

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	582	4,682	12,757
2010 Total Population	631	4,924	13,279
2020 Total Population	627	4,942	13,554
2020 Group Quarters	0	5	35
2025 Total Population	625	4,945	13,669
2020-2025 Annual Rate	-0.06%	0.01%	0.17%
2020 Total Daytime Population	775	4,241	11,000
Workers	489	2,123	5,011
Residents	286	2,118	5,989
<b>Household Summary</b>			
2000 Households	212	1,674	4,606
2000 Average Household Size	2.75	2.79	2.76
2010 Households	231	1,794	4,847
2010 Average Household Size	2.73	2.74	2.73
2020 Households	231	1,801	4,929
2020 Average Household Size	2.71	2.74	2.74
2025 Households	230	1,804	4,961
2025 Average Household Size	2.72	2.74	2.75
2020-2025 Annual Rate	-0.09%	0.03%	0.13%
2010 Families	180	1,432	3,726
2010 Average Family Size	3.11	3.08	3.13
2020 Families	178	1,421	3,752
2020 Average Family Size	3.11	3.09	3.15
2025 Families	177	1,418	3,766
2025 Average Family Size	3.11	3.10	3.17
2020-2025 Annual Rate	-0.11%	-0.04%	0.07%
<b>Housing Unit Summary</b>			
2000 Housing Units	225	1,746	4,777
Owner Occupied Housing Units	83.1%	86.2%	82.7%
Renter Occupied Housing Units	11.1%	9.7%	13.7%
Vacant Housing Units	5.8%	4.1%	3.6%
2010 Housing Units	243	1,883	5,077
Owner Occupied Housing Units	84.0%	85.9%	83.7%
Renter Occupied Housing Units	11.1%	9.3%	11.8%
Vacant Housing Units	4.9%	4.7%	4.5%
2020 Housing Units	243	1,891	5,148
Owner Occupied Housing Units	84.4%	86.4%	84.7%
Renter Occupied Housing Units	10.7%	8.8%	11.1%
Vacant Housing Units	4.9%	4.8%	4.3%
2025 Housing Units	244	1,902	5,205
Owner Occupied Housing Units	84.0%	86.2%	84.7%
Renter Occupied Housing Units	10.2%	8.6%	10.6%
Vacant Housing Units	5.7%	5.2%	4.7%
<b>Median Household Income</b>			
2020	\$121,767	\$131,020	\$121,413
2025	\$132,342	\$142,309	\$132,006
<b>Median Home Value</b>			
2020	\$538,110	\$536,594	\$512,325
2025	\$576,316	\$571,134	\$550,175
<b>Per Capita Income</b>			
2020	\$58,885	\$63,491	\$60,286
2025	\$64,276	\$69,642	\$66,629
<b>Median Age</b>			
2010	44.6	45.5	45.0
2020	46.8	48.1	47.6
2025	47.3	48.2	48.0

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
<b>2020 Households by Income</b>			
Household Income Base	231	1,801	4,929
<\$15,000	0.4%	1.5%	2.2%
\$15,000 - \$24,999	4.8%	2.9%	3.3%
\$25,000 - \$34,999	2.6%	3.8%	4.0%
\$35,000 - \$49,999	11.7%	7.2%	7.0%
\$50,000 - \$74,999	9.1%	9.9%	11.5%
\$75,000 - \$99,999	14.7%	13.1%	11.5%
\$100,000 - \$149,999	12.6%	16.5%	19.8%
\$150,000 - \$199,999	16.0%	17.0%	15.3%
\$200,000+	27.7%	28.1%	25.3%
Average Household Income	\$160,715	\$174,905	\$163,601
<b>2025 Households by Income</b>			
Household Income Base	230	1,804	4,961
<\$15,000	0.4%	1.6%	2.2%
\$15,000 - \$24,999	4.3%	2.4%	2.9%
\$25,000 - \$34,999	2.2%	3.5%	3.6%
\$35,000 - \$49,999	10.4%	6.6%	6.5%
\$50,000 - \$74,999	7.8%	8.8%	10.2%
\$75,000 - \$99,999	14.8%	12.6%	10.7%
\$100,000 - \$149,999	13.9%	16.3%	19.1%
\$150,000 - \$199,999	15.2%	16.6%	15.5%
\$200,000+	30.9%	31.5%	29.2%
Average Household Income	\$175,798	\$191,654	\$181,205
<b>2020 Owner Occupied Housing Units by Value</b>			
Total	205	1,634	4,359
<\$50,000	0.0%	0.2%	0.3%
\$50,000 - \$99,999	0.0%	0.1%	0.0%
\$100,000 - \$149,999	0.0%	0.3%	0.5%
\$150,000 - \$199,999	1.0%	1.0%	2.0%
\$200,000 - \$249,999	1.0%	1.8%	2.8%
\$250,000 - \$299,999	7.8%	5.8%	5.7%
\$300,000 - \$399,999	23.4%	21.0%	19.2%
\$400,000 - \$499,999	10.2%	13.6%	17.6%
\$500,000 - \$749,999	40.0%	42.2%	34.4%
\$750,000 - \$999,999	11.7%	9.6%	8.4%
\$1,000,000 - \$1,499,999	3.9%	2.8%	6.0%
\$1,500,000 - \$1,999,999	0.0%	1.2%	1.1%
\$2,000,000 +	0.0%	0.4%	1.7%
Average Home Value	\$560,099	\$569,339	\$595,256
<b>2025 Owner Occupied Housing Units by Value</b>			
Total	205	1,640	4,407
<\$50,000	0.0%	0.0%	0.2%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.0%	0.1%	0.2%
\$150,000 - \$199,999	0.5%	0.2%	0.7%
\$200,000 - \$249,999	0.5%	0.7%	1.4%
\$250,000 - \$299,999	4.9%	3.4%	3.4%
\$300,000 - \$399,999	19.0%	17.1%	17.2%
\$400,000 - \$499,999	11.2%	14.8%	19.1%
\$500,000 - \$749,999	46.3%	48.1%	38.9%
\$750,000 - \$999,999	13.7%	10.9%	9.5%
\$1,000,000 - \$1,499,999	4.4%	2.9%	6.3%
\$1,500,000 - \$1,999,999	0.0%	1.2%	1.2%
\$2,000,000 +	0.0%	0.5%	1.9%
Average Home Value	\$593,568	\$603,157	\$628,819

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
<b>2010 Population by Age</b>			
Total	633	4,925	13,278
0 - 4	4.9%	4.6%	4.8%
5 - 9	7.0%	6.7%	6.9%
10 - 14	7.7%	7.7%	7.6%
15 - 24	11.7%	11.4%	11.2%
25 - 34	6.6%	6.4%	6.9%
35 - 44	12.5%	12.2%	12.6%
45 - 54	19.3%	19.7%	19.3%
55 - 64	16.7%	17.3%	16.9%
65 - 74	7.7%	8.2%	8.3%
75 - 84	3.8%	4.3%	4.2%
85 +	1.9%	1.5%	1.4%
18 +	74.7%	75.8%	75.7%
<b>2020 Population by Age</b>			
Total	627	4,943	13,554
0 - 4	4.5%	4.3%	4.3%
5 - 9	5.4%	5.2%	5.3%
10 - 14	6.5%	6.5%	6.8%
15 - 24	11.2%	10.9%	10.8%
25 - 34	10.2%	9.5%	9.2%
35 - 44	9.7%	9.9%	10.3%
45 - 54	13.6%	13.2%	13.9%
55 - 64	17.7%	18.2%	18.0%
65 - 74	13.7%	14.2%	13.6%
75 - 84	5.6%	6.1%	5.8%
85 +	1.9%	2.1%	2.0%
18 +	79.3%	79.9%	79.3%
<b>2025 Population by Age</b>			
Total	624	4,945	13,668
0 - 4	4.5%	4.3%	4.4%
5 - 9	5.3%	5.3%	5.4%
10 - 14	6.1%	5.8%	5.9%
15 - 24	9.8%	9.3%	9.6%
25 - 34	9.3%	8.6%	8.6%
35 - 44	12.7%	13.5%	12.8%
45 - 54	12.0%	11.2%	11.9%
55 - 64	14.3%	15.1%	15.8%
65 - 74	16.7%	16.4%	15.5%
75 - 84	7.2%	8.1%	7.9%
85 +	2.2%	2.3%	2.2%
18 +	80.6%	81.0%	80.6%
<b>2010 Population by Sex</b>			
Males	319	2,449	6,560
Females	312	2,475	6,719
<b>2020 Population by Sex</b>			
Males	316	2,446	6,673
Females	312	2,496	6,880
<b>2025 Population by Sex</b>			
Males	314	2,453	6,742
Females	311	2,493	6,927

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	631	4,924	13,280
White Alone	91.3%	93.5%	93.4%
Black Alone	5.4%	3.1%	2.6%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	1.6%	1.8%	2.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.2%	0.2%	0.3%
Two or More Races	1.4%	1.2%	1.3%
Hispanic Origin	1.3%	1.6%	2.0%
Diversity Index	18.5	15.1	16.0
<b>2020 Population by Race/Ethnicity</b>			
Total	627	4,941	13,552
White Alone	86.6%	90.0%	89.7%
Black Alone	8.5%	5.0%	4.2%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	2.4%	2.8%	3.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.2%	0.3%	0.6%
Two or More Races	2.2%	1.8%	2.0%
Hispanic Origin	2.2%	2.8%	3.5%
Diversity Index	27.5	23.2	24.8
<b>2025 Population by Race/Ethnicity</b>			
Total	626	4,944	13,670
White Alone	83.2%	87.5%	87.1%
Black Alone	10.5%	6.2%	5.2%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	3.0%	3.5%	4.1%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	0.3%	0.4%	0.8%
Two or More Races	2.7%	2.2%	2.5%
Hispanic Origin	2.9%	3.8%	4.7%
Diversity Index	33.3	28.5	30.5
<b>2010 Population by Relationship and Household Type</b>			
Total	631	4,924	13,279
In Households	100.0%	99.9%	99.7%
In Family Households	90.3%	90.8%	89.1%
Householder	28.2%	29.0%	28.4%
Spouse	23.9%	25.2%	24.6%
Child	33.8%	32.5%	32.0%
Other relative	2.7%	2.8%	2.8%
Nonrelative	1.6%	1.3%	1.3%
In Nonfamily Households	9.7%	9.1%	10.7%
In Group Quarters	0.0%	0.1%	0.3%
Institutionalized Population	0.0%	0.0%	0.0%
Noninstitutionalized Population	0.0%	0.1%	0.3%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
<b>2020 Population 25+ by Educational Attainment</b>			
Total	452	3,616	9,863
Less than 9th Grade	0.9%	1.2%	1.0%
9th - 12th Grade, No Diploma	7.1%	4.5%	3.4%
High School Graduate	15.7%	15.1%	15.2%
GED/Alternative Credential	2.2%	1.9%	1.7%
Some College, No Degree	18.8%	17.8%	17.1%
Associate Degree	8.8%	6.6%	7.1%
Bachelor's Degree	22.8%	27.9%	31.9%
Graduate/Professional Degree	23.7%	25.0%	22.6%
<b>2020 Population 15+ by Marital Status</b>			
Total	524	4,155	11,328
Never Married	22.1%	20.7%	20.4%
Married	62.6%	66.6%	67.6%
Widowed	3.4%	3.6%	3.3%
Divorced	11.8%	9.1%	8.7%
<b>2020 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	365	3,053	8,235
Population 16+ Employed	93.4%	93.1%	92.5%
Population 16+ Unemployment rate	6.6%	6.9%	7.5%
Population 16-24 Employed	9.7%	9.8%	9.5%
Population 16-24 Unemployment rate	10.8%	11.7%	12.4%
Population 25-54 Employed	54.3%	50.4%	51.9%
Population 25-54 Unemployment rate	6.1%	6.4%	6.9%
Population 55-64 Employed	24.0%	24.8%	24.6%
Population 55-64 Unemployment rate	5.7%	6.2%	7.0%
Population 65+ Employed	12.0%	15.0%	14.1%
Population 65+ Unemployment rate	6.8%	6.6%	7.2%
<b>2020 Employed Population 16+ by Industry</b>			
Total	341	2,842	7,618
Agriculture/Mining	0.6%	0.4%	0.6%
Construction	10.0%	11.4%	10.4%
Manufacturing	5.0%	7.1%	7.1%
Wholesale Trade	2.6%	2.6%	2.2%
Retail Trade	7.3%	7.2%	8.9%
Transportation/Utilities	1.5%	3.3%	2.7%
Information	2.1%	1.0%	1.4%
Finance/Insurance/Real Estate	8.5%	10.9%	12.1%
Services	53.7%	48.9%	49.4%
Public Administration	8.2%	7.0%	5.0%
<b>2020 Employed Population 16+ by Occupation</b>			
Total	340	2,839	7,618
White Collar	64.2%	71.0%	74.1%
Management/Business/Financial	17.3%	23.1%	22.3%
Professional	27.3%	29.7%	30.2%
Sales	11.4%	9.5%	10.8%
Administrative Support	8.2%	8.7%	10.8%
Services	19.9%	13.9%	12.0%
Blue Collar	15.5%	15.0%	13.9%
Farming/Forestry/Fishing	0.6%	0.3%	0.4%
Construction/Extraction	6.7%	4.7%	5.0%
Installation/Maintenance/Repair	2.6%	3.4%	2.6%
Production	3.2%	2.4%	2.4%
Transportation/Material Moving	2.3%	4.2%	3.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

17004 York Rd, Parkton, Maryland, 21120  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 39.59091  
Longitude: -76.66352

	1 mile	3 miles	5 miles
<b>2010 Households by Type</b>			
Total	231	1,795	4,847
Households with 1 Person	18.6%	16.2%	18.8%
Households with 2+ People	81.4%	83.8%	81.2%
Family Households	77.9%	79.8%	76.9%
Husband-wife Families	65.8%	69.3%	66.5%
With Related Children	30.3%	29.6%	29.2%
Other Family (No Spouse Present)	12.1%	10.4%	10.4%
Other Family with Male Householder	3.9%	3.3%	3.3%
With Related Children	2.2%	1.7%	1.6%
Other Family with Female Householder	8.2%	7.1%	7.1%
With Related Children	3.5%	3.5%	3.8%
Nonfamily Households	3.5%	4.0%	4.4%
All Households with Children	35.9%	35.0%	34.8%
Multigenerational Households	3.5%	3.3%	3.3%
Unmarried Partner Households	4.8%	4.2%	4.4%
Male-female	3.5%	3.3%	3.5%
Same-sex	1.3%	0.9%	0.9%
<b>2010 Households by Size</b>			
Total	232	1,794	4,846
1 Person Household	18.5%	16.2%	18.8%
2 Person Household	35.3%	37.7%	36.4%
3 Person Household	16.4%	17.6%	17.2%
4 Person Household	17.2%	17.1%	17.3%
5 Person Household	8.6%	7.9%	7.0%
6 Person Household	2.6%	2.2%	2.1%
7 + Person Household	1.3%	1.2%	1.2%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	231	1,794	4,847
Owner Occupied	88.3%	90.2%	87.6%
Owned with a Mortgage/Loan	61.9%	64.5%	63.3%
Owned Free and Clear	26.4%	25.7%	24.4%
Renter Occupied	11.7%	9.8%	12.4%
<b>2020 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	125	134	129
Percent of Income for Mortgage	18.5%	17.1%	17.6%
Wealth Index	244	280	260
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	243	1,883	5,077
Housing Units Inside Urbanized Area	0.0%	0.2%	12.1%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	100.0%	99.8%	87.9%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	631	4,924	13,279
Population Inside Urbanized Area	0.0%	0.2%	10.3%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	100.0%	99.8%	89.7%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

17004 York Rd, Parkton, Maryland, 21120  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 39.59091  
Longitude: -76.66352

	1 mile	3 miles	5 miles
<b>Top 3 Tapestry Segments</b>			
1.	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)
2.		Top Tier (1A)	Top Tier (1A)
3.		Exurbanites (1E)	Exurbanites (1E)
<b>2020 Consumer Spending</b>			
Apparel & Services: Total \$	\$835,556	\$7,009,527	\$18,094,578
Average Spent	\$3,617.13	\$3,892.02	\$3,671.04
Spending Potential Index	169	181	171
Education: Total \$	\$854,199	\$7,337,347	\$18,289,219
Average Spent	\$3,697.83	\$4,074.04	\$3,710.53
Spending Potential Index	207	228	207
Entertainment/Recreation: Total \$	\$1,318,828	\$11,088,158	\$28,487,572
Average Spent	\$5,709.21	\$6,156.67	\$5,779.58
Spending Potential Index	176	189	178
Food at Home: Total \$	\$2,025,447	\$16,922,070	\$43,770,793
Average Spent	\$8,768.17	\$9,395.93	\$8,880.26
Spending Potential Index	164	176	166
Food Away from Home: Total \$	\$1,437,251	\$12,067,643	\$31,229,780
Average Spent	\$6,221.87	\$6,700.52	\$6,335.93
Spending Potential Index	165	178	168
Health Care: Total \$	\$2,305,134	\$19,174,294	\$49,562,277
Average Spent	\$9,978.94	\$10,646.47	\$10,055.24
Spending Potential Index	174	185	175
HH Furnishings & Equipment: Total \$	\$904,014	\$7,554,547	\$19,469,106
Average Spent	\$3,913.48	\$4,194.64	\$3,949.91
Spending Potential Index	179	192	181
Personal Care Products & Services: Total \$	\$364,440	\$3,059,092	\$7,910,315
Average Spent	\$1,577.66	\$1,698.55	\$1,604.85
Spending Potential Index	172	185	175
Shelter: Total \$	\$7,776,538	\$65,799,879	\$168,665,687
Average Spent	\$33,664.67	\$36,535.19	\$34,219.05
Spending Potential Index	174	189	177
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$952,189	\$8,031,551	\$20,989,014
Average Spent	\$4,122.03	\$4,459.50	\$4,258.27
Spending Potential Index	176	190	182
Travel: Total \$	\$1,068,933	\$9,073,694	\$23,122,797
Average Spent	\$4,627.42	\$5,038.14	\$4,691.17
Spending Potential Index	192	209	195
Vehicle Maintenance & Repairs: Total \$	\$447,626	\$3,750,286	\$9,792,979
Average Spent	\$1,937.77	\$2,082.34	\$1,986.81
Spending Potential Index	167	180	171

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

17004 York Rd, Parkton, Maryland, 21120 2  
 17004 York Rd, Parkton, Maryland, 21120  
 Ring: 1 mile radius

Prepared by Esri  
 Latitude: 39.59091  
 Longitude: -76.66352

Top Tapestry Segments	Percent	Demographic Summary	2020	2025
Savvy Suburbanites (1D)	100.0%	Population	627	625
	0.0%	Households	231	230
	0.0%	Families	178	177
	0.0%	Median Age	46.8	47.3
	0.0%	Median Household Income	\$121,767	\$132,342
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		169	\$3,617.13	\$835,556
Men's		170	\$710.87	\$164,210
Women's		174	\$1,308.90	\$302,357
Children's		161	\$512.65	\$118,422
Footwear		164	\$788.19	\$182,071
Watches & Jewelry		163	\$189.50	\$43,775
Apparel Products and Services (1)		185	\$107.02	\$24,721
<b>Computer</b>				
Computers and Hardware for Home Use		174	\$283.93	\$65,587
Portable Memory		163	\$6.29	\$1,454
Computer Software		166	\$16.14	\$3,729
Computer Accessories		188	\$33.25	\$7,681
<b>Entertainment &amp; Recreation</b>		176	\$5,709.21	\$1,318,828
Fees and Admissions		199	\$1,424.64	\$329,092
Membership Fees for Clubs (2)		200	\$479.72	\$110,816
Fees for Participant Sports, excl. Trips		194	\$190.63	\$44,036
Tickets to Theatre/Operas/Concerts		206	\$166.42	\$38,443
Tickets to Movies		165	\$94.91	\$21,925
Tickets to Parks or Museums		169	\$55.53	\$12,827
Admission to Sporting Events, excl. Trips		195	\$122.68	\$28,338
Fees for Recreational Lessons		216	\$313.47	\$72,411
Dating Services		159	\$1.29	\$298
TV/Video/Audio		163	\$1,907.11	\$440,542
Cable and Satellite Television Services		165	\$1,333.28	\$307,988
Televisions		160	\$172.55	\$39,859
Satellite Dishes		179	\$2.10	\$485
VCRs, Video Cameras, and DVD Players		158	\$8.23	\$1,902
Miscellaneous Video Equipment		171	\$42.77	\$9,881
Video Cassettes and DVDs		157	\$15.66	\$3,617
Video Game Hardware/Accessories		141	\$39.87	\$9,210
Video Game Software		145	\$23.89	\$5,518
Rental/Streaming/Downloaded Video		150	\$80.71	\$18,643
Installation of Televisions		224	\$2.42	\$559
Audio (3)		171	\$182.07	\$42,059
Rental and Repair of TV/Radio/Sound Equipment		146	\$3.55	\$820
Pets		165	\$1,146.20	\$264,772
Toys/Games/Crafts/Hobbies (4)		164	\$199.19	\$46,012
Recreational Vehicles and Fees (5)		225	\$350.91	\$81,061
Sports/Recreation/Exercise Equipment (6)		170	\$343.81	\$79,421
Photo Equipment and Supplies (7)		170	\$86.84	\$20,060
Reading (8)		182	\$196.12	\$45,303
Catered Affairs (9)		182	\$54.39	\$12,565
<b>Food</b>		165	\$14,990.03	\$3,462,698
Food at Home		164	\$8,768.17	\$2,025,447
Bakery and Cereal Products		166	\$1,155.24	\$266,860
Meats, Poultry, Fish, and Eggs		163	\$1,904.52	\$439,945
Dairy Products		166	\$915.86	\$211,564
Fruits and Vegetables		168	\$1,761.19	\$406,834
Snacks and Other Food at Home (10)		161	\$3,031.35	\$700,243
Food Away from Home		165	\$6,221.87	\$1,437,251
Alcoholic Beverages		181	\$1,128.29	\$260,634

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17004 York Rd, Parkton, Maryland, 21120 2  
 17004 York Rd, Parkton, Maryland, 21120  
 Ring: 1 mile radius

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	207	\$50,400.71	\$11,642,565
Value of Retirement Plans	219	\$208,682.15	\$48,205,577
Value of Other Financial Assets	204	\$16,719.74	\$3,862,261
Vehicle Loan Amount excluding Interest	158	\$4,607.24	\$1,064,272
Value of Credit Card Debt	174	\$4,527.34	\$1,045,816
<b>Health</b>			
Nonprescription Drugs	161	\$238.41	\$55,072
Prescription Drugs	169	\$589.81	\$136,245
Eyeglasses and Contact Lenses	178	\$166.74	\$38,517
<b>Home</b>			
Mortgage Payment and Basics (11)	209	\$21,946.01	\$5,069,528
Maintenance and Remodeling Services	211	\$5,421.74	\$1,252,421
Maintenance and Remodeling Materials (12)	191	\$1,051.29	\$242,848
Utilities, Fuel, and Public Services	163	\$7,954.32	\$1,837,448
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	170	\$171.90	\$39,710
Furniture	179	\$1,149.91	\$265,630
Rugs	202	\$71.02	\$16,406
Major Appliances (14)	187	\$670.19	\$154,814
Housewares (15)	170	\$164.97	\$38,107
Small Appliances	161	\$79.42	\$18,345
Luggage	179	\$26.31	\$6,078
Telephones and Accessories	194	\$170.94	\$39,487
<b>Household Operations</b>			
Child Care	182	\$935.55	\$216,113
Lawn and Garden (16)	194	\$946.21	\$218,574
Moving/Storage/Freight Express	146	\$87.81	\$20,284
Housekeeping Supplies (17)	164	\$1,271.30	\$293,670
<b>Insurance</b>			
Owners and Renters Insurance	181	\$1,082.77	\$250,119
Vehicle Insurance	157	\$2,822.32	\$651,957
Life/Other Insurance	191	\$1,036.92	\$239,529
Health Insurance	175	\$6,473.51	\$1,495,380
Personal Care Products (18)	161	\$801.74	\$185,203
School Books and Supplies (19)	166	\$244.87	\$56,564
Smoking Products	134	\$537.67	\$124,202
<b>Transportation</b>			
Payments on Vehicles excluding Leases	160	\$4,126.23	\$953,158
Gasoline and Motor Oil	156	\$3,685.73	\$851,403
Vehicle Maintenance and Repairs	167	\$1,937.77	\$447,626
<b>Travel</b>			
Airline Fares	193	\$1,157.66	\$267,420
Lodging on Trips	199	\$1,295.83	\$299,337
Auto/Truck Rental on Trips	190	\$54.72	\$12,640
Food and Drink on Trips	188	\$1,077.44	\$248,888

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17004 York Rd, Parkton, Maryland, 21120 2  
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 Ring: 3 mile radius

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Top Tapestry Segments	Percent	Demographic Summary	2020	2025
Savvy Suburbanites (1D)	73.6%	Population	4,942	4,945
Top Tier (1A)	22.7%	Households	1,801	1,804
Exurbanites (1E)	3.7%	Families	1,421	1,418
	0.0%	Median Age	48.1	48.2
	0.0%	Median Household Income	\$131,020	\$142,309
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		181	\$3,892.02	\$7,009,527
Men's		183	\$768.46	\$1,384,004
Women's		188	\$1,416.58	\$2,551,257
Children's		171	\$543.51	\$978,858
Footwear		175	\$838.24	\$1,509,664
Watches & Jewelry		177	\$206.41	\$371,750
Apparel Products and Services (1)		205	\$118.82	\$213,993
<b>Computer</b>				
Computers and Hardware for Home Use		190	\$309.27	\$556,990
Portable Memory		179	\$6.92	\$12,456
Computer Software		182	\$17.69	\$31,863
Computer Accessories		200	\$35.28	\$63,534
<b>Entertainment &amp; Recreation</b>		189	\$6,156.67	\$11,088,158
Fees and Admissions		217	\$1,554.33	\$2,799,343
Membership Fees for Clubs (2)		219	\$525.12	\$945,740
Fees for Participant Sports, excl. Trips		209	\$205.53	\$370,164
Tickets to Theatre/Operas/Concerts		225	\$181.93	\$327,660
Tickets to Movies		179	\$102.66	\$184,885
Tickets to Parks or Museums		183	\$60.13	\$108,287
Admission to Sporting Events, excl. Trips		214	\$134.14	\$241,580
Fees for Recreational Lessons		237	\$343.42	\$618,508
Dating Services		173	\$1.40	\$2,519
TV/Video/Audio		174	\$2,034.49	\$3,664,109
Cable and Satellite Television Services		176	\$1,421.36	\$2,559,868
Televisions		171	\$184.28	\$331,891
Satellite Dishes		191	\$2.23	\$4,021
VCRs, Video Cameras, and DVD Players		168	\$8.78	\$15,805
Miscellaneous Video Equipment		182	\$45.45	\$81,859
Video Cassettes and DVDs		166	\$16.59	\$29,870
Video Game Hardware/Accessories		149	\$42.21	\$76,012
Video Game Software		152	\$25.06	\$45,141
Rental/Streaming/Downloaded Video		159	\$85.64	\$154,240
Installation of Televisions		255	\$2.75	\$4,960
Audio (3)		185	\$196.29	\$353,514
Rental and Repair of TV/Radio/Sound Equipment		158	\$3.85	\$6,927
Pets		178	\$1,233.79	\$2,222,054
Toys/Games/Crafts/Hobbies (4)		174	\$212.04	\$381,893
Recreational Vehicles and Fees (5)		250	\$388.79	\$700,208
Sports/Recreation/Exercise Equipment (6)		182	\$368.80	\$664,208
Photo Equipment and Supplies (7)		182	\$93.31	\$168,044
Reading (8)		198	\$212.83	\$383,315
Catered Affairs (9)		195	\$58.29	\$104,984
<b>Food</b>		177	\$16,096.45	\$28,989,713
Food at Home		176	\$9,395.93	\$16,922,070
Bakery and Cereal Products		178	\$1,236.48	\$2,226,905
Meats, Poultry, Fish, and Eggs		175	\$2,044.50	\$3,682,140
Dairy Products		178	\$981.51	\$1,767,704
Fruits and Vegetables		181	\$1,893.98	\$3,411,049
Snacks and Other Food at Home (10)		172	\$3,239.46	\$5,834,272
Food Away from Home		178	\$6,700.52	\$12,067,643
Alcoholic Beverages		197	\$1,227.75	\$2,211,178

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17004 York Rd, Parkton, Maryland, 21120 2  
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 Ring: 3 mile radius

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	228	\$55,484.54	\$99,927,660
Value of Retirement Plans	237	\$226,073.60	\$407,158,552
Value of Other Financial Assets	227	\$18,536.02	\$33,383,380
Vehicle Loan Amount excluding Interest	167	\$4,881.33	\$8,791,278
Value of Credit Card Debt	185	\$4,822.59	\$8,685,488
<b>Health</b>			
Nonprescription Drugs	171	\$254.14	\$457,698
Prescription Drugs	179	\$626.50	\$1,128,322
Eyeglasses and Contact Lenses	191	\$178.31	\$321,138
<b>Home</b>			
Mortgage Payment and Basics (11)	227	\$23,741.97	\$42,759,288
Maintenance and Remodeling Services	230	\$5,905.99	\$10,636,687
Maintenance and Remodeling Materials (12)	206	\$1,134.63	\$2,043,472
Utilities, Fuel, and Public Services	174	\$8,492.18	\$15,294,425
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	181	\$183.66	\$330,780
Furniture	191	\$1,224.92	\$2,206,075
Rugs	216	\$75.79	\$136,504
Major Appliances (14)	200	\$716.46	\$1,290,342
Housewares (15)	184	\$178.27	\$321,057
Small Appliances	172	\$84.89	\$152,880
Luggage	193	\$28.40	\$51,150
Telephones and Accessories	208	\$183.75	\$330,941
<b>Household Operations</b>			
Child Care	196	\$1,007.69	\$1,814,844
Lawn and Garden (16)	211	\$1,029.64	\$1,854,376
Moving/Storage/Freight Express	159	\$95.55	\$172,093
Housekeeping Supplies (17)	175	\$1,359.09	\$2,447,721
<b>Insurance</b>			
Owners and Renters Insurance	193	\$1,156.83	\$2,083,453
Vehicle Insurance	167	\$3,007.05	\$5,415,705
Life/Other Insurance	206	\$1,116.23	\$2,010,335
Health Insurance	186	\$6,904.32	\$12,434,672
Personal Care Products (18)	172	\$856.82	\$1,543,139
School Books and Supplies (19)	180	\$265.29	\$477,792
Smoking Products	140	\$561.20	\$1,010,716
<b>Transportation</b>			
Payments on Vehicles excluding Leases	169	\$4,359.44	\$7,851,344
Gasoline and Motor Oil	166	\$3,929.85	\$7,077,651
Vehicle Maintenance and Repairs	180	\$2,082.34	\$3,750,286
<b>Travel</b>			
Airline Fares	212	\$1,270.68	\$2,288,499
Lodging on Trips	217	\$1,409.49	\$2,538,494
Auto/Truck Rental on Trips	207	\$59.58	\$107,295
Food and Drink on Trips	204	\$1,170.11	\$2,107,361

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Top Tapestry Segments	Percent	Demographic Summary	2020	2025
Savvy Suburbanites (1D)	62.2%	Population	13,554	13,669
Top Tier (1A)	14.4%	Households	4,929	4,961
Exurbanites (1E)	10.5%	Families	3,752	3,766
In Style (5B)	9.8%	Median Age	47.6	48.0
Professional Pride (1B)	3.1%	Median Household Income	\$121,413	\$132,006
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		171	\$3,671.04	\$18,094,578
Men's		173	\$724.84	\$3,572,747
Women's		177	\$1,333.00	\$6,570,342
Children's		161	\$513.97	\$2,533,365
Footwear		166	\$793.43	\$3,910,818
Watches & Jewelry		168	\$195.94	\$965,779
Apparel Products and Services (1)		190	\$109.87	\$541,527
<b>Computer</b>				
Computers and Hardware for Home Use		178	\$290.12	\$1,429,990
Portable Memory		168	\$6.51	\$32,093
Computer Software		172	\$16.73	\$82,463
Computer Accessories		188	\$33.20	\$163,659
<b>Entertainment &amp; Recreation</b>		178	\$5,779.58	\$28,487,572
Fees and Admissions		201	\$1,440.76	\$7,101,510
Membership Fees for Clubs (2)		203	\$485.91	\$2,395,042
Fees for Participant Sports, excl. Trips		196	\$193.09	\$951,741
Tickets to Theatre/Operas/Concerts		207	\$167.59	\$826,027
Tickets to Movies		170	\$97.73	\$481,703
Tickets to Parks or Museums		172	\$56.58	\$278,906
Admission to Sporting Events, excl. Trips		199	\$124.84	\$615,360
Fees for Recreational Lessons		216	\$313.70	\$1,546,226
Dating Services		163	\$1.32	\$6,505
TV/Video/Audio		165	\$1,929.14	\$9,508,730
Cable and Satellite Television Services		166	\$1,343.13	\$6,620,267
Televisions		163	\$176.03	\$867,657
Satellite Dishes		183	\$2.14	\$10,551
VCRs, Video Cameras, and DVD Players		162	\$8.44	\$41,625
Miscellaneous Video Equipment		172	\$42.97	\$211,805
Video Cassettes and DVDs		160	\$15.99	\$78,821
Video Game Hardware/Accessories		144	\$40.87	\$201,450
Video Game Software		148	\$24.34	\$119,991
Rental/Streaming/Downloaded Video		154	\$83.25	\$410,362
Installation of Televisions		234	\$2.53	\$12,479
Audio (3)		175	\$185.79	\$915,743
Rental and Repair of TV/Radio/Sound Equipment		150	\$3.65	\$17,978
Pets		168	\$1,165.38	\$5,744,143
Toys/Games/Crafts/Hobbies (4)		166	\$201.61	\$993,716
Recreational Vehicles and Fees (5)		223	\$347.79	\$1,714,249
Sports/Recreation/Exercise Equipment (6)		174	\$351.79	\$1,733,992
Photo Equipment and Supplies (7)		173	\$88.61	\$436,763
Reading (8)		186	\$200.19	\$986,746
Catered Affairs (9)		182	\$54.32	\$267,722
<b>Food</b>		167	\$15,216.18	\$75,000,573
Food at Home		166	\$8,880.26	\$43,770,793
Bakery and Cereal Products		168	\$1,166.61	\$5,750,223
Meats, Poultry, Fish, and Eggs		165	\$1,929.60	\$9,511,021
Dairy Products		168	\$925.73	\$4,562,937
Fruits and Vegetables		171	\$1,783.48	\$8,790,752
Snacks and Other Food at Home (10)		163	\$3,074.83	\$15,155,861
Food Away from Home		168	\$6,335.93	\$31,229,780
Alcoholic Beverages		185	\$1,149.90	\$5,667,868

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	214	\$52,220.18	\$257,393,273
Value of Retirement Plans	220	\$209,757.38	\$1,033,894,116
Value of Other Financial Assets	210	\$17,180.78	\$84,684,058
Vehicle Loan Amount excluding Interest	160	\$4,684.61	\$23,090,452
Value of Credit Card Debt	175	\$4,549.28	\$22,423,393
<b>Health</b>			
Nonprescription Drugs	163	\$242.14	\$1,193,505
Prescription Drugs	170	\$595.52	\$2,935,321
Eyeglasses and Contact Lenses	179	\$167.32	\$824,711
<b>Home</b>			
Mortgage Payment and Basics (11)	209	\$21,889.40	\$107,892,850
Maintenance and Remodeling Services	213	\$5,467.20	\$26,947,829
Maintenance and Remodeling Materials (12)	191	\$1,053.21	\$5,191,284
Utilities, Fuel, and Public Services	164	\$8,034.99	\$39,604,472
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	172	\$173.77	\$856,488
Furniture	180	\$1,152.00	\$5,678,191
Rugs	204	\$71.69	\$353,370
Major Appliances (14)	187	\$670.92	\$3,306,986
Housewares (15)	174	\$168.41	\$830,083
Small Appliances	163	\$80.81	\$398,302
Luggage	183	\$26.81	\$132,170
Telephones and Accessories	193	\$170.83	\$842,013
<b>Household Operations</b>			
Child Care	182	\$937.22	\$4,619,580
Lawn and Garden (16)	196	\$957.94	\$4,721,692
Moving/Storage/Freight Express	154	\$92.81	\$457,437
Housekeeping Supplies (17)	166	\$1,289.58	\$6,356,352
<b>Insurance</b>			
Owners and Renters Insurance	182	\$1,088.14	\$5,363,461
Vehicle Insurance	159	\$2,861.51	\$14,104,365
Life/Other Insurance	192	\$1,040.09	\$5,126,611
Health Insurance	176	\$6,506.47	\$32,070,397
Personal Care Products (18)	164	\$815.55	\$4,019,848
School Books and Supplies (19)	170	\$250.36	\$1,234,032
Smoking Products	135	\$541.99	\$2,671,456
<b>Transportation</b>			
Payments on Vehicles excluding Leases	161	\$4,155.29	\$20,481,427
Gasoline and Motor Oil	158	\$3,737.55	\$18,422,407
Vehicle Maintenance and Repairs	171	\$1,986.81	\$9,792,979
<b>Travel</b>			
Airline Fares	197	\$1,179.81	\$5,815,276
Lodging on Trips	201	\$1,305.16	\$6,433,119
Auto/Truck Rental on Trips	194	\$55.78	\$274,921
Food and Drink on Trips	191	\$1,093.08	\$5,387,767

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2020 and 2025; Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics.

17004 York Rd, Parkton, Maryland, 21120 2  
 17004 York Rd, Parkton, Maryland, 21120  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 39.59091  
 Longitude: -76.66352

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	99		188		366							
Total Employees:	821		1,424		2,692							
Total Residential Population:	627		4,942		13,554							
Employee/Residential Population Ratio (per 100 Residents)	131		29		20							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	3	3.0%	8	1.0%	10	5.3%	30	2.1%	23	6.3%	82	3.0%
Construction	5	5.1%	34	4.1%	16	8.5%	106	7.4%	43	11.7%	258	9.6%
Manufacturing	3	3.0%	37	4.5%	6	3.2%	72	5.1%	11	3.0%	127	4.7%
Transportation	3	3.0%	23	2.8%	5	2.7%	35	2.5%	10	2.7%	59	2.2%
Communication	1	1.0%	5	0.6%	1	0.5%	6	0.4%	2	0.5%	9	0.3%
Utility	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	5	0.2%
Wholesale Trade	2	2.0%	11	1.3%	2	1.1%	17	1.2%	9	2.5%	72	2.7%
Retail Trade Summary	21	21.2%	198	24.1%	31	16.5%	273	19.2%	47	12.8%	455	16.9%
Home Improvement	1	1.0%	16	1.9%	1	0.5%	21	1.5%	3	0.8%	29	1.1%
General Merchandise Stores	2	2.0%	3	0.4%	3	1.6%	6	0.4%	4	1.1%	8	0.3%
Food Stores	2	2.0%	72	8.8%	3	1.6%	92	6.5%	5	1.4%	145	5.4%
Auto Dealers, Gas Stations, Auto Aftermarket	2	2.0%	11	1.3%	2	1.1%	14	1.0%	2	0.5%	18	0.7%
Apparel & Accessory Stores	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.3%	13	0.5%
Furniture & Home Furnishings	1	1.0%	2	0.2%	2	1.1%	4	0.3%	2	0.5%	7	0.3%
Eating & Drinking Places	3	3.0%	44	5.4%	4	2.1%	62	4.4%	7	1.9%	136	5.1%
Miscellaneous Retail	11	11.1%	51	6.2%	16	8.5%	74	5.2%	23	6.3%	99	3.7%
Finance, Insurance, Real Estate Summary	9	9.1%	72	8.8%	14	7.4%	102	7.2%	27	7.4%	160	5.9%
Banks, Savings & Lending Institutions	3	3.0%	28	3.4%	4	2.1%	36	2.5%	5	1.4%	39	1.4%
Securities Brokers	0	0.0%	0	0.0%	0	0.0%	1	0.1%	2	0.5%	12	0.4%
Insurance Carriers & Agents	4	4.0%	12	1.5%	5	2.7%	16	1.1%	8	2.2%	29	1.1%
Real Estate, Holding, Other Investment Offices	2	2.0%	31	3.8%	5	2.7%	49	3.4%	12	3.3%	80	3.0%
Services Summary	46	46.5%	400	48.7%	83	44.1%	730	51.3%	152	41.5%	1,380	51.3%
Hotels & Lodging	1	1.0%	16	1.9%	2	1.1%	22	1.5%	3	0.8%	69	2.6%
Automotive Services	5	5.1%	26	3.2%	7	3.7%	45	3.2%	11	3.0%	63	2.3%
Motion Pictures & Amusements	2	2.0%	7	0.9%	4	2.1%	18	1.3%	9	2.5%	73	2.7%
Health Services	9	9.1%	119	14.5%	12	6.4%	154	10.8%	18	4.9%	266	9.9%
Legal Services	1	1.0%	1	0.1%	1	0.5%	1	0.1%	2	0.5%	6	0.2%
Education Institutions & Libraries	2	2.0%	96	11.7%	4	2.1%	227	15.9%	6	1.6%	297	11.0%
Other Services	26	26.3%	135	16.4%	52	27.7%	263	18.5%	103	28.1%	606	22.5%
Government	2	2.0%	33	4.0%	3	1.6%	46	3.2%	4	1.1%	58	2.2%
Unclassified Establishments	4	4.0%	0	0.0%	16	8.5%	5	0.4%	39	10.7%	27	1.0%
Totals	99	100.0%	821	100.0%	188	100.0%	1,424	100.0%	366	100.0%	2,692	100.0%

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	2	2.0%	6	0.7%	5	2.7%	13	0.9%	10	2.7%	25	0.9%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Utilities	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Construction	5	5.1%	34	4.1%	16	8.5%	106	7.4%	45	12.3%	269	10.0%
Manufacturing	4	4.0%	42	5.1%	8	4.3%	79	5.5%	13	3.6%	136	5.1%
Wholesale Trade	2	2.0%	11	1.3%	2	1.1%	17	1.2%	9	2.5%	72	2.7%
Retail Trade	17	17.2%	149	18.1%	25	13.3%	203	14.3%	38	10.4%	309	11.5%
Motor Vehicle & Parts Dealers	1	1.0%	3	0.4%	1	0.5%	4	0.3%	1	0.3%	4	0.1%
Furniture & Home Furnishings Stores	1	1.0%	2	0.2%	1	0.5%	2	0.1%	1	0.3%	2	0.1%
Electronics & Appliance Stores	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	0.1%
Bldg Material & Garden Equipment & Supplies Dealers	1	1.0%	16	1.9%	1	0.5%	21	1.5%	3	0.8%	29	1.1%
Food & Beverage Stores	2	2.0%	70	8.5%	3	1.6%	90	6.3%	5	1.4%	142	5.3%
Health & Personal Care Stores	2	2.0%	24	2.9%	3	1.6%	31	2.2%	4	1.1%	35	1.3%
Gasoline Stations	1	1.0%	8	1.0%	1	0.5%	10	0.7%	1	0.3%	14	0.5%
Clothing & Clothing Accessories Stores	1	1.0%	5	0.6%	1	0.5%	6	0.4%	2	0.5%	19	0.7%
Sport Goods, Hobby, Book, & Music Stores	2	2.0%	11	1.3%	2	1.1%	16	1.1%	5	1.4%	24	0.9%
General Merchandise Stores	2	2.0%	3	0.4%	3	1.6%	6	0.4%	4	1.1%	8	0.3%
Miscellaneous Store Retailers	4	4.0%	9	1.1%	6	3.2%	17	1.2%	9	2.5%	24	0.9%
Nonstore Retailers	2	2.0%	0	0.0%	2	1.1%	0	0.0%	4	1.1%	5	0.2%
Transportation & Warehousing	1	1.0%	3	0.4%	2	1.1%	9	0.6%	6	1.6%	30	1.1%
Information	2	2.0%	12	1.5%	2	1.1%	17	1.2%	6	1.6%	45	1.7%
Finance & Insurance	7	7.1%	40	4.9%	9	4.8%	54	3.8%	15	4.1%	80	3.0%
Central Bank/Credit Intermediation & Related Activities	3	3.0%	28	3.4%	4	2.1%	36	2.5%	5	1.4%	39	1.4%
Securities, Commodity Contracts & Other Financial	0	0.0%	0	0.0%	0	0.0%	1	0.1%	2	0.5%	12	0.4%
Insurance Carriers & Related Activities; Funds, Trusts &	4	4.0%	12	1.5%	5	2.7%	16	1.1%	8	2.2%	29	1.1%
Real Estate, Rental & Leasing	2	2.0%	31	3.8%	6	3.2%	48	3.4%	13	3.6%	73	2.7%
Professional, Scientific & Tech Services	13	13.1%	39	4.8%	27	14.4%	91	6.4%	45	12.3%	234	8.7%
Legal Services	1	1.0%	1	0.1%	1	0.5%	1	0.1%	2	0.5%	6	0.2%
Management of Companies & Enterprises	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.3%	5	0.2%
Administrative & Support & Waste Management & Remediation	4	4.0%	10	1.2%	9	4.8%	27	1.9%	19	5.2%	70	2.6%
Educational Services	2	2.0%	96	11.7%	4	2.1%	227	15.9%	8	2.2%	305	11.3%
Health Care & Social Assistance	12	12.1%	177	21.6%	18	9.6%	251	17.6%	31	8.5%	435	16.2%
Arts, Entertainment & Recreation	2	2.0%	7	0.9%	3	1.6%	18	1.3%	5	1.4%	66	2.5%
Accommodation & Food Services	4	4.0%	59	7.2%	6	3.2%	84	5.9%	10	2.7%	205	7.6%
Accommodation	1	1.0%	16	1.9%	2	1.1%	22	1.5%	3	0.8%	69	2.6%
Food Services & Drinking Places	3	3.0%	44	5.4%	4	2.1%	62	4.4%	7	1.9%	136	5.1%
Other Services (except Public Administration)	14	14.1%	69	8.4%	26	13.8%	129	9.1%	52	14.2%	247	9.2%
Automotive Repair & Maintenance	5	5.1%	26	3.2%	6	3.2%	34	2.4%	9	2.5%	43	1.6%
Public Administration	2	2.0%	33	4.0%	3	1.6%	46	3.2%	4	1.1%	58	2.2%
Unclassified Establishments	4	4.0%	0	0.0%	16	8.5%	5	0.4%	39	10.7%	27	1.0%
<b>Total</b>	<b>99</b>	<b>100.0%</b>	<b>821</b>	<b>100.0%</b>	<b>188</b>	<b>100.0%</b>	<b>1,424</b>	<b>100.0%</b>	<b>366</b>	<b>100.0%</b>	<b>2,692</b>	<b>100.0%</b>

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