

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	2,007	11,122	26,244
2010 Total Population	2,153	11,988	28,351
2020 Total Population	2,167	12,233	29,155
2020 Group Quarters	1	8	158
2025 Total Population	2,181	12,359	29,628
2020-2025 Annual Rate	0.13%	0.21%	0.32%
2020 Total Daytime Population	1,706	9,956	25,597
Workers	718	4,416	12,311
Residents	988	5,540	13,286
<b>Household Summary</b>			
2000 Households	739	3,873	9,230
2000 Average Household Size	2.72	2.87	2.82
2010 Households	826	4,299	10,257
2010 Average Household Size	2.61	2.79	2.75
2020 Households	842	4,428	10,624
2020 Average Household Size	2.57	2.76	2.73
2025 Households	849	4,482	10,819
2025 Average Household Size	2.57	2.76	2.72
2020-2025 Annual Rate	0.17%	0.24%	0.36%
2010 Families	646	3,439	7,978
2010 Average Family Size	2.95	3.11	3.11
2020 Families	651	3,507	8,174
2020 Average Family Size	2.93	3.10	3.10
2025 Families	654	3,535	8,289
2025 Average Family Size	2.93	3.10	3.10
2020-2025 Annual Rate	0.09%	0.16%	0.28%
<b>Housing Unit Summary</b>			
2000 Housing Units	776	4,028	9,561
Owner Occupied Housing Units	89.2%	89.0%	85.6%
Renter Occupied Housing Units	6.1%	7.2%	10.9%
Vacant Housing Units	4.8%	3.8%	3.5%
2010 Housing Units	856	4,462	10,674
Owner Occupied Housing Units	89.8%	88.4%	84.2%
Renter Occupied Housing Units	6.7%	8.0%	11.9%
Vacant Housing Units	3.5%	3.7%	3.9%
2020 Housing Units	872	4,594	11,053
Owner Occupied Housing Units	87.8%	86.0%	81.8%
Renter Occupied Housing Units	8.6%	10.4%	14.3%
Vacant Housing Units	3.4%	3.6%	3.9%
2025 Housing Units	886	4,687	11,335
Owner Occupied Housing Units	87.4%	85.5%	81.6%
Renter Occupied Housing Units	8.5%	10.1%	13.9%
Vacant Housing Units	4.2%	4.4%	4.6%
<b>Median Household Income</b>			
2020	\$118,204	\$114,096	\$109,564
2025	\$125,301	\$119,642	\$114,995
<b>Median Home Value</b>			
2020	\$359,951	\$375,158	\$366,833
2025	\$388,889	\$396,793	\$387,647
<b>Per Capita Income</b>			
2020	\$54,490	\$50,714	\$48,791
2025	\$59,336	\$55,288	\$53,440
<b>Median Age</b>			
2010	45.3	44.6	44.3
2020	49.6	47.8	47.1
2025	49.8	48.4	47.7

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

Finksburg Pharmacy  
Rings: 1, 3, 5 mile radii

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Latitude: 39.51696  
Longitude: -76.91139

	1 mile	3 miles	5 miles
<b>2020 Households by Income</b>			
Household Income Base	842	4,428	10,624
<\$15,000	5.0%	4.1%	3.8%
\$15,000 - \$24,999	3.4%	3.4%	3.5%
\$25,000 - \$34,999	4.8%	3.7%	3.9%
\$35,000 - \$49,999	6.5%	5.1%	6.2%
\$50,000 - \$74,999	10.1%	12.1%	13.1%
\$75,000 - \$99,999	8.9%	11.6%	12.6%
\$100,000 - \$149,999	23.6%	25.4%	24.8%
\$150,000 - \$199,999	16.6%	16.5%	16.2%
\$200,000+	20.8%	18.0%	15.9%
Average Household Income	\$145,935	\$140,376	\$133,860
<b>2025 Households by Income</b>			
Household Income Base	849	4,482	10,819
<\$15,000	4.9%	4.1%	3.5%
\$15,000 - \$24,999	2.8%	2.9%	3.1%
\$25,000 - \$34,999	4.2%	3.4%	3.5%
\$35,000 - \$49,999	6.0%	4.8%	5.8%
\$50,000 - \$74,999	9.1%	11.1%	12.1%
\$75,000 - \$99,999	8.5%	11.0%	12.0%
\$100,000 - \$149,999	23.7%	25.0%	24.6%
\$150,000 - \$199,999	18.4%	17.6%	17.5%
\$200,000+	22.5%	20.0%	17.9%
Average Household Income	\$158,667	\$152,741	\$146,295
<b>2020 Owner Occupied Housing Units by Value</b>			
Total	766	3,952	9,045
<\$50,000	5.7%	3.2%	1.7%
\$50,000 - \$99,999	1.2%	0.7%	0.4%
\$100,000 - \$149,999	0.5%	0.8%	0.6%
\$150,000 - \$199,999	1.8%	1.5%	2.6%
\$200,000 - \$249,999	10.2%	8.0%	8.7%
\$250,000 - \$299,999	14.5%	11.7%	13.8%
\$300,000 - \$399,999	26.9%	31.9%	33.2%
\$400,000 - \$499,999	17.4%	20.4%	19.4%
\$500,000 - \$749,999	15.8%	16.3%	15.7%
\$750,000 - \$999,999	5.0%	3.4%	2.3%
\$1,000,000 - \$1,499,999	1.2%	1.6%	1.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.0%	0.3%	0.2%
Average Home Value	\$397,490	\$417,936	\$408,365
<b>2025 Owner Occupied Housing Units by Value</b>			
Total	774	4,008	9,248
<\$50,000	4.9%	2.7%	1.5%
\$50,000 - \$99,999	0.6%	0.4%	0.2%
\$100,000 - \$149,999	0.3%	0.3%	0.3%
\$150,000 - \$199,999	1.0%	0.8%	1.4%
\$200,000 - \$249,999	6.6%	5.1%	5.5%
\$250,000 - \$299,999	11.8%	9.5%	11.3%
\$300,000 - \$399,999	27.9%	32.3%	34.0%
\$400,000 - \$499,999	20.9%	24.0%	22.8%
\$500,000 - \$749,999	19.1%	19.2%	18.8%
\$750,000 - \$999,999	5.6%	3.8%	2.6%
\$1,000,000 - \$1,499,999	1.3%	1.7%	1.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.2%
\$2,000,000 +	0.0%	0.3%	0.2%
Average Home Value	\$427,132	\$441,899	\$432,485

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

Finksburg Pharmacy  
Rings: 1, 3, 5 mile radii

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Latitude: 39.51696  
Longitude: -76.91139

	1 mile	3 miles	5 miles
<b>2010 Population by Age</b>			
Total	2,151	11,990	28,351
0 - 4	4.6%	4.7%	4.7%
5 - 9	5.8%	6.2%	6.2%
10 - 14	8.1%	7.8%	7.4%
15 - 24	11.5%	12.0%	12.5%
25 - 34	6.7%	6.8%	7.3%
35 - 44	12.6%	13.1%	13.0%
45 - 54	20.2%	19.9%	19.5%
55 - 64	15.6%	15.7%	15.2%
65 - 74	8.7%	8.1%	8.0%
75 - 84	5.0%	4.3%	4.6%
85 +	1.3%	1.3%	1.8%
18 +	76.6%	76.1%	76.8%
<b>2020 Population by Age</b>			
Total	2,169	12,234	29,157
0 - 4	3.9%	4.3%	4.3%
5 - 9	4.6%	4.9%	5.0%
10 - 14	5.7%	6.3%	6.0%
15 - 24	10.8%	11.1%	11.1%
25 - 34	10.7%	10.3%	10.7%
35 - 44	9.2%	9.6%	10.1%
45 - 54	13.8%	14.9%	14.7%
55 - 64	19.9%	18.2%	17.7%
65 - 74	13.4%	13.1%	12.4%
75 - 84	5.9%	5.5%	5.7%
85 +	2.2%	1.9%	2.2%
18 +	82.0%	80.3%	80.6%
<b>2025 Population by Age</b>			
Total	2,182	12,360	29,630
0 - 4	4.0%	4.3%	4.3%
5 - 9	4.4%	4.9%	4.9%
10 - 14	5.3%	5.6%	5.5%
15 - 24	9.0%	9.7%	9.7%
25 - 34	10.5%	9.5%	9.7%
35 - 44	11.7%	12.5%	13.0%
45 - 54	11.0%	11.7%	12.1%
55 - 64	18.1%	17.5%	16.6%
65 - 74	15.7%	14.5%	13.9%
75 - 84	7.8%	7.8%	7.9%
85 +	2.4%	2.1%	2.4%
18 +	82.7%	81.5%	81.7%
<b>2010 Population by Sex</b>			
Males	1,081	6,031	14,052
Females	1,072	5,957	14,299
<b>2020 Population by Sex</b>			
Males	1,078	6,094	14,391
Females	1,089	6,140	14,764
<b>2025 Population by Sex</b>			
Males	1,082	6,142	14,607
Females	1,099	6,217	15,022

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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Rings: 1, 3, 5 mile radii

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	1 mile	3 miles	5 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	2,154	11,987	28,351
White Alone	93.3%	94.6%	94.2%
Black Alone	3.2%	2.3%	2.5%
American Indian Alone	0.2%	0.1%	0.2%
Asian Alone	1.6%	1.4%	1.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.3%	0.4%	0.5%
Two or More Races	1.3%	1.2%	1.2%
Hispanic Origin	1.0%	1.4%	1.7%
Diversity Index	14.5	12.9	14.3
<b>2020 Population by Race/Ethnicity</b>			
Total	2,168	12,235	29,154
White Alone	91.2%	92.7%	91.9%
Black Alone	3.9%	2.8%	3.1%
American Indian Alone	0.2%	0.1%	0.2%
Asian Alone	2.4%	2.0%	2.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.4%	0.5%	0.7%
Two or More Races	1.8%	1.8%	1.9%
Hispanic Origin	1.7%	2.2%	2.8%
Diversity Index	19.2	17.7	19.9
<b>2025 Population by Race/Ethnicity</b>			
Total	2,182	12,359	29,630
White Alone	89.6%	91.3%	90.3%
Black Alone	4.4%	3.1%	3.6%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	2.9%	2.5%	2.7%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	0.5%	0.7%	0.9%
Two or More Races	2.3%	2.2%	2.3%
Hispanic Origin	2.1%	2.8%	3.4%
Diversity Index	22.6	21.0	23.7
<b>2010 Population by Relationship and Household Type</b>			
Total	2,153	11,988	28,351
In Households	100.0%	99.9%	99.4%
In Family Households	90.2%	90.9%	89.3%
Householder	28.7%	28.6%	28.2%
Spouse	24.8%	25.0%	24.2%
Child	32.2%	32.8%	32.1%
Other relative	2.8%	2.8%	2.9%
Nonrelative	1.8%	1.8%	1.8%
In Nonfamily Households	9.7%	9.0%	10.1%
In Group Quarters	0.0%	0.1%	0.6%
Institutionalized Population	0.0%	0.0%	0.3%
Noninstitutionalized Population	0.0%	0.1%	0.2%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 miles	5 miles
<b>2020 Population 25+ by Educational Attainment</b>			
Total	1,627	8,983	21,457
Less than 9th Grade	2.4%	1.5%	1.1%
9th - 12th Grade, No Diploma	2.3%	3.3%	4.1%
High School Graduate	23.5%	24.4%	24.2%
GED/Alternative Credential	4.1%	2.5%	2.0%
Some College, No Degree	19.1%	18.4%	18.5%
Associate Degree	8.7%	8.1%	7.6%
Bachelor's Degree	22.4%	25.8%	26.3%
Graduate/Professional Degree	17.5%	15.9%	16.1%
<b>2020 Population 15+ by Marital Status</b>			
Total	1,860	10,342	24,702
Never Married	23.8%	22.2%	21.8%
Married	60.9%	64.3%	64.0%
Widowed	5.6%	5.8%	6.6%
Divorced	9.7%	7.7%	7.6%
<b>2020 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	1,312	7,396	17,527
Population 16+ Employed	90.9%	91.2%	91.2%
Population 16+ Unemployment rate	9.1%	8.8%	8.8%
Population 16-24 Employed	10.2%	10.8%	11.0%
Population 16-24 Unemployment rate	15.4%	14.1%	13.7%
Population 25-54 Employed	54.2%	55.6%	56.2%
Population 25-54 Unemployment rate	8.0%	7.7%	8.2%
Population 55-64 Employed	25.3%	23.2%	22.9%
Population 55-64 Unemployment rate	9.9%	9.5%	8.5%
Population 65+ Employed	10.4%	10.4%	9.9%
Population 65+ Unemployment rate	6.8%	6.9%	7.0%
<b>2020 Employed Population 16+ by Industry</b>			
Total	1,192	6,747	15,986
Agriculture/Mining	0.0%	0.2%	0.3%
Construction	9.9%	9.0%	10.2%
Manufacturing	5.8%	6.5%	6.9%
Wholesale Trade	2.2%	2.4%	2.1%
Retail Trade	10.1%	10.0%	9.1%
Transportation/Utilities	4.5%	3.5%	3.3%
Information	2.0%	2.2%	2.2%
Finance/Insurance/Real Estate	11.2%	10.5%	8.3%
Services	43.9%	47.4%	49.7%
Public Administration	10.6%	8.3%	7.9%
<b>2020 Employed Population 16+ by Occupation</b>			
Total	1,193	6,749	15,984
White Collar	69.5%	69.9%	68.7%
Management/Business/Financial	18.5%	20.2%	19.7%
Professional	24.4%	24.1%	24.9%
Sales	12.0%	10.2%	9.9%
Administrative Support	14.6%	15.3%	14.3%
Services	9.3%	11.9%	13.5%
Blue Collar	21.3%	18.2%	17.8%
Farming/Forestry/Fishing	0.0%	0.2%	0.3%
Construction/Extraction	8.1%	5.1%	5.2%
Installation/Maintenance/Repair	3.6%	4.8%	4.9%
Production	2.2%	2.5%	2.9%
Transportation/Material Moving	7.5%	5.7%	4.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
<b>2010 Households by Type</b>			
Total	826	4,299	10,257
Households with 1 Person	17.9%	16.1%	17.9%
Households with 2+ People	82.1%	83.9%	82.1%
Family Households	78.2%	80.0%	77.8%
Husband-wife Families	67.9%	69.7%	67.0%
With Related Children	28.8%	30.0%	28.4%
Other Family (No Spouse Present)	10.4%	10.3%	10.8%
Other Family with Male Householder	3.6%	3.9%	3.8%
With Related Children	1.9%	2.0%	2.1%
Other Family with Female Householder	6.8%	6.4%	7.0%
With Related Children	3.4%	3.4%	4.0%
Nonfamily Households	3.9%	4.0%	4.4%
All Households with Children	34.5%	36.0%	35.0%
Multigenerational Households	4.5%	4.7%	4.7%
Unmarried Partner Households	4.8%	4.8%	4.9%
Male-female	4.5%	4.3%	4.3%
Same-sex	0.4%	0.5%	0.6%
<b>2010 Households by Size</b>			
Total	825	4,300	10,257
1 Person Household	17.9%	16.0%	17.9%
2 Person Household	36.2%	36.3%	35.7%
3 Person Household	17.7%	18.0%	17.9%
4 Person Household	16.8%	18.0%	17.4%
5 Person Household	8.0%	7.9%	7.4%
6 Person Household	1.9%	2.3%	2.4%
7 + Person Household	1.3%	1.5%	1.5%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	826	4,299	10,257
Owner Occupied	93.1%	91.7%	87.6%
Owned with a Mortgage/Loan	65.6%	67.2%	65.8%
Owned Free and Clear	27.6%	24.5%	21.8%
Renter Occupied	6.9%	8.3%	12.4%
<b>2020 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	179	166	162
Percent of Income for Mortgage	12.7%	13.7%	14.0%
Wealth Index	235	216	199
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	856	4,462	10,674
Housing Units Inside Urbanized Area	95.1%	69.5%	61.3%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	4.9%	30.5%	38.7%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	2,153	11,988	28,351
Population Inside Urbanized Area	95.9%	70.6%	60.7%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	4.1%	29.4%	39.3%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 miles	5 miles
<b>Top 3 Tapestry Segments</b>			
1.	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)
2.	Green Acres (6A)	Green Acres (6A)	Green Acres (6A)
3.		Pleasantville (2B)	Pleasantville (2B)
<b>2020 Consumer Spending</b>			
Apparel & Services: Total \$	\$2,802,758	\$14,020,592	\$32,171,150
Average Spent	\$3,328.69	\$3,166.35	\$3,028.16
Spending Potential Index	155	148	141
Education: Total \$	\$2,665,548	\$13,907,273	\$31,503,165
Average Spent	\$3,165.73	\$3,140.76	\$2,965.28
Spending Potential Index	177	176	166
Entertainment/Recreation: Total \$	\$4,413,324	\$22,107,224	\$50,796,695
Average Spent	\$5,241.48	\$4,992.60	\$4,781.32
Spending Potential Index	161	154	147
Food at Home: Total \$	\$6,837,849	\$34,083,992	\$78,916,407
Average Spent	\$8,120.96	\$7,697.38	\$7,428.13
Spending Potential Index	152	144	139
Food Away from Home: Total \$	\$4,842,991	\$24,164,597	\$55,604,280
Average Spent	\$5,751.77	\$5,457.23	\$5,233.84
Spending Potential Index	153	145	139
Health Care: Total \$	\$7,867,972	\$38,964,763	\$89,485,625
Average Spent	\$9,344.38	\$8,799.63	\$8,422.97
Spending Potential Index	163	153	147
HH Furnishings & Equipment: Total \$	\$3,034,516	\$15,170,334	\$34,505,868
Average Spent	\$3,603.94	\$3,426.00	\$3,247.92
Spending Potential Index	165	157	149
Personal Care Products & Services: Total \$	\$1,229,537	\$6,129,462	\$14,060,443
Average Spent	\$1,460.26	\$1,384.25	\$1,323.46
Spending Potential Index	159	151	144
Shelter: Total \$	\$25,435,797	\$129,131,558	\$298,065,673
Average Spent	\$30,208.79	\$29,162.50	\$28,055.88
Spending Potential Index	156	151	145
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$3,235,107	\$16,055,640	\$36,428,108
Average Spent	\$3,842.17	\$3,625.93	\$3,428.85
Spending Potential Index	164	155	146
Travel: Total \$	\$3,472,795	\$17,693,675	\$40,233,021
Average Spent	\$4,124.46	\$3,995.86	\$3,786.99
Spending Potential Index	171	166	157
Vehicle Maintenance & Repairs: Total \$	\$1,520,227	\$7,549,277	\$17,482,048
Average Spent	\$1,805.50	\$1,704.90	\$1,645.52
Spending Potential Index	156	147	142

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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Latitude: 39.51696  
Longitude: -76.91139

Top Tapestry Segments	Percent	Demographic Summary	2020	2025
Savvy Suburbanites (1D)	54.4%	Population	2,167	2,181
Green Acres (6A)	45.6%	Households	842	849
	0.0%	Families	651	654
	0.0%	Median Age	49.6	49.8
	0.0%	Median Household Income	\$118,204	\$125,301
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		155	\$3,328.69	\$2,802,758
Men's		155	\$650.30	\$547,554
Women's		159	\$1,199.75	\$1,010,191
Children's		150	\$478.60	\$402,985
Footwear		152	\$729.58	\$614,304
Watches & Jewelry		152	\$177.41	\$149,377
Apparel Products and Services (1)		161	\$93.05	\$78,348
<b>Computer</b>				
Computers and Hardware for Home Use		155	\$251.98	\$212,163
Portable Memory		148	\$5.71	\$4,804
Computer Software		150	\$14.56	\$12,261
Computer Accessories		172	\$30.33	\$25,542
<b>Entertainment &amp; Recreation</b>		161	\$5,241.48	\$4,413,324
Fees and Admissions		174	\$1,249.53	\$1,052,105
Membership Fees for Clubs (2)		176	\$421.08	\$354,547
Fees for Participant Sports, excl. Trips		174	\$171.36	\$144,284
Tickets to Theatre/Operas/Concerts		179	\$144.61	\$121,765
Tickets to Movies		150	\$86.08	\$72,480
Tickets to Parks or Museums		152	\$50.12	\$42,202
Admission to Sporting Events, excl. Trips		178	\$111.71	\$94,059
Fees for Recreational Lessons		182	\$263.33	\$221,727
Dating Services		153	\$1.24	\$1,042
TV/Video/Audio		154	\$1,793.31	\$1,509,969
Cable and Satellite Television Services		155	\$1,251.66	\$1,053,899
Televisions		151	\$162.71	\$137,005
Satellite Dishes		168	\$1.97	\$1,657
VCRs, Video Cameras, and DVD Players		152	\$7.93	\$6,675
Miscellaneous Video Equipment		166	\$41.37	\$34,831
Video Cassettes and DVDs		151	\$15.06	\$12,678
Video Game Hardware/Accessories		136	\$38.53	\$32,445
Video Game Software		140	\$23.12	\$19,465
Rental/Streaming/Downloaded Video		144	\$77.48	\$65,236
Installation of Televisions		184	\$1.99	\$1,679
Audio (3)		158	\$168.14	\$141,576
Rental and Repair of TV/Radio/Sound Equipment		138	\$3.35	\$2,822
Pets		155	\$1,078.78	\$908,336
Toys/Games/Crafts/Hobbies (4)		154	\$187.72	\$158,059
Recreational Vehicles and Fees (5)		192	\$298.67	\$251,482
Sports/Recreation/Exercise Equipment (6)		160	\$325.33	\$273,924
Photo Equipment and Supplies (7)		158	\$80.64	\$67,895
Reading (8)		166	\$178.60	\$150,382
Catered Affairs (9)		164	\$48.90	\$41,171
<b>Food</b>		152	\$13,872.73	\$11,680,840
Food at Home		152	\$8,120.96	\$6,837,849
Bakery and Cereal Products		154	\$1,067.16	\$898,550
Meats, Poultry, Fish, and Eggs		151	\$1,759.28	\$1,481,316
Dairy Products		154	\$847.49	\$713,585
Fruits and Vegetables		154	\$1,607.50	\$1,353,517
Snacks and Other Food at Home (10)		151	\$2,839.53	\$2,390,881
Food Away from Home		153	\$5,751.77	\$4,842,991
Alcoholic Beverages		165	\$1,025.92	\$863,825

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2020 and 2025; Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics.



	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	188	\$45,900.49	\$38,648,215
Value of Retirement Plans	198	\$188,975.65	\$159,117,500
Value of Other Financial Assets	178	\$14,591.91	\$12,286,385
Vehicle Loan Amount excluding Interest	152	\$4,428.47	\$3,728,769
Value of Credit Card Debt	162	\$4,203.55	\$3,539,389
<b>Health</b>			
Nonprescription Drugs	154	\$227.80	\$191,809
Prescription Drugs	162	\$565.47	\$476,128
Eyeglasses and Contact Lenses	167	\$156.11	\$131,448
<b>Home</b>			
Mortgage Payment and Basics (11)	186	\$19,536.67	\$16,449,876
Maintenance and Remodeling Services	186	\$4,776.80	\$4,022,069
Maintenance and Remodeling Materials (12)	174	\$960.61	\$808,836
Utilities, Fuel, and Public Services	153	\$7,453.92	\$6,276,199
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	158	\$159.53	\$134,322
Furniture	165	\$1,055.46	\$888,700
Rugs	190	\$66.63	\$56,105
Major Appliances (14)	171	\$612.10	\$515,391
Housewares (15)	158	\$153.37	\$129,138
Small Appliances	151	\$74.64	\$62,847
Luggage	162	\$23.84	\$20,077
Telephones and Accessories	178	\$157.32	\$132,460
<b>Household Operations</b>			
Child Care	162	\$833.31	\$701,649
Lawn and Garden (16)	175	\$857.51	\$722,024
Moving/Storage/Freight Express	137	\$82.58	\$69,532
Housekeeping Supplies (17)	153	\$1,188.02	\$1,000,310
<b>Insurance</b>			
Owners and Renters Insurance	171	\$1,022.03	\$860,548
Vehicle Insurance	147	\$2,650.76	\$2,231,937
Life/Other Insurance	177	\$958.20	\$806,806
Health Insurance	163	\$6,037.60	\$5,083,659
Personal Care Products (18)	152	\$757.81	\$638,076
School Books and Supplies (19)	152	\$223.51	\$188,197
Smoking Products	134	\$537.10	\$452,241
<b>Transportation</b>			
Payments on Vehicles excluding Leases	153	\$3,960.25	\$3,334,534
Gasoline and Motor Oil	147	\$3,481.79	\$2,931,669
Vehicle Maintenance and Repairs	156	\$1,805.50	\$1,520,227
<b>Travel</b>			
Airline Fares	169	\$1,012.12	\$852,201
Lodging on Trips	177	\$1,149.48	\$967,859
Auto/Truck Rental on Trips	169	\$48.66	\$40,968
Food and Drink on Trips	169	\$966.97	\$814,185

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Finksburg Pharmacy  
Ring: 3 mile radius

Prepared by Esri  
Latitude: 39.51696  
Longitude: -76.91139

Top Tapestry Segments	Percent	Demographic Summary	2020	2025
Savvy Suburbanites (1D)	80.1%	Population	12,233	12,359
Green Acres (6A)	19.5%	Households	4,428	4,482
Pleasantville (2B)	0.4%	Families	3,507	3,535
	0.0%	Median Age	47.8	48.4
	0.0%	Median Household Income	\$114,096	\$119,642
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		148	\$3,166.35	\$14,020,592
Men's		148	\$620.72	\$2,748,566
Women's		152	\$1,143.83	\$5,064,861
Children's		142	\$451.52	\$1,999,311
Footwear		144	\$691.69	\$3,062,784
Watches & Jewelry		143	\$167.10	\$739,914
Apparel Products and Services (1)		158	\$91.50	\$405,155
<b>Computer</b>				
Computers and Hardware for Home Use		150	\$244.77	\$1,083,828
Portable Memory		142	\$5.48	\$24,244
Computer Software		144	\$14.02	\$62,061
Computer Accessories		164	\$28.99	\$128,370
<b>Entertainment &amp; Recreation</b>		154	\$4,992.60	\$22,107,224
Fees and Admissions		170	\$1,221.92	\$5,410,663
Membership Fees for Clubs (2)		172	\$411.62	\$1,822,636
Fees for Participant Sports, excl. Trips		168	\$165.13	\$731,203
Tickets to Theatre/Operas/Concerts		176	\$142.21	\$629,721
Tickets to Movies		144	\$82.56	\$365,573
Tickets to Parks or Museums		147	\$48.22	\$213,525
Admission to Sporting Events, excl. Trips		170	\$106.87	\$473,217
Fees for Recreational Lessons		182	\$264.16	\$1,169,684
Dating Services		142	\$1.15	\$5,102
TV/Video/Audio		144	\$1,684.98	\$7,461,104
Cable and Satellite Television Services		145	\$1,177.28	\$5,212,991
Televisions		141	\$152.59	\$675,687
Satellite Dishes		158	\$1.85	\$8,194
VCRs, Video Cameras, and DVD Players		141	\$7.35	\$32,531
Miscellaneous Video Equipment		153	\$38.25	\$169,381
Video Cassettes and DVDs		140	\$13.96	\$61,836
Video Game Hardware/Accessories		126	\$35.65	\$157,866
Video Game Software		130	\$21.37	\$94,631
Rental/Streaming/Downloaded Video		133	\$71.93	\$318,513
Installation of Televisions		187	\$2.02	\$8,949
Audio (3)		150	\$159.58	\$706,600
Rental and Repair of TV/Radio/Sound Equipment		129	\$3.14	\$13,925
Pets		146	\$1,013.15	\$4,486,216
Toys/Games/Crafts/Hobbies (4)		145	\$176.15	\$780,004
Recreational Vehicles and Fees (5)		191	\$297.59	\$1,317,727
Sports/Recreation/Exercise Equipment (6)		150	\$304.41	\$1,347,939
Photo Equipment and Supplies (7)		149	\$76.32	\$337,935
Reading (8)		159	\$170.91	\$756,776
Catered Affairs (9)		158	\$47.17	\$208,861
<b>Food</b>		144	\$13,154.60	\$58,248,589
Food at Home		144	\$7,697.38	\$34,083,992
Bakery and Cereal Products		146	\$1,013.00	\$4,485,577
Meats, Poultry, Fish, and Eggs		143	\$1,670.14	\$7,395,397
Dairy Products		146	\$803.72	\$3,558,876
Fruits and Vegetables		147	\$1,536.55	\$6,803,845
Snacks and Other Food at Home (10)		142	\$2,673.96	\$11,840,298
Food Away from Home		145	\$5,457.23	\$24,164,597
Alcoholic Beverages		158	\$982.63	\$4,351,086

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	180	\$43,904.50	\$194,409,108
Value of Retirement Plans	190	\$181,355.60	\$803,042,603
Value of Other Financial Assets	175	\$14,308.98	\$63,360,184
Vehicle Loan Amount excluding Interest	141	\$4,108.04	\$18,190,411
Value of Credit Card Debt	153	\$3,978.43	\$17,616,501
<b>Health</b>			
Nonprescription Drugs	143	\$212.08	\$939,104
Prescription Drugs	150	\$525.38	\$2,326,382
Eyeglasses and Contact Lenses	157	\$147.03	\$651,042
<b>Home</b>			
Mortgage Payment and Basics (11)	181	\$18,943.40	\$83,881,393
Maintenance and Remodeling Services	181	\$4,658.63	\$20,628,410
Maintenance and Remodeling Materials (12)	167	\$917.50	\$4,062,697
Utilities, Fuel, and Public Services	144	\$7,018.09	\$31,076,113
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	149	\$151.01	\$668,681
Furniture	157	\$1,005.25	\$4,451,244
Rugs	178	\$62.66	\$277,458
Major Appliances (14)	163	\$584.57	\$2,588,461
Housewares (15)	149	\$145.00	\$642,081
Small Appliances	142	\$70.15	\$310,645
Luggage	156	\$22.88	\$101,300
Telephones and Accessories	169	\$149.64	\$662,606
<b>Household Operations</b>			
Child Care	157	\$807.69	\$3,576,464
Lawn and Garden (16)	168	\$822.85	\$3,643,565
Moving/Storage/Freight Express	129	\$77.58	\$343,517
Housekeeping Supplies (17)	144	\$1,120.06	\$4,959,625
<b>Insurance</b>			
Owners and Renters Insurance	160	\$958.04	\$4,242,195
Vehicle Insurance	138	\$2,492.32	\$11,036,001
Life/Other Insurance	168	\$909.19	\$4,025,913
Health Insurance	154	\$5,698.83	\$25,234,400
Personal Care Products (18)	142	\$709.91	\$3,143,464
School Books and Supplies (19)	145	\$213.59	\$945,756
Smoking Products	121	\$488.01	\$2,160,928
<b>Transportation</b>			
Payments on Vehicles excluding Leases	143	\$3,676.97	\$16,281,627
Gasoline and Motor Oil	138	\$3,263.20	\$14,449,466
Vehicle Maintenance and Repairs	147	\$1,704.90	\$7,549,277
<b>Travel</b>			
Airline Fares	165	\$991.77	\$4,391,545
Lodging on Trips	172	\$1,116.71	\$4,944,802
Auto/Truck Rental on Trips	164	\$47.20	\$209,014
Food and Drink on Trips	163	\$933.10	\$4,131,761

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Finksburg Pharmacy  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 39.51696  
Longitude: -76.91139

Top Tapestry Segments	Percent	Demographic Summary	2020	2025
Savvy Suburbanites (1D)	71.3%	Population	29,155	29,628
Green Acres (6A)	8.2%	Households	10,624	10,819
Pleasantville (2B)	5.9%	Families	8,174	8,289
Retirement Communities (9E)	4.6%	Median Age	47.1	47.7
Soccer Moms (4A)	3.7%	Median Household Income	\$109,564	\$114,995
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		141	\$3,028.16	\$32,171,150
Men's		142	\$594.16	\$6,312,366
Women's		145	\$1,092.81	\$11,610,042
Children's		135	\$431.13	\$4,580,324
Footwear		138	\$662.02	\$7,033,314
Watches & Jewelry		137	\$160.21	\$1,702,082
Apparel Products and Services (1)		152	\$87.82	\$933,021
<b>Computer</b>				
Computers and Hardware for Home Use		145	\$235.15	\$2,498,195
Portable Memory		137	\$5.29	\$56,235
Computer Software		139	\$13.50	\$143,413
Computer Accessories		155	\$27.40	\$291,060
<b>Entertainment &amp; Recreation</b>		147	\$4,781.32	\$50,796,695
Fees and Admissions		161	\$1,151.78	\$12,236,554
Membership Fees for Clubs (2)		162	\$388.42	\$4,126,553
Fees for Participant Sports, excl. Trips		158	\$154.99	\$1,646,627
Tickets to Theatre/Operas/Concerts		166	\$134.38	\$1,427,637
Tickets to Movies		138	\$78.88	\$838,026
Tickets to Parks or Museums		140	\$46.17	\$490,509
Admission to Sporting Events, excl. Trips		159	\$99.88	\$1,061,127
Fees for Recreational Lessons		171	\$247.93	\$2,634,009
Dating Services		141	\$1.14	\$12,065
TV/Video/Audio		139	\$1,621.52	\$17,227,077
Cable and Satellite Television Services		140	\$1,136.00	\$12,068,907
Televisions		135	\$145.92	\$1,550,257
Satellite Dishes		150	\$1.76	\$18,660
VCRs, Video Cameras, and DVD Players		134	\$7.02	\$74,589
Miscellaneous Video Equipment		146	\$36.45	\$387,229
Video Cassettes and DVDs		133	\$13.33	\$141,642
Video Game Hardware/Accessories		123	\$34.79	\$369,621
Video Game Software		125	\$20.63	\$219,209
Rental/Streaming/Downloaded Video		128	\$69.18	\$734,985
Installation of Televisions		175	\$1.89	\$20,067
Audio (3)		142	\$151.47	\$1,609,209
Rental and Repair of TV/Radio/Sound Equipment		127	\$3.08	\$32,702
Pets		142	\$983.75	\$10,451,353
Toys/Games/Crafts/Hobbies (4)		139	\$169.01	\$1,795,609
Recreational Vehicles and Fees (5)		184	\$285.89	\$3,037,251
Sports/Recreation/Exercise Equipment (6)		142	\$287.35	\$3,052,764
Photo Equipment and Supplies (7)		142	\$72.85	\$773,928
Reading (8)		152	\$163.86	\$1,740,827
Catered Affairs (9)		152	\$45.31	\$481,332
<b>Food</b>		139	\$12,661.96	\$134,520,687
Food at Home		139	\$7,428.13	\$78,916,407
Bakery and Cereal Products		141	\$976.36	\$10,372,881
Meats, Poultry, Fish, and Eggs		138	\$1,612.56	\$17,131,867
Dairy Products		141	\$777.07	\$8,255,553
Fruits and Vegetables		142	\$1,481.14	\$15,735,614
Snacks and Other Food at Home (10)		137	\$2,581.00	\$27,420,492
Food Away from Home		139	\$5,233.84	\$55,604,280
Alcoholic Beverages		150	\$932.93	\$9,911,488

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	169	\$41,172.85	\$437,420,335
Value of Retirement Plans	177	\$168,284.89	\$1,787,858,698
Value of Other Financial Assets	167	\$13,677.46	\$145,309,348
Vehicle Loan Amount excluding Interest	134	\$3,899.12	\$41,424,215
Value of Credit Card Debt	146	\$3,789.94	\$40,264,276
<b>Health</b>			
Nonprescription Drugs	138	\$204.90	\$2,176,869
Prescription Drugs	144	\$503.75	\$5,351,871
Eyeglasses and Contact Lenses	151	\$140.84	\$1,496,244
<b>Home</b>			
Mortgage Payment and Basics (11)	170	\$17,784.11	\$188,938,372
Maintenance and Remodeling Services	170	\$4,371.95	\$46,447,648
Maintenance and Remodeling Materials (12)	158	\$871.59	\$9,259,735
Utilities, Fuel, and Public Services	138	\$6,760.47	\$71,823,271
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	143	\$144.26	\$1,532,619
Furniture	149	\$951.69	\$10,110,719
Rugs	166	\$58.32	\$619,581
Major Appliances (14)	154	\$550.99	\$5,853,681
Housewares (15)	143	\$138.92	\$1,475,937
Small Appliances	137	\$67.49	\$717,043
Luggage	148	\$21.69	\$230,469
Telephones and Accessories	160	\$141.38	\$1,501,973
<b>Household Operations</b>			
Child Care	149	\$767.42	\$8,153,092
Lawn and Garden (16)	160	\$781.54	\$8,303,029
Moving/Storage/Freight Express	125	\$75.40	\$801,037
Housekeeping Supplies (17)	139	\$1,078.98	\$11,463,108
<b>Insurance</b>			
Owners and Renters Insurance	151	\$906.79	\$9,633,786
Vehicle Insurance	133	\$2,403.58	\$25,535,628
Life/Other Insurance	158	\$856.95	\$9,104,249
Health Insurance	147	\$5,449.27	\$57,893,094
Personal Care Products (18)	137	\$682.38	\$7,249,645
School Books and Supplies (19)	139	\$204.33	\$2,170,753
Smoking Products	120	\$481.94	\$5,120,116
<b>Transportation</b>			
Payments on Vehicles excluding Leases	136	\$3,504.77	\$37,234,634
Gasoline and Motor Oil	133	\$3,146.07	\$33,423,883
Vehicle Maintenance and Repairs	142	\$1,645.52	\$17,482,048
<b>Travel</b>			
Airline Fares	157	\$942.30	\$10,011,048
Lodging on Trips	163	\$1,056.29	\$11,221,982
Auto/Truck Rental on Trips	155	\$44.81	\$476,021
Food and Drink on Trips	154	\$885.08	\$9,403,078

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2020 and 2025; Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Finksburg Pharmacy  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 39.51696  
Longitude: -76.91139

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	66		389		1,048							
Total Employees:	485		2,708		9,712							
Total Residential Population:	2,167		12,233		29,155							
Employee/Residential Population Ratio (per 100 Residents)	22		22		33							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	5	7.6%	24	4.9%	27	6.9%	135	5.0%	52	5.0%	280	2.9%
Construction	10	15.2%	88	18.1%	58	14.9%	465	17.2%	118	11.3%	920	9.5%
Manufacturing	3	4.5%	94	19.4%	18	4.6%	391	14.4%	33	3.1%	558	5.7%
Transportation	1	1.5%	6	1.2%	6	1.5%	49	1.8%	17	1.6%	159	1.6%
Communication	0	0.0%	1	0.2%	4	1.0%	10	0.4%	9	0.9%	36	0.4%
Utility	0	0.0%	16	3.3%	3	0.8%	91	3.4%	3	0.3%	95	1.0%
Wholesale Trade	3	4.5%	15	3.1%	12	3.1%	59	2.2%	31	3.0%	147	1.5%
<b>Retail Trade Summary</b>	<b>9</b>	<b>13.6%</b>	<b>56</b>	<b>11.5%</b>	<b>63</b>	<b>16.2%</b>	<b>438</b>	<b>16.2%</b>	<b>194</b>	<b>18.5%</b>	<b>2,615</b>	<b>26.9%</b>
Home Improvement	1	1.5%	4	0.8%	5	1.3%	22	0.8%	13	1.2%	360	3.7%
General Merchandise Stores	1	1.5%	1	0.2%	2	0.5%	4	0.1%	9	0.9%	209	2.2%
Food Stores	0	0.0%	2	0.4%	5	1.3%	82	3.0%	14	1.3%	315	3.2%
Auto Dealers, Gas Stations, Auto Aftermarket	3	4.5%	18	3.7%	13	3.3%	87	3.2%	24	2.3%	257	2.6%
Apparel & Accessory Stores	0	0.0%	0	0.0%	1	0.3%	16	0.6%	7	0.7%	140	1.4%
Furniture & Home Furnishings	1	1.5%	5	1.0%	7	1.8%	26	1.0%	20	1.9%	97	1.0%
Eating & Drinking Places	2	3.0%	22	4.5%	13	3.3%	162	6.0%	46	4.4%	891	9.2%
Miscellaneous Retail	2	3.0%	5	1.0%	17	4.4%	38	1.4%	60	5.7%	346	3.6%
<b>Finance, Insurance, Real Estate Summary</b>	<b>4</b>	<b>6.1%</b>	<b>22</b>	<b>4.5%</b>	<b>22</b>	<b>5.7%</b>	<b>156</b>	<b>5.8%</b>	<b>67</b>	<b>6.4%</b>	<b>449</b>	<b>4.6%</b>
Banks, Savings & Lending Institutions	0	0.0%	7	1.4%	3	0.8%	33	1.2%	13	1.2%	105	1.1%
Securities Brokers	0	0.0%	1	0.2%	1	0.3%	3	0.1%	4	0.4%	16	0.2%
Insurance Carriers & Agents	2	3.0%	4	0.8%	7	1.8%	17	0.6%	17	1.6%	53	0.5%
Real Estate, Holding, Other Investment Offices	2	3.0%	11	2.3%	10	2.6%	102	3.8%	33	3.1%	276	2.8%
<b>Services Summary</b>	<b>23</b>	<b>34.8%</b>	<b>151</b>	<b>31.1%</b>	<b>136</b>	<b>35.0%</b>	<b>828</b>	<b>30.6%</b>	<b>417</b>	<b>39.8%</b>	<b>3,713</b>	<b>38.2%</b>
Hotels & Lodging	0	0.0%	0	0.0%	1	0.3%	10	0.4%	2	0.2%	36	0.4%
Automotive Services	5	7.6%	18	3.7%	20	5.1%	86	3.2%	45	4.3%	238	2.5%
Motion Pictures & Amusements	2	3.0%	14	2.9%	13	3.3%	68	2.5%	39	3.7%	248	2.6%
Health Services	1	1.5%	11	2.3%	10	2.6%	81	3.0%	85	8.1%	866	8.9%
Legal Services	0	0.0%	0	0.0%	2	0.5%	9	0.3%	12	1.1%	47	0.5%
Education Institutions & Libraries	1	1.5%	47	9.7%	4	1.0%	141	5.2%	13	1.2%	809	8.3%
Other Services	13	19.7%	62	12.8%	85	21.9%	433	16.0%	222	21.2%	1,470	15.1%
<b>Government</b>	<b>0</b>	<b>0.0%</b>	<b>8</b>	<b>1.6%</b>	<b>3</b>	<b>0.8%</b>	<b>61</b>	<b>2.3%</b>	<b>28</b>	<b>2.7%</b>	<b>689</b>	<b>7.1%</b>
<b>Unclassified Establishments</b>	<b>6</b>	<b>9.1%</b>	<b>3</b>	<b>0.6%</b>	<b>37</b>	<b>9.5%</b>	<b>24</b>	<b>0.9%</b>	<b>80</b>	<b>7.6%</b>	<b>51</b>	<b>0.5%</b>
<b>Totals</b>	<b>66</b>	<b>100.0%</b>	<b>485</b>	<b>100.0%</b>	<b>389</b>	<b>100.0%</b>	<b>2,708</b>	<b>100.0%</b>	<b>1,048</b>	<b>100.0%</b>	<b>9,712</b>	<b>100.0%</b>

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Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

Finksburg Pharmacy  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 39.51696  
Longitude: -76.91139

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	2	0.5%	6	0.2%	6	0.6%	25	0.3%
Mining	0	0.0%	1	0.2%	1	0.3%	4	0.1%	1	0.1%	4	0.0%
Utilities	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Construction	10	15.2%	88	18.1%	61	15.7%	477	17.6%	127	12.1%	963	9.9%
Manufacturing	3	4.5%	93	19.2%	17	4.4%	386	14.3%	33	3.1%	560	5.8%
Wholesale Trade	3	4.5%	15	3.1%	12	3.1%	58	2.1%	29	2.8%	141	1.5%
Retail Trade	8	12.1%	34	7.0%	49	12.6%	265	9.8%	145	13.8%	1,691	17.4%
Motor Vehicle & Parts Dealers	2	3.0%	15	3.1%	9	2.3%	49	1.8%	20	1.9%	209	2.2%
Furniture & Home Furnishings Stores	0	0.0%	0	0.0%	0	0.0%	0	0.0%	6	0.6%	42	0.4%
Electronics & Appliance Stores	1	1.5%	4	0.8%	6	1.5%	20	0.7%	11	1.0%	40	0.4%
Bldg Material & Garden Equipment & Supplies Dealers	1	1.5%	4	0.8%	5	1.3%	21	0.8%	12	1.1%	356	3.7%
Food & Beverage Stores	0	0.0%	2	0.4%	7	1.8%	70	2.6%	18	1.7%	296	3.0%
Health & Personal Care Stores	1	1.5%	3	0.6%	4	1.0%	28	1.0%	13	1.2%	156	1.6%
Gasoline Stations	0	0.0%	3	0.6%	3	0.8%	38	1.4%	5	0.5%	49	0.5%
Clothing & Clothing Accessories Stores	0	0.0%	0	0.0%	1	0.3%	16	0.6%	11	1.0%	154	1.6%
Sport Goods, Hobby, Book, & Music Stores	1	1.5%	1	0.2%	3	0.8%	7	0.3%	10	1.0%	80	0.8%
General Merchandise Stores	1	1.5%	1	0.2%	2	0.5%	4	0.1%	9	0.9%	209	2.2%
Miscellaneous Store Retailers	1	1.5%	2	0.4%	5	1.3%	10	0.4%	16	1.5%	96	1.0%
Nonstore Retailers	0	0.0%	0	0.0%	6	1.5%	1	0.0%	14	1.3%	5	0.1%
Transportation & Warehousing	2	3.0%	10	2.1%	6	1.5%	52	1.9%	14	1.3%	155	1.6%
Information	1	1.5%	6	1.2%	6	1.5%	25	0.9%	13	1.2%	62	0.6%
Finance & Insurance	2	3.0%	11	2.3%	12	3.1%	54	2.0%	35	3.3%	175	1.8%
Central Bank/Credit Intermediation & Related Activities	0	0.0%	7	1.4%	3	0.8%	33	1.2%	13	1.2%	106	1.1%
Securities, Commodity Contracts & Other Financial	0	0.0%	1	0.2%	1	0.3%	3	0.1%	4	0.4%	16	0.2%
Insurance Carriers & Related Activities; Funds, Trusts &	2	3.0%	4	0.8%	7	1.8%	17	0.6%	17	1.6%	53	0.5%
Real Estate, Rental & Leasing	1	1.5%	4	0.8%	14	3.6%	106	3.9%	39	3.7%	285	2.9%
Professional, Scientific & Tech Services	6	9.1%	24	4.9%	35	9.0%	146	5.4%	91	8.7%	418	4.3%
Legal Services	0	0.0%	0	0.0%	2	0.5%	9	0.3%	16	1.5%	57	0.6%
Management of Companies & Enterprises	1	1.5%	7	1.4%	2	0.5%	14	0.5%	3	0.3%	20	0.2%
Administrative & Support & Waste Management & Remediation	4	6.1%	30	6.2%	26	6.7%	192	7.1%	54	5.2%	315	3.2%
Educational Services	2	3.0%	47	9.7%	7	1.8%	148	5.5%	20	1.9%	835	8.6%
Health Care & Social Assistance	3	4.5%	30	6.2%	21	5.4%	195	7.2%	115	11.0%	1,361	14.0%
Arts, Entertainment & Recreation	2	3.0%	11	2.3%	8	2.1%	50	1.8%	27	2.6%	213	2.2%
Accommodation & Food Services	2	3.0%	22	4.5%	15	3.9%	183	6.8%	51	4.9%	958	9.9%
Accommodation	0	0.0%	0	0.0%	1	0.3%	10	0.4%	2	0.2%	36	0.4%
Food Services & Drinking Places	2	3.0%	22	4.5%	14	3.6%	173	6.4%	49	4.7%	921	9.5%
Other Services (except Public Administration)	10	15.2%	41	8.5%	57	14.7%	260	9.6%	138	13.2%	792	8.2%
Automotive Repair & Maintenance	3	4.5%	9	1.9%	15	3.9%	59	2.2%	36	3.4%	200	2.1%
Public Administration	0	0.0%	8	1.6%	3	0.8%	61	2.3%	28	2.7%	689	7.1%
Unclassified Establishments	6	9.1%	3	0.6%	37	9.5%	24	0.9%	80	7.6%	51	0.5%
<b>Total</b>	<b>66</b>	<b>100.0%</b>	<b>485</b>	<b>100.0%</b>	<b>389</b>	<b>100.0%</b>	<b>2,708</b>	<b>100.0%</b>	<b>1,048</b>	<b>100.0%</b>	<b>9,712</b>	<b>100.0%</b>

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