

227 Gateway Dr, Bel Air, Maryland, 21014 2
 227 Gateway Dr, Bel Air, Maryland, 21014
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.52902
 Longitude: -76.36368

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	4,673	49,247	91,992
2010 Total Population	5,153	56,066	107,611
2018 Total Population	5,334	59,210	112,785
2018 Group Quarters	74	1,136	1,198
2023 Total Population	5,482	61,421	116,309
2018-2023 Annual Rate	0.55%	0.74%	0.62%
2018 Total Daytime Population	15,981	61,165	100,176
Workers	13,758	34,048	48,596
Residents	2,223	27,117	51,580
Household Summary			
2000 Households	2,051	18,147	33,280
2000 Average Household Size	2.27	2.67	2.74
2010 Households	2,306	21,212	39,480
2010 Average Household Size	2.20	2.59	2.70
2018 Households	2,389	22,378	41,338
2018 Average Household Size	2.20	2.60	2.70
2023 Households	2,451	23,186	42,600
2023 Average Household Size	2.21	2.60	2.70
2018-2023 Annual Rate	0.51%	0.71%	0.60%
2010 Families	1,413	15,144	29,399
2010 Average Family Size	2.80	3.10	3.15
2018 Families	1,446	15,882	30,551
2018 Average Family Size	2.84	3.13	3.18
2023 Families	1,475	16,408	31,364
2023 Average Family Size	2.86	3.14	3.19
2018-2023 Annual Rate	0.40%	0.65%	0.53%
Housing Unit Summary			
2000 Housing Units	2,164	18,722	34,202
Owner Occupied Housing Units	76.4%	79.2%	82.7%
Renter Occupied Housing Units	18.4%	17.7%	14.6%
Vacant Housing Units	5.2%	3.1%	2.7%
2010 Housing Units	2,435	22,169	41,065
Owner Occupied Housing Units	76.7%	77.5%	81.5%
Renter Occupied Housing Units	18.0%	18.2%	14.6%
Vacant Housing Units	5.3%	4.3%	3.9%
2018 Housing Units	2,541	23,370	43,099
Owner Occupied Housing Units	76.8%	77.2%	80.9%
Renter Occupied Housing Units	17.2%	18.5%	15.0%
Vacant Housing Units	6.0%	4.2%	4.1%
2023 Housing Units	2,625	24,377	44,676
Owner Occupied Housing Units	77.5%	77.7%	80.9%
Renter Occupied Housing Units	15.9%	17.5%	14.4%
Vacant Housing Units	6.6%	4.9%	4.6%
Median Household Income			
2018	\$84,947	\$93,849	\$98,071
2023	\$97,201	\$104,811	\$106,668
Median Home Value			
2018	\$266,286	\$327,852	\$325,270
2023	\$321,834	\$357,535	\$357,025
Per Capita Income			
2018	\$42,712	\$42,878	\$42,628
2023	\$49,801	\$49,636	\$48,995
Median Age			
2010	43.6	41.1	39.7
2018	45.3	42.8	41.1
2023	46.1	43.5	41.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2018 Households by Income			
Household Income Base	2,389	22,378	41,338
<\$15,000	5.4%	5.4%	4.7%
\$15,000 - \$24,999	4.6%	5.0%	4.2%
\$25,000 - \$34,999	6.2%	5.2%	4.6%
\$35,000 - \$49,999	11.1%	8.6%	7.1%
\$50,000 - \$74,999	14.3%	14.0%	14.3%
\$75,000 - \$99,999	17.8%	14.7%	16.0%
\$100,000 - \$149,999	26.3%	24.0%	24.9%
\$150,000 - \$199,999	7.5%	12.0%	12.6%
\$200,000+	6.9%	11.1%	11.5%
Average Household Income	\$98,021	\$111,747	\$115,281
2023 Households by Income			
Household Income Base	2,451	23,186	42,600
<\$15,000	4.7%	4.7%	4.1%
\$15,000 - \$24,999	3.8%	4.1%	3.5%
\$25,000 - \$34,999	4.7%	4.0%	3.5%
\$35,000 - \$49,999	8.4%	6.7%	5.5%
\$50,000 - \$74,999	12.3%	11.9%	12.0%
\$75,000 - \$99,999	17.7%	14.5%	15.6%
\$100,000 - \$149,999	30.8%	26.8%	27.6%
\$150,000 - \$199,999	8.8%	13.4%	13.9%
\$200,000+	8.9%	13.9%	14.2%
Average Household Income	\$114,499	\$129,870	\$132,785
2018 Owner Occupied Housing Units by Value			
Total	1,952	18,051	34,854
<\$50,000	1.5%	1.3%	1.0%
\$50,000 - \$99,999	0.9%	0.5%	0.4%
\$100,000 - \$149,999	8.2%	2.5%	2.2%
\$150,000 - \$199,999	19.3%	7.8%	7.6%
\$200,000 - \$249,999	16.1%	14.4%	16.5%
\$250,000 - \$299,999	12.3%	14.9%	15.4%
\$300,000 - \$399,999	24.6%	30.8%	27.0%
\$400,000 - \$499,999	12.1%	17.2%	15.9%
\$500,000 - \$749,999	4.9%	9.5%	11.2%
\$750,000 - \$999,999	0.0%	0.6%	1.9%
\$1,000,000 - \$1,499,999	0.1%	0.3%	0.7%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.1%	0.1%
Average Home Value	\$287,020	\$346,909	\$360,118
2023 Owner Occupied Housing Units by Value			
Total	2,034	18,930	36,151
<\$50,000	1.0%	0.7%	0.5%
\$50,000 - \$99,999	0.5%	0.3%	0.2%
\$100,000 - \$149,999	4.6%	1.4%	1.2%
\$150,000 - \$199,999	11.8%	4.4%	4.7%
\$200,000 - \$249,999	13.1%	10.5%	12.8%
\$250,000 - \$299,999	12.3%	13.4%	14.0%
\$300,000 - \$399,999	30.3%	33.4%	29.0%
\$400,000 - \$499,999	18.2%	20.9%	18.9%
\$500,000 - \$749,999	8.1%	13.4%	14.8%
\$750,000 - \$999,999	0.0%	0.9%	2.7%
\$1,000,000 - \$1,499,999	0.0%	0.4%	0.9%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.1%	0.1%
Average Home Value	\$329,464	\$381,542	\$395,000

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	5,156	56,069	107,611
0 - 4	4.9%	5.4%	5.9%
5 - 9	5.7%	6.5%	6.9%
10 - 14	5.7%	7.5%	7.9%
15 - 24	11.6%	12.6%	12.2%
25 - 34	11.5%	10.3%	11.0%
35 - 44	12.5%	13.5%	14.3%
45 - 54	16.0%	16.6%	16.8%
55 - 64	13.6%	12.5%	12.1%
65 - 74	9.1%	7.5%	6.9%
75 - 84	6.8%	5.3%	4.2%
85 +	2.6%	2.4%	1.7%
18 +	79.9%	76.0%	74.6%
2018 Population by Age			
Total	5,335	59,210	112,787
0 - 4	4.5%	5.0%	5.3%
5 - 9	5.0%	5.5%	6.0%
10 - 14	5.4%	6.3%	6.9%
15 - 24	9.9%	12.1%	12.1%
25 - 34	13.2%	12.1%	12.0%
35 - 44	11.7%	11.6%	12.4%
45 - 54	13.2%	14.2%	14.7%
55 - 64	14.7%	14.3%	14.1%
65 - 74	11.9%	10.2%	9.4%
75 - 84	7.8%	5.8%	4.8%
85 +	2.9%	2.8%	2.1%
18 +	81.9%	79.2%	77.6%
2023 Population by Age			
Total	5,481	61,422	116,309
0 - 4	4.4%	4.9%	5.3%
5 - 9	4.7%	5.4%	5.7%
10 - 14	5.0%	5.8%	6.3%
15 - 24	8.9%	10.7%	10.9%
25 - 34	12.4%	12.4%	12.7%
35 - 44	13.2%	12.7%	13.2%
45 - 54	11.8%	12.4%	13.0%
55 - 64	13.9%	14.1%	13.9%
65 - 74	12.9%	11.5%	10.8%
75 - 84	9.7%	7.1%	6.1%
85 +	3.0%	3.0%	2.2%
18 +	82.8%	80.3%	78.9%
2010 Population by Sex			
Males	2,452	27,080	52,316
Females	2,701	28,986	55,295
2018 Population by Sex			
Males	2,538	28,759	54,968
Females	2,796	30,451	57,817
2023 Population by Sex			
Males	2,609	29,933	56,850
Females	2,873	31,488	59,460

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2010 Population by Race/Ethnicity			
Total	5,152	56,067	107,612
White Alone	91.6%	90.8%	89.7%
Black Alone	3.4%	4.1%	4.8%
American Indian Alone	0.2%	0.1%	0.2%
Asian Alone	1.3%	2.5%	2.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.5%	0.8%	0.7%
Two or More Races	1.9%	1.7%	1.7%
Hispanic Origin	4.3%	2.8%	2.8%
Diversity Index	22.9	21.8	23.6
2018 Population by Race/Ethnicity			
Total	5,335	59,211	112,785
White Alone	89.6%	88.5%	87.2%
Black Alone	3.8%	4.8%	5.5%
American Indian Alone	0.2%	0.1%	0.2%
Asian Alone	1.8%	3.4%	3.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.0%	1.0%	0.9%
Two or More Races	2.5%	2.1%	2.2%
Hispanic Origin	5.8%	3.9%	4.0%
Diversity Index	28.4	27.2	29.3
2023 Population by Race/Ethnicity			
Total	5,482	61,423	116,309
White Alone	87.8%	86.5%	85.0%
Black Alone	4.2%	5.3%	6.2%
American Indian Alone	0.3%	0.2%	0.2%
Asian Alone	2.3%	4.1%	4.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.4%	1.3%	1.1%
Two or More Races	2.9%	2.5%	2.7%
Hispanic Origin	7.2%	4.9%	5.1%
Diversity Index	32.9	31.7	34.1
2010 Population by Relationship and Household Type			
Total	5,153	56,066	107,611
In Households	98.6%	98.0%	98.9%
In Family Households	78.8%	85.1%	87.5%
Householder	26.3%	27.0%	27.3%
Spouse	20.7%	22.2%	22.7%
Child	27.2%	32.0%	33.3%
Other relative	2.6%	2.5%	2.7%
Nonrelative	2.0%	1.4%	1.5%
In Nonfamily Households	19.7%	12.9%	11.4%
In Group Quarters	1.4%	2.0%	1.1%
Institutionalized Population	0.2%	1.6%	0.9%
Noninstitutionalized Population	1.3%	0.4%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2018 Population 25+ by Educational Attainment			
Total	4,018	42,101	78,503
Less than 9th Grade	0.4%	1.0%	1.4%
9th - 12th Grade, No Diploma	2.3%	3.3%	3.0%
High School Graduate	26.8%	20.9%	21.0%
GED/Alternative Credential	2.0%	2.9%	3.1%
Some College, No Degree	21.3%	21.1%	19.9%
Associate Degree	10.8%	8.1%	9.0%
Bachelor's Degree	20.7%	24.3%	24.5%
Graduate/Professional Degree	15.8%	18.4%	18.2%
2018 Population 15+ by Marital Status			
Total	4,545	49,258	92,197
Never Married	27.8%	26.2%	26.8%
Married	54.1%	57.9%	59.1%
Widowed	5.7%	6.9%	5.5%
Divorced	12.4%	8.9%	8.6%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	97.2%	97.1%	96.9%
Civilian Unemployed (Unemployment Rate)	2.8%	2.9%	3.1%
2018 Employed Population 16+ by Industry			
Total	3,161	32,406	61,932
Agriculture/Mining	0.1%	0.3%	0.4%
Construction	5.2%	5.3%	6.1%
Manufacturing	4.1%	6.2%	6.7%
Wholesale Trade	2.2%	2.7%	2.5%
Retail Trade	14.6%	12.5%	11.5%
Transportation/Utilities	3.1%	3.0%	3.9%
Information	0.5%	1.5%	1.6%
Finance/Insurance/Real Estate	6.6%	6.7%	6.7%
Services	54.4%	52.6%	51.6%
Public Administration	9.1%	9.2%	8.9%
2018 Employed Population 16+ by Occupation			
Total	3,161	32,405	61,934
White Collar	71.2%	74.9%	73.0%
Management/Business/Financial	12.5%	17.5%	18.2%
Professional	26.5%	29.3%	28.8%
Sales	20.5%	13.7%	12.1%
Administrative Support	11.7%	14.4%	13.9%
Services	14.9%	12.5%	12.6%
Blue Collar	13.9%	12.5%	14.4%
Farming/Forestry/Fishing	0.1%	0.1%	0.2%
Construction/Extraction	3.3%	3.8%	4.0%
Installation/Maintenance/Repair	5.7%	2.6%	3.4%
Production	1.5%	2.3%	2.8%
Transportation/Material Moving	3.4%	3.7%	4.0%
2010 Population By Urban/ Rural Status			
Total Population	5,153	56,066	107,611
Population Inside Urbanized Area	100.0%	99.8%	95.1%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.2%	4.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	2,307	21,212	39,480
Households with 1 Person	33.7%	24.3%	21.1%
Households with 2+ People	66.3%	75.7%	78.9%
Family Households	61.2%	71.4%	74.5%
Husband-wife Families	48.3%	58.8%	61.8%
With Related Children	19.2%	27.2%	29.9%
Other Family (No Spouse Present)	12.9%	12.6%	12.6%
Other Family with Male Householder	4.1%	3.6%	3.6%
With Related Children	2.2%	2.1%	2.1%
Other Family with Female Householder	8.9%	9.0%	9.0%
With Related Children	4.7%	5.4%	5.4%
Nonfamily Households	5.0%	4.3%	4.5%
All Households with Children	26.4%	35.1%	37.8%
Multigenerational Households	2.6%	3.2%	3.6%
Unmarried Partner Households	4.8%	4.6%	5.0%
Male-female	4.4%	4.2%	4.5%
Same-sex	0.4%	0.4%	0.4%
2010 Households by Size			
Total	2,307	21,212	39,481
1 Person Household	33.7%	24.3%	21.1%
2 Person Household	33.1%	32.1%	32.2%
3 Person Household	13.7%	17.2%	18.1%
4 Person Household	12.6%	16.8%	18.1%
5 Person Household	4.6%	6.7%	7.4%
6 Person Household	1.9%	2.1%	2.3%
7 + Person Household	0.5%	0.7%	0.9%
2010 Households by Tenure and Mortgage Status			
Total	2,306	21,212	39,480
Owner Occupied	81.0%	81.0%	84.8%
Owned with a Mortgage/Loan	60.1%	62.2%	67.4%
Owned Free and Clear	20.9%	18.8%	17.4%
Renter Occupied	19.0%	19.0%	15.2%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,435	22,169	41,065
Housing Units Inside Urbanized Area	100.0%	99.8%	94.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.2%	5.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Golden Years (9B)	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)
2.	Soccer Moms (4A)	Old and Newcomers (8F)	Professional Pride (1B)
3.	Parks and Rec (5C)	Golden Years (9B)	Soccer Moms (4A)
2018 Consumer Spending			
Apparel & Services: Total \$	\$5,908,391	\$63,133,373	\$121,269,237
Average Spent	\$2,473.16	\$2,821.22	\$2,933.60
Spending Potential Index	114	130	135
Education: Total \$	\$4,208,133	\$45,651,785	\$87,091,023
Average Spent	\$1,761.46	\$2,040.03	\$2,106.80
Spending Potential Index	122	141	146
Entertainment/Recreation: Total \$	\$8,845,955	\$94,671,129	\$179,968,029
Average Spent	\$3,702.79	\$4,230.54	\$4,353.57
Spending Potential Index	115	131	135
Food at Home: Total \$	\$13,390,752	\$142,183,211	\$269,591,241
Average Spent	\$5,605.17	\$6,353.71	\$6,521.63
Spending Potential Index	112	127	130
Food Away from Home: Total \$	\$9,521,102	\$101,693,223	\$194,936,699
Average Spent	\$3,985.39	\$4,544.34	\$4,715.68
Spending Potential Index	113	129	134
Health Care: Total \$	\$15,854,192	\$168,539,019	\$316,821,270
Average Spent	\$6,636.33	\$7,531.46	\$7,664.17
Spending Potential Index	116	132	134
HH Furnishings & Equipment: Total \$	\$5,743,395	\$61,793,710	\$118,038,095
Average Spent	\$2,404.10	\$2,761.36	\$2,855.44
Spending Potential Index	115	132	137
Personal Care Products & Services: Total \$	\$2,303,589	\$24,584,880	\$46,993,140
Average Spent	\$964.25	\$1,098.62	\$1,136.80
Spending Potential Index	116	133	137
Shelter: Total \$	\$47,025,285	\$494,612,583	\$935,568,269
Average Spent	\$19,684.09	\$22,102.63	\$22,632.16
Spending Potential Index	117	132	135
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$7,266,317	\$76,285,371	\$143,096,230
Average Spent	\$3,041.57	\$3,408.94	\$3,461.61
Spending Potential Index	122	137	139
Travel: Total \$	\$6,236,634	\$67,074,870	\$128,088,348
Average Spent	\$2,610.56	\$2,997.36	\$3,098.56
Spending Potential Index	121	139	144
Vehicle Maintenance & Repairs: Total \$	\$2,893,141	\$31,071,476	\$58,934,895
Average Spent	\$1,211.03	\$1,388.48	\$1,425.68
Spending Potential Index	113	129	133

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

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Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Golden Years (9B)	44.8%	Population	5,334	5,482
Soccer Moms (4A)	25.8%	Households	2,389	2,451
Parks and Rec (5C)	14.5%	Families	1,446	1,475
Exurbanites (1E)	9.6%	Median Age	45.3	46.1
Old and Newcomers (8F)	4.3%	Median Household Income	\$84,947	\$97,201
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		114	\$2,473.16	\$5,908,391
Men's		114	\$470.84	\$1,124,844
Women's		117	\$864.88	\$2,066,202
Children's		106	\$341.79	\$816,542
Footwear		111	\$524.89	\$1,253,960
Watches & Jewelry		119	\$170.97	\$408,446
Apparel Products and Services (1)		121	\$99.79	\$238,397
Computer				
Computers and Hardware for Home Use		115	\$195.98	\$468,195
Portable Memory		112	\$6.09	\$14,553
Computer Software		115	\$12.14	\$28,993
Computer Accessories		116	\$21.80	\$52,070
Entertainment & Recreation		115	\$3,702.79	\$8,845,955
Fees and Admissions		124	\$845.35	\$2,019,540
Membership Fees for Clubs (2)		127	\$286.84	\$685,267
Fees for Participant Sports, excl. Trips		122	\$137.74	\$329,055
Tickets to Theatre/Operas/Concerts		129	\$85.31	\$203,795
Tickets to Movies/Museums/Parks		114	\$91.07	\$217,560
Admission to Sporting Events, excl. Trips		123	\$73.26	\$175,030
Fees for Recreational Lessons		123	\$170.38	\$407,033
Dating Services		112	\$0.75	\$1,800
TV/Video/Audio		111	\$1,451.30	\$3,467,149
Cable and Satellite Television Services		112	\$1,076.42	\$2,571,559
Televisions		112	\$132.00	\$315,338
Satellite Dishes		109	\$1.92	\$4,591
VCRs, Video Cameras, and DVD Players		111	\$6.14	\$14,667
Miscellaneous Video Equipment		120	\$17.33	\$41,393
Video Cassettes and DVDs		109	\$13.48	\$32,211
Video Game Hardware/Accessories		103	\$30.84	\$73,668
Video Game Software		104	\$15.60	\$37,272
Streaming/Downloaded Video		109	\$36.07	\$86,169
Rental of Video Cassettes and DVDs		107	\$13.68	\$32,676
Installation of Televisions		129	\$1.19	\$2,843
Audio (3)		111	\$103.38	\$246,977
Rental and Repair of TV/Radio/Sound Equipment		95	\$3.26	\$7,785
Pets		111	\$707.91	\$1,691,202
Toys/Games/Crafts/Hobbies (4)		112	\$128.79	\$307,678
Recreational Vehicles and Fees (5)		116	\$126.97	\$303,330
Sports/Recreation/Exercise Equipment (6)		118	\$210.94	\$503,935
Photo Equipment and Supplies (7)		114	\$60.77	\$145,172
Reading (8)		122	\$137.49	\$328,464
Catered Affairs (9)		123	\$33.27	\$79,483
Food		112	\$9,590.56	\$22,911,855
Food at Home		112	\$5,605.17	\$13,390,752
Bakery and Cereal Products		113	\$742.60	\$1,774,073
Meats, Poultry, Fish, and Eggs		110	\$1,243.27	\$2,970,171
Dairy Products		112	\$582.38	\$1,391,303
Fruits and Vegetables		114	\$1,118.07	\$2,671,076
Snacks and Other Food at Home (10)		111	\$1,918.85	\$4,584,130
Food Away from Home		113	\$3,985.39	\$9,521,102
Alcoholic Beverages		120	\$673.60	\$1,609,228

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227 Gateway Dr, Bel Air, Maryland, 21014 2
 227 Gateway Dr, Bel Air, Maryland, 21014
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 39.52902
 Longitude: -76.36368

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	134	\$6,757.06	\$16,142,620
Value of Retirement Plans	130	\$29,977.31	\$71,615,791
Value of Other Financial Assets	130	\$1,831.66	\$4,375,842
Vehicle Loan Amount excluding Interest	102	\$2,865.82	\$6,846,454
Value of Credit Card Debt	118	\$693.95	\$1,657,857
Health			
Nonprescription Drugs	114	\$152.11	\$363,385
Prescription Drugs	114	\$410.64	\$981,030
Eyeglasses and Contact Lenses	116	\$107.88	\$257,726
Home			
Mortgage Payment and Basics (11)	123	\$10,643.29	\$25,426,820
Maintenance and Remodeling Services	126	\$2,571.31	\$6,142,858
Maintenance and Remodeling Materials (12)	120	\$588.10	\$1,404,976
Utilities, Fuel, and Public Services	111	\$5,527.02	\$13,204,048
Household Furnishings and Equipment			
Household Textiles (13)	115	\$113.19	\$270,399
Furniture	115	\$702.90	\$1,679,228
Rugs	126	\$31.06	\$74,191
Major Appliances (14)	113	\$392.39	\$937,426
Housewares (15)	117	\$121.36	\$289,919
Small Appliances	112	\$55.03	\$131,469
Luggage	119	\$16.30	\$38,942
Telephones and Accessories	111	\$78.07	\$186,502
Household Operations			
Child Care	118	\$604.79	\$1,444,850
Lawn and Garden (16)	118	\$509.21	\$1,216,500
Moving/Storage/Freight Express	112	\$72.73	\$173,750
Housekeeping Supplies (17)	113	\$809.05	\$1,932,821
Insurance			
Owners and Renters Insurance	117	\$665.33	\$1,589,481
Vehicle Insurance	112	\$1,405.71	\$3,358,245
Life/Other Insurance	123	\$510.74	\$1,220,164
Health Insurance	116	\$4,380.39	\$10,464,744
Personal Care Products (18)	113	\$550.54	\$1,315,249
School Books and Supplies (19)	112	\$166.81	\$398,506
Smoking Products	101	\$418.01	\$998,634
Transportation			
Payments on Vehicles excluding Leases	107	\$2,553.74	\$6,100,891
Gasoline and Motor Oil	107	\$2,562.20	\$6,121,095
Vehicle Maintenance and Repairs	113	\$1,211.03	\$2,893,141
Travel			
Airline Fares	123	\$650.36	\$1,553,714
Lodging on Trips	122	\$697.37	\$1,666,006
Auto/Truck Rental on Trips	120	\$33.17	\$79,253
Food and Drink on Trips	120	\$622.27	\$1,486,597

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227 Gateway Dr, Bel Air, Maryland, 21014 2
 227 Gateway Dr, Bel Air, Maryland, 21014
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 39.52902
 Longitude: -76.36368

Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Savvy Suburbanites (1D)	18.2%	Population	59,210	61,421
Old and Newcomers (8F)	14.9%	Households	22,378	23,186
Golden Years (9B)	12.8%	Families	15,882	16,408
Exurbanites (1E)	10.2%	Median Age	42.8	43.5
Pleasantville (2B)	8.1%	Median Household Income	\$93,849	\$104,811
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		130	\$2,821.22	\$63,133,373
Men's		129	\$535.31	\$11,979,143
Women's		133	\$985.16	\$22,045,938
Children's		123	\$396.81	\$8,879,827
Footwear		127	\$596.68	\$13,352,422
Watches & Jewelry		136	\$194.47	\$4,351,892
Apparel Products and Services (1)		136	\$112.80	\$2,524,151
Computer				
Computers and Hardware for Home Use		131	\$223.96	\$5,011,873
Portable Memory		129	\$7.02	\$157,027
Computer Software		131	\$13.80	\$308,817
Computer Accessories		133	\$24.96	\$558,555
Entertainment & Recreation		131	\$4,230.54	\$94,671,129
Fees and Admissions		142	\$969.29	\$21,690,780
Membership Fees for Clubs (2)		144	\$325.82	\$7,291,105
Fees for Participant Sports, excl. Trips		140	\$158.13	\$3,538,612
Tickets to Theatre/Operas/Concerts		146	\$96.45	\$2,158,284
Tickets to Movies/Museums/Parks		131	\$104.59	\$2,340,475
Admission to Sporting Events, excl. Trips		144	\$85.26	\$1,907,854
Fees for Recreational Lessons		143	\$198.21	\$4,435,578
Dating Services		125	\$0.84	\$18,872
TV/Video/Audio		125	\$1,637.18	\$36,636,717
Cable and Satellite Television Services		125	\$1,206.54	\$26,999,953
Televisions		127	\$150.14	\$3,359,944
Satellite Dishes		129	\$2.27	\$50,866
VCRs, Video Cameras, and DVD Players		128	\$7.05	\$157,689
Miscellaneous Video Equipment		136	\$19.64	\$439,609
Video Cassettes and DVDs		125	\$15.49	\$346,634
Video Game Hardware/Accessories		119	\$35.54	\$795,383
Video Game Software		119	\$17.77	\$397,692
Streaming/Downloaded Video		125	\$41.39	\$926,193
Rental of Video Cassettes and DVDs		122	\$15.65	\$350,123
Installation of Televisions		150	\$1.38	\$30,794
Audio (3)		130	\$120.58	\$2,698,333
Rental and Repair of TV/Radio/Sound Equipment		109	\$3.73	\$83,504
Pets		129	\$819.47	\$18,338,029
Toys/Games/Crafts/Hobbies (4)		128	\$147.79	\$3,307,346
Recreational Vehicles and Fees (5)		136	\$149.25	\$3,339,885
Sports/Recreation/Exercise Equipment (6)		138	\$245.71	\$5,498,489
Photo Equipment and Supplies (7)		131	\$69.94	\$1,565,166
Reading (8)		137	\$154.10	\$3,448,360
Catered Affairs (9)		140	\$37.82	\$846,357
Food		128	\$10,898.04	\$243,876,434
Food at Home		127	\$6,353.71	\$142,183,211
Bakery and Cereal Products		127	\$839.09	\$18,777,190
Meats, Poultry, Fish, and Eggs		125	\$1,408.54	\$31,520,341
Dairy Products		127	\$659.03	\$14,747,718
Fruits and Vegetables		128	\$1,261.58	\$28,231,658
Snacks and Other Food at Home (10)		126	\$2,185.46	\$48,906,304
Food Away from Home		129	\$4,544.34	\$101,693,223
Alcoholic Beverages		135	\$758.32	\$16,969,578

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227 Gateway Dr, Bel Air, Maryland, 21014 2
 227 Gateway Dr, Bel Air, Maryland, 21014
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 39.52902
 Longitude: -76.36368

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	151	\$7,632.18	\$170,792,874
Value of Retirement Plans	149	\$34,372.84	\$769,195,448
Value of Other Financial Assets	142	\$2,009.88	\$44,977,003
Vehicle Loan Amount excluding Interest	120	\$3,362.84	\$75,253,545
Value of Credit Card Debt	134	\$790.30	\$17,685,369
Health			
Nonprescription Drugs	129	\$171.97	\$3,848,314
Prescription Drugs	128	\$463.98	\$10,382,868
Eyeglasses and Contact Lenses	133	\$123.83	\$2,770,986
Home			
Mortgage Payment and Basics (11)	143	\$12,352.18	\$276,417,026
Maintenance and Remodeling Services	145	\$2,969.80	\$66,458,120
Maintenance and Remodeling Materials (12)	141	\$690.95	\$15,462,134
Utilities, Fuel, and Public Services	127	\$6,279.66	\$140,526,224
Household Furnishings and Equipment			
Household Textiles (13)	131	\$129.32	\$2,893,908
Furniture	132	\$806.06	\$18,037,976
Rugs	140	\$34.53	\$772,793
Major Appliances (14)	130	\$453.48	\$10,148,004
Housewares (15)	133	\$138.24	\$3,093,498
Small Appliances	128	\$62.45	\$1,397,531
Luggage	136	\$18.69	\$418,212
Telephones and Accessories	129	\$90.82	\$2,032,326
Household Operations			
Child Care	135	\$693.65	\$15,522,455
Lawn and Garden (16)	137	\$588.64	\$13,172,655
Moving/Storage/Freight Express	127	\$82.35	\$1,842,758
Housekeeping Supplies (17)	128	\$918.16	\$20,546,673
Insurance			
Owners and Renters Insurance	135	\$764.50	\$17,108,062
Vehicle Insurance	127	\$1,602.78	\$35,866,932
Life/Other Insurance	142	\$589.94	\$13,201,636
Health Insurance	132	\$4,971.27	\$111,247,050
Personal Care Products (18)	129	\$627.29	\$14,037,410
School Books and Supplies (19)	128	\$191.55	\$4,286,435
Smoking Products	113	\$470.38	\$10,526,061
Transportation			
Payments on Vehicles excluding Leases	124	\$2,974.48	\$66,562,992
Gasoline and Motor Oil	123	\$2,954.37	\$66,112,896
Vehicle Maintenance and Repairs	129	\$1,388.48	\$31,071,476
Travel			
Airline Fares	141	\$741.70	\$16,597,817
Lodging on Trips	141	\$804.08	\$17,993,728
Auto/Truck Rental on Trips	140	\$38.78	\$867,729
Food and Drink on Trips	138	\$714.61	\$15,991,545

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227 Gateway Dr, Bel Air, Maryland, 21014 2
 227 Gateway Dr, Bel Air, Maryland, 21014
 Ring: 5 mile radius

Prepared by Esri
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Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Savvy Suburbanites (1D)	19.7%	Population	112,785	116,309
Professional Pride (1B)	10.8%	Households	41,338	42,600
Soccer Moms (4A)	10.5%	Families	30,551	31,364
Old and Newcomers (8F)	8.9%	Median Age	41.1	41.9
Golden Years (9B)	7.5%	Median Household Income	\$98,071	\$106,668
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		135	\$2,933.60	\$121,269,237
Men's		133	\$551.95	\$22,816,530
Women's		137	\$1,015.23	\$41,967,491
Children's		131	\$421.54	\$17,425,739
Footwear		132	\$621.14	\$25,676,751
Watches & Jewelry		142	\$203.43	\$8,409,194
Apparel Products and Services (1)		145	\$120.31	\$4,973,532
Computer				
Computers and Hardware for Home Use		136	\$231.24	\$9,558,910
Portable Memory		134	\$7.30	\$301,819
Computer Software		134	\$14.15	\$585,100
Computer Accessories		136	\$25.68	\$1,061,451
Entertainment & Recreation		135	\$4,353.57	\$179,968,029
Fees and Admissions		148	\$1,008.44	\$41,687,061
Membership Fees for Clubs (2)		149	\$336.19	\$13,897,224
Fees for Participant Sports, excl. Trips		146	\$164.76	\$6,810,828
Tickets to Theatre/Operas/Concerts		148	\$98.17	\$4,058,186
Tickets to Movies/Museums/Parks		136	\$108.91	\$4,502,253
Admission to Sporting Events, excl. Trips		150	\$88.81	\$3,671,267
Fees for Recreational Lessons		152	\$210.75	\$8,711,870
Dating Services		128	\$0.86	\$35,433
TV/Video/Audio		128	\$1,666.45	\$68,887,554
Cable and Satellite Television Services		127	\$1,221.52	\$50,495,187
Televisions		130	\$153.99	\$6,365,604
Satellite Dishes		135	\$2.37	\$98,005
VCRs, Video Cameras, and DVD Players		131	\$7.23	\$299,074
Miscellaneous Video Equipment		142	\$20.49	\$847,168
Video Cassettes and DVDs		129	\$16.01	\$661,816
Video Game Hardware/Accessories		123	\$36.70	\$1,516,984
Video Game Software		122	\$18.32	\$757,233
Streaming/Downloaded Video		130	\$42.99	\$1,777,314
Rental of Video Cassettes and DVDs		127	\$16.21	\$670,279
Installation of Televisions		157	\$1.44	\$59,480
Audio (3)		135	\$125.34	\$5,181,473
Rental and Repair of TV/Radio/Sound Equipment		111	\$3.82	\$157,936
Pets		132	\$842.67	\$34,834,134
Toys/Games/Crafts/Hobbies (4)		133	\$153.13	\$6,330,104
Recreational Vehicles and Fees (5)		142	\$156.14	\$6,454,471
Sports/Recreation/Exercise Equipment (6)		144	\$257.47	\$10,643,187
Photo Equipment and Supplies (7)		138	\$73.62	\$3,043,374
Reading (8)		139	\$156.03	\$6,449,794
Catered Affairs (9)		147	\$39.63	\$1,638,351
Food		132	\$11,237.31	\$464,527,940
Food at Home		130	\$6,521.63	\$269,591,241
Bakery and Cereal Products		130	\$859.76	\$35,540,738
Meats, Poultry, Fish, and Eggs		128	\$1,444.79	\$59,724,861
Dairy Products		130	\$674.97	\$27,901,759
Fruits and Vegetables		132	\$1,294.48	\$53,511,220
Snacks and Other Food at Home (10)		130	\$2,247.63	\$92,912,663
Food Away from Home		134	\$4,715.68	\$194,936,699
Alcoholic Beverages		139	\$779.51	\$32,223,561

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227 Gateway Dr, Bel Air, Maryland, 21014 2
 227 Gateway Dr, Bel Air, Maryland, 21014
 Ring: 5 mile radius

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	153	\$7,703.59	\$318,450,888
Value of Retirement Plans	152	\$35,149.26	\$1,452,999,929
Value of Other Financial Assets	139	\$1,969.18	\$81,401,813
Vehicle Loan Amount excluding Interest	125	\$3,504.30	\$144,860,671
Value of Credit Card Debt	138	\$813.54	\$33,630,056
Health			
Nonprescription Drugs	131	\$175.27	\$7,245,490
Prescription Drugs	129	\$467.12	\$19,309,772
Eyeglasses and Contact Lenses	137	\$126.83	\$5,242,994
Home			
Mortgage Payment and Basics (11)	149	\$12,870.90	\$532,057,342
Maintenance and Remodeling Services	150	\$3,072.63	\$127,016,219
Maintenance and Remodeling Materials (12)	145	\$712.95	\$29,472,010
Utilities, Fuel, and Public Services	129	\$6,400.64	\$264,589,830
Household Furnishings and Equipment			
Household Textiles (13)	135	\$133.03	\$5,499,188
Furniture	137	\$835.03	\$34,518,477
Rugs	141	\$34.78	\$1,437,758
Major Appliances (14)	134	\$468.04	\$19,347,767
Housewares (15)	137	\$141.86	\$5,864,046
Small Appliances	130	\$63.65	\$2,631,284
Luggage	142	\$19.56	\$808,532
Telephones and Accessories	135	\$95.22	\$3,936,140
Household Operations			
Child Care	144	\$738.75	\$30,538,603
Lawn and Garden (16)	141	\$604.30	\$24,980,363
Moving/Storage/Freight Express	133	\$85.88	\$3,550,168
Housekeeping Supplies (17)	131	\$941.68	\$38,927,078
Insurance			
Owners and Renters Insurance	138	\$783.50	\$32,388,359
Vehicle Insurance	130	\$1,637.98	\$67,710,845
Life/Other Insurance	146	\$607.25	\$25,102,374
Health Insurance	134	\$5,065.07	\$209,379,750
Personal Care Products (18)	133	\$647.61	\$26,770,861
School Books and Supplies (19)	134	\$199.46	\$8,245,090
Smoking Products	113	\$470.86	\$19,464,469
Transportation			
Payments on Vehicles excluding Leases	130	\$3,103.04	\$128,273,416
Gasoline and Motor Oil	127	\$3,042.06	\$125,752,628
Vehicle Maintenance and Repairs	133	\$1,425.68	\$58,934,895
Travel			
Airline Fares	145	\$766.53	\$31,686,689
Lodging on Trips	145	\$832.00	\$34,393,063
Auto/Truck Rental on Trips	146	\$40.44	\$1,671,669
Food and Drink on Trips	143	\$738.20	\$30,515,556

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227 Gateway Dr, Bel Air, Maryland, 21014 2
 227 Gateway Dr, Bel Air, Maryland, 21014
 Ring: 5 mile radius

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

227 Gateway Dr, Bel Air, Maryland, 21014 2
 227 Gateway Dr, Bel Air, Maryland, 21014
 Rings: 1, 3, 5 mile radii

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 Latitude: 39.52902
 Longitude: -76.36368

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	859		2,214		3,397							
Total Employees:	11,739		27,832		39,801							
Total Residential Population:	5,334		59,210		112,785							
Employee/Residential Population Ratio (per 100 Residents)	220		47		35							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	12	1.4%	81	0.7%	44	2.0%	332	1.2%	87	2.6%	599	1.5%
Construction	40	4.7%	237	2.0%	159	7.2%	1,504	5.4%	290	8.5%	2,678	6.7%
Manufacturing	15	1.7%	310	2.6%	32	1.4%	499	1.8%	70	2.1%	772	1.9%
Transportation	12	1.4%	56	0.5%	34	1.5%	248	0.9%	59	1.7%	379	1.0%
Communication	9	1.0%	35	0.3%	18	0.8%	124	0.4%	23	0.7%	156	0.4%
Utility	2	0.2%	7	0.1%	5	0.2%	16	0.1%	6	0.2%	18	0.0%
Wholesale Trade	14	1.6%	145	1.2%	44	2.0%	455	1.6%	77	2.3%	672	1.7%
Retail Trade Summary	185	21.5%	3,404	29.0%	457	20.6%	8,227	29.6%	665	19.6%	11,815	29.7%
Home Improvement	6	0.7%	220	1.9%	18	0.8%	383	1.4%	31	0.9%	588	1.5%
General Merchandise Stores	7	0.8%	726	6.2%	15	0.7%	1,136	4.1%	23	0.7%	1,753	4.4%
Food Stores	16	1.9%	262	2.2%	55	2.5%	1,249	4.5%	77	2.3%	1,868	4.7%
Auto Dealers, Gas Stations, Auto Aftermarket	10	1.2%	153	1.3%	42	1.9%	1,302	4.7%	58	1.7%	1,506	3.8%
Apparel & Accessory Stores	27	3.1%	255	2.2%	41	1.9%	366	1.3%	51	1.5%	444	1.1%
Furniture & Home Furnishings	18	2.1%	230	2.0%	39	1.8%	337	1.2%	56	1.6%	431	1.1%
Eating & Drinking Places	46	5.4%	1,059	9.0%	116	5.2%	2,418	8.7%	175	5.2%	3,838	9.6%
Miscellaneous Retail	56	6.5%	499	4.3%	130	5.9%	1,036	3.7%	193	5.7%	1,388	3.5%
Finance, Insurance, Real Estate Summary	89	10.4%	802	6.8%	255	11.5%	2,464	8.9%	366	10.8%	3,366	8.5%
Banks, Savings & Lending Institutions	23	2.7%	290	2.5%	58	2.6%	773	2.8%	85	2.5%	1,043	2.6%
Securities Brokers	14	1.6%	89	0.8%	34	1.5%	176	0.6%	49	1.4%	226	0.6%
Insurance Carriers & Agents	29	3.4%	244	2.1%	70	3.2%	478	1.7%	100	2.9%	613	1.5%
Real Estate, Holding, Other Investment Offices	24	2.8%	179	1.5%	92	4.2%	1,038	3.7%	133	3.9%	1,485	3.7%
Services Summary	385	44.8%	4,966	42.3%	978	44.2%	11,570	41.6%	1,475	43.4%	16,766	42.1%
Hotels & Lodging	0	0.0%	0	0.0%	2	0.1%	8	0.0%	6	0.2%	45	0.1%
Automotive Services	29	3.4%	141	1.2%	70	3.2%	332	1.2%	103	3.0%	531	1.3%
Motion Pictures & Amusements	21	2.4%	362	3.1%	67	3.0%	584	2.1%	118	3.5%	981	2.5%
Health Services	90	10.5%	2,172	18.5%	246	11.1%	4,596	16.5%	319	9.4%	5,424	13.6%
Legal Services	45	5.2%	224	1.9%	72	3.3%	354	1.3%	78	2.3%	373	0.9%
Education Institutions & Libraries	15	1.7%	762	6.5%	44	2.0%	2,028	7.3%	72	2.1%	3,500	8.8%
Other Services	185	21.5%	1,305	11.1%	478	21.6%	3,667	13.2%	780	23.0%	5,911	14.9%
Government	66	7.7%	1,685	14.4%	90	4.1%	2,342	8.4%	104	3.1%	2,505	6.3%
Unclassified Establishments	29	3.4%	13	0.1%	99	4.5%	53	0.2%	175	5.2%	73	0.2%
Totals	859	100.0%	11,739	100.0%	2,214	100.0%	27,832	100.0%	3,397	100.0%	39,801	100.0%

Source: Copyright 2018 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2018.

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.1%	4	0.0%	5	0.2%	30	0.1%	10	0.3%	52	0.1%
Mining	0	0.0%	2	0.0%	1	0.0%	6	0.0%	1	0.0%	8	0.0%
Utilities	1	0.1%	4	0.0%	1	0.0%	4	0.0%	1	0.0%	4	0.0%
Construction	45	5.2%	269	2.3%	176	7.9%	1,582	5.7%	317	9.3%	2,835	7.1%
Manufacturing	17	2.0%	161	1.4%	36	1.6%	337	1.2%	72	2.1%	613	1.5%
Wholesale Trade	13	1.5%	140	1.2%	43	1.9%	450	1.6%	75	2.2%	664	1.7%
Retail Trade	135	15.7%	2,302	19.6%	326	14.7%	5,701	20.5%	473	13.9%	7,846	19.7%
Motor Vehicle & Parts Dealers	9	1.0%	145	1.2%	38	1.7%	1,284	4.6%	50	1.5%	1,456	3.7%
Furniture & Home Furnishings Stores	10	1.2%	72	0.6%	19	0.9%	135	0.5%	30	0.9%	215	0.5%
Electronics & Appliance Stores	6	0.7%	155	1.3%	15	0.7%	191	0.7%	20	0.6%	200	0.5%
Bldg Material & Garden Equipment & Supplies Dealers	6	0.7%	220	1.9%	18	0.8%	383	1.4%	31	0.9%	588	1.5%
Food & Beverage Stores	13	1.5%	226	1.9%	46	2.1%	1,163	4.2%	69	2.0%	1,779	4.5%
Health & Personal Care Stores	16	1.9%	123	1.0%	44	2.0%	359	1.3%	64	1.9%	512	1.3%
Gasoline Stations	2	0.2%	8	0.1%	4	0.2%	19	0.1%	8	0.2%	50	0.1%
Clothing & Clothing Accessories Stores	35	4.1%	286	2.4%	54	2.4%	413	1.5%	64	1.9%	491	1.2%
Sport Goods, Hobby, Book, & Music Stores	9	1.0%	161	1.4%	16	0.7%	281	1.0%	30	0.9%	348	0.9%
General Merchandise Stores	7	0.8%	726	6.2%	15	0.7%	1,136	4.1%	23	0.7%	1,753	4.4%
Miscellaneous Store Retailers	19	2.2%	180	1.5%	44	2.0%	328	1.2%	64	1.9%	423	1.1%
Nonstore Retailers	4	0.5%	1	0.0%	12	0.5%	10	0.0%	20	0.6%	31	0.1%
Transportation & Warehousing	4	0.5%	20	0.2%	19	0.9%	148	0.5%	36	1.1%	260	0.7%
Information	17	2.0%	245	2.1%	42	1.9%	553	2.0%	63	1.9%	724	1.8%
Finance & Insurance	66	7.7%	623	5.3%	162	7.3%	1,426	5.1%	234	6.9%	1,886	4.7%
Central Bank/Credit Intermediation & Related Activities	23	2.7%	290	2.5%	58	2.6%	773	2.8%	85	2.5%	1,043	2.6%
Securities, Commodity Contracts & Other Financial	14	1.6%	89	0.8%	34	1.5%	176	0.6%	50	1.5%	230	0.6%
Insurance Carriers & Related Activities; Funds, Trusts &	29	3.4%	244	2.1%	70	3.2%	478	1.7%	100	2.9%	613	1.5%
Real Estate, Rental & Leasing	27	3.1%	181	1.5%	108	4.9%	1,042	3.7%	168	4.9%	1,508	3.8%
Professional, Scientific & Tech Services	111	12.9%	676	5.8%	254	11.5%	1,520	5.5%	369	10.9%	2,266	5.7%
Legal Services	48	5.6%	233	2.0%	86	3.9%	404	1.5%	93	2.7%	432	1.1%
Management of Companies & Enterprises	0	0.0%	0	0.0%	2	0.1%	10	0.0%	3	0.1%	14	0.0%
Administrative & Support & Waste Management & Remediation	28	3.3%	198	1.7%	74	3.3%	493	1.8%	142	4.2%	863	2.2%
Educational Services	22	2.6%	796	6.8%	61	2.8%	2,053	7.4%	97	2.9%	3,582	9.0%
Health Care & Social Assistance	108	12.6%	2,377	20.2%	303	13.7%	5,512	19.8%	406	12.0%	6,903	17.3%
Arts, Entertainment & Recreation	12	1.4%	325	2.8%	40	1.8%	508	1.8%	67	2.0%	803	2.0%
Accommodation & Food Services	47	5.5%	1,076	9.2%	125	5.6%	2,488	8.9%	190	5.6%	3,963	10.0%
Accommodation	0	0.0%	0	0.0%	2	0.1%	8	0.0%	6	0.2%	45	0.1%
Food Services & Drinking Places	47	5.5%	1,076	9.2%	123	5.6%	2,481	8.9%	183	5.4%	3,917	9.8%
Other Services (except Public Administration)	109	12.7%	642	5.5%	246	11.1%	1,575	5.7%	393	11.6%	2,430	6.1%
Automotive Repair & Maintenance	24	2.8%	114	1.0%	50	2.3%	231	0.8%	79	2.3%	420	1.1%
Public Administration	66	7.7%	1,685	14.4%	90	4.1%	2,342	8.4%	104	3.1%	2,505	6.3%
Unclassified Establishments	29	3.4%	13	0.1%	99	4.5%	53	0.2%	175	5.2%	73	0.2%
Total	859	100.0%	11,739	100.0%	2,214	100.0%	27,832	100.0%	3,397	100.0%	39,801	100.0%

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