

2107 Laurel Bush Rd, Bel Air, Maryland, 21015 2  
 2107 Laurel Bush Rd, Bel Air, Maryland, 21015  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 39.49846  
 Longitude: -76.32314

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	9,695	48,665	104,129
2010 Total Population	10,586	57,771	119,457
2018 Total Population	11,165	61,046	125,958
2018 Group Quarters	105	443	1,142
2023 Total Population	11,557	63,438	130,151
2018-2023 Annual Rate	0.69%	0.77%	0.66%
2018 Total Daytime Population	10,683	57,609	115,234
Workers	5,631	29,634	57,647
Residents	5,052	27,975	57,587
<b>Household Summary</b>			
2000 Households	3,574	18,335	38,175
2000 Average Household Size	2.71	2.65	2.71
2010 Households	3,991	21,926	44,267
2010 Average Household Size	2.63	2.61	2.67
2018 Households	4,248	23,227	46,640
2018 Average Household Size	2.60	2.61	2.68
2023 Households	4,414	24,159	48,171
2023 Average Household Size	2.59	2.61	2.68
2018-2023 Annual Rate	0.77%	0.79%	0.65%
2010 Families	2,945	15,547	32,040
2010 Average Family Size	3.09	3.13	3.15
2018 Families	3,077	16,250	33,433
2018 Average Family Size	3.10	3.16	3.18
2023 Families	3,172	16,792	34,373
2023 Average Family Size	3.11	3.17	3.20
2018-2023 Annual Rate	0.61%	0.66%	0.56%
<b>Housing Unit Summary</b>			
2000 Housing Units	3,669	18,864	39,530
Owner Occupied Housing Units	84.7%	77.8%	78.1%
Renter Occupied Housing Units	12.7%	19.4%	18.5%
Vacant Housing Units	2.6%	2.8%	3.4%
2010 Housing Units	4,136	22,883	46,287
Owner Occupied Housing Units	79.8%	77.0%	77.4%
Renter Occupied Housing Units	16.7%	18.8%	18.2%
Vacant Housing Units	3.5%	4.2%	4.4%
2018 Housing Units	4,429	24,167	48,802
Owner Occupied Housing Units	75.8%	76.4%	76.5%
Renter Occupied Housing Units	20.1%	19.7%	19.0%
Vacant Housing Units	4.1%	3.9%	4.4%
2023 Housing Units	4,629	25,284	50,673
Owner Occupied Housing Units	75.0%	76.1%	76.6%
Renter Occupied Housing Units	20.4%	19.4%	18.5%
Vacant Housing Units	4.6%	4.4%	4.9%
<b>Median Household Income</b>			
2018	\$101,240	\$93,137	\$89,210
2023	\$109,515	\$103,637	\$100,982
<b>Median Home Value</b>			
2018	\$328,562	\$300,823	\$300,051
2023	\$374,906	\$336,711	\$335,826
<b>Per Capita Income</b>			
2018	\$44,503	\$42,444	\$39,428
2023	\$51,210	\$48,942	\$45,490
<b>Median Age</b>			
2010	39.0	38.2	37.9
2018	40.1	39.6	39.2
2023	41.1	40.6	40.1

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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<b>2018 Households by Income</b>			
Household Income Base	4,248	23,227	46,640
<\$15,000	5.7%	6.1%	6.1%
\$15,000 - \$24,999	3.5%	4.8%	4.5%
\$25,000 - \$34,999	5.2%	5.1%	5.1%
\$35,000 - \$49,999	5.8%	6.5%	7.9%
\$50,000 - \$74,999	13.7%	15.4%	15.9%
\$75,000 - \$99,999	15.1%	15.6%	16.2%
\$100,000 - \$149,999	24.2%	23.8%	23.9%
\$150,000 - \$199,999	14.4%	11.9%	11.1%
\$200,000+	12.4%	10.9%	9.1%
Average Household Income	\$118,647	\$111,258	\$105,499
<b>2023 Households by Income</b>			
Household Income Base	4,414	24,159	48,171
<\$15,000	5.1%	5.4%	5.5%
\$15,000 - \$24,999	3.0%	4.0%	3.7%
\$25,000 - \$34,999	3.9%	3.9%	3.9%
\$35,000 - \$49,999	4.5%	5.1%	6.2%
\$50,000 - \$74,999	11.7%	13.2%	13.7%
\$75,000 - \$99,999	14.5%	15.3%	16.0%
\$100,000 - \$149,999	26.3%	26.5%	26.9%
\$150,000 - \$199,999	15.8%	13.2%	12.5%
\$200,000+	15.2%	13.4%	11.5%
Average Household Income	\$136,271	\$128,316	\$121,937
<b>2018 Owner Occupied Housing Units by Value</b>			
Total	3,359	18,458	37,355
<\$50,000	0.8%	1.2%	2.0%
\$50,000 - \$99,999	0.8%	0.4%	1.1%
\$100,000 - \$149,999	1.4%	1.8%	4.0%
\$150,000 - \$199,999	8.7%	9.6%	9.9%
\$200,000 - \$249,999	19.1%	19.1%	17.5%
\$250,000 - \$299,999	13.1%	17.8%	15.5%
\$300,000 - \$399,999	21.7%	26.0%	26.0%
\$400,000 - \$499,999	26.1%	13.2%	13.7%
\$500,000 - \$749,999	7.0%	9.0%	8.3%
\$750,000 - \$999,999	1.0%	1.5%	1.5%
\$1,000,000 - \$1,499,999	0.4%	0.5%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$347,343	\$338,087	\$329,659
<b>2023 Owner Occupied Housing Units by Value</b>			
Total	3,470	19,249	38,812
<\$50,000	0.4%	0.6%	1.2%
\$50,000 - \$99,999	0.5%	0.2%	0.8%
\$100,000 - \$149,999	0.7%	1.0%	2.6%
\$150,000 - \$199,999	6.4%	6.1%	6.7%
\$200,000 - \$249,999	13.5%	15.1%	13.9%
\$250,000 - \$299,999	11.3%	16.3%	14.4%
\$300,000 - \$399,999	23.0%	29.0%	29.0%
\$400,000 - \$499,999	32.5%	16.3%	16.9%
\$500,000 - \$749,999	9.6%	12.4%	11.5%
\$750,000 - \$999,999	1.6%	2.2%	2.3%
\$1,000,000 - \$1,499,999	0.5%	0.7%	0.6%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$381,189	\$372,275	\$364,949

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Population by Age</b>			
Total	10,588	57,769	119,457
0 - 4	6.0%	6.5%	6.5%
5 - 9	6.6%	7.0%	7.0%
10 - 14	8.3%	7.5%	7.4%
15 - 24	12.7%	11.6%	12.4%
25 - 34	11.4%	13.1%	12.8%
35 - 44	14.0%	14.4%	14.5%
45 - 54	17.6%	16.0%	16.2%
55 - 64	12.1%	11.6%	11.5%
65 - 74	5.9%	6.5%	6.4%
75 - 84	3.6%	4.0%	3.8%
85 +	1.8%	1.8%	1.5%
18 +	73.7%	74.7%	74.6%
<b>2018 Population by Age</b>			
Total	11,165	61,047	125,958
0 - 4	5.5%	5.9%	5.9%
5 - 9	6.0%	6.3%	6.3%
10 - 14	6.7%	6.9%	6.8%
15 - 24	12.5%	11.9%	12.2%
25 - 34	12.6%	12.8%	13.1%
35 - 44	12.7%	13.3%	13.2%
45 - 54	14.6%	14.2%	14.2%
55 - 64	14.7%	13.3%	13.3%
65 - 74	8.8%	8.9%	8.9%
75 - 84	4.0%	4.4%	4.3%
85 +	2.0%	2.1%	1.8%
18 +	77.8%	77.0%	77.0%
<b>2023 Population by Age</b>			
Total	11,559	63,439	130,151
0 - 4	5.4%	5.8%	5.9%
5 - 9	5.8%	6.0%	6.0%
10 - 14	6.3%	6.3%	6.3%
15 - 24	10.7%	11.0%	11.1%
25 - 34	13.4%	13.4%	13.5%
35 - 44	13.7%	13.6%	13.8%
45 - 54	12.4%	12.9%	12.8%
55 - 64	14.5%	13.1%	13.1%
65 - 74	10.5%	10.1%	10.1%
75 - 84	5.2%	5.6%	5.5%
85 +	2.1%	2.2%	1.9%
18 +	78.8%	78.2%	78.1%
<b>2010 Population by Sex</b>			
Males	5,121	27,887	58,010
Females	5,465	29,884	61,447
<b>2018 Population by Sex</b>			
Males	5,433	29,573	61,353
Females	5,732	31,473	64,605
<b>2023 Population by Sex</b>			
Males	5,660	30,826	63,543
Females	5,898	32,612	66,608

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<b>2010 Population by Race/Ethnicity</b>			
Total	10,587	57,770	119,458
White Alone	88.4%	86.1%	82.4%
Black Alone	5.0%	7.0%	11.1%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	3.7%	3.8%	3.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	0.6%	0.8%	1.0%
Two or More Races	1.9%	2.1%	2.3%
Hispanic Origin	3.3%	3.4%	3.6%
Diversity Index	26.4	30.1	35.6
<b>2018 Population by Race/Ethnicity</b>			
Total	11,164	61,044	125,957
White Alone	85.4%	82.8%	79.5%
Black Alone	5.9%	8.1%	12.1%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	5.0%	5.1%	4.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	0.9%	1.1%	1.3%
Two or More Races	2.5%	2.6%	2.8%
Hispanic Origin	4.8%	4.7%	4.9%
Diversity Index	33.3	36.8	41.2
<b>2023 Population by Race/Ethnicity</b>			
Total	11,558	63,438	130,151
White Alone	82.7%	80.1%	77.0%
Black Alone	6.6%	9.0%	13.0%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	6.1%	6.2%	4.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.1%	1.3%	1.6%
Two or More Races	3.0%	3.1%	3.3%
Hispanic Origin	6.2%	5.9%	6.1%
Diversity Index	38.8	41.9	45.8
<b>2010 Population by Relationship and Household Type</b>			
Total	10,586	57,771	119,457
In Households	99.0%	99.2%	99.0%
In Family Households	87.4%	85.8%	86.4%
Householder	27.1%	26.8%	26.8%
Spouse	22.4%	21.9%	21.3%
Child	34.0%	32.6%	33.2%
Other relative	2.4%	2.8%	3.1%
Nonrelative	1.5%	1.7%	1.9%
In Nonfamily Households	11.6%	13.4%	12.7%
In Group Quarters	1.0%	0.8%	1.0%
Institutionalized Population	0.7%	0.5%	0.7%
Noninstitutionalized Population	0.2%	0.3%	0.2%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2018 Population 25+ by Educational Attainment</b>			
Total	7,741	42,137	86,682
Less than 9th Grade	0.6%	1.4%	1.8%
9th - 12th Grade, No Diploma	3.1%	3.0%	3.6%
High School Graduate	19.5%	20.5%	21.7%
GED/Alternative Credential	2.7%	3.2%	3.4%
Some College, No Degree	17.2%	19.1%	21.3%
Associate Degree	9.6%	9.0%	8.7%
Bachelor's Degree	25.7%	24.3%	22.6%
Graduate/Professional Degree	21.5%	19.5%	17.0%
<b>2018 Population 15+ by Marital Status</b>			
Total	9,133	49,408	102,003
Never Married	28.5%	27.7%	28.5%
Married	56.6%	57.4%	56.9%
Widowed	5.4%	5.5%	5.3%
Divorced	9.5%	9.4%	9.3%
<b>2018 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	96.6%	96.3%	96.4%
Civilian Unemployed (Unemployment Rate)	3.4%	3.7%	3.6%
<b>2018 Employed Population 16+ by Industry</b>			
Total	6,141	33,507	69,061
Agriculture/Mining	0.2%	0.3%	0.4%
Construction	4.5%	6.1%	6.1%
Manufacturing	7.2%	7.1%	6.6%
Wholesale Trade	1.9%	2.0%	2.4%
Retail Trade	9.5%	11.3%	12.0%
Transportation/Utilities	6.5%	4.6%	4.4%
Information	0.9%	1.6%	1.6%
Finance/Insurance/Real Estate	7.1%	6.0%	6.3%
Services	52.7%	51.2%	50.5%
Public Administration	9.4%	9.7%	9.8%
<b>2018 Employed Population 16+ by Occupation</b>			
Total	6,141	33,508	69,062
White Collar	74.1%	73.0%	70.4%
Management/Business/Financial	18.7%	18.6%	17.1%
Professional	34.6%	30.5%	27.9%
Sales	8.3%	10.5%	11.6%
Administrative Support	12.4%	13.4%	13.9%
Services	9.7%	12.5%	13.9%
Blue Collar	16.3%	14.5%	15.7%
Farming/Forestry/Fishing	0.0%	0.2%	0.2%
Construction/Extraction	3.0%	3.4%	4.1%
Installation/Maintenance/Repair	3.3%	3.1%	3.5%
Production	3.2%	3.5%	3.2%
Transportation/Material Moving	6.8%	4.5%	4.7%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	10,586	57,771	119,457
Population Inside Urbanized Area	100.0%	98.2%	96.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	1.8%	4.0%

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<b>2010 Households by Type</b>			
Total	3,991	21,926	44,268
Households with 1 Person	21.7%	23.9%	22.4%
Households with 2+ People	78.3%	76.1%	77.6%
Family Households	73.8%	70.9%	72.4%
Husband-wife Families	60.9%	58.0%	57.5%
With Related Children	30.9%	28.5%	27.9%
Other Family (No Spouse Present)	12.9%	12.9%	14.9%
Other Family with Male Householder	3.0%	3.7%	4.1%
With Related Children	2.1%	2.3%	2.5%
Other Family with Female Householder	9.9%	9.2%	10.8%
With Related Children	6.5%	5.7%	6.9%
Nonfamily Households	4.5%	5.2%	5.2%
All Households with Children	39.9%	36.9%	37.7%
Multigenerational Households	3.5%	3.7%	4.1%
Unmarried Partner Households	4.9%	5.6%	6.0%
Male-female	4.3%	5.0%	5.4%
Same-sex	0.6%	0.5%	0.6%
<b>2010 Households by Size</b>			
Total	3,991	21,927	44,269
1 Person Household	21.7%	23.9%	22.4%
2 Person Household	30.9%	31.3%	31.7%
3 Person Household	18.5%	17.8%	18.3%
4 Person Household	18.6%	17.1%	17.0%
5 Person Household	6.9%	6.6%	7.1%
6 Person Household	2.7%	2.3%	2.4%
7 + Person Household	0.8%	0.9%	1.1%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	3,991	21,926	44,267
Owner Occupied	82.7%	80.4%	81.0%
Owned with a Mortgage/Loan	69.5%	66.2%	65.6%
Owned Free and Clear	13.2%	14.2%	15.4%
Renter Occupied	17.3%	19.6%	19.0%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	4,136	22,883	46,287
Housing Units Inside Urbanized Area	100.0%	98.1%	95.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	1.9%	4.2%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
	1. Savvy Suburbanites (1D)	Enterprising Professionals	Soccer Moms (4A)
	2. Soccer Moms (4A)	Old and Newcomers (8F)	Savvy Suburbanites (1D)
	3. In Style (5B)	Soccer Moms (4A)	Enterprising Professionals
<b>2018 Consumer Spending</b>			
Apparel & Services: Total \$	\$12,887,315	\$66,539,740	\$127,153,545
Average Spent	\$3,033.74	\$2,864.76	\$2,726.28
Spending Potential Index	139	132	125
Education: Total \$	\$9,135,249	\$46,477,013	\$88,103,005
Average Spent	\$2,150.48	\$2,000.99	\$1,889.00
Spending Potential Index	149	138	131
Entertainment/Recreation: Total \$	\$19,064,152	\$97,734,909	\$186,563,058
Average Spent	\$4,487.79	\$4,207.81	\$4,000.07
Spending Potential Index	139	131	124
Food at Home: Total \$	\$28,704,650	\$147,755,668	\$283,962,717
Average Spent	\$6,757.22	\$6,361.38	\$6,088.39
Spending Potential Index	135	127	121
Food Away from Home: Total \$	\$20,766,427	\$107,126,131	\$205,063,700
Average Spent	\$4,888.52	\$4,612.14	\$4,396.73
Spending Potential Index	139	131	125
Health Care: Total \$	\$33,534,650	\$170,743,533	\$326,716,975
Average Spent	\$7,894.22	\$7,351.08	\$7,005.08
Spending Potential Index	138	128	122
HH Furnishings & Equipment: Total \$	\$12,537,713	\$64,264,314	\$122,721,824
Average Spent	\$2,951.44	\$2,766.79	\$2,631.26
Spending Potential Index	141	132	126
Personal Care Products & Services: Total \$	\$4,986,560	\$25,677,668	\$49,002,275
Average Spent	\$1,173.86	\$1,105.51	\$1,050.65
Spending Potential Index	142	134	127
Shelter: Total \$	\$99,276,656	\$511,984,274	\$975,207,651
Average Spent	\$23,370.21	\$22,042.63	\$20,909.25
Spending Potential Index	139	131	125
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$14,974,924	\$77,018,348	\$145,438,532
Average Spent	\$3,525.17	\$3,315.90	\$3,118.32
Spending Potential Index	142	133	125
Travel: Total \$	\$13,482,599	\$69,065,180	\$130,498,451
Average Spent	\$3,173.87	\$2,973.49	\$2,797.99
Spending Potential Index	147	138	130
Vehicle Maintenance & Repairs: Total \$	\$6,269,752	\$32,129,732	\$61,651,667
Average Spent	\$1,475.93	\$1,383.29	\$1,321.86
Spending Potential Index	137	129	123

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

# Retail Goods and Services Expenditures

2107 Laurel Bush Rd, Bel Air, Maryland, 21015 2  
 2107 Laurel Bush Rd, Bel Air, Maryland, 21015  
 Ring: 1 mile radius

Prepared by Esri  
 Latitude: 39.49846  
 Longitude: -76.32314

Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Savvy Suburbanites (1D)	23.2%	Population	11,165	11,557
Soccer Moms (4A)	21.8%	Households	4,248	4,414
In Style (5B)	14.5%	Families	3,077	3,172
Bright Young Professionals (8C)	13.2%	Median Age	40.1	41.1
Parks and Rec (5C)	8.8%	Median Household Income	\$101,240	\$109,515
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		139	\$3,033.74	\$12,887,315
Men's		138	\$570.29	\$2,422,590
Women's		141	\$1,047.27	\$4,448,791
Children's		137	\$441.22	\$1,874,304
Footwear		137	\$642.75	\$2,730,415
Watches & Jewelry		146	\$209.38	\$889,467
Apparel Products and Services (1)		149	\$122.82	\$521,748
<b>Computer</b>				
Computers and Hardware for Home Use		141	\$240.03	\$1,019,641
Portable Memory		140	\$7.61	\$32,307
Computer Software		139	\$14.68	\$62,360
Computer Accessories		142	\$26.65	\$113,212
<b>Entertainment &amp; Recreation</b>		139	\$4,487.79	\$19,064,152
Fees and Admissions		151	\$1,033.23	\$4,389,168
Membership Fees for Clubs (2)		152	\$343.58	\$1,459,524
Fees for Participant Sports, excl. Trips		150	\$169.57	\$720,322
Tickets to Theatre/Operas/Concerts		151	\$100.14	\$425,412
Tickets to Movies/Museums/Parks		141	\$112.67	\$478,614
Admission to Sporting Events, excl. Trips		154	\$91.34	\$388,027
Fees for Recreational Lessons		156	\$215.02	\$913,403
Dating Services		136	\$0.91	\$3,866
TV/Video/Audio		132	\$1,728.34	\$7,341,993
Cable and Satellite Television Services		131	\$1,264.90	\$5,373,300
Televisions		136	\$160.75	\$682,874
Satellite Dishes		138	\$2.42	\$10,291
VCRs, Video Cameras, and DVD Players		136	\$7.53	\$31,986
Miscellaneous Video Equipment		145	\$21.06	\$89,464
Video Cassettes and DVDs		135	\$16.78	\$71,269
Video Game Hardware/Accessories		130	\$38.71	\$164,445
Video Game Software		130	\$19.42	\$82,515
Streaming/Downloaded Video		136	\$45.12	\$191,658
Rental of Video Cassettes and DVDs		132	\$16.90	\$71,795
Installation of Televisions		158	\$1.45	\$6,142
Audio (3)		139	\$129.26	\$549,094
Rental and Repair of TV/Radio/Sound Equipment		118	\$4.04	\$17,159
Pets		136	\$866.32	\$3,680,124
Toys/Games/Crafts/Hobbies (4)		138	\$159.45	\$677,360
Recreational Vehicles and Fees (5)		144	\$157.86	\$670,600
Sports/Recreation/Exercise Equipment (6)		149	\$265.54	\$1,128,025
Photo Equipment and Supplies (7)		143	\$76.43	\$324,670
Reading (8)		142	\$160.01	\$679,708
Catered Affairs (9)		151	\$40.61	\$172,505
<b>Food</b>		137	\$11,645.73	\$49,471,076
Food at Home		135	\$6,757.22	\$28,704,650
Bakery and Cereal Products		135	\$890.83	\$3,784,249
Meats, Poultry, Fish, and Eggs		133	\$1,497.79	\$6,362,597
Dairy Products		135	\$698.20	\$2,965,968
Fruits and Vegetables		136	\$1,339.09	\$5,688,460
Snacks and Other Food at Home (10)		135	\$2,331.30	\$9,903,376
Food Away from Home		139	\$4,888.52	\$20,766,427
Alcoholic Beverages		144	\$805.86	\$3,423,282

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.



2107 Laurel Bush Rd, Bel Air, Maryland, 21015 2  
 2107 Laurel Bush Rd, Bel Air, Maryland, 21015  
 Ring: 1 mile radius

Prepared by Esri  
 Latitude: 39.49846  
 Longitude: -76.32314

	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	155	\$7,797.97	\$33,125,757
Value of Retirement Plans	155	\$35,843.43	\$152,262,885
Value of Other Financial Assets	143	\$2,021.26	\$8,586,313
Vehicle Loan Amount excluding Interest	130	\$3,644.63	\$15,482,407
Value of Credit Card Debt	143	\$842.70	\$3,579,769
<b>Health</b>			
Nonprescription Drugs	136	\$181.26	\$769,976
Prescription Drugs	133	\$481.14	\$2,043,894
Eyeglasses and Contact Lenses	141	\$130.79	\$555,617
<b>Home</b>			
Mortgage Payment and Basics (11)	153	\$13,187.08	\$56,018,736
Maintenance and Remodeling Services	153	\$3,125.59	\$13,277,517
Maintenance and Remodeling Materials (12)	148	\$725.37	\$3,081,352
Utilities, Fuel, and Public Services	134	\$6,629.37	\$28,161,566
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	139	\$137.65	\$584,743
Furniture	142	\$865.43	\$3,676,355
Rugs	145	\$35.62	\$151,306
Major Appliances (14)	139	\$483.67	\$2,054,635
Housewares (15)	142	\$146.61	\$622,804
Small Appliances	135	\$65.91	\$279,999
Luggage	146	\$20.11	\$85,417
Telephones and Accessories	139	\$97.49	\$414,149
<b>Household Operations</b>			
Child Care	148	\$762.71	\$3,239,971
Lawn and Garden (16)	144	\$618.65	\$2,628,037
Moving/Storage/Freight Express	138	\$89.38	\$379,665
Housekeeping Supplies (17)	136	\$973.67	\$4,136,168
<b>Insurance</b>			
Owners and Renters Insurance	142	\$803.87	\$3,414,840
Vehicle Insurance	135	\$1,696.89	\$7,208,393
Life/Other Insurance	149	\$619.70	\$2,632,486
Health Insurance	138	\$5,218.70	\$22,169,043
Personal Care Products (18)	138	\$670.93	\$2,850,130
School Books and Supplies (19)	139	\$207.00	\$879,333
Smoking Products	119	\$492.81	\$2,093,459
<b>Transportation</b>			
Payments on Vehicles excluding Leases	135	\$3,226.31	\$13,705,358
Gasoline and Motor Oil	132	\$3,163.55	\$13,438,779
Vehicle Maintenance and Repairs	137	\$1,475.93	\$6,269,752
<b>Travel</b>			
Airline Fares	149	\$783.51	\$3,328,359
Lodging on Trips	149	\$851.06	\$3,615,320
Auto/Truck Rental on Trips	150	\$41.54	\$176,446
Food and Drink on Trips	146	\$757.46	\$3,217,707

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**Source:** Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

# Retail Goods and Services Expenditures

2107 Laurel Bush Rd, Bel Air, Maryland, 21015 2  
 2107 Laurel Bush Rd, Bel Air, Maryland, 21015  
 Ring: 3 mile radius

Prepared by Esri  
 Latitude: 39.49846  
 Longitude: -76.32314

Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Enterprising Professionals (2D)	12.7%	Population	61,046	63,438
Old and Newcomers (8F)	12.6%	Households	23,227	24,159
Soccer Moms (4A)	11.0%	Families	16,250	16,792
Exurbanites (1E)	9.9%	Median Age	39.6	40.6
Professional Pride (1B)	9.5%	Median Household Income	\$93,137	\$103,637
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		132	\$2,864.76	\$66,539,740
Men's		130	\$537.63	\$12,487,532
Women's		133	\$986.37	\$22,910,325
Children's		129	\$415.52	\$9,651,357
Footwear		130	\$609.80	\$14,163,908
Watches & Jewelry		138	\$198.25	\$4,604,855
Apparel Products and Services (1)		142	\$117.18	\$2,721,764
<b>Computer</b>				
Computers and Hardware for Home Use		133	\$226.75	\$5,266,649
Portable Memory		133	\$7.24	\$168,200
Computer Software		133	\$14.03	\$325,959
Computer Accessories		133	\$25.10	\$583,095
<b>Entertainment &amp; Recreation</b>		131	\$4,207.81	\$97,734,909
Fees and Admissions		141	\$965.73	\$22,431,023
Membership Fees for Clubs (2)		142	\$320.28	\$7,439,127
Fees for Participant Sports, excl. Trips		140	\$158.66	\$3,685,108
Tickets to Theatre/Operas/Concerts		141	\$93.44	\$2,170,345
Tickets to Movies/Museums/Parks		134	\$107.36	\$2,493,698
Admission to Sporting Events, excl. Trips		141	\$83.86	\$1,947,737
Fees for Recreational Lessons		146	\$201.25	\$4,674,444
Dating Services		133	\$0.89	\$20,564
TV/Video/Audio		125	\$1,625.56	\$37,756,900
Cable and Satellite Television Services		123	\$1,186.36	\$27,555,481
Televisions		128	\$151.46	\$3,518,059
Satellite Dishes		133	\$2.34	\$54,395
VCRs, Video Cameras, and DVD Players		130	\$7.16	\$166,318
Miscellaneous Video Equipment		136	\$19.64	\$456,280
Video Cassettes and DVDs		128	\$15.88	\$368,774
Video Game Hardware/Accessories		124	\$36.83	\$855,515
Video Game Software		124	\$18.55	\$430,911
Streaming/Downloaded Video		130	\$43.11	\$1,001,304
Rental of Video Cassettes and DVDs		126	\$16.19	\$376,097
Installation of Televisions		151	\$1.39	\$32,260
Audio (3)		132	\$122.73	\$2,850,633
Rental and Repair of TV/Radio/Sound Equipment		114	\$3.91	\$90,873
Pets		127	\$810.10	\$18,816,223
Toys/Games/Crafts/Hobbies (4)		130	\$149.87	\$3,481,059
Recreational Vehicles and Fees (5)		135	\$147.58	\$3,427,841
Sports/Recreation/Exercise Equipment (6)		139	\$248.52	\$5,772,384
Photo Equipment and Supplies (7)		135	\$72.07	\$1,673,860
Reading (8)		133	\$149.99	\$3,483,872
Catered Affairs (9)		142	\$38.39	\$891,746
<b>Food</b>		129	\$10,973.51	\$254,881,799
Food at Home		127	\$6,361.38	\$147,755,668
Bakery and Cereal Products		127	\$836.57	\$19,430,987
Meats, Poultry, Fish, and Eggs		125	\$1,411.44	\$32,783,609
Dairy Products		127	\$656.60	\$15,250,887
Fruits and Vegetables		128	\$1,261.35	\$29,297,433
Snacks and Other Food at Home (10)		127	\$2,195.41	\$50,992,752
Food Away from Home		131	\$4,612.14	\$107,126,131
Alcoholic Beverages		135	\$757.75	\$17,600,170

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

# Retail Goods and Services Expenditures

2107 Laurel Bush Rd, Bel Air, Maryland, 21015 2  
 2107 Laurel Bush Rd, Bel Air, Maryland, 21015  
 Ring: 3 mile radius

Prepared by Esri  
 Latitude: 39.49846  
 Longitude: -76.32314

	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	143	\$7,213.38	\$167,545,215
Value of Retirement Plans	141	\$32,684.96	\$759,173,501
Value of Other Financial Assets	132	\$1,870.38	\$43,443,313
Vehicle Loan Amount excluding Interest	122	\$3,422.90	\$79,503,608
Value of Credit Card Debt	133	\$783.11	\$18,189,243
<b>Health</b>			
Nonprescription Drugs	127	\$169.60	\$3,939,389
Prescription Drugs	124	\$447.42	\$10,392,167
Eyeglasses and Contact Lenses	131	\$121.45	\$2,820,823
<b>Home</b>			
Mortgage Payment and Basics (11)	140	\$12,066.82	\$280,275,992
Maintenance and Remodeling Services	141	\$2,874.02	\$66,754,777
Maintenance and Remodeling Materials (12)	134	\$657.72	\$15,276,917
Utilities, Fuel, and Public Services	125	\$6,190.64	\$143,790,044
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	132	\$129.86	\$3,016,374
Furniture	133	\$812.16	\$18,864,087
Rugs	134	\$32.86	\$763,234
Major Appliances (14)	129	\$448.02	\$10,406,173
Housewares (15)	132	\$136.52	\$3,170,970
Small Appliances	127	\$62.34	\$1,448,012
Luggage	139	\$19.13	\$444,316
Telephones and Accessories	134	\$93.90	\$2,180,997
<b>Household Operations</b>			
Child Care	139	\$713.66	\$16,576,104
Lawn and Garden (16)	133	\$570.36	\$13,247,779
Moving/Storage/Freight Express	135	\$87.60	\$2,034,761
Housekeeping Supplies (17)	127	\$912.82	\$21,202,125
<b>Insurance</b>			
Owners and Renters Insurance	130	\$737.57	\$17,131,509
Vehicle Insurance	126	\$1,592.18	\$36,981,680
Life/Other Insurance	137	\$568.47	\$13,203,793
Health Insurance	129	\$4,855.07	\$112,768,717
Personal Care Products (18)	130	\$633.18	\$14,706,981
School Books and Supplies (19)	131	\$195.67	\$4,544,845
Smoking Products	112	\$464.74	\$10,794,520
<b>Transportation</b>			
Payments on Vehicles excluding Leases	126	\$3,020.33	\$70,153,111
Gasoline and Motor Oil	124	\$2,974.78	\$69,095,214
Vehicle Maintenance and Repairs	129	\$1,383.29	\$32,129,732
<b>Travel</b>			
Airline Fares	140	\$739.08	\$17,166,563
Lodging on Trips	139	\$792.44	\$18,405,906
Auto/Truck Rental on Trips	141	\$39.03	\$906,577
Food and Drink on Trips	137	\$708.49	\$16,456,122

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

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2107 Laurel Bush Rd, Bel Air, Maryland, 21015 2  
 2107 Laurel Bush Rd, Bel Air, Maryland, 21015  
 Ring: 5 mile radius

Prepared by Esri  
 Latitude: 39.49846  
 Longitude: -76.32314

Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Soccer Moms (4A)	14.6%	Population	125,958	130,151
Savvy Suburbanites (1D)	12.0%	Households	46,640	48,171
Enterprising Professionals (2D)	10.2%	Families	33,433	34,373
Old and Newcomers (8F)	9.9%	Median Age	39.2	40.1
Professional Pride (1B)	8.7%	Median Household Income	\$89,210	\$100,982
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		125	\$2,726.28	\$127,153,545
Men's		123	\$511.07	\$23,836,103
Women's		126	\$935.88	\$43,649,258
Children's		124	\$400.69	\$18,688,165
Footwear		124	\$581.76	\$27,133,198
Watches & Jewelry		130	\$186.52	\$8,699,404
Apparel Products and Services (1)		133	\$110.36	\$5,147,418
<b>Computer</b>				
Computers and Hardware for Home Use		127	\$215.50	\$10,051,009
Portable Memory		127	\$6.89	\$321,288
Computer Software		126	\$13.27	\$618,827
Computer Accessories		127	\$23.83	\$1,111,280
<b>Entertainment &amp; Recreation</b>		124	\$4,000.07	\$186,563,058
Fees and Admissions		133	\$907.49	\$42,325,185
Membership Fees for Clubs (2)		133	\$300.12	\$13,997,727
Fees for Participant Sports, excl. Trips		133	\$149.80	\$6,986,741
Tickets to Theatre/Operas/Concerts		132	\$87.18	\$4,066,220
Tickets to Movies/Museums/Parks		127	\$101.60	\$4,738,723
Admission to Sporting Events, excl. Trips		134	\$79.27	\$3,697,075
Fees for Recreational Lessons		136	\$188.66	\$8,799,261
Dating Services		127	\$0.85	\$39,437
TV/Video/Audio		119	\$1,556.89	\$72,613,444
Cable and Satellite Television Services		118	\$1,137.26	\$53,041,690
Televisions		123	\$144.89	\$6,757,650
Satellite Dishes		125	\$2.20	\$102,793
VCRs, Video Cameras, and DVD Players		124	\$6.85	\$319,654
Miscellaneous Video Equipment		129	\$18.62	\$868,512
Video Cassettes and DVDs		123	\$15.20	\$708,727
Video Game Hardware/Accessories		119	\$35.55	\$1,658,059
Video Game Software		119	\$17.84	\$832,160
Streaming/Downloaded Video		124	\$41.19	\$1,921,025
Rental of Video Cassettes and DVDs		121	\$15.50	\$723,152
Installation of Televisions		138	\$1.27	\$59,190
Audio (3)		125	\$116.68	\$5,442,055
Rental and Repair of TV/Radio/Sound Equipment		112	\$3.83	\$178,777
Pets		121	\$772.83	\$36,044,922
Toys/Games/Crafts/Hobbies (4)		124	\$142.85	\$6,662,513
Recreational Vehicles and Fees (5)		127	\$139.20	\$6,492,224
Sports/Recreation/Exercise Equipment (6)		132	\$234.97	\$10,958,778
Photo Equipment and Supplies (7)		129	\$68.52	\$3,195,724
Reading (8)		125	\$141.24	\$6,587,212
Catered Affairs (9)		134	\$36.09	\$1,683,056
<b>Food</b>		123	\$10,485.13	\$489,026,417
Food at Home		121	\$6,088.39	\$283,962,717
Bakery and Cereal Products		121	\$800.49	\$37,334,739
Meats, Poultry, Fish, and Eggs		120	\$1,353.95	\$63,148,382
Dairy Products		121	\$627.04	\$29,245,072
Fruits and Vegetables		122	\$1,203.96	\$56,152,590
Snacks and Other Food at Home (10)		122	\$2,102.96	\$98,081,934
Food Away from Home		125	\$4,396.73	\$205,063,700
Alcoholic Beverages		128	\$715.99	\$33,393,819

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 2107 Laurel Bush Rd, Bel Air, Maryland, 21015  
 Ring: 5 mile radius

Prepared by Esri  
 Latitude: 39.49846  
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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	133	\$6,696.87	\$312,342,121
Value of Retirement Plans	133	\$30,769.65	\$1,435,096,674
Value of Other Financial Assets	124	\$1,757.92	\$81,989,434
Vehicle Loan Amount excluding Interest	118	\$3,314.29	\$154,578,646
Value of Credit Card Debt	126	\$744.71	\$34,733,233
<b>Health</b>			
Nonprescription Drugs	122	\$162.29	\$7,569,130
Prescription Drugs	119	\$428.13	\$19,967,786
Eyeglasses and Contact Lenses	124	\$115.65	\$5,393,893
<b>Home</b>			
Mortgage Payment and Basics (11)	132	\$11,415.38	\$532,413,536
Maintenance and Remodeling Services	132	\$2,705.28	\$126,174,286
Maintenance and Remodeling Materials (12)	128	\$626.39	\$29,215,041
Utilities, Fuel, and Public Services	120	\$5,937.38	\$276,919,593
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	125	\$123.34	\$5,752,443
Furniture	127	\$773.46	\$36,074,196
Rugs	126	\$30.90	\$1,441,137
Major Appliances (14)	123	\$429.06	\$20,011,245
Housewares (15)	125	\$129.89	\$6,058,169
Small Appliances	121	\$59.31	\$2,766,240
Luggage	131	\$18.01	\$840,031
Telephones and Accessories	126	\$88.86	\$4,144,333
<b>Household Operations</b>			
Child Care	131	\$676.40	\$31,547,386
Lawn and Garden (16)	126	\$542.27	\$25,291,382
Moving/Storage/Freight Express	128	\$82.98	\$3,870,286
Housekeeping Supplies (17)	122	\$873.26	\$40,729,043
<b>Insurance</b>			
Owners and Renters Insurance	124	\$704.89	\$32,875,873
Vehicle Insurance	121	\$1,523.33	\$71,048,132
Life/Other Insurance	129	\$538.32	\$25,107,436
Health Insurance	123	\$4,628.68	\$215,881,456
Personal Care Products (18)	124	\$603.68	\$28,155,855
School Books and Supplies (19)	125	\$187.04	\$8,723,371
Smoking Products	109	\$450.91	\$21,030,389
<b>Transportation</b>			
Payments on Vehicles excluding Leases	122	\$2,912.38	\$135,833,521
Gasoline and Motor Oil	120	\$2,864.61	\$133,605,264
Vehicle Maintenance and Repairs	123	\$1,321.86	\$61,651,667
<b>Travel</b>			
Airline Fares	131	\$691.82	\$32,266,438
Lodging on Trips	131	\$746.75	\$34,828,323
Auto/Truck Rental on Trips	132	\$36.65	\$1,709,131
Food and Drink on Trips	129	\$668.52	\$31,179,767

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2107 Laurel Bush Rd, Bel Air, Maryland, 21015 2  
 2107 Laurel Bush Rd, Bel Air, Maryland, 21015  
 Ring: 5 mile radius

Prepared by Esri  
 Latitude: 39.49846  
 Longitude: -76.32314

- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

# Business Summary

2107 Laurel Bush Rd, Bel Air, Maryland, 21015 2  
 2107 Laurel Bush Rd, Bel Air, Maryland, 21015  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 39.49846  
 Longitude: -76.32314

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	402		1,831		3,765							
Total Employees:	4,992		23,374		46,416							
Total Residential Population:	11,165		61,046		125,958							
Employee/Residential Population Ratio (per 100 Residents)	45		38		37							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	5	1.2%	48	1.0%	32	1.7%	234	1.0%	78	2.1%	620	1.3%
Construction	18	4.5%	79	1.6%	102	5.6%	491	2.1%	302	8.0%	2,619	5.6%
Manufacturing	6	1.5%	51	1.0%	29	1.6%	383	1.6%	79	2.1%	1,628	3.5%
Transportation	7	1.7%	65	1.3%	31	1.7%	196	0.8%	78	2.1%	622	1.3%
Communication	4	1.0%	34	0.7%	16	0.9%	84	0.4%	29	0.8%	182	0.4%
Utility	0	0.0%	0	0.0%	3	0.2%	8	0.0%	10	0.3%	39	0.1%
Wholesale Trade	5	1.2%	41	0.8%	34	1.9%	247	1.1%	86	2.3%	853	1.8%
Retail Trade Summary	82	20.4%	1,601	32.1%	390	21.3%	8,045	34.4%	811	21.5%	14,637	31.5%
Home Improvement	0	0.0%	27	0.5%	13	0.7%	478	2.0%	37	1.0%	777	1.7%
General Merchandise Stores	3	0.7%	206	4.1%	16	0.9%	1,524	6.5%	30	0.8%	2,159	4.7%
Food Stores	9	2.2%	241	4.8%	42	2.3%	1,392	6.0%	98	2.6%	2,584	5.6%
Auto Dealers, Gas Stations, Auto Aftermarket	3	0.7%	45	0.9%	19	1.0%	435	1.9%	85	2.3%	1,708	3.7%
Apparel & Accessory Stores	9	2.2%	85	1.7%	41	2.2%	402	1.7%	59	1.6%	517	1.1%
Furniture & Home Furnishings	7	1.7%	37	0.7%	35	1.9%	312	1.3%	61	1.6%	621	1.3%
Eating & Drinking Places	29	7.2%	756	15.1%	103	5.6%	2,465	10.5%	222	5.9%	4,699	10.1%
Miscellaneous Retail	22	5.5%	204	4.1%	119	6.5%	1,038	4.4%	218	5.8%	1,573	3.4%
Finance, Insurance, Real Estate Summary	50	12.4%	756	15.1%	224	12.2%	2,253	9.6%	372	9.9%	3,344	7.2%
Banks, Savings & Lending Institutions	10	2.5%	88	1.8%	51	2.8%	513	2.2%	78	2.1%	946	2.0%
Securities Brokers	5	1.2%	23	0.5%	25	1.4%	130	0.6%	47	1.2%	215	0.5%
Insurance Carriers & Agents	13	3.2%	52	1.0%	65	3.5%	424	1.8%	98	2.6%	587	1.3%
Real Estate, Holding, Other Investment Offices	23	5.7%	593	11.9%	83	4.5%	1,187	5.1%	149	4.0%	1,595	3.4%
Services Summary	199	49.5%	2,275	45.6%	809	44.2%	10,041	43.0%	1,633	43.4%	19,061	41.1%
Hotels & Lodging	1	0.2%	6	0.1%	1	0.1%	6	0.0%	21	0.6%	283	0.6%
Automotive Services	5	1.2%	17	0.3%	39	2.1%	181	0.8%	142	3.8%	690	1.5%
Motion Pictures & Amusements	14	3.5%	90	1.8%	52	2.8%	479	2.0%	125	3.3%	919	2.0%
Health Services	83	20.6%	1,125	22.5%	231	12.6%	4,390	18.8%	340	9.0%	5,532	11.9%
Legal Services	3	0.7%	11	0.2%	44	2.4%	203	0.9%	80	2.1%	377	0.8%
Education Institutions & Libraries	11	2.7%	308	6.2%	35	1.9%	1,329	5.7%	73	1.9%	3,389	7.3%
Other Services	83	20.6%	719	14.4%	406	22.2%	3,453	14.8%	852	22.6%	7,871	17.0%
Government	4	1.0%	33	0.7%	66	3.6%	1,364	5.8%	106	2.8%	2,737	5.9%
Unclassified Establishments	21	5.2%	8	0.2%	96	5.2%	29	0.1%	181	4.8%	72	0.2%
Totals	402	100.0%	4,992	100.0%	1,831	100.0%	23,374	100.0%	3,765	100.0%	46,416	100.0%

Source: Copyright 2018 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2018.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

# Business Summary

2107 Laurel Bush Rd, Bel Air, Maryland, 21015 2  
 2107 Laurel Bush Rd, Bel Air, Maryland, 21015  
 Rings: 1, 3, 5 mile radii

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	3	0.2%	26	0.1%	8	0.2%	43	0.1%
Mining	0	0.0%	0	0.0%	1	0.1%	6	0.0%	3	0.1%	67	0.1%
Utilities	0	0.0%	0	0.0%	1	0.1%	3	0.0%	2	0.1%	15	0.0%
Construction	19	4.7%	84	1.7%	114	6.2%	569	2.4%	334	8.9%	2,833	6.1%
Manufacturing	4	1.0%	48	1.0%	30	1.6%	271	1.2%	83	2.2%	1,485	3.2%
Wholesale Trade	5	1.2%	41	0.8%	34	1.9%	244	1.0%	85	2.3%	846	1.8%
Retail Trade	51	12.7%	824	16.5%	277	15.1%	5,499	23.5%	563	15.0%	9,759	21.0%
Motor Vehicle & Parts Dealers	3	0.7%	45	0.9%	15	0.8%	394	1.7%	66	1.8%	1,591	3.4%
Furniture & Home Furnishings Stores	3	0.7%	24	0.5%	21	1.1%	171	0.7%	32	0.8%	232	0.5%
Electronics & Appliance Stores	3	0.7%	7	0.1%	11	0.6%	131	0.6%	22	0.6%	351	0.8%
Bldg Material & Garden Equipment & Supplies Dealers	0	0.0%	27	0.5%	13	0.7%	478	2.0%	37	1.0%	777	1.7%
Food & Beverage Stores	6	1.5%	211	4.2%	39	2.1%	1,363	5.8%	92	2.4%	2,514	5.4%
Health & Personal Care Stores	11	2.7%	95	1.9%	39	2.1%	315	1.3%	68	1.8%	578	1.2%
Gasoline Stations	0	0.0%	0	0.0%	4	0.2%	41	0.2%	19	0.5%	116	0.2%
Clothing & Clothing Accessories Stores	10	2.5%	88	1.8%	53	2.9%	444	1.9%	72	1.9%	564	1.2%
Sport Goods, Hobby, Book, & Music Stores	7	1.7%	85	1.7%	18	1.0%	312	1.3%	28	0.7%	340	0.7%
General Merchandise Stores	3	0.7%	206	4.1%	16	0.9%	1,524	6.5%	30	0.8%	2,159	4.7%
Miscellaneous Store Retailers	3	0.7%	31	0.6%	37	2.0%	313	1.3%	71	1.9%	518	1.1%
Nonstore Retailers	3	0.7%	4	0.1%	11	0.6%	14	0.1%	25	0.7%	18	0.0%
Transportation & Warehousing	3	0.7%	54	1.1%	13	0.7%	125	0.5%	54	1.4%	494	1.1%
Information	8	2.0%	56	1.1%	33	1.8%	377	1.6%	64	1.7%	734	1.6%
Finance & Insurance	28	7.0%	167	3.3%	141	7.7%	1,071	4.6%	228	6.1%	1,762	3.8%
Central Bank/Credit Intermediation & Related Activities	10	2.5%	88	1.8%	51	2.8%	513	2.2%	82	2.2%	956	2.1%
Securities, Commodity Contracts & Other Financial	6	1.5%	27	0.5%	26	1.4%	134	0.6%	48	1.3%	219	0.5%
Insurance Carriers & Related Activities; Funds, Trusts &	13	3.2%	52	1.0%	65	3.5%	424	1.8%	98	2.6%	587	1.3%
Real Estate, Rental & Leasing	23	5.7%	579	11.6%	94	5.1%	1,185	5.1%	196	5.2%	2,165	4.7%
Professional, Scientific & Tech Services	35	8.7%	278	5.6%	195	10.6%	1,288	5.5%	379	10.1%	2,468	5.3%
Legal Services	6	1.5%	25	0.5%	53	2.9%	234	1.0%	96	2.5%	427	0.9%
Management of Companies & Enterprises	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.1%	16	0.0%
Administrative & Support & Waste Management & Remediation	14	3.5%	51	1.0%	75	4.1%	407	1.7%	147	3.9%	1,103	2.4%
Educational Services	16	4.0%	363	7.3%	51	2.8%	1,401	6.0%	98	2.6%	3,438	7.4%
Health Care & Social Assistance	100	24.9%	1,389	27.8%	275	15.0%	5,410	23.1%	438	11.6%	7,740	16.7%
Arts, Entertainment & Recreation	8	2.0%	53	1.1%	30	1.6%	378	1.6%	72	1.9%	744	1.6%
Accommodation & Food Services	32	8.0%	782	15.7%	109	6.0%	2,525	10.8%	255	6.8%	5,081	10.9%
Accommodation	1	0.2%	6	0.1%	1	0.1%	6	0.0%	21	0.6%	283	0.6%
Food Services & Drinking Places	31	7.7%	776	15.5%	108	5.9%	2,519	10.8%	234	6.2%	4,799	10.3%
Other Services (except Public Administration)	31	7.7%	179	3.6%	193	10.5%	1,198	5.1%	467	12.4%	2,812	6.1%
Automotive Repair & Maintenance	4	1.0%	16	0.3%	31	1.7%	155	0.7%	105	2.8%	519	1.1%
Public Administration	4	1.0%	33	0.7%	66	3.6%	1,364	5.8%	106	2.8%	2,737	5.9%
Unclassified Establishments	21	5.2%	8	0.2%	96	5.2%	29	0.1%	181	4.8%	72	0.2%
<b>Total</b>	<b>402</b>	<b>100.0%</b>	<b>4,992</b>	<b>100.0%</b>	<b>1,831</b>	<b>100.0%</b>	<b>23,374</b>	<b>100.0%</b>	<b>3,765</b>	<b>100.0%</b>	<b>46,416</b>	<b>100.0%</b>

**Source:** Copyright 2018 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2018.

**Date Note:** Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.