

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	10,068	55,082	108,315
2020 Total Population	10,643	57,955	115,187
2020 Group Quarters	33	1,151	10,299
2024 Total Population	10,616	57,660	114,511
2024 Group Quarters	33	1,151	10,310
2029 Total Population	10,512	57,164	114,650
2024-2029 Annual Rate	-0.20%	-0.17%	0.02%
2024 Total Daytime Population	17,329	83,367	166,963
Workers	12,919	56,903	112,264
Residents	4,410	26,464	54,699
Household Summary			
2010 Households	4,432	23,681	43,367
2010 Average Household Size	2.27	2.30	2.28
2020 Total Households	4,465	23,855	45,200
2020 Average Household Size	2.38	2.38	2.32
2024 Households	4,437	23,754	45,261
2024 Average Household Size	2.39	2.38	2.30
2029 Households	4,425	23,703	45,910
2029 Average Household Size	2.37	2.36	2.27
2024-2029 Annual Rate	-0.05%	-0.04%	0.29%
2010 Families	2,380	14,376	25,719
2010 Average Family Size	2.98	2.93	2.93
2024 Families	2,484	14,544	26,798
2024 Average Family Size	3.17	3.07	2.98
2029 Families	2,458	14,431	26,856
2029 Average Family Size	3.15	3.05	2.95
2024-2029 Annual Rate	-0.21%	-0.16%	0.04%
Housing Unit Summary			
2000 Housing Units	4,640	23,477	43,302
Owner Occupied Housing Units	47.0%	61.7%	62.3%
Renter Occupied Housing Units	49.6%	35.2%	34.2%
Vacant Housing Units	3.4%	3.0%	3.5%
2010 Housing Units	4,685	25,033	46,109
Owner Occupied Housing Units	47.6%	61.2%	61.5%
Renter Occupied Housing Units	47.0%	33.4%	32.5%
Vacant Housing Units	5.4%	5.4%	5.9%
2020 Housing Units	4,680	25,102	48,393
Owner Occupied Housing Units	45.3%	60.7%	58.5%
Renter Occupied Housing Units	50.1%	34.3%	34.9%
Vacant Housing Units	4.4%	5.0%	6.6%
2024 Housing Units	4,662	25,018	48,850
Owner Occupied Housing Units	47.8%	62.3%	59.5%
Renter Occupied Housing Units	47.4%	32.7%	33.1%
Vacant Housing Units	4.8%	5.1%	7.3%
2029 Housing Units	4,675	25,081	49,205
Owner Occupied Housing Units	50.4%	63.6%	60.9%
Renter Occupied Housing Units	44.3%	30.9%	32.4%
Vacant Housing Units	5.3%	5.5%	6.7%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
2024 Households by Income			
Household Income Base	4,437	23,754	45,253
<\$15,000	5.7%	3.7%	6.7%
\$15,000 - \$24,999	4.2%	3.9%	4.3%
\$25,000 - \$34,999	6.1%	4.9%	4.8%
\$35,000 - \$49,999	8.1%	9.0%	7.2%
\$50,000 - \$74,999	14.9%	13.7%	12.5%
\$75,000 - \$99,999	13.4%	11.3%	11.1%
\$100,000 - \$149,999	17.8%	17.2%	16.3%
\$150,000 - \$199,999	12.7%	13.0%	12.2%
\$200,000+	17.1%	23.2%	24.9%
Average Household Income	\$130,739	\$155,349	\$161,837
2029 Households by Income			
Household Income Base	4,425	23,703	45,902
<\$15,000	5.3%	3.5%	6.7%
\$15,000 - \$24,999	3.3%	3.1%	3.6%
\$25,000 - \$34,999	5.1%	4.2%	4.2%
\$35,000 - \$49,999	6.5%	7.6%	6.2%
\$50,000 - \$74,999	12.6%	12.0%	10.9%
\$75,000 - \$99,999	13.0%	10.9%	10.8%
\$100,000 - \$149,999	18.2%	16.8%	15.8%
\$150,000 - \$199,999	14.3%	14.3%	13.0%
\$200,000+	21.7%	27.7%	28.8%
Average Household Income	\$152,364	\$177,351	\$182,203
2024 Owner Occupied Housing Units by Value			
Total	2,229	15,580	29,060
<\$50,000	0.8%	0.7%	0.7%
\$50,000 - \$99,999	0.0%	0.1%	0.1%
\$100,000 - \$149,999	0.3%	0.1%	0.1%
\$150,000 - \$199,999	1.6%	0.4%	0.6%
\$200,000 - \$249,999	2.9%	1.0%	1.6%
\$250,000 - \$299,999	6.0%	3.0%	3.1%
\$300,000 - \$399,999	32.9%	26.1%	21.8%
\$400,000 - \$499,999	22.1%	23.9%	19.6%
\$500,000 - \$749,999	23.4%	28.2%	30.8%
\$750,000 - \$999,999	9.5%	12.7%	15.7%
\$1,000,000 - \$1,499,999	0.4%	2.6%	3.8%
\$1,500,000 - \$1,999,999	0.0%	0.8%	1.4%
\$2,000,000 +	0.1%	0.5%	0.8%
Average Home Value	\$477,769	\$554,158	\$597,642
2029 Owner Occupied Housing Units by Value			
Total	2,355	15,944	29,945
<\$50,000	0.3%	0.2%	0.3%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.1%	0.0%	0.0%
\$150,000 - \$199,999	0.3%	0.1%	0.2%
\$200,000 - \$249,999	0.8%	0.3%	0.6%
\$250,000 - \$299,999	2.6%	1.3%	1.6%
\$300,000 - \$399,999	21.2%	15.8%	14.1%
\$400,000 - \$499,999	20.4%	21.5%	17.2%
\$500,000 - \$749,999	34.7%	37.3%	37.7%
\$750,000 - \$999,999	18.6%	19.0%	21.3%
\$1,000,000 - \$1,499,999	0.8%	3.4%	5.0%
\$1,500,000 - \$1,999,999	0.1%	0.8%	1.3%
\$2,000,000 +	0.1%	0.3%	0.5%
Average Home Value	\$568,832	\$618,529	\$652,207

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

200 W Padonia Rd, Lutherville Timonium, Maryland, 21093
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.45598
 Longitude: -76.63725

	1 mile	3 miles	5 miles
Median Household Income			
2024	\$94,574	\$107,318	\$107,560
2029	\$108,199	\$121,357	\$119,583
Median Home Value			
2024	\$424,797	\$477,754	\$520,287
2029	\$531,021	\$572,278	\$605,205
Per Capita Income			
2024	\$55,404	\$64,215	\$64,065
2029	\$65,032	\$73,808	\$73,029
Median Age			
2010	37.0	43.1	41.4
2020	36.5	42.4	40.1
2024	36.8	42.8	40.6
2029	38.6	43.9	41.9
2020 Population by Age			
Total	10,643	57,955	115,187
0 - 4	5.8%	5.2%	4.4%
5 - 9	5.9%	5.7%	5.0%
10 - 14	6.7%	6.2%	5.5%
15 - 24	12.3%	11.2%	17.8%
25 - 34	17.0%	12.3%	11.4%
35 - 44	14.8%	12.3%	11.0%
45 - 54	11.8%	12.3%	11.5%
55 - 64	11.3%	13.2%	12.6%
65 - 74	8.5%	11.2%	10.8%
75 - 84	4.3%	6.5%	6.2%
85 +	1.7%	3.7%	3.7%
18 +	77.8%	78.9%	81.5%
2024 Population by Age			
Total	10,614	57,661	114,511
0 - 4	5.8%	5.2%	4.4%
5 - 9	5.6%	5.7%	4.9%
10 - 14	5.3%	5.6%	4.9%
15 - 24	12.7%	11.3%	17.4%
25 - 34	17.6%	12.0%	11.8%
35 - 44	15.2%	13.2%	11.8%
45 - 54	11.8%	11.9%	10.9%
55 - 64	10.7%	12.3%	11.6%
65 - 74	8.5%	11.5%	11.1%
75 - 84	5.2%	7.6%	7.3%
85 +	1.6%	3.8%	3.9%
18 +	79.8%	80.1%	82.6%
2029 Population by Age			
Total	10,510	57,165	114,650
0 - 4	5.6%	5.0%	4.2%
5 - 9	5.5%	5.3%	4.5%
10 - 14	5.4%	5.9%	5.1%
15 - 24	11.4%	10.6%	16.5%
25 - 34	15.9%	11.6%	11.7%
35 - 44	16.2%	13.0%	11.7%
45 - 54	12.7%	12.4%	11.2%
55 - 64	10.2%	11.4%	10.9%
65 - 74	9.1%	11.8%	11.3%
75 - 84	6.1%	8.8%	8.7%
85 +	2.0%	4.2%	4.4%
18 +	80.5%	80.5%	83.2%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

200 W Padonia Rd, Lutherville Timonium, Maryland, 21093
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.45598
Longitude: -76.63725

	1 mile	3 miles	5 miles
2020 Population by Sex			
Males	5,156	27,495	54,006
Females	5,487	30,460	61,181
2024 Population by Sex			
Males	5,239	27,763	54,366
Females	5,377	29,897	60,145
2029 Population by Sex			
Males	5,168	27,435	54,222
Females	5,344	29,728	60,428
2010 Population by Race/Ethnicity			
Total	10,067	55,083	108,315
White Alone	69.3%	77.6%	80.9%
Black Alone	9.6%	8.4%	8.0%
American Indian Alone	0.3%	0.2%	0.2%
Asian Alone	14.5%	9.9%	7.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.6%	1.8%	1.3%
Two or More Races	2.7%	2.1%	2.0%
Hispanic Origin	7.7%	4.6%	3.7%
Diversity Index	56.0	43.5	38.1
2020 Population by Race/Ethnicity			
Total	10,643	57,955	115,187
White Alone	55.3%	67.5%	69.7%
Black Alone	12.2%	10.5%	12.3%
American Indian Alone	0.4%	0.3%	0.2%
Asian Alone	15.9%	11.3%	9.0%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	8.4%	4.0%	2.7%
Two or More Races	7.7%	6.4%	6.1%
Hispanic Origin	14.8%	8.0%	6.2%
Diversity Index	73.1	58.7	54.7
2024 Population by Race/Ethnicity			
Total	10,615	57,660	114,512
White Alone	52.9%	65.4%	67.5%
Black Alone	12.7%	11.0%	13.1%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	16.6%	12.0%	9.6%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	9.1%	4.4%	3.0%
Two or More Races	8.2%	6.9%	6.6%
Hispanic Origin	15.9%	8.8%	6.9%
Diversity Index	75.2	61.3	57.5
2029 Population by Race/Ethnicity			
Total	10,513	57,163	114,650
White Alone	50.5%	63.1%	65.3%
Black Alone	13.1%	11.4%	13.7%
American Indian Alone	0.4%	0.4%	0.3%
Asian Alone	17.7%	13.1%	10.5%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	9.6%	4.6%	3.2%
Two or More Races	8.6%	7.4%	7.0%
Hispanic Origin	16.7%	9.4%	7.4%
Diversity Index	76.9	63.8	60.1

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
2020 Population by Relationship and Household Type			
Total	10,643	57,955	115,187
In Households	99.7%	98.0%	91.1%
Householder	42.1%	41.2%	39.1%
Opposite-Sex Spouse	16.5%	19.6%	18.3%
Same-Sex Spouse	0.2%	0.2%	0.2%
Opposite-Sex Unmarried Partner	3.0%	2.1%	1.9%
Same-Sex Unmarried Partner	0.2%	0.1%	0.1%
Biological Child	26.3%	26.8%	23.7%
Adopted Child	0.5%	0.6%	0.5%
Stepchild	1.0%	0.7%	0.6%
Grandchild	1.2%	1.0%	0.8%
Brother or Sister	1.5%	0.9%	0.7%
Parent	1.4%	1.1%	0.9%
Parent-in-law	0.3%	0.3%	0.3%
Son-in-law or Daughter-in-law	0.2%	0.2%	0.2%
Other Relatives	1.5%	1.0%	0.8%
Foster Child	0.1%	0.0%	0.0%
Other Nonrelatives	3.9%	2.2%	2.9%
In Group Quarters	0.3%	2.0%	8.9%
Institutionalized	0.0%	1.7%	2.8%
Noninstitutionalized	0.3%	0.3%	6.2%
2024 Population 25+ by Educational Attainment			
Total	7,490	41,662	78,262
Less than 9th Grade	2.3%	1.7%	1.6%
9th - 12th Grade, No Diploma	3.9%	2.4%	2.2%
High School Graduate	11.7%	12.8%	11.3%
GED/Alternative Credential	2.4%	1.1%	1.1%
Some College, No Degree	12.2%	12.2%	11.5%
Associate Degree	7.0%	5.6%	5.3%
Bachelor's Degree	41.4%	35.9%	35.8%
Graduate/Professional Degree	19.1%	28.3%	31.1%
2024 Population 15+ by Marital Status			
Total	8,843	48,152	98,229
Never Married	40.7%	31.0%	37.4%
Married	49.3%	55.3%	48.3%
Widowed	3.0%	5.7%	6.1%
Divorced	6.9%	8.0%	8.2%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	6,403	32,333	61,218
Population 16+ Employed	97.5%	97.9%	97.9%
Population 16+ Unemployment rate	2.5%	2.1%	2.1%
Population 16-24 Employed	15.2%	12.1%	15.3%
Population 16-24 Unemployment rate	6.0%	6.3%	6.5%
Population 25-54 Employed	63.8%	60.1%	56.6%
Population 25-54 Unemployment rate	1.7%	1.3%	1.1%
Population 55-64 Employed	13.8%	16.9%	16.6%
Population 55-64 Unemployment rate	2.3%	1.9%	1.5%
Population 65+ Employed	7.2%	11.0%	11.5%
Population 65+ Unemployment rate	2.8%	2.4%	1.4%

	1 mile	3 miles	5 miles
2024 Employed Population 16+ by Industry			
Total	6,242	31,641	59,942
Agriculture/Mining	1.3%	0.8%	0.5%
Construction	2.7%	3.6%	3.1%
Manufacturing	5.8%	7.5%	6.5%
Wholesale Trade	1.3%	2.3%	1.9%
Retail Trade	11.6%	8.4%	7.4%
Transportation/Utilities	2.2%	3.3%	3.2%
Information	2.9%	2.4%	1.9%
Finance/Insurance/Real Estate	10.3%	10.1%	9.7%
Services	54.7%	55.6%	59.4%
Public Administration	7.0%	6.1%	6.4%
2024 Employed Population 16+ by Occupation			
Total	6,242	31,643	59,942
White Collar	74.5%	79.8%	80.3%
Management/Business/Financial	20.4%	25.5%	24.6%
Professional	36.6%	37.1%	38.7%
Sales	8.7%	9.3%	9.1%
Administrative Support	8.7%	7.9%	7.8%
Services	15.8%	10.2%	11.8%
Blue Collar	9.8%	10.0%	7.9%
Farming/Forestry/Fishing	0.0%	0.3%	0.1%
Construction/Extraction	1.9%	1.8%	1.5%
Installation/Maintenance/Repair	0.8%	1.7%	1.3%
Production	2.5%	2.3%	1.8%
Transportation/Material Moving	4.5%	3.9%	3.1%
2020 Households by Type			
Total	4,465	23,855	45,200
Married Couple Households	39.5%	47.9%	47.5%
With Own Children <18	18.2%	19.5%	18.8%
Without Own Children <18	21.3%	28.4%	28.7%
Cohabiting Couple Households	7.6%	5.5%	5.2%
With Own Children <18	2.3%	1.4%	1.1%
Without Own Children <18	5.4%	4.0%	4.0%
Male Householder, No Spouse/Partner	20.4%	17.0%	17.6%
Living Alone	14.1%	12.2%	12.6%
65 Years and over	3.8%	4.0%	4.2%
With Own Children <18	1.9%	1.4%	1.3%
Without Own Children <18, With Relatives	2.6%	2.1%	2.0%
No Relatives Present	1.9%	1.3%	1.7%
Female Householder, No Spouse/Partner	32.5%	29.7%	29.8%
Living Alone	19.7%	18.9%	19.3%
65 Years and over	9.0%	10.6%	10.7%
With Own Children <18	6.1%	4.6%	3.9%
Without Own Children <18, With Relatives	5.5%	5.3%	4.9%
No Relatives Present	1.2%	0.9%	1.6%
2020 Households by Size			
Total	4,465	23,855	45,200
1 Person Household	33.8%	31.1%	31.9%
2 Person Household	30.2%	32.0%	32.6%
3 Person Household	14.9%	15.3%	14.7%
4 Person Household	12.7%	13.7%	13.2%
5 Person Household	5.1%	5.3%	5.2%
6 Person Household	2.1%	1.8%	1.6%
7 + Person Household	1.2%	0.9%	0.8%

200 W Padonia Rd, Lutherville Timonium, Maryland, 21093
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.45598
 Longitude: -76.63725

	1 mile	3 miles	5 miles
2020 Households by Tenure and Mortgage Status			
Total	4,465	23,855	45,200
Owner Occupied	47.5%	63.9%	62.7%
Owned with a Mortgage/Loan	33.4%	43.0%	42.1%
Owned Free and Clear	14.1%	20.9%	20.6%
Renter Occupied	52.5%	36.1%	37.3%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	86	86	80
Percent of Income for Mortgage	28.1%	27.9%	30.3%
Wealth Index	111	156	162
2020 Housing Units By Urban/ Rural Status			
Total	4,680	25,102	48,393
Urban Housing Units	100.0%	99.1%	95.2%
Rural Housing Units	0.0%	0.9%	4.8%
2020 Population By Urban/ Rural Status			
Total	10,643	57,955	115,187
Urban Population	100.0%	98.9%	94.4%
Rural Population	0.0%	1.1%	5.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	In Style (5B)	Exurbanites (1E)	Top Tier (1A)
2.	Enterprising Professionals (2D)	Young and Restless (11B)	Exurbanites (1E)
3.	Bright Young Professionals	Pleasantville (2B)	In Style (5B)
2024 Consumer Spending			
Apparel & Services: Total \$	\$12,398,850	\$76,978,890	\$152,012,618
Average Spent	\$2,794.42	\$3,240.67	\$3,358.58
Spending Potential Index	117	136	141
Education: Total \$	\$9,076,770	\$59,682,560	\$122,083,121
Average Spent	\$2,045.70	\$2,512.53	\$2,697.31
Spending Potential Index	118	145	156
Entertainment/Recreation: Total \$	\$20,954,419	\$131,728,813	\$260,506,847
Average Spent	\$4,722.65	\$5,545.54	\$5,755.66
Spending Potential Index	115	136	141
Food at Home: Total \$	\$36,923,943	\$232,765,621	\$460,538,958
Average Spent	\$8,321.83	\$9,799.01	\$10,175.18
Spending Potential Index	114	134	139
Food Away from Home: Total \$	\$20,424,326	\$128,285,322	\$253,588,159
Average Spent	\$4,603.18	\$5,400.58	\$5,602.80
Spending Potential Index	118	139	144
Health Care: Total \$	\$38,380,947	\$241,178,062	\$472,600,459
Average Spent	\$8,650.20	\$10,153.16	\$10,441.67
Spending Potential Index	112	132	136
HH Furnishings & Equipment: Total \$	\$16,298,042	\$101,754,814	\$199,774,269
Average Spent	\$3,673.21	\$4,283.69	\$4,413.83
Spending Potential Index	116	135	139
Personal Care Products & Services: Total \$	\$5,160,269	\$32,972,151	\$65,361,624
Average Spent	\$1,163.01	\$1,388.07	\$1,444.10
Spending Potential Index	117	139	145
Shelter: Total \$	\$136,400,708	\$873,646,331	\$1,740,309,879
Average Spent	\$30,741.65	\$36,778.91	\$38,450.54
Spending Potential Index	115	138	144
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$17,835,752	\$113,320,134	\$221,469,538
Average Spent	\$4,019.78	\$4,770.57	\$4,893.16
Spending Potential Index	115	136	140
Travel: Total \$	\$15,597,062	\$99,145,364	\$197,648,612
Average Spent	\$3,515.23	\$4,173.84	\$4,366.86
Spending Potential Index	116	138	144
Vehicle Maintenance & Repairs: Total \$	\$7,594,953	\$47,255,569	\$92,247,926
Average Spent	\$1,711.73	\$1,989.37	\$2,038.13
Spending Potential Index	116	134	138

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Top Tapestry Segments	Percent	Demographic Summary	2024	2029
In Style (5B)	39.2%	Population	10,616	10,512
Enterprising Professionals (2D)	25.9%	Households	4,437	4,425
Bright Young Professionals (8C)	15.6%	Families	2,484	2,458
Exurbanites (1E)	13.0%	Median Age	36.8	38.6
Silver & Gold (9A)	3.9%	Median Household Income	\$94,574	\$108,199
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		117	\$2,794.42	\$12,398,850
Men's		118	\$521.26	\$2,312,824
Women's		116	\$923.36	\$4,096,965
Children's		120	\$438.98	\$1,947,763
Footwear		118	\$589.81	\$2,616,982
Watches & Jewelry		116	\$264.85	\$1,175,139
Apparel Products and Services (1)		115	\$56.16	\$249,177
Computer				
Computers and Hardware for Home Use		120	\$325.60	\$1,444,693
Portable Memory		125	\$5.08	\$22,529
Computer Software		117	\$18.32	\$81,280
Computer Accessories		113	\$26.87	\$119,216
Entertainment & Recreation		115	\$4,722.65	\$20,954,419
Fees and Admissions		121	\$996.48	\$4,421,380
Membership Fees for Clubs (2)		120	\$362.20	\$1,607,081
Fees for Participant Sports, excl. Trips		122	\$162.90	\$722,806
Tickets to Theatre/Operas/Concerts		121	\$91.86	\$407,571
Tickets to Movies		125	\$30.92	\$137,177
Tickets to Parks or Museums		121	\$45.39	\$201,389
Admission to Sporting Events, excl. Trips		124	\$98.30	\$436,142
Fees for Recreational Lessons		118	\$203.93	\$904,818
Dating Services		125	\$0.99	\$4,395
TV/Video/Audio		113	\$1,504.44	\$6,675,214
Cable and Satellite Television Services		108	\$817.68	\$3,628,066
Televisions		118	\$180.83	\$802,357
Satellite Dishes		98	\$1.22	\$5,396
VCRs, Video Cameras, and DVD Players		111	\$5.53	\$24,557
Miscellaneous Video Equipment		116	\$26.32	\$116,760
Video Cassettes and DVDs		116	\$6.70	\$29,744
Video Game Hardware/Accessories		125	\$58.20	\$258,219
Video Game Software		131	\$26.51	\$117,641
Rental/Streaming/Downloaded Video		121	\$208.95	\$927,132
Installation of Televisions		133	\$2.26	\$10,048
Audio (3)		118	\$168.55	\$747,859
Rental and Repair of TV/Radio/Sound Equipment		105	\$1.68	\$7,435
Pets		112	\$1,134.98	\$5,035,919
Toys/Games/Crafts/Hobbies (4)		117	\$212.62	\$943,407
Recreational Vehicles and Fees (5)		110	\$218.06	\$967,549
Sports/Recreation/Exercise Equipment (6)		122	\$373.00	\$1,655,013
Photo Equipment and Supplies (7)		121	\$74.11	\$328,812
Reading (8)		115	\$161.10	\$714,797
Catered Affairs (9)		121	\$47.85	\$212,329
Food		115	\$12,925.01	\$57,348,268
Food at Home		114	\$8,321.83	\$36,923,943
Bakery and Cereal Products		114	\$1,070.05	\$4,747,816
Meats, Poultry, Fish, and Eggs		113	\$1,779.35	\$7,894,966
Dairy Products		114	\$787.24	\$3,492,995
Fruits and Vegetables		114	\$1,640.20	\$7,277,555
Snacks and Other Food at Home (10)		115	\$3,044.99	\$13,510,611
Food Away from Home		118	\$4,603.18	\$20,424,326
Alcoholic Beverages		117	\$763.42	\$3,387,276

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	113	\$52,215.86	\$231,681,791
Value of Retirement Plans	115	\$187,032.93	\$829,865,093
Value of Other Financial Assets	111	\$10,126.83	\$44,932,739
Vehicle Loan Amount excluding Interest	117	\$4,135.54	\$18,349,400
Value of Credit Card Debt	117	\$3,384.11	\$15,015,306
Health			
Nonprescription Drugs	116	\$205.56	\$912,075
Prescription Drugs	111	\$460.64	\$2,043,844
Eyeglasses and Contact Lenses	113	\$142.95	\$634,256
Home			
Mortgage Payment and Basics (11)	113	\$15,284.06	\$67,815,389
Maintenance and Remodeling Services	111	\$5,198.38	\$23,065,202
Maintenance and Remodeling Materials (12)	112	\$971.42	\$4,310,188
Utilities, Fuel, and Public Services	112	\$6,672.83	\$29,607,339
Household Furnishings and Equipment			
Household Textiles (13)	115	\$152.14	\$675,049
Furniture	117	\$1,162.72	\$5,158,974
Rugs	114	\$52.17	\$231,489
Major Appliances (14)	111	\$654.53	\$2,904,162
Housewares (15)	114	\$122.25	\$542,411
Small Appliances	113	\$91.23	\$404,791
Luggage	120	\$24.93	\$110,608
Telephones and Accessories	116	\$117.17	\$519,895
Household Operations			
Child Care	123	\$683.31	\$3,031,843
Lawn and Garden (16)	111	\$774.56	\$3,436,709
Moving/Storage/Freight Express	118	\$143.53	\$636,861
Housekeeping Supplies (17)	114	\$1,027.89	\$4,560,753
Insurance			
Owners and Renters Insurance	112	\$926.15	\$4,109,306
Vehicle Insurance	114	\$2,421.34	\$10,743,478
Life/Other Insurance	115	\$775.20	\$3,439,569
Health Insurance	112	\$5,603.53	\$24,862,845
Personal Care Products (18)	116	\$646.62	\$2,869,064
School Books (19)	120	\$51.25	\$227,392
Smoking Products	110	\$512.79	\$2,275,252
Transportation			
Payments on Vehicles excluding Leases	116	\$3,532.07	\$15,671,779
Gasoline and Motor Oil	111	\$3,694.88	\$16,394,197
Vehicle Maintenance and Repairs	116	\$1,711.73	\$7,594,953
Travel			
Airline Fares	116	\$739.06	\$3,279,203
Lodging on Trips	114	\$1,124.98	\$4,991,540
Auto/Truck Rental on Trips	121	\$140.20	\$622,058
Food and Drink on Trips	116	\$865.57	\$3,840,549

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Retail Goods and Services Expenditures

200 W Padonia Rd, Lutherville Timonium, Maryland, 21093
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 39.45598
 Longitude: -76.63725

Top Tapestry Segments	Percent	Demographic Summary	2024	2029
Exurbanites (1E)	20.2%	Population	57,660	57,164
Young and Restless (11B)	18.4%	Households	23,754	23,703
Pleasantville (2B)	10.7%	Families	14,544	14,431
Golden Years (9B)	9.1%	Median Age	42.8	43.9
Savvy Suburbanites (1D)	8.1%	Median Household Income	\$107,318	\$121,357
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		136	\$3,240.67	\$76,978,890
Men's		135	\$596.72	\$14,174,479
Women's		136	\$1,085.47	\$25,784,359
Children's		134	\$490.41	\$11,649,259
Footwear		137	\$683.26	\$16,230,104
Watches & Jewelry		140	\$319.40	\$7,586,930
Apparel Products and Services (1)		134	\$65.41	\$1,553,760
Computer				
Computers and Hardware for Home Use		140	\$378.13	\$8,982,121
Portable Memory		144	\$5.88	\$139,734
Computer Software		138	\$21.55	\$512,001
Computer Accessories		133	\$31.72	\$753,532
Entertainment & Recreation		136	\$5,545.54	\$131,728,813
Fees and Admissions		143	\$1,182.00	\$28,077,163
Membership Fees for Clubs (2)		143	\$430.93	\$10,236,429
Fees for Participant Sports, excl. Trips		143	\$191.27	\$4,543,369
Tickets to Theatre/Operas/Concerts		145	\$110.54	\$2,625,752
Tickets to Movies		143	\$35.16	\$835,118
Tickets to Parks or Museums		137	\$51.26	\$1,217,708
Admission to Sporting Events, excl. Trips		141	\$111.53	\$2,649,378
Fees for Recreational Lessons		145	\$250.20	\$5,943,247
Dating Services		139	\$1.10	\$26,161
TV/Video/Audio		132	\$1,755.18	\$41,692,584
Cable and Satellite Television Services		129	\$973.30	\$23,119,674
Televisions		136	\$207.39	\$4,926,434
Satellite Dishes		121	\$1.51	\$35,870
VCRs, Video Cameras, and DVD Players		132	\$6.58	\$156,313
Miscellaneous Video Equipment		128	\$28.96	\$687,995
Video Cassettes and DVDs		136	\$7.82	\$185,799
Video Game Hardware/Accessories		140	\$64.90	\$1,541,645
Video Game Software		145	\$29.32	\$696,502
Rental/Streaming/Downloaded Video		137	\$235.43	\$5,592,421
Installation of Televisions		158	\$2.69	\$63,881
Audio (3)		137	\$195.17	\$4,636,123
Rental and Repair of TV/Radio/Sound Equipment		132	\$2.10	\$49,928
Pets		134	\$1,352.79	\$32,134,201
Toys/Games/Crafts/Hobbies (4)		132	\$240.50	\$5,712,922
Recreational Vehicles and Fees (5)		131	\$259.52	\$6,164,680
Sports/Recreation/Exercise Equipment (6)		138	\$421.98	\$10,023,686
Photo Equipment and Supplies (7)		139	\$84.97	\$2,018,379
Reading (8)		141	\$197.04	\$4,680,504
Catered Affairs (9)		130	\$51.56	\$1,224,694
Food		136	\$15,199.59	\$361,050,943
Food at Home		134	\$9,799.01	\$232,765,621
Bakery and Cereal Products		134	\$1,259.18	\$29,910,646
Meats, Poultry, Fish, and Eggs		134	\$2,104.95	\$50,001,018
Dairy Products		134	\$928.45	\$22,054,283
Fruits and Vegetables		135	\$1,947.78	\$46,267,667
Snacks and Other Food at Home (10)		134	\$3,558.64	\$84,532,006
Food Away from Home		139	\$5,400.58	\$128,285,322
Alcoholic Beverages		139	\$908.31	\$21,575,951

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	146	\$67,613.63	\$1,606,094,168
Value of Retirement Plans	142	\$230,406.64	\$5,473,079,398
Value of Other Financial Assets	137	\$12,487.59	\$296,630,110
Vehicle Loan Amount excluding Interest	133	\$4,690.96	\$111,428,961
Value of Credit Card Debt	135	\$3,916.39	\$93,029,912
Health			
Nonprescription Drugs	133	\$236.59	\$5,620,059
Prescription Drugs	127	\$524.22	\$12,452,369
Eyeglasses and Contact Lenses	133	\$168.02	\$3,991,225
Home			
Mortgage Payment and Basics (11)	137	\$18,494.85	\$439,326,549
Maintenance and Remodeling Services	137	\$6,388.54	\$151,753,278
Maintenance and Remodeling Materials (12)	128	\$1,110.83	\$26,386,547
Utilities, Fuel, and Public Services	131	\$7,829.16	\$185,973,861
Household Furnishings and Equipment			
Household Textiles (13)	135	\$177.63	\$4,219,397
Furniture	136	\$1,347.03	\$31,997,412
Rugs	139	\$63.59	\$1,510,423
Major Appliances (14)	131	\$771.75	\$18,332,223
Housewares (15)	135	\$144.22	\$3,425,843
Small Appliances	132	\$106.50	\$2,529,705
Luggage	141	\$29.25	\$694,764
Telephones and Accessories	130	\$132.07	\$3,137,288
Household Operations			
Child Care	139	\$770.81	\$18,309,800
Lawn and Garden (16)	134	\$936.40	\$22,243,273
Moving/Storage/Freight Express	142	\$172.58	\$4,099,492
Housekeeping Supplies (17)	134	\$1,207.98	\$28,694,419
Insurance			
Owners and Renters Insurance	130	\$1,076.19	\$25,563,803
Vehicle Insurance	133	\$2,814.60	\$66,857,971
Life/Other Insurance	137	\$925.94	\$21,994,819
Health Insurance	132	\$6,580.46	\$156,312,256
Personal Care Products (18)	136	\$760.05	\$18,054,226
School Books (19)	143	\$60.68	\$1,441,371
Smoking Products	122	\$571.14	\$13,566,757
Transportation			
Payments on Vehicles excluding Leases	131	\$3,986.82	\$94,702,949
Gasoline and Motor Oil	129	\$4,303.44	\$102,223,997
Vehicle Maintenance and Repairs	134	\$1,989.37	\$47,255,569
Travel			
Airline Fares	140	\$889.91	\$21,138,831
Lodging on Trips	137	\$1,348.46	\$32,031,289
Auto/Truck Rental on Trips	140	\$162.92	\$3,870,075
Food and Drink on Trips	137	\$1,019.07	\$24,207,047

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Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Retail Goods and Services Expenditures

200 W Padonia Rd, Lutherville Timonium, Maryland, 21093
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 39.45598
 Longitude: -76.63725

Top Tapestry Segments	Percent	Demographic Summary	2024	2029
Top Tier (1A)	15.2%	Population	114,511	114,650
Exurbanites (1E)	13.5%	Households	45,261	45,910
In Style (5B)	10.2%	Families	26,798	26,856
Young and Restless (11B)	9.7%	Median Age	40.6	41.9
Golden Years (9B)	9.4%	Median Household Income	\$107,560	\$119,583
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		141	\$3,358.58	\$152,012,618
Men's		141	\$621.51	\$28,130,143
Women's		141	\$1,123.21	\$50,837,544
Children's		135	\$494.18	\$22,367,136
Footwear		141	\$701.38	\$31,745,308
Watches & Jewelry		154	\$349.77	\$15,830,966
Apparel Products and Services (1)		141	\$68.53	\$3,101,522
Computer				
Computers and Hardware for Home Use		145	\$393.21	\$17,797,260
Portable Memory		152	\$6.20	\$280,488
Computer Software		146	\$22.76	\$1,030,223
Computer Accessories		141	\$33.49	\$1,515,912
Entertainment & Recreation		141	\$5,755.66	\$260,506,847
Fees and Admissions		150	\$1,240.23	\$56,134,267
Membership Fees for Clubs (2)		150	\$454.11	\$20,553,664
Fees for Participant Sports, excl. Trips		148	\$197.08	\$8,920,024
Tickets to Theatre/Operas/Concerts		153	\$116.58	\$5,276,449
Tickets to Movies		147	\$36.17	\$1,637,123
Tickets to Parks or Museums		141	\$52.94	\$2,395,989
Admission to Sporting Events, excl. Trips		147	\$116.34	\$5,265,747
Fees for Recreational Lessons		154	\$265.84	\$12,032,206
Dating Services		148	\$1.17	\$53,065
TV/Video/Audio		136	\$1,808.77	\$81,866,759
Cable and Satellite Television Services		134	\$1,009.27	\$45,680,658
Televisions		139	\$211.63	\$9,578,676
Satellite Dishes		126	\$1.57	\$71,043
VCRs, Video Cameras, and DVD Players		138	\$6.86	\$310,672
Miscellaneous Video Equipment		120	\$27.12	\$1,227,442
Video Cassettes and DVDs		143	\$8.26	\$374,018
Video Game Hardware/Accessories		142	\$65.68	\$2,972,808
Video Game Software		150	\$30.29	\$1,370,795
Rental/Streaming/Downloaded Video		139	\$239.86	\$10,856,263
Installation of Televisions		164	\$2.79	\$126,334
Audio (3)		143	\$203.17	\$9,195,755
Rental and Repair of TV/Radio/Sound Equipment		142	\$2.26	\$102,295
Pets		139	\$1,408.50	\$63,750,257
Toys/Games/Crafts/Hobbies (4)		137	\$248.80	\$11,260,780
Recreational Vehicles and Fees (5)		137	\$270.81	\$12,257,087
Sports/Recreation/Exercise Equipment (6)		139	\$425.70	\$19,267,499
Photo Equipment and Supplies (7)		147	\$90.13	\$4,079,151
Reading (8)		149	\$208.51	\$9,437,190
Catered Affairs (9)		137	\$54.22	\$2,453,856
Food		141	\$15,777.98	\$714,127,117
Food at Home		139	\$10,175.18	\$460,538,958
Bakery and Cereal Products		140	\$1,311.21	\$59,346,506
Meats, Poultry, Fish, and Eggs		138	\$2,178.22	\$98,588,281
Dairy Products		140	\$966.12	\$43,727,389
Fruits and Vegetables		141	\$2,037.91	\$92,237,680
Snacks and Other Food at Home (10)		139	\$3,681.74	\$166,639,102
Food Away from Home		144	\$5,602.80	\$253,588,159
Alcoholic Beverages		147	\$959.97	\$43,449,253

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	155	\$72,003.90	\$3,258,968,486
Value of Retirement Plans	148	\$240,492.16	\$10,884,915,556
Value of Other Financial Assets	144	\$13,073.04	\$591,698,946
Vehicle Loan Amount excluding Interest	133	\$4,702.38	\$212,834,570
Value of Credit Card Debt	140	\$4,059.75	\$183,748,344
Health			
Nonprescription Drugs	135	\$239.96	\$10,860,643
Prescription Drugs	129	\$535.63	\$24,243,163
Eyeglasses and Contact Lenses	139	\$175.58	\$7,947,046
Home			
Mortgage Payment and Basics (11)	141	\$19,122.86	\$865,519,557
Maintenance and Remodeling Services	141	\$6,590.56	\$298,295,448
Maintenance and Remodeling Materials (12)	130	\$1,121.79	\$50,773,539
Utilities, Fuel, and Public Services	135	\$8,025.72	\$363,252,203
Household Furnishings and Equipment			
Household Textiles (13)	140	\$184.13	\$8,334,097
Furniture	140	\$1,382.71	\$62,583,015
Rugs	148	\$67.69	\$3,063,739
Major Appliances (14)	135	\$792.11	\$35,851,512
Housewares (15)	140	\$149.55	\$6,768,951
Small Appliances	138	\$111.37	\$5,040,848
Luggage	147	\$30.42	\$1,376,832
Telephones and Accessories	138	\$139.60	\$6,318,589
Household Operations			
Child Care	145	\$803.76	\$36,378,787
Lawn and Garden (16)	138	\$965.93	\$43,718,866
Moving/Storage/Freight Express	150	\$182.04	\$8,239,402
Housekeeping Supplies (17)	138	\$1,246.50	\$56,417,755
Insurance			
Owners and Renters Insurance	132	\$1,091.90	\$49,420,344
Vehicle Insurance	135	\$2,867.16	\$129,770,314
Life/Other Insurance	142	\$957.13	\$43,320,672
Health Insurance	135	\$6,767.76	\$306,315,524
Personal Care Products (18)	141	\$789.06	\$35,713,823
School Books (19)	149	\$63.43	\$2,871,085
Smoking Products	125	\$584.05	\$26,434,789
Transportation			
Payments on Vehicles excluding Leases	132	\$4,024.13	\$182,136,260
Gasoline and Motor Oil	132	\$4,386.31	\$198,528,821
Vehicle Maintenance and Repairs	138	\$2,038.13	\$92,247,926
Travel			
Airline Fares	148	\$939.95	\$42,542,982
Lodging on Trips	144	\$1,411.61	\$63,891,076
Auto/Truck Rental on Trips	146	\$169.59	\$7,675,612
Food and Drink on Trips	143	\$1,064.96	\$48,201,293

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books** includes school books for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

200 W Padonia Rd, Lutherville Timonium, Maryland, 21093
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.45598
Longitude: -76.63725

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	1,128		4,602		8,731							
Total Employees:	13,965		58,063		111,948							
Total Population:	10,616		57,660		114,511							
Employee/Population Ratio (per 100 Residents)	132		101		98							
by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	2	0.0%	7	0.1%	57	0.1%	21	0.2%	114	0.1%
Mining	0	0.0%	2	0.0%	2	0.0%	6	0.0%	3	0.0%	9	0.0%
Utilities	0	0.0%	2	0.0%	1	0.0%	37	0.1%	2	0.0%	60	0.1%
Construction	74	6.6%	887	6.3%	268	5.8%	3,378	5.8%	425	4.9%	5,933	5.3%
Building Construction	30	2.7%	375	2.7%	118	2.6%	1,568	2.7%	198	2.3%	3,194	2.9%
Heavy/Civil Eng Construction	7	0.6%	103	0.7%	20	0.4%	383	0.7%	34	0.4%	568	0.5%
Specialty Trade Contractor	37	3.3%	409	2.9%	130	2.8%	1,426	2.5%	193	2.2%	2,171	1.9%
Manufacturing	32	2.8%	1,359	9.7%	115	2.5%	5,382	9.3%	187	2.1%	7,282	6.5%
Wholesale Trade	25	2.2%	273	1.9%	101	2.2%	1,299	2.2%	155	1.8%	1,904	1.7%
Durable Goods	18	1.6%	211	1.5%	77	1.7%	1,076	1.9%	119	1.4%	1,446	1.3%
Nondurable Goods	7	0.6%	62	0.4%	23	0.5%	221	0.4%	36	0.4%	457	0.4%
Trade Broker	0	0.0%	0	0.0%	1	0.0%	2	0.0%	1	0.0%	2	0.0%
Retail Trade	142	12.6%	2,350	16.8%	462	10.0%	7,540	13.0%	796	9.1%	12,922	11.5%
Motor Vehicle & Parts Dealers	15	1.3%	467	3.3%	53	1.1%	1,695	2.9%	76	0.9%	2,467	2.2%
Furniture & Home Furnishings Stores	16	1.4%	102	0.7%	42	0.9%	332	0.6%	55	0.6%	444	0.4%
Electronics & Appliance Stores	4	0.3%	24	0.2%	17	0.4%	164	0.3%	25	0.3%	244	0.2%
Building Material & Garden Equipment & Supplies Dealers	12	1.1%	260	1.9%	41	0.9%	979	1.7%	49	0.6%	1,144	1.0%
Food & Beverage Stores	19	1.7%	474	3.4%	57	1.2%	1,534	2.6%	87	1.0%	2,362	2.1%
Health & Personal Care Stores	15	1.3%	399	2.9%	52	1.1%	651	1.1%	91	1.0%	961	0.9%
Gasoline Stations & Fuel Dealers	6	0.5%	48	0.3%	14	0.3%	82	0.1%	22	0.3%	123	0.1%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	12	1.1%	61	0.4%	41	0.9%	423	0.7%	148	1.7%	1,900	1.7%
Sporting Goods, Hobby, Book, & Music Stores	25	2.2%	231	1.6%	90	2.0%	854	1.5%	148	1.7%	1,819	1.6%
General Merchandise Stores	17	1.5%	285	2.0%	55	1.2%	825	1.4%	93	1.1%	1,460	1.3%
Transportation & Warehousing	9	0.8%	131	0.9%	40	0.9%	314	0.5%	75	0.9%	672	0.6%
Truck Transportation	2	0.2%	10	0.1%	10	0.2%	40	0.1%	15	0.2%	63	0.1%
Information	24	2.1%	418	3.0%	81	1.8%	1,186	2.0%	149	1.7%	2,132	1.9%
Finance & Insurance	111	9.8%	1,312	9.4%	426	9.3%	5,759	9.9%	734	8.4%	8,699	7.8%
Central Bank/Credit Intermediation & Related Activities	33	2.9%	245	1.8%	116	2.5%	954	1.6%	198	2.3%	1,501	1.3%
Securities & Commodity Contracts	38	3.4%	384	2.8%	159	3.5%	1,755	3.0%	299	3.4%	2,780	2.5%
Funds, Trusts & Other Financial Vehicles	40	3.5%	684	4.9%	150	3.3%	3,050	5.3%	237	2.7%	4,417	4.0%
Real Estate, Rental & Leasing	84	7.5%	726	5.2%	292	6.3%	2,371	4.1%	520	6.0%	4,043	3.6%
Professional, Scientific & Tech Services	145	12.8%	1,407	10.1%	568	12.3%	5,434	9.4%	1,318	15.1%	13,377	11.9%
Legal Services	35	3.1%	180	1.3%	145	3.1%	1,092	1.9%	470	5.4%	3,041	2.7%
Management of Companies & Enterprises	4	0.3%	33	0.2%	20	0.4%	150	0.3%	37	0.4%	292	0.3%
Administrative, Support & Waste Management Services	48	4.3%	506	3.6%	175	3.8%	1,622	2.8%	327	3.8%	2,945	2.6%
Educational Services	19	1.7%	325	2.3%	81	1.8%	2,005	3.5%	183	2.1%	5,013	4.5%

Source: Copyright 2024 Data Axle, Inc. All rights reserved. Esri Total Population forecasts for 2024.

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Business Summary

200 W Padonia Rd, Lutherville Timonium, Maryland, 21093
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.45598
 Longitude: -76.63725

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Health Care & Social Assistance	120	10.6%	1,708	12.2%	771	16.8%	11,240	19.4%	1,408	16.1%	26,725	23.9%
Ambulatory Health Care	102	9.0%	1,450	10.4%	652	14.2%	8,699	15.0%	1,132	13.0%	14,369	12.8%
Hospital	2	0.2%	78	0.6%	16	0.3%	308	0.5%	53	0.6%	5,843	5.2%
Nursing/Residential Care	2	0.2%	98	0.7%	17	0.4%	1,487	2.6%	45	0.5%	4,477	4.0%
Social Assistance	14	1.2%	81	0.6%	86	1.9%	746	1.3%	179	2.0%	2,036	1.8%
Arts, Entertainment & Recreation	25	2.2%	194	1.4%	90	2.0%	797	1.4%	156	1.8%	1,406	1.3%
Accommodation & Food Services	74	6.6%	1,194	8.6%	235	5.1%	4,919	8.5%	424	4.9%	7,939	7.1%
Accommodation	4	0.3%	128	0.9%	14	0.3%	370	0.6%	33	0.4%	785	0.7%
Food Services & Drinking Places	70	6.2%	1,065	7.6%	220	4.8%	4,549	7.8%	392	4.5%	7,154	6.4%
Other Services (except Public Administration)	102	9.0%	906	6.5%	448	9.7%	3,634	6.3%	827	9.5%	5,906	5.3%
Repair & Maintenance	22	1.9%	198	1.4%	84	1.8%	821	1.4%	126	1.4%	1,039	0.9%
Automotive Repair & Maintenance	17	1.5%	175	1.3%	61	1.3%	699	1.2%	89	1.0%	850	0.8%
Personal & Laundry Service	47	4.2%	436	3.1%	167	3.6%	1,283	2.2%	266	3.0%	2,098	1.9%
Civic and Other Orgs	33	2.9%	272	1.9%	197	4.3%	1,530	2.6%	435	5.0%	2,769	2.5%
Public Administration	9	0.8%	231	1.6%	27	0.6%	928	1.6%	146	1.7%	4,556	4.1%
Unclassified Establishments	80	7.1%	0	0.0%	393	8.5%	7	0.0%	836	9.6%	18	0.0%
Total	1,128	100.0%	13,965	100.0%	4,602	100.0%	58,063	100.0%	8,731	100.0%	111,948	100.0%

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February 14, 2025



Business Summary

200 W Padonia Rd, Lutherville Timonium, Maryland, 21093
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.45598
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by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	9	0.8%	92	0.7%	54	1.2%	479	0.8%	101	1.2%	851	0.8%
Construction	69	6.1%	838	6.0%	252	5.5%	3,224	5.5%	395	4.5%	5,625	5.0%
Manufacturing	24	2.1%	1,297	9.3%	98	2.1%	5,253	9.1%	167	1.9%	7,152	6.4%
Transportation	15	1.3%	174	1.3%	63	1.4%	447	0.8%	119	1.4%	894	0.8%
Communication	5	0.4%	121	0.9%	27	0.6%	547	0.9%	56	0.6%	865	0.8%
Utility	2	0.2%	19	0.1%	8	0.2%	101	0.2%	19	0.2%	242	0.2%
Wholesale Trade	26	2.3%	277	2.0%	104	2.3%	1,316	2.3%	158	1.8%	1,923	1.7%
Retail Trade Summary	219	19.4%	3,476	24.9%	699	15.2%	12,215	21.0%	1,211	13.9%	20,252	18.1%
Home Improvement	13	1.1%	263	1.9%	42	0.9%	983	1.7%	50	0.6%	1,148	1.0%
General Merchandise Stores	12	1.1%	251	1.8%	31	0.7%	614	1.1%	55	0.6%	1,014	0.9%
Food Stores	15	1.3%	407	2.9%	56	1.2%	1,453	2.5%	98	1.1%	2,351	2.1%
Auto Dealers & Gas Stations	21	1.9%	514	3.7%	66	1.4%	1,778	3.1%	98	1.1%	2,590	2.3%
Apparel & Accessory Stores	11	1.0%	57	0.4%	34	0.7%	243	0.4%	128	1.5%	1,643	1.5%
Furniture & Home Furnishings	26	2.3%	165	1.2%	70	1.5%	489	0.8%	94	1.1%	688	0.6%
Eating & Drinking Places	68	6.0%	1,056	7.6%	213	4.6%	4,488	7.7%	369	4.2%	6,998	6.3%
Miscellaneous Retail	52	4.6%	763	5.5%	187	4.1%	2,167	3.7%	318	3.6%	3,820	3.4%
Finance, Insurance, Real Estate Summary	197	17.5%	2,072	14.8%	737	16.0%	8,355	14.4%	1,307	15.0%	13,187	11.8%
Banks, Savings & Lending Institutions	32	2.8%	241	1.7%	115	2.5%	941	1.6%	200	2.3%	1,502	1.3%
Securities Brokers	38	3.4%	376	2.7%	154	3.4%	1,671	2.9%	289	3.3%	2,659	2.4%
Insurance Carriers & Agents	39	3.5%	671	4.8%	148	3.2%	3,000	5.2%	234	2.7%	4,356	3.9%
Real Estate, Holding, Other Investment Offices	88	7.8%	784	5.6%	320	7.0%	2,743	4.7%	585	6.7%	4,670	4.2%
Services Summary	474	42.0%	5,366	38.4%	2,141	46.5%	25,193	43.4%	4,215	48.3%	56,392	50.4%
Hotels & Lodging	4	0.3%	128	0.9%	14	0.3%	370	0.6%	33	0.4%	785	0.7%
Automotive Services	25	2.2%	211	1.5%	81	1.8%	792	1.4%	129	1.5%	1,116	1.0%
Movies & Amusements	30	2.7%	226	1.6%	111	2.4%	1,006	1.7%	184	2.1%	1,699	1.5%
Health Services	104	9.2%	1,586	11.4%	679	14.8%	10,279	17.7%	1,203	13.8%	24,033	21.5%
Legal Services	31	2.8%	154	1.1%	126	2.7%	961	1.7%	426	4.9%	2,770	2.5%
Education Institutions & Libraries	14	1.2%	346	2.5%	60	1.3%	1,928	3.3%	149	1.7%	5,093	4.5%
Other Services	267	23.7%	2,715	19.4%	1,070	23.3%	9,856	17.0%	2,092	24.0%	20,896	18.7%
Government	9	0.8%	231	1.6%	27	0.6%	928	1.6%	145	1.7%	4,546	4.1%
Unclassified Establishments	80	7.1%	0	1.6%	393	8.5%	7	1.6%	836	9.6%	18	4.1%
Totals	1,128	100.0%	13,965	100.0%	4,602	100.0%	58,063	100.0%	8,731	100.0%	111,948	100.0%

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