

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	5,747	19,266	44,477
2010 Total Population	5,715	23,745	54,235
2019 Total Population	5,495	24,253	56,740
2019 Group Quarters	421	653	712
2024 Total Population	5,476	24,592	58,046
2019-2024 Annual Rate	-0.07%	0.28%	0.46%
2019 Total Daytime Population	10,575	28,231	56,834
Workers	6,897	15,170	28,532
Residents	3,678	13,061	28,302
Household Summary			
2000 Households	2,229	7,043	16,310
2000 Average Household Size	2.41	2.65	2.69
2010 Households	2,117	8,483	19,793
2010 Average Household Size	2.48	2.72	2.70
2019 Households	2,017	8,594	20,662
2019 Average Household Size	2.52	2.75	2.71
2024 Households	2,005	8,698	21,131
2024 Average Household Size	2.52	2.75	2.71
2019-2024 Annual Rate	-0.12%	0.24%	0.45%
2010 Families	1,296	5,847	13,818
2010 Average Family Size	3.07	3.22	3.19
2019 Families	1,219	5,865	14,263
2019 Average Family Size	3.14	3.27	3.23
2024 Families	1,204	5,906	14,505
2024 Average Family Size	3.15	3.29	3.24
2019-2024 Annual Rate	-0.25%	0.14%	0.34%
Housing Unit Summary			
2000 Housing Units	2,404	7,469	17,294
Owner Occupied Housing Units	38.2%	57.8%	66.0%
Renter Occupied Housing Units	54.5%	36.5%	28.3%
Vacant Housing Units	7.3%	5.7%	5.7%
2010 Housing Units	2,308	8,997	20,985
Owner Occupied Housing Units	37.3%	57.1%	65.0%
Renter Occupied Housing Units	54.5%	37.2%	29.3%
Vacant Housing Units	8.3%	5.7%	5.7%
2019 Housing Units	2,325	9,282	21,919
Owner Occupied Housing Units	37.8%	58.1%	65.5%
Renter Occupied Housing Units	49.0%	34.5%	28.7%
Vacant Housing Units	13.2%	7.4%	5.7%
2024 Housing Units	2,345	9,468	22,487
Owner Occupied Housing Units	38.1%	58.5%	66.1%
Renter Occupied Housing Units	47.4%	33.4%	27.8%
Vacant Housing Units	14.5%	8.1%	6.0%
Median Household Income			
2019	\$42,337	\$65,252	\$73,206
2024	\$44,818	\$72,347	\$80,600
Median Home Value			
2019	\$185,847	\$234,949	\$280,466
2024	\$198,302	\$266,432	\$312,010
Per Capita Income			
2019	\$24,525	\$31,083	\$34,993
2024	\$27,216	\$34,599	\$39,297
Median Age			
2010	35.2	34.7	36.1
2019	35.8	35.6	37.4
2024	36.2	36.0	38.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2019 Households by Income			
Household Income Base	2,017	8,594	20,662
<\$15,000	8.9%	5.1%	5.3%
\$15,000 - \$24,999	17.2%	10.0%	7.9%
\$25,000 - \$34,999	11.0%	7.4%	7.6%
\$35,000 - \$49,999	22.0%	15.5%	14.0%
\$50,000 - \$74,999	13.3%	17.3%	16.1%
\$75,000 - \$99,999	9.0%	11.8%	12.6%
\$100,000 - \$149,999	10.9%	21.2%	20.6%
\$150,000 - \$199,999	2.6%	5.4%	8.1%
\$200,000+	5.1%	6.2%	7.9%
Average Household Income	\$67,403	\$87,157	\$95,587
2024 Households by Income			
Household Income Base	2,005	8,698	21,131
<\$15,000	7.9%	4.5%	4.8%
\$15,000 - \$24,999	15.2%	8.7%	6.8%
\$25,000 - \$34,999	11.0%	7.2%	7.3%
\$35,000 - \$49,999	21.7%	14.6%	12.8%
\$50,000 - \$74,999	13.6%	16.3%	14.9%
\$75,000 - \$99,999	9.8%	11.9%	12.4%
\$100,000 - \$149,999	12.0%	22.6%	21.5%
\$150,000 - \$199,999	3.0%	6.9%	10.1%
\$200,000+	5.8%	7.4%	9.4%
Average Household Income	\$75,017	\$97,188	\$107,395
2019 Owner Occupied Housing Units by Value			
Total	878	5,392	14,364
<\$50,000	1.3%	2.3%	2.8%
\$50,000 - \$99,999	11.5%	3.6%	2.6%
\$100,000 - \$149,999	13.2%	9.5%	6.1%
\$150,000 - \$199,999	33.6%	20.8%	12.7%
\$200,000 - \$249,999	21.3%	19.8%	15.7%
\$250,000 - \$299,999	12.1%	16.3%	16.4%
\$300,000 - \$399,999	4.8%	20.6%	25.0%
\$400,000 - \$499,999	2.2%	5.2%	12.3%
\$500,000 - \$749,999	0.1%	1.4%	5.3%
\$750,000 - \$999,999	0.0%	0.1%	0.4%
\$1,000,000 - \$1,499,999	0.0%	0.2%	0.2%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.1%	0.2%	0.3%
Average Home Value	\$194,909	\$253,126	\$302,168
2024 Owner Occupied Housing Units by Value			
Total	893	5,537	14,872
<\$50,000	1.1%	1.5%	1.9%
\$50,000 - \$99,999	10.5%	2.8%	1.9%
\$100,000 - \$149,999	9.6%	6.1%	4.0%
\$150,000 - \$199,999	29.7%	16.3%	9.5%
\$200,000 - \$249,999	21.7%	17.6%	13.2%
\$250,000 - \$299,999	15.5%	17.3%	16.0%
\$300,000 - \$399,999	7.5%	26.8%	29.5%
\$400,000 - \$499,999	3.9%	8.3%	15.1%
\$500,000 - \$749,999	0.2%	2.4%	7.5%
\$750,000 - \$999,999	0.0%	0.2%	0.8%
\$1,000,000 - \$1,499,999	0.0%	0.3%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.1%	0.4%	0.4%
Average Home Value	\$211,575	\$285,706	\$335,124

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	5,715	23,748	54,234
0 - 4	7.4%	7.7%	6.9%
5 - 9	6.7%	7.5%	7.2%
10 - 14	6.6%	7.3%	7.4%
15 - 24	14.5%	13.7%	13.4%
25 - 34	14.4%	14.2%	13.4%
35 - 44	13.9%	15.4%	15.6%
45 - 54	13.5%	13.8%	15.0%
55 - 64	10.9%	10.2%	10.9%
65 - 74	5.6%	5.3%	5.9%
75 - 84	4.3%	3.3%	3.1%
85 +	2.2%	1.6%	1.2%
18 +	75.1%	73.1%	74.1%
2019 Population by Age			
Total	5,496	24,253	56,739
0 - 4	6.8%	7.1%	6.3%
5 - 9	6.7%	7.1%	6.5%
10 - 14	6.5%	7.0%	6.8%
15 - 24	13.9%	12.7%	12.2%
25 - 34	15.1%	15.3%	14.9%
35 - 44	12.9%	13.6%	13.2%
45 - 54	12.4%	13.2%	14.0%
55 - 64	11.1%	11.3%	12.5%
65 - 74	8.4%	7.7%	8.5%
75 - 84	4.0%	3.4%	3.7%
85 +	2.2%	1.7%	1.3%
18 +	76.3%	75.0%	76.6%
2024 Population by Age			
Total	5,476	24,592	58,047
0 - 4	6.8%	7.1%	6.3%
5 - 9	6.5%	6.8%	6.3%
10 - 14	6.5%	7.0%	6.6%
15 - 24	12.8%	12.2%	11.5%
25 - 34	15.8%	15.4%	14.4%
35 - 44	13.1%	14.2%	14.3%
45 - 54	12.1%	12.2%	12.5%
55 - 64	10.7%	11.2%	12.6%
65 - 74	8.9%	8.2%	9.3%
75 - 84	4.8%	4.2%	4.9%
85 +	2.1%	1.6%	1.4%
18 +	76.5%	75.3%	77.1%
2010 Population by Sex			
Males	2,830	11,581	26,597
Females	2,885	12,164	27,638
2019 Population by Sex			
Males	2,744	11,854	27,750
Females	2,751	12,399	28,990
2024 Population by Sex			
Males	2,750	12,059	28,385
Females	2,726	12,533	29,661

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	5,715	23,745	54,235
White Alone	78.0%	78.5%	78.3%
Black Alone	14.9%	13.5%	12.9%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	0.7%	2.5%	4.0%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	2.6%	1.9%	1.6%
Two or More Races	3.4%	3.3%	2.9%
Hispanic Origin	6.6%	5.7%	4.8%
Diversity Index	44.8	43.3	42.7
2019 Population by Race/Ethnicity			
Total	5,493	24,252	56,740
White Alone	73.5%	73.9%	73.2%
Black Alone	17.0%	15.4%	14.9%
American Indian Alone	0.4%	0.4%	0.3%
Asian Alone	0.9%	3.5%	5.7%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	3.7%	2.6%	2.1%
Two or More Races	4.4%	4.2%	3.7%
Hispanic Origin	9.2%	7.9%	6.6%
Diversity Index	52.6	51.2	50.7
2024 Population by Race/Ethnicity			
Total	5,477	24,593	58,046
White Alone	70.2%	70.6%	69.8%
Black Alone	18.7%	16.8%	16.2%
American Indian Alone	0.4%	0.4%	0.3%
Asian Alone	1.0%	4.1%	6.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.5%	3.1%	2.5%
Two or More Races	5.1%	4.9%	4.3%
Hispanic Origin	11.2%	9.6%	7.9%
Diversity Index	57.7	56.3	55.7
2010 Population by Relationship and Household Type			
Total	5,715	23,745	54,235
In Households	92.0%	97.0%	98.6%
In Family Households	74.3%	82.7%	84.2%
Householder	22.4%	24.7%	25.6%
Spouse	12.0%	16.4%	18.8%
Child	31.5%	34.3%	33.4%
Other relative	3.8%	3.9%	3.6%
Nonrelative	4.6%	3.5%	2.8%
In Nonfamily Households	17.6%	14.3%	14.4%
In Group Quarters	8.0%	3.0%	1.4%
Institutionalized Population	6.1%	2.2%	1.0%
Noninstitutionalized Population	1.9%	0.8%	0.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2019 Population 25+ by Educational Attainment			
Total	3,631	16,034	38,709
Less than 9th Grade	6.0%	3.8%	2.9%
9th - 12th Grade, No Diploma	17.6%	9.7%	6.7%
High School Graduate	33.7%	30.3%	27.6%
GED/Alternative Credential	4.8%	3.8%	2.7%
Some College, No Degree	19.0%	20.0%	19.8%
Associate Degree	5.4%	7.7%	7.9%
Bachelor's Degree	7.9%	14.2%	17.7%
Graduate/Professional Degree	5.5%	10.6%	14.7%
2019 Population 15+ by Marital Status			
Total	4,396	19,122	45,649
Never Married	36.7%	33.6%	32.5%
Married	37.0%	46.0%	49.6%
Widowed	8.6%	6.0%	5.3%
Divorced	17.7%	14.4%	12.6%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	89.5%	95.8%	96.2%
Civilian Unemployed (Unemployment Rate)	10.5%	4.2%	3.8%
2019 Employed Population 16+ by Industry			
Total	1,654	11,210	28,716
Agriculture/Mining	0.9%	0.4%	0.3%
Construction	11.2%	8.1%	7.4%
Manufacturing	14.1%	8.7%	9.8%
Wholesale Trade	3.4%	2.4%	2.1%
Retail Trade	12.9%	12.1%	10.5%
Transportation/Utilities	5.1%	7.1%	6.7%
Information	0.7%	1.8%	1.6%
Finance/Insurance/Real Estate	3.3%	8.1%	9.9%
Services	43.7%	46.1%	46.1%
Public Administration	4.5%	5.1%	5.6%
2019 Employed Population 16+ by Occupation			
Total	1,654	11,211	28,716
White Collar	46.8%	55.9%	63.7%
Management/Business/Financial	7.7%	11.8%	15.1%
Professional	18.4%	21.9%	26.0%
Sales	6.9%	9.5%	8.8%
Administrative Support	13.7%	12.8%	13.8%
Services	21.5%	18.9%	15.7%
Blue Collar	31.7%	25.2%	20.6%
Farming/Forestry/Fishing	0.1%	0.1%	0.1%
Construction/Extraction	8.5%	4.9%	4.6%
Installation/Maintenance/Repair	4.0%	4.0%	3.8%
Production	9.7%	6.2%	4.8%
Transportation/Material Moving	9.5%	10.0%	7.2%
2010 Population By Urban/ Rural Status			
Total Population	5,715	23,745	54,235
Population Inside Urbanized Area	98.8%	91.3%	86.7%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	1.2%	8.7%	13.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	2,117	8,483	19,793
Households with 1 Person	31.7%	24.6%	23.2%
Households with 2+ People	68.3%	75.4%	76.8%
Family Households	61.2%	68.9%	69.8%
Husband-wife Families	32.7%	45.6%	51.1%
With Related Children	14.7%	23.0%	25.2%
Other Family (No Spouse Present)	28.5%	23.3%	18.7%
Other Family with Male Householder	6.8%	6.1%	5.4%
With Related Children	4.5%	4.1%	3.4%
Other Family with Female Householder	21.7%	17.2%	13.3%
With Related Children	16.0%	12.4%	9.1%
Nonfamily Households	7.0%	6.5%	7.0%
All Households with Children	35.9%	40.2%	38.3%
Multigenerational Households	5.5%	5.8%	5.1%
Unmarried Partner Households	10.4%	9.0%	8.0%
Male-female	9.7%	8.3%	7.2%
Same-sex	0.8%	0.7%	0.8%
2010 Households by Size			
Total	2,116	8,483	19,793
1 Person Household	31.8%	24.6%	23.2%
2 Person Household	28.4%	29.2%	31.2%
3 Person Household	16.7%	18.3%	18.1%
4 Person Household	12.2%	15.6%	16.1%
5 Person Household	6.3%	7.1%	6.9%
6 Person Household	2.7%	3.1%	2.8%
7 + Person Household	2.0%	2.0%	1.7%
2010 Households by Tenure and Mortgage Status			
Total	2,117	8,483	19,793
Owner Occupied	40.6%	60.6%	69.0%
Owned with a Mortgage/Loan	28.9%	49.0%	54.5%
Owned Free and Clear	11.7%	11.6%	14.4%
Renter Occupied	59.4%	39.4%	31.0%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,308	8,997	20,985
Housing Units Inside Urbanized Area	98.9%	91.7%	86.3%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	1.1%	8.3%	13.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

229 S Bridge St, Elkton, Maryland, 21921
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.60365
Longitude: -75.82973

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Front Porches (8E)	Soccer Moms (4A)	Bright Young Professionals
2.	Fresh Ambitions (13D)	Bright Young Professionals	Soccer Moms (4A)
3.	Set to Impress (11D)	Front Porches (8E)	Green Acres (6A)
2019 Consumer Spending			
Apparel & Services: Total \$	\$3,419,349	\$18,574,595	\$48,515,842
Average Spent	\$1,695.26	\$2,161.34	\$2,348.07
Spending Potential Index	79	101	110
Education: Total \$	\$2,584,196	\$13,446,652	\$35,428,389
Average Spent	\$1,281.21	\$1,564.66	\$1,714.66
Spending Potential Index	80	98	108
Entertainment/Recreation: Total \$	\$5,028,308	\$27,826,535	\$73,481,306
Average Spent	\$2,492.96	\$3,237.90	\$3,556.35
Spending Potential Index	76	99	109
Food at Home: Total \$	\$8,319,959	\$44,490,737	\$115,799,657
Average Spent	\$4,124.92	\$5,176.95	\$5,604.47
Spending Potential Index	80	100	108
Food Away from Home: Total \$	\$5,725,906	\$31,758,909	\$83,468,702
Average Spent	\$2,838.82	\$3,695.47	\$4,039.72
Spending Potential Index	77	101	110
Health Care: Total \$	\$8,932,080	\$50,023,218	\$132,902,586
Average Spent	\$4,428.40	\$5,820.71	\$6,432.22
Spending Potential Index	75	98	108
HH Furnishings & Equipment: Total \$	\$3,277,348	\$18,575,120	\$49,141,676
Average Spent	\$1,624.86	\$2,161.41	\$2,378.36
Spending Potential Index	76	101	112
Personal Care Products & Services: Total \$	\$1,352,313	\$7,726,662	\$20,550,073
Average Spent	\$670.46	\$899.08	\$994.58
Spending Potential Index	76	101	112
Shelter: Total \$	\$30,469,087	\$160,258,256	\$415,001,284
Average Spent	\$15,106.14	\$18,647.69	\$20,085.24
Spending Potential Index	82	101	109
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$3,695,105	\$20,902,501	\$55,904,441
Average Spent	\$1,831.98	\$2,432.22	\$2,705.66
Spending Potential Index	74	98	109
Travel: Total \$	\$3,429,399	\$19,319,921	\$51,348,135
Average Spent	\$1,700.25	\$2,248.07	\$2,485.15
Spending Potential Index	76	100	111
Vehicle Maintenance & Repairs: Total \$	\$1,816,165	\$9,922,837	\$26,100,723
Average Spent	\$900.43	\$1,154.62	\$1,263.22
Spending Potential Index	79	101	110

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Front Porches (8E)	32.4%	Population	5,495	5,476
Fresh Ambitions (13D)	21.0%	Households	2,017	2,005
Set to Impress (11D)	18.6%	Families	1,219	1,204
Midlife Constants (5E)	14.0%	Median Age	35.8	36.2
Parks and Rec (5C)	6.9%	Median Household Income	\$42,337	\$44,818
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		79	\$1,695.26	\$3,419,349
Men's		81	\$336.76	\$679,248
Women's		78	\$564.87	\$1,139,333
Children's		78	\$251.75	\$507,788
Footwear		82	\$392.97	\$792,625
Watches & Jewelry		71	\$97.41	\$196,473
Apparel Products and Services (1)		78	\$51.50	\$103,883
Computer				
Computers and Hardware for Home Use		82	\$136.41	\$275,133
Portable Memory		78	\$3.48	\$7,027
Computer Software		81	\$8.23	\$16,607
Computer Accessories		78	\$14.72	\$29,696
Entertainment & Recreation		76	\$2,492.96	\$5,028,308
Fees and Admissions		79	\$561.57	\$1,132,677
Membership Fees for Clubs (2)		78	\$185.31	\$373,771
Fees for Participant Sports, excl. Trips		74	\$79.64	\$160,625
Tickets to Theatre/Operas/Concerts		83	\$62.53	\$126,115
Tickets to Movies		82	\$44.69	\$90,146
Tickets to Parks or Museums		82	\$26.68	\$53,823
Admission to Sporting Events, excl. Trips		71	\$45.07	\$90,903
Fees for Recreational Lessons		82	\$116.97	\$235,931
Dating Services		97	\$0.68	\$1,362
TV/Video/Audio		78	\$960.22	\$1,936,756
Cable and Satellite Television Services		78	\$685.55	\$1,382,764
Televisions		79	\$85.33	\$172,103
Satellite Dishes		71	\$1.11	\$2,248
VCRs, Video Cameras, and DVD Players		77	\$4.47	\$9,012
Miscellaneous Video Equipment		73	\$18.55	\$37,415
Video Cassettes and DVDs		78	\$8.98	\$18,104
Video Game Hardware/Accessories		85	\$23.80	\$48,001
Video Game Software		89	\$13.50	\$27,224
Rental/Streaming/Downloaded Video		84	\$39.25	\$79,168
Installation of Televisions		63	\$0.72	\$1,461
Audio (3)		78	\$76.40	\$154,092
Rental and Repair of TV/Radio/Sound Equipment		81	\$2.56	\$5,166
Pets		72	\$476.95	\$962,015
Toys/Games/Crafts/Hobbies (4)		79	\$93.18	\$187,952
Recreational Vehicles and Fees (5)		68	\$109.35	\$220,549
Sports/Recreation/Exercise Equipment (6)		70	\$145.43	\$293,340
Photo Equipment and Supplies (7)		79	\$41.09	\$82,876
Reading (8)		77	\$82.12	\$165,637
Catered Affairs (9)		87	\$23.06	\$46,505
Food		79	\$6,963.74	\$14,045,865
Food at Home		80	\$4,124.92	\$8,319,959
Bakery and Cereal Products		80	\$542.73	\$1,094,682
Meats, Poultry, Fish, and Eggs		81	\$924.31	\$1,864,343
Dairy Products		80	\$426.34	\$859,922
Fruits and Vegetables		80	\$818.30	\$1,650,508
Snacks and Other Food at Home (10)		79	\$1,413.24	\$2,850,504
Food Away from Home		77	\$2,838.82	\$5,725,906
Alcoholic Beverages		78	\$452.46	\$912,615

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	74	\$15,843.08	\$31,955,489
Value of Retirement Plans	73	\$69,146.30	\$139,468,089
Value of Other Financial Assets	76	\$4,328.84	\$8,731,263
Vehicle Loan Amount excluding Interest	72	\$2,046.28	\$4,127,347
Value of Credit Card Debt	80	\$1,966.47	\$3,966,370
Health			
Nonprescription Drugs	74	\$106.18	\$214,166
Prescription Drugs	73	\$265.13	\$534,773
Eyeglasses and Contact Lenses	75	\$67.97	\$137,088
Home			
Mortgage Payment and Basics (11)	70	\$7,038.83	\$14,197,330
Maintenance and Remodeling Services	70	\$1,484.23	\$2,993,701
Maintenance and Remodeling Materials (12)	67	\$325.38	\$656,288
Utilities, Fuel, and Public Services	78	\$3,775.23	\$7,614,630
Household Furnishings and Equipment			
Household Textiles (13)	79	\$79.24	\$159,818
Furniture	78	\$480.13	\$968,425
Rugs	74	\$24.14	\$48,683
Major Appliances (14)	73	\$259.05	\$522,502
Housewares (15)	74	\$78.22	\$157,777
Small Appliances	82	\$39.90	\$80,469
Luggage	79	\$10.98	\$22,151
Telephones and Accessories	75	\$56.75	\$114,464
Household Operations			
Child Care	78	\$395.60	\$797,930
Lawn and Garden (16)	69	\$322.50	\$650,490
Moving/Storage/Freight Express	83	\$55.14	\$111,210
Housekeeping Supplies (17)	76	\$569.65	\$1,148,986
Insurance			
Owners and Renters Insurance	67	\$390.78	\$788,200
Vehicle Insurance	78	\$1,210.06	\$2,440,684
Life/Other Insurance	72	\$330.25	\$666,117
Health Insurance	75	\$2,939.58	\$5,929,140
Personal Care Products (18)	77	\$387.46	\$781,513
School Books and Supplies (19)	80	\$123.90	\$249,915
Smoking Products	83	\$334.68	\$675,048
Transportation			
Payments on Vehicles excluding Leases	73	\$1,856.41	\$3,744,389
Gasoline and Motor Oil	77	\$1,766.33	\$3,562,696
Vehicle Maintenance and Repairs	79	\$900.43	\$1,816,165
Travel			
Airline Fares	78	\$427.36	\$861,989
Lodging on Trips	74	\$460.51	\$928,853
Auto/Truck Rental on Trips	77	\$20.23	\$40,805
Food and Drink on Trips	77	\$414.06	\$835,158

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Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Soccer Moms (4A)	27.2%	Population	24,253	24,592
Bright Young Professionals (8C)	19.3%	Households	8,594	8,698
Front Porches (8E)	11.9%	Families	5,865	5,906
Parks and Rec (5C)	11.4%	Median Age	35.6	36.0
Up and Coming Families (7A)	6.9%	Median Household Income	\$65,252	\$72,347
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		101	\$2,161.34	\$18,574,595
Men's		101	\$417.25	\$3,585,854
Women's		100	\$719.66	\$6,184,778
Children's		104	\$336.91	\$2,895,423
Footwear		101	\$485.44	\$4,171,878
Watches & Jewelry		99	\$137.03	\$1,177,677
Apparel Products and Services (1)		98	\$65.04	\$558,985
Computer				
Computers and Hardware for Home Use		104	\$171.46	\$1,473,554
Portable Memory		101	\$4.49	\$38,554
Computer Software		101	\$10.20	\$87,664
Computer Accessories		103	\$19.48	\$167,450
Entertainment & Recreation		99	\$3,237.90	\$27,826,535
Fees and Admissions		103	\$736.68	\$6,331,008
Membership Fees for Clubs (2)		102	\$240.20	\$2,064,293
Fees for Participant Sports, excl. Trips		105	\$112.79	\$969,348
Tickets to Theatre/Operas/Concerts		102	\$76.86	\$660,550
Tickets to Movies		106	\$57.88	\$497,438
Tickets to Parks or Museums		103	\$33.23	\$285,536
Admission to Sporting Events, excl. Trips		98	\$61.81	\$531,179
Fees for Recreational Lessons		107	\$153.15	\$1,316,192
Dating Services		107	\$0.75	\$6,472
TV/Video/Audio		99	\$1,210.11	\$10,399,655
Cable and Satellite Television Services		97	\$854.42	\$7,342,893
Televisions		101	\$109.55	\$941,464
Satellite Dishes		96	\$1.51	\$12,986
VCRs, Video Cameras, and DVD Players		107	\$6.18	\$53,108
Miscellaneous Video Equipment		104	\$26.52	\$227,907
Video Cassettes and DVDs		104	\$11.94	\$102,570
Video Game Hardware/Accessories		106	\$29.56	\$254,079
Video Game Software		107	\$16.24	\$139,565
Rental/Streaming/Downloaded Video		108	\$50.51	\$434,072
Installation of Televisions		96	\$1.09	\$9,375
Audio (3)		102	\$99.50	\$855,098
Rental and Repair of TV/Radio/Sound Equipment		98	\$3.09	\$26,538
Pets		95	\$627.91	\$5,396,289
Toys/Games/Crafts/Hobbies (4)		103	\$121.99	\$1,048,419
Recreational Vehicles and Fees (5)		89	\$142.63	\$1,225,793
Sports/Recreation/Exercise Equipment (6)		102	\$212.25	\$1,824,048
Photo Equipment and Supplies (7)		105	\$54.54	\$468,710
Reading (8)		98	\$105.00	\$902,337
Catered Affairs (9)		101	\$26.80	\$230,277
Food		100	\$8,872.43	\$76,249,647
Food at Home		100	\$5,176.95	\$44,490,737
Bakery and Cereal Products		100	\$680.75	\$5,850,393
Meats, Poultry, Fish, and Eggs		100	\$1,140.88	\$9,804,765
Dairy Products		100	\$533.35	\$4,583,635
Fruits and Vegetables		101	\$1,023.32	\$8,794,453
Snacks and Other Food at Home (10)		100	\$1,798.64	\$15,457,492
Food Away from Home		101	\$3,695.47	\$31,758,909
Alcoholic Beverages		101	\$582.32	\$5,004,464

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	98	\$21,059.06	\$180,981,563
Value of Retirement Plans	100	\$94,838.10	\$815,038,622
Value of Other Financial Assets	94	\$5,360.57	\$46,068,718
Vehicle Loan Amount excluding Interest	100	\$2,870.57	\$24,669,647
Value of Credit Card Debt	103	\$2,512.19	\$21,589,746
Health			
Nonprescription Drugs	98	\$140.85	\$1,210,460
Prescription Drugs	95	\$347.80	\$2,988,996
Eyeglasses and Contact Lenses	98	\$88.49	\$760,491
Home			
Mortgage Payment and Basics (11)	100	\$10,014.74	\$86,066,712
Maintenance and Remodeling Services	100	\$2,130.47	\$18,309,234
Maintenance and Remodeling Materials (12)	97	\$473.65	\$4,070,554
Utilities, Fuel, and Public Services	99	\$4,795.65	\$41,213,857
Household Furnishings and Equipment			
Household Textiles (13)	102	\$101.68	\$873,869
Furniture	102	\$627.32	\$5,391,197
Rugs	102	\$33.22	\$285,468
Major Appliances (14)	100	\$353.55	\$3,038,402
Housewares (15)	99	\$105.45	\$906,274
Small Appliances	101	\$48.85	\$419,838
Luggage	103	\$14.35	\$123,303
Telephones and Accessories	102	\$76.93	\$661,122
Household Operations			
Child Care	106	\$538.42	\$4,627,215
Lawn and Garden (16)	95	\$447.66	\$3,847,169
Moving/Storage/Freight Express	106	\$70.68	\$607,431
Housekeeping Supplies (17)	99	\$742.29	\$6,379,266
Insurance			
Owners and Renters Insurance	96	\$555.44	\$4,773,426
Vehicle Insurance	100	\$1,540.01	\$13,234,841
Life/Other Insurance	97	\$445.38	\$3,827,617
Health Insurance	98	\$3,852.82	\$33,111,135
Personal Care Products (18)	101	\$506.94	\$4,356,669
School Books and Supplies (19)	102	\$158.21	\$1,359,679
Smoking Products	95	\$382.72	\$3,289,132
Transportation			
Payments on Vehicles excluding Leases	100	\$2,532.80	\$21,766,885
Gasoline and Motor Oil	99	\$2,271.54	\$19,521,648
Vehicle Maintenance and Repairs	101	\$1,154.62	\$9,922,837
Travel			
Airline Fares	101	\$551.49	\$4,739,508
Lodging on Trips	99	\$614.15	\$5,278,007
Auto/Truck Rental on Trips	102	\$26.80	\$230,289
Food and Drink on Trips	101	\$543.95	\$4,674,701

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Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Bright Young Professionals (8C)	23.5%	Population	56,740	58,046
Soccer Moms (4A)	22.9%	Households	20,662	21,131
Green Acres (6A)	9.5%	Families	14,263	14,505
Professional Pride (1B)	6.2%	Median Age	37.4	38.3
In Style (5B)	5.0%	Median Household Income	\$73,206	\$80,600
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		110	\$2,348.07	\$48,515,842
Men's		109	\$450.18	\$9,301,675
Women's		109	\$787.68	\$16,274,943
Children's		113	\$363.65	\$7,513,756
Footwear		108	\$521.12	\$10,767,307
Watches & Jewelry		111	\$153.93	\$3,180,414
Apparel Products and Services (1)		108	\$71.52	\$1,477,748
Computer				
Computers and Hardware for Home Use		112	\$185.11	\$3,824,690
Portable Memory		109	\$4.87	\$100,601
Computer Software		109	\$11.02	\$227,661
Computer Accessories		113	\$21.38	\$441,826
Entertainment & Recreation		109	\$3,556.35	\$73,481,306
Fees and Admissions		113	\$808.46	\$16,704,453
Membership Fees for Clubs (2)		112	\$263.92	\$5,453,091
Fees for Participant Sports, excl. Trips		118	\$126.01	\$2,603,608
Tickets to Theatre/Operas/Concerts		111	\$83.52	\$1,725,732
Tickets to Movies		113	\$62.09	\$1,282,952
Tickets to Parks or Museums		110	\$35.71	\$737,833
Admission to Sporting Events, excl. Trips		111	\$70.09	\$1,448,192
Fees for Recreational Lessons		116	\$166.34	\$3,436,947
Dating Services		111	\$0.78	\$16,099
TV/Video/Audio		107	\$1,314.16	\$27,153,100
Cable and Satellite Television Services		106	\$928.20	\$19,178,530
Televisions		110	\$119.07	\$2,460,133
Satellite Dishes		104	\$1.64	\$33,824
VCRs, Video Cameras, and DVD Players		117	\$6.76	\$139,697
Miscellaneous Video Equipment		117	\$29.65	\$612,608
Video Cassettes and DVDs		114	\$13.01	\$268,885
Video Game Hardware/Accessories		113	\$31.37	\$648,186
Video Game Software		112	\$17.09	\$353,132
Rental/Streaming/Downloaded Video		116	\$54.15	\$1,118,796
Installation of Televisions		111	\$1.27	\$26,156
Audio (3)		111	\$108.62	\$2,244,370
Rental and Repair of TV/Radio/Sound Equipment		106	\$3.33	\$68,783
Pets		106	\$699.48	\$14,452,671
Toys/Games/Crafts/Hobbies (4)		112	\$132.18	\$2,731,206
Recreational Vehicles and Fees (5)		101	\$160.65	\$3,319,274
Sports/Recreation/Exercise Equipment (6)		115	\$237.99	\$4,917,416
Photo Equipment and Supplies (7)		114	\$59.58	\$1,230,972
Reading (8)		108	\$115.52	\$2,386,804
Catered Affairs (9)		106	\$28.33	\$585,411
Food		109	\$9,644.20	\$199,268,360
Food at Home		108	\$5,604.47	\$115,799,657
Bakery and Cereal Products		109	\$736.83	\$15,224,379
Meats, Poultry, Fish, and Eggs		107	\$1,228.31	\$25,379,414
Dairy Products		108	\$577.83	\$11,939,051
Fruits and Vegetables		109	\$1,105.80	\$22,847,977
Snacks and Other Food at Home (10)		109	\$1,955.71	\$40,408,836
Food Away from Home		110	\$4,039.72	\$83,468,702
Alcoholic Beverages		111	\$637.98	\$13,181,890

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	111	\$23,835.55	\$492,490,104
Value of Retirement Plans	113	\$107,824.57	\$2,227,871,284
Value of Other Financial Assets	103	\$5,869.69	\$121,279,623
Vehicle Loan Amount excluding Interest	111	\$3,180.77	\$65,721,136
Value of Credit Card Debt	111	\$2,722.28	\$56,247,824
Health			
Nonprescription Drugs	109	\$156.22	\$3,227,725
Prescription Drugs	106	\$387.89	\$8,014,496
Eyeglasses and Contact Lenses	109	\$98.33	\$2,031,690
Home			
Mortgage Payment and Basics (11)	112	\$11,272.32	\$232,908,702
Maintenance and Remodeling Services	113	\$2,406.35	\$49,720,070
Maintenance and Remodeling Materials (12)	111	\$540.20	\$11,161,695
Utilities, Fuel, and Public Services	107	\$5,212.14	\$107,693,160
Household Furnishings and Equipment			
Household Textiles (13)	110	\$110.63	\$2,285,821
Furniture	112	\$684.65	\$14,146,279
Rugs	116	\$37.68	\$778,624
Major Appliances (14)	111	\$391.67	\$8,092,618
Housewares (15)	110	\$117.44	\$2,426,545
Small Appliances	108	\$52.45	\$1,083,649
Luggage	112	\$15.67	\$323,840
Telephones and Accessories	112	\$84.82	\$1,752,455
Household Operations			
Child Care	114	\$583.97	\$12,066,024
Lawn and Garden (16)	108	\$506.64	\$10,468,179
Moving/Storage/Freight Express	115	\$76.63	\$1,583,395
Housekeeping Supplies (17)	109	\$814.53	\$16,829,881
Insurance			
Owners and Renters Insurance	109	\$629.15	\$12,999,502
Vehicle Insurance	108	\$1,669.01	\$34,485,167
Life/Other Insurance	109	\$501.40	\$10,360,001
Health Insurance	108	\$4,251.76	\$87,849,940
Personal Care Products (18)	111	\$555.40	\$11,475,719
School Books and Supplies (19)	111	\$171.75	\$3,548,609
Smoking Products	100	\$405.71	\$8,382,748
Transportation			
Payments on Vehicles excluding Leases	110	\$2,793.28	\$57,714,791
Gasoline and Motor Oil	108	\$2,467.06	\$50,974,437
Vehicle Maintenance and Repairs	110	\$1,263.22	\$26,100,723
Travel			
Airline Fares	111	\$603.71	\$12,473,953
Lodging on Trips	110	\$683.68	\$14,126,128
Auto/Truck Rental on Trips	113	\$29.67	\$613,018
Food and Drink on Trips	111	\$599.26	\$12,381,934

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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229 S Bridge St, Elkton, Maryland, 21921
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.60365
Longitude: -75.82973

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	567		1,060		1,991							
Total Employees:	6,397		12,785		25,808							
Total Residential Population:	5,495		24,253		56,740							
Employee/Residential Population Ratio (per 100 Residents)	116		53		45							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	3	0.5%	12	0.2%	19	1.8%	119	0.9%	50	2.5%	306	1.2%
Construction	20	3.5%	79	1.2%	56	5.3%	261	2.0%	148	7.4%	958	3.7%
Manufacturing	12	2.1%	487	7.6%	33	3.1%	1,067	8.3%	90	4.5%	2,923	11.3%
Transportation	13	2.3%	177	2.8%	27	2.5%	457	3.6%	67	3.4%	1,279	5.0%
Communication	5	0.9%	19	0.3%	9	0.8%	35	0.3%	13	0.7%	57	0.2%
Utility	4	0.7%	24	0.4%	6	0.6%	30	0.2%	6	0.3%	35	0.1%
Wholesale Trade	15	2.6%	188	2.9%	40	3.8%	921	7.2%	87	4.4%	1,883	7.3%
Retail Trade Summary	88	15.5%	992	15.5%	194	18.3%	2,658	20.8%	372	18.7%	5,151	20.0%
Home Improvement	3	0.5%	55	0.9%	9	0.8%	79	0.6%	18	0.9%	390	1.5%
General Merchandise Stores	4	0.7%	125	2.0%	7	0.7%	383	3.0%	16	0.8%	575	2.2%
Food Stores	12	2.1%	126	2.0%	26	2.5%	281	2.2%	45	2.3%	725	2.8%
Auto Dealers, Gas Stations, Auto Aftermarket	8	1.4%	125	2.0%	25	2.4%	424	3.3%	41	2.1%	564	2.2%
Apparel & Accessory Stores	2	0.4%	6	0.1%	2	0.2%	8	0.1%	11	0.6%	38	0.1%
Furniture & Home Furnishings	4	0.7%	14	0.2%	6	0.6%	26	0.2%	24	1.2%	123	0.5%
Eating & Drinking Places	23	4.1%	343	5.4%	54	5.1%	1,015	7.9%	105	5.3%	1,962	7.6%
Miscellaneous Retail	32	5.6%	198	3.1%	65	6.1%	441	3.4%	113	5.7%	774	3.0%
Finance, Insurance, Real Estate Summary	58	10.2%	312	4.9%	104	9.8%	521	4.1%	170	8.5%	1,134	4.4%
Banks, Savings & Lending Institutions	12	2.1%	86	1.3%	20	1.9%	121	0.9%	35	1.8%	203	0.8%
Securities Brokers	4	0.7%	9	0.1%	6	0.6%	15	0.1%	12	0.6%	56	0.2%
Insurance Carriers & Agents	17	3.0%	68	1.1%	24	2.3%	101	0.8%	37	1.9%	451	1.7%
Real Estate, Holding, Other Investment Offices	26	4.6%	149	2.3%	55	5.2%	284	2.2%	85	4.3%	424	1.6%
Services Summary	275	48.5%	3,236	50.6%	460	43.4%	5,416	42.4%	831	41.7%	10,612	41.1%
Hotels & Lodging	5	0.9%	8	0.1%	11	1.0%	58	0.5%	20	1.0%	136	0.5%
Automotive Services	17	3.0%	107	1.7%	40	3.8%	245	1.9%	67	3.4%	386	1.5%
Motion Pictures & Amusements	10	1.8%	37	0.6%	23	2.2%	98	0.8%	44	2.2%	190	0.7%
Health Services	83	14.6%	1,758	27.5%	117	11.0%	2,292	17.9%	197	9.9%	3,175	12.3%
Legal Services	26	4.6%	88	1.4%	26	2.5%	88	0.7%	33	1.7%	148	0.6%
Education Institutions & Libraries	9	1.6%	545	8.5%	20	1.9%	1,016	7.9%	42	2.1%	1,930	7.5%
Other Services	123	21.7%	693	10.8%	222	20.9%	1,618	12.7%	429	21.5%	4,646	18.0%
Government	54	9.5%	854	13.4%	82	7.7%	1,279	10.0%	90	4.5%	1,360	5.3%
Unclassified Establishments	21	3.7%	16	0.3%	32	3.0%	21	0.2%	68	3.4%	110	0.4%
Totals	567	100.0%	6,397	100.0%	1,060	100.0%	12,785	100.0%	1,991	100.0%	25,808	100.0%

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229 S Bridge St, Elkton, Maryland, 21921
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.60365
Longitude: -75.82973

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	3	0.3%	10	0.1%	7	0.4%	47	0.2%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.1%	17	0.1%
Utilities	2	0.4%	18	0.3%	3	0.3%	22	0.2%	3	0.2%	25	0.1%
Construction	22	3.9%	98	1.5%	61	5.8%	336	2.6%	156	7.8%	1,115	4.3%
Manufacturing	12	2.1%	358	5.6%	33	3.1%	923	7.2%	91	4.6%	2,779	10.8%
Wholesale Trade	15	2.6%	187	2.9%	39	3.7%	915	7.2%	84	4.2%	1,874	7.3%
Retail Trade	63	11.1%	640	10.0%	137	12.9%	1,623	12.7%	259	13.0%	3,124	12.1%
Motor Vehicle & Parts Dealers	7	1.2%	123	1.9%	21	2.0%	383	3.0%	33	1.7%	489	1.9%
Furniture & Home Furnishings Stores	3	0.5%	13	0.2%	5	0.5%	24	0.2%	15	0.8%	68	0.3%
Electronics & Appliance Stores	0	0.0%	0	0.0%	0	0.0%	1	0.0%	3	0.2%	44	0.2%
Bldg Material & Garden Equipment & Supplies Dealers	3	0.5%	55	0.9%	9	0.8%	79	0.6%	17	0.9%	388	1.5%
Food & Beverage Stores	12	2.1%	122	1.9%	28	2.6%	281	2.2%	54	2.7%	732	2.8%
Health & Personal Care Stores	13	2.3%	104	1.6%	24	2.3%	187	1.5%	29	1.5%	343	1.3%
Gasoline Stations	1	0.2%	3	0.0%	4	0.4%	41	0.3%	7	0.4%	75	0.3%
Clothing & Clothing Accessories Stores	3	0.5%	10	0.2%	3	0.3%	12	0.1%	14	0.7%	46	0.2%
Sport Goods, Hobby, Book, & Music Stores	4	0.7%	9	0.1%	6	0.6%	16	0.1%	16	0.8%	43	0.2%
General Merchandise Stores	4	0.7%	125	2.0%	7	0.7%	383	3.0%	16	0.8%	575	2.2%
Miscellaneous Store Retailers	13	2.3%	77	1.2%	25	2.4%	216	1.7%	43	2.2%	312	1.2%
Nonstore Retailers	1	0.2%	0	0.0%	4	0.4%	0	0.0%	12	0.6%	8	0.0%
Transportation & Warehousing	7	1.2%	178	2.8%	16	1.5%	457	3.6%	43	2.2%	1,193	4.6%
Information	8	1.4%	191	3.0%	15	1.4%	239	1.9%	26	1.3%	345	1.3%
Finance & Insurance	32	5.6%	164	2.6%	50	4.7%	240	1.9%	87	4.4%	720	2.8%
Central Bank/Credit Intermediation & Related Activities	12	2.1%	86	1.3%	21	2.0%	124	1.0%	36	1.8%	205	0.8%
Securities, Commodity Contracts & Other Financial	4	0.7%	9	0.1%	6	0.6%	16	0.1%	13	0.7%	65	0.3%
Insurance Carriers & Related Activities; Funds, Trusts &	17	3.0%	68	1.1%	24	2.3%	101	0.8%	37	1.9%	451	1.7%
Real Estate, Rental & Leasing	28	4.9%	133	2.1%	67	6.3%	286	2.2%	112	5.6%	509	2.0%
Professional, Scientific & Tech Services	50	8.8%	182	2.8%	77	7.3%	619	4.8%	160	8.0%	1,842	7.1%
Legal Services	30	5.3%	98	1.5%	31	2.9%	102	0.8%	38	1.9%	162	0.6%
Management of Companies & Enterprises	5	0.9%	33	0.5%	6	0.6%	45	0.4%	8	0.4%	49	0.2%
Administrative & Support & Waste Management & Remediation	14	2.5%	55	0.9%	34	3.2%	192	1.5%	72	3.6%	404	1.6%
Educational Services	11	1.9%	514	8.0%	24	2.3%	991	7.8%	48	2.4%	1,912	7.4%
Health Care & Social Assistance	114	20.1%	2,010	31.4%	165	15.6%	2,770	21.7%	270	13.6%	4,948	19.2%
Arts, Entertainment & Recreation	7	1.2%	32	0.5%	15	1.4%	87	0.7%	34	1.7%	214	0.8%
Accommodation & Food Services	28	4.9%	357	5.6%	66	6.2%	1,086	8.5%	129	6.5%	2,153	8.3%
Accommodation	5	0.9%	8	0.1%	11	1.0%	58	0.5%	20	1.0%	136	0.5%
Food Services & Drinking Places	23	4.1%	349	5.5%	55	5.2%	1,028	8.0%	109	5.5%	2,017	7.8%
Other Services (except Public Administration)	73	12.9%	377	5.9%	136	12.8%	643	5.0%	242	12.2%	1,070	4.1%
Automotive Repair & Maintenance	14	2.5%	81	1.3%	32	3.0%	193	1.5%	52	2.6%	294	1.1%
Public Administration	54	9.5%	854	13.4%	82	7.7%	1,279	10.0%	90	4.5%	1,360	5.3%
Unclassified Establishments	21	3.7%	16	0.3%	32	3.0%	21	0.2%	68	3.4%	110	0.4%
Total	567	100.0%	6,397	100.0%	1,060	100.0%	12,785	100.0%	1,991	100.0%	25,808	100.0%

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