

I-295 N, New Castle, Delaware, 19720  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 39.69525  
Longitude: -75.55687

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	11,190	44,723	175,884
2010 Total Population	11,423	45,523	174,538
2018 Total Population	11,671	47,492	179,828
2018 Group Quarters	97	1,049	4,283
2023 Total Population	11,699	48,121	182,030
2018-2023 Annual Rate	0.05%	0.26%	0.24%
2018 Total Daytime Population	10,156	66,298	223,782
Workers	3,719	40,438	128,292
Residents	6,437	25,860	95,490
<b>Household Summary</b>			
2000 Households	3,948	16,308	68,647
2000 Average Household Size	2.81	2.66	2.48
2010 Households	3,896	16,671	68,486
2010 Average Household Size	2.91	2.67	2.49
2018 Households	3,941	17,318	70,201
2018 Average Household Size	2.94	2.68	2.50
2023 Households	3,947	17,550	71,110
2023 Average Household Size	2.94	2.68	2.50
2018-2023 Annual Rate	0.03%	0.27%	0.26%
2010 Families	2,883	11,338	41,799
2010 Average Family Size	3.32	3.18	3.14
2018 Families	2,881	11,586	42,163
2018 Average Family Size	3.39	3.24	3.20
2023 Families	2,866	11,634	42,241
2023 Average Family Size	3.41	3.26	3.22
2018-2023 Annual Rate	-0.10%	0.08%	0.04%
<b>Housing Unit Summary</b>			
2000 Housing Units	4,118	17,535	74,319
Owner Occupied Housing Units	81.7%	67.9%	56.7%
Renter Occupied Housing Units	14.2%	25.1%	35.7%
Vacant Housing Units	4.1%	7.0%	7.6%
2010 Housing Units	4,148	18,138	75,725
Owner Occupied Housing Units	75.5%	62.4%	53.7%
Renter Occupied Housing Units	18.4%	29.5%	36.7%
Vacant Housing Units	6.1%	8.1%	9.6%
2018 Housing Units	4,220	18,956	78,324
Owner Occupied Housing Units	71.5%	57.6%	49.1%
Renter Occupied Housing Units	21.8%	33.8%	40.5%
Vacant Housing Units	6.6%	8.6%	10.4%
2023 Housing Units	4,245	19,146	79,453
Owner Occupied Housing Units	70.3%	56.6%	47.9%
Renter Occupied Housing Units	22.7%	35.1%	41.6%
Vacant Housing Units	7.0%	8.3%	10.5%
<b>Median Household Income</b>			
2018	\$51,185	\$49,790	\$48,253
2023	\$54,324	\$52,925	\$52,034
<b>Median Home Value</b>			
2018	\$162,589	\$182,679	\$187,878
2023	\$164,079	\$185,467	\$191,917
<b>Per Capita Income</b>			
2018	\$21,301	\$23,046	\$26,060
2023	\$23,404	\$25,262	\$28,657
<b>Median Age</b>			
2010	37.2	36.4	36.1
2018	38.2	37.6	37.4
2023	38.5	38.3	38.0

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
<b>2018 Households by Income</b>			
Household Income Base	3,941	17,318	70,201
<\$15,000	8.2%	11.6%	14.1%
\$15,000 - \$24,999	10.7%	10.8%	10.7%
\$25,000 - \$34,999	11.0%	12.0%	12.1%
\$35,000 - \$49,999	18.5%	15.7%	14.4%
\$50,000 - \$74,999	22.7%	20.4%	18.6%
\$75,000 - \$99,999	13.1%	13.5%	12.0%
\$100,000 - \$149,999	11.6%	11.4%	11.6%
\$150,000 - \$199,999	3.3%	2.8%	3.4%
\$200,000+	1.0%	1.7%	3.1%
Average Household Income	\$62,456	\$61,966	\$65,460
<b>2023 Households by Income</b>			
Household Income Base	3,947	17,550	71,110
<\$15,000	7.5%	10.7%	12.9%
\$15,000 - \$24,999	9.8%	10.0%	9.8%
\$25,000 - \$34,999	10.2%	11.3%	11.5%
\$35,000 - \$49,999	17.2%	14.7%	13.5%
\$50,000 - \$74,999	21.8%	19.9%	18.2%
\$75,000 - \$99,999	14.7%	15.0%	13.3%
\$100,000 - \$149,999	14.1%	13.5%	13.5%
\$150,000 - \$199,999	3.6%	3.1%	3.6%
\$200,000+	1.2%	1.9%	3.5%
Average Household Income	\$68,730	\$68,057	\$72,067
<b>2018 Owner Occupied Housing Units by Value</b>			
Total	3,019	10,905	38,445
<\$50,000	1.9%	1.6%	1.7%
\$50,000 - \$99,999	8.5%	6.2%	7.0%
\$100,000 - \$149,999	30.3%	21.5%	19.3%
\$150,000 - \$199,999	37.0%	31.6%	29.0%
\$200,000 - \$249,999	16.1%	21.3%	19.9%
\$250,000 - \$299,999	3.9%	9.7%	10.3%
\$300,000 - \$399,999	1.5%	5.0%	7.8%
\$400,000 - \$499,999	0.3%	1.7%	2.2%
\$500,000 - \$749,999	0.2%	0.8%	1.6%
\$750,000 - \$999,999	0.3%	0.3%	0.6%
\$1,000,000 - \$1,499,999	0.1%	0.1%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.2%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$167,141	\$197,091	\$214,762
<b>2023 Owner Occupied Housing Units by Value</b>			
Total	2,983	10,825	38,047
<\$50,000	1.8%	1.4%	1.4%
\$50,000 - \$99,999	8.3%	5.8%	6.4%
\$100,000 - \$149,999	29.4%	20.6%	18.2%
\$150,000 - \$199,999	37.1%	31.2%	28.7%
\$200,000 - \$249,999	16.5%	21.3%	19.7%
\$250,000 - \$299,999	3.9%	9.6%	10.0%
\$300,000 - \$399,999	1.9%	6.2%	9.4%
\$400,000 - \$499,999	0.3%	2.1%	2.5%
\$500,000 - \$749,999	0.2%	1.1%	2.1%
\$750,000 - \$999,999	0.4%	0.5%	0.8%
\$1,000,000 - \$1,499,999	0.1%	0.1%	0.6%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.2%
\$2,000,000 +	0.0%	0.0%	0.1%
Average Home Value	\$170,786	\$204,607	\$225,953

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

I-295 N, New Castle, Delaware, 19720  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 39.69525  
 Longitude: -75.55687

	1 mile	3 miles	5 miles
<b>2010 Population by Age</b>			
Total	11,420	45,523	174,537
0 - 4	7.0%	7.1%	7.0%
5 - 9	6.7%	6.8%	6.5%
10 - 14	6.8%	6.6%	6.4%
15 - 24	14.2%	13.5%	13.5%
25 - 34	12.5%	14.2%	15.3%
35 - 44	12.6%	12.8%	13.1%
45 - 54	15.3%	14.9%	14.6%
55 - 64	11.7%	11.6%	11.2%
65 - 74	7.1%	6.7%	6.6%
75 - 84	4.7%	4.2%	4.1%
85 +	1.3%	1.5%	1.8%
18 +	74.7%	75.3%	76.2%
<b>2018 Population by Age</b>			
Total	11,671	47,492	179,829
0 - 4	6.5%	6.6%	6.4%
5 - 9	6.7%	6.7%	6.3%
10 - 14	6.6%	6.4%	6.1%
15 - 24	12.2%	12.3%	12.6%
25 - 34	14.2%	14.6%	15.4%
35 - 44	11.6%	12.6%	12.7%
45 - 54	12.6%	12.7%	12.6%
55 - 64	13.6%	13.1%	12.7%
65 - 74	9.4%	8.9%	8.8%
75 - 84	4.9%	4.3%	4.4%
85 +	1.7%	1.8%	2.0%
18 +	76.6%	76.8%	77.7%
<b>2023 Population by Age</b>			
Total	11,698	48,122	182,029
0 - 4	6.4%	6.5%	6.4%
5 - 9	6.5%	6.5%	6.1%
10 - 14	6.8%	6.5%	6.1%
15 - 24	11.6%	11.7%	12.0%
25 - 34	14.1%	14.3%	15.3%
35 - 44	12.5%	13.3%	13.2%
45 - 54	11.6%	12.0%	11.8%
55 - 64	12.8%	12.4%	12.2%
65 - 74	10.4%	9.9%	9.8%
75 - 84	5.6%	5.1%	5.2%
85 +	1.7%	1.7%	2.0%
18 +	76.4%	76.8%	77.9%
<b>2010 Population by Sex</b>			
Males	5,547	21,935	83,681
Females	5,876	23,588	90,857
<b>2018 Population by Sex</b>			
Males	5,644	22,868	86,353
Females	6,027	24,624	93,475
<b>2023 Population by Sex</b>			
Males	5,670	23,247	87,811
Females	6,028	24,874	94,219

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	11,423	45,523	174,537
White Alone	47.2%	52.2%	51.6%
Black Alone	40.9%	35.0%	37.4%
American Indian Alone	0.5%	0.4%	0.4%
Asian Alone	0.6%	0.9%	1.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	7.8%	8.6%	6.3%
Two or More Races	2.9%	2.8%	2.6%
Hispanic Origin	18.3%	17.0%	13.9%
Diversity Index	72.7	71.6	69.1
<b>2018 Population by Race/Ethnicity</b>			
Total	11,672	47,493	179,828
White Alone	43.8%	48.2%	48.0%
Black Alone	42.0%	36.5%	38.8%
American Indian Alone	0.5%	0.4%	0.4%
Asian Alone	0.8%	1.3%	2.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	9.3%	10.2%	7.4%
Two or More Races	3.5%	3.4%	3.1%
Hispanic Origin	21.6%	19.8%	16.2%
Diversity Index	75.6	75.0	72.2
<b>2023 Population by Race/Ethnicity</b>			
Total	11,699	48,122	182,029
White Alone	41.2%	45.2%	45.3%
Black Alone	42.7%	37.5%	39.7%
American Indian Alone	0.5%	0.4%	0.4%
Asian Alone	1.0%	1.5%	2.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	10.7%	11.6%	8.4%
Two or More Races	3.9%	3.8%	3.5%
Hispanic Origin	24.3%	22.3%	18.2%
Diversity Index	77.7	77.5	74.4
<b>2010 Population by Relationship and Household Type</b>			
Total	11,423	45,523	174,538
In Households	99.2%	97.7%	97.6%
In Family Households	87.9%	83.1%	78.7%
Householder	25.2%	24.9%	24.0%
Spouse	14.4%	14.2%	13.3%
Child	37.7%	34.4%	32.7%
Other relative	6.5%	5.7%	5.2%
Nonrelative	4.1%	3.9%	3.5%
In Nonfamily Households	11.2%	14.6%	18.9%
In Group Quarters	0.8%	2.3%	2.4%
Institutionalized Population	0.2%	1.4%	1.8%
Noninstitutionalized Population	0.6%	0.9%	0.6%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
<b>2018 Population 25+ by Educational Attainment</b>			
Total	7,938	32,322	123,293
Less than 9th Grade	5.0%	4.5%	4.2%
9th - 12th Grade, No Diploma	12.9%	10.4%	9.9%
High School Graduate	38.9%	36.4%	33.6%
GED/Alternative Credential	6.1%	4.6%	4.8%
Some College, No Degree	19.0%	20.9%	18.8%
Associate Degree	5.7%	6.0%	6.4%
Bachelor's Degree	8.2%	11.0%	13.7%
Graduate/Professional Degree	4.2%	6.2%	8.4%
<b>2018 Population 15+ by Marital Status</b>			
Total	9,365	38,167	145,917
Never Married	41.2%	41.7%	44.5%
Married	39.3%	40.0%	36.1%
Widowed	6.7%	6.4%	6.4%
Divorced	12.8%	11.9%	13.1%
<b>2018 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	92.2%	92.9%	93.0%
Civilian Unemployed (Unemployment Rate)	7.8%	7.1%	7.0%
<b>2018 Employed Population 16+ by Industry</b>			
Total	5,350	21,881	84,484
Agriculture/Mining	0.3%	0.7%	0.7%
Construction	8.3%	7.2%	6.8%
Manufacturing	9.5%	7.0%	6.7%
Wholesale Trade	2.7%	2.6%	2.3%
Retail Trade	12.4%	10.7%	11.0%
Transportation/Utilities	8.1%	6.3%	5.8%
Information	2.0%	1.6%	1.5%
Finance/Insurance/Real Estate	8.4%	9.4%	9.8%
Services	43.4%	49.9%	51.0%
Public Administration	5.0%	4.7%	4.3%
<b>2018 Employed Population 16+ by Occupation</b>			
Total	5,350	21,881	84,483
White Collar	48.4%	51.5%	57.2%
Management/Business/Financial	8.4%	11.0%	12.4%
Professional	13.4%	15.3%	19.4%
Sales	7.8%	8.4%	8.8%
Administrative Support	18.7%	16.9%	16.6%
Services	20.5%	23.6%	22.7%
Blue Collar	31.2%	24.9%	20.1%
Farming/Forestry/Fishing	1.9%	1.0%	0.7%
Construction/Extraction	5.3%	3.9%	3.8%
Installation/Maintenance/Repair	4.1%	3.6%	3.0%
Production	6.8%	5.6%	4.6%
Transportation/Material Moving	13.1%	10.8%	8.1%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	11,423	45,523	174,538
Population Inside Urbanized Area	100.0%	100.0%	99.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	1.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
<b>2010 Households by Type</b>			
Total	3,895	16,671	68,486
Households with 1 Person	21.1%	26.0%	31.8%
Households with 2+ People	78.9%	74.0%	68.2%
Family Households	74.0%	68.0%	61.0%
Husband-wife Families	42.2%	38.8%	33.9%
With Related Children	18.8%	16.7%	14.6%
Other Family (No Spouse Present)	31.8%	29.2%	27.1%
Other Family with Male Householder	8.8%	7.5%	6.3%
With Related Children	5.0%	4.3%	3.5%
Other Family with Female Householder	23.0%	21.7%	20.9%
With Related Children	13.7%	14.0%	13.7%
Nonfamily Households	4.9%	6.0%	7.1%
All Households with Children	38.3%	35.7%	32.3%
Multigenerational Households	10.9%	7.7%	6.0%
Unmarried Partner Households	8.8%	8.7%	8.7%
Male-female	8.2%	7.9%	7.9%
Same-sex	0.7%	0.7%	0.8%
<b>2010 Households by Size</b>			
Total	3,898	16,673	68,485
1 Person Household	21.1%	26.0%	31.8%
2 Person Household	28.7%	30.3%	29.6%
3 Person Household	19.6%	17.9%	16.3%
4 Person Household	13.9%	12.7%	11.5%
5 Person Household	8.8%	7.1%	6.0%
6 Person Household	4.4%	3.5%	2.7%
7 + Person Household	3.5%	2.4%	2.0%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	3,896	16,671	68,486
Owner Occupied	80.4%	67.9%	59.4%
Owned with a Mortgage/Loan	61.4%	50.5%	44.3%
Owned Free and Clear	19.0%	17.5%	15.1%
Renter Occupied	19.6%	32.1%	40.6%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	4,148	18,138	75,725
Housing Units Inside Urbanized Area	100.0%	100.0%	99.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	1.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

I-295 N, New Castle, Delaware, 19720  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 39.69525  
Longitude: -75.55687

	1 mile	3 miles	5 miles
<b>Top 3 Tapestry Segments</b>			
	<b>1.</b> Family Foundations (12A)	Parks and Rec (5C)	Parks and Rec (5C)
	<b>2.</b> Parks and Rec (5C)	Family Foundations (12A)	Front Porches (8E)
	<b>3.</b> American Dreamers (7C)	Front Porches (8E)	Fresh Ambitions (13D)
<b>2018 Consumer Spending</b>			
Apparel & Services: Total \$	\$6,342,781	\$27,969,861	\$120,877,834
Average Spent	\$1,609.43	\$1,615.07	\$1,721.88
Spending Potential Index	74	74	79
Education: Total \$	\$4,069,746	\$19,092,858	\$82,195,611
Average Spent	\$1,032.67	\$1,102.49	\$1,170.86
Spending Potential Index	71	76	81
Entertainment/Recreation: Total \$	\$9,574,556	\$40,901,879	\$175,103,511
Average Spent	\$2,429.47	\$2,361.81	\$2,494.32
Spending Potential Index	75	73	77
Food at Home: Total \$	\$15,002,260	\$64,851,766	\$280,308,742
Average Spent	\$3,806.71	\$3,744.76	\$3,992.95
Spending Potential Index	76	75	80
Food Away from Home: Total \$	\$10,292,672	\$44,708,570	\$193,598,236
Average Spent	\$2,611.69	\$2,581.62	\$2,757.77
Spending Potential Index	74	74	79
Health Care: Total \$	\$17,521,146	\$72,719,669	\$308,686,636
Average Spent	\$4,445.86	\$4,199.08	\$4,397.18
Spending Potential Index	78	73	77
HH Furnishings & Equipment: Total \$	\$6,190,872	\$26,349,759	\$112,631,226
Average Spent	\$1,570.89	\$1,521.52	\$1,604.41
Spending Potential Index	75	73	77
Personal Care Products & Services: Total \$	\$2,430,664	\$10,450,581	\$45,090,072
Average Spent	\$616.76	\$603.45	\$642.30
Spending Potential Index	75	73	78
Shelter: Total \$	\$49,434,111	\$223,528,117	\$967,673,421
Average Spent	\$12,543.55	\$12,907.27	\$13,784.33
Spending Potential Index	75	77	82
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$7,320,925	\$31,591,649	\$135,284,961
Average Spent	\$1,857.63	\$1,824.21	\$1,927.11
Spending Potential Index	75	73	78
Travel: Total \$	\$6,174,938	\$27,159,352	\$115,486,519
Average Spent	\$1,566.85	\$1,568.27	\$1,645.08
Spending Potential Index	73	73	76
Vehicle Maintenance & Repairs: Total \$	\$3,230,370	\$13,728,313	\$58,796,240
Average Spent	\$819.68	\$792.72	\$837.54
Spending Potential Index	76	74	78

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

I-295 N, New Castle, Delaware, 19720  
 Ring: 1 mile radius

Prepared by Esri  
 Latitude: 39.69525  
 Longitude: -75.55687

Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Family Foundations (12A)	37.4%	Population	11,671	11,699
Parks and Rec (5C)	20.1%	Households	3,941	3,947
American Dreamers (7C)	17.6%	Families	2,881	2,866
Heartland Communities (6F)	11.0%	Median Age	38.2	38.5
Rustbelt Traditions (5D)	7.0%	Median Household Income	\$51,185	\$54,324
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		74	\$1,609.43	\$6,342,781
Men's		74	\$304.71	\$1,200,866
Women's		74	\$549.63	\$2,166,078
Children's		75	\$240.67	\$948,483
Footwear		74	\$347.80	\$1,370,679
Watches & Jewelry		74	\$105.38	\$415,312
Apparel Products and Services (1)		74	\$61.24	\$241,363
<b>Computer</b>				
Computers and Hardware for Home Use		74	\$125.23	\$493,518
Portable Memory		74	\$4.05	\$15,976
Computer Software		73	\$7.68	\$30,261
Computer Accessories		75	\$14.09	\$55,509
<b>Entertainment &amp; Recreation</b>		75	\$2,429.47	\$9,574,556
Fees and Admissions		72	\$494.59	\$1,949,187
Membership Fees for Clubs (2)		73	\$164.20	\$647,124
Fees for Participant Sports, excl. Trips		75	\$85.16	\$335,629
Tickets to Theatre/Operas/Concerts		71	\$47.08	\$185,541
Tickets to Movies/Museums/Parks		71	\$56.64	\$223,234
Admission to Sporting Events, excl. Trips		75	\$44.26	\$174,439
Fees for Recreational Lessons		70	\$96.69	\$381,072
Dating Services		81	\$0.54	\$2,147
TV/Video/Audio		78	\$1,014.41	\$3,997,781
Cable and Satellite Television Services		79	\$759.72	\$2,994,055
Televisions		77	\$90.43	\$356,366
Satellite Dishes		69	\$1.22	\$4,824
VCRs, Video Cameras, and DVD Players		76	\$4.19	\$16,505
Miscellaneous Video Equipment		76	\$11.05	\$43,534
Video Cassettes and DVDs		75	\$9.35	\$36,847
Video Game Hardware/Accessories		76	\$22.66	\$89,302
Video Game Software		76	\$11.32	\$44,627
Streaming/Downloaded Video		74	\$24.40	\$96,153
Rental of Video Cassettes and DVDs		72	\$9.26	\$36,480
Installation of Televisions		67	\$0.62	\$2,441
Audio (3)		73	\$67.53	\$266,146
Rental and Repair of TV/Radio/Sound Equipment		78	\$2.66	\$10,499
Pets		76	\$483.41	\$1,905,136
Toys/Games/Crafts/Hobbies (4)		75	\$86.09	\$339,276
Recreational Vehicles and Fees (5)		73	\$79.49	\$313,280
Sports/Recreation/Exercise Equipment (6)		73	\$129.55	\$510,554
Photo Equipment and Supplies (7)		73	\$39.08	\$154,004
Reading (8)		74	\$83.72	\$329,951
Catered Affairs (9)		71	\$19.13	\$75,388
<b>Food</b>		75	\$6,418.40	\$25,294,932
Food at Home		76	\$3,806.71	\$15,002,260
Bakery and Cereal Products		76	\$502.64	\$1,980,902
Meats, Poultry, Fish, and Eggs		76	\$858.56	\$3,383,578
Dairy Products		75	\$390.01	\$1,537,024
Fruits and Vegetables		75	\$740.35	\$2,917,727
Snacks and Other Food at Home (10)		76	\$1,315.16	\$5,183,029
Food Away from Home		74	\$2,611.69	\$10,292,672
Alcoholic Beverages		74	\$412.38	\$1,625,193

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.



	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	73	\$3,681.53	\$14,508,906
Value of Retirement Plans	77	\$17,805.15	\$70,170,104
Value of Other Financial Assets	78	\$1,105.37	\$4,356,273
Vehicle Loan Amount excluding Interest	77	\$2,158.52	\$8,506,743
Value of Credit Card Debt	77	\$452.87	\$1,784,763
<b>Health</b>			
Nonprescription Drugs	78	\$104.17	\$410,544
Prescription Drugs	80	\$288.32	\$1,136,277
Eyeglasses and Contact Lenses	77	\$71.27	\$280,886
<b>Home</b>			
Mortgage Payment and Basics (11)	77	\$6,633.56	\$26,142,853
Maintenance and Remodeling Services	76	\$1,555.04	\$6,128,409
Maintenance and Remodeling Materials (12)	78	\$380.41	\$1,499,187
Utilities, Fuel, and Public Services	78	\$3,873.69	\$15,266,195
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	75	\$73.95	\$291,422
Furniture	76	\$466.54	\$1,838,639
Rugs	75	\$18.50	\$72,928
Major Appliances (14)	79	\$273.88	\$1,079,368
Housewares (15)	75	\$77.38	\$304,964
Small Appliances	74	\$36.38	\$143,374
Luggage	72	\$9.88	\$38,947
Telephones and Accessories	69	\$48.51	\$191,169
<b>Household Operations</b>			
Child Care	73	\$374.96	\$1,477,721
Lawn and Garden (16)	78	\$334.03	\$1,316,397
Moving/Storage/Freight Express	72	\$46.52	\$183,318
Housekeeping Supplies (17)	76	\$548.31	\$2,160,871
<b>Insurance</b>			
Owners and Renters Insurance	80	\$454.78	\$1,792,281
Vehicle Insurance	77	\$965.83	\$3,806,331
Life/Other Insurance	76	\$316.68	\$1,248,033
Health Insurance	78	\$2,938.04	\$11,578,819
Personal Care Products (18)	75	\$362.54	\$1,428,781
School Books and Supplies (19)	73	\$109.60	\$431,939
Smoking Products	80	\$332.79	\$1,311,510
<b>Transportation</b>			
Payments on Vehicles excluding Leases	77	\$1,848.26	\$7,283,984
Gasoline and Motor Oil	77	\$1,836.26	\$7,236,712
Vehicle Maintenance and Repairs	76	\$819.68	\$3,230,370
<b>Travel</b>			
Airline Fares	71	\$375.06	\$1,478,111
Lodging on Trips	74	\$422.38	\$1,664,581
Auto/Truck Rental on Trips	71	\$19.75	\$77,843
Food and Drink on Trips	73	\$379.69	\$1,496,360

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

I-295 N, New Castle, Delaware, 19720  
 Ring: 3 mile radius

Prepared by Esri  
 Latitude: 39.69525  
 Longitude: -75.55687

Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Parks and Rec (5C)	39.4%	Population	47,492	48,121
Family Foundations (12A)	13.4%	Households	17,318	17,550
Front Porches (8E)	11.0%	Families	11,586	11,634
Fresh Ambitions (13D)	7.4%	Median Age	37.6	38.3
American Dreamers (7C)	7.1%	Median Household Income	\$49,790	\$52,925
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		74	\$1,615.07	\$27,969,861
Men's		75	\$309.61	\$5,361,825
Women's		75	\$554.82	\$9,608,344
Children's		74	\$237.86	\$4,119,266
Footwear		74	\$350.17	\$6,064,321
Watches & Jewelry		72	\$102.95	\$1,782,802
Apparel Products and Services (1)		72	\$59.67	\$1,033,303
<b>Computer</b>				
Computers and Hardware for Home Use		75	\$127.71	\$2,211,669
Portable Memory		73	\$3.98	\$69,000
Computer Software		77	\$8.11	\$140,492
Computer Accessories		74	\$13.89	\$240,528
<b>Entertainment &amp; Recreation</b>		73	\$2,361.81	\$40,901,879
Fees and Admissions		74	\$505.01	\$8,745,755
Membership Fees for Clubs (2)		74	\$167.58	\$2,902,195
Fees for Participant Sports, excl. Trips		73	\$82.27	\$1,424,737
Tickets to Theatre/Operas/Concerts		77	\$50.73	\$878,574
Tickets to Movies/Museums/Parks		74	\$59.22	\$1,025,536
Admission to Sporting Events, excl. Trips		72	\$42.75	\$740,368
Fees for Recreational Lessons		74	\$101.88	\$1,764,389
Dating Services		85	\$0.57	\$9,955
TV/Video/Audio		75	\$983.95	\$17,040,003
Cable and Satellite Television Services		76	\$730.82	\$12,656,313
Televisions		76	\$89.54	\$1,550,694
Satellite Dishes		67	\$1.18	\$20,477
VCRs, Video Cameras, and DVD Players		75	\$4.16	\$72,083
Miscellaneous Video Equipment		73	\$10.50	\$181,771
Video Cassettes and DVDs		74	\$9.13	\$158,035
Video Game Hardware/Accessories		77	\$22.91	\$396,671
Video Game Software		77	\$11.57	\$200,449
Streaming/Downloaded Video		74	\$24.62	\$426,362
Rental of Video Cassettes and DVDs		74	\$9.49	\$164,390
Installation of Televisions		71	\$0.65	\$11,310
Audio (3)		72	\$66.88	\$1,158,265
Rental and Repair of TV/Radio/Sound Equipment		73	\$2.49	\$43,184
Pets		70	\$443.16	\$7,674,693
Toys/Games/Crafts/Hobbies (4)		75	\$86.52	\$1,498,408
Recreational Vehicles and Fees (5)		67	\$73.85	\$1,278,958
Sports/Recreation/Exercise Equipment (6)		71	\$127.46	\$2,207,296
Photo Equipment and Supplies (7)		72	\$38.14	\$660,438
Reading (8)		74	\$83.85	\$1,452,061
Catered Affairs (9)		74	\$19.88	\$344,265
<b>Food</b>		74	\$6,326.39	\$109,560,336
Food at Home		75	\$3,744.76	\$64,851,766
Bakery and Cereal Products		75	\$497.11	\$8,608,971
Meats, Poultry, Fish, and Eggs		75	\$844.85	\$14,631,156
Dairy Products		75	\$386.68	\$6,696,522
Fruits and Vegetables		75	\$740.85	\$12,830,022
Snacks and Other Food at Home (10)		74	\$1,275.27	\$22,085,095
Food Away from Home		74	\$2,581.62	\$44,708,570
Alcoholic Beverages		75	\$421.72	\$7,303,345

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	74	\$3,729.93	\$64,594,891
Value of Retirement Plans	74	\$17,167.51	\$297,306,990
Value of Other Financial Assets	73	\$1,024.71	\$17,745,862
Vehicle Loan Amount excluding Interest	69	\$1,940.62	\$33,607,728
Value of Credit Card Debt	77	\$454.63	\$7,873,204
<b>Health</b>			
Nonprescription Drugs	72	\$96.61	\$1,673,107
Prescription Drugs	72	\$261.37	\$4,526,444
Eyeglasses and Contact Lenses	73	\$67.96	\$1,176,859
<b>Home</b>			
Mortgage Payment and Basics (11)	73	\$6,324.48	\$109,527,300
Maintenance and Remodeling Services	72	\$1,464.83	\$25,367,981
Maintenance and Remodeling Materials (12)	71	\$349.04	\$6,044,679
Utilities, Fuel, and Public Services	75	\$3,737.28	\$64,722,187
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	75	\$73.61	\$1,274,715
Furniture	74	\$455.08	\$7,881,153
Rugs	79	\$19.51	\$337,827
Major Appliances (14)	72	\$250.58	\$4,339,459
Housewares (15)	73	\$76.04	\$1,316,816
Small Appliances	76	\$36.98	\$640,377
Luggage	73	\$10.06	\$174,219
Telephones and Accessories	70	\$48.94	\$847,581
<b>Household Operations</b>			
Child Care	77	\$393.97	\$6,822,721
Lawn and Garden (16)	70	\$300.27	\$5,200,006
Moving/Storage/Freight Express	74	\$48.14	\$833,698
Housekeeping Supplies (17)	73	\$525.00	\$9,091,872
<b>Insurance</b>			
Owners and Renters Insurance	71	\$405.40	\$7,020,758
Vehicle Insurance	74	\$937.58	\$16,237,044
Life/Other Insurance	73	\$303.40	\$5,254,197
Health Insurance	74	\$2,787.72	\$48,277,753
Personal Care Products (18)	74	\$357.48	\$6,190,794
School Books and Supplies (19)	74	\$111.14	\$1,924,750
Smoking Products	76	\$316.19	\$5,475,776
<b>Transportation</b>			
Payments on Vehicles excluding Leases	71	\$1,697.69	\$29,400,569
Gasoline and Motor Oil	73	\$1,749.75	\$30,302,183
Vehicle Maintenance and Repairs	74	\$792.72	\$13,728,313
<b>Travel</b>			
Airline Fares	74	\$391.04	\$6,771,950
Lodging on Trips	72	\$413.29	\$7,157,424
Auto/Truck Rental on Trips	72	\$19.82	\$343,191
Food and Drink on Trips	73	\$378.44	\$6,553,863

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

I-295 N, New Castle, Delaware, 19720  
 Ring: 5 mile radius

Prepared by Esri  
 Latitude: 39.69525  
 Longitude: -75.55687

Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Parks and Rec (5C)	27.8%	Population	179,828	182,030
Front Porches (8E)	13.9%	Households	70,201	71,110
Fresh Ambitions (13D)	6.1%	Families	42,163	42,241
Family Foundations (12A)	5.9%	Median Age	37.4	38.0
City Commons (11E)	5.7%	Median Household Income	\$48,253	\$52,034
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		79	\$1,721.88	\$120,877,834
Men's		80	\$330.95	\$23,233,344
Women's		80	\$590.96	\$41,486,022
Children's		78	\$252.50	\$17,725,698
Footwear		80	\$374.35	\$26,279,467
Watches & Jewelry		77	\$109.87	\$7,712,836
Apparel Products and Services (1)		76	\$63.25	\$4,440,467
<b>Computer</b>				
Computers and Hardware for Home Use		81	\$137.56	\$9,657,094
Portable Memory		79	\$4.29	\$301,381
Computer Software		84	\$8.86	\$622,237
Computer Accessories		79	\$14.84	\$1,041,573
<b>Entertainment &amp; Recreation</b>		77	\$2,494.32	\$175,103,511
Fees and Admissions		77	\$528.30	\$37,086,885
Membership Fees for Clubs (2)		77	\$175.05	\$12,288,380
Fees for Participant Sports, excl. Trips		76	\$85.96	\$6,034,214
Tickets to Theatre/Operas/Concerts		81	\$53.52	\$3,757,150
Tickets to Movies/Museums/Parks		79	\$63.39	\$4,450,209
Admission to Sporting Events, excl. Trips		75	\$44.50	\$3,123,827
Fees for Recreational Lessons		76	\$105.23	\$7,386,933
Dating Services		99	\$0.66	\$46,172
TV/Video/Audio		80	\$1,048.39	\$73,598,158
Cable and Satellite Television Services		80	\$775.57	\$54,445,816
Televisions		81	\$96.23	\$6,755,749
Satellite Dishes		71	\$1.25	\$87,726
VCRs, Video Cameras, and DVD Players		82	\$4.51	\$316,622
Miscellaneous Video Equipment		75	\$10.91	\$765,775
Video Cassettes and DVDs		80	\$9.86	\$691,874
Video Game Hardware/Accessories		84	\$25.07	\$1,759,604
Video Game Software		86	\$12.85	\$901,976
Streaming/Downloaded Video		81	\$26.90	\$1,888,610
Rental of Video Cassettes and DVDs		80	\$10.30	\$723,263
Installation of Televisions		74	\$0.68	\$47,530
Audio (3)		77	\$71.47	\$5,017,202
Rental and Repair of TV/Radio/Sound Equipment		82	\$2.80	\$196,411
Pets		73	\$465.18	\$32,655,765
Toys/Games/Crafts/Hobbies (4)		80	\$92.27	\$6,477,699
Recreational Vehicles and Fees (5)		69	\$75.47	\$5,298,160
Sports/Recreation/Exercise Equipment (6)		75	\$134.32	\$9,429,084
Photo Equipment and Supplies (7)		76	\$40.40	\$2,836,424
Reading (8)		79	\$88.86	\$6,238,318
Catered Affairs (9)		78	\$21.13	\$1,483,018
<b>Food</b>		79	\$6,750.72	\$473,906,978
Food at Home		80	\$3,992.95	\$280,308,742
Bakery and Cereal Products		80	\$529.07	\$37,141,380
Meats, Poultry, Fish, and Eggs		80	\$901.96	\$63,318,757
Dairy Products		79	\$411.76	\$28,905,825
Fruits and Vegetables		80	\$788.95	\$55,384,893
Snacks and Other Food at Home (10)		79	\$1,361.20	\$95,557,886
Food Away from Home		79	\$2,757.77	\$193,598,236
Alcoholic Beverages		81	\$451.57	\$31,700,417

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	76	\$3,842.02	\$269,713,541
Value of Retirement Plans	76	\$17,470.46	\$1,226,443,549
Value of Other Financial Assets	77	\$1,083.94	\$76,093,840
Vehicle Loan Amount excluding Interest	73	\$2,046.22	\$143,646,763
Value of Credit Card Debt	81	\$474.55	\$33,313,640
<b>Health</b>			
Nonprescription Drugs	77	\$102.34	\$7,184,345
Prescription Drugs	76	\$274.50	\$19,269,925
Eyeglasses and Contact Lenses	77	\$71.13	\$4,993,386
<b>Home</b>			
Mortgage Payment and Basics (11)	73	\$6,324.48	\$443,984,539
Maintenance and Remodeling Services	72	\$1,471.31	\$103,287,478
Maintenance and Remodeling Materials (12)	71	\$348.38	\$24,456,387
Utilities, Fuel, and Public Services	79	\$3,935.96	\$276,308,556
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	79	\$78.38	\$5,502,138
Furniture	79	\$481.83	\$33,824,797
Rugs	83	\$20.47	\$1,437,164
Major Appliances (14)	74	\$258.72	\$18,162,739
Housewares (15)	77	\$80.21	\$5,630,687
Small Appliances	81	\$39.71	\$2,787,718
Luggage	78	\$10.71	\$752,040
Telephones and Accessories	75	\$52.65	\$3,695,746
<b>Household Operations</b>			
Child Care	80	\$411.25	\$28,870,279
Lawn and Garden (16)	72	\$307.60	\$21,594,022
Moving/Storage/Freight Express	83	\$53.62	\$3,764,377
Housekeeping Supplies (17)	78	\$556.18	\$39,044,265
<b>Insurance</b>			
Owners and Renters Insurance	72	\$411.46	\$28,885,011
Vehicle Insurance	79	\$992.81	\$69,696,097
Life/Other Insurance	75	\$310.20	\$21,776,701
Health Insurance	77	\$2,914.87	\$204,626,913
Personal Care Products (18)	79	\$381.89	\$26,809,100
School Books and Supplies (19)	80	\$119.17	\$8,365,801
Smoking Products	83	\$344.15	\$24,159,555
<b>Transportation</b>			
Payments on Vehicles excluding Leases	75	\$1,786.29	\$125,399,026
Gasoline and Motor Oil	77	\$1,854.61	\$130,195,377
Vehicle Maintenance and Repairs	78	\$837.54	\$58,796,240
<b>Travel</b>			
Airline Fares	78	\$413.51	\$29,028,536
Lodging on Trips	75	\$430.24	\$30,203,451
Auto/Truck Rental on Trips	75	\$20.87	\$1,465,202
Food and Drink on Trips	77	\$396.77	\$27,853,689

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

I-295 N, New Castle, Delaware, 19720  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 39.69525  
 Longitude: -75.55687

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	287		2,213		8,152							
Total Employees:	6,818		38,483		129,394							
Total Residential Population:	11,671		47,492		179,828							
Employee/Residential Population Ratio (per 100 Residents)	58		81		72							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	2	0.7%	10	0.1%	32	1.4%	304	0.8%	100	1.2%	835	0.6%
Construction	33	11.5%	664	9.7%	211	9.5%	3,628	9.4%	539	6.6%	6,688	5.2%
Manufacturing	15	5.2%	2,703	39.6%	109	4.9%	6,002	15.6%	235	2.9%	10,259	7.9%
Transportation	19	6.6%	264	3.9%	108	4.9%	1,665	4.3%	226	2.8%	3,559	2.8%
Communication	1	0.3%	14	0.2%	20	0.9%	185	0.5%	66	0.8%	618	0.5%
Utility	3	1.0%	21	0.3%	18	0.8%	319	0.8%	33	0.4%	888	0.7%
Wholesale Trade	25	8.7%	719	10.5%	152	6.9%	2,978	7.7%	284	3.5%	4,788	3.7%
Retail Trade Summary	57	19.9%	590	8.7%	431	19.5%	4,695	12.2%	1,573	19.3%	18,555	14.3%
Home Improvement	3	1.0%	103	1.5%	27	1.2%	502	1.3%	62	0.8%	888	0.7%
General Merchandise Stores	3	1.0%	20	0.3%	15	0.7%	171	0.4%	60	0.7%	1,965	1.5%
Food Stores	6	2.1%	52	0.8%	46	2.1%	380	1.0%	180	2.2%	1,783	1.4%
Auto Dealers, Gas Stations, Auto Aftermarket	12	4.2%	210	3.1%	82	3.7%	961	2.5%	236	2.9%	2,960	2.3%
Apparel & Accessory Stores	1	0.3%	6	0.1%	13	0.6%	212	0.6%	81	1.0%	1,109	0.9%
Furniture & Home Furnishings	4	1.4%	21	0.3%	33	1.5%	324	0.8%	97	1.2%	805	0.6%
Eating & Drinking Places	11	3.8%	86	1.3%	114	5.2%	1,458	3.8%	472	5.8%	6,495	5.0%
Miscellaneous Retail	16	5.6%	92	1.3%	101	4.6%	687	1.8%	384	4.7%	2,550	2.0%
Finance, Insurance, Real Estate Summary	14	4.9%	73	1.1%	137	6.2%	1,208	3.1%	840	10.3%	9,770	7.6%
Banks, Savings & Lending Institutions	2	0.7%	13	0.2%	26	1.2%	470	1.2%	182	2.2%	3,800	2.9%
Securities Brokers	1	0.3%	2	0.0%	11	0.5%	50	0.1%	166	2.0%	1,537	1.2%
Insurance Carriers & Agents	2	0.7%	4	0.1%	22	1.0%	89	0.2%	123	1.5%	2,092	1.6%
Real Estate, Holding, Other Investment Offices	9	3.1%	54	0.8%	77	3.5%	598	1.6%	370	4.5%	2,342	1.8%
Services Summary	98	34.1%	1,552	22.8%	815	36.8%	10,743	27.9%	3,410	41.8%	59,559	46.0%
Hotels & Lodging	2	0.7%	58	0.9%	14	0.6%	574	1.5%	43	0.5%	1,312	1.0%
Automotive Services	12	4.2%	70	1.0%	116	5.2%	703	1.8%	303	3.7%	1,664	1.3%
Motion Pictures & Amusements	8	2.8%	44	0.6%	49	2.2%	360	0.9%	161	2.0%	1,266	1.0%
Health Services	7	2.4%	293	4.3%	62	2.8%	2,112	5.5%	373	4.6%	18,667	14.4%
Legal Services	0	0.0%	2	0.0%	18	0.8%	252	0.7%	318	3.9%	5,794	4.5%
Education Institutions & Libraries	7	2.4%	364	5.3%	35	1.6%	1,611	4.2%	177	2.2%	8,049	6.2%
Other Services	61	21.3%	721	10.6%	521	23.5%	5,130	13.3%	2,035	25.0%	22,806	17.6%
Government	9	3.1%	201	2.9%	85	3.8%	6,593	17.1%	339	4.2%	13,176	10.2%
Unclassified Establishments	12	4.2%	7	0.1%	95	4.3%	161	0.4%	507	6.2%	698	0.5%
Totals	287	100.0%	6,818	100.0%	2,213	100.0%	38,483	100.0%	8,152	100.0%	129,394	100.0%

Source: Copyright 2018 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2018.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



I-295 N, New Castle, Delaware, 19720  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 39.69525  
 Longitude: -75.55687

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	0.0%	9	0.0%
Mining	0	0.0%	0	0.0%	1	0.0%	8	0.0%	3	0.0%	60	0.0%
Utilities	0	0.0%	0	0.0%	2	0.1%	202	0.5%	12	0.1%	743	0.6%
Construction	34	11.8%	670	9.8%	235	10.6%	3,947	10.3%	587	7.2%	7,196	5.6%
Manufacturing	15	5.2%	2,755	40.4%	115	5.2%	5,513	14.3%	251	3.1%	8,974	6.9%
Wholesale Trade	25	8.7%	719	10.5%	150	6.8%	2,971	7.7%	277	3.4%	4,760	3.7%
Retail Trade	45	15.7%	500	7.3%	300	13.6%	3,128	8.1%	1,050	12.9%	11,734	9.1%
Motor Vehicle & Parts Dealers	7	2.4%	192	2.8%	69	3.1%	909	2.4%	191	2.3%	2,716	2.1%
Furniture & Home Furnishings Stores	1	0.3%	7	0.1%	14	0.6%	241	0.6%	46	0.6%	547	0.4%
Electronics & Appliance Stores	3	1.0%	19	0.3%	14	0.6%	83	0.2%	43	0.5%	243	0.2%
Bldg Material & Garden Equipment & Supplies Dealers	3	1.0%	103	1.5%	27	1.2%	502	1.3%	62	0.8%	888	0.7%
Food & Beverage Stores	10	3.5%	54	0.8%	52	2.3%	314	0.8%	200	2.5%	1,660	1.3%
Health & Personal Care Stores	5	1.7%	50	0.7%	21	0.9%	204	0.5%	90	1.1%	798	0.6%
Gasoline Stations	5	1.7%	18	0.3%	13	0.6%	52	0.1%	45	0.6%	244	0.2%
Clothing & Clothing Accessories Stores	1	0.3%	6	0.1%	15	0.7%	219	0.6%	101	1.2%	1,208	0.9%
Sport Goods, Hobby, Book, & Music Stores	1	0.3%	2	0.0%	7	0.3%	33	0.1%	36	0.4%	356	0.3%
General Merchandise Stores	3	1.0%	20	0.3%	15	0.7%	171	0.4%	60	0.7%	1,965	1.5%
Miscellaneous Store Retailers	5	1.7%	29	0.4%	40	1.8%	341	0.9%	135	1.7%	962	0.7%
Nonstore Retailers	1	0.3%	0	0.0%	13	0.6%	59	0.2%	39	0.5%	146	0.1%
Transportation & Warehousing	18	6.3%	246	3.6%	101	4.6%	1,580	4.1%	198	2.4%	3,402	2.6%
Information	3	1.0%	77	1.1%	45	2.0%	961	2.5%	166	2.0%	2,924	2.3%
Finance & Insurance	5	1.7%	19	0.3%	61	2.8%	621	1.6%	477	5.9%	7,534	5.8%
Central Bank/Credit Intermediation & Related Activities	2	0.7%	13	0.2%	23	1.0%	448	1.2%	159	2.0%	2,627	2.0%
Securities, Commodity Contracts & Other Financial	1	0.3%	2	0.0%	16	0.7%	84	0.2%	195	2.4%	2,765	2.1%
Insurance Carriers & Related Activities; Funds, Trusts &	2	0.7%	4	0.1%	22	1.0%	89	0.2%	124	1.5%	2,142	1.7%
Real Estate, Rental & Leasing	12	4.2%	84	1.2%	110	5.0%	858	2.2%	396	4.9%	2,287	1.8%
Professional, Scientific & Tech Services	13	4.5%	269	3.9%	149	6.7%	1,931	5.0%	824	10.1%	12,444	9.6%
Legal Services	0	0.0%	3	0.0%	21	0.9%	275	0.7%	328	4.0%	5,869	4.5%
Management of Companies & Enterprises	0	0.0%	5	0.1%	4	0.2%	21	0.1%	56	0.7%	341	0.3%
Administrative & Support & Waste Management & Remediation	17	5.9%	208	3.1%	120	5.4%	1,483	3.9%	336	4.1%	4,482	3.5%
Educational Services	8	2.8%	365	5.4%	40	1.8%	1,623	4.2%	186	2.3%	7,977	6.2%
Health Care & Social Assistance	13	4.5%	244	3.6%	110	5.0%	2,695	7.0%	650	8.0%	23,576	18.2%
Arts, Entertainment & Recreation	8	2.8%	44	0.6%	48	2.2%	431	1.1%	140	1.7%	1,378	1.1%
Accommodation & Food Services	14	4.9%	148	2.2%	134	6.1%	2,096	5.4%	538	6.6%	8,007	6.2%
Accommodation	2	0.7%	58	0.9%	14	0.6%	574	1.5%	43	0.5%	1,312	1.0%
Food Services & Drinking Places	12	4.2%	90	1.3%	120	5.4%	1,522	4.0%	495	6.1%	6,695	5.2%
Other Services (except Public Administration)	35	12.2%	197	2.9%	307	13.9%	1,460	3.8%	1,153	14.1%	7,492	5.8%
Automotive Repair & Maintenance	8	2.8%	40	0.6%	79	3.6%	375	1.0%	221	2.7%	1,116	0.9%
Public Administration	10	3.5%	263	3.9%	86	3.9%	6,793	17.7%	340	4.2%	13,376	10.3%
Unclassified Establishments	12	4.2%	7	0.1%	95	4.3%	161	0.4%	507	6.2%	698	0.5%
<b>Total</b>	<b>287</b>	<b>100.0%</b>	<b>6,818</b>	<b>100.0%</b>	<b>2,213</b>	<b>100.0%</b>	<b>38,483</b>	<b>100.0%</b>	<b>8,152</b>	<b>100.0%</b>	<b>129,394</b>	<b>100.0%</b>

**Source:** Copyright 2018 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2018.

**Date Note:** Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.