80	2.4%	1,152	2.8%	183	2.9%	3,662	4.6%
Wholesale Trade	31	2.2%	268	2.2%	93	2.7%	1,521	3.7%	234	3.7%	4,347	5.4%
Retail Trade	196	13.7%	2,353	19.1%	416	12.3%	6,722	16.2%	749	11.9%	13,805	17.2%
Motor Vehicle & Parts Dealers	24	1.7%	285	2.3%	66	1.9%	1,091	2.6%	114	1.8%	3,313	4.1%
Furniture & Home Furnishings Stores	13	0.9%	83	0.7%	32	0.9%	844	2.0%	55	0.9%	1,277	1.6%
Electronics & Appliance Stores	15	1.0%	187	1.5%	25	0.7%	258	0.6%	46	0.7%	401	0.5%
Bldg Material & Garden Equipment & Supplies Dealers	10	0.7%	373	3.0%	24	0.7%	630	1.5%	64	1.0%	1,519	1.9%
Food & Beverage Stores	27	1.9%	379	3.1%	65	1.9%	1,960	4.7%	108	1.7%	3,326	4.1%
Health & Personal Care Stores	19	1.3%	134	1.1%	38	1.1%	221	0.5%	65	1.0%	415	0.5%
Gasoline Stations	10	0.7%	45	0.4%	21	0.6%	133	0.3%	30	0.5%	247	0.3%
Clothing & Clothing Accessories Stores	20	1.4%	299	2.4%	29	0.9%	400	1.0%	55	0.9%	568	0.7%
Sport Goods, Hobby, Book, & Music Stores	10	0.7%	117	1.0%	16	0.5%	169	0.4%	32	0.5%	244	0.3%
General Merchandise Stores	14	1.0%	244	2.0%	24	0.7%	516	1.2%	44	0.7%	1,302	1.6%
Miscellaneous Store Retailers	20	1.4%	202	1.6%	49	1.4%	474	1.1%	84	1.3%	1,026	1.3%
Nonstore Retailers	14	1.0%	6	0.0%	29	0.9%	26	0.1%	52	0.8%	166	0.2%
Transportation & Warehousing	32	2.2%	301	2.4%	83	2.5%	772	1.9%	164	2.6%	1,860	2.3%
Information	25	1.7%	188	1.5%	57	1.7%	505	1.2%	129	2.0%	1,450	1.8%
Finance & Insurance	60	4.2%	493	4.0%	114	3.4%	899	2.2%	204	3.2%	1,652	2.1%
Central Bank/Credit Intermediation & Related Activities	31	2.2%	354	2.9%	52	1.5%	566	1.4%	91	1.4%	1,047	1.3%
Securities, Commodity Contracts & Other Financial	9	0.6%	29	0.2%	25	0.7%	94	0.2%	49	0.8%	225	0.3%
Insurance Carriers & Related Activities; Funds, Trusts &	20	1.4%	111	0.9%	37	1.1%	239	0.6%	64	1.0%	381	0.5%
Real Estate, Rental & Leasing	78	5.4%	507	4.1%	194	5.7%	1,551	3.7%	351	5.6%	2,774	3.5%
Professional, Scientific & Tech Services	142	9.9%	1,239	10.1%	318	9.4%	6,852	16.5%	658	10.4%	10,338	12.9%
Legal Services	24	1.7%	151	1.2%	44	1.3%	234	0.6%	76	1.2%	367	0.5%
Management of Companies & Enterprises	4	0.3%	31	0.3%	14	0.4%	116	0.3%	22	0.3%	176	0.2%
Administrative & Support & Waste Management & Remediation	51	3.6%	235	1.9%	116	3.4%	698	1.7%	243	3.8%	1,963	2.4%
Educational Services	25	1.7%	569	4.6%	68	2.0%	1,715	4.1%	136	2.2%	4,503	5.6%
Health Care & Social Assistance	146	10.2%	1,102	9.0%	337	10.0%	5,490	13.2%	506	8.0%	7,543	9.4%
Arts, Entertainment & Recreation	30	2.1%	246	2.0%	75	2.2%	1,885	4.5%	118	1.9%	2,185	2.7%
Accommodation & Food Services	96	6.7%	1,832	14.9%	211	6.2%	3,488	8.4%	339	5.4%	5,308	6.6%
Accommodation	7	0.5%	77	0.6%	23	0.7%	386	0.9%	30	0.5%	510	0.6%
Food Services & Drinking Places	89	6.2%	1,755	14.3%	188	5.6%	3,102	7.5%	309	4.9%	4,798	6.0%
Other Services (except Public Administration)	195	13.6%	1,042	8.5%	448	13.2%	2,604	6.3%	810	12.8%	5,440	6.8%
Automotive Repair & Maintenance	47	3.3%	215	1.7%	112	3.3%	683	1.6%	183	2.9%	1,156	1.4%
Public Administration	18	1.3%	614	5.0%	29	0.9%	842	2.0%	50	0.8%	1,500	1.9%
Unclassified Establishments	186	13.0%	148	1.2%	472	13.9%	778	1.9%	868	13.7%	2,902	3.6%
Total	1,435	100.0%	12,291	100.0%	3,385	100.0%	41,567	100.0%	6,319	100.0%	80,173	100.0%

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