

227 Gateway Dr, Bel Air, Maryland, 21014  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 39.52856  
Longitude: -76.36425

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2010 Total Population	5,073	57,600	107,850
2020 Total Population	5,346	62,008	114,454
2020 Group Quarters	85	1,006	1,122
2024 Total Population	5,552	62,956	116,653
2024 Group Quarters	83	987	1,100
2029 Total Population	5,626	63,649	118,243
2024-2029 Annual Rate	0.27%	0.22%	0.27%
2024 Total Daytime Population	13,875	67,077	108,261
Workers	11,064	36,664	53,792
Residents	2,811	30,413	54,469
<b>Household Summary</b>			
2010 Households	2,221	21,733	39,605
2010 Average Household Size	2.25	2.60	2.69
2020 Total Households	2,408	23,776	42,674
2020 Average Household Size	2.18	2.57	2.66
2024 Households	2,529	24,493	44,031
2024 Average Household Size	2.16	2.53	2.62
2029 Households	2,601	25,155	45,347
2029 Average Household Size	2.13	2.49	2.58
2024-2029 Annual Rate	0.56%	0.53%	0.59%
2010 Families	1,375	15,535	29,528
2010 Average Family Size	2.85	3.11	3.14
2024 Families	1,486	16,893	31,751
2024 Average Family Size	2.87	3.09	3.12
2029 Families	1,517	17,265	32,563
2029 Average Family Size	2.84	3.05	3.08
2024-2029 Annual Rate	0.41%	0.44%	0.51%
<b>Housing Unit Summary</b>			
2000 Housing Units	2,114	19,298	34,343
Owner Occupied Housing Units	76.3%	78.8%	82.8%
Renter Occupied Housing Units	18.4%	18.1%	14.5%
Vacant Housing Units	5.3%	3.1%	2.6%
2010 Housing Units	2,347	22,715	41,171
Owner Occupied Housing Units	77.3%	77.4%	81.7%
Renter Occupied Housing Units	17.3%	18.2%	14.5%
Vacant Housing Units	5.4%	4.3%	3.8%
2020 Housing Units	2,518	24,556	43,991
Owner Occupied Housing Units	74.5%	76.8%	80.2%
Renter Occupied Housing Units	21.2%	20.0%	16.8%
Vacant Housing Units	4.1%	3.2%	3.1%
2024 Housing Units	2,628	25,152	45,155
Owner Occupied Housing Units	76.8%	78.9%	82.1%
Renter Occupied Housing Units	19.4%	18.5%	15.5%
Vacant Housing Units	3.8%	2.6%	2.5%
2029 Housing Units	2,696	25,760	46,374
Owner Occupied Housing Units	79.0%	80.9%	83.4%
Renter Occupied Housing Units	17.5%	16.8%	14.3%
Vacant Housing Units	3.5%	2.3%	2.2%

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
<b>2024 Households by Income</b>			
Household Income Base	2,529	24,493	44,031
<\$15,000	10.9%	6.3%	4.8%
\$15,000 - \$24,999	4.7%	4.1%	3.6%
\$25,000 - \$34,999	5.4%	4.3%	3.8%
\$35,000 - \$49,999	7.8%	7.4%	6.6%
\$50,000 - \$74,999	14.6%	11.3%	11.0%
\$75,000 - \$99,999	12.4%	10.6%	11.5%
\$100,000 - \$149,999	21.7%	20.0%	21.0%
\$150,000 - \$199,999	10.3%	15.8%	15.9%
\$200,000+	12.1%	20.2%	21.9%
Average Household Income	\$113,624	\$143,621	\$151,487
<b>2029 Households by Income</b>			
Household Income Base	2,601	25,155	45,347
<\$15,000	10.6%	5.8%	4.4%
\$15,000 - \$24,999	4.0%	3.3%	2.8%
\$25,000 - \$34,999	4.7%	3.5%	3.1%
\$35,000 - \$49,999	6.8%	6.2%	5.4%
\$50,000 - \$74,999	13.2%	9.9%	9.4%
\$75,000 - \$99,999	12.3%	10.2%	11.1%
\$100,000 - \$149,999	21.9%	19.7%	20.6%
\$150,000 - \$199,999	11.8%	17.3%	17.1%
\$200,000+	14.7%	24.1%	26.0%
Average Household Income	\$128,511	\$162,993	\$171,554
<b>2024 Owner Occupied Housing Units by Value</b>			
Total	2,018	19,838	37,054
<\$50,000	0.4%	1.3%	1.1%
\$50,000 - \$99,999	0.1%	0.4%	0.5%
\$100,000 - \$149,999	2.3%	0.4%	0.5%
\$150,000 - \$199,999	4.6%	1.9%	2.2%
\$200,000 - \$249,999	8.3%	4.7%	5.9%
\$250,000 - \$299,999	10.2%	7.7%	8.6%
\$300,000 - \$399,999	12.8%	22.4%	21.8%
\$400,000 - \$499,999	34.4%	29.2%	24.2%
\$500,000 - \$749,999	23.4%	28.9%	29.2%
\$750,000 - \$999,999	1.6%	1.9%	4.4%
\$1,000,000 - \$1,499,999	0.3%	0.6%	1.0%
\$1,500,000 - \$1,999,999	0.2%	0.1%	0.1%
\$2,000,000 +	1.3%	0.4%	0.5%
Average Home Value	\$455,649	\$462,532	\$473,852
<b>2029 Owner Occupied Housing Units by Value</b>			
Total	2,130	20,835	38,696
<\$50,000	0.2%	0.6%	0.5%
\$50,000 - \$99,999	0.0%	0.1%	0.1%
\$100,000 - \$149,999	0.5%	0.1%	0.1%
\$150,000 - \$199,999	1.4%	0.6%	0.9%
\$200,000 - \$249,999	3.3%	1.8%	2.9%
\$250,000 - \$299,999	5.1%	3.9%	5.1%
\$300,000 - \$399,999	10.0%	17.1%	17.3%
\$400,000 - \$499,999	43.0%	31.2%	25.5%
\$500,000 - \$749,999	31.5%	39.9%	38.6%
\$750,000 - \$999,999	2.8%	3.2%	6.9%
\$1,000,000 - \$1,499,999	0.4%	0.9%	1.4%
\$1,500,000 - \$1,999,999	0.1%	0.1%	0.1%
\$2,000,000 +	1.7%	0.4%	0.5%
Average Home Value	\$520,822	\$516,433	\$530,920

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>Median Household Income</b>			
2024	\$86,465	\$110,996	\$116,059
2029	\$95,953	\$123,238	\$128,769
<b>Median Home Value</b>			
2024	\$432,853	\$438,241	\$439,009
2029	\$468,743	\$482,480	\$490,478
<b>Per Capita Income</b>			
2024	\$50,400	\$55,881	\$57,120
2029	\$57,898	\$64,407	\$65,718
<b>Median Age</b>			
2010	43.7	40.8	39.8
2020	46.3	41.8	40.9
2024	46.5	42.1	41.5
2029	47.5	43.0	42.3
<b>2020 Population by Age</b>			
Total	5,346	62,008	114,454
0 - 4	4.8%	5.1%	5.2%
5 - 9	5.2%	6.1%	6.3%
10 - 14	5.1%	6.9%	7.1%
15 - 24	10.1%	11.9%	12.3%
25 - 34	11.6%	10.9%	11.1%
35 - 44	11.8%	13.1%	13.1%
45 - 54	12.2%	12.8%	13.4%
55 - 64	15.7%	14.2%	14.3%
65 - 74	13.4%	10.4%	10.0%
75 - 84	7.3%	6.1%	5.3%
85 +	3.0%	2.5%	2.0%
18 +	81.5%	77.7%	77.1%
<b>2024 Population by Age</b>			
Total	5,552	62,955	116,654
0 - 4	4.7%	5.1%	5.2%
5 - 9	5.2%	6.1%	6.2%
10 - 14	5.1%	6.3%	6.5%
15 - 24	9.3%	11.6%	11.9%
25 - 34	11.5%	11.1%	11.2%
35 - 44	12.6%	13.9%	14.0%
45 - 54	10.9%	12.4%	12.7%
55 - 64	14.3%	12.9%	13.2%
65 - 74	14.0%	10.9%	10.6%
75 - 84	9.3%	7.0%	6.2%
85 +	3.0%	2.6%	2.1%
18 +	82.0%	78.7%	78.2%
<b>2029 Population by Age</b>			
Total	5,627	63,650	118,243
0 - 4	4.4%	5.0%	5.1%
5 - 9	4.8%	5.5%	5.6%
10 - 14	5.3%	6.4%	6.4%
15 - 24	8.8%	10.7%	10.9%
25 - 34	10.5%	11.9%	12.3%
35 - 44	12.9%	13.2%	13.3%
45 - 54	11.6%	13.1%	13.1%
55 - 64	12.2%	11.8%	12.2%
65 - 74	14.8%	11.5%	11.3%
75 - 84	10.9%	7.8%	7.2%
85 +	3.8%	3.1%	2.6%
18 +	82.2%	79.5%	79.3%

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<b>2020 Population by Sex</b>			
Males	2,535	29,875	55,603
Females	2,811	32,133	58,851
<b>2024 Population by Sex</b>			
Males	2,661	30,869	57,711
Females	2,891	32,087	58,942
<b>2029 Population by Sex</b>			
Males	2,677	31,068	58,233
Females	2,949	32,581	60,011
<b>2010 Population by Race/Ethnicity</b>			
Total	5,073	57,600	107,850
White Alone	92.0%	90.7%	89.8%
Black Alone	3.2%	4.2%	4.7%
American Indian Alone	0.2%	0.1%	0.2%
Asian Alone	1.2%	2.5%	2.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.5%	0.8%	0.7%
Two or More Races	1.9%	1.7%	1.7%
Hispanic Origin	4.2%	2.8%	2.8%
Diversity Index	22.0	22.1	23.4
<b>2020 Population by Race/Ethnicity</b>			
Total	5,346	62,008	114,454
White Alone	85.5%	83.5%	82.2%
Black Alone	4.4%	4.8%	5.6%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	2.1%	3.9%	4.2%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	2.1%	1.5%	1.4%
Two or More Races	5.7%	6.2%	6.4%
Hispanic Origin	4.9%	4.4%	4.4%
Diversity Index	33.1	35.5	37.3
<b>2024 Population by Race/Ethnicity</b>			
Total	5,553	62,956	116,653
White Alone	84.2%	82.1%	80.8%
Black Alone	4.8%	5.2%	6.0%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	2.3%	4.2%	4.5%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	2.4%	1.7%	1.6%
Two or More Races	6.1%	6.6%	6.8%
Hispanic Origin	5.6%	4.9%	5.0%
Diversity Index	35.9	38.2	39.9
<b>2029 Population by Race/Ethnicity</b>			
Total	5,625	63,649	118,242
White Alone	82.8%	80.5%	79.2%
Black Alone	5.1%	5.5%	6.4%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	2.6%	4.7%	5.0%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	2.6%	1.9%	1.7%
Two or More Races	6.6%	7.2%	7.4%
Hispanic Origin	6.2%	5.5%	5.4%
Diversity Index	38.7	40.9	42.6

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
<b>2020 Population by Relationship and Household Type</b>			
Total	5,346	62,008	114,454
In Households	98.4%	98.4%	99.0%
Householder	43.7%	38.2%	37.2%
Opposite-Sex Spouse	20.4%	21.5%	21.9%
Same-Sex Spouse	0.1%	0.1%	0.1%
Opposite-Sex Unmarried Partner	2.3%	1.9%	1.8%
Same-Sex Unmarried Partner	0.1%	0.1%	0.1%
Biological Child	23.7%	28.8%	29.8%
Adopted Child	0.5%	0.6%	0.6%
Stepchild	0.9%	1.2%	1.2%
Grandchild	1.6%	1.4%	1.5%
Brother or Sister	0.7%	0.5%	0.6%
Parent	0.8%	0.9%	1.0%
Parent-in-law	0.3%	0.4%	0.4%
Son-in-law or Daughter-in-law	0.4%	0.3%	0.3%
Other Relatives	0.5%	0.6%	0.7%
Foster Child	0.0%	0.0%	0.0%
Other Nonrelatives	2.2%	1.8%	1.8%
In Group Quarters	1.6%	1.6%	1.0%
Institutionalized	0.3%	1.3%	0.7%
Noninstitutionalized	1.3%	0.4%	0.3%
<b>2024 Population 25+ by Educational Attainment</b>			
Total	4,202	44,629	81,884
Less than 9th Grade	3.2%	1.7%	1.5%
9th - 12th Grade, No Diploma	2.2%	2.3%	2.2%
High School Graduate	20.2%	20.7%	20.8%
GED/Alternative Credential	2.9%	2.9%	2.7%
Some College, No Degree	16.5%	16.1%	15.9%
Associate Degree	15.0%	9.4%	8.7%
Bachelor's Degree	27.6%	27.6%	28.4%
Graduate/Professional Degree	12.3%	19.3%	19.8%
<b>2024 Population 15+ by Marital Status</b>			
Total	4,718	51,929	95,811
Never Married	31.2%	26.7%	26.8%
Married	50.4%	58.3%	59.4%
Widowed	7.5%	6.7%	5.7%
Divorced	10.9%	8.2%	8.1%
<b>2024 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	2,881	33,523	64,011
Population 16+ Employed	96.3%	97.5%	97.9%
Population 16+ Unemployment rate	3.7%	2.5%	2.1%
Population 16-24 Employed	9.8%	11.4%	12.2%
Population 16-24 Unemployment rate	22.0%	12.5%	8.6%
Population 25-54 Employed	60.7%	62.4%	62.3%
Population 25-54 Unemployment rate	1.3%	0.9%	1.0%
Population 55-64 Employed	19.4%	18.1%	17.9%
Population 55-64 Unemployment rate	1.3%	1.1%	1.3%
Population 65+ Employed	10.0%	8.0%	7.6%
Population 65+ Unemployment rate	0.4%	1.2%	1.2%

	1 mile	3 miles	5 miles
<b>2024 Employed Population 16+ by Industry</b>			
Total	2,774	32,697	62,677
Agriculture/Mining	0.6%	0.5%	0.5%
Construction	9.1%	5.7%	6.2%
Manufacturing	8.8%	7.7%	7.1%
Wholesale Trade	1.0%	1.5%	1.7%
Retail Trade	13.4%	11.4%	9.9%
Transportation/Utilities	5.8%	4.9%	5.1%
Information	1.1%	1.2%	1.2%
Finance/Insurance/Real Estate	5.6%	7.1%	7.4%
Services	47.1%	48.9%	49.3%
Public Administration	7.5%	11.1%	11.6%
<b>2024 Employed Population 16+ by Occupation</b>			
Total	2,771	32,695	62,677
White Collar	68.6%	74.3%	74.4%
Management/Business/Financial	22.4%	23.9%	24.7%
Professional	26.8%	31.2%	32.0%
Sales	9.2%	10.2%	9.0%
Administrative Support	10.2%	9.0%	8.8%
Services	13.6%	13.4%	12.4%
Blue Collar	17.7%	12.4%	13.2%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	4.7%	3.1%	3.2%
Installation/Maintenance/Repair	4.1%	2.0%	2.5%
Production	4.1%	2.8%	2.7%
Transportation/Material Moving	4.8%	4.4%	4.7%
<b>2020 Households by Type</b>			
Total	2,408	23,776	42,674
Married Couple Households	47.0%	56.2%	59.1%
With Own Children <18	15.0%	23.1%	24.4%
Without Own Children <18	32.1%	33.1%	34.6%
Cohabiting Couple Households	5.5%	5.1%	5.2%
With Own Children <18	1.2%	1.6%	1.6%
Without Own Children <18	4.3%	3.5%	3.5%
Male Householder, No Spouse/Partner	17.5%	13.3%	12.8%
Living Alone	12.6%	9.0%	8.4%
65 Years and over	4.5%	3.2%	2.8%
With Own Children <18	1.5%	1.5%	1.5%
Without Own Children <18, With Relatives	2.3%	2.0%	2.1%
No Relatives Present	1.1%	0.9%	0.8%
Female Householder, No Spouse/Partner	29.9%	25.3%	23.0%
Living Alone	20.7%	15.8%	13.6%
65 Years and over	12.2%	9.8%	8.1%
With Own Children <18	3.4%	3.9%	3.8%
Without Own Children <18, With Relatives	5.1%	5.0%	5.0%
No Relatives Present	0.8%	0.7%	0.6%
<b>2020 Households by Size</b>			
Total	2,408	23,776	42,674
1 Person Household	33.3%	24.7%	22.0%
2 Person Household	34.0%	32.4%	32.5%
3 Person Household	13.9%	16.7%	17.7%
4 Person Household	10.3%	15.9%	17.2%
5 Person Household	5.3%	6.6%	7.1%
6 Person Household	1.8%	2.4%	2.5%
7 + Person Household	1.4%	1.2%	1.1%

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<b>2020 Households by Tenure and Mortgage Status</b>			
Total	2,408	23,776	42,674
Owner Occupied	77.9%	79.3%	82.7%
Owned with a Mortgage/Loan	55.6%	59.3%	63.0%
Owned Free and Clear	22.2%	20.0%	19.7%
Renter Occupied	22.1%	20.7%	17.3%
<b>2024 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	78	99	103
Percent of Income for Mortgage	31.3%	24.7%	23.7%
Wealth Index	117	144	153
<b>2020 Housing Units By Urban/ Rural Status</b>			
Total	2,518	24,556	43,991
Urban Housing Units	98.3%	98.2%	92.8%
Rural Housing Units	1.7%	1.8%	7.2%
<b>2020 Population By Urban/ Rural Status</b>			
Total	5,346	62,008	114,454
Urban Population	98.1%	97.9%	92.7%
Rural Population	1.9%	2.1%	7.3%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Golden Years (9B)	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)
2.	Workday Drive (4A)	Old and Newcomers (8F)	Professional Pride (1B)
3.	Parks and Rec (5C)	Golden Years (9B)	Workday Drive (4A)
<b>2024 Consumer Spending</b>			
Apparel & Services: Total \$	\$5,786,507	\$71,190,634	\$135,712,810
Average Spent	\$2,288.06	\$2,906.57	\$3,082.21
Spending Potential Index	96	122	129
Education: Total \$	\$4,689,158	\$58,230,453	\$108,190,657
Average Spent	\$1,854.16	\$2,377.43	\$2,457.15
Spending Potential Index	107	138	142
Entertainment/Recreation: Total \$	\$10,383,709	\$127,217,894	\$241,008,514
Average Spent	\$4,105.86	\$5,194.05	\$5,473.61
Spending Potential Index	100	127	134
Food at Home: Total \$	\$18,027,016	\$217,214,475	\$409,870,886
Average Spent	\$7,128.12	\$8,868.43	\$9,308.69
Spending Potential Index	98	121	127
Food Away from Home: Total \$	\$9,715,087	\$119,166,307	\$227,793,565
Average Spent	\$3,841.47	\$4,865.32	\$5,173.48
Spending Potential Index	99	125	133
Health Care: Total \$	\$19,408,331	\$235,622,390	\$443,231,859
Average Spent	\$7,674.31	\$9,619.99	\$10,066.36
Spending Potential Index	100	125	131
HH Furnishings & Equipment: Total \$	\$7,862,437	\$96,981,137	\$184,876,590
Average Spent	\$3,108.91	\$3,959.55	\$4,198.78
Spending Potential Index	98	125	133
Personal Care Products & Services: Total \$	\$2,542,474	\$30,497,767	\$57,665,064
Average Spent	\$1,005.33	\$1,245.16	\$1,309.65
Spending Potential Index	101	125	132
Shelter: Total \$	\$67,533,407	\$810,777,094	\$1,537,880,381
Average Spent	\$26,703.60	\$33,102.40	\$34,927.22
Spending Potential Index	100	124	131
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$9,076,574	\$110,807,280	\$211,655,840
Average Spent	\$3,589.00	\$4,524.04	\$4,806.97
Spending Potential Index	102	129	137
Travel: Total \$	\$7,807,818	\$95,643,709	\$181,859,401
Average Spent	\$3,087.31	\$3,904.94	\$4,130.26
Spending Potential Index	102	129	136
Vehicle Maintenance & Repairs: Total \$	\$3,626,559	\$44,287,164	\$84,208,170
Average Spent	\$1,433.99	\$1,808.16	\$1,912.47
Spending Potential Index	97	122	129

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Top Tapestry Segments	Percent	Demographic Summary	2024	2029
Golden Years (9B)	40.8%	Population	5,552	5,626
Workday Drive (4A)	25.9%	Households	2,529	2,601
Parks and Rec (5C)	14.8%	Families	1,486	1,517
Exurbanites (1E)	9.2%	Median Age	46.5	47.5
Pleasantville (2B)	6.2%	Median Household Income	\$86,465	\$95,953
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		96	\$2,288.06	\$5,786,507
Men's		99	\$435.00	\$1,100,117
Women's		96	\$767.88	\$1,941,975
Children's		88	\$323.56	\$818,273
Footwear		95	\$474.89	\$1,200,999
Watches & Jewelry		105	\$239.23	\$605,023
Apparel Products and Services (1)		98	\$47.50	\$120,119
<b>Computer</b>				
Computers and Hardware for Home Use		99	\$267.37	\$676,184
Portable Memory		106	\$4.31	\$10,897
Computer Software		97	\$15.16	\$38,339
Computer Accessories		99	\$23.46	\$59,318
<b>Entertainment &amp; Recreation</b>		100	\$4,105.86	\$10,383,709
Fees and Admissions		107	\$887.23	\$2,243,814
Membership Fees for Clubs (2)		108	\$325.66	\$823,594
Fees for Participant Sports, excl. Trips		110	\$146.22	\$369,802
Tickets to Theatre/Operas/Concerts		111	\$84.65	\$214,086
Tickets to Movies		100	\$24.68	\$62,408
Tickets to Parks or Museums		97	\$36.47	\$92,240
Admission to Sporting Events, excl. Trips		106	\$83.53	\$211,254
Fees for Recreational Lessons		107	\$185.20	\$468,366
Dating Services		104	\$0.82	\$2,062
TV/Video/Audio		97	\$1,286.42	\$3,253,354
Cable and Satellite Television Services		99	\$746.34	\$1,887,506
Televisions		96	\$146.62	\$370,805
Satellite Dishes		78	\$0.98	\$2,491
VCRs, Video Cameras, and DVD Players		90	\$4.50	\$11,388
Miscellaneous Video Equipment		76	\$17.15	\$43,383
Video Cassettes and DVDs		99	\$5.74	\$14,520
Video Game Hardware/Accessories		89	\$41.30	\$104,457
Video Game Software		94	\$19.07	\$48,226
Rental/Streaming/Downloaded Video		93	\$160.95	\$407,032
Installation of Televisions		133	\$2.26	\$5,715
Audio (3)		98	\$139.93	\$353,885
Rental and Repair of TV/Radio/Sound Equipment		98	\$1.56	\$3,943
Pets		100	\$1,014.53	\$2,565,743
Toys/Games/Crafts/Hobbies (4)		96	\$174.51	\$441,328
Recreational Vehicles and Fees (5)		99	\$195.53	\$494,506
Sports/Recreation/Exercise Equipment (6)		97	\$295.22	\$746,623
Photo Equipment and Supplies (7)		105	\$63.92	\$161,643
Reading (8)		107	\$149.83	\$378,925
Catered Affairs (9)		98	\$38.66	\$97,774
<b>Food</b>		98	\$10,969.59	\$27,742,103
Food at Home		98	\$7,128.12	\$18,027,016
Bakery and Cereal Products		99	\$927.49	\$2,345,620
Meats, Poultry, Fish, and Eggs		96	\$1,511.09	\$3,821,546
Dairy Products		99	\$683.54	\$1,728,675
Fruits and Vegetables		99	\$1,429.83	\$3,616,047
Snacks and Other Food at Home (10)		97	\$2,576.17	\$6,515,128
Food Away from Home		99	\$3,841.47	\$9,715,087
Alcoholic Beverages		102	\$667.35	\$1,687,736

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	115	\$53,462.18	\$135,205,862
Value of Retirement Plans	112	\$181,792.82	\$459,754,034
Value of Other Financial Assets	107	\$9,748.80	\$24,654,711
Vehicle Loan Amount excluding Interest	90	\$3,170.78	\$8,018,894
Value of Credit Card Debt	101	\$2,925.74	\$7,399,192
<b>Health</b>			
Nonprescription Drugs	98	\$175.02	\$442,613
Prescription Drugs	99	\$407.92	\$1,031,639
Eyeglasses and Contact Lenses	102	\$128.95	\$326,108
<b>Home</b>			
Mortgage Payment and Basics (11)	104	\$14,097.43	\$35,652,393
Maintenance and Remodeling Services	105	\$4,902.33	\$12,397,987
Maintenance and Remodeling Materials (12)	99	\$854.71	\$2,161,553
Utilities, Fuel, and Public Services	95	\$5,688.56	\$14,386,358
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	97	\$127.46	\$322,348
Furniture	98	\$966.70	\$2,444,773
Rugs	106	\$48.50	\$122,656
Major Appliances (14)	98	\$574.39	\$1,452,631
Housewares (15)	98	\$104.74	\$264,898
Small Appliances	93	\$74.82	\$189,224
Luggage	102	\$21.20	\$53,607
Telephones and Accessories	97	\$98.31	\$248,630
<b>Household Operations</b>			
Child Care	100	\$554.80	\$1,403,097
Lawn and Garden (16)	102	\$715.71	\$1,810,024
Moving/Storage/Freight Express	104	\$126.29	\$319,394
Housekeeping Supplies (17)	98	\$886.66	\$2,242,364
<b>Insurance</b>			
Owners and Renters Insurance	98	\$813.10	\$2,056,318
Vehicle Insurance	93	\$1,971.80	\$4,986,676
Life/Other Insurance	104	\$703.30	\$1,778,657
Health Insurance	99	\$4,967.99	\$12,564,055
Personal Care Products (18)	98	\$546.46	\$1,381,989
School Books (19)	98	\$41.80	\$105,702
Smoking Products	86	\$401.61	\$1,015,679
<b>Transportation</b>			
Payments on Vehicles excluding Leases	92	\$2,801.42	\$7,084,784
Gasoline and Motor Oil	90	\$3,008.03	\$7,607,304
Vehicle Maintenance and Repairs	97	\$1,433.99	\$3,626,559
<b>Travel</b>			
Airline Fares	103	\$656.32	\$1,659,827
Lodging on Trips	103	\$1,007.99	\$2,549,213
Auto/Truck Rental on Trips	103	\$119.04	\$301,041
Food and Drink on Trips	101	\$752.90	\$1,904,072

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**Source:** Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2024	2029
Savvy Suburbanites (1D)	17.6%	Population	62,956	63,649
Old and Newcomers (8F)	14.9%	Households	24,493	25,155
Golden Years (9B)	12.3%	Families	16,893	17,265
Exurbanites (1E)	10.8%	Median Age	42.1	43.0
Pleasantville (2B)	8.9%	Median Household Income	\$110,996	\$123,238
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		122	\$2,906.57	\$71,190,634
Men's		125	\$551.75	\$13,514,049
Women's		120	\$961.72	\$23,555,448
Children's		118	\$433.39	\$10,615,118
Footwear		121	\$601.56	\$14,734,051
Watches & Jewelry		131	\$298.13	\$7,302,115
Apparel Products and Services (1)		123	\$60.01	\$1,469,853
<b>Computer</b>				
Computers and Hardware for Home Use		124	\$334.89	\$8,202,368
Portable Memory		129	\$5.23	\$128,034
Computer Software		117	\$18.35	\$449,512
Computer Accessories		119	\$28.37	\$694,768
<b>Entertainment &amp; Recreation</b>		127	\$5,194.05	\$127,217,894
Fees and Admissions		138	\$1,140.70	\$27,939,229
Membership Fees for Clubs (2)		139	\$418.70	\$10,255,167
Fees for Participant Sports, excl. Trips		141	\$188.36	\$4,613,423
Tickets to Theatre/Operas/Concerts		138	\$104.84	\$2,567,838
Tickets to Movies		126	\$30.99	\$759,137
Tickets to Parks or Museums		126	\$47.09	\$1,153,406
Admission to Sporting Events, excl. Trips		142	\$112.18	\$2,747,740
Fees for Recreational Lessons		138	\$237.57	\$5,818,711
Dating Services		123	\$0.97	\$23,807
TV/Video/Audio		121	\$1,606.33	\$39,343,907
Cable and Satellite Television Services		121	\$913.68	\$22,378,776
Televisions		122	\$186.30	\$4,562,963
Satellite Dishes		100	\$1.25	\$30,663
VCRs, Video Cameras, and DVD Players		111	\$5.52	\$135,154
Miscellaneous Video Equipment		114	\$25.76	\$630,879
Video Cassettes and DVDs		119	\$6.85	\$167,690
Video Game Hardware/Accessories		115	\$53.60	\$1,312,928
Video Game Software		119	\$24.07	\$589,644
Rental/Streaming/Downloaded Video		120	\$207.62	\$5,085,267
Installation of Televisions		170	\$2.89	\$70,814
Audio (3)		124	\$176.87	\$4,332,045
Rental and Repair of TV/Radio/Sound Equipment		121	\$1.92	\$47,082
Pets		126	\$1,273.36	\$31,188,409
Toys/Games/Crafts/Hobbies (4)		122	\$222.15	\$5,441,017
Recreational Vehicles and Fees (5)		128	\$253.43	\$6,207,159
Sports/Recreation/Exercise Equipment (6)		127	\$387.96	\$9,502,391
Photo Equipment and Supplies (7)		131	\$80.35	\$1,968,114
Reading (8)		128	\$179.62	\$4,399,504
Catered Affairs (9)		127	\$50.14	\$1,228,163
<b>Food</b>		123	\$13,733.75	\$336,380,782
Food at Home		121	\$8,868.43	\$217,214,475
Bakery and Cereal Products		123	\$1,153.94	\$28,263,373
Meats, Poultry, Fish, and Eggs		119	\$1,875.34	\$45,932,735
Dairy Products		122	\$846.62	\$20,736,160
Fruits and Vegetables		122	\$1,765.15	\$43,233,722
Snacks and Other Food at Home (10)		122	\$3,227.39	\$79,048,486
Food Away from Home		125	\$4,865.32	\$119,166,307
Alcoholic Beverages		126	\$822.14	\$20,136,608

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**Source:** Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	142	\$65,730.10	\$1,609,927,325
Value of Retirement Plans	143	\$231,776.51	\$5,676,902,122
Value of Other Financial Assets	133	\$12,103.36	\$296,447,630
Vehicle Loan Amount excluding Interest	119	\$4,195.19	\$102,752,908
Value of Credit Card Debt	128	\$3,694.78	\$90,496,330
<b>Health</b>			
Nonprescription Drugs	123	\$219.40	\$5,373,660
Prescription Drugs	125	\$519.42	\$12,722,174
Eyeglasses and Contact Lenses	128	\$161.79	\$3,962,628
<b>Home</b>			
Mortgage Payment and Basics (11)	135	\$18,254.26	\$447,101,572
Maintenance and Remodeling Services	135	\$6,298.21	\$154,262,178
Maintenance and Remodeling Materials (12)	133	\$1,147.79	\$28,112,893
Utilities, Fuel, and Public Services	121	\$7,184.61	\$175,972,538
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	121	\$160.07	\$3,920,671
Furniture	126	\$1,244.62	\$30,484,553
Rugs	133	\$60.81	\$1,489,454
Major Appliances (14)	125	\$736.05	\$18,027,952
Housewares (15)	121	\$129.67	\$3,175,981
Small Appliances	114	\$91.47	\$2,240,347
Luggage	130	\$26.86	\$657,916
Telephones and Accessories	122	\$123.60	\$3,027,353
<b>Household Operations</b>			
Child Care	134	\$738.82	\$18,095,858
Lawn and Garden (16)	131	\$912.92	\$22,360,152
Moving/Storage/Freight Express	124	\$151.30	\$3,705,719
Housekeeping Supplies (17)	122	\$1,103.04	\$27,016,732
<b>Insurance</b>			
Owners and Renters Insurance	128	\$1,059.19	\$25,942,856
Vehicle Insurance	117	\$2,488.39	\$60,948,172
Life/Other Insurance	133	\$902.27	\$22,099,216
Health Insurance	125	\$6,230.05	\$152,592,501
Personal Care Products (18)	122	\$681.27	\$16,686,285
School Books (19)	126	\$53.51	\$1,310,616
Smoking Products	107	\$501.92	\$12,293,506
<b>Transportation</b>			
Payments on Vehicles excluding Leases	121	\$3,678.63	\$90,100,738
Gasoline and Motor Oil	115	\$3,836.44	\$93,965,921
Vehicle Maintenance and Repairs	122	\$1,808.16	\$44,287,164
<b>Travel</b>			
Airline Fares	129	\$817.97	\$20,034,493
Lodging on Trips	130	\$1,281.28	\$31,382,505
Auto/Truck Rental on Trips	131	\$151.79	\$3,717,765
Food and Drink on Trips	128	\$949.80	\$23,263,502

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**Source:** Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percent	Demographic Summary	2024	2029
Savvy Suburbanites (1D)	20.0%	Population	116,653	118,243
Professional Pride (1B)	10.6%	Households	44,031	45,347
Workday Drive (4A)	10.1%	Families	31,751	32,563
Old and Newcomers (8F)	9.0%	Median Age	41.5	42.3
Enterprising Professionals (2D)	7.2%	Median Household Income	\$116,059	\$128,769
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		129	\$3,082.21	\$135,712,810
Men's		132	\$579.85	\$25,531,282
Women's		127	\$1,018.18	\$44,831,505
Children's		129	\$473.60	\$20,853,096
Footwear		129	\$641.54	\$28,247,529
Watches & Jewelry		134	\$305.87	\$13,467,875
Apparel Products and Services (1)		130	\$63.17	\$2,781,522
<b>Computer</b>				
Computers and Hardware for Home Use		131	\$354.18	\$15,594,769
Portable Memory		130	\$5.31	\$233,808
Computer Software		123	\$19.15	\$843,173
Computer Accessories		125	\$29.73	\$1,309,234
<b>Entertainment &amp; Recreation</b>		134	\$5,473.61	\$241,008,514
Fees and Admissions		145	\$1,197.41	\$52,723,190
Membership Fees for Clubs (2)		144	\$436.03	\$19,198,816
Fees for Participant Sports, excl. Trips		148	\$197.85	\$8,711,471
Tickets to Theatre/Operas/Concerts		143	\$108.59	\$4,781,233
Tickets to Movies		135	\$33.29	\$1,465,667
Tickets to Parks or Museums		136	\$51.11	\$2,250,420
Admission to Sporting Events, excl. Trips		147	\$116.40	\$5,125,286
Fees for Recreational Lessons		147	\$253.16	\$11,147,016
Dating Services		124	\$0.98	\$43,281
TV/Video/Audio		127	\$1,688.65	\$74,352,794
Cable and Satellite Television Services		126	\$947.31	\$41,710,873
Televisions		129	\$197.73	\$8,706,362
Satellite Dishes		108	\$1.35	\$59,253
VCRs, Video Cameras, and DVD Players		120	\$5.98	\$263,227
Miscellaneous Video Equipment		133	\$30.18	\$1,329,012
Video Cassettes and DVDs		124	\$7.17	\$315,714
Video Game Hardware/Accessories		124	\$57.73	\$2,541,801
Video Game Software		125	\$25.25	\$1,111,972
Rental/Streaming/Downloaded Video		130	\$223.25	\$9,829,709
Installation of Televisions		169	\$2.87	\$126,178
Audio (3)		132	\$187.78	\$8,268,254
Rental and Repair of TV/Radio/Sound Equipment		129	\$2.05	\$90,438
Pets		132	\$1,335.30	\$58,794,583
Toys/Games/Crafts/Hobbies (4)		128	\$233.42	\$10,277,779
Recreational Vehicles and Fees (5)		137	\$270.90	\$11,927,794
Sports/Recreation/Exercise Equipment (6)		140	\$427.37	\$18,817,504
Photo Equipment and Supplies (7)		136	\$82.89	\$3,649,627
Reading (8)		132	\$185.09	\$8,149,498
Catered Affairs (9)		133	\$52.59	\$2,315,746
<b>Food</b>		129	\$14,482.17	\$637,664,450
Food at Home		127	\$9,308.69	\$409,870,886
Bakery and Cereal Products		129	\$1,205.86	\$53,095,145
Meats, Poultry, Fish, and Eggs		125	\$1,974.04	\$86,918,892
Dairy Products		128	\$886.30	\$39,024,807
Fruits and Vegetables		128	\$1,846.93	\$81,322,009
Snacks and Other Food at Home (10)		128	\$3,395.56	\$149,510,032
Food Away from Home		133	\$5,173.48	\$227,793,565
Alcoholic Beverages		131	\$857.65	\$37,763,154

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	145	\$66,969.55	\$2,948,736,154
Value of Retirement Plans	147	\$239,141.44	\$10,529,636,854
Value of Other Financial Assets	140	\$12,766.18	\$562,107,790
Vehicle Loan Amount excluding Interest	130	\$4,595.84	\$202,359,259
Value of Credit Card Debt	134	\$3,865.55	\$170,204,110
<b>Health</b>			
Nonprescription Drugs	131	\$232.37	\$10,231,277
Prescription Drugs	130	\$537.15	\$23,651,349
Eyeglasses and Contact Lenses	132	\$166.95	\$7,350,938
<b>Home</b>			
Mortgage Payment and Basics (11)	144	\$19,406.39	\$854,482,750
Maintenance and Remodeling Services	143	\$6,698.47	\$294,940,225
Maintenance and Remodeling Materials (12)	142	\$1,228.51	\$54,092,552
Utilities, Fuel, and Public Services	127	\$7,561.09	\$332,922,355
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	128	\$168.71	\$7,428,439
Furniture	134	\$1,324.88	\$58,335,918
Rugs	138	\$62.96	\$2,772,340
Major Appliances (14)	133	\$779.99	\$34,343,753
Housewares (15)	128	\$137.28	\$6,044,410
Small Appliances	120	\$96.63	\$4,254,702
Luggage	136	\$28.25	\$1,243,911
Telephones and Accessories	127	\$128.65	\$5,664,528
<b>Household Operations</b>			
Child Care	143	\$790.26	\$34,796,085
Lawn and Garden (16)	137	\$961.33	\$42,328,443
Moving/Storage/Freight Express	128	\$156.02	\$6,869,577
Housekeeping Supplies (17)	128	\$1,160.30	\$51,089,164
<b>Insurance</b>			
Owners and Renters Insurance	136	\$1,126.37	\$49,595,269
Vehicle Insurance	125	\$2,652.42	\$116,788,699
Life/Other Insurance	140	\$944.54	\$41,588,839
Health Insurance	130	\$6,520.95	\$287,123,806
Personal Care Products (18)	128	\$717.82	\$31,606,423
School Books (19)	133	\$56.40	\$2,483,265
Smoking Products	112	\$523.10	\$23,032,555
<b>Transportation</b>			
Payments on Vehicles excluding Leases	130	\$3,951.95	\$174,008,436
Gasoline and Motor Oil	123	\$4,106.04	\$180,792,987
Vehicle Maintenance and Repairs	129	\$1,912.47	\$84,208,170
<b>Travel</b>			
Airline Fares	137	\$867.46	\$38,195,050
Lodging on Trips	137	\$1,350.71	\$59,473,106
Auto/Truck Rental on Trips	138	\$160.29	\$7,057,902
Food and Drink on Trips	135	\$1,002.00	\$44,119,065

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books** includes school books for college, elementary school, high school, vocational/technical school, preschool and other schools.

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

# Business Summary

227 Gateway Dr, Bel Air, Maryland, 21014  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 39.52856  
Longitude: -76.36425

<b>Data for all businesses in area</b>	<b>1 mile</b>		<b>3 miles</b>		<b>5 miles</b>							
Total Businesses:	807		2,556		3,987							
Total Employees:	10,263		29,726		41,774							
Total Population:	5,552		62,956		116,653							
Employee/Population Ratio (per 100 Residents)	185		47		36							
<b>by SIC Codes</b>	<b>Businesses</b>		<b>Employees</b>		<b>Businesses</b>		<b>Employees</b>		<b>Businesses</b>		<b>Employees</b>	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	8	1.0%	92	0.9%	43	1.7%	324	1.1%	105	2.6%	716	1.7%
Construction	36	4.5%	230	2.2%	167	6.5%	1,126	3.8%	322	8.1%	2,055	4.9%
Manufacturing	8	1.0%	80	0.8%	37	1.4%	287	1.0%	73	1.8%	868	2.1%
Transportation	12	1.5%	80	0.8%	42	1.6%	227	0.8%	65	1.6%	372	0.9%
Communication	7	0.9%	28	0.3%	18	0.7%	126	0.4%	23	0.6%	158	0.4%
Utility	4	0.5%	213	2.1%	10	0.4%	235	0.8%	13	0.3%	245	0.6%
Wholesale Trade	15	1.9%	122	1.2%	39	1.5%	365	1.2%	66	1.7%	557	1.3%
<b>Retail Trade Summary</b>	<b>163</b>	<b>20.2%</b>	<b>2,847</b>	<b>27.7%</b>	<b>481</b>	<b>18.8%</b>	<b>8,687</b>	<b>29.2%</b>	<b>703</b>	<b>17.6%</b>	<b>11,596</b>	<b>27.8%</b>
Home Improvement	7	0.9%	220	2.1%	20	0.8%	395	1.3%	32	0.8%	466	1.1%
General Merchandise Stores	8	1.0%	503	4.9%	23	0.9%	906	3.0%	31	0.8%	1,159	2.8%
Food Stores	14	1.7%	248	2.4%	51	2.0%	1,278	4.3%	75	1.9%	1,855	4.4%
Auto Dealers & Gas Stations	9	1.1%	112	1.1%	49	1.9%	1,816	6.1%	65	1.6%	1,934	4.6%
Apparel & Accessory Stores	18	2.2%	108	1.1%	30	1.2%	169	0.6%	39	1.0%	250	0.6%
Furniture & Home Furnishings	18	2.2%	204	2.0%	37	1.4%	314	1.1%	56	1.4%	422	1.0%
Eating & Drinking Places	43	5.3%	968	9.4%	144	5.6%	2,752	9.3%	214	5.4%	4,147	9.9%
Miscellaneous Retail	47	5.8%	483	4.7%	128	5.0%	1,057	3.6%	190	4.8%	1,363	3.3%
<b>Finance, Insurance, Real Estate Summary</b>	<b>81</b>	<b>10.0%</b>	<b>660</b>	<b>6.4%</b>	<b>278</b>	<b>10.9%</b>	<b>2,322</b>	<b>7.8%</b>	<b>428</b>	<b>10.7%</b>	<b>3,314</b>	<b>7.9%</b>
Banks, Savings & Lending Institutions	15	1.9%	132	1.3%	54	2.1%	682	2.3%	87	2.2%	1,001	2.4%
Securities Brokers	16	2.0%	87	0.8%	46	1.8%	234	0.8%	68	1.7%	322	0.8%
Insurance Carriers & Agents	16	2.0%	182	1.8%	53	2.1%	367	1.2%	78	2.0%	488	1.2%
Real Estate, Holding, Other Investment Offices	34	4.2%	259	2.5%	126	4.9%	1,040	3.5%	195	4.9%	1,503	3.6%
<b>Services Summary</b>	<b>360</b>	<b>44.6%</b>	<b>4,709</b>	<b>45.9%</b>	<b>1,165</b>	<b>45.6%</b>	<b>14,150</b>	<b>47.6%</b>	<b>1,777</b>	<b>44.6%</b>	<b>19,803</b>	<b>47.4%</b>
Hotels & Lodging	0	0.0%	0	0.0%	2	0.1%	5	0.0%	6	0.2%	40	0.1%
Automotive Services	22	2.7%	115	1.1%	69	2.7%	342	1.2%	106	2.7%	479	1.1%
Movies & Amusements	26	3.2%	435	4.2%	69	2.7%	756	2.5%	119	3.0%	1,182	2.8%
Health Services	83	10.3%	2,049	20.0%	314	12.3%	5,760	19.4%	419	10.5%	6,943	16.6%
Legal Services	40	5.0%	205	2.0%	81	3.2%	388	1.3%	93	2.3%	427	1.0%
Education Institutions & Libraries	8	1.0%	383	3.7%	49	1.9%	2,471	8.3%	78	2.0%	3,790	9.1%
Other Services	180	22.3%	1,523	14.8%	581	22.7%	4,429	14.9%	955	24.0%	6,942	16.6%
<b>Government</b>	<b>57</b>	<b>7.1%</b>	<b>1,171</b>	<b>11.4%</b>	<b>86</b>	<b>3.4%</b>	<b>1,790</b>	<b>6.0%</b>	<b>99</b>	<b>2.5%</b>	<b>1,953</b>	<b>4.7%</b>
<b>Unclassified Establishments</b>	<b>54</b>	<b>6.7%</b>	<b>31</b>	<b>0.3%</b>	<b>191</b>	<b>7.5%</b>	<b>90</b>	<b>0.3%</b>	<b>314</b>	<b>7.9%</b>	<b>136</b>	<b>0.3%</b>
<b>Totals</b>	<b>807</b>	<b>100.0%</b>	<b>10,263</b>	<b>100.0%</b>	<b>2,556</b>	<b>100.0%</b>	<b>29,726</b>	<b>100.0%</b>	<b>3,987</b>	<b>100.0%</b>	<b>41,774</b>	<b>100.0%</b>

Source: Copyright 2024 Data Axle, Inc. All rights reserved. Esri Total Population forecasts for 2024.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



# Business Summary

227 Gateway Dr, Bel Air, Maryland, 21014  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 39.52856  
Longitude: -76.36425

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	1	0.0%	4	0.2%	30	0.1%	19	0.5%	96	0.2%
Mining	1	0.1%	5	0.0%	3	0.1%	22	0.1%	3	0.1%	22	0.1%
Utilities	1	0.1%	4	0.0%	1	0.0%	4	0.0%	1	0.0%	4	0.0%
Construction	39	4.8%	256	2.5%	181	7.1%	1,240	4.2%	346	8.7%	2,227	5.3%
Manufacturing	12	1.5%	109	1.1%	43	1.7%	328	1.1%	78	2.0%	897	2.1%
Wholesale Trade	14	1.7%	118	1.1%	38	1.5%	361	1.2%	65	1.6%	553	1.3%
Retail Trade	116	14.4%	1,814	17.7%	320	12.5%	5,765	19.4%	466	11.7%	7,241	17.3%
Motor Vehicle & Parts Dealers	7	0.9%	105	1.0%	43	1.7%	1,788	6.0%	55	1.4%	1,889	4.5%
Furniture & Home Furnishings Stores	11	1.4%	49	0.5%	22	0.9%	107	0.4%	35	0.9%	191	0.5%
Electronics & Appliance Stores	6	0.7%	152	1.5%	12	0.5%	199	0.7%	15	0.4%	214	0.5%
Building Material & Garden Equipment & Supplies Dealers	7	0.9%	220	2.1%	20	0.8%	395	1.3%	32	0.8%	466	1.1%
Food & Beverage Stores	9	1.1%	189	1.8%	39	1.5%	1,155	3.9%	67	1.7%	1,737	4.2%
Health & Personal Care Stores	14	1.7%	103	1.0%	46	1.8%	324	1.1%	64	1.6%	448	1.1%
Gasoline Stations & Fuel Dealers	2	0.2%	7	0.1%	7	0.3%	39	0.1%	12	0.3%	68	0.2%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	25	3.1%	149	1.5%	39	1.5%	237	0.8%	51	1.3%	325	0.8%
Sporting Goods, Hobby, Book, & Music Stores	22	2.7%	309	3.0%	52	2.0%	553	1.9%	79	2.0%	660	1.6%
General Merchandise Stores	13	1.6%	531	5.2%	40	1.6%	968	3.3%	56	1.4%	1,242	3.0%
Transportation & Warehousing	3	0.4%	18	0.2%	23	0.9%	109	0.4%	44	1.1%	245	0.6%
Information	8	1.0%	44	0.4%	36	1.4%	311	1.0%	50	1.3%	421	1.0%
Finance & Insurance	46	5.7%	395	3.8%	152	5.9%	1,276	4.3%	233	5.8%	1,811	4.3%
Central Bank/Credit Intermediation & Related Activities	14	1.7%	126	1.2%	52	2.0%	675	2.3%	85	2.1%	994	2.4%
Securities & Commodity Contracts	16	2.0%	87	0.8%	47	1.8%	235	0.8%	71	1.8%	329	0.8%
Funds, Trusts & Other Financial Vehicles	16	2.0%	182	1.8%	53	2.1%	367	1.2%	78	2.0%	488	1.2%
Real Estate, Rental & Leasing	32	4.0%	244	2.4%	123	4.8%	1,009	3.4%	190	4.8%	1,447	3.5%
Professional, Scientific & Tech Services	97	12.0%	861	8.4%	299	11.7%	2,231	7.5%	458	11.5%	3,221	7.7%
Legal Services	43	5.3%	218	2.1%	95	3.7%	457	1.5%	109	2.7%	508	1.2%
Management of Companies & Enterprises	2	0.2%	10	0.1%	6	0.2%	35	0.1%	10	0.3%	58	0.1%
Administrative, Support & Waste Management Services	25	3.1%	329	3.2%	83	3.2%	666	2.2%	162	4.1%	1,149	2.8%
Educational Services	20	2.5%	453	4.4%	70	2.7%	2,531	8.5%	109	2.7%	3,925	9.4%
Health Care & Social Assistance	104	12.9%	2,278	22.2%	382	14.9%	6,524	21.9%	518	13.0%	8,240	19.7%
Arts, Entertainment & Recreation	19	2.4%	402	3.9%	50	2.0%	649	2.2%	88	2.2%	982	2.4%
Accommodation & Food Services	46	5.7%	1,011	9.9%	158	6.2%	2,891	9.7%	236	5.9%	4,355	10.4%
Accommodation	0	0.0%	0	0.0%	2	0.1%	5	0.0%	6	0.2%	40	0.1%
Food Services & Drinking Places	46	5.7%	1,011	9.9%	156	6.1%	2,886	9.7%	230	5.8%	4,315	10.3%
Other Services (except Public Administration)	109	13.5%	685	6.7%	307	12.0%	1,837	6.2%	499	12.5%	2,766	6.6%
Automotive Repair & Maintenance	20	2.5%	104	1.0%	47	1.8%	250	0.8%	80	2.0%	374	0.9%
Public Administration	58	7.2%	1,197	11.7%	87	3.4%	1,816	6.1%	99	2.5%	1,977	4.7%
Unclassified Establishments	54	6.7%	31	0.3%	191	7.5%	90	0.3%	314	7.9%	136	0.3%
<b>Total</b>	<b>807</b>	<b>100.0%</b>	<b>10,263</b>	<b>100.0%</b>	<b>2,556</b>	<b>100.0%</b>	<b>29,726</b>	<b>100.0%</b>	<b>3,987</b>	<b>100.0%</b>	<b>41,774</b>	<b>100.0%</b>

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